

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2015**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT</b>																					
CT	A&P Stores	n/i		2.49	2.99	2.99	2.99							3.99				1.99			
		America's Choice																			3.49
	Adams IGA	Hatfield																3.99			
		n/i			3.49	2.99		1.99													3.99
	AG New England	n/i					2.49													1.99	
	ALDI	n/i											3.99								
		Parkview																			2.49
	Associated	n/i		2.99	4.99													3.99			
	Balducci's	n/i	A		6.99																
	Best Market	n/i		3.77	3.97			1.47						2.97	2.47			3.97			2.97
	Big Y	Hormel			3.99									3.99				3.99			
		Big Y																			3.99
	Bravo	n/i		2.99		4.99															
		Premio																			2.66
	C-Town	n/i		2.99		4.99															2.66
		Premio																			2.66
	Compare Foods	n/i		2.79	4.99		3.49														2.33
		Premio																			
	Food Bazaar	n/i		2.49											3.00						
	Food Emporium	n/i								2.99											
	Geissler's	n/i					2.99		2.99					3.99		2.99					
		Johnsonville																			4.15
		Perri																			3.99
	Highland Park	Farmland			4.59																
	Key Food	n/i												3.29	2.99					1.99	
	King's	Chairman's Reserve			4.99																
		King's																			3.99
	Marc's	n/i		2.39	2.99																
	NSA Supermarket	Indiana Kitchen									1.99										
	Pioneer	Premio																			2.66
		n/i		2.79	4.99													3.99			

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
CT <i>(cont)</i>	Price Chopper	Johnsonville	A		3.99					2.49										3.33			
		Price Chopper		2.49																			
		n/i						2.99						3.29									
	Save-a-Lot	n/i		1.89																			
		Butcher's Choice																				2.49	
	ShopRite	Tender Choice														2.49							
		Sterling Silver														3.49							
		Butcher's Best						3.29															
		Farm Promise																		6.99			
		Johnsonville																				3.33	
		n/i				2.99																	
		Stew Leonard's		n/i			3.99	3.99															yes
				n/i			5.99	5.99															
	Stop & Shop	Stop & Shop		2.89	2.99	2.99	2.99								3.49								
		Premio																			2.99		
		n/i																			2.49		
	Target	n/i			2.49	2.49																	
	The Fresh Market	n/i			3.99																		
	Trader Joe's	Trader Joe's			5.49																		
	Whole Foods NATl	n/i				4.99																	
DC	ALDI	n/i											3.99										
		Parkview																			2.49		
	Giant Food	Giant			2.99	2.99	2.99							3.99							2.49		
		Premio																			2.99		
	Harris Teeter	Harris Teeter								1.69											yes		
		Harris Teeter								3.49													
		Johnsonville																			2.92		
	Safeway Eastern	n/i		2.99	2.99	2.99		BOGO	2.99	3.49						2.99					yes		
	Save-a-Lot	n/i		1.89																			
		Butcher's Choice																				2.49	
Target	n/i			2.49	2.49																		
Trader Joe's	Trader Joe's			5.49																			
Whole Foods MATl	n/i			6.99																			

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
DE	A&P Stores	n/i	A	2.49	2.99	2.99	2.99							3.99			1.99									
		America's Choice																		3.49						
	ACME Markets	n/i				BOGO																				
		Hatfield			2.99										3.99											
	Food Lion	n/i				2.99							2.79					2.49	3.49			yes				
		n/i				3.99							2.99					2.59	3.99							
		Johnsonville																				3.33				
	Fresh Grocer	n/i			1.88	4.59																2.99	yes			
		Johnsonville																					3.33			
		Premio																					2.99			
		Paisano																						2.99		
	Giant Food	Giant					2.99	2.99	2.99															2.49		
		Premio																						2.99		
	Great Valu Market	n/i			3.39	4.99		2.69																2.49	3.99	
	Harris Teeter	Harris Teeter											1.69													
		Harris Teeter											3.49													
		Johnsonville																							2.92	
	Pathmark	America's Choice																							1.99	L1
		America's Choice																							2.99	
		n/i			2.99	3.99	3.99	3.49																	2.99	
	Redner's	n/i																								
		n/i																								
	Safeway Eastern	n/i			2.99	2.99	2.99		BOGO		2.99	3.49														2.99
Save-a-Lot	n/i		1.89																							
	Butcher's Choice																							2.49		
ShopRite	Tender Choice																							2.49		
	Sterling Silver																							3.49		
	Butcher's Best					3.29																				
	Farm Promise																							6.99		
	Johnsonville																							3.33		
	n/i		2.99																							
Shurfine	n/i				2.99		2.49																	3.99		
	Johnsonville																							4.15		

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
DE	Target	n/i			2.49	2.49															
	Trader Joe's	Trader Joe's			5.49																
MA	Adams IGA	Hatfield															3.99				
		n/i			3.49	2.99		1.99											3.99		
	AG New England	n/i					2.49							2.49				1.99			
	ALDI	n/i											3.99						2.49		
		Parkview																		2.49	
	Big Y	Hormel			3.99													3.99			
		Big Y																		3.99	
	C-Town	n/i			2.99	4.99															
		Premio																			
	Compare Foods	n/i			2.79	4.99		3.49													
		Premio																			
	Crosby's	n/i																3.99			
		Perri																			
	Donelan's	Prairie Grove		A							6.99										
	Geissler's	n/i					2.99		2.99					3.99	2.99						
		Johnsonville																			
		Perri																			
	Hannaford	n/i				2.99															
		n/i				4.49															
		Johnsonville																			
	Hannaford																				
Market Basket	n/i													2.29				1.89			
	n/i													2.99				2.19			
	Market Basket																		2.49		
	Market Basket																		2.99		
	Johnsonville																		3.08		
Met Foods	Premio																		2.66		
	n/i			2.99	4.99																
NSA Supermarket	Indiana Kitchen										1.99										
	n/i				3.99				2.49												

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MA <i>(cont)</i>	Price Chopper	Johnsonville			3.99					2.49										3.33			
		Price Chopper			2.49																		
		n/i						2.99						3.29									
	Save-a-Lot	n/i			1.89																		
		Butcher's Choice																				2.49	
	Shaw's	Smithfield								1.59											3.49		
		n/i				3.99																	
	Star Market	Johnsonville																				4.17	
		Smithfield								1.59													
		n/i				3.99																	
	Stop & Shop	Stop & Shop			2.89	2.99	2.99	2.99							3.49								
		Premio																					2.99
		n/i																					2.49
	Target	n/i				2.49	2.49																
The Fresh Market	n/i				3.99																		
Trader Joe's	Trader Joe's				5.49																		
Trucchi's	n/i						2.49															3.79	
	DiLuigi																					3.79	
Wegman's	Wegman's				3.19															3.29		2.99	
Whole Foods Natl	n/i					4.99																	
MD	A&P Stores	n/i		2.49	2.99	2.99	2.99							3.99						1.99			
		America's Choice																					3.49
	ACME Markets	n/i				BOGO																	
		Hatfield			2.99									3.99									
	AG New England	n/i					2.49								2.49						1.99		
	ALDI	n/i											3.99										
		Parkview																					2.49
	Associated	n/i		2.99	4.99																3.99		
	Balducci's	n/i	A		6.99																		
	Family Owned	n/i								2.29											3.69		2.79
		Johnsonville																					3.33
Food Lion	n/i				2.99						2.79						2.49	3.49					
	n/i				3.99						2.99						2.59	3.99					
	Johnsonville																					3.33	

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MD (cont)	Giant Eagle	n/i	A	2.29				2.29												yes			
	Johnsonville																			3.33			
	Giant Food	Giant				2.99	2.99	2.99							3.99						2.49		
	Premio																				2.99		
	Graul's Market	Smithfield								3.99	4.49												
	Great Valu Market	n/i			3.39	4.99		2.69							2.49				3.99				
	Harris Teeter	Harris Teeter							1.69													yes	
	Harris Teeter	Harris Teeter							3.49														
	Johnsonville																					2.92	
	Mars	Johnsonville																				3.75	
	Martin's Food	Giant				2.99	2.99	2.99							3.49							2.49	yes
	Premio																					2.99	yes
	Redner's	n/i											BOGO										
	n/i												3.98										
	Safeway Eastern	n/i			2.99	2.99	2.99		BOGO	2.99	3.49							2.99					yes
	Save-a-Lot	n/i			1.89																		
	Butcher's Choice																						2.49
	Shop'n Save	n/i			3.49			1.98										2.99					
	Shoppers Food	Smithfield			2.99				1.99	1.99		2.79								1.99			
	ShopRite	Tender Choice														2.49							
Sterling Silver													3.49										
Butcher's Best						3.29																	
Farm Promise																		6.99					
Johnsonville																					3.33		
n/i			2.99																				
Shurfine	n/i				2.99		2.49											3.99			yes		
Johnsonville																					4.15		
Target	n/i			2.49	2.49																		
The Fresh Market	n/i			3.99																			
Trader Joe's	Trader Joe's			5.49																			
Wegman's	Wegman's			3.19														3.29			2.99		

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MD (cont)	Weis	Swift				3.38	2.88						2.88								
	Weis Johnsonville Whole Foods MAatl	n/i				6.99													1.88 3.33		
ME	AG New England	n/i					2.49						2.49					1.99			
	Hannaford	n/i				2.99														yes	
		n/i				4.49														3.33	
	Johnsonville																			3.49	
	Hannaford																				
	Market Basket	n/i											2.29					1.89		yes	
		n/i											2.99					2.19			
	Market Basket																			2.49	yes
	Market Basket																			2.99	
	Johnsonville																			3.08	
Save-a-Lot	n/i		1.89																	2.49	
Shaw's	Butcher's Choice																			2.49	
	Smithfield						1.59											3.49			
	n/i					3.99														3.99	
Target	n/i					2.49	2.49													2.49	
Trader Joe's	Trader Joe's					5.49														5.49	
Whole Foods NATl	n/i					4.99														4.99	
NH	AG New England	n/i					2.49						2.49					1.99			
	ALDI	n/i											3.99							2.49	
	Parkview																			2.49	
	Hannaford	n/i				2.99														2.99	
		n/i				4.49														4.49	
	Johnsonville																			3.33	
	Hannaford																			3.49	
	Market Basket	n/i											2.29					1.89		yes	
	n/i											2.99					2.19				
Market Basket																			2.49	yes	
Market Basket																			2.99		
Johnsonville																			3.08		

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NH <i>(cont)</i>	Price Chopper	Johnsonville			3.99					2.49										3.33			
		Price Chopper		2.49																			
		n/i					2.99						3.29										
	Save-a-Lot	n/i		1.89																			
		Butcher's Choice																			2.49		
	Shaw's	Smithfield								1.59											3.49		
		n/i			3.99																		
	Target	n/i			2.49	2.49																	
	The Fresh Market	n/i		3.99																			
	Trader Joe's	Trader Joe's		5.49																			
NJ	A&P Stores	n/i		2.49	2.99	2.99	2.99							3.99						1.99			
		America's Choice																			3.49		
	ACME Markets	n/i			BOGO																		
		Hatfield		2.99										3.99									
	ALDI	n/i												3.99									
		Parkview																			2.49		
	Associated	n/i		2.99	4.99															3.99			
	Best Market	n/i		3.77	3.97			1.47						2.97	2.47					3.97			
	Bravo	n/i		2.99		4.99																	
		Premio																				2.66	
	C-Town	n/i		2.99		4.99																	
		Premio																				2.66	
	Compare Foods	n/i		2.79	4.99		3.49																
		Premio																					2.33
	Extra Supermarket	n/i											1.88										
	Fine Fare	n/i		2.79	4.99		3.39	1.89	1.99							1.89				3.99			
		Premio																				3.99	
	Food Basics	n/i		1.98									3.98							3.58			
	Food Bazaar	n/i		2.49											3.00								
	Foodtown	n/i		2.69						2.79		2.99				2.79	2.89						
	Hatfield																				3.49		
	Premio																				3.49		
Great Valu Market	n/i		3.39	4.99		2.69													3.99				
Key Food	n/i											3.29	2.99								1.99		



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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
NJ <i>(cont)</i>	King's	Chairman's Reserve	L		4.99																3.99				
	Met Foods	King's Premio																				2.66			
	Morton Williams	n/i			2.99	4.99																		3.99	
		n/i		Esposito	2.99					2.49		2.49				2.49								3.99	
	Murphy's	Hatfield						2.89							2.99							3.99			
	Pathmark	America's Choice																					1.99	L1	
		America's Choice																					2.99		
	Pioneer	n/i			2.99	3.99	3.99	3.49								2.99								2.66	
				Premio																			3.99		
	Save-a-Lot	n/i			2.79	4.99																			
				n/i	1.89																				
	ShopRite	Butcher's Choice																					2.49		
		Tender Choice													2.49										
		Sterling Silver													3.49										
		Butcher's Best						3.29																	
		Farm Promise																				6.99			
	Stop & Shop	Johnsonville																					3.33		
		n/i		2.99																					
		Stop & Shop	Stop & Shop	2.89	2.99	2.99	2.99								3.49										
			Premio																				2.99		
	Target	n/i																					2.49		
			n/i		2.49	2.49																			
	The Fresh Market	n/i			3.99																				
Thriftway		Hatfield																				1.99			
Trader Joe's	n/i		2.99	4.99	3.99		1.99					1.99						1.89							
	Wegman's	Wegman's																			3.29	2.99			
Weis	Swift				3.38	2.88								2.88											
	Johnsonville																					1.88	3.33		
Western Beef	n/i		2.99	2.69		2.49	1.99	2.99			3.49		2.99		2.99						2.69				
Whole Foods MATl	n/i			6.99																					

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				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
NY	A&P Stores	n/i	A	2.49	2.99	2.99	2.99							3.99				1.99							
		America's Choice																			3.49				
	ALDI	n/i												3.99								2.49			
		Parkview																					3.99		
	Associated	n/i			2.99	4.99																	3.99		
	Balducci's	n/i				6.99																		3.99	
	Best Market	n/i			3.77	3.97		1.47						2.97	2.47								3.97	2.97	
	Big M	1893 Premium				3.99		2.29		2.49							2.49						3.99		4.58
		Johnsonville																							4.58
	Bravo	n/i			2.99		4.99																		2.66
		Premio																							2.66
	C-Town	n/i			2.99		4.99																		2.66
		Premio																							2.66
	Compare Foods	n/i			2.79	4.99		3.49																	2.33
		Premio																							2.33
	D'Agostino's	Farmland				3.49																			
	DeCiccio's	Prairie Grove					6.99																		
	Fine Fare	n/i			2.79	4.99		3.39	1.89	1.99								1.89		3.99					3.99
		Premio																							3.99
	Food Basics	n/i			1.98								3.98										3.58		
	Food Bazaar	n/i			2.49											3.00									
	Food Emporium	n/i										2.99													
	Foodtown	n/i			2.69					2.79		2.99											2.79	2.89	
		Hatfield																							3.49
		Premio																							3.49
	Giunta Meat Farm	n/i				3.99			1.99			2.99													
Great American	1893 Brand		2.99	3.99			1.49							2.49	1.79			3.49					2.99		
	Johnsonville																						4.15		
Gristede's	n/i					3.49				3.99						2.99									
Hannaford	n/i				2.99																		yes		
	n/i				4.49																				
	Johnsonville																						3.33		
	Hannaford																						3.49		
Key Food	n/i											3.29	2.99									1.99			

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NY <i>(cont)</i>	King Kullen	n/i	L					2.49										3.99					
	King's	Chairman's Reserve				4.99																3.99	
	Met Foods	Premio			2.99	4.99																2.66	
	Metropolitan	n/i			2.99					1.99									3.99			2.99	
	Morton Williams	n/i			2.99					2.49		2.49					2.49					3.99	
	North Shore Farm	n/i				4.99			1.89			1.99										2.99	
	NSA Supermarket	Indiana Kitchen										1.99											
	Pathmark	n/i				3.99					2.49											1.99	L1
		America's Choice																				2.99	
	Peck's Market	n/i			2.99	3.99	3.99	3.49							2.99								
		n/i				2.99																3.83	
	Pioneer	Johnsonville					2.69															3.99	
		Premio																				2.66	
	Price Chopper	n/i		2.79	4.99														3.99				
		Johnsonville			3.99					2.49												3.33	
		Price Chopper		2.49																			
	Save-a-Lot	n/i				2.99								3.29									
		n/i		1.89																			
		Butcher's Choice																				2.49	
	Shop'n Save	n/i		3.49			1.98										2.99						
ShopRite	Tender Choice																						
	Sterling Silver															2.49							
	Butcher's Best					3.29										3.49							
	Farm Promise																	6.99					
	Johnsonville																				3.33		
	n/i		2.99																				
Stew Leonard's	n/i				3.99	3.99																	
	n/i				5.99	5.99																	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
NY <i>(cont)</i>	Stop & Shop	Stop & Shop	A	2.89	2.99	2.99	2.99							3.49											
		Premio																				2.99			
		n/i																					2.49		
	Target	n/i				2.49	2.49																		
	The Fresh Market	n/i				3.99																			
	Tops Markets	Tops																					2.88		
		Smithfield				2.99																		yes	
		Prairie Grove													4.99										
	Trade Fair	n/i				2.49	3.99																	3.99	
	Trader Joe's	Trader Joe's					5.49																		
	Uncle Giuseppe's	n/i											2.99											4.99	
	Wegman's	Wegman's					3.19															3.29		2.99	
Weis	Swift					3.38	2.88																1.88		
	Weis																						3.33		
	Johnsonville																								
	Western Beef	n/i		2.99	2.69		2.49	1.99		2.99		3.49											2.69		
PA	A&P Stores	n/i		2.49	2.99	2.99	2.99							3.99									1.99		
		America's Choice																						3.49	
	ACME Markets	n/i			BOGO																				
		Hatfield			2.99									3.99											
	ALDI	n/i											3.99												
		Parkview																						2.49	
	Associated	n/i			2.99	4.99																		3.99	
	Big M	1893 Premium				3.99				2.29	2.49						2.49							3.99	
		Johnsonville																						4.58	
	Boyer Food	Hatfield								2.97					3.97	2.97								1.97	
		Botto's																							2.47
	Bravo	n/i				2.99																		4.99	
		Premio																							2.66
	C-Town	n/i				2.99																		4.99	
	Premio																							2.66	
Family Owned	n/i									2.29													3.69		
	Johnsonville																							2.79	
																								3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
PA <i>(cont)</i>	Fine Fare	n/i		2.79	4.99		3.39	1.89		1.99						1.89		3.99				
	Premio																				3.99	
	Food Basics	n/i		1.98								3.98					3.58					
	Food Lion	n/i			2.99						2.79						2.49	3.49			yes	
		n/i			3.99						2.99						2.59	3.99				
		Johnsonville																				3.33
	Foodland	n/i		2.99			BOGO									2.99		3.99				
	Foodtown	n/i		2.69					2.79		2.99						2.79	2.89				
		Hatfield																				3.49
		Premio																				3.49
	Fresh Grocer	n/i		1.88	4.59										2.99							yes
		Johnsonville																				3.33
		Premio																				2.99
		Paisano																				2.99
	Giant Eagle	n/i		2.29				2.29														yes
		Johnsonville																				3.33
	Giant Food Stores	Giant			2.99	2.99	2.99									3.49						2.49
		Premio																				2.99
	Great Valu Market	n/i		3.39	4.99		2.69									2.49		3.99				3.99
	Karn's	n/i			3.99		1.99	1.79								2.99		3.99	1.99			1.99
	Key Food	n/i												3.29	2.99							1.99
	Kuhn's	n/i			3.99																	yes
		n/i			5.29																	yes
		Swift						2.49	2.99			3.29						2.49				yes
		Swift							4.49													yes
		Kuhn's																				3.29
	Martin's Food	Giant			2.99	2.99	2.99									3.49						2.49
		Premio																				2.99
	Pathmark	America's Choice																				1.99
		America's Choice																				2.99
	n/i		2.99	3.99	3.99	3.49								2.99								
Price Chopper	Johnsonville			3.99					2.49												3.33	
	Price Chopper		2.49																			
	n/i					2.99							3.29									

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
PA <i>(cont)</i>	Redner's	n/i	A									BOGO														
		n/i											3.98													
	Save-a-Lot	n/i			1.89																					
		Butcher's Choice																				2.49				
	Shop'n Save	n/i			3.49				1.98																	
	ShopRite	Tender Choice																								
		Sterling Silver																								
		Butcher's Best								3.29																
		Farm Promise																								
		Johnsonville																								
		n/i				2.99																				
		Shurfine		n/i				2.99																	yes	
				Johnsonville																					4.15	
		ShurSave		n/i																					2.99	
				Hatfield																						3.99
		Sparkle		Indiana Kitchen																						
		Target		n/i																						
		The Fresh Market		n/i																						
		Thorne's		Hormel																						
		Thriftway		Hatfield																						
		n/i		2.99	4.99	3.99																		1.99		
	Tops Markets	Tops																						2.88		
		Smithfield		2.99																				yes		
		Prairie Grove																								
	Trader Joe's	Trader Joe's																								
	Wegman's	Wegman's																						3.29		
	Weis	Swift																						2.99		
		Weis																						1.88		
		Johnsonville																						3.33		
	Whole Foods MAI	n/i																						6.99		
RI	ALDI	n/i																								
		Parkview																						2.49		
	Associated	n/i		2.99	4.99																			3.99		

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
RI <i>(cont)</i>	Bravo	n/i		2.99		4.99															
	Premio																			2.66	
	Compare Foods	n/i		2.79	4.99		3.49													2.33	
	Premio						2.99						2.99					4.99	1.99		
	Dave's Marketplce	n/i																		2.49	
	Save-a-Lot	n/i		1.89																	
	Butcher's Choice																				
	Shaw's	Smithfield						1.59												3.49	
	n/i					3.99															
	Stop & Shop	Stop & Shop			2.89	2.99	2.99	2.99						3.49							
Premio																				2.99	
n/i																				2.49	
Target	n/i				2.49	2.49															
Trader Joe's	Trader Joe's				5.49																
Whole Foods NATl	n/i					4.99															
VT	AG New England	n/i					2.49														
	ALDI	n/i											3.99	2.49						1.99	
	Parkview																			2.49	
	Hannaford	n/i				2.99															
	n/i					4.49															
	Johnsonville																			3.33	
	Hannaford																			3.49	
	Price Chopper	Johnsonville				3.99			2.49											3.33	
	Price Chopper	n/i			2.49																
	Shaw's	Smithfield					2.99						3.29							3.49	
n/i																					
Tops Markets	Tops																			2.88	
Smithfield					2.99								3.99							yes	
Prairie Grove																					
Trader Joe's	Trader Joe's				5.49							4.99									

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV</b>																					
AL	ALDI	n/i Parkview																		2.49	
	Dollar General	n/i		1.95															2.95		
	Food for Le\$\$	n/i		1.98		2.35	1.88														
	Food Giant	n/i Johnsonville		1.88	3.58															3.52	
	Greer's Market	n/i Prairie Fresh					1.88														
	Hometown Market	n/i			3.79						1.99										
	Ingle's	n/i																		yes	
		n/i																			
	Kroger Atlanta	n/i Johnsonville		2.49	2.99															3.32	
	Kroger Nashville	n/i Johnsonville			BOGO														3.99	yes	
	Lucky's	n/i Johnsonville		2.39	3.99		1.89		1.99											3.33	
	Piggly Wiggly HAC	n/i Johnsonville		1.99	3.99	2.99	1.49													3.33	
	Piggly Wiggly Hchn	n/i		2.68	3.98		1.38														
	Piggly Wiggly Inc	n/i Piggly Wiggly		2.29			1.99														
		n/i Duroc	A																		
	Piggly Wiggly JTM	n/i		2.29		3.69				11.99		2.99								1.99	
	Publix	Publix																	3.99		
	Ramey's	n/i Prairie Fresh			2.98														5.49		
		n/i		1.98											1.48						
	Rouses	n/i Rouses Best		1.99			1.87													2.95	
		n/i Johnsonville																		3.57	
	Save-a-Lot	n/i		1.89																3.33	
		n/i Butcher's Choice																		2.49	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
AL <i>(cont)</i>	Shop Rite	Swift		2.39	2.99			1.59								1.59					
		Johnsonville																		2.91	
	Sprout's Market	n/i			3.99		2.99														
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Trader Joe's	Trader Joe's			4.99																
	Vowell's	n/i		1.99	3.99			1.89													
		Johnsonville																		3.33	
	Western Market	n/i				BOGO	2.99		BOGO					2.99							
	Whole Foods Sth	n/i					3.99														
Winn-Dixie	n/i		2.45	2.95	2.75	2.45															
	WD Natural									2.85										L2	
	Johnsonville																			yes	
																				3.29	
FL	Albertsons Strhn	n/i			2.49	2.49		1.99								1.99					
		Johnsonville																			3.33
	ALDI	n/i											3.99								2.49
		Parkview																			
	Bravo	n/i		2.49												1.99	3.99				2.95
	Dollar General	n/i		1.95																	
	Food Giant	n/i		1.88	3.58																L2
		Prairie Fresh						1.88													
	Greer's Market	n/i									1.99										
	Harris Teeter	Harris Teeter						1.69													yes
		Harris Teeter						3.49													
		Johnsonville																			2.92
	Harvey's	n/i		1.69	3.99	2.79	2.49	1.99							1.69	2.59					yes
	Hitchcock's	Premium Butcher		2.29	2.99	2.99	2.29	1.49			2.99										
	Piggly Wiggly Hchn	n/i		2.68	3.98			1.38													
	Presidente	n/i								1.08											1.98
Publix	Publix												3.99								
Sedano's	Roman																			3.99	
	n/i															1.79					
Target	n/i				2.49	2.49															
The Fresh Market	n/i				3.99																

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
FL <i>(cont)</i>	Trader Joe's	Trader Joe's			4.99																	
	Western Beef	n/i		2.79	3.99								2.49					1.99				
	Winn-Dixie	n/i		2.45	2.95	2.75	2.45													L2		
	WD Natural Southern Home									2.85										yes		
																				3.50		
GA	ALDI	n/i											3.99							2.49		
	Parkview																				2.49	
	Bi-Lo	n/i		2.45	2.95	2.75	2.45														L2	
	Gold Star									2.45											yes	
	Johnsonville																				3.29	
	Dollar General	n/i		1.95														2.95				
	Food Depot	n/i		1.68	2.95					1.28	1.74	2.88	2.88	3.25							2.48	
	Johnsonville																				L2	
	Food Giant	n/i		1.88	3.58																	
	Prairie Fresh																				1.88	
	Food Lion	n/i			2.99												2.49	3.49			yes	
	n/i				3.99												2.59	3.99				
	Johnsonville																					3.33
	Galaxy Foods	Butcher's Best				2.98																
	Hatfield					2.98																3.32
	Johnsonville																					3.32
	Harris Teeter	Harris Teeter																				yes
Harris Teeter																					3.49	
Johnsonville																					2.92	
Harvey's	n/i		1.69	3.99	2.79	2.49	1.99								1.69	2.59					yes	
IGA	n/i		2.69	3.99		2.69						2.49						3.99	1.89			
Johnsonville																					4.16	
Ingle's	n/i																					1.98
n/i																						2.98
Johnsonville																						1.98
Kroger Atlanta	n/i		2.49	2.99										3.99								3.32
Johnsonville																						3.33
Piggly Wiggly Car.	n/i		2.49	2.98											1.49							yes
Johnsonville																						3.33



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
MS <i>(cont)</i>	Mac's Fresh	n/i		1.67									2.99		1.49			1.99			
	Johnsonville																			3.33	
	Piggly Wiggly Hchn	n/i		2.68	3.98																
	Ramey's	Prairie Fresh			2.98								5.49								
		n/i			1.98										1.48						
		Johnsonville																			
	Rouses	Rouses Best			1.99													2.95			
		Johnsonville																			
		Superlo Foods	n/i		1.99	2.99															
		Target	n/i			2.49	2.49														
	The Fresh Market	n/i			3.99																
	Vowell's	n/i		1.99	3.99																
		Johnsonville																			
	Whole Foods Sth	n/i				3.99															
	Winn-Dixie	n/i		2.45	2.95	2.75	2.45														
		WD Natural									2.85										
		Johnsonville																			
																				3.29	
NC	ALDI	n/i											3.99								
		Parkview																			
	Bi-Lo	n/i		2.45	2.95	2.75	2.45														
		Gold Star									2.45										
		Johnsonville																			
	Bo's Food Stores	n/i		1.99																	
	Carlie C's IGA	n/i		2.18																	
	Compare Foods	n/i		2.49																	
	Dollar General	n/i		1.95														2.95			
	Farm Fresh	Smithfield				3.49															
	Johnsonville													1.79							
Food Lion	n/i				2.99					2.79						2.49	3.49				
	n/i				3.99					2.99						2.59	3.99				
	Johnsonville																				
Food Pride	n/i				3.99									1.69							
																				3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
NC <i>(cont)</i>	Galaxy Foods	Butcher's Best			2.98																			
		Hatfield				2.98																		
		Johnsonville																				3.32		
		Great Valu Market	n/i		2.99	3.99		2.99	2.49						2.49									
		Johnsonville																					4.16	
		Harris Teeter	Harris Teeter									1.69											yes	
		Harris Teeter	Harris Teeter									3.49												
		Johnsonville																					2.92	
		IGA	n/i		2.69	3.99		2.69					2.49						3.99	1.89				
		Johnsonville																	4.16					
		Ingle's	n/i									1.98											yes	
		n/i										2.98												
		Johnsonville																					3.32	
		Just \$ave Foods	n/i		1.39										4.99									
		Kroger MidAtlantic	n/i			2.99														2.49			yes	
		Johnsonville																					3.33	
		Lowe's Foods	n/i												4.99								yes	
		Piggly Wiggly Retl	n/i		2.99	3.99																		
		Johnsonville																						3.33
	Piggly Wiggly Strs	n/i		2.59	2.99																			
	Johnsonville																						3.33	
	Publix	Publix												3.99									yes	
	Save-a-Lot	n/i		1.89																				
	Butcher's Choice																						2.49	
	Target	n/i			2.49	2.49																		
	The Fresh Market	n/i			3.99																			
	Trader Joe's	Trader Joe's			4.99																			
	Whole Foods Sth	n/i				3.99																		
SC	ALDI	n/i											3.99											
		Parkview																					2.49	
		Bi-Lo	n/i		2.45	2.95	2.75	2.45																L2
		Gold Star									2.45													yes
	Johnsonville																						3.29	
	Dollar General	n/i		1.95																			2.95	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card					
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't				
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in									
SC <i>(cont)</i>	Food Lion	n/i			2.99							2.79					2.49	3.49			yes				
		n/i			3.99							2.99					2.59	3.99							
		Johnsonville																			3.33				
	Galaxy Foods	Butcher's Best			2.98																				
		Hatfield				2.98																			
		Johnsonville																				3.32			
	Harris Teeter	Harris Teeter										1.69										yes			
		Harris Teeter										3.49													
		Johnsonville																					2.92		
	Harvey's	n/i			1.69	3.99	2.79	2.49	1.99								1.69	2.59					yes		
	IGA	n/i			2.69	3.99		2.69				2.49							3.99	1.89					
		Johnsonville																					4.16		
	Ingle's	n/i										1.98												yes	
		n/i										2.98													
		Johnsonville																						3.32	
	Kroger Atlanta	n/i			2.49	2.99																		yes	
		Johnsonville																						3.33	yes
	Lowe's Foods	n/i																						4.99	yes
	Piggly Wiggly Car.	n/i			2.49	2.98						1.99													yes
		Johnsonville																							3.33
Publix	Publix																							yes	
Quality Foods	n/i				3.59						1.69														
Save-a-Lot	n/i			1.89																					
	Butcher's Choice																							2.49	
Target	n/i				2.49	2.49																			
The Fresh Market	n/i				3.99																				
Trader Joe's	Trader Joe's				4.99																				
Whole Foods Sth	n/i					3.99																			
TN	ALDI	n/i																							
		Parkview																						2.49	
	Bi-Lo	n/i		2.45	2.95	2.75	2.45																	L2	
	Gold Star										2.45													yes	
	Johnsonville																							3.29	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
TN (cont)	Save-a-Lot	n/i		1.89																	
	Butcher's Choice																			2.49	
	Shop Rite	Swift		2.39	2.99						1.59						1.59				
	Johnsonville																			2.91	
	Sprout's Market	n/i			3.99						2.99										
	Super Dollar	n/i									2.49										
	Superlo Foods	n/i		1.99	2.99						1.99										
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Twn&Cntry Grcr	n/i			2.99						2.19						1.59		1.99		
Johnsonville																				3.33	
Trader Joe's	Trader Joe's			4.99																	
Whole Foods Sth	n/i					3.99															
VA	ALDI	n/i											3.99								
	Parkview																				2.49
	Associated	n/i	A	2.99	4.99													3.99			
	Balducci's	n/i			6.99																
	Dollar General	n/i		1.95														2.95			
	Farm Fresh	Smithfield			3.49																
	Johnsonville													1.79							4.16
	Fas-Chek	n/i		1.99							2.99						1.99				
	Food City	Food City			3.99						2.49										
	Johnsonville																				2.92
	Wampler's																				2.99
	Food Country USA	Butcher's Best												3.49			1.98				
	Food Lion	n/i			2.99								2.79				2.49	3.49			
	n/i				3.99								2.99				2.59	3.99			
Johnsonville																				3.33	
Galaxy Foods	Butcher's Best			2.98																	
Hatfield					2.98																
Johnsonville																					
Giant Food	Giant			2.99	2.99	2.99							3.99								
Premio																					



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card								
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't							
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
VA <i>(cont)</i>	Great Valu Market	n/i		2.99	3.99		2.99	2.49						2.49														
	Johnsonville																			4.16								
	Harris Teeter	Harris Teeter						1.69														yes						
	Harris Teeter							3.49																				
	Johnsonville																				2.92							
	Ingle's	n/i						1.98														yes						
	n/i							2.98																				
	Johnsonville																					3.32						
	Kroger MidAtlantic	n/i				2.99																2.49	yes					
	Johnsonville																					3.33	yes					
	Lowe's Foods	n/i												4.99							4.99		yes					
	Martin's Food	Giant				2.99	2.99	2.99							3.49								2.49	yes				
	Premio																						2.99	yes				
	Piggly Wiggly Retl	n/i			2.99	3.99																		3.33				
	Johnsonville																							3.33				
	Piggly Wiggly Strs	n/i			2.59	2.99																			3.33			
	Johnsonville																								3.33			
	Safeway Eastern	n/i			2.99	2.99	2.99		BOGO	2.99	3.49															2.99	yes	
	Save-a-Lot	n/i			1.89																							
	Butcher's Choice																										2.49	
Shoppers Food	Smithfield			2.99					1.99	1.99		2.79														1.99		
Super Dollar	n/i						2.49																					
Target	n/i				2.49	2.49																						
The Fresh Market	n/i				3.99																							
Trader Joe's	Trader Joe's				5.49																							
Wegman's	Wegman's				3.19																						3.29	
Wegman's																											2.99	
Whole Foods MAtl	n/i				6.99																							
WV	ALDI	n/i											3.99															
	Parkview																											2.49
	Dollar General	n/i		1.95																								2.95
	Fas-Chek	n/i		1.99						2.99																		1.99
	Foodland	n/i						1.79																				
Tender Choice			2.99								2.49																2.19	
Essential Everyday																											3.49	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
WV (cont)	Food Fair	Bob Evans						1.59																			
	Food Lion	n/i															2.49	3.49			yes						
			n/i																								
			Johnsonville																			3.33					
		Galaxy Foods	Butcher's Best																								
			Hatfield						2.98																		
			Johnsonville																				3.32				
		Giant Eagle	n/i															2.29					2.29	yes			
			Johnsonville																					3.33			
		Great Valu Market	n/i															2.99	3.99				2.99	2.49			
			Johnsonville																					4.16			
		Kroger Columbus	n/i															1.88						3.49	yes		
		Kroger MidAtlantic	n/i																					2.49	yes		
			Johnsonville																						3.33	yes	
		Martin's Food	Giant																						2.49	yes	
			Premio																							2.99	yes
		Piggly Wiggly Strs	n/i																2.59	2.99							
			Johnsonville																							3.33	
		Riesbeck's	Riesbeck's																							2.99	
			n/i																							4.69	3.49
	Save-a-Lot	n/i																1.89									
		Butcher's Choice																							2.49		
	Shop'n Save	n/i																							3.49		
	Sparkle	Indiana Kitchen																								1.98	
	Target	n/i																							2.49	2.49	
	The Fresh Market	n/i																							3.99		
	Weis	Swift																							3.38	2.88	
		Weis																								2.88	
		Johnsonville																								1.88	
																										3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI</b>																					
IA	Affiliated MW	Johnsonville		2.59	3.99		2.19										2.99	2.49			
	ALDI	n/i											3.99					2.49			
	County Market	Parkview		2.98														2.49			
		Rancher's Legend			3.49		2.39											2.49			
		n/i																2.91			
	Family Foods	Johnsonville											2.99	1.99	1.89	1.89		3.33			
		Premium Farms																1.99			
	Fareway	Johnsonville																3.33			
		Fareway																1.99			
	Food Pride	Premium Farms			4.59		2.19	1.99	2.79			2.99				1.99		1.89			
		Johnsonville																3.33			
	Hometown Foods	n/i			2.99													2.49			
		Johnsonville																3.33			
	Hy-Vee	Hormel			3.99												3.99				
		Blue Ribbon								2.99											
		Johnsonville																3.13			
	Jewel-Osco	Johnsonville																2.92			
		Hormel					2.99						3.49	3.49							
	Maynard's	Farmland											2.99	2.79							
		Johnsonville																3.23			
	No Frills	n/i			2.99									2.99			3.79				
		Johnsonville																3.33			
	Price Chopper	Johnsonville																2.48			
		n/i			3.99		2.99					2.99					2.99	2.99			
	Quillin's	Quillin's																2.79			
		Farmland					1.99														
		n/i																1.99			
	Save-a-Lot	n/i		1.89																	
		Butcher's Choice																2.49			
	Schnuck's	Schnuck's																2.49			
	Sunshine Foods	n/i			3.49																
		Sheboygan																3.00			

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
IA <i>(cont)</i>	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
	Trader Joe's	Trader Joe's			4.99																	
	Whole Foods MW	Heritage Acres	A		6.99																	
IL	Affiliated MW	Johnsonville																		2.49		
		n/i		2.59	3.99		2.19										2.99					
	ALDI	n/i											3.99									
		Parkview																		2.49		
	Angelo Caputo	Indiana Kitchen			3.99								2.89	2.69			3.99					
		n/i		1.99																		
	Berkot's	n/i						1.99				1.99		2.99			2.99					
		Berkot's			4.99																2.99	
	Borowiak's IGA	Hormel			3.48																	
		n/i					2.18												1.88		2.68	
	Brookhaven	n/i			2.99			1.39														
		Johnsonville																			2.78	
		Brookhaven's																			2.99	
	Butera	Farmland			2.89																	1.99
		Butera																				L3
		n/i		2.69		2.99	2.99	1.29	2.89					1.99		2.39						L3
		Johnsonville																				2.91
	Chiquita Markets	n/i		2.49																		
	County Market	Rancher's Legend		2.98																		
		n/i			3.49																	
	Johnsonville																					2.91
Cub Foods	n/i			3.49		1.99						2.99			1.99							
	Johnsonville																					3.33
Dierberg's	Dierberg's			2.99																		3.74
	Johnsonville																					
El Guero	n/i		1.79																			
Fairplay Foods	n/i		1.99	2.79			1.59					1.99		2.49	1.49		3.99	2.29				
	Swift			2.99																		
	Johnsonville																					2.78
Fareway	Fareway																					1.99

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loins	Fresh Sausage	Store Card				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
IL <i>(cont)</i>	Food Pride	Premium Farms			4.59		2.19	1.99	2.79			2.99			1.99				1.89					
		Johnsonville																		3.33				
	Food 4 Less	n/i		1.99	2.99																1.83			
	Fresh Thyme	n/i					1.27						3.99								2.99			
	Garden Fresh	Johnsonville																			2.92			
		n/i										1.99					1.99							
	Heinen's	Heinen's			3.99																	yes		
		Heinen's			4.99																		yes	
		Heinen's		A										4.99										
		Heinen's		A										6.79										
		Johnsonville																				2.92		
	Houchen's IGA	Hormel				3.99														1.99				
		IGA																				2.99		
	Jewel-Osco	Johnsonville																				2.92		
		Hormel						2.99						3.49	3.49									
	Jimenez	n/i									1.49													
	Joe Caputo's	n/i				2.99					1.99													
		Johnsonville																					3.33	
	Kirby IGA	Hormel			1.99	3.69																		
		Johnsonville																					3.33	
	Kroger Central	n/i																		1.99			yes	
	Kroger Louisville	Johnsonville																					3.33	
		n/i			1.99	3.49																		yes
Mariano's	n/i																							
Meijer	Johnsonville																					2.50		
	n/i				3.49								3.49							3.49				
Pete's Fresh	n/i			2.49	2.99	2.99						2.29										2.49		
Piggly Wiggly MW	Farmland				2.69		2.29								2.29									
Save-a-Lot	n/i			1.89																				
	Butcher's Choice																					2.49		
Schnuck's	Schnuck's																					2.49		

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IL <i>(cont)</i>	Schuettes	Gold Star																1.79			
		Maschoff Farms Johnsonville																3.49		3.33	
	Shop & Save	n/i			3.29						1.49						1.19		2.19		
	Shop'n Save	n/i		2.88																3.75	
	Strack & VanTil	Farmland Prime Johnsonville											3.49	2.99			4.49		3.50		
	Sullivan's	Sullivan's																	2.49		
		n/i			3.99																
	Sunset Foods	Farmland Prime			4.99																
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Tony's Finer Food	n/i			2.99	3.49		1.99	2.49					2.99			1.99	3.99			2.78
		Johnsonville																			
	Trader Joe's	Trader Joe's			4.99																
	Treasure Island	n/i			4.99									3.99							
	Ultra Foods	Farmland Prime							2.99		2.99						1.49				
	Valli Produce	n/i			3.49			1.89	2.29								1.79				
		Valli's Johnsonville																			2.29
	Walt's Foods	Indiana Kitchen Johnsonville			2.49	3.49		2.29													3.33
Whole Foods MW	Heritage Acres		A		6.99															3.33	
Woodman's	Sheboygan Farmland				3.79															2.00	
IN	Al's Supermarket	n/i		2.48	2.88			2.18													
		n/i		3.49	4.49			2.89													
		Johnsonville																		2.48	
	ALDI	n/i											3.99							2.49	
	Dollar General	n/i		1.95													2.95				
	Food 4 Less	n/i		1.99	2.99																
	Randolph																			1.83	

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**PORK**

State	Supermarket	Brand	K e y	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card				
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't			
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in								
IN <i>(cont)</i>	Fresh Encounter	n/i		2.49	3.49			2.49							2.29					yes				
		n/i		3.49	3.99			3.39							3.29									
		Johnsonville																			3.74			
	Fresh Thyme	n/i						1.27						3.99							2.99			
	Harding's	Harding's				2.99		1.99													2.92			
		Johnsonville																				2.69		
	Harvest Supmrkt	Indiana Kitchen																				3.49		
	Houchen's IGA	Hormel													2.49							3.99		
		IGA																					3.99	
	IGA Spartan-Nash	n/i		2.49	2.99			2.22							2.44								2.49	
		Johnsonville																					1.88	
	Jay C	n/i		1.99																			2.49	
		Kroger																					2.49	
	Jewel-Osco	Johnsonville																					2.92	
		Hormel						2.99							3.49	3.49							3.49	
	Kirby IGA	Hormel		1.99	3.69																		3.33	
		Johnsonville																					3.33	
	Kroger Central	n/i																					1.99	
	Kroger Cincinnati	n/i		1.99												3.49								3.49
		Johnsonville																						3.33
Kroger Louisville	Johnsonville																						3.33	
	n/i		1.99	3.49																			3.49	
Marsh	Marsh													3.99									3.99	
	Chef's Prime							3.49															3.49	
Martin's	Martin's																						2.99	
	Martin's																						4.99	
	Indiana Kitchen	L																					3.99	
	Indiana Kitchen	L																					4.98	
	Johnsonville																						2.49	
Meijer	Johnsonville																						2.50	
	n/i													3.49									3.49	
New Market	Johnsonville																						2.50	
	n/i													BOGO									1.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
IN <i>(cont)</i>	Save-a-Lot	n/i		1.89																	
	Butcher's Choice																			2.49	
	Schnuck's	Schnuck's																		2.49	
	Strack & VanTil	Farmland Prime					3.49						3.49	2.99				4.49			
	Johnsonville																			3.50	
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Trader Joe's	Trader Joe's			4.99																
	Ultra Foods	Farmland Prime							2.99		2.99						1.49				
	Walt's Foods	Indiana Kitchen		2.49	3.49		2.29														
Johnsonville																				3.33	
Wesselman's	n/i		2.99						1.99			2.79						1.99			
Johnsonville																				4.16	
Whole Foods MW	Heritage Acres	A		6.99																	
KY	ALDI	n/i										3.99								2.49	
	Parkview																				
	Cox IGA	Hormel											2.79						1.99		
	n/i			2.99	3.99		2.69														3.33
	Johnsonville																				
	Dollar General	n/i		1.95															2.95		
	E.W. James	n/i		1.98	3.68				1.88												
	Foodland	n/i							1.79												
	Tender Choice			2.99							2.49										
	Essential Everyday																				3.49
	Food City	Food City			3.99		2.49														
	Johnsonville																				2.92
	Wampler's																				2.99
Food Fair	Bob Evans								1.59												
Food Giant	n/i		1.88	3.58																	
Prairie Fresh									1.88												
Food Lion	n/i			2.99							2.79					2.49	3.49				
n/i				3.99							2.99				2.59	3.99					
Johnsonville																				3.33	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
KY <i>(cont)</i>	Galaxy Foods	Butcher's Best			2.98																	
		Hatfield				2.98																
		Johnsonville																			3.32	
		Houchen's IGA	Hormel			3.99								2.49							1.99	
		IGA	IGA																			2.99
		IGA Spartan-Nash	n/i		2.49	2.99					2.22				2.44							1.88
		Johnsonville																				3.33
		Kroger Cincinnati	n/i		1.99										3.49							3.33
		Johnsonville																				3.33
		Kroger Delta	n/i		2.39	2.88																2.49
		Johnsonville																				3.33
		Kroger Louisville	Johnsonville																			3.33
		Johnsonville			1.99	3.49																3.33
		Kroger MidAtlantic	n/i			2.99																2.49
		Johnsonville																				3.33
		Kroger Nashville	n/i			BOGO															3.99	3.33
		Johnsonville																				3.33
		Meijer	Johnsonville																			2.50
		Johnsonville				3.49					1.99			3.49								3.49
		Piggly Wiggly Hchn	n/i		2.68	3.98					1.38											
	Remke Markets	n/i		2.49	BOGO					2.49		BOGO										
	Johnsonville																				3.33	
	Save-a-Lot	n/i								1.89												
	Super Dollar	n/i						2.49														
	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
	Trader Joe's	Trader Joe's			4.99																	
	Twn&Cntry Grcr	n/i			2.99					2.19											1.59	
	Johnsonville																				1.99	
	ValuMarket	n/i																			3.33	
	Johnsonville																				1.39	
	Whole Foods MAtl	n/i			6.99																	
MI	Affiliated MW	Hormel			2.89																	
	ALDI	n/i											3.99									
	Parkview																				2.49	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
MI (cont)	Busch's	n/i			2.89		2.69						3.49									
	Busch's	Busch's																		3.99		
	D&W Fresh	Spartan			2.99									2.99							3.99	
	Family Fare	Spartan												2.99							2.50	
	Food Pride	Johnsonville			2.49	3.79		2.69										3.79			3.33	
	Harding's	Harding's					2.99	1.99													2.92	
	Harding's	Johnsonville						1.99													3.83	
	Hollywood Market	n/i				2.99		1.99													2.99	
	Hollywood Market	Johnsonville																			1.99	
	Hollywood Market	Hollywood's																			3.49	
	Kroger Central	n/i																			1.99	
	Kroger Columbus	n/i			1.88									3.49								yes
	Kroger Michigan	n/i				2.99					2.99											yes
	Kroger Michigan	Johnsonville																				3.33
	Martin's	Martin's				2.99																yes
	Martin's	Martin's				4.99																yes
	Martin's	Indiana Kitchen		L																	3.99	yes
	Martin's	Indiana Kitchen		L																	4.98	
	Martin's	Johnsonville																				2.49
	Meijer	Johnsonville																				2.50
Meijer	n/i				3.49		1.99						3.49							3.49		
Plumbs/Duthlers	n/i			2.99	3.99		2.99	1.79	2.79											1.69		
Ric's Food Center	Ric's																				3.49	
Ric's Food Center	n/i				3.49		1.69															
Save-a-Lot	n/i			1.89																		
Save-a-Lot	Butcher's Choice																				2.49	
Spartan Stores	n/i				3.99		2.49				2.79									3.49		
Spartan Stores	Johnsonville																				2.92	
Super One Foods	Farmland						1.97															
Super One Foods	Sheboygan																				2.50	
Super One Foods	Prairie Grove		A			4.64																

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
MI <i>(cont)</i>	Tadych's	Johnsonville																		2.45							
		Farmland			3.99									2.79													
	Target	n/i			2.49	2.49																					
	Tom's/Oleson's	n/i			2.99									2.99					1.99								
		Traverse City																				4.49					
	Trader Joe's	Trader Joe's			4.99																						
	Valuland	n/i		2.49											2.99												
	VG's Grocery	Spartan												3.99													
	Johnsonville																										
	Whole Foods MW	Heritage Acres	A		6.99																						
MN	Affiliated MW	Hormel			2.89																						
		Johnsonville																									
		n/i		2.59	3.99		2.19							3.99						2.99							
	ALDI	n/i																									
		Parkview																									
	Coborn's	Coborn's																									
	Cub Foods	n/i			3.49		1.99					2.99															
		Johnsonville																									
	Econofoods	n/i			3.99	2.99	2.79																				
		Our Family																									
		Johnsonville																									
	Family Fare	n/i			3.49		2.79																				
		Our Family																									
		Johnsonville																									
	Fareway	Fareway																									
Festival	Farmland Prime				3.99									3.99													
	Johnsonville																										
Food Pride	n/i		2.49	3.79			2.69																				
	Johnsonville																										
Hornbacher's	Hormel																										
Hugo's	Hormel				3.58	3.58	2.48				2.98																



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
ND <i>(cont)</i>	Family Fare	n/i	A		3.49		2.79									2.49						
	Our Family Johnsonville																			2.99		
	Food Pride	n/i		2.49	3.79			2.69										3.79			2.99	
	Johnsonville																				3.33	
	Hornbacher's	Hormel													2.99							
	Hugo's	Hormel				3.58	3.58	2.48				2.98										
	Leevers Foods	Hormel														2.28						
	Our Family																				2.98	
	Marketplace Food	Farmland					3.98	2.38				2.98					2.38					2.48
	Johnsonville																					3.75
Our Family																				3.00		
Super One Foods	Farmland									1.97												
Sheboygan																					2.50	
Prairie Grove						4.64																
Target	n/i				2.49	2.49																
Teal's Market	n/i					1.99									2.49							
Johnsonville																					3.33	
NE	Affiliated MW	Hormel			2.89																	
	Johnsonville																				2.49	
	n/i			2.59	3.99		2.19														2.99	
	ALDI	n/i											3.99									
	Parkview																				2.49	
	Apple Market	Johnsonville																			2.48	
	n/i			2.59	3.99		2.29														3.49	
	Bag'n Save	n/i												2.99							3.79	
	Johnsonville																				3.33	
	Baker's	n/i																			BOGO	
Johnsonville																				3.33		
Fareway	Fareway																				1.99	
Food Pride	n/i			2.49	3.79		2.69														3.79	
Johnsonville																					3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender Loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NE <i>(cont)</i>	Hy-Vee	Hormel	A		3.99												3.99						
		Blue Ribbon									2.99												
	Russ Market	Johnsonville																			3.13		
		Farmland Prime				3.99									2.99								
	Safeway Denver	Johnsonville																				3.33	
		Johnsonville					2.99	2.49	2.49	1.99													3.33
	Sun Mart	n/i																					yes
		Open Nature													6.99								yes
Target	n/i																				yes		
	Trader Joe's	Trader Joe's																			2.49		
Whole Foods MW	Heritage Acres	A																			3.49		
OH	Acme Fresh	Farmland Prime			3.99			2.49				2.99										yes	
		Farmland Prime			5.99			3.49				4.29											
	ALDI	n/i											3.99										
		Parkview																				2.49	
	Buehler's	n/i			2.87		3.29	2.99														4.99	
		n/i			5.99		4.49	3.99														6.99	
	Chief	Buehler's																					3.99
		Johnsonville																					2.97
		n/i					2.69	2.49								2.29							yes
	Cub Foods	n/i																					3.75
		Johnsonville				3.49		1.99					2.99										3.33
		Johnsonville														1.99							3.99
	Dave's Market	Indiana Kitchen			2.19		2.99																2.99
		n/i																					2.99
	Dollar General	n/i			1.95																		2.95
Fisher's Foods	n/i				2.69			1.99															yes
	n/i				4.99			2.69															
	Johnsonville																					3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
OH <i>(cont)</i>	Foodland	n/i						1.79														
		Tender Choice		2.99								2.49					2.19					
		Essential Everyday																			3.49	
		Food Fair	Bob Evans						1.59													
		Fresh Encounter	n/i		2.49	3.49			2.49								2.29					yes
			n/i		3.49	3.99			3.39								3.29					
			Johnsonville																			3.74
		Fresh Thyme	n/i					1.27						3.99								2.99
			Fresh Thyme																			
		Geyer's	n/i		2.39	2.98			1.89													3.23
			Johnsonville																			3.33
		Giant Eagle	n/i		2.29				2.29													yes
			Johnsonville																			3.33
		Heinen's	Heinen's			3.99																yes
			Heinen's			4.99																yes
			Heinen's	A										4.99								yes
			Heinen's	A										6.79								
			Johnsonville																			2.92
		IGA Spartan-Nash	n/i		2.49	2.99			2.22													1.88
			Johnsonville																			3.33
		Kroger Central	n/i															1.99				yes
		Kroger Cincinnati	n/i		1.99												3.49					yes
			Johnsonville																			3.33
		Kroger Columbus	n/i		1.88												3.49					yes
		Kroger MidAtlantic	n/i			2.99																2.49
			Johnsonville																			3.33
		Marc's	n/i		2.39	2.99																
	Marsh	Marsh														3.99					2.50	
		Chef's Prime						3.49														
	Meijer	Johnsonville																			2.50	
		n/i			3.49											3.49					3.49	
	Piggly Wiggly Strs	n/i		2.59	2.99																	
		Johnsonville																			3.33	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
OH <i>(cont)</i>	Remke Markets	n/i		2.49	BOGO			2.49		BOGO												
	Johnsonville																				3.33	
	Riesbeck's	Riesbeck's																			2.99	
	n/i				4.69	3.49																
	Save-a-Lot	n/i		1.89																		
	Butcher's Choice																				2.49	
	Shop'n Save	n/i		3.49				1.98														
	Sparkle	Indiana Kitchen													1.89		2.99					
	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
Thorne's	Hormel							2.69														
Trader Joe's	Trader Joe's			4.99																		
Weis	Swift					3.38	2.88								2.88							
Weis	Weis																				1.88	
Johnsonville																					3.33	
Whole Foods MAtl	n/i			6.99																		
SD	Affiliated MW	Hormel			2.89																	
	Johnsonville																					2.49
	n/i			2.59	3.99		2.19											2.99				
	Buche Foods	Hormel																				1.98
	Sheboygan																					2.99
	Coborn's	Coborn's																				2.99
	Family Thrift	n/i			3.99	2.99	2.79										2.49					
	Our Family																					3.49
	Johnsonville																					3.33
	Fareway	Fareway																				1.99
Hy-Vee	Hormel			3.99																	3.99	
Blue Ribbon									2.99													
Johnsonville																					3.13	
Ken's Super Fair	Hormel			2.89																		
Farmland																					2.19	
Sheboygan																					2.99	



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
SD <i>(cont)</i>	Lynns Dakotamart	Farmland	A		4.59						2.99	2.79															
		Sheboygan																					2.08				
		Johnsonville																						3.33			
	Maynard's	Farmland												2.99	2.79												
		Johnsonville																							3.23		
	Safeway Denver	Johnsonville																							3.33	yes	
		n/i				2.99	2.49	2.49	1.99																	yes	
	Sunshine Foods	Open Nature													6.99											yes	
	n/i																										
	Target	Sheboygan																						3.00			
	Teal's Market	n/i																									
		n/i																									
		Johnsonville																							3.33		
WI	Affiliated MW	Hormel			2.89																						
		Johnsonville																								2.49	
		n/i		2.59	3.99		2.19																			2.99	
	ALDI	n/i												3.99												2.49	
		Parkview																									2.49
	Econofoods	n/i			3.99	2.99	2.79																			2.49	
		Our Family																									3.49
		Johnsonville																									3.33
	Festival	n/i																								yes	
		n/i																									yes
		Farmland				2.98	2.48																				
		Farmland				4.49	3.99																				
		Festival																									2.98
	Gordy's	Johnsonville																								2.78	
Hy-Vee	Hormel				3.99																				3.99		
	Blue Ribbon											2.99															
	Johnsonville																									3.13	
Marketplace Food	Farmland				3.98		2.38					2.98														2.48	
	Johnsonville																									3.75	
	Our Family																									3.00	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
WI <i>(cont)</i>	Meijer	Johnsonville																			2.50		
		n/i			3.49			1.99						3.49								3.49	
	Pick'nSave/Copps	n/i			2.99																		
		Johnsonville																				2.28	
	Piggly Wiggly MW	Farmland			2.69			2.29							2.29							2.79	
	Quillin's	Quillin's						1.99														1.99	
		Farmland																					
	Save-a-Lot	n/i			1.89																		
		Butcher's Choice																					2.49
	Schnuck's	Schnuck's																					2.49
	Sendik's	Sendik's										2.99											3.99
	Sentry	Johnsonville																					2.45
		Sentry				2.99									2.49								2.19
		Sheboygan																					2.50
	Super One Foods	Farmland						1.97															2.50
		Sheboygan																					2.50
		Prairie Grove		A			4.64																2.45
	Tadych's	Johnsonville																					2.45
		Farmland				3.99									2.79								
	Target	n/i				2.49	2.49																
The Fresh Market	n/i				3.99																		
Trader Joe's	Trader Joe's				4.99																		
Trig's	Trig's																					3.20	
Whole Foods MW	Heritage Acres		A		6.99																		
Woodman's	Sheboygan																					2.00	
	Farmland				3.79																		

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card								
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't							
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
<b>SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT</b>																												
AR	Albertsons Sthrn	n/i			BOG2						2.99	2.99			1.99		1.99											
		n/i			3.99																							
	ALDI	n/i												3.99														
		Parkview																								2.49		
	Bill's Fresh	Prairie Fresh			1.99																							
		n/i				3.58	3.58																				yes	
		n/i				4.58	4.58																					
		Johnsonville																									3.33	
	Brookshire's	Hormel				1.99																					yes	
		Hormel				3.99																						
		Johnsonville																									3.33	
	Cranford's	n/i			1.98	3.69	3.79		1.58																			
		Johnsonville																									3.33	
	Edward's	n/i			1.98	2.98			1.98																			
		Swift																									2.98	
	Food Giant	n/i			1.88	3.58																					L2	
		Prairie Fresh							1.88																			
	G&W Foods	Johnsonville																									3.24	
		Seaboard								2.68					2.48		1.68										3.99	
		n/i				3.98			1.88																			
		Williams																									3.29	
	Harp's	Harp's			2.49	3.79		2.89	2.69																			
		Johnsonville																									3.33	
	Hay's	Johnsonville																									3.33	
		Prairie Fresh				2.99			1.98																			
		n/i				2.48	3.49																					
	Kroger Delta	n/i				2.39	2.88																			2.49	yes	
		Johnsonville																									3.33	
	Mac's Fresh	n/i				1.67								2.99		1.49											1.99	
		Johnsonville																									3.33	
	Piggly Wiggly Hchn	n/i				2.68	3.98		1.38																			
	Rehkopf's	n/i					3.49																					
		Johnsonville																									2.90	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

**Independence Day 2015**

prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
AR (cont)	Save-a-Lot	n/i														1.59						
	Super 1 Foods	Hormel		1.57	3.47																	
	Target	n/i			2.49	2.49																
	The Fresh Market	n/i			3.99																	
	Twn&Cntry Grcr	n/i			2.99						2.19							1.99				
	Whole Foods SW	Johnsonville	n/i																	3.33		
AZ	Albertsons SW	n/i										2.99	2.99									
	Basha's	Farmland			BOG3																	
		Farmland			BOG2									1.99								
	El Super	n/i												1.49								
	Food City	n/i														1.69						
	Fresh & Easy	Farmer John				3.49																
	Fry's	Johnsonville																	3.33	yes		
		n/i				1.99	1.99														yes	
	Haggen's	n/i		2.27	3.49																	
		T&J																			2.99	
	Los Altos Ranch	n/i											0.99									
	Lowe's Market	n/i											1.79									
	Safeway Phoenix	Johnsonville																			3.99	
		Johnsonville																			3.33	yes
		n/i				BOG2																yes
	Smith's	n/i				2.99	2.99						3.29			BOGO	1.99					yes
	Johnsonville																				3.33	
Sprout's Market	n/i				3.99							2.99										
Target	n/i				2.49	2.49																
Trader Joe's	Trader Joe's				4.99																	
Whole Foods SPac	American Homestead	A											5.99									
CO	Affiliated Food linc	n/i		2.69								1.49										
	Affiliated MW	Johnsonville																			2.49	
		n/i		2.59	3.99																2.19	
	Albertsons Mtn	n/i			BOG2								2.99	2.99			1.99					1.99
	Clark's	Johnsonville																				3.83
King Soopers	n/i			2.88	2.88																	yes

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card								
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't							
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in												
CO <i>(cont)</i>	Lowe's Market	n/i	A					1.79																				
	Johnsonville																					3.99						
	Safeway Denver	Johnsonville																					3.33	yes				
	n/i			2.99	2.49	2.49	1.99						6.99										yes	yes				
	Open Nature																											
	Save-a-Lot	n/i														1.39												
	Sprout's Market	n/i																										
	Sun Mart	n/i																						2.49				
	Our Family																								3.49			
	Johnsonville																								3.33			
Target	n/i																							2.49				
Trader Joe's	Trader Joe's																							4.99				
Whole Foods Mtn	n/i																							4.99				
KS	Affiliated Food linc	n/i		2.69				1.49																				
	Affiliated MW	Johnsonville																							2.49			
	n/i		2.59	3.99		2.19							3.99											2.99				
	ALDI	n/i																							2.49			
	Parkview																								2.48			
	Apple Market	Johnsonville																							3.49			
	n/i		2.59	3.99		2.29																						
	Country Mart	n/i		2.59	3.99		1.59																		2.99			
	Dillon's	n/i			BOGO																							
	Johnsonville																									3.33		
	G&W Foods	Johnsonville																								3.24		
	Seaboard									2.68																3.99		
	n/i				3.98		1.88																				3.29	
	Williams																										3.29	
	Hen House	n/i		BOGO	BOGO		BOGO																			2.99		
Farmland																										3.33		
Homeland	n/i																								2.49			
Johnsonville																										3.33		
Hy-Vee	Hormel				3.99																					3.99		
Blue Ribbon										2.99																	3.13	
Johnsonville																											3.13	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
KS (cont)	Lowe's Market	n/i						1.79													
	Johnsonville																			3.99	
	Price Chopper	n/i			3.99		2.99					2.99						2.99		2.99	
	Johnsonville																			2.48	
	Save-a-Lot	n/i		1.89																2.49	
	Butcher's Choice																				
	Sprout's Market	n/i			3.99		2.99														
	Sun Fresh	n/i		2.59	3.99			1.79						2.99							
	Target	n/i			2.49	2.49															
	The Fresh Market	n/i			3.99																
	Trader Joe's	Trader Joe's			4.99																
Whole Foods Mtn Woods	n/i																			4.99	
Swift								1.68													
n/i					3.99																
Johnsonville																				2.50	
LA	AG Baton Rouge	Prairie Fresh		2.49				1.59													
	Johnsonville																				3.33
	Albertsons Sthrn	n/i			BOG2					2.99	2.99			1.99	1.99						
	n/i				3.99																
	Breaux Mart	Seaboard			2.49																
	Johnsonville																				3.33
	Brookshire's	Hormel			1.99																yes
	Hormel				3.99																
	Johnsonville																				3.33
	Kroger SW	n/i				1.47															L2
	Johnsonville																				3.33
	LeBlanc's	Swift			2.49																
	n/i								1.69												
Johnsonville																				3.33	
Mac's Fresh	n/i		1.67									2.99		1.49			1.99			3.33	
Johnsonville																				3.33	
Market Basket	n/i							0.99													
MB Premium								2.99													
Swift					2.99									1.79			4.99				

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
LA <i>(cont)</i>	Piggly Wiggly	n/i			3.99			1.99						2.49	1.49				1.99				
	Rouses	Rouses Best		1.99				1.87										2.95			3.33		
	Save-a-Lot	n/i		1.89																	2.49		
	Super 1 Foods	Hormel		1.57	3.47																		
	Target	n/i			2.49	2.49																	
	The Fresh Market	n/i			3.99																		
	Trader Joe's	Trader Joe's			4.99																		
	Whole Foods SW	n/i									5.99												
	Winn-Dixie	n/i		2.45	2.95	2.75	2.45															L2 yes	
	WD Natural Johnsonville									2.85											3.29		
MO	Affiliated MW	Johnsonville		2.59	3.99		2.19											2.99			2.49		
	ALDI	n/i											3.99								2.49		
	Apple Market	Johnsonville																			2.48		
		n/i		2.59	3.99		2.29											3.49					
	C&R Supermarket	Hormel		2.49	3.49									1.99	1.78							3.29	
		Ramsey's																				2.90	
	County Market	Rancher's Legend		2.98																		2.49	
		n/i			3.49																	2.91	
	Country Mart	Johnsonville		2.59	3.99		1.59							2.99								3.74	
	Dierberg's	Dierberg's			2.99																		
	Food Giant	n/i		1.88	3.58																		L2
	Gerbe's	n/i																				3.33	
	Johnsonville				BOGO																		

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card							
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't						
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in											
MO (cont)	G&W Foods	Johnsonville																			3.24						
		Seaboard							2.68					2.48		1.68					3.99						
		n/i			3.98																		1.88				
		Williams																						3.29			
		Harp's	Harp's		2.49	3.79																		2.89	2.69		
			Johnsonville																						3.33		
		Harter House	n/i		2.99	3.99																			2.99		
		Hay's	Johnsonville																							3.33	
			Prairie Fresh			2.99																				1.98	
			n/i		2.48		3.49																				
		Hen House	n/i		BOGO	BOGO																				BOGO	
			Farmland																								
		Hy-Vee	Hormel			3.99																				3.99	
			Blue Ribbon									2.99															
			Johnsonville																							3.13	
		Kroger Central	n/i																							1.99	
		Kroger Delta	n/i		2.39	2.88																				2.49	
			Johnsonville																								
		Moser's	Johnsonville																							3.33	
			Johnsonville																							2.49	
			n/i		2.59	3.99																				2.99	
			Moser's																								
		Patricia's	n/i																								
			Johnsonville																								
		Prenger Foods	Johnsonville																								
			n/i		2.49	3.97																				1.79	
	Price Chopper	n/i			3.99																				2.99		
		Johnsonville																									
	Pyramid Food	n/i			3.99																				2.48		
		Johnsonville																									
	Save-a-Lot	n/i		1.89																					3.33		
		Johnsonville																									
		Butcher's Choice																							2.49		
	Schnuck's	Schnuck's																							2.49		
	Shop'n Save	n/i		2.88																					1.69		
		Johnsonville																							3.75		



**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
MO <i>(cont)</i>	Sprout's Market	n/i			3.99		2.99																
	Sun Fresh	n/i		2.59	3.99			1.79					2.99										
	Target	n/i			2.49	2.49																	
	Trader Joe's	Trader Joe's			4.99																		
	Twn&Cntry Grcr	n/i			2.99			2.19							1.59		1.99						
	Twn&Cntry Sprmkt	Johnsonville																		3.33			
		Johnsonville																			3.33		
		Top Choice			2.49	3.99			1.89							1.89							
		Woods	Swift						1.68														
		n/i			3.99																		
		Johnsonville																			2.50		
NM	Affiliated Food linc	n/i		2.69				1.49															
	Albertsons SW	n/i			BOG3						2.99	2.99				1.99	1.99						
	Basha's	Farmland			BOG2			1.99						2.99									
		Farmland						1.49													L2		
	Dollar General	n/i		1.95														2.95					
	John Brooks	n/i						1.79															
	King Soopers	n/i			2.88	2.88															yes		
	Lawrence Bros.	n/i		2.69																			
		Johnsonville																				3.33	
	Los Altos Ranch	n/i						0.99								1.59							
	Lowe's Market	n/i						1.79															
		Johnsonville																				3.99	
	Safeway Denver	Johnsonville																				3.33	
		n/i				2.99	2.49	2.49	1.99														yes
		Open Nature		A										6.99									yes
	Smith's	n/i			2.99	2.99		2.79				3.29											yes
		Johnsonville																					3.33
	Sprout's Market	n/i				3.99		2.99															
Target	n/i				2.49	2.49																	
Trader Joe's	Trader Joe's				4.99																		
Whole Foods Mtn	n/i																					4.99	





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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
TX (cont)	Market Basket	n/i						0.99																		
		MB Premium						2.99																		
		Swift													1.79			4.99								
	Market Place	n/i																								
	Market Square	n/i																								
	Minyard's	n/i																								
		Johnsonville																			3.33					
	Randall/Tom Thmb	Eating Right																				3.33				
		Johnsonville																				3.33				
		n/i										3.99										2.99				
	Rehkopf's	n/i																								
		Johnsonville																					2.90			
	Save-a-Lot	n/i																								
		Butcher's Choice																						2.49		
	Sellers Bros.	n/i																								
	Sprout's Market	n/i																								
	Super 1 Foods	Hormel																								
	Target	n/i																								
	The Fresh Market	n/i																								
	The United Family	Farmland																								
	Johnsonville																							3.33		
Trader Joe's	Trader Joe's																									
Vista Markets	n/i																									
	Johnsonville																								3.33	
Whole Foods SW	n/i																									
UT	Albertsons Mtn	n/i																								
	Albertsons SW	n/i																								
	Associated Food	n/i																								
		n/i																								
		Johnsonville																								
	Clark's	Johnsonville																								
	Harmon's	n/i	A																							
		n/i																								
King Soopers	n/i																									

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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prices in \$US per pound unless otherwise noted.

**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
UT <i>(cont)</i>	Rancho Markets	n/i														1.69					
	Ream's	n/i					1.49														
	Johnsonville																		3.33		
	Smith's	n/i			2.99	2.99		2.79				3.29								yes	
	Johnsonville																		3.33		
	Sprout's Market	n/i			3.99		2.99														
	Stokes Market	n/i			3.99			1.69								1.49					
	Johnsonville																			3.29	
	Target	n/i			2.49	2.49															
Trader Joe's	Trader Joe's			4.99																	
Whole Foods Mtn	n/i																			4.99	

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>SOUTHWESTERN U.S. - CA,HI,NV</b>																					
CA	Albertsons SoCal	n/i			2.99	2.99															
	Farmer John T&J						2.99			BOGO		BOGO								BOGO	
	Andronico's	Chairman's Reserve																		3.99	
		Chairman's Reserve																		8.99	
	Arteaga's	n/i									1.99										
	Big Saver	n/i		1.99																	
	Bristol Farms	n/i	A		4.99																
	Cardenas	n/i												1.49							
	Chavez	n/i			3.49															2.99	
	Dollar General	n/i		1.95																2.95	
	El Super	n/i									1.49										
	Food 4 Less	n/i		1.89		2.49															
	Food Maxx	n/i					1.49	1.49												L2	
	Fresh & Easy	Farmer John			3.49																
	Grocery Outlet	n/i		1.99																	
	Haggen's	n/i		2.27	3.49																
		T&J																		2.99	
	Holiday Markets	Sterling Silver													2.99						
	Jensen's	n/i	A		4.99																
	Jon's	Farmer John		1.99				1.99							2.99						
	K.V. Mart	n/i		1.99								2.49								1.99	
	Lola's Market	n/i			3.19						1.99										
	Lucky	n/i		2.99	4.79									3.99		0.99					
		Johnsonville																		3.33	
	Lunardi's	n/i		3.39			3.69														
	Mar-Val Food	n/i			3.99	3.49															
	Mi Pueblo	n/i						1.79													
	Mollie Stones	n/i				4.49															
	Murphy's	n/i			2.99																
		Johnsonville																		4.15	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
CA (cont)	Nugget Markets	Prairie Fresh			2.99																yes		
		Prairie Fresh			4.99																		
	Pavilions/Von's	Niman Ranch	A			3.99																yes	
		Niman Ranch	A			5.99																	
	Ranch San Miguel	Johnsonville																				3.33	yes
		Farmer John											4.99									yes	
	Ranch Market	n/i			2.88	2.88	2.49															yes	
		n/i														1.59							
	Raley's	n/i			2.99	2.99																	
		Raley's									1.25											L4	
	Ralph's	Raley's													3.99								
		n/i			3.99	3.99																yes	
	Ranch San Miguel	Johnsonville																				3.33	
		n/i			2.49																		
	Ray's Food Place	Farmland Prime				3.49										3.99							
		n/i																				2.99	
	SK Super King	Farmer John			2.79	2.99					1.29												
	Safeway NorCal	Farmer John					3.49									2.99						1.88	
		Safeway Select				3.99																yes	
	Save Mart	Johnsonville																				3.75	
		Johnsonville																				3.33	
	Sprout's Market	n/i			2.99	4.99					2.49					2.49							
		n/i				3.99			2.99														
	Stater Bros.	n/i			1.49	2.99	2.99																
		Farmer John									1.99												
	Super A Foods	Johnsonville																				3.33	
		n/i				3.99																	
	Superior Grocers	n/i			1.47					1.49												1.99	
	Target	n/i				2.49	2.49																
	The Fresh Market	n/i				3.99																	
Trader Joe's	Trader Joe's				4.99																		
Vallarta	n/i									1.79											1.99		
Whole Foods SPac	American Homestead	A										5.99											

**U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS**

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
HI	Don Quijote	n/i			2.79																	
		Hormel					2.69															
	Foodland	Hormel												4.49		3.99		5.99				
		n/i			2.99																4.40	
	KTA Super Store	Johnsonville																				
	Safeway NorCal	n/i				3.97																
		Farmer John						4.49								3.99			2.88		yes	
		Safeway Select				4.99															yes	
		Johnsonville																			4.16	yes
Target	n/i				2.49	2.49																
Times/Big Save	n/i	A							3.69		3.69											
	n/i				3.79																	
	Whole Foods SPac	American Homestead	A								5.99											
NV	Albertsons Mtn	n/i			BOG2						2.99	2.99			1.99	1.99						
	Albertsons SW	n/i			BOG3						2.99	2.99				1.99	1.99					
	Associated Food	n/i			2.99											1.49						
		n/i				3.99																
		Johnsonville																				BOGO
	Cardenas	n/i														1.49						
	Dollar General	n/i			1.95													2.95				
	EI Super	n/i									1.49											
	Fresh & Easy	Farmer John				3.49																
	Grocery Outlet	n/i			1.99																	
	Haggen's	n/i			2.27	3.49																
		T&J																				2.99
	La Bonita	n/i			2.59	3.99																
	MarketOn	n/i			1.69						1.49					1.49						
	Pavilions/Von's	Johnsonville																				3.33
		Farmer John												4.99								yes
		n/i				2.88	2.88	2.49														
Raley's	n/i				2.99	2.99																yes
	Raley's									1.25												L4
	Raley's														3.99							



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State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tenderloin	Bnls Loin	Fresh Sausage	Store Card			
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't		
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in							
NV (cont)	Safeway NorCal	Farmer John					3.49							2.99					1.88		yes		
		Safeway Select																			yes		
		Johnsonville																			3.75	yes	
	Scolari's	Hormel			2.49	3.99	2.99																
		Johnsonville																				3.33	
	Smith's	n/i				2.99	2.99		2.79				3.29									3.33	yes
		Johnsonville																					
	Sprout's Market	n/i					2.99																
	Target	n/i																					
Trader Joe's	Trader Joe's																						
Whole Foods SPac	American Homestead	A									5.99												



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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
ID <i>(cont)</i>	Smith's	n/i			2.99	2.99		2.79				3.29								yes	
	Johnsonville																			3.33	
	Stokes Market	n/i			3.99			1.69							1.49					3.29	
	Johnsonville																			4.99	
	Target	n/i			2.49	2.49														3.33	
	Trader Joe's	Trader Joe's			4.99																
	Whole Foods Mtn	n/i																		4.99	
Yoke's Fresh	Johnsonville																		3.33		
MT	Albertsons Mtn	n/i			BOG2						2.99	2.99			1.99		1.99				
	Associated Food	n/i			2.99										1.49						
	Johnsonville				3.99															BOGO	
	Family Foods	Prairie Fresh			3.99								2.99					2.99		4.15	
	Johnsonville																				
	Harvest Foods	Prairie Fresh			3.99			2.89													
	IGA Markets	n/i			3.49		2.29								2.79					3.33	
	Johnsonville																			3.33	
	Reynold's	n/i			3.99			1.69							1.49					4.15	
	Johnsonville																			4.15	
	Rosauer's	Prairie Fresh			2.89																
	Safeway NW	n/i					2.49	1.79									4.99			yes	
	Safeway Select	Johnsonville			4.49															yes	
	Smith's	n/i			2.99	2.99		2.79				3.29								3.33	
Johnsonville																			3.33		
Stokes Market	n/i			3.99			1.69							1.49					3.29		
Johnsonville																			3.29		
Three Bears AK	n/i			3.29		1.99															
OR	Albertsons NW	n/i		2.29	2.88								3.99		2.49						
	Hill's		L																	2.99	
	Johnsonville																			3.33	
Family Foods	Prairie Fresh			3.99								2.99					2.99		4.15		
Johnsonville																					

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card		
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't	
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in						
OR (cont)	Fred Meyer	Johnsonville																		3.33		
		n/i			2.99		2.99															
	Grocery Outlet	n/i		1.99																		
	Haggen Northwest	n/i									1.99											
	Harvest Foods	Prairie Fresh										2.89										
	IGA Markets	n/i													2.79							
		Johnsonville																			3.33	
	IGA Market Fresh	n/i				2.68		3.99														3.33
		Johnsonville																				3.33
		Fletcher's																				2.48
	Lamb's Market	n/i				2.69		2.49														
	Market of Choice	Beeler's	A									4.99										yes
		Beeler's	A									7.99										yes
		n/i																				
		n/i																				
		n/i																				
	McKay's	n/i										1.99										
	New Seasons	n/i	A		2.99																	
	Quality Food Cntr	n/i																				
		Johnsonville																				3.33
	Ray's Food Place	Farmland Prime														3.99						
		n/i																				2.99
	RedApple/Thrtwy	n/i										2.99			2.99							
		Johnsonville																				3.33
	Rosauer's	Prairie Fresh																				
	Roth's	n/i																				
	Johnsonville																				3.33	
	Premium Farms										2.99											
Safeway NW	n/i										2.49	1.79								4.99		
	Safeway Select																				4.49	
	Johnsonville																				3.33	
Target	n/i											2.49	2.49									
Trader Joe's	Trader Joe's																				4.99	

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card						
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't					
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in										
WA	Albertsons NW	n/i	L	2.29	2.88								3.99		2.49											
	Hill's																				2.99					
	Johnsonville																					3.33				
	Family Foods	Prairie Fresh				3.99									2.99								2.99			
	Johnsonville																						4.15			
	Fred Meyer	Johnsonville																						3.33		
	n/i					2.99		2.99																		
	Grocery Outlet	n/i				1.99																				
	Haggen Northwest	n/i										1.99														
	Harvest Foods	Prairie Fresh					3.99					2.89														
	IGA Markets	n/i				3.49										2.79										
	Johnsonville																							3.33		
	IGA Market Fresh	n/i					2.68	3.99																	3.33	
	Johnsonville																								3.33	
	Fletcher's																								2.48	
	Metropolitan	n/i	A								2.99														4.15	
	Johnsonville																								3.33	
	Meyers Group IGA	Johnsonville																							3.33	
	Prairie Fresh					3.49		2.29								2.49										
	New Seasons	n/i	A		2.99																					
	PCC Natural	Pure Country	L									6.99														
	Quality Food Cntr	n/i				3.99																				3.33
	Johnsonville																									3.33
RedApple/Thrtwy	n/i				2.99					2.99		2.99													3.33	
Johnsonville																									3.33	
Rosauer's	Prairie Fresh				2.89																					
Saar's	n/i						1.99	1.29						1.88	1.29										2.99	
Fletcher's																									2.99	
Safeway NW	n/i						2.49	1.79												4.99					yes	
Safeway Select					4.49																				yes	
Johnsonville																								3.33	yes	
Target	n/i				2.49	2.49																				
The Markets LLC	n/i			2.98	3.48		1.95	1.88												2.48						
Trader Joe's	Trader Joe's				4.99																					

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**PORK**

State	Supermarket	Brand	Key	Spareribs			Country Style		Pork Chops								Tender loin	Bnls Loin	Fresh Sausage	Store Card	
				Whole Rack	Back Rib	St. Louis Rib	Ribs		Rib End		Bone-in Center		Bnls Center		Sirloin End						Ass't
							bnls	bone-in	bnls	bone-in	reg pack	valu pack	reg pack	valu pack	bnls	bone-in					
<b>WA</b>	Twn&Cntry Mrkt	n/i																		3.99	
<i>(cont)</i>	Yoke's Fresh	Johnsonville																		3.33	
<b>WY</b>	Affiliated MW	Hormel			2.89																
		Johnsonville																			2.49
		n/i		2.59	3.99		2.19											2.99			
	Albertsons Mtn	n/i			BOG2					2.99	2.99				1.99		1.99				
	Associated Food	n/i			2.99											1.49					
		n/i			3.99																BOGO
	IGA Markets	Johnsonville			3.49		2.29								2.79						
		Johnsonville																			3.33
	King Soopers	n/i			2.88	2.88															
	Safeway Denver	Johnsonville			2.99	2.49	2.49	1.99													
		n/i																			
	Smith's	Open Nature	A										6.99								
		n/i			2.99	2.99		2.79			3.29										
		Johnsonville																			3.33