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VOLUME VI

BEFORE THE SECRETARY OF
THE UNITED STATES DEPARTMENT OF AGRICULTURE
AGRICULTURAL MARKETING SERVICES

In the Matter of Proposed) Docket Numbers
Amendments to Tentative) A0-14-A74, et al.,
Marketing Agreements) DA-06-01
and Orders.)

National Public Hearing
Friday, September 15, 2006
8:03 o'clock a.m.
Holiday Inn Select
15471 Royalton Road
Strongsville, Ohio 44136

BEFORE:

JUDGE VICTOR W. PALMER
US ADMINISTRATIVE LAW JUDGE
UNITED STATES DEPARTMENT OF AGRICULTURE

1 APPEARANCES:

2 On Behalf of the United States Department of
3 Agriculture:

4 US DEPARTMENT OF AGRICULTURE
5 OFFICE OF THE GENERAL COUNSEL
6 MARKETING DIVISION

7 BY: Sharlene Deskins, General Counsel
8 1400 Independence Avenue Southwest
9 Room 2343, South Building
10 Washington, D.C. 20250

11 and US DEPARTMENT OF AGRICULTURE
12 AGRICULTURAL MARKETING SERVICE
13 DAIRY PROGRAMS

14 BY: Jack Rower, Marketing Specialist
15 Gary Jablonski, Marketing Specialist
16 Erin Taylor, Marketing Specialist
17 1400 Independence Avenue Southwest
18 Room 2965 South Building
19 Washington, D.C. 20250

20 and US DEPARTMENT OF AGRICULTURE
21 UPPER MIDWEST MARKETING AREA

22 BY: Henry H. Schaefer, Chief Agricultural
23 Economist
24 4570 West 77th Street, Suite 210
25 Minneapolis, Minnesota 55435

1 APPEARANCES (CONTINUED):

2 On Behalf of Select Milk Producers, Lone
3 Star Milk Producers, Zia Milk Producers,
4 Continental Dairy Products and Dairy
5 Producers of New Mexico:

6 YALE LAW OFFICE, LP

7 BY: Benjamin F. Yale, Attorney at Law
8 Ryan K. Miltner, Attorney at Law
9 Kristine H. Reed, Attorney at Law
10 527 North Westminster Street
11 Post Office Box 100
12 Waynesfield, Ohio 45896-0100

13 On Behalf of Agri-Mark:

14 John H. Vetne, Attorney at Law
15 11 Red Sox Lane
16 Raymond, New Hampshire 03077

17 and

18 Robert D. Wellington
19 Senior Vice President, Economics,
20 Communications & Legislative Affairs
21 Post Office Box 5800
22 Lawrence, Massachusetts 01842

23

24

25

1 APPEARANCES (CONTINUED):

2 On Behalf of National Cheese Institute:

3 COVINGTON & BURLING, LLP

4 BY: Steven J. Rosenbaum, Attorney at Law

5 1201 Pennsylvania Avenue NW

6 Washington, D.C. 20004-2401

7 On Behalf of Association of Dairy

8 Cooperatives in the Northeast and

9 Land O'Lakes:

10 Dennis J. Schad

11 Director of Marketing &

12 Regulatory Affairs

13 405 Park Drive

14 Carlisle, Pennsylvania 17013

15 On Behalf of Association of Dairy

16 Cooperatives in the Northeast:

17 Marvin Beshore, Attorney at Law

18 130 State Street

19 Post Office Box 946

20 Harrisburg, Pennsylvania 17108

21

22

23

24

25

1 APPEARANCES (CONTINUED):

2 On Behalf of Michigan Milk Producers

3 Association:

4 Clayton L. Galarneau, Jr.

5 Director

6 Manufactured Sales and Operations

7 41310 Bridge Street

8 Post Office Box 8002

9 Novi, Michigan 48376-8002

10 On Behalf of National Milk Producers

11 Federation:

12 Roger Cryan, Ph.D.

13 Director of Economic Research

14 2101 Wilson Boulevard, Suite 400

15 Arlington, Virginia 22201

16 On Behalf of Upstate Farms

17 Cooperative, Inc.:

18 Timothy R. Harner

19 Chief Legal Counsel

20 25 Anderson Road

21 Buffalo, New York 14225

22 - - -

23

24

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E X H I B I T S

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1 JUDGE PALMER: You can mark the
2 statement that you're being given now by
3 Dr. Bailey as Exhibit 78.

4 (Thereupon, Exhibit 78 was marked for
5 purposes of identification.)

6 MR. YALE: We're ready for
7 Dr. Bailey.

8 JUDGE PALMER: All right, Doctor,
9 if you'll come forward, sir.

10 KENNETH BAILEY, PH.D.,
11 having been first sworn by the judge, was
12 examined and testified under oath as follows:

13 DIRECT EXAMINATION

14 BY MR. YALE:

15 Q. This is Benjamin F. Yale on behalf of
16 Select Milk, Zia Milk Producers, Lone Star,
17 Continental Dairy Products and Dairy Producers
18 of New Mexico.

19 And, Dr. Bailey, would you please provide
20 your name and your position?

21 A. Kenneth Bailey, Associate Professor at Penn
22 State University.

23 Q. And who are you giving testimony on behalf
24 of?

25 A. I'm giving testimony on behalf of myself.

1 Q. And do you have a written statement?

2 A. Yes, I do.

3 Q. And does that statement explain your
4 qualifications and what your position -- what
5 you wanted to provide?

6 A. It doesn't provide my qualifications, but
7 it does provide my statement.

8 Q. What are -- what is your position at Penn
9 State?

10 A. I'm an Associate Professor of Dairy Markets
11 and Policy.

12 Q. And does that -- what's your educational
13 background?

14 A. I have a bachelor of science in
15 agricultural economics at the University of
16 Arkansas, a master's of agricultural economics
17 at the University of Missouri and a Ph.D. in
18 agricultural economics from the University of
19 Minnesota.

20 Q. And how many years have you been involved
21 in dairy economics?

22 A. Roughly 20 years. I had to add it up.

23 Q. And as part of your position at Penn State,
24 are you involved in developing any models or
25 analysis of impact of Federal policy?

1 A. Yes. We have -- we develop models and
2 we're analyzing Federal policy.

3 Q. Very well. You have a statement. Could
4 you please read it?

5 A. Yes.

6 STATEMENT FOR THE RECORD OF KENNETH BAILEY, PH.D.

7 THE WITNESS: The title is
8 "Impact of Modifications to Federal Order Make
9 Allowances on Class Prices, Blend Prices and
10 Pool Values in 2006 and 2007."

11 MR. VETNE: Your Honor?

12 JUDGE PALMER: Yes, Mr. Vetne.

13 MR. VETNE: John Vetne,
14 representing proponents Agri-Mark, et al. I've
15 been glancing through the statement which we got
16 a couple minutes ago, and it's very relevant to
17 the hearing, particularly to the nature of
18 evidence discussed last winter, the first
19 segment of this hearing. However, on its face,
20 except for the concluding paragraph on page 5,
21 it appears to address matters outside of the
22 scope of the limitation of the hearing notice
23 for this reconvened session.

24 JUDGE PALMER: Well, I'm not going
25 to strike it. I'm going to allow it to go

1 forward as is, primarily because we've had
2 testimony from one dairy economist, a professor
3 of dairy economics, now we're having testimony
4 from another one. And there's a good deal of
5 statistical material here that I think would be
6 helpful to the Secretary. And if it is a little
7 bit beyond the scope, it's a little bit beyond,
8 but I'll allow this one to go ahead as is.

9 MR. VETNE: Thank you.

10 JUDGE PALMER: Go ahead, sir.

11 THE WITNESS: I am an associate
12 professor at Penn State University. I study
13 dairy markets and policy. I am testifying today
14 on behalf of myself and do not represent Penn
15 State University.

16 U.S. dairy producers participate in a
17 national market and are under intense economic
18 pressure to lower costs, expand, modernize,
19 become more efficient, possibly relocate or exit
20 the market. According to USDA, the number of
21 farm operations with milk cows fell 19.7 percent
22 from 97,560 farms in 2001 to 78,295 farms in
23 2005. During this same time period, the U.S.
24 milk supply grew 7.1 percent. Market pressures
25 resulted in fewer farms becoming more efficient.

1 Processors located in Federal orders
2 don't face the same economic incentives. They
3 face regulated make allowances for the
4 processing of American cheese, butter, nonfat
5 dry milk and dry whey. As long as their costs
6 are in line with national averages and they meet
7 minimum quality standards, they will have the
8 opportunity to cover costs and earn a return on
9 their investment.

10 I have told dairy producers in
11 Pennsylvania that they must face competitive
12 markets, and that processors face this regulated
13 margin. I explain that this is the tradeoff for
14 having Federal orders. If the make allowance is
15 set too low, plants will not be able to recover
16 their costs; however, if set too high, plants
17 will have less incentive to modernize their
18 plants and lower per unit costs.

19 Also, they will have an incentive to
20 expand production despite market conditions.
21 This will lower commodity prices and, hence,
22 farm-gate milk prices.

23 The objective of my testimony today
24 is to present a study conducted at Penn State,
25 with my graduate student, Mirjana Pajic, to

1 evaluate the impact of changes in make
2 allowances on Federal order prices, the uniform
3 blend price and pool values for 2006 and 2007.

4 We analyzed six alternative scenarios
5 for changes in make allowances. These scenarios
6 are based on results from a Cornell Study
7 conducted by Mark Stephenson on dairy processing
8 costs dated September 1, as well as his
9 testimony presented at this hearing.

10 We used a Penn State dairy industry
11 model to conduct the study. This model is a
12 monthly dynamic model that reflects the details
13 of Federal milk marketing orders. The monthly
14 results were averaged and summed for 2006 and
15 2007.

16 The scenarios conducted. The
17 following scenarios were analyzed for cheese,
18 dry whey, butter and nonfat dry milk make
19 allowances. The values are presented in
20 Table 1.

21 The baseline is the current make
22 allowances used in Federal orders.

23 Two scenarios represent the
24 confidence interval from the Cornell testimony.
25 Confidence interval low is the low range

1 presented by Mark Stephenson based on his
2 Cornell Study. Confidence level high is the
3 high end of his confidence interval range.

4 The weighted average is the weighted
5 average make allowances presented in the
6 September 1 Cornell Study.

7 Modified weight average. This is the
8 same scenario as the weighted average scenario
9 with the exception that the whey make allowance
10 was set equal to the weighted average cost of
11 the nonfat dry milk plus 2.56 cents per pound.
12 This was based on a post-hearing report
13 presented by Agri-Mark that noted that
14 processing costs for liquid skim milk and skim
15 whey were only differentiated by the volume of
16 water that had to be removed during drying time.

17 Population average. This scenario
18 used the weighted average scenario with the
19 exception that the cheese make allowance is the
20 new Cornell estimate for the population of U.S.
21 cheese plants located in Federal orders. It's
22 20.28 cents per pound.

23 Population average with energy
24 adjustments. The last scenario is the same as
25 the population average scenario plus the higher

1 energy costs for 2005 reported in Stephenson's
2 testimony. And I will note that there is a
3 Table 1 in my report.

4 Model results for 2006 and 2007. The
5 simulation results are discussed next in terms
6 of changes in Federal order prices, uniform
7 blend prices and pool values and are compared to
8 the baseline. These results are presented --
9 reported in Tables 2 through 7.

10 The model results indicate that small
11 changes in the make allowances result in big
12 changes in Federal order prices. For example,
13 the Cornell Study, dated September 1, shows that
14 the weighted average make allowances are very
15 similar to the baseline. The exception is dry
16 whey, which is currently 15.9 cents per pound in
17 the baseline and is 19.41 cents under the
18 weighted average scenario.

19 This change, when entered into the
20 model, increased the Class III skim solids value
21 and resulted in the Class III price rising
22 19 cents per hundredweight relative to the
23 baseline.

24 In addition, this change resulted in
25 the Class I mover rising 20 cents per

1 hundredweight, since the skim portion of the
2 mover is the higher of the Class III and IV skim
3 prices. This change in the whey make allowance
4 also reduced the average blend price all of 10
5 Federal orders by 14 cents per hundredweight,
6 with the largest adjustments coming out of the
7 heavy Class I and Class III markets. Finally,
8 this slight change reduced the pool value in 10
9 orders by 176 to \$177 million per year.

10 Arguing that the population average
11 scenario would be more representative of U.S.
12 cheese makers again has big implications for
13 U.S. dairy farmers. That scenario would reduce
14 the Class III price by 57 cents per
15 hundredweight and the Class I mover by 36 cents
16 per hundredweight. It would reduce the average
17 blend price by 31 to 32 cents per hundredweight
18 and transfer 428 to \$429 million per year from
19 dairy producers to processors.

20 Adding in an energy adjuster, again,
21 based on the 2005 Cornell estimates, would
22 reduce the blend prices an additional 7 cents
23 per hundredweight and would transfer an
24 additional 86 to \$87 million per year away from
25 dairy producers to processors.

1 And I'll note that page 3 and 4 and 5
2 have Tables 2 through 7.

3 Going to page 5, under "Summary and
4 Conclusions," the weighted average make
5 allowances presented in the Cornell Study, dated
6 September 1, are very similar to make allowances
7 currently used in Federal orders. The
8 exception, however, is dry whey.

9 Cornell estimated a weighted average
10 of 1941 -- I'm sorry, 19.41 cents per pound
11 compared to the current value of 15.9. In my
12 opinion, current make allowances are set at a
13 level that has allowed processors to expand
14 plant capacity and production levels.

15 For example, data from USDA's Dairy
16 Products report indicates that total cheese
17 production in the U.S. continues to grow year
18 after year and is above the five-year average
19 for 2001 through 2005. And I'm referring to
20 Figure 1 in my report.

21 And two large and efficient cheese
22 plants have been built in the West within the
23 last year. The point is, these two facts would
24 not be possible if current make allowances are
25 not too small.

1 This hearing is being conducted
2 during a time period where milk prices are
3 relatively low. The Class III price averaged
4 \$12.62 per hundredweight during the 10-year
5 period 1996 to 2005. For 2006 I am forecasting
6 it will be \$11.81 per hundredweight, 6.4 percent
7 below the 10-year average. Clearly dairy
8 producers will scrutinize every penny deducted
9 from the Federal order pools in this current
10 marketing environment.

11 On the one hand, USDA could set the
12 make allowances at a level that will allow most
13 plants to operate profitably. On the other
14 hand, USDA may not want to set make allowances
15 at a level that will guarantee every plant in
16 Federal orders a profit regardless of
17 efficiency.

18 From these two arguments, one could
19 state that individual processing plants should
20 face the same economic realities that dairy
21 producers face: they should lower costs,
22 expand, modernize, become more efficient,
23 possibly relocate or exit the market.

24 To conclude, given the current
25 environment of low milk prices, USDA should be

1 very cautious about increasing make allowances
2 from current levels due to their negative impact
3 on farm-gate milk prices.

4 That concludes my testimony.

5 JUDGE PALMER: All right. Is
6 there a motion to receive the statement? So
7 Exhibit 78 is received.

8 (Thereupon, Exhibit 78 was received
9 into evidence.)

10 JUDGE PALMER: And now he's
11 available for questioning. Are there questions?
12 I presume there are. Who will start? Oh, you
13 have some more?

14 MR. YALE: No, if somebody
15 else wants to start. I just didn't want him to
16 get down before I asked him some questions. I
17 just have two.

18 JUDGE PALMER: Yes, go ahead, sir.

19 FURTHER DIRECT EXAMINATION

20 BY MR. YALE:

21 Q. The model that you present, does that look
22 at the prices on a month-to-month basis?

23 A. Yes, it's a monthly model.

24 Q. So it's able to reflect that the Class I
25 movers went from Class III to Class IV?

1 A. Correct. All those equations are in the
2 model.

3 Q. I noticed in one of your exhibits that
4 Class II -- the impact on Class I is less than
5 the impact on Class III, and that indicates that
6 because of these changes, you would be
7 predicting some months in which Class IV would
8 be the mover?

9 A. Correct. We simulated changes in the make
10 allowances for protein fat, all the make
11 allowance changes, and they fed through all the
12 equations, and still a Class I mover is the
13 higher of the Class III and IV skim, so yes.

14 Q. Now, do you put out a weekly thing called a
15 Dairy Outlook or a newsletter?

16 A. We switched to a monthly Outlook
17 newsletter, which I released yesterday.

18 Q. Okay. And that's available on the web?

19 A. Correct.

20 Q. All right. And do you send an e-mail out
21 notifying people that it's up, or do you have a
22 broadcast that lets people know that it's
23 available?

24 A. I have an e-mail list server where we send
25 out a notice wherever the Outlook report is made

1 available. But it forecasts for 2006 and 2007
2 market prices, and it's available on my website,
3 correct.

4 Q. And on this e-mail list, does that include
5 just the industry? Does that include -- what
6 does that include?

7 A. Anybody that wants to get on my list, they
8 can do it themselves.

9 Q. Now, do you have any communications with
10 producers?

11 A. I have a lot of communication. Producers
12 call in, I write. A lot of my columns end up in
13 "Farm Shine" and "Lancaster Farming." I've had
14 them call on the phone; I've had them crying on
15 the phone in recent weeks. So it's a low, low
16 price.

17 Q. So the economic statement that you made
18 regarding the prices in there, the kind of cold
19 numbers, that has a very personal impact in
20 terms of people talking to you?

21 A. Yes. I interact with producers not only in
22 Pennsylvania, but throughout the United States.
23 People call me on the phone. My number and
24 e-mail is listed in all my publications, and
25 people freely call me and discuss things with

1 me.

2 Q. Now, you mentioned, you know, two plants
3 being built out in the West. They're kind of a
4 follow-up on a question that was asked yesterday
5 that you weren't here to hear, so I'm going to
6 try to set up the scenario. The question is,
7 let me put it simply, cheese and manufacturing
8 products, are they in a national market or a
9 regional market?

10 A. It's clearly a national market.

11 Q. So if you have a plant, say, out in Eastern
12 New Mexico or the panhandle of Texas that can
13 produce cheese at, say, 14 cents a pound, and
14 they can market it and bring it to
15 Philadelphia -- we'll bring in a Pennsylvania
16 connection. Bring it to Philadelphia for
17 2 cents a pound, what about a cheese plant
18 located in the Northeast? Will it have to meet
19 that 16 cents, or can it sell its cheese at a
20 higher price?

21 A. If it's producing commodity cheese, it will
22 have to compete in the national market.

23 Q. Which would be whatever the lowest cost is
24 plus the cost of that market, or transportation?

25 A. It's the low pricing point for cheese plus

1 the basis. In this case, the transportation
2 costs.

3 Q. All right. Now, there's a proposal here to
4 reduce make allowances. Who knows what the
5 level, but we use sometimes it's 50 cents. I
6 mean, whatever the number is. Let's just use 50
7 cents as an example in the proposal across the
8 board on this cheese. For all plants in the
9 country. Will that protect a plant in New
10 England that's selling commodity cheese in its
11 competitive relationship with a plant in Texas
12 or New Mexico?

13 A. Are you talking about -- I'm confused. Are
14 you talking about lowering the make allowance or
15 increasing the make allowance?

16 Q. Lowering the make -- increasing the make
17 allowance, lowering the minimum price, I'm
18 sorry.

19 A. Okay. So you're talking about all of the
20 plants facing the same higher costs?

21 Q. Sure. Throughout the Federal order, you
22 reduce the make allowance. I mean, increase the
23 make allowance and reduce the Class III price
24 throughout the country. All right. So that
25 would affect the plants in the West and affect

1 the plants here in the East, right?

2 A. It would not impact -- obviously, it
3 wouldn't impact the sale price directly. It is
4 a market for cheese, and the basis is set by
5 transportation costs. So if you lowered -- if
6 you lowered the Class III value, obviously, they
7 would still sell things at national market.
8 Both plants would still face the national
9 market.

10 Q. In the same relationship they started?

11 A. Correct. And their costs wouldn't
12 obviously, in the short run, wouldn't -- besides
13 the cost of milk, their costs wouldn't change.
14 If they have one plant that's very efficient,
15 one plant that's inefficient, that would change
16 it.

17 Q. And we see such fluctuations in the raw
18 milk price from month-to-month, right?

19 A. Correct. Because of the Federal formulas,
20 those Federal order prices are off of the
21 commodity markets, which fluctuate.

22 Q. So what would be the effect of reducing
23 that make allowance -- or increasing the make
24 allowance and reducing the price to 50 cents a
25 cost? If it doesn't affect the plants and help

1 it compete, what is the impact?

2 A. Well, in the short run, it's a transfer.

3 In the short run it's a transfer from the pool

4 to the producer.

5 Q. I don't have any other questions.

6 JUDGE PALMER: All right. Yes,

7 sir.

8 CROSS-EXAMINATION

9 BY MR. ROSENBAUM:

10 Q. Steve Rosenbaum for the National Cheese

11 Institute. Dr. Bailey, when did you start to

12 draft your testimony?

13 A. I think two days ago.

14 Q. I -- on page 2 you report some results from

15 your model, and maybe you can explain the logic

16 to me. The statement is made that you're

17 tracking their -- you talk about how the

18 weighted average make allowances are very

19 similar to baseline. Do you see where I'm

20 referencing towards the bottom?

21 A. You're talking about the last paragraph on

22 page 2?

23 Q. I am. Do you see the second sentence?

24 A. Correct.

25 Q. "The Cornell Study showed the weighted

1 average make allowances are very similar to the
2 baseline"?

3 A. Yes.

4 Q. And then you say the exception is dry whey,
5 which is currently 15.9 cents per pound, the
6 baseline is 19.41 cents under the weighted
7 average scenario. Do you see that?

8 A. Correct.

9 Q. And you say "this change," and the
10 word -- when you're talking about this change,
11 you're talking about the change from the
12 15.9-cent make allowance for dry whey to a
13 19.41-cent make allowance for dry whey, is that
14 what you mean by the words "this change"?

15 A. That's correct.

16 Q. "This change, when entered into the model,
17 increased the Class III skim solids value and
18 resulted in the Class III price rising 19 cents
19 per hundredweight relative to the baseline"?

20 A. Correct.

21 Q. You're saying an increase in the base
22 allowance causes the Class III price to rise by
23 19 cents?

24 A. Oh, sorry, I record the results
25 differently. It declined.

1 Q. So --

2 A. If you look at Table 3, it shows the
3 results.

4 Q. So when you say -- when you said in your
5 report "rising," you actually meant the exact
6 opposite? Is that what you're telling us?

7 A. From Table 3, that when you increase the
8 make allowance, obviously prices -- prices will
9 decline.

10 Q. In the next sentence you said, "This change
11 resulted in the Class I mover rising 20 cents."
12 Is that another example where what you really
13 meant to say is the exact opposite? That you
14 meant to say --

15 A. Yes, it is. That would probably be
16 incorrect. If you look at -- it depends from
17 which point of view, the baseline, but for
18 Table 2, you can see the results are there.

19 Q. So --

20 A. The Class I mover would, under the weighted
21 average, would decline 20 cents and the
22 Class III would decline 19 cents.

23 Q. So just to confirm --

24 A. Yes.

25 Q. What you said here is the exact opposite of

1 what you meant to say?

2 A. Yes.

3 Q. Now, you're aware of -- I mean, in your
4 last paragraph you talk about something along
5 the lines of "USDA may not want to set make
6 allowances at a level to guarantee every plant
7 in Federal orders a profit regardless of
8 efficiency." Do you see that?

9 A. Yes.

10 Q. You're aware of the fact that
11 Dr. Stephenson testified that under his
12 scenario, where you use the weighted population
13 average for cheese, 67 percent of plants would
14 not even be able to cover their costs. Are you
15 aware of that fact?

16 A. I've read his study.

17 Q. Yeah. You haven't performed your own, I
18 take it?

19 A. No.

20 Q. Now, make allowances, I'm sure you'll agree
21 with me -- well, let me just back up. I mean,
22 the way the Federal order system works now is
23 you take the -- let's focus on cheese. You take
24 the price that's available in the market for
25 cheddar cheese based upon a NASS survey of

1 actual prices paid, correct?

2 A. Correct.

3 Q. And you -- the processor gets to keep --
4 assuming the processor is making cheese and
5 selling it for that price, which is the national
6 price, then the only thing the processor is able
7 to keep, by law, is the make allowance, right?
8 The rest he has to turn over to the farmer for a
9 minimum price for milk, right?

10 A. Well, that's assuming that they don't get
11 any premiums for cheese. Cheese is on the
12 national market. It is not one price.

13 Q. I'm assuming that they're making the very
14 cheese that's the surveyed cheese. Commodity
15 cheddar cheese. Okay? And under those
16 conditions, the only thing the processor is
17 allowed to hang on to is the make allowance,
18 correct?

19 A. Assuming they're not getting -- there is a
20 national market for cheese and there is a
21 premium difference between the East and West,
22 and there's premiums for different kinds; but
23 assuming they're producing cheddar cheese and
24 receiving the NASS survey, that's correct.

25 Q. And so -- all right. And you're aware of

1 the phenomenon that if cheese prices, in
2 general, go up, that results in the minimum milk
3 price going up, correct? The processor has to
4 pass that on to the farmer, correct?

5 A. Correct.

6 Q. So the make allowance is a cap on what the
7 processor can receive, correct? Assuming he's
8 making commodity cheese?

9 A. Making those assumptions, yes.

10 Q. Okay. And is there a cap by law as to what
11 the dairy farmer can receive for their milk?

12 A. They face a competitive market.

13 Q. And so the answer to my question is there
14 is no legal limit on that, correct?

15 A. No, that's correct.

16 Q. Okay. There's no regulation that says a
17 farmer can only receive his cost of producing
18 the milk, correct?

19 A. They face the open market there.

20 Q. Right. And you would agree with me that it
21 would be a -- that if you have a scenario under
22 which the make allowance is set at a level that
23 simply isn't sufficient to cover costs, then the
24 processor making commodity cheese is just losing
25 money as a matter of law. There's nothing we

1 can do about it, right?

2 A. Is the question that if the make allowance
3 is set at a level that nobody can make a profit?

4 Q. Well, a make allowance set at a level at
5 which a -- which processor A can't cover his
6 costs, that processor A is out of luck in terms
7 of any ways to solve the problem, right?

8 A. They'll have to compete with processors
9 that can produce below that cost.

10 Q. And according to Dr. Stephenson, even if we
11 raise the price to the weighted average
12 population level of 20.28 cents, 67 percent of
13 the processors currently will not cover the
14 costs, right?

15 MR. YALE: Your Honor, I
16 object. It's not what the testimony was. It
17 said, "was not able to produce it at these
18 margins." It did not say that they were unable
19 to make a profit or recover their costs.

20 MR. ROSENBAUM: I believe "cover
21 the costs" is the exact right phrase. Are we
22 helping the witness?

23 JUDGE PALMER: We'll let the
24 witness answer it. I don't remember the
25 testimony that clearly. The witness can

1 clarify.

2 THE WITNESS: I read
3 Dr. Stephenson's report very quickly. I'm sure
4 that he can answer that question.

5 BY MR. ROSENBAUM:

6 Q. Okay. Is there a value to having a
7 continued cheese manufacturing base in the
8 Northeast, from your perspective?

9 A. From my perspective, I work with producers
10 and processors in Pennsylvania, and so I'm not
11 going to speak on behalf of the Northeast. I'm
12 from the State of Pennsylvania, and more and
13 more of our milk has been going to Class I,
14 Class II markets and away from cheese.

15 Q. If you happened to be located in
16 Massachusetts, you think you would have a
17 greater concern?

18 A. I think if you're located in Massachusetts,
19 your milk should go to the highest and best use
20 of that milk.

21 Q. And are you indifferent then to the
22 continued existence of a manufacturing cheese
23 population in the Northeast?

24 A. I think the milk in the Northeast should go
25 to the highest and best value use that returns

1 the best value for dairy producers. That's the
2 way it works in the rest of the economy. It
3 would benefit producers.

4 Q. Well, of course, there is -- when you say
5 "the highest and best use," there is competition
6 for milk above the minimum regulated price,
7 correct?

8 A. We have premiums in our market, yes.

9 Q. And that exists other places, too, correct?

10 A. It depends on where you're located.

11 Q. Well, I mean, when you talk about a
12 guaranteed return, for example, I mean, to the
13 extent that a dairy processor facing
14 competition, from an example, Class I users, and
15 forced to place an over-order premium result,
16 that's a burden that that processor has to bear
17 above and beyond the minimum price that's been
18 based on the make allowance; is that correct?

19 A. In the Northeast -- in the Eastern
20 Seaboard, we have a competitive market for fluid
21 milk that involves over-order premiums; and if a
22 processor wants a current milk supply, they will
23 have to pay premiums.

24 Q. And so -- all right. And so the answer is
25 that, yes, Class III processors face -- many

1 places face the competitive need to pay
2 over-order premiums above and beyond the minimum
3 price; is that right?

4 A. I don't have the data on that, but I have
5 seen where -- limited data where Class III and
6 IV processors in the East have to pay over-order
7 premiums.

8 Q. And that would be a circumstance therefore
9 in which there's no guarantee being provided to
10 processors, Class III processors based upon the
11 Federal minimum milk price; is that right?

12 A. We've seen a situation in Pennsylvania
13 where Class III and IV processors, because of
14 the premiums involved, could no longer afford to
15 operate their plants. Eagle Foods relocated to
16 Texas, where they secured a lower cost to supply
17 Class IV milk.

18 Q. Do you know what percentage of the milk in
19 the Northeast goes into Class III and IV today?

20 A. I don't have that statistic, but -- I don't
21 have it in front of me.

22 Q. Around 40 percent, does that sound right?

23 A. Oh, III and IV, yes, around 40 percent in
24 Northeast Federal order.

25 MR. ROSENBAUM: That's all I have.

1 JUDGE PALMER: Other questions?

2 Mr. Vetne.

3 CROSS-EXAMINATION

4 BY MR. VETNE:

5 Q. Good morning, Dr. Bailey.

6 A. Good morning.

7 Q. John Vetne representing proponents

8 Agri-Mark, et al. You started writing your
9 paper, you say, a couple days ago. When did you
10 start inputting data into the model?

11 A. September 1, the Cornell Study was
12 released, and I started looking at scenarios.
13 And then we got an e-mail from Mark Stephenson
14 about his testimony, and I got other
15 information, and from there I constructed these
16 scenarios.

17 Q. You constructed the scenarios, it's
18 a -- your model produces information about
19 changes in Federal order class prices and
20 Federal order blend prices; am I correct?

21 A. Correct.

22 Q. Produces projected changes?

23 A. Correct.

24 Q. And to do that, you need to know something
25 about how milk is used?

1 A. Correct.

2 Q. How much milk is used?

3 A. Correct.

4 Q. What was your source of information for
5 utilization and volumes?

6 A. We went to the AMS website and we
7 downloaded the data from -- monthly data for the
8 pounds of milk utilized in all 10 Federal orders
9 from January 2005 through, I think, July 2006.

10 Q. Okay. So you're assuming for projection
11 into the future, that the utilization is the
12 same as for that past period; am I correct?

13 A. Utilization rates will be -- what we did is
14 we took the -- for each month, for each order,
15 for each class, I, II and III, I took the same
16 level of use from the year before and then put
17 the pool, the total pool -- I took the -- I took
18 the pool volume from the year before and I
19 multiplied it by my projected percent change in
20 the national milk supply.

21 Now, I understood the weakness in that is
22 that the pool volumes won't all grow at the same
23 rate, but it didn't have very much impact on the
24 final results, because most of the changes that
25 occurred were in prices.

1 Q. So let's see, you had about 18 months of
2 past data?

3 A. (Witness nodding head up and down.)

4 Q. But you applied it to 18 months of project
5 data?

6 A. Correct. For -- only for, we're talking
7 about pooled volumes.

8 Q. Pooled volumes.

9 A. And our objective was to calculate the
10 utilization rates, which tend to be seasonal.

11 Q. All right. And you did not include in your
12 projections non-pooled volumes, volumes that had
13 been depooled?

14 A. No. We went straight to the -- we went
15 straight to the AMS website and got the pool
16 volumes. And in our model, what we did was we
17 then calculated an average price, and then we
18 compared that to the reported uniform price.
19 And we noted that there was slight differences
20 in our -- between our blend, our average price
21 that we calculated and the announced uniform
22 price. It wasn't very much.

23 Q. Okay. Your model does not produce any
24 price information other than projected Federal
25 order prices and projected Federal order blend

1 prices?

2 A. That's not correct.

3 Q. What price information other than that does
4 it capture?

5 A. We start with the commodity prices for the
6 major markets: cheese, butter, dry whey and
7 nonfat dry milk. We feed those into price,
8 estimated price linkage equations with the
9 two-week and four-week NASS survey. Those go
10 into all the Federal order prices and calculate
11 the actual projected class -- class prices.

12 From there we feed that into a linkage
13 equation for the all-milk price. We also
14 androgenize the supply side monthly models and
15 cow numbers and deal with the cows, which feeds
16 off the milk feeds pipe ratio. So there's a
17 direct linkage from the commodity prices all the
18 way through to the all-milk prices.

19 Q. I probably asked the question inartfully.

20 On the model results, does it produce milk
21 price information other than class price under
22 the Federal order and projected blend price
23 under the Federal order?

24 A. It produces changes in the all-milk price
25 which weren't reported here.

1 Q. Changes?

2 A. In the U.S. national average all-milk
3 price.

4 Q. Which are derived how?

5 A. Well, we have estimated a price linkage
6 equation that says the U.S. average all-milk
7 price has been estimated as a function of the
8 Class III and the Class IV price. So it's an
9 approximation.

10 Q. Okay.

11 A. Which is exactly what the all-milk price
12 is.

13 Q. So it incorporates also -- let me see. You
14 indicated that you put in projections of changes
15 in milk production; is that right?

16 A. The price linkage equation simply is the
17 all-milk price estimated as a function of the
18 Class III and the Class IV. We're in the
19 process of developing a completely -- a complete
20 supply and demand model, so we only androgenize
21 at this point the supply size.

22 Q. Why don't you just use Cornell's model
23 rather than spend time making your own?

24 A. We have really good models at Penn State.

25 Q. All right. Up through the last seven words

1 of your statement, you discuss class prices and
2 blend prices. In the last seven words of your
3 statement you jump to a comment about impact on
4 farm-gate milk process. Does your model capture
5 projections of premiums paid by handlers and
6 changes in premiums paid by handlers in response
7 to changes in a make allowance?

8 A. No, we don't have premiums in there. I'm
9 trying to imagine in my mind how much premiums
10 could possibly change if you change the make
11 allowances. But the answer is no.

12 Q. Okay. Does your model capture -- let me
13 see. On page 3 you talk about a transfer from
14 dairy producers to processors by a change of the
15 make allowance. You're aware that a lot of the
16 processors that would receive the benefit of
17 capturing their costs are, in fact, producers.
18 So if money is transferred from the pool to
19 processors, it goes back to producers, correct?

20 A. Not necessarily.

21 Q. If the producers own the manufacturing
22 facility, the producers receive the benefit,
23 correct?

24 A. The answer is a lot of the cheese
25 production capacity is now in the hands of

1 proprietary producers; and also, if you have a
2 cooperatively owned plant that's inefficient,
3 there would not be that transfer. And finally,
4 if it is a proprietary-owned plant, that the
5 producer may just receive a per unit
6 retain -- at the end of the year, that is a
7 certificate saying that before you retire, you
8 may get some of this money back. So it's not
9 necessarily -- that's not necessarily the case
10 that they'll end up in the pocket that year.

11 Q. Let me try to get an answer that doesn't
12 confuse the question. My question related only
13 to cooperative-owned manufacturing facilities.
14 Your answer addressed proprietary. I will get
15 to that in a minute.

16 If the manufacturing facilities are owned
17 by the producers through their cooperative
18 association, the benefit flows to the owners,
19 correct? In some way, either in their price
20 today or their price tomorrow?

21 A. Most cooperatives that I work with that own
22 these manufacturing plants have looked at that
23 cheese plant that's a profit center. So
24 producers get paid a price for their milk. The
25 cheese plant is a profit center. If it makes a

1 profit, then the benefits of that profit are
2 then paid back to producers in the form of a
3 capital retain at the end of the year. So the
4 answer is it depends.

5 Q. And if it makes a loss, the producers are
6 assessed -- the producers' members are assessed
7 the loss?

8 A. In the short run, I would hope that if they
9 had losses, they would look at other,
10 alternative uses for that milk. But that's the
11 best and highest value use for that milk.

12 Q. That might be what you hope, but --

13 A. That's not my hope, that's what happens in
14 the marketplace. It's competitive.

15 Q. If the product is actually made, and if the
16 best -- if the examination is done and the best
17 alternative market produces locally at a loss,
18 let's look at Las Cruces, New Mexico, at a cost
19 of \$5 per hundredweight of transportation, once
20 that's done and the product is marketed locally,
21 if it's local, if there's a loss, it's
22 transferred to the producer members, just like
23 gains are transferred in some way?

24 A. That would be directly transferred to the
25 producers as a loss, correct.

1 Q. And your model doesn't capture either one
2 of those?

3 A. No.

4 Q. And now let's get to proprietary. In many
5 parts of the country, with perhaps the exception
6 of the Southeast, the competition for producer
7 milk supplies is fairly intense, particularly
8 the Upper Midwest, correct?

9 A. Correct.

10 Q. And if there is an increase in revenue
11 retained by a processor in the form of a make
12 allowance, the ability of the processor to
13 respond to competition to pay premiums would be
14 increased, correct?

15 A. If they were located in a market where they
16 had to pay over premiums for the milk and they
17 increased the make allowance, yes, they would
18 have more revenue.

19 Q. That was my assumption, that we're looking
20 at the Upper Midwest, there was a lot of
21 competition? Or like any other market, there
22 was a lot of competition?

23 A. You're talking about the Upper Midwest
24 where cheese prices are higher than the West?

25 Q. I'm talking about where competition for

1 milk supplies is higher.

2 A. And more especially where cheese is made.

3 Q. And competition for milk supplies. That
4 was the premise of my question.

5 A. There's a national market for cheese and
6 there's competition, yes.

7 Q. The yes is going back to my original
8 question, where there's competition for milk
9 supplies among manufacturers, the higher make
10 allowance would improve their ability to pay
11 producers to meet that competition for raw milk?

12 A. Yes. I mean, they would have more revenue.
13 I don't know how they'd use it, though.

14 Q. Okay. You don't know. And that response
15 to competition for milk supplies is not
16 programmed into your model in any way?

17 A. No. This is a short-run analysis.

18 Q. And toward your last paragraph again,
19 referring to plants, plant options, relocation
20 or exiting the market. And, in fact, that
21 happens, and you referred to one example that
22 that's happened.

23 When a local manufacturing plant relocates
24 or exits the market, producers who have been
25 supplying that plant have to seek another outlet

1 or themselves go out of business, correct?

2 A. (Witness nodding head up and down.)

3 Q. Nodding your head doesn't get recorded.

4 A. If a producer is shipping to a plant and
5 the plant closes, it's obviously that they have
6 to find another source for their
7 supplier -- where they deliver their milk,
8 correct.

9 Q. And frequently, if not predominantly, that
10 results in additional transportation costs for
11 the producer?

12 A. No. The Federal order incurred is known to
13 move South, where a lot of those costs are
14 recouped. So milk would more than likely move
15 South along the Federal lines.

16 Q. I'm talking about an individual producer,
17 for an individual, you don't agree that
18 producers, if they can, sell milk to the closest
19 available outlet?

20 A. In the Northeast we have Dairy Marketing
21 Services which is very efficiently transporting
22 milk.

23 Q. Uh-huh.

24 A. So they figured out how to move the milk
25 for all of the farm members. So some of them

1 are moving it long distances and some are not.
2 Some are getting recouped from the Federal order
3 and getting premiums in the Southeast.

4 Q. Let's go back to my question. The
5 preference of a milk marketer, raw milk
6 marketer, whether it's DMS or anybody else, is
7 to move milk the shortest distance?

8 A. All else the same.

9 Q. All else the same.

10 A. It depends on the premiums, the customers
11 and transportation costs.

12 Q. Unless you can recover more money
13 elsewhere. But we'll go with transportation.
14 If a plant closes that's 50 miles from the farm
15 and there's no other plant 50 miles from the
16 farm, the cost of moving milk from that farm
17 will increase. That goes without saying, yes?

18 A. It -- again, it -- yes, your transportation
19 costs are increasing; but we have producers in
20 Southern Pennsylvania that regularly every day
21 move tanker loads of milk into the Southeast
22 markets.

23 Q. And --

24 A. And they receive premiums.

25 Q. And those tanker loads, are we talking

1 about milk going into Southeast Class I plants?

2 A. Correct.

3 Q. My question, maybe I didn't make this
4 clear, was referring to that portion of the
5 Northeast milk supply, for example, or any other
6 in our country, that goes to manufacturing.
7 There's always some that goes to manufacturing,
8 even though it varies seasonally, correct?

9 A. Currently we have -- all Class III uses are
10 made for milk in the Northeast order, correct.

11 It doesn't have to be that way.

12 Q. Okay. Let's assume that all Class III
13 operations in the Northeast closed or relocated.

14 A. You're referring to the Northeast order?
15 You keep saying "Northeast." Are you talking
16 about New England or the Northeast?

17 Q. I'm talking about the Northeast United
18 States. There's no New England order anymore.

19 A. No, no. Are you referring to a region or
20 an order?

21 Q. I'm referring to the Northeast. The
22 Northeast region. All right?

23 A. Which includes the Northeast Federal order.

24 Q. Which includes the Northeast Federal order.

25 A. Yes.

1 Q. Let's assume all Class III plants decided
2 they couldn't continue in the long-term
3 operating costs. And let's assume milk
4 production -- let's assume producers did not
5 produce less milk as a result. Producers would
6 have to move their milk, that portion that used
7 to go to Class III, much farther, correct?

8 A. We have a lot of customers in the Northeast
9 all along the Eastern Seaboard, so I would say
10 it depends. Obviously it also depends on the
11 time frame you're talking about. If you're
12 saying this year all Class III plants shut down,
13 the milk would, yes, have to find a home, as
14 unlikely as that scenario is.

15 Q. It is unlikely, but, you know, it's an
16 extreme example of shutting down one plant. Are
17 you aware that milk from the Northeast, in order
18 to find a home, has moved to Ohio and Wisconsin
19 on occasion?

20 A. On occasion, I'm sure it's moved a lot of
21 different places.

22 Q. Because there is not enough capacity. The
23 milk production looks for capacity, and if
24 there's not capacity local, you look for
25 capacity farther away and you keep going until

1 you find a home for it, correct?

2 A. Correct.

3 Q. Does your model capture any of the costs to
4 dairy farmers for that kind of movement?

5 A. No.

6 Q. Does your model project anything about the
7 continuing ability of manufacturers in the
8 Northeast or anywhere else to continue producing
9 Class III products?

10 A. No. We don't have a cost study for
11 Class III products.

12 Q. Does your model, other than the Federal
13 order class prices and projected Federal order
14 blend prices based on the past 18-month period,
15 capture any other component of the farm-gate
16 milk price other than Federal order and
17 projected changes to the all-milk price?

18 A. No, it doesn't reflect over-order premiums
19 or transportation costs. Those are highly
20 individual.

21 Q. Okay. Were you here yesterday when a
22 farmer testified from the Southeast that he
23 receives \$1.50 under Class III because there's
24 little capacity for his milk and he incurs a lot
25 of transportation costs? In the Southwest?

1 A. Could you state it again? I was confused.

2 JUDGE PALMER: The first part he
3 asked was, were you here yesterday?

4 THE WITNESS: I was teaching
5 classes yesterday.

6 BY MR. VETNE:

7 Q. And are you aware that a witness testified
8 from West Texas that he receives \$1.50 below
9 Class III for his milk in a significant part
10 because there's not enough capacity?

11 A. In which part of Texas is this again?

12 Q. West Texas.

13 A. I think there's a pretty large -- it
14 depends on the month that they're looking at,
15 and did he state the time frame for this? Every
16 month?

17 JUDGE PALMER: I think we're
18 getting too hypothetical here, Mr. Vetne.

19 BY MR. VETNE:

20 Q. The point is that your model wouldn't
21 capture expenses characteristic of his, where a
22 good portion of his prices, transportation
23 enough to bring his --

24 A. Unless he looks for another alternative how
25 to turn his milk. It doesn't make sense.

1 Q. On page 5 in your summary, you make two
2 points in the top paragraph, two factors that
3 you look at that would not be possible if
4 current make allowances are too small. One is
5 cheese production growth from 2001 to 2005. The
6 cheese production growth from 2001 to 2005 that
7 you reference is a national growth in cheese
8 production, correct?

9 A. In my figure.

10 Q. Uh-huh.

11 A. I compared monthly cheese production for
12 total U.S. cheese production in the U.S. for
13 2004, 2005, 2006 to a five-year average.

14 Q. Uh-huh. Okay. Nationally?

15 A. Yes. That's from Dairy Products Report.

16 Q. And the National Dairy Products Report
17 includes California?

18 A. Correct.

19 Q. Which has nothing to do with the Federal
20 make allowance, correct?

21 A. Correct.

22 Q. It includes Idaho, where since 2004, there
23 hasn't been a Federal order, in Utah, where
24 there hasn't been a Federal order, correct?

25 A. Correct.

1 Q. And, in fact, much of the growth has been
2 in those areas, correct?

3 A. There's been a large growth in Idaho,
4 correct.

5 Q. And --

6 A. But in Idaho, the prices have to be aligned
7 with surrounding markets since we produce cheese
8 on a national market.

9 Q. There's also been a growth of production in
10 California during that time?

11 A. Yes, there's been a production growth.
12 Correct.

13 Q. On the news this morning there was
14 something about Ford Motor losing lots of money,
15 and for a long period of time, it hasn't moved
16 or relocated. Isn't it true that manufacturers,
17 and producers as well, will absorb losses for a
18 period of time hoping and expecting to turn
19 things around in the future and continue to
20 operate notwithstanding losses?

21 A. Producers and processors understand the
22 competitive markets we're in. They understand
23 what competition and efficiency is about, and if
24 they do a poor job, they'll face losses.

25 Q. Let's see if you can answer the question.

1 Isn't it true that producers as well as
2 manufacturers will operate for a period of time
3 at a loss?

4 A. I don't have their cost data.

5 Q. I know. Just as a general rule. You have
6 no knowledge of whether producers, for example,
7 are now continuing to operate at a loss, or
8 whether in the past producers or processors have
9 operated at a loss? You have no knowledge of
10 that? You never studied it? Is that true? Is
11 that your answer?

12 A. I don't really understand the question.

13 Q. Okay.

14 A. Maybe you can restate it.

15 Q. Dairy farmers individually, or in
16 aggregate, will continue to operate when they're
17 receiving revenue that does not cover their
18 costs?

19 A. In what time period?

20 Q. In any time period.

21 A. If they have the ability to refinance, then
22 some months they -- some months they can make a
23 positive cash flow and profit, some months they
24 won't. Some years they may make more money and
25 lose in other years.

1 Q. That's my question.

2 A. Because we have a marketplace where
3 commodity prices are volatile.

4 Q. That's my question. So producers operate
5 sometimes for years without recovering their
6 costs and regain it in other years?

7 A. You say "years." It depends on the equity
8 the producer of the plant has, their ability to
9 refinance. But years, no.

10 Q. Okay. Months or a year?

11 A. Every business operates in some months with
12 positive cash flow and some months with negative
13 cash flow.

14 Q. Exactly. Let me ask you this, related to
15 producers first and then processors. When milk
16 price fall and stay low, producers respond
17 eventually by producing less milk; is that
18 correct?

19 A. We've done studies that could be 12 months
20 to 16 to 18 months, yes. There's a lag there.

21 Q. The lag is basically a response, an
22 eventual response of producers throwing in their
23 towel.

24 A. Producers, when they face a period of low
25 milk prices, will reach the point where they

1 have to refinance. If their equity isn't there
2 and their costs are too high, they may
3 eventually exit the business. Correct.

4 Q. And the same thing would be true for
5 manufacturers such as Ford Motor, such as any
6 cheese maker. Eventually, operating at a loss,
7 manufacturers throw in the towel also?

8 A. Some manufacturers will operate with a loss
9 until a point in which they go out of business.
10 Some will look into the future and will make
11 plans to adjust to the market realities. So
12 every- -- everyone is different.

13 Q. Okay. You indicated a time frame for
14 producers, the lag of the response for reducing
15 milk production. Do you have any information as
16 to a comparable lag for dairy manufacturers
17 responding to operating at a loss over a period
18 of time?

19 A. No, I don't have that, because on the
20 supply side I have data and I've estimated that.
21 I haven't done that for processors.

22 Q. Okay. So you don't know, when you say that
23 cheese makers continue to operate, that would
24 not be possible if current make allowances are
25 too small, you don't know and haven't studied

1 whether the continued production of cheese is
2 simply that the lag time hasn't kicked in for
3 mass exodus or significant exodus from any
4 region?

5 A. Well, I sat in Ireland and talked to the
6 executive from Glanbia, and he told me at that
7 time that he had one of the largest processes of
8 American cheese in the United States. They -- I
9 don't know if they're located in the Federal
10 order, but obviously they must be aligned to the
11 Federal order prices. And they seem to think
12 the market environment was over the -- some
13 period of time was profitable enough to be
14 making cheese.

15 Q. So is your response essentially you take a
16 sample of one and make a conclusion of 153
17 cheese plants in the country and that's a
18 reasonable conclusion for the benefit of the
19 times?

20 A. I never drew that conclusion.

21 Q. You referred to Glanbia.

22 A. I gave one instance, but I have many, many
23 experiences. We can talk for hours probably.

24 Q. Okay. We have 153 cheese plants, for
25 example, that are part of the population that

1 Mark Stephenson studied. From that population,
2 if there is continued operation at a loss, you
3 would expect some, eventually, to exit the
4 business, just like producers do. Have you done
5 any study of what that time period is? That's
6 my question.

7 A. No.

8 Q. Does your model capture anything about the
9 relationship of prices and competition between
10 California's class prices and blend prices and
11 Federal order class prices and blend prices?

12 A. No. We just looked at the Federal orders.

13 Q. Are you aware that there is an influence on
14 Federal order prices by what happens in
15 California?

16 A. I'm sure there is. I mean, California is a
17 large state.

18 Q. When milk production and cheese production
19 go up in California, it has a negative impact on
20 cheese prices, on the market prices for cheese,
21 correct?

22 A. Well, in my classes on prices, I would say
23 prices are determined by supply and demand, so I
24 wouldn't draw that conclusion from what you
25 said. It depends on demand; and demand, per

1 capita, demand has been increasing over time.

2 Q. If California's cheese production goes up
3 10 percent and everybody else's is stagnant and
4 demand remains the same, would you expect cheese
5 prices surveyed by NASS to go down?

6 A. It depends if we export it.

7 Q. Okay.

8 A. It's supply and demand.

9 Q. Okay. Supply and demand. Eliminate the
10 export. Would you expect generally, if there is
11 a production of cheese anywhere in the country
12 for which there is no increased comparable
13 demand, that cheese prices surveyed by NASS
14 would fall?

15 A. If demand remains static and supply shifts,
16 prices will fall; and it will apply to cheese.

17 Q. Thank you.

18 JUDGE PALMER: Other questions?

19 Yes, Mr. Beshore.

20 CROSS-EXAMINATION

21 BY MR. BESHORE:

22 Q. Good morning.

23 A. Good morning.

24 Q. Marvin Beshore, and I represent the
25 Association of Dairy Cooperatives in the

1 Northeast in this proceeding.

2 I first wanted to ask you a little bit --
3 try to understand how you calculated the energy
4 adjuster aspect of these proposed make allowance
5 changes in your study here, Exhibit 78.

6 How did you come up with the changes in
7 make allowances that you attribute to energy
8 adjustments?

9 A. Oh, again, Dr. Stephenson was kind enough
10 to send out his testimony via e-mail. I read
11 it, found it very well written and interesting.
12 I -- he noted in both his testimony and in the
13 September 1 report that there was a general
14 period of time in which the survey -- his
15 surveys were conducted. And I -- the ending
16 point being sometime in the middle of '05. And
17 in his testimony, he noted that when he looked
18 at energy costs, that they went up in '05,
19 particularly toward the end of '05.

20 So I simply constructed a scenario where I
21 took the population average estimate, which is
22 basically a higher cheese make allowance, and
23 added his energy costs. And obviously, I
24 understand that I simply took the energy cost
25 adjustment that he gave and added it to the

1 weighted average and also include -- I mean, to
2 the population average.

3 Q. Okay.

4 A. The population average scenario is simply
5 the cheese make allowance that Cornell estimated
6 for the general population, along with the
7 weighted average for the other ones.

8 Q. Okay.

9 A. So I simply added it to it.

10 Q. I don't remember seeing an energy figure in
11 Dr. Stephenson's papers.

12 A. It's his testimony.

13 Q. His testimony.

14 A. He had some estimates for an energy index
15 and the impact it would have on make allowances.

16 Q. Okay. Now, when you -- so on Table 1, the
17 final column, that is -- those are what you
18 would understand to be the resulting make
19 allowances with an energy adjustment?

20 A. Correct. I wanted to run a scenario where
21 there wasn't some kind of an energy adjustment
22 added in for a particular year. And I
23 took -- chose the energy adjustment for '05 and
24 I applied it to the '06 and '07 baseline.

25 Q. Okay. That was my next question. Did you

1 apply it on a static basis in '06 and '07? That
2 is, did you maintain the energy adjustment at
3 the same rate?

4 A. Correct. And I simply wanted to show the
5 impact on my baseline of an energy adjustment.
6 So yes, it went all the way through monthly
7 through '06 and through '07. Correct.

8 Q. From having read the -- reviewed the record
9 from January, as you indicated you did, were
10 you -- do you recall the energy adjuster that
11 Dr. Cryan, from the National Milk Producers
12 Federation, for instance, is advocating varies
13 with energy prices?

14 A. Correct. And I understand those energy
15 prices rise and fall monthly.

16 Q. Okay. So -- and I guess my question is, if
17 there were to be during '06 and '07 any
18 reduction in prices of natural gas, for
19 instance, which spiked in '05, that would not
20 have been factored into your price projections,
21 correct?

22 A. Correct. And, yes, and I did not want
23 anyone to assume that, that I was saying that
24 this is the energy adjustment that should have
25 been applied for monthly in '06 and '07. It was

1 simply a scenario.

2 Q. Okay. Now, when -- moving through your
3 tables, Table 2 -- and these tables are
4 basically a buildup, as I understand it; is that
5 correct? They kind of progress one from the
6 other to show the pool value changes in Table 7?

7 A. Correct. I mean, it's one way of looking
8 at it.

9 Q. Okay. So in Table 2, to get from the
10 changes in the make allowances, the next thing
11 you show is changes in class prices in the
12 Federal orders. Table 2 is 2006, Table 3 is
13 2007, and you show changes in all four classes,
14 even though the make allowances relate just to
15 the products in Classes III and IV. Can you
16 explain why you did that?

17 A. I took the protein and the component
18 formulas that existed, and I -- they also
19 applied to Class I and Class II. I didn't run a
20 decouple scenario. So I just simply assumed
21 that if you changed the make allowance for
22 protein, for example, that that make allowance
23 would also change for the two-week average.

24 Q. It reduces the minimum price that the
25 processors in the Federal order system are

1 required to pay producers for milk going into
2 Class I uses and Class II uses as well?

3 A. Yeah, it depends on what mover is the
4 higher of the Class III, IV scale.

5 Q. And in Table 2, you show that in 2006,
6 the -- with the energy adjustment, the Class I
7 mover would have been reduced 42 cents per
8 hundredweight on an annual basis; is that
9 correct? Am I interpreting the data -- or
10 stating your data correctly?

11 A. Right. That's simply the population
12 average scenario plus the energy adjustment.

13 Q. And Class II prices would have been reduced
14 6 cents per hundredweight, correct?

15 A. I simply would look at the difference
16 between the population scenario -- population
17 average scenario and the population average
18 scenario with the energy adjustment, and that
19 difference is the energy adjustment.

20 Q. Okay. I'm off the energy adjustment
21 concept.

22 A. Okay.

23 Q. I'm just talking about the changes in
24 prices generally because of changes in the make
25 allowance.

1 A. Correct.

2 Q. So whether you're looking at the population
3 average with or without the energy adjuster,
4 Class I, the Class I price, throughout the
5 Federal order system, is going to be reduced by
6 the amounts that you've estimated?

7 A. Correct.

8 Q. Okay. Now, have you -- could one
9 calculate -- determine from your data the
10 proportion of the bottom line sums on Table 7,
11 the proportion of those impacts that relates to
12 changes in Class I and II prices rather
13 than -- versus III and IV prices?

14 A. I could run a decouple scenario.

15 Q. Well, I'm not asking about any decoupling
16 scenario. I'm just asking whether one can
17 determine from the data, or one could calculate
18 from the data, you know, the buildup to the
19 bottom line sums attributable to each of the
20 classes.

21 A. I think you could. The only exception is
22 that the -- that when the all-milk price
23 changes, the percent growth in the national milk
24 supply could change in '07, and that could
25 change the utilization rate. But it's such a

1 small factor. I would say that yes, you can
2 probably determine that.

3 Q. Okay. Do you know, just roughly, you know,
4 on the national aggregate basis, how much of the
5 reduction in producer income is attributed to
6 the reduction in Class I and II prices versus as
7 opposed to Class III and IV prices?

8 A. No, because I would simply have to go
9 through every order. The utilization rates are
10 all different.

11 Q. But you could just look at the national
12 aggregate utilization in the system, I assume,
13 and apply those percentages and have some
14 estimate?

15 A. I mean, I would need to get the computer
16 and figure it out.

17 Q. You don't have any general feel for the
18 ratio, for the relative impact?

19 A. No. I would just have to estimate that.
20 I'd feel more comfortable estimating it.

21 Q. Now, if, hypothetically, if the make
22 allowances in the Federal order system were
23 reduced rather than increased, and say the make
24 allowance for cheese is 16 1/2 cents now, is,
25 you know, reduced 4 cents, down to 12 1/2 cents,

1 what, can you tell us generally, what your model
2 would project in that scenario? Generally. I'm
3 not asking specific numbers.

4 A. It's a simple short-run dynamic model. And
5 if you lower the make allowance, the protein
6 price would go up and the Class III price would
7 go up. Class I could possibly go up. And that
8 would feed through rules.

9 Q. And the bottom line at the end of Table 7,
10 would it be fair to say that it would be pluses
11 rather than minuses?

12 A. Correct. And my -- we run those scenarios.

13 Q. Now, let's -- do you think that if that
14 were done -- okay, let's talk about cheese. If
15 the make allowance for cheese were reduced
16 4 cents, from 16 1/2 to 12 1/2 cents, do you
17 think that, you know, in the next two years,
18 producer benefit in the Federal order system
19 would -- there would be a huge producer benefit
20 in the Federal order system?

21 A. I don't know that 2 cents would be huge. I
22 don't think so, no. You're saying if
23 producers --

24 Q. Four cents on the make allowances.

25 A. Producers receive 4 cents a hundredweight?

1 Q. No, no, no. If the make allowance, the
2 make allowance for cheese were reduced from
3 16 1/2 cents per pound -- I'm sorry, per pound,
4 16 1/2 cents per pound to 12 1/2 cents per
5 pound, okay, your model would project pluses on
6 the producer's side of Table 7 when you got to
7 the bottom, right?

8 A. Correct.

9 Q. Okay. Would that be a -- would that, in
10 your opinion now, as the economist, would that
11 be a healthy situation for dairy farmers?

12 A. I ran a low scenario where, relative to
13 baseline, the make allowance was dropped from
14 15.90 to 13.28.

15 Q. Ah, okay.

16 A. So it went up a couple of pennies. And
17 just that slight change elevated the blend
18 price, like, 23 cents.

19 Q. Okay.

20 A. So farmers would be -- enjoy receiving
21 23 cents.

22 Q. And on Table 7, the bottom line, they would
23 have, in your projections, they would have
24 benefited to the tune of what, \$298 million in
25 aggregate?

1 A. That's a short-run analysis.

2 Q. For 2007?

3 A. Right.

4 Q. And what, another 295 million in 2006 on
5 Table 6?

6 A. Correct.

7 Q. Now, if -- since the manufacturers, cheese
8 manufacturers are operating on a make allowance,
9 I mean, what do you think that change
10 would -- or that scenario would do to the cheese
11 processing industry in the Federal order system
12 if the make allowance was reduced to the low end
13 of your confidence range?

14 A. That's not my confidence range. That's
15 from the Cornell Study. Mark Stephenson's
16 testimony yesterday.

17 Q. Well, the low confidence interval shown on
18 your tables is all I'm talking about. In that
19 scenario, how would you think that scenario
20 would play out in the cheese processing
21 industry?

22 A. Well, according to the -- again, I would
23 ask Dr. Stephenson from his study, he said
24 there's a confidence interval on his estimate
25 that ranges from one low end to the high end.

1 So I would ask you -- but in my -- in my
2 opinion, if you lower the make allowance, it
3 depends on the processing costs.

4 If plants in the U.S. were expanding -- and
5 again, it shows clearly in the Cornell Study if
6 you expand plant capacity, that you have
7 significant cost savings. So if the plants are
8 generally getting larger and becoming more
9 efficient in lowering their costs, their costs
10 and their profit would be recovered.

11 Q. If --

12 A. But I don't have the actual data to answer
13 your question specifically.

14 Q. Right. I understand that. I understand
15 you don't have data, but I'm asking your view,
16 as a dairy economist who has, you know, run some
17 projections here with your model, if the
18 margins -- okay, if the make allowance, you
19 know, is squeezed on an industry, the process is
20 roughly what, 40 percent of the milk in the
21 Federal order system goes into cheese?

22 Class III?

23 A. I think I've done estimates like 35
24 percent, but --

25 Q. Let's --

1 A. It depends on the -- that's a U.S.
2 estimate, 35 percent, significantly.

3 Q. Let's -- 35, 40, it doesn't matter. If the
4 margin, if the allowance is squeezed on that
5 industry, what impact would that have -- doesn't
6 that have potentially not an automatic positive
7 impact on the producer benefit, but wouldn't
8 there potentially be some negative, adverse
9 impacts to producers with respect to the health
10 of the 35 to 40 percent of the outlet for their
11 milk production?

12 A. I think it would put increased competitive
13 pressure on processors. You would probably have
14 a continued relocation out of the Upper Midwest
15 and in the Northeast towards the Southwest,
16 which means that the milk that remains would
17 have to find alternative uses.

18 And that's generally what's been happening
19 in the Northeast region, and that's why we have
20 more of our milk going into Class I,
21 particularly in Pennsylvania, into Class I and
22 Class II markets. So the milk is being diverted
23 to other uses.

24 Q. And that may have a -- depending on how
25 those alternative uses compare to the ones that

1 are lost, it could be a positive or negative
2 impact on the system?

3 A. Correct, correct.

4 Q. Let's talk about Pennsylvania a little bit.

5 Pennsylvania, the total production, milk
6 production in Pennsylvania is approximately
7 what?

8 A. I --

9 Q. Annual.

10 A. I can't recall the number off the top of my
11 head.

12 Q. Nine or ten billion pounds, maybe?

13 A. I'd have to look it up. You just caught me
14 blank there.

15 Q. Where --

16 A. We're number 4 producer in the nation,
17 so --

18 Q. What's the -- your estimate of the
19 utilization of milk produced in Pennsylvania for
20 Class I? Approximately, what percentage?

21 A. I kind of looked at those numbers. I don't
22 recall. It's kind of tough, because we have so
23 much of our milk is produced in Pennsylvania and
24 only, like, 20 percent of it's actually
25 produced -- processed in the state. And a lot

1 of it moves around to different parts of the
2 country. But we're a major Class I processor.
3 I just don't -- I don't recall the exact
4 estimate. A lot of our milk moves out of state.

5 Q. Okay. Before processing?

6 A. Yes.

7 Q. Do you know how --

8 A. A lot of it does.

9 Q. Do you have an estimate of how much is
10 processed in Pennsylvania for all uses?

11 A. I don't have that figure.

12 Q. Do you have a --

13 A. But we have -- we are a high Class I and
14 Class II processor, and we do have balancing.
15 We have balancing for Class III and IV. We have
16 a limited cheese production in our state.

17 Q. Do you have any estimate on the percentage
18 of Pennsylvania production that is processed in
19 the -- for Class III and Class IV in
20 Pennsylvania?

21 A. I just don't have that. I mean, we
22 have -- it depends on the year, too. We have
23 these balancing plants, and if milk is really
24 tight in the general Eastern portion of the
25 U.S., very little of that milk is being diverted

1 to those balancing plants. If milk is long,
2 then there's going to be a lot of milk going to
3 those balancing plants. So we do have balancing
4 functions.

5 Q. And those balancing plants are
6 cooperatively owned plants in Pennsylvania,
7 correct?

8 A. Correct. Correct.

9 Q. And probably all cooperatively owned.
10 Would you agree?

11 A. Probably. And doing a great job.

12 Q. And as you've indicated, those are the
13 plants which absorb the ebbs and flows of milk
14 supply?

15 A. That's correct. That's correct.

16 Q. And so then those plants, the producers who
17 deliver milk to those plants expect to get at
18 least the minimum order class value out of that
19 usage, would you agree?

20 A. That's correct.

21 Q. And if those plants do not have a lot of
22 milk in them so that their level of operating
23 efficiency is not great, would you agree that
24 it's going to be very, very difficult for the
25 owners of the plants to return the minimum class

1 value to the producers?

2 A. Over time, that's correct. But if you're
3 in the short run and milk is really short, the
4 owners of that plant would rather put that milk
5 into fluid purposes and get higher premiums.
6 But yes, year in and year out, if the supplier
7 of milk going in the supply is reduced, they'll
8 fix losses.

9 Q. And, of course, the profitability of those
10 plants as profit centers to their owners, as
11 you've indicated, they're not responsible
12 for -- that's dependent upon the minimum values
13 that they're required to account to the Federal
14 order pools, correct?

15 A. That's one of the factors. But our plants
16 also get higher prices for nonfat dry milk and
17 butter, for example, on the Eastern Seaboard as
18 compared to the West. There's a little more
19 revenue there. Not a lot, but there's a little
20 more revenue.

21 Q. Okay. Thank you very much.

22 JUDGE PALMER: Any other
23 questions?

24 Yes, sir. This gentleman first then
25 the gentleman in the back.

1 MS. DESKINS: Judge Palmer, does
2 the witness need a break? He's been up there an
3 hour and a half.

4 THE WITNESS: I'm fine.

5 JUDGE PALMER: He looks tough to
6 me.

7 CROSS-EXAMINATION

8 BY MR. WELLINGTON:

9 Q. Bob Wellington with Agri-Mark. Good
10 morning, Ken.

11 A. Good morning.

12 Q. Are you an expert on plant costs and how
13 plants operate?

14 A. I don't have a lot of expertise in that
15 area.

16 Q. You don't, okay. I'm just noting on the
17 last paragraph of your statement, you talk about
18 the fact that plants should lower costs, expand,
19 modernize, so forth. Are you aware of
20 particular areas where plants in the Northeast
21 are extravagant, have extravagant costs that
22 could be lowered?

23 A. Well, the Cornell Study shows that if you
24 expand cheese production, you can lower costs.

25 Q. Is there a cost to doing that, to expanding

1 it?

2 A. Is there an investment?

3 Q. An investment.

4 A. Yes.

5 Q. Okay. And if your costs are already lower
6 and you're losing money, is that going to be a
7 difficult investment to make if there's already
8 a loss situation?

9 A. I have this conversation many times with
10 producers that tell me we're already efficient.
11 And it depends on what efficiency is, but
12 producers can always find ways to lower costs to
13 become more efficient. We continue to educate
14 them on that.

15 Q. That's a good question. We've
16 talked -- heard a lot about lower costs. If you
17 lower costs, you're more efficient. What's the
18 definition of "efficiency"? You mentioned that
19 in here. What's your definition of efficiency?

20 A. Well, it could be production efficiency,
21 financial efficiency. All aspects of your
22 business. Any way you can expand production
23 given a finite set of inputs or lower per unit
24 costs or take fixed costs and have them
25 allocated over a larger volume. Or in the

1 marketing environment, you realize the greater
2 savings. There's all aspects.

3 Q. If a business, two businesses, comparable
4 businesses, and one has lower costs, does it
5 always mean that it's less efficient? I'm
6 sorry, if it has lower costs, does it always
7 mean it's more efficient?

8 A. I mean, I don't know how you would evaluate
9 that.

10 Q. Let's say whether it's a plant or farm, it
11 doesn't matter, let's say you have the exact
12 same farms, the exact same circumstances, but
13 one is operating in one region of the country
14 and has higher utility costs and labor costs,
15 and the exact same farm is in another area of
16 the country and has lower costs. Okay. And all
17 else being equal, there's a lower cost. There's
18 a cost difference. Okay. Does that necessarily
19 mean there's an efficiency difference?

20 A. Maybe not. I just hope that one was
21 getting a premium over the other.

22 Q. Well, okay. That's the issue, can they get
23 a premium over the other.

24 A. And you're assuming that the size of the
25 farms are exactly the same?

1 Q. I'm saying the exact same. I'm just saying
2 that lower costs don't always -- maybe this is a
3 better question. Lower costs don't always mean
4 greater efficiencies, because it's the use of
5 the resources you have available?

6 A. Correct.

7 Q. Okay. You talk about -- that the farm
8 should -- the plant should expand, modernize or
9 relocate as options for this. Are you familiar
10 with the new make allowances that California has
11 announced that will go into effect sometime in
12 the fall?

13 A. No. I understand California make
14 allowances are higher than the Federal make
15 allowances.

16 Q. Higher. Okay. If those make allowances
17 result in a make allowance impact that's
18 75 cents a hundredweight in that vicinity less
19 than the Federal order, would that be an
20 inducement to plants, the manufacturing plants
21 to operate in California?

22 A. Yes. They would have an incentive to
23 expand.

24 Q. In addition, I know there were questions
25 about a producer who testified that he's

1 receiving, in West Texas, a \$1.00 to \$1.50 less.
2 If there was -- if farmers are receiving less
3 than that amount, and that was available for
4 manufacturers to buy milk under the Class III
5 price, to the extent of whether it be 50 cents,
6 a dollar, would that be an inducement to those
7 plants to relocate out of those areas also?

8 A. I mean, again, it depends on if there's an
9 opportunity -- there's a market in California.
10 There's a finite market for cheese in
11 California. And there's land and whatnot.
12 There's a lot of costs. It depends on a lot of
13 factors. You have to develop a business plan
14 and see if it's profitable to move to
15 California.

16 Q. Okay. But there's a finite market in
17 California?

18 A. Oh, there's a finite national market, too,
19 which is what you're getting to.

20 Q. But in terms of -- you were saying that if
21 plants close, for example in Pennsylvania, or
22 the Northeast -- we'll use the whole region.
23 States in the Northeast. And they were to move
24 that milk into the Southeast, isn't there a
25 finite market for Class I milk in the Southeast?

1 A. We've been seeing, over time, the
2 population growing on the Eastern Seaboard, less
3 milk production in the Southeast. And over
4 time, our milk has been moving gradually into
5 more and more Class I markets. There hasn't
6 been any one year of just change. Milk has to
7 find a home.

8 So if there was a very large disruption in
9 plant capacity in the short run, yes, that would
10 create a problem. But over time in the
11 Northeast, more and more co-ops have been moving
12 milk into Class I markets, over time.

13 Q. And so you're saying that if plants were to
14 close, manufacturing plants were to close in the
15 Northeast, their milk could then move to the
16 South -- the producer milk can move to the
17 Southeast?

18 A. I didn't say that. But, for example, in
19 Pennsylvania we had a Class IV user -- I mean,
20 Eagle Brand Foods could no longer compete in
21 that market and pay over-order premiums. They
22 moved out to a market where they can secure a
23 growing milk supply at a lower cost.

24 But that milk -- I think the problem they
25 face, where there was such a demand for the

1 milk, that there were premiums in that market,
2 and then they couldn't pay the same premiums as
3 a Class I user. And the co-ops had no other
4 alternative but to move that into the Class I
5 market. Clearly there was demand for that milk
6 and that's why there were premiums.

7 Q. Right. So they ended up paying -- they
8 could have gotten a lower price for that milk
9 inputted into their plant elsewhere, that's why
10 they moved?

11 A. They moved, yes, to secure a lower cost
12 into a market where there was more surplus milk
13 and less premiums, yes.

14 Q. Correct. Okay. Over-order premiums in the
15 marketplace. Are they a function of local -- or
16 regional, say regional supply and demand?

17 A. Yes.

18 Q. They are?

19 A. Yes.

20 Q. So if several plants were to leave, would
21 that impact the local supply and demand
22 situation?

23 A. If all of a sudden all these plants were
24 shuttered in the short run, it's possible.

25 Q. Okay.

1 A. But it depends on the time frame. We
2 haven't experienced all of a sudden plants
3 shutting down.

4 Q. Well, if there's the same or better
5 opportunity to sell milk to the Southeast, okay,
6 why aren't the producers just automatically
7 keeping moving if it's a better opportunity?

8 A. Well, again, in Pennsylvania, we have
9 producers moving milk into New Jersey and
10 sometimes Connecticut and sometimes the
11 Southeast. It depends on the quality of the
12 milk and the market environment. Milk is moving
13 in many directions.

14 Q. You had said earlier about -- that
15 transportation costs wouldn't necessarily be
16 higher if you moved to the Southeast.

17 A. No, no, no.

18 Q. Or milk --

19 A. No. Obviously if you move milk to
20 Pennsylvania, you would --

21 Q. Transportation costs reduced?

22 A. Yes. And I evaluate many milk trucks, and
23 I also tell them you look at your Class I
24 differential or your revenue, but you also have
25 to look at your transportation costs to figure

1 out if you're getting a good deal or not. It
2 depends on those two things.

3 Q. Okay. Thank you.

4 JUDGE PALMER: We had one more
5 person who wished to ask some questions. Yes,
6 sir.

7 DR. CRYAN: Thank you, Judge.

8 CROSS-EXAMINATION

9 BY DR. CRYAN:

10 Q. My name is Roger Cryan, C-r-y-a-n, National
11 Milk Producers Federation. Good morning, Ken.
12 How are you?

13 A. Good morning.

14 Q. Mark covered a couple of things on energy
15 adjusters, but I wanted to make things, you
16 know, absolutely clear for the benefit of
17 everyone involved. Marvin indicated -- I'm
18 sorry, Mr. Beshore indicated that NMPF has
19 proposed a monthly energy adjuster based on
20 Producer Price Index so that prices, when energy
21 prices rise, the make allowances can account for
22 that increase in costs. But then when energy
23 prices fall, that there's no unfair windfall,
24 there's no unfair windfall associated with old
25 prices so that it's equitable for both sides all

1 the way around. That's the objective.

2 I just wanted to, you know, clarify.
3 absolutely clarify for everybody that's paying
4 attention, that your scenario of population
5 average with energy adjustments is not a
6 changing energy adjuster that takes into account
7 energy prices from month-to-month, year-to-year.
8 It is strictly based on Dr. Stephenson's
9 calculation to estimate costs based on 2005
10 energy?

11 A. Yes, that's absolutely correct that we did
12 not reflect a monthly -- we did not run the
13 scenario in this study that reflected a changing
14 monthly energy cost index. Correct.

15 Q. 2005, of course, was a very high energy
16 cost year. And there are no projections for
17 2006 and 2007 costs in your estimates for 2006
18 and 2007.

19 A. No, there are not.

20 Q. And I apologize, but I would really want to
21 make this clear that your scenarios -- I'm
22 sorry, if an energy adjuster like National Milk
23 was proposing was applied and energy costs were
24 lower in 2006 and 2007 than they were in the
25 base period, that the make allowances would be

1 lower than for the base period. Is that how you
2 understand it?

3 A. I haven't reviewed recently that -- the
4 National Milk's energy adjuster. I did not run
5 that scenario here.

6 Q. And you didn't run any scenarios that would
7 look at -- that only make an energy cost
8 adjuster to change?

9 A. That's correct. We didn't run any
10 scenarios that solely looked at the energy
11 adjuster.

12 Q. No scenario that would only look at, for
13 example, adjusting the 2004 or 2005 energy costs
14 on a monthly basis? You didn't do that?

15 A. No, we did not do that. Correct.

16 Q. That's all. Thank you very much.

17 JUDGE PALMER: Thank you. Any
18 other questions? Questions over here? Yes,
19 Ms. Deskins.

20 CROSS-EXAMINATION

21 BY MS. DESKINS:

22 Q. I'm Sharlene Deskins, Office of the General
23 Counsel for USDA. Dr. Bailey, I just wanted to
24 ask you about some of the tables you have in
25 your testimony. You prepared all of these

1 tables yourself?

2 A. That's correct. With assistance.

3 Q. Okay. And the assistance of Mark John?

4 A. Mirjana Pajic.

5 Q. Okay. And can you just tell us where you
6 got the data you used to prepare all the tables?

7 JUDGE PALMER: You want to go
8 table by table?

9 BY MS. DESKINS:

10 Q. Yeah, if we can go table by table. Let's
11 start with Table 1.

12 A. Correct. Table 1 is my scenarios, and I
13 developed those scenarios from the Cornell Study
14 published on September 1 and Dr. Mark
15 Stephenson's -- and from Dr. Mark Stephenson's
16 testimony yesterday.

17 Q. Okay. And maybe if you could just tell us
18 what Table 1 is supposed to show?

19 A. Table 1 is outlining the scenarios for make
20 allowances that I conducted in this study.

21 Q. And maybe you could define for us what
22 "95 percent confidence interval" means?

23 A. It's a statistical estimate on when you're
24 trying to make inferences about a population.

25 Q. Okay. Let's go to Table 2 then. Why don't

1 you tell us where you -- did you get the data
2 for that from Dr. Stephenson's study?

3 A. Well, as an analyst, the rest of these
4 tables are developed from my model. So, for
5 example, in Table 2, the baseline is simply the
6 make allowances that are reported by AMS in the
7 form that they currently uses -- I'm sorry,
8 the -- that's not correct.

9 Table 2, the baseline for Federal order
10 prices, is reported Federal prices by AMS. The
11 rest of those changes were generated by my
12 model.

13 Q. Okay.

14 A. So whenever there's a baseline for prices
15 or for Federal order pool values, that came from
16 the AMS website.

17 Q. Okay. And can you just tell us for the
18 record, you know, what the citation for the AMS
19 website is?

20 A. It's www.ams.usda.gov/dairy.

21 Q. Okay. And did the page have any particular
22 name to it? I mean, the particular one, was it
23 dairy statistics or --

24 A. There's a -- I can't recall the name, but
25 there's a report put out by AMS on Federal order

1 statistics.

2 Q. Okay.

3 A. And it's by year, and a very good website
4 that for 2006, for example, gives all the most
5 recent Federal order data and statistics.

6 Q. Okay. And then for Table 3, if you could
7 just tell us about that?

8 A. Table 3 is a forecast. Some of these
9 numbers are forecasted for the baseline. And my
10 forecast, I believe, began in July or August. I
11 think August 2006 through December 2007 my
12 Federal order prices are forecasted. And so
13 that's how my baseline is constructed.

14 The rest of those scenarios are simply
15 changes from the baseline and generated by
16 my -- by the model.

17 Q. Okay. So number -- Table 5 would also be a
18 forecast, because it refers to 2007 prices?

19 A. Yes, 2007 prices, the baseline is
20 forecasted. The baseline is just what's
21 published yesterday in my Dairy Outlook Report.

22 Q. And where is your Dairy Outlook Report
23 located? Does it have a web page?

24 A. I have a website. It's
25 dairyoutlook.aers.psu. -- it's a long site,

1 but --

2 Q. Would it be on the Pennsylvania -- you're
3 with Pennsylvania --

4 A. I'm at Penn State University.

5 Q. Okay. Would it be on their website?

6 A. Yes. We're the Department of Agricultural
7 Economics.

8 Q. Okay. So Table 7 also would be a forecast?

9 A. Yes. That's my forecast for pool values,
10 for the baseline, and the changes are generated
11 by the model.

12 Q. Okay. You also have a Figure 1 on page 6.
13 Now, the source of that was also the AMS dairy
14 statistics?

15 A. No, and I apologize for not providing a
16 source for that figure. But that's the National
17 Agricultural Statistics Service, and it's from
18 the Dairy Products Report.

19 Q. Because in your references you referred to
20 NASS, "U.S. Dairy Herd Structure." That's not
21 the same source, is it?

22 A. That number provides the change in the
23 number -- the number of farm operations in the
24 U.S. I had a statement about the number of farm
25 operations in the U.S., so I did cite that

1 source.

2 Q. Okay. In looking through these, do you
3 want to make any comments about anything in here
4 that's notable in the tables or in the figure?

5 A. All the notable analysis was included -- I
6 noted in this text in my report.

7 Q. Okay.

8 MS. DESKINS: I don't have any
9 other questions. Thank you.

10 JUDGE PALMER: All right. Yes,
11 sir.

12 FURTHER CROSS-EXAMINATION

13 BY MR. ROSENBAUM:

14 Q. Dr. Bailey, I think you, in response to
15 Ms. Deskins, identified the fact that Tables 3
16 through 7 constitute your -- maybe it's actually
17 Tables 2 through 7 constitute your forecasts for
18 what would happen if various changes in the make
19 allowances would take place; is that right?

20 A. I'd like to call them simulations.

21 Q. Simulations, okay. Well, predictions
22 of -- modeling of potential future outcomes; is
23 that fair?

24 A. We forecast prices to construct a baseline,
25 and then we do simulations from the baseline.

1 Q. Okay. But you are, in all those cases, you
2 are forecasting future prices and then
3 attempting to forecast what the impact of
4 changes in the make allowances would have on
5 those forecasted prices; is that right?

6 A. Well, again, we make a forecast on what our
7 baseline is going to be, and I published that in
8 my report. And then we do simulations with the
9 model off of that baseline.

10 Q. Okay. So the baseline is itself a
11 forecast, correct?

12 A. Yes.

13 Q. And a price forecast, correct?

14 A. Correct.

15 Q. And then you do simulations off that price
16 forecast?

17 A. Correct.

18 Q. And I take it you've been doing price
19 forecasts for a number of years; is that right?

20 A. Correct.

21 Q. And you have, at times, done a look-back to
22 see how accurate you've been?

23 A. I haven't done a statistical look-back.

24 MR. ROSENBAUM: Let me just -- what
25 is the next exhibit number, Your Honor?

1 JUDGE PALMER: I just put this one
2 aside for a second. This one was --

3 MS. DESKINS: This is 78.

4 JUDGE PALMER: Seventy-eight, so
5 the next one is seventy-nine.

6 (Thereupon, Exhibit 79 was marked for
7 purposes of identification.)

8 MR. ROSENBAUM: I would show you a
9 document that I marked as Exhibit 79. Let me
10 hand out copies.

11 JUDGE PALMER: Make sure you have
12 some for the reporter.

13 MR. ROSENBAUM: Yes, I have -- I've
14 got extras. I think -- let me just do that.

15 JUDGE PALMER: And I'll take one.
16 Just give one to me. Thank you, sir.

17 BY MR. ROSENBAUM:

18 Q. Dr. Bailey, is Exhibit 79, which I got from
19 your website, is that, in fact, an excerpt of a
20 PowerPoint presentation you yourself prepared?

21 A. Yes, it is.

22 Q. And were you, in your Dairy Outlook 2005,
23 looking back as to how your -- how accurate your
24 price projections had been in 2004?

25 A. I was giving a presentation to producers.

1 Q. And was that the subject matter of this
2 page?

3 A. Not all of this. For this slide there was
4 a little humor that we use in the dairy
5 extension business. Perhaps you're not aware of
6 it in your business, but we like to use humor.
7 Producers like that.

8 Q. We tell jokes, but no one laughs at them
9 but ourselves.

10 But was the subject matter of the slide
11 your, what your -- what were your price
12 projections for 2004?

13 A. For the second and third bullets, yes.

14 Q. Okay.

15 A. The first bullet was a joke.

16 Q. Okay. Well, by that you mean you hadn't
17 literally calculated you had been right
18 2 percent of the time?

19 A. Right, right.

20 Q. But I take it you had been inaccurate a
21 fair amount of the time?

22 A. Yes. Yes. And I'm very up front about
23 that.

24 Q. That's all I have.

25 MR. ROSENBAUM: Your Honor, I would

1 ask that Exhibit 79 be entered.

2 JUDGE PALMER: Any objection?

3 MS. DESKINS: I just have one
4 question. Could you state where this web page
5 is, if you have that location?

6 MR. ROSENBAUM: It's the same
7 location that he described.

8 MR. YALE: Your Honor, I
9 would -- you know, he said it was a joke. I
10 mean --

11 JUDGE PALMER: I have some
12 problems with it. I don't want the -- I'm not
13 going to receive it. I'll have it as an offer
14 of proof, though, if you like.

15 BY MR. ROSENBAUM:

16 Q. If that's the case, let me just say, was it
17 your conclusion in 2005 that there had been
18 substantial inaccuracies in your price
19 forecasting in 2004?

20 A. I didn't use the word "substantial." I was
21 very up front what I did forecast that occurred
22 and what I missed. So when you say
23 "substantial," there's physical indications of
24 that.

25 Q. Humorously or not, you said you have been

1 right 2 percent of the time, correct?

2 A. Again, I was making a joke. That was not a
3 statistical analysis.

4 MR. ROSENBAUM: Your Honor, I think
5 that's --

6 JUDGE PALMER: You want this to go
7 as part of your offer of proof?

8 MR. ROSENBAUM: I will, but I think
9 the testimony is fine.

10 JUDGE PALMER: Fine. I'm not
11 going to receive it, but it will go along as an
12 offer of proof.

13 All right. Other questions? Yes,
14 sir.

15 CROSS-EXAMINATION

16 BY MR. SCHAD:

17 Q. Good morning, Dr. Bailey. Dennis Schad.
18 Probably just a few questions. Page -- Table 1,
19 page 2. As I go across the table, there's a
20 column called "Population Average."

21 A. Correct.

22 Q. And I look at nonfat and butter, and I see
23 that if you go back to the left one column,
24 you'll see modified weighted average, and you'll
25 see those numbers between those two columns for

1 butter and for nonfat are the same.

2 A. That's correct.

3 Q. I know that you were teaching classes
4 yesterday, but we had a discussion about this
5 yesterday. Are you aware that in
6 Dr. Stephenson's testimony, he makes the point
7 that because of a lack of information, he could
8 not make population inferences from the
9 descriptive statistics that he gleaned from a
10 sample?

11 A. I wasn't here for his testimony. I read
12 his testimony they presented, but again --

13 Q. Well, he says that in his written
14 testimony.

15 JUDGE PALMER: Well, you can do
16 one or two things. He wasn't here, so if you
17 want to hypothesize, you can do that. If you
18 want to ask a hypothetical. Doctor -- well, I'm
19 not going to do it for you.

20 BY MR. SCHAD:

21 Q. I'll back up. Are you saying that from the
22 information that you received from
23 Dr. Stephenson's testimony that you put in this
24 chart that, are you testifying that
25 Dr. Stephenson made statistical inferences about

1 the population costs for the costs of making
2 butter or powder for the population?

3 A. No. I simply looked at his study and I,
4 from his study, I constructed scenarios. Those
5 are my scenarios.

6 Q. I understand your scenarios. I'm not
7 disputing you on the scenarios. But you're just
8 making -- you're making a point here that
9 Dr. Stephenson didn't, and I guess I'll just
10 leave it at that.

11 JUDGE PALMER: All right, sir. I
12 think that's all the questions for you.

13 Oh, one more? Yes.

14 FURTHER CROSS-EXAMINATION

15 BY MR. WELLINGTON:

16 Q. Bob Wellington, Agri-Mark again. Ken, are
17 you familiar with the Dairy Price Support
18 Program?

19 A. Yes.

20 Q. Are you familiar -- or are you aware of the
21 fact that the last two times that the Secretary
22 adjusted the make allowance on the Federal
23 orders, they also adjusted the purchase prices
24 of the dairy products in the Support Price
25 Program?

1 A. Yes.

2 Q. And so let's assume this time that they're
3 going to do that again, like they did the first
4 two times. And if you were to put these -- this
5 higher cheese price into the support program and
6 raising the amount of the make allowance that
7 you're looking at under your scenario --

8 A. If I did what?

9 Q. If you -- what I'm assuming is that the
10 department makes that change again in the
11 support price.

12 A. Well, what change in the make allowance is
13 made? You raise the make allowance?

14 Q. In your analysis, your --

15 A. I did a number of scenarios, but which one?

16 Q. Okay. Let's say it's the one where the
17 make allowance goes up to 20.28 cents.

18 A. Okay. And then the --

19 Q. How much higher is -- how much
20 higher -- okay.

21 A. The protein prices go down.

22 Q. Okay. Well, I'm just saying that the
23 cheese -- if they assume the make allowance
24 difference on that, if they say that they have
25 to put that new make allowance in, into the

1 Support Price Program, and so effectively the
2 difference is a make allowance that was
3 20 -- what, 16.5 and goes to 20.2, you're almost
4 about a 4-cent increase. If you were to
5 increase the support price for cheese by
6 4 cents, okay, if that would happen in 2006,
7 would that have impacted the market prices?

8 A. No.

9 Q. No?

10 A. Well, we didn't have any ceasing purchasing
11 of cheese in 2006.

12 Q. No. But if the support price for cheese
13 had increased, and I believe it's a little over
14 \$1.13 for a block, close to \$1.17, would that
15 have impacted the market prices this year?

16 A. I haven't -- I have the charts. I don't
17 have -- I have to look at what they were, if
18 there was any month. But what we've seen
19 historically is that cheese prices are
20 very -- cheese makers are very hesitant to ship
21 to the CCC. So there's been very few months,
22 even when they've fallen below support price
23 level, cheese processors typically don't ship
24 very much product to the CCC. So only if they
25 ship the product would it be a floor.

1 Q. Right. But if the floor, the market price
2 in 2006 -- you do price forecasting. You're
3 aware of what cheese prices were. Okay. Were
4 the block cheese prices the lower \$1.17 in 2006?

5 A. I have to go back and look. But, I mean,
6 right now they're in the 30s, and they were low.
7 They were in that range. They were in that low
8 range, yes, for a period of time.

9 Q. So if the record were to show that they
10 were \$1.15, for example --

11 A. Okay.

12 Q. -- would that impact the market price for
13 cheese, if --

14 A. Not necessarily, because again, I can show
15 you that there's been many months where the
16 cheese price has fallen down in support levels
17 and fell below it. And what you would expect to
18 have occurred, if the market price for cheese
19 fell below the support level, that the support
20 level provided -- would have provided market
21 support.

22 But there's been a number of instances
23 where it went down a very short period of time
24 and actually fell below it. It did not provide
25 that level of support and bounced back up.

1 Q. For how long a period of time?

2 A. Right. We're talking about an amount of
3 weeks.

4 Q. Right.

5 A. So, yes, if there was a long period of
6 time, then obviously cheese processors would
7 gear up from making what they supply to
8 customers with, or what the USDA wants under the
9 price support program and you could have a
10 market impact. It would have to be more than a
11 couple of weeks.

12 Q. Are you --

13 A. Or months.

14 Q. Are you familiar with the MLIC program?

15 A. Yes.

16 Q. How many producers in Pennsylvania are
17 covered under that program? What percentage
18 roughly?

19 A. I know that statistic. It's fairly
20 significant.

21 Q. Would it be over 80 percent, for example?

22 A. I would say that would be a good estimate.

23 Q. Now, are you aware that if the Class I
24 price were to fall, the MLIC payments would
25 rise?

1 A. Correct.

2 Q. Did you factor that into the impacts?

3 A. No.

4 Q. You didn't?

5 A. No. Yes, you're right, we did not factor
6 any premiums into the -- or the MLIC payment
7 into our supply model.

8 Q. Okay. Thank you.

9 JUDGE PALMER: I'm looking around,
10 I don't see any hands -- oh, yes, over here.

11 CROSS-EXAMINATION

12 BY MR. SCHAEFER:

13 Q. Henry Schaefer, USDA. Just one question,
14 Dr. Bailey. On your Table number 1 where you've
15 got your butter and your confidence interval, I
16 notice you've got it at 11.08 for the confidence
17 intervals and the weighted average. Did you do
18 that because Dr. Stephenson's confidence
19 interval showed a negative 9 to a positive, I
20 believe it was 30 cents in there?

21 A. That's correct. And I should make it clear
22 that the scenarios in this report were
23 constructed by me and that I just read the
24 Cornell Study and then from that information, I
25 did that. But you're right, I did ask

1 Dr. Stephenson about the negative number, and he
2 told me that it was a negative number; and I
3 felt that when I constructed mine, my scenario,
4 I did leave it at the base, at that level.

5 Q. Thank you.

6 JUDGE PALMER: No other questions?
7 Thank you very much, Doctor. We'll go off the
8 record.

9 (Thereupon, a discussion was held off
10 the record.)

11 JUDGE PALMER: Back on the record.
12 Are there any other questions? Apparently,
13 there are none. So let's go off the record.

14 (Thereupon, a discussion was held off
15 the record.)

16 JUDGE PALMER: We've had an
17 off-the-record discussion about when the briefs
18 should be filed, and the decision, not exactly a
19 consensus here, there was a number of
20 suggestions, but it's been decided that by
21 midnight October 2nd, all briefs shall be
22 postmarked as having been mailed to the hearing
23 clerk's office.

24 Now, having said that, I might point
25 out to you that although you might want to have

1 something postmarked and mailed, it won't get to
2 the hearing clerk's office unless you do it by
3 overnight express, because they're still
4 checking them for anthrax down in Washington.
5 So anything that goes through the actual post
6 office regular mail stays there for about five
7 or six days.

8 MS. TAYLOR: You can also e-mail
9 them to the AMS dairy comments website. We'll
10 make sure they get down to the clerk.

11 JUDGE PALMER: What's your e-mail
12 address?

13 MS. TAYLOR: It's
14 amsdairycomments@usda.gov. And if they're
15 e-mailed to that address by the end of
16 October 2nd, they'll get to the hearing clerk's
17 office.

18 MR. BESHORE: And I understand
19 that to mean the department accepts e-mailing as
20 service?

21 JUDGE PALMER: That will be
22 accepted, yeah.

23 MS. TAYLOR: They are. And
24 that's the way it's done on any decision, or
25 comments that are filed.

1 MS. DESKINS: 900 rules it's
2 mailing, U.S. mail.

3 JUDGE PALMER: Did everybody hear
4 that e-mail address?

5 THE AUDIENCE: No.

6 JUDGE PALMER: Let's say that
7 again very loud. Please, please, we need a very
8 loud statement as to the e-mail address.

9 MS. TAYLOR: It's
10 amsdairycomments@usda.gov.

11 JUDGE PALMER: Dairy comments?

12 MS. TAYLOR: Comments, plural,
13 c-o-m-m-e-n-t-s.

14 MR. ROSENBAUM: Your Honor, could
15 we also add that any correction to the
16 transcript be due at that time?

17 JUDGE PALMER: Same time due for
18 the transcript. But there will be none, because
19 she does perfect work. I think that concludes
20 it. Thank you very much.

21 (Thereupon, the proceedings were
22 concluded at 9:58 o'clock a.m.)

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C E R T I F I C A T E

STATE OF OHIO,)
) SS:
SUMMIT COUNTY,)

I, Anika W. Patrick, a Registered Merit Reporter, Certified Realtime Reporter and Notary Public within and for the State of Ohio, duly commissioned and qualified, do hereby certify that these proceedings were taken by me and reduced to Stenotypy, afterwards prepared and produced by means of Computer-Aided Transcription and that the foregoing is a true and correct transcription of the proceedings so taken as aforesaid.

I do further certify that these proceedings were taken at the time and place in the foregoing caption specified.

I do further certify that I am not a relative, employee of or attorney for any party or counsel, or otherwise financially interested in this action.

I do further certify that I am not, nor is the court reporting firm with which I am affiliated, under a contract as defined in Civil Rule 28(D).

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal of office at Akron, Ohio on this 18th day of September, 2006.

Anika W. Patrick, RMR, CRR

My commission expires March 13, 2010.

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