

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2015

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																				
CT	A&P Stores	America's Choice								2.99		1.69		1.69						
		Green Way	O											2.99						
		MidAtlantic Farms	A	2.99																yes
		Tender-N-Juicy			1.99															
	Adams IGA	n/i										1.00		1.00						
		Fieldale Farms				2.99			1.39											
	AG New England	n/i			2.49															
	ALDI	n/i			1.89															
		Kirkwood										0.99		0.99						
	Associated	n/i														0.59				
		Perdue		2.99																
		Harvestland	A									2.29		2.29						
	Best Market	n/i			1.97		1.99			2.79		1.29		0.87		0.87				
	Big Y	Sam's		3.69								0.99		0.99						
		n/i																	6.98	
	Bravo	Perdue							1.79											
	C-Town	Harvestland	A									2.19		2.19						
		Perdue														0.59				
	Compare Foods	Perdue						1.59								0.99				
		Harvestland	A									2.29		2.29						
	Food Bazaar	n/i			1.99									1.29			0.79			
	Food Emporium	Greenway	O	25% off																
	Geissler's	Fieldale Farms							1.39											
		Geissler's	A			2.99														
	Highland Park	Bell & Evans	A	4.99																
	Key Food	Allen's						1.89	1.69											
		n/i															0.49			
		Coleman's	O	8.49																
		Perdue								2.99	2.79	1.49	1.29	1.49	1.29					
	King's	Perdue			3.99															
	Marc's	Amish Valley		2.59																
	Mrs. Green's	Coleman's	O	7.99																
	NSA Supermarket	n/i												0.79						
		Harvestland	A									1.99		1.99						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CT <i>(cont)</i>	Pioneer	Perdue														0.99					
		Bell & Evans	A									1.99		1.99							
		Price Chopper	Price Chopper		3.49	2.49															
			Coleman	O	7.99																
			Tyson										1.79		1.79		0.99				
		Price Rite	n/i			1.99												0.59			
		Save-a-Lot	n/i										0.99		0.99						
		ShopRite	n/i			1.99	2.29			1.79									5.99		
			Tyson										0.99		0.99		0.99				
			Readington Farms	A	3.74		2.24							1.41		1.41					
			Coleman	O	9.99									2.79		2.79					
		Stew Leonard's	Stew's Naked	A	2.99																yes
			Stew's Naked	A	6.99																
		Stop & Shop	Stop & Shop			2.49										0.99		0.99			
			Nature's Promise	O	25% off																
			Nature's Promise	A	3.99																
		Target	Gold'n Plump		4.80																
		The Fresh Market	n/i	A					2.99												
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
	Whole Foods NAt	Bell & Evans	A												1.49						
	Whole Foods NE	Bell & Evans	A												1.99						
DC	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						
	Giant Food	Giant			2.49										0.99		0.99			yes	
		Nature's Promise	O	25% off																	
		Nature's Promise	A	3.99										1.69		1.69		1.69			
	Harris Teeter	Harris Teeter														0.59				yes	
		Harris Teeter														1.49					
	Safeway Eastern	Eating Right			1.88		1.88														
		Open Nature	A	5.00												4.79					
		n/i																5.00			
	Safeway Farms											0.99		0.99		0.99					
	O Organic	O			6.99																
	Save-a-Lot	n/i										0.99		0.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
DC (cont)	Target	Gold'n Plump		4.80																	
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
DE	A&P Stores	America's Choice									2.99		1.69								
		Green Way	O											2.99	1.69						
		MidAtlantic Farms	A	2.99																	yes
		Tender-N-Juicy			1.99																
	ACME Markets	Lancaster Brand		3.99									BOGO		BOGO					9.99	
		Perdue		3.99																	
	Food Lion	Nature's Place	A	25% off																	
		n/i					1.89													5.99	
	Fresh Grocer	n/i			1.88									1.19	1.19					5.99	
		n/i																		4.99	dark
		Perdue									2.99										
	Giant Food	Giant			2.49										0.99		0.99				yes
		Nature's Promise	O	25% off																	
		Nature's Promise	A		3.99										1.69		1.69				
	Great Valu Market	n/i										1.49		1.49	1.49	1.49					9.99
		Gold Leaf																			
		Perdue																			
	Harris Teeter	Harris Teeter																			yes
		Harris Teeter																			1.49
	Redner's	n/i												0.68	0.68						yes
	n/i												1.08	1.08							
Safeway Eastern	Eating Right				1.88		1.88														yes
	Open Nature	A		5.00												4.79					
	n/i																			5.00	
	Safeway Farms												0.99	0.99	0.99						
	O Organic	O				6.99															
Save-a-Lot	n/i												0.99	0.99							
ShopRite	n/i				1.99	2.29				1.79										5.99	
	Tyson												0.99	0.99	0.99						
	Readington Farms	A		3.74		2.24						1.41		1.41							
	Coleman	O		9.99								2.79		2.79							
Shurfine	n/i			2.99	2.69	2.99														yes	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
DE (cont)	Target	Gold'n Plump		4.80																
	Trader Joe's	Trader Joe's	O										1.99							
	Walmart	n/i			1.99															
MA	Adams IGA	n/i										1.00		1.00						
		Fieldale Farms				2.99			1.39											
		AG New England	n/i		2.49															
		ALDI	n/i		1.89															
		Kirkwood										0.99		0.99						
		Big Y	Sam's		3.69							0.99		0.99						6.98
		n/i																		
		C-Town	Harvestland	A								2.19		2.19						
			Perdue														0.59			
		Compare Foods	Perdue					1.59									0.99			
			Harvestland	A								2.29		2.29						
		Crosby's	n/i		1.99															8.99
		Donelan's	n/i						1.79											9.99
		Geissler's	Fieldale Farms						1.39											
			Geissler's	A			2.99													
		Hannaford	Hannaford										0.99		0.99					6.99
			Nature's Place	A	5.33															
		Market Basket	Market Basket									1.09		1.09			1.09			
			Market Basket									1.39		1.39			1.39			
		Met Foods	n/i		2.49															
		Coleman	O	6.99																
		Bell & Evans	A								1.99		1.99							
	NSA Supermarket	n/i												0.79						
		Harvestland	A								1.99		1.99							
	Price Chopper	Price Chopper		3.49	2.49															
		Coleman	O	7.99																
		Tyson									1.79		1.79			0.99				
	Price Rite	n/i			1.99												0.59			
	Roche Bros.	Bell & Evans	A								2.49		2.49							
		Roche Bros.	A	50% off		50% off					50% off		50% off							
	Save-a-Lot	n/i										0.99		0.99						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MA <i>(cont)</i>	Shaw's	n/i			1.77															
		Sanderson Farms										1.49		1.49						
		Star Market	n/i			1.97														8.99
			Perdue									BOGO		BOGO						
		Stop & Shop	Stop & Shop			2.49									0.99		0.99			
			Nature's Promise	O	25% off															
			Nature's Promise	A		3.99														
		Target	Gold'n Plump			4.80														
		The Fresh Market	n/i	A					2.99											
		Trader Joe's	Trader Joe's	O											1.99					
		Trucchi's	n/i														0.69			
			Perdue									1.49		1.49						
		Walmart	n/i			1.99														
	Wegman's	Wegman's			1.49															
		Wegman's	O		6.99															
	Whole Foods NAT	Bell & Evans	A											1.49						
MD	A&P Stores	America's Choice								2.99		1.69		1.69						
		Green Way	O											2.99						
		MidAtlantic Farms	A		2.99															
			Tender-N-Juicy			1.99														
		ACME Markets	Lancaster Brand			3.99					BOGO		BOGO		BOGO					9.99
			Perdue			3.99					BOGO									
		AG New England	n/i			2.49														
		ALDI	n/i			1.89														
			Kirkwood										0.99		0.99					
		Associated	n/i														0.59			
			Perdue			2.99														
			Harvestland	A								2.29		2.29						
		Family Owned	n/i			2.99	2.49	2.69	2.29											7.99
	Food Lion	Nature's Place	A	25% off																
		n/i					1.89												5.99	
	Giant Eagle	Giant Eagle			BOGO				1.99											
		Giant Eagle			2.59															

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
MD (cont)	Giant Food	Giant			2.49									0.99		0.99				yes
		Nature's Promise	O	25% off																
		Nature's Promise	A		3.99									1.69		1.69				
		Graul's	Perdue					1.79						1.29						
		Great Valu Market	n/i						1.49				1.49		1.49					9.99
			Gold Leaf														0.59			
			Perdue														1.19			
		Harris Teeter	Harris Teeter														0.59			
			Harris Teeter														1.49			yes
		Mars	n/i										0.99		0.99					
			Perdue				2.29													
		Martin's Foods	Martin's			1.99								1.29		1.29				
			Nature's Promise	A		3.99														
			Nature's Promise	O	25% off															
		Price Rite	n/i			1.99												0.59		
		Redner's	n/i											0.68		0.68				
			n/i											1.08		1.08				
		Safeway Eastern	Eating Right			1.88		1.88												
			Open Nature	A		5.00												4.79		
			n/i																5.00	
			Safeway Farms											0.99		0.99	0.99			
			O Organic	O			6.99													
		Save-a-Lot	n/i											0.99		0.99				
		Shop'n Save	n/i														0.69			
			Tyson											1.18		1.18				
		Shoppers Food	n/i																5.99	
			Shoppers							1.99		1.99								
		ShopRite	n/i			1.99	2.29			1.79									5.99	
			Tyson											0.99		0.99	0.99			
			Readington Farms	A		3.74		2.24						1.41		1.41				
		Coleman	O		9.99								2.79		2.79					
	Shurfine	n/i			2.99	2.69	2.99													
	Target	Gold'n Plump			4.80															
	The Fresh Market	n/i	A					2.99												
	Trader Joe's	Trader Joe's	O											1.99						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MD (cont)	Walmart	n/i			1.99																
	Wegman's	Wegman's			1.49																
		Wegman's	O	6.99																	
	Weis	Skinny Chicken		2.98																	
		Weis		2.98					1.98												
		Perdue				2.98															5.99
	n/i																				
	n/i		A									1.99		1.99							
ME	AG New England	n/i			2.49																
	Hannaford	Hannaford											0.99		0.99					6.99	
		Nature's Place	A	5.33																	
	Market Basket	Market Basket										1.09		1.09		1.09					yes
		Market Basket										1.39		1.39		1.39					
	Save-a-Lot	n/i											0.99		0.99						
	Shaw's	n/i			1.77																
		Sanderson Farms												1.49		1.49					
	Target	Gold'n Plump		4.80																	
	Trader Joe's	Trader Joe's	O											1.99							
Walmart	n/i			1.99																	
Whole Foods NAT	Bell & Evans	A												1.49							
NH	AG New England	n/i			2.49																
	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						
	Hannaford	Hannaford										0.99		0.99						6.99	
		Nature's Place	A	5.33																	
	Market Basket	Market Basket										1.09		1.09		1.09					yes
		Market Basket										1.39		1.39		1.39					
	Price Chopper	Price Chopper		3.49	2.49																
		Coleman	O	7.99																	
		Tyson											1.79		1.79		0.99				
	Save-a-Lot	n/i											0.99		0.99						
	Shaw's	n/i			1.77																
		Sanderson Farms												1.49		1.49					
Target	Gold'n Plump		4.80																		
The Fresh Market	n/i	A					2.99														

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NH <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
NJ	A&P Stores	America's Choice								2.99		1.69		1.69							
		Green Way	O										2.99								
		MidAtlantic Farms	A	2.99																	yes
		Tender-N-Juicy			1.99																
	ACME Markets	Lancaster Brand		3.99					BOGO			BOGO		BOGO						9.99	
		Perdue		3.99					BOGO												
	ALDI	n/i			1.89																
		Kirkwood										0.99		0.99							
	Associated	n/i															0.59				
		Perdue		2.99																	
		Harvestland	A									2.29		2.29							
	Best Market	n/i			1.97		1.99				2.79		1.29		0.87		0.87				
	Bravo	Perdue							1.79												
	C-Town	Harvestland	A									2.19		2.19							
		Perdue															0.59				
	Compare Foods	Perdue						1.59									0.99				
		Harvestland	A									2.29		2.29							
	Extra Supermrkt	n/i																0.48			
	Fine Fare	n/i									1.29							0.45			
		Perdue										1.29		1.39							
Food Basics	n/i										0.98		0.98								
	America's Choice							1.88		2.78											
Food Bazaar	n/i			1.99										1.29		0.79					
Foodtown	n/i																	6.99			
Great Valu Market	n/i								1.49			1.49		1.49						9.99	
	Gold Leaf																0.59				
	Perdue															1.19					
Key Food	Allen's						1.89	1.69													
	n/i																0.49				
	Coleman's	O	8.49																		
	Perdue								2.99	2.79	1.49	1.29	1.49	1.29							
King's	Perdue			3.99																	

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NJ (cont)	Met Foods	n/i		2.49																	
		Coleman	O	6.99																	
		Bell & Evans	A									1.99		1.99							
		Morton Williams	n/i						1.99												
		Mrs. Green's	Coleman's	O	7.99																
		Murphy's	Perdue				2.99														
			Bell & Evans	A					3.99				2.99		2.99						
		Pioneer	Perdue														0.99				
			Bell & Evans	A									1.99		1.99						
		Price Rite	n/i			1.99													0.59		
		Save-a-Lot	n/i										0.99		0.99						
		ShopRite	n/i			1.99	2.29			1.79										5.99	
			Tyson											0.99	0.99	0.99	0.99				
			Readington Farms	A	3.74		2.24						1.41		1.41						
			Coleman	O	9.99								2.79		2.79						
		Stop & Shop	Stop & Shop			2.49									0.99			0.99			
			Nature's Promise	O	25% off																
			Nature's Promise	A	3.99																
		Target	Gold'n Plump		4.80																
		The Fresh Market	n/i	A					2.99												
		Thriftway	n/i			1.99								0.98	0.98	0.49	1.29				
			Perdue												1.99						
		Trader Joe's	Trader Joe's	O																	
		Walmart	n/i			1.99															
		Wegman's	Wegman's			1.49															
			Wegman's	O	6.99																
		Weis	Skinny Chicken		2.98																
			Weis		2.98					1.98											
			Perdue				2.98														5.99
			n/i	A									1.99		1.99						
	Western Beef	n/i								1.49			1.29	1.29	0.69	0.60					
		Perdue										1.69		1.69							
	Whole Foods NE	Bell & Evans	A											1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
NY	A&P Stores	America's Choice									2.99		1.69		1.69							
		Green Way	O											2.99								
		MidAtlantic Farms	A	2.99																		yes
		Tender-N-Juicy			1.99																	
	ALDI	n/i			1.89																	
		Kirkwood											0.99		0.99							
	Associated	n/i															0.59					
		Perdue		2.99																		
		Harvestland	A										2.29		2.29							
		n/i			1.97		1.99					2.79		1.29		0.87	0.87					
	Big M	1893 Premium			1.99							1.99				0.79						
	Bravo	Perdue							1.79													
	C-Town	Harvestland	A										2.19		2.19							
		Perdue															0.59					
	Compare Foods	Perdue							1.59								0.99					
		Harvestland	A										2.29		2.29							
	D'Agostino's	1932 Brand																				
		Wise Kosher	O	9.99																		
		DeCiccio's	A			2.99																
	Fine Fare	n/i										1.29						0.45				
		Perdue											1.29		1.39							
	Food Basics	n/i											0.98		0.98							
		America's Choice							1.88			2.78										
Food Bazaar	n/i			1.99										1.29		0.79						
Food Emporium	Greenway	O	25% off																			
Foodtown	n/i																			6.99		
Giunta's	n/i			2.59								1.29		1.29								
Great American	Mountaire				1.99								1.29	1.29								
Gristede's	Perdue			5.99																		
Hannaford	Hannaford												0.99	0.99							6.99	
	Nature's Place	A		5.33																		
Key Food	Allen's							1.89	1.69													
	n/i																0.49					
	Coleman's	O		8.49																		
	Perdue									2.99	2.79	1.49	1.29	1.49	1.29							

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2015

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY (cont)	King Kullen	Harvestland	O			5.49								2.29							
		Mountaire			2.99	2.69							1.19	1.19							
		Perdue		3.99																	
	King's	Perdue			3.99																
		Met Foods	n/i		2.49																
	Metropolitan	Coleman	O		6.99																
		Bell & Evans	A										1.99	1.99							
		Perdue							1.69												
		Harvestland	A										1.99	1.99							
	Morton Williams	Bell & Evans	A		2.99																
		Coleman	O			4.99															
	Mrs. Green's	n/i							1.99												
		Coleman's	O		7.99																
	North Shore	Country Fresh								1.69											
		Harvestland	A			3.59								2.29	2.29						
	NSA Supermarket	n/i													0.79						
		Harvestland	A											1.99	1.99						
	Peck's Market	Fieldale Farms								1.49											
		n/i																		7.99	
	Pioneer	Perdue																0.99			
		Bell & Evans	A											1.99	1.99						
	Price Chopper	Price Chopper			3.49	2.49															
		Coleman	O		7.99																
	Price Rite	Tyson												1.79	1.79			0.99			
		n/i				1.99													0.59		
	Save-a-Lot	n/i												0.99	0.99						
		n/i																0.69			
	Shop'n Save	Tyson												1.18	1.18						
n/i					1.99	2.29			1.79										5.99		
ShopRite	Tyson												0.99	0.99	0.99						
	Readington Farms	A		3.74		2.24							1.41	1.41							
	Coleman	O		9.99									2.79	2.79							
	n/i																				
Stew Leonard's	Stew's Naked	A		2.99																yes	
	Stew's Naked	A		6.99																	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2015
CHICKEN**

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NY <i>(cont)</i>	Stop & Shop	Stop & Shop			2.49									0.99		0.99					
		Nature's Promise	O	25% off																	
		Nature's Promise	A		3.99																
	Target	Gold'n Plump			4.80																
	The Fresh Market	n/i	A					2.99													
	Tops Markets	n/i												0.99		0.99					
		Tops					2.99														
	Trade Fair	n/i															0.59				
		n/i	H		2.99																
		Perdue							1.59												
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
	Wegman's	Wegman's			1.49																
		Wegman's	O		6.99																
	Weis	Skinny Chicken			2.98																
		Weis			2.98				1.98												
	Perdue					2.98															
	n/i																		5.99		
	n/i	A										1.99		1.99							
Western Beef	n/i									1.49			1.29	1.99	1.29	0.69	0.60				
	Perdue											1.69		1.69							
Whole Foods NE	Bell & Evans	A												1.99							
PA	A&P Stores	America's Choice								2.99		1.69		1.69							
		Green Way	O											2.99							
		MidAtlantic Farms	A	2.99																	
		Tender-N-Juicy			1.99																
	ACME Markets	Lancaster Brand		3.99					BOGO			BOGO		BOGO						9.99	
		Perdue		3.99					BOGO												
	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						
	Associated	n/i															0.59				
		Perdue		2.99																	
	Harvestland	A									2.29		2.29								
Big M	1893 Premium			1.99						1.99							0.79				
Boyer Foods	Mrs. B's		3.97	2.97													0.87				

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA (cont)	Bravo	Perdue							1.79												
	C-Town	Harvestland	A									2.19		2.19							
		Perdue														0.59					
		Family Owned	n/i		2.99	2.49	2.69	2.29											7.99		
		Fine Fare	n/i								1.29							0.45			
		Food Basics	Perdue										1.29		1.39						
			n/i										0.98		0.98						
		Food Lion	America's Choice							1.88		2.78									
			Nature's Place	A	25% off																
			n/i					1.89												5.99	
		Foodland	Tyson		BOGO																
			Gerber's	A									1.69		1.69						
			n/i																	7.99	
		Foodtown	n/i																	6.99	
		Fresh Grocer	n/i			1.88				1.79				1.19	1.19					5.99	
			n/i																	4.99	
			Perdue																		
		Giant Eagle	Giant Eagle		BOGO					1.99											
			Giant Eagle			2.59															
		Giant Food Stores	Giant			1.99								1.29	1.29						
		Nature's Promise	A		3.99																
		Nature's Promise	O	25% off																	
	Great Valu Market	n/i							1.49				1.49	1.49					9.99		
		Gold Leaf															0.59				
		Perdue														1.19					
	Karn's	n/i			2.39				1.49				0.79	0.49					4.99		
	Key Food	Allen's						1.89	1.69												
		n/i																	0.49		
		Coleman's	O	8.49																	
		Perdue								2.99	2.79	1.49	1.29	1.49	1.29						
	Kuhn's	n/i											1.39	1.39						yes	
		n/i											1.69	1.69							
		Springer Mountain	A				2.99												6.49		
		Kuhn's																			

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA <i>(cont)</i>	Martin's Foods	Martin's			1.99							1.29		1.29							
		Nature's Promise	A	3.99																	
		Nature's Promise	O	25% off																	
		Price Chopper	Price Chopper		3.49	2.49															
			Coleman	O	7.99																
			Tyson										1.79		1.79		0.99				
		Price Rite	n/i		1.99													0.59			
		Redner's	n/i											0.68		0.68					yes
			n/i											1.08		1.08					
		Save-a-Lot	n/i											0.99		0.99					
		Shop'n Save	n/i															0.69			
			Tyson											1.18		1.18					
		ShopRite	n/i		1.99	2.29				1.79										5.99	
			Tyson												0.99	0.99	0.99				
			Readington Farms	A	3.74		2.24							1.41		1.41					
			Coleman	O	9.99									2.79		2.79					
		Shurfine	n/i		2.99	2.69	2.99														yes
		ShurSave	Sanderson Farms							1.49											
		Sparkle	n/i							1.48		2.39									yes
			n/i							2.48											
		Target	Gold'n Plump		4.80																
		The Fresh Market	n/i	A					2.99												
		Thriftway	n/i			1.99								0.98		0.98		0.49			
			Perdue															1.29			
		Thorne's	1893 Premium			1.99	1.99														
		Tops Markets	n/i												0.99		0.99				
			Tops				2.99														
		Trader Joe's	Trader Joe's	O											1.99						
	Walmart	n/i			1.99																
	Wegman's	Wegman's			1.49																
		Wegman's	O	6.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
PA <i>(cont)</i>	Weis	Skinny Chicken		2.98																	
		Weis		2.98				1.98													
		Perdue				2.98														5.99	
		n/i																			
		n/i	A									1.99		1.99							
RI	ALDI	n/i			1.89																
	Associated	Kirkwood											0.99		0.99						
		n/i														0.59					
	Bravo	Perdue		2.99																	
		Harvestland	A										2.29		2.29						
	Compare Foods	Perdue							1.79												
		Harvestland	A										2.29		2.29						
	Dave's Mrktplace	n/i	A	2.99																	
		n/i		2.49					1.99												
	Price Rite	n/i			1.99															0.59	
	Save-a-Lot	n/i											0.99		0.99						
	Shaw's	n/i			1.77																
	Stop & Shop	Sanderson Farms												1.49		1.49					
		Stop & Shop				2.49										0.99				0.99	
		Nature's Promise	O	25% off																	
Target	Nature's Promise	A	3.99																		
	Gold'n Plump		4.80																		
Trader Joe's	Trader Joe's	O												1.99							
Walmart	n/i			1.99																	
Whole Foods NAT	Bell & Evans	A												1.49							
VT	AG New England	n/i			2.49																
	ALDI	n/i			1.89																
		Kirkwood												0.99		0.99					
	Hannaford	Hannaford												0.99		0.99				6.99	
		Nature's Place	A	5.33																	
	Price Chopper	Price Chopper		3.49	2.49																
Coleman		O	7.99																		
Tyson												1.79		1.79		0.99					

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
VT <i>(cont)</i>	Shaw's	n/i	O		1.77																
	Sanderson Farms											1.49		1.49							
	Tops Markets	n/i												0.99			0.99				
	Tops						2.99														
	Trader Joe's	Trader Joe's											1.99								
	Walmart	n/i			1.99																

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																				
AL	ALDI	n/i			1.89															
		Kirkwood										0.99		0.99						
	Dollar General Mkt	n/i										1.25		1.25		1.25				
	Food for Le\$\$	n/i																0.39		
	Food Giant	n/i			2.98					2.28								0.48		
	Greer's Market	n/i																0.45		
	Hometown Market	n/i																0.49		
	Ingle's	Tyson			1.98													0.68		yes
		Tyson			4.28													0.88		
		Harvest Farms	A		3.98															
		Harvest Farms	A		5.78															
		n/i																	5.98	
	Kroger Atlanta	Perdue			BOGO															yes
		Heritage Farm																0.59		yes
		n/i																	8.99	
	Kroger Nashville	Heritage Farm			1.99		1.99											0.69		yes
		n/i																	7.99	
	Piggly Wiggly HAC	n/i													0.99			0.39		
	Piggly Wiggly Hchn	Farm Fresh																0.69		
		n/i																	5.49	
	Piggly Wiggly Inc.	n/i							1.49									0.59		
	Publix	Publix			3.49														6.99	yes
		Publix			4.69															
		GreenWise	A		5.49						2.49		2.49							
	Ramey's	Charley Bigg's																		9.99
		n/i			2.48															
	Rouses	n/i										0.59		0.59						L 2
	Save-a-Lot	n/i										0.99		0.99						
	Shop Rite	n/i																0.69		
	Sprout's Market	n/i										0.99		0.99		0.99				
		Coleman	O									3.49		3.49						
	Target	Gold'n Plump			4.80															
	The Fresh Market	n/i	A					2.99												
	Trader Joe's	Trader Joe's	O											1.99						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
AL <i>(cont)</i>	United Grocery	n/i															0.49				
	Vowell's	n/i															0.39				
	Walmart	n/i			1.99																
	Western	n/i			2.29												0.49		9.99		
	Winn-Dixie	Springer Mountain Sanderson Farms n/i	A	5.99	3.00		3.00				2.75				1.00				6.99		
FL	Albertsons Sthrn	n/i			1.99	1.99					1.99		0.99		0.99				9.99		
	ALDI	n/i			1.89								0.99		0.99						
		Kirkwood											0.99		0.99						
	Bravo Supermrkt	n/i								2.49							0.39				
	Dollar General Mrkt	n/i										1.25		1.25	1.25						
	Food Giant	n/i			2.98					2.28							0.48				
	Greer's Market	n/i														0.45					
	Harris Teeter	Harris Teeter													0.59					yes	
		Harris Teeter													1.49						
	Hitchcock's	n/i		2.49													0.49		10.99		
	J.H. Harvey's	n/i								2.49							0.59				
	Piggly Wiggly Hchn	Farm Fresh															0.69				
		n/i																5.49			
	Presidente	n/i							1.28		1.88										
	Publix	Publix			3.49														6.99		yes
		Publix			4.69																
		GreenWise	A		5.49							2.49		2.49							
	Save-a-Lot	n/i											0.99		0.99						
	Sedano's	Sanderson Farms							2.69				1.99		1.99						
	Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99													
Trader Joe's	Trader Joe's	O											1.99								
Walmart	n/i				1.99																
Western Beef	n/i									2.49		0.99		0.99							
Winn-Dixie	Sanderson Farms				3.00		3.00			2.75					1.00						
	n/i																	6.99			
GA	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
GA (cont)	Bi-Lo	Gold Star			3.00		3.00				2.75				1.00							
		n/i																6.99				
	Dollar General Mkt	n/i											1.25	1.25	1.25							
	Food Giant	n/i			2.98						2.28						0.48					
	Food Lion	Nature's Place	A	25% off																		
		n/i						1.89													5.99	
	Galaxy Foods	n/i																			6.99	
	Harris Teeter	Harris Teeter															0.59					yes
		Harris Teeter															1.49					
	IGA	n/i								1.29											6.99	
	Ingle's	Tyson				1.98																yes
		Tyson				4.28																
		Harvest Farms	A		3.98																	
		Harvest Farms	A		5.78																	
		n/i																				5.98
	J.H. Harvey's	n/i																				
	Kroger Atlanta	Perdue																				
		Heritage Farm																				
		n/i																				
	Lucky's	n/i																				
	Piggly Wiggly Car.	Mrs. B's																				
		Carolina Fresh																				
		n/i																				
	Piggly Wiggly HAC	n/i																				
	Piggly Wiggly Hchn	Farm Fresh																				
		n/i																				
	Publix	Publix			3.49																	
		Publix			4.69																	
	GreenWise	A		5.49																		
Quality Foods	n/i																					
Save-a-Lot	n/i																					
Shop Rite	n/i																					
Sprout's Market	n/i																					
	Coleman	O																				
Target	Gold'n Plump			4.80																		

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
GA (cont)	The Fresh Market	n/i	A					2.99													
	Trader Joe's	Trader Joe's	O										1.99								
	United Grocery	n/i															0.49				
	Walmart	n/i			1.99																
	Wayfield's	n/i		2.69		1.99		1.69		1.99			0.69			0.39					
	Winn-Dixie	Sanderson Farms n/i			3.00		3.00			2.75					1.00					6.99	
MS	AG Baton Rouge	n/i														0.49		8.99			
		Sanderson Farms						1.49													
	ALDI	n/i			1.89																
		Kirkwood										0.99		0.99							
	Corner Market	Sanderson Farms		2.69																	
	Dollar General Mkt	n/i										1.25		1.25		1.25					
	Food Giant	n/i			2.98					2.28							0.48				
	Greer's Market	n/i															0.45				
	Kroger Delta	Heritage Farm Sanderson Farms n/i			1.99		1.99					1.49		1.49							yes yes
		n/i																7.99			
	Mac's Fresh	n/i												0.79		0.59					
	Piggly Wiggly Hchn	Farm Fresh n/i															0.69			5.49	
		n/i																			
	Ramey's	Charley Bigg's n/i			2.48															9.99	
	Rouses	n/i										0.59		0.59							L 2
	Save-a-Lot	n/i										0.79		0.79							
	Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99													
Vowell's	n/i																0.39				
Walmart	n/i				1.99																
Winn-Dixie	Sanderson Farms n/i				3.00		3.00			2.75						1.00				6.99	
NC	ALDI	n/i			1.89																
		Kirkwood										0.99		0.99							
	Bi-Lo	Gold Star n/i			3.00		3.00			2.75						1.00				6.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
NC (cont)	Bo's Food	n/i														0.49				
	Fieldale Farms																	8.99		
	Carlie C's IGA	n/i								1.38		1.38		1.38		0.39			9.49	
	Dollar General Mkt	n/i										1.25		1.25		1.25				
	Farm Fresh	Farm Fresh										0.99		0.99					6.99	
	Food Lion	Nature's Place	A	25% off															5.99	
	Food Pride	n/i				2.49	1.89												6.99	
	Galaxy Foods	n/i																	6.99	
	Great Valu Markets	Gold Leaf															0.79			
		Tyson							1.88											
	Harris Teeter	Harris Teeter														0.59				yes
		Harris Teeter														1.49				
	IGA	n/i							1.29										6.99	
	Ingle's	Tyson				1.98											0.68			yes
		Tyson				4.28											0.88			
		Harvest Farms	A		3.98														5.98	
		Harvest Farms	A		5.78															
		n/i																	5.98	
	Just \$ave	Wize Buy				1.97														
		n/i																	6.77	
	Kroger Mid-Atlan.	Heritage Farm									1.99						0.59			yes
		n/i																	6.99	
	Lowe's Foods	n/i																	6.99	yes
	Wize Buy			2.29																
Piggly Wiggly Retl	n/i				1.99			1.39												
	Country Pride															0.59				
	Springer Mntn	A										1.60		1.60						
	Fieldale Farms									2.40										
Publix	Publix			3.49														6.99	yes	
	Publix			4.69																
	GreenWise	A		5.49							2.49		2.49							
Save-a-Lot	n/i											0.99		0.99						
Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99												

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NC (cont)	Trader Joe's	Trader Joe's	O											1.99							
	United Grocery	n/i															0.49				
	Walmart	n/i			1.99																
SC	ALDI	n/i			1.89																
		Kirkwood											0.99	0.99							
	Bi-Lo	Gold Star			3.00	3.00				2.75							1.00				
		n/i																	6.99		
	Dollar General Mkt	n/i											1.25	1.25	1.25						
	Food Lion	Nature's Place	A	25% off																5.99	
		n/i				1.89														6.99	
	Galaxy Foods	n/i																			
	Harris Teeter	Harris Teeter															0.59			yes	
		Harris Teeter															1.49				
	IGA	n/i							1.29											6.99	
	Ingle's	Tyson				1.98														0.68	
		Tyson				4.28														0.88	
		Harvest Farms	A		3.98																5.98
		Harvest Farms	A		5.78																
		n/i																			
	J.H. Harvey's	n/i										2.49								0.59	
	Kroger Atlanta	Perdue		BOGO																	yes
		Heritage Farm																		0.59	yes
		n/i																			8.99
Lowe's Foods	n/i																			6.99	
	Wize Buy			2.29																	
Piggly Wiggly Car.	Mrs. B's																			7.99	
	Carolina Fresh																			0.69	
	n/i							1.69		2.29		1.19	1.19							6.99	
Publix	Publix			3.49																	
	Publix			4.69																	
	GreenWise	A		5.49							2.49	2.49									
Quality Foods	n/i							1.39												0.59	
Save-a-Lot	n/i											0.79	0.79								
Target	Gold'n Plump			4.80																	
The Fresh Market	n/i	A						2.99													

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
SC <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
TN	ALDI	n/i			1.89																
		Kirkwood											0.99	0.99							
	Bi-Lo	Gold Star			3.00	3.00				2.75						1.00			6.99		
		n/i																			
	Chappell's	n/i		2.48																	
	Dollar General Mkt	n/i											1.25	1.25	1.25						
	E.W. James	n/i											0.88	0.88					5.99		
	Food City	Gerber	A	3.69																7.99	
		n/i																			6.88
	Food Country	n/i			1.97																
	Food Giant	n/i			2.98						2.28							0.48			
	Food Lion	Nature's Place	A	25% off																	5.99
		n/i					1.89														
	Food Rite	Food Rite											1.49	1.49							
	H.G. Hill	n/i							1.59											0.59	
	IGA Houchens	County Post																		0.59	
	Ingle's	Tyson				1.98														0.68	yes
		Tyson				4.28														0.88	
		Harvest Farms	A		3.98																
		Harvest Farms	A		5.78																
	n/i																			5.98	
Kroger Delta	Heritage Farm				1.99	1.99															yes
	Sanderson Farms											1.49	1.49								yes
	n/i																			7.99	
Kroger Mid-Atlan.	Heritage Farm									1.99									0.59	yes	
	n/i																			6.99	
Kroger Nashville	Heritage Farm				1.99	1.99													0.69	yes	
	n/i																			7.99	
Lucky's	n/i																		0.49		
Osborne's	n/i				1.79														0.59		
Publix	Publix			3.49																6.99	yes
	Publix			4.69																	
	GreenWise	A		5.49								2.49	2.49								

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
TN (cont)	Save-a-Lot	n/i											0.79		0.79						
	Shop Rite	n/i															0.69				
	Super Dollar	n/i											0.99		0.99						
	Target	Gold'n Plump			4.80																
	The Fresh Market	n/i	A					2.99													
	Twn&Cntry Grocer	n/i							1.29				0.99		1.09		0.69		7.99		
	Trader Joe's	Trader Joe's	O											1.99							
	United Grocery	n/i															0.49				
	Walmart	n/i				1.99															
VA	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						
	Associated	n/i														0.59					
		Perdue			2.99																
		Harvestland	A									2.29		2.29							
	Dollar General Mkt	n/i											1.25		1.25	1.25					
	Farm Fresh	Farm Fresh											0.99		0.99				6.99		
	Fas-Chek	n/i			1.99																
	Food City	Gerber	A		3.69																7.99
		n/i																			6.88
	Food Country	n/i			1.97																
	Food Lion	Nature's Place	A		25% off																5.99
		n/i						1.89													6.99
	Galaxy Foods	n/i																			
	Giant Food	Giant			2.49										0.99		0.99				
		Nature's Promise	O		25% off																
		Nature's Promise	A		3.99										1.69		1.69				
Great Valu Markets	Gold Leaf																0.79				
	Tyson								1.88												
Harris Teeter	Harris Teeter															0.59					
	Harris Teeter															1.49					
Ingle's	Tyson				1.98													0.68			
	Tyson				4.28													0.88			
	Harvest Farms	A		3.98																	
	Harvest Farms	A		5.78																	
	n/i																			5.98	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
VA (cont)	Kroger Mid-Atlan.	Heritage Farm									1.99						0.59			yes	
		n/i																6.99			
	Lowe's Foods	n/i																6.99		yes	
		Wize Buy			2.29																
	Martin's Foods	Martin's			1.99								1.29		1.29						
		Nature's Promise	A		3.99																
		Nature's Promise	O		25% off																
	Piggly Wiggly Retl	n/i			1.99					1.39											
		Country Pride																0.59			
		Springer Mntn	A										1.60		1.60						
		Fieldale Farms										2.40									
	Safeway Eastern	Eating Right				1.88		1.88													yes
		Open Nature	A		5.00												4.79				
		n/i																	5.00		
		Safeway Farms												0.99	0.99	0.99					
		O Organic	O				6.99														
	Save-a-Lot	n/i												0.79	0.79						
Shoppers Food	n/i																	5.99			
	Shoppers								1.99		1.99										
Super Dollar	n/i												0.99	0.99							
Target	Gold'n Plump			4.80																	
The Fresh Market	n/i	A						2.99													
Walmart	n/i				1.99																
Wegman's	Wegman's				1.49																
	Wegman's	O		6.99																	
WV	ALDI	n/i			1.89																
		Kirkwood											0.99	0.99							
	Dollar General Mkt	n/i											1.25	1.25	1.25						
	Fas-Chek	n/i			1.99																
	Food Lion	Nature's Place	A		25% off																
		n/i					1.89												5.99		
Galaxy Foods	n/i																	6.99			
Giant Eagle	Giant Eagle			BOGO					1.99												
	Giant Eagle			2.59																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WV (cont)	Great Valu Markets	Gold Leaf															0.79				
		Tyson							1.88												
		Kroger Columbus	Heritage Farm			1.69													6.99		yes
			n/i																		
		Kroger Mid-Atlan.	Heritage Farm								1.99						0.59		6.99		yes
			n/i																		
		Martin's Foods	Martin's			1.99							1.29		1.29						
			Nature's Promise	A	3.99																
			Nature's Promise	O	25% off																
		Riesbeck's	Gerber's	A						1.29											
		Save-a-Lot	n/i			1.99															
		Shop'n Save	n/i														0.69				
			Tyson										1.18		1.18						
		Sparkle	n/i							1.48		2.39									yes
			n/i							2.48											
		Target	Gold'n Plump		4.80																
		Walmart	n/i			1.99															
	Weis	Skinny Chicken		2.98																	
		Weis		2.98					1.98												
		Perdue				2.98															
		n/i																5.99			
		n/i	A									1.99		1.99							

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																					
IA	Affiliated MW	Tyson											0.98		0.98						
	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						
	County Market	n/i			2.99																
	Family Foods	n/i			1.79																
		Gold'n Plump																		7.99	
		Gold Leaf																0.49			
	Fareway	n/i				1.88															
	Food Pride	n/i				1.79														7.99	
		Gold Leaf																0.49			
	Hy-Vee	Hy-Vee			3.49																
		Hy-Vee Cool		A			4.99														
	Jewel-Osco	Jewel				1.88															
		Chef's Kitchen																		6.99	9.99
	Maynard's	n/i															1.18				
	No Frills	Sanderson Farms			2.99	1.99															
		Tyson																		7.99	
		n/i																	0.49		
	Price Chopper	n/i																		7.99	
		KC Pride				3.99															
	Pilgrim's																				
Quillin's	Pilgrim's				1.99																
Schnuck's	n/i																			9.99	
	Just Bare		A										2.50		2.50						
	Schnuck's				4.49																
Sunshine Foods	n/i				2.77																
Target	Gold'n Plump				4.80																
The Fresh Market	n/i		A					2.99													
Trader Joe's	Trader Joe's		O											1.99							
Walmart	n/i				1.99																
IL	Affiliated MW	Tyson											0.98		0.98						
	ALDI	n/i			1.89																
		Kirkwood											0.99		0.99						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
IL (cont)	Angelo Caputo	Perdue		3.49																
		Nature Raised	A	4.99																
		Miller	A									1.99		1.99						
		Berkot's	Berkot's		3.49	1.99						2.49			0.79					
		Borowiak's IGA	n/i														0.68			
			Gold'n Plump															6.88		
		Brookhaven	Miller	A	2.99															
			n/i					1.49	1.29					0.99	0.69					
		Butera Market	n/i			1.79														
			n/i															0.39		
			n/i				2.49		1.79		1.99									9.99
		Cermak	n/i						1.99						0.49	0.99	0.49			
		Chiquita	Perdue													0.79				
		County Market	n/i			2.99														
		Cub Foods	Cub										1.49		1.49					
			Gold'n Plump		4.79															
		Dierberg's	Perdue						1.99					1.99		1.99				
			Dierberg's																7.99	
		El Guero	n/i		2.49											0.79				
		Fairplay Foods	n/i			1.99				1.69		2.49								
			Miller	A			2.99													
		Fareway	n/i			1.88														
		Food 4 Less	Tyson											0.99		0.99				
		Food Pride	n/i			1.79													7.99	
			Gold Leaf															0.49		
		Fresh Thyme	n/i			1.57								0.99		0.99				
	Garden Fresh	n/i															0.49			
	Heinen's	Gerber's	A					2.50												
		Perdue		2.99																
	Hy-Vee	Hy-Vee		3.49																
		Hy-Vee Cool	A			4.99														
	IGA Houchens	County Post															0.59			
	Jewel-Osco	Jewel			1.88															
		Chef's Kitchen																6.99	9.99	
	Jimenez	n/i												0.69						

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
IL (cont)	Joe Caputo	n/i			2.19											0.79			9.99		
	Kirby IGA	Gold'n Plump		5.70														8.99			
		Pilgrim's										0.88		0.88							
	Kroger Central	Heritage Farm			1.88														4.99		
	Kroger Louisville	Heritage Farm			1.99		1.99													8.99	yes
		n/i																		5.00	
	Mariano's	Roundy's		5.00																5.00	
		n/i																		5.99	
	Meijer	Meijer			2.49								0.98		0.98						
	Pete's Fresh Mrkt	n/i						1.49					0.89		0.39		0.39				
	Piggly Wiggly MW	n/i		3.69	1.79						1.99				0.99						
		Gerber	A	2.99														0.79			
	Save-a-Lot	n/i											0.99		0.99						
	Schnuck's	n/i																		9.99	
		Just Bare	A											2.50	2.50						
		Schnuck's		4.49																	
	Schuetz's	Country Fresh											0.99		0.99						
	Shop & Save	n/i							1.29												
	Shop'n Save	n/i									2.49										
	Strack & VanTil	Sanderson Farms			1.88									1.49	1.49						
		n/i																		5.99	
	Sullivan's	n/i		2.29																8.99	
	Sunset Foods	Miller	A					1.99					1.99		1.99						
Target	Gold'n Plump		4.80																		
The Fresh Market	n/i	A					2.99														
Tony's Finer Food	n/i		2.99			1.99				1.99		0.99		0.49							
	Tony's	A	3.99																		
	Perdue							1.29													
Trader Joe's	Trader Joe's	O												1.99							
Treasure Island	n/i		2.29	1.99																	
Ultra Foods	Sanderson Farms									1.58					1.29						
	n/i																		5.99		
Valli Produce	n/i							1.49							0.68						
Walmart	n/i			1.99																	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
IL (cont)	Walt's Food Cntr	Perdue Miller	A	3.99				1.49												
IN	ALDI	n/i Kirkwood			1.89								0.99	0.99						
	Dollar General Mrkt	n/i											1.25	1.25	1.25					
	Food 4 Less	Tyson											0.99	0.99						
	Fresh Encounter	Sanderson Farms			2.49															yes
		Sanderson Farms			3.29															yes
		Miller	A			3.29														
		Miller	A			3.59														
		n/i																6.99		
	Fresh Thyme	n/i			1.57								0.99	0.99						
	Harding's	Spartan				2.99							1.29	1.29					5.99	dark
	Harvest	n/i		2.29																
	IGA Houchens	County Post															0.59			
	IGA Spartan-Nash	n/i		2.22	1.99															
	Jay C	Heritage Farm			1.99		1.99													
	Jewel-Osco	Jewel			1.88															
		Chef's Kitchen																6.99	9.99	
	Kirby IGA	Gold'n Plump		5.70														8.99		
		Pilgrim's										0.88	0.88							
	Kroger Central	Heritage Farm			1.88															
		n/i																4.99		
	Kroger Cincinnati	Heritage Farm			1.99		1.99													yes
		Tyson		2.49																
		n/i																7.99		
	Kroger Louisville	Heritage Farm			1.99		1.99													yes
		n/i																8.99		
	Lucky's Market	n/i					1.99													
	Marsh	Marsh		2.69	1.69	2.49													7.99	
		Just Bare	A	3.99		3.99														
		Perdue		3.99																
	Martin's	Miller	L					1.69												yes
		Miller	L					2.79												
	Meijer	Meijer		2.49								0.98	0.98					5.99		

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
IN <i>(cont)</i>	New Market	n/i			1.99											1.19	0.39				
	Miller	A											1.77								
	Save-a-Lot	n/i										0.88		0.88							
	Schnuck's	n/i																	9.99		
	Just Bare	A											2.50		2.50						
	Schnuck's			4.49																	
	Strack & VanTil	Sanderson Farms				1.88							1.49		1.49						
	n/i																		5.99		
	Target	Gold'n Plump			4.80																
	The Fresh Market	n/i	A					2.99													
	Trader Joe's	Trader Joe's	O											1.99							
Ultra Foods	Sanderson Farms									1.58					1.29					5.99	
n/i																					
Walmart	n/i				1.99																
Walt's Food Cntr	Perdue						1.49														
Miller	A		3.99																		
Wesselman's	n/i															0.59				11.99	
KY	ALDI	n/i			1.89																
	Kirkwood												0.99		0.99						
	Cox IGA	Amish Farm											1.49		1.49		0.49				
	n/i																			7.99	
	Dollar General Mkt	n/i											1.25		1.25	1.25					
	E.W. James	n/i											0.88		0.88						5.99
	Food City	Gerber	A	3.69																	7.99
	n/i																				
	Food Giant	n/i			2.98						2.28							0.48			
	Food Lion	Nature's Place	A	25% off																	
	n/i						1.89														5.99
	Galaxy Foods	n/i																			6.99
	IGA Houchens	County Post																0.59			
IGA Spartan-Nash	n/i		2.22	1.99																	
Kroger Cincinnati	Heritage Farm			1.99		1.99															yes
Tyson			2.49																		
n/i																					7.99

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
KY (cont)	Kroger Delta	Heritage Farm			1.99		1.99													yes	
		Sanderson Farms											1.49	1.49						yes	
		n/i																			
	Kroger Louisville	Heritage Farm				1.99		1.99													yes
		n/i																			
	Kroger Mid-Atlan.	Heritage Farm										1.99						0.59			yes
		n/i																			
	Kroger Nashville	Heritage Farm					1.99		1.99										0.69		yes
		n/i																			
	Lucky's Market	n/i							1.99												
	Meijer	Meijer					2.49							0.98	0.98						5.99
	Piggly Wiggly Hchn	Farm Fresh																	0.69		
		n/i																			
	Remke Markets	Miller		A		3.88															
		n/i																	0.99		
		Tyson																			9.99
Save-a-Lot	n/i												0.79	0.79							
Super Dollar	n/i												0.99	0.99							
Target	Gold'n Plump				4.80																
The Fresh Market	n/i	A					2.99														
Twn&Cntry Grocer	n/i								1.29				0.99	1.09			0.69		7.99		
Trader Joe's	Trader Joe's	O												1.99							
ValuMarket	n/i																0.59				
Walmart	n/i				1.99																
MI	ALDI	n/i			1.89																
		Kirkwood												0.99	0.99						
	Busch's	Busch's																	6.00		
		Sanderson Farms											1.49	1.49					7.99		
	Family Fare	n/i																			
		Spartan												1.29	1.29						
	Food Pride	n/i			2.99	1.99											0.79				
Harding's	Spartan					2.99							1.29	1.29				5.99			
Kroger Central	Heritage Farm				1.88													4.99			
	n/i																				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MI <i>(cont)</i>	Kroger Columbus	Heritage Farm			1.69													6.99		yes	
		n/i																			
	Kroger Michigan	Heritage Farm			1.99													7.99		yes	
		n/i			1.99																
	Lucky's Market	n/i				1.99															
	Martin's	Miller	L						1.69												yes
		Miller	L						2.79												
	Meijer	Meijer			2.49							0.98		0.98					5.99		
	Plumb's/Duthler's	Spartan			2.69	2.99			1.79												
	Polly's Market	Miller	A		2.99																yes
		Miller	A		6.19																
	Ric's Food Center	n/i			2.49																
		Gerber's	A									1.69		1.69							
	Save-a-Lot	n/i											0.99		0.99						
	Spartan Stores	Spartan											1.39		1.39						
	Tadych's	Gold'n Plump											1.14		1.14						
	Target	Gold'n Plump			4.80																
Tom's/Oleson's	Miller	A					1.89														
	Spartan																	6.99			
Trader Joe's	Trader Joe's	O												1.99							
Valuland	Spartan			1.97																	
VG's Grocery	Spartan											1.29		1.29					7.99		
Walmart	n/i			1.99																	
MN	Affiliated MW	Tyson										0.98		0.98							
	ALDI	n/i			1.89																
		Kirkwood										0.99		0.99							
	Cash Wise	Gold'n Plump		3.60	2.57																
	Cub Foods	Cub										1.49		1.49							
		Gold'n Plump			4.79																
	Econofoods	Just Bare	A		5.70	5.70															
		n/i																	7.99		
	Family Fare	Just Bare	A		3.99	3.99															
	n/i																		7.99		
Fareway	n/i			1.88																	
Festival	Just Bare	A		3.99	3.99																

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MN <i>(cont)</i>	Food Pride	n/i		2.99	1.99												0.79				
	Hugo's	Just Bare	A	5.69		3.98															
	Hy-Vee	Hy-Vee		3.49																	
		Hy-Vee Cool	A			4.99															
	Kowalski's	Gerber	A	5.99																	
	Lunds & Byerlys	n/i																	8.99		
	Marketplace	Just Bare	A	3.98																	
	Maynard's	n/i																1.18			
	Quillin's	Pilgrim's			1.99																
	Save-a-Lot	n/i										0.99		0.99							
	Sun Mart	Sanderson Farms			1.99																7.99
		n/i																			
	Sunshine Foods	n/i			2.77																
	Target	Gold'n Plump			4.80																
Trader Joe's	Trader Joe's	O												1.99							
Walmart	n/i			1.99																	
ND	Albertson's Mtn	Sanderson Farms		B2GO		B2GO			1.69												
		n/i		2.79	2.79																
		Signature																	6.99	7.99	
	Cash Wise	Gold'n Plump		3.60		2.57															
	Family Fare	Just Bare	A	3.99		3.99															
		n/i																			7.99
	Food Pride	n/i		2.99	1.99																0.79
	Hugo's	Just Bare	A	5.69		3.98															
	Leevers	Just Bare	A	5.69		3.98															
	Marketplace	Just Bare	A	3.98																	
Target	Gold'n Plump			4.80																	
Walmart	n/i			1.99																	
NE	Affiliated MW	Tyson										0.98		0.98							
	ALDI	n/i			1.89																
		Kirkwood										0.99		0.99							
	Apple Market	n/i															0.59			10.99	
	Bag'n Save	Sanderson Farms		2.99	1.99																7.99
	Tyson																				0.49
	n/i																				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card			
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece				
NE (cont)	Baker's	Heritage Farm			1.99						1.99												
	(cont)																						
	Fareway	n/i			1.88																		
	Food Pride	n/i		2.99	1.99												0.79						
	Hy-Vee	Hy-Vee		3.49																			
		Hy-Vee Cool	A				4.99																
	Russ Market	Tyson																					
		n/i			2.99																		
	Safeway Denver	n/i																					
		Safeway Farms											0.99		0.99		0.99					yes	
		Eating Right	A		2.99		2.99															yes	
		Open Nature	A		5.99																		
Sun Mart	Sanderson Farms				1.99																		
	n/i																						
Target	Gold'n Plump			4.80																			
Trader Joe's	Trader Joe's	O												1.99									
Walmart	n/i				1.99																		
OH	Acme Fresh Mrkt	Acme		2.99																		yes	
		Acme		4.49																			
		Gerber's	A										1.79		1.79								yes
		Gerber's	A										2.39		2.39								
	ALDI	n/i			1.89																		
		Kirkwood												0.99		0.99							
	Buehler's	n/i			2.87																		yes
		n/i			3.87																		
		n/i	L										1.69		1.69								yes
		n/i	L										2.19		2.19								
	Chief	Sanderson Farms			2.49																		yes
		Sanderson Farms			3.29																		
		Miller	A							1.69													yes
		Miller	A						1.99														
	Cub Foods	Cub											1.49		1.49								
	Gold'n Plump			4.79																			
Dave's Market	Dave's Own											1.29		1.29									
	n/i			2.99		2.19																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
OH (cont)	Dollar General Mkt	n/i											1.25		1.25	1.25						
	Fisher's	n/i						1.99													yes	
			n/i						2.99													
		Fresh Encounter	Sanderson Farms																			yes
			Sanderson Farms																			
			Miller	A																		yes
			Miller	A																		
			n/i																			
		Fresh Thyme	n/i											0.99		0.99						6.99
		Geyer's	Tyson											0.89		0.89						
			Gerber's	A																		
		Giant Eagle	Giant Eagle																			
			Giant Eagle																			
		Heinen's	Gerber's	A																		
			Perdue																			
		IGA Spartan-Nash	n/i																			
		Kroger Central	Heritage Farm																			
			n/i																			
		Kroger Cincinnati	Heritage Farm																			
			Tyson																			
			n/i																			
		Kroger Columbus	Heritage Farm																			
			n/i																			
		Kroger Mid-Atlan.	Heritage Farm																			
			n/i																			
		Lucky's Market	n/i																			
	Marc's	Amish Valley																				
	Marsh	Marsh																				
		Just Bare	A																			
		Perdue																				
	Meijer	Meijer																				
	Remke Markets	Miller	A																			
		n/i																				
		Tyson																				
	Riesbeck's	Gerber's	A																			
																					1.29	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OH (cont)	Save-a-Lot	n/i					1.99						0.79		0.79						
	Shop'n Save	n/i														0.69					
		Tyson											1.18		1.18						
	Sparkle	n/i							1.48		2.39									yes	
		n/i							2.48												
	Target	Gold'n Plump			4.80																
	The Fresh Market	n/i	A						2.99												
	Thorne's	1893 Premium					1.99		1.99												
	Trader Joe's	Trader Joe's	O												1.99						
	Walmart	n/i					1.99														
SD	Weis	Skinny Chicken			2.98																
		Weis			2.98					1.98											
		Perdue				2.98													5.99		
		n/i																			
		n/i	A									1.99		1.99							
	Affiliated MW	Tyson											0.98		0.98						
	Buche Foods	Chester Fried																9.98			
		Tyson												0.98	0.98		0.59				
		n/i																			
	Family Thrift	Just Bare	A		5.70		5.70														
	n/i																		7.99		
Fareway	n/i					1.88															
Hy-Vee	Hy-Vee			3.49																	
	Hy-Vee Cool	A				4.99															
Ken's Super Fair	Chester Fried																		7.99		
Lynn's Dakotamart	Gold'n Plump					1.78															
	n/i																				
Maynard's	n/i																				
Safeway Denver	n/i																		5.99		
	Safeway Farms											0.99		0.99	0.99						
	Eating Right	A			2.99		2.99														
	Open Nature	A		5.99																	
Sunshine Foods	n/i					2.77															
Target	Gold'n Plump					4.80															
Walmart	n/i					1.99															

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
WI	Affiliated MW	Tyson											0.98		0.98					
	ALDI	n/i			1.89															
		Kirkwood											0.99		0.99					
	Cermak	n/i						1.99						0.49	0.99	0.49				
	Econofoods	Just Bare	A	5.70		5.70													7.99	
		n/i																		
	Gordy's	Gold'n Plump			3.18															
	Hy-Vee	Hy-Vee			3.49															
		Hy-Vee Cool	A			4.99														
	Marketplace	Just Bare	A	3.98																
	Pick'n Save/Copps	Roundy's			33% off				33% off				33% off		33% off					
		Simply Roundy's	A		33% off				33% off				33% off		33% off					
	Piggly Wiggly MW	n/i			3.69	1.79					1.99				0.99					
		Gerber	A		2.99													0.79		
	Quillin's	Pilgrim's				1.99														
	Save-a-Lot	n/i					1.99						0.99		0.99					
	Schnuck's	n/i																		9.99
		Just Bare	A											2.50	2.50					
		Schnuck's			4.49															
	Sentry Foods	n/i																		11.99
	Sentry							1.79												
Tadych's	Gold'n Plump												1.14	1.14						
Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99												
Trader Joe's	Trader Joe's	O												1.99						
Walmart	n/i				1.99															
Woodman's	Gold'n Plump															0.78				

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																				
AR	Albertson's Sthrn	n/i		2.49															9.99	
	ALDI	n/i			1.89															
		Kirkwood											0.99	0.99						
	Bill's Fresh	n/i			1.99															
	Cranford's	n/i										0.98	0.98						9.99	
	Edwards	n/i												0.58						
	Food Giant	n/i			2.98						2.28						0.48			
	G&W Foods	Fieldale Farms					1.58						1.48	1.48						
		n/i			3.48												0.58			
		Springer Mtn	A		4.48															10.99
		Champs																		
	Harp's	Tyson				3.19														
	Mac's Fresh	n/i												0.79			0.59			
	Piggly Wiggly Hchn	Farm Fresh															0.69			
		n/i																	5.49	
	Save-a-Lot	n/i				1.79														
	Super 1 Foods	n/i															0.39			
Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99												
Twn&Cntry Grocer	n/i								1.29			0.99	1.09			0.69		7.99		
Walmart	n/i				1.99															
Whole Foods SW	Pine Manor	A											1.99							
AZ	Albertson's SW	Sanderson Farms		B2GO		B2GO			1.69									6.99	7.99	
		Signature			2.49															
		n/i																	8.99	
	Basha's	n/i																		
		Sanderson Farms				1.77														
	El Super	n/i				1.97			1.49		1.99		0.57					5.97		
	Food City	n/i													0.59					
	Fry's	Heritage Farm				1.77	1.77												7.99	
		n/i																		
	Grocery Outlet	Foster Farms										0.99	0.99							
Los Altos	n/i				2.59										0.59					
Lowe's	n/i														0.39					

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				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
AZ <i>(cont)</i>	Safeway Phoenix	Eating Right			1.99		1.99												5.99		L 4 yes
		Signature																			
	Smart & Final	Safeway Farms											1.69	1.69							
		O Organic	O	7.99											2.99						
	Smith's	Open Nature	A						0.99												
		Foster Farms																			
	Sprout's Market	Heritage Farm											1.29	1.29					8.99		
		n/i											0.99	0.99	0.99						
	Target	Coleman	O									3.49	3.49								
	Trader Joe's	Gold'n Plump	O	4.80																	
Walmart	Trader Joe's	O											1.99								
		n/i		1.99																	
CO	Affiliated Foods	n/i							1.59								0.39				
	Albertson's Mtn	Sanderson Farms		B2GO		B2GO			1.69												
		n/i		2.79	2.79																
	Clark's Market	Signature																	6.99	7.99	
		Smart Chicken	A			4.99															
	King Soopers	n/i																	5.99		
		Red Bird	A	4.99																	
	Lowe's	n/i															0.39			yes	
	Lucky's Market	n/i	A			3.99															
	Safeway Denver	n/i																	5.99		
		Safeway Farms											0.99	0.99	0.99						
	Save-a-Lot	Eating Right	A		2.99	2.99															
		Open Nature	A	5.99																	
	Sprout's Market	n/i											1.19	1.19							
		n/i											0.99	0.99	0.99	0.99					
	Sun Mart	Coleman	O										3.49	3.49							
		Sanderson Farms				1.99															
Target	n/i																7.99				
Trader Joe's	Gold'n Plump	O	4.80																		
Walmart	Trader Joe's	O												1.99							
		n/i		1.99																	

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
KS	Affiliated Foods	n/i							1.59								0.39			
	ALDI	n/i			1.89															
		Kirkwood											0.99	0.99						
	Apple Market	n/i															0.59		10.99	
	Country Mart	n/i																7.99		
	Dillon's	Heritage Farm				1.99					1.99								7.99	
		n/i																		
	G&W Foods	Fieldale Farms					1.58							1.48	1.48					
		n/i			3.48													0.58		
		Springer Mtn	A		4.48															10.99
		Champs																		
	Hen House	n/i			2.99															
	Homeland	n/i																0.49		
	Hy-Vee	Hy-Vee			3.49															
		Hy-Vee Cool	A				4.99													
	Lowe's	n/i																0.39		
	Price Chopper	n/i																	7.99	
		KC Pride				3.99														
	Pilgrim's																		1.19	
Save-a-Lot	n/i											0.99	0.99	0.99	0.99					
Sprout's Market	n/i											0.99	0.99	0.99	0.99					
	Coleman	O										3.49	3.49	3.49						
Sun Fresh	n/i																	7.99		
Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A						2.99												
Walmart	n/i				1.99															
LA	AG Baton Rouge	n/i															0.49	8.99		
		Sanderson Farms							1.49											
	Albertson's Sthrn	n/i		2.49															9.99	
	Breaux Mart	n/i															0.49	6.49		
		Sanderson Farms							1.49											
	Kroger Sthwest	n/i																7.99		
LeBlanc's	Smart Chicken	A		4.99																
	n/i																0.49			
Mac's Fresh	n/i												0.79				0.59			

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2015

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
LA (cont)	Market Basket	n/i			2.89											0.39		6.99		L 2		
	Piggly Wiggly	n/i			1.99		1.69						0.99		0.99		0.49					
	Rouses	n/i										0.59		0.59								
	Save-a-Lot	n/i										0.79		0.79								
	Super 1 Foods	n/i														0.39						
	Target	Gold'n Plump			4.80																	
	The Fresh Market	n/i	A					2.99														
	Walmart	n/i				1.99																
	Whole Foods SW	Pine Manor	A											1.99								
	Winn-Dixie	Sanderson Farms				3.00		3.00			2.75					1.00						
		n/i																	6.99			
MO	ALDI	n/i			1.89																	
		Kirkwood											0.99		0.99							
	Apple Market	n/i															0.59			10.99		
	C&R Supermarket	n/i											0.79		0.79							
	County Market	n/i			2.99																	
	Country Mart	n/i																		7.99		
	Dierberg's	Perdue						1.99					1.99		1.99							
		Dierberg's																			7.99	
	Food Giant	n/i			2.98						2.28							0.48				
	Gerbe's	Heritage Farm			1.99						1.99										7.99	
		n/i																				
	G&W Foods	Fieldale Farms						1.58						1.48		1.48						
		n/i			3.48													0.58				
		Springer Mtn	A		4.48																	10.99
		Champs																				
	Harp's	Tyson				3.19																
	Harter House	n/i			2.49				0.99				0.99		0.99							
	Hen House	n/i			2.99																	
	Hy-Vee	Hy-Vee			3.49																	
	Hy-Vee Cool	A				4.99																
Kroger Central	Heritage Farm				1.88																4.99	
	n/i																					
Lucky's Market	n/i						1.99															
Moser's	n/i																				0.69	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2015
CHICKEN**

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
MO (cont)	Prenger Foods	Champ's																6.99			
		n/i														0.49					
	Price Chopper	n/i																7.99			
		KC Pride				3.99															
		Pilgrim's															1.19				
	Pyramid Foods	Tyson							1.99												
		Springer Mount.	A		4.99														8.99	12.99	
		n/i																			
	Save-a-Lot	n/i											0.99		0.99						
	Schnuck's	n/i																		9.99	
		Just Bare	A											2.50		2.50					
		Schnuck's			4.49																
	Shop'n Save	n/i									2.49										
	Sprout's Market	n/i												0.99		0.99	0.99				
	Coleman	O										3.49		3.49							
Sun Fresh	n/i																	7.99			
Target	Gold'n Plump			4.80																	
Twn&Cntry Grocer	n/i							1.29					0.99		1.09		0.69	7.99			
Twn&Cntry Sprmrk	n/i			2.69																	
Walmart	n/i				1.99																
NM	Affiliated Foods	n/i							1.59								0.39				
	Albertson's SW	Sanderson Farms		B2GO		B2GO			1.69												
		Signature			2.49														6.99	7.99	
		n/i																			
	Basha's	n/i																		8.99	
		Sanderson Farms				1.77															
	Dollar General Mrkt	n/i										1.25		1.25	1.25						
	John Brooks	n/i							1.49								0.49				
	King Soopers	n/i																5.99			
		Red Bird	A		4.99																yes
Lawrence Bros.	n/i															0.59					
Los Altos	n/i				2.59											0.59					
Lowe's	n/i															0.39					

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NM (cont)	Safeway Denver	n/i																5.99		yes	
	Safeway Farms											0.99	0.99	0.99						yes	
	Eating Right	A		2.99		2.99															
	Open Nature	A		5.99																	
	Smith's	Heritage Farm										1.29	1.29							yes	
	n/i																	8.99			
	Sprout's Market	n/i										0.99	0.99	0.99							
	Coleman	O										3.49	3.49	3.49							
	Target	Gold'n Plump			4.80																
	Trader Joe's	Trader Joe's	O											1.99							
Walmart	n/i			1.99																	
OK	Affiliated Foods	n/i							1.59								0.39				
	ALDI	n/i			1.89																
	Kirkwood											0.99	0.99								
	Buy for Le\$\$	n/i		2.29																	
	Country Mart	n/i																7.99			
	Dollar General Mkt	n/i										1.25	1.25	1.25							
	Harp's	Tyson			3.19																
	Homeland	n/i															0.49				
	La Michoacana	n/i															0.39				
	Market Square	n/i							1.49								0.39				
	Nichols	n/i			1.99																
	Pyramid Foods	Tyson							1.99												
	Springer Mount.	A		4.99															8.99	12.99	
	n/i																			10.99	
	Reasor's	n/i																			
	Country Post																0.59				
	Save-a-Lot	n/i										0.99	0.99	0.99							
	Sprout's Market	n/i										0.99	0.99	0.99	0.99						
	Coleman	O										3.49	3.49	3.49							
	Target	Gold'n Plump			4.80																
The Fresh Market	n/i	A					2.99														
Walmart	n/i				1.99																
Warehouse	n/i																0.59				
Pilgrim's				2.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OK (cont)	Whole Foods SW Williams	Pine Manor n/i	A						1.49					1.99							
TX	Affiliated Foods	n/i							1.59								0.39				
	Albertson's Sthrn	n/i		2.49																9.99	
	Albertson's SW	Sanderson Farms		B2GO		B2GO			1.69											6.99	7.99
		Signature		n/i																	
	ALDI	n/i		2.49	1.89																
		Kirkwood											0.99		0.99						
	Arlan's	n/i													0.69						
	Brookshire Bros.	n/i															0.59			8.99	
	Diamond IGA	n/i			1.97																
	El Ahorro	n/i																			0.39
	El Rancho	n/i			1.78																0.39
	El Rio Grande	n/i		2.69						1.19					0.59						
	Fiesta Mart	n/i		1.99						2.29					0.89						0.59
		n/i		3.79																	0.85
	Food Town	n/i			1.88							1.49			0.59						
	Foodarama/LaFsta	n/i			1.77		1.49			1.99					0.59		0.88				
	Gerland's	n/i							1.39						0.77						
	H-E-B	Hill Country											1.00		1.00						
	Homeland	n/i																			0.49
	Kroger Sthwest	n/i																			7.99
	La Michoacana	n/i																			0.39
	Lawrence Bros.	n/i																			0.59
	Los Altos	n/i			2.59																0.59
	Lowe's	n/i																			0.39
	Malone's	n/i													0.59						
	Market Basket	n/i			2.89																0.39
	Market Place	n/i			1.98																0.48
		Charley Bigg's																			
	Market Square	n/i							1.49												0.39
	Minyard's	Pilgrim's								2.69			1.49		1.49						
	Randall/TomThmb	n/i			1.99																5.99
		Open Nature	A	5.99																	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
TX (cont)	Save-a-Lot	n/i										0.99		0.99							
	Sellers Bros.	n/i				0.99															
	Sprout's Market	n/i										0.99		0.99	0.99						
	Coleman		O									3.49		3.49							
	Super 1 Foods	n/i														0.39					
	Target	Gold'n Plump			4.80																
	The Fresh Market	n/i		A				2.99													
	The United Family	Market Fresh											1.00		1.00	1.00					
	Trader Joe's	Trader Joe's		O										1.99							
	Vista Market	n/i															0.39				
	Walmart	n/i				1.99															
Whole Foods SW	Pine Manor		A										1.99								
UT	Albertson's Mtn	Sanderson Farms		B2GO		B2GO			1.69												
		n/i		2.79	2.79														6.99	7.99	
	Albertson's SW	Signature																			
		Sanderson Farms		B2GO		B2GO			1.69										6.99	7.99	
		Signature			2.49																
	Associated Food	Tyson										1.19		1.19							
	Clark's Market	Smart Chicken				4.99															
	Harmon's	n/i			2.88				1.99						0.99						
	King Soopers	n/i																5.99			
		Red Bird		A	4.99																yes
	Ream's	n/i										0.89		0.89							
	Smith's	Heritage Farm										1.29		1.29							yes
		n/i																	8.99		
	Sprout's Market	n/i											0.99		0.99	0.99					
		Coleman		O									3.49		3.49						
Stokes Market	n/i				1.98							1.19		1.19							
Target	Gold'n Plump			4.80																	
Trader Joe's	Trader Joe's		O										1.99								
Walmart	n/i				1.99																

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
SOUTHWESTERN U.S. - CA,HI,NV																				
CA	Albertsons SoCal	n/i		2.99	1.88		1.88													
	Foster Farms			4.99																
	Andronico's	Andronico's	A										2.29							
	Arteaga's	n/i														0.99				
	Big Saver	n/i													0.89					
	Cardenas	n/i							1.29						0.99					
	Chavez	n/i											1.39							
	Dollar General Mkt	n/i										1.25		1.25	1.25					
	El Super	n/i			1.97				1.49		1.99				0.57				5.97	
	El Tapatio	n/i													0.59					
	Food 4 Less	Sanderson Farms										1.29		1.29						
	Foodland Mercado	n/i												0.58						
	Food Maxx	Foster Farms														0.89				
	Gelson's	Just Bare	A	7.99		3.19														
	Grocery Outlet	Foster Farms										0.99		0.99						
	Haggen	n/i			1.97															
		n/i	L		1.99															yes
		n/i	L		2.99															
	Holiday Market	n/i			2.99															yes
		n/i			4.49															
		Smart Chicken	A			3.99														yes
		Smart Chicken	A			4.89														
		Sunland										0.89		0.89						yes
		Sunland										1.89		1.89						
	Island Pacific	n/i												0.50						
	Jon's	Foster Farms										0.99		0.99						
		n/i									1.59									
	K.V. Mart	n/i							1.59						0.59		0.69			
	La Perla	n/i												0.59						
	La Superior	n/i							1.49					0.89						
	Lola's	n/i												0.50	0.99					
	Lucky	Master Cut			2.99								0.99	0.99	0.99					
		Foster Farms									2.99									

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CA <i>(cont)</i>	Lucky	Just Bare	A		4.99																
	<i>(continued)</i>	n/i																	6.99		
	Lunardi's	n/i	A			4.69															
	Mi Pueblo	n/i													0.57						
	Murphy's	n/i											0.69		0.69						
	Northgate	n/i													0.69	0.69					
	Nugget Market	Fresh to Market	A								2.49										local
		Smart Chicken	A		5.99																
	R-Ranch Markets	n/i			2.99											0.59					
	Ralph's	Foster Farms							0.88					0.88		0.88					yes
		Simple Truth	O		6.99																yes
	Rancho San Miguel	n/i				1.99															
	Ray's Food Place	Draper Valley	A											1.59		1.29					
		n/i																			5.99
	Safeway NorCal	n/i																			6.99
		n/i																			7.99
		Simply Raised	A		4.99																
		O Organics	O													3.99					
		Safeway Farms											1.79	1.79	1.79	1.79					yes
	Save-a-Lot	n/i												0.99		0.99					
	Save Mart	Master Cut												0.99		0.99	0.99				
		n/i																			9.99
		Foster Farms				3.99	3.99														
		Foster Farms	O						4.99												
		Simply Raised	A		4.99																
	SK Super King	n/i				1.79										0.79					
	Smart & Final	Foster Farms								0.99											
	Sprout's Market	n/i													0.99		0.99	0.99			
		Coleman	O										3.49		3.49						
	Stater Bros.	Cleo & Leo																			6.99
	Foster Farms								1.59						0.89	0.89					
	Foster Farms	A		5.99																	
Superior Grocer	n/i			2.49											0.57					5.99	
Super A Foods	n/i																0.59				
	Foster Farms								1.29				1.29		1.29						

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
CA (cont)	Target	Gold'n Plump		4.80																	
	The Fresh Market	n/i	A					2.99													
	Trader Joe's	Trader Joe's	O										1.99								
	Vallarta	n/i												0.59							
	Von's	Eating Right			1.99		1.99														yes
		Open Nature	A		5.99																
	O Organic	O				5.99															
	Walmart	n/i			1.99																
HI	Don Quijote	n/i					1.89														
	Foodland	Foster Farms			5.19								2.49		2.49	2.49					
		n/i			3.99		3.99														
	KTA Super Stores	n/i					3.49												12.99		
	Safeway NorCal	n/i																6.99		dark	
		n/i																7.99		yes	
		Simply Raised	A		4.99																local
		O Organics	O												3.99						
	Safeway Farms										1.79	1.79	1.79	1.79						yes	
	Target	Gold'n Plump		4.80																	
	Times	n/i	A									2.29		2.29	2.29						
NV	Albertson's Mtn	Sanderson Farms		B2GO		B2GO		1.69													
		n/i		2.79	2.79														6.99	7.99	
		Signature																			
	Albertson's SW	Sanderson Farms		B2GO		B2GO		1.69											6.99	7.99	
		Signature																			
		n/i		2.49																	
	Associated Food	Tyson										1.19		1.19							
	Cardenas	n/i						1.29						0.99							
	Dollar General Mrkt	n/i										1.25		1.25	1.25						
	El Super	n/i			1.97			1.49		1.99				0.57				5.97			
	Grocery Outlet	Foster Farms										0.99		0.99							
	La Bonita	n/i												0.69							
	MarketOn	n/i												0.89							
	Rancho Markets	n/i												0.69							
	Safeway NorCal	n/i																6.99		dark	
	n/i																7.99		yes		

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State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card		
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece			
NV <i>(cont)</i>	Safeway NorCal <i>(continued)</i>	Simply Raised	A	4.99																local		
		O Organics	O											3.99								
		Safeway Farms											1.79	1.79	1.79	1.79					yes	
		Scolari's			1.99		1.99												6.99			
		Foster Farms											1.59		1.59							
		Smart & Final	Foster Farms						0.99												L 4	
		Smith's	Heritage Farm											1.29		1.29					yes	
			n/i																8.99			
		Sprout's Market	n/i											0.99		0.99	0.99					
			Coleman	O										3.49		3.49						
		Target	Gold'n Plump			4.80																
		Von's	Eating Right				1.99	1.99														yes
			Open Nature	A		5.99																
	O Organic	O				5.99																
	Walmart	n/i			1.99																	

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CHICKEN**

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY																					
AK	Carrs/Safeway NW	n/i			2.49															yes	
		Safeway Farms									2.99		2.99								
		O Organics	O	8.99															8.99		
	Fred Meyer	n/i			2.99																
		Foster Farms	L										1.88		1.88						
		Simple Truth	A	6.99																	
		IGA Hometown	n/i						2.29												
	Three Bears	n/i		3.29												0.89					
	Walmart	n/i		2.59																	
ID	Albertson's Mtn	Sanderson Farms		B2GO		B2GO		1.69													
		n/i		2.79	2.79														6.99	7.99	
		Signature																	6.99		
	Albertson's NW	n/i			1.79														6.99		
	Associated Food	Tyson										1.19		1.19							
	Family Foods	Draper Valley	A											0.99							
		n/i																	6.99		
	Fred Meyer	n/i			2.99															7.99	
		Foster Farms	L										1.69		1.69						
		Simple Truth	A	5.99																	
	Grocery Outlet	Foster Farms										0.99		0.99							
	Harvest Foods	n/i			1.98														5.98		dark
		Foster Farms											1.37		1.37						
	IGA Markets	Gold'n Plump		4.99					2.50												
	Paul's Market	n/i			1.88																8.48
	Rosauer's	Foster Farms														0.99					
	Safeway NW	n/i			1.79																yes
		Safeway Farms										1.99		1.99							
		O Organics	O									3.99		3.99							
		Open Nature	A						3.99												
Smith's	Heritage Farm											1.29		1.29						yes	
	n/i																	8.99			
Stokes Market	n/i			1.98								1.19		1.19							
Super 1 Foods	Foster Farms														0.98						
Target	Gold'n Plump		4.80																		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Memorial Day 2015

prices in \$US per pound unless otherwise noted.

CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece	
ID <i>(cont)</i>	Trader Joe's	Trader Joe's	O											1.99						
	Walmart	n/i			1.99															
MT	Albertson's Mtn	Sanderson Farms		B2GO		B2GO			1.69											
		n/i		2.79	2.79													6.99	7.99	
		Signature																		
	Associated Food	Tyson										1.19		1.19						
	Family Foods	Draper Valley	A											0.99						
		n/i																6.99		
	Harvest Foods	n/i			1.98													5.98		dark
		Foster Farms											1.37		1.37					
	IGA Markets	Gold'n Plump		4.99				2.50												
	Lucky's Market	n/i				1.99														
	Reynold's	n/i			1.99															
	Rosauer's	Foster Farms														0.99				
	Safeway NW	n/i			1.79															
		Safeway Farms										1.99		1.99						
	O Organics	O									3.99		3.99							
	Open Nature	A								3.99										
Smith's	Heritage Farm											1.29		1.29					yes	
	n/i																	8.99		
Stokes Market	n/i				1.98								1.19		1.19					
Super 1 Foods	Foster Farms														0.98					
Three Bears	n/i			2.79												0.89				
Walmart	n/i				1.99															
OR	Albertson's NW	n/i			1.79														6.99	
	Family Foods	Draper Valley	A											0.99					6.99	
		n/i																	7.99	
	Fred Meyer	n/i			2.99															
		Foster Farms	L									1.69		1.69						
		Simple Truth	A		5.99															
	Grocery Outlet	Foster Farms										0.99		0.99						
	Harvest Foods	n/i			1.98														5.98	dark
	Foster Farms											1.37		1.37						
IGA Markets	Gold'n Plump		4.99				2.50													
IGA Market Fresh	n/i											0.78		0.78					5.99	

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CHICKEN

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
OR <i>(cont)</i>	Lamb's Market	Draper Valley	A	3.29																local	
	McKay's	Gold'n Plump																6.99			
		Simply Raised	A	4.99		3.99															
		Foster Farms		3.99																	
		New Seasons	n/i							2.99											
		Quality Food Cntr	Draper Valley	A	BOGO																
			n/i																8.99		
		Ray's Food Place	Draper Valley	A									1.59		1.29						
			n/i																5.99		
		Red Apple	n/i			1.99															10.99
		Rosauer's	Foster Farms													0.99					
		Roth's	n/i			1.99															6.99
			Foster Farms			3.99															
			Mary's	O		7.99															
		Safeway NW	n/i			1.79															
			Safeway Farms										1.99		1.99						
		O Organics	O									3.99		3.99							
		Open Nature	A							3.99											
	Target	Gold'n Plump			4.80																
	Trader Joe's	Trader Joe's	O											1.99							
	Walmart	n/i			1.99																
	Whole Foods NW	Draper Valley	A		5.49															local	
WA	Albertson's NW	n/i			1.79														6.99		
	Family Foods	Draper Valley	A											0.99							
		n/i																	6.99		
	Fred Meyer	n/i			2.99															7.99	
		Foster Farms	L										1.69		1.69						
		Simple Truth	A		5.99																
	Grocery Outlet	Foster Farms											0.99		0.99						
	IGA Markets	Gold'n Plump			4.99				2.50												
	IGA Market Fresh	n/i											0.78		0.78					5.99	
	Metropolitan	n/i	F					3.99													
	Meyer Group IGA	Gold'n Plump			4.99				2.50												
New Seasons	n/i	A							2.99												
PCC Natural	Ranger	A							2.99												

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

**Memorial Day 2015
CHICKEN**

prices in \$US per pound unless otherwise noted.

State	Supermarket	Brand	Key	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried		Store Card	
				reg	value	reg	value	reg	value	reg	value	reg	value	reg	value	tray	bagged	8-piece	12-Piece		
WA <i>(cont)</i>	Quality Food Cntr	Draper Valley	A	BOGO															8.99		
		n/i																			
	Red Apple	n/i			1.99																10.99
	Rosauer's	Foster Farms														0.99					
	Saar's	n/i					1.48						0.88		0.88			0.68			
	Safeway NW	n/i			1.79																yes
		Safeway Farms											1.99		1.99						
		O Organics	O										3.99		3.99						
		Open Nature	A							3.99											
	Super 1 Foods	Foster Farms															0.98				
	Target	Gold'n Plump			4.80																
	The Markets	n/i												1.28		0.98					
Trader Joe's	Trader Joe's	O												1.99							
Walmart	n/i				1.99																
Whole Foods NW	Draper Valley	A		5.49																local	
WY	Affiliated MW	Tyson											0.98		0.98						
	Albertson's Mtn	Sanderson Farms		B2GO		B2GO			1.69												
		n/i		2.79	2.79																
		Signature																	6.99	7.99	
	Associated Food	Tyson											1.19		1.19						
	IGA Markets	Gold'n Plump			4.99				2.50												
	King Soopers	n/i																	5.99		
		Red Bird	A		4.99																yes
	Lucky's Market	n/i					1.99														
	Safeway Denver	n/i																		5.99	yes
		Safeway Farms											0.99		0.99	0.99					yes
		Eating Right	A			2.99	2.99														
	Open Nature	A		5.99																	
Smith's	Heritage Farm											1.29		1.29						yes	
	n/i																		8.99		
Walmart	n/i				1.99																