



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through November 24, 2011

Thanksgiving 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys, turkey breasts, holiday turkey dinners, roaster chickens, capons, Cornish hens, chicken gizzards and livers, ducklings, geese, baking hens, poultry-based broth and gravy, shell eggs, liquid eggs, and egg nog.

Shell Eggs, Liquid Egg Product, and Egg Nog Promotions - National

Whole Turkeys - Eastern U.S.	31 pages
Whole Turkeys - Central U.S.	30 pages
Whole Turkeys - Western U.S.	16 pages
Turkey Dinners	25 pages
Miscellaneous Poultry	35 pages
Poultry-Based Broth and Gravy	40 pages
<input checked="" type="checkbox"/> Shell Eggs and Egg Products	35 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 5-24, 2011)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Thanksgiving 2011
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
EASTERN U.S. - CT,DE,DC,FL,GA,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV															
CT	A&P Stores	America's Choice		1.69											w/ store card
		America's Choice									2.49				
		Horizon					*								
		Horizon					*								
		Better'n Eggs									2.99				
	Adams	Egg Beaters									2.50			4.49	2 for \$5
		Guida's												4.99	
	Big Y	Big Y	1.99											3.00	2 for \$6
		Full Circle					3.29								cage-free or Omega-3
		Davidson's	2.00									4.49			pasteurized
		Better'n Eggs									2.50			4.49	2 for \$5.00
	Bravo	Egg Beaters												2.50	2 for \$5.00
Hood															
Hood															
Egg Innovations		2.49				2.99									cage-free
Compare Foods	Eggland's Best														Omega-3; 2 for \$4.98
	Nature's Design		1.99												
	SafeChoice	2.99													pasteurized
	Nature's Yoke					*									Jumbo 6-pk @ \$1.99
C-Town	no label	1.67											1.99	3 for \$5	
	Farmland														
	Eggland's Best	2.49				3.49									cage-free
	Better'n Eggs									2.99					whites
Grand Union	Eggland's Best	2.49													Omega-3; 2 for \$4,98
	Nature's Design		1.99												
	SafeChoice	2.99													pasteurized
	Nature's Yoke					*									cage-free XL @ \$2.79/doz
	Nature's Yoke					*									Jumbo brown @ \$1.99/doz
Grand Union	Egg Beaters									2.99			1.99		
	Farmland														
Grand Union	Best Yet							0.89							
	Land O Lakes					2.29									vegetarian; also XL
		Hood										2.99			



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
CT (cont.)	Price Chopper	4 Grain 4 Grain Garellick Farms	2.00 2.00				2.00 2.00							4.00	Omega-3 vegetarian
	ShopRite	Land O Lakes Egg Beaters Egglan's Best ShopRite Turkey Hill	2.99 2.99				2.99 3.99				2.99	4.99		4.99	Omega 3; also XL Omega-3 organic
	Stop & Shop	Better'n Eggs Hood									4.29		2.99		
	Whole Foods	Whole Foods							1.99						
DC	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89								2 for \$3.00 cage-free
DE	A&P Stores	America's Choice America's Choice Horizon Horizon Better'n Eggs Egg Beaters		1.69			* *				2.49				w/ store card 6-pack @ \$2.99; organic organic @ \$4.99/doz; also XL whites 2 for \$5
	ACME	Turkey Hill Better'n Eggs Egglan's Best	2.50									4.49		4.59	2 for \$5
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1
	Fresh Grocer	Egglan's Best Lehigh Valley	2.50										1.99		cage-free; 2 for \$5
	GreatVALU	Egglan's Best	1.99												Omega-3
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89								2 for \$3.00 cage-free
	Pathmark	America's Choice America's Choice Mountainside Horizon Horizon Smart Balance Better'n Eggs Egg Beaters		1.69			2.99 4.49 *				1.99				w/ store card cage-free organic 6-pack @ \$2.99; organic Omega-3 2 for \$5



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
DE (cont.)	ShopRite	Land O Lakes	2.99				2.99				2.99	4.99		4.99	Omega 3; also XL	
		Egg Beaters Eggland's Best ShopRite Turkey Hill	2.99				3.99									
FL	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
	Food World	Eggland's Best Barber's	2.00										2.79		Omoega-3; 2 for \$4	
	Greer's	Best Choice	free	free											w/ \$100 purchase; limit 1	
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89								2 for \$3.00 cage-free	
	Presidente	Sunups													Jumbo white @ \$1.28/doz	
	Publix	Eggstirs Publix Publix	1.67								1.67			3.00	3 for \$5 3 for \$5; limit 4 deals 2 for \$6	
	Sedano's	Eggland's Best Borden		2.99											4.79	Omega-3
	Sweetbay	My Essentials Sweetbay	1.50												4.19	2 for \$3; limit 4
	Winn-Dixie	Winn-Dixie Winn-Dixie		2.50			3.50									3 for \$5.00 organic; 2 for \$7
GA	Bi-Lo	Southern Home		2.49												
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89								2 for \$3.00 cage-free	
	Ingle's	Egg Beaters									2.00				2 for \$4	
	Kroger Atlanta	Kroger		1.98												
	Piggly Wiggly	Piggly Wiggly Better'n Eggs	0.99												w/ \$20 purchase; limit 1 2 for \$4	
	Publix	Eggstirs Publix Publix	1.67								1.67			3.00	3 for \$5 3 for \$5; limit 4 deals 2 for \$6	
	Winn-Dixie	Winn-Dixie Winn-Dixie		2.50			3.50								3 for \$5.00 organic; 2 for \$7	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
MA	Adams	Hood Egg Beaters Guida's									2.50		4.49	2 for \$5	
	Big Y	Big Y	1.99				3.29						3.00	2 for \$6	
		Full Circle												cage-free or Omega-3	
		Davidson's Better'n Eggs Egg Beaters Hood Hood	2.00								2.50	4.49	4.49	pasteurized 2 for \$5.00	
	Compare Foods	Eggland's Best Better'n Eggs					3.49						2.50	2 for \$5.00	
	C-Town	Eggland's Best	2.49												cage-free whites
		Nature's Design		1.99											Omega-3; 2 for \$4,98
		SafeChoice	2.99												pasteurized
		Nature's Yoke Nature's Yoke Egg Beaters Farmland					*	*			2.99		1.99	cage-free XL @ \$2.79/doz Jumbo brown @ \$1.99/doz	
	Donelan's	Garelick Farms Hood Egg Beaters									2.50		3.99 3.99	2 for \$5	
		Foodmaster	Garelick Farms Nellie's Nest Egg Beaters	2.59							2.50		3.79	cage-free Omega-3 2 for \$5	
Grand Union	Best Yet Land O Lakes Hood					2.29		0.89				2.99	vegetarian; also XL		
Hannaford	Hannaford												4.29		
	Price Chopper	4 Grain	2.00				2.00								Omega-3
4 Grain Garelick Farms		2.00				2.00							4.00	vegetarian	
Roche Bros.	Garelick Farms Hood Egg Beaters												3.50 4.29	2 for \$7	
										2.50				2 for \$5	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
MA (cont.)	Shaw's/Star	Eggland's Best Garelick Farms	2.99											4.99	Omega-3	
	Stop & Shop	Better'n Eggs Hood										4.29	2.99			
	Whole Foods	Whole Foods							1.99							
MD	ACME	Turkey Hill Better'n Eggs Eggland's Best	2.50									4.49		4.59	2 for \$5	
	Compare Foods	Eggland's Best Better'n Eggs					3.49					2.99			cage-free whites	
	Foodland	Foodland	1.25													
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
	Giant Carlisle	Better'n Eggs										4.29				
	Giant Eagle	Dean's												3.99		
	GreatVALU	Eggland's Best	2.50												Omega-3	
	Harris Teeter	Harris Teeter HT Naturals	1.50					2.89							2 for \$3.00 cage-free	
	Magruder's	no label	1.69													
	Mars	Egg Beaters Eggland's Best						2.49				2.59				cage-free
ShopRite	Land O Lakes Egg Beaters	2.99					2.99				2.99	4.99			Omega 3; also XL	
	Eggland's Best ShopRite Turkey Hill	2.99					3.99						4.99	Omega-3 organic		
Weis	Eggland's Best	1.99												Omega-3		
ME	Hannaford	Hannaford												4.29		
	Shaw's	Eggland's Best Garelick Farms	2.99											4.99	Omega-3	
	Whole Foods	Whole Foods								1.99						
NC	Bi-Lo	Southern Home		2.49												
	Compare Foods	Sealtest											1.99			
	Farm Fresh	Eggland's Best Better'n Eggs			2.79							2.50			Omega-3 whites	
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
	GreatVALU	Eggland's Best	2.50												Omega-3	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
NC (cont.)	Harris Teeter	Harris Teeter	1.50												2 for \$3.00
		HT Naturals					2.89								cage-free
	Ingle's	Egg Beaters									2.00				2 for \$4
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4.00
	Lowe's Food	Born Free					2.99								cage-free or vegetarian
NH	Hannaford	Hannaford												4.29	
	Price Chopper	4 Grain	2.00				2.00								Omega-3
		4 Grain	2.00				2.00								vegetarian
		Garelick Farms												4.00	
Shaw's	Eggland's Best	2.99												Omega-3	
	Garelick Farms													4.99	
	Stop & Shop	Better'n Eggs										4.29			
		Hood											2.99		
NJ	A&P Stores	America's Choice		1.69											w/ store card
		America's Choice									2.49				
		Horizon					*								6-pack @ \$2.99; organic
		Horizon					*								organic @ \$4.99/doz; also XL
		Better'n Eggs									2.99				whites
		Egg Beaters									2.50				2 for \$5
	ACME	Turkey Hill												4.59	
		Better'n Eggs										4.49			
	Eggland's Best	2.50												2 for \$5	
Associated	Eggland's Best	2.69	3.99											Omega-3	
	Egg Innovations					2.99								vegetarian	
	Egg Beaters									2.99					
Bravo	Egg Innovations													cage-free	
	Eggland's Best	2.49					2.99							Omega-3; 2 for \$4.98	
	Nature's Design		1.99												
	SafeChoice	2.99												pasteurized	
	Nature's Yoke						*							Jumbo 6-pk @ \$1.99	
	no label	1.67												3 for \$5	
	Farmland												1.99		



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
NJ (cont.)	C-Town	Eggland's Best Nature's Design SafeChoice Nature's Yoke Nature's Yoke Egg Beaters Farmland	2.49	1.99				*				2.99		1.99	Omega-3; 2 for \$4.98 pasteurized cage-free XL @ \$2.79/doz Jumbo brown @ \$1.99/doz	
	Extra Supermarket	no label Turkey Hill			1.50									2.50	Jumbo white @ \$1.78/doz. 2 for \$5	
	Fine Fare	Turkey Hill Egg Innovations					3.99							2.99	4.99 organic	
	Food Basics	America's Choice		1.68											limit 3	
	Food Bazaar	Esbenshade Turkey Hill							1.00						3.99 5 for \$5	
	Foodtown	Eggland's Best Foodtown Foodtown Egg Innovations Egg Beaters Turkey Hill Better'n Eggs	2.99	3.99			2.99	3.49				3.49	4.49		4.69	Omega-3 cage-free cage-free or veg-fed
	GreatVALU	Eggland's Best	1.99													Omega-3
	King's	Eggland's Best Eggland's Best Horizon Gold Circle Better'n Eggs Egg Beaters Ronnybrook	2.99	3.99			3.79	4.99				3.00	3.29		5.99	cage-free Omega-3 organic Omega-3 2 for \$3 whites
	Met Foods	Egg Innovations Egg Beaters White Rose					3.99						2.99		2.50	cage-free or vegetarian 2 for \$5
	Murphy's	Turkey Hill													3.99	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
NJ (cont.)	Pathmark	America's Choice		1.69											w/ store card	
		America's Choice									1.99					
		Mountainside														cage-free
		Horizon														organic
		Horizon														6-pack @ \$2.99; organic
		Smart Balance	2.50													Omega-3
		Better'n Eggs Egg Beaters										2.99 2.50				2 for \$5
ShopRite	Land O Lakes Egg Beaters Eggland's Best ShopRite Turkey Hill		2.99												Omega 3; also XL	
			2.99								2.99	4.99			Omega-3	
														4.99	organic	
													4.29			
Stop & Shop	Better'n Eggs Hood												2.99			
Thriftway	Country Fresh Nature's Yoke Turkey Hill Smart Balance Egg Beaters		1.39												limit 3	
															Omega-3	
			2.49													Omega-3
Weis	Eggland's Best	1.99													Omega-3	
Western Beef	Eggland's Best no label	2.50							0.99						Omega-3; 2 for \$2.50	
NY	A&P Stores	America's Choice		1.69											w/ store card	
		America's Choice										2.49				
		Horizon														6-pack @ \$2.99; organic
		Horizon														organic @ \$4.99/doz; also XL
		Better'n Eggs Egg Beaters										2.99 2.50				whites 2 for \$5
Associated	Eggland's Best Egg Innovations Egg Beaters		2.69	3.99											Omega-3	
											2.99				vegetarian	
Best Yet	Nellie's Nest Better'n Eggs														cage-free	
												3.99				



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
NY (cont.)	Bravo	Egg Innovations					2.99								cage-free Omega-3; 2 for \$4.98 pasteurized Jumbo 6-pk @ \$1.99 3 for \$5
		Eggland's Best	2.49												
		Nature's Design		1.99											
		SafeChoice	2.99												
	Nature's Yoke						*								1.99
		no label	1.67												
	Farmland														
	Compare Foods	Eggland's Best					3.49								cage-free whites
	Better'n Eggs										2.99				
C-Town	Eggland's Best		2.49												Omega-3; 2 for \$4.98 pasteurized cage-free XL @ \$2.79/doz Jumbo brown @ \$1.99/doz
		Nature's Design		1.99											
	SafeChoice	2.99													
	Nature's Yoke					*									
Nature's Yoke						*									2.99
	Egg Beaters														
D'Agostino's	Giving Nature						3.99								organic; also XL Omega-3
		Eggland's Best	2.49		2.49										
	Dairy Maid											1.99	3.99		
	Turkey Hill											3.99			
Tuscan											1.99				
DeCiccio's	Nature's Design			1.99											
		Egg Beaters									2.99				
Farmland												1.99			
Fine Fare	Turkey Hill												2.99	4.99	organic
		Egg Innovations					3.99								
Food Basics	America's Choice		1.68												limit 3
Food Bazaar	Esbensshade									1.00					5 for \$5
		Turkey Hill												3.99	
Foodland	Foodland	1.25													
Foodtown	Eggland's Best		2.99	3.99											Omega-3 cage-free
							2.99								
	Foodtown											4.49			cage-free or veg-fed
	Egg Innovations					3.49									
	Egg Beaters										3.49				
Turkey Hill													4.69		
Better'n Eggs											2.99				



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NY (cont.)	Grand Union	Best Yet Land O Lakes Hood						2.29			0.89				2.99		vegetarian; also XL	
	Gristedes	Horizon Farmland						5.49							2.79		organic	
	Hannaford	Hannaford														4.29		
	Key Food	Key Turkey Hill Egg Beaters Egglan's Best	1.89		1.99										2.99	2.99		2 for \$6 Omega-3
			2.79		2.99								3.00					
	King Kullen	Egg Innovations SafeChoice Better'n Eggs Egglan's Best	2.99						3.99									organic pasteurized Omega-3
			2.99	3.99	2.99								2.99					
	Met Foods	Egg Innovations Egg Beaters White Rose							3.99							2.99		cage-free or vegetarian 2 for \$5
														2.99		2.50		
	Morton Williams	Egg Beaters no label	1.69										2.69					
Pathmark	America's Choice America's Choice Mountainside Horizon Horizon Smart Balance Better'n Eggs Egg Beaters		1.69											1.99			w/ store card cage-free organic 6-pack @ \$2.99; organic Omega-3 2 for \$5	
								2.99										
								4.49										
				2.50				*							2.99			
															2.50			
Peck's	Egg Beaters												2.50			2 for \$5		
Pioneer	Egg Innovations Egglan's Best Nature's Yoke Nature's Yoke Egg Beaters Better'n Eggs Hood	2.50						3.00									cage-free 2 for \$5 cage-free Jumbo @ \$1.99/6pk organic XL @ \$3.99/doz whites	
								*										
								*										
														2.99				
														3.00				
														2.99				



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
NY (cont.)	Price Chopper	4 Grain 4 Grain Garellick Farms	2.00 2.00					2.00 2.00							4.00	Omega-3 vegetarian
	ShopRite	Land O Lakes Egg Beaters Eggland's Best ShopRite Turkey Hill	2.99 2.99					2.99 3.99			2.99	4.99			4.99	Omega 3; also XL Omega-3 organic
	Stop & Shop	Better'n Eggs Hood										4.29		2.99		
	Tops	Eggland's Best Egg Beaters Hood Horizon Upstate Farms Tops C.F. Burger	2.50								2.69			2.79 3.99 2.29 1.99 2.99		Omega-3 organic
	Trade Fair	Turkey Hill												2.99		
	Weis	Eggland's Best Weis	1.99												2.59	Omega-3
	Western Beef	Eggland's Best no label	2.50		2.99					0.99						
PA	ACME	Turkey Hill Better'n Eggs Eggland's Best	2.50									4.49			4.59	2 for \$5
	Boyer Foods	Swiss Premium											2.97			
	Bravo	Egg Innovations Eggland's Best Nature's Design SafeChoice Nature's Yoke no label Farmland	2.49 2.99 1.67	1.99				2.99 *							1.99	cage-free Omega-3; 2 for \$4.98 pasteurized Jumbo 6-pk @ \$1.99 3 for \$5



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 5-24, 2011)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Thanksgiving 2011
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
PA (cont.)	C-Town	Eggland's Best	2.49												Omega-3; 2 for \$4.98 pasteurized cage-free XL @ \$2.79/doz Jumbo brown @ \$1.99/doz	
		Nature's Design		1.99												
		SafeChoice	2.99													
		Nature's Yoke					*									
		Nature's Yoke					*									
		Egg Beaters Farmland									2.99		1.99			
	Family Owned	Family Owned			1.50										2 for \$3	
	Fine Fare	Turkey Hill Egg Innovations					3.99						2.99	4.99	organic	
	Food Basics	America's Choice		1.68											limit 3	
	Foodland	Foodland	1.25													
	Foodtown	Eggland's Best Foodtown Foodtown Egg Innovations Egg Beaters Turkey Hill Better'n Eggs	2.99	3.99			2.99								Omega-3 cage-free cage-free or veg-fed	
							3.49					4.49				
											3.49			4.69		
											2.99					
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
Fresh Grocer	Eggland's Best Lehigh Valley	2.50										1.99		cage-free; 2 for \$5		
Giant Carlisle	Better'n Eggs											4.29				
Giant Eagle	Dean's												3.99			
GreatVALU	Eggland's Best	1.99												Omega-3		
Pathmark	America's Choice America's Choice Mountainside Horizon Horizon Smart Balance Better'n Eggs Egg Beaters		1.69											w/ store card cage-free organic 6-pack @ \$2.99; organic Omega-3 2 for \$5		
						2.99					1.99					
						4.49										
						*										
				2.50												
											2.99					
Price Chopper	4 Grain 4 Grain Garelick Farms	2.00				2.00								Omega-3 vegetarian		
		2.00				2.00										
													4.00			



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

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**Thanksgiving 2011
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
PA (cont.)	ShopRite	Land O Lakes	2.99				2.99				2.99	4.99			Omega 3; also XL	
		Egg Beaters														
		Egglan's Best	2.99													Omega-3
		ShopRite					3.99									organic
		Turkey Hill												4.99		
	Thriftway	Country Fresh	1.39												limit 3	
Nature's Yoke						2.99									Omega-3	
Nature's Yoke						2.99									Omega-3	
	Tops	Smart Balance	2.49												Omega-3	
Egg Beaters																
Hood																
Horizon																
	Weis	Upstate Farms														
Tops																
C.F. Burger																
		Egglan's Best	1.99												Omega-3	
		Weis											2.59			
RI	Compare Foods	Egglan's Best					3.49								cage-free	
		Better'n Eggs									2.99				whites	
	C-Town	Egglan's Best	2.49													Omega-3; 2 for \$4.98
		Nature's Design		1.99												
		SafeChoice	2.99													pasteurized
Nature's Yoke						*									cage-free XL @ \$2.79/doz	
	Nature's Yoke					*									Jumbo brown @ \$1.99/doz	
	Egg Beaters										2.99					
	Farmland												1.99			
	Dave's Market	Better'n Eggs									2.50					
Egglan's Best						2.69									Omega-3	
Egg Beaters											2.50				2 for \$5	
		Hood												4.69		
		Garelick Farms												3.99		
	Shaw's	Egglan's Best	2.99												Omega-3	
		Garelick Farms												4.99		



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State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
RI (cont.)	Stop & Shop	Better'n Eggs Hood										4.29		2.99		
	Whole Foods	Whole Foods								1.99						
SC	Bi-Lo	Southern Home		2.49												
	Food Lion	My Essentials	free													w/ biscuit purchase; limit 1
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89									2 for \$3.00 cage-free
	Ingle's	Egg Beaters									2.00					2 for \$4
	Kroger Atlanta	Kroger		1.98												
	Lowe's Food	Born Free					2.99									cage-free or vegetarian
	Piggly Wiggly	Piggly Wiggly Better'n Eggs	0.99									2.00				w/ \$20 purchase; limit 1 2 for \$4
	Publix	Eggstirs Publix Publix	1.67								1.67			3.00		3 for \$5 3 for \$5; limit 4 deals 2 for \$6
Reid's	My Essentials	free													limit 1 w/ biscuit purchase	
VA	Farm Fresh	Egglan's Best Better'n Eggs			2.79							2.50				Omega-3 whites
	Food City	Egglan's Best Mayfield Food City Egg Beaters Sealtest			2.49					1.39		2.00		2.99		Omega-3 2 for \$4
	Food Country USA	Food Country Egg Beaters Sealtest								1.39		2.00		1.99		2 for \$4
	Foodland	Foodland	1.25													
	Food Lion	My Essentials	free													w/ biscuit purchase; limit 1
	Giant Carlisle	Better'n Eggs											4.29			
	Grants	United no label	1.25											1.67		3 for \$5 4 for \$5
	GreatVALU	Egglan's Best	2.50													Omega-3
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89									2 for \$3.00 cage-free
	Ingle's	Egg Beaters									2.00					2 for \$4
	Kroger Mid-Atlantic	Kroger		2.00												2 for \$4.00



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State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
VA (cont.)	Lowe's Food	Born Free					2.99								cage-free or vegetarian	
	Magruder's	no label	1.69													
VT	Grand Union	Best Yet Land O Lakes Hood					2.29			0.89			2.99		vegetarian; also XL	
	Hannaford	Hannaford											4.29			
	Price Chopper	4 Grain		2.00				2.00								
		4 Grain Garellick Farms		2.00				2.00						4.00		
Shaw's	Eggland's Best Garellick Farms		2.99										4.99			
WV	Fas-Check	Fas-Check United	1.49										1.99	2.99		
	Foodland	Foodland	1.25													
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1	
	Giant Carlisle	Better'n Eggs										4.29				
	Giant Eagle	Dean's												3.99		
	Grants	United no label		1.25									1.67		3 for \$5 4 for \$5	
	GreatVALU	Eggland's Best		2.50											Omega-3	
	Kroger Columbus	Kroger			2.00											2 for \$4.00
		Simple Truth		2.00				2.00								cage-free
	Kroger Mid-Atlantic	Kroger			2.00										2 for \$4.00	
	Riesbeck's	Hillandale Broughton											1.99	2.99	Jumbo white @ 3 for \$4.00	
	Sparkle	Hillandale Burger's											3.00		Jumbo white @ \$1.29/doz 2 for \$6	
Weis	Eggland's Best Weis		1.99										2.59	Omega-3		



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			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI															
AL	Bruno's	Eggland's Best	2.00												Omega-3; 2 for \$4
	Food Giant	no label		1.98											limit 1
	Food World	Eggland's Best	2.00										2.79		Omoeaga-3; 2 for \$4
	Greer's	Best Choice	free	free											w/ \$100 purchase; limit 1
	Ingle's	Egg Beaters									2.00				2 for \$4
	Kroger Atlanta	Kroger		1.98											
	Piggly Wiggly	no label							*						30-pk FREE w/ \$25 purchase
	Publix	Eggstirs Publix Publix	1.67								1.67			3.00	3 for \$5 3 for \$5; limit 4 deals 2 for \$6
Winn-Dixie	Winn-Dixie Winn-Dixie		2.50						3.50					3 for \$5.00 organic; 2 for \$7	
AR	Brookshire's	Food Club	1.19								2.69		2.50		
	Cranford's	Best Choice	1.25												
	E.W. James	Egg Beaters Turner									2.50		2.00		2 for \$5 2 for \$4
	Hay's Supermarket	Best Choice	1.33												
	Kroger Delta	Kroger		1.88											w/ store card
	Piggly Wiggly	no label								*					30-pk FREE w/ \$25 purchase
	Super1Foods	Food Club Food Club		2.00										3.79	2 for \$4
Town & Country	Best Choice														
IA	County Market	Prairie Farms												3.39	
	Dahl's	Dahl's (Sparboe) Anderson-Erickson	1.39										2.50		2 for \$5
	Econo Foods	Kemps											2.00		2 for \$4
	Fareway	Sparboe Anderson-Erickson	0.99										2.49		
	Food Pride	Our Family	1.49												
	Heartland Foods	Shurfresh	1.18												
	Hometown Foods	Shurfresh	1.44												2 for \$2.88



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			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
IA (cont.)	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89				2.18		3.99 2.77	cage-free organic	
	Jewel	Jewel Eggland's Best Egg Innovations Phil's Better'n Eggs Oberweis		3.09	3.00		3.79 3.29					4.29	5.29	Omega-3; 2 for \$6 cage-free vegetarian whites	
	No Frills	Our Family		1.45										limit 3; addtl \$1.96/doz.	
IL	Berkot's	Mussman's Dean's		1.59									1.29		
	Butera	Food Club	0.89											limit 1	
	Caputo's	Eggland's Best Dean's		3.49									1.99	Omega-3	
	Carnicerias Jimenez	Dutch Farms	*												Jumbo white 2 for \$3.00/doz
		Dutch Farms			1.50										2 for \$3
		Dutch Farms	1.25												4 for \$5
	County Market	Prairie Farms											3.39		
	Cub Foods	Eggland's Best Better'n Eggs	2.50								2.29			Omega-3; 2 for \$5 whites	
	Fareway	Sparboe Anderson-Erickson	0.99										2.49		
	Food Pride	Our Family	1.49												
	Food4Less	Kroger											2.98		
Garden Fresh	Dutch Farms			0.99										limit 1	
Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89				2.18		3.99 2.77	cage-free organic		



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			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.			
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack							
IL (cont.)	Jewel	Jewel Eggland's Best Egg Innovations Phil's Better'n Eggs Oberweis		3.09		3.00			3.79 3.29				4.29		5.29	Omega-3; 2 for \$6 cage-free vegetarian whites	
	Kirby Foods IGA	IGA	0.99														
	Kroger Central	Kroger		1.88												2 for \$4.00	
	Kroger Mid-South	Kroger Kroger		1.88									2.99			2 for \$4.00	
	Meijer	Great EggSpectation Meijer	0.99								1.50						
	Pete's Market	Dean's											2.19				
	Piggly Wiggly	Food Club Egg Beaters	0.79									2.69				limit 1	
	Shop'n Save	no label								1.98							
	Shop & Save Mrkt	Dutch Farms Dutch Farms	1.19														Jumbo white \$1.29/doz
	Strack & VanTil	Dean's											1.99	2.99			
	Sullivan's Foods	Eggland's Best Dean's	1.99											1.79			Omega-3
	Tony's Finer Food	Eggland's Best Eggland's Best Egg Innovations Dutch Farms	0.99						2.99 3.49 3.49								vegetarian organic organic limit 2
Ultra Foods	Oberweis Dean's												1.89	4.99			
Walt's	Dutch Farms Dean's										1.69		2.00			2 for \$4	
IN	Al's Supermarkets	Eggland's Best Dutch Farms	1.99 0.99													Omega-3 limit 2	
	Buehler's Buy Low	Best Choice	0.99														
	Jay C	Sunny Morn	1.25													w/ store card; 4 for \$5	



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State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions	
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.		
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
IN (cont.)	Jewel	Jewel Eggland's Best Egg Innovations Phil's Better'n Eggs Oberweis		3.09		3.00			3.79 3.29				4.29		5.29	Omega-3; 2 for \$6 cage-free vegetarian whites
	Kirby Foods IGA	IGA	0.99													
	Kroger Central	Kroger		1.88												2 for \$4.00
	Kroger Cincinnati	Kroger	1.25													4 for \$5
	Kroger Mid-South	Kroger Kroger		1.88									2.99			2 for \$4.00
	Marsh	Eggland's Best Full Circle Egg Beaters Better'n Eggs	1.99				3.99				2.50	4.99				Omega-3 organic 2 for \$5 whites
	Martin's	Martin's Prairie Farms	1.29										1.67			3 for \$5
	Meijer	Great EggSpectation Meijer	0.99								1.50					
	Strack & VanTil	Dean's											1.99	2.99		
	Ultra Foods	Oberweis Dean's											1.89	4.99		
Wesselman's	no label	1.50													2 for \$3	
KS	Apple Market/Ray's	Best Choice	0.98													limit 2
	Dillon's	Dillon's Simple Truth Kroger	2.00	1.88			2.00							2.99		w/ store card cage-free; 2 for \$4
	Heartland Foods	Shurfresh	1.18													
	Hen House	Good Natured Anderson-Erickson					1.99						1.99			cage-free
	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89				2.18		3.99 2.77			cage-free organic
	Gene's Heartland	Shurfresh	1.48													



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			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
KS (cont.)	Price Chopper	Best Choice Anderson-Erickson	0.99												limit 2 2 for \$5
	Woods	Best Choice	0.98												limit 4
KY	E.W. James	Egg Beaters Turner									2.50		2.00		2 for \$5 2 for \$4
	Food City	Eggland's Best Mayfield Food City Egg Beaters Sealtest			2.49				1.39		2.00		2.99 1.99		Omega-3 2 for \$4
	Food Giant	no label		1.98											limit 1
	Foodland	Foodland	1.25												
	Food Lion	My Essentials	free												w/ biscuit purchase; limit 1
	Houchen's Markets	IGA	free												one w/ bacon purchase
	Kroger Cincinnati	Kroger	1.25												4 for \$5
	Kroger Delta	Kroger		1.88											w/ store card
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4.00
	Kroger Mid-South	Kroger Kroger		1.88									2.99		2 for \$4.00
	Meijer	Great EggSpectation Meijer	0.99								1.50				
Remke/Bigg's	Dean's											1.50		2 for \$3	
LA	Brookshire's	Food Club	1.19								2.69		2.50		
	Kroger Southwest	Kroger Horizon Simple Truth		1.88				2.00					2.99	2.99	w/ store card organic cage-free
	LeBlanc's	LeBlanc's Dairy Fresh		1.99									2.29		
	Market Basket	Oak Farms												3.49	
	Super1Foods	Food Club Food Club		2.00										3.79	2 for \$4
	Winn-Dixie	Winn-Dixie Winn-Dixie		2.50			3.50								3 for \$5.00 organic; 2 for \$7
MI	Busch's	Busch's	1.00												10 for \$10
	D&W Fresh Market	Country Fresh											2.50		2 for \$5
	Econo Foods	Kemps											2.00		2 for \$4



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
MI (cont.)	Family Fare/Glen's	Country Fresh											2.50		2 for \$5
	Harding's	Harding Country Fresh							1.00				2.50		10 for \$10 2 for \$5
	Kroger Michigan	Kroger Simple Truth	2.00	1.88				2.00							cage-free
	Martin's	Martin's Prairie Farms	1.29										1.67		3 for \$5
	Meijer	Great EggSpectation									1.50				
	Plumb's	Spartan Country Fresh	1.15										2.50		2 for \$5
	Polly's Market	Egglan's Best	1.99												Omega-3
	Ric's Food Center	VandeBunte's	1.39												
	SuperOne Foods	Egglan's Best Luoma	2.50				1.99								Omega-3; 2 for \$5 limit 2
	Tom's/Oleson's	Egglan's Best Spartan	2.00 1.25												Omega-3 4 for \$5
VG's Food Center	Country Fresh											2.50		2 for \$5	
MN	Cash Wise	Egglan's Best Organic Valley Kemp's	2.50										4.38 2.49		Omega-3; 2 for \$5 organic 2 for \$4.98
	Coborn's	Food Club Organic Valley	0.99										4.49		organic
	Cub Foods	Egglan's Best Better'n Eggs	2.50								2.29				Omega-3; 2 for \$5 whites
	Econo Foods	Kemps											2.00		2 for \$4
	Fareway	Sparboe Anderson-Erickson	0.99										2.49		
	Food Pride	Our Family	1.49												
	Hugo	Our Family		1.99											limit 1
	Hy-Vee	Hy-Vee Egglan's Best Organic Valley Anderson-Erickson					2.89					2.18		3.99 2.77	cage-free organic
	Marketplace Foods	Egg Beaters										1.99			



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
MN (cont.)	Rainbow Foods	Eggland's Best Roundy's Kemp's	0.99		2.29								2.00		Omega-3 limit 1 w/ coupon 2 for \$4
	Sun Mart	Our Family Roberts		2.00									1.99		2 for \$4.00
	Sunshine Foods	Land O Lakes											1.99		
	SuperOne Foods	Eggland's Best Luoma	2.50				1.99								Omega-3; 2 for \$5 limit 2
MO	Apple Market/Ray's	Best Choice	0.98												limit 2
	C&R Supermarkets	Shurfresh Prairie Farm	1.18										1.89		
	Dillon's	Dillon's Simple Truth Kroger	2.00	1.88			2.00							2.99	w/ store card cage-free; 2 for \$4
	Food Giant	no label		1.98											limit 1
	Harter House	Hiland Hiland									2.00		1.79		2 for \$4
	Hay's Supermarket	Best Choice	1.33												
	Heartland Foods	Shurfresh	1.18												
	Hickman's IGA	IGA	0.99												
	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89					2.18		3.99 2.77	cage-free organic
	Kroger Central	Kroger		1.88											2 for \$4
	Patricia's Foods	Best Choice	1.50												2 for \$3
	Price Chopper	Best Choice Anderson-Erickson	0.99										2.50		limit 2 2 for \$5
	Shop'n Save	no label													
	SummerFresh	Best Choice	0.98												limit 2
Town & Country	Best Choice														
Woods	Best Choice	0.98												limit 4	
MS	Food Giant	no label		1.98											limit 1
	Greer's	Best Choice	free	free											w/ \$100 purchase; limit 1
	Kroger Delta	Kroger		1.88											w/ store card
	Piggly Wiggly	no label							*						30-pk FREE w/ \$25 purchase



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 5-24, 2011)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Thanksgiving 2011
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
MS (cont.)	Winn-Dixie	Winn-Dixie		2.50											3 for \$5.00 organic; 2 for \$7
		Winn-Dixie					3.50								
ND	Cash Wise	Eggland's Best Organic Valley Kemp's	2.50										4.38 2.49		Omega-3; 2 for \$5 organic 2 for \$4.98
	Hugo	Our Family Land O Lakes	1.29	1.99									1.69		limit 1
	Marketplace Foods	Egg Beaters									1.99				
	Sun Mart	Our Family Roberts		2.00									1.99		2 for \$4.00
	SuperOne Foods	Eggland's Best Luoma	2.50					1.99							Omega-3; 2 for \$5 limit 2
NE	Apple Market/Ray's	Best Choice	0.98												limit 2
	Dillon's	Dillon's Simple Truth Kroger	2.00	1.88			2.00							2.99	w/ store card cage-free; 2 for \$4
	Fareway	Sparboe Anderson-Erickson	0.99										2.49		
	Food Pride	Our Family		1.99											
	Heartland Foods	Shurfresh	1.18												
	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89				2.18		3.99 2.77		cage-free organic
	No Frills	Our Family		1.45											limit 3; add'l \$1.96/doz.
	Russ's Market	Clearly Organic Eggland's Best					* 2.59								organic XL @ \$2.99 cage-free
	Sun Mart	Our Family Roberts		2.00									1.99		2 for \$4.00
SuperSaver	Best Choice Clearly Organic Land O Lakes	0.98	1.73			*						1.98		XL organic @ \$2.98/doz.	
OH	Acme Fresh	Acme Egg Beaters C.F. Burger	1.38									4.49	2.99		
	Dave's Market	C.F. Burger											3.00		2 for \$6



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			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
OH (cont.)	Foodland	Foodland	1.25												
	Fresh Encounters	C.F. Burger Dairymen's											2.79		2 for \$5
	Giant Eagle	Dean's												3.99	
	Kroger Cincinnati	Kroger	1.25												4 for \$5
	Kroger Columbus	Kroger Simple Truth	2.00	2.00			2.00								2 for \$4.00 cage-free
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4.00
	Marc's	Hillandale Egglan's Best C.F. Burger	1.88		1.27									2.99	Omega-3
	Marsh	Egglan's Best Full Circle Egg Beaters Better'n Eggs	1.99				3.99				2.50	4.99			Omega-3 organic 2 for \$5 whites
	Meijer	Great EggSpectation Meijer	0.99								1.50				
	Remke/Bigg's	Dean's											1.50		2 for \$3
	Riesbeck's	Hillandale Broughton											1.99	2.99	Jumbo white @ 3 for \$4.00
Sparkle	Hillandale Burger's											3.00		Jumbo white @ \$1.29/doz 2 for \$6	
OK	Buy for Le\$\$	Best Choice	1.25												4 for \$5
	Reasor's	Organic Valley Best Choice Hiland	1.25						*				1.99		organic brown @ \$3.50/doz 4 for \$5
	Sunflower Markets	Egglan's Best Sunflower Robinson	2.19				1.99						1.79		Omega-3 cage-free
	Terry's	no label	*												30-pack; 2 for \$7
	United/Homeland	Best Choice Hiland	1.29										2.19		
	Williams	Hiland											1.99		
SD	Coborn's	Food Club Organic Valley	0.99										4.49		organic



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
SD (cont.)	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89					2.18		3.99 2.77	cage-free organic
	Ken's Super Fair	Shurfresh	1.29												
	Sunshine Foods	Land O Lakes											1.99		
TN	Bi-Lo	Southern Home		2.49											
	E.W. James	Egg Beaters Turner									2.50		2.00	2 for \$5 2 for \$4	
	Food City	Eggland's Best Mayfield			2.49								2.99	Omega-3	
		Food City Egg Beaters Sealtest							1.39		2.00		1.99	2 for \$4	
	Food Country USA	Food Country Egg Beaters Sealtest							1.39		2.00		1.99	2 for \$4	
	Food Giant	no label		1.98										limit 1	
	Food Lion	My Essentials	free											w/ biscuit purchase; limit 1	
	Food Rite	Best Choice	1.50											2 for \$3.00	
	Harris Teeter	Harris Teeter HT Naturals	1.50				2.89							2 for \$3.00 cage-free	
	Ingle's	Egg Beaters									2.00			2 for \$4	
	Kroger Atlanta	Kroger		1.98											
	Kroger Delta	Kroger		1.88										w/ store card	
	Kroger Mid-Atlantic	Kroger		2.00										2 for \$4.00	
	Kroger Mid-South	Kroger Kroger		1.88									2.99	2 for \$4.00	
Publix	Eggstirs									1.67				3 for \$5	
	Publix Publix	1.67										3.00		3 for \$5; limit 4 deals 2 for \$6	
Town & Country	Best Choice														
TX	Albertson's LLC	Albertson's	*											\$1 off w/ bacon purchase	
	Brookshire's	Food Club	1.19								2.69		2.50		
	Foodarama	Egg Beaters									1.99			whites	
	H-E-B	Country Fare	free											limit 1 w/ additional purchase	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack							
TX (cont.)	Kroger Southwest	Kroger Horizon Simple Truth		1.88										2.99	2.99	w/ store card organic cage-free	
	Market Basket	Oak Farms													3.49		
	Market Place	Plains													3.99		
	Sprout's	Sprout's Shamrock Farms	1.50											2.09		2 for \$3	
	Sunflower Markets	Eggland's Best Sunflower Robinson	2.19				1.99								1.79	Omega-3 cage-free	
	Super1Foods	Food Club Food Club		2.00												3.79	2 for \$4
	Terry's	no label	*														30-pack; 2 for \$7
	United/Market St.	Eggland's Best Red River Farms	2.00														Omega-3 ; 2 for \$4 2 for \$5
WI	Cub Foods	Eggland's Best Better'n Eggs	2.50									2.29				Omega-3; 2 for \$5 whites	
	Econo Foods	Kemps											2.00			2 for \$4	
	Festival	Flavorite	0.88													limit 1 w/ coupon	
	Hy-Vee	Hy-Vee Eggland's Best Organic Valley Anderson-Erickson					2.89					2.18			3.99 2.77	cage-free organic	
	Lena's Food Market	Food Club	0.99													limit 1	
	Marketplace Foods	Land O Lakes												1.67		3 for \$5	
	Pick'n Save/Copp's	Eggland's Best Kemp's Roundy's			2.29										2.00	Omega-3 2 for \$4 limit 1 w/ coupon	
	Piggly Wiggly	Food Club Dean's Egg Beaters	0.79													2.69	limit 1
	Sendik's	Golden Guernsey Burger's no label													3.29		
	Sentry	Sentry Dean's	0.99														w/ store card; limit 1 3 for \$4.98



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
WI (cont.)	SuperOne Foods	Eggland's Best Luoma	2.50					1.99								Omega-3; 2 for \$5 limit 2



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY															
AZ	Albertson's LLC	Albertson's	*												\$1 off w/ bacon purchase
	Basha's	Chino Valley	2.99												cage-free, veg-fed
	Food City	Food City		1.87											
	Fresh & Easy	Farmer's Gems		2.50											2 for \$5 single price
		Farmer's Gems Fresh & Easy		3.29										3.99	
	Fry's	Fry's	0.99												cage-free; 2 for \$4 2 for \$7
		Simple Truth Kroger	2.00				2.00							3.50	
	Smith's	Smith's		1.99											4 for \$5 cage-free; 2 for \$4 organic
		Smith's	1.25												
Simple Truth Kroger Horizon		2.00				2.00						2.99	2.99		
Sprout's	Sprout's Shamrock Farms	1.50												2 for \$3	
Sunflower Markets	Egglan's Best Sunflower Robinson	2.19												Omega-3 cage-free	
						1.99							1.79		
CA	Albertsons	Land O Lakes Land O Lakes Albertsons	3.99					3.99							Omega-3/veg-fed organic
	Big Saver Foods	no label			*										20-pack @ \$2.50
	Cardenas	Pacific Coast		1.99											
	El Rancho	no label			1.99										
	El Tapatio	no label			*										20-pack @ 2 for \$5
	Food4Less	Kroger												2.98	
	Fresh & Easy	Farmer's Gems		2.50											2 for \$5 single price
		Farmer's Gems Fresh & Easy		3.29										3.99	
	Gelson's	Gelson's Land O Lakes	2.99				*								organic Jumbo @ \$3.99/doz Omega-3
Holiday Foods	Nulaid		2.00											2 for \$4	
Jon's Marketplace	Egglan's Best no label	2.50			*									Omega-3; 2 for \$5 20-pack @ \$2.99	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
CA (cont.)	K.V. Mart	First Light First Light	*	1.99											60-pack @ \$5.99	
	Lucky's	Sunnyside Bud's		2.50								1.99 3.79	3.39			
	Lunardi's	Clover Berkeley Farms										3.99	3.49		organic	
	Mollie Stone	Emma Comfort Coop Mollie Stone Mollie O Organic Chino Valley Egglard's Best Clover	BOGO 4.39 2.50				BOGO 3.99 4.39							2.99		cage-free organic Omega-3/veg-fed Omega-3
	Northgate	Egglard's Best California Ranch	2.69	2.00												Omega-3 2 for \$4
	Nugget	Chino Valley Egglard's Best Crystal	2.99				2.99						1.99			cage-free & veg-fed Omega-3
	Raley's	Raley's Full Circle Egg Beaters Sunnyside Farms	1.48	2.18			3.49						5.29 2.99	1.79 2.99		organic
	Ralph's	Horizon											3.49			organic
	Ray's Food Place	Ray's Wild Harvest Darigold Umpqua Eberhard's Organic Valley	1.50				3.99						2.29 2.29 3.99	3.99		2 for \$3 cage-free organic
	Save Mart	Egg Beater's Sunnyside Farms		2.79							2.50	4.49		3.39		
	Spencer's	Rosemary Los Osos Ranch	1.50 1.50													2 for \$3 2 for \$3
	Sprout's	Sprout's Shamrock Farms	1.50										2.09			2 for \$3
	Super-A-Foods	no label	1.29		1.49											



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
CA (cont.)	Superior	no label Superior			*	2.99									20 pack; 2 for \$5
	Vallarta	Trafficanda	*												20-pack @ \$2.50
CO	Albertson's LLC	Albertson's	*												\$1 off w/ bacon purchase
	Heartland Foods	Shurfresh	1.18												
	King Sooper	King Sooper Simple Truth Horizon	2.00	1.77			2.00						2.99		w/ store card cage-free; 2 for \$4 organic
	Sprout's	Sprout's Shamrock Farms	1.50										2.09		2 for \$3
	Sunflower Markets	Eggland's Best Sunflower Robinson	2.19				1.99						1.79		Omega-3 cage-free
ID	Albertson's	Meadow Gold Eggland's Best Smart Balance	3.00 2.50										3.79		Omega-3; 2 for \$6 Omega-3; 2 for \$5
	Broulim's	Western Family Western Family Meadow Gold	1.25	1.99									1.89		4 for \$5
	Family Foods	Darigold											3.99		
	Fred Meyer	Fred Meyer Fred Meyer Simple Truth	1.25 2.00	2.00			2.00								limit 2 w/ coupon 4 for \$5; limit 4 cage-free/veg-fed
	Paul's Market	Western Family Meadow Gold	0.99	1.48									1.99	5.98	
	Ridley's	Western Family Western Family	1.25	1.97											4 for \$5
	Rosauer's	Rosauer's Cherry Lane Darigold	1.25 1.66											3.99	4 for \$5 3 for \$5
	Smith's	Smith's Smith's Simple Truth Kroger Horizon	1.25 2.00	1.99			2.00						2.99	2.99	4 for \$5 cage-free; 2 for \$4 organic



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
ID (cont.)	Yoke's	Naturally Nested	1.88											4.49	cage-free limit 2
		Darigold													
		Yoke's	0.99												
MT	Albertson's	Meadow Gold												3.79	Omega-3; 2 for \$6 Omega-3; 2 for \$5
		Eggland's Best	3.00												
		Smart Balance	2.50												
	Family Foods	Darigold												3.99	
	Rosauer's	Rosauer's	1.25												4 for \$5
		Cherry Lane	1.66												3 for \$5
NM	Smith's	Smith's		1.99											4 for \$5 cage-free; 2 for \$4 organic
		Smith's	1.25											2.99	
		Simple Truth	2.00				2.00								
		Kroger													
		Horizon											2.99		
NV	Albertson's LLC	Albertson's	*												\$1 off w/ bacon purchase
	John Brooks	Plains												2.50	2 for \$5
	Smith's	Smith's		1.99											4 for \$5 cage-free; 2 for \$4 organic
		Smith's	1.25												
Simple Truth		2.00				2.00							2.99		
	Kroger														
	Horizon												2.99	organic	
NV	Sunflower Markets	Eggland's Best	2.19												Omega-3 cage-free
		Sunflower													
		Robinson					1.99							1.79	
	Albertsons	Land O Lakes	3.99												Omega-3/veg-fed organic
		Land O Lakes					3.99								
	Albertsons												2.29		
Fresh & Easy	Farmer's Gems	Farmer's Gems		2.50											2 for \$5 single price
		Farmer's Gems		3.29											
		Fresh & Easy												3.99	
Raley's	Raley's	Full Circle	1.48	2.18											organic
		Egg Beaters					3.49						5.29		
		Sunnyside Farms											2.99	1.79	
Ralph's	Horizon												3.49	organic	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
NV (cont.)	Ridley's	Western Family Western Family	1.25	1.97											4 for \$5
	Smith's	Smith's Smith's Simple Truth Kroger Horizon	1.25 2.00	1.99					2.00				2.99	2.99	4 for \$5 cage-free; 2 for \$4 organic
	Sunflower Markets	Egglard's Best Sunflower Robinson	2.19						1.99				1.79		Omega-3 cage-free
OR	Albertson's	Meadow Gold Egglard's Best Smart Balance	3.00 2.50										3.79		Omega-3; 2 for \$6 Omega-3; 2 for \$5
	Family Foods	Darigold											3.99		
	Fred Meyer	Fred Meyer Fred Meyer Simple Truth	1.25 2.00	2.00					2.00						limit 2 w/ coupon 4 for \$5; limit 4 cage-free/veg-fed
	Haggen's	Full Circle Egglard's Best Haggen Haggen	1.99						3.99				3.99		organic Omega-3 Jumbo white @ \$1.79/doz.
	McKay's Market	Nest Best Egglard's Best Darigold	2.50										3.99		Jumbo white @ \$1.69/doz. Omega-3; 2 for \$5
	New Seasons	Stiebers Alpenrose							2.19				3.29		cage-free
	Quality Food Center	Simple Truth	2.00						2.00						cage-free; 2 for \$4
	Ray's Food Place	Ray's Wild Harvest Darigold Umpqua Eberhard's Organic Valley	1.50						3.99				2.29 2.29 3.99	3.99	2 for \$3 cage-free organic
	Rosauer's	Rosauer's Cherry Lane	1.25 1.66												4 for \$5 3 for \$5
	Roth's	Willamette	1.50												2 for \$3



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack						
OR (cont.)	Thriftway of OR	Willamette	0.99												w/ coupon	
		Western Family	0.99												w/ coupon	
		Egglard's Best	2.50												Omega-3; 2 for \$5	
		Darigold												3.99		
		Alpenrose												3.99		
		Eberhard's											3.99			
UT	Albertson's	Meadow Gold												3.79		
		Egglard's Best	3.00												Omega-3; 2 for \$6	
		Smart Balance	2.50												Omega-3; 2 for \$5	
	Albertson's LLC	Albertson's	*												\$1 off w/ bacon purchase	
	Fresh Market	Western Family	1.25	1.99												
		Meadow Gold												1.99		
	Harmon's	Natural Directions					2.50									organic; 2 for \$5
		Harmon's	1.50													2 for \$3
		Meadow Gold												2.00		2 for \$4
			Hood											3.00		
Macey's	Western Family	1.19	1.99													
	Meadow Gold												1.99			
Ream's	Mountain Valley	1.29														
Ridley's	Western Family	1.25													4 for \$5	
	Western Family		1.97													
Smith's	Smith's		1.99													
	Smith's	1.25													4 for \$5	
	Simple Truth	2.00				2.00									cage-free; 2 for \$4	
	Kroger												2.99	2.99	organic	
		Horizon											2.99			
Sunflower Markets	Egglard's Best	2.19													Omega-3	
	Sunflower					1.99									cage-free	
	Robinson												1.79			
WA	Albertson's	Meadow Gold												3.79		
		Egglard's Best	3.00												Omega-3; 2 for \$6	
		Smart Balance	2.50												Omega-3; 2 for \$5	
	Family Foods	Darigold												3.99		
Fred Meyer	Fred Meyer		2.00												limit 2 w/ coupon	
	Fred Meyer	1.25													4 for \$5; limit 4	
	Simple Truth	2.00				2.00									cage-free/veg-fed	



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			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
WA (cont.)	Haggen/Top's	Full Circle Eggland's Best Haggen Haggen	1.99				3.99							3.99	organic Omega-3 Jumbo white @ \$1.79/doz.
	Metropolitan Mrkt	Naturally Nested no label Egg Beaters Twin Brook	2.50				2.49				2.79			4.99	cage-free; 2 for \$5 cage-free local
	PCC Natural	Go Organic					3.79								organic
	Quality Food Center	Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Red Apple	Western Family Darigold		1.98										2.98	
	Rosauer's	Rosauer's Cherry Lane	1.25 1.66												4 for \$5 3 for \$5
	The Markets, LLC	Northwest Choice Darigold Eggland's Best		1.88										3.99	limit 1 Omega-3
	Thriftway of OR	Willamette Western Family Eggland's Best Darigold Alpenrose Eberhard's	0.99 0.99 2.50											3.99 3.99 3.99	w/ coupon w/ coupon Omega-3; 2 for \$5
	Yoke's	Naturally Nested Darigold Yoke's	1.88 0.99											4.49	cage-free limit 2
WY	Albertson's	Meadow Gold Eggland's Best Smart Balance	3.00 2.50											3.79	Omega-3; 2 for \$6 Omega-3; 2 for \$5
	King Sooper	King Sooper Simple Truth Horizon	2.00	1.77			2.00						2.99		w/ store card cage-free; 2 for \$4 organic
	Ridley's	Western Family Western Family	1.25	1.97											4 for \$5



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices November 5-24, 2011)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Thanksgiving 2011
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SHELL EGGS								Liquid Egg Products		Egg Nog (non alcoholic)		Conditions
			Large White		Extra Large White		Large Brown		Medium White		16 oz.	32 oz.	32 oz.	64 oz.	
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack					
WY (cont.)	Smith's	Smith's		1.99											4 for \$5 cage-free; 2 for \$4 organic
		Smith's	1.25												
		Simple Truth	2.00				2.00								
		Kroger													
		Horizon											2.99		