



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through December 25, 2011

Christmas/Hanukkah^{1/} 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; holiday turkey dinners; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; poultry-based broth, stock, and gravy; shell eggs; liquid eggs; and egg nog.

Whole Turkey Promotions in the Eastern U.S. (CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV)

<input checked="" type="checkbox"/>	Whole Turkeys - Eastern U.S.	14 pages
	Whole Turkeys - Central U.S.	14 pages
	Whole Turkeys - Western U.S.	6 pages
	Turkey Dinners	26 pages
	Miscellaneous Poultry	30 pages
	Poultry-Based Broth and Gravy	33 pages
	Shell Eggs and Egg Products	32 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: Hanukkah begins at sunset on Tuesday, December 20, 2011, and ends at sunset on Wednesday, December 28, 2011.



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
CT	A&P Stores	Butterball	1.59	1.39							
		Shady Brook	1.19								
		Empire				2.49					
	Adams	Shady Brook	1.69								
		Butterball	1.69	1.49							
	ALDI	Butterball		1.09							
	Bravo	Shady Brook	1.89								
	Compare Foods	Shady Brook	1.99								
	C-Town	Shady Brook	1.89								
	Grand Union	no label		0.99							
		Shady Brook	1.89								
	Price Chopper	Shady Brook	1.69								
		Lil Butterball		1.99							8-10 lbs. limit 1
House of Raeford			0.99							limit 1	
Riverside			0.99								
ShopRite	Butterball		1.59							< 16 lbs. (hen)	
	Readington Farms								2.29	< 16 lbs. (hen)	
	ShopRite	1.79	1.29								
Stop & Shop	Shady Brook	1.49	1.29							w/ store card	
	Empire				2.49						
Target	Butterball		0.97								
Whole Foods	Jaindl Farms						3.99		2.29		
	Whole Foods									2.99	brined
	Plainville Farms									2.99	
	Bell & Evans						4.99				
	Koch's								4.99		heirloom breed
	Kosher Valley					2.99					
	Wise					4.99					
DC	Giant Hyattsville	Shady Brook	1.49	1.29							w/ store card
		Empire				2.49					
	Target	Butterball		0.97							
	Whole Foods	Maple Lawn Farm								2.49	
Koch's									2.49		
Kopp's									2.49		
Kosher Valley					3.49						



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
DE	A&P Stores	Butterball	1.59	1.39								
		Shady Brook	1.19									
		Empire				2.49						
	ACME	Lancaster Brand no label	1.79	1.29								
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Fresh Grocer	Farm Fresh		1.29							w/ store card	
	Giant Hyattsville	Shady Brook Empire	1.49	1.29							w/ store card	
	Pathmark	Butterball	1.59	1.39								
		Shady Brook	1.19									
ShopRite	Butterball		1.59							2.29	< 16 lbs. (hen)	
	Readington Farms ShopRite	1.79	1.29								< 16 lbs. (hen)	
Shurfine	Shady Brook	1.69									w/ store card	
	Butterball	1.99									w/ store card	
Target	Butterball		0.97									
FL	ALDI	Butterball		1.09								
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Food World	Honeysuckle	1.49									
	Greer's	Butterball		1.38								
		Best Choice		0.98								
	Hitchcock's	Farm Fresh		0.98								
		Jennie-O	1.68									
		Butterball		1.48								
	J.H. Harvey's	Butterball		0.99								w/ store card
		Butterball		1.69								w/o store card
		Norbest	1.49	0.99								w/ store card
Norbest		1.89	1.49								w/o store card	
Norbest											smoked @ \$1.79/lb.	
Publix	Publix		0.69								limit 5	
	Publix		0.99								more than 5	
	Publix	1.59										
	Butterball		1.09								limit 5	
	Butterball		1.29								more than 5	
	Butterball	1.89										
	Empire					2.29					w/ store card	
Empire					3.19					w/o store card		



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
FL (cont)	Sweetbay	no label									< 16 lbs. (hen) Cajun-fried @ \$2.99/lb. w/ store card w/o store card
		Jennie-O	1.59	0.99							
		Jennie-O	2.19	1.39							
	Target	Butterball		0.97							
	Whole Foods	Nature's Rancher							2.29		
GA	ALDI	Butterball		1.09							
	Bi-Lo	Honeysuckle		0.99							w/ store card
		Honeysuckle		1.49							w/o store card
	Food Lion	Jennie-O		1.29							ready-to-cook in bag
	Ingle's	Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	J.H. Harvey's	Butterball		0.99							w/ store card
		Butterball		1.69							w/o store card
		Norbest	1.49	0.99							w/ store card
		Norbest	1.89	1.49							w/o store card smoked @ \$1.79/lb.
	Kroger Atlanta	Jennie-O		0.79							w/ store card
		Butterball	1.69								w/ store card
		Honeysuckle	1.49								w/ store card
	Piggly Wiggly	Butterball	1.79	0.99							
		Piggly Wiggly		0.79							< 16 lbs. (hen)
	Publix	Publix		0.69							
Publix			0.99								more than 5
Publix			0.99								more than 5
Publix		1.59									
Butterball			1.09								limit 5
Butterball			1.29								more than 5
Butterball		1.89									
Empire	Empire				2.29						w/ store card
	Empire				3.19						w/o store card
Target	Butterball		0.97								
MA	Adams	Shady Brook	1.69								
		Butterball	1.69	1.49							
	ALDI	Butterball		1.09							
	Compare Foods	Shady Brook	1.99								
	C-Town	Shady Brook	1.89								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MA (cont)	Donelan's	Shady Brook Bell & Evans Empire	1.39			3.49				2.99	< 16 lbs. (hen)	
	Foodmaster	no label		0.69							limit 2	
	Grand Union	no label Shady Brook	1.89	0.99								
	Hannaford	Marval			1.29							
		Jennie-O			1.29							
		Butterball			1.49							
	Price Chopper	Shady Brook		1.39			3.99					< 16 lbs. (hen)
		Lil Butterball			1.69							8-10 lbs.
		House of Raeford Riverside										limit 1 limit 1
Roche Bros.	Roche Bros. Roche Bros.	1.29							2.79	brined		
Shaw's/Star	Jennie-O		1.29	0.99							w/ store card	
	Shady Brook		1.29	0.99							w/ store card	
	Butterball		1.59								w/ store card	
Stop & Shop	Shady Brook Empire	1.49	1.29		2.49					w/ store card		
Target	Butterball		0.97									
MD	ACME	Lancaster Brand no label	1.79	1.29								
	ALDI	Butterball		1.09								
	Bloom	Jennie-O	1.49									w/ store card
		Butterball		1.49								w/ store card
	Bottom Dollar	no label		0.99								
	Compare Foods	Shady Brook	1.99									
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Foodland	Honeysuckle		1.59								
	Giant Carlisle	Shady Brook		1.49	1.29							w/ store card
Giant						2.49					w/ store card	
Empire Empire						2.99					w/ store card w/o store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MD (cont)	Giant Eagle	Honeysuckle	1.79	0.99								
		Giant Eagle	1.79	0.99								
		no label		0.99								
		Empire				2.99						
	Giant Hyattsville	Shady Brook	1.49	1.29							w/ store card	
		Empire				2.49						
	Graul's	no label	1.99								locally-grown	
	Magruder's	Perdue	1.49								< 16 lbs. (hen)	
		Perdue		1.19								
	Mars	Shady Brook		0.89								limit 1 w/ \$10 purchase additional quantities < 16 lbs. (hen) limit 1
		Shady Brook		1.39								
		Shady Brook	1.19									
		Butterball		1.39								
	Shopper's Food	Shady Brook	0.99									
	Empire				2.99							
ShopRite	Butterball		1.59							2.29	< 16 lbs. (hen)	
	Readington Farms										< 16 lbs. (hen)	
	ShopRite	1.79	1.29									
Shurfine	Shady Brook	1.69									w/ store card	
	Butterball	1.99									w/ store card	
Target	Butterball		0.97									
Weis	Butterball	1.79	1.49								w/ store card	
	Weis	1.59	1.29								w/ store card	
Whole Foods	Maple Lawn Farm									2.49		
	Koch's									2.49		
	Kopp's									2.49		
	Kosher Valley			3.49								
ME	Hannaford	Marval		1.29								
		Jennie-O		1.29								
		Butterball		1.49								
		Shady Brook	1.39									
		no label				3.99						< 16 lbs. (hen)
	Shaw's	Jennie-O	1.29	0.99								w/ store card
		Shady Brook	1.29	0.99								w/ store card
		Butterball	1.59									w/ store card
Target	Butterball		0.97									



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NC	ALDI	Butterball		1.09								
	Bi-Lo	Honeysuckle		0.99							w/ store card	
		Honeysuckle			1.49						w/o store card	
	Bottom Dollar	no label		0.99								
	Farmer's Foods	Butterball		1.28							< 16 lbs. (hen)	
	Farm Fresh	Perdue	1.69									
		Butterball			1.69							
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Ingle's	Butterball	1.98									w/ store card
		Butterball	2.58									w/o store card
	Kroger Mid-Atlantic	Butterball		1.49								w/ store card
Shady Brook		1.59									w/ store card	
Honeysuckle			1.19								w/ store card	
Jennie-O			0.79								w/ store card	
Lowe's Foods	Shady Brook	1.49										
Target	Butterball		0.97									
United Grocery	no label		1.39								< 16 lbs. (hen)	
NH	Hannaford	Marval		1.29								
		Jennie-O		1.29								
		Butterball		1.49								
		Shady Brook	1.39									
		no label			3.99							< 16 lbs. (hen)
	Price Chopper	Shady Brook	1.69									
		Lil Butterball		1.99								8-10 lbs.
		House of Raeford		0.99								limit 1
		Riverside		0.99								limit 1
	Shaw's	Jennie-O	1.29	0.99								w/ store card
Shady Brook		1.29	0.99								w/ store card	
Butterball		1.59									w/ store card	
Stop & Shop	Shady Brook	1.49	1.29								w/ store card	
	Empire			2.49								
Target	Butterball		0.97									
NJ	A&P Stores	Butterball	1.59	1.39								
		Shady Brook	1.19									
		Empire			2.49							
	ACME	Lancaster Brand	1.79									
		no label		1.29								



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NJ (cont)	ALDI	Butterball		1.09							
	Associated	Shady Brook no label	1.99	1.99							
	Bottom Dollar	no label		0.99							
	Bravo	Shady Brook	1.89								
	C-Town	Shady Brook	1.89								
	Extra Supermarkets	no label		1.28							
	Fine Fare	Shady Brook no label	1.69	1.39							< 16 lbs. (hen)
	Food Bazaar	Butterball	1.49								
	Foodtown	Butterball Shady Brook Empire Foodtown	1.99	1.39		2.99					< 16 lbs. (hen)
	Genuardi's	Safeway		0.59							
	King's	Empire Empire King's Plainville Farms			3.49	2.49				1.79 2.79	< 16 lbs. (hen)
	Met Foods	Shady Brook	1.79								
	Pathmark	Butterball Shady Brook	1.59 1.19	1.39							
	ShopRite	Butterball Readington Farms ShopRite		1.59 1.29						2.29	< 16 lbs. (hen) < 16 lbs. (hen)
	Stop & Shop	Shady Brook Empire	1.49	1.29		2.49					w/ store card
	Target	Butterball		0.97							
	Thriftway	no label		1.29							< 16 lbs. (hen)
	Weis	Butterball Weis	1.79 1.59	1.49 1.29							w/ store card w/ store card
	Whole Foods	Maple Lawn Farm Koch's Kopp's Kosher Valley				3.49				2.49 2.49 2.49	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NY NYC	A&P Stores	Butterball	1.59	1.39								
		Shady Brook	1.19			2.49						
		Empire										
	Associated	Shady Brook no label	1.99	1.99								
	Bravo	Shady Brook	1.89									
	Compare Foods	Shady Brook	1.99									
	C-Town	Shady Brook	1.89									
	D'Agostino's	Shady Brook	1.89									
	Fine Fare	Shady Brook no label	1.69	1.39							< 16 lbs. (hen)	
	Food Bazaar	Butterball	1.49									
	Food Emporium	Shady Brook	1.39								w/ store card	
	Foodtown	Butterball Empire Foodtown		1.59		2.99						< 16 lbs. (hen)
				1.39								
	Gristede's	ShopRite	1.69									< 16 lbs. (hen)
	Key Foods	Empire Empire				1.99						w/ \$25 purchase; limit 1 w/ store card
						2.49						w/o store card
	King Kullen	Empire Shady Brook				2.99						
			1.59									
	Met Foods	Shady Brook	1.79									
	Pathmark	Butterball Shady Brook		1.59	1.39							
			1.19									
Pioneer	no label		1.39									
ShopRite	Butterball Readington Farms ShopRite		1.59							2.29	< 16 lbs. (hen)	
		1.79	1.29								< 16 lbs. (hen)	
Target	Butterball		0.97									
Whole Foods	Jaindl Farms Whole Foods Plainville Farms Bell & Evans Koch's Kosher Valley Wise					3.99			2.29		brined	
										2.99		
										2.99		
								4.99				heirloom breed
						2.99				4.99		
						4.99						



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NY Upstate	ALDI	Butterball		1.09							
	Best Yet	Shady Brook	1.79								
	Grand Union	no label Shady Brook		0.99 1.89							
	Hannaford	Marval Jennie-O Butterball Shady Brook no label		1.29 1.29 1.49 1.39							3.99 < 16 lbs. (hen)
	Price Chopper	Shady Brook Lil Butterball House of Raeford Riverside	1.69								1.99 0.99 0.99 8-10 lbs. limit 1 limit 1
	Stop & Shop	Shady Brook Empire	1.49	1.29							2.49 w/ store card
	Target	Butterball		0.97							
	Tops	Jennie-O Jennie-O Tops	1.47								1.09 1.29 < 16 lbs. (hen)
	Weis	Butterball Weis	1.79 1.59	1.49 1.29							w/ store card w/ store card
	PA East	A&P Stores	Butterball Shady Brook Empire	1.59 1.19	1.39						
ACME		Lancaster Brand no label	1.79								1.29
ALDI		Butterball		1.09							
Bottom Dollar		no label		0.99							
C-Town		Shady Brook	1.89								
Fine Fare		Shady Brook no label	1.69								1.39 < 16 lbs. (hen)
Food Lion		Jennie-O		1.29							ready-to-cook in bag
Foodtown		Butterball Empire Foodtown		1.59 1.39							2.99 < 16 lbs. (hen)
Fresh Grocer		Farm Fresh		1.29							w/ store card
Genuardi's		Safeway		0.59							



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA East (cont)	Giant Carlisle	Shady Brook		1.29							w/ store card	
		Giant	1.49								w/ store card	
		Empire				2.49					w/ store card	
		Empire				2.99					w/o store card	
	Karn's	John F Martin										smoked @ \$2.49/lb.
		Pennfield	1.65									< 16 lbs (hen) cooked @ \$1.49/lb.
		Honeysuckle										
	Pathmark	Butterball	1.59	1.39								
		Shady Brook	1.19									
	Price Chopper	Shady Brook	1.69									
		Lil Butterball		1.99								8-10 lbs.
		House of Raeford		0.99								limit 1
		Riverside		0.99								limit 1
ShopRite	Butterball		1.59								< 16 lbs. (hen)	
	Readington Farms								2.29		< 16 lbs. (hen)	
	ShopRite	1.79	1.29									
Shurfine	Shady Brook	1.69									w/ store card	
	Butterball	1.99									w/ store card	
ShurSave	Shady Brook	1.79										
Target	Butterball		0.97									
Thriftway	no label		1.29								< 16 lbs. (hen)	
Weis	Butterball	1.79	1.49								w/ store card	
	Weis	1.59	1.29								w/ store card	
Whole Foods	Maple Lawn Farm									2.49		
	Koch's									2.49		
	Kopp's									2.49		
	Kosher Valley			3.49								
PA West	ALDI	Butterball		1.09								
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Foodland	Honeysuckle		1.59								
	Giant Eagle	Honeysuckle	1.79	0.99								
		Giant Eagle	1.79	0.99								
		no label		0.99								
	Empire				2.99							



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
PA West (cont)	Kuhn's	Honeysuckle		1.29							w/ store card	
		Honeysuckle	1.79	1.79							w/o store card	
		Amish Country	1.89									
		Butterball		1.69								
	Shop'n Save	Perdue	1.69									
		Butterball		1.49								< 16 lbs. (hen)
		Lil Butterball		1.79								< 16 lbs. (hen)
		Honeysuckle		1.29								
	Target	Butterball		0.97								
	Tops	Jennie-O	1.47									
Jennie-O			1.09								< 16 lbs. (hen)	
Tops			1.29									
Whole Foods	Maple Lawn Farm								2.49			
	Koch's								2.49			
	Kopp's								2.49			
	Kosher Valley			3.49								
RI	ALDI	Butterball		1.09								
	Compare Foods	Shady Brook	1.99									
	C-Town	Shady Brook	1.89									
	Dave's Marketplace	no label	1.69									
		Bell & Evans								2.79		
		Plainville Farms								2.69		
	Shaw's	Jennie-O	1.29	0.99								w/ store card
Shady Brook		1.29	0.99								w/ store card	
Butterball		1.59									w/ store card	
Stop & Shop	Shady Brook	1.49	1.29								w/ store card	
	Empire				2.49							
Target	Butterball		0.97									
SC	ALDI	Butterball		1.09								
	Bi-Lo	Honeysuckle		0.99							w/ store card	
		Honeysuckle		1.49							w/o store card	
	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Ingle's	Butterball	1.98									w/ store card
		Butterball	2.58									w/o store card
Kroger Atlanta	Jennie-O		0.79								w/ store card	
	Butterball	1.69									w/ store card	
	Honeysuckle	1.49									w/ store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
SC (cont)	Lowe's Foods	Shady Brook	1.49								
	Piggly Wiggly	Butterball	1.79	0.99							
		Piggly Wiggly			0.79						< 16 lbs. (hen)
	Publix	Publix			0.69						limit 5
		Publix			0.99						more than 5
		Publix			0.99						more than 5
		Publix		1.59							limit 5
		Butterball			1.09						more than 5
		Butterball			1.29						
		Butterball		1.89							
Empire					2.29				w/ store card		
Empire					3.19				w/o store card		
Target	Butterball			0.97							
VA	ALDI	Butterball		1.09							
	Bloom	Jennie-O	1.49								w/ store card
		Butterball			1.49						w/ store card
	Bottom Dollar	no label		0.99							
	Farmer's Foods	Butterball		1.28							< 16 lbs. (hen)
	Farm Fresh	Perdue	1.69								
		Butterball			1.69						
	Food City	Butterball	1.89								w/ store card
		Butterball			0.99						w/ store card; limit 2
		Butterball	2.29		1.49						w/o store card
		Food Club	1.59								w/ store card
		Food Club	1.99								w/o store card
		Food City			0.89						w/ store card; limit 2
		Food City			1.29						w/o store card
		Food City	1.59								w/ store card
	Food City	1.99								w/o store card	
Food Country USA	House of Raeford			0.89						w/ store card	
	House of Raeford			1.59						w/o store card	
	no label	1.39								< 16 lbs. (hen) w/ store card	
	no label	2.09								< 16 lbs. (hen) w/o store card	
Food Lion	Jennie-O		1.29							ready-to-cook in bag	
Giant Carlisle	Shady Brook			1.29						w/ store card	
	Giant	1.49								w/ store card	
	Empire					2.49				w/ store card	
	Empire					2.99				w/o store card	



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
VA (cont)	Giant Hyattsville	Shady Brook Empire	1.49	1.29		2.49					w/ store card
	Ingle's	Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	Kroger Mid-Atlantic	Butterball		1.49							w/ store card
		Shady Brook	1.59								w/ store card
		Honeysuckle Jennie-O		1.19 0.79							w/ store card w/ store card
	Lowe's Foods	Shady Brook	1.49								
	Magruder's	Perdue	1.49								
Perdue			1.19								
Shopper's Food	Shady Brook Empire	0.99			2.99						
Target	Butterball		0.97								
Whole Foods	Maple Lawn Farm Koch's Kopp's Kosher Valley				3.49					2.49 2.49 2.49	
VT	ALDI	Butterball		1.09							
	Grand Union	no label		0.99							
		Shady Brook	1.89								
	Hannaford	Marval		1.29							
		Jennie-O		1.29							
		Butterball Shady Brook no label	1.39	1.49		3.99					
Price Chopper	Shady Brook	1.69									
	Lil Butterball		1.99								8-10 lbs.
	House of Raeford Riverside		0.99 0.99								limit 1 limit 1
Shaw's	Jennie-O	1.29	0.99								w/ store card
	Shady Brook	1.29	0.99								w/ store card
	Butterball	1.59									w/ store card
WV	ALDI	Butterball		1.09							
	FoodFair	Honeysuckle	1.69								
		Butterball Walnut Creek		1.49							



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011)
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV

Christmas/Hanukkah 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
WV (cont)	Food Lion	Jennie-O		1.29							ready-to-cook in bag	
	Foodland	Honeysuckle		1.59								
	Giant Carlisle	Shady Brook Giant Empire Empire		1.49	1.29							w/ store card
						2.49						w/ store card
						2.99						w/ store card
												w/o store card
	Giant Eagle	Honeysuckle Giant Eagle no label Empire		1.79	0.99							
				1.79	0.99							
					0.99							
						2.99						
	Kroger Columbus	Honeysuckle Private Selection		1.79	0.99							w/ store card
					0.99							w/ store card
	Kroger Mid-Atlantic	Butterball Shady Brook Honeysuckle Jennie-O		1.59	1.49							w/ store card
				1.19							w/ store card	
				0.79							w/ store card	
											w/ store card	
Riesbeck's	Honeysuckle		0.99									
Shop'n Save	Perdue Butterball Lil Butterball Honeysuckle		1.69									
				1.49							< 16 lbs. (hen)	
				1.79							< 16 lbs. (hen)	
				1.29								
Sparkle	Honeysuckle Honeysuckle		1.69								w/ store card	
			2.29								w/o store card	
Target	Butterball			0.97								