



Office of the
Deputy Administrator
Livestock, Poultry,
and Seed Program

1400 Independence Avenue, SW.
Room 2096-S, STOP 0249
Washington, DC 20250-0249

January 22, 2015

NOTICE TO THE TRADE

VENDOR OUTREACH WEBINAR SERIES: SELLING TO THE AGRICULTURAL MARKETING SERVICE – SEEKING DIVERSE SUPPLIERS FOR USDA PURCHASE PROGRAMS

On Thursday, February 26, 2015, at 2:00 p.m. Eastern Time, the Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) will offer a free webinar on how to sell red meat, poultry, and aquatic commodities to Federal nutrition assistance programs. This event is the second of three webinars, each targeting specific commodity areas or vendor demographics. This installment will serve as an introductory overview of AMS purchase programs for red meat, poultry, and aquatic foods and how companies unfamiliar with these purchase programs can get started. Specifically, members of the AMS, Commodity Procurement Staff (CPS) and the Livestock, Poultry, and Seed (LPS) Program, Food Safety and Commodity Specifications Division will:

- introduce you to AMS CPS purchasing activities and "USDA Foods,"
- discuss the types of products AMS buys,
- review the solicitation and award process,
- outline LPS Program specification requirements and oversight, and
- explain and demonstrate the technical proposal development and approval process.

This informative webinar is designed for domestic producers, processors, and distributors of all sizes. The webinar is free and available to anyone with Internet access. To register for this event, please send an email to darin.doerscher@ams.usda.gov by Thursday, February 19, 2015, with your intent to participate. Once the participant list is assembled, a Microsoft® Live Meeting request will follow.

Should you have any questions regarding this notice, please contact Darin Doerscher at 563-847-1550 or darin.doerscher@ams.usda.gov.

A handwritten signature in blue ink, appearing to read "C. Morris", written over a horizontal line.

Craig A. Morris
Deputy Administrator
Livestock, Poultry, and Seed