

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Easter/Passover 2015

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT													
CT	A&P Stores	n/i		0.99									w/ store card
		America's Choice	1.99										w/ store card
		Empire				2.99							w/ store card
	Adams IGA	Shady Brook	1.59										
	Big Y	Shady Brook	1.69										
		Empire				3.99							
	Bravo	Shady Brook	1.69										< 16 lbs. (hen)
	C-Town	Shady Brook	1.69										< 16 lbs. (hen)
	Food Emporium	Honeysuckle								1.99			frozen
	Geissler's	Shady Brook	1.59										
	Key Food	Empire				2.99							< 16 lbs. (hen)
		Shady Brook	1.69										
	King's	King's								1.99			locally grown
	NSA Supermarkets	Shady Brook	1.39										
	Price Chopper	Empire				2.79							
	Shady Brook	1.69											
	Price Chopper		1.29										
ShopRite	ShopRite		free									w/ \$250 purchase; limit 1	
	ShopRite	1.99	1.49									< 16 lbs. (hen)	
	Empire				2.99							< 16 lbs. (hen)	
Stop & Shop	Stop & Shop	1.49	0.99									w/ store card	
	Nature's Promise								1.99			w/ store card	
DC	Giant Food	Giant	1.49	0.99									w/ store card
		Nature's Promise							1.99				w/ store card
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Safeway Eastern	Empire				3.49							w/ store card
	Shady Brook	1.69										w/ store card	
Whole Foods MdAtl	n/i					3.99			2.69				
	Kosher Valley			3.49									
DE	A&P Stores	n/i		0.99									w/ store card
		America's Choice	1.99										w/ store card
		Empire				2.99							w/ store card
	ACME Market	Lancaster Brand	1.79										
		Shady Brook	1.79										
	Butterball	1.99											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
DE <i>(cont)</i>	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Fresh Grocer	Shady Brook	1.99										
	Giant Food	Giant	1.49	0.99									w/ store card
		Nature's Promise								1.99			w/ store card
	Great Valu Markets	n/i		1.69									
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Pathmark	n/i		0.99									w/ store card
		America's Choice	1.99										w/ store card
		Empire				2.99							w/ store card
	Safeway Eastern	Empire				3.49							w/ store card
		Shady Brook	1.69										w/ store card
ShopRite	ShopRite		free									w/ \$250 purchase; limit 1	
	ShopRite	1.99	1.49									< 16 lbs. (hen)	
	Empire				2.99							< 16 lbs. (hen)	
MA	Adams IGA	Shady Brook	1.59										
	Big Y	Shady Brook	1.69										
		Empire				3.99							
	C-Town	Shady Brook	1.69										< 16 lbs. (hen)
	Donelan's	n/i	1.49										
		Empire				3.99							< 16 lbs. (hen)
	Geissler's	Shady Brook	1.59										
	Hannaford	Marval		1.19									w/ store card
		Marval		1.49									w/o store card
		Shady Brook	1.49										
	Market Basket	Lil Butterball		1.29									< 16 lbs. (hen); w/ store card
		Lil Butterball		1.59									< 16 lbs. (hen); w/o store card
		Shady Brook	1.19										w/ store card
		Shady Brook	1.49										w/o store card
	NSA Supermarkets	Shady Brook	1.39										
	Price Chopper	Empire				2.79							
		Shady Brook	1.69										
	Price Chopper		1.29										
Roche Bros.	Plainville Farms									2.49			
	Roche Bros.	1.49											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MA <i>(cont)</i>	Stop & Shop	Stop & Shop	1.49	0.99									w/ store card
		Nature's Promise								1.99			w/ store card
	Trucchi's	n/i	1.59										
MD	A&P Stores	n/i		0.99									w/ store card
		America's Choice	1.99										w/ store card
		Empire				2.99							w/ store card
	ACME Market	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Giant Eagle	Giant Eagle		1.29									
		Honeysuckle		1.49									
	Giant Food	Giant	1.49	0.99									w/ store card
		Nature's Promise								1.99			w/ store card
	Great Valu Markets	n/i		1.69									
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Mars	Shady Brook		0.99									limit 1
		Shady Brook	1.39										
		Butterball		1.19									
	Martin's Food	Martin's	1.49	0.99									w/ store card
		Martin's	1.89	1.49									w/o store card
		Nature's Promise								1.99			w/ store card
		Nature's Promise								2.49			w/o store card
	Safeway Eastern	Empire				3.49							w/ store card
	Shady Brook	1.69										w/ store card	
Shop'n Save	Honeysuckle	1.59											
ShopRite	ShopRite		free									w/ \$250 purchase; limit 1	
	ShopRite	1.99	1.49									< 16 lbs. (hen)	
	Empire				2.99							< 16 lbs. (hen)	
Weis	Weis		1.49										
	Honeysuckle									1.88		frozen	
Whole Foods MdAtl	n/i						3.99			2.69			
	Kosher Valley				3.49								

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
ME	Hannaford	Marval		1.19									w/ store card	
		Marval		1.49									w/o store card	
	Market Basket	Shady Brook	1.49											< 16 lbs. (hen); w/ store card
		Lil Butterball		1.29										< 16 lbs. (hen); w/o store card
		Lil Butterball		1.59										w/ store card
		Shady Brook	1.19											w/o store card
		Shady Brook	1.49											
NH	Hannaford	Marval		1.19									w/ store card	
		Marval		1.49									w/o store card	
	Market Basket	Shady Brook	1.49											< 16 lbs. (hen); w/ store card
		Lil Butterball		1.29										< 16 lbs. (hen); w/o store card
		Lil Butterball		1.59										w/ store card
		Shady Brook	1.19											w/o store card
		Shady Brook	1.49											
	Price Chopper	Empire				2.79								
Shady Brook		1.69												
Price Chopper			1.29											
NJ	A&P Stores	n/i		0.99									w/ store card	
		America's Choice	1.99										w/ store card	
		Empire				2.99							w/ store card	
	ACME Market	Lancaster Brand	1.79											
		Shady Brook	1.79											
		Butterball	1.99											
	Bravo	Shady Brook	1.69										< 16 lbs. (hen)	
	C-Town	Shady Brook	1.69										< 16 lbs. (hen)	
	Fine Fare	Shady Brook	1.49											
	Foodtown	Foodtown		0.89									limit 2	
	Food Basics	n/i		0.98										
	Great Valu Markets	n/i		1.69										
	Key Food	Empire				2.99								< 16 lbs. (hen)
		Shady Brook	1.69											
	King's	King's								1.99			locally grown	
Pathmark	n/i		0.99										w/ store card	
	America's Choice	1.99											w/ store card	
	Empire				2.99								w/ store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NJ <i>(cont)</i>	ShopRite	ShopRite		free									w/ \$250 purchase; limit 1 < 16 lbs. (hen) < 16 lbs. (hen) w/ store card w/ store card < 16 lbs. (hen) frozen
		ShopRite	1.99	1.49									
	Stop & Shop	Empire				2.99							
		Stop & Shop	1.49	0.99									
	Thriftway	Nature's Promise								1.99			
		Shady Brook	1.39										
	Weis	Weis		1.49									
		Honeysuckle									1.88		
Western Beef	n/i	1.69											
Whole Foods MdAtl	n/i					3.99				2.69			
	Kosher Valley				3.49								
NY	A&P Stores	n/i		0.99									w/ store card w/ store card w/ store card < 16 lbs. (hen) < 16 lbs. (hen) frozen limit 2 w/ store card w/o store card < 16 lbs. (hen) < 16 lbs. (hen) locally grown w/ store card w/ store card w/ store card
		America's Choice	1.99										
	Bravo	Empire				2.99							
		Shady Brook	1.69										
	C-Town	Shady Brook	1.69										
	Fine Fare	Shady Brook	1.49										
	Food Basics	n/i		0.98									
	Food Emporium	Honeysuckle							1.99				
	Foodtown	Foodtown		0.89									
	Hannaford	Marval		1.19									
		Marval		1.49									
	Key Food	Shady Brook	1.49										
		Empire				2.99							
	King Kullen	Shady Brook	1.69										
		Shady Brook	1.69										
	King's	King's							1.99				
	NSA Supermarkets	Shady Brook	1.39										
	Pathmark	n/i		0.99									
		America's Choice	1.99										
	Peck's	Empire				2.99							
Shady Brook		1.59											
Price Chopper	Empire				2.79								
	Shady Brook	1.69											
Shop'n Save	Price Chopper		1.29										
	Honeysuckle	1.59											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NY <i>(cont)</i>	ShopRite	ShopRite		free									w/ \$250 purchase; limit 1 < 16 lbs. (hen) < 16 lbs. (hen) w/ store card w/ store card w/ store card frozen
		ShopRite	1.99	1.49									
		Empire				2.99							
	Stop & Shop	Stop & Shop	1.49	0.99									
		Nature's Promise								1.99			
	Tops Market	Jennie-O	1.49										
	Weis	Weis		1.49									
	Honeysuckle								1.88				
	Western Beef	n/i	1.69										
PA	A&P Stores	n/i		0.99									w/ store card w/ store card w/ store card < 16 lbs. (hen) < 16 lbs. (hen) w/ store card w/o store card limit 2 w/ store card w/o store card w/ store card w/o store card < 16 lbs. (hen) w/ store card w/o store card w/ store card w/o store card
		America's Choice	1.99										
		Empire				2.99							
	ACME Market	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	Bravo	Shady Brook	1.69										
	C-Town	Shady Brook	1.69										
	Fine Fare	Shady Brook	1.49										
	Food Basics	n/i		0.98									
	Food Lion	Jennie-O	1.49										
		Jennie-O	1.99										
	Foodtown	Foodtown		0.89									
	Fresh Grocer	Shady Brook	1.99										
	Giant Eagle	Giant Eagle		1.29									
		Honeysuckle		1.49									
	Giant Food Store	Giant	1.49	0.99									
		Giant	1.89	1.49									
		Nature's Promise								1.99			
		Nature's Promise								2.49			
Great Valu Markets	n/i		1.69										
Key Food	Empire				2.99								
	Shady Brook	1.69											
Martin's Food	Martin's	1.49	0.99										
	Martin's	1.89	1.49										
	Nature's Promise								1.99				
	Nature's Promise								2.49				

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
PA <i>(cont)</i>	Pathmark	n/i		0.99									w/ store card	
		America's Choice	1.99											w/ store card
		Empire				2.99								w/ store card
	Price Chopper	Empire				2.79								
		Shady Brook	1.69											
		Price Chopper		1.29										
	Shop'n Save	Honeysuckle	1.59											
	ShopRite	ShopRite		free										w/ \$250 purchase; limit 1
		ShopRite	1.99	1.49										< 16 lbs. (hen)
	ShurSave	Empire				2.99								< 16 lbs. (hen)
		Honeysuckle		0.99										< 16 lbs. (hen); w/ store card
		Shurfine		0.99										< 16 lbs. (hen); w/ store card
	Sparkle	Shady Brook	1.79											w/ store card
		Honeysuckle	1.69											w/ store card
	Thriftway	Honeysuckle	2.29											w/o store card
		Shady Brook	1.39											< 16 lbs. (hen)
Tops Market	Jennie-O	1.49											w/ store card	
Weis	Weis		1.49											
	Honeysuckle									1.88			frozen	
	n/i							3.99		2.69				
Whole Foods MdAtl	Kosher Valley				3.49									
	Bravo	Shady Brook	1.69										< 16 lbs. (hen)	
	Stop & Shop	Stop & Shop	1.49	0.99										w/ store card
Nature's Promise										1.99			w/ store card	
VT	Hannaford	Marval		1.19									w/ store card	
		Marval		1.49									w/o store card	
	Price Chopper	Shady Brook	1.49											
		Empire				2.79								
		Shady Brook	1.69											
	Tops Market	Price Chopper		1.29										
Jennie-O		1.49											w/ store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV													
AL	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
	Kroger Atlanta	Honeysuckle	1.49										w/ store card
		Piggly Wiggly HAC	Best Choice		0.99								w/ store card
	Publix	Best Choice			1.29								w/o store card
		Publix			1.19								smoked @ \$3.49 lb.
		Empire					2.69						w/ store card
Whole Foods Sth	Empire					3.99						w/o store card	
	n/i								2.49				
FL	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Publix	Publix			1.19								smoked @ \$3.49 lb.
		Empire					2.69						w/ store card
		Empire					3.99						w/o store card
Sedano's	Shurfine			1.29									
GA	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
	Kroger Atlanta	Honeysuckle	1.49										w/ store card
		Piggly Wiggly HAC	Best Choice		0.99								w/ store card
	Publix	Best Choice			1.29								w/o store card
		Publix			1.19								smoked @ \$3.49 lb.
		Empire					2.69						w/ store card
	Sprout's	Empire					3.99						w/o store card
		Sprout's								1.99			
Whole Foods Sth	n/i								2.49				
MS	Whole Foods Sth	n/i								2.49			
NC	Carlie C's IGA	n/i		1.29									
	Farm Fresh	Perdue	1.59										
	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Harris Teeter	Harris Teeter	1.69										w/ store card
Harris Teeter		1.99										w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NC <i>(cont)</i>	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
	Lowe's Foods	Butterball	1.79										w/ store card
	Piggly Wiggly Retail	Butterball		0.99									< 16 lbs. (hen)
		Jennie-O	1.49										
	Piggly Wiggly Stores	Jennie-O		1.18									
		Publix	Publix		1.19								
	Empire						2.69						
						3.99							w/o store card
Whole Foods Sth	n/i								2.49				
SC	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
	Kroger Atlanta	Honeysuckle	1.49										w/ store card
	Lowe's Foods	Butterball	1.79										w/ store card
	Publix	Publix		1.19									smoked @ \$3.49 lb.
		Empire					2.69						w/ store card
Empire					3.99							w/o store card	
Whole Foods Sth	n/i								2.49				
TN	Food City	Butterball		1.29									w/ store card
		Food City		1.19									w/ store card
	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Harris Teeter	Harris Teeter	1.69										w/ store card
		Harris Teeter	1.99										w/o store card
	Houchens IGA	Honeysuckle	1.49										
		IGA		0.99									w/ purchase; limit 1
	Ingle's	Butterball	1.98										w/ store card
		Butterball	2.58										w/o store card
Publix	Publix		1.19									smoked @ \$3.49 lb.	
	Empire					2.69						w/ store card	
Empire						3.99						w/o store card	
Whole Foods Sth	n/i								2.49				

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
VA	Farm Fresh	Perdue	1.59											
	Food City	Butterball		1.29									w/ store card	
		Food City			1.19									w/ store card
	Food Lion	Jennie-O	1.49											w/ store card
		Jennie-O	1.99											w/o store card
	Giant Food	Giant	1.49	0.99										w/ store card
		Nature's Promise								1.99				w/ store card
	Harris Teeter	Harris Teeter	1.69											w/ store card
		Harris Teeter	1.99											w/o store card
	Ingle's	Butterball	1.98											w/ store card
		Butterball	2.58											w/o store card
	Lowe's Foods	Butterball	1.79											w/ store card
	Martin's Food	Martin's	1.49	0.99										w/ store card
		Martin's	1.89	1.49										w/o store card
		Nature's Promise								1.99				w/ store card
	Piggly Wiggly Stores	Nature's Promise								2.49				w/o store card
Jennie-O			1.18											
Safeway Eastern	Empire				3.49								w/ store card	
	Shady Brook	1.69											w/ store card	
Whole Foods MdAtl	n/i						3.99							
	Kosher Valley				3.49									
WV	Food Fair	Butterball		1.49										
	Food Lion	Jennie-O	1.49										w/ store card	
		Jennie-O	1.99										w/o store card	
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.49										
	Kroger Columbus	Honeysuckle	1.69										w/ store card	
	Martin's Food	Martin's	1.49	0.99										w/ store card
		Martin's	1.89	1.49										w/o store card
		Nature's Promise								1.99				w/ store card
	Piggly Wiggly Stores	Nature's Promise								2.49				w/o store card
		Jennie-O		1.18										
	Shop'n Save	Honeysuckle	1.59											
	Sparkle	Honeysuckle	1.69											w/ store card
Honeysuckle		2.29											w/o store card	
Weis	Weis		1.49											
	Honeysuckle								1.88				frozen	

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Easter/Passover 2015

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI														
IA	County Market	Jennie-O	1.39											
	Hometown Foods	Shurfine		1.19										
	Hy-Vee	Butterball		1.49										
	No Frills	Honeysuckle	1.49											
	Schnuck's	Schnuck's			1.19									
		Honeysuckle			1.19									
	Sunshine Foods	Shurfine		1.29									< 16 lbs. (hen)	
IL	County Market	Jennie-O	1.39											
	Cub Foods	Jennie-O	1.69											
	Dierberg's	Honeysuckle	1.99											
	Food 4 Less	Butterball			0.99									
		Kroger			0.99									
	Fresh Thyme	n/i		0.99										
	Garden Fresh	Empire				2.99								
	Houchens IGA	Honeysuckle	1.49											
		IGA			0.99									w/ purchase; limit 1
	Hy-Vee	Butterball		1.49										
	Mariano's Fresh	Bell & Evans								2.99				
	Schuette's Market	Honeysuckle			0.99									< 16 lbs. (hen); w/ store card
		Honeysuckle			1.49									< 16 lbs. (hen); w/o store card
	Schnuck's	Schnuck's			1.19									
		Honeysuckle			1.19									
	Shop'n Save	Honeysuckle			0.89									
		Farm Fresh			0.89									
Strack & VanTil	Butterball		1.49											
Sullivan's	Norbest		0.99											
Tony's Finer Food	Jennie-O		0.99											
Walt's Food Center	Norbest		1.19											
IN	Food 4 Less	Butterball		0.99										
		Kroger		0.99										
	Fresh Thyme	n/i		0.99										
	Houchens IGA	Honeysuckle	1.49											
		IGA			0.99									w/ purchase; limit 1
	Jay C	Butterball		0.99									w/ store card; limit 2	
	Kroger Cincinnati	Honeysuckle	1.59										w/ store card	
Marsh	Butterball	1.99										w/ store card		

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
IN <i>(cont)</i>	Martin's	Honeysuckle	1.69										w/ store card
		Honeysuckle	1.99										w/o store card
	Schnuck's	Schnuck's		1.19									
		Honeysuckle		1.19									
	Strack & VanTil	Butterball		1.49									
	Walt's Food Center	Norbest		1.19									
KY	Cox IGA	IGA		0.99									
	Food City	Butterball		1.29									w/ store card
		Food City		1.19									w/ store card
	Food Fair	Butterball		1.49									
	Food Lion	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Houchens IGA	Honeysuckle	1.49										
		IGA		0.99									w/ purchase; limit 1
Kroger Cincinnati	Honeysuckle	1.59										w/ store card	
Remke Markets	Honeysuckle		0.99									w/ store card	
	Whole Foods MdAtl	n/i					3.99			2.69			
		Kosher Valley			3.49								
MI	Affiliated MW	Shurfine		1.19									
	Hiller's	Timber Valley	1.79										
	Hollywood	Amish Country	1.79										
	Kroger Columbus	Honeysuckle	1.69										w/ store card
	Kroger Michigan	Honeysuckle	1.59										w/ store card
	Martin's	Honeysuckle	1.69										w/ store card
		Honeysuckle	1.99										w/o store card
	Plumbs/Duthlers	Spartan		1.49									w/ store card
		Spartan		1.79									w/o store card
Ric's Food Center	Honeysuckle	1.69											
	Super One Foods	Jennie-O	1.66										
MN	Affiliated MW	Shurfine		1.19									
	Cash Wise	Jennie-O	1.48										
	Coborn's	Jennie-O	1.49										
	Cub Foods	Jennie-O	1.69										
	Hugo's	Honeysuckle	1.58										
	Hy-Vee	Butterball		1.49									
	Sunshine Foods	Shurfine		1.29									< 16 lbs. (hen)
		Super One Foods	Jennie-O	1.66									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
ND	Albertsons Mtn	Honeysuckle	1.69											
	Cash Wise	Jennie-O	1.48											
	Coborn's	Jennie-O	1.49											
	Hugo's	Honeysuckle	1.58											
	Super One Foods	Jennie-O	1.66											
NE	Affiliated MW	Shurfine		1.19										
	Bag'n Save	Honeysuckle	1.49											
	Hy-Vee	Butterball		1.49										
	Russ's Market	Smokehouse											smoked @ \$4.69/lb.	
	Safeway Denver	Safeway	1.69										w/ store card	
OH	Acme Fresh Market	Honeysuckle		1.49									w/ store card	
		Honeysuckle		2.49									w/o store card	
	Cub Foods	Jennie-O	1.69											
	Fisher Foods	n/i	1.89											w/ store card
		n/i	2.29											w/o store card
	Food Fair	Butterball		1.49										
	Fresh Thyme	n/i		0.99										
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.49										
	Kroger Cincinnati	Honeysuckle	1.59										w/ store card	
	Kroger Columbus	Honeysuckle	1.69										w/ store card	
	Marsh	Butterball	1.99										w/ store card	
	Piggly Wiggly Stores	Jennie-O		1.18										
	Remke Markets	Honeysuckle		0.99									w/ store card	
	Shop'n Save	Honeysuckle	1.59											
	Sparkle	Honeysuckle	1.69											w/ store card
Honeysuckle		2.29											w/o store card	
Weis	Weis		1.49											
	Honeysuckle									1.88			frozen	
Whole Foods MdAtl	n/i					3.99				2.69				
	Kosher Valley													
SD	Affiliated MW	Shurfine		1.19										
	Coborn's	Jennie-O	1.49											
	Hy-Vee	Butterball		1.49										
	Ken's Super Fair	Shurfine		1.29										w/ store card
		Shurfine		1.69										w/o store card

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SD <i>(cont)</i>	Safeway Denver	Safeway	1.69										w/ store card	
	Sunshine Foods	Shurfine		1.29									< 16 lbs. (hen)	
WI	Affiliated MW	Shurfine		1.19										
	Festival	Jennie-O	1.68										w/ store card	
		Jennie-O	1.89										w/o store card	
	Hy-Vee	Butterball		1.49										
	Pick'n Save/Copps	Butterball		0.99									w/ store card; limit 1	
	Schnuck's	Schnuck's		1.19										
		Honeysuckle		1.19										
Super One Foods	Jennie-O	1.66												

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT													
AR	Affiliated MW	Shurfine		1.19									w/ store card w/o store card
	Brookshire	Butterball	1.29	1.19									
		Honeysuckle	1.29										
		Honeysuckle	1.99										
	G&W Foods	Best Choice	1.58										
	Hay's	Best Choice	1.48										
	Super 1 Foods	Honeysuckle	1.27										
AZ	Fresh & Easy	Jennie-O		free									w/ \$30 purchase
	Safeway Phoenix	Safeway	1.69							1.99			
	Sprout's	Sprout's											
	Whole Foods SthPac	Kosher Valley					3.99						
CO	Albertsons Mtn	Honeysuckle	1.69										w/ store card; limit 1 w/ store card
	King Soopers	Kroger		0.79									
	Safeway Denver	Safeway	1.69										
	Sprout's	Sprout's								1.99			
KS	G&W Foods	Best Choice	1.58										
	Hen House	n/i	1.69										
	Hy-Vee	Butterball		1.49									
	Price Chopper	Best Choice	1.59										
	Sprout's	Sprout's									1.99		
	Woods	Best Choice		0.99									
LA	Brookshire	Butterball	1.29	1.19									w/ store card w/o store card w/ store card w/ store card < 16 lbs. (hen)
		Honeysuckle	1.29										
		Honeysuckle	1.99										
	Kroger Southwest	Honeysuckle		0.99									
		Kroger		0.99									
	LeBlanc's	Shurfresh		0.99									
	Super 1 Foods	Honeysuckle	1.27										
MO	County Market	Jennie-O	1.39										
	Dierberg's	Honeysuckle	1.99										
	G&W Foods	Best Choice	1.58										
	Harter House	Honeysuckle	1.59										
	Hay's	Best Choice	1.48										
	Hen House	n/i	1.69										
	Hy-Vee	Butterball		1.49									
	Moser's	Best Choice		0.99									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MO <i>(cont)</i>	Price Chopper	Best Choice	1.59										
	Pyramid Foods	Honeysuckle	1.49	1.29									
	Schnuck's	Schnuck's		1.19									
		Honeysuckle		1.19									
	Shop'n Save	Honeysuckle		0.89									
		Farm Fresh		0.89									
	Sprout's	Sprout's							1.99				
	Twn&Cntry Sprmkt Woods	Best Choice Best Choice	1.59 0.99	1.09 0.99									
NM	King Soopers	Kroger		0.79									w/ store card; limit 1
	Safeway Denver	Safeway	1.69										w/ store card
	Sprout's	Sprout's							1.99				
OK	Pyramid Foods	Honeysuckle	1.49	1.29									
	Sprout's	Sprout's							1.99				
TX	Brookshire	Butterball	1.29	1.19									
		Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
	Kroger Southwest	Honeysuckle		0.99									w/ store card
		Kroger		0.99									w/ store card
	Market Place	Honeysuckle		0.68									
	Randalls/Tom Thumb	Safeway	1.69										w/ store card
	Sprout's Super 1 Foods	Sprout's Honeysuckle							1.99				
UT	Albertsons Mtn	Honeysuckle	1.69										
	Harmon's	n/i	1.69										locally grown
	King Soopers	Kroger		0.79									w/ store card; limit 1

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SOUTHWESTERN U.S. - CA,HI,NV													
CA	Albertsons SoCal	n/i				3.49							
		Foster Farms	1.59										< 16 lbs. (hen)
	Andronico's	Mary's							2.99				
	Fresh & Easy	Jennie-O		free									w/ \$30 purchase
	Holiday Market	Foster Farms	1.69										
	Lucky	Foster Farms	1.69										
	Lunardi's	Diestel							2.99				
	Mar-Val Food	Foster Farms	1.49										
		Diestel							2.69				
	Nugget Markets	Diestel							2.99				w/ store card
		Diestel							3.99				w/o store card
	Ralph's	Foster Farms	1.49								1.39		w/ store card
		Simple Truth											frozen
	Ray's Food Place	Norbest	1.89										
		Foster Farms	1.89										
	Safeway NorCal	Safeway	1.69										
Save Mart	Foster Farms	1.69											
Sprout's	Sprout's									1.99			
Stater Bros.	Foster Farms	1.69											
Vons/Pavilions	Safeway	1.69											
Whole Foods SthPac	Kosher Valley							3.99					
HI	Don Quijote	Norbest		1.69									
	Foodland	Foster Farms	2.29										
	Safeway NorCal	Safeway	1.69										
	Times	Norbest		1.69									
	Vons/Pavilions	Safeway	1.69										
	Whole Foods SthPac	Kosher Valley							3.99				
NV	Albertsons Mtn	Honeysuckle	1.69										
	Fresh & Easy	Jennie-O		free									w/ \$30 purchase
	Safeway NorCal	Safeway	1.69										
	Sprout's	Sprout's								1.99			
	Vons/Pavilions	Safeway	1.69										
	Whole Foods SthPac	Kosher Valley							3.99				

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY													
AK	Alaskan & Proud	n/i		BOGO									
	Carrs/Safeway NW	Safeway	1.99										
	Fred Meyer	Foster Farms	1.89										
	Sea Mart	n/i		1.39									
ID	Albertsons Mtn	Honeysuckle	1.69										
	Albertsons NW	n/i		1.19									
	Fred Meyer	Foster Farms	1.69										
	Harvest Foods	Butterball		1.78									
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Safeway	1.69										
	Stokes Market	Norbest	1.59										
	Super 1 Foods	Jennie-O	1.58										
Yoke's Fresh	Norbest	1.58											
		n/i	1.69										
MT	Albertsons Mtn	Honeysuckle	1.69										
	Harvest Foods	Butterball		1.78									
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Safeway	1.69										
	Stokes Market	Norbest	1.59										
	Super 1 Foods	Jennie-O	1.58										
		Norbest	1.58										
OR	Albertsons NW	n/i		1.19									
	Fred Meyer	Foster Farms	1.69										
	Harvest Foods	Butterball		1.78									
	IGA Market Fresh	Jennie-O	1.49										w/ store card
		Jennie-O	1.99										w/o store card
	Ray's Food Place	Norbest	1.89										
		Foster Farms	1.89										
	Red Apple/Thriftway	n/i	1.49										< 16 lbs. (hen)
		Foster Farms	*										brined @ \$1.99/lb.
Rosauer's	Jennie-O	1.59											
	Norbest	1.59											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OR <i>(cont)</i>	Roth's	Mary's							2.99				brined @ \$2.29/lb.
		Norbest	1.88										
		Foster Farms	*										
	Safeway NW	Safeway	1.69										
WA	Albertsons NW	n/i		1.19									w/ store card w/o store card < 16 lbs. (hen) brined @ \$1.99/lb.
	Fred Meyer	Foster Farms	1.69										
	Harvest Foods	Butterball		1.78									
	IGA Market Fresh	Jennie-O	1.49										
		Jennie-O	1.99										
	Metropolitan	n/i						2.99					
	Red Apple/Thriftway	n/i	1.49										
		Foster Farms	*										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Safeway	1.69										
	Super 1 Foods	Jennie-O	1.58										
		Norbest	1.58										
The Markets	Jennie-O	1.98											
Yoke's Fresh	n/i	1.69											
WY	Affiliated MW	Shurfine		1.19									w/ store card; limit 1 w/ store card
	Albertsons Mtn	Honeysuckle	1.69										
	King Soopers	Kroger		0.79									
	Safeway Denver	Safeway	1.69										