



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN

Advertised Prices effective through May 30, 2011



Memorial Day 2011

Contents:

Boneless/Skinless Breasts.....	regular and value packages
Split, bone-in Breast.....	regular and value packages
Wings.....	regular and value packages
Bone-in Thighs.....	regular and value packages
Bone-in Drumsticks.....	regular and value packages
Leg Quarters.....	tray-packed and bagged
Fried Chicken.....	8-Piece Mixed
Rotisserie.....	< 2.0 lbs.

Explanatory Notes:

Regions:

Northeast.....	CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT.....	pages	1 - 10
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Includes regular, specialty, anti-biotic free (ABF), and Organic product.

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

Note: BOGO = Buy 1, get 1 free

USDA Agricultural Marketing Service, Poultry Market News & Analysis Division (202) 720-6911 - PYMN@ams.usda.gov



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
CT	A&P Stores	America's Choice Perdue Greenwise (ABF) no label	4.99				1.99					0.99		0.99			6.99	
	Adams	Fieldale Farms Perdue no label	3.29		2.29			0.99				0.99		0.99			7.99	
	Big Y	Big Y Sam the Butcher no label					BOGO	BOGO				BOGO	BOGO	BOGO	BOGO		5.98	
	Bravo	no label Perdue							1.49		1.49		1.49		1.49			
	Compare Foods	no label Perdue		1.79		2.99										0.69		
	C-Town	Perdue						1.49										
	Geyser's	Fieldale Farms	3.49				1.49	0.99										
	Grand Union	no label Perdue		1.99												0.99		4.99
	Highland Park	Bell & Evans (ABF)														1.99		
	Price Chopper	Price Chopper		2.99			2.29						0.99		0.99			
	ShopRite	no label Tyson Chef's Express		1.99		2.79		1.49					0.99		0.99			5.00
	Stop & Shop	White Gem Stop & Shop Nature's Promise		1.99						1.99						0.99		5.99
	Super Walmart	no label		1.88														
	Whole Foods	Whole Foods (ABF)		2.99														4.99
	Whole Foods NE	Whole Foods (ABF)		2.99														5.99
DC	Giant Landover	Super G Giant Nature's Promise		1.99						1.99					0.99			5.99
	Harris Teeter	Harris Teeter MBA (organic)		2.47		2.27		0.99		1.97		1.49	1.27	1.49	0.97			
									2.99		2.99		2.99					



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
DC (cont.)	Safeway	Perdue										1.49		1.49					
		Safeway	2.49		2.49								1.29		1.29		1.29		
DE	A&P Stores	America's Choice											0.99		0.99				
		Perdue Greenwise (ABF) no label	4.99				1.99											6.99	
	ACME	ACME											0.99		0.99				
		Lancaster Brand Chef's Trim	4.49			3.49													5.99
	Food Lion	Holly Farms	50% off																
		Perdue no label	2.97																5.99
	Fresh Grocer	Gold Kist		2.79					1.49		1.59		1.09		1.09		0.49		
	Giant Landover	Super G		1.99								1.99					0.99		
		Giant Nature's Promise											1.49		1.49				5.99
	GreatVALU	Perdue											0.99		0.99				
		Gold Kist no label		1.99															6.99
	Harris Teeter	Harris Teeter		2.47		2.27			0.99		1.97		1.27		1.27		0.97		
		MBA (organic)								2.99		2.99		2.99		2.99			
	Pathmark	Perdue	40% off	2.99				40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off		
America's Choice		3.99					1.79											6.99	
Safeway	Perdue											1.49		1.49					
	Safeway	2.49		2.49								1.29		1.29		1.29			
ShopRite	no label		1.99									0.99		0.99					
	Tyson			2.79															
	Chef's Express																	5.00	
Shurfine	Perdue											1.29		1.29					
	Sanderson Farms	2.49	1.99																
Super Walmart	no label		1.88																
MA	Adams	Fieldale Farms	3.29		2.29			0.99											
		Perdue no label										0.99		0.99					7.99



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
MA (cont.)	Big Y	Big Y										BOGO	BOGO	BOGO	BOGO				
		Sam the Butcher					BOGO	BOGO					0.99		0.99			5.98	
		no label																	
	C-Town	Perdue						1.49											
	Donelan's	no label											1.29		1.29				
	Foodmaster	Fresh'n Tender											0.89		0.89				
		Allen														0.89			6.99
		Perdue		3.99															
	Geissler's	Fieldale Farms		3.49			1.49	0.99											
	Grand Union	no label			1.99											0.99			4.99
		Perdue					2.49												
	Hannaford	Hannaford			1.99			1.79											6.99
		Nature's Place					3.29												
	Price Chopper	Price Chopper			2.99		2.29						0.99		0.99				
Roche Bros.	Roche (ABF)					3.49													
Shaw's	Shaw's						1.29												
	Perdue				2.79										1.29				
Stop & Shop	White Gem			1.99						1.99					0.99				
	Stop & Shop																	5.99	
	Nature's Promise										1.49		1.49						
Super Walmart	no label			1.88															
Whole Foods	Whole Foods (ABF)			2.99														4.99	
MD	A&P Stores	America's Choice					1.99						0.99		0.99				
		Perdue																	
		Greenwise (ABF)		4.99														6.99	
		no label																	
	ACME	ACME						0.99					0.99		0.99				
		Lancaster Brand		4.49		3.49												5.99	
		Chef's Trim																	
Bottom Dollar	no label															0.39			
	Holly Farms		2.99																
Bloom	no label			1.89														5.99	
Food Lion	Holly Farms		50% off																
	Perdue		2.97															5.99	
	no label																		



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
MD (cont.)	Foodland	no label		BOGO														
	Giant Carlisle	Giant		1.99				1.29				1.29	1.29	0.99				5.99
	Giant Eagle	Giant Eagle										1.19	1.19					
	Giant Landover	Super G		1.99						1.99				0.99				
		Giant																5.99
		Nature's Promise										1.49	1.49					
	Graul's	Perdue		1.99														
	GreatVALU	Perdue											0.99	0.99				
		Gold Kist		1.99														6.99
		no label																6.99
	Hannaford	Hannaford		1.99				1.79										
		Nature's Place					3.29											
	Harris Teeter	Harris Teeter		2.47		2.27		0.99		1.97		1.27	1.27	0.97				
		MBA (organic)							2.99		2.99	2.99	2.99					
	Magruder's	Perdue					1.99					0.99	1.29					
		Magruder's								1.29								4.99
	Mars	Perdue		1.99														
		Tyson																9.69
		no label										1.09	1.09					
	Redner's	no label	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off		
Safeway	Perdue										1.49	1.49						
	Safeway	2.49		2.49							1.29	1.29		1.29				
Shoppers Food	Shoppers		1.99		1.99				1.79		1.29	1.29	0.99				7.99	
ShopRite	no label		1.99					1.49			0.99	0.99						
	Tyson				2.79													
	Chef's Express																5.00	
Shurfine	Perdue										1.29	1.29						
	Sanderson Farms	2.49	1.99															
Super Walmart	no label		1.88															
Wegman's	Wegman's		1.99															
Weis	Weis	2.68	1.79	2.68					2.29		1.39	1.39						
	no label																5.99	
ME	Shaw's	Shaw's						1.29										
	Perdue			2.79										1.29				



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried 8-piece	Rotisserie < 2 lbs.
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged		
ME (cont.)	Stop & Shop	White Gem		1.99						1.99					0.99			
		Stop & Shop																5.99
		Nature's Promise										1.49		1.49				
	Super Walmart	no label		1.88														
NH	Hannaford	Hannaford		1.99				1.79									6.99	
		Nature's Place					3.29											
	Price Chopper	Price Chopper		2.99			2.29						0.99	0.99				
	Shaw's	Shaw's						1.29										
		Perdue			2.79											1.29		
	Stop & Shop	White Gem		1.99						1.99					0.99			
		Stop & Shop																5.99
		Nature's Promise									1.49		1.49					
	Super Walmart	no label		1.88														
NJ	A&P Stores	America's Choice					1.99						0.99	0.99				
		Perdue																
		Greenwise (ABF)	4.99															6.99
		no label																
	ACME	ACME						0.99					0.99	0.99				
		Lancaster Brand	4.49															5.99
		Chef's Trim			3.49													
	Associated	no label		1.99														
	Bottom Dollar	no label														0.39		
		Holly Farms	2.99															
	Bravo	no label								1.49		1.49		1.49				
		Perdue					1.49	1.39										
	C-Town	Perdue						1.49										
	Extra Supermrkt	no label		1.89													0.59	
Fine Fare	Perdue													0.69				
Food Basics	America's Choice											0.88	0.88					
Food Bazaar	no label											0.99	0.99			0.69		
Foodtown	no label																5.99	
	Foodtown							0.99		1.99								
	Murray's (ABF)					3.79					2.29		2.29					
	Perdue	3.99									1.19		1.39					



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
NJ (cont.)	Genuardi's	Signature Café																5.00
		Safeway	2.49		2.49							1.29	1.29	0.99				
		Perdue										1.49	1.49					
	GreatVALU	Perdue										0.99	0.99					
		Gold Kist no label		1.99														6.99
	King's	King's						2.29										
		King's (organic)	7.99															
	Met Foods	Harvestland (ABF)	4.99															
		Perdue no label						1.59										5.99
	Morton Williams	no label													0.89			5.99
	Murphy's	Perdue	3.99	2.99	2.99													
	Pathmark	Perdue	40% off	2.99			40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off			
		America's Choice	3.99					1.79										6.99
	ShopRite	no label		1.99									0.99	0.99				
		Tyson			2.79													
		Chef's Express																5.00
	Stop & Shop	White Gem		1.99							1.99					0.99		
		Stop & Shop Nature's Promise										1.49	1.49					5.99
	Super Walmart	no label		1.88														
	Thriftway/ Shop'n Bag	no label																4.99
Allen												0.99	0.99					
Harvestland (ABF) Perdue		5.99		2.49														
Wegman's	Wegman's		1.99															
Weis	Weis	2.68	1.79	2.68						2.29	1.39	1.39						
	no label																5.99	
Western Beef	no label		1.68							1.38	1.29	1.29						
Whole Foods NE	Whole Foods (ABF)		2.99														5.99	
NY	A&P Stores	America's Choice					1.99					0.99	0.99					
		Perdue																
		Greenwise (ABF) no label	4.99															6.99



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
NY (cont.)	Associated	no label		1.99															
	Best Yet	no label		1.99															
	Bravo	no label							1.49		1.49		1.49						
		Perdue					1.49	1.39											
	Compare Foods	no label		1.79															
		Perdue				2.99									0.69				
	C-Town	Perdue					1.49												
	D'Agostino	1932 Brand		2.59				1.99											4.99
		D'Agostino																	5.99
		Murray's (ABF)										3.99	3.99						
		MBA (organic)																	
	DeCiccio	no label		1.79															7.99
		Bell & Evans (ABF)		3.99															
	Fine Fare	Perdue													0.69				
	Food Basics	America's Choice										0.88	0.88						
	Food Bazaar	no label										0.99	0.99		0.69				
	Foodtown	no label																5.99	
		Foodtown						0.99		1.99									
		Murray's (ABF)					3.79				2.29	2.29							
		Perdue		3.99								1.19	1.39						
Grand Union	no label		1.99												0.99			4.99	
	Perdue					2.49													
Hannaford	Hannaford		1.99						1.79									6.99	
	Nature's Place					3.29													
Key Foods	no label		2.49	1.99															
	Allen's		3.99							1.59	1.39	1.69	1.49						
	Perdue		3.99																
King Kullen	Perdue		3.99															7.99	
	Gold'n Fancy		2.99																
	Bell & Evans (ABF)				3.69														
Met Foods	Harvestland (ABF)		4.99																
	Perdue						1.59											5.99	
Morton Williams	no label													0.89			5.99		



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
NY (cont.)	Pathmark	Perdue	40% off	2.99			40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off					
		America's Choice		3.99				1.79										6.99	6.99
	Peck's	Fieldale Farms						1.19											
	Pioneer	Harvestland (ABF)		4.99															
		Perdue													0.69				
	Price Chopper	Price Chopper						2.29					0.99		0.99				
	ShopRite	no label											0.99		0.99				
		Tyson				2.79													
	Stop & Shop	White Gem									1.99								
		Stop & Shop																	
	Super Walmart	Nature's Promise											1.49		1.49				
		no label																	
	Tops	no label																	
		Tops																	
Trade Fair	Tops (ABF)												1.69		1.69				
	Perdue																6.99	4.99	
Wegman's	Allen				2.99														
	Perdue									2.29				1.29					
Weis	Harvestland (ABF)		4.59																
	Wegman's																		
Whole Foods NE	Weis		2.68			2.68				2.29				1.39					
	no label																5.99		
		Whole Foods (ABF)		2.99													5.99		
PA	A&P Stores	America's Choice											0.99		0.99				
		Perdue					1.99												
		Greenwise (ABF)		4.99														6.99	
	ACME	no label																	
		ACME												0.99		0.99			
	Bottom Dollar	Lancaster Brand		4.49															
Chef's Trim					3.49														
Boyer's	no label																0.39		
	Holly Farms		2.99																
		Gold Kist			BOGO	BOGO											0.58		
		no label		2.47															



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
PA (cont.)	Bravo	no label							1.49		1.49		1.49					
		Perdue					1.49	1.39										
	C-Town	Perdue						1.49										
	Family Owned	no label	2.69	2.49														
		Perdue									1.29	0.99	1.29	0.99				
	Fine Fare	Perdue													0.69			
	Food Basics	America's Choice										0.88	0.88					
	Food Lion	Holly Farms	50% off															
		Perdue	2.97															5.99
		no label																
	Foodland	no label		BOGO														
	Foodtown	no label																5.99
		Foodtown						0.99		1.99								
		Murray's (ABF)					3.79				2.29		2.29					
		Perdue	3.99									1.19	1.39					
	Fresh Grocer	Gold Kist		2.79				1.49		1.59		1.09	1.09			0.49		
	Genuardi's	Signature Café																5.00
		Safeway	2.49		2.49							1.29	1.29		0.99			
		Perdue										1.49	1.49					
	Giant Carlisle	Giant		1.99				1.29				1.29	1.29	0.99				5.99
	Giant Eagle	Giant Eagle										1.19	1.19					
	GreatVALU	Perdue										0.99	0.99					
		Gold Kist		1.99														6.99
		no label																
Karn's	no label		1.68						1.19									
Kuhn's	Gerber's	3.29																
	Kuhn's																5.99	
Pathmark	Perdue	40% off	2.99			40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off				
	America's Choice	3.99				1.79											6.99	6.99
Price Chopper	Price Chopper		2.99			2.29					0.99	0.99						
Redner's	no label	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off	40% off					
Thriftway/ Shop'n Bag	no label																4.99	
	Allen										0.99	0.99						
	Harvestland (ABF)	5.99		2.49														
	Perdue	2.49																



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(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.		
PA (cont.)	Shop'n Save	Gold Kist		1.88																
		no label Miller									1.39		1.39			0.79				
	ShopRite	no label		1.99				1.49					0.99		0.99					
		Tyson Chef's Express			2.79													5.00		
	Shurfine	Perdue											1.29		1.29					
		Sanderson Farms	2.49	1.99																
	ShurSave	Sanderson Farms		1.99																
Super Walmart Tops	no label		1.88																	
	no label Tops		2.69				0.99													
	Tops (ABF) Perdue									1.69		1.69					6.99	4.99		
Wegman's	Wegman's		1.99																	
Weis	Weis	2.68	1.79	2.68					2.29		1.39		1.39							
	no label																5.99			
RI	Bravo	no label					1.49	1.39	1.49		1.49		1.49							
		Perdue						1.49												
	C-Town	Perdue																		
	Dave's	no label		1.99																
		Perdue										0.99		0.99						
	Shaw's	Shaw's						1.29												
		Perdue			2.79											1.29				
Stop & Shop	White Gem		1.99						1.99						0.99					
	Stop & Shop Nature's Promise									1.49		1.49							5.99	
Super Walmart	no label		1.88																	
Whole Foods	Whole Foods (ABF)		2.99														4.99			
VT	Grand Union	no label		1.99											0.99				4.99	
		Perdue				2.49														
	Hannaford	Hannaford		1.99				1.79										6.99		
		Nature's Place					3.29													
Price Chopper	Price Chopper		2.99			2.29					0.99		0.99							
Shaw's	Shaw's						1.29													
	Perdue			2.79											1.29					



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
AL	Bruno's	no label	BOGO		2.99														
	Food Giant	no label															3.99		
	Food World	Sanderson Farms		1.79			BOGO							0.69					
	Greer's	no label		1.48											0.65				
	Ingle's	no label															5.98		
		Tyson		1.98		1.98						0.98		0.98					
	Kroger Atlanta	Harvestland (ABF)		3.98															
		Kroger											1.19		1.19		0.69	5.99	4.99
		Perdue		3.49															
		Tyson							1.19										
	Lucky's	Pilgrim's Pride										0.99		0.99	0.69				
	Piggly Wiggly	no label						1.29								0.59			
	Piggly Wiggly	no label									1.38		0.98		0.98			3.99	
	Publix	Publix						1.79								0.99			
		Greenwise (ABF)						3.49										3.99	
	no label																3.99		
Shop Rite	no label														0.59				
Super Walmart	no label		1.88																
Western Market	no label							1.29					0.99						
Winn-Dixie	no label							1.19								BOGO		6.99	
	Sanderson Farms		2.99				1.99												
FL	Albertson's LLC	no label	BOGO	1.89						0.98		0.99		0.99	0.99	0.59	4.99	5.99	
	Bravo	no label								1.49					0.69				
	Food Lion	Holly Farms	50% off																
		Perdue	2.97															5.99	
	Food World	Sanderson Farms		1.79			BOGO								0.69				
	Greer's	no label		1.48												0.65			
	Harris Teeter	Harris Teeter		2.47		2.27		0.99			1.97		1.27		1.27	0.97			
		MBA (organic)								2.99		2.99		2.99					
	Hitchcock	Gold Kist														0.48			
	J.H. Harvey's	Claxton						1.29										4.99	4.99
		no label									1.99							4.99	
Piggly Wiggly	no label								1.38		0.98		0.98				3.99		
Presidente	no label														0.58				



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
FL (cont.)	Publix	Publix					1.79								0.99			
		Greenwise (ABF)					3.49										3.99	
		no label																5.98
	SaveRite	no label														0.59		
	Sedano's	Sanderson Farms					1.29											
	Super Walmart	no label		1.88														
	Sweetbay	Sweetbay						1.99		1.99								5.99
Whole Foods	no label		3.99															
Winn-Dixie	no label							1.19							BOGO		6.99	
		Sanderson Farms	2.99				1.99											
GA	Bi-Lo	Southern Home						0.99										4.99
		no label																
	Food Depot	Claxton's									0.79		0.79					
	Food Lion	Holly Farms	50% off															
		Perdue	2.97															5.99
		no label																
	Harris Teeter	Harris Teeter		2.47		2.27		0.99		1.97		1.27		1.27	0.97			
		MBA (organic)							2.99		2.99		2.99					
	Ingle's	no label																5.98
		Tyson		1.98		1.98					0.98		0.98					
		Harvestland (ABF)	3.98															
	J.H. Harvey's	Claxton						1.29										4.99
		no label								1.99								4.99
	Kroger Atlanta	Kroger										1.19		1.19		0.69		5.99
	Perdue	3.49																
	Tyson						1.19											
Piggly Wiggly	no label		1.99							1.49						0.59		
	Mrs. Mac's																6.99	
Publix	Publix					1.79								0.99				
	Greenwise (ABF)					3.49											3.99	
	no label																	
Quality Foods	no label							1.19		1.49								
Shop Rite	no label															0.59		
Super Walmart	no label		1.88															
Wayfield's	no label							1.28		0.98				0.88				



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
GA (cont.)	Whole Foods	Bell & Evans (ABF)	4.99				2.99												
	Winn-Dixie	no label					1.19								BOGO		6.99		
		Sanderson Farms	2.99				1.99												
MS	Food Giant	no label															3.99		
	Greer's	no label		1.48												0.65			
	Kroger Delta	Sanderson Farms						1.17											
		Kroger										0.97		0.97				5.99	
	Piggly Wiggly	no label								1.38		0.98		0.98				3.99	
	Ramey's	no label														0.69			
	Rouse's	no label								1.39						0.57			
	Schnuck's	no label														0.59			
	Super Walmart	no label		1.88															
Winn-Dixie	no label						1.19							BOGO		6.99			
		Sanderson Farms	2.99				1.99												
NC	Bi-Lo	Southern Home					0.99											4.99	
		no label																5.99	
	Bloom	no label		1.89															
	Bottom Dollar	no label														0.39			
		Holly Farms	2.99																
	Carlie C's	no label		1.88														6.49	
	Compare Foods	no label					1.29		1.29										
	Food Lion	Holly Farms	50% off																
		Perdue	2.97																5.99
	GreatVALU	Perdue										0.99		0.99					
		Gold Kist		1.99															6.99
		no label																	
Harris Teeter	Harris Teeter		2.47		2.27		0.99		1.97		1.27		1.27		0.97				
	MBA (organic)							2.99		2.99		2.99		2.99					
Ingle's	no label																	5.98	
	Tyson		1.98		1.98						0.98		0.98						
	Harvestland (ABF)	3.98																	
Kroger MidAtlantic	Tyson						0.99											5.99	
	Kroger																		



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
NC (cont.)	Lowe's Food	Sanderson Farms no label										1.19		1.19			5.99	
	Super Walmart	no label		1.88														
	Whole Foods	Bell & Evans (ABF)	4.99				2.99											
SC	Bi-Lo	Southern Home no label						0.99									4.99	
	Bloom	no label		1.89													5.99	
	Food Lion	Holly Farms Perdue no label	50% off 2.97														5.99	
	Harris Teeter	Harris Teeter MBA (organic)		2.47		2.27		0.99		1.97		1.27		1.27	0.97			
	Ingle's	no label Tyson Harvestland (ABF)				1.98						0.98		0.98			5.98	
	J.H. Harvey's	Claxton no label						1.29									4.99	4.99
	Kroger Atlanta	Kroger Perdue Tyson		3.49					1.19			1.19		1.19		0.69	5.99	4.99
	Lowe's Food	Sanderson Farms no label										1.19		1.19			5.99	
	Piggly Wiggly	no label Mrs. Mac's		1.99							1.49					0.59	6.99	
	Publix	Publix Greenwise (ABF) no label						1.79 3.49							0.99		3.99	
	Quality Foods	no label							1.19		1.49							
	Reid's	no label							1.19		1.59		0.99			0.49	5.00	5.00
	Super Walmart	no label		1.88														
	Whole Foods	Bell & Evans (ABF)		4.99				2.99										
	TN	Bi-Lo	Southern Home no label						0.99									4.99
Country Mart		no label		1.68				1.18				1.09		1.09	0.59		6.99	



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
TN (cont.)	Food City	Food City		1.99													5.99	5.99	
		Gerber			2.29														
	Food Cntry USA	no label		1.77							0.98		0.98				5.99		
	Food Giant	no label															3.99		
	Food Lion	Holly Farms	50% off																
		Perdue	2.97															5.99	
		no label																5.99	
	H.G. Hill	no label																6.99	
	Harris Teeter	Harris Teeter		2.47		2.27		0.99		1.97		1.27		1.27	0.97				
		MBA (organic)							2.99		2.99		2.99						
	Ingle's	no label																5.98	
		Tyson		1.98		1.98					0.98		0.98						
		Harvestland (ABF)	3.98																
	Kroger Atlanta	Kroger										1.19		1.19		0.69	5.99	4.99	
		Perdue	3.49																
		Tyson						1.19											
	Kroger Delta	Sanderson Farms						1.17											
		Kroger									0.97		0.97					5.99	
	Kroger MidAtlantic	Tyson						0.99											
		Kroger																5.99	
Kroger MidSouth	Amick Farms		1.99																
	Kroger														0.69	5.99	5.99		
Publix	Publix						1.79							0.99					
	Greenwise (ABF)						3.49												
	no label																3.99		
Schnuck's	no label															0.59			
Shop Rite	no label															0.59			
Superlo Foods	Sanderson Farms									0.99		0.99							
Super Walmart	no label		1.88																
Whole Foods	Bell & Evans (ABF)		4.99				2.99												
VA	Bloom	no label		1.89													5.99		
	Bottom Dollar	no label														0.39			
		Holly Farms		2.99															



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
VA (cont.)	Farmer's Foods	Gold Kist						1.77								0.59			
		Pilgrim's Pride	1.97																
		Tyson no label								1.77						0.87			
	Farm Fresh	Farm Fresh	2.99	1.99						2.29			0.99	0.99				4.99	
		no label Wild Harvest (ABF)	4.79																
	Food City	Food City		1.99														5.99	5.99
		Gerber			2.29														
	Food Cntry USA	no label		1.77								0.98	0.98				5.99		
	Food Lion	Holly Farms	50% off																
		Perdue no label	2.97															5.99	
	Foodland	no label		BOGO															
	Giant Carlisle	Giant		1.99					1.29				1.29	1.29	0.99				5.99
	Giant Landover	Super G		1.99															
		Giant Nature's Promise									1.99								5.99
	GreatVALU	Perdue											0.99		0.99				
		Gold Kist no label		1.99														6.99	
	Harris Teeter	Harris Teeter		2.47		2.27		0.99			1.97		1.27	1.27	0.97				
		MBA (organic)								2.99		2.99	2.99	2.99					
	Ingle's	no label																5.98	
		Tyson		1.98		1.98							0.98	0.98					
Harvestland (ABF)		3.98																	
Kroger MidAtlantic	Tyson						0.99												
	Kroger																5.99		
Lowe's Food	Sanderson Farms											1.19	1.19				5.99		
	no label																		
Magruder's	Perdue					1.99						0.99	1.29						
	Magruder's									1.29								4.99	
Safeway	Perdue										1.49	1.49							
	Safeway	2.49		2.49							1.29	1.29	1.29	1.29					
Shoppers Food	Shoppers		1.99		1.99					1.79		1.29	1.29	0.99			7.99		



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN

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**Memorial Day 2011
CHICKEN**

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
VA (cont.)	Super Walmart	no label		1.88														
	Wegman's	Wegman's		1.99														
WV	Fas-Chek	no label									0.89		0.89					
	FoodFair	Tyson	2.19															
		no label																6.99
	Food Lion	Holly Farms	50% off															
		Perdue	2.97															
		no label																
	Foodland	no label		BOGO														
	Giant Carlisle	Giant		1.99					1.29			1.29		1.29		0.99		
	Giant Eagle	Giant Eagle										1.19		1.19				5.99
	GreatVALU	Perdue										0.99		0.99				
		Gold Kist		1.99														
		no label																
	Kroger Columbus	Amick Farms		1.97														
		Kroger				1.97					1.99							
		no label																
	Kroger MidAtlntic	Tyson							0.99									
	Kroger																	
Shop'n Save	Gold Kist		1.88															
	no label																	
	Miller									1.39		1.39					0.79	
Sparkle	Sparkle		1.99												0.99			
Super Walmart	no label		1.88															
Weis	Weis		2.68	1.79	2.68					2.29		1.39		1.39				
	no label																	



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
IA	County Market	no label		1.99														
	Dahl's	no label																6.49
	Econofoods	Gold'n Plump		2.85		2.98												
		no label														0.59		6.99
	Fareway	Farm Fresh											0.88					
	Food Pride	Tyson		1.79														6.99
		no label																6.99
	Heartland Food	Tyson										0.88		0.88				
	Hy-Vee	no label																6.99
		Smart Chkn (ABF)		4.99														
	Jewel	Jewel		BOGO		2.99					2.19		1.49		1.49			
Chef's Kitchen																		
	Wild Harvest (ABF)		6.29															
No Frills	Tyson														0.88			
Sunshine Foods	no label																5.48	5.99
Super Walmart	no label			1.88														
IL	Berkot's	no label	2.99	2.49						1.49								
	Butera Market	no label		2.99	2.29	1.99	1.59	1.29		0.99	1.19	0.99	1.19	0.99	0.89			
		Gerber																8.99
	Caputo's	no label	1.99	1.49														
		Perdue								1.49	1.29	0.99	0.89	0.99	0.89			
	County Market	no label		1.99														
	Cub Foods	Gold'n Plump		BOGO		BOGO												
		Cub										1.29		1.29				5.99
		no label																
	Dierberg's	Perdue						1.69								0.89		
		Just Bare		5.15		3.60												8.49
	Dierberg's																	
Dominick's	Eating Right		3.99															
	Safeway		BOGO		BOGO													
	Perdue									1.99		1.99						
	Open Nature (ABF)		5.49														5.99	
	Signature Café																	



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.		
IL (cont.)	Fairplay Foods	Sanderson Farms						0.98												
		Rosebud Farms	1.99							1.49										
		no label							0.97		1.19			0.74						
	Fareway	Farm Fresh											0.88							
	Food4Less	Tyson							0.98		1.98									
		no label																	4.99	
	Food Pride	Tyson		1.79																
		no label																		6.99
	Garden Fresh	no label		1.49						1.39							0.79			
		Agristar (kosher)								1.39										
	Hy-Vee	no label																		6.99
		Smart Chkn (ABF)	4.99																	
	Jewel	Jewel	BOGO		2.99						2.19		1.49		1.49					
		Chef's Kitchen																		5.99
		Wild Harvest (ABF)	6.29																	
	Jimenez	no label							1.39								0.59			
	Kirby Foods	no label										0.88		0.88						
	Kroger Central	Kroger										0.99		0.99						5.99
		Tyson		1.77		1.77														
	Kroger MidSouth	Amick Farms		1.99																
		Kroger															0.69		5.99	5.99
	Meijer	Meijer										0.99		0.99					4.99	
	Pete's Market	no label		1.68					0.98					0.68		0.68				
Piggly Wiggly	no label		1.69																	
	Sanderson Farms										1.49	1.29	1.49	1.29						
Schnuck's	no label															0.59				
Shop & Save	no label									1.19			0.69					6.99		
Shop'n Save	Shop'n Save									1.58										
	Tyson																		5.98	
Strack & VanTil	no label		1.99																	
	Sanderson Farms								0.99		1.49									
Sullivan's	no label							1.29												
Super Walmart	no label		1.88																	



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - Midwestern U.S.

Memorial Day 2011
CHICKEN

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
IL (cont.)	Tony's Foods	no label	3.49	1.49	2.49					0.99		0.99	1.29		0.79			
		Amish	2.99															
		Perdue										1.49	1.49					
	Treasure Island	no label		1.69			1.89											
	Ultra Foods	Perdue											0.99	0.99				
		Sanderson Farms			1.99						1.49							
	Walt's Foods	Rosebud Farms					1.19				1.29					0.88		
Miller Amish					2.29							1.09	1.09					
Whole Foods	Whole Foods															4.99		
IN	Buehler Buy Low	Pilgrim's Pride								1.59								
	Jay C	Kroger													0.59			
	Kirby Foods	no label										0.88	0.88					
	Kroger Central	Kroger											0.99	0.99			5.99	
		Tyson			1.77		1.77											
	Kroger Cinncy	Tyson			1.99													5.99
		no label																5.99
	Kroger MidSouth	Amick Farms			1.99													
		Kroger														0.69		5.99
	Marsh	Perdue				1.48	0.88											4.99
		no label																4.99
	Martin's	Tyson							0.99									
	Meijer	Meijer										0.99	0.99					4.99
	New Market	no label			1.99													
	Schnuck's	no label														0.59		
	Strack & VanTil	no label			1.99													
		Sanderson Farms								0.99	1.49							
Super Walmart	no label			1.88														
Ultra Foods	Perdue											0.99	0.99					
	Sanderson Farms			1.99						1.49								
Wesselman's	no label														0.49		6.99	
Whole Foods	Whole Foods																4.99	
KY	Food City	Food City		1.99													5.99	5.99
		Gerber			2.29													
	FoodFair	Tyson		2.19														6.99
		no label																6.99



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - Midwestern U.S.

Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
KY (cont.)	Food Giant	no label															3.99		
	Food Lion	Holly Farms	50% off																
		Perdue	2.97															5.99	
		no label																	
	Foodland	no label		BOGO															
	Houchen's	Pilgrim's Pride	2.49																
		IGA																	3.99
	Kroger Cinncy	Tyson		1.99															
		no label																	5.99
	Kroger Delta	Sanderson Farms						1.17											
		Kroger									0.97		0.97						5.99
Kroger MidAtlntic	Tyson						0.99												
	Kroger																	5.99	
Kroger MidSouth	Amick Farms		1.99																
	Kroger														0.69		5.99	5.99	
Meijer	Meijer									0.99		0.99						4.99	
Remke/Bigg's	Tyson		1.99																
Super Walmart	no label		1.88																
MI	Busch's	Miller			1.99														
	D&W	Spartan									1.19		1.19						
	Econofoods	Gold'n Plump		2.85		2.98													
		no label														0.59		6.99	
	Family Fare/Glen's	Spartan		1.98															
		no label																5.49	
	Food Pride	Gerber's									0.99		0.99						
	Harding's	Spartan	2.38	1.99							0.99		0.99						
	Hiller	no label		1.77															
	Hollywood Market	Farm Fresh									0.99								
		Hollywood																7.99	
	Kroger Michigan	Amick Farms		1.97															
	Kroger				1.97				1.99										
	no label																4.99		
Martin's	Tyson						0.99												
Meijer	Meijer									0.99		0.99					4.99		
Plumb's	Spartan	2.38	1.99																



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
MI (cont.)	Polly's	no label	2.99								0.99		0.99					
	Super One Foods	Gold'n Plump		1.98						1.98							6.46	
		no label																
	Super Walmart	no label		1.88														
	Tom's Market	Spartan		1.99														
		Miller (ABF)		2.99														
	VG's	Spartan						0.98										
	Whole Foods	Whole Foods															4.99	
MN	Coborn's	no label															6.99	
	Cash Wise	Gold'n Plump									1.42		1.42					5.98
		no label																
	Cub Foods	Gold'n Plump	BOGO		BOGO													
		Cub									1.29		1.29					5.99
		no label																
	Econofoods	Gold'n Plump		2.85		2.98												
		no label													0.59			6.99
	Fareway	Farm Fresh												0.88				
	Festival	no label	BOGO															
	Food Pride	Gerber's									0.99		0.99					
	Hugo's	Gold'n Plump	4.20			2.98												
	Hy-Vee	no label															6.99	
		Smart Chkn (ABF)	4.99															
	Kowalski's	Gerber's (ABF)	4.49		2.99													
	Lund's & Byerly's	Just Bare (ABF)	4.56															
	Marketplace Food	Gold'n Plump																5.99
	Rainbow Foods	no label																4.98
	Sun Mart Foods	no label																6.99
	Sunshine Foods	no label																5.48
5.99																		
Super One Foods	Gold'n Plump		1.98							1.98								
	no label																6.46	
Super Walmart	no label		1.88															
Whole Foods	Whole Foods																4.99	
ND	Cash Wise	Gold'n Plump										1.42		1.42				
		no label																5.98



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
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Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
ND (cont.)	Dan's	Gold'n Plump					2.40		2.08									
	Hugo's	Gold'n Plump	4.20			2.98												
	Marketplace Food	Gold'n Plump																5.99
	Sun Mart Foods	no label																6.99
	Super One Foods	Gold'n Plump		1.98						1.98								6.46
	Super Walmart	no label		1.88														
NE	Apple Market	no label								1.29							6.99	5.99
		MBA (ABF)	4.99												1.29			
	Bag'n Save	Pilgrim's Pride	3.99															
	Dillon's	Tyson	2.49															5.99
		no label																
	Fareway	Farm Fresh											0.88					
	Food Pride	Gerber's									0.99		0.99					
	Heartland Food	Tyson									0.88		0.88					
	Hy-Vee	no label																6.99
		Smart Chkn (ABF)	4.99															
	No Frills	Tyson													0.88			
	Russ Market	no label	2.69	2.49														
		Pilgrim's Pride					1.49											
	Safeway	Eating Right		2.99														
		Safeway									0.99		0.99					
		Open Nature (ABF)	4.99		4.49													4.99
	Signature Café																	
Sun Mart Foods	no label																6.99	
SuperSaver	no label		2.46															
Super Walmart	no label		1.88															
Whole Foods	Whole Foods																4.99	
OH	Acme Fresh	no label (ABF)			1.99													5.99
		no label	2.49															
	Buehler's	Park Farms	BOGO					BOGO				BOGO		BOGO				
	Chief	no label																5.99
		Miller	3.49													0.69		
	Gold Leaf																	
Fisher's	Park Farms													0.96				



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - Midwestern U.S.

Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
OH (cont.)	FoodFair	Tyson	2.19																
	Foodland	no label		BOGO															
	Fresh Encounters	no label		1.99				0.99				0.99		0.99					
	Giant Eagle	Giant Eagle										1.19		1.19					
	Heinen's	Perdue	BOGO																
	Kroger Cinncy	Tyson		1.99															
	Kroger Columbus	no label																5.99	
		Amick Farms		1.97															
	Kroger MidAtlntic	Kroger					1.97				1.99								4.99
		no label																	4.99
	Kroger MidAtlntic	Tyson							0.99										5.99
	Kroger MidAtlntic	Kroger							0.99										5.99
	Marc's	no label							0.99										
	Marsh	Perdue				1.48	0.88												
		no label																4.99	4.99
	Meijer	Meijer										0.99		0.99					4.99
	Remke/Bigg's	Tyson		1.99															
Riesbeck's	Park Farms							1.28											
Shop'n Save	Gold Kist		1.88																
	no label																	0.79	
Shop'n Save	Miller										1.39		1.39						
	no label																	0.79	
Sparkle	Sparkle		1.99												0.99				
Super Walmart	no label		1.88																
SD	Coborn's	no label																6.99	
	Ken's Super Fair	Chester																6.99	
		no label																6.99	
	Hy-Vee	no label																6.99	
		Smart Chkn (ABF)		4.99															
	Safeway	Eating Right			2.99														
		Safeway										0.99		0.99					
		Open Nature (ABF)		4.99		4.49													4.99
	Sunshine Foods	Signature Café																	4.99
		no label																	5.48
Super Walmart	no label		1.88															5.99	



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - Midwestern U.S.

Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie		
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.		
WI	Cub Foods	Gold'n Plump	BOGO		BOGO															
		Cub no label									1.29		1.29					5.99		
	Econofoods	Gold'n Plump		2.85		2.98														
		no label															0.59			6.99
	Festival	Gerber's											0.98		0.98					
		no label																		6.99
	Hy-Vee	Smart Chkn (ABF)		4.99																
		no label																		
	Jewel	Jewel		BOGO		2.99					2.19		1.49		1.49					
		Chef's Kitchen																		5.99
	Lena's	Wild Harvest (ABF)		6.29																
		no label			1.99						0.99			0.99						
	Pick'n Save	no label																		5.99
	Piggly Wiggly	no label			1.69															
		Sanderson Farms										1.49	1.29	1.49	1.29					
Schnuck's	no label															0.59				
Sendik's	Smart Chkn (org)										2.99		2.99							
Sentry	Smart Chkn (ABF)		4.99																	
	Gold'n Plump																			
Super One Foods	Sunny Roost							1.79				1.12		1.12					6.99	
	no label																			
Super Walmart	Gold'n Plump			1.98							1.98								6.46	
	no label																			
	no label			1.88																



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - South Central U.S.

Memorial Day 2011
CHICKEN

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
AR	Country Mart	no label		1.68				1.18				1.09		1.09	0.59		6.99		
	Cranford's	Sanderson Farms		1.49								0.99		0.99					
	CV's Foods	Sanderson Farms	2.88								1.29		1.29						
	Harp's	Tyson						1.49											
		MBA (ABF)	5.49																
	Hay's	Sanderson Farms										0.98		0.98					
	Kroger Delta	Sanderson Farms						1.17											
		Kroger										0.97		0.97			5.99		
	Market Basket	no label	2.19	1.79						1.99									
		Tyson									1.38		0.98		0.98			3.99	
Piggly Wiggly	no label														0.50				
Super1Foods	no label																		
Super Walmart	no label		1.88																
Whole Foods	Bell & Evans (ABF)						3.99												
AZ	Albertson's LLC	no label		1.99													4.99		
	Basha's	Sanderson Farms	2.99					0.99							0.99		4.77		
	Food City	no label		1.69						1.29						0.69	4.99		
	Fry's	Foster Farms						0.97				0.97		0.97					
		no label															5.99		
	Lowe's Market	no label														0.38			
	Pro's Ranch	no label		1.99						0.99						0.45			
	Safeway	Eating Right		2.99															
		Open Nature (ABF)	5.49																
		Sanderson Farms	3.99								1.69		1.69						
		Signature Café																4.99	
	Smart & Final	Foster Farms						0.99											
	Smith's	Smith's						0.99				0.99		0.99					
		no label																5.99	
Sprout's	no label	3.99			2.49														
Sunflower	no label	2.99	2.49	2.79						2.99								5.99	
	no label (organic)	6.99																	
Super Walmart	no label		1.88																
CO	Albertson's LLC	no label		1.99													4.99		
	Heartland Food	Tyson										0.88		0.88					



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - South Central U.S.

Memorial Day 2011
CHICKEN

(Includes regular, specialty, and Organic product; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
CO (cont.)	King Sooper	Foster Farms no label King Sooper	2.49								1.19		1.19				5.99		
	Lowe's Market	no label													0.38				
	Safeway	Eating Right Safeway		2.99								0.99		0.99					
		Open Nature (ABF) Signature Café	4.99		4.49													4.99	
	Sprout's	no label	3.99			2.49													
	Sunflower	no label	2.99	2.49	2.79					2.99									5.99
		no label (organic)	6.99																
	Sun Mart Foods	no label																6.99	
	Super Walmart	no label		1.88															
Whole Foods	Whole Foods (ABF)	5.99																	
KS	Apple Market	no label MBA (ABF)	4.99							1.29						1.29	6.99	5.99	
	Country Mart	Pilgrim's Pride no label						1.39									6.99	5.99	
	Dillon's	Tyson no label	2.49														5.99		
	Heartland Food	Tyson									0.88		0.88						
	Hen House	no label					1.69		2.19										
	Homeland	Pilgrim's Pride	2.69																
	Hy-Vee	no label																6.99	
		Smart Chkn (ABF)	4.99																
	Price Chopper	Pilgrim's Pride Smart Chkn (ABF)	5.49													0.89			
		no label		1.88															
	Whole Foods	Whole Foods (ABF)	5.99																
Wood's	Tyson					1.48	1.48												
LA	Albertson's LLC	no label	BOGO	1.79									0.79	0.79			4.99	4.99	
	Breaux	Marshall Durbin													0.59				
	Kroger Southwst	Kroger						0.99							0.59		5.99		
		Pilgrim's Pride						0.99											
LeBlanc's	no label													0.59					



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - South Central U.S.

Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
LA (cont.)	Market Basket	no label Tyson	2.19	1.79					1.99									
	Rouse's	no label								1.39						0.57		
	Super1Foods	no label														0.50		
	Super Walmart	no label		1.88														
	Whole Foods	Bell & Evans (ABF)					3.99											
	Winn-Dixie	no label Sanderson Farms						1.19							BOGO		6.99	
MO	Apple Market	no label MBA (ABF)	4.99							1.29						1.29	6.99	5.99
	C&R Supermarket	no label		1.68														
	Country Mart	Pilgrim's Pride no label					1.39										6.99	5.99
	Country Mart	no label		1.68			1.18				1.09		1.09		0.59		6.99	
	County Market	no label		1.99														
	Dillon's	Tyson no label	2.49														5.99	
	Food Giant	no label															3.99	
	Harp's	Tyson MBA (ABF)	5.49				1.49											
	Harter House	no label County Post		1.89			1.19				0.99		0.99			0.59		
	Hay's	Sanderson Farms									0.98		0.98					
	Heartland Food	Tyson									0.88		0.88					
	Hickman's IGA	no label Gold'n Plump	3.99								0.88		0.88				7.99	
	Hy-Vee	no label Smart Chkn (ABF)	4.99														6.99	
	Kroger Central	Kroger Tyson										0.99		0.99			5.99	
	Moser's Foods	Pilgrim's Pride									1.29		1.29					
	Patricia's Foods	Pilgrim's Pride no label					0.97										5.99	
	Price Chopper	Pilgrim's Pride Smart Chkn (ABF)	5.49												0.89			



USDA HOLIDAY RETAIL PROMOTIONS FEATURING CHICKEN
Advertised Prices effective through May 30, 2011 - South Central U.S.

Memorial Day 2011
CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
MO (conot.)	Price Cutter	no label														0.59	6.49	
		Tyson	2.49															
	Schnuck's	no label														0.59		
	Shop'n Save	Shop'n Save								1.58								
		Tyson																5.98
	Summer Fresh	Champ's																5.99
	Super Walmart	no label		1.88														
	Whole Foods	Whole Foods																4.99
Wood's	Tyson					1.48	1.48											
NM	Albertson's LLC	no label		1.99														4.99
	Lawrence Bros.	no label		1.59														
	Lowe's Market	no label														0.38		
	Safeway	Eating Right		2.99														
		Safeway									0.99		0.99					
		Open Nature (ABF)	4.99		4.49													4.99
	Smith's	Signature Café																
		Smith's						0.99				0.99		0.99				
		no label																5.99
	Sunflower	no label	2.99	2.49	2.79					2.99								
	no label (organic)	6.99																
Super Walmart	no label		1.88															
Whole Foods	Whole Foods (ABF)	5.99																
OK	Buy for Le\$\$	Sanderson Farms				1.99												
	Country Mart	Pilgrim's Pride							1.39									
		no label															6.99	5.99
	Harp's	Tyson							1.49									
		Smart Chkn (ABF)	5.49															
	Homeland	Pilgrim's Pride	2.69															
	Reasor's	no label		1.98														
		County Post														0.49		
		Pilgrim's Pride							1.79									
		Smart Chkn (ABF)	5.69															
Sunflower	no label	2.99	2.49	2.79					2.99									
	no label (organic)	6.99																
Super Walmart	no label		1.88															



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CHICKEN

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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
OK (cont.)	Terry's	no label		1.29															
	United of OK	Pilgrim's Pride	2.69													0.49	6.99		
		no label																	
	Warehouse	no label											0.79						
	Whole Foods	Bell & Evans (ABF)					3.99												
	William's	Champ's															6.99		
TX	Albertson's LLC	no label	BOGO	1.79									0.79	0.79			4.99	4.99	
	Albertson's LLC	no label		1.99													4.99		
	Brookshire Bros.	no label	2.79																
	Brookshire's	Pilgrim's Pride		1.79						1.29		1.29							
	David's	no label		1.47							0.99		0.99						
	Diamond	no label		1.28						1.19			0.89						
	El Rancho	no label		1.00									0.99						
	Foodarama	no label		1.99		1.77				0.88		0.99	0.99	0.77					
	Food Town	no label		1.49															
	Gerland's	no label						1.39								0.49			
	H-E-B	Hill Country Fare		1.97															
	Kroger Southwst	Kroger						0.99									0.59	5.99	
			Pilgrim's Pride					0.99											
	La Fiesta	no label		1.69						0.99									
	La Michoacana	no label		1.69										0.69					
	Lawrence Bros.	no label		1.59															
	Liborio's	no label												0.69					
	Lowe's Market	no label															0.38		
	Market Place	no label		1.99													0.48		3.99
	Minyard's	Pilgrim's Pride		2.78							1.68		1.28	1.28					4.98
					2.99								0.88	0.88	0.88				
		Eating Right			2.99														
		Safeway																	
	Signature Café																4.99		
Sprout's	no label		3.99			2.49													
Sunflower	no label		2.99	2.49	2.79					2.99								5.99	
	no label (organic)		6.99																
Sun Harvest	no label			1.97															
	no label (organic)		6.99																



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
TX (cont.)	Super1Foods	no label														0.50		
	Super Walmart	no label		1.88						1.47								
	Terry's	no label		1.29														
	Whole Foods	Bell & Evans (ABF)					3.99											
UT	Albertson's	no label	3.99	1.99													5.99	
		Chef's Trim			2.69													
		Albertson's					1.79											
		Wild Harvest (ABF)	5.99															
	Albertson's LLC	no label		1.99													4.99	
	Fresh Market	no label	2.49															
		Sanderson Farms									0.99		0.99					
	Harmon's	Harmon's	2.49								1.19		1.19					
	Macey/Dan/Dick's	Sunny Roost		1.69								0.89	0.89					
	Ream's	no label										0.99	0.99					
	Ridley's	Sunny Roost						0.88										
	Smith's	Smith's						0.99				0.99	0.99					
		no label															5.99	
	Sunflower	no label	2.99	2.49	2.79					2.99								5.99
	no label (organic)	6.99																
Super Walmart	no label		1.88															
Whole Foods	Whole Foods (ABF)	5.99																



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
CA	Albertson's	no label		1.99													3.99		
		Albertson's	2.99		2.49		1.79					1.19		1.19	1.19				
		Foster Farms					1.99												
	Big Saver	no label		1.69			1.49												
	Cardenas	no label											0.99						
	El Tapatio	no label													0.59				
	Food4Less	no label																3.99	
		Sanderson Farms								1.98		0.98		0.98					
	Henry's	no label		1.97															
		no label (organic)	6.99																
	Jon's	Foster Farms											0.99		0.99				
		Golden Valley	2.49							1.39									
	KVMartCo	no label		1.79															
	Liborio's	no label												0.69					
	Lucky's	no label									0.99								
		Sunnyside Farms										0.99		0.99	0.99				
	Lunardi's	Fulton Valley					2.49												
		no label											1.89						
	Mi Pueblo	no label														1.28			
	Mollie Stone	Rocky Jr. (ABF)	7.39				4.99					3.79		1.19		2.99			
	Nugget	Fresh to Market												0.99					
		Smart Chkn (ABF)			3.99														
	Raley's	Full Circle (organic)												1.99					
		Raley's	2.99		2.99							1.29		1.29		1.29			
Ralph's	Foster Farms											0.99		0.99					
	no label																5.99		
Ray's Food Place	Foster Farms	3.99																	
	Draper Valley	3.99																	
	Gold'n Plump																5.99		
Safeway	Eating Right		2.29		2.29														
	Foster Farms									2.29		2.29							
	Safeway										1.49		1.49	1.49					
	Signature Café																6.99		
Save Mart	no label									1.17									
	Sunnyside Farms											0.99		0.99	0.99				



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
CA (cont.)	Scolari's	Foster Farms no label						1.29							0.99		5.99		
	Smart & Final	Foster Farms					0.99												
	Spencer's	no label					1.19										5.99		
	Sprout's	no label	3.99			2.49													
	Stater Bros.	Foster Farms									1.99				0.99				
		Randall Farms no label	2.49															3.99	
	Sunflower	no label	2.99	2.49	2.79						2.99								5.99
		no label (organic)	6.99																
	Super A Foods	no label		1.99															
	Super Walmart	no label		1.88															
	Superior Grocers	no label		1.69					1.39									3.99	
Vallarta	Harrison													0.69					
Von's	Foster Farms	4.99																	
	Safeway							1.47			0.97		0.97	0.97					
	Signature Café																5.99		
NV	Albertson's	no label		1.99													3.99		
		Albertson's	2.99		2.49		1.79					1.19		1.19	1.19				
		Foster Farms					1.99												
	Cardenas	no label											0.99						
	Liborio's	no label											0.69						
	MarketOn	no label		1.99														6.99	
	Raley's	Full Circle (organic)											1.99						
		Raley's	2.99		2.99						1.29		1.29		1.29				
	Ralph's	Foster Farms										0.99		0.99					
		no label																5.99	
	Ray's Food Place	Foster Farms	3.99																
Draper Valley		3.99																	
Gold'n Plump																	5.99		
Ridley's	Sunny Roost						0.88												
Safeway	Eating Right		2.29		2.29														
	Foster Farms									2.29		2.29							
	Safeway Signature Café									1.49		1.49	1.49	1.49			6.99		



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
NV (cont.)	Scolari's	Foster Farms no label						1.29							0.99			5.99	
	Smart & Final	Foster Farms						0.99											
	Smith's	Smith's no label						0.99				0.99		0.99				5.99	
	Sunflower	no label no label (organic)	2.99	2.49	2.79						2.99								5.99
	Super Walmart	no label		1.88															
	Von's	Foster Farms	4.99																
		Safeway Signature Café						1.47					0.97		0.97	0.97			5.99



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
ID	Albertson's	no label	3.99	1.99													5.99		
		Chef's Trim			2.69														
		Albertson's					1.79												
		Wild Harvest (ABF)	5.99																
	Broulim's	Gold'n Plump (ABF)							1.60		1.33		1.33						
	Family Foods	Draper Valley (ABF)	3.58																
	Fred Meyer	Foster Farms										1.49		1.49					
		no label																6.99	
	Harvest Foods	Foster Farms										0.99		0.99		0.99			
		no label			2.98														6.98
	Paul's Market	no label										0.88		0.88					
	Ridley's	Sunny Roost							0.88										
	Rosauer's	Draper Valley (ABF)			2.99														
	Safeway	Eating Right	3.49		3.49														
Open Nature (ABF)		5.49		4.69															
Safeway						1.69				1.19		1.19		1.19					
Signature Café																	5.99		
Smith's	Smith's							0.99			0.99		0.99						
	no label																5.99		
Super Walmart	no label		1.88																
MT	Albertson's	no label	3.99	1.99													5.99		
		Chef's Trim			2.69														
		Albertson's					1.79												
		Wild Harvest (ABF)	5.99																
	Family Foods	Draper Valley (ABF)	3.58																
	Harvest Foods	Foster Farms										0.99		0.99		0.99			
		no label			2.98														6.98
	Rosauer's	Draper Valley (ABF)			2.99														
	Safeway	Eating Right	3.49		3.49														
		Open Nature (ABF)	5.49		4.69														
		Safeway					1.69				1.19		1.19		1.19				
		Signature Café																5.99	
	Smith's	Smith's							0.99			0.99		0.99					
		no label																5.99	
Super Walmart	no label		1.88																



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
OR	Albertson's	no label	3.99	1.99													5.99		
		Chef's Trim			2.69														
		Albertson's					1.79												
			Wild Harvest (ABF)	5.99															
	Family Foods		Draper Valley (ABF)	3.58															
	Fred Meyer		Foster Farms									1.49	1.49						
			no label															6.99	
	Haggen		Draper Valley (ABF)	BOGO															
	Harvest Foods		Foster Farms									0.99	0.99	0.99					
			no label			2.98													6.98
	Market of Choice		Draper Valley (ABF)					1.29											
	McKay's Markets		Draper Valley (ABF)		2.99														
	QFC		Draper Valley (ABF)					1.49											5.99
			Coleman (organic)	7.99															
	Rosauer's		Draper Valley (ABF)		2.99														
	Roth's		Roth's																6.99
			Ranger	5.99															
	Safeway Portland		Eating Right	2.49		2.49													
		Foster Farms	3.99																
		Open Nature (ABF)	4.99																
		Safeway					1.69			1.29	1.29	1.29	1.29	1.29				5.99	
		Signature Café																	
Super Walmart		no label		1.88															
Thriftway of OR		no label					1.69				1.29	1.29	1.29	0.99				5.98	
		Just Bare (ABF)	4.99																
WA	Albertson's	no label	3.99	1.99													5.99		
		Chef's Trim			2.69														
		Albertson's					1.79												
			Wild Harvest (ABF)	5.99															
	Family Foods		Draper Valley (ABF)	3.58															
	Fred Meyer		Foster Farms								1.49	1.49							
			no label															6.99	
	Haggen/Top Food		Draper Valley (ABF)	BOGO															
	Harvest Foods		Foster Farms								0.99	0.99	0.99	0.99					
			no label			2.98													6.98



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			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.
WA (cont.)	Metropolitan	Sweetwater (org) no label (ABF)			4.99													
			5.99															
	PCC Natural	Ranger	5.49															
	QFC	Draper Valley (ABF) Coleman (organic)						1.49										5.99
	Red Apple/ Thriftway	no label Draper Valley (ABF)		1.99					1.49				1.49					
	Rosauer's	Draper Valley (ABF)		2.99														
	Safeway Seattle	Eating Right Open Nature (ABF) Safeway Signature Café	3.49 5.49		3.49 4.69			1.69			1.19		1.19		1.19			5.99
	Safeway Portland	Eating Right Foster Farms Open Nature (ABF) Safeway Signature Café	2.49 3.99 4.99		2.49			1.69			1.29		1.29		1.29			5.99
	Super Walmart	no label		1.88														
	The Markets LLC	no label Draper Valley (ABF)		2.98								0.98		0.98	0.98			
	Thriftway of OR	no label Just Bare (ABF)						1.69				1.29		1.29	0.99			5.98
	Yoke's	Draper Valley (ABF)	4.99															
			Draper Valley (ABF)	4.79							1.39		1.39		1.39			



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State	Supermarket	Brand	B/S Breast		B/S Thighs		Split Breast		Wings		Thighs		Drumsticks		Leg Quarters		Fried	Rotisserie	
			reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	reg pack	valu pack	tray	bagged	8-piece	< 2 lbs.	
WY	Albertson's	no label	3.99	1.99													5.99		
		Chef's Trim			2.69														
		Albertson's Wild Harvest (ABF)	5.99				1.79												
	Heartland Food	Tyson										0.88	0.88						
	King Sooper	Foster Farms	2.49															5.99	
		no label																	
	King Sooper	King Sooper									1.19	1.19							
	Ridley's	Sunny Roost					0.88												
	Safeway	Eating Right			2.99														
		Safeway										0.99	0.99						
		Open Nature (ABF)	4.99		4.49														
	Signature Café																4.99		
Smith's	Smith's						0.99				0.99	0.99							
	no label																5.99		
Super Walmart	no label			1.88															