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6	MIDEAST FEDERAL MILK ORDER NO. 33
7	PUBLIC HEARING
8	DOCKET NO. AO-166-A72; DA-05-01
9	VOLUME I
10	
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12	BE IT REMEMBERED, that upon the hearing of
13	the above-entitled matter, held at the Shisler
14	Conference Center, Ohio Agricultural Research
15	and Development Center, Wooster, Ohio, before
16	Peter M. Davenport, US Administrative Law Judge
17	and commencing on Monday, the 7th day of March,
18	2005, at 8:30 o'clock a.m., at which time the
19	following proceedings were had.
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1	APPEARANC	ES:
2		
3	On Beha	lf of the United States Department of
4	Agricul	ture:
5		US DEPARTMENT OF AGRICULTURE
6		OFFICE OF THE GENERAL COUNSEL
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9		Brian Hill
10		Deputy Assistant General Counsel
11		Marketing Division
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15		US DEPARTMENT OF AGRICULTURE
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4	Organi	zation and Michigan Milk Producers
5	Associ	ation:
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10		and
11		MMPA
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3	Federat	ion, et al.:
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6		Newburyport, Massachusetts 01950
7	On Beha	lf of Continental Dairy Products:
8		YALE LAW OFFICE, LP
9	BY:	Ryan K. Miltner, Attorney at Law
10		527 North Westminster Street
11		Waynesfield, Ohio 45896
12	On Beha	lf of Sarah Farms:
13		HERBERT SCHENK, PC
14	BY:	Alfred W. Ricciardi, Attorney at Law
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17	On Beha	lf of Land O'Lakes:
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19		Director of Marketing and Regulatory
20		Affairs, Land O'Lakes
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22		Carlisle, Pennsylvania 17013
23		
24	ALSO PR	ESENT: Tim Demland, Executive
25	Director	of Ohio Dairy Producers; Carl Rasch,

1	Director, Milk Sales, Michigan Milk Producers
2	Association; Erick Metzger, General Manager,
3	National All-Jersey, Inc.; Gary Lee, Prairie
4	Farms Dairy, Inc.; Joe Weis, Foremost Farms
5	Cooperative; Charles Lausin, Producer in Geauga
6	County, Trustee of Ohio Farm Bureau; Paul
7	Rohrer, Wayne County farmer; Eddie Steiner,
8	Smith Dairy Products Company and Sharon Uther,
9	Assistant to Market Administrator for Mideast
10	Marketing Area
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24	

1	INDEX	
2		
3	TESTIMONY OF SHARON UTHER	
4	DIRECT EXAMINATION (By Mr. Stevens)	24
5	CROSS-EXAMINATION (By Mr. Beshore)	71
6	CROSS-EXAMINATION (By Mr. English)	92
7	CROSS-EXAMINATION (By Mr. Vetne)	109
8	FURTHER CROSS-EXAMINATION	
9	(By Mr. English)	135
10	CROSS-EXAMINATION (By Mr. Schad)	136
11	CROSS-EXAMINATION (By Mr. Miltner)	138
12	CROSS-EXAMINATION (By Mr. Ricciardi)	142
13	FURTHER CROSS-EXAMINATION	
14	(By Mr. Vetne)	152
15	FURTHER CROSS-EXAMINATION	
16	(By Mr. Beshore)	165
17	TESTIMONY OF BRIAN WOLFE	
18	CROSS-EXAMINATION (By Mr. Beshore)	175
19	CROSS-EXAMINATION (By Mr. English)	179
20	CROSS-EXAMINATION (By Mr. Miltner)	180
21	CROSS-EXAMINATION (By Mr. Vetne)	181
22	TESTIMONY OF EDWARD W. GALLAGHER	
23	DIRECT EXAMINATION (By Mr. Beshore)	186
24		

4 Exhibits 3 through 5 5 Exhibit 6 6 Exhibit 7 7 Exhibit 8 8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 11 Exhibit 13	1		
4 Exhibits 3 through 5 5 Exhibit 6 6 Exhibit 7 7 Exhibit 8 8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 12 Exhibit 13 13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	2	I N D E X (Continued)	
5 Exhibit 6 6 Exhibit 7 7 Exhibit 8 8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 12 Exhibit 13 13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	3	Exhibits 1, 1A, 2, 2A	12
6 Exhibit 7 7 Exhibit 8 8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 12 Exhibit 13 13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	4	Exhibits 3 through 5	13
7 Exhibit 8 8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 12 Exhibit 13 13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	5	Exhibit 6	21
8 Exhibit 9 9 Exhibit 10 10 Exhibit 11 11 Exhibit 12 12 Exhibit 13 13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	6	Exhibit 7	22
9 Exhibit 10 2 10 Exhibit 11 2 11 Exhibit 12 1 12 Exhibit 13 1 13 Exhibits 14 and 15 1 14 15 16 17 18 19 20 21 22 23	7	Exhibit 8	22
10 Exhibit 11 2 1 1 1 1 2 1 1 1 1 1 1 1 1 1 1 1 1	8	Exhibit 9	23
11 Exhibit 12 1 12 Exhibit 13 1 13 Exhibits 14 and 15 1 14 15 16 17 18 19 20 21 22 23	9	Exhibit 10	23
12 Exhibit 13 1 13 Exhibits 14 and 15 1 14 15 16 17 18 19 20 21 22 23	10	Exhibit 11	24
13 Exhibits 14 and 15 14 15 16 17 18 19 20 21 22 23	11	Exhibit 12	162
14 15 16 17 18 19 20 21 22 23	12	Exhibit 13	184
15 16 17 18 19 20 21 22 23	13	Exhibits 14 and 15	186
16 17 18 19 20 21 22 23	14		
17 18 19 20 21 22 23	15		
18 19 20 21 22 23	16		
19 20 21 22 23	17		
20212223	18		
212223	19		
22 23	20		
23	21		
	22		
24	23		
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1 JUDGE DAVENPORT: Ladies and
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- 2 gentlemen, if you would, please take your seats
- 3 and let's get started. There's still some
- 4 people picking up exhibits, but let's start the
- 5 hearing.
- 6 This is a hearing on proposed
- 7 amendments to consider proposals that would
- 8 amended certain provisions of the Mideast
- 9 Federal Milk Marketing Order. The docket number
- 10 is AO-166-A72; DA-05-01.
- 11 Proposals were published in the
- 12 Federal Register on February 17th in Volume 70,
- 13 Number 32. There also is an amendment to that
- 14 whereby the Proposal Number 10 was withdrawn, so
- 15 as a result, in other words, we do not have the
- 16 hearing on Proposal 10.
- 17 The purpose of the hearing is to
- 18 receive information relating to those proposals.
- 19 The information you provide will be made into a
- 20 written record and be used by the Secretary of
- 21 Agriculture to make a decision on the proposals.
- 22 The decision, of course, is based upon the
- 23 record made at this hearing containing
- 24 testimony, statements and the exhibits.
- 25 My name is Peter Davenport. I'm the

1 Administrative Law Judge with the United States

- 2 Department of Agriculture. My function here
- 3 today is to prepare the record on the proposals
- 4 that the Secretary and his representatives will
- 5 consider.
- 6 As ground rules, any interested
- 7 person may testify. Any individual may submit a
- 8 written statement instead of testifying. If
- 9 you're going to do that, please submit five
- 10 copies of any statements or exhibits; one comes
- 11 to me and the four exhibits come to the court
- 12 reporter.
- 13 The reporter is here to record
- 14 everything that is said at the hearing and
- 15 prepare a written transcript of the testimony
- 16 that will become part of the record that the
- 17 Secretary of Agriculture considers. The record
- 18 will also consider any written statements and
- 19 exhibits that are submitted. The record is
- 20 maintained in the Office of the Hearing Clerk,
- 21 United States Department of Agriculture in
- 22 Washington, D.C.
- In this case, the proceedings are
- 24 recorded and a transcript will be prepared and
- 25 will be posted on the website. If you do not

- 1 have the means to withdraw it from the website,
- 2 of course, you may contact the court reporter
- 3 and make arrangements to get a copy of the
- 4 record; however, the record will be available
- 5 for public inspection in the Hearing Clerk's
- 6 office in Washington.
- 7 If you wish to ask a witness a
- 8 question, please raise your hand. I'll try to
- 9 give everyone an opportunity to testify or ask
- 10 questions or to submit statements and exhibits.
- 11 Your testimony is acceptable as long as it is
- 12 not immaterial, irreverent -- excuse me,
- 13 irrelevant or repetitious. Representatives of
- 14 the Department of Agriculture are available to
- 15 give any member of the industry or the public
- 16 assistance in making a presentation for the
- 17 record.
- 18 The proposals which have -- there are
- 19 proposals which have been submitted by members
- 20 of the industry. We will hear first from the
- 21 statistical people, and then we will hear from
- 22 those who wish to testify in support of a
- 23 particular proposal. Once they have completed
- their testimony, then we will hear from
- 25 opponents of the proposal or those who wish to

- 1 modify it.
- When each side has completed their
- 3 testimony on a proposal, we'll try to move on to
- 4 the next one. However, I understand that there
- 5 are certain producers here today, in other
- 6 words, there are individuals who have particular
- 7 time constraints. If you'll try to make that
- 8 known to me, we'll try to accommodate anyone who
- 9 has specific scheduling problems and we'll try
- 10 to take those; however, we do need to take the
- 11 statistical people first.
- Before asking for the names of
- 13 witnesses, I'm going to receive into the record
- 14 those exhibits concerning the notification of
- 15 the hearing. Exhibit 1 will be the notice of
- 16 the hearing published in the Federal Register.
- 17 And I guess we will add to that Exhibit 1A,
- 18 which is the withdrawal of the other proposal.
- 19 MR. STEVENS: Your Honor, if I
- 20 may, my name is Garrett Stevens. I'm with the
- 21 Department of Agriculture, General Counsel's
- 22 office and I -- we gave a set of these exhibits
- 23 to you and four sets to the reporter. And if I
- 24 might, there's a notice of hearing and a press
- 25 release for each notice. I have a stack there

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1 that I -- hopefully I have the right ones for
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- 2 you. That would be 1 and 1A when we go through.
- JUDGE DAVENPORT: Okay.
- 4 MR. STEVENS: Okay. As Your
- 5 Honor said, the first one is the original notice
- of hearing that you've marked as 1. And then if
- 7 we could, if you would like to use the 1A --
- 8 there's a press release that was issued
- 9 notifying the public of the issuance of the
- 10 notice of hearing, and if that could be 1A we
- 11 would -- then there was a subsequent press --
- 12 subsequent notice -- an amendment to the notice
- of hearing actually that -- amendment to the
- 14 Public Hearing on Proposed Rulemaking that was
- 15 issued on March 3rd, and I would like that
- 16 marked -- I guess by your numbering system, I
- 17 guess, we could make that 2, if that's okay; and
- 18 the press release for that -- for that document
- 19 we would ask be 1B -- 2B.
- JUDGE DAVENPORT: Or 2A.
- 21 MR. STEVENS: 2A. We'll get it
- 22 right, 2A.
- 23 (Thereupon, Exhibits 1, 1A, 2, 2A of
- 24 the Mideast Federal Milk Marketing
- 25 Order hearing were marked for

```
1 purposes of identification.)
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- JUDGE DAVENPORT: All right.
- 3 MR. STEVENS: And then the
- 4 certificates of the officials notified and I
- 5 believe there are three of them, the first
- 6 one -- if it's okay with Your Honor, there are
- 7 three -- three of these, but they're not the
- 8 same.
- 9 (Thereupon, a discussion was held off
- 10 the record.)
- 11 JUDGE DAVENPORT: Well, two. One is
- 12 a certificate of officials notified, and the
- 13 first one was dated 17 of February 2005, the
- 14 second one was dated March 3, 2005.
- MR. STEVENS: Yeah. These are
- 16 for the notices of the hearing, and then the
- 17 third one is for -- okay. The third one is the
- 18 Market Administrator notifying interested
- 19 parties of the hearing. So we would like all of
- 20 those marked.
- JUDGE DAVENPORT: Okay. We have
- 22 those as 3, 4 and 5.
- MR. STEVENS: All right.
- 24 (Thereupon, Exhibits 3 through 5 of
- 25 the Mideast Federal Milk Marketing

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1 Order hearing were marked for
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- 2 purposes of identification.)
- JUDGE DAVENPORT: Are there any
- 4 objections by any persons present as to the
- 5 Exhibits 1 through 5? They will all be received
- 6 into evidence at this time then.
- 7 MR. STEVENS: Thank you, Your
- 8 Honor.
- 9 JUDGE DAVENPORT: Mr. Stevens, of
- 10 course, has appeared as one of the
- 11 representatives of the Department of
- 12 Agriculture. Let me at this time, if I could,
- 13 get the appearances for the other individuals
- 14 that are representing the largest groups.
- MR. STEVENS: Your Honor, if I
- 16 might, I have some other officials from the
- 17 Department who we might want to have enter an
- 18 appearance at this time, and then the parties
- 19 can enter their appearances, if that's
- 20 acceptable.
- JUDGE DAVENPORT: Very well.
- MR. TOSI: Yes, Your Honor.
- 23 Thank you. My name is Gino Tosi. G-i-n-o, last
- 24 name Tosi, "T" as in Tom, o-s-i. I'm with the
- 25 USDA in Washington, D.C.

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1 MR. HILL: My name is Brian
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- 2 Hill, United States Department of Agriculture,
- 3 Office of the General Counsel Marketing
- 4 Division.
- 5 MR. RICHMOND: Good morning. My
- 6 name is Bill Richmond, also with the USDA Dairy
- 7 Programs in Washington, D.C.
- JUDGE DAVENPORT: Ms. Taylor?
- 9 MS. TAYLOR: My name is Erin
- 10 Taylor. I'm with USDA in Washington, D.C.
- 11 MR. BESHORE: My name is Marvin
- 12 Beshore. That's spelled B-e-s-h-o-r-e.
- 13 Attorney from Harrisburg, Pennsylvania. I'm
- 14 here representing the Proponents of the
- 15 Proposals 1, 2, 7 and 9, Dairy Farmers -- which
- 16 is Dairy Farmers of America, the National
- 17 Farmers Organization, Dairylea Cooperative and
- 18 Michigan Milk Producers Association. With
- 19 respect to Michigan Milk Producers Association,
- 20 I'm not representing them with respect to their
- 21 position on modifications to Proposal 2.
- JUDGE DAVENPORT: Very well.
- MR. VANDERHAAGEN: Your Honor, my name
- 24 is David Vanderhaagen. That's
- 25 V-a-n-d-e-r-h-a-a-g-e-n. I'm a lawyer from

1 Lansing, Michigan. I represent Michigan Milk

- 2 Producers Association.
- JUDGE DAVENPORT: Thank you, sir.
- 4 MR. ENGLISH: Good morning, Your
- 5 Honor, my name is Charles English. I'm with the
- 6 law firm of Thelen, Reid & Priest in Washington,
- 7 D.C., and I'm here representing the Dean Foods
- 8 Company.
- 9 When appropriate, Your Honor, I have
- 10 a procedural point on Proposal Number 3 proposed
- 11 by Dean Foods Company.
- JUDGE DAVENPORT: Very well.
- MR. VETNE: My name is John
- 14 Vetne, V-e-t-n-e. I'm an attorney. My office
- is in Newburyport, Massachusetts. I enter my
- 16 appearance on behalf of the White Eagle
- 17 Marketing Federation, it's constituent members,
- 18 Family Dairies, USA, National All Jersey,
- 19 Superior Dairy, United Dairy, Brewster Cheese
- 20 and Guggisberg Cheese.
- JUDGE DAVENPORT: Thank you, sir.
- MR. MILTNER: Thank you, Your
- 23 Honor. My name is Ryan Miltner, M-i-l-t-n-e-r.
- 24 I'm with Yale Law Office in Waynesfield, Ohio.
- 25 I'm representing Continental Dairy Products, the

- 1 Proponents of Proposal Number 5.
- 2 MR. RICCIARDI: Good morning, Your
- 3 Honor. My name is Al Ricciardi. It's
- 4 R-i-c-c-i-a-r-d-i. I'm an attorney from
- 5 Phoenix, Arizona and I'm here today on behalf of
- 6 the Sarah Farms.
- 7 MR. LEE: My name is Gary
- 8 Lee. I'm employed by Prairie Farms Dairy, Inc.
- 9 We're here to offer testimony only on Proposals
- 10 7 and 9.
- MR. WEIS: Good morning, Your
- 12 Honor. My name is Joe Weis, W-e-i-s. I'm here
- 13 to offer modifications to Proposal Number 9 on
- 14 behalf of Foremost Farms USA Cooperative.
- MR. DEMLAND: Your Honor, my name
- 16 is Tim Demland, D-e-m-l-a-n-d, and I'm here as
- 17 Executive Director of the Ohio Dairy Producers
- 18 and Proposals 4 and 6.
- JUDGE DAVENPORT: Others? Do we have
- 20 any producers that are going to testify?
- 21 MR. LAUSIN: My name is Charles
- 22 Lausin, L-a-u-s-i-n. I'm a producer in Geauga
- 23 County, also a Trustee on the Ohio Farm Bureau
- 24 Board of Trustees.
- 25 MR. ROHRER: My name is Paul

1 Rohrer, R-o-h-r-e-r. I'm a farmer from Wayne

- 2 County.
- JUDGE DAVENPORT: Anyone else? Is
- 4 there anyone that has a specific scheduling
- 5 problem, in other words, may possibly need to be
- 6 taken out of order? Very well.
- 7 MR. STEINER: Your Honor, I'm
- 8 Eddie Steiner from Smith Dairy Products Company.
- 9 JUDGE DAVENPORT: I'm sorry. The
- 10 first name again?
- 11 MR. STEINER: Eddie, E-d-d-i-e,
- 12 Steiner, S-t-e-i-n-e-r.
- JUDGE DAVENPORT: Yes, sir. Thank
- 14 you. Very well. Mr. Stevens?
- MR. BESHORE: Just a procedural
- 16 inquiry, Your Honor. With respect to Your
- 17 Honor's statement with regard to the rules of
- 18 practice or evidence in the proceeding, if I
- 19 heard you correctly, you indicated that there
- 20 was the opportunity to submit written
- 21 statements.
- 22 My understanding is that -- and the
- 23 hearing notice indicates the hearing is
- 24 conducted pursuant to the Sections 556 and 557
- 25 of the Administrative Procedure Act and the

- 1 Agricultural Marketing Agreement Act, which
- 2 provides for on-the-record rulemaking
- 3 proceedings which require, I believe, that
- 4 evidence be presented under oath and subject to
- 5 cross-examination other than materials which may
- 6 be subject to the rules of official notice.
- 7 And if there is some other rule of
- 8 which I am not aware, I would like to have that
- 9 clarified, but I do not believe that under 556
- 10 and 557 written statements not under oath not
- 11 subject to cross-examination would be
- 12 admissible.
- JUDGE DAVENPORT: Counsel?
- MR. STEVENS: I agree, Your
- 15 Honor. I think that's -- I think that's the
- 16 understanding of everyone here, that the
- 17 statements that go in, documentary and
- 18 testimony, are subject to cross-examination.
- 19 There are provisions for refiling and different
- 20 things after the hearing, but certainly during
- 21 the course of the hearing, the statements -- we
- 22 have had in the past, I guess, some instances
- 23 where statements have been entered in evidence,
- 24 but the person reads the statement on the
- 25 record. Sometimes in the interests of time, I

- 1 think, they have been admitted, but people have
- 2 had an opportunity to read them and digest them
- 3 and subject the Proponent or the person giving
- 4 that statement to cross-examination.
- 5 JUDGE DAVENPORT: Very well. Your
- 6 point is well taken. It appears that I have
- 7 overstated what we were doing; however, let's
- 8 see if that question actually is -- actually
- 9 comes up. Mr. Stevens?
- 10 MR. STEVENS: Your Honor, I would
- 11 like to call to the stand the first witness,
- 12 Sharon Uther, and she has prepared certain
- 13 documents that we're going to go into in a
- 14 minute. I've given Your Honor a copy. There
- 15 are copies available at the back of the room.
- 16 There are copies of, I think, the notices and
- 17 different documents prepared by the Market
- 18 Administrator's office.
- 19 And before Ms. Uther testifies, I
- 20 would like marked for identification certain
- 21 exhibits, but I'd leave it if you would like to
- 22 swear her in.
- JUDGE DAVENPORT: Let's swear her in
- 24 at this time.
- MR. STEVENS: Sure.

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1 JUDGE DAVENPORT: Would you raise
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- 2 your right hand?
- 3 MS. UTHER: (Complies with the
- 4 request.)
- 5 (Thereupon, Ms. Uther was sworn by
- Judge Davenport.)
- 7 JUDGE DAVENPORT: Very well. Please
- 8 be seated.
- 9 MR. STEVENS: Okay. Your Honor,
- 10 we have certain documents that Ms. Uther will
- 11 testify to in a minute and we would like to mark
- 12 for identification. The first document is
- 13 entitled "Compilation of Statistical Data,
- 14 2003-2004," prepared by the Market
- 15 Administrator's office. I believe we're at
- 16 Number 6.
- 17 JUDGE DAVENPORT: Six for
- 18 identification at this time.
- 19 (Thereupon, Exhibit 6 of the Mideast
- 20 Federal Milk Marketing Order hearing
- 21 was marked for purposes of
- identification.)
- MR. STEVENS: And we'll go into
- 24 further identification of the document as I
- 25 question the witness. The next document is also

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1 a Compilation of Statistical Data As Requested
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- 2 by Dairy Farmers of America, Inc., and Michigan
- 3 Milk Producers Association, and we would like
- 4 that marked -- it is a series of tables and
- 5 data, maps and such, we would like that marked
- 6 as Exhibit 7.
- 7 JUDGE DAVENPORT: So marked.
- 8 (Thereupon, Exhibit 7 of the Mideast
- 9 Federal Milk Marketing Order hearing
- 10 was marked for purposes of
- identification.)
- MR. STEVENS: Another Compilation
- 13 of Statistical Data As Requested by Michigan
- 14 Milk Producers Association, I believe it's just
- one page attached to a cover sheet, we would
- 16 like that marked as Exhibit 8.
- 17 JUDGE DAVENPORT: For identification
- 18 it is so marked.
- MR. STEVENS: Yes, please.
- 20 (Thereupon, Exhibit 8 of the Mideast
- 21 Federal Milk Marketing Order hearing
- 22 was marked for purposes of
- identification.)
- 24 MR. STEVENS: Compilation of
- 25 Statistical Data As Requested by Dean Foods. It

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1 looks to be --
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- JUDGE DAVENPORT: Exhibit 9 for
- 3 identification.
- 4 (Thereupon, Exhibit 9 of the Mideast
- 5 Federal Milk Marketing Order hearing
- 6 was marked for purposes of
- 7 identification.)
- 8 MR. STEVENS: -- three pages.
- 9 Thank you, Your Honor. A Compilation of
- 10 Statistical Data As Requested by Continental
- 11 Dairy Products, Inc., a series of tables and
- 12 other documentary information, we would like
- marked as 10.
- JUDGE DAVENPORT: Exhibit 10 for
- 15 identification.
- 16 (Thereupon, Exhibit 10 of the Mideast
- 17 Federal Milk Marketing Order hearing
- 18 was marked for purposes of
- 19 identification.)
- 20 MR. STEVENS: And the last one is
- 21 a Compilation of Statistical Data As Requested
- 22 by White Eagle Milk Marketing Federation, Inc.,
- 23 Family Dairies, USA, et al.
- JUDGE DAVENPORT: So marked as
- 25 Exhibit 11.

- 1 (Thereupon, Exhibit 11 of the Mideast
- 2 Federal Milk Marketing Order hearing
- 3 was marked for purposes of
- 4 identification.)
- 5 MR. STEVENS: Exhibit 11. Thank
- 6 you.
- 7 SHARON UTHER
- 8 of lawful age, a Witness herein, having been
- 9 first duly sworn, as hereinafter certified,
- 10 testified and said as follows:
- 11 DIRECT EXAMINATION
- 12 BY MR. STEVENS:
- 13 Q. Good morning.
- 14 A. Good morning.
- 15 Q. Could you please state your name and spell
- 16 your last name for the record?
- 17 A. Sharon Uther, U-t-h-e-r.
- 18 Q. Ms. Uther, what is your occupation?
- 19 A. I'm assistant to the Market Administrator
- 20 for the Mideast Marketing Area.
- 21 Q. And how long have you been in that
- 22 position?
- 23 A. I've been in that position for about eight
- 24 years.
- 25 Q. And could you briefly describe for the

- 1 record what your duties are?
- 2 A. My duties are I supervise the pool and
- 3 statistics departments.
- 4 Q. Okay. And your educational background?
- 5 A. I have a Bachelor of Science degree in
- 6 agriculture from the Ohio State University.
- 7 Q. Go Buckeyes, huh?
- 8 A. That's right.
- 9 Q. All right. And in preparation for the
- 10 hearing, did you prepare certain documents and
- 11 exhibits?
- 12 A. Yes, I did.
- 13 Q. And did you bring them with you today?
- 14 A. Yes.
- 15 Q. Now, certain of the documents you prepared,
- 16 and I'm going to go through now the documents
- 17 that we had the Judge mark for identification.
- 18 You have copies of those?
- 19 A. Yes.
- 20 Q. All right. Let's go through them from --
- 21 starting with Number 6, if you would.
- 22 A. Okay.
- 23 Q. Number 6 is a compilation of statistical
- 24 material prepared by the Market Administrator's
- 25 office?

- 1 A. Yes.
- 2 Q. The Mideast Market Administrator's office.
- 3 And you prepared this, or it was prepared
- 4 pursuant to your supervision?
- 5 A. Yes.
- 6 Q. And the material came from official records
- 7 of the Market Administrator's office?
- 8 A. Yes.
- 9 Q. The US Department of Agriculture; is that's
- 10 correct?
- 11 A. Yes, it did, uh-huh.
- 12 Q. And so you have a table of contents in the
- 13 exhibit, I'm looking at it, and from that
- 14 table -- from that table of contents, it appears
- 15 there are certain number of tables that you have
- 16 prepared --
- 17 A. Yes.
- 18 Q. -- that follow after the table of contents
- 19 page?
- 20 A. Yes.
- 21 Q. Going to the first page of the actual
- 22 document, this would be a List of Pool Handlers
- 23 Filing Reports of December of 2004?
- 24 A. Right. That's correct.
- 25 Q. So in a few words, what's contained in that

- 1 document, on that page?
- 2 A. This is a list of distributing plants,
- 3 supply plants and cooperative associations that
- 4 filed market reports for the month of December
- 5 2004. It is broken down by the Class I
- 6 Differential locations.
- 7 Q. All right. Going to what is identified as
- 8 Table 2, what's contained in that material?
- 9 A. Table 2 is the National Agricultural
- 10 Statistical Service dairy product price averages
- 11 for the product prices that are used in the
- 12 computations of the class prices for both the
- 13 advanced prices and the monthly prices.
- 14 Q. All right. So take us through the exhibit.
- 15 Just for an example, I see there's two -- well,
- 16 there's obviously a number of columns in
- 17 different sections and they set up certain
- 18 information in there for a two-week average and
- 19 a monthly average?
- 20 A. That's correct. For two years; for the
- 21 years 2003 and 2004.
- 22 Q. Okay. So we --
- 23 A. The first column would be the cheese price,
- 24 and then the butter price, nonfat dry milk
- 25 price, dry whey price. The product prices that

- 1 are used for the advanced prices, the two-week,
- 2 average and then the monthly average is used to
- 3 compute the monthly prices.
- 4 Q. Okay. And then the information on that
- 5 page is subject to the footnotes at the bottom
- 6 of the page?
- 7 A. Yes. It states there that the first
- 8 section, the two-week average, is "Used to
- 9 compute the advanced prices announced on or
- 10 before the 23rd," and then the second section,
- 11 the monthly average, is "Used to compute Class
- 12 and Component Prices announced on or before the
- 13 5th of the following month."
- 14 Q. All right. Moving on to Table 3, the next
- 15 page, that contains information for class
- 16 prices?
- 17 A. That's correct.
- 18 Q. Is it for the same period of time basically
- 19 as the --
- 20 A. Yes.
- 21 Q. And these tables that follow are the same
- 22 nature, right?
- 23 A. Right.
- 24 Q. There's different information --
- 25 A. Uh-huh.

- 1 Q. -- but basically for the same time period?
- 2 A. Right.
- 3 Q. So subject to the footnotes at the bottom
- 4 of the page containing statistical pricing
- 5 information?
- 6 A. That is correct.
- 7 Q. All right. So reading across the class
- 8 prices, Skim, Class I Butterfat and 3.5 Percent
- 9 Price at the various classes?
- 10 A. Right.
- 11 Q. For the months and years described there?
- 12 A. Yes.
- 13 Q. On Table 4 you have Producer Prices and
- 14 Producer Production Summary?
- 15 A. Yes.
- 16 Q. For the same period of time?
- 17 A. That is correct.
- 18 Q. Table 4. Table 5, Producer Receipts By
- 19 Classification?
- 20 A. Yes. This is utilization of producer milk
- 21 for the same time period, 2003-2004 and the
- 22 percentage of the total of each of those
- 23 classes.
- 24 Q. Pounds, percentage of totals, by class --
- 25 A. Yes.

- 1 Q. -- total pounds --
- 2 A. Yes.
- 3 Q. -- for the period of time described on the
- 4 document subject to the footnotes?
- 5 A. Right.
- 6 Q. Table 6 would be the Producer Butterfat
- 7 Receipts By Classification?
- 8 A. Yes. It's the butterfat that applies to
- 9 the products found in Table 5 broken down by
- 10 class and the percentage of the total.
- 11 Q. And the total butterfat column?
- 12 A. Yes.
- 13 Q. For the months described subject to the
- 14 footnote?
- 15 A. Yes.
- 16 Q. Next, Table 7 is the Producer Skim
- 17 Receipts By Classification?
- 18 A. Yes. In the same manner as the butterfat,
- 19 the class utilization showing pounds and the
- 20 percentage of the total.
- 21 Q. All right. Table 8 is Receipts At Pool
- 22 Plants in thousand pounds?
- 23 A. Yes.
- 24 Q. Producer Receipts, Nonpool Plants, and what
- 25 other information is contained on that?

- 1 A. Producer-handler, non-regulated receipts,
- 2 powder and condensed, opening inventory and
- 3 overages for the total receipts and pool plants.
- 4 Q. Subject to the footnotes?
- 5 A. Yes.
- 6 Q. Table 9 is a Class I Disposition at Pool
- 7 Plants?
- 8 A. Yes. The route disposition, any other
- 9 Class I utilization, bulk sales, shrinkage, and
- 10 the inventory, stock feed and dumping occurred
- in one month in 2004 to make up the total Class
- 12 I Disposition at Pool Plants.
- 13 Q. Okay. Subject to the footnotes?
- 14 A. Yes.
- 15 Q. Table 10 is the Class I Disposition At Pool
- 16 Plants. Class II, I'm sorry. I misspoke.
- 17 Class II.
- 18 A. Class II, yes. Showing cream, sour cream,
- 19 dips and yogurt, cottage cheese, ice cream, used
- 20 to produce numbers, along with skim equivalent
- 21 and any shrinkage or transfers to other Orders
- 22 in Class II.
- 23 Q. And the totals?
- 24 A. And the total, yes.
- 25 Q. Subject to the footnotes Table 10?

- 1 A. Yes.
- 2 Q. Table 11 is Class III Disposition At Pool
- 3 Plants?
- 4 A. Yes. Showing the used to produce in Class
- 5 III, stock feed and dump, transfers to other
- 6 Orders, shrinkage and the total for the same
- 7 time period.
- 8 Q. Okay. Subject to the footnotes?
- 9 A. Yes.
- 10 Q. Table 12 is a Class Iv Disposition at Pool
- 11 Plants?
- 12 A. Yes. Showing Class IV utilization with all
- of the used to produce, stock feed and dumps,
- 14 equivalent, transfers to other Orders,
- 15 inventory, shrinkage and the total.
- 16 Q. Subject to the footnotes?
- 17 A. Yes.
- 18 Q. Table 13 is the Route Sales Within
- 19 Marketing Area?
- 20 A. Yes. This shows in thousands of pounds
- 21 sales within the marketing area from pool
- 22 plants, partially regulated plants,
- 23 producer-handler and exempt plants, other order
- 24 route sales into the marketing area and total
- 25 into the marketing area.

- 1 Q. All right. And Table 14 is Total Route
- 2 Sales By Pool Distributing Plants?
- 3 A. Yes. That would include in area sales,
- 4 sales into other Orders, sales into unregulated
- 5 areas and the total amount sales of pool
- 6 distributing plants.
- 7 Q. Okay. Moving on to Table 15, what's
- 8 contained there?
- 9 A. Table 15 is the Weighted Averages of
- 10 Components By Production Range. For the
- 11 two-year period, it shows production ranges of 3
- 12 through 30,000 pounds in 30,000-pound increments
- 13 up to a million and above, the number of
- 14 producers, pounds of milk and the percentage of
- 15 the components and somatic cell in each of those
- 16 increments, production ranges.
- 17 Q. Okay. And that's for the years 2003 to
- 18 2004 as the document shows?
- 19 A. Yes.
- 20 Q. On Table 16, "Percent of Producer Milk By
- 21 Somatic Cell Count Range"?
- 22 A. Yes. It shows the quarter average for the
- 23 two years of the percent of milk that falls in
- 24 the different somatic cell count ranges along
- 25 with the yearly average.

- 1 Q. Table 17, what's contained there?
- 2 A. Table 17 is the Receipts of Producer Milk
- 3 By State and County for the months of May and
- 4 December 2004, and it lists by state, by county
- 5 the producer count and the pounds of milk
- 6 produced in those counties and pooled on the
- 7 Mideast Market. Any restricted counties are
- 8 contained in the miscellaneous for each state.
- 9 Q. Okay. And that document goes over to the
- 10 next page, am I right?
- 11 A. Yes.
- 12 Q. I mean, Table 17 --
- 13 A. It is several pages.
- 14 Q. How many pages does it run? It runs, one,
- 15 two, three -- four?
- 16 A. Four pages front and back. Four and a half
- 17 front and back.
- 18 Q. Basically to the end of the document?
- 19 A. Yes.
- 20 Q. And it's all covering the same month -- the
- 21 same months?
- 22 A. The same two months, yes, May and December
- 23 for 2004.
- 24 Q. Okay. Now, as you testified, this document
- 25 was prepared by you pursuant to your supervision

- 1 and comes from official records of the Market
- 2 Administrator's office?
- 3 A. Yes, it does. It's information we release
- 4 in our annual statistics.
- 5 Q. And it's not presented here in favor or
- 6 against any of the proposals, is it?
- 7 A. No.
- 8 Q. For the use of the parties as they need to
- 9 use it during the course of the hearing?
- 10 A. Yes.
- 11 Q. Were you asked by parties to participate in
- 12 the hearing or other parties to prepare
- 13 documents for the hearing?
- 14 A. Yes, we were.
- 15 Q. And I direct your attention to the exhibit
- 16 marked Number 7. Is that one of those documents
- 17 that you received a request to prepare?
- 18 A. Yes, it was. It was requested on behalf of
- 19 Dairy Farmers of America and Michigan Milk
- 20 Producers Association.
- 21 Q. And the letter under the cover page
- 22 basically describes the request, does it not?
- 23 A. Yes.
- 24 Q. And the documents that follow are your
- 25 responses to the request for the information?

- 1 A. Yes, they are.
- 2 Q. And there are a series of tables, and I
- 3 guess you have numbered these tables with
- 4 respect to the request number?
- 5 A. Yes, we have.
- 6 Q. So going to the first page of -- that I see
- 7 it as Request Number 1(a), you prepared certain
- 8 material in response to that?
- 9 A. Yes.
- 10 Q. Can you briefly describe what that is?
- 11 A. This is the producer milk by state for the
- 12 years 2000 through 2004. We've listed by month
- 13 the production in each of those years by state.
- 14 And at the back of the table there is also a
- 15 total section.
- 16 Q. Now, that table goes on for a number of
- 17 pages?
- 18 A. Yes.
- 19 Q. And then you're testifying that at the end
- of the tables there is a summary?
- 21 A. Yes.
- 22 Q. Now, these pages aren't numbered, but
- 23 they -- but the last page is -- has a separate
- 24 set apart table, Mideast Tables. Is that what
- 25 you're referring to?

- 1 A. Yes. There are some footnotes throughout.
- 2 If there's milk from restricted states it's
- 3 included with some of the other states.
- 4 Q. Okay. Why don't you explain that a little
- 5 bit. By "restricted" you mean what?
- 6 A. That there are less than 3 producers
- 7 contained in those counties -- in those states.
- 8 Q. All right. And that affects how much
- 9 information you can relay?
- 10 A. Yes.
- 11 Q. Now, the next part of the exhibit, I
- 12 believe, is entitled "Mideast Pounds of Producer
- 13 Milk State and County" with "December," at the
- 14 top of the page?
- 15 A. Yes.
- 16 Q. Is that the next section of this exhibit?
- 17 A. Uh-huh.
- 18 Q. And this is Request Number 1(b)?
- 19 A. Correct.
- 20 Q. So just tell us briefly what that is?
- 21 A. This is the Mideast pounds of producer milk
- 22 broken down by state and county for the month of
- 23 December only in the years 2000 through 2004.
- 24 And it shows individual counties in the specific
- 25 states.

- 1 Q. And that goes on for a number of pages?
- 2 A. Yes, it does.
- 3 Q. And the information there is subject to the
- 4 footnotes on any of the pages there?
- 5 A. Yes.
- 6 Q. Now, the next section that I see is Request
- 7 Number 2?
- 8 A. Yes.
- 9 Q. Estimated Impact of Distant Milk Pooled on
- 10 Mideast Order. Can you briefly explain what
- 11 that exhibit shows?
- 12 A. Yes. Per the request, they wanted the five
- 13 states listed, Illinois, Iowa, Minnesota,
- 14 Wisconsin and Vermont, the milk pooled from
- 15 those states on our Order considering that
- 16 distant milk and what the impact on the producer
- 17 price differential was by having that milk
- 18 pooled. So we've listed the pounds in the first
- 19 five columns from those states, the total pounds
- 20 in the next column and the last column is the
- 21 impact on the producer price differential of
- 22 those five states. So you can see starting in
- 23 August 2003 it would have been a \$0.06 increase,
- \$0.03 increase, on down the column.
- 25 Q. And the negatives are represented by

- 1 numbers in parentheses?
- 2 A. Yes.
- 3 Q. Okay. I'm now looking at the next request,
- 4 Number 3, a document entitled "Mideast Marketing
- 5 Area Deliveries of Producer Receipts from"
- 6 Iowa -- "from Illinois, Iowa, Minnesota and
- 7 Wisconsin to Distributing Plants,
- 8 August November 2004."
- 9 A. Yes.
- 10 Q. And I guess that title is self-explanatory.
- 11 That explains what's contained on that page?
- 12 A. Yes.
- 13 Q. Number 4, what's -- what did you prepare in
- 14 response to Request Number 4?
- 15 A. This shows the monthly changes in the
- 16 Mideast producer receipts from month to month,
- 17 but I do have some corrections to note.
- 18 Q. All right. Could you do that, please?
- 19 A. Okay.
- 20 Q. And go slowly so everyone can keep up with
- 21 you.
- 22 A. Okay.
- 23 Q. Thank you.
- 24 A. In the year 2003, the month of January
- 25 should read, under the pounds column, 1,512,532

- 1 with a percent of 107.64.
- 2 Q. Okay.
- 3 A. March of that same year should be
- 4 1,521,275; percentage, 109.62.
- 5 Q. Uh-huh.
- 6 A. April of 2003, 1,484,752.
- 7 Q. Uh-huh.
- 8 A. A percent of 97.60. June, 1,438,425;
- 9 percent, 93.80. And the corrected total for
- 10 2003, 17,620,298. And one more correction. In
- 11 February 2004, 1,410,996; percent of 93.25. We
- 12 give a corrected total for 2004 of 18,356,920.
- 13 Q. All right. What information did you
- 14 prepare in response to Request Number 5?
- 15 A. Four. This is Request 4.
- 16 Q. This is four, yes, but I'm moving on now.
- 17 A. Oh, you're moving on.
- 18 Q. That's all right. Is there anything else
- 19 you would like to say about Request Number 4?
- 20 A. No.
- 21 Q. How about Number 5. What did you prepare
- in response to that question?
- 23 A. Number 5 lists the pounds of milk
- 24 voluntarily depooled on the Mideast Order and
- 25 the estimated impact on the producer price

- 1 differential of that milk being depooled for the
- 2 years 2003 and 2004.
- 3 Q. Okay. 6(a)?
- 4 A. 6(a) shows milk delivered -- producer milk
- 5 delivered from farms located in the Mideast
- 6 Marketing Area to distributing plants with the
- 7 distribution by distance in 20-mile increments.
- 8 Q. Uh-huh.
- 9 A. Well, I guess I should say this corresponds
- 10 to the four states that we excluded prior.
- 11 Rather than being specifically in the marketing
- 12 area, it ties back to Table 3, and we excluded
- 13 those four states and considered everything else
- 14 in the marketing area.
- 15 Q. Okay.
- 16 A. So when you look at those pounds, it shows
- 17 the percentage of each zone increment and then
- 18 accumulation of that percent.
- 19 Q. Okay. Request 6(b)?
- 20 A. 6(b) is the movements of the total Mideast
- 21 producer milk delivered to distributing plants
- 22 in the same 20-mile increments.
- 23 Q. Now, how does that differ from 6(a)?
- 24 A. 6(a) is just the milk excluding the four
- 25 states that we consider distant milk. And so

- 1 it's more the milk within the marketing area
- 2 moving to the distributing plants, where this is
- 3 the total milk pooled delivered to distributing
- 4 plants.
- 5 Q. All right. Request Number 7?
- 6 A. Request in Request Number 7, we were
- 7 requested to break the milk down into five zones
- 8 showing the movement to distributing plants, and
- 9 we have the zones of Northern Ohio, Southern
- 10 Ohio, Michigan, Indiana and Pennsylvania with
- 11 the same distribution of movement up to 700
- 12 miles and above in 20-mile increments.
- 13 Q. All right. I see at the bottom there's an
- 14 average. Is there an average?
- 15 A. Yes. At the bottom is the average of the
- 16 hauling distance, a weighted average for each
- 17 region.
- 18 Q. All right. And what did you prepare in
- 19 response to Request 8(a)?
- 20 A. Okay. 8(a) is a map of the region
- 21 identified in Request 7 showing the Northern
- 22 Ohio region with the distributing plants located
- 23 in that region marked with stars. There's a
- 24 legend down at the bottom right.
- 25 The total Class I sales by distributing

- 1 plants in the region are listed there, and the
- 2 total pooled producer pounds is the producer --
- 3 producer milk of the producers located in that
- 4 region.
- 5 Q. Okay. Request 8(b)?
- 6 A. 8(b) is the same information for the
- 7 Southern Ohio region.
- 8 Q. Okay. With the distributing plants marked
- 9 and the other information displayed as in the
- 10 previous document?
- 11 A. Yes. And then 8(c), (d) and (e).
- 12 Q. Yeah, why don't you just describe those.
- 13 The same information?
- 14 A. The same information for the different
- 15 regions.
- 16 Q. For the different regions?
- 17 A. Yes.
- 18 Q. As set forth in the document itself?
- 19 A. Yes.
- 20 Q. So that takes us through 8(e). And now
- 21 moving on to Request Number 9(a), what did you
- 22 prepare?
- 23 A. Okay. 9(a) is a map of the Mideast
- 24 Marketing Area showing the marketing area
- 25 outlined in red with shaded blue being the

- 1 milkshed of the marketing area. Distributing
- 2 plants are identified with the black dots,
- 3 partially regulated with a triangle,
- 4 producer-handler and exempt plants are
- 5 identified with stars and supply plants with the
- 6 red squares.
- 7 Q. Now, that's for the month of May 2004?
- 8 A. That's correct.
- 9 Q. And you then prepared other -- another map
- 10 for 9(b). That's for a different month,
- 11 December --
- 12 A. Yes. It's the same information for the
- month of December 2004.
- 14 Q. All right. How about Request Number 10?
- 15 A. Request Number 10 is a map of the Mideast
- 16 Marketing Area showing the various pricing
- 17 differentials throughout the marketing area for
- 18 the different zones located in the area.
- 19 Q. Okay. And the color key describes the
- 20 prices --
- 21 A. Yes.
- 22 Q. -- and the appropriate areas for those
- 23 prices by the colors?
- 24 A. Yes.
- 25 Q. How about Request Number 11. What did you

- 1 prepare for that?
- 2 A. Request Number 11 is the percentage of
- 3 Mideast producer milk diverted to nonpool plants
- 4 broken down between distributing plants and
- 5 cooperatives showing the high percentage of
- 6 diversion percentage and the low percentage for
- 7 the month, and also the same for the
- 8 cooperatives and the average for each of those
- 9 groups of the diversion percentages.
- 10 Q. Okay.
- 11 A. And this is of the plants that did divert.
- 12 The co-ops and plants that did divert.
- 13 Q. Request Number 12?
- 14 A. Request Number 12, we were asked to
- 15 estimate how long it would take for milk to
- 16 return to the pool with a 115 percent repooling
- 17 limit and the maximum to depool, to return in
- 18 three months. And assuming 100 pounds, we
- 19 calculated that they could depool 34 pounds or
- 20 approximately one-third to repool to return to
- 21 the pool in three months.
- 22 Q. As described on the document?
- 23 A. Yes.
- 24 Q. Request Number 13?
- 25 A. Okay. Request 13 is the pounds of milk

- 1 transported by supply plants to distributing
- 2 plants for the months of August through November
- 3 in 2003 and 2004. And looking at the movement,
- 4 distance moved in 100-mile increments.
- 5 Q. Okay. Request Number 14?
- 6 A. Request Number 14 shows the Mideast Class I
- 7 value versus the producer value of producer milk
- 8 allocated to Class I for the years 2000 through
- 9 2004. We looked at the Class I value of the
- 10 milk allocated, pricing at skim and butterfat
- 11 versus the producer value priced at components
- 12 to come up with the difference in those two
- 13 values.
- 14 Q. Okay. For the months and years described
- on that -- that page of information?
- 16 A. Yes.
- 17 Q. Okay. What did you prepare for Request
- 18 Number 15?
- 19 A. Okay. Request Number 15 is the -- looking
- 20 at the proposed Mideast transportation credits,
- 21 selected rates by region for the month of
- 22 October 2004. And for looking at the
- 23 different -- the five regions identified
- 24 previously, what the credit would be in the
- 25 different rates.

- 1 We had three-tenths of a cent per
- 2 hundredweight per mile, three-and-a-half-tenths
- 3 of a percent per mile and \$0.04 per
- 4 hundredweight per mile in areas with no credit
- 5 for the first 70 miles or miles in excess of
- 6 400.
- 7 Then looking at the same rates with no
- 8 credit for the initial hundred miles or miles in
- 9 excess of 400 and also the same rates for no
- 10 credit with the initial 125 miles or miles in
- 11 excess of 400.
- 12 Q. Subject to the footnotes?
- 13 A. Yes. With the rates defined in Class I
- 14 milk received at pool distributing plants with
- 15 dollars per hundredweight per mile.
- 16 Q. All right. What did you prepare in
- 17 response to Request Number 16?
- 18 A. Number 16 looks at the producer milk
- 19 movement across zones in the Mideast Order. And
- 20 you can refer to the map on Request Number 10 to
- 21 see what the various zones are, but it shows the
- 22 origination zone from the farm, and the "Plant
- 23 Zone" being the destination.
- 24 So you can see in column -- on the
- 25 left-hand column where the producer's located in

- 1 the \$1.70 and they move to the \$2 zone, there
- 2 would have been 2,376,024 pounds that moved in
- 3 that direction.
- 4 Q. Uh-huh.
- 5 A. The shaded areas are the areas where there
- 6 was no movement. They stayed in the same zone.
- 7 Q. Request Number 17?
- 8 A. Request 17 is the same type of movement
- 9 across zones only looking at the average hauling
- 10 distance of those movements to the specific
- 11 zones. And that is by movement to distributing
- 12 plants.
- 13 Q. Okay. So 16 was pounds and this is -- this
- 14 is distance?
- 15 A. Right. Average distance.
- 16 Q. Request Number 18?
- 17 A. Request Number 18 is the same table that we
- 18 had previously. The question was worded a
- 19 little different, but it is the same
- 20 information. But it's the milk to distributing
- 21 plants by the distance in region -- in the five
- 22 different regions with the average hauling
- 23 distance at the bottom.
- 24 Q. Okay. And Request Number 19?
- 25 A. In Request Number 19 we were asked to show

- 1 an example of how we would process a
- 2 transportation credit and this is a sample
- 3 computation of that. We used an example of a
- 4 Cleveland dairy located in Cleveland, Ohio, and
- 5 across the four columns there's four different
- 6 loads of milk that would be priced out for the
- 7 transportation credit. We assumed a 400 mile
- 8 limit with no credit for the first 75 miles.
- 9 For example, we looked at a load of 42,000
- 10 pounds coming from Jackson, Michigan being the
- 11 county seat of the farm in the -- where the
- 12 farm's located, and that would be the county
- 13 seat of the closest producer on the load. So
- 14 that's the distance we used.
- 15 We looked at -- then you compute the
- 16 Class I utilization of the plant receipts and
- 17 you follow the table down through to come out
- 18 with their transportation credit. You have to
- 19 take into account if there's a zone adjustment
- 20 and we arrived at -- in the case of that one
- 21 load, \$330.83.
- 22 Q. And the same process applies to the other
- 23 and four locations --
- 24 A. Correct.
- 25 Q. -- the other three locations?

- 1 A. Uh-huh.
- 2 Q. All right. How about Request Number 20?
- 3 A. Request 20 is a Recap of Plant Data For
- 4 Mideast Producer-Handlers and Pool Distributing
- 5 Plants for the month of October 2004. The
- 6 number of plants listed, the percent of the
- 7 market's Class I by those plants, their average
- 8 Class I volume and the Class I volume for the
- 9 median size handler in the group, the smallest
- 10 third, middle third and largest third of the
- 11 group, and then also the market's percentage of
- 12 three different groups.
- 13 Q. Okay. When you use the words "median,"
- 14 "smallest," "middle," "largest," what do those
- 15 terms mean?
- 16 A. Okay. "Median" would be the plant that
- 17 falls in the middle of the group. And then the
- 18 group was broken down into thirds and looking at
- 19 the average of the largest, middle and smallest
- 20 group.
- 21 Q. So basically just by volume?
- 22 A. Yes.
- 23 Q. Dividing the smallest third, the middle
- 24 third and the largest third?
- 25 A. Yes.

- 1 Q. Okay. How about Request Number 21?
- 2 A. The estimated impact of the producer price
- 3 differential of a 10 percent reduction in
- 4 diversion limits for the month of October 2004.
- 5 We had an estimated overdiverted pounds.
- 6 If there were -- would have been a 50
- 7 percent limitation and, in fact, they would have
- 8 been overdiverted by 63.8 million, giving an
- 9 adjusted pooled pounds of 1,481,976,665, and it
- 10 would have changed the producer price
- 11 differential \$0.02 if that milk would have been
- 12 depooled.
- 13 Q. Okay. That's a positive number or a
- 14 negative? What -- that last number when you
- 15 state "\$0.02"?
- 16 A. It's a positive number.
- 17 Q. Okay. How about on Request Number 22?
- 18 A. Request 22 is the Mideast Milkshed Map for
- 19 the month of October 2004. It, again, shows the
- 20 outline of the marketing area in red, and
- 21 there's a legend on the bottom left corner
- 22 showing the production of producer pounds and
- 23 the counties as indicated by the colors, and the
- 24 number in parentheses is the number of counties
- 25 in that area.

- 1 Q. Okay. Now, moving onto the exhibit marked
- 2 for identification as Number 9, you got a
- 3 request from Dean Foods -- I'm sorry, I skipped
- 4 Number 8. Number 8 you got a request from
- 5 Michigan Milk Producers Association for
- 6 information?
- 7 A. Yes.
- 8 Q. And I see one page attached to that. Could
- 9 you describe that briefly for the record?
- 10 A. Yes. This we were asked to compute the
- 11 same as Request 15 in the previous exhibit, but
- 12 they were changing it to no credit for the first
- 13 75 miles with a limit of 350, calculating the
- 14 transportation credit for the five regions at
- 15 the different rates listed.
- 16 Q. Okay. Subject to the footnote?
- 17 A. Yes.
- 18 Q. All right. You also received a request
- 19 from Dean Foods, did you not?
- 20 A. Yes.
- 21 Q. And you prepared certain documents in
- 22 request to that. Well, it looks like one
- 23 document. The exhibit marked Number 9 has a
- 24 letter requesting the information and then a
- 25 copy of the tables. Is that true?

- 1 A. Yes.
- 2 Q. The table shows what, Request Number 1?
- 3 A. Okay. This shows the deliveries of
- 4 producer receipts from Illinois, Iowa, Minnesota
- 5 and Wisconsin into distributing plants by month
- 6 for the year 2004. It's very similar to the
- 7 table we did for DFA, their Request 3, only it
- 8 is expanded to include the entire year.
- 9 And we've included -- down at the bottom
- 10 the depooled pounds from each of those four
- 11 states for each month was another addition to
- 12 the table.
- 13 Q. Okay. You received a request from
- 14 Continental Dairy Products, Inc.?
- 15 A. Yes.
- 16 Q. And the exhibit marked Number 10, that
- 17 contains the response to the request?
- 18 A. Yes, it does.
- 19 Q. It contains the request and the response,
- 20 doesn't it?
- 21 A. Yes.
- 22 Q. All right. So the -- and going to that
- 23 document and Request Number 1, that looks to be
- 24 a list of the distributing plants, supply plants
- 25 and partially regulated distributing plants. Is

- 1 that true?
- 2 A. Yes. For the month of October 2004.
- 3 Q. Okay. And that's under the Mideast
- 4 Marketing Area?
- 5 A. Yes.
- 6 Q. Okay. And what do Request Numbers 2 and 6,
- 7 the next page, what does that show?
- 8 A. That is the list of the producer-handlers
- 9 for the month of October 2004, and it also
- 10 includes the handlers that qualified as exempt
- 11 plants in addition to qualifying as a
- 12 producer-handler.
- 13 Q. Okay. How about Requests 3, 4 and 5?
- 14 A. That is a summary of the producer-handlers
- 15 located in the Mideast Marketing Area and
- 16 predecessor Orders. We looked at the month of
- 17 December and starting in the year 1975 listed
- 18 the number of plants. We did not have the Class
- 19 I disposition available prior to 2000, but we
- 20 did have the counts, and then starting in 2000
- 21 then we listed the number of plants and the
- 22 total Class I disposition of those
- 23 producer-handlers.
- 24 Q. All right.
- 25 A. And it also noted there was no single

- 1 producer-handler had monthly Class I route
- 2 disposition in excess of 3,000,000 pounds.
- 3 Q. Okay. How about Request Number 7?
- 4 A. It's showing the impact on the producer
- 5 price differential if producer-handler route
- 6 disposition were included in the pool
- 7 calculations. And we looked at December for the
- 8 years 2001, '2, '3 and '4, and you can see on
- 9 the right-hand column there would be no impact
- 10 because of the low volume.
- 11 Q. All right. Request Number 8?
- 12 A. Request Number 8 shows the milk voluntarily
- 13 depooled on the Mideast Order for the years
- 14 2003-2004 in Class II and Class III pounds.
- 15 Q. Okay. How about Number 9, Request Number
- 16 9?
- 17 A. Okay. Number 9 is a comparison of the
- 18 estimated PPD looking at full pooling versus
- 19 depooling under the DFA Proposal 5 with a
- 20 12-month waiting period. And starting in the
- 21 month of July 2003, we have pounds, assuming the
- 22 full pooling, and then the first month shows the
- 23 actual depooling that did occur, and then for
- 24 the next 12 months those 420,000,000 pounds
- 25 would be off the pool. Starting in April we had

1 an additional volume depool, so that's why it

- 2 jumped up to 650.
- 3 Q. Okay.
- 4 A. And then we calculated the PPD assuming
- 5 full pooling and then adjusted for the depooling
- 6 of those pounds and it showed the change in the
- 7 far right column.
- 8 Q. All right. The positive numbers are -- the
- 9 negative numbers are in parentheses?
- 10 A. Yes.
- 11 Q. All right. You received a request from --
- 12 on behalf of White Eagle Milk Marketing
- 13 Federation, Family Dairies, USA and others?
- 14 A. Yes.
- 15 Q. I direct your attention to the document
- 16 marked for identification as Exhibit 11. The
- 17 letter that's under the cover page describes the
- 18 request?
- 19 A. Yes.
- 20 Q. And in response to that request you
- 21 prepared certain information starting with Table
- 22 1?
- 23 A. Yes.
- 24 Q. Can you tell us briefly what's contained in
- 25 that Table 1?

- 1 A. Okay. First I would like to mention that
- 2 we did have a template that Mr. Vetne provided
- 3 us and we tried to fill that in with the best of
- 4 our ability, but you may see some sections where
- 5 we were unable to give all the months. So -- we
- 6 put our information in the italics, so if you
- 7 see the italics, that's our information.
- 8 Q. So looking in the document certain
- 9 information was provided to you?
- 10 A. Right.
- 11 Q. I suppose the title, the columns?
- 12 A. Right.
- 13 Q. And you were filling in the numbers and
- 14 other information in italics?
- 15 A. Yes.
- 16 Q. Okay.
- 17 A. And in Table 1 for the months December
- 18 2003, May 2004 and December 2004, we showed
- 19 distributing pool plants by size in the Mideast
- 20 Order, with the ranges listed on the left, the
- 21 Number of plants in those ranges in the center
- 22 column, with the total receipts of bulk fluid
- 23 milk products and total of plants in those size
- 24 ranges.
- 25 Q. Okay. And does that -- you're describing

- 1 the information in Table 1?
- 2 A. Yes.
- 3 Q. Okay. Subject to the footnotes that are
- 4 there?
- 5 A. Yes.
- 6 Q. What's contained in Table 2? I assume now
- 7 again it's template?
- 8 A. Yes.
- 9 Q. And the same qualifications would apply --
- 10 A. Yes.
- 11 Q. -- that you filled in numbers as you were
- 12 able?
- 13 A. Correct.
- 14 Q. And the other information is contained in
- 15 italics?
- 16 A. Yes.
- 17 Q. Okay.
- 18 A. This is the same information as Table 1,
- 19 only it's by handler size with the handlers only
- 20 being counted once that operate multiple
- 21 distributing plants. So there were some
- 22 restricted areas that weren't included in the
- 23 5,000,000 pound range. And this is for the same
- 24 months as the previous table, December 2003 and
- 25 2004 and May 2004.

- 1 Q. Okay. When I look at those tables, when I
- 2 see the Number R-1 or R-2, is there some
- 3 significance to that Number?
- 4 A. Yes. That means there are only two
- 5 handlers in that category, so it was restricted.
- 6 Q. And "1" would obviously respond to one
- 7 handler?
- 8 A. One, yes.
- 9 Q. Okay. Anything else you would like to say
- 10 about Table 2?
- 11 A. I don't think so.
- 12 Q. Subject to the footnotes, of course?
- 13 A. Yes.
- 14 Q. Table 3, another template with the same
- 15 qualifications?
- 16 A. Yes.
- 17 Q. Okay.
- 18 A. And this shows the pool distributing plant
- 19 supply sources by volume, percentage and handler
- 20 type. And this applies to the same months,
- 21 December 2003, May 2004, December 2004 with the
- 22 categories of receipts from 9(c) handlers with
- 7(d) or (e) pooled milk, other 9(c) handlers,
- 24 patron producers. We consider patron producers
- 25 those that were the reporting handler for the

- 1 producer milk on their reports. Supply plants,
- 2 other source bulk milk and total receipts at
- 3 pool distributing plants.
- 4 Q. Okay. Subject to the footnotes?
- 5 A. Yes.
- 6 Q. Table 4, what does that contain?
- 7 A. Table 4 is the pool distributing plant
- 8 utilization for the same three months showing
- 9 the Class I utilization and the number of plants
- 10 and the specific ranges of Class I utilization,
- 11 the percentage of the 33 route disposition by
- 12 each of those plants -- by those groups of
- 13 plants and we were unable to provide milk used
- 14 to produce non-Class I products.
- 15 Q. Okay. When you use the number "Order 33,"
- 16 you're referring to the Mideast Order?
- 17 A. Yes.
- 18 Q. That's the designation, the number, right?
- 19 A. Yes.
- 20 Q. Okay. Table 5?
- 21 A. Table 5 is the producer milk receipts of
- 22 pool distributing plants for which the
- 23 distributing plant is the reporting handler. We
- 24 gave the information for the month of October
- 25 2003 through January 2005.

- 1 The first column is the physical receipts
- 2 of producer milk at those plants, and the second
- 3 column is the total receipts including diverted
- 4 milk from those plants.
- 5 Q. All right. So the Number -- okay. The
- 6 Number -- the two columns of numbers are in
- 7 millions of pounds and receipts -- in physical
- 8 receipts and total receipts?
- 9 A. Yes, they are.
- 10 Q. Subject to the footnote?
- 11 A. Yes.
- 12 Q. Table 6?
- 13 A. Table 6 is the producer milk receipts and
- 14 utilization pounds by plant location for the
- 15 Mideast Order for the month of December 2003.
- 16 The months we were asked to give, that was the
- 17 best representative month we felt and we were
- 18 able to give.
- 19 This is broken down by plant location in
- 20 the different states listed and showing their
- 21 classification of receipts by Class I, II, III
- 22 and IV and the total.
- 23 Q. Subject to the footnotes?
- 24 A. Yes.
- 25 Q. Table 7?

- 1 A. Is the Mideast Order milk physically
- 2 received at pool distributing plants by region
- 3 and selected milk sources by location. We
- 4 provided the month of October 2004 for the same
- 5 regions listed in the previous DFA exhibit where
- 6 we listed the regions.
- 7 Q. Okay. Subject to the footnote?
- 8 A. Well, the footnote --
- 9 Q. Yeah.
- 10 A. -- doesn't exactly apply, because he had
- 11 asked us to move some of the plants and we had
- 12 already given out the other information, so we
- 13 were unable to do that.
- 14 Q. Okay. What's contained in Table 8(a)?
- 15 A. Table 8(a) is the producer milk delivered
- 16 to distributing plants in the different regions
- 17 specified. This, again, shows the plants
- 18 identified in the marketing area, in the red
- 19 area; and the yellow codes, you can see the
- 20 volumes in the bottom left-hand column shows the
- 21 milk -- the milkshed area and the volume and the
- 22 counties included in those volumes.
- 23 Q. All right. And there are a series of
- 24 tables that follow --
- 25 A. Yes.

- 1 Q. -- that show similar information for
- 2 other --
- 3 A. For the same regions.
- 4 Q. -- for the same -- for the regions
- 5 designated on those pages?
- 6 A. Yes.
- 7 Q. There's five. I think there are five, five
- 8 of those. Let me make sure. I count five --
- 9 five tables showing those different areas?
- 10 A. Yes. For the five regions, uh-huh.
- 11 Q. Showing the same information subject to
- 12 the -- to the color code and the plant
- 13 identifications?
- 14 A. Yes.
- 15 Q. How about Table 9?
- 16 A. Table 9, we were asked to give the
- 17 classification of producer milk receipts by 7(c)
- 18 and (f) pool supply plants, but that information
- 19 is restricted due to the count of plants that we
- 20 have.
- 21 Q. Number of handlers you're describing?
- 22 A. Yes.
- 23 Q. And the same would apply to the information
- 24 requested for Table 10?
- 25 A. Yes.

- 1 Q. Okay. Table 11?
- 2 A. Table 11 we interpreted this to be 7(c) or
- 3 (f). It lists 9(c) or (f), but 7(c) or (f)
- 4 would apply to supply plants, which then again
- 5 is still restricted. We had no (f) supply
- 6 plants and the 7(c) were restricted.
- 7 Q. Okay. Table 12?
- 8 A. Table 12, again, we interpreted to be 7(e),
- 9 and they were restricted in the months that we
- 10 had 7(e) plants.
- 11 Q. All right. Thirteen?
- 12 A. Table 13 we interpreted as 7(d) and the
- information for the 7(d) plants is also
- 14 restricted in all months.
- JUDGE DAVENPORT: In Table 12 you're
- 16 indicating there are no qualified plants?
- 17 THE WITNESS: Yes.
- MR. STEVENS: Thank you for that.
- 19 BY MR. STEVENS:
- 20 Q. Are you finished with 13? Is there
- 21 anything you would like to add to that?
- 22 A. Yes, I'm finished.
- 23 Q. All right. Table 14?
- 24 A. Table 14 is the producer milk receipts by
- 25 9(c) handlers excluding milk received by -- we

- 1 interpreted that as 7(c) or 7(f). So what is
- 2 shown for the month of October 2003 through
- 3 December 2003 is the utilization of those 9(c)
- 4 receipts and excluding the supply plant
- 5 receipts. And that information was restricted
- 6 in January through July, and then is shown again
- 7 in August and September of 2004.
- 8 Q. Okay. And now bringing into account Table
- 9 15, your footnote says, "Restricted data due to
- 10 information on Table 15," so maybe you could
- 11 describe 15 and then relate back to 14?
- 12 A. Yes. Table 15 shows the producer milk
- 13 receipts by type of pooling handler with the
- 14 noted restrictions. And that is broken down by
- 9(c) handlers, supply plants, section (d) and
- 16 (e) supply plant receipts and distributing
- 17 plant. And in some months those were
- 18 restricted, so we were unable to give the
- 19 information on the previous because of the
- 20 restrictions on Table 15. And where we could,
- 21 they were included with the different categories
- 22 subject to the footnotes.
- 23 Q. All right. How about Table 16(a)?
- 24 A. Table 16(a) is a list of nonpool plants to
- 25 which producer milk was diverted. The first

- 1 section was for December 2003. The plants with
- 2 the asterisk are other Federal Order plants that
- 3 we had diversions to. And the same information
- 4 is given for June and December 2004 on the
- 5 tables following.
- 6 Q. Okay. So as described on the documents,
- 7 tables 16(a), 16(b), diverted milk as described
- 8 in those documents?
- 9 A. Yes.
- JUDGE DAVENPORT: And (c)?
- MR. STEVENS: Excuse me, and (c).
- 12 THE WITNESS: Yes.
- 13 BY MR. STEVENS:
- 14 Q. Is it the same for (c), also?
- 15 A. Yes.
- 16 Q. Thank you. All right. Moving to Table 17?
- 17 A. Table 17 is a utilization of producer milk
- 18 reported by 9(c) handlers by size groupings.
- 19 And this section, the four groups, we were only
- 20 able to give two groups, the largest three and
- 21 the remaining 9(c) handlers by volume. We've
- 22 shown for the month of December 2003 and
- 23 September 2004. It's the utilization by class
- 24 and the total for those two groups for those two
- 25 months.

- 1 Q. Subject to the footnotes?
- 2 A. Yes.
- 3 O. Table 18?
- 4 A. Table 18 is the estimated monthly volume of
- 5 producer milk that would have been depooled to
- 6 meet the Proposal 2 diversion limits of 50
- 7 percent or 60 percent. And this is the volumes
- 8 that would have been depooled given the volume
- 9 of pool plant deliveries as constant, so we've
- 10 listed that for the years 2003 and 2004.
- 11 Q. All right. Subject to the footnotes?
- 12 A. Yes.
- 13 Q. Yes, sir -- yes, ma'am?
- 14 A. Yes.
- 15 Q. Table 19, please?
- 16 A. Table 19 is the -- a list of the supply
- 17 plant handlers for the months listed. We were
- 18 unable to give any volumes due to the restricted
- 19 number of plants that we had listing the 9 -- or
- 20 the 7(c) plants and the months that they were
- 21 pooled.
- 22 Q. All right. Table 20?
- 23 A. Table 20 is a list of the 7(d) co-op plant
- 24 handlers that have shipments to distributing
- 25 plants listing the name and location of the

- 1 plant, the cooperative association that
- 2 qualifies them and the months that they were
- 3 pooled. And then, again, we were unable to list
- 4 volumes due to restrictions.
- 5 O. Table 21?
- 6 A. Table 21 is a list of the plants pooled
- 7 under 7(e) and the co-op associations that they
- 8 have marketing agreements with and the months
- 9 that they were pooled during the time period.
- 10 O. The volumes are restricted?
- 11 A. The volumes, again, are restricted.
- 12 Q. Table 22?
- 13 A. Table 22 we are asked to give volume of
- 14 additional shipments to distributing plants that
- 15 would have been required, but this again is
- 16 restricted. The month listed as "N/A," there
- 17 were no plants.
- 18 Q. And you've got a list of the number of
- 19 plants?
- 20 A. Yes.
- 21 Q. And then restricted or "not available" as
- 22 the document represents?
- 23 A. Yes.
- 24 Q. Table 23?
- 25 A. Estimated total producer milk to be pooled

- 1 by handlers that was voluntarily not reported as
- 2 pool milk. And it's basically the same
- 3 information we've given before of the equal
- 4 milk, only it's broken down by the method of
- 5 pooling, whether it was pooled by a 9(c) handler
- 6 or a distributing plant, and we've shown those
- 7 volumes for the years 2003 through 2004.
- 8 Q. When they're available and not restricted?
- 9 A. When they're available. There are some
- 10 restrictions as noted on the bottom of the page.
- 11 O. Okay. Table 24?
- 12 A. Table 24 is -- we were asked to look at the
- 13 counts of producers and if producers were pooled
- on Order 33 during December 2002 that were not
- 15 pooled during the preceding months of January
- 16 through August of 2002, and we've listed by
- 17 state the counties and producers and pooled
- 18 pounds that would apply.
- 19 In Section B, the producers pooled in 33
- 20 during December 2003 that were not pooled during
- 21 December 2004 listed by state, the number of
- 22 counties, number of producers and pooled pounds.
- 23 Then C of that same Table is producers pooled
- 24 during June 2004 that were not pooled during
- 25 December 2002 or December 2003; D is producers

- 1 pooled during December 2004 that were not pooled
- 2 during the preceding two Decembers of 2002 and
- 3 2003.
- 4 Q. All right. Now, the last page is entitled
- 5 "Part 2 Requests." You list three requests and
- 6 you list the responses; is that right?
- 7 A. Yes.
- 8 Q. That's self-explanatory?
- 9 A. Yes.
- 10 Q. Anything else you would like to say about
- 11 that?
- 12 A. No. It's pretty self-explanatory, I
- 13 believe.
- 14 Q. All right. Now, just to recap, all of
- 15 these documents, Exhibits 6 through 11, 6
- 16 prepared by the Market Administrator's office
- 17 from your documents and your records pursuant to
- 18 your supervision, as the others were based on
- 19 requests that you got from the parties that made
- 20 those individual requests for the exhibits?
- 21 A. Yes.
- 22 Q. All from Department of Agriculture or
- 23 Market Administrator official records?
- 24 A. Yes.
- 25 Q. Made by you and pursuant to your

- 1 supervision?
- 2 A. Yes.
- 3 Q. None of these are offered in favor or
- 4 against any of the proposals, are they?
- 5 A. No, they're not.
- 6 Q. For the use of the parties at the hearing
- 7 for the purposes they require?
- 8 A. Yes.
- 9 MR. STEVENS: Your Honor, I'm
- 10 going to ask for these to be admitted, but
- 11 certainly the witness is subject to
- 12 cross-examination.
- 13 JUDGE DAVENPORT: Objections as to
- 14 admissibility at this time? There being none,
- 15 they'll be admitted subject to
- 16 cross-examination.
- 17 MR. STEVENS: Thank you, Your
- 18 Honor. I offer the witness.
- JUDGE DAVENPORT: We'll open the
- 20 general floor. Mr. Beshore?
- 21 MR. BESHORE: Thank you, Your
- Honor.
- 23 CROSS-EXAMINATION
- 24 BY MR. BESHORE:
- 25 Q. Good morning, Ms. Uther. First of all, on

- behalf of the parties that I'm representing, I
- 2 would like to express our appreciation for the
- 3 tremendous effort that you and Mr. Walker,
- 4 Mr. Huber and the rest of your staff have put
- 5 into preparing information for this hearing.
- 6 It's extremely helpful in having it available,
- 7 most of it, several days ago is very, very
- 8 helpful. We really do appreciate that and know
- 9 that it represents a tremendous effort on your
- 10 part. I would like to turn to Exhibit 6 first.
- 11 A. Okay.
- 12 Q. Table 15. Now, this is just a
- 13 clarification question. Are these monthly
- 14 average information?
- 15 A. It's a yearly weighted average. It's
- 16 for -- it's an average for the entire year of
- 17 the production ranges.
- 18 Q. Okay. So the average of pounds of milk,
- 19 1,312,549 is the monthly average for the year?
- 20 A. Yes.
- 21 Q. Okay.
- 22 A. Yes.
- 23 Q. And the same thing would apply then to the
- 24 number of producers --
- 25 A. Yes.

1 Q. -- an average, weighted average month for

- 2 the year?
- 3 A. Yes.
- 4 Q. Okay. Thank you. Table 17, which is the
- 5 receipts of producer milk by state and county
- 6 for May and December 2004, am I correct that
- 7 those are months for which the Market
- 8 Administrator routinely collects and publishes
- 9 this data set?
- 10 A. Yes, it is.
- 11 Q. And for 2004 they're not picked or intended
- 12 to be representative months during the year in
- 13 terms of depicting the pools throughout the
- 14 year?
- 15 A. No. Those are just the months that we
- 16 always use.
- 17 Q. Okay. And I ask that question simply
- 18 because if you look, for instance, at the State
- 19 of Wisconsin, in 2004 the pounds of milk pooled
- 20 from Wisconsin during May was 27.6 million and
- 21 December 38.1 million, not representative of the
- 22 volumes pooled from that state during the
- 23 course -- full course of the year?
- 24 A. No.
- 25 Q. Thank you. Now, turning to Exhibit 7,

- 1 which was prepared at our request, the request
- 2 of -- specific written request of Mr. Hollon,
- 3 let me first go to Request Number 1(a), Mideast
- 4 Producer Milk, By State, 2000-2004. On the
- 5 first page of Request Number 1(a), in the year
- 6 2002 do I correctly note that there was milk
- 7 from the State of California pooled on Order 33
- 8 during five months of that year?
- 9 A. Yes, there was.
- 10 Q. I would like to turn next to Request 1(b)
- 11 and the last -- the last page. Now, this --
- 12 this request reflects the months of December for
- 13 each year, 2000 through 2004; is that correct,
- 14 state and county?
- 15 A. Yes, it does.
- 16 Q. And, again, if you go to the State of
- 17 Wisconsin, the last page of Request 1(b), the
- 18 pools in December of 2004 were much less than
- 19 December of any of the other years, correct?
- 20 A. Yes.
- 21 Q. And that's a reflection of the phenomenon
- 22 we call depooling?
- 23 A. You will note there was several -- there
- 24 were a lot of pounds depooled in that month
- 25 you'll see on the next request -- no, not the

- 1 next request, but --
- 2 Q. Several of the other requests?
- 3 A. Yes. Request 5 was the depooling pounds.
- 4 Q. Okay. Let's look at Request Number 2
- 5 first, just the next page, estimated impact.
- 6 A. Uh-huh.
- 7 Q. I note in the final column to the right,
- 8 impact on PPD of distant milk, some of those
- 9 numbers beginning like with August 2003 are
- 10 positive numbers, \$0.06?
- 11 A. Yes.
- 12 Q. How -- how do we get positive numbers in
- 13 this column? Most of them are negative. The
- 14 negative numbers are bigger, but there are some
- 15 positive numbers. Can you shed any light on
- 16 that?
- 17 A. Well, in the months of August through
- 18 November those are qualifying months and milk is
- 19 pooled those months. The months that you -- the
- 20 prices are beneficial to depool, you would have
- 21 a positive number if there's milk still pooled
- 22 in the months. And the months that the prices
- 23 are beneficial to draw out of the pool, you
- 24 would have a negative number when that milk is
- 25 pooled.

- 1 Q. Okay. So, for instance, the first --
- 2 August, September and October of 2003 when the
- 3 numbers show positive, that's -- those are
- 4 performance months, I think. Is that what you
- 5 call them?
- 6 A. Yes. Touch base months we call them where
- 7 you're required to pool two days' production of
- 8 all producers.
- 9 Q. Okay. So in months when milk from distant
- 10 states is required by the Order regulation to be
- 11 delivered to the market, touch base as you've
- 12 indicated, it can have a positive effect on the
- 13 Order 33 pool?
- 14 A. Yes. Depending on what the prices are for
- 15 that month.
- 16 Q. Okay. And does that happen in part because
- when it's delivered to pool distributing plants
- 18 for touch -- when it touches base at plants,
- 19 there may be Class I utilization applied to
- 20 those deliveries?
- 21 A. Not necessarily applied to those
- 22 deliveries, but just the price relationships for
- 23 that month. If you pool milk and Class I prices
- 24 are higher than the blend price, then you have a
- 25 positive producer price -- you know, let me

- 1 rephrase that.
- 2 If it would be the other way and there
- 3 would be a negative producer price differential
- 4 or low producer price differential, you could
- 5 see a positive impact on PPD when the distant
- 6 milk does come in.
- 7 Q. Okay. And that in particular, in April
- 8 2004, when there's a positive \$0.11, that was a
- 9 month of large volumes of depooling, was it not?
- 10 A. Yes, I believe so.
- 11 Q. Okay. For instance, in April -- let's see,
- 12 April 2004, this exhibit shows that the State of
- 13 Wisconsin there was only 21 million pounds of
- 14 milk pooled.
- 15 A. Yes.
- 16 Q. But because of the price relationships that
- 17 month, that nevertheless has the positive effect
- 18 on the PPD in the Order?
- 19 A. Yes.
- 20 Q. And the same thing would be true in
- 21 December of 2004, which is another -- another
- 22 month of large depooling, was it not?
- 23 A. Yes, it was.
- 24 Q. So is it fair to say in those months of
- 25 major depooling when there's distant milk still

- 1 providing a positive impact on the PPD, it's
- 2 probably -- or it's necessarily distant milk
- 3 used for depooled purposes, cheese primarily,
- 4 where the class price is higher than the PPD,
- 5 but it had to be pooled and couldn't be
- 6 depooled?
- 7 A. Yes. Because they still must remain
- 8 associated with the market and a day's
- 9 production must be pooled. So if that milk was
- 10 used for Class III, which was a higher priced
- 11 class that month, then, yes, it would have a
- 12 positive impact.
- 13 Q. Okay. So under present Order regulations
- 14 when you have months of major depooling like
- 15 April 2004, December 2004, in order to retain
- 16 association with the market, one month's volume
- 17 from each producer must remain pooled?
- 18 A. One day's production.
- 19 Q. One day's?
- 20 A. One day's production.
- 21 Q. One day's production. Okay. And that
- 22 would be reflective of at least some, maybe
- 23 most, maybe almost all the volumes that are
- 24 pooled from the distant sources in those months?
- 25 A. Yes, it could be. Because if they took all

- 1 their milk off the market they would have to be
- 2 associated again and come into a pool plant.
- 3 Q. So presently the Order -- the Order has a
- 4 mechanism which requires one day's milk of a
- 5 producer to be pooled in a month, even though
- 6 the rest is depooled, in order for that producer
- 7 to have all of its milk pooled the next month if
- 8 it works financially?
- 9 A. Yes, to remain associated. If you were to
- 10 take all of his milk off the market, he would
- 11 just have to reassociate before he could be
- 12 pooled again.
- 13 Q. But if he keeps one day on, he doesn't have
- 14 to reassociate at all?
- 15 A. Correct.
- 16 Q. Okay. Could you turn then to Request
- 17 Number 11?
- 18 A. (Witness complies with the request.)
- 19 Q. Okay. Now, I just want to see if I
- 20 understand the information depicted on Request
- 21 Number 11. Under the category of distributing
- 22 plants, does this represent just milk pooled by
- 23 those distributing plants as the reporting
- 24 handler?
- 25 A. Yes.

- 1 Q. Okay. And on the cooperative sector, it's
- 2 milk pooled by cooperatives as the reporting
- 3 handler?
- 4 A. Yes.
- 5 Q. And the high number -- the high range in
- 6 both cases is -- is what? It's the most -- the
- 7 maximum diverted percentage that you observe
- 8 among distributing plants?
- 9 A. Yes. For instance, if we had six
- 10 distributing plants that have diversions to
- 11 nonpool plants, the one that had the highest
- 12 level of diversions was the high, and the one
- 13 with the lowest was the low.
- 14 Q. Okay. So if you look at performance -- the
- 15 high demand months in the marketing year, fall
- 16 months, August, September, October, November,
- does the exhibit show that distributing plants
- 18 pooling milk during those months when their own
- 19 needs for their own purposes are the highest,
- 20 when Class I demand is the highest, there
- 21 were -- there was at least one distributing
- 22 plant in each month diverting more than 50
- 23 percent of its producer milk?
- 24 A. Yes.
- 25 Q. And "diverting" means not using it for its

- 1 purposes at the distributing plant, but
- 2 delivering it to nonpool plants?
- 3 A. Yes. This Table also doesn't take into
- 4 account volumes of those plants diverting.
- 5 Q. If you turn to Request 14 then, please --
- 6 A. (Witness complies with the request.)
- 7 Q. -- you probably explained this precisely,
- 8 but I want to make -- I want to make certain.
- 9 This -- for any given month, this is a
- 10 comparison of the Class I value of milk at the
- 11 class -- minimum class prices?
- 12 A. Yes.
- 13 Q. And classic component prices, I guess?
- 14 A. Yes. Or the producer milk allocated to
- 15 Class I in the pool.
- 16 Q. For producer milk allocated to Class I.
- 17 All right. And the producer value, meaning the
- 18 minimum component values of the same volume of
- 19 producer milk, determined on a blended basis?
- 20 A. Yes. The same volume of milk at the
- 21 producer components, at the producer price
- 22 differential and the components.
- 23 Q. The difference then being the additional
- 24 value over and above the minimum producer value
- 25 that the Class I volumes contribute to the pool

- 1 beyond the blended producer values?
- 2 A. Yes.
- 3 Q. Now, there are ranges in those amounts as
- 4 is obvious from month to month. Would it be
- 5 fair to say that those ranges reflect
- 6 differences in the Class I price value versus
- 7 the producer component values which are based on
- 8 Class III?
- 9 A. Yes.
- 10 Q. Okay. The next Table then is Request
- 11 Number 15. Am I correct that the locations in
- 12 the left column, the state location, is that the
- 13 location of the plant to which the milk was
- 14 delivered?
- 15 A. No. It's the location where the producers
- 16 are.
- 17 THE WITNESS: Correct? Yes.
- 18 BY MR. BESHORE:
- 19 Q. It's the location --
- 20 A. Where the producers are located.
- 21 Q. It's the location of the producers. Okay.
- 22 So taking the first observation then, producers
- 23 in Indiana who deliver milk to Class I plants
- 24 wherever located, would have been entitled to --
- 25 there would have been \$107,131 of transportation

1 credits for which those deliveries would

- 2 qualify?
- 3 A. Yes. At that rate. At the three-tenths of
- 4 a hundredweight per mile.
- 5 Q. And you're confident that those locations
- 6 are the producer locations?
- 7 THE WITNESS: They're the plant
- 8 location?
- 9 MR. BESHORE: Maybe you can check
- 10 that.
- 11 MR. STEVENS: Your Honor -- could
- 12 we check that for you?
- MR. BESHORE: Absolutely.
- 14 Whenever. At a break we can clarify that.
- MR. STEVENS: Okay. Thank you.
- JUDGE DAVENPORT: Speaking of which,
- 17 Mr. Beshore, we're getting very close to the
- 18 midpoint of the morning. Let's finish up -- I
- 19 gather you have a few more questions as to the
- 20 other portions of 6?
- 21 MR. BESHORE: I've got just a
- 22 couple other questions on 6, and then I would be
- 23 glad to take a break.
- JUDGE DAVENPORT: Maybe if we could
- 25 break after that?

- 1 MR. BESHORE: Okay.
- 2 BY MR. BESHORE:
- 3 Q. When you move to the next -- Request Number
- 4 16 and tables -- in Exhibit 6, the bolded
- 5 numbers on both Request Number 16 and Request
- 6 Number 17, does that reflect volumes that are
- 7 shipped from a higher zone to a lower?
- 8 A. Yes.
- 9 JUDGE DAVENPORT: Let me just ask you
- 10 to clarify. You're talking bold, or shadowed or
- 11 italicized.
- MR. BESHORE: Actually, bolded
- 13 and italicized, I think they are.
- JUDGE DAVENPORT: All right.
- THE WITNESS: Yes. Those are
- 16 movements to a lower zone. For instance, the \$2
- 17 producer location to a 1.80 plant location is in
- 18 bold, 1,172,359.
- 19 BY MR. BESHORE:
- 20 Q. And on both Request Number 16, the table in
- 21 Request Number 16, and Table Number 17, the bold
- 22 and italicized observations are below the shaded
- 23 numbers on the table?
- 24 A. Yes.
- 25 Q. Thank you. Okay. Now, could you please

- 1 turn to Request Number 19 of Exhibit 6 --
- 2 Exhibit 7, I'm sorry. Request Number 19, yes.
- 3 The sample computation of the transportation
- 4 credit, was this -- this based on which mileage
- 5 assumption, a minimum -- an exempt 75 miles and
- 6 then nothing in excess of 400?
- 7 A. Yes.
- 8 Q. Okay. The "Class I Utilization at Plant of
- 9 Receipt," line five, you used the 87.52
- 10 percent --
- 11 A. Yes.
- 12 Q. -- in this Table? Was that drawn from
- 13 any --
- 14 A. No. That's just a hypothetical plant
- 15 example we used.
- 16 Q. Okay.
- 17 MR. BESHORE: Those are the only
- 18 questions I have at the moment, Your Honor, on
- 19 Exhibit 7, and I would be glad to take a break
- 20 at this time.
- JUDGE DAVENPORT: Very well. We can
- 22 take a break at this time. What's everybody's
- 23 pleasure? Say, 10 minutes, 15?
- MR. BESHORE: Fifteen.
- JUDGE DAVENPORT: Fifteen minutes.

- 1 Let's be back at 10:25 then.
- 2 MR. BESHORE: Thank you.
- 3 (Thereupon, a recess was taken.)
- 4 JUDGE DAVENPORT: If we could, let's
- 5 see if we can't get started again. Let the
- 6 record reflect that we're back in session.
- 7 Mr. Beshore.
- 8 MR. BESHORE: Thank you, Your
- 9 Honor.
- 10 BY MR. BESHORE:
- 11 Q. Ms. Uther, I would like to turn to Exhibit
- 12 10, Request Number 8 of Continental Dairy
- 13 Products, Inc. There are two columns shown as
- 14 requested, I assume, for milk voluntarily
- 15 depooled Class II and Class III.
- 16 Would it not be correct that it also would
- 17 have been in some months a Class IV milk
- 18 depooled?
- 19 A. In that time period we had no Class IV
- 20 depooled.
- 21 Q. No Class IV depooling --
- 22 A. Yes.
- 23 Q. -- during either 2003 or 2004?
- 24 A. No, I don't believe so.
- 25 Q. Okay. Now, are -- if there are

- 1 butter/powder plants in the Order which are
- 2 cooperative plants and qualified as cooperative
- 3 plants --
- 4 A. Yes.
- 5 Q. -- are the volumes to those plants pooled a
- 6 hundred percent of the time as by definition?
- 7 A. I'm sorry. I'm not sure what you're
- 8 asking.
- 9 Q. Well, if you have, you know, a cooperative
- 10 plant by operation of the Order, is it not the
- 11 case that that plant is pooled -- all of its
- 12 receipts are pooled all of -- a hundred percent
- 13 of the time?
- 14 A. Yes. If they are a fully regulated plant,
- 15 then the receipts going in there would have to
- 16 be pooled, yes.
- 17 Q. Okay. And the plant's qualified by -- not
- 18 by deliveries from the plant, but by other
- 19 deliveries that's part of the cooperative unit?
- 20 A. Yes. In some cases.
- 21 Q. So in those months, some of those months
- 22 when it was advantageous to depool Class II by
- 23 arithmetic or economics, it would have been
- 24 economically advantageous to depool Class IV
- 25 prices as well?

- 1 A. It could be.
- 2 Q. Probably. If you could do it?
- 3 A. I -- I don't think there was any in those
- 4 months, though.
- 5 Q. Okay.
- 6 A. I think in past years we may have had some
- 7 Class IV depooled.
- 8 Q. Turning then to Exhibit 11, Table 2 which
- 9 identifies -- in which you identified at
- 10 Mr. Vetne's request a number of handlers by size
- 11 range --
- 12 A. Yes.
- 13 Q. In the over 25 million category -- or in
- 14 category when you were identifying the numbers
- 15 by handler, is it correct that a multiplant
- 16 handler would only be indicated as one handler
- 17 on this report?
- 18 A. Yes, it would.
- 19 Q. So that Dean Foods Company, for instance,
- 20 which operates more than one plant is only
- 21 identified as one handler?
- 22 A. Yes, it is.
- 23 Q. And the same thing would be true for
- 24 National Dairy Holdings, for instance, if it has
- 25 more than one plant?

- 1 A. Yes. That has multiple plants.
- 2 Q. Now, if you turn to Table 3, Exhibit 11,
- 3 can you explain, please, the difference between
- 4 9(c) handlers with 7(d) or (e) pooled milk and
- 5 other 9(c) handlers?
- 6 A. The 9(c) handlers with 7(d) or (e) pooled
- 7 milk would mean any cooperative that operates
- 8 a -- and qualifies a 7(d) plant. All of their
- 9 receipts would be listed in the first column and
- 10 any other 9(c) handlers that don't operate one
- 11 of those plants or qualify one of those plants
- would be listed in the other 9(c) handler.
- 13 Q. Okay. Now 9(c) handlers are by definition
- 14 cooperatives?
- 15 A. Yes.
- 16 Q. And 7(d) plants are what type of plant?
- 17 A. It is a supply plant operated by a
- 18 cooperative and qualified based on the
- 19 cooperative's receipts and deliveries in total
- 20 rather than on plant deliveries.
- 21 Q. Okay. Would you turn to Table 5, please,
- 22 Exhibit 11?
- 23 A. (Witness complies with the request.)
- 24 Q. And this is -- this is basically
- 25 clarification. I want to make sure I've got it.

- 1 These are what, the aggregate producer milk
- 2 receipts reported by pool distributing plants in
- 3 the Order?
- 4 A. Pool distributing plants for which the --
- 5 they are the handler for their milk. So any
- 6 pool distributing plant that has milk pooled on
- 7 a 9(c) report would not be included.
- 8 Q. So those volumes -- those 9(c) deliveries,
- 9 pool distributing plants are not reported at all
- 10 here?
- 11 A. No.
- 12 Q. So if you go back to Table 3 then, if you
- 13 refer back to Table 3, is Table 5 simply a
- 14 breakout or -- basically a breakout of the
- 15 utilization -- of the deliveries of milk in the
- 16 patron producer's column?
- 17 A. Yes. It's just a monthly listing. Like,
- 18 for example, if you look at December 2003 under
- 19 the patron producer on Table 3 --
- 20 Q. Yes.
- 21 A. -- that 61.69 percent, you will see that on
- 22 Table 5, December physical receipts for
- 23 distributing plant with patron producers.
- 24 Q. Okay. So what we see in Table 5 then is
- 25 that distributing plants in the Order are only

- 1 the reporting handler for the December 2003 less
- 2 than 10 percent of their milk requirements at
- 3 the plant?
- 4 A. Yes. So the total going to distributing
- 5 plants, yes.
- 6 Q. Okay. And while those distributing plant
- 7 handlers are only acquiring less than 10 percent
- 8 of their supply from their own patrons, they're
- 9 nevertheless diverting to other sources the
- 10 amounts -- the volumes indicated on Table 5
- 11 which is the difference between physical
- 12 receipts and total receipts?
- 13 A. Yes.
- 14 Q. On Table 7 of Exhibit 11 the "N/A" in the
- 15 column for May 2004, is that because the
- 16 number's restricted?
- 17 A. No. It's just the -- we were asked to give
- 18 that information for May and October, and we
- 19 were only able to give it for October due to
- 20 time constraints, so --
- 21 Q. Okay. You just weren't able to assemble it
- 22 for May?
- 23 A. Yes, that's correct.
- 24 Q. I take it that then this -- this table for
- 25 October shows the aggregate receipts at all

- 1 distributing plants in the Order from those
- 2 delivery areas, or that's plant location?
- 3 A. It's plant locations in those areas. It's
- 4 received at distributing plants within those
- 5 areas.
- 6 Q. And it's the total milk physically received
- 7 at the plants in those areas?
- 8 A. Yes.
- 9 Q. Okay.
- 10 MR. BESHORE: Thank you. Those
- 11 are all the questions I have at this time.
- JUDGE DAVENPORT: Thank you, sir.
- 13 Are there other questions for this witness?
- 14 Mr. English?
- 15 CROSS-EXAMINATION
- 16 BY MR. ENGLISH:
- 17 Q. Good morning. And I join in Mr. Beshore's
- 18 comments in thanks.
- 19 A. Good morning.
- 20 Q. This is a lot of good effort. We
- 21 appreciate it.
- 22 MR. ENGLISH: Your Honor, just
- 23 for clarification, and I think I have told a
- 24 number of the parties this, but as we go
- 25 forward, it may or may not shorten the hearing a

- 1 little bit if I disclose this early on, Proposal
- 2 Number 3 proposed by Dean Foods Company contains
- 3 two pieces; one is a proposal to amend the touch
- 4 base standard, and two is a provision for the
- 5 exact definition of temporary loss of Grade A
- 6 approval.
- We intend to provide testimony and
- 8 brief only the issue regarding exact definition
- 9 of temporary loss of Grade A approval, and we
- 10 will not be putting in testimony or briefing,
- 11 that is to say, supporting an amendment for a
- 12 touch base provision, which is the --
- 13 effectively paragraphs 2 and 3 of Proposal
- 14 Number 3.
- JUDGE DAVENPORT: Very well.
- 16 BY MR. ENGLISH:
- 17 Q. Having thanked you for providing all this
- 18 wonderful data, I'm now about to abuse the
- 19 privilege by asking for a little more. Looking
- 20 at Request Number 22, Response Number 22, which
- 21 is Exhibit Number 7, you provided us a map, a
- 22 Mideast milkshed map for October 2004 showing
- over a billion, five pounds. Do you see that?
- 24 A. Yes.
- 25 Q. And I notice you've given us, you know, all

- of the breakdowns for December '04 and I confess
- 2 that I am a little colorblind or whatever, it
- 3 makes it a little hard for me to do. I was
- 4 wondering how difficult it would be to provide a
- 5 breakdown for each county in tabular form for
- 6 October 2004 just to back that up?
- 7 THE WITNESS: Do we have that for
- 8 October?
- 9 MR. ENGLISH: I didn't see it
- 10 anywhere, but I mean --
- 11 THE WITNESS: We may have given
- 12 it in the other ones, but --
- 13 BY MR. ENGLISH:
- 14 Q. May and December in Exhibit 6. I see
- mostly December in Exhibit 7.
- 16 A. Yeah. We can get that together for you.
- 17 Q. Terrific. I would appreciate that. And
- 18 then as to the various requests by Michigan Milk
- 19 and DFA for calculation of the Mideast
- 20 transportation credit, there are various
- 21 scenarios of no -- nothing for under 75 miles or
- 22 a hundred or 125 and nothing above 350 or 400?
- 23 A. Right.
- Q. Would it be possible by the end of the
- 25 hearing to provide, with the same upper limits

- 1 350 or 400, but no lower limit --
- 2 A. I --
- 3 Q. -- a compilation --
- 4 A. I think we probably --
- 5 Q. -- for October 2004?
- 6 A. October 2004?
- 7 Q. Yes. The same month that you've provided
- 8 it so we can compare it to those others. So no
- 9 lower limit, but the same upper limit for the
- 10 various options.
- 11 A. Okay.
- 12 JUDGE DAVENPORT: Your witness is
- 13 very gracious.
- MR. ENGLISH: That's why I
- 15 thanked her first. Be careful when lawyers say,
- 16 "Thank you."
- 17 BY MR. ENGLISH:
- 18 Q. Turning to Exhibit 6, I'm going to follow
- 19 up on a couple of the questions asked by
- 20 Mr. Beshore.
- On Table 11, Exhibit 6, which is Class III
- 22 Disposition At Pool Plants, there -- as you've
- 23 discussed with Mr. Beshore are some changes as
- 24 you go through. For instance, from March of '04
- there's 446 million pounds and in April only 42

- 1 million pounds. In November there's 620 --
- 2 almost 625 million pounds dropping to 123 and a
- 3 half million in December. Do you see those
- 4 numbers?
- 5 A. I'm sorry. What table are you on?
- 6 Q. Table 11 in Exhibit 6.
- 7 A. Oh, the Class III disposition?
- 8 Q. The Class III disposition.
- 9 A. Okay.
- 10 Q. The first column, "Cheese."
- 11 A. Okay. Yes.
- 12 Q. You see those numbers that I was just
- 13 discussing?
- 14 A. Yes, uh-huh.
- 15 Q. And this is, again, this phenomenon of
- 16 depooling; is that correct, or it depicts it?
- 17 A. There was less pooled in those months to
- 18 cheese production, yes.
- 19 Q. But it doesn't mean that cheese wasn't
- 20 being produced, does it?
- 21 A. Only that it wasn't pooled in our market.
- 22 Q. To your knowledge, in our industry, was
- 23 there, you know, that significant a drop-off in
- 24 production of cheese nationwide in those months?
- 25 A. Not to my knowledge.

- 1 Q. And turning to Tables 13 and 14, which is
- 2 your route sales within the marketing area and
- 3 total route sales by pool distributing plant --
- 4 A. Yes.
- 5 Q. -- I just wanted to help define some of
- 6 these categories for the record for a moment.
- 7 Pool plants, of course, are pool
- 8 distributing plants under Section 7(a) or (b) of
- 9 this Order, correct?
- 10 A. Yes, that is correct.
- 11 Q. A partially regulated plant would be a
- 12 plant, whether or not within this marketing
- 13 area, that has route disposition, but not
- 14 sufficient route disposition to qualify as a
- 15 7(a) plant, correct?
- 16 A. That is correct.
- 17 Q. But nonetheless, it's responsible as a
- 18 partially regulated plant?
- 19 A. Yes.
- 20 Q. Producer-handler and exempt plants, these
- 21 are two categories of plants, one, plants that
- 22 are exempt plants that have less than 150,000
- 23 pounds and producer-handlers that essentially
- 24 have their own farm production, correct?
- 25 A. Yes.

- 1 Q. Other Federal Order route sales, that would
- 2 be pool distributing plants, effectively 7(a)
- 3 plants, on other Orders with sales into Order
- 4 33?
- 5 A. Yes, that is correct.
- 6 Q. So, for instance, if a plant is regulated
- 7 on the central Order, Order 32, but has route
- 8 sales into Indiana, those sales would be
- 9 depicted --
- 10 A. Yes.
- 11 Q. -- in this area?
- 12 A. Yes.
- 13 Q. Similarly, on Table 14 you've now divided
- 14 upped total route sales by pool distributing
- 15 plants. That is to say, again, 7(a) or 7(b)
- 16 plants under this Order, correct?
- 17 A. Yes.
- 18 Q. And the in-area sales would be sales that
- 19 you have tracked to have made to be within the
- 20 marketing area?
- 21 A. That's correct.
- 22 Q. Sales in the other Federal Order would be
- 23 the reverse of what we're talking about, with
- 24 Federal Order plants having sales over here, so,
- 25 for instance, a plant in Indiana with sales back

- 1 in the Central Order, or in Order 30?
- 2 A. Yes.
- 3 Q. And then you have a category called sales
- 4 into unregulated areas.
- 5 A. Correct.
- 6 Q. Would I be correct that just for
- 7 clarification this would be sales in the
- 8 federally unregulated areas, because conceivably
- 9 you have sales into areas that are not regulated
- 10 by the feds, but nonetheless regulated by some
- 11 state entity?
- 12 A. Yes. It's unregulated and no Federal
- 13 Orders.
- 14 Q. So, for instance, sales here would capture
- sales from 7(a) or 7(b) plants on Order 33 into
- 16 central Pennsylvania?
- 17 A. Correct.
- 18 Q. Which is not federally regulated, but is
- 19 regulated by the Commonwealth of Pennsylvania,
- 20 correct?
- 21 A. Right.
- 22 Q. Sales into -- if there are such, sales into
- 23 the central part of Missouri, which are not
- 24 federally regulated, correct?
- 25 A. Correct.

- 1 Q. And sales into a small portion of Northern
- 2 Ohio that is not regulated?
- 3 A. Yes.
- 4 Q. That's all I have on Exhibit 6. Turning to
- 5 Exhibit 7 and Request -- in response to Request
- 6 Number 2, again a bit of a follow-up on
- 7 questions asked by Mr. Beshore, Request Number 2
- 8 is the Estimated Impact of Distant Milk Pooled
- 9 on Mideast Order.
- 10 Mr. Beshore asked you a couple of
- 11 questions, for instance, about the months of
- 12 April and December of 2004. And you had some
- 13 discussion about the positive \$0.11 impact that
- 14 the month of April impact on PPD that distant
- 15 milk had, correct?
- 16 A. Correct.
- 17 Q. If -- assume with me the following. Assume
- 18 that the Wisconsin milk, instead of being the 21
- 19 and a half million pounds, had been the volume
- 20 in February of 277 million pounds, and assume
- 21 that the bulk of that milk would be Class III,
- 22 would it be the case that the impact on the PPD
- 23 of the distant milk had that milk been pooled
- 24 and had it been in Class III been a higher
- 25 positive value than PPD than the \$0.11?

- 1 A. Yes.
- 2 Q. So that by not being pooled, the positive
- 3 impact of having a 21,536,861 was depressed from
- 4 what it could have been had the milk remained
- 5 pooled, correct?
- 6 A. Yes. The more Class III milk that would
- 7 have been pooled, the higher the price would
- 8 have been.
- 9 Q. And then as to the December milk, but also
- 10 the April milk, you had some discussion with
- 11 Mr. Beshore about the idea of maintaining one
- 12 day's supply that is pooled, correct?
- 13 A. Yes.
- 14 Q. Pooled is not necessarily the same thing as
- 15 delivered, is it, to a pool distributing plant?
- 16 A. No.
- 17 Q. The milk that was pooled could very easily,
- 18 if it had touched base and met the requirements
- 19 of prior months, remained entirely in Wisconsin
- 20 for that month, correct?
- 21 A. Yes.
- 22 Q. And, indeed, it is really nothing more than
- 23 a stroke of the pen that says how much of that
- 24 volume -- minimum of one day admittedly, but a
- 25 stroke of the pen, could have been two days,

- 1 could have been five days, could have been ten
- 2 days, it's nothing more administrative, an
- 3 administrative task of a stroke of the pen, as
- 4 to how much of that milk is pooled considering
- 5 it stays in Wisconsin, correct?
- 6 A. Yes, I would say so.
- 7 Q. And then the following month, assuming they
- 8 have met their one day continuous pool status
- 9 and they want to bring the milk back on, it's
- 10 nothing more than a reverse stroke of the pen to
- 11 bring it back on?
- 12 A. You mean if it had been pooled, if it had
- 13 been continuous?
- 14 Q. Assuming that they pooled one day, they
- 15 continued in the association of one day, if the
- 16 economics are in their favor in the following
- 17 month, it is nothing more than taking the same
- 18 pen, a different piece of paper with the same
- 19 chart for a different month and moving the
- 20 volume from one place to the other on that piece
- 21 of paper and then pooling it?
- 22 A. If they remained associated, they're
- 23 eligible to be pooled, yes.
- 24 Q. And I apologize. I was out of the room
- 25 briefly when we got restarted. Did you clarify

1 the answer to the question for Mr. Beshore

- 2 whether that was plant location or producer
- 3 location?
- 4 A. No. We had not gone back to that, so I
- 5 will do that now.
- 6 Q. Okay.
- 7 A. That is --
- JUDGE DAVENPORT: Permission to yield
- 9 the floor back to Mr. Beshore?
- 10 MR. BESHORE: No.
- 11 THE WITNESS: Okay. That is
- 12 deliveries to plants located in those five
- 13 regions, the same regions that were identified
- 14 previously, deliveries to those.
- 15 BY MR. ENGLISH:
- 16 Q. As opposed to where the producers are?
- 17 A. Right.
- JUDGE DAVENPORT: Excuse me, counsel.
- 19 MR. VETNE: There was no
- 20 renewed reference to the exhibit, I'm sorry.
- 21 (Thereupon, a discussion was held off
- 22 the record.)
- 23 MR. VETNE: John Vetne. What
- 24 are you looking at?
- 25 THE WITNESS: That is Request

- 1 Number 15 in the same -- in Exhibit --
- 2 MR. ENGLISH: Exhibit 7.
- 3 THE WITNESS: -- in Exhibit
- 4 Number 7 where Mr. Beshore had asked the regions
- 5 located, if that was where the farms are located
- 6 in those regions or the plants, and it is the
- 7 plants. It is deliveries to the plants in
- 8 that -- in those specific regions.
- 9 MR. ENGLISH: Thank you for that
- 10 clarification, Your Honor.
- 11 BY MR. ENGLISH:
- 12 Q. And that's also Exhibit 8, the Request
- 13 Number 1 of Michigan Milk Producers. It's the
- 14 same answer as the plants, correct?
- 15 A. Yes.
- 16 Q. So similarly now going to Request 7 for
- 17 Exhibit 7, which is the Mideast Marketing Area
- 18 Producer Milk to Distributing Plants By Distance
- 19 and Region, for each of those categories,
- 20 Northern Ohio, Southern Ohio, Michigan, Indiana
- 21 and Pennsylvania, it's where the plant is
- 22 located?
- 23 A. Yes. The plants in those regions.
- 24 Q. So, for instance, just tying it, for
- 25 Pennsylvania for the month of October 2004,

- 1 there was one or more plants in Pennsylvania
- 2 that received 47,700 milks -- pounds of milk
- 3 from 621 to 640 miles, from farms located 621 to
- 4 640 miles away from that plant, correct?
- 5 A. Yes.
- 6 Q. And then on the Requests 8(a) through 8(e)
- 7 there was a little -- I'm confused, so let me
- 8 see if I understand it.
- 9 You've got one category called "Total Class
- 10 I Sales, 86,546,680."
- 11 A. Yes.
- 12 Q. Is that the total Class I sales from the
- 13 seven distributing plants listed on that page?
- 14 A. Yes, it is.
- 15 Q. Regardless of whether they were out of that
- 16 area, that's their total sales, total Class I
- 17 route sales?
- 18 A. Yes.
- 19 Q. Okay. Then the second category is "Total
- 20 Pooled Producer Pounds." Is that the total
- 21 pooled producer pounds associated with those
- 22 Class I plants, or is that the total pooled
- 23 producer pounds produced on farms located in
- 24 that area?
- 25 A. In this request it's the producers located

- 1 in that area.
- 2 Q. And that is different from your response to
- 3 Mr. Vetne in Exhibit 11 where you produced
- 4 similar maps, and I'm looking now on table 8(a),
- 5 for him, his total Class I sales is the same
- 6 number as yours, so that was the same
- 7 calculation, correct?
- 8 A. Yes.
- 9 Q. But you have total producer milk which is a
- 10 much different volume from what you've listed in
- 11 8(a) which is the milk produced in the region.
- 12 So would I be right to say the total
- 13 producer milk, on the response to Exhibit 11,
- 14 Table 8(a), of 92,080,764 is the total producer
- 15 milk associated with those plants, those seven
- 16 plants?
- 17 A. That's correct.
- 18 Q. I apologize. I'm going to go back to
- 19 Request Number 14 one more time, still Exhibit
- 20 7. This is the Mideast Class I Value Versus
- 21 Producer Value of Producer Milk Allocated to
- 22 Class I.
- 23 If I may state it my way for a second and
- 24 if I'm wrong we'll figure it out, but the
- 25 difference column, is the difference column --

- 1 does the difference column represent the Class I
- 2 contribution to the producer price differential?
- 3 A. Yes, it does.
- 4 Q. Thank you. I am done with Exhibit 7.
- 5 Briefly on to Exhibit 9, which was your response
- 6 to the request from Dean Foods, you've got a
- 7 line at the very bottom, again, which is
- 8 "Depooled pounds Illinois, Iowa, Minnesota,
- 9 Wisconsin."
- 10 This has been prepared in the same way that
- 11 you prepared the other data with respect to your
- 12 assumptions and what constitute depooled pounds?
- 13 A. Yes. For those four states in total.
- 14 Q. Turning to Exhibit 11, and Tables 16(a),
- 15 16(b) and 16 C, but I'm going to ask a generic
- 16 question, a couple, three questions, this is the
- one headlined Mideast Milk Order Nonpool Plants
- 18 to which Producer Milk Was Diverted, December
- 19 2003, June and December 2004, correct?
- 20 A. Yes.
- 21 Q. And there's an asterisk. Was the asterisk
- 22 which has been labeled "Nonpool plants that are
- 23 pool plants under other Federal Milk Marketing
- Orders are identified by an * asterisk"?
- 25 A. Yes.

- 1 Q. Was that asterisk included in Mr. Vetne's
- 2 response -- or request, or was that something
- 3 you added?
- 4 A. That was included in his request, I
- 5 believe.
- 6 Q. Okay. Is there a difference in the
- 7 treatment of milk diverted to nonpool plants
- 8 under this Order if the nonpool plant -- if
- 9 Plant A is a nonpool plant that is not a pool
- 10 plant under the Federal Order and Plant B is a
- 11 nonpool plant under another Federal Order?
- 12 A. There are differences on if it's diverted
- 13 to another Order it could not be received as
- 14 Class I in that other Order. It has to be
- 15 requested Class IV, and then it would be -- move
- 16 up as allocated, but --
- 17 Q. For instance, if it goes to a pool
- 18 distributing plant, a plant that is known to be
- 19 a pool distributing plant on another Order --
- 20 A. Yes.
- 21 Q. -- if it does that, then it cannot go as
- 22 Class I?
- 23 A. Correct. It would have to meet producer
- 24 milk with the other market.
- 25 Q. Are there other differences to such

- 1 treatment?
- 2 A. No.
- 3 Q. Under any of the proposals, if milk is
- 4 diverted to such a plant is there any different
- 5 treatment for coming back, if you know?
- 6 A. I am not sure.
- 7 MR. ENGLISH: That's all the
- 8 questions I have at this time. Again, I thank
- 9 you for -- in advance for undertaking to get me
- 10 more information by the close of this hearing
- 11 and I appreciate what you've done so far.
- JUDGE DAVENPORT: Other examination?
- 13 Mr. Vetne?
- 14 MR. VETNE: I'm John Vetne
- 15 appearing on behalf of White Eagle and others.
- 16 CROSS-EXAMINATION
- 17 BY MR. VETNE:
- 18 Q. All right. I took some notes here in
- 19 reverse order when you first answered some
- 20 questions Mr. English asked.
- 21 A. Okay.
- 22 Q. Referring to Exhibit 11, Table 16(a) and
- 23 the significance of the asterisk on 16(a), (b)
- 24 and (c), we established that if milk is diverted
- 25 to another Order plant it cannot come in as

- 1 Class I?
- 2 A. Correct.
- 3 Q. I think you responded or commented that it
- 4 must be requested Class IV.
- 5 Is it not true that it can be requested to
- 6 any available class at the receiving plant other
- 7 than Class I?
- 8 A. Not on milk receipts, no.
- 9 Q. So if a plant has, say, 50 percent Class I
- 10 and 50 percent Class II, at another Order
- 11 distributing plant diversions cannot be made
- 12 from producer milk of this Order to meet the
- 13 Class II requirements of the receiving plant
- 14 under other Order?
- 15 A. It would start in the allocation process in
- 16 the Class IV first, yes.
- 17 Q. And then -- it would start in Class IV if
- 18 there's Class IV?
- 19 A. Uh-huh.
- 20 Q. And then move to the other non-Class I
- 21 classes, correct?
- 22 A. Yes.
- 23 Q. So it doesn't have to be Class IV?
- 24 A. No. If they don't have Class IV
- 25 utilization, if they are Class II, it would move

- 1 to II.
- 2 Q. So it's basically requested non-Class I?
- 3 A. Yes.
- 4 Q. Okay. And a number of the plants that
- 5 have -- that have asterisks as other Order
- 6 plants, for example, Table 16(b) Dairy Farmers
- 7 of America, Fond Du Lac, Wisconsin, some of the
- 8 other Order plants are not distributing plants?
- 9 A. Correct.
- 10 Q. And if they're not distributing plants they
- 11 have little, if any, Class I?
- 12 A. Probably not.
- 13 Q. Some of these plants are pool plants under
- 14 other Orders by designation, for example, a
- 15 cooperative association that qualifies a co-op
- 16 plant?
- 17 A. Yes.
- 18 Q. Let me ask you, Table 16(a) the second
- 19 page, about two-thirds of the way down, this is
- 20 for -- Stockton Cheese, Inc., is mentioned
- 21 twice, once with an asterisk and once without.
- JUDGE DAVENPORT: It's actually the
- 23 third page, isn't it?
- 24 MR. VETNE: It's the third
- 25 page. Thank you. I'm going alphabetically to

- 1 "S."
- 2 THE WITNESS: Yes. That would be
- 3 because they have a regulated and an unregulated
- 4 side and so we do have shipments to both sides.
- 5 BY MR. VETNE:
- 6 Q. Okay. And Stockton Cheese under the
- 7 asterisk side is regulated under some other
- 8 Order?
- 9 A. I believe it's regulated under Order 30.
- 10 Q. Under the letter "L" on all three of these,
- in June of '04 where are diversions shown to the
- 12 non-asterisk plants called Leprino Foods in
- 13 both -- plants in Allendale and Remus, Michigan?
- 14 Leprino Foods does not show up in the
- 15 December 2003 list of the plants to which milk
- 16 was diverted and does not show up again for
- 17 Remus in December 2004.
- 18 Do you know whether there was milk that was
- 19 pooled that was received at those plants in some
- 20 category as other than diverted milk?
- 21 A. In -- I'm sorry. I'm lost on where --
- 22 Q. Okay. December of 2003 under "L."
- 23 A. Okay.
- 24 Q. Leprino Foods in Allendale and Remus,
- 25 Michigan doesn't show up. There's a cheese

- 1 plant in those locations, correct?
- 2 A. Correct. In those months they were
- 3 regulated plants. In 2003 they were regulated
- 4 on the Mideast Order.
- 5 Q. They were called a 7(e) plant having a
- 6 marketing agreement with a cooperative?
- 7 A. That's correct.
- 8 Q. Okay. And then in June of 2004 Leprino
- 9 shows up for both plants --
- 10 A. Yes.
- 11 Q. -- and that's because the designation of
- 12 those plants as 7(d) plants was revoked by the
- 13 stroke of a pen by those involved in that
- 14 marketing agreement?
- 15 A. They chose not to pool them as pool plants,
- 16 correct.
- 17 Q. And for December 2004, do we have the Remus
- 18 plant coming back on as a 7(e) plant?
- 19 A. No, they were not.
- 20 Q. That plant stopped functioning?
- 21 A. I believe they were off line for a few
- 22 months -- or for a few weeks and there was --
- 23 there were no transfers to that plant in that
- 24 month.
- 25 Q. At the current time is -- are the Remus and

- 1 Allendale plants still functioning as cheese
- 2 plants, to your knowledge?
- 3 A. Yes, but they are not regulated in the
- 4 Mideast Order, though, at this time.
- 5 Q. On that question, the 7(e) section is --
- 6 provides for grandfathering plants that perform
- 7 as supply plants that no longer qualify as pool
- 8 supply plants if they have a marketing
- 9 agreement?
- 10 A. Yes.
- 11 Q. Once those plants have been removed from
- 12 the Order, may they come back as 7(e) pool
- 13 plants by a marketing agreement?
- 14 A. I believe they have to qualify for 12
- 15 months as a supply plant before they can come on
- 16 as a 7(e). I would have to look at that
- 17 regulation.
- 18 Q. They would qualify separately as a supply
- 19 plant based on --
- 20 A. Yes.
- 21 Q. -- plant performance for 12 months?
- 22 A. I believe that's what it is, yes.
- 23 Q. Turning -- again, on Exhibit 11, Table
- 24 8(a), I had a question there. I'm just going to
- 25 ask some questions to distinguish this map from

- 1 the map in Exhibit 7.
- 2 And the total producer milk pounds,
- 3 Mr. English said and you agreed, was the total
- 4 milk associated with those distributing plants?
- 5 A. Yes. Plant producer milk pooled received
- 6 at those plants.
- 7 Q. Okay. That was my question. In my mind,
- 8 "associated" could be more than simply received
- 9 at those plants. It included just physical
- 10 receipts of those plants?
- 11 A. Yes, milk delivered.
- 12 Q. And not in diverted milk associated with
- 13 those plants or cooperative milk that's
- 14 qualified by delivery to those plants?
- 15 A. Correct.
- 16 Q. It's actual deliveries. So the non-Class I
- 17 use for plants in that part of -- well, in
- 18 Northern Ohio would be the difference between 92
- 19 million and 86.5 million?
- 20 A. Yes, in total.
- 21 Q. And turning -- again, I'm looking at my
- 22 notes from Mr. English's examination. In
- 23 Exhibit 7 now, Request Number 2, he was looking
- 24 at this exhibit in which Mr. English asked you a
- 25 series of stroke of the pen questions referring

- 1 to milk -- the difference between, for example,
- 2 February 2004 and March 2004 for Wisconsin 277
- 3 million pounds versus 82 million pounds.
- 4 A. Uh-huh.
- 5 Q. Do you recall that?
- 6 A. Yes.
- 7 Q. And the question was to the effect that the
- 8 difference between that two -- they would be
- 9 removed from the Order and placed back on the
- 10 Order with the stroke of a pen, correct?
- 11 A. Yes. They could choose to pool or not pool
- 12 if it's received at nonpool plants.
- 13 Q. And in either case, that milk stays in
- 14 Wisconsin?
- 15 A. It could, or it could be delivered to
- 16 plants located in the Order area.
- 17 Q. Okay. Your response to the stroke of the
- 18 pen question, Mr. English referred only to the
- 19 State of Wisconsin with respect to that
- 20 question.
- 21 Is it not true that the stroke of the pen
- 22 question and answer applies to every state that
- 23 has milk pooled in the Order 33?
- 24 A. Any milk that is delivered to nonpooled
- 25 plants they have the option of pooling

- 1 regardless of where it's located.
- 2 Q. And even with respect to, for example, milk
- 3 delivered to a pool plant, with the stroke of a
- 4 pen a 7(d) cooperative plant or 7(e) marketing
- 5 agreement cooperative plant can be taken off the
- 6 pool and that milk then becomes -- that plant
- 7 then becomes a nonpool plant to which milk can
- 8 be -- milk can be non-diverted. Milk could be
- 9 shipped without including it in the handler
- 10 report?
- 11 A. Correct. If they request to or basically
- 12 don't file the pool plant report for that month
- 13 they can request nonpooled status.
- 14 Q. And in exhibit -- in the same exhibit,
- 15 Request Number 2, you provide estimated impact
- 16 of distant milk on -- pooled on Mideast Order,
- 17 and I think at one point in response to a
- 18 question by Mr. English you used the phrase
- 19 "This is milk that we consider distant milk."
- 20 A. Not that we consider distant milk. That
- 21 was considered distant milk in the request.
- 22 Q. So this is not a judgment --
- 23 A. No, it's not.
- 24 Q. Your prior testimony was not intended to
- 25 represent a judgment by the Market

- 1 Administrator's office?
- 2 A. No, it was not. If I said that -- it was
- 3 milk that per the request they asked that we
- 4 consider the impact on the producer price
- 5 differential.
- 6 Q. From that area?
- 7 A. From those five states, yes.
- 8 Q. And in preparing this table, you made no
- 9 judgment one way or the other whether the
- 10 exclusion of milk from New York or Eastern
- 11 Pennsylvania or Vermont -- well, Vermont was
- 12 included, but New York, which is just as distant
- 13 as Ohio and Wisconsin, you make no judgment as
- 14 to whether that is distant milk or not distant
- 15 milk?
- 16 A. No.
- 17 Q. I'm still on Exhibit 7, Request Number 2.
- 18 There was also some discussion with respect to
- 19 that of reduced pounds during some month as
- 20 representing touch base milk. Do you recall
- 21 that dialogue with Mr. English?
- 22 A. I said that it could represent touch base
- 23 milk. Those were touch base months.
- 24 Q. Okay. You did not mean to testify or imply
- 25 that those volumes represent only touch base

- 1 milk?
- 2 A. No, did I not.
- 3 Q. And, in fact, it could be touch base milk,
- 4 it could be a commitment to a contract or
- 5 supply, any number of reasons why milk would
- 6 stay in the pool --
- 7 A. Sure.
- 8 Q. -- originating from Wisconsin?
- 9 A. Yes.
- 10 Q. We also refer to touch base milk to the
- 11 extent it might apply here or any place as a
- 12 one-day requirement?
- 13 A. It depends on the month. During the months
- 14 of August through November there is a two-day
- 15 requirement.
- 16 Q. And for many producers, isn't that the
- 17 case, that that would be one day's -- one
- 18 pickup?
- 19 A. It could if there are two -- you know,
- 20 every other day pickup.
- 21 Q. Isn't it true that a lot of producers,
- 22 smaller producers in the market store their milk
- 23 and have it picked up every other day?
- 24 A. Yes. I'm -- there are a lot of them that
- 25 do.

- 1 Q. So even if -- even for a one-day touch base
- 2 requirement, for a lot of producers it's
- 3 actually a two day's production?
- 4 A. It could be, yes.
- 5 Q. It would be for those producers who have
- 6 every other day pickup?
- 7 A. Yes.
- 8 Q. Okay. I'm on my notes from Mr. Beshore.
- 9 Exhibit 11, Table 5. I have some questions
- 10 about both Table 5 and Table 3, so I'm going to
- 11 go back and forth a little bit.
- Table 5 is an aggregate of all distributing
- 13 plants in the -- pool distributing plants in the
- 14 market that have any producer of milk which the
- 15 handler includes in a report as the reporting
- 16 handler?
- 17 A. Yes.
- 18 Q. So it would include handlers, for example,
- 19 that have a hundred percent of what we call
- 20 patron milk?
- 21 A. (Witness nodding head up and down.)
- 22 Q. And it would include milk of handlers that
- 23 have 2 percent of the receipts of patron milk?
- 24 A. Yes. Most are the handler for their --
- 25 their receipts are for the total amount, though.

- 1 Q. Okay. If a handler has a split kind of
- 2 supply, some patron milk and some 9(c) milk, the
- 3 handler may divert under Section 13 only a
- 4 percentage based on what that handler reports as
- 5 its own patron milk, right?
- 6 A. That is correct.
- 7 Q. And the 9(c) handler is eligible to make
- 8 diversions or qualify on the balance that it
- 9 supplies?
- 10 A. Yes.
- 11 Q. Now, looking at Table 3 for December 2003,
- 12 patron producers. Again the 61.69 shows up on
- 13 this table as well as Table 5.
- 14 A. Yes.
- 15 Q. Okay. And you referred to 61.69 on Table 3
- 16 at one point as being a percentage number. It
- is a pound number, million pounds number,
- 18 correct?
- 19 A. Yes, it is. The percent is in parentheses
- 20 next to it.
- 21 Q. And the percent is -- and that's a
- 22 percentage of all producer receipts?
- 23 A. All producer receipts at distributing
- 24 plants.
- 25 Q. Of all distributing plants?

- 1 A. Yes.
- 2 Q. So of all those receipts, 9 percent is
- 3 patron milk?
- 4 A. Yes.
- 5 Q. Okay. The other source bulk milk receipts,
- 6 other source milk can include processed milk of
- 7 some kind, can it not?
- 8 A. No. It's basically the fluid milk -- I
- 9 went by the fluid milk product definition which
- 10 can include bulk concentrate, but other than
- 11 that it's just bulk fluid milk.
- 12 Q. And that was my question. The other source
- 13 bulk milk includes condensed?
- 14 A. Yes.
- 15 Q. And condensed and producer milk diverted
- 16 from another Order?
- 17 A. Correct.
- 18 Q. And it might also include, if there is any,
- 19 milk from producers not qualified, it's not a
- 20 pool producer?
- 21 A. Yes, but you wouldn't get any of that into
- 22 distributing plants.
- 23 Q. Because there's a penalty involved?
- 24 A. Correct.
- 25 Q. And it could also include, but probably

- doesn't, milk from unregulated supply plants?
- 2 A. It could.
- 3 Q. And that would be discouraged for the same
- 4 reason, there's a financial disincentive?
- 5 A. They can receive milk from unregulated
- 6 supply plants.
- 7 Q. There is -- there is an allocation that
- 8 discourages that, however?
- 9 A. Yes.
- 10 Q. Okay. On to Exhibit 10. I think we were
- 11 looking at Request Number 8 in Exhibit 10, and
- 12 you had some discussion with Mr. Beshore about
- 13 depooling Class III and Class II and Class IV
- 14 milk. Do you recall some discussion?
- 15 A. Yes.
- 16 Q. Okay. Mr. Beshore asked you, I think, and
- 17 you agreed, if my memory's correct, that Class
- 18 II and Class IV milk when received by a 9(d)
- 19 cooperative plant is automatically included in
- 20 the pool?
- 21 A. Yes. If they're a regulated plant it would
- 22 be.
- 23 Q. They can't be depooled?
- 24 A. No.
- 25 Q. It is nevertheless, as we discussed

- 1 earlier, a function of a stroke of the pen for
- 2 the cooperative in any given month not to
- 3 allow -- not to make its own plant, it's own
- 4 plant as a cooperative?
- 5 A. Yes, if they elect not to pool.
- 6 Q. There is no -- there is no 12-month period
- 7 in which a cooperative plant has to qualify on
- 8 its own merits like there is for a non -- a 7(e)
- 9 plant?
- 10 A. No, there's not.
- 11 Q. Let's see. Exhibit 7, Request Number 19.
- 12 You testified that the line 5 item there, Class
- 13 I Utilization at Plant of Receipt right across
- 14 the board was 87.52 percent?
- 15 A. Yes.
- 16 Q. Which was just a number you chose for
- 17 illustration?
- 18 A. Right.
- 19 Q. Is it also a number that fairly reflects
- 20 the average -- an average Class I utilization as
- 21 a distributing plant in the market?
- 22 A. That I'm not sure, if that's -- how close
- 23 to the average that is.
- 24 Q. Okay. It is a number that could -- it is a
- 25 Class I use that exceeds some distributing

- 1 plants in the market?
- 2 A. Yes.
- 3 Q. And it's less than other distributing
- 4 plants?
- 5 A. Yes.
- 6 Q. I'm looking at Exhibit 7 Request Number 2.
- 7 According to my notes, Mr. Beshore asked you
- 8 some of the same questions about touch base milk
- 9 that Mr. English asked and whether the shipments
- 10 from Wisconsin were touch base milk. And the
- 11 impression that I was left with was that that's
- 12 what they were.
- 13 Again, I'll ask the same question. This
- 14 milk could be touch base milk, it could be
- 15 regular shipments, it can be fulfilling a
- 16 contract, it could be a number of things in
- 17 addition to touch base?
- 18 A. Yes. Yes, definitely. I did not mean to
- 19 imply that it was definitely touch base milk.
- 20 Q. And on this exhibit also you make no
- 21 judgment as to what is distant and what's not
- 22 distant. You simply adopted the requestor's
- 23 definition of distant?
- 24 A. Exactly. Just as we were requested to
- 25 include those states.

- 1 Q. Okay. The impact on the PPD of milk in
- 2 these particular states is also affected, is it
- 3 not, by the zone out in PPD or blend price --
- 4 A. Yes.
- 5 Q. -- received by producers in those states?
- 6 A. Yes.
- 7 Q. So milk used -- whether diverted or to a
- 8 co-op plant or whatever, milk used to produce
- 9 cheese in Ohio or Michigan has -- for an
- 10 equivalent amount, has a greater negative effect
- on the PPD than the same amount of milk used to
- 12 produce cheese in Wisconsin, because the
- 13 producer in Wisconsin is eligible for a lower
- 14 draw?
- 15 A. Depending on which way the prices are, yes.
- 16 Q. In the ordinary month, Class IV is lower,
- 17 Class III and Class II and Class I. The
- 18 producer in Wisconsin is eligible to receive a
- 19 smaller share of the revenue pool per hundred
- 20 pounds than a producer delivering to a cheese
- 21 plant in Ohio or New York?
- 22 A. The location adjustment will be a greater
- 23 negative.
- 24 Q. Yes.
- 25 A. The further away, yes.

- 1 Q. Right. And the location adjustment applies
- 2 not only to Class I milk, but to the price the
- 3 producer received?
- 4 A. Right.
- 5 Q. The producer shares the pool?
- 6 A. Right.
- 7 Q. And the pool is a revenue pool?
- 8 A. Yes.
- 9 Q. It's the aggregate of all money?
- 10 A. Uh-huh.
- 11 Q. And a producer's share gets less of the
- 12 pie?
- 13 A. Uh-huh.
- 14 Q. So for a hundred pounds of milk going for
- 15 cheese in Wisconsin, or Minnesota for that
- 16 matter, the producer receives a smaller piece of
- 17 the pie than a hundred pounds of cheese going to
- 18 an Ohio cheese plant or a New York cheese plant?
- 19 A. Yes.
- 20 Q. And that fact is also a component of
- 21 Exhibit 7, Request 2 responses, the lower PPD
- 22 for producers in Wisconsin, or Iowa or Illinois?
- 23 A. Well, it's just showing the -- the amount
- 24 that removing these states has on the PPD. It's
- 25 not taking the other states into account.

- 1 Q. I know. The calculation of those amounts
- 2 use numbers in which that PPD that is removed is
- 3 a lower PPD than, say, you would move an
- 4 equivalent amount of New York or Ohio or
- 5 Pennsylvania?
- 6 A. I would imagine because the differentials
- 7 are lower.
- 8 Q. Exhibit 7, Request 11. The high, low and
- 9 average for distributing plants represents
- 10 diverted milk of distributing plants that report
- 11 on paper milk. Reported it on Exhibit 11, Table
- 12 5?
- 13 A. Yes.
- 14 Q. And the cooperative association diverted
- 15 percentages do not include as part of the
- 16 diverted volume or the percentage derived from
- 17 the diverted volume that you have here, it does
- 18 not include milk going to -- for manufacturing
- 19 to a cooperative 9(d) plant?
- 20 A. No, because it only looks at diversions to
- 21 non-regulated plants.
- 22 Q. So even though it has the same use, in some
- 23 plants milk used to produce butter and powder
- 24 and cheese is called a diversion, and in other
- 25 cases it's called a pool plant receipt?

- 1 A. It could be diverted either way, but, yeah,
- 2 to a pool plant or nonpool plant, yes.
- 3 Q. But it's not -- it doesn't -- it's not
- 4 called a diversion for Section 13 purposes if
- 5 it's received by a cooperative 7(d) plant?
- 6 A. Right. It's not called a diversion to a
- 7 nonpool plant.
- 8 Q. Right. It's not called a diversion at all.
- 9 It's called a receipt by pool plant?
- 10 A. Correct.
- 11 Q. And the same is true for a 7(e) plant such
- 12 as Leprino would be?
- 13 A. Right.
- 14 Q. Now, the Market Administrator posts on its
- website annual data similar to that in Exhibit 7
- 16 for prior periods?
- 17 A. Exhibit 6, the statistical handout, is that
- 18 what you're referring to?
- 19 Q. Exhibit 6, yes.
- 20 A. Okay. Yes.
- 21 Q. And the material posted there is for two
- 22 year periods, 2001 to 2003, 2003 and '4 and so
- 23 forth?
- 24 A. Yes.
- 25 Q. And also included on the Market

1 Administrator's website is an icon where you can

- 2 get the plant map and plant list?
- 3 A. Yes.
- 4 MR. VETNE: I think this would
- 5 be a good time, Your Honor, to request official
- 6 notice on the statistical reports and the last
- 7 statistical reports on the Market
- 8 Administrator's website, which are identical in
- 9 form, virtually identical in form to Exhibit 6,
- 10 but relate to prior years, as well as the list
- 11 of regulated handlers and plants that are on the
- 12 website and the Market Administrator's monthly
- 13 pool, those three items.
- JUDGE DAVENPORT: Are you asking me
- 15 to take notice of specific or of the entire
- 16 website?
- 17 MR. VETNE: Well, I -- I think
- 18 we may get some hair pulling if we take notice
- 19 of the entire website. I'm asking for the
- 20 specific items; the monthly bulletins from 2000
- 21 forward, the annual statistical compilations and
- 22 the handler plant list and maps.
- JUDGE DAVENPORT: Well, obviously
- 24 those are in the public domain and certainly are
- 25 part of the Department of Agriculture

1 publication. You can make reference to them.

- 2 MR. VETNE: The notice is
- 3 taken.
- 4 JUDGE DAVENPORT: Excuse me?
- 5 MR. BESHORE: May I inquire? Did
- 6 I understand the request to include the content
- 7 of every monthly bulletin?
- JUDGE DAVENPORT: Well, I guess what
- 9 my question is is how do I make this manageable?
- 10 And, in other words, if you're asking me to take
- 11 notice of the specific piece of data, certainly
- 12 I can do that. But, in other words, if the
- 13 request, on the other hand, is enormous and
- 14 encompasses the entire website, then obviously I
- 15 don't see that that's manageable.
- MR. VETNE: It doesn't
- 17 encompass the entire website. It encompasses --
- JUDGE DAVENPORT: Mr. Vetne, what I'm
- 19 asking you to do is to identify those elements
- 20 and that particular data which you wish to have
- 21 included in this transcript.
- 22 MR. VETNE: All of the data.
- JUDGE DAVENPORT: Are you prepared to
- 24 produce it at this time from the website?
- 25 MR. VETNE: Well, the -- the

- 1 data is --
- JUDGE DAVENPORT: No, answer my
- 3 question. My question is: Do you have that
- 4 data that you wish to provide at this time so
- 5 that we can include it in the transcript?
- 6 MR. VETNE: I suppose I can
- 7 provide a disk and copy it off the website or
- 8 produce the pages. Typically what we've done in
- 9 prior hearings was to take official notice of
- 10 that which is accessible to everybody on the
- 11 USDA websites for briefing purposes such as the
- 12 prior statistical data such as the federal milk
- 13 Order statistics that are published.
- JUDGE DAVENPORT: I'm not saying that
- 15 you can't include it in your brief. I'm talking
- 16 about here in this hearing.
- 17 MR. VETNE: I don't intend to
- 18 produce a paper copy of it. I'm requesting
- 19 official notice so that I can refer to that data
- in my brief.
- JUDGE DAVENPORT: If what you're
- 22 doing is referring to data which is applicable
- 23 only to the Administrator or the Secretary, then
- 24 you may do so.
- 25 MR. VETNE: Thank you. Now,

1 with that background, one of the items to which

- 2 my request referred was a list of pool plants
- 3 for May of 2004. And I don't have a copy. I'll
- 4 just ask her to refer to it.
- 5 MR. BESHORE: Copies for us?
- 6 MR. VETNE: I only have one
- 7 copy. You can all look at it.
- JUDGE DAVENPORT: Mr. Vetne, why
- 9 don't you do this. Why don't you at least
- 10 prepare four or the five copies which are
- 11 normally produced at these hearings, in other
- 12 words, we're pretty close to the lunch period
- 13 and maybe with everyone else's acquiescence we
- 14 can break for lunch at this time. I guess I'll
- 15 entertain questions as to how long we need to
- 16 recess for the lunch period because there's no
- 17 lunch facilities on this particular site, and
- 18 then at that point we would be in a better
- 19 position to proceed this afternoon.
- 20 MR. VETNE: Okay.
- JUDGE DAVENPORT: Gentlemen, how
- 22 long -- and ladies, how long do you think we
- 23 need for lunch?
- 24 MR. BESHORE: 1:00.
- JUDGE DAVENPORT: Very well. Any

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1
     other comments? If there's no objection, we'll
     be in recess until 1:00.
 2
 3
                (Thereupon, a luncheon recess was
 4
                taken at 11:38 a.m., with the
                proceedings to be continued at 1:00
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 6
                p.m.)
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1 AFTERNOON SESSION

- 2 1:01 p.m.
- JUDGE DAVENPORT: If we could, let's
- 4 get started again. Mr. Vetne is not here, but
- 5 in the interests of time and just trying to stay
- 6 on schedule, what I think I'll do is I will
- 7 entertain other cross-examination at this time
- 8 of Ms. Uther. Do we have other counsel that
- 9 are -- yes, sir.
- 10 MR. ENGLISH: Charles English,
- 11 again, for Dean Foods.
- 12 FURTHER CROSS-EXAMINATION
- 13 BY MR. ENGLISH:
- 14 Q. A couple questions about current
- 15 situations. For the month of February we have
- 16 an announcement for the Class III price that
- 17 came out last Friday, correct?
- 18 A. Yes.
- 19 Q. And that was what, 14.30?
- 20 A. I believe so. I'm not even -- I was so
- 21 busy working on these other things I'm not even
- 22 familiar with what it was.
- 23 Q. Has there been any discussion in your
- 24 office that the Class III price prepared for a
- 25 Class I mover that was announced for the month

- 1 of February are such that we might expect
- 2 depooling in the month of February?
- 3 A. We could with some other further distances
- 4 with the estimate of the PPD that we have.
- 5 Q. We certainly have the same kind of economic
- 6 situation showing up for February that might
- 7 suggest the economic incentive is there for
- 8 depooling for the month of February, correct?
- 9 A. That's possible, yes.
- 10 MR. ENGLISH: Thank you. That's
- 11 all I have.
- JUDGE DAVENPORT: Yes, sir?
- MR. SCHAD: Good afternoon. My
- 14 name is Dennis Schad, S-c-h-a-d, representing
- 15 Land O'Lakes.
- 16 CROSS-EXAMINATION
- 17 BY MR. SCHAD:
- 18 Q. And, Sharon, I only have a couple
- 19 questions.
- 20 A. Okay.
- 21 Q. First, and I'm referring to Exhibit 7, you
- 22 referred to pounds depooled and you give
- 23 estimates of those volumes. I'm looking at
- 24 Request Number 5.
- 25 A. Okay.

1 Q. Could you tell us how you came about those

- 2 numbers?
- 3 A. Okay. We receive payroll information from
- 4 the different handlers, and from that we're able
- 5 to determine how much milk was pooled versus
- 6 their total payroll. And so most handlers
- 7 supply us with information of milk that they
- 8 would normally pool, but didn't choose to pool
- 9 that milk.
- 10 Q. The second question is: Request Number 4,
- 11 could you explain this request, please?
- 12 A. Number 4?
- 13 Q. Yes. Request Number 4 for Exhibit 7.
- 14 A. Okay. The monthly change in the Mideast
- 15 producer receipts. The pounds of receipts are
- 16 the total pooled, plus any depool to show what
- 17 the total producer receipts for the market would
- 18 have been and just a comparison to the prior
- 19 month. The percentages are applying the change
- 20 in producer receipts from the prior month and
- 21 then that's an increase.
- 22 Q. And these are aggregate numbers? They
- 23 don't represent any handler that may or may not
- 24 have been over the 115 percent that's referenced
- 25 in Proposal 7?

- 1 A. Right. It's an aggregate number in total.
- 2 MR. SCHAD: Thank you.
- JUDGE DAVENPORT: We want to make
- 4 sure the court reporter has your name. Just as
- 5 a general comment, some of the people here have
- 6 indicated during the break that some people are
- 7 having a hard time hearing, so I'm going to try
- 8 and keep my voice up. I hope all the witnesses
- 9 will try to do the same so that everybody can
- 10 keep track of exactly what is being said.
- 11 Are there other questions for the
- 12 witness? Yes, sir?
- MR. MILTNER: Brian Miltner for
- 14 Continental Dairy Products.
- 15 CROSS-EXAMINATION
- 16 BY MR. MILTNER:
- 17 Q. I want to thank you for putting together
- 18 the information for us --
- 19 A. You're welcome.
- 20 Q. -- which has been marked as Exhibit 10.
- 21 And I have a couple of questions about Request
- 22 Number 8 and Request Number 9. Mr. Beshore and
- 23 Mr. English had asked you some questions about
- 24 the distant milk from Wisconsin in -- I believe
- 25 they were talking about July of 2003 and perhaps

- 1 April of 2004.
- 2 And is the -- the fluctuations in milk from
- 3 Wisconsin, we've established that that's due in
- 4 part to depooling. That's accurate?
- 5 A. Well, you could assume that based on the
- 6 fact that there was depooled milk in those
- 7 months.
- 8 Q. Okay. And those amounts would be reflected
- 9 in the total amount of milk depooled that your
- 10 office has indicated here on Request Number 8;
- 11 is that --
- 12 A. Right. But those could be from any
- 13 location, but that's the pool.
- 14 Q. And if you look at the Class III pounds
- 15 depooled for July of 2003, I believe that 417
- 16 million pounds --
- 17 A. Yes.
- 18 Q. -- roughly? And that correlates on Request
- 19 Number 9, the following page, with the roughly
- 20 420 million pounds that you've assumed depooled
- 21 in that calculation, right?
- 22 A. Yes.
- 23 Q. Okay. And just so -- I know that when your
- 24 office prepared this, I walked through with
- 25 Mr. Huber, I don't know if he was putting this

- 1 together, but so the record shows, let's talk
- 2 about what these numbers represent here, if we
- 3 could.
- 4 A. Okay.
- 5 Q. Looking at July 2003, the 420 million
- 6 pounds depooled would have resulted in an
- 7 estimated PPD of a negative \$0.10, right?
- 8 That's what this reflects?
- 9 A. Yes.
- 10 Q. Okay. Now, if we had pooled all of that
- 11 milk --
- 12 A. Uh-huh.
- 13 Q. -- we would have a negative PPD of \$0.03,
- 14 correct?
- 15 A. That is correct.
- 16 Q. Okay. And then Proposal 5, which
- 17 Continental is the proponent of, would require
- 18 that once milk is depooled it would stay out of
- 19 the pool for 12 months, correct?
- 20 A. Correct.
- 21 Q. And so once that 420 million pounds of milk
- 22 is removed from the pool, Request Number 9
- 23 assumes that that remains out of the pool,
- 24 right?
- 25 A. Yes.

- 1 Q. So for -- let's move forward to November
- 2 2003. Okay?
- 3 A. Uh-huh.
- 4 Q. Fully pooled, we had -- your office
- 5 estimated a PPD of a positive \$0.46.
- 6 A. Yes.
- 7 Q. And in that situation, we wouldn't expect
- 8 to have depooling, right?
- 9 A. Correct.
- 10 Q. Okay. But if we kept that 420 million
- 11 pounds out of the pool, the PPD would have
- 12 increased by \$0.10, right? That's what this is
- 13 reflecting?
- 14 A. Yes.
- 15 Q. Okay. And so the same analysis, the same
- 16 logic, in April and May of 2004, is that --
- 17 that's correct?
- 18 A. Yes.
- 19 Q. And you've done the same type of
- 20 calculation there?
- 21 A. Yes.
- 22 Q. That we have 450 million pounds now out of
- 23 the pool, and then in June of 2004 the normal --
- 24 the normal, I guess, analysis that a handler
- 25 would make is that you would want to be pooled

- 1 in June with a positive PPD, right?
- 2 A. Correct.
- 3 Q. But if you -- if they made the decision to
- 4 depool, they were kept out of the market, in
- 5 fact, the remaining producers would see an
- 6 increased PPD, an increase of \$0.61, according
- 7 to your estimates, right?
- 8 A. Yes.
- 9 Q. And just so the record's clear, that's how
- 10 this chart should be read. That's what this
- 11 chart indicates?
- 12 A. Yes.
- 13 MR. MILTNER: I don't have
- 14 anything else. Thank you.
- JUDGE DAVENPORT: Thank you. I saw
- 16 Mr. Vetne was here, but has left again. Are
- 17 there other witnesses -- or other counsel that
- 18 would like to examine?
- 19 MR. RICCIARDI: I'm Al Ricciardi on
- 20 behalf of Sarah Farms.
- 21 CROSS-EXAMINATION
- 22 BY MR. RICCIARDI:
- 23 Q. Good afternoon.
- 24 A. Good afternoon.
- 25 Q. I have some questions based on some of the

- 1 exhibits. Let's start with Exhibit Number 6,
- 2 which is the compilation of statistical data
- 3 that was prepared by the Market Administrator's
- 4 office from its own information and these
- 5 questions are more in the nature of
- 6 clarification.
- 7 If you would, turn to Table 8 for a moment?
- 8 A. (Witness complies with the request.)
- 9 Q. That is headed "Receipts At Pool Plants,"
- 10 correct?
- 11 A. Yes.
- 12 Q. I notice that you have in the third column
- 13 from the left producer-handler and unregulated
- 14 handlers, correct?
- 15 A. Yes. It would be unregulated sources of
- 16 receipts.
- 17 Q. Okay. And this is, again, in the nature of
- 18 clarification, that goes to your footnote.
- 19 There are certain months both in 2003 and 2004 I
- 20 notice with two asterisks and at the bottom it
- 21 says "Restricted included with Non-Pool Plants."
- 22 Can you explain what that means, please?
- 23 A. That would mean that there were less than
- 24 three handlers with those type of receipts, so
- 25 that it would be restricted and included within

- 1 the nonpool plant number.
- 2 Q. Okay. So that the pounds of milk then for
- 3 the producer-handler and unregulated sources for
- 4 those months with asterisks, but actually we go
- 5 over to the left-hand column and look at the
- 6 nonpool plants and it would be included there?
- 7 A. Correct.
- 8 Q. Okay. Thank you. Next in Exhibit Number 6
- 9 if you would turn to Table 13 for a moment?
- 10 A. (Witness complies with the request.)
- 11 Q. This is headed "Route Sales Within
- 12 Marketing Area." And, again, the third column
- 13 over from the left indicates that you have
- 14 producer-handler and exempt plants in that
- 15 column, correct? I apologize. I got ahead of
- 16 you.
- 17 A. It's producer-handler and exempt plants,
- 18 yes.
- 19 Q. Okay. And the columns themselves are by
- 20 pounds of milk, correct?
- 21 A. Thousands of pounds, yes.
- 22 Q. All right. And you would agree with me
- 23 that with regard to at least the numbers for the
- 24 year that the lowest number in terms of
- 25 production of milk within your chart is the

- 1 producer-handler and exempt plants?
- 2 A. The lowest volume of route sales in the
- 3 marketing area partially regulated had a
- 4 comparable number, yes.
- 5 Q. Okay. I want to then turn, if you would,
- 6 to Exhibit Number 7. This is the information
- 7 that was requested by Dairy Farmers of America
- 8 and Michigan Milk Producers Association,
- 9 correct?
- 10 A. Yes.
- 11 Q. And what was your -- and I apologize if I'm
- 12 going over old ground, but what was your
- 13 specific role in compiling the information that
- 14 went into Exhibit Number 7?
- 15 A. My personal role?
- 16 Q. Yes.
- 17 A. We worked together on several of these --
- 18 or on all of the tables in the office. I, along
- 19 with other employees in the office.
- 20 Q. Okay. So everybody within the office sort
- 21 of contributed to the information that was
- 22 placed into these exhibits?
- 23 A. Well, there were several of us that did,
- 24 yes.
- 25 Q. Okay. And you were one of those?

- 1 A. And I was one of them.
- 2 Q. I got it. Okay. My first question on
- 3 Exhibit Number 7 has to do with the information
- 4 that is in Request Number 1(a). And as I
- 5 understand it, the information contained in that
- 6 Request Number 1(a) for Exhibit Number 7
- 7 includes Mideast producer milk by states during
- 8 the period of time 2000 through 2004?
- 9 A. Yes.
- 10 Q. And are we -- am I to assume correctly that
- 11 if there's no state represented here in these
- 12 charts 1(a), that no milk came into Order 33
- 13 from that state?
- 14 A. Correct. Or if it were a small amount it
- 15 would be footnoted and included with another
- 16 state.
- 17 Q. Okay. So, for example, I don't see Arizona
- 18 represented. Does that mean that there was no
- 19 milk that came from Arizona during this period
- 20 of time?
- 21 A. That's correct.
- 22 Q. Okay. Good enough. If you would, same
- 23 exhibit, Number 7, this time I want to turn to
- 24 Number 20 for a moment. The heading for Request
- 25 Number 20 is "Recap of Plant Data for Mideast

- 1 Producer Handlers and Pool Distributing Plants"
- 2 for October of 2004. Is that correct?
- 3 A. Yes.
- 4 Q. Now, is that only that particular month, or
- 5 is that the information for the entire year
- 6 through October 2004?
- 7 A. That is for only that particular month.
- 8 Q. Okay. So if I look at the two columns,
- 9 what that tells us is that there were, in
- 10 October of 2004, 12 producer-handlers as opposed
- 11 to 41 7(a) distributing plants. Am I reading
- 12 that correctly?
- 13 A. Yes.
- 14 Q. And with regard to the percentage of Class
- 15 I milk that was produced by producer-handlers in
- 16 that particular month, October of 2004, it would
- 17 be less than 1 percent?
- 18 A. Yes.
- 19 Q. Whereas the 7(a) distributing plants is
- 20 close to 90 percent?
- 21 A. Yes.
- 22 Q. Let me ask you a question. That -- you
- 23 know, in my rough math that 90 plus percent,
- 24 there's obviously a missing percentage of
- 25 Class I milk. It would be with regard to

- 1 partially regulated plants?
- 2 A. Yes. It could be any other sources that
- 3 might have had Class I sales in the market, the
- 4 other Order sales into our market.
- 5 Q. Did you look at the data for other months
- 6 in 2004?
- 7 A. No. October is what was requested and
- 8 that's what we submitted.
- 9 Q. Do you have enough information to tell me
- 10 whether this would be representative of the
- 11 entirety of 2004 if I asked you to pick any
- 12 other month during that period of time?
- 13 A. It's representative, yes.
- 14 Q. Okay. Thanks. I now want to turn to
- 15 Exhibit Number 10, and specifically Request
- 16 Numbers 3, 4 and 5.
- 17 The heading would be "Producer-Handler
- 18 Summary for Mideast Marketing Area and
- 19 Predecessor Orders." Do you have that page?
- 20 A. Yes.
- 21 Q. Now, as I understand the chart, and you'll
- 22 correct me where I'm wrong, basically what this
- 23 shows us is as of December of each one of the
- 24 years, the number of plants that were
- 25 producer-handlers and the total Class I

- 1 disposition for those producer-handlers during
- 2 that year?
- 3 A. It's actually for the month of December.
- 4 Q. Does the month of December include total
- 5 year information, or is that only for that
- 6 particular month?
- 7 A. It's only for that particular month.
- 8 Q. Okay. Do you agree with me that simply by
- 9 reading the numbers on this particular page that
- in '75 we had 91 producer-handlers and in 2004,
- 11 13?
- 12 A. Correct.
- 13 Q. So in general, the number of
- 14 producer-handlers has decreased from '75 to
- 15 2004?
- 16 A. Yes.
- 17 Q. And although taking the last -- December of
- 18 2003 and December of 2004, we do have an
- 19 increase between 2003 and 2004 of three
- 20 producer-handlers, but a decrease in the total
- 21 Class I disposition of those producer-handlers,
- 22 correct?
- 23 A. Yes.
- 24 Q. Okay. If you would, the same exhibit,
- 25 Number 7 this time.

- JUDGE DAVENPORT: Request Number 7?
- MR. RICCIARDI: Request Number 7,
- 3 yes. Thanks very much.
- 4 BY MR. RICCIARDI:
- 5 Q. This one is "Impact on Producer Price
- 6 Differential if Producer-Handler Route
- 7 Dispositions were Included in Pool Calculation."
- 8 Again, I just want to make sure I'm reading this
- 9 correctly.
- 10 For December of 2001, December of 2002,
- 11 December of 2003 and December of 2004, if you
- 12 included the route dispositions of
- 13 producer-handlers in the producer pool for
- 14 producer price differential, you would not
- 15 change either the percentage or the dollar
- 16 figure at all, correct?
- 17 A. It would be so insignificant that it would
- 18 not change the producer price differential.
- 19 Q. And you've listed on this chart zero?
- 20 A. Yes.
- 21 Q. Okay. Lastly, if you would look over to
- 22 Exhibit Number 11, please, and I'm going to
- 23 direct your attention to Table 16(a) through
- 24 16(c) -- and Exhibit 11, as I understand it, is
- 25 information that was requested by White Eagle

- 1 Milk Marketing Federation, Family Dairies and
- 2 others?
- 3 A. Yes.
- 4 Q. A couple of general questions. In terms of
- 5 the selection of the month -- now as I
- 6 understand the tables, it was December of '03
- 7 and June and December of '04. Do you know why
- 8 those particular months were selected?
- 9 A. No, I don't. You would have to ask those
- 10 that requested it.
- 11 Q. And I will. Do you have any idea as to the
- 12 importance of those three months as opposed to
- 13 other months?
- 14 A. No, I don't.
- 15 Q. Okay. With regard to -- and this is headed
- 16 Mideast Milk Order Nonpool Plants to which
- 17 Producer Milk Was Diverted during those three
- 18 months' period of time, correct?
- 19 A. Yes.
- 20 Q. Do you have any idea as to the reason for
- 21 the diversion of the milk to nonpooled plants
- 22 during those three months?
- 23 A. No, I don't know. I guess you would have
- 24 to ask the plants that diverted.
- 25 Q. Okay. And I will. Thank you very much.

- 1 A. You're welcome.
- JUDGE DAVENPORT: Others? Mr. Vetne,
- 3 it looks like you're back up. Mr. Vetne, while
- 4 you were out of the room I made the announcement
- 5 that some people are having a hard time hearing,
- 6 so if you would please keep your voice up so
- 7 that everyone can hear what you are asking, and
- 8 the witnesses, of course, have also been asked
- 9 to do the same.
- 10 MR. VETNE: Thank you. I'll
- 11 try. John Vetne again.
- 12 FURTHER CROSS-EXAMINATION
- 13 BY MR. VETNE:
- 14 Q. A couple of questions following
- 15 Mr. Ricciardi. When you responded that there's
- 16 no milk from Arizona or other states that are
- 17 blank, that just means there's no producer milk?
- 18 A. Right, correct. No producer milk pooled.
- 19 Q. There may be milk coming in, other source
- 20 milk, for example, or other milk coming into a
- 21 manufacturing plant located in the Mideast
- 22 that's not a pool plant?
- 23 A. It could be, but that table only referred
- 24 to producer milk.
- 25 Q. And as to the months -- months of

- 1 diversions shown on Exhibit 17 and Table 16,
- 2 May -- March, April and May were months in which
- 3 there was quite a bit of milk that wasn't pooled
- 4 in every state, correct?
- 5 A. Correct.
- 6 Q. And June was a month in which milk came
- 7 back on? There wasn't much depooling in June?
- 8 A. Correct.
- 9 Q. And the same, there wasn't much depooling
- in the prior December of 2003?
- 11 A. Correct.
- 12 Q. Although there was some depooling
- 13 apparently in December of 2004?
- 14 A. Yes, correct.
- 15 Q. On Exhibit 11, Table 20, in response to a
- 16 question from Mr. Beshore, you indicated, if my
- 17 notes are correct, that these are cooperative
- 18 plants that have shipments to pool distributing
- 19 plants. I'm going to ask you if you might be --
- 20 might clarify that.
- 21 A. They qualified -- I don't recall saying
- 22 that, but if I did, these are co-op plants that
- 23 qualify based on the co-op deliveries in total.
- 24 Q. Okay. There would be no -- no requirement
- 25 that any milk actually come from the plant to a

- 1 distributing plant, from these plants?
- 2 A. Not necessarily. It's the cooperative in
- 3 total.
- 4 Q. Okay. So it's not indicative of shipments
- 5 from these plants or no shipments from the
- 6 plants?
- 7 A. Correct.
- 8 Q. On Table 17 of the same -- same exhibit,
- 9 Exhibit 11, are the cooperatives that are
- 10 grouped there, cooperatives that are listed in
- 11 Table 1 of Exhibit 6, which are the cooperatives
- 12 that qualified as pooling handlers in the
- 13 market?
- 14 A. Yes, they would be, but the counts -- you
- 15 know, per the footnote, "Milk included in a
- 16 federated cooperative report is treated as milk
- 17 reported by a single 9(c) handler." That's why
- 18 you would not see the counts agree necessarily
- 19 with the listing in that table.
- 20 Q. Okay. So of the cooperatives on the -- on
- 21 Table 1 of Exhibit 6, several of these
- 22 cooperatives combine to market their milk as
- 23 federated --
- 24 A. Yes.
- 25 Q. -- with a single report?

- 1 A. Yes.
- 2 Q. Other than Dairy Marketing Services, LLC
- 3 and White Eagle Milk Marketing Federation, which
- 4 of these 9(c) cooperatives file a federated
- 5 report, if any?
- 6 A. I -- I can't say that there are any others
- 7 that do.
- 8 Q. Okay. In Exhibit, again, 11, Table 15,
- 9 please tell me if my understanding is correct
- 10 that all of the milk that would have been
- 11 included under the column of Section 7(c) and
- 12 (f) supply plants have been moved over to the
- 13 right?
- 14 A. In the month of October through December
- 15 2003 and August and September of 2004 they were
- included with the 7(d) and (e) plants.
- 17 Q. Okay. And on the other R-2 plants, all of
- 18 the plant milk of cooperatives is generically
- 19 under 9(c) handlers, whether they have plants or
- 20 not?
- 21 A. Correct. Because there were no 7(c) in
- 22 those plants, but the (d) and (e) were
- 23 restricted and moved over to the 9(c).
- Q. Okay. And on Tables 11, 12 and 14 you
- 25 indicated that you made some assumptions about

- 1 the number of 9 -- you'll assume there was a
- 2 Number 7 and referred to Section 7 rather than
- 3 9?
- 4 A. Yes.
- 5 Q. Let me tell you that all of your
- 6 assumptions were entirely accurate.
- 7 A. Okay.
- 8 Q. I just wish you had taken the liberty to
- 9 change it rather than to make it public.
- 10 A. I'm sorry.
- 11 Q. But that's okay. Table 8. The table --
- 12 the maps on Table 8 of producer milk to various
- 13 distributing plant regions --
- 14 A. Yes.
- 15 Q. -- would that also include supply plant
- 16 milk?
- 17 A. No, it would not, because it's producer
- 18 milk delivered to distributing plants.
- 19 Q. Okay. Would it include producer -- would
- 20 it include supply plant milk that is diverted
- 21 directly from a farm to a distributing plant?
- 22 A. Only if it were producer milk at the
- 23 distributing plants. If it were pooled as
- 24 producer milk at those distributing plants when
- 25 they picked it up. So if it were diverted from

- 1 another plant and producer milk on that plant,
- 2 no, it would not be included.
- 3 Q. Okay. But if it were diverted, if a supply
- 4 plant could do so, and I'm not sure in this
- 5 period even if a supply plant could, but if a
- 6 supply plant could divert milk from its supply
- 7 plant and have it received at the point of first
- 8 receipt as producer milk at a distributing
- 9 plant, these would be included in these numbers?
- 10 A. No. I don't think it was included.
- 11 Q. Okay. I sense a little bit of maybe, maybe
- 12 not. Can you confirm yes or no?
- 13 A. No. I -- it was not included. It was only
- 14 producer milk pooled at those plants.
- 15 Q. Okay. So producer milk that was either
- 16 marketed by 9(c) handlers directed to those
- 17 plants or paper milk of those plants?
- 18 A. Right.
- 19 Q. And the 9(c) handlers would include those
- 20 handlers that qualify 7(d) and 7(e) plants?
- 21 A. Yes.
- 22 Q. And on Table 7 under Indiana, the chart --
- 23 the table that I prepared asked for a couple of
- 24 plants clustered in northwestern Ohio to be
- 25 included with Indiana, and I understand you did

- 1 not do so because you already prepared the DFA
- 2 requests?
- 3 A. Yes, we have.
- 4 Q. And so you added that -- you added a
- 5 footnote on the bottom of the page concerning
- 6 that subject?
- 7 A. Yes.
- 8 Q. On Table 2 for December 2000 -- for
- 9 December 2003, well, for all of them actually,
- 10 the handler side range of 15 to 25 is respected,
- 11 and I understand that all of those numbers have
- 12 been moved down one row so that what's the third
- 13 row represented as 5 to 15 is now actually 5-25?
- 14 A. No. Actually those were included in the
- 15 less than 5 million range.
- 16 Q. Oh, less than 5 million?
- 17 A. Yes.
- 18 Q. Okay. So the last line then represents the
- 19 smallest plants as well as the plants within the
- 20 15 to 25 million pound range?
- 21 A. Correct.
- 22 Q. I've lost an exhibit here. There's one
- 23 that showed ranges of diversions cooperative
- 24 plants -- I'm sorry, cooperatives --
- 25 cooperatives and patron milk, high, low,

- 1 average.
- 2 MR. VETNE: Can anybody help me
- 3 find that one?
- 4 THE WITNESS: That shows the
- 5 diversion ranges?
- 6 MR. VETNE: Yes.
- 7 MR. STEVENS: 7? 11?
- 8 MR. VETNE: Page -- Exhibit 7,
- 9 Request Number 11.
- 10 THE WITNESS: Yes.
- 11 MR. VETNE: There we go.
- 12 BY MR. VETNE:
- 13 Q. I understand the high range and the low
- 14 range are individual players?
- 15 A. Yes.
- 16 Q. Is the average a weighted average, or a
- 17 simple arithmetic average of the individuals?
- 18 A. It's a weighted average of the individuals
- 19 that did have diversions.
- 20 Q. Okay. Now, on that -- let's see. On that
- 21 exhibit, also under the cooperatives, the low
- 22 range, from January to May, it's roughly 5
- 23 percent to 10 percent. And then in June it's --
- 24 in June, July it's about 40 percent or
- 25 thereabouts?

JUDGE DAVENPORT: Except for

- 2 December.
- 3 MR. VETNE: Pardon?
- 4 JUDGE DAVENPORT: Except for
- 5 December.
- 6 MR. VETNE: Except back to back
- 7 in December, yes.
- 8 BY MR. VETNE:
- 9 Q. The -- during the first couple of months of
- 10 2004, the two Leprino plants were pool plants so
- 11 that they would not have been considered -- milk
- 12 going to those plants would not have been
- 13 considered diversions?
- 14 A. No, they would not be regulated.
- 15 Q. And during March, April and May, the two
- 16 Leprino plants were designated as nonpool
- 17 plants?
- 18 A. Yes. After March they would have been
- 19 nonpooled.
- 20 Q. So that would have been depooled, depooled
- 21 milk?
- 22 A. It would not have been pooled going to pool
- 23 plants. If they pooled it, it would have been a
- 24 nonpooled diversion.
- 25 Q. Is there any economic reason not to -- is

- 1 there anything other than an economic reason for
- 2 Class III milk by Leprino during those months?
- 3 A. The same economic reasons would exist to
- 4 any cheese plant.
- 5 Q. Yes? And your aggregate -- your aggregate
- 6 numbers for milk depooled, voluntarily depooled
- 7 include Michigan milk going to cheese plants
- 8 that have been pooled in the past; am I correct?
- 9 A. It would include any nonpooled diversions.
- 10 Q. And the increase in June, would that
- 11 correspond with the time when the milk that
- 12 previously had either been depooled or
- 13 associated with the 7(e) pool plant came back on
- 14 the market but this time came back as
- 15 diversions?
- 16 A. I'm sorry. I'm not following your
- 17 question.
- 18 Q. I'm looking at the increase from May to
- 19 June. June is 40 percent?
- 20 A. Correct.
- 21 Q. Forty plus percent. Would you agree with
- 22 me that a factor in that increase would be that
- 23 the milk going to Leprino was back on the pool,
- 24 whereas previously it had either been depooled
- 25 or gone to the plant at -- not as a diversion,

- 1 but as a pooled delivery?
- 2 A. I can't say that Leprino specifically would
- 3 have been back on, but any -- anyone that had
- 4 not pooled due to pricing reasons when those
- 5 prices changed, yes, they would come back.
- 6 Q. Okay.
- 7 MR. VETNE: Which leads me to
- 8 the question I had as we broke for lunch. I
- 9 managed to -- I couldn't find a color copier,
- 10 but this -- I would like to have the original
- 11 exhibit. I'll try to get some more colored
- 12 ones, but I have five.
- JUDGE DAVENPORT: We'll mark it for
- 14 identification as Exhibit 12.
- 15 (Thereupon, Exhibit 12 of the Mideast
- 16 Federal Milk Marketing Order hearing
- 17 was marked for purposes of
- identification.)
- 19 BY MR. VETNE:
- 20 Q. What I've handed to you is from the Market
- 21 Administrator's website, a list of pool plants
- 22 for May of 2004. And the website information
- 23 indicates three of those plants, the two Leprino
- 24 plants in Michigan, and one DFA plant in red,
- 25 and there's an explanation for that at the

- 1 bottom of the page that these plants were not
- 2 pooled due to economic reasons.
- 3 Do you recognize that as your website
- 4 material, or would you like to go to your
- 5 website and then determine?
- 6 A. I do not recall seeing this on a specific
- 7 document on our website. I know that we show
- 8 pool plant lists for the current month.
- 9 Is this in conjunction with a map that is
- 10 on our website?
- 11 Q. Yes. Click on pool plants and there's a
- 12 map and a list together.
- 13 A. Okay. For the month of May?
- 14 Q. Yes.
- 15 A. As I recall the map, I don't recall this
- 16 list.
- 17 Q. Nevertheless, is the -- to your knowledge,
- is the footnote at the bottom of that page from,
- 19 which I represent is from your website, an
- 20 accurate one that these three plants, the
- 21 Leprino plants and the DFA plant, did not pool
- 22 during the month of May for economic reasons?
- 23 A. If they were not pooled that month, I would
- 24 say yes, but I believe Leprino had not been
- 25 pooled previous to that, but they were probably

1 shown on the map because they had been in the

- 2 year earlier, yes.
- 3 Q. And those economic reasons would be the
- 4 same economic reasons that milk is depooled,
- 5 which is represented in the Market
- 6 Administrator's data of milk deemed by the
- 7 Market Administrator to be voluntarily depooled
- 8 for economic reasons?
- 9 A. Yes.
- 10 MR. VETNE: I ask that the
- 11 exhibit be received.
- 12 JUDGE DAVENPORT: Objection?
- MR. STEVENS: (Counsel shaking
- 14 head from side to side.)
- 15 MR. BESHORE: I -- I have a
- 16 problem with the exhibit in that, as I
- 17 understand it, it is not a published list of
- 18 pool plants for that month. Rather it is -- it
- 19 is a function -- it's a depiction of plants that
- 20 are, you know, identified with a map on the
- 21 website and for whatever reasons, it lists some
- 22 nonpooled plants and not others.
- There are just a couple of nonpool
- 24 plants, which is a very unusual assembly of
- 25 plant listings among any Market Administrator

1 publication. So, you know, they've got a map on

- 2 the website which is helpful for people to see
- 3 and learn about, but I don't think the printout
- 4 associated with the -- with the map is an
- 5 official listing of pooled and nonpooled plants
- 6 and that's what it's being offered for.
- 7 JUDGE DAVENPORT: To the extent that
- 8 the listing was, in fact, published by the
- 9 Department of Agriculture, it would be
- 10 considered admissible. However, the
- 11 Administrator may give it such weight as they
- 12 desire.
- MR. VETNE: Thank you, Your
- 14 Honor. That's all I have.
- JUDGE DAVENPORT: Are there other
- 16 counsel that wish, or other representatives,
- 17 that wish to examine this witness? Mr. Beshore,
- 18 you have your finger up.
- 19 MR. BESHORE: Yes. I have one --
- 20 one question or one area Ms. Uther.
- 21 FURTHER CROSS-EXAMINATION
- 22 BY MR. BESHORE:
- 23 Q. For clarification, hopefully in terms of
- 24 some of the terminology that I've used with you
- and other questioners have used with you, when

- 1 you've used the term "touch base," that is not
- 2 precisely defined in the Order, is it?
- 3 A. No, it's not.
- 4 Q. Okay. But would it be correct to say that
- 5 when -- when the industries talk about touch
- 6 base provisions in an Order, they are generally
- 7 referring to the provisions of the producer milk
- 8 definition in the Order which require specified
- 9 quantities or daily increments of producer milk
- 10 to be delivered to pool plants or type --
- 11 certain types of pool plants, like pool
- 12 distributing plants?
- 13 A. Yes.
- 14 Q. Okay. Now, when there was discussion of
- 15 milk -- and touch base is usually one day's
- 16 production per month, or two days' production
- 17 per month or four days' production per month
- 18 perhaps?
- 19 A. Yes.
- 20 Q. Okay. When the discussion with respect to
- 21 milk from areas such as the states of Illinois
- 22 or Minnesota or Wisconsin that was pooled on the
- 23 market during months wherein most of the milk in
- 24 those distant areas was depooled, if it was
- 25 referred to as a touch base sort of thing, that

- 1 probably was not accurate. Is that fair?
- 2 A. Correct. It could have been. I did not
- 3 mean to imply that it was.
- 4 Q. Okay. But a questioner might have said
- 5 "touch base," like me, and that would not have
- 6 been a correct description of what was going on
- 7 there?
- 8 A. Not necessarily, no.
- 9 Q. Okay. But there is a one day's requirement
- 10 in your Order language defining producer milk
- 11 that might be called a minimum association
- 12 requirement as opposed to a touch base
- 13 requirement?
- 14 A. Yes. The milk is required to remain
- 15 associated, and it's our interpretation that
- 16 that is a one day's production.
- 17 Q. So that if a producer is to remain -- and
- 18 the producer language in the Order requires that
- 19 producers have continuous association with the
- 20 Order in order to be relieved of the obligation
- 21 of touching base continuously in some cases; is
- 22 that correct?
- 23 A. To -- to have to go into a pool plant
- 24 again, yes, they would have to remain
- 25 continuously associated to avoid having to be

- 1 received at a pool plant before being diverted
- 2 to an nonpool plant.
- 3 Q. So when the information in Exhibit 6 which
- 4 states for the month of, let's say, April
- 5 2004 -- and I don't have it in front of me, but
- 6 I think in Exhibit 6 or perhaps Exhibit 7, where
- 7 a number of -- where the number of producers and
- 8 the pounds of milk in a state is identified
- 9 both --
- 10 A. Yes.
- 11 Q. Okay -- and you've got a depool month
- 12 like April of 2004, you may see 500 or 700 or a
- 13 thousand producers from the State of Wisconsin
- 14 associated with the market?
- 15 A. Yes.
- 16 Q. Pooled on the market, correct?
- 17 A. Yes.
- 18 Q. But only a very small volume of milk,
- 19 relatively speaking, pooled from that same
- 20 source?
- 21 A. Yes. That's possible.
- 22 Q. Okay. And that reflects the need to
- 23 continuously pool, regardless of the economics
- 24 of pooling that month, at least one month's
- 25 production -- or one day's production?

- 1 A. One day's production, yes.
- 2 Q. Have you ever heard that dynamics between
- 3 touch base and continuous association or minimum
- 4 association described in terms of for minimum
- 5 association the milk just has to land on a
- 6 report, and for touching base it's got to land
- 7 on a plant?
- 8 A. I've not heard that.
- 9 Q. Would that be an accurate way of describing
- 10 what goes on in those two situations?
- 11 A. Well, one day's production must be pooled
- 12 to remain continuously associated.
- 13 Q. And to be pooled, it just has to be
- 14 reported, be placed on a piece of paper that's
- 15 the pool report?
- 16 A. Correct.
- 17 Q. Okay. Whereas to touch base, it has to be
- 18 physically delivered to a pool plant?
- 19 A. Correct.
- 20 MR. BESHORE: Thank you.
- JUDGE DAVENPORT: Other counsel or
- 22 representatives? Very well, if there are none,
- 23 Ms. Uther, you may step down.
- 24 THE WITNESS: Okay. Thank you.
- JUDGE DAVENPORT: Gentlemen, I quess

1 at this time I would entertain a suggestion as

- 2 to how to proceed next, particularly if there
- 3 are individuals here who have scheduling
- 4 constraints.
- 5 MR. BESHORE: We have a witness,
- 6 Mr. Gallagher, who is a very long witness, our
- 7 major witness for Proposals 1, 2, 7 and 9. I
- 8 would suggest that we make time now for any
- 9 individuals who may want to appear, shorter
- 10 witnesses or whatever, before we begin with
- 11 Mr. Gallagher.
- Now, while he's involved, which is
- 13 going to be a considerable period of time, we're
- 14 willing, if it's required, to make
- 15 accommodations for individuals as well, but if
- 16 there are any now, I think it would be an
- 17 appropriate time.
- JUDGE DAVENPORT: Is there anyone now
- 19 here in the audience that does need to address
- 20 or make comments known at this time? Yes, sir.
- 21 MR. WOLFE: I'm here to
- 22 represent Ohio Farmers Union.
- 23 (Thereupon, a discussion was held off
- the record.)
- 25 MR. WOLFE: Brian Wolfe,

- 1 W-o-l-f-e.
- 2 JUDGE DAVENPORT: And you want to be
- 3 heard at this time?
- 4 MR. WOLFE: If you would like
- 5 me to. I've got to be back home tonight.
- 6 JUDGE DAVENPORT: Sounds like you're
- 7 one of the ones I was asking.
- 8 MR. WOLFE: You want me to come
- 9 up now?
- JUDGE DAVENPORT: Please. Mr. Wolfe,
- 11 do you have a witness, or are you just going to
- 12 make a statement? How is this going to proceed?
- MR. WOLFE: Probably just a
- 14 statement for the Farmers Union.
- JUDGE DAVENPORT: Very well.
- 16 Proceed.
- 17 MR. WOLFE: Who do I give these
- 18 copies to?
- JUDGE DAVENPORT: I guess
- 20 procedurally, is this -- are the copies that you
- 21 have related to what you're presenting in this
- 22 statement?
- MR. WOLFE: Yes.
- JUDGE DAVENPORT: Very well. Why
- 25 don't you give the copies then to the court

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1 reporter you're going to make. I guess while
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- 2 you're over here you might as well step up here.
- 3 MR. WOLFE: Ready?
- 4 JUDGE DAVENPORT: Yes, sir.
- 5 MR. WOLFE: I'm here to
- 6 represent Ohio Farmers Union. We appreciate the
- 7 opportunity to contribute testimony to this
- 8 important hearing dealing with Federal Order 33
- 9 pooling rules. The Ohio Farmers Union firmly
- 10 believes that permissive pooling rules have led
- 11 to excessive levels of milk from distant regions
- 12 being pooled in Order 33 during recent periods,
- 13 a practice that has removed tens of millions of
- 14 dollars from the traditional, geographic Order
- 15 33 area.
- 16 We believe that these opportunistic
- 17 transfers of milk have occurred not due to local
- 18 milk shortages, but solely due to the desire of
- 19 milk handlers to capitalize on excessively
- 20 volatile and inappropriate class pricing
- 21 variations, coupled with lax pool qualification
- 22 criteria. These permissive pool qualification
- 23 terms often allowed distant milk handlers to
- 24 capture millions of dollars from the Federal
- 25 Order 33 pool without actually shipping the milk

- 1 into the order on a daily basis.
- We understand that milk must
- 3 periodically flow between various regions and
- 4 Marketing Orders, but believe that such
- 5 transfers should be driven by legitimate market
- 6 dynamics and fundamentals, not upon
- 7 uncharacteristic market inversions related to
- 8 lags in class pricing.
- 9 The Ohio Farmers Union believes that
- 10 locally produced milk should serve local markets
- 11 whenever possible. This principle is undermined
- 12 by current pooling and qualification rules,
- 13 which attract distant milk to Order 33 during
- 14 inversions and class pricing. Under these
- 15 circumstances, local dairy producers are
- 16 effectively deprived of the opportunity to
- 17 capture the full market of milk sold on the
- 18 Order 33 pool.
- 19 We strongly support changes in
- 20 Federal Order 33 rules to raise requirements for
- 21 qualifying milk not customarily associated with
- 22 Federal Order 33 onto the Order 33 pool in any
- 23 given month. In order to encourage more
- 24 consistent pool participation among local milk
- 25 handlers, we also support provisions to impose

1 structured criteria for re-entering the Order 33

- 2 pool following a decision by any handler to
- 3 depool local milk -- producer milk customarily
- 4 associated with the Order.
- We appreciate that several of the
- 6 proposals submitted for consideration serve to
- 7 support those intended purposes. All things
- 8 being equal, we would tend to support the most
- 9 rigorous of standards for access to the pool and
- 10 penalties to dissuade local milk handlers from
- 11 capriciously exiting and re-entering the pool,
- 12 within practical limits.
- Due to our preference for maintaining
- 14 the integrity of local markets, we are hesitant
- 15 to support transportation credits within the
- 16 Federal Order system.
- 17 Understanding that today's hearings
- 18 are limited in scope, we would only say that
- 19 pool integrity issues such as those under
- 20 consideration today are symptomatic of a price
- 21 discovery system and a class pricing system in
- 22 need of much additional scrutiny. Thank you.
- JUDGE DAVENPORT: Are there
- 24 individuals who would like to ask questions of
- 25 this presenter?

- 1 MR. BESHORE: Your Honor, we
- 2 would like to have Mr. Wolfe's testimony or
- 3 statement -- receive his as testimony if he's
- 4 willing, and I don't believe that he was sworn
- 5 in for that purpose.
- JUDGE DAVENPORT: He's not sworn
- 7 because I was taking him as a representative of
- 8 his group. Are you willing to be sworn at this
- 9 time?
- 10 THE WITNESS: Sure.
- JUDGE DAVENPORT: Very well.
- 12 (Thereupon, Mr. Wolfe was sworn by
- Judge Davenport.)
- JUDGE DAVENPORT: Very well.
- 15 Mr. Beshore, does that comply with your Request?
- MR. BESHORE: It does.
- 17 BRIAN WOLFE
- 18 of lawful age, a Witness herein, having been
- 19 first duly sworn, as hereinafter certified,
- 20 testified and said as follows:
- 21 CROSS-EXAMINATION
- 22 BY MR. BESHORE:
- 23 Q. And, Mr. Wolfe, was -- the statement that
- 24 you read on behalf of the Farmers Union, was
- 25 that complete and accurate as if you had been

- 1 sworn prior to presenting it?
- 2 A. Yes.
- 3 Q. Okay. Now, is Ohio Farmers Union an
- 4 organization whose members are -- include dairy
- 5 farmers pooled on Order 33?
- 6 A. Yes.
- 7 Q. Are you a dairy farmer yourself?
- 8 A. Yes.
- 9 Q. Okay. And supplying milk under Order 33?
- 10 A. Yes.
- 11 Q. Okay. Was -- do you have an idea -- can
- 12 you tell us approximately the membership, if you
- 13 know, of Ohio Farmers Union that your statement
- 14 represents? How many farm members?
- 15 A. About 6,200.
- 16 Q. Sixty-two hundred?
- 17 A. Yeah, in that neighborhood.
- 18 Q. Okay. Farmers in Ohio?
- 19 A. Right.
- 20 Q. Okay. And do you know approximately what
- 21 portion of those are dairy farmers?
- 22 A. That I don't know. Up in my area I would
- 23 say probably a third. I'm from northeast Ohio.
- 24 Q. Okay. Now, was the -- do you hold an
- 25 office in the Ohio Farmers Union?

- 1 A. Yes.
- 2 Q. Okay. And what office do you hold?
- 3 A. I'm President of Ashtabula and Lake County
- 4 Farmers Union. I'm Chairman of the Dairy
- 5 Committee for Ohio.
- 6 Q. The state dairy committee?
- 7 A. Right.
- 8 Q. Okay. Now, was that statement, the
- 9 statement that you presented, presented in your
- 10 capacity as Chairman of the State Dairy
- 11 Committee?
- 12 A. Yes.
- 13 Q. Okay. And as a representative of the
- 14 organization for the state?
- 15 A. Right.
- 16 Q. Okay. And was it developed by the
- 17 membership through its organizational structure
- 18 and committee process?
- 19 A. The Dairy Committee met several times, and
- 20 I think Joe Logan, our president, had met with
- 21 Cameron Thraen from Ohio State University and I
- 22 think David Walker before we did -- they
- 23 submitted proposals to -- the proposals here
- 24 today were submitted by Ohio Farmers Union.
- 25 Q. Okay. So your organization is a proponent

- 1 to the proposals of the hearing notice?
- 2 A. Yeah.
- 3 Q. And your statement is presented to support
- 4 those proposal requests?
- 5 A. Right.
- 6 Q. And you gathered information, to the best
- 7 of your ability, your organization and your
- 8 committee to formulate the statement that you
- 9 presented today?
- 10 A. Right, yes.
- 11 Q. Okay. Did you ever testify at one of these
- 12 hearings before?
- 13 A. No.
- 14 Q. Okay. Would you know if a number of the
- 15 dairy farmers that you're representing through
- 16 Ohio Farmers Union have dairy farm enterprises
- 17 which gross less than \$750,000 a year?
- 18 A. Do they gross less than 750?
- 19 Q. Yes.
- 20 A. Yes.
- 21 Q. Okay. So that they would be considered
- 22 less than -- the line for small business
- 23 enterprises in those proceedings, they would be
- 24 under that line or be considered small
- 25 businesses?

1 A. I can only think of one that would exceed

- 2 that.
- 3 MR. BESHORE: Thank you,
- 4 Mr. Wolfe.
- JUDGE DAVENPORT: Very well. Other
- 6 questions of Mr. Wolfe? Yes, sir,
- 7 MR. ENGLISH: Charles English for
- 8 Dean Foods.
- 9 CROSS-EXAMINATION
- 10 BY MR. ENGLISH:
- 11 Q. Thank you for appearing today. It is your
- 12 view that these abilities to pool or not pool or
- 13 easily pool are adversely affecting income to
- 14 Ohio dairy farmers?
- 15 A. Yes.
- 16 Q. And if, as my discussion with Ms. Uther a
- 17 little while ago indicated, February would be
- 18 another month where milk would be depooled,
- 19 taken off the Order for negative price impacts,
- 20 do you think that this is an emergency that
- 21 needs to be resolved quickly?
- 22 A. I would say so. I think -- I sent a letter
- 23 to Jim Petro last September about the depooling
- 24 here in the State of Ohio and it costs Ohio
- 25 dairy farmers \$12.1 million for those 12 months

- 1 prior to probably August of 2004 to August 2003,
- 2 so I think it's quite a bit of cash that the
- 3 dairy farmers are losing.
- 4 I think it was -- on a per farm basis, it
- 5 would probably be in the neighborhood of \$2,500
- 6 per farm in that period.
- 7 MR. ENGLISH: Thank you, sir.
- JUDGE DAVENPORT: Yes, sir.
- 9 Mr. Miltner?
- 10 MR. MILTNER: Ryan Miltner for
- 11 Continental Dairy Products.
- 12 CROSS-EXAMINATION
- 13 BY MR. MILTNER:
- 14 Q. Mr. Wolfe, thank you, again, for coming
- 15 out to testify today. And I think I heard you
- 16 state that your organization supports the most
- 17 stringent proposals to curb depooling in the
- 18 Order; is that correct?
- 19 A. Correct.
- 20 Q. And so if the Department were to decide
- 21 that another proposal other than the two that
- 22 the Ohio Farmers Union supported were more
- 23 stringent than yours, would your organization
- 24 support that proposal over yours, or --
- 25 A. I think so.

- 1 Q. Okay. And just -- you made a reference to
- 2 Jim Petro. Since you and I are both from Ohio,
- 3 but a lot of people here aren't, Jim Petro is
- 4 our Attorney General, right?
- 5 A. Right.
- 6 MR. MILTNER: All right. Thank
- 7 you.
- 8 JUDGE DAVENPORT: Other questions of
- 9 Mr. Wolfe?
- 10 CROSS-EXAMINATION
- 11 BY MR. VETNE:
- 12 Q. Mr. Wolfe, I'm John Vetne. I represent
- 13 White Eagle Milk Producers Federation. Are you
- 14 a member of a cooperative that markets milk --
- 15 A. Yes.
- 16 Q. -- in 33? Which cooperative is that?
- 17 A. I belong to the Pennsylvania Farmers Union
- 18 Milk Cooperative.
- 19 Q. That cooperative is not listed as what's
- 20 called a 9(c) handler here. Do they place your
- 21 milk in an Order 33 pool plant?
- 22 A. As far as I know, most of my milk goes to
- 23 Middlefield Swiss Cheese in Middlefield, and I
- 24 think most of the time it's qualified at Dean's,
- 25 if that answers your question.

- 1 Q. Okay. Do you know who qualifies your milk?
- 2 Which regulated handler qualifies your milk?
- 3 A. I think most of the time it's Dean's in
- 4 Sharpsville.
- 5 Q. Dean's in Sharpsville?
- 6 A. I think so. I think occasionally they've
- 7 gone down to Superior in Canton, but I'm not a
- 8 hundred percent sure on that one.
- 9 Q. Okay. If the pool tightening proposals
- 10 would mean that you don't get a blend price part
- 11 of the time that you deliver your milk to your
- 12 regular cheese customer, would you still support
- 13 it?
- 14 A. If I didn't get a blend price?
- 15 Q. Yes.
- 16 A. I don't know.
- 17 Q. If it meant that you would have to incur
- 18 more transportation expenses to haul your milk
- 19 to various places under the proposals, would you
- 20 still support pool tightening?
- 21 A. Probably. I think we're losing more money
- 22 than what it would cost to get it shipped a
- 23 little farther.
- 24 Q. When milk was depooled, your milk went to
- 25 cheese, do you know whether your milk was

- 1 depooled?
- 2 A. That I don't know.
- 3 Q. When during the period when milk was
- 4 depooled, let's say, March, April and May of
- 5 last year, did you receive extra income
- 6 reflecting the value of your milk in cheese?
- 7 A. You mean through the protein ingredients?
- 8 Q. No. I'm talking about the Class III price
- 9 of depooled milk.
- 10 A. That I don't know.
- 11 Q. And you said you don't know whether your
- 12 milk was depooled?
- 13 A. I don't know.
- JUDGE DAVENPORT: Mr. Vetne, you're
- 15 starting to tail off. We have some folks --
- MR. VETNE: Okay.
- 17 THE WITNESS: I would like to --
- 18 I did call my director of Pennsylvania Farmers
- 19 Union Milk Co-op and asked him about these
- 20 questions, and he said that he had a hard time
- 21 with this language. And I was trying to
- 22 understand what was going on before I came here
- 23 and if he didn't I was pretty sure I was at a
- 24 loss for it.
- 25 BY MR. VETNE:

- 1 Q. Mr. Wolfe, when you receive a milk check
- 2 for milk pooled on Order 33, whose name is the
- 3 payor on that check?
- 4 JUDGE DAVENPORT: Payor or payee?
- 5 BY MR. VETNE:
- 6 Q. Who's writing the check?
- 7 A. Pennsylvania Farmers Union Milk Co-op.
- 8 Q. And do you receive market information and
- 9 other pooling data from Pennsylvania Marketing
- 10 Co-op?
- 11 A. Uh-huh, yes.
- 12 Q. Okay. And does anybody else participate
- 13 with that co-op to pool your milk that you're
- 14 aware of?
- 15 A. No. I don't know.
- 16 Q. You don't know. Okay. Thanks.
- 17 JUDGE DAVENPORT: Other questions of
- 18 Mr. Wolfe? Mr. Wolfe, thank you. You may step
- 19 down. Unless there are objections, his
- 20 statement will be marked as Exhibit 13 and
- 21 admitted into the evidence.
- 22 (Thereupon, Exhibit 13 of the Mideast
- 23 Federal Milk Marketing Order hearing
- 24 was marked for purposes of
- 25 identification.)

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JUDGE DAVENPORT: Any other
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- 2 individuals who have time constraints that would
- 3 like to be heard at this time? Very well.
- 4 Mr. Beshore, are you prepared?
- 5 MR. BESHORE: We call Edward
- 6 Gallagher.
- JUDGE DAVENPORT: Mr. Gallagher,
- 8 would you raise your right hand?
- 9 (Thereupon, Mr. Gallagher was sworn
- 10 by Judge Davenport.)
- JUDGE DAVENPORT: Please be seated.
- MR. BESHORE: Your Honor, I would
- 13 like -- before Mr. Gallagher begins to testify,
- 14 I would like to request that his statement be
- 15 marked as the next consecutive exhibit number.
- 16 It's the statement of Edward W. Gallagher for
- 17 Proponents --
- JUDGE DAVENPORT: It will be marked
- 19 as Exhibit 14.
- 20 MR. BESHORE: And that the
- 21 exhibit set be marked as Exhibit 15. And that's
- 22 entitled "Tables and Chart Submitted by DFA,
- 23 MMPA and NFO." We do have, I hope, sufficient
- 24 copies of both Mr. Gallagher's statement and
- 25 exhibits in the exhibit packet in the hearing

- 1 room.
- 2 (Thereupon, Exhibits 14 and 15 of the
- 3 Mideast Federal Milk Marketing Order
- 4 hearing were marked for purposes of
- 5
 identification.)
- 6 EDWARD W. GALLAGHER
- 7 of lawful age, a Witness herein, having been
- 8 first duly sworn, as hereinafter certified,
- 9 testified and said as follows:
- 10 DIRECT EXAMINATION
- 11 BY MR. BESHORE:
- 12 Q. Mr. Gallagher, would you please give us
- 13 your business address for the record?
- 14 A. Yes. My business address is Dairylea
- 15 Cooperative, 5001 Brittonfield Parkway,
- 16 Syracuse, New York 13221.
- 17 Q. And by whom are you employed and in what
- 18 capacity?
- 19 A. I'm employed by Dairylea Cooperative and
- 20 Dairy Marketing Services as their vice president
- 21 of planning and regulatory policy.
- 22 Q. What's your educational background,
- 23 Mr. Gallagher?
- 24 A. I grew up on a dairy farm in Central New
- 25 York. I have a bachelor's degree in

- 1 agricultural economics and farm business
- 2 management from Cornell University, and a
- 3 master's degree in agricultural economics from
- 4 the Ohio State University.
- 5 Q. After -- can you give us -- tell us what
- 6 professional pursuits you've had, your
- 7 professional job background, post education to
- 8 the present?
- 9 A. My senior year at Cornell I was hired by,
- 10 what was at the time, the New York/New Jersey
- 11 Federal Milk Market Administrator's office, and
- 12 upon graduation worked for them full time in
- 13 their offices in New York City. I worked for
- 14 them for 12 years in a series of different jobs,
- 15 including cooperative relations, an agricultural
- 16 economist and the chief of research.
- 17 In 1996 I was hired by Dairylea into my
- 18 current position and I've been employed there in
- 19 Syracuse ever since.
- 20 Q. Have you previously testified in Federal
- 21 Order hearings?
- 22 A. Yes, I have.
- 23 Q. Okay. And other legal proceedings?
- 24 A. Yes, I have.
- 25 Q. Both as an employee in the Market

- 1 Administrator's office and as working with
- 2 Dairylea?
- 3 A. Yes, I have.
- 4 Q. Okay. Have you testified at state
- 5 regulatory proceedings as well?
- 6 A. Yes, I have.
- 7 Q. And in what states?
- 8 A. New York and Pennsylvania. I guess if you
- 9 want to call the compact -- the state process
- 10 compact hearing.
- 11 Q. Okay. That's the former Northeast
- 12 Interstate --
- 13 A. Dairy Compact.
- 14 Q. -- Dairy Compact. Okay.
- MR. BESHORE: Your Honor, I would
- 16 offer Mr. Gallagher as an expert witness in
- 17 dairy marketing and agricultural economics and
- 18 make him available for any voir dire on that if
- 19 anyone --
- 20 JUDGE DAVENPORT: Okay. Anything
- 21 from any other counsel? There being none, you
- 22 may proceed.
- 23 BY MR. BESHORE:
- 24 Q. Now, Mr. Gallagher, have you been called to
- 25 present a statement and some exhibits in this

- 1 hearing today?
- 2 A. Yes, I have.
- 3 Q. Okay. And through some unhappy
- 4 circumstances you're substituting for
- 5 Mr. Hollon, who would otherwise have been
- 6 involved in the proceeding?
- 7 A. That's correct.
- 8 Q. Okay. Now, let's look at first Exhibit 15,
- 9 which are the tables and charts submitted with
- 10 your testimony. And I would like to go through
- 11 those documents individually and ask you to
- 12 describe them and their source briefly so that
- 13 we have some context as you refer to them in
- 14 your prepared statement. Exhibit 15, Table 1,
- 15 tell us what that is.
- 16 A. Table 1 identifies the Federal Milk
- 17 Marketing Orders, and shows that for the year
- 18 2004 how many pounds of producer milk were
- 19 classified under Class I under each of those
- 20 Orders.
- 21 Q. Okay. Exhibit 15, Table 2 is in five pages
- 22 identified as 2-A through 2-E; is that correct?
- 23 A. That's correct.
- 24 Q. Okay. And what -- describe now what
- 25 information is presented in Tables 2-A through

- 1 2-E.
- 2 A. Each -- each letter of the table refers to
- 3 information for a year, with A being 2000 and E
- 4 being 2004. And it shows monthly information
- 5 for utilization and statistical blend prices
- 6 under the Mideast Federal Order.
- 7 And, for instance, in Table 2-A, we have
- 8 the base zone listed in the first column which
- 9 is the zone in the Cleveland market -- of the
- 10 Cleveland part of the market as the Class I
- 11 price for that base zone, Class II price, the
- 12 Class III price and the Class IV price.
- 13 It identifies the pounds of producer milk
- 14 pooled in each classification and sums them
- 15 under the columns that are entitled "All." It
- 16 calculates the Class I, II, III and IV
- 17 utilization based on those pounds. It
- 18 identifies the statistical uniform price and the
- 19 producer price differential pursuant to the base
- 20 zone of \$2.
- 21 Q. Okay. Now, those were the information sets
- 22 presented going from left to right on the Table
- 23 2-A; is that right?
- 24 A. That's correct.
- 25 Q. And you said statistical -- the statistical

- 1 uniform price, is that the column identified as
- 2 quote, "Actual Blend," closed quote, on the
- 3 exhibit?
- 4 A. Yes, it is.
- 5 Q. Okay. And 2-A is for calendar year 2000,
- 6 and the other pages, B through E, are for the
- 7 calendar years through 2004 in sequence; is that
- 8 correct?
- 9 A. That's correct.
- 10 Q. What's the \$2 figure under the base zone in
- 11 each instance?
- 12 A. That's the Class I differential applicable
- 13 to the base zone in the Mideast Order.
- 14 Q. Okay. Let's turn then to Table 3 of
- 15 Exhibit 15. This is a two-page table, is it
- 16 not?
- 17 A. Yes, it is.
- 18 Q. Now, is -- was this possibly miscoalated in
- 19 the --
- 20 A. Yes.
- 21 Q. -- exhibit?
- 22 A. Yes, it was. The first page of Table 3 is
- 23 actually page 2, and the second page is page 1.
- 24 Q. Okay. Now, if you could refer to what is
- 25 the intended first page of Table 3, tell us what

- 1 the subject of Table 3 is, and then describe the
- 2 data, again, going in columns from left to right
- 3 on the exhibit?
- 4 A. Okay. This table identifies -- the purpose
- 5 of this table is to identify an index to show
- 6 the percentage of milk after January 2000 as a
- 7 percentage of the milk in the pool for the month
- 8 of January 2000, and let me just describe it.
- 9 In January 2000, the first column identifies the
- 10 producer receipts pooled in Class I, and the
- 11 second column refers to the producer receipts
- 12 pooled in Class II. The third column sums those
- 13 two columns, and since January 2000 is our base
- 14 index year, it's at a hundred percent of the
- 15 base index.
- 16 Q. Base index month, I take it?
- 17 A. Base index month. That's correct. If you
- 18 go to December of 2000 and you look at the base
- 19 index being 87 percent, that means that the
- 20 Class I and Class II pounds pooled in December
- 21 of 2000 were 87 percent of the Class I and II
- 22 pounds pooled in January 2000, and all the
- 23 percentages refer back to January 2000.
- 24 The information then, if you move to the
- 25 right, your next set of columns is computed

- 1 separately for Class III and Class IV with an
- 2 index calculated relative to the Class III and
- 3 Class IV pounds in the pool in January of 2000.
- 4 Q. So if you look at the December 2000 month,
- 5 again, to illustrate calculation of the index,
- 6 what does that show for the Class III and IV,
- 7 and --
- 8 A. Class III and IV producer receipts in the
- 9 Mideast Order pool were 159 percent of their
- 10 level in January 2000.
- 11 Q. In December of 2000 it was 159 percent of
- 12 January?
- 13 A. Yes, that's correct.
- 14 Q. Now, what's the -- you discuss this in your
- 15 testimony, but just tell us. What's the
- 16 rationale behind calculating the index that you
- 17 have?
- 18 A. Sure. January 2000 was the first year
- 19 under the combined Federal Order relative to the
- 20 Federal Order reform process. After the
- 21 industry got comfortable with the new Order,
- 22 there was opportunities -- the industry realized
- 23 there were opportunities to pool additional milk
- 24 on the Mideast Order, and this index,
- 25 particularly the Class III and IV index,

- 1 highlights the extent of the additional milk
- 2 that was pooled on the Order since Federal Order
- 3 reform began in January of 2000.
- 4 For instance, in December of 2001, we see
- 5 that more than twice the amount of Class III and
- 6 IV milk was pooled on the Mideast Order than was
- 7 being pooled out of the chute of Federal Order
- 8 reform.
- 9 Q. Okay. The first page of Table 3 then are
- 10 monthly -- it's monthly information for January
- 11 2000 through December 2001; is that correct?
- 12 A. That's correct.
- 13 Q. And the second page of Table 3 is for the
- 14 calendar years 2002 through 2004?
- 15 A. That's correct.
- 16 Q. Okay. Let's turn then to Table 4 of
- 17 Exhibit 15. This is a five-page table labeled
- 18 Table 4A through 4E, the pages in turn; is that
- 19 correct?
- 20 A. That's correct.
- 21 Q. Can you describe the information on this
- 22 table?
- 23 A. Each subtable A through E represents a
- 24 calendar year, with the first year being
- 25 calendar year 2000 and on E calendar year 2004.

- 1 And for each calendar year, it provides
- 2 information on a monthly basis and it's a
- 3 comparison of the relative values of milk in a
- 4 particular area in Ohio and the returns that
- 5 that milk could get relative to that milk being
- 6 pooled on Federal Order 5 or Federal Order 33.
- 7 Let me go through one particular month as
- 8 an example. On Table 4A for calendar year 2000
- 9 for the month of January, the statistical blend
- 10 price at the zone where the Federal Order 5
- 11 price is announced, Mecklenburg, North Carolina
- 12 was \$12.82 in January 2000.
- For a Federal Order 5 pool plant in
- 14 Winchester, Kentucky, the location adjustment is
- 15 minus \$0.90. So the statistical blend price at
- 16 that plant under Order 5 would be \$11.92.
- 17 In the Minster, Ohio area, if milk -- farm
- 18 milk was delivered to Winchester, Kentucky, the
- 19 freight is estimated to be .99 -- is .99 per
- 20 hundredweight, leaving a net return of \$10.93 to
- 21 a producer in Minster, Ohio that delivers to
- 22 Winchester, Kentucky and has his milk pooled
- 23 under Order 5.
- 24 That would compare to the opportunity under
- 25 Order 33 where the producer, instead of

- 1 delivering to Winchester, Kentucky, delivered to
- 2 an Order 33 pool plant in Cincinnati, Ohio,
- 3 nearby Winchester, Kentucky. It shows that the
- 4 statistical Federal Order blend in the Cleveland
- 5 area, the base zone, was 11.23, but the
- 6 adjustment to Cincinnati is a plus \$0.20 for a
- 7 statistical blend price of 11.43. The freight
- 8 for the producer in the Minster, Ohio area to
- 9 get to Cincinnati would be .81, leaving a net
- 10 return after freight of \$10.63 per
- 11 hundredweight.
- 12 That final line, the net -- F.O. 5, the net
- 13 gain, Winchester, Kentucky versus Cincinnati,
- 14 Ohio, shows that the producer would be better
- 15 off by .31 per hundredweight delivering his or
- 16 her milk to the Order 5 location in Winchester,
- 17 Kentucky as opposed to Cincinnati, Ohio.
- 18 That same computation was made for each
- 19 month, January through December, for each
- 20 calendar year 2000 through 2004.
- 21 Q. Does the information at the bottom of each
- 22 page indicate the mileage and other assumptions
- 23 relating to the hauling charges?
- 24 A. Yeah. It describes the assumptions that
- 25 were made to calculate the hauling charges.

- 1 \$2.20 per loaded mile was used. The load size
- 2 was assumed to be 48,000 pounds and the distance
- 3 between the Minster, Ohio and Cincinnati, Ohio
- 4 is determined to be 176 miles, and the distance
- 5 between Minster, Ohio area and Winchester,
- 6 Kentucky was determined to be 215 miles. And
- 7 those factors went into the calculation of the
- 8 freight costs that were used in the calculation.
- 9 Q. Okay. Let's turn to --
- 10 JUDGE DAVENPORT: Counsel, if I
- 11 might, unfortunately I happen to be from
- 12 Kentucky. What route were you using to compute
- 13 the difference between Cincinnati and
- 14 Winchester?
- 15 THE WITNESS: I'm sorry, but I
- 16 don't know that because I didn't make that
- 17 calculation.
- 18 JUDGE DAVENPORT: If you look at the
- 19 map, there's a whole lot more miles involved
- 20 between Cincinnati and Winchester than there are
- 21 reflected on this chart.
- 22 THE WITNESS: I've -- we'll go
- 23 back and we'll check that tonight, and if
- 24 there's a change we'll redo this chart and
- 25 re-submitted it.

1 MR. BESHORE: We will determine

- 2 what trip -- what trip mileage we were using
- 3 to --
- 4 THE WITNESS: But I would say the
- 5 difference in mileage between the 176 -- 215 and
- 6 176 isn't necessarily the difference between
- 7 Cincinnati and Winchester. It depends on where
- 8 the farm that they were using was located and
- 9 that point is going to be, I think --
- 10 BY MR. BESHORE:
- 11 Q. Well, we're talking about plant location in
- 12 Winchester.
- 13 A. Right.
- 14 Q. Delivery locations in Winchester area.
- 15 A. We'll double check.
- MR. BESHORE: We'll find that out
- 17 and clarify that, Your Honor.
- 18 BY MR. BESHORE:
- 19 Q. Now, let's turn to Table 5, Mr. Gallagher,
- 20 and could you describe that information, please?
- 21 A. This is a summary of supplemental milk
- 22 purchases made by Dairy Farmers of America
- 23 during October 2004. It identifies milk that
- 24 was purchased from what we're calling outside
- 25 the area, outside the marketing area. It

- 1 identifies milk that was purchased in the
- 2 states -- or from the states of Illinois,
- 3 Michigan and Wisconsin and Minnesota and then
- 4 delivered to Class I distributing plants in
- 5 Indiana, Ohio and Pennsylvania. It shows the
- 6 total pounds by state of origin to particular
- 7 destination. It shows the average miles that
- 8 those loads of milk traveled and it calculates a
- 9 weighted average loaded mile for those trips.
- 10 So, for instance, in October 2004 DFA
- 11 purchased 1,649,000 pounds of milk from
- 12 locations in Illinois and delivered it to plants
- 13 in Ohio. Those loads of milk traveled on
- 14 average 593 miles and the weighted average cost
- per loaded mile of those deliveries was \$2.02.
- 16 That same type of information was calculated in
- 17 each ensuing row, and the bottom row and the far
- 18 right column sums the information.
- 19 Q. Okay. And this is actual information for
- 20 October 2004; is that correct?
- 21 A. That is correct.
- 22 Q. And for Order 33 delivery points?
- 23 A. Yes.
- 24 Q. Now, let's turn then to Exhibit -- Table 6
- 25 of Exhibit 15. First of all, is this -- is

- 1 Table 6 in two parts, that is, a one-page
- 2 summary tabulation and then supportive
- 3 photocopies of invoices and related documents?
- 4 A. That's right.
- 5 Q. Okay. So describe the Table 6 Summary of
- 6 Hauling Invoices, please.
- 7 A. This is a summary of actual hauling
- 8 invoices for the fall and winter of 2004 and
- 9 20005. They're representative hauler invoices
- 10 for DFA's business, and it identifies milk
- 11 purchased from out of area sources for
- 12 supplemental milk supplies.
- 13 Q. Into Order 33?
- 14 A. Into Order 33. For instance, the first box
- 15 on that table identifies purchases from Family
- 16 Dairies 10 -- October 11th, 2004, from Wisconsin
- 17 for delivery to Indiana. The average hauling
- 18 bill with an 8 percent fuel surcharge was
- 19 \$20,669.61. That was for 26 loads of milk. On
- 20 average, those loads traveled 310 miles to their
- 21 destination, and the weighted average cost per
- loaded mile for those loads was \$2.56.
- 23 Q. Okay. And the --
- 24 A. And the similar information is shown in
- 25 each of the other boxes. I will say the last

- 1 two boxes that are from Caledonia and the
- 2 exhibits says "From Wisconsin," the Caledonia
- 3 where those loads came from is Minnesota.
- 4 Q. So those are deliveries from Caledonia,
- 5 Minnesota by a transport company named Caledonia
- 6 Haulers as well, correct?
- 7 A. Yes. I'm sorry.
- 8 Q. From Caledonia, Minnesota to locations in
- 9 Indiana?
- 10 A. Yes.
- 11 Q. Okay. Now, the locations of delivery from
- 12 and delivery to, are these representative order
- 13 and deliveries for supplemental milk for Order
- 14 33 during this period of time?
- 15 A. These are representative, yes.
- 16 Q. And the invoices behind the summary sheet,
- 17 do they reflect the information on the summary
- 18 and also include some additional information?
- 19 A. That's correct. With a little bit of
- 20 searching around you will be able to identify
- 21 the Family Dairies' actual hauling bill that
- 22 goes along with it. It's listed in here.
- 23 There's one printout, fairly long printout, it's
- 24 the one you can't read very well. There's
- 25 approximately, I don't know, let's see, 60

- 1 times --
- 2 Q. Three pages of --
- 3 A. There's three pages. There's about 180 to
- 4 200 loads of milk represented on there. That
- 5 data is abandoned for you guys. It's not
- 6 included in this table, but we submitted it
- 7 anyway. And anybody can go through and make the
- 8 same type of calculation using this data and I'm
- 9 confident it would show that you have the same
- 10 type of representative haul -- loaded mile haul
- 11 rates for this data that you would see with the
- 12 stuff we've already calculated.
- 13 Q. Okay. So there are actual reports here
- 14 that support the summary, and in addition
- 15 there's a three-page printout of single line
- 16 destination from and delivery --
- 17 A. That's right. (Indicating.)
- 18 Q. -- information which shows dates of
- 19 delivery, trips and ticket numbers, the point
- 20 from which and the point to which in Order 33
- 21 the load came and the hauling charge on the
- 22 load; is that correct?
- 23 A. That's correct.
- 24 Q. Okay. So is it your testimony that, the
- 25 best of your knowledge, those support the -- you

1 know, the rates that are summarized in the other

- 2 transactions as well?
- 3 A. That's correct.
- 4 Q. Now, there are two charts in -- I'm sorry,
- 5 there's one final table, Table 7 --
- 6 A. Yes.
- 7 Q. -- in Exhibit 15. Can you tell us what
- 8 Table 7 is?
- 9 A. Yes. Table 7 is a recombination of
- 10 information that we requested from the Market
- 11 Administrator's office. It's shown in Exhibit
- 12 Number 7 as Request Number 7, and this data was
- 13 taken, and we show the first few mileage ranges
- 14 through 80 miles subtotal the pounds that are in
- 15 those mileage ranges with each of the five
- 16 regions, compare that to the total milk that was
- 17 shown on Exhibit 7, Request 7, determine how
- 18 much milk was outside of those 80 mile zones and
- 19 calculate then how much was inside the zones as
- 20 a percentage.
- 21 So, for instance, in zone -- in the mileage
- 22 ranges 1 through 80, there were 73,735,350
- 23 pounds of milk during October 2004.
- 24 Q. In Northern Ohio?
- 25 A. In Northern Ohio. The total amount of milk

- 1 was 92,000 -- excuse me, 92,080,764 pounds,
- 2 meaning 18,345,414 pounds were from mileage
- 3 ranges beyond 80 miles. And that means 80
- 4 percent of the milk was in mileage ranges up to
- 5 80 miles.
- 6 Q. Okay. When the exhibit says "exempt," you
- 7 had explained that in your testimony, but that
- 8 refers to an estimate, not quite precise, but an
- 9 estimate of the volumes that would not qualify
- 10 for transportation credits under Proposal 9?
- 11 A. Nine. Correct.
- 12 Q. Okay. Now, let's go then to the two charts
- 13 in Exhibit 15. Chart 1?
- 14 A. Chart 1 is a graphical representation of
- 15 the information on Exhibit -- or on Table 3.
- 16 Q. Of Exhibit 15?
- 17 A. Of Exhibit 15. It shows the Class I and II
- 18 index, and the Class I and -- excuse me, the
- 19 Class III and IV index with the lighter shaded
- 20 bars being Class III and IV index, and the
- 21 darker shaded bars being the Class I and II.
- 22 And, again, that shows percentage -- for a
- 23 particular month, the percentage of Class III or
- 24 IV and Class I or II milk for that month as
- 25 compared to January 2000. And you'll note when

- 1 you look at January 2000 it's dead on even at a
- 2 hundred percent. That's the index -- base index
- 3 month.
- 4 Q. Roughly 50 percent Class I and II, and 50
- 5 percent Classes III and IV for that month?
- 6 A. Let me look. Indexes would be a hundred
- 7 percent regardless of whether it's 50/50.
- 8 Q. My -- well, that's -- I withdraw that
- 9 question. That's not quite correct.
- 10 Where there's almost no gray bar in April
- 11 '04, does that represent a month when basically
- 12 all the Class -- the great majority of Class III
- 13 and IV milk was depooled?
- 14 A. Yes. That's what it represents.
- 15 Q. Okay. Let's go to Exhibit 15, Chart 2
- 16 then.
- 17 A. Exhibit 15, Chart 2 shows per -- dollar per
- 18 gallon diesel fuel prices for the Midwest area,
- 19 which includes the greater Ohio area. It's a
- 20 monthly detection of those prices as surveyed
- 21 and reported by the United States Department of
- 22 Energy. It begins in January 1999 and goes
- 23 through January 2005.
- 24 Q. Okay. Now, you have a prepared statement
- 25 which has been marked as Exhibit 14, and would

- 1 you proceed with your testimony, Mr. Gallagher?
- 2 A. Yes. Dairy Farmers of America, Inc.,
- 3 Michigan Milk Producers Association, Dairylea
- 4 Cooperative, Inc., and the National Farmers
- 5 Organization together are the Proponents of
- 6 Proposals 1, 2, 7 and 9. Dairy Farmers of
- 7 America, DFA, is a member owned Capper Volstead
- 8 cooperative of 13,500 farms producing milk in 49
- 9 states. DFA pools milk on 9 of the 10 Federal
- 10 Milk Marketing Orders, including the Mideast
- 11 Federal Order.
- 12 Michigan Milk Producers Association, MMPA,
- is a member owned Capper Volstead cooperative of
- 14 1,680 farms -- strike the number that's in
- 15 there. It's 1,680 farms producing milk in four
- 16 states. MMPA pools milk on the Mideast Federal
- 17 Order. Dairylea Cooperative, Diarylea, is a
- 18 member owned Capper Volstead cooperative of
- 19 2,400 farms producing milk in seven states.
- 20 Dairylea member milk is pooled in 3 of the 10
- 21 Federal Milk Marketing Orders, including the
- 22 Mideast Federal Order.
- National Farmers Organization, NFO, is a
- 24 member owned Capper Volstead association
- 25 marketing milk for more than 1,500 farms

1 producing milk in 18 states. NFO pools milk on

- 2 6 of the 10 Federal Milk Marketing Orders,
- 3 including the Mideast Federal Order.
- 4 The Proponents are very strong supporters
- 5 of Federal Milk Marketing Orders. Inasmuch as
- 6 we are advancing a number of proposals to
- 7 correct certain marketing issues that have
- 8 developed and that are undermining the integrity
- 9 of the Mideast Federal Order and creating
- 10 disorderly marketing conditions. These issues
- 11 need immediate attention and action. The
- 12 central issue of this hearing is to provide for
- 13 more orderly marketing by adjusting certain
- 14 performance qualification criteria for sharing
- in the marketwide pool proceeds of the Order and
- 16 recognizing that the cost of serving the Class I
- 17 market should be borne in a greater way by all
- 18 producers who share in the Order's revenues.
- 19 Failure to address these issues will be
- 20 detrimental to all the members of our
- 21 cooperatives, both in their day-to-day dairy
- 22 farm enterprises and the investments that they
- 23 have made in milk processing businesses.
- 24 Summary of Proposals for this Hearing.
- 25 DFA, MMPA, Dairylea and NFO advance a series of

- 1 proposals for the Mideast Federal Order to
- 2 address the present day dynamics surrounding the
- 3 pooling of milk under Order 33. These issues
- 4 are quite similar to those that have been or are
- 5 being addressed in a number of other Federal
- 6 Milk Marketing Orders. DFA has made and
- 7 supported similar proposals in other Orders, and
- 8 together with MMPA provided proposals and
- 9 supporting evidence at the 2001 Mideast Order
- 10 hearing on pooling and performance standards.
- 11 That was AO-168-A68. DFA and Dairylea have
- 12 advanced similar proposals at the 2002 Northeast
- 13 Order hearing, which is AO-14-A70.
- The supporters of Proposals 1, 2, 7 and 9,
- 15 consider market conditions that now exist in
- 16 Order 33 to be disorderly and these proposals
- 17 are offered as remedy. Please note that DFA,
- 18 MMPA, Dairylea and NFO also are supporters of
- 19 Proposal 10 dealing with producer-handlers. We
- 20 appreciate that this proposal has been removed
- 21 from this proceeding to be heard at a later
- 22 date.
- 23 Proposal 1 will incorporate language into
- 24 Order 33 that will eliminate the possibility of
- 25 simultaneously pooling the same milk both in a

- 1 Federal Milk Marketing Order and a State Milk
- 2 Marketing Order with a marketwide pool. Please
- 3 note that Order 33 does not presently have the
- 4 language recently incorporated in other Orders
- 5 that establishes this safeguard. Testimony will
- 6 be presented and official notice taken of prior
- 7 hearing records in an effort to incorporate that
- 8 concept and language into Order 33.
- 9 Proposal 2 deals with pool performance
- 10 standards. Its goal is to better define those
- 11 producers who are consistently providing service
- 12 to the Class I market and thus should share in
- 13 the blended Class I market returns. Michigan
- 14 Milk will present its own modification to this
- 15 proposal.
- 16 Proposal 7 deals with the issue known as
- 17 depooling. Its goal is to mitigate the
- 18 incidence of and blend price impact of the
- 19 practice of depooling. This proposal seeks to
- 20 create economic consequences on handlers for
- 21 choosing to have some of their milk, quote, opt
- 22 out, end quote, of the pool. DFA, MMPA,
- 23 Dairylea and NFO, depool milk when economically
- 24 advantageous to our members and logistically
- 25 feasible. However, we think this practice is

- 1 detrimental to the Order system and to dairy
- 2 farmers and wish it stopped or curbed. During
- 3 Federal Order Reform, the Secretary of
- 4 Agriculture recognized depooling as an Order
- 5 issue when he incorporated changes to the data
- 6 used in and the timing of announcements for
- 7 Class I pricing. These changes were intended to
- 8 limit price inversions -- excuse me, these
- 9 changes were limited -- excuse me. These
- 10 changes were intended to limit price inversions
- 11 which contributed to depooling. Also, hearings
- 12 have been held in other markets to address this
- 13 same issue.
- 14 Proposal 9 would establish a transportation
- 15 pool funded by blend price revenues to offset a
- 16 portion of the cost to transport milk to pool
- 17 distributing plants for Class I use. We will
- 18 present two witnesses, Mr. Rasch and myself, to
- 19 deal with the specifics of our proposal and the
- 20 technical workings of the language we propose.
- 21 We will also present several dairy farmers who
- 22 will address the current operation of Order 33
- 23 and how it affects them as individual producers.
- 24 Proposal 1, Dual Pooling. Proposal 1, when
- 25 adopted, will eliminate the potential for milk

- 1 to be simultaneously pooled on Order 33 and the
- 2 State Marketing Order with marketwide pooling.
- 3 This is a disorderly marketing practice which
- 4 has now been prohibited in other Orders where it
- 5 has occurred or could occur. We request that
- 6 official notice be taken of the following
- 7 decisions of the Secretary. Those decisions are
- 8 noted there in sequential order of their
- 9 records -- their decisions.
- 10 We note that today little California milk
- 11 is associated with Order 33. However, the same
- 12 thing could have been said about California milk
- in calendar year 2000 in Order 30, there was
- 14 none on the pool. But from 2001 to 2003, a
- 15 large quantity of milk was pooled in the Upper
- 16 Midwest Order and it was milk from California.
- 17 California milk pooled on Order 30 first because
- 18 it was the easiest and most lucrative Order to
- 19 attach to. After that option was no longer an
- 20 alternative, much of the milk moved to the
- 21 Central Order and then to the Western Order.
- 22 California milk moved between the Orders as
- 23 provisions allowed. The parties that pooled the
- 24 California milk were acting in their own self
- 25 interests and made rational economic decisions

- 1 within the framework of the rules allowed.
- 2 However, we, much of the rest of the industry,
- 3 and eventually the Secretary, felt this type of
- 4 pooling was disorderly and adopted regulations
- 5 to limit California milk from pooling in Orders
- 6 1, 30, 32, 124 and 131. This same provision
- 7 should now be brought to Order 33.
- 8 Class I Value and Performance Standards.
- 9 The Mideast Order is the second largest Federal
- 10 Order market in terms of Class I use with 6.546
- 11 billion pounds of Class I sales, see DFA Exhibit
- 12 15, Table 1, Annual Class I Pounds by Federal
- 13 Milk Marketing Order Area, 2004. These Class I
- 14 sales provide the bulk of the revenue to
- 15 producers in excess of the Class III and IV
- 16 market clearing price. In the Mideast Order, it
- 17 is this revenue that generates the blended
- 18 producer price differential that creates the
- 19 enticement for dairy farmers and cooperatives to
- 20 be part of the Order and serve the Class I
- 21 market.
- MA Exhibit Number 7, DFA Request Number 14,
- 23 Mideast Class I Value Versus Producer Value of
- 24 Producer Milk Allocated to Class I details just
- 25 how much of the Mideast Order's pool values are

- 1 derived from the value of Class I milk. For
- 2 example, in January 2000, the skim and butterfat
- 3 Class I value of the pool was \$67.0 million.
- 4 For these Class I deliveries, producers were
- 5 paid \$60.6 million, i.e., for their pounds of
- 6 butterfat, true protein and other solids and the
- 7 PPD on this volume. \$6.4 million remained in
- 8 the pool. The \$6.4 million was shared on an
- 9 equal per hundredweight basis after adjusting
- 10 each producer's payment for location of
- 11 delivery, with all the remaining producers in
- 12 the pool via the producer price differential
- 13 payment. Class I sales generated these extra
- 14 dollars. This table also clearly shows that the
- 15 value contributed by Class I is not static. In
- 16 the period covered by the table, the Class I
- 17 contribution ranged from a high of \$21.1 in June
- 18 2004 to a low of \$1.0 million in April 2004.
- 19 The question of who shares in these values is
- 20 the key question at this hearing.
- 21 Should performance standards allow milk to
- 22 opt in and out of the pool on a month-to-month
- 23 basis depending on the relative blend price
- 24 return, sharing in the Class I market's returns
- on the same basis as milk that supplies the

1 Class I market's regular every day, every week,

- 2 every month demand? We think it should not.
- 3 Should the second largest Class I sales
- 4 market have stricter performance standards than
- 5 currently? We think it should. Should Order 33
- 6 performance standards be so lenient that it does
- 7 not provide enough of an economic incentive to
- 8 attract in-area milk production away from
- 9 manufacturing uses causing Class I suppliers to
- 10 seek supplemental milk supplies from more
- 11 distant out-of-area sources at significantly
- 12 higher costs? We think they should not. Should
- 13 all producers who share in the market's Class I
- 14 return have a greater obligation to help offset
- 15 some of the cost of supplying the market's
- 16 everyday Class I needs? We think they should.
- 17 These questions form the focus of our proposals.
- The decision from the 2001 Order 32,
- 19 Central Order, hearing directly addresses the
- 20 relevant questions before us at this hearing and
- 21 provides direction for both the proposals and
- 22 the testimony and evidence provided to support
- 23 them. The following are highlights from that
- 24 decision. They're in the exhibit that is part
- of the record and I'm not going to read them

- 1 right now, but they're in the exhibit. We'll
- 2 skip over that and we'll pick up on page 8 where
- 3 it says "Proposal 2 Performance Standards."
- 4 The performance standards for the Mideast
- 5 Order are inadequate. Although performance
- 6 standards were changed once since Federal Order
- 7 Reform was implemented, these standards need
- 8 further review and adjustment. Proposal 2 is
- 9 offered as a cure for this issue. Current
- 10 provision, while improved from the standards set
- 11 in Order reform, are still too lax and allow far
- 12 more milk to be associated with the market than
- is appropriate to be carried as a reserve
- 14 supply. The Federal Order Reform targeted goal
- of a 58.9 percent Class I use has never been
- 16 achieved, except in April 2004 when most of the
- 17 reserve supply exited the pool. Excess reserves
- 18 depress the blend price for producers that serve
- 19 the everyday needs of the market. The Mideast
- 20 Order has adequate reserves located in the
- 21 marketing area, but still imports supplemental
- 22 milk supplies from reserve areas because Order
- 23 values do not bid the milk away from in-area
- 24 manufacturing uses.
- 25 If performance standards were enhanced, the

- 1 blend price would be higher providing more
- 2 incentive to deliver local milk to the Class I
- 3 market. Also, the enhanced standard itself
- 4 would cause additional milk to deliver to the
- 5 Class I market or to decline to share in the
- 6 pool returns, again raising prices to all the
- 7 remaining pool producers. This would reduce
- 8 significantly supplemental Class I milk
- 9 transport costs and milk premiums that are paid
- 10 to attract reserve milk supplies. These extra
- 11 costs of transporting and procuring supplemental
- 12 Class I milk are not borne equally by all
- 13 producers in the market, although all share
- 14 equally in the resulting Class I returns
- 15 generated by these actions.
- 16 Furthermore, we are concerned that a
- 17 pooling situation may develop with milk supplies
- 18 from the Mountain states, similar to the double
- 19 dipping concerns from California milk supplies
- 20 that occurred only a few months ago. Large
- 21 volumes of milk could get attached to the
- 22 Mideast Order from distances so far away that it
- 23 can rarely, if ever, serve the market. This
- 24 situation has already occurred in the Upper
- 25 Midwest Order and we want to ensure that

- 1 performance standards are adequate in the
- 2 Mideast Order to prevent the regular pooling of
- 3 milk from distant areas when such milk does not
- 4 adequately or fairly serve this market's Class I
- 5 needs.
- 6 Excess Reserves, Distant Milk Concerns.
- 7 Order 33's reserve supplies have been reduced
- 8 from their late 2001 and early 2002 peak. This
- 9 is likely as a result of the modifications
- 10 implemented due to the first performance
- 11 provisions hearing. This reduction in the
- 12 reserve supply can be seen in DFA Exhibit 15,
- 13 Table 3, Comparison of Fluid Use Pounds and
- 14 Reserve Supply Pounds Federal Order 1033,
- 15 January 2000 through December 2004, and the
- 16 accompanying chart, DFA Exhibit 15, Chart 1,
- 17 Comparison of Indexed Fluid Use Pounds Versus
- 18 Reserve Supply Pounds Federal Order 1033,
- 19 January 2000 to December 2004.
- 20 DFA Exhibit 15 compares reserve supplies in
- 21 indexed form -- it's Table 3, in index form from
- January 2000 to December 2004 using January 2000
- 23 as a base. Despite the changes from the 2001
- 24 hearing, these two exhibits show that a
- 25 significant amount of excess reserve supply

- 1 still remains attached to the Order. For
- 2 instance, the January 2004, Class III plus Class
- 3 IV index of 192 percent means that 92 percent
- 4 more Class III and IV milk was pooled on Order
- 5 33 than in January 2000, the advent of the
- 6 Federal Order Reform. This occurred even though
- 7 there was only 7 percent more Class I and II
- 8 milk pooled. The 192 percent January 2000 to
- 9 January 2004 relationship seems very high for
- 10 this market, still it is down some from early
- 11 2002. This is even more pronounced by the
- 12 difference in pounds pooled. Comparing January
- 13 2000 with January 2004 shows there was 50.5
- 14 million pounds more of Class I and II receipts
- 15 pooled and 338.9 million pounds more of Class
- 16 III and IV receipts pooled in 2004.
- 17 Some may claim that this level of reserve
- 18 supply is needed or should be part of the Order
- 19 for various reasons. But that argument must
- 20 surely be weakened when, as shown by the data,
- 21 the reserve readily leaves the market and is not
- 22 available to supply the Class I market any time
- 23 the PPD relationship is not economically
- 24 attractive.
- 25 The best indicator of actual availability

1 is that shown by own choice. If a milk supplier

- 2 chooses to opt out of the pool, then it
- 3 indicates to the market an unwillingness to be a
- 4 consistent supplier. DFA has had supplemental
- 5 suppliers refuse to make deliveries when faced
- 6 with the opportunity to receive a negative PPD.
- 7 The rationale that a large supply should have
- 8 access to the pool must be measured against its
- 9 ongoing availability to accurately -- excuse me,
- 10 to actually serve the market.
- MA Exhibit 7, DFA Request Number 1(a),
- 12 Mideast Producer Milk by State 2000 to 2004
- 13 shows performance trends and geographic milk
- 14 supplies pooled on the Mideast Order. The data
- is divided by state, by year and by month for
- 16 the period January 2000 through December 2004.
- 17 The states with consistent supplies -- excuse me
- 18 for a second, please. The data is divided by
- 19 state, by year, by month for the period of
- 20 January 2000 to December 2004. The states with
- 21 consistent supplies pooled, but from generally
- 22 outside the marketing area, show a doubling or
- 23 greater volume of pooled milk since 2000.
- 24 Specifically, Illinois receipts have
- 25 increased from 5.9 million pounds to 11.8

- 1 million pounds; Iowa receipts from 0.9 million
- 2 to 5.7 million; Minnesota receipts from 0 to 3.1
- 3 million and Wisconsin receipts from 83.5 million
- 4 to 206.4 million is a 147 percent increase. The
- 5 primary in-area milk supply states have not
- 6 shown similar trends. Indiana receipts pooled
- 7 on Order 33 have increased from 137.2 million
- 8 pounds to 142.9 million pounds; Michigan from
- 9 425.7 to 442.7 million pounds and Ohio from
- 10 302.7 to 303.6 million pounds.
- 11 The increase in receipts from areas
- 12 generally outside the marketing area has not
- 13 resulted in larger volumes of shipments to pool
- 14 distributing plants. MA Exhibit 7, DFA Request
- 15 Number 3, Mideast Marketing Area Deliveries of
- 16 Producer Receipts from Illinois, Iowa, Minnesota
- 17 and Wisconsin to Distributing Plants August
- 18 through November 2004 gives a snapshot view of
- 19 performance from these areas during the short
- 20 season of 2004.
- 21 Performance from Illinois sources for the
- 22 period were: August 7.8 percent, September 19.3
- 23 percent, October 10.8 percent and November 10.8
- 24 percent. From a combined, for confidentiality
- purposes, Minnesota and Iowa were 5.2, 13.9, 4.9

- 1 and 10.2 percents respectively for the same
- 2 four-month period.
- 3 From Wisconsin, the largest out-of-area
- 4 milk supply state, the performance was a very
- 5 low 4.1 percent, 7.6 percent, 3.7 percent and
- 6 4.1 percent for the period. Combined over the
- 7 whole four state out-of-area milkshed, the
- 8 performance was 6.4, 12.4, 6.3 and 7.0 percents
- 9 respectively. Clearly, this market performance
- 10 is well below the targeted levels that we have
- 11 proposed.
- 12 Conversely, the remainder of the market,
- 13 the geographic areas more historically
- 14 associated with the marketing area, must be
- 15 performing at a far higher level. The low
- 16 out-of-area performance relative to the high
- 17 volume of milk pooled has a cost to the PPD.
- 18 This affects all producers in the pool. MA
- 19 Exhibit 7, DFA Request Number 2, Estimated
- 20 Impact of Distant Milk Pooled on the Mideast
- 21 Order, offers a calculation of this impact at
- 22 minimum Order levels only. This calculation
- 23 assumes for the purposes of PPD impact that all
- 24 pounds from the out-of-area milkshed were
- 25 removed from the pool and the pool was

- 1 recalculated with different pound/location
- 2 values instead. For the fall 2004 supply
- 3 season, the PPD would have been higher by \$0.11,
- 4 \$0.02, \$0.16 and \$0.03 per hundredweight. The
- 5 remainder of the exhibit shows the impact for
- 6 August 2003 through December 2004. Note that
- 7 there is a residual impact on the PPD in the
- 8 remaining months as the large volume of milk
- 9 that is qualified during the fall months reduces
- 10 the PPD by as much as \$0.40 per hundredweight
- 11 since July 2004 in the remaining months. Also
- 12 note that the months of positive effect were
- 13 months when much of this milk supply was
- 14 depooled.
- JUDGE DAVENPORT: Mr. Gallagher,
- 16 let's stop you at this point. In looking, it's
- 17 about 3:00 at this point. Let's take a brief
- 18 break. What's the pleasure of the group?
- 19 MR. BESHORE: Fifteen minutes?
- JUDGE DAVENPORT: We will be in
- 21 recess until 3:15.
- 22 (Thereupon, a recess was taken.)
- JUDGE DAVENPORT: I think we're
- 24 probably about ready to start again. Let the
- 25 record reflect that we're again in session.

1 THE WITNESS: In order to further

- 2 detail our concerns about distant milk and
- 3 excess reserves, we requested that the Market
- 4 Administrator subdivide the market into five
- 5 supply and demand regions: Northern Ohio,
- 6 Southern Ohio, Michigan, Indiana and
- 7 Pennsylvania. These regions are described
- 8 graphically and with the additional statistical
- 9 detail on MA Exhibit 7, DFA Request Number 8(a)
- 10 through (e). Data making up this exhibit is for
- 11 October 2004.
- 12 Exhibit 8(a) describes the Northern
- 13 Ohio region, that is shaded. This region has
- 14 seven pool distributing plants, Arps Dairy,
- 15 Defiance, Ohio, Consun Foods, Elyria, Ohio,
- 16 Oberlin Farms Dairy, Cleveland, Ohio, Reiter
- 17 Dairy, Akron, Ohio, Smith Dairy, Orrville, Ohio,
- 18 Sterling Milk Company, Wauseon, Ohio and
- 19 Superior Dairy, Canton, Ohio. These plants have
- 20 a combined Class I sales volume of 86.5 million
- 21 pounds and there is 276.5 million pounds of milk
- 22 produced in the counties within this region.
- With 276.5 million pounds produced
- 24 and Class I demand of 86.5 million pounds, there
- 25 is an adequate supply of milk from this region

- 1 to meet its Class I needs and also to supply
- 2 milk to other regions as well. MA Exhibit 7,
- 3 DFA Request Number 7, Mideast Market Area
- 4 Producer Milk to Distributing Plants by Distance
- 5 and Region, October 2004, breaks down the
- 6 deliveries of the in-area milk to this region.
- 7 This Exhibit includes milk delivered to each
- 8 region's pool distributing plants from locations
- 9 outside the marketing area, thus the average
- 10 miles will be greater than if the schedule
- 11 included in-area milk only. For the Northern
- 12 Ohio region, there is enough milk produced
- 13 within the region to meet the supply needs of
- 14 its Class I plants. Additionally, the average
- 15 distance milk moved from all sources to reach
- 16 this region's distributing plants was 74 miles.
- 17 Exhibit 8(b) describes the Southern
- 18 Ohio region, as shaded. This region has 8 pool
- 19 distribution plants, Broughton Foods, Marietta,
- 20 Ohio, H. Meyer Dairy, Cincinnati, Ohio, Reiter
- 21 Dairy, Springfield, Ohio, Newark, Ohio, Louis
- 22 Trauth Dairy, Newport, Kentucky, United Dairy,
- 23 Inc., Martins Ferry and Cincinnati, Ohio and in
- 24 Charleston, West Virginia. These plants have a
- 25 combined Class I sales volume of 124.0 million

1 pounds and there are 50.9 million pounds of milk

- 2 produced in this region. This is a deficit
- 3 supply region. MA Exhibit 7, DFA Request Number
- 4 7 shows that all of the milk produced in the
- 5 region only meets 41 percent of the region's
- 6 Class I needs, and for deliveries to
- 7 distributing plants in the region from all
- 8 sources in the region and outside of the region,
- 9 milk is transported an average of 130 miles.
- 10 Exhibit 8(c) describes the Michigan
- 11 region. This region has 12 pool distributing
- 12 plants, Bareman Dairy, Holland, Michigan,
- 13 Country Fresh, Flint, Livonia and Grand Rapids,
- 14 Michigan, Guernsey Farms Dairy, Northville,
- 15 Michigan, Inverness Dairy, Cheboygan, Michigan,
- 16 Jilbert Dairy, Marquette, Michigan, Liberty
- 17 Dairy, Evart, Michigan, Michigan Dairy, LLC,
- 18 Livonia, Michigan, Parmalat, Grant Rapids,
- 19 Michigan, Prairie Farms Dairy, Inc., Battle
- 20 Creek, Michigan and Quality Dairy Company,
- 21 Lansing, Michigan. These plants have a combined
- 22 Class I sales volume of 166.8 million pounds and
- 23 there are 464.6 million pounds of milk produced
- 24 in this region.
- 25 Here there is an adequate supply of

1 milk produced in this region to meet its Class I

- 2 needs and also supply milk to other regions as
- 3 well. This region is the major reserve supply
- 4 area for the Mideast Market. MA Exhibit 7, DFA
- 5 Request Number 7 breaks down the deliveries of
- 6 in-area milk to this region. All the milk
- 7 supply for this region's distributing plants
- 8 could originate from the region and of the
- 9 deliveries to distributing plants in the region,
- 10 milk is transported an average of 71 miles.
- 11 Exhibit 8(d) describes the Indiana
- 12 region. This region has 7 pool distributing
- 13 plants, Dean Foods of Rochester, Indiana,
- 14 Eastside Jersey Dairy, Anderson, Indiana, The
- 15 Kroger Company, Indianapolis, Indiana, Pleasant
- 16 View Dairy Corporation, Highland, Indiana,
- 17 Prairie Farms Dairy, Inc., Ft. Wayne, Indiana,
- 18 Schenkels All Star Dairy, Huntington, Indiana,
- 19 and Smith Dairy Wayne Division, Inc., Richmond,
- 20 Indiana. These plants have a combined Class I
- 21 sales volume of 110.0 million pounds and there
- 22 are 132.4 million pounds of milk produced in
- 23 this region. There is an adequate supply of
- 24 milk from this region to meet Class I needs, but
- 25 little access to supply milk to other regions.

- 1 MA Exhibit 7, DFA Request Number 7 breaks down
- 2 the deliveries of in-area milk to this region.
- 3 All of the milk supply for this region's
- 4 distributing plants could originate from the
- 5 region and of the deliveries to its Class I
- 6 plants, milk is transported an average of 103
- 7 miles.
- 8 The Indiana region has a north/south
- 9 divide relative to supply and demand. Much of
- 10 the Class I demand is located in the southern
- 11 two-thirds of the state, while the majority of
- 12 the supply is in the northern third. If we had
- 13 chosen to make a sixth region, Northern Indiana
- 14 could well be a reserve supply area and Southern
- 15 Indiana a deficit area.
- 16 Exhibit 8(e) describes the
- 17 Pennsylvania region. This region is 7 pool
- 18 distributing plants, Dean Dairy Products
- 19 Company, Sharpsville, Pennsylvania, Carl
- 20 Colteryahn Dairy, Pittsburgh, Pennsylvania,
- 21 Marburger Farm Dairy, Erie, Pennsylvania,
- 22 Schneider's Dairy, Pittsburgh, Pennsylvania,
- 23 Turner Dairy Farms, Pittsburgh, Pennsylvania and
- 24 the United Dairy, Uniontown, Pennsylvania.
- 25 There's also a Dean's plant in Erie,

- 1 Pennsylvania. These plants have a combined
- 2 Class I sales volume of 80.6 million pounds and
- 3 there are 106.6 million pounds of milk produced
- 4 in this region. There is an adequate supply of
- 5 milk from this region to meet Class I needs, but
- 6 little excess to supply milk to other regions.
- 7 MA Exhibit 7, DFA Request Number 7 breaks down
- 8 the deliveries of in-area milk to this region.
- 9 All of the Class I milk supply for this region
- 10 could originate from the region and of the
- 11 deliveries to Class I plants in the region, milk
- 12 is transported an average of 97 miles.
- 13 Combining all these regions in
- 14 Exhibit 8 show for October 2004 there was
- 15 1,031,089,121 pounds of pooled producer milk.
- 16 This was more than enough to supply the
- 17 568,026,459 pounds of Class I sales from Class I
- 18 plants located in this region. Clearly, there
- 19 exists an adequate supply and reserve from which
- 20 to supply the Class I market. MA Exhibit 7, DFA
- 21 Request Number 7 shows that milk travels an
- 22 average distance of 93 miles to meet the Class I
- 23 needs of the five regions.
- 24 MA Exhibit 7, DFA Request Number
- 25 6(a), Total Mideast Producer Milk Delivered from

- 1 Farms Located in the Mideast Marketing Area to
- 2 Distributing Plants, October 2004 and Number
- 3 6(b), Total Mideast Producer Milk Delivered to
- 4 Distributing Plants, October 2004 outlines
- 5 deliveries to pool distributing plants from
- 6 increments of 20 mile zones.
- 7 Exhibit 6(a) shows that 99.5 percent
- 8 of the milk from in-area farms traveled less
- 9 than 360 miles to deliver to distributing
- 10 plants. Exhibit Number 7 summarizes the average
- 11 miles for the entire market to be 93 miles.
- 12 Exhibit 6(b) shows Class I deliveries for the
- 13 entire market, not just for the in-area farms.
- 14 From this it is shown that 97.6 percent of the
- 15 deliveries to Class I plants originate from less
- 16 than 360 miles away. This means that 2.4
- 17 percent, or approximately 15 million pounds,
- 18 come from distances of 360 miles or more at a
- 19 considerably greater cost to transport.
- 20 Further confirmation that the
- 21 out-of-area milk that delivers to the pool
- 22 plants comes with high transport costs can be
- 23 concluded from MA Exhibit 7, DFA Request Number
- 24 1(b), Mideast Pounds of Producer Milk by State
- 25 and County, Number 10, Mideast Differentials,

- 1 Number 16, Producer Milk Across Zones, Mideast
- 2 Order, October 2004, and Number 17, Producer
- 3 Milk Movement Across Zones, Mideast Order
- 4 Average Hauling Distance, October 2004. From
- 5 the differential map, Exhibit Number 10, it is
- 6 shown that the \$1.75 zone is not in the
- 7 marketing area. From the state and county
- 8 production summary, Exhibit 1(b), the pounds of
- 9 milk that is in the marketing area, but in a
- 10 \$1.70 zone is limited to Houghton and Baranga
- 11 counties in Michigan, with less than 750,000
- 12 pounds of production per month.
- 13 From Exhibit Number 16, it can be
- 14 seen that approximately 17 million pounds
- 15 delivered to pool distributing plants from
- 16 outside the marketing area, that's 6.8 million
- 17 from farms in the \$1.70 zone and 10.2 million
- 18 from farms from the \$1.75 zone, and from Exhibit
- 19 17, from distances of 155 miles to 677 miles.
- 20 Since approximately 10.6 million pounds from the
- 21 \$1.70 and \$1.75 zones delivered to plants in the
- 22 \$2 zone, most of the milk was hauled distances
- 23 of 469 miles or more. Note that 469 miles is
- 24 the lowest average delivery miles for production
- 25 in the \$1.70 or \$1.75 zones for deliveries to

- 1 the \$2 zone as shown in Exhibit 17.
- 2 DFA Exhibit 15, Table 5, Summary of
- 3 Supplemental Milk Purchases, Dairy Farmers of
- 4 America, October 2004 provides details about DFA
- 5 purchases of supplemental milk supplies for
- 6 October 2004. The pattern and data described
- 7 here is typical for the fall, short supply
- 8 season. As can be seen, DFA purchased 21.6
- 9 million pounds of supplemental milk for delivery
- 10 to Class I customers. The transportation cost
- 11 averaged \$2.51 per loaded mile. Purchases were
- 12 from Illinois, Michigan, Minnesota and Wisconsin
- 13 and deliveries to Indiana, Ohio, and
- 14 Pennsylvania. Assuming a 48,000-pound delivery,
- 15 a \$2 and, I believe that's supposed to be -- a
- 16 \$2.51 per loaded mile rate and 288 additional
- 17 miles, Table 5 average of 381 miles minus
- 18 Exhibit 7 average of 93, this milk costs an
- 19 extra \$1.51, just for the transportation aspect.
- 20 If less expensive supplies could have been
- 21 obtained closer to the market at a lesser cost,
- 22 DFA would have not have made these out-of-area
- 23 supplemental purchases. DFA could not bid
- 24 in-area milk supplies away from its
- 25 manufacturing uses at prices less expensive than

1 the cost of importing milk, even though adequate

- 2 in-area volumes did exist.
- 3 After consultation with counsel, the
- 4 next one, two -- three paragraphs are deleted
- 5 from our testimony and that not be made part of
- 6 this exhibit, so we'll pick up on page 18 where
- 7 it says, "Examination of MA Exhibit 7, DFA
- 8 Request Number 11, Percent of Mideast Producer
- 9 Milk Diverted to Nonpool Plants indicates that
- 10 our proposal can achieve its desired effect.
- 11 The provisions of Proposal 2 that affect plant
- 12 shipments will obviously increase performance by
- 13 their nature. Request Number 11 details
- 14 diversion amounts subdivided by whether or not a
- 15 handler is a pool distributing plant or a
- 16 cooperative for each month of 2004. Clearly, in
- 17 the shipping months of August through February
- 18 handlers in both categories have diversions in
- 19 excess of 50 percent. In order to meet Proposal
- 20 2's requirement limiting diversions to no more
- 21 than 50 percent, some handlers will have to ship
- 22 more milk to pool distributing plants or pool
- 23 less milk on the Order will yield a higher blend
- 24 price for all of the producers.
- 25 MA Exhibit 7, DFA Request Number 21,

1 Estimated Impact on PPD at 10 Percent Reduction

- 2 in Diversion Limitations, October 2004 further
- 3 defines what we feel are the potential impacts
- 4 from our proposal. At our request, the Market
- 5 Administrator has made an estimate of both the
- 6 pounds of milk that may either be available to
- 7 ship to pool distributing plants or exit to
- 8 pool. If the milk exits the pool, it would have
- 9 a resulting positive impact on the PPD. This
- 10 measure can only be viewed as a minimal
- 11 calculation in terms of dollar impact. However,
- 12 it is more significant in its volume measure.
- 13 The dollar calculation measures the
- 14 PPD impact resulting from removing manufacturing
- 15 milk from the pool and changes in the location
- 16 value. For October, the PPD impact was \$0.02
- 17 per hundredweight. However, the volume of milk
- 18 that must now either ship or exit the pool was
- 19 estimated to be 63.8 million pounds, very
- 20 significant in light of the volume of
- 21 supplemental milk that must be purchased for the
- 22 Class I market's needs. If even half of this
- 23 milk becomes available to the market at Order
- values, the resulting reduction in supplemental
- 25 milk costs will be quite large as less money

1 will be spent in give up fees and transport

- 2 costs.
- 3 The following conclusions can be
- 4 drawn from this data. One, the record shows
- 5 that there is a large quantity of Class I sales
- 6 and adequate milk supplies in the Mideast
- 7 Marketing Area. Much of the in-area milk is
- 8 well situated to deliver to market. The Mideast
- 9 Order, in spite of the performance enhancements
- 10 made in the 2001 hearing, still has more
- 11 reserves than can be reasonably justified and
- 12 those reserves are not always available to the
- 13 market when needed.
- Number three, relative to year 2000,
- 15 volumes of milk pooled on the market from states
- 16 considered to be part of the traditional market
- 17 supply have remained steady or declined slightly
- 18 while milk production pooled from states not
- 19 considered a part of the traditional market
- 20 supply has increased dramatically. This
- 21 increase in out-of-area pool pounds has not been
- 22 accompanied by an increase in shipments to pool
- 23 distributing plants from these areas. Number 4,
- 24 the increase in non-performing volume from
- 25 out-of-area sources, has a direct negative

- 1 impact on the Mideast Order PPD. Also, the
- 2 small proportion of the milk that does perform
- 3 does so at a significant cost to the market due
- 4 to high freight costs needed to transport milk
- 5 over very long distances.
- 6 Number five, the additional costs of
- 7 procuring supplemental milk supplies are borne
- 8 by only a portion of the market. Number six,
- 9 the Order 33 pooling provisions do not correctly
- 10 define what producers should share in the
- 11 market's returns. Number seven, the proposals
- 12 made by the Proponents are modest improvements
- 13 over the status quo. They affect all suppliers
- 14 equally in their construct by requiring similar
- 15 increases in performance from all market supply
- 16 sectors during the shipping months. Number
- 17 eight, estimates made by the Market
- 18 Administrator demonstrate that the proposals can
- 19 have the designed impact. And number nine, in
- 20 order to protect the blend price from milk
- 21 supplies that do not exhibit adequate
- 22 performance, Order provisions that enhance
- 23 performance standards are needed. The market is
- 24 in a difficult quandary. The solution is
- 25 Proposal 2.

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1 Proposed Language to Enhance
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- 2 Performance Standards. All Federal Orders have
- 3 performance standards. The reasons for their
- 4 existence is uniform. However, the exact
- 5 standards themselves are varied to meet the
- 6 unique marketing conditions existing in each
- 7 Order. To best fit the Mideast Order marketing
- 8 conditions, the following language is offered.
- 9 Amend Section 1033.7 by revising paragraphs (c),
- 10 (d), (d)(2) and (e)(1), to read as follows:
- 11 "Section 1033.7 Pool Plant, Section (c), A
- 12 supply plant from which the quantity of bulk
- 13 fluid milk products shipped to, received at, and
- 14 physically unloaded into plants described in
- 15 paragraph (a) or (b) of this section as a
- 16 percent of the Grade A milk received at the
- 17 plant from dairy farmers, except dairy farmers
- described in Section 1033.12(b) and handlers
- 19 described in Section 1000.9(c), as reported in
- 20 Section 1033.30(a) is not less than 40 percent
- 21 of the milk received from dairy farmers,
- 22 including milk diverted pursuant to Section
- 23 1033.13, subject to the following conditions."
- Our intent here is to increase the
- 25 shipping percentage for milk delivered to the

- 1 market from supply plants by 10 percent. An
- 2 increase is warranted; the hearing record
- 3 demonstrates this. A modest increase will make
- 4 more milk available to Class I market if the
- 5 supply plant handler wishes to pool the same
- 6 volume of milk. The increase will apply to all
- 7 7(c) plant regardless of location or ownership.
- 8 We propose no other section -- no other changes
- 9 in this section.
- 10 "Section (d), A plant operated by a
- 11 cooperative association if, during the months of
- 12 August through November 40 percent and during
- 13 the months of December through July 30 percent
- 14 or more of the producer milk of members of the
- 15 association is delivered to a distributing pool
- 16 plant or plants or nonpool plant or plants and
- 17 classification other than Class I is not
- 18 requested. Deliveries for qualification
- 19 purposes may be made directly from the farm or
- 20 by transfer from such association's plant
- 21 subject to the following conditions."
- 22 And then skip down to Section (2),
- 23 "The 30 percent delivery requirement for
- 24 December through July may be met for the current
- 25 month or it may be met on the basis of

- 1 deliveries during the preceding 12-month period
- 2 ending with the current month." Our intent here
- 3 is to apply the same 10 percent increase to 7(d)
- 4 supply plants as stated above, with one
- 5 exception. Present Order provisions allow a
- 6 cooperative owned plant to use a rolling annual
- 7 average to meet the shipping requirements. Our
- 8 proposed change requires a hard limit of 40
- 9 percent shipments during the fall months and, if
- 10 done, the rolling average concept can be used to
- 11 meet the remaining months' requirements. This
- 12 change retains the rolling average concept, but
- does raise the bar during the short shipping
- 14 season.
- "Section (e)(1), The aggregate
- 16 monthly quantity applied by all parties to such
- 17 an agreement as a percentage of the producer
- 18 milk receipts included in the unit during the
- 19 months of August through November is not less
- 20 than 45 percent and during the months of
- 21 December through July is not less than 35
- 22 percent; " and the only change proposed to
- 23 Section (e) is to raise the shipping standard by
- 24 10 percent.
- 25 Amend Section 1033.13 by revising

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1 paragraph (d)(4) to read as follows: "Section
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- 2 1033.13 producer milk, (d)(4), Of the total
- 3 quantity of producer milk received during the
- 4 month, including diversions but excluding the
- 5 quantity of producer milk received from a
- 6 handler described in Section 1000.9(c) or which
- 7 is diverted to another pool plant, the handler
- 8 diverted to nonpool plants not more than 50
- 9 percent in each of the months of August through
- 10 February and 60 percent in each of the months of
- 11 March through July."
- 12 Finally, in Section 13(d)(4) we have
- 13 also proposed a decrease in the diversion limit
- 14 by 10 percent, which correspondingly increases
- 15 shipping amounts by 10 percent. This change is
- 16 intended to apply to all handlers in all months.
- We did not propose any changes to the
- 18 touch base standard. We did review that option,
- 19 but felt that the increase in the shipping
- 20 requirements was a better alternative. The
- 21 opportunity to rotate producers to avoid real
- 22 shipments rendered any touch base change moot.
- 23 The result of this language change is
- 24 to increase the delivery standards for all
- 25 handlers by 10 percent, with a slight deviation

- 1 for cooperative owned supply plants. In light
- 2 of our data showing that market reserves are
- 3 still excessive and blend prices too low, we
- 4 think this modest change is warranted. We had
- 5 requested higher levels than granted in the last
- 6 performance hearing and can appreciate the
- 7 position of the Secretary to make changes
- 8 gradually, so now is the time to make the next
- 9 change. Other proposals that have been made for
- 10 this hearing also endorse improvements in the
- 11 performance standards of the Order. No
- 12 proposals have been offered to weaken them, and
- 13 we think the Secretary should consider the fact
- 14 that many of the Order's suppliers support the
- 15 direction that our proposal is taking.
- 16 Proposal 7, Depooling. Proposal 7
- 17 deals with the issue of depooling. While there
- 18 is no official Order term for depooling, the
- 19 industry generally understands it to mean the
- 20 process of removing pounds of milk by class from
- 21 the pool whenever the blend return is less than
- 22 the corresponding class value to the pooling
- 23 handler, and then re-associating the same milk
- 24 in a later month with the pool when the return
- 25 is above the class value. The pooling handler

- 1 retains the higher class value, but does not
- 2 share the higher value in the Order pool and has
- 3 more dollars available to pay its own milk -- to
- 4 pay its milk supply than a handler that cannot
- 5 depool. By definition, Class I milk must be and
- 6 the value shared through the pool's blend price.
- 7 This is a rational economic practice, but the
- 8 consequences in a regulated environment are
- 9 disorderly. Competing milk supplies do not have
- 10 equal returns to pay producers for their milk
- 11 deliveries.
- 12 The Mideast Order allows handlers to
- 13 choose each month whether or not to opt to pool
- 14 milk in Classes II and III and IV. If a handler
- 15 chooses not to pool milk in a month under the
- 16 Mideast Order or any Federal Order, the handler
- 17 has the option in the following month to repool
- 18 all of the prior month's depooled milk without
- 19 any consequences. Most Federal Orders operate
- 20 in this manner. A noted exception is the
- 21 Northeast Federal Order where there are
- 22 significant economic consequences for a handler
- 23 that chooses to depool milk.
- 24 The term depooling and its occurrence
- 25 is not a new or even a recent Federal Order

- 1 phenomenon. What is a recent phenomenon is the
- 2 significant increase in price volatility that
- 3 has led to more frequent occurrences of
- 4 manufacturing and blend price inversions. As
- 5 the volatility has occurred, it has created very
- 6 high dollar value opportunities associated with
- 7 depooling. This has created a critical need to
- 8 change the Order system to address depooling.
- 9 While interviewing Elvin Hollon in
- 10 preparing this testimony, he indicated that he
- 11 performed depooling decision calculations for
- 12 Order 30 for his employer in the 1980s and
- 13 1990's, but remembers very few price deference
- 14 of over \$2 per hundredweight range. In an
- 15 exhibit prepared for the recent Order 30
- 16 hearing, instances of negative PPDs for Order 68
- 17 were presented. For the 84-month period from
- 18 1993 to 1999, there were 16 months with negative
- 19 producer price differentials. Only 6 of those
- 20 occurrences were in excess of \$0.50 per
- 21 hundredweight. Additionally, Elvin could not
- 22 recall more than a few times that depooling
- 23 decisions extended to what was then the Indiana,
- 24 Michigan, Central or Southern Illinois Orders.
- 25 He noted that it was in the mid to late 1990's

1 before the depooling decision making was regular

- 2 outside of the Upper Midwest Orders.
- 3 Assuring an adequate supply of milk
- 4 for the fluid market, equitably sharing the pool
- 5 proceeds in an economically justifiable manner
- 6 and promoting orderly marketing are among the
- 7 basic purposes of the Federal Order program.
- 8 Orderly marketing encompasses principles that
- 9 assure that milk will be delivered to its
- 10 highest value use when needed and that the
- 11 reserve supplies will clear the market when not
- 12 needed. Marketwide pooling allows qualified
- 13 producers to share in the market returns on a
- 14 fair and equitable basis. It also provides
- incentives to efficiently supply the market.
- 16 Working in conjunction with classified pricing,
- 17 these principles and requirements assure an
- 18 adequate supply for the fluid market.
- 19 Information presented in the Order 32
- 20 hearing showed that depooling opportunities have
- 21 been present 51 times since the implementation
- 22 of Federal Order reform. In calendar year 2000
- 23 there were 6 opportunities, 3 to depool Class
- 24 II, zero opportunities in Class III and 3
- 25 opportunities to depool Class IV. In 2001 there

- 1 were 9 opportunities, 6 to depool Class II,
- 2 there weren't any opportunities to depool in
- 3 Class III and 3 opportunities to depool in Class
- 4 IV. In 2002 there were 8 opportunities, all to
- 5 depool in Class II. In 2003 there were 14
- 6 opportunities, 10 to depool in Class II and 4 to
- 7 depool in Class III. And in 2004 there have
- 8 been 14 opportunities, 11 to depool in Class II,
- 9 3 to depool in Class III and zero to depool in
- 10 Class IV.
- 11 Depooling is a problem because it
- 12 results in different returns for milk sales.
- 13 Milk is only depooled when the result means more
- 14 money for the handler who depools. Since by
- 15 definition Class I milk cannot depool, the Class
- 16 I sale is always disadvantaged when milk is
- 17 depooled. The handler with Class I sales must
- 18 draw from margins in order to pay a competitive
- 19 pay price because its regulated return is less
- 20 than that of the depooling handler. If it
- 21 cannot or does not meet the depooled
- 22 competition, the Class I handler risks losing
- 23 its milk supply to a depooling handler. This
- 24 results in handlers in common procurement areas
- 25 facing widely different returns from the

- 1 regulated pricing scheme. This is the ultimate
- 2 in irony, that the source of additional value to
- 3 the pool, Class I milk, is unable to be
- 4 competitive with other class sales due to
- 5 depooling. If one of the purposes of the Order
- 6 is to provide milk for Class I sales, then
- 7 depooling thwarts that purpose and must be
- 8 considered disorderly.
- 9 The magnitude in the difference of
- 10 returns is large. DFA Exhibit 15, Table 2-E,
- 11 Utilization and Statistical Uniform Blend Price
- 12 Federal Order 1033 Calendar Year 2004 shows that
- 13 for April a handler unable to depool was
- 14 approximately \$3.78 per hundredweight behind in
- 15 ability to pay versus a handler that was able to
- 16 depool. For the supplier that delivered a
- 17 tanker load of milk per day to a fluid bottler,
- 18 that difference amounted to \$56,700 for the
- 19 month. If it were 10 loads per day, the
- 20 disadvantage was \$567,000 for the month.
- 21 Differences of this magnitude would be
- 22 insurmountable for any milk procurer. In May
- 23 the depooling competitive difference was
- 24 approximately \$1.59 per hundredweight. While
- 25 much less than April, it is still a significant

- 1 amount. Expressed another way, in March 2004,
- 2 1.3 million pounds of milk was pooled on the
- 3 Mideast Order including 448.2 million pounds of
- 4 Class III milk. In April, there was only 0.873
- 5 billion pounds in the pool and 44.8 million
- 6 pounds in Class III. In May the pool and Class
- 7 III volumes were still abnormally low, but
- 8 completely returned to full pool status in June.
- 9 Much of the milk that shared in the Class I
- 10 dollars generated by the Order in March opted
- 11 out in April and May and returned in June to
- 12 share again without any consequences.
- 13 Looking again to MA Exhibit 7, DFA
- 14 Request Number 14, Mideast Class I Volume Versus
- 15 Producer Value of Producer Milk Allocated to
- 16 Class I, those who chose to depool in April left
- 17 the pool when there was \$1.0 to share and
- 18 returned to the pool in June when there was
- 19 \$21.1 to share. In April the \$1 million was
- 20 shared over 329 million pounds of non-Class I
- 21 milk. However, by June there was almost 1.1
- 22 billion pounds of non-Class I milk, an almost
- 23 800 million pound increase from April, that
- 24 shared in the \$21.1 million. Thus, the milk
- 25 that did not depool was not able to collect more

- 1 when more was available to make up for the
- 2 shortfall in April because more pounds opted to
- 3 share in the total pool and blended down the per
- 4 unit return in June. This situation must be
- 5 remedied.
- 6 Producers in common procurement areas
- 7 could also face widely differing returns due to
- 8 depooling, a second sign of disorderly
- 9 marketing. Several of our producer witnesses
- 10 will attest to this fact.
- MA Exhibit 7 DFA, Request Number 5,
- 12 Milk Voluntarily Depooled on the Mideast Order,
- 13 Estimated Impact on the Producer Price
- 14 Differential, January 2003 to December 2004
- 15 depicts the financial impact on the PPD from
- 16 various levels of depooling Class II and III
- 17 milk.
- The data in the table shows that
- 19 649.3 million pounds of milk were depooled in
- 20 April 2004. This also shows that the producer
- 21 price differential in the Cleveland zone was
- 22 minus \$3.78. If the milk was not depooled, the
- 23 producer price differential would have been
- 24 minus \$2.12. Thus, the producer price
- 25 differential would have been \$1.66 per

- 1 hundredweight higher without depooling, and as
- 2 important all handlers in the marketing area
- 3 would have had the same level of return from the
- 4 pool.
- 5 In December 2003, a month of a
- 6 strongly positive producer price differential of
- 7 \$1.39, milk was not depooled. If in December
- 8 2003 milk had been depooled to the extent of
- 9 April 2004's depoolings, the PPD would have been
- 10 significantly more. In December 2003 the Order
- 11 worked as designed and provided the economic
- 12 signal and incentive for reserve supplies of
- 13 milk to remain pooled on the Mideast Order.
- 14 Clearly, the Order system was designed to share
- 15 the December 2003 producer price differential
- 16 value of \$1.39, with the reserve supplies being
- 17 part of the pool.
- 18 During 2003 and 2004, there were 15
- 19 months, 63 percent of the time, that provisions
- 20 of the Marketing Order malfunctioned by creating
- 21 an economic incentive to depool milk from the
- 22 Mideast pool, although in 8 of the months
- 23 pooling had a nominal impact on the Order's
- 24 producer price differential. The Order system
- 25 should create economic incentives in the form of

1 economic penalties to encourage the continued

- 2 pooling of the reserve milk supplies when
- 3 manufacturing and blend price inversions do
- 4 occur. That is the principle of marketwide
- 5 pooling and part of the foundation of the
- 6 Federal Order system. Changes in the Mideast
- 7 Order are necessary to strengthen its
- 8 foundation.
- 9 As can be evidenced from this same
- 10 exhibit, the complete elimination of depooling
- 11 will not eliminate negative producer price
- 12 differentials. In 7 months during 2003 and 2004
- 13 there still would have been negative producer
- 14 price differentials. Again, this proceeding is
- 15 not addressing the cause of negative producer
- 16 price differentials, but our proposal will
- 17 reduce the severity of the negative impact when
- 18 it does occur and creates the incentive for the
- 19 pool to share its returns among all producers on
- 20 a more consistent basis.
- 21 Differing returns in the ability to
- 22 pay of up to \$3.78 per hundredweight are
- 23 disruptive, disorderly and greatly affect the
- 24 ability to procure and maintain a milk supply
- 25 for Class I customers. Being part of the

1 Federal Order pool should require a commitment

- 2 to availability for Class I beyond that which
- 3 unencumbered depooling involves.
- 4 Proposal to Limit Depooling. The
- 5 proposal we offer is to limit the pounds a
- 6 handler can pool each month to a volume lesser
- 7 than or equal to 115 percent of what was pooled
- 8 in the prior month. This proposal may be too
- 9 severe for some handlers, and may not be strong
- 10 enough for others in the marketing area.
- In the development of Proposal 7, the
- 12 Proponents reviewed the Order's pooling
- 13 requirements. Among possible changes reviewed
- 14 and discarded were changing the touch base to an
- 15 every month requirement and instituting a
- 16 producer for other markets provision similar to
- 17 that existing in Federal Order 1 and as
- 18 suggested in Proposals, 4, 5, and 8. Utilizing
- 19 these options would have resulted in more
- 20 changes, and in some cases more costly changes
- 21 for Order 33 handlers than are warranted by
- 22 existing marketing conditions.
- 23 Proposal 7 would limit how much milk
- 24 a handler could add to the pool or repool each
- 25 month. Milk pooled would be limited to 115

- 1 percent of the previous month's pooled volume
- 2 with a few exceptions. This proposal will not
- 3 eliminate depooling. However, it does create
- 4 economic incentives to keep the reserve supply
- 5 pooled on the Order by creating economic
- 6 consequences steeped in uncertain future market
- 7 conditions that in some months will prevent
- 8 depooling and in other months will limit its
- 9 use. If any handler depools under the current
- 10 regulations, there are no long-term consequences
- 11 right now. In fact, there are virtually no
- 12 negative impacts for those who depool.
- The level of this limitation was
- 14 chosen after receiving information similar to
- that found in MA Exhibit 7, DFA Request 4,
- 16 Monthly Change in Mideast Producer Receipts.
- 17 This exhibit compares month-to-month changes in
- 18 producer milk receipts for Order 33. If milk
- 19 was depooled during the month, the Market
- 20 Administrator added the amount into the monthly
- 21 volume.
- For instance, the April 2004 pool
- 23 pounds of 1.5 billion includes 649 million
- 24 pounds that were depooled. Using the 115
- 25 percent factor, there does not appear to be a

1 month that would have prevented milk from being

- 2 pooled due to a month-to-month seasonal
- 3 production increase, or due to the ensuing month
- 4 having more days. In fact, only two months show
- 5 an increase with 5 percent of the -- within 5
- 6 percent of the 115 percent factor. The 115
- 7 percent limitation in our proposal should
- 8 accommodate the normal market situation in the
- 9 Mideast Order and allow for a reasonable amount
- 10 of added volume in any given month.
- MA Exhibit 7, DFA request 12,
- 12 Hypothetical Depooling Allowed to Ensure Full
- 13 Repooling Within Three Months with 115 Percent
- 14 Repooling Limitation demonstrates the depooling
- 15 is not eliminated by our proposal. This example
- 16 shows that a handler could depool 34 percent of
- 17 its milk and have it all re-qualified for the
- 18 pool three months later. However, a handler
- 19 choosing this option has to be fairly certain
- 20 that the milk pricing environment for the
- 21 ensuing months in which milk cannot be
- 22 completely re-pooled creates a favorable
- 23 financial outcome. In many cases, this will be
- 24 a gamble at best. While not eliminating
- 25 depooling, this is a modest and, in our mind

1 minds, reasonable position to take to control

- 2 the problem.
- 3 Restricting the pooling of milk based
- 4 on prior performance is not new to Federal
- 5 Orders. The Northeast Order has had a producer
- 6 for other markets provision for many years.
- 7 Under this provision, milk of a producer cannot
- 8 be immediately re-pooled if it has been depooled
- 9 as is, in fact, excluded from the pool for an
- 10 extended period of time. Proposal 2 would not
- 11 impose such a burden on an individual producer,
- 12 but limits pooling based on an aggregate total
- of the handler's previous month's pooled pounds.
- 14 Years ago other Orders primarily in
- 15 the South and/or Southeast either had a producer
- 16 for other markets provision or base plans to
- 17 accomplish similar goals. In these markets, the
- 18 intent of such provision was to limit the
- 19 sharing of the marketwide pool during the spring
- 20 months to those who pooled during the fall.
- 21 An additional benefit to our proposed
- 22 limitation of pooling is that it would reduce or
- 23 eliminate the possible need for an increase in
- 24 the Market Administrator's administrative
- 25 assessment fee. In Federal Order 33, depooling

- 1 has negatively impacted the MA budget. While
- 2 the MA has not asked for an increase in the
- 3 upper limit for the fee in order to assure that
- 4 the Order can properly function and to do so
- 5 with a reasonable budget, continued pressure
- 6 from depooling may cause this to occur. With
- 7 our proposal, pool volumes would be more stable.
- 8 It is our view that there would be more milk
- 9 continuously pooled and less need for an
- 10 increase in fee. At the very least, with
- 11 stability in the pool volumes, it would be
- 12 easier for the Market Administrator to make
- 13 staffing and other operational decisions
- 14 benefiting all producers in the Order.
- Those who wish to maintain the right
- 16 to depool will observe the real solution to this
- 17 problem is to change the manner in which Order
- 18 prices are announced. We agree that if all
- 19 Order prices were announced on the same day,
- 20 there would almost never be a negative PPD and
- 21 rarely any depooling. However, the Class I
- 22 segment of the market desires advanced pricing,
- 23 and we feel that having advanced pricing allows
- 24 producers to obtain stronger prices.
- The balancing sector of the market

1 desires after-the-month pricing because it must

- 2 absorb the reserve supply of milk no matter what
- 3 the ultimate underlying commodity price. Many
- 4 times the balancing volumes are greatest when
- 5 commodity prices are lowest. Balancing a milk
- 6 supply is a low margin business. Being forced
- 7 to manufacture milk supplies with milk prices in
- 8 excess of commodity prices makes it even more
- 9 unprofitable. Thus, no one wants to change
- 10 their own price to fix the system, but eagerly
- 11 suggests change for the other party. Order
- 12 regulations must attempt to serve the entire
- 13 market and are frequently the product of
- 14 compromise. In this situation no one is willing
- 15 to change. Thus, this proposed solution is not
- 16 a real option.
- 17 Additionally, in every hearing held
- 18 since Order Reform where pricing terms and/or
- 19 depooling has been an issue, no proposal has
- 20 been noticed, and we think none advanced, where
- 21 the Class I sector has offered to give up
- 22 advanced pricing nor the balancing sector to
- 23 give up after-the-month pricing. If it were to
- 24 be advanced, the hearing would have to be
- 25 national in scope and not on an Order-by-Order

- 1 basis. Those who would advance this argument at
- 2 this hearing have now had three opportunities to
- 3 present an alternative proposal and no one has
- 4 done so.
- 5 Others have asked why not seek a
- 6 non-Order solution to this problem? However,
- 7 those solutions are not always workable,
- 8 consistent or of long lasting possibility.
- 9 There is no way to recover the negative PPD
- 10 value from the Federal Order. A handler that
- 11 must pool is always at a disadvantage when there
- 12 is a negative PPD. And when there's a positive
- 13 PPD, the handler who pooled during the period of
- 14 negative PPD immediately returns to share in the
- 15 pool.
- There has been a recent effort to
- 17 recover the negative PPD through increased fluid
- 18 market service charges. While admirable and
- 19 welcomed by those who supply the fluid market,
- 20 this effort is not sustainable over the
- 21 long-term. The increased price may have
- 22 contributed to the larger than normal decline in
- 23 fluid milk sales in 2004. Also, the fluid
- 24 plants where the negotiated fee was implemented
- 25 were placed at a competitive disadvantage with

1 fluid plants in other areas where there was no

- 2 increase.
- For example, Central Milk Producers
- 4 Cooperative and Upper Midwest Milk Marketing
- 5 Agency, CMPC and UMMA, are pricing agencies
- 6 composed of some of the cooperatives that supply
- 7 milk for Class I use in the Upper Midwest. CMPC
- 8 and UMMA put the increased service charge,
- 9 negative PPD surcharge, in place for those
- 10 plants that obtain milk from the CMPC and/or
- 11 UMMA membership. Not all suppliers in Order 30
- 12 were members of CMPC or UMMA. This adds to the
- 13 difficulty of maintaining a negative PPD
- 14 surcharge premium.
- In Order 33 it was not possible to
- 16 institute such a premium recovery because the
- 17 competition for fluid milk sales was too
- 18 geographically diverse and not all the handlers
- 19 were willing to support such a constraint. The
- 20 fluid plant cannot always recover this increased
- 21 cost from the marketplace. Many of the longer
- 22 term packaged milk supply arrangements with
- 23 national and regional accounts have a price
- 24 adjuster in the Federal Order cost of milk.
- 25 There may not be any provision, however, for

- 1 changes in over Order prices. The fluid plant
- 2 ends up eating this increase and the books could
- 3 show red ink. This method is not a long-term
- 4 workable solution.
- 5 There are other proposals that have
- 6 been offered here and will be testified to later
- 7 in the week. We discussed many of those
- 8 proposals and feel that several of them may well
- 9 work in principle, but are not the best solution
- 10 for the Mideast Order.
- 11 The language we offer as the best
- 12 solution is as follows: (e), The quantity of
- 13 milk reported by handler pursuant to Section
- $14 \quad 1033.30(a)(1) \text{ and/or Section } 1033.30(c)(1) \text{ for }$
- 15 the current month may not exceed 115 percent of
- 16 the producer milk receipts pooled by the handler
- 17 during the prior month. Milk diverted to
- 18 nonpool plants reported in excess of this limit
- 19 shall not be producer milk. Milk received at
- 20 pool plants in excess of 115 percent limit,
- 21 other than pool distributing plants, shall be
- 22 classified pursuant to Section 1000.44(a)(3)(v).
- 23 The handler must designate, by producer pickup,
- 24 which milk should not be producer milk. If the
- 25 handler fails to provide this information within

1 the provisions of Section 1033.13(d)(6) shall

- 2 apply.
- The following provisions apply: One,
- 4 milk shipped to and physically received at pool
- 5 distributing plants and allocated to Class I use
- 6 in excess of the prior month's volume allocated
- 7 to Class I shall not be subject to the 115
- 8 percent limitation. Two, producer milk
- 9 qualified pursuant to Section 1033.13 of any
- 10 other Federal Order in the previous month shall
- 11 not be included in the computation of the 115
- 12 percent limitation, provided that the producers
- 13 comprising the milk supply have been
- 14 continuously pooled on any Federal Order for the
- 15 entirety of the most recent three consecutive
- 16 months.
- 17 Three, the Market Administrator may
- 18 waive the 115 percent limitation Section (i) for
- 19 a new handler on the Order, subject to the
- 20 provision of Section 1033.13(e)(4), or (ii) for
- 21 an existing handler with significantly changed
- 22 milk supply conditions due to unusual
- 23 circumstances. Four, milk may be considered
- 24 ineligible for pooling if the Market
- 25 Administrator determines the handlers

- 1 reported -- excuse me, if the Market
- 2 Administrator determines that handlers altered
- 3 the reporting of such milk for the purpose of
- 4 evading the provision of this paragraph.
- 5 Section (e) sets out the total volume
- 6 of milk that can be pooled this month is no more
- 7 than 115 percent of what was pooled in the prior
- 8 month. Any milk in excess of this volume will
- 9 be removed from the pool. It is the handler's
- 10 responsibility to designate which milk is not to
- 11 be pooled if the limit is breached. Section
- 12 (e)(1) directs that milk shipped directly to a
- 13 distributing plant is exempt from the limit. In
- 14 the extreme case of 100 percent depooling, a
- 15 handler can always pool his deliveries directly
- 16 to a distributing plant next month and also
- 17 begin to earn pooling ability for subsequent
- 18 months. Section (e)(2) allows milk that has
- 19 been pooled on another Order to be exempted from
- 20 the 115 percent limit so long as the milk has
- 21 been continuously pooled for at least three
- 22 months on some Order. This does not penalize
- 23 the Mideast Order handler from being a
- 24 supplemental supplier to another Order plant and
- 25 also prevents a multiregional supplier from

1 selectively depooling and moving producers

- 2 around between Orders to maximize depooling
- 3 gains. Section (e)(3) and (4) allows the Market
- 4 Administrator some discretion in administering
- 5 the proposal to account for a new handler,
- 6 drastic but explainable reasons for changes in a
- 7 pooling volume and the ability to investigate
- 8 and deny pooling for instances where some type
- 9 of fraud or mal intent is discovered.
- Note that we do not support allowing
- 11 the Market Administrator any discretion in
- 12 adjusting the 115 percent level as, for example
- 13 allowed for in Section (7)(g) for the Order for
- 14 supply plants. By allowing such an adjustment
- 15 creates a concern that the Market Administrator
- 16 will be called on too frequently to adjust the
- 17 standard. If this occurred and changes were
- 18 made, it would render its intent meaningless.
- 19 If a change is warranted, the normal hearing or
- 20 suspension process is available to accomplish
- 21 this. In the future, if after some experience
- 22 with these provisions show such discretion
- 23 useful, then a future hearing can propose the
- 24 change.
- The areas we do allow discretion

- 1 clearly call for the requesting handler to
- 2 provide all necessary proof and documentation
- 3 needed to justify any proposed exception. It
- 4 will be up to the requesting handler to show,
- 5 for example, that increasing production from the
- 6 same producer base did exceed the 115 percent
- 7 level; that their business organization truly
- 8 warrants being a new handler with no prior
- 9 months base to measure from or that some
- 10 combination of business assets truly results in
- 11 a new handler entity. Additionally, it is not
- 12 the intent of this provision to prevent a
- 13 handler from adding new producers to its
- 14 business. However, if those producers were
- 15 added for the purposes of accommodating another
- 16 handler who had depooled them, then the Market
- 17 Administrator should investigate and possibly
- 18 hold the handler to the 115 percent requirement.
- 19 While we can never outline every possibility, we
- 20 feel the Market Administrator does have the
- 21 ability to investigate requests and make
- 22 determinations.
- 23 Transportation Credits. Proposal 9
- 24 deals with transportation credits for supplying
- 25 Class I markets. Congress authorized these

- 1 types of provisions in the Federal Milk
- 2 Marketing Order system to help pay the costs of
- 3 supplying milk to the Class I market among other
- 4 reasons. In some sense it follows the economic
- 5 concept of a public good in that all
- 6 participants in the market benefit from Class I
- 7 sales, but it is difficult to recoup the cost
- 8 associated with the goods servicing the Class I
- 9 demand from any individual in the entire market.
- 10 Said another way, there are benefits derived
- 11 from the market by all, but some do not pay the
- 12 full cost associated with those benefits.
- 13 Congressional authorization provides
- 14 for various services such as in-market
- 15 transportation, surplus milk disposal and
- 16 supplemental milk procurement. See 7 USC
- 17 Section 608c(5)(J).
- 18 Other Orders authors these types of
- 19 credits. For example, Federal Order 30 provides
- 20 for an assembly credit paid to all suppliers of
- 21 Class I milk. This credit has existed in this
- 22 region's Order since 1987 and was continued and
- 23 extended in the merged Order during Federal
- Order Reform. When promulgated, it was solely
- 25 on plant milk. Federal Order Reform extended it

- 1 to direct ship milk as well.
- 2 Congressionally authorized marketwide
- 3 services in the form of transportation credits
- 4 also exist in the Appalachian and Southeast
- 5 Orders, but in a different form than in the
- 6 Upper Midwest Order. There, handlers pay an
- 7 additional price to fund the transportation of
- 8 milk into the market from out-of-area sources.
- 9 At one time the pre-Reform Texas Order had a
- 10 marketwide services payment in the form of a
- 11 credit to assist in the disposal of surplus
- 12 milk. In 2004, a hearing for the Central Order
- 13 heard a proposal where the pool would fund a
- 14 credit to offset the cost of moving milk to pool
- 15 distributing plants for milk used in Class I.
- 16 We offer a similar proposal today.
- 17 Issues in Order 33 and Why a
- 18 Transportation Credit Will Help. DFA Exhibit
- 19 15, Table 5, Summary of Supplemental Milk
- 20 Purchases Dairy Farmers of America, October
- 21 2004, provides details about supplemental milk
- 22 purchases by DFA during October 2004. In
- October, DFA purchased 21,612,207 pounds of
- 24 supplemental milk from the four out-of-area
- 25 states for delivery to Class I customers in

- 1 Order 33. Others may have also made some
- 2 purchases of supplemental milk for their
- 3 customers, but this information details DFA's
- 4 experience solely. Supply arrangements were
- 5 coordinated through the Mideast Milk Marketing
- 6 Agency, MEMMA, for efficiency of transport and
- 7 purchase. This exhibit identifies transport
- 8 cost alone. Every purchased load had additional
- 9 costs associated with it. For all of these
- 10 loads there was a give up or premium paid over
- 11 the full Federal Order value. Some of the loads
- 12 purchased were made on a multi-month contractual
- 13 basis and some were spot market purchases. The
- 14 fees above transport costs ranged from slightly
- 15 below \$1.50 per hundredweight to over \$3 per
- 16 hundredweight. Please note, though, that
- 17 Proposal 9 does not contemplate any
- 18 reimbursement for any fee other than a portion
- 19 of the transportation cost, which is not
- 20 currently being covered by the Order.
- 21 The milk was sourced from nine
- 22 different suppliers in Michigan, Illinois,
- 23 Minnesota and Wisconsin. These loads were
- 24 delivered to a number of different customers in
- 25 Indiana, Ohio and Pennsylvania. The table

1 identifies the following details: 1.6 million

- 2 pounds of milk was purchased from Illinois
- 3 suppliers and delivered to Ohio customers. On
- 4 average, this milk supply was transported 593
- 5 miles and had a cost of \$2.02 per loaded mile.
- 6 0.7 million pounds of milk was purchased from
- 7 Michigan suppliers and delivered to Ohio and
- 8 Pennsylvania customers. On average, this milk
- 9 supply was transported 278 miles and had a cost
- of \$2.35 per loaded mile. 19.3 million pounds
- 11 of milk was purchased from Minnesota and
- 12 Wisconsin suppliers and delivered to Indiana,
- 13 Ohio and Pennsylvania customers. On average,
- 14 this milk supply was transported 368 miles and
- 15 had a cost of \$2.55 per loaded mile. For the
- 16 entire milkshed, the range of average rates per
- 17 loaded mile was \$2.37 for Ohio deliveries, \$2.54
- 18 for Indiana deliveries and \$2.55 for
- 19 Pennsylvania deliveries. The market average of
- 20 \$2.51 is heavily influenced by the deliveries
- 21 from Minnesota and Wisconsin. These charges,
- 22 while taken from October business records, are
- 23 typical for the entire fall short supply season.
- MA Exhibit 15, FA Request Number 8(a)
- 25 through (e), Mideast Marketing Area October

1 2004, the maps, helps to demonstrate that Order

- 2 33 must move milk from reserve supplies in
- 3 Michigan and Northern Ohio to the remainder of
- 4 the market. The ratio of production to Class I
- 5 use in the Michigan region shows that 64 percent
- 6 of the supply is available for reserve supply
- 7 for other regions, 464.6 million pounds of
- 8 producer receipts minus 166.8 million pounds of
- 9 Class I sales with the result divided by 464.6
- 10 million pounds of producer receipts.
- 11 The same calculation for the Northern
- 12 Ohio region produces a reserve supply ratio of
- 13 69 percent. For the Pennsylvania region, the
- 14 calculation is only 24 percent, barely enough
- 15 reserve to service some of this region's needs.
- 16 The Indiana region's ratio is 17 percent, again
- 17 minimal. Due to the north/south divide in
- 18 Indiana relative to production and sales, milk
- 19 must be imported, and has been since the 1980's,
- 20 from outside of Indiana to supply the sales in
- 21 the southern half of the state. The Southern
- 22 Ohio region is deficit 73.1 million pounds of
- 23 milk to meet sales needed for October.
- JUDGE DAVENPORT: Excuse me, that was
- 25 Exhibit 7 as opposed to 15?

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1 THE WITNESS: Yes, it is. Thank
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- 2 you. It was MA Exhibit 7, DFA Request 8(a)
- 3 through (e). Supplemental milk movements from
- 4 the in-area surplus regions to the regions
- 5 requiring imports travel significant miles.
- 6 Typical distances for movements from in-area
- 7 reserve supplies in Central Michigan would be
- 8 317 miles to Newark, Ohio, Kroger; 349 miles to
- 9 Sharpsville, Pennsylvania, Dean; 365 miles to
- 10 Newport, Kentucky; Trauth, and 303 miles to
- 11 Akron, Ohio; Dean. For movements out of the
- 12 reserve supply areas in Northern Ohio, distances
- 13 would range from 86 miles in Newark, Ohio; 133
- 14 miles to Sharpsville, Pennsylvania, and 200
- 15 miles to Newport, Kentucky.
- The current Order's differentials do
- 17 not pay for these milk movements. The zone
- 18 layout in Order 33 is wide and flat and is
- 19 reflective of the Cornell model used by USDA in
- 20 establishing the Class I differential grid used
- 21 under Federal Orders. Due to its current flat
- 22 nature, the Order 33 zone structure does not
- 23 offer enough incentive to attract or move milk
- 24 to Class I locations within the market. While
- 25 milk does cross zones to deliver to pool

1 distributing plants, the additional \$0.20 spread

- 2 between each zone does not offer enough
- 3 incentive to pay for the delivery.
- 4 This can be seen in MA Exhibit 7, DFA
- 5 Request Numbers 16 and 17. Only 20 percent of
- 6 the milk produced in the \$1.80 zone moves to
- 7 plants in the \$2, \$2.10, \$2.20 or \$2.30 zones.
- 8 A reason for this is the cost of moving the milk
- 9 is far greater than the Order's zone adjustment.
- 10 For example, the average hauling distance for
- 11 \$1.80 zone produced milk delivered to the \$2.20
- 12 zone is 215 miles. For a load with 48,000
- 13 pounds of milk and a cost of \$2.20 per loaded
- 14 mile, the additional cost of moving the milk is
- 15 \$0.66 per hundredweight, calculated by 215 miles
- 16 minus 71 miles, the 71 miles is the average
- 17 hauling distance for deliveries in the \$1.80
- zone, times \$2.20 per loaded mile divided by 480
- 19 hundredweight. This compares to the Order's
- 20 zone incentive of moving the milk of \$0.40.
- 21 Since much of the in-area reserve is
- 22 located in Michigan and Northern Ohio, we see an
- 23 increasing need to transport milk from northern
- 24 areas of the Order to the southern areas.
- 25 Transportation credits tailored to transactional

1 events will help offset the cost associated with

- 2 these movements. This failure of the Order to
- 3 have a mechanism to assist Class I suppliers in
- 4 covering these costs related to Class I markets
- 5 places Class I suppliers at a competitive
- 6 disadvantage in the field with pay prices
- 7 relative to those milk supplies not heavily
- 8 serving the Class I market. Yet all producers
- 9 benefit equally via the pooled returns Class I
- 10 generates.
- 11 The existing differential surface was
- 12 established in Federal Order Reform in 2000.
- 13 The underlying data and computations were based
- on 1996 with some update based on 1998
- 15 information data and market conditions. Many
- 16 changes in the marketing area have occurred
- 17 since then. Several bottling plants have
- 18 closed. Those that remain are larger and
- 19 require more balancing. This means on the high
- 20 demand days, suppliers must reach out more miles
- 21 to obtain supplemental supplies and many times
- 22 leap over the next closest milkshed because that
- 23 supply is utilized by its closest demand point.
- 24 Also, milk supplies in the Lake States region
- 25 have diminished, causing increasing competition

1 for local milk supplies from both fluid use and

- 2 manufacturing.
- 3 Costs to transport milk have
- 4 increased since the differential surface was
- 5 established. Some of these higher costs include
- 6 labor, liability insurance and capital. Energy
- 7 costs have increased, also. According to US
- 8 Department of Energy sources, the 1999 Midwest
- 9 annual average diesel fuel price was \$1.10 per
- 10 gallon. The 2004 annual average was \$1.7679 or
- 11 a 60 percent increase. DFA Exhibit 15, Chart 2,
- 12 Diesel Fuel Price Midwest Monthly 1999 to Date
- 13 portrays this increase. While prices are off
- 14 their 2004 peak, they are still higher than any
- 15 recorded price prior to mid-year 2004. The
- 16 source of this can be found at
- 17 http://tonto.eia.doe.gov/oog/info/gdu/gasdiesel.
- 18 asp.
- 19 If the differential price surface was
- 20 correct in 2000, based on 1996 and 1998 data, it
- 21 would need some adjustment today. However,
- 22 adjustments in the price surface are difficult
- 23 to accomplish and are dealt with on a national
- 24 instead of a regional basis. Building a record
- 25 in that environment is difficult. There are

1 widely competing interests that may or may not

- 2 have a direct bearing or concern on a local
- 3 situation, like zone price relationships in the
- 4 Mideast Order, but still attempt to influence
- 5 the overall proceeding. Because changing the
- 6 differential structure is so difficult, we
- 7 choose instead to seek a transportation credit
- 8 to offset some of the costs of supplying the
- 9 local market and to ensure that all producers
- 10 under the Orders share more equitably in the
- 11 cost of this service.
- 12 Proposal 9 Mechanics. Establishing a
- 13 milk price is part science and part art. The
- 14 science portion is usually well supported by
- 15 fact. The art portion is the interpretation of
- 16 those facts that form opinions as how best to
- 17 use the facts. Our data and evidence will
- 18 combine both of these concepts and reflect our
- 19 view of the marketing conditions.
- 20 Our proposal for a transportation
- 21 credit structure establishes a rate, mileage,
- 22 structure, appropriate application and safeguard
- 23 factors. These factors would then be applied to
- 24 the appropriate milk volumes each month at pool
- 25 time. Please note we are making several

- 1 modifications to Proposal 9 as published in the
- 2 hearing notice. These modifications are to the
- 3 applicable rate and the mileage limitation.
- 4 Included in the modification to the rate is a
- 5 special rate application for milk movements
- 6 within the State of Michigan, which will be
- 7 described later by Mr. Rasch.
- Rate Factor. Our choice of payment
- 9 rate is not \$0.0031 per mile. In the hearing --
- 10 I'm sorry.
- 11 BY MR. BESHORE:
- 12 Q. Excuse me, Mr. Gallagher. It is?
- 13 A. It is now. That's right, sorry. Our
- 14 choice of payment rate is now \$0.0031 per mile.
- 15 In the hearing notice it was \$.0040 per mile.
- 16 The new rate is based on a per mile hauling
- 17 charge of \$2.20 divided by a 480 hundredweight
- 18 payload set at 67 percent of the full rate and
- 19 rounded to four places. DFA Exhibit 15, Table
- 20 5, Summary of Supplemental Milk Purchases, Dairy
- 21 Farmers of America, October 2004, described
- 22 earlier in our testimony we detailed per mile
- 23 costs of supplemental milk purchases from
- 24 Illinois, Michigan and Wisconsin. Our rate
- 25 choice of \$2.20 is below the market average of

1 \$2.51 and well below the average for Wisconsin

- 2 of \$2.54 where much of the supplemental milk is
- 3 sourced.
- 4 We have provided actual invoices from milk
- 5 transport companies and summarized them on DFA
- 6 Exhibit 15, Table 6. This table shows a wide
- 7 range of invoices which would support the \$2.20
- 8 as a reasonable choice. These invoices taken
- 9 from fall months and for supplemental milk
- 10 purchases from already detailed supply areas,
- 11 represent transport hauls from 5 to more than 25
- 12 loads of milk, enough to be representative of
- 13 typical. We chose a 48,000-pound payload as
- 14 representative of a wide range of market
- 15 alternatives. Certainly over-the-road tanker
- 16 hauls are for slightly larger volumes, but many
- 17 of these routes originate from farm loads that
- 18 are not always the largest tanker size.
- 19 In the Hurricane Relief Hearing held for
- 20 the three Southeast Orders last fall to provide
- 21 compensation for extraordinary hauling costs
- 22 that resulted from four hurricanes striking the
- 23 southeast US over a short period, hauling rates
- 24 were put into the record that exceeded \$2.20 per
- 25 mile. There, Proponents requested, as a

- 1 safeguard, payments from the fund would be
- 2 limited to not more than \$2.25 per loaded mile
- 3 even if documentation could be provided to
- 4 justify a higher cost.
- 5 Finally, we reduce the \$2.20 divided by 480
- 6 hundredweight by 33 percent, multiplying this by
- 7 67 percent, to keep within the concept of Order
- 8 pricing as a minimum level standard. By
- 9 allowing for some Market Administrator
- 10 discretion, which will be detailed later, we
- 11 think this is a reasonable level even though in
- 12 other proceedings a lower percentage than actual
- 13 has been presented.
- 14 Mileage Factor. For the mileage exemption
- 15 factor, we suggest that the first 75 miles be
- 16 excluded from the mileage used in calculating
- 17 the credit. This would represent individual
- 18 producer responsibility for transportation. The
- 19 75 mile limit was selected using the following
- 20 concepts: One, relative to the marketing
- 21 dynamics of Order 33, it is reasonable to
- 22 include some level of producer responsibility
- 23 for transporting Class I milk to market. Two,
- 24 MA Exhibit 7, DFA Request Number 7, Mideast
- 25 Marketing Area Producer Milk to Distributing

- 1 Plants by Distance and Region, October 2004,
- 2 described in more detail earlier in our
- 3 testimony, outlines transport distances from
- 4 production point to distributing plant for
- 5 October 2004. The last row of data signified by
- 6 distributing plant within a specified region
- 7 traveled. For instance, milk delivered to
- 8 distributing plants in Northern Ohio traveled an
- 9 average distance of 74 miles. The MA exhibit
- 10 shows that the average distance for the two
- 11 reserve supply regions, Michigan and Northern
- 12 Ohio, are 71 and 74 miles respectively. The
- 13 average transport difference for the other
- 14 regions are Southern Ohio, a deficit region, 130
- 15 miles, Indiana, a break even region, 103 miles,
- 16 and Pennsylvania, a break even region, 97 miles.
- 17 The entire market has an average of 93 miles of
- 18 transport haul. We chose 75 miles as a level
- 19 that is closest to the mileage in the reserve
- 20 supply regions. Those areas will provide the
- 21 most supply to other areas, and in order to
- 22 benefit from the credit concept will need a
- 23 mileage level that reflects closely the
- 24 conditions in their area. Also, this level of
- 25 credit will provide benefit to the more deficit

- 1 areas and help to offset the cost of supplying
- 2 those markets. Three, DFA Table 7 -- DFA
- 3 Exhibit 13, Table 7, Summary of Mileage Ranges
- 4 from Market Administrator Data, October 2004
- 5 further defines MA Exhibit Number 7 by
- 6 accumulating -- MA Exhibit Number 7, Number 7,
- 7 by accumulating the mileages up to the 80 mile
- 8 zone, which would include over 75 -- which would
- 9 include our 75 mile threshold and examining what
- 10 portion of the milk falls into the exempt
- 11 category. The table sums milk by zone up to the
- 12 80 mile limit, subtracts that sum from the total
- 13 milk in each region and expresses the up to 80
- 14 miles as a percent of the total. The data
- 15 demonstrates that the 75 mile threshold may
- 16 provide benefit to approximately 41 percent of
- 17 the total market's deliveries if they meet the
- 18 credit criteria. This calculation ranges from a
- 19 lower level of 20 percent in the Northern Ohio
- 20 region where supplies are more available to
- 21 nearly 70 percent in the more deficit Southern
- 22 Ohio region. Four, we also chose to put a cap
- 23 on the miles that could apply through
- 24 transportation credit. Please note the cap is
- 25 now 350 miles, meaning the mileage factor used

1 in calculating the credit will not be more than

- 2 350 miles. The original notice had this
- 3 limitation at 400 miles. For instance, if
- 4 out-of-area milk is delivered from a distance of
- 5 400 miles, the transportation credit calculation
- 6 will only use 275 miles; 350 miles, minus 75
- 7 miles. We chose this level after examining MA
- 8 Exhibit 7, DFA Request Number 6(b). This
- 9 exhibit shows that 350 miles covers 97.5 percent
- 10 of the market's milk movements. We believe this
- is a reasonable safeguard for the proposal.
- 12 Also, our examination of the delivery mileages
- 13 to various demand points in the market
- 14 demonstrated that adequate supplies could, in
- most cases, be obtained from 350 miles or less.
- 16 Applicability of Credit. The credit should
- only apply to milk delivered from farms to pool
- 18 distributing plants receiving a Class I
- 19 allocation. The credit should be paid to the
- 20 operator of the pool distributing plant or a
- 21 qualified cooperative who is the responsible
- 22 party for delivering such milk and which
- 23 provides appropriate documentation of such to
- 24 the Market Administrator.
- 25 Market Administrator Discretion. Our

- 1 proposal allows the Market Administrator to
- 2 periodically investigate the data that may
- 3 affect either the rate or mileage factors and
- 4 make changes in either factor if warranted.
- 5 That investigation may include examination of
- 6 the distances in the marketplace that milk is
- 7 hauled to pool distributing plants, the charges
- 8 for milk hauling, fuel costs, milk transport
- 9 equipment costs and the sources of milk supplies
- 10 to the market. By allowing for MA discretion,
- 11 we feel comfortable in requesting a rate of cost
- 12 recovery of 67 percent. Fuel costs are variable
- 13 and could impact aspects of the formula. Giving
- 14 of the MA some discretionary oversight will
- 15 allow the formula to be adjusted appropriately
- 16 if it is deemed necessary. Also, if milk
- 17 production continues to decline in the primary
- 18 supply areas of the market, it would be a normal
- 19 response for transport distances to increase.
- 20 As a consequence, the mileage limitations could
- 21 be re-examined.
- 22 Our listing of possible discretionary items
- 23 is not meant to be complete or exhaustive as
- 24 additional factors may become apparent after the
- 25 credit is in place. Our goal is to have the

- 1 Market Administrator make the industry aware of
- 2 market conditions on at least an annual basis
- 3 and have the authority to change the rate or
- 4 mileage factors if conditions and industry
- 5 sentiment warrant a change. This process could
- 6 be similar to the process that the California
- 7 Department of Food and Agriculture follows with
- 8 its manufacturing cost surveys. It fathers and
- 9 publishes information with input from the
- 10 industry, but doing so does not cause any
- 11 automatic change in regulation. We want to
- 12 utilize the MA discretion process in a limited
- 13 fashion here to avoid the longer hearing
- 14 process.
- 15 Modification for Michigan Deliveries.
- 16 Because the unique highway weight limits in
- 17 Michigan allow for significantly higher tank
- 18 weights than any other state in the Mideast
- 19 Marketing area, a modification of our proposal,
- 20 not contemplated prior to the hearing, is
- 21 necessary. For loads that originate in Michigan
- 22 and deliver to a pool distributing plant in
- 23 Michigan, a lower rate for the credit formula is
- 24 necessary in order to avoid overcompensation.
- 25 Carl Rasch of Michigan Milk will testify to this

- 1 modification.
- 2 Effects on the PPD. MA Exhibit 7, DFA
- 3 Request Number 15, Proposed Mideast
- 4 Transportation Credits Selected Rates by Region,
- 5 October 2004 demonstrate the effect of our
- 6 proposal on the milk movements that existed in
- 7 October. Note the modification proposed for
- 8 Michigan was not considered when this request
- 9 was made, although we do have the Michigan Milk
- 10 Proposal -- or Michigan Milk exhibit that has
- 11 that calculation, and that is Exhibit Number 8.
- 12 At the time of the request we did not have
- 13 an exact rate or mileage factor determined so we
- 14 asked for several combinations to be examined.
- 15 The computation method summarized in this
- 16 Exhibit is as we proposed. In each case, the
- 17 Market Administrator had the necessary data to
- 18 apply for the correct -- to apply the correct
- 19 Class I percentage at each plant. In each
- 20 request, the computations are made for per
- 21 hundredweight/per mile rates of \$0.0035 and
- 22 \$0.0040. Using the Michigan Milk Exhibit Number
- 23 8, the exempt mileage -- the mileage factors
- 24 exempt the first 75 miles, and I'm only going to
- 25 refer to that exhibit, and assume a cap of 350

- 1 miles. Since our proposal is for a rate of
- 2 \$0.0031 with a 75 mile exemption and a 350 mile
- 3 cap, the best-fit comparison is the very first
- 4 column on Michigan Milk Exhibit Number 8, the
- one showing the dollar values for the \$.0030
- 6 credit. This table shows that for October 2004
- 7 our proposal would have resulted in credits to
- 8 Class I suppliers of \$413,698. The effect on
- 9 this -- on the blend price would have been a
- 10 reduction of approximately, and I don't have my
- 11 calculator, but it would have been less than
- 12 \$0.03 a hundredweight. But just substitute --
- 13 right at \$459,081, just substitute \$413,698 in
- 14 the calculation and that will be made.
- MA Exhibit 7, DFA Request Number 19, Sample
- 16 Computation of the Mideast Transportation Credit
- 17 outlines each step of the credit calculation for
- 18 several different delivery scenarios. We agree
- 19 with the explanation of each of the various
- 20 scenarios.
- 21 Proposal Language for a Direct Ship
- 22 Transportation Credit. One, insert a new
- 23 Section 1033.55 to read as follows: 1033.55
- 24 Transportation Credits. A, each handler
- 25 operating a pool distributing plant described in

- 1 Section 1033.7(a) or (b) that receives milk from
- 2 dairy farmers, and each handler described in
- 3 Section 1033.9(c) that delivers milk to a pool
- 4 distributing plant described in Section
- 5 1033.7(a) or (b) shall receive a transportation
- 6 credit on the portion of such milk eligible for
- 7 the credit pursuant to paragraph (b) of this
- 8 section. One, transportation credits paid
- 9 pursuant to paragraph (a)(1) or (2) of this
- 10 section shall be subject to final verification
- 11 by the Market Administrator pursuant to Section
- 12 1000.77. Sub 2, in the event that a qualified
- 13 cooperative association is the responsible party
- 14 for whose account such milk is received and
- 15 written documentation of this fact is provided
- 16 to the Market Administrator pursuant to Section
- 17 1033.30(c)(3) prior to the date payment is due,
- 18 the transportation credits for such milk
- 19 computed pursuant to this section shall be made
- 20 to such cooperative association rather than to
- 21 the operator of the pool plant at which the milk
- 22 was received. B, Transportation credits shall
- 23 apply to the pounds of bulk milk received
- 24 directly from the farms of producers at pool
- 25 distributing plants determined as follows: One,

- 1 determine the total pounds of producer milk
- 2 physically received at the pool distributing
- 3 plant. Two, Subtract from the pounds of milk
- 4 described in paragraphs (b)(1) of this section
- 5 the pounds of bulk milk transferred or diverted
- 6 from the pool plant receiving the milk if milk
- 7 was transferred or diverted to a nonpool plant
- 8 on the same calendar day that the milk was
- 9 received. For this purpose, the transferred or
- 10 diverted milk shall be subtracted from the most
- 11 distant load of milk received, and then in
- 12 sequence with the next most distant load until
- 13 all of the transfers have been offset; and 3,
- 14 multiply the pounds determined in (b)(2) by the
- 15 Class I utilization of all producer milk at the
- 16 pool plant operator as described in Section
- 17 1000.44. The resulting pounds are the pounds
- 18 upon which transportation credits, as determined
- in paragraph (c) of this section, shall be
- applicable.
- The language in Sections (a) and (b)
- 22 authorizes the calculation and payment of the
- 23 transportation credit. The calculation, while
- 24 paid based on filings by handlers at pool time,
- 25 is subjected to an audit by the Market

1 Administrator at a later date. If a cooperative

- 2 can demonstrate satisfactorily to the Market
- 3 Administrator that it was responsible for
- 4 delivering milk to their account, the
- 5 cooperative can receive the payment.
- 6 The language in Section (b) allows for
- 7 payments to be made for Class I milk only and
- 8 only for milk physically received at a pool
- 9 distributing plant directly from a farm. This
- 10 section further directs the Market Administrator
- 11 to perform a net calculation so that milk is not
- 12 trans-shipped through a plant for purpose of
- 13 obtaining credit. This calculation is measured
- 14 daily from records supplied by the Market
- 15 Administrator. The calculations for net and for
- 16 Class I percentage are to be made prior to any
- 17 calculation of the credit amount. We envision
- 18 that each handler would apply for credits at
- 19 pool time, submit the request and supporting
- 20 data with its market report and receive payment.
- 21 All submissions would be subject to further
- 22 verification and adjustment by the Market
- 23 Administrator.
- 24 C, transportation credits -- back to the
- 25 language, C, transportation credits shall be

- 1 computed as follows: One, determine an
- 2 origination point for each load of milk by
- 3 locating the county seat of the closest
- 4 producer's farm from which milk was picked up
- 5 for delivery to the receiving pool plant. Two,
- 6 determine the shortest hard surface highway
- 7 distance between the receiving pool plant and
- 8 the origination point. Three, subtract 75 miles
- 9 from the lesser of the mileage so determined in
- 10 paragraph (c)(2) or 350 miles. Please note that
- 11 (c)(4) was omitted from the hearing notice, so
- 12 I'm going right to (c)(5). Multiply the
- remaining miles so computed by \$0.31 or \$0.0031
- 14 dollars. Subtract the Class I differential
- 15 specified in Section 1000.52 applicable for the
- 16 county in which the origination point is located
- 17 from the Class I differential applicable at the
- 18 receiving pool plant's location. Seven,
- 19 subtract any positive difference computed in
- 20 paragraph (c)(6) of this section from the amount
- 21 computed in paragraph (c)(5) of this section,
- 22 and eight, multiply any positive remainder
- 23 computed in paragraph (c)(7) by the
- 24 hundredweight of milk described in paragraph
- (b)(3) of this section.

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1 Paragraph C describes the actual credit
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- 2 calculation. The origin point for mileage is
- 3 the county seat of the producer's farm on the
- 4 route that is the closest location to the pool
- 5 distributing plant. This combination was chosen
- 6 to minimize the data needs necessary to process
- 7 the credit computation. The measuring point of
- 8 the closest farm was chosen to minimize the
- 9 opportunity to structure a delivery to game the
- 10 system. Maintaining this data will require much
- 11 effort initially, but after a database of
- 12 producer/county/plant locations is established
- 13 between the industry and the Market
- 14 Administrator, upkeep and transmission of
- 15 information should be easy.
- The remaining computation is as follows:
- 17 Miles less 75, this represents the producer
- 18 responsibility for haul. Two, no payment is
- 19 made on mileages in excess of 350 miles. Three,
- 20 remaining miles times \$.0031, this represents
- 21 the cost per hundredweight per mile. And four,
- 22 subtract any positive difference between the
- 23 Class I differential at the pool distributing
- 24 plant less the Class I differential of the
- 25 county from which the farm location was

- 1 determined, this allows for the effect of the
- 2 Order location differential to be recognized.
- 3 If the difference is negative, it should be
- 4 ignored. We assume any milk that moves against
- 5 the zone does so because that is the best
- 6 economic choice and should not be penalized by
- 7 the credit computation. And five, pay the
- 8 calculated dollars to the appropriate party.
- 9 Back to the Order language, (d), the rate
- and mileage limits of paragraphs (c)(4) and (5)
- 11 of this section may be increased --
- 12 BY MR. BESHORE:
- 13 Q. Excuse me. Mr. Gallagher, should that
- 14 refer to (c)(3) and (5) since there is no
- 15 published (c)(4)?
- 16 A. You mean one through five I just read?
- 17 Q. The rate and mileage limits of paragraph
- 18 (c)(3) and (5). There is no -- it should say
- 19 (c)(3) and (5) rather than (4) and (5) since
- 20 there's no published (c)(4), correct?
- 21 A. Correct. What was in the proposal? Was it
- 22 (3) and (5) in the proposal? Well, whatever it
- 23 was, it should be (3) and (5).
- 24 Q. Well, whatever it was, it should be (3) and
- 25 (5).

- 1 A. Yeah.
- 2 Q. Okay?
- 3 A. Back to the Order language after the
- 4 correction. (d), the rate and mileage limits of
- 5 paragraphs (c)(3) and (5) of this section may be
- 6 increased or decreased by the Market
- 7 Administrator if the Market Administrator finds
- 8 that such adjustment is necessary to better
- 9 reflect actual conditions present in the
- 10 marketplace. Before making such a finding, the
- 11 Market Administrator shall investigate the need
- 12 for adjustment either on the Market
- 13 Administrator's own initiative or at the request
- 14 of interested parties. If the investigation
- 15 shows that an adjustment might be appropriate,
- 16 the Market Administrator shall issue a notice
- 17 stating that an adjustment is being considered
- 18 and invite data, views and arguments. Any
- 19 decision to revise either figure must be issued
- 20 in writing at least one day before the effective
- 21 date.
- 22 Paragraph (d) allows the Market
- 23 Administrator's discretion in changing both the
- 24 rate and mileage factors. Back to the Order
- 25 language. (e), for purposes of this section,

- 1 the distances to be computed shall be determined
- 2 by the Market Administrator using the shortest
- 3 available state and/or Federal highway mileage.
- 4 Mileage determinations are subjected to
- 5 redetermination at all times. In the event a
- 6 handler requests a redetermination of the
- 7 mileage pertaining to any plant, the Market
- 8 Administrator shall notify the handler of such
- 9 redetermination within 30 days after the receipt
- 10 of such request. Any financial obligation
- 11 resulting from a change in mileage shall not be
- 12 retroactive for any periods prior to the
- 13 redetermination by the Market Administrator.
- 14 This section provides authority for the
- 15 Market Administrator to periodically review
- 16 mileage factors and make changes, if necessary.
- 17 However, no change can be retroactively applied.
- 18 Back to the Order. 2, amend Section
- 19 1033.60 by amending the introductory paragraph
- 20 and adding a new paragraph (k) to read as
- 21 follows: Section 1033.60 Handler's Value of
- 22 Milk. For the purpose of computing a handler's
- 23 obligation for producer milk, the Market
- 24 Administrator shall determine for each month the
- 25 value of milk of each handler with respect to

- 1 each of the handler's pool plants and of each
- 2 handler described in Section 1000.9(c) with
- 3 respect to milk that was not received at a pool
- 4 plant by adding the amounts computed in
- 5 paragraphs (a) through (i) of this section and
- 6 subtracting from that total amount the value
- 7 computed in paragraphs (j) and (k) of this
- 8 section. Unless otherwise specified, the skim
- 9 milk, butterfat and the combined pounds of skim
- 10 milk and butterfat referred to in this section
- 11 shall result from the steps set forth in Section
- 12 1000.44(a), (b) and (c) respectively, and the
- 13 nonfat components of producer milk in each class
- 14 shall be based upon the proportion of such
- 15 components in producer skim milk. Receipts of
- 16 non-fluid milk products that are distributed as
- 17 labeled reconstituted milk for which payments
- 18 are made to the producer-settlement fund of
- 19 another Federal Order under Section
- 20 1000.76(a)(4) or (d) shall be excluded from
- 21 pricing under this section.
- (k), compute the amount of credits
- 23 applicable pursuant to Section 1033.55. This
- 24 section causes the corresponding changes to be
- 25 made to Section 60.

- 1 In summary, we request that Order 33
- 2 incorporate provisions dealing with dual pooling
- 3 as a protection against dilution of the bland
- 4 from milk that does not demonstrate real
- 5 performance in the market. These provisions
- 6 have been incorporated or about to be
- 7 incorporated in Order 1, 30, 32, 124 and 131 and
- 8 are requested in Orders 5 and 7. If instituted
- 9 as written, it will prevent milk from
- 10 simultaneously pooling in a Federal Order and a
- 11 State Order with a marketwide pool.
- 12 Secondly, Proposal 2 to enhance the
- 13 performance standards should be adapted.
- 14 Similar changes were requested in 2001. The
- 15 market needs further adjustment. While Order 33
- 16 needs to import some supplemental milk, the
- 17 current standards allow far more milk to
- 18 associate with those supplemental purchases than
- 19 is warranted. Additionally, Proposal 2 will
- 20 cause more milk to be made available from local
- 21 sources or exit the pool which will increase
- 22 blend returns for every day shippers. The
- 23 proposal treats all suppliers equally as similar
- 24 increases in standards apply to each pooling
- 25 handler. The evidence indicates that the Order

- 1 blend price is inadequate to pay for
- 2 supplemental supplies from outside the Order,
- 3 attract milk away from local sources and
- 4 maintain supplies when faced with competition
- 5 for milk from Order 5 to the south. This
- 6 proposal is consistent with the Secretary's
- 7 approach of making gradual changes toward more
- 8 stringent performance provisions.
- 9 Third, Proposal 7 will curb the practice of
- 10 depooling. Depooling is disorderly, causes
- 11 market disruption and makes it difficult to
- 12 attract the milk supply for Class I use. This
- 13 proposal is consistent with those made elsewhere
- 14 in the Order system. Although different in
- 15 form, its regulatory purpose would be very
- 16 similar to the Dairy Farmer for Other Markets
- 17 provisions of Order 1, which significantly
- 18 mitigates the incidents of depooling there.
- 19 Finally, it is a key component in an effort to
- 20 establish reasonable performance standards in
- 21 the Order for in-area and out-of-area milk
- 22 supplies.
- 23 And lastly, Proposal 9 requests a
- 24 Congressionally authorized payment in the form
- of a transportation credit to assist those who

1 supply the Class I market and who are incurring

- 2 extra cost in doing so. The evidence
- 3 demonstrates that the market has a significant
- 4 cost in transportation. The cost of the
- 5 movement of milk beyond the producer
- 6 responsibility is substantial. This request
- 7 asks for a portion of that cost to be
- 8 reimbursed. The proposal is backed by data that
- 9 shows it to be targeted, effective, modest and
- 10 workable. Evidence has been presented to
- 11 substantiate a rate, mileage limits and
- 12 safeguards to the system.
- 13 Need for Emergency Provisions. There is a
- 14 need for this hearing to proceed on an emergency
- 15 basis. One, the issues with depooling will be a
- 16 problem in the market. Volatile markets know no
- 17 season. With commodity prices experiencing a
- 18 recent spike, negative PPDs may again appear in
- 19 the near future. Since, the Order 30 -- at
- 20 least for February. Since, the Order 30 and 32
- 21 hearings, negative PPDs and depooling
- 22 opportunities have again occurred. Concerns
- 23 with performance standards also have a very
- 24 short-term time horizon. The fall shipping
- 25 season will be here soon and it would be helpful

1 to have a decision prior to that time so that

- 2 Order provisions will not be an unknown factor
- 3 in any planning.
- 4 History shows that California and milk from
- 5 the Mountain states moved very easily through
- 6 the Order system, shifting from one market to
- 7 the next as regulation changed. Producers in
- 8 Order 33 have no desire to experience the blend
- 9 damage that occurred in Order 30 and emergency
- 10 action will greatly help. Finally, the longer a
- 11 record takes to process, the more problematic
- 12 the prospects of varying solutions become.
- On behalf of DFA, Michigan Milk, Dairylea
- 14 and NFO, I would like to thank you for your
- 15 time. The efforts of the Mideast Order staff in
- 16 preparing the data for this hearing is greatly
- 17 appreciated. You have a well-deserved
- 18 reputation of being proactive and user friendly
- 19 and that reputation was only magnified in their
- 20 effort to produce data and information used here
- 21 this week.
- MR. BESHORE: Thank you,
- 23 Mr. Gallagher. At this time, Your Honor, before
- 24 I have just a couple of follow-up questions on
- 25 the record for Mr. Gallagher, I would like to

- 1 request that official notice be taken of the
- 2 decisions of the Secretary enumerated on page 4
- 3 of Exhibit 14.
- 4 JUDGE DAVENPORT: So noticed.
- 5 MR. BESHORE: Thank you. And I
- 6 would also like to offer into evidence Exhibit
- 7 14 and Exhibit 15 with the exception of Tables
- 8 4A through E which are withdrawn at this time.
- 9 JUDGE DAVENPORT: There is also --
- 10 there's three or four paragraphs on pages 17 and
- 11 18 that you've also withdrawn.
- 12 MR. BESHORE: That is correct.
- 13 Those pages -- those portions of Exhibit 14
- 14 where Mr. Gallagher noted are withdrawn.
- JUDGE DAVENPORT: Any objections as
- 16 to admissibility? There being none, they'll be
- 17 admitted.
- MR. BESHORE: Thank you.
- 19 BY MR. BESHORE:
- 20 Q. Now, just a couple of final questions,
- 21 Mr. Gallagher. There's been -- you just made
- 22 recent mention to possible PPDs in February and
- 23 what an impact that may have. And the most
- 24 current information we have with respect to
- 25 these kinds of circumstances in the Order, what

- 1 can you tell us about that?
- 2 A. I believe that for February there is a
- 3 strong likelihood of a low PPD in the Cleveland
- 4 zone, but positive PPD, but when you get to the
- 5 outer zones, particularly the zones that we
- 6 would characterize as being out of the marketing
- 7 area, there's likely to be a negative PPD for
- 8 those zones.
- 9 Q. Do you anticipate that that would lead to
- 10 depooling of milk that had been pooled?
- 11 A. I would expect that to occur.
- 12 Q. Now, there's been some questions, in fact,
- 13 I asked Ms. Uther about this, but these are
- 14 things that you do every day and I wonder if you
- 15 could just elaborate, make it clear on the
- 16 record what we mean when we talk about touch
- 17 base and maintaining an association with the
- 18 market. How those things work and how they're
- 19 different?
- 20 A. Okay. You want me to just describe it?
- 21 Q. Yes, please.
- 22 A. Okay. "Touch base" is the actual process
- 23 of taking a load of producer milk and having it
- 24 delivered to or pumped into a silo at a Class I
- 25 pool distributing plant. And as opposed to --

- 1 that's it.
- 2 Q. Or a pool plant?
- 3 A. Or a pool plant. Or a pool plant, yes.
- 4 Q. Whatever the Order requires in that
- 5 respect?
- 6 A. Yes.
- 7 Q. And what's "maintaining association"?
- 8 A. Maintaining association is an accounting
- 9 aspect where you choose to report a certain
- 10 amount of milk on your pool report so that -- a
- 11 certain amount of milk of a particular producer
- on a pool report so that producer is still
- 13 associated with the market. And then for the
- 14 remainder of the milk possibly depooling it or
- 15 possibly doing something else with it, but since
- 16 the milk was reported on a report to the Market
- 17 Administrator that association with the pool
- 18 still remains and that producer can remain as a
- 19 pool producer in the following month.
- 20 Q. And are you responsible for describing how
- 21 it's landing on paper versus landing on a plant?
- 22 A. Pardon me?
- 23 Q. Have you described those concepts as
- 24 landing on paper versus landing on plant?
- 25 A. Yeah. Yeah.

- 1 Q. Okay. One final question. Can you sum up
- 2 the aggregate impact of the proposals that
- 3 you've advanced here today in terms of their
- 4 economics on the Order? I mean, both -- and I'm
- 5 talking about Proposals 2, 7 and 9.
- 6 A. Well, with Proposal 2 we think it's going
- 7 to improve the blend price by about \$.02 per
- 8 hundredweight. With Proposal 9, it's probably
- 9 going to decrease the blend price by something
- 10 between two and a half cents and \$0.03 per
- 11 hundredweight. So we're pretty close to even
- 12 there. And then by the 115 percent re-pooling
- 13 to prevent the incidents of depooling, we'll
- 14 have a positive impact on the blend price, to
- 15 net, net, net, proposals together, we'll
- 16 probably have some sort of positive impact on
- 17 the blend price overall.
- 18 Q. And that's our hope and intention?
- 19 A. That is our hope and intention.
- 20 MR. BESHORE: Thank you. I have
- 21 no further questions on direct for
- 22 Mr. Gallagher, Your Honor.
- JUDGE DAVENPORT: That being the
- 24 case, it's almost 5:00. We'll recess at this
- 25 point. What is your pleasure in the morning,

Τ	gentlemen?									
2		MR.	EN	IGLIS	SH:		8:	30.	8:30,	Your
3	Honor?									
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1	C E R T I F I C A T E								
2									
3	STATE OF OHIO,)) SS:								
4	SUMMIT COUNTY,)								
	I, Christina A. Arbogast, a Registered								
5	Professional Reporter and Notary Public within and for the State of Ohio, duly commissioned and								
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15	Rule 28(D). IN WITNESS WHEREOF, I have hereunto set my								
16	hand and affixed my seal of office at Akron, Ohio on this 21st day of March, 2005.								
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24	Christina A. Arbogast, RPR								
25	My commission expires December 7, 2005.								