

USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through November 24, 2011

Thanksgiving 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys, turkey breasts, holiday turkey dinners, roaster chickens, capons, Cornish hens, chicken gizzards and livers, ducklings, geese, baking hens, poultry-based broth and gravy, shell eggs, liquid eggs, and egg nog.

Poultry-Based Broth, Stock, and Gravy Promotions - National

	Whole Turkeys - Eastern U.S.	 31 pages
	Whole Turkeys - Central U.S.	 30 pages
	Whole Turkeys - Western U.S.	 16 pages
	Turkey Dinners	 25 pages
	Miscellaneous Poultry	 35 pages
$\overline{\mathbf{V}}$	Poultry-Based Broth and Gravy	 40 pages
	Shell Eggs and Egg Products	 35 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibitoic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

USDA Agricultural Marketing Service, Poultry Market News & Analysis Division (202) 720-6911 - PYMN@ams.usda.gov



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through November 24, 2011); prices in US\$ per unit unless otherwise noted; information from

Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

publicly available sources including store circulars, newspaper ads, and retailer websites.) **Poultry** Gravy Gravv **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** 14 oz. 32 oz 48 oz 32 oz can jar EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV СТ A&P Stores College Inn 0.99 Pacific 2.99 organic Kitchen Basics 2.99 Emeril's 2.99 2.49 Swanson Heinz 1.00 10 for \$10 College Inn Adams 0.67 3 for \$2 Campbell's 0.67 3 for \$2 Heinz 1.25 4 for \$5 Aldi 1.19 Chef's Cupboard 1.29 Big Y College Inn 0.60 5 for \$3 Full Circle 1.25 4 for \$5; organic Progresso 1.50 2 for \$3 Campbell's **BOGT** buy one get two Heinz 1.25 4 for \$5 **BOGO** Bravo Supermarket College Inn 2.50 Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 College Inn 2.99 Compare Foods College Inn 0.50 2 for \$1 Progresso 2 for \$3 1.50 0.75 4 for \$3 Campbell's 0.99 Heinz C-Town College Inn **BOGO** 2.99 College Inn organic Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 Geissler's College Inn 1.00 10 for \$10 Heinz 1.50 2 for \$3 Campbell's 0.50 2 for \$1 Grand Union 0.75 College Inn 4 for \$3 Swanson 0.67 3 for \$2 Heinz 1.33 3 for \$4 Campbell's 0.60 5 for \$3 Highland Park Heinz 1.00 10 for \$10 College Inn 0.75 4 for \$3 Price Chopper 0.75 College Inn 4 for \$3 2.00 College Inn Kitchen Basics 2.50 2 for \$5 Price Chopper 1.00 Heinz 1.00 10 for \$10 ShopRite Swanson 0.59 College Inn 0.80 5 for \$4 Progresso 1.67 3 for \$5 2.24 **Imagine** Campbell's 0.33 3 for \$1 Heinz 0.99



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** СТ Stop & Shop 0.75 4 for \$3 Swanson College Inn 0.75 4 for \$3 (cont.) Kitchen Basics 2.50 2 for \$5 Heinz 1.25 4 for \$5 Campbell's 0.50 2 for \$1 TFM The Fresh Market 2.50 2 for \$5; organic Whole Foods NE no label 2.00 2 for \$4 DC Giant Landover Campbell's 0.50 2 for \$1 College Inn 0.75 4 for \$3 Heinz 1.25 4 for \$5 Harris Teeter BOGO College Inn Swanson 2.00 Heinz 1.25 4 for \$5 Safeway Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 2.50 2 for \$5 Kitchen Basics DE ACME College Inn 0.79 2.19 Swanson 2.50 2 for \$5 Campbell's 1.00 Heinz 0.97 Fresh Grocer Heinz 0.99 5 for \$4 Swanson 0.80 College Inn 0.50 2 for \$1 0.67 3 for \$2 Campbell's 2 for \$1 Giant Landover Campbell's 0.50 0.75 4 for \$3 College Inn Heinz 1.25 4 for \$5 GreatVALU Swanson 0.79 College Inn 0.66 3 for \$2 0.66 Campbell's 3 for \$2 Heinz 1.00 10 for \$10 BOGO Harris Teeter College Inn Swanson 2.00 Heinz 1.25 4 for \$5 Pathmark College Inn 0.69 College Inn 2.00 2 for \$4 Swanson 2.00 Swanson 0.60 5 for \$3 Campbell's 1.00 America's Choice 0.50 2 for \$1 Heinz 1.00 5 for \$5 Safeway 0.67 3 for \$2 Safeway Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Swanson ShopRite 0.59 College Inn 0.80 5 for \$4 Progresso 1.67 3 for \$5 **Imagine** 2.24 Campbell's 0.33 3 for \$1 Heinz 0.99 0.50 2 for \$1 Shurfine College Inn Heinz 1.00 5 for \$5



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** FL Albertsons LLC 0.50 2 for \$1 Albertsons Swanson 0.67 3 for \$2 Swanson 2.00 2 for \$4 Campbell's 0.39 Albertsons 1.29 Heinz 1.25 4 for \$5 Aldi Chef's Cupboard 1.29 1.19 Bravo 2.29 Swanson 0.79 Campbell's 0.89 BOGO Food Lion Swanson Heinz 1.00 4 for \$4 Food World Sweet Sue 0.79 Heinz Hitchcock's **BOGO** J.H. Harvey Swanson 0.79 **Publix** Swanson **BOGO** Heinz 0.99 Sedano's Campbell's 1.00 5 for \$5 Swanson 0.80 5 for \$4 Heinz Super Target 0.89 Swanson 0.59 College Inn Sweetbay 2.19 1.25 Campbell's The Fresh Market TFM 2.50 2 for \$5; organic Winn-Dixie **BOGO** Campbell's College Inn **BOGO** Heinz 10 for \$10 1.00 GΑ Aldi Chef's Cupboard 1.29 1.19 Bi-Lo Campbell's **BOGO** Food Depot Swanson 0.70 Sweet Sue 0.46 2 for \$.92 Flavorite 0.45 1.29 Swanson Food Lion **BOGO** Heinz 1.00 4 for \$4 Ingle's Swanson 2.00 2 for \$4 5 for \$3 Swanson 0.60 2.00 2 for \$4 Laura Lynn College Inn **BOGO** 0.88 Laura Lynn Heinz 1.00 5 for \$5 J.H. Harvey Swanson 0.79 Heinz 1.25 4 for \$5 Kroger Atlanta 5 for \$3 Kroger 0.60 Pacific 2.50 2 for \$5; organic Swanson 2.00 2 for \$4 2 for \$3 Piggly Wiggly Hanover 1.50 Swanson 2.00 2 for \$4 Piggly Wiggly 0.50 2 for \$1 Campbell's 0.75 4 for \$3 **Publix** Swanson **BOGO** Heinz 0.99 **Quality Foods** Hy-Top 0.33 3 for \$1 Shop Rite Sprmrkt Sweet Sue 0.50 2 for \$1



State	Supermarket	Brand	F	Poultry Broth			Gravy 10.5 oz.	Gravy 12 oz.	Conditions
3A	Super Target	Heinz				Stock		0.89	
(cont.)		Swanson	0.59						
	The Fresh Market	TFM		2.50					2 for \$5; organic
	Wayfield's	Sweet Sue	0.50						2 for \$1
		Heinz						1.00	
	Winn-Dixie	Campbell's					BOGO		
		College Inn		BOGO					
		Heinz						1.00	10 for \$10
A	Aldi	Chef's Cupboard		1.29				1.19	
	Adams	College Inn	0.67						3 for \$2
		Campbell's					0.67		3 for \$2
		Heinz						1.25	4 for \$5
	Big Y	College Inn	0.60						5 for \$3
		Full Circle	1.25						4 for \$5; organic
		Progresso		1.50					2 for \$3
		Campbell's					BOGT		buy one get two
		Heinz						1.25	4 for \$5
	Compare Foods	College Inn			2.99				
	Jempaie i deac	College Inn	0.50		2.00				2 for \$1
		Progresso	0.00	1.50					2 for \$3
		Campbell's					0.75		4 for \$3
		Heinz					0.70	0.99	4 101 ψ0
	C-Town	College Inn	BOGO					0.55	
	C-10WII	College Inn		2.99					organic
		Progresso		1.69					organic
		Campbell's		1.03			BOGO		
		· ·					ВООО	1.33	3 for \$4
	Crachyla	Heinz Heinz							5 for \$5
	Crosby's					2.50		1.00	
		Kitchen Basics	0.07			2.50			2 for \$5
		College Inn	0.67						4.6 00
	Donelan's	College Inn	0.75				0.07		4 for \$3
		Campbell's					0.67	4.05	3 for \$2
	F	Heinz	0.75					1.25	4 for \$5
	Foodmaster	College Inn	0.75						4 for \$3
		Campbell's					0.75		4 for \$3
		Heinz						1.25	4 for \$5
	Geissler's	College Inn	1.00						10 for \$10
		Heinz						1.50	2 for \$3
		Campbell's					0.50		2 for \$1
	Grand Union	College Inn	0.75						4 for \$3
		Swanson	0.67						3 for \$2
		Heinz						1.33	3 for \$4
		Campbell's	<u> </u>			<u> </u>	0.60		5 for \$3
	Hannaford	College Inn		2.19					
		Hannaford						0.89	
		Heinz				ļ		1.19	
	Price Chopper	College Inn	0.75						4 for \$3
		College Inn		2.00					
		Kitchen Basics				2.50			2 for \$5
		Price Chopper						1.00	



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** MA Food Club 0.69 1.50 Roche Bros. (cont.) Kitchen Basics 1.67 3 for \$5 College Inn 0.75 4 for \$3 1.50 2 for \$3 Progresso Pacific 3.00 2 for \$6; all natural Heinz 1.00 Campbell's 0.99 Swanson Shaw's/Star 0.79 College Inn 0.69 College Inn 2.00 2 for \$4 Progresso 1.50 2 for \$3 Wild Harvest 2.00 organic; 2 for \$4 Campbell's 1.00 10 for \$10 Heinz 1.00 10 for \$10 TFM The Fresh Market 2.50 2 for \$5; organic MD 2.19 **ACME** College Inn 0.79 Swanson 2.50 2 for \$5 Campbell's 1.00 Heinz 0.97 Aldi Chef's Cupboard 1.29 1.19 Bloom Swanson **BOGO** Heinz 1.25 4 for \$5 My Essentials **Bottom Dollar** 0.68 2.99 Compare Foods College Inn College Inn 0.50 2 for \$1 Progresso 1.50 2 for \$3 Campbell's 0.75 4 for \$3 Heinz 0.99 Swanson 4 for \$3 Foodland 0.75 Swanson 2.50 2 for \$5 College Inn 0.80 5 for \$4 0.80 Campbell's 5 for \$4 Heinz 1.00 10 \$10 Giant Carlisle Heinz 1.00 10 for \$10 0.50 4 for \$2 Campbell's Swanson 0.75 4 for \$3 Giant Eagle Swanson 0.60 5 for \$3 2.50 Swanson Swanson 2.00 2 for \$4 Wolfgang Puck 2.50 2.50 2 for \$5; organic 1.00 10 for \$10 Heinz 0.50 2 for \$1 Giant Landover Campbell's College Inn 0.75 4 for \$3 Heinz 1.25 4 for \$5 Heinz Graul's 0.99 GreatVALU 0.79 Swanson College Inn 0.66 3 for \$2 Campbell's 0.66 3 for \$2 Heinz 1.00 10 for \$10 Harris Teeter College Inn **BOGO** Swanson 2.00 Heinz 1.25 4 for \$5



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** MD Magruder's 0.59 College Inn (cont.) Kitchen Basics 2.99 Mars Sweet Sue 0.50 2 for \$1 Campbell's 0.50 4 for \$2 Redner's 1.00 10 for \$10 Heinz 5 for \$3 College Inn 0.60 College Inn 2.00 2 for \$4 10 for \$5 Swanson 0.50 Campbell's 0.50 10 for \$5 Heinz 1.00 10 for \$10 Progresso 1.67 3 for \$5 Safeway Safeway 0.67 3 for \$2 Swanson 4 for \$3 0.75 Kitchen Basics 2.50 2 for \$5 Shopper's Food Campbell's 0.50 2 for \$1 ShopRite Swanson 0.59 College Inn 0.80 5 for \$4 Progresso 1.67 3 for \$5 2.24 **Imagine** Campbell's 0.33 3 for \$1 0.99 Heinz 2 for \$1 0.50 Shurfine College Inn Heinz 1.00 5 for \$5 0.75 4 for \$3 Stop & Shop Swanson 4 for \$3 College Inn 0.75 Kitchen Basics 2.50 2 for \$5 Heinz 1.25 4 for \$5 Campbell's 0.50 2 for \$1 The Fresh Market TFM 2.50 2 for \$5; organic ME Hannaford College Inn 2.19 Hannaford 0.89 Heinz 1.19 Shaw's Swanson 0.79 College Inn 0.69 2.00 2 for \$4 College Inn Progresso 1.50 2 for \$3 Wild Harvest 2.00 organic; 2 for \$4 Campbell's 1.00 10 for \$10 Heinz 1.00 10 for \$10 NC Aldi Chef's Cupboard 1.29 1.19 Bi-Lo Campbell's **BOGO Bottom Dollar** My Essentials 0.68 Carlie C's IGA Swanson 0.60 5 for \$3 Swanson 2.00 2 for \$4 2 for \$5 Progresso 2.50 Sweet Sue 0.69 IGA 0.33 3 for \$1 Heinz 2 for \$3 1.50 Campbell's 0.50 4 for \$2 Compare Foods Swanson 0.60 5 for \$3 Heinz 1.25 4 for \$5 Farmer's Foods Heinz 1.00 10 for \$10



State	Supermarket	Brand		Poultry Brot		Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NC	Farm Fresh	Heinz				Stock	10.5 02.	0.97	Containons
(cont.)	i aiiii i lesii	Swanson	0.67					0.37	
(00111.)		College Inn	0.07	2.19					
	Food Lion	Swanson	BOGO	2.10					
	1 OOG EIOH	Heinz						1.00	4 for \$4
	Harris Teeter	College Inn		BOGO				1.00	τιοι ψτ
	Tiams rector	Swanson		2.00					
		Heinz		2.00				1.25	4 for \$5
	Ingle's	Swanson			2.00			1.20	2 for \$4
	ingle s	Swanson	0.60		2.00				5 for \$3
		Laura Lynn	0.60	2.00					2 for \$4
		College Inn		BOGO					2 101 \$4
		-		ВОСО			0.00		
		Laura Lynn					0.88	4.00	5 to 2 0 5
	IZ ARLANIA	Heinz						1.00	5 for \$5
	Kroger Mid-AtIntc	Heinz						1.25	5 (
		Kroger	0.60						5 for \$3
	Lowe's Foods	Swanson	0.69						
		Progresso		1.50					2 for \$3
		Heinz						1.25	4 for \$5
	Super Target	Heinz						0.89	
		Swanson	0.59						
	The Fresh Market	TFM		2.50					2 for \$5; organic
NH	Hannaford	College Inn		2.19					
		Hannaford						0.89	
		Heinz						1.29	
	Price Chopper	College Inn	0.75						4 for \$3
		College Inn		2.00					
		Kitchen Basics				2.50			2 for \$5
		Price Chopper						1.00	
		Heinz						1.00	10 for \$10
	Shaw's	Swanson	0.79						
		College Inn	0.69						
		College Inn		2.00					2 for \$4
		Progresso		1.50					2 for \$3
		Wild Harvest		2.00					organic; 2 for \$4
		Campbell's					1.00		10 for \$10
		Heinz						1.00	10 for \$10
	Stop & Shop	Swanson	0.75						4 for \$3
		College Inn	0.75						4 for \$3
		Kitchen Basics				2.50			2 for \$5
		Heinz						1.25	4 for \$5
		Campbell's					0.50		2 for \$1
NJ	A&P Stores	College Inn	0.99						
		Pacific		2.99					organic
		Kitchen Basics				2.99			
		Emeril's				2.99			
		Swanson		2.49					
		Heinz						1.00	10 for \$10
	ACME	College Inn	0.79	2.19					
		Swanson		2.50					2 for \$5
		Campbell's					1.00		
		Heinz						0.97	
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Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** NJ Aldi Chef's Cupboard 1.29 1.19 Associated Heinz 0.99 (cont.) Progresso 1.67 3 for \$5 **Bottom Dollar** My Essentials 0.68 Bravo Supermarket College Inn **BOGO** 2.50 Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 C-Town **BOGO** College Inn College Inn 2.99 organic Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 Extra Supermarkets College Inn 0.50 2 for \$1 Campbell's 0.68 0.75 4 for \$3 Fine Fare Campbell's College Inn 0.60 5 for \$3 Food Basics College Inn 0.49 2 for \$0.98 Campbell's 0.49 2 for \$0.98 Heinz 0.98 Foodtown College Inn 0.67 3 for \$2 2.79 College Inn Swanson 0.67 3 for \$2 Pacific 2.99 organic Wolfgang Puck 2.50 organic; 2 for \$5 2.50 Emeril's 2 for \$5 Campbell's 0.50 2 for \$1 Heinz 1.33 3 for \$4 Foodtown 0.99 Genuardi's Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 3.00 **Imagine** 2 for \$6; organic Kitchen Basics 2.50 2 for \$5 GreatVALU Swanson 0.79 3 for \$2 College Inn 0.66 Campbell's 0.66 3 for \$2 Heinz 1.00 10 for \$10 King's College Inn 2.99 organic Progresso 1.50 2 for \$3 Heinz 1.25 4 for \$5 Met Foods College Inn 0.50 2 for \$1 College Inn 2.99 organic White Rose 1.99 Campbell's 0.50 2 for \$1 Heinz 0.99 Heinz 0.99 Murphy's College Inn 0.79 Pathmark College Inn 0.69 College Inn 2.00 2 for \$4 Swanson 2.00 Swanson 0.60 5 for \$3



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** NJ Campbell's 1.00 Pathmark (cont.) (continued) America's Choice 0.50 2 for \$1 Heinz 1.00 5 for \$5 ShopRite Swanson 0.59 College Inn 0.80 5 for \$4 3 for \$5 Progresso 1.67 **Imagine** 2.24 0.33 Campbell's 3 for \$1 Heinz 0.99 0.75 4 for \$3 Stop & Shop Swanson College Inn 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Heinz 4 for \$5 1.25 Campbell's 0.50 2 for \$1 The Fresh Market TFM 2.50 2 for \$5; organic Thriftway Swanson 3 for \$2 0.67 Swanson 2.50 Progresso 1.50 2 for \$3 Heinz 0.99 Campbell's 0.50 2 for \$1 Whole Foods NE no label 2.00 2 for \$4 NY A&P Stores 0.99 College Inn 2.99 Pacific organic Kitchen Basics 2.99 Emeril's 2.99 Swanson 2.49 Heinz 1.00 10 for \$10 Chef's Cupboard Aldi 1.29 1.19 0.99 Associated Heinz Progresso 1.67 3 for \$5 Best Yet College Inn 0.67 3 for \$2 0.75 4 for \$3 Campbell's Kitchen Basics 2.50 2 for \$5 Heinz 0.99 College Inn **BOGO** 2.50 Bravo Supermarket Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 Compare Foods College Inn 2.99 College Inn 0.50 2 for \$1 Progresso 2 for \$3 1.50 Campbell's 0.75 4 for \$3 Heinz 0.99 C-Town **BOGO** College Inn College Inn 2.99 organic Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 D'Agostino's Pacific 2.99 organic Heinz 2.00 2 for \$4



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State	Supermarket	Brand		Poultry Broth	Stock	10.5 oz.	12 oz.	Conditions
Υ	DeCiccio's	Campbell's				0.75		4 for \$3
ont.)		College Inn	0.69					
		College Inn		2.50				2 for \$5
		Progresso		1.69				
		Pacific		2.50				2 for \$5
		Campbell's				0.75		4 for \$3
		Heinz					0.79	
	Food Emporium	Swanson	1.00					5 for \$5
	·	Swanson			3.00			2 for \$6
		Pacific		3.00				2 for \$6; organic
	Fine Fare	Campbell's				0.75		4 for \$3
		College Inn	0.60					5 for \$3
	Food Basics	College Inn	0.49					
		Campbell's				0.49		
		Heinz					0.98	
	Foodtown	College Inn	0.67					3 for \$2
		College Inn	0.07	2.79				0 10. 42
		Swanson	0.67					3 for \$2
		Pacific	0.07	2.99				organic
		Wolfgang Puck		2.50				organic; 2 for \$5
		Emeril's		2.00	2.50			2 for \$5
		Campbell's			2.00	0.50		2 for \$1
		Heinz				0.50	1.33	3 for \$4
		Foodtown					0.99	5 101 ψ4
	Grand Union	College Inn	0.75				0.55	4 for \$3
	Grand Officia	Swanson	0.73					3 for \$2
		Heinz	0.07				1.33	3 for \$4
		Campbell's				0.60	1.55	5 for \$3
	Gristedes	Heinz				0.00	1.25	4 for \$5
	Gilstedes	College Inn	1.25				1.23	4 for \$5
		Campbell's	1.25			1.25		4 for \$5
	Hannaford	College Inn		2.19		1.20		4 101 \$3
	liailiaioiu	Hannaford		2.19			0.89	
	Key Food	Heinz Swanson	0.60				1.29	5 for \$3
	Rey Food	College Inn	0.60					4 for \$3
		Manischewitz	0.75	2.00				4 101 \$3
				2.99				2 for #4
		Progresso Emeril's		2.00	2.00			2 for \$4
					2.99	0.00		5 (00
		Campbell's				0.60	4.05	5 for \$3
		Heinz	-	0.50			1.25	4 for \$5
	King Kullen	Progresso		2.50				2 for \$5
		College Inn	0.79	1.00			4.00	
		Food Club		1.99			1.29	
		Swanson	0.79					
		Heinz					1.25	4 for \$5
		Campbell's				0.59		
	Met Foods	College Inn	0.50					2 for \$1
		College Inn		2.99				organic
		White Rose		1.99				
		Campbell's				0.50		2 for \$1
		Heinz					0.99	1



		sources including store			Poultry	Gravy	Gravy	
State	Supermarket	Brand		Poultry Broth	Stock	10.5 oz.	12 oz.	Conditions
NY	Morton Williams	College Inn	1.00					3 for \$3
(cont.)		Heinz					1.25	4 for \$5
	Pathmark	College Inn	0.69					
		College Inn		2.00				2 for \$4
		Swanson		2.00				
		Swanson	0.60					5 for \$3
		Campbell's				1.00		
		America's Choice				0.50		2 for \$1
		Heinz					1.00	5 for \$5
	Peck's	College Inn	0.67					2 for \$3
		Heinz					1.25	4 for \$5
	Pioneer	College Inn	0.50					2 for \$1
		College Inn			2.99			
		Campbell's				0.67		3 for \$2
		Heinz					0.99	
	Price Chopper	College Inn	0.75					4 for \$3
		College Inn		2.00				
		Kitchen Basics			2.50			2 for \$5
		Price Chopper					1.00	
		Heinz					1.00	10 for \$10
	ShopRite	Swanson	0.59					
		College Inn	0.80					5 for \$4
		Progresso		1.67				3 for \$5
		Imagine			2.24			
		Campbell's				0.33		3 for \$1
		Heinz					0.99	
	Stop & Shop	Swanson	0.75					4 for \$3
		College Inn	0.75					4 for \$3
		Kitchen Basics			2.50			2 for \$5
		Heinz					1.25	4 for \$5
		Campbell's				0.50		2 for \$1
	The Fresh Market	TFM		2.50				2 for \$5; organic
	Tops	College Inn	0.99					
		Swanson	BOGO					
		Tops		2.00				2 for \$4
		Campbell's				BOGO		
		Heinz					1.00	10 for \$10
	Western Beef	College Inn	0.67					3 for \$2
		Campbell's				0.50		2 for \$1
	Whole Foods NE	no label			2.00			2 for \$4
PA	A&P Stores	College Inn	0.99					
		Pacific		2.99				organic
		Kitchen Basics			2.99			
		Emeril's			2.99			
		Swanson		2.49				
		Heinz					1.00	10 for \$10
	ACME	College Inn	0.79	2.19				
		Swanson		2.50				2 for \$5
		Campbell's				1.00		
		Heinz					0.97	
	Aldi	Chef's Cupboard		1.29			1.19	



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravv **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** PA Bottom Dollar My Essentials 0.68 **Boyer Foods** Heinz 1.00 5 for \$5 (cont.) Campbell's 0.50 4 for \$2 College Inn 0.60 5 for \$3 Swanson 0.80 5 for \$4 College Inn **BOGO** Bravo Supermarket 2.50 Progresso 1.69 **BOGO** Campbell's Heinz 1.33 3 for \$4 C-Town BOGO College Inn College Inn 2.99 organic Progresso 1.69 Campbell's **BOGO** Heinz 1.33 3 for \$4 2 for \$1 Family Owned College Inn 0.50 5 for \$5 Heinz 1.00 Fine Fare Campbell's 0.75 4 for \$3 College Inn 0.60 5 for \$3 Food Basics College Inn 0.49 2 for \$0.98 2 for \$0.98 Campbell's 0.49 0.98 Heinz 4 for \$3 Foodland Swanson 0.75 Swanson 2.50 2 for \$5 0.80 5 for \$4 College Inn 5 for \$4 Campbell's 0.80 Heinz 1.00 10 \$10 Foodtown College Inn 0.67 3 for \$2 College Inn 2.79 Swanson 0.67 3 for \$2 Pacific 2.99 organic Wolfgang Puck 2.50 organic; 2 for \$5 Emeril's 2.50 2 for \$5 Campbell's 0.50 2 for \$1 Heinz 1.33 3 for \$4 Foodtown 0.99 Fresh Grocer Heinz 0.99 Swanson 0.80 5 for \$4 College Inn 0.50 2 for \$1 Campbell's 0.67 3 for \$2 Genuardi's Safeway 0.67 3 for \$2 4 for \$3 Swanson 0.75 2 for \$6; organic **Imagine** 3.00 Kitchen Basics 2.50 2 for \$5 Heinz 1.00 10 for \$10 Giant Carlisle Campbell's 0.50 4 for \$2 Swanson 0.75 4 for \$3 Giant Eagle Swanson 0.60 5 for \$3 Swanson 2.50 Swanson 2.00 2 for \$4 Wolfgang Puck 2.50 2.50 2 for \$5; organic Heinz 1.00 10 for \$10



State	Supermarket	Brand	F	Poultry Broth			Gravy 10.5 oz.	Gravy 12 oz.	Conditions
State	GreatVALU	Swanson	0.79			Stock	10.3 02.	12 02.	Conditions
ont.)	GleatVALO	College Inn	0.79						3 for \$2
,		Campbell's	0.00				0.66		3 for \$2
		Heinz					0.00	1.00	10 for \$10
	Karn's	Swanson	0.67					1.00	2 for \$3
	Kuhn's	College Inn	0.59						2 101 40
	T CONTROL	Heinz	0.00					1.25	4 for \$5
		Campbell's					66.00	1.20	3 for \$2
	Pathmark	College Inn	0.69				00.00		0 101 42
		College Inn	0.00	2.00					2 for \$4
		Swanson		2.00					
		Swanson	0.60	2.00					5 for \$3
		Campbell's	0.00				1.00		0 101 40
		America's Choice					0.50		2 for \$1
		Heinz					0.00	1.00	5 for \$5
	Price Chopper	College Inn	0.75					1.00	4 for \$3
	. пос опоррог	College Inn	0.75	2.00					1.101.40
		Kitchen Basics		2.00		2.50			2 for \$5
		Price Chopper				2.50		1.00	2 101 ψ5
		Heinz						1.00	10 for \$10
	Redner's	Heinz						1.00	10 for \$10
	ixedilei 3	College Inn	0.60					1.00	5 for \$3
		College Inn	0.00	2.00					2 for \$4
		Swanson	0.50	2.00					10 for \$5
		Campbell's	0.50				0.50		10 for \$5
							0.50	1.00	10 for \$10
		Heinz		1.67				1.00	3 for \$5
	ShopRite	Progresso Swanson	0.59	1.07					3 101 \$5
	Shopkite	College Inn	0.80						5 for \$4
			0.60	1.67					3 for \$5
		Progresso		1.07		2.24			3 101 \$5
		Imagine Campbell's				2.24	0.33		3 for \$1
		Heinz					0.33	0.99	3 101 \$1
	Shopin Sovo		0.75					0.99	4 for \$2
	Shop'n Save	Swanson Heinz	0.75					1.00	4 for \$3 5 for \$5
	Shurfine	College Inn	0.50					1.00	2 for \$1
	Shumme	Heinz	0.50					1.00	5 for \$5
	ShurSave	College Inn	0.50					1.00	2 for \$1
	SiluiSave	Heinz	0.50					1.00	10 for \$10
	The Fresh Market	TFM		2.50				1.00	
	Thriftway	Swanson	0.67	2.50					2 for \$5; organic 3 for \$2
	Thintway		0.67	2.50					3 101 \$2
		Swanson		2.50					2 for ©2
		Progresso		1.50				0.00	2 for \$3
		Heinz					0.44	0.99	0 for #0 00
	Tono	Campbell's	0.00				0.44		2 for \$0.88
	Tops	College Inn	0.99						
		Swanson	BOGO	0.00					2 for ¢4
		Tops		2.00			DOGG		2 for \$4
		Campbell's					BOGO	4.00	40.6
		Heinz						1.00	10 for \$10
	I	ı	1	1	I				I



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** RI Aldi Chef's Cupboard 1.29 1.19 Bravo Supermarket College Inn **BOGO** 2.50 Progresso 1.69 **BOGO** Campbell's Heinz 1.33 3 for \$4 2.99 Compare Foods College Inn 0.50 2 for \$1 College Inn 2 for \$3 Progresso 1.50 Campbell's 0.75 4 for \$3 0.99 Heinz C-Town **BOGO** College Inn College Inn 2.99 organic Progresso 1.69 Campbell's BOGO Heinz 1.33 3 for \$4 4 for \$3 Dave's Marketplace College Inn 0.75 Campbell's 0.67 3 for \$2 Kitchen Basics 2.00 2 for \$4 Heinz 1.25 4 for \$5 Shaw's Swanson 0.79 0.69 College Inn 2.00 College Inn 2 for \$4 Progresso 1.50 2 for \$3 Wild Harvest organic; 2 for \$4 2.00 Campbell's 1.00 10 for \$10 Heinz 1.00 10 for \$10 Stop & Shop Swanson 0.75 4 for \$3 4 for \$3 College Inn 0.75 2 for \$5 Kitchen Basics 2.50 Heinz 1.25 4 for \$5 Campbell's 0.50 2 for \$1 SC Aldi 1.29 Chef's Cupboard 1.19 Bi-Lo Campbell's **BOGO** Food Lion Swanson **BOGO** Heinz 1.00 4 for \$4 BOGO Harris Teeter College Inn Swanson 2.00 Heinz 1.25 4 for \$5 2 for \$4 Swanson 2.00 Ingle's Swanson 0.60 5 for \$3 2.00 2 for \$4 Laura Lynn BOGO College Inn 0.88 Laura Lynn Heinz 1.00 5 for \$5 Kroger Atlanta Heinz 1.25 4 for \$5 Kroger 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Swanson 2 for \$4 2.00 Lowe's Foods Swanson 0.69 Progresso 1.50 2 for \$3 Heinz 1.25 4 for \$5



ate	Supermarket Piggly Wiggly	Brand	F	Poultry Broth		Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
		Hanover				1.50			2 for \$3
.)		Swanson			2.00				2 for \$4
		Piggly Wiggly		0.50					2 for \$1
		Campbell's					0.75		4 for \$3
	Publix	Swanson	BOGO						
		Heinz						0.99	
	Quality Foods	Ну-Тор	0.33						3 for \$1
	Reid's	Swanson	BOGO						
		Heinz						1.00	4 for \$4
	The Fresh Market	TFM		2.50					2 for \$5; organic
	Aldi	Chef's Cupboard	1	1.29				1.19	1 41, 1 31
	Bloom	Swanson	BOGO						
	2.00	Heinz						1.25	4 for \$5
	Bottom Dollar	My Essentials	0.68					1.20	1101 40
	Farmer's Foods	Heinz	0.00					1.00	10 for \$10
	Farm Fresh	Heinz	+					0.97	. σ τοι ψ το
	i dilli i icəli	Swanson	0.67					0.31	
		College Inn	0.07	2.19					
	Food City	Food Club	0.50	2.19					2 for \$1
	Food City	College Inn	0.50	BOGO					2 101 \$1
	Food Lion	Swanson	BOGO	ВОСО					
	FOOd LION		BUGU					1.00	4 for \$4
	Ciant Carliala	Heinz						1.00	4 for \$4
	Giant Carlisle	Heinz					0.50	1.00	10 for \$10
		Campbell's	0.75				0.50		4 for \$2
		Swanson	0.75						4 for \$3
	Giant Landover	Campbell's					0.50		2 for \$1
		College Inn	0.75						4 for \$3
		Heinz						1.25	4 for \$5
	Grants	Our Family						1.00	10 for \$10
		Ну-Тор	0.40						5 for \$2
	Harris Teeter	College Inn		BOGO					
		Swanson		2.00					
		Heinz						1.25	4 for \$5
	Ingle's	Swanson			2.00				2 for \$4
		Swanson	0.60						5 for \$3
		Laura Lynn		2.00					2 for \$4
		College Inn		BOGO					
		Laura Lynn					0.88		
		Heinz						1.00	5 for \$5
	Kroger Mid-AtIntc	Heinz						1.25	
		Kroger	0.60						5 for \$3
	Lowe's Foods	Swanson	0.69						
		Progresso		1.50					2 for \$3
		Heinz						1.25	4 for \$5
	Magruder's	College Inn	0.59						
		Kitchen Basics				2.99			
	Safeway	Safeway	0.67						3 for \$2
		Swanson	0.75						4 for \$3
		Kitchen Basics				2.50			2 for \$5
	Shopper's Food	Campbell's	+			-:	0.50	 	2 for \$1
		Jampsono	1				5.55	1	_ ισι ψ ι



State	Supermarket	Brand	i	Poultry Broth	Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
A	Super Target	Heinz					0.89	
cont.)		Swanson	0.59					
	The Fresh Market	TFM		2.50				2 for \$5; organic
•	Aldi	Chef's Cupboard		1.29			1.19	
	Grand Union	College Inn	0.75					4 for \$3
		Swanson	0.67					3 for \$2
		Heinz					1.33	3 for \$4
		Campbell's				0.60		5 for \$3
	Hannaford	College Inn		2.19				
		Hannaford					0.89	
		Heinz					1.59	
	Price Chopper	College Inn	0.75					4 for \$3
		College Inn		2.00				
		Kitchen Basics			2.50			2 for \$5
		Price Chopper					1.00	
		Heinz					1.00	10 for \$10
	Shaw's	Swanson	0.79					
		College Inn	0.69					
		College Inn		2.00				2 for \$4
		Progresso		1.50				2 for \$3
		Wild Harvest		2.00				organic; 2 for \$4
		Campbell's				1.00		10 for \$10
		Heinz					1.00	10 for \$10
٧٧	Aldi	Chef's Cupboard		1.29			1.19	·
	Fas-Check	Swanson	0.50					2 for \$1
	Food Lion	Swanson	BOGO					·
		Heinz					1.00	4 for \$4
	Foodland	Swanson	0.75					4 for \$3
		Swanson		2.50				2 for \$5
		College Inn	0.80					5 for \$4
		Campbell's	0.00			0.80		5 for \$4
		Heinz				0.00	1.00	10 \$10
	Giant Carlisle	Heinz					1.00	10 for \$10
		Campbell's				0.50		4 for \$2
		Swanson	0.75					4 for \$3
	Giant Eagle	Swanson	0.60					5 for \$3
	10.0	Swanson				2.50		
		Swanson		2.00		2.00		2 for \$4
		Wolfgang Puck		2.50		2.50		2 for \$5; organic
		Heinz		2.00		2.00	1.00	10 for \$10
	Grants	Our Family	1				1.00	10 for \$10
	Jianes	Hy-Top	0.40				1.00	5 for \$2
	Kroger Columbus	Heinz	0.40				1.25	4 for \$5
	Troger Columbus	Pacific		2.50			1.20	2 for \$5; organic
		Kroger	0.60	2.50				5 for \$3
	Kroger Mid-AtIntc	Heinz	0.00				1.25	J 101 43
	Moger Mid-Aunic		0.60				1.25	5 for \$3
	Diagha akis	Kroger	0.60	2.00				5 for \$3
	Riesbeck's	Swanson	0.50	2.00				2 for \$4
		Swanson	0.59			0.50		0 for 04
		Campbell's Heinz				0.50	0.99	2 for \$1



State		Brand		Poultry Brot	Poultry	Gravy	Gravy	Conditions
WV	Supermarket Shop'n Save	Brand Swanson	0.75		Stock	10.5 oz.	12 oz.	Conditions 4 for \$3
(cont.)	Shop it Save	Heinz	0.75				1.00	5 for \$5
(cont.)	Sparkle	Swanson	0.98				1.00	υ τοι φο
		Food Club	0.00			0.78		
		Heinz					1.33	3 for \$4



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravv **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI AL Aldi Chef's Cupboard 1.29 1.19 Food World Sweet Sue 0.79 Ingle's Swanson 2.00 2 for \$4 Ingle's Swanson 2.00 2 for \$4 Swanson 0.60 5 for \$3 Laura Lynn 2.00 2 for \$4 **BOGO** College Inn Laura Lynn 0.88 Heinz 1.00 5 for \$5 Kroger Atlanta Heinz 1.25 4 for \$5 Kroger 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Swanson 2.00 2 for \$4 Sweet Sue 3 for \$2 Piggly Wiggly 0.66 Heinz 1.50 2 for \$3 **Publix** Swanson **BOGO** Heinz 0.99 Shop Rite Sprmrkt Sweet Sue 0.50 2 for \$1 Super Target Heinz 0.89 Swanson 0.59 The Fresh Market TFM 2.50 2 for \$5; organic Western Heinz 0.99 Swanson 0.75 4 for \$3 Winn-Dixie **BOGO** Campbell's BOGO College Inn Heinz 1.00 10 for \$10 AR Chef's Cupboard 1.29 1.19 Aldi Brookshire's Swanson 0.50 2 for \$1 Food Club 1.39 2 for \$1 Cranford's Sweet Sue 0.50 Campbell's 0.67 3 for \$2 CV's Foods Swanson 0.60 5 for \$3 E.W. James Sweet Sue 0.49 2 for \$0.98 Harp's Swanson 1.98 Campbell's 0.68 Hays Sweet Sue 0.67 3 for \$2 Campbell's 0.75 4 for \$3 Kroger Kroger Delta 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic 4 for \$5 Heinz 1.25 Sweet Sue 3 for \$2 Piggly Wiggly 0.66 Heinz 1.50 2 for \$3 The Fresh Market TFM 2.50 2 for \$5; organic Town & Country 0.69 Campbell's IΑ Aldi Chef's Cupboard 1.29 1.19 County Market Swanson 1.99 Sweet Sue 0.49 Heinz 0.99 Dahl's Swanson 0.50 2 for \$5 Swanson 1.99 Campbell's 0.69



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** IΑ 1.50 Econo Foods Swanson 2 for \$3 (cont.) Swanson 2.99 Campbell's 1.50 2 for \$3 Heinz 1.25 4 for \$5 Heinz 0.98 Fareway Progresso 1.50 2 for \$3 Food Pride Swanson 0.60 5 for \$3 Swanson 2.50 2 for \$5 Heinz 1.25 4 for \$5 0.60 5 for \$3 Campbell's Heartland Foods Swanson 0.60 5 for \$3 Heinz 0.88 Swanson 3 for \$2 Hy-Vee 0.67 Swanson 1.99 Campbell's 0.59 Heinz 0.99 Full Circle 2.69 No Frills Heinz 0.99 Heinz Super Target 0.89 Swanson 0.59 IL Aldi Chef's Cupboard 1.29 1.19 0.99 Berkot's Heinz College Inn 0.67 3 for \$2 0.67 3 for \$2 Centrella Swanson 2.00 2 for \$4 Butera 3 for \$2 College Inn 0.66 Campbell's 0.75 3 for \$2 Swanson 2.00 2 for \$4 Heinz 1.29 Caputo's Swanson 1.99 College Inn 0.67 3 for \$2 0.50 2 for \$1 Campbell's Heinz 0.99 Carnicerias Jimenez Campbell's 0.67 3 for \$2 County Market Swanson 1.99 Sweet Sue 0.49 Heinz 0.99 Cub Foods Swanson 0.67 Cub 2.00 2 for \$4 **Imagine** 3.49 organic Heinz 0.97 Swanson 0.80 5 for \$4 Dierberg's Campbell's 0.67 3 for \$2 0.99 Heinz Dominick's Safeway 0.67 3 for \$2 4 for \$3 Swanson 0.75 Kitchen Basics 2.50 2 for \$5 Heinz Fairplay Foods 0.99 Centrella 0.67 3 for \$2 College Inn 0.67 3 for \$2 Heinz 0.98 Fareway 1.50 Progresso 2 for \$3



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through November 24, 2011); prices in US\$ per unit unless otherwise noted; information from

Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

publicly available sources including store circulars, newspaper ads, and retailer websites.) **Poultry** Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** IL Food Pride 5 for \$3 Swanson 0.60 Swanson 2.50 2 for \$5 (cont.) Heinz 1.25 4 for \$5 Campbell's 0.60 5 for \$3 Garden Fresh Campbell's 0.50 2 for \$1 Swanson 1.99 College Inn 0.59 Hometown IGA 0.50 2 for \$1 Sweet Sue Swanson 2.50 2 for \$5 Heinz 2 for \$3 1.50 Hy-Vee Swanson 0.67 3 for \$2 Swanson 1.99 Campbell's 0.59 Heinz 0.99 Full Circle 2.69 Jewel Swanson 0.67 Heinz 0.97 Imagine 3.00 2 for \$6 Kirby Foods IGA Swanson 0.69 Heinz 0.99 Kroger Central Kroger 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Heinz 1.25 4 for \$5 Heinz Kroger Mid-South 1.25 Pacific 2.50 2 for \$5; organic 0.60 Kroger 5 for \$3 Meijer Heinz 0.99 Meijer 1.67 1.67 3 for \$5 Meijer 2.19 natural Meijer 0.49 Kitchen Basics 2.87 Swanson 0.88 Pacific 3.19 organic **Imagine** 3.29 free range 0.89 Meijer Pete's Market College Inn 0.67 3 for \$2 Swanson 1.99 Centrella 0.67 3 for \$2 Heinz 1.00 10 for \$10 Schnuck's Swanson 0.60 10 for \$6 2 for \$3 Swanson 1.50 Campbell's 0.39 Heinz 1.00 10 for \$10 Shop and Save Mrkt Heinz 1.00 Shop'n Save Swanson 0.60 Sweet Sue 0.60 Campbell's 0.50 2 for \$1 Heinz 0.88 Strack & VanTil Swanson 0.50 2 for \$1 Heinz 0.99



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** IL Sullivan's 0.67 College Inn 2 for \$3 (cont.) Swanson 1.89 Heinz 1.19 Super Target Heinz 0.89 Swanson 0.59 The Fresh Market TFM 2 for \$5; organic 2.50 Tony's Finer Foods Swanson 1.99 College Inn 0.60 5 for \$3 Campbell's 0.50 2 for \$1 Heinz 0.99 Ultra Foods College Inn 0.50 2 for \$1 Heinz 0.88 Walt's Food College Inn 0.50 2 for \$1 Heinz 0.89 ĪN Al's Supermarket Campbell's 0.79 Swanson 0.79 2.50 Aldi Chef's Cupboard 1.29 1.19 Buehler's Buy Low Sweet Sue 0.50 2 for \$1 Swanson 2 for \$5 2.50 3 for \$5 Heinz 1.67 Hometown IGA Sweet Sue 0.50 2 for \$1 Swanson 2 for \$5 2.50 Heinz 1.50 2 for \$3 Kroger 0.60 Jay C 5 for \$3 Heinz 1.25 4 for \$5 Jewel Swanson 0.67 Heinz 0.97 **Imagine** 3.00 2 for \$6 Kirby Foods IGA Swanson 0.69 Heinz 0.99 Kroger Central Kroger 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Heinz 1.25 4 for \$5 Kroger Cincinnati Heinz 1.25 2.50 Pacific 2 for \$5; organic Kroger 0.60 5 for \$3 Kroger Mid-South Heinz 1.25 Pacific 2.50 2 for \$5; organic Kroger 0.60 5 for \$3 Marsh Heinz 0.99 Martin's 0.50 2 for \$.99 Swanson Campbell's 0.50 2 for \$1 Heinz 4 for \$5 1.25 Heinz 0.99 Meijer Meijer 1.67 1.67 3 for \$5 Meijer 2.19 natural Meijer 0.49 Kitchen Basics 2.87 Swanson 0.88 Pacific 3.19 organic **Imagine** 3.29 free range Meijer 0.89



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** IN Schnuck's 10 for \$6 Swanson 0.60 Swanson 1.50 2 for \$3 (cont.) Campbell's 0.39 Heinz 1.00 10 for \$10 Strack & VanTil 0.50 2 for \$1 Swanson Heinz 0.99 Heinz 0.89 Super Target Swanson 0.59 The Fresh Market TFM 2.50 2 for \$5; organic Ultra Foods 2 for \$1 College Inn 0.50 Heinz 0.88 Wesselman's Heinz 0.99 College Inn 0.75 4 for \$3 KS Aldi Chef's Cupboard 1.29 1.19 Apple Markets Swanson 0.49 Campbell's 0.89 Country Mart Swanson 0.48 Campbell's 0.50 2 for \$1 Dillon's Kroger 5 for \$3 0.60 Heinz 1.25 Heartland Foods Swanson 0.60 5 for \$3 Heinz 0.88 Swanson Hen House 0.59 Swanson 2.00 2 for \$4 **Imagine** 3.15 organic 0.50 2 for \$1 Campbell's Kitchen Basics 1.77 Hy-Vee Swanson 0.67 3 for \$2 Swanson 1.99 Campbell's 0.59 Heinz 0.99 Full Circle 2.69 Price Chopper Swanson 0.47 Heinz 1.50 2 for \$3 -Heinz Super Target 0.89 Swanson 0.59 Whole Foods Pacific 2.00 2 for \$4; organic Woods Swanson 0.49 Campbell's 0.50 2 for \$1 KY Chef's Cupboard 1.29 1.19 E.W. James 2 for \$0.98 Sweet Sue 0.49 Food Club 2 for \$1 Food City 0.50 College Inn **BOGO BOGO** Food Lion Swanson Heinz 1.00 4 for \$4 0.75 Foodland Swanson 4 for \$3 Swanson 2.50 2 for \$5 5 for \$4 College Inn 0.80 Campbell's 0.80 5 for \$4 Heinz 1.00 10 \$10



	pasiery available	sources including store		<u> </u>	Poultry	Gravy	Gravy	
State	Supermarket	Brand		Poultry Broth	Stock	10.5 oz.	12 oz.	Conditions
KY	Houchen's	Sweet Sue	0.50					2 for \$1
(cont.)		Swanson		2.50				2 for \$5
		Heinz					1.50	2 for \$3
	Kroger Cincinnati	Heinz					1.25	
		Pacific		2.50				2 for \$5; organic
		Kroger	0.60					5 for \$3
	Kroger Delta	Kroger	0.60					5 for \$3
		Pacific		2.50				2 for \$5; organic
		Heinz					1.25	4 for \$5
	Kroger Mid-AtIntc	Heinz					1.25	
		Kroger	0.60					5 for \$3
	Kroger Mid-South	Heinz					1.25	
		Pacific		2.50				2 for \$5; organic
		Kroger	0.60					5 for \$3
	Meijer	Heinz					0.99	
		Meijer		1.67	1.67			3 for \$5
		Meijer		2.19				natural
		Meijer	0.49					
		Kitchen Basics			2.87			
		Swanson	0.88					
		Pacific		3.19				organic
		Imagine		3.29				free range
		Meijer					0.89	
	The Fresh Market	TFM		2.50				2 for \$5; organic
LA	Albertsons LLC	Albertsons	0.50					2 for \$1
		Swanson	0.67					3 for \$2
		Swanson		2.00				2 for \$4
		Campbell's				0.39		
		Albertsons				0.00	1.29	
		Heinz					1.25	4 for \$5
	Brookshire's	Swanson	0.50				1.20	2 for \$1
	Drookerine s	Food Club	0.00	1.39				Σ 101 Ψ1
	Kroger Southwest	Kroger	0.50	1.00				2 for \$1
	Thogor Countries	Pacific	0.00	2.50				2 for \$5; organic
	Mac's Fresh	Sweet Sue	0.79	2.00				Z for wo, organio
	Wad o i redii	Swanson	0.75	2.49				
	Market Basket	Swanson	0.60	2.43				5 for \$3
	Rouse	Swanson	0.88					3 101 ψ3
	Nouse	Kitchen Basics	0.00		2.50			2 for \$5
	Super1Foods	Food Club	0.48		2.50			Σ 101 ψ0
	Super Target	Heinz	0.40				0.89	
	Super ranger	Swanson	0.59				0.03	
	The Fresh Market	TFM	0.53	2.50				2 for \$5; organic
	Winn-Dixie	Campbell's		2.30		BOGO		z ioi ψ5, organic
	WIIII-DIXIE	College Inn		BOGO		ВООО		
		Heinz		BOGO			1.00	10 for \$10
	Whale Foods CW			2.50			1.00	
MI	Whole Foods SW	Pacific	1	2.50			1.10	2 for \$5; organic
MI	Aldi	Chef's Cupboard	1	1.29			1.19	2 4 04
	Busch's	Heinz	0.00				1.33	3 for \$4
		Swanson	0.69					
		Spartan	0.69			0.00		
		Campbell's			ļ	0.69		



Supermarket	Brand		Poultry Broth	Stock	10.5 oz.	Gravy	Conditions
D&W Fresh Market	Brand Spartan	0.50	T	Stock	10.5 OZ.	12 oz.	4 for \$2
Daw Fresh Market	Swanson	0.50	2.00				2 for \$4
	Heinz		2.00			1.33	3 for \$4
Econo Foods		1.50				1.33	2 for \$3
LCONO FOOds		1.50	2.00				2 101 \$3
			2.99		1.50		2 for \$3
					1.50	1 25	4 for \$5
Family Fara/Clania		0.50				1.23	4 for \$2
raining rate/Glerrs		0.50	2.00				2 for \$4
			2.00		POCO		2 101 \$4
	1				вово	1 22	3 for \$4
Food Drido		0.50				1.33	3 101 \$4
Food Pride		0.59				1.00	10 for \$10
l la nalia ala							10 for \$10
Harding's		0.50				1.33	3 for \$4
	· ·	0.50			BOCO		4 for \$2
LPUI-	· · · · · · · · · · · · · · · · · · ·		4.00		BOGO		
Hillers		0.70	1.99				organic
		0.70	0.00				10 for \$7
			2.00		0.00		2 for \$4
					0.60	4.05	5 for \$3
						1.25	4 for \$5
Hollywood Markets			2.50				organic; 2 for \$5
17 14:11:		+					4 for \$5
Kroger Michigan						1.25	4 for \$5
	-	0.60					5 for \$3
			2.50				2 for \$5; organic
Martin's		0.50					2 for \$.99
	1				0.50		2 for \$1
							4 for \$5
Meijer						0.99	
	1			1.67			3 for \$5
	· ·		2.19				natural
		0.49					
				2.87			
		0.88					
							organic
	I -		3.29				free range
						0.89	
Plumb's	1 '	0.50					2 for \$1
	1				BOGO		
			2.00				2 for \$4
						1.33	3 for \$4
Polly's Market		0.66					3 for \$1.98
	1				0.66		3 for \$1.98
						1.11	
			2.50				organic; 2 for \$5
	1	0.50					2 for \$1
	Our Family					1.00	2 for \$2
Ric's Food Center	Heinz					1.00	10 for \$10
	Swanson	0.60					5 for \$3
	Econo Foods Family Fare/Glen's Food Pride Harding's Hiller's Hollywood Markets Kroger Michigan Martin's Meijer Plumb's Polly's Market Ric's Food Center	Swanson Campbell's Heinz Family Fare/Glen's Spartan Swanson Campbell's Heinz Food Pride Swanson Heinz Harding's Heinz Spartan Campbell's Hiller's Nash Brothers Swanson Swanson Campbell's Heinz Hollywood Markets Full Circle Heinz Kroger Michigan Heinz Kroger Pacific Martin's Swanson Campbell's Heinz Meijer Plumb's Spartan Campbell's Swanson Heinz Pocific Our Family Our Family Our Family Ric's Food Center	Swanson Campbell's Heinz Family Fare/Glen's Spartan Swanson Campbell's Heinz Food Pride Swanson Heinz Harding's Heinz Spartan Spartan Campbell's Hiller's Nash Brothers Swanson Campbell's Heinz Hollywood Markets Full Circle Heinz Kroger Michigan Heinz Kroger Michigan Heinz Kroger Pacific Martin's Swanson Campbell's Heinz Meijer Neijer Meijer Meijer Meijer Meijer Meijer Neijer Meijer Meijer Neijer Meijer Meijer Meijer Neijer Meijer Neijer Meijer Neijer Meijer Neijer Meijer Neijer	Swanson Campbell's Heinz	Swanson	Swanson Campbell's Heinz	Econo Foods



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** МІ SuperOne Foods College Inn 0.66 (cont.) Pacific 2.99 Harvest Garden 0.67 3 for \$2 Swanson 0.59 1.99 0.59 Campbell's Heinz 0.97 The Fresh Market TFM 2.50 2 for \$5; organic Tom's/Oleson's Spartan 0.59 Swanson 2.00 2 for \$4 Heinz 3 for \$4 1.33 VG's Food Center Spartan 0.50 4 for \$2 Campbell's **BOGO** Swanson 2.00 2 for \$4 Heinz 3 for \$4 1.33 MN Aldi Chef's Cupboard 1.29 1.19 Cash Wise 2.18 Swanson 0.48 Pacific 20% Off Campbell's 0.98 Heinz 0.88 Food Club 1.44 0.98 Pacific 20% Off Coborn's Food Club 4 for \$5 1.25 BOGO Swanson Cub Foods Swanson 0.67 Cub 2.00 2 for \$4 **Imagine** 3.49 organic Heinz 0.97 2 for \$3 Econo Foods Swanson 1.50 Swanson 2.99 Campbell's 1.50 2 for \$3 Heinz 1.25 4 for \$5 Heinz 0.98 Fareway Progresso 1.50 2 for \$3 Food Pride Swanson 0.60 5 for \$3 Swanson 2.50 2 for \$5 Campbell's 0.60 5 for \$3 Heinz 1.25 4 for \$5 Hy-Vee Swanson 3 for \$2 0.67 Swanson 1.99 Campbell's 0.59 Heinz 0.99 Full Circle 2.69 Lund & Byerly's Swanson 2.50 2 for \$5 2 for \$1 Rainbow Foods Swanson 0.50 Swanson 2.29 Clear Value 0.75 Heinz 0.89 **Imagine** 3.49 organic Sun Mart Swanson 1.50 2 for \$3 Swanson 2.99 Campbell's 1.50 2 for \$3 Heinz 1.25 4 for \$5



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** Supermarket State **Brand** Stock 10.5 oz. 12 oz. **Conditions** MN 0.99 Sunshine Foods Heinz (cont.) Swanson 0.60 5 for \$3 SuperOne Foods College Inn 0.66 0.59 Swanson 1.99 Pacific 2.99 Harvest Garden 0.67 3 for \$2 Campbell's 0.59 Heinz 0.97 Heinz Super Target 0.89 0.59 Swanson МО Chef's Cupboard Aldi 1.29 1.19 Apple Markets Swanson 0.49 Campbell's 0.89 **C&R Markets** Swanson 0.60 5 for \$3 Heinz 1.19 Country Mart Swanson 0.48 Campbell's 0.50 2 for \$1 Dierberg's Swanson 0.80 5 for \$4 Campbell's 3 for \$2 0.67 Heinz 0.99 Dillon's Kroger 0.60 5 for \$3 Heinz 1.25 Swanson Harp's 1.98 0.68 Campbell's Harter House Swanson 0.69 0.99 Campbell's Sweet Sue 0.67 3 for \$2 Hays Campbell's 0.75 4 for \$3 Heartland Foods Swanson 0.60 5 for \$3 Heinz 0.88 Hickman's IGA Heinz 0.99 Swanson 0.69 Hy-Vee Swanson 0.67 3 for \$2 Swanson 1.99 0.59 Campbell's Heinz 0.99 Full Circle 2.69 Kroger Kroger Central 5 for \$3 0.60 Pacific 2.50 2 for \$5; organic Heinz 1.25 4 for \$5 Patricia's Foods 0.59 Swanson 0.59 Campbell's Price Chopper Swanson 0.47 Heinz 1.50 2 for \$3 Swanson Schnuck's 0.60 10 for \$6 Swanson 1.50 2 for \$3 Campbell's 0.39 Heinz 1.00 10 for \$10 Shop'n Save Swanson 0.60 Sweet Sue 0.60 Campbell's 0.50 2 for \$1 Heinz 0.88



	passis, available	sources including store		Poultry Broth	Poultry	Gravy	Gravy	
State	Supermarket	Brand		Poultry Broth	Stock	10.5 oz.	12 oz.	Conditions
MO	Summer Fresh	Swanson	0.58					
(cont.)		Swanson		2.00				2 for \$4
		Campbell's				0.50		2 for \$1
	Super Target	Heinz					0.89	
		Swanson	0.59					
	Town & Country	Campbell's				0.69		
	Woods	Swanson	0.49			0.50		0.4
	AL P	Campbell's		1.00		0.50	4.40	2 for \$1
MS	Aldi	Chef's Cupboard	0.00	1.29			1.19	5 (00
	Kroger Delta	Kroger	0.60	0.50				5 for \$3
		Pacific		2.50			4.05	2 for \$5; organic
	<u> </u>	Heinz	0.00				1.25	4 for \$5
	Ramey's	Sweet Sue	0.60	0.50				5 for \$3
		Swanson		2.50			4.50	2 for \$5
	D	Heinz	0.00				1.50	2 for \$3
	Rouse	Swanson	0.88		0.50			0 (05
	Oakawalda	Kitchen Basics	0.00		2.50			2 for \$5
	Schnuck's	Swanson	0.60	4.50				10 for \$6
		Swanson		1.50		0.00		2 for \$3
		Campbell's				0.39	4.00	40.6 040
	T. F. I.M. I.	Heinz		0.50			1.00	10 for \$10
	The Fresh Market	TFM		2.50		D000		2 for \$5; organic
	Winn-Dixie	Campbell's		B000		BOGO		
		College Inn		BOGO			4.00	40.6 040
ND	Cook Wise	Heinz	0.40	0.40			1.00	10 for \$10
ND	Cash Wise	Swanson	0.48	2.18				2007 0#
		Pacific				0.00		20% Off
		Campbell's				0.98	0.00	
		Heinz		4.44			0.88	
	Cook Wise	Food Club	0.40	1.44			0.98	
	Cash Wise	Swanson Food Club	0.48	1.44			0.98	
	Hugo's	Swanson	0.67	1.44			0.96	3 for \$2
	Hugo's Sun Mart	Swanson	1.50					2 for \$3
	Sull Mart	Swanson	1.50	2.99				2 101 \$5
		Campbell's		2.99		1.50		2 for \$3
		Heinz				1.50	1.25	4 for \$5
	SuperOne Foods	College Inn	0.66				1.20	4 101 \$5
	Superone r oods	Swanson	0.59	1.99				
		Pacific	0.59	2.99				
		Harvest Garden	0.67	2.33				3 for \$2
		Campbell's	0.07			0.59		3 101 ψ2
		Heinz				0.59	0.97	
NE	Aldi	Chef's Cupboard		1.29			1.19	
***	Apple Markets	Swanson	0.49	1.20			1.10	
	, tppio markoto	Campbell's	0.40			0.89		
	Bag'n Save	Heinz				0.00	1.29	
	Day II Oave	Swanson	0.69				1.20	
		Swanson	0.03	2.00				2 for \$4
		Campbell's		2.00		0.79		- 101 ψΤ
	Dillon's	Kroger	0.60			0.13		5 for \$3
	5	Heinz	0.00				1.25	- ο ο φο
		LICITIZ					1.20	1



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NE	Fareway	Heinz						0.98	
(cont.)		Progresso		1.50					2 for \$3
	Food Pride	Our Family	0.50						2 for \$1
		Our Family						0.89	
	Heartland Foods	Swanson	0.60						5 for \$3
		Heinz						0.88	
	Hy-Vee	Swanson	0.67						3 for \$2
		Swanson		1.99					
		Campbell's					0.59		
		Heinz						0.99	
		Full Circle				2.69			
	No Frills	Heinz						0.99	
	Russ Market	Best Choice		1.19					
		Heinz						1.29	
	Safeway	Swanson	0.75						4 for \$3
		Safeway	0.67						3 for \$2
		Imagine		3.00					2 for \$6; organic
		Kitchen Basics				2.50			2 for \$5
	Sun Mart	Swanson	1.50						2 for \$3
		Swanson		2.99					
		Campbell's					1.50		2 for \$3
		Heinz						1.25	4 for \$5
	SuperSaver	Swanson	0.38						
		Clearly Organic		1.58					organic
		Campbell's					0.50		2 for \$1
	Super Target	Heinz						0.89	
		Swanson	0.59			1			
ОН	Acme Fresh	Campbell's					0.69	D000	
		Heinz	D000	BOOO				BOGO	
	A 1 -1:	Swanson	BOGO	BOGO				4.40	
	Aldi	Chef's Cupboard		1.29				1.19	2 for \$4
	Buehler's	Progresso	0.67	2.00					
		Swanson Heinz	0.67					1.25	3 for \$2 4 for \$5
		Campbell's					0.67	1.25	3 for \$2
	Chief	Swanson	0.75				0.07		4 for \$3
	Cillei	Heinz	0.73					0.99	4 101 \$5
	Dave's Market	College Inn	1.00					0.55	5 for \$5
	Dave 3 Warket	Swanson	1.00	2.00					2 for \$4
		Gia Russa		2.00	2.00				2 for \$4
	Fisher's	College Inn	0.89		2.99				Σ 101 ψ τ
	1 101101 0	Heinz	0.00		2.00			1.00	5 for \$5
	Food Fair	Heinz						0.99	ο τοι φο
	. 554 7 411	Sweet Sue	0.49					0.55	
	Foodland	Swanson	0.49						4 for \$3
	. 555.3114	Swanson		2.50					2 for \$5
		College Inn	0.80						5 for \$4
		Campbell's					0.80		5 for \$4
		Heinz					3.00	1.00	10 \$10
	Geyer's	Heinz	1			1		0.99	
		College Inn		2.50				3.00	2 for \$5
		Swanson	0.75						4 for \$3
	<u> </u>	1	J U	1			<u> </u>		· +-



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** ОН 0.60 5 for \$3 Giant Eagle Swanson (cont.) Swanson 2.50 Swanson 2.00 2 for \$4 Wolfgang Puck 2.50 2.50 2 for \$5; organic 1.00 10 for \$10 Heinz Heinen 2.00 2 for \$4 Heinen Hometown IGA Sweet Sue 0.50 2 for \$1 2 for \$5 Swanson 2.50 Heinz 1.50 2 for \$3 Kroger Cincinnati Heinz 1.25 Pacific 2.50 2 for \$5; organic Kroger 0.60 5 for \$3 Heinz 1.25 4 for \$5 Kroger Columbus Pacific 2.50 2 for \$5; organic Kroger 0.60 5 for \$3 1.25 Kroger Mid-AtIntc Heinz Kroger 0.60 5 for \$3 Marc's Heinz 0.97 3 for \$2 College Inn 0.67 College Inn 2.89 5 for \$3 Swanson 0.60 2.00 2 for \$4 Swanson 2.99 Swanson Heinz 0.99 Marsh Heinz Meijer 0.99 1.67 3 for \$5 Meijer 1.67 Meijer 2.19 natural Meijer 0.49 Kitchen Basics 2.87 Swanson 0.88 Pacific 3.19 organic **Imagine** 3.29 free range Meijer 0.89 Riesbeck's Swanson 2.00 2 for \$4 Swanson 0.59 Campbell's 0.50 2 for \$1 Heinz 0.99 Shop'n Save Swanson 4 for \$3 0.75 5 for \$5 Heinz 1.00 Sparkle Swanson 0.98 Food Club 0.78 Heinz 1.33 3 for \$4 Super Target Heinz 0.89 Swanson 0.59 The Fresh Market TFM 2.50 2 for \$5; organic ОК Aldi Chef's Cupboard 1.29 1.19 Buy for Le\$\$ Swanson 0.49 2 for \$1 Campbell's 0.50 Heinz 0.97 **Country Mart** Swanson 0.67 3 for \$2 Swanson 2.00 2 for \$4 Heinz 1.50 2 for \$3



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** ок **Country Mart** Swanson 0.48 Campbell's 0.50 2 for \$1 (cont.) Harp's Swanson 1.98 0.68 Campbell's Homeland/United Best Choice 1.99 of OK Swanson 0.50 2 for \$1 Swanson 1.89 Heinz 1.00 10 for \$10 Reasor's Swanson 0.69 1.99 0.50 Campbell's 2 for \$1 Super Target Heinz 0.89 Swanson 0.59 Warehouse Swanson 0.59 Campbell's 0.59 Williams Swanson 0.67 3 for \$2 Swanson 1.98 Campbell's 0.67 3 for \$2 SD Coborn's Pacific 20% Off Food Club 1.25 4 for \$5 Swanson **BOGO** Coborn's Pacific * 20% Off Hy-Vee Swanson 0.67 3 for \$2 Swanson 1.99 0.59 Campbell's Heinz 0.99 2.69 Full Circle Ken's Super Fair Heinz 0.99 Swanson 0.60 5 for \$3 4 for \$3 Safeway Swanson 0.75 Safeway 0.67 3 for \$2 **Imagine** 3.00 2 for \$6; organic 2.50 Kitchen Basics 2 for \$5 TN Aldi Chef's Cupboard 1.29 1.19 Bi-Lo Campbell's **BOGO** E.W. James Sweet Sue 0.49 2 for \$0.98 Food City Food Club 0.50 2 for \$1 College Inn **BOGO** Food Lion Swanson **BOGO** Heinz 1.00 4 for \$4 H.G. Hill Sweet Sue 0.59 Heinz 1.50 2 for \$3 Hometown IGA Sweet Sue 0.50 2 for \$1 Swanson 2.50 2 for \$5 Heinz 1.50 2 for \$3 Swanson Ingle's 2.00 2 for \$4 Swanson 0.60 5 for \$3 Laura Lynn 2.00 2 for \$4 **BOGO** College Inn Laura Lynn 0.88 Heinz 1.00 5 for \$5



				Poultry Broth	Poultry	Gravy	Gravy	
State	Supermarket	Brand		- Cana y 210an	Stock	10.5 oz.	12 oz.	Conditions
TN	Kroger Atlanta	Heinz					1.25	4 for \$5
(cont.)		Kroger	0.60					5 for \$3
		Pacific		2.50				2 for \$5; organic
		Swanson		2.00				2 for \$4
	Kroger Delta	Kroger	0.60					5 for \$3
		Pacific		2.50				2 for \$5; organic
		Heinz					1.25	4 for \$5
	Kroger Mid-AtIntc	Heinz					1.25	
		Kroger	0.60					5 for \$3
	Kroger Mid-South	Heinz					1.25	
		Pacific		2.50				2 for \$5; organic
		Kroger	0.60					5 for \$3
	Piggly Wiggly	Sweet Sue	0.66					3 for \$2
		Heinz					1.50	2 for \$3
	Publix	Swanson	BOGO					
		Heinz					0.99	
	Schnuck's	Swanson	0.60					10 for \$6
		Swanson		1.50				2 for \$3
		Campbell's				0.39		
		Heinz					1.00	10 for \$10
	Shop Rite Sprmrkt	Sweet Sue	0.50					2 for \$1
	Super Target	Heinz					0.89	
		Swanson	0.59					
	Superlo Foods	Swanson		2.50				2 for \$5
	·	Sweet Sue	0.50					2 for \$1
		Heinz					1.50	2 for \$3
	The Fresh Market	TFM		2.50				2 for \$5; organic
	Town & Country	Campbell's				0.69		7 7 7 9 5
TX	Albertsons LLC	Albertsons	0.50					2 for \$1
	Dallas-Ft. Worth	Swanson	0.67					3 for \$2
		Swanson		2.00				2 for \$4
		Campbell's				0.39		,
		Albertsons					1.29	
		Heinz					1.25	4 for \$5
	Albertsons LLC	Swanson	0.67					3 for \$2
	SW Division	Albertsons		1.50				2 for \$3
		Progresso		2.00				2 for \$4
		Heinz					1.00	
	Aldi	Chef's Cupboard		1.29			1.19	
	Brookshire Bros.	Heinz		1.20			1.39	
	Brookermo Brook	Swanson		1.99			1.00	
	Brookshire's	Swanson	0.50	1.00				2 for \$1
	DIOOKSIIIC 3	Food Club	0.50	1.39				ΣΙΟΙ ΨΊ
	David's Foods	Campbell's		1.55		0.50		2 for \$1
	David 5 i 0005	Heinz				0.50	1.50	2 for \$3
		Sweet Sue	0.55				1.50	2 for \$1.09
			0.55					3 for \$2
		Swanson	0.07	1.00				J 101 φ2
		Swanson		1.99				
	Diamond ICA	Progresso		1.99				
	Diamond IGA	Swanson	0.50	2.49				O for \$4
	Food Fair	Sweet Sue	0.50			0.50		2 for \$1
	ļ	Franco American			<u> </u>	0.50	<u> </u>	2 for \$1



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz 12 oz. **Conditions** TX H-E-B Central Market 1.99 organic Kroger Southwest Kroger 0.50 2 for \$1 (cont.) Pacific 2.50 2 for \$5; organic Sweet Sue 0.50 2 for \$1 La Fiesta 5 for \$3 Swanson 0.60 Swanson 1.99 Campbell's 0.50 2 for \$1 Heinz 0.99 Lawrence Bros. Swanson 2.49 Heinz 1.50 2 for \$3 Lowe's Pay-N-Save Shurfine 0.69 Market Basket Swanson 0.60 5 for \$3 Market Place Swanson 0.38 Heinz 1.19 Pro's Ranch Springfield 0.59 Campbell's 0.99 Sprout's Sprout's 1.50 2 for \$3; organic Sunflower Sunflower 1.50 2 for \$1 Sunflower 2.00 2 for \$3; organic Swanson 0.49 1.89 0.49 Campbell's Heinz 1.39 Super1Foods Food Club 0.48 Heinz Super Target 0.89 Swanson 0.59 Tom Thumb/Randall 3 for \$2 Safeway 0.67 Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 United/Market St. Swanson 0.59 Heinz 0.99 Whole Foods SW Pacific 2.50 2 for \$5; organic WI Aldi Chef's Cupboard 1.29 1.19 2 for \$5 Cub Foods Swanson 0.50 Cub 2.00 2 for \$4 **Imagine** 3.49 organic Heinz 0.97 Econo Foods Swanson 1.50 2 for \$3 Swanson 2.99 Campbell's 1.50 2 for \$3 Heinz 1.25 4 for \$5 Heinz 0.99 2 for \$1.98 Festival Kitchen Basics 2.50 0.75 Swanson 4 for \$3 Kowalski's **Imagine** 4.19 organic Marketplace Pacific 3.49 gluten free Heinz 0.99 Swanson 0.50 2 for \$1 Swanson Pick'n Save 2.29 Swanson 0.66 3 for \$1.98



Supermarket	Brand		Poultry Broth		Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
		0.66						3 for \$1.99
007 007			2.00					2 for \$4
						0.75		4 for \$3
							1.29	
Schnuck's		0.60						10 for \$6
			1.50					2 for \$3
						0.39		
							1.00	10 for \$10
Sendik's						0.69		
		0.75						4 for \$3
Sentry								4 for \$3
							0.99	2 for \$1.98
SuperOne Foods		0.66						·
			1.99					
		0.67						3 for \$2
1	Campbell's					0.59		1
							0.97	
Super Target								
		0.59						
The Fresh Market			2.50					2 for \$5; organic
	Supermarket Piggly Wiggly Schnuck's Sendik's Sentry SuperOne Foods Super Target The Fresh Market	Piggly Wiggly Swanson Swanson Campbell's Heinz Schnuck's Swanson Swanson Campbell's Heinz Sendik's Campbell's Swanson Sentry Swanson Heinz SuperOne Foods College Inn Swanson Pacific Harvest Garden Campbell's Heinz Super Target Heinz Swanson	Piggly Wiggly Swanson 0.66	Piggly Wiggly	Piggly Wiggly Swanson 0.66 Swanson 2.00 Campbell's Heinz Schnuck's Swanson 0.60 Swanson 1.50 Campbell's Heinz Sendik's Campbell's Swanson 0.75 Sentry Swanson Heinz 0.66 Swanson 0.59 Pacific 2.99 Harvest Garden 0.67 Campbell's Heinz Super Target Heinz Swanson 0.59	Supermarket Brand Stock	Supermarket Brand Pountry Broth Stock 10.5 oz. Piggly Wiggly Swanson 0.66 2.00 0.75 Swanson 0.60 0.75 0.75 Schnuck's Swanson 0.60 0.39 Sendik's Campbell's 0.75 0.69 Sentry Swanson 0.75 0.75 Sentry Swanson 0.75 0.66 SuperOne Foods College Inn 0.66 0.59 Pacific 2.99 0.59 Harvest Garden 0.67 0.59 Campbell's 0.59 Heinz 0.59 Swanson 0.59	Supermarket Brand Politify Broth Stock 10.5 oz. 12 oz.



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY ΑZ 3 for \$2 Albertsons LLC Swanson 0.67 Albertsons 1.50 2 for \$3 Progresso 2.00 2 for \$4 Heinz 1.00 Basha's Swanson 0.60 5 for \$3 0.60 Campbell's 5 for \$3 Heinz 1.25 4 for \$5 Pacific 2.50 2 for \$5 Food City Food Club 0.69 Fresh & Easy Fresh & Easy 1.99 organic Heinz 1.50 2 for \$3 Fry's Kroger 0.69 Pacific 2.50 2 for \$5; organic 10 for \$10 Swanson 1.00 Heinz 1.00 10 for \$10 Pro's Ranch Springfield 0.59 Campbell's 0.99 Safeway 0.67 3 for \$2 Safeway Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Smart & Final Swanson 2.29 Heinz 0.99 Smith's Swanson 1.00 10 for \$10 Kroger 0.69 Pacific 2.50 2 for \$5; organic 1.25 Heinz Sprout's 1.50 2 for \$3; organic Sprout's Sunflower 1.50 Sunflower 2 for \$1 Sunflower 2.00 2 for \$3; organic Swanson 0.49 1.89 Campbell's 0.49 Heinz 1.39 Heinz Super Target 0.89 Swanson 0.59 Whole Foods Pacific 2.50 2 for \$5; organic CA Albertsons Heinz 0.97 El Rancho 0.79 Swanson 2.99 **Imagine** organic El Tapatio Swanson 0.99 Springfield 0.67 3 for \$2 1.99 Fresh & Easy Fresh & Easy organic Heinz 1.50 2 for \$3 Holiday Foods **Imagine** 1.79 Swanson 0.69 Pacific 1.99 Campbell's 0.59 Jensen's Swanson 0.99 0.79 Swanson Jon's King Ranch Swanson 0.69 K.V. Mart Swanson 0.69



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** CA 0.50 Lucky Swanson 2 for \$1 Swanson 2.79 organic (cont.) Lunardi's Swanson 0.59 Pacific 1.99 organic Mollie Stone Swanson 0.69 0.99 Northgate Swanson Campbell's 0.99 0.50 2 for \$1 Nugget Swanson Campbell's 0.50 2 for \$1 Pacific 2.50 2 for \$5; organic Kitchen Basics 2.50 2 for \$5; organic Raley's Swanson 0.60 5 for \$3 2 for \$1 Campbell's 0.50 Progresso 1.99 Heinz 0.99 2.50 Ralph's **Imagine** 2 for \$5; organic Heinz 1.49 Ray's Food Place Swanson 1.50 2 for \$3 Flavorite 0.89 Progresso 1.99 Safeway California Safeway 0.67 3 for \$2 4 for \$3 Swanson 0.75 Kitchen Basics 2.50 2 for \$5 Save Mart 1.79 Sunny Select Heinz 0.98 0.50 Campbell's 2 for \$1 Swanson 0.50 2 for \$1 Scolari's Swanson 0.89 0.60 Campbell's 5 for \$3 Smart & Final Swanson 2.29 Heinz 0.99 Swanson Spencer's 0.79 Campbell's 1.25 4 for \$5 **Imagine** 2.99 organic Sprout's 1.50 Sprout's 2 for \$3; organic Heinz 0.89 Super Target Swanson 0.59 Von's/Pavilion Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Whole Foods Sth Pacific 2.50 2 for \$5; organic Whole Foods Nrth Pacific organic 2.39 CO Albertsons LLC Swanson 0.67 3 for \$2 Albertsons 1.50 2 for \$3 Progresso 2.00 2 for \$4 Heinz 1.00 Heartland Foods Swanson 0.60 5 for \$3 Heinz 0.88 King Sooper Kroger 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Heinz 1.29 Lowe's Pay-N-Save Shurfine 0.69



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** СО 0.75 4 for \$3 Safeway Swanson Safeway 0.67 3 for \$2 (cont.) **Imagine** 3.00 2 for \$6; organic Kitchen Basics 2.50 2 for \$5 Sprout's Sprout's 1.50 2 for \$3; organic 1.50 Sunflower Sunflower 2 for \$1 Sunflower 2.00 2 for \$3; organic Swanson 0.49 1.89 Campbell's 0.49 Heinz 1.39 Super Target Heinz 0.89 Swanson 0.59 Whole Foods Pacific 2.00 2 for \$4; organic ID Albertsons 0.67 Swanson Pacific 3.99 Albertsons 0.97 Broulim's Swanson 0.50 2 for \$1 Campbell's 0.59 Family Foods Western Family 0.50 2 for \$1; limit 4 Fred Meyer Fred Meyer 0.69 2.00 2 for \$4; organic Pacific 2.00 **Imagine** organic Harvest Foods Franco American 1.69 0.67 Western Family 3 for \$2 Campbell's 0.88 Paul's Market Swanson 0.78 Campbell's 0.50 2 for \$1 Heinz 1.29 Ridley's Swanson 0.47 Campbell's 0.67 Rosauer's Swanson 0.59 Heinz 1.25 4 for \$5 Safeway Seattle Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 2.50 2 for \$5 Kitchen Basics Smith's Swanson 1.00 10 for \$10 Kroger 0.69 Pacific 2.50 2 for \$5; organic Heinz 1.25 Super1Foods Swanson 0.58 Pacific 2.50 2 for \$5; organic Yoke's Swanson 0.50 2 for \$1 Pacific 1.98 МТ Albertsons Swanson 0.67 Pacific 3.99 0.97 Albertsons Family Foods Western Family 0.50 2 for \$1; limit 4 Harvest Foods Franco American 1.69 Western Family 0.67 3 for \$2 Campbell's 0.88 Rosauer's Swanson 0.59 Heinz 1.25 4 for \$5



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** МТ 0.67 3 for \$2 Safeway Seattle Safeway Swanson 0.75 4 for \$3 (cont.) Kitchen Basics 2.50 2 for \$5 Smith's Swanson 1.00 10 for \$10 Kroger 0.69 Pacific 2.50 2 for \$5; organic Heinz 1.25 Super1Foods Swanson 0.58 Pacific 2.50 2 for \$5; organic NM Albertsons LLC 3 for \$2 Swanson 0.67 Albertsons 1.50 2 for \$3 Progresso 2.00 2 for \$4 Heinz 1.00 John Brooks Shurfine 0.50 2 for \$1 Lawrence Bros. Swanson 2.49 Heinz 1.50 2 for \$3 Lowe's Pay-N-Save Shurfine 0.69 Pro's Ranch Springfield 0.59 Campbell's 0.99 Safeway Swanson 0.75 4 for \$3 3 for \$2 Safeway 0.67 3.00 2 for \$6; organic **Imagine** Kitchen Basics 2.50 2 for \$5 Smith's 10 for \$10 Swanson 1.00 Kroger 0.69 Pacific 2.50 2 for \$5; organic Heinz 1.25 2 for \$1 Sunflower Sunflower 1.50 Sunflower 2.00 2 for \$3; organic Swanson 0.49 1.89 Campbell's 0.49 Heinz 1.39 Whole Foods Pacific 2.00 2 for \$4; organic ΝV Albertsons Heinz 0.97 Fresh & Easy Fresh & Easy 1.99 organic Heinz 2 for \$3 1.50 Raley's Swanson 0.60 5 for \$3 Campbell's 0.50 2 for \$1 Progresso 1.99 Heinz 0.99 Ralph's 2.50 **Imagine** 2 for \$5; organic Heinz 1.49 Ridley's Swanson 0.47 Campbell's 0.67 Safeway California Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Scolari's Swanson 0.89 Campbell's 0.60 5 for \$3 Smart & Final Swanson 2.29 Heinz 0.99



Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** ΝV Smith's 1.00 Swanson 10 for \$10 Kroger 0.69 (cont.) Pacific 2.50 2 for \$5; organic Heinz 1.25 Sunflower Sunflower 1.50 2 for \$1 Sunflower 2.00 2 for \$3; organic Swanson 0.49 1.89 0.49 Campbell's Heinz 1.39 3 for \$2 Von's/Pavilion Safeway 0.67 Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Whole Foods Sth Pacific 2.50 2 for \$5; organic OR Albertsons Swanson 0.67 Pacific 3.99 Albertsons 0.97 Family Foods Western Family 0.50 2 for \$1; limit 4 Fred Meyer Fred Meyer 0.69 Pacific 2.00 2 for \$4; organic **Imagine** 2.00 organic Pacific 2.50 organic Haggen 15 for \$10 Haggen 0.67 Kitchen Basics 2.50 2 for \$5 1.69 Harvest Foods Franco American Western Family 0.67 3 for \$2 0.88 Campbell's McKay's Market **Imagine** 2.99 organic Heinz 1.50 2 for \$3 Pacific **New Seasons** 1.99 organic **Quality Food Center** Kroger 0.69 **Imagine** 2.50 2 for \$5; organic Heinz 1.25 4 for \$5 Ray's Food Place Swanson 1.50 2 for \$3 Flavorite 0.89 1.99 Progresso Rosauer's Swanson 0.59 Heinz 1.25 4 for \$5 Roth's 10 for \$10 Swanson 1.00 Pacific 2.00 2 for \$4 Heinz 1.67 3 for \$5 Safeway E.Portland Safeway 0.67 3 for \$2 Swanson 4 for \$3 0.75 Kitchen Basics 2.50 2 for \$5 Thriftway of OR **Imagine** 2.99 organic Campbell's 5 for \$5 1.00 Heinz 1.50 2 for \$3 Swanson 0.99 UT Albertsons Swanson 0.67 Pacific 3.99 Albertsons 0.97



State	Supermarket	Brand	F	Poultry Broth	Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
UT	Albertsons LLC	Swanson	0.67					3 for \$2
(cont.)		Albertsons		1.50				2 for \$3
		Progresso		2.00				2 for \$4
		Heinz					1.00	
	Fresh Market	Swanson	0.50					2 for \$1
		Campbell's				0.79		
	Harmon's	Swanson	0.69					
		Heinz					1.25	4 for \$5
	Macey's	Swanson	0.49					
		Campbell's				0.50		2 for \$1
	Ream's	Swanson	0.59					
		Campbell's				0.59		
	Ridley's	Swanson	0.47					
		Campbell's				0.67		
	Smith's	Swanson	1.00					10 for \$10
		Kroger	0.69					·
		Pacific		2.50				2 for \$5; organic
		Heinz					1.25	_ · · · · · · · · · · · · · · · · · · ·
	Sunflower	Sunflower		1.50			0	2 for \$1
	Cumowor	Sunflower		2.00				2 for \$3; organic
		Swanson	0.49	1.89				2 for φο, organio
		Campbell's	0.43	1.03		0.49		
		Heinz				0.43	1.39	
	Super Target	Heinz					0.89	
	Super ranger	Swanson	0.59				0.09	
	Whole Foods	Pacific	0.59	2.00				2 for \$4; organic
WA	Albertsons	Swanson	0.67	2.00				2 101 \$4, Organic
WA	Albertsons	Pacific	0.67	2.00				
				3.99		0.07		
	Face the Face de	Albertsons	0.50			0.97		0.6041111-4
	Family Foods	Western Family	0.50					2 for \$1; limit 4
	Fred Meyer	Fred Meyer	0.69	0.00				0,4
		Pacific		2.00				2 for \$4; organic
		Imagine		2.00				organic
	Haggen/Top Food	Pacific		2.50				organic
		Haggen	0.67					15 for \$10
		Kitchen Basics			2.50			2 for \$5
	Harvest Foods	Franco American					1.69	
		Western Family	0.67					3 for \$2
		Campbell's				0.88		
	Metropolitan	Pacific		1.99				organic
		Natural Directions		2.39				organic
		Kitchen Basics			2.99			
	PCC Natural	Pacific		2.99				organic
	Quality Food Center	Kroger	0.69					
		Imagine		2.50				2 for \$5; organic
		Heinz					1.25	4 for \$5
	Red Apple	Pacific		2.50				2 for \$5
		Swanson	0.69					
		Campbell's				1.19		
	Rosauer's	Swanson	0.59					
		Heinz					1.25	4 for \$5
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Thanksgiving 2011 POULTRY-BASED BROTH and GRAVY

Poultry Gravy Gravy **Poultry Broth** State Supermarket **Brand** Stock 10.5 oz. 12 oz. **Conditions** WA Safeway E.Portland Safeway 0.67 3 for \$2 (cont.) Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Safeway Seattle Safeway 0.67 3 for \$2 Swanson 0.75 4 for \$3 Kitchen Basics 2.50 2 for \$5 Super1Foods Swanson 0.58 Pacific 2.50 2 for \$5; organic The Markets LLC 10 for \$10 Swanson 1.00 Heinz 1.50 2 for \$3 **Imagine** 2.99 organic Thriftway of OR **Imagine** 2.99 organic Campbell's 5 for \$5 1.00 Heinz 1.50 2 for \$3 Swanson 0.99 2 for \$1 Yoke's Swanson 0.50 Pacific 1.98 WY Albertsons Swanson 0.67 Pacific 3.99 Albertsons 0.97 Heartland Foods Swanson 0.60 5 for \$3 Heinz 0.88 Kroger King Sooper 0.60 5 for \$3 Pacific 2.50 2 for \$5; organic Heinz 1.29 Ridley's Swanson 0.47 Campbell's 0.67 4 for \$3 Safeway Swanson 0.75 3 for \$2 Safeway 0.67 Imagine 3.00 2 for \$6; organic Kitchen Basics 2.50 2 for \$5 Smith's Swanson 10 for \$10 1.00 Kroger 0.69 Pacific 2.50 2 for \$5; organic Heinz 1.25