

UNITED STATES DEPARTMENT OF AGRICULTURE

In the Matter of: *

* Docket Numbers:

NORTHEAST MILK * A0-14-A70 et al;

MARKETING ORDER * DA-02-01

Thursday,
September 12, 2002

Embassy Suites Hotel
1900 Diagonal Road
Virginia Room
Alexandria, VA

The above-entitled matter came on for
hearing, pursuant to notice at 8:00 a.m.

BEFORE: DOROTHEA BAKER,
Administrative Law Judge

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I N D E X

<u>WITNESSES:</u>	<u>DIRECT</u>	<u>CROSS</u>	<u>REDIRECT</u>	<u>RECROSS</u>
Edward Gallagher	681	720 729 754 766 778 791 813 817 819		
Bob Caplette	825	836 839 841	828 838	
Robert Yonkers	849	891 936		
Dave Arms	944	965 982		
Donald Gilman	991	995		
James Buelow	998	1004 1014		
William Fitch	1016	1022 1023		
Carl Conover	1025	1037 1052		
Peter Fredericks	1055			

E X H I B I T S

<u>NUMBER:</u>	<u>IDENTIFIED</u>	<u>RECEIVED</u>
Exhibit 16		681
Exhibit 17		681
Exhibit 18	682	823
Exhibit 19	682	823
Exhibit 20	824	844
Exhibit 21	848	939
Exhibit 22	848	939
Exhibit 23	848	939
Exhibit 24	940	990
Exhibit 25	941	990
Exhibit 26	941	990
Exhibit 27	998	1015
Exhibit 28	1016	1024
Exhibit 29	1025	1027
Exhibit 30	1059	1061

M O R N I N G S E S S I O N

JUDGE BAKER: This is the third day of our hearing relevant to Proposed Amendments to Milk in the Northeast Marketing area. It is a public hearing in which all interested parties have the opportunity to participate, to present evidence or testimony, and their participation is invited and is encouraged.

Mr. Beshore, when we adjourned last night, I believe that questioning had been concluded with respect to Mr. Shad.

MR. BESHORE: It had, Your Honor. I would like to move the admission of Exhibit 16 and 17, if we haven't done that. Mr. Shad's testimony and exhibits.

JUDGE BAKER: Very well. Are there any questions or objections with respect thereto? Let the record reflect there is no response. Exhibit 16 and 17 are hereby admitted and received into evidence.

(The documents referred to,
having been previously marked
as Exhibit 16 and 17
were received in evidence.)

MR. BESHORE: I would like to ask that the documents which have been distributed in the room and to the court reporter, the testimony of Ed Gallagher on Proposal 7, Part 2, be marked as Exhibit 18 and the

1 exhibit set to, relating to Proposal 7 submitted **by** Edward
2 Gallagher be marked as proposed Exhibit 19. Mr.
3 Gallagher has resumed the stand. He has previously been
4 sworn and he is prepared to proceed with his additional
5 testimony, Your Honor.

6 JUDGE BAKER: Very well. Thank you. The
7 documents you mentioned shall be so marked.

8 MR. BESHORE: Thank you.

9 JUDGE BAKER: You are welcome.

10 (The documents referred to
11 were marked for identification
12 as Exhibit 18 and 19.)

13 MR. BESHORE: You may proceed, Mr. Gallagher
14 with your testimony in further support of Proposal 7.

15 TESTIMONY OF EDWARD GALLAGHER:

16 MR. GALLAGHER: Okay. Thank you.

17 Good morning everybody. Thank you for allowing
18 me to return to testify further about the ~~ADC&E~~ **ADCNE**
19 Marketwide Service Proposal.

20 MR. BESHORE: Actually, if I might, if I might
21 interrupt you, why don't you just preliminarily go through
22 the exhibits.

23 MR. GALLAGHER: Okay.

24 MR. BESHORE: Which are Exhibit 19, briefly,
25 identify them as you will be referring to them during your

1 testimony.

2 MR. GALLAGHER: Okay. Figure 1 is a chart that I
3 put together based on the milk intake at the Dietrich's
4 Plant in Reading, Pennsylvania, that identifies the
5 monthly volume in January 2000 through June 2002. And the
6 line that goes across that is just above 50 million pounds
7 is the maximum amount of milk they used, they brought into
8 the plant during that time. And it sort of characterizes
9 their, not only their intake, but what they didn't
10 receive, so that what they weren't receiving relative to
11 their maximum capacity.

12 The second chart is a similar chart, but it is
13 for the Dietrich's Plant at Middlebury Center,
14 Pennsylvania.

15 Figure 3 is a comparison of the intake at the
16 Reading Plant by month to the intake by month that would
17 have been converted from Charlie Ling's, Dr. Ling's study.
18 And it is a comparison of the intake in that study to
19 Reading.

20 The Figure 4 is the same comparison for
21 Middlebury Center.

22 Table 1 is an example that I will be explaining
23 further in my testimony and it identifies a balancing cost
24 relative to lost zones and hauling charges when you are
25 moving milk from a Class I plant and diverting it for

1 balancing to a manufacturing plant.

2 Table 2 lists the actual intake pounds of both
3 the Reading and the Middlebury Center plants from January
4 2000 to June 2002. And it is from this table that I based
5 the previous figures on, that identify the two plants
6 intakes and relative comparisons.

7 Table 3 is as ugly as it gets. It shows DMS'
8 balancing costs for the last 19 months.

9 And Table 4 is just an overview of the
10 categories that go into the income statement, determining
11 the lack of profitability at the Dietrich's plants.

12 MR. BESHORE: Okay. Thank you. Now, I
13 interrupted you, and you may resume.

14 MR. GALLAGHER: Okay. A Brief History of
15 Dairylea.

16 Dairylea Cooperative's business operations can
17 best be described as in a continuous process of evolution.
18 Today's Dairylea is vastly different than it was 50 years
19 ago or even five years ago. It started in the early
20 1900's, it quickly became one of the largest dairy
21 cooperatives in the Northeast, and in so doing, was
22 involved in just about every milk processing and
23 manufacturing operation known, at the time. Its members
24 invested in, and management operated, hundreds of
25 manufacturing, processing and county receiving stations

1 throughout the Northeast.

2 Over time Dairylea's results with operating
3 plants were not good. In the early 1980s, Dairylea's
4 members and management made the decision to exit from the
5 management of operating plants. By the mid 1980s,
6 Dairylea accomplished this and set out on a new strategy
7 of providing marketing, membership and on-farm services to
8 its members. The history of Dairy Farmers of America
9 predecessor cooperatives in the Northeast, including
10 Sheffield Farms, and Eastern Milk Producers Cooperative,
11 would be found to be very similar to Dairylea's.

12 The services oriented strategy has served
13 Dairylea's members, customers, and in general, the
14 Northeastern dairy industry well. Since 1990, Dairylea
15 grew from marketing one billion pounds of milk annually,
16 to its present size of marketing more than five billion
17 pounds annually from more than 2400 dairy farmers members
18 who I represent today. A strong proportion of this growth
19 occurred by Dairylea's ability to get medium sized dairy
20 cooperatives to join Dairylea as member cooperatives.
21 This allowed those cooperatives to enjoy the milk
22 marketing and member service benefits of a large
23 cooperative, and at the same time keep their culture,
24 local presence and private governance.

25 Today's **Today** Hoard's Dairymen ranks Dairylea

1 the fifth largest dairy cooperative in the United States.

2 The DFA Joint Venture and Dairy Marketing
3 Services.

4 In 1999 Dairylea's business evolved further
5 when it entered into a joint milk marketing and membership
6 venture with Dairy Farmers of America and formed Dairy
7 Marketing Services. Dairy Marketing Services,
8 headquartered in Syracuse, New York, is responsible for
9 the milk marketing and membership operations for Dairylea
10 in the Northeast Council of Dairy Farmers of America.
11 Referring to Footnote 1, the Northeast Area Council of DFA
12 encompasses the ~~geographical~~ **geographic** territory that
13 includes New England, New York, New Jersey, the territory
14 in Pennsylvania east of the Allegheny Mountains, Maryland
15 and Delaware. This region was the membership territory of
16 the former Eastern Milk Producers Cooperative. In the
17 early 1990s, Eastern merged into Milk Marketing, Inc. In
18 the late 1990s, Milk Marketing, Inc. was one of the
19 founding cooperatives of Dairy Farmers of America.

20 Through the Dairylea and DFA relationship, DMS
21 markets over 12 billion pounds of milk annually.

22 Although the Dairylea and DFA members and
23 member cooperatives make up the majority of the milk DMS
24 markets, it has also forged marketing relationships with
25 other cooperatives and independent handlers. In the case

1 of the independent handlers, the milk marketing and
2 payroll functions have been, or are in the process of
3 being outsourced to DMS and/or DFA, who will provide these
4 services to the particular independent dairy farmers.

5 DMS markets, on average, 650 loads of milk a
6 day, to more than 100 milk plant locations for over 7,000
7 dairy farmers. A significant number of these plants
8 package fluid milk for route delivery. DMS sells more
9 milk to Class I distributing plants in the Northeast than
10 any other business.

11 The DMS marketing scope and depth cuts across
12 every region of the Northeastern U.S. -- the only such
13 milk marketing business in the region that does so. It
14 supplies Class I plants in Maine, and manufacturing
15 facilities in western New York. It delivers milk to Class
16 I facilities serving Boston, Connecticut, New York City,
17 Northern New Jersey, Philadelphia, and Harrisburg,
18 Baltimore and Washington, D.C. It also serves Class I
19 customers with sales in Scranton, Binghamton, Rochester,
20 Syracuse, Utica, Albany, Springfield, Massachusetts and
21 points in-between. Additionally, DMS supplies
22 manufacturing plants from northern Vermont, New York,
23 south to Maryland and from Central Massachusetts, west to
24 northeastern Ohio.

25 The DMS Milk Balancing Operations.

1 For its size and scope, DMS balances its milk
2 differently than most cooperative organizations in the
3 country. Where many cooperatives rely on cooperative
4 owned balancing plants to be the primary process of
5 balancing milk supplies, DMS does not do so necessarily.
6 Instead, DMS employs a strategy of balancing milk at the
7 region's manufacturing plants, most of which are not owned
8 or operated by DMS, Dairylea or DFA. In fact, DMS has no
9 ownership interest in plants, while Dairylea has minimal
10 interest. DFA has more substantial balancing plant
11 ownership, commercial interest ~~in~~ **than** Dairylea.

12 Dairylea is one of the three cooperative owners
13 of O-AT-KA Cooperative, the butter/powder and speciality
14 products plant located in the western New York town of
15 Batavia. DFA is the owner of two powder and speciality
16 products facilities under the name of Dietrich's Milk
17 Products, LLC. Referring to Footnote 2. Until just
18 recently, Dietrich's Milk Products, LLC was equally and
19 jointly owned by DFA, Dairylea and the Dietrich family.
20 This three way ownership began in 1999. Although Dairylea
21 is no longer an owner in Dietrich's, the balancing cost
22 associated with these plants are still shared between
23 Dairylea and DFA. In essence, DFA owns and operates the
24 plants on behalf of DMS. DMS is charged ~~Dietrich~~
25 **Dietrich's** balancing costs. In turn, via the proprietary

1 formula, DFA passes those costs along to its owners and to
2 the members of Dairylea and DFA's Northeast Area Council.

3 MR. BESHORE: Mr. Gallagher, did you mean that
4 DMS passes those cost along?

5 MR. GALLAGHER: Yes.

6 MR. BESHORE: Okay.

7 MR. GALLAGHER: One plant is located in the
8 southeastern Pennsylvania city of Reading, while the other
9 is located in the northern tier of Pennsylvania in a town
10 called Middlebury Center. Although DFA owns a large
11 cheese plant in western Pennsylvania, Farmers Cheese, the
12 proximity of it to the east coast's metropolis and its
13 important Class I **processing** business, makes it of limited
14 use to balancing the DMS and Order 1 market's daily and
15 weekly Class I and overall producer needs. However, it is
16 utilized as one of the number of plants to help balance
17 seasonal and holiday surpluses.

18 The Portfolio Balancing Strategy.

19 DMS follows a ~~balancing~~ strategy developed
20 previously by its member owners, Dairylea and DFA and
21 DFA's predecessor organizations here in the Northeast.
22 This strategy uses a portfolio approach to balancing
23 member and customer milk needs. The portfolio is made up
24 of every manufacturing ~~customers~~ **customer** in the
25 Northeast including the three plants, fully or jointly

1 owned by DFA or Dairyalea. The portfolio approach reduces
2 members' risks by:

3 Limiting their investments in the
4 cooperatives, allowing their members to have a greater
5 share of their farm's equity available to them as they
6 wish,

7 Attempting to optimize the use of existing
8 plant capacity,

9 Supporting the business operations of the
10 region's manufacturing plants owned by others, providing
11 the **such** operations additional volumes of milk to help
12 them grow their businesses and reduce their operating
13 risks and above all,

14 Mitigating the cost of balancing the milk, **to**
15 the region's milk supplies.

16 Renting Balancing Space.

17 In its simplest form, there is a "facilities"
18 cost of balancing. Many cooperative's balancing costs
19 come to the process of owning facilities. These costs
20 are incurred either through the cost of operating plants
21 or through the cost of carrying the plant ~~asset~~ **assets** in
22 the fall months and at other times the year when the plant
23 is significantly underutilized or idle. When using other
24 business facilities to balance, this cost, in one form or

1 another, can be boiled down to the market costs of renting
2 balancing space. The DMS portfolio approach relies both
3 on "rented" space as well as owned space.

4 Others ~~have testifying~~ **testified** on behalf on
5 ADCNE, or excuse me, ADCNE and spent more time discussing
6 the costs of owning balancing space. I want to spend a
7 little time discussing the cost of renting balancing
8 space.

9 My use of the term "renting" balancing space is
10 an economic term. There is no actual process that I am
11 aware of that involves a rental agreement or lease to
12 avail at a cooperative of space at a manufacturing plant
13 to balance their members and customer milk needs.
14 However, there are "real" costs that do exist. Those real
15 costs, are in a sense, rental payments for plant space.

16 Rental Balancing Costs Under Class Pricing.

17 The following identifies a real world cost of
18 renting balancing space by using a more commonly referred
19 to term: under class pricing. To help illustrate this
20 cost, take, for example a load of milk that is delivered
21 to a pool distributing plant on an every **other** day basis
22 (recognizing that most producers are picked up every other
23 day) with the exception of the weekend when the Class I
24 processor is limiting its intake of milk.

25 As was described in earlier testimony, DMS is a

1 co-operator of the milk grid and, in doing so, assures
2 that all milk produced finds a plant demand point, even if
3 the normal plant demand point, in this example, the Class
4 I processor, chooses to reduce its purchases. As part of
5 this service, DMS finds a manufacturing plant willing to
6 take the load not needed by the distributing plant.

7 The economic return on this particular load is
8 different than on milk delivered to the manufacturing
9 plant on a regular basis. Here is why. Manufacturing
10 customers contract with DMS for a given amount of milk per
11 week, month or year. A price is set for these regular
12 deliveries that is based on Class price plus handling
13 charges. The ~~price is set~~ **pricing** on regular deliveries,
14 which are loads of milk that land at the manufacturing
15 plant consistently throughout the year, is determined in
16 advance of the milk being produced and is based on
17 "general existing" marketing conditions. Generally
18 existing marketing conditions can be described as milk
19 being long in the flush and short in the fall, but that
20 the market for the year is not excessively long or
21 excessively short. The Class plus handling charge price
22 holds throughout the year, unless an excessive milk
23 condition occurs. Referring to Footnote 3. Under
24 excessive milk conditions, regular loads are still priced
25 at Class, but the handling charges adjusted to reflect the

1 excessive condition - meaning higher handling charges when
2 milk is excessively short, and vice ~~versus~~ **versa**. When a
3 balancing load becomes available, such load generally
4 falls outside of the contract's pricing. In such a case,
5 the load is priced on **the** "spot" market, determined by
6 that particular day's supply and demand dynamics.

7 These loads also carry another demand
8 ~~characteristics~~ **characteristic** that undermines the load's
9 value. I call this for lack of an appropriate economic
10 term "opportunistic" pricing. Let me explain.

11 When a manufacturer is offered a load of milk
12 being balanced back from a Class I source, the
13 manufacturing operator knows, based on the interactions of
14 the dispatching and receiving processes, that the milk is
15 normally delivered to Class I, isn't needed by Class I and
16 is in search of a delivery location. When this milk is
17 offered to the manufacturer, the plant operator knows he
18 can buy the milk at a discount to its normal class plus
19 handling price. The manufacturing plant knows this since
20 DMS has to land that load quickly because the milk's
21 perishability, its inability to be inventoried on a truck
22 and the need for the truck and trailer to be ready to meet
23 its demanding schedule of picking up its next load on the
24 farms. Generally, no matter if milk is excessively long

1 or really short, balancing loads do not return the same
2 price to the cooperatives as do regular deliveries. And,
3 during the flush and other times, these loads generally
4 are priced at Class price minus.

5 If the weekend load was delivered to the
6 manufacturing plant during the flush season, it would
7 likely be priced at a discount to the Class price is
8 likely where the spot market - that day's supply and
9 demand interaction - would be that determines the
10 "clearing" price for milk. Since DMS settles with the
11 Order at the value of a Class price and the producers get
12 paid the "blend" plus premiums - as dictated by
13 competitive market dynamics. The under Class price
14 discount is a real business cost involved in balancing
15 milk supplies.

16 This type of cost would not be associated with
17 just the weekend balancing loads. These dynamics and
18 their associated costs have the potential to be involved
19 with the balancing of all necessary milk supplies, as
20 defined by Dr. Ling - especially during the flush and
21 around holidays.

22 The same costs is generally ~~include~~ incurred
23 when milk is "turned back" during the week. A "turned
24 back" load refers to a load that is ordered by a Class I
25 customer at the beginning of the week based on that

1 customers anticipated milk processing needs for the week.
2 As the week goes by, the processor recognizes it has over
3 ordered because its supermarket customers orders aren't as
4 brisk or it is receiving more milk than it anticipated by
5 its independent producers or cooperative supplies. When
6 this occurs, the Class I customer notifies DMS that it is
7 cutting back orders, and in effect, has DMS balance its
8 Class I needs as opposed to asking its own independent
9 shippers to balance its needs. Economics on the delivery
10 of this milk, relative to the underclass pricing rental
11 balancing cost, is quite the same as that explained in
12 previous scenario. Referring to Footnote 4. From time to
13 time and when some Class I customers, a turn back fee can
14 charged in these instances, although it is very
15 infrequent. However, the ability to utilize turned back
16 fees is very limited to certain customer situations, only
17 applies to milk loads ordered and then canceled during the
18 week, and during the flush, the turn back fees generally
19 only mitigate a portion of the balancing costs on a turned
20 back load.

21 Rental Balancing Costs Loss Handling.

22 Another rental price is the cost of loss
23 handling and balancing loads. In many cases, the weekend
24 balancing milk carries a reduced or, in some cases, no
25 handling charge for the sale. Again, this is for the same

1 reasons described in the under Class pricing discussion
2 about spot milk and opportunity pricing. Since the
3 producers will still be paid premiums for the milk on the
4 load, regardless of whether or not it is balancing milk,
5 the cost of foregone handling to cover the premiums paid
6 to the producers becomes a real business cost. Although I
7 do not know the count, more loads of milk ~~that~~ are sold at
8 reduced or no handling costs than at under class pricing.
9 All loads sold in the class are sold at zero handling.

10 Under class pricing and loss handling charges
11 are balancing costs associated with maintaining the
12 necessary reserve supply of milk to meet our Class I
13 customers fluctuating, daily, weekly, seasonal and holiday
14 demands. For instance, an every other day pickup route
15 that is delivered to a Class I processor once or twice
16 during the fall, but isn't needed by the Class I processor
17 in the spring flush, can't gain the same economic return
18 at manufacturing plants as it can at Class I plants.
19 Since the route isn't available to the manufacturing
20 customer on a regular basis, the manufacturing customer
21 who has made other plans to meet its milk supply needs
22 isn't willing to pay as much for the milk that only
23 sometimes shows up at the plant. Referring to Footnote 5.
24 In fairness to our manufacturing customers, they can't
25 afford to pay the full price for this milk. These

1 customers have already made plans to sell their production
2 from their regular deliveries. Generally, their customers
3 do not need any more products so aren't necessarily
4 willing to buy additional product unless there is a clear
5 price discount available. Likely, these manufacturing
6 plants would not purchase the milk if they didn't have a
7 sale because of the high risks and cost of inventorying
8 and hoping to develop a sale. Therefore, these
9 manufacturing customers are only willing to purchase
10 additional product if the price is discounted enough to
11 help the manufacturer move the product to one of their
12 customers relatively quickly.

13 Certainly one can see the different economic
14 positions, a balancing load of milk is under, not only on
15 weekends, but at other times as well. For instance, an
16 unfavorable economic position ~~occurred~~ **occurs** when
17 balancing seasonal surplus during the flush, when schools
18 are in session, on holidays or the week leading up to
19 Christmas or New Year's Day.

20 Diverting from my written testimony for a
21 moment. There is another rental balancing cost that I
22 didn't think of when I was bringing this together and I am
23 glad Mr. Miller of Queensboro Farms and the vice president
24 of New York State Dairy Foods, who sound like he was
25 testifying in favor of marketwide services, referred to

1 another rental cost and that is cost incurred with --
2 ~~towing~~ **tolling** I think referring to Mr. Miller's
3 testimony, he mentioned that ~~towing~~ **tolling** does occur.
4 The DMS uses other plants from time to time to ~~tow~~ **toll**
5 milk. They will ~~tow~~ **toll** because they do not want to have
6 to take any responsibility of trying to sell the product
7 from that milk, and yet have space available at their
8 plants to manufacture and are willing to "rent it to us",
9 for a price. And Mr. Miller identified that that rental
10 price at his plant was in ~~essence~~ **excess** of a \$1.00 a
11 hundred weight. And so automatically, we are at least
12 that much below the class price when we do a ~~towing~~
13 **tolling** arrangement. And there is a significant cost in
14 our operation.

15 Back to my testimony, written testimony.

16 Balancing Cost, ~~Unreimburse~~ **Unreimbursed**
17 Delivery Cost.

18 Not all balancing cost are incurred when
19 renting space or operating plants. A particular cost
20 incurred by those co-operating the milk balancing grid is
21 common to all, whether they are renting space or operating
22 plants. This particular real world balancing cost occurs
23 when there are unreimbursed delivery costs associated with
24 diverting milk to a manufacturing plant from its usual

1 home at a distributing plant.

2 Dairylea and DFA member pay programs have
3 evolved, have evolved into something more like farm point
4 pricing than plant point pricing. This ~~is~~ **has** occurred
5 due to our reactions to the market place as opposed to a
6 strategy to set us apart from the market place. Written
7 another way, competitive market dynamics have dictated
8 this pricing mechanism. By farm point pricing, I mean,
9 that a member more often than not, is assigned ~~to~~ **a**
10 producer price differential zone for his or her area based
11 on local manufacturing plant, regardless of whether the
12 member's milk is delivered 240 or so miles to a
13 distributing plant or 30 miles to a manufacturing plant.
14 Similarly, the hauling charge to members is designed to
15 cover the cost of delivering milk locally, plus **costs**
16 corresponding to the zone of the producer's price
17 differential and meeting the competitive dynamics in that
18 particular producer's region.

19 For most deliveries of milk from, say Central
20 New York and Northern Pennsylvania in towards the cities,
21 the higher city zones, generally, cover most of the
22 additional costs of moving the milk from up country to the
23 Eastern Seaboard cities. This generally occurs even
24 though the zone differences between manufacturing areas

1 and the major Class I consumption areas were narrowed
2 during Federal Order Reform. Producers that deliver to a
3 distributing plant a majority of the time, if they are
4 under a local paid price program, generally have any
5 portion of the hauling cost, not covered by zone, added to
6 their hauling charge that shows up on their milk check.
7 Generally this is the case if the local procurement area's
8 supply and demand situation allows these costs to be
9 passed along. This is not always the case. Especially
10 in areas where ~~propriety~~ **proprietary** Class I plants, with
11 their own producer supplies are actively soliciting milk.
12

13 In general, the economic delivering of milk for
14 the Class I market, on a regular basis, from normal
15 supply areas, say 240 miles and into the Metro New York
16 area, and Boston, result in the milk landing in, say
17 Northern New Jersey, with no or little other extra cost to
18 the dairy cooperative. This means that the "net" of the
19 producer price differential paid to the cooperative and
20 the handling cost that it bears for delivering the milk to
21 the distributing plant, match the producer price
22 differential paid to the producers ~~in~~ **and** the hauling
23 charges they are assessed.

24 There is a significant daily and weekly
25 variation in raw milk demand at distributing plants, as

1 explained by Bob Wellington and alluded to in my previous
2 testimony, and shown by our exhibit yesterday that Dennis
3 Shad presented. Although loads of milk, made up of the
4 milk production of a number of Dairylea and DFA farms, may
5 be delivered to a distributing plant a majority of the
6 time, it is very rare that these loads be delivered to a
7 distributing plant all the time. Referring to Footnote 6.
8 This is unlike individual producers or small cooperative
9 ~~procured~~ **producers** by priority Class I distributing plant.
10 For these producers, their milk is delivered to the Class
11 I plant every single day with very few exceptions.

12 Referring to dairy farmers, the dairy shipper
13 that testified yesterday indicated that for the last 17
14 years, 365 days a year, his milk goes to their Class I
15 bottling facility in Syracuse, New York.

16 When this milk isn't delivered to the eastern
17 seaboard distributing plant, but instead is delivered to a
18 manufacturing plant, the net zones and hauls for the
19 manufacturing plant delivery do not always net to zero.

20 This means that the producer price differential
21 received for the load, and the hauling cost ~~of the~~ **for**
22 delivering the load do not match the producer price
23 differential paid to the producer or the hauling charge
24 extracted from the producer. When this doesn't net to
25 zero, it results in a cost to be borne by the cooperative.

1 Footnote 7. It is the very rarely based on the results
2 when the net results and gain to the cooperative.

3 Thus, another real balancing cost is incurred
4 when milk is diverted from its regular distributing plant
5 estimation and the economics of the plant zone and hauling
6 charge of the plant receiving the diversion do not net the
7 same value as the normal distributing plant delivery.

8 These costs are even greater when the balancing
9 plant was in a lower zone than that which the producer is
10 paid. For example, during the spring flush, it is not
11 uncommon to move milk, usually ~~diverting~~ **diverted** to
12 distributing plants in Metro New York
13 to O-AT-KA. The producer paid program would be set up so
14 that on the deliveries to New York City the net producer
15 price differentials and hauling charges collected and paid
16 are zero. Thus, the economic analysis of any net impact
17 to a cooperative that balances its milk would be a
18 straight up comparison between zones and hauling charges
19 for the two alternative ~~designations~~ **destinations**.

20 Exhibit 19, Table 1 depicts the economics of a
21 real world balancing milk movement. It shows that the
22 ~~zones~~ **zone** for the Dean Foods plant known as Tuscan Farms
23 in Union, New Jersey is Boston (the zero zone) minus \$0.10
24 cents, and the zone at O-AT-KA is Boston minus a \$1.05.

1 When this balancing movement occurs, the cooperative is
2 out ninety five cents in zone. Since the distance
3 between Central New York (for example the Cayuga County
4 town of Locke, New York) and O-AT-KA is less than the
5 distance between Central New York and Tuscan Farms, the O-
6 AT-KA delivery's hauling cost is less. For the Tuscan
7 delivery, the hauling charge is about \$1.19 per hundred
8 weight and for the ~~O-TA-KA~~ **O-AT-KA** delivery, the hauling
9 charge is seventy-five cents per hundred weight. This
10 results in a 44 cent per hundred weight hauling savings to
11 the cooperative. Unfortunately, the savings and hauling
12 costs do not match the loss of income in zones. Thus, the
13 cooperative registers a real world balancing cost of 51
14 cents per hundred weight on this movement. This cost is
15 on top of any loss handling and under class pricing that
16 also may be incurred.

17 Balancing Costs Include Balancing "In".

18 Balancing the ~~market~~ **market's** need isn't just
19 handling Class I's operation reserves, milk that is turned
20 back from Class I or seasonally long, it is also providing
21 milk to Class I in the fall or ~~at~~ **any other time times**
22 when the milk supply is tighter. Upon review of Dairylea
23 Federal Order Reform comments, you will be reminded that
24 Dairylea was a proponent of narrowing of the zone

1 differences in **and** flattening them in western and northern
2 New York. This was requested, in part, to prevent
3 further erosion of blend prices for the sole purposes of
4 assuring that the higher hauling costs of ~~supplement~~
5 **supplemental** milk from distance manufacturing areas would
6 move milk to Class I on the few occasions it was needed.
7 It was also requested as a means of mitigating the
8 balancing costs described in the previous section,
9 referring to Section 8, excuse me, Footnote 8. As a
10 previous discussion illustrated, such costs are far from
11 mitigated with their flatter pricing.

12 Instead ~~the~~ Dairylea pointed out, it would be
13 better to maintain stronger blend prices by having ~~flatten~~
14 **flatter** zones in the outer areas of the milk shed where
15 the Northeast milk production sector is growing and
16 becoming more and more relied upon to fill the needs of
17 the Federal Order Class I market. Referring to Footnote
18 9. Although not shown, a review of production trends in
19 the Northeast would show production declining in the
20 traditional Class I procurement areas of Massachusetts,
21 Connecticut, Central New York and Northern Pennsylvania.
22 Alternatively, production is growing in Northern and
23 Western New York. Going forward, milk produced in
24 Northern and Western New York will take on increasing

1 strategic importance in assuring that the Class I plants,
2 serving the Eastern Seaboard cities, will be adequately
3 supplied with milk.

4 Most of the milk in these outer areas is
5 marketed by cooperatives. This milk, milk that isn't
6 marketed by cooperatives is controlled by proprietary
7 plants that operate manufacturing plants.

8 Unfortunately, the market dynamics, the
9 market's competitive dynamics and the differences in zones
10 between Western and Northern New York and the Class I
11 plants along the Eastern Seaboard, do not allow for these
12 costs to be recouped. Although, the Secretary agreed with
13 the suggestion of flatter zones, another element of the
14 request, to have a marketwide services balancing payment
15 program to compensate the cooperative for their extra
16 costs of moving milk from areas of supplemental supply to
17 the Class I market, was not included.

18 Since Federal Order Reform, the dairy
19 cooperative members of DMS have taken on additional
20 contractual obligations for supplying certain Class I
21 customers with 100 percent of their milk needs. The
22 Northeast market's competitive dynamics, discussed at this
23 hearing, make it prohibitive ~~to~~ for DMS to extract higher
24 handling charges from these customers in order to cover
25 these extra costs.

1 Again, Dairylea requests the inclusion of the
2 proposed marketwide service program to compensate the
3 dairy farmer members of Dairylea and DFA, as well as the
4 other ADCNE members, for fulfilling the important
5 functions they provide the Class I market and all Order
6 Number 1 producers in their work to assure our Class I
7 customers receive the milk they need, when they need it.
8 Doing this maximizes the milk pooled in Class I and
9 generates stronger producer price differentials for all
10 producers.

11 Balancing at Dietrich's.

12 Like the other members of ADCNE, DMS also
13 balances milk through plants owned by one or both of the
14 member-partners. As previously stated, Dietrich's Milk
15 Products, LLC operates two pool manufacturing plants in
16 Pennsylvania. One is in Reading and the other is in
17 Middlebury Center.

18 The costs of operating these plants, and the
19 associated balancing costs, have fallen back to Dairylea
20 and DFA DFA's Northeast Area Council via a charge by
21 Dietrich's to Dairy Marketing Services and Dairy Marketing
22 Services then passes those costs back to the individual
23 cooperative owners of DMS.

24 The plants primary purposes are to balance the
25 Class I needs of DMS customers and the Northeast milk

1 market, in general. Both of these plants have been
2 utilized as reserve balancing plants. Exhibit 19, Table 2
3 shows the monthly plant receipts of milk and skim
4 condensed from January 2000 through June 2002.

5 The Reading plant is operated continuously over
6 this time period. However, the amount of milk it had
7 available to process is as variable as the milk price.
8 Please note four aspects:

- 9 1) Reading processes more milk in the spring,
- 10 2) it receives significantly reduced volumes
11 in the fall,
- 12 3) 2001 deliveries were low most of the
13 year, and
- 14 4) it operates at less than full capacity
15 most of the time.

16 Referring to Footnote 10. The maximum intake
17 of milk during this period was 51.7 million pounds which
18 occurred on two occasions. The plant's actual operating
19 capacity is about 1.8 million pounds per day.

20 The operation of the Middlebury Center plant
21 has been even more variable. In 2001, when milk
22 production was tight, Middlebury did not take in any milk
23 from August to November, and in six other months it
24 received less than five million pounds.

25 Referring to Footnote 11. Middlebury's

1 operating capacity is about one million pounds per day.

2 Exhibit 19, Figures 1 and 2 are two graphs that
3 show the plant capacity utilization at each of the
4 Dietrich's plants during this time period. The maximum
5 capacity was determined based on the largest delivery to
6 each plant in any month of the time period. These
7 pictures graphically show the tremendous variability in
8 milk receipts at these balancing plants.

9 There are significant costs of carrying an idle
10 plant and operating plants at reduced capacity. During
11 the 30 months shown, Middlebury operated at less than 50
12 percent capacity 16 months, more than 50 percent of the
13 time, while Reading operated in such capacity during eight
14 months, more than 25 percent of the time. Although
15 Reading was able to operate during each month of 2001, it
16 did not receive milk every day of the week. Its main
17 purpose during the late summer and fall months was to
18 balance the weekend, holiday and daily milk needs of the
19 region's Class I customers.

20 Although more milk is being delivered to these
21 plants now, the flow of milk to them is not been constant.
22 Again, more milk is delivered to them on weekends than
23 during the weekdays. Thus, some of the costs related to
24 idle plants, or operating the plants at less than full
25 capacity, still exist even though the plants are taking on

1 significantly larger volumes of milk each month, and that
2 on weekends, at least during the flush, have been
3 operating at maximum capacity.

4 The tremendous variability in milk receipts has
5 created the obvious costs associated with idle and under
6 used plant capacity. It has also impinged on the plants'
7 ~~options~~ **option** of maximizing its revenue. Since the plant
8 operators can't predict how much milk they will receive,
9 or whether they will receive milk, it has become very
10 difficult for them to win long term and steady contracts
11 with users of milk powders. Kind of like how the U.S. is
12 viewed in international markets, Dietrich's is viewed
13 domestically. Because of the unique structure of the
14 Northeast market and Dietrich's role in balancing the
15 Class I market, powder buyers do not rely on Dietrich's as
16 a steady dependable supplier of product. Therefore, the
17 buyers go elsewhere, or like the "opportunistic" balancing
18 cost I described earlier, the ~~buyer~~ **buyer's** know that
19 Dietrich's sales force is caught between a rock and a hard
20 place and therefore aren't willing to, and don't need to,
21 pay as competitive of a price for Dietrich's powder.

22 The Dietrich's plants have been extremely
23 unprofitable to operate, as a result. However, due to the
24 region's expanding milk production and the limited
25 manufacturing capacity near the metro New York and mid-

1 Atlantic area's Class I markets, the Dietrich's plants
2 have been an integral and necessary part of the milk
3 balancing grid. Closure of these plants, would have
4 generated balancing costs in excess of the losses at
5 Dietrich's. This result would have occurred since the
6 existing plant capacity in the area would not have been
7 able to absorb all of the milk that the Dietrich's plants
8 would have shed. With the resulting market pricing
9 through the flush and the added hauling costs, the total
10 costs of balancing the milk at the region's other
11 manufacturing plants and at plants in distant markets,
12 would have exceeded the costs in operating these plants.

13 Exhibit 19, Table 3 depicts the DMS balancing
14 costs for January-July 2002, by component, and for the
15 entire year of 2001. To date for this calendar year, DMS
16 has expended more than 9.1 million dollars balancing the
17 Northeast's milk markets. This cost is net of any turn
18 back fees and any cost involved with balancing milk pooled
19 on the Southeast orders. This amounts to 20 cents per
20 hundredweight on the DairyLea and DFA-Northeast Area
21 Council's member milk supplies through July.

22 Footnote 12. On a full year's production, this
23 will likely average about 12 cents per hundredweight to
24 the members.

25 By component, DMS balancing costs include:

1 \$4.9 million at Dietrich's.

2 Referring to Footnote 13. Exhibit 19, Table 4
3 gives an overview of the income statement categories for
4 the Dietrich's plants. Costs associated with operating
5 Dietrich's are the only costs included. No costs
6 associated with DMS, DFA, Dairylea or any other entity are
7 included. DMS is charged a monthly crossover "recharge"
8 that covers the losses Dietrich's pays for milk, over and
9 above what they can recoup from the market place given
10 their operating profile.

11 Back to the testimony and the next bullet.

12 \$0.6 million of underclass pricing

13 ~~\$0.7~~ \$0.7 million of unreimbursed hauling, and
14 \$2.8 million in lost handling charges.

15 For 2001, a year of very short milk supplies,
16 DMS incurred balancing costs in excess of 6.8 million
17 dollars, includes note, there are two categories of costs,
18 they didn't bother calculating because it showed that we
19 were at about 10 cents per hundredweight. That is quite a
20 bit above the six cents we are asking from the pool.

21 And now back to the testimony.

22 Which was almost 10 per hundredweight on member
23 milk supplies.

24 During the 2001 Christmas season, DMS balanced
25 17.1 million pounds which was (342 loads) of milk over two

1 weeks at a cost of \$520,000.00.

2 Dietrich's Cost vs. Ling Study.

3 Both Dietrich's plants are significantly below
4 the plant capacity of three million pounds per day that is
5 used in the Ling Study. Exhibit 19, Figures 3 and 4
6 graphically show the monthly plant intakes at Reading and
7 Middlebury Center vs. that derived from the four butter-
8 powder plants in the Ling study. For instance, Figure 3
9 shows that in May, the Ling plants averaged taking in
10 about 90 million pounds of milk per plant while Reading
11 took in slightly more than half that amount in 2002 and
12 less than half that amount in 2000 and 2001. The
13 Middlebury Center plant ~~Dietrich's~~ did not receive any
14 milk in August-November of 2001. The plants in the Ling
15 study always received milk equal to, at about half their
16 capacity during the fall months.

17 Due to the significantly smaller nature of the
18 Dietrich's plants, relative to the Ling study, and the
19 more variable nature of the milk receipts at the
20 Dietrich's plants, their costs are significantly higher
21 than the those costs illustrated in the Ling study,
22 intuitively.

23 Balancing Plants and Marketwide Services
24 Eligibility.

25 Although both Dairylea and DFA have ownership

1 interests in balancing operations, as do the other ADCNE
2 members, the group advises against making non ownership of
3 balancing facilities a prohibition for receiving
4 marketwide service payments.

5 There are many ways and different business
6 philosophies surrounding the process of being a co-
7 operator of the Order Number 1 milk balancing grid. For
8 many years prior to the DMS joint venture and the
9 affiliation with Dietrich's Milk Products, Dairylea's
10 primary process of balancing milk was via "renting space"
11 from its manufacturing customers. This process worked in
12 the heart of the DMS milk territory due to the significant
13 abundance of proprietarily owned manufacturing plants
14 throughout this region. Although Dietrich's plants have
15 taken on a bigger role in balancing DMS' milk marketing
16 network, "renting space" from our customer still serves as
17 a major part of our milk balancing portfolio.

18 Dairylea and DFA are constantly analyzing
19 opportunities to help our customers grow and to better
20 invest the equity of our members. It is not unrealistic
21 to think that at some point in the future, Dairylea and
22 DFA, DMS or even another ADCNE member will no longer be
23 involved in operating or owning manufacturing facilities.
24 Yet, even though this would occur, each organization would
25 still be providing the service of balancing member's and

1 others milk by "renting space".

2 A milk marketing business does not need to own
3 a plant in order to balance milk. Additionally, marketing
4 making plant ownership a requirement for receiving
5 marketwide services could force dairy farmers into
6 investing in and maintaining outdated, small and
7 inefficient manufacturing facilities. Additionally, it
8 could result in unneeded plant capacity in the Northeast -
9 putting at risk the ability of the region's current
10 manufacturers to receive the milk supplies they need to
11 grow their businesses in a manner that keeps them
12 competitive with western U.S. manufacturing operations.
13 Forcing excess plant capacity could also create issues for
14 distributing plants and their efforts to assure an
15 adequate supply of milk for the public.

16 The important aspect isn't how milk is
17 balanced; instead, it is how those that do the balancing
18 can be compensated so that the farmers shipping to those
19 co-operators of the milk grid aren't disadvantaged by the
20 service they pay to have performed.

21 Market Competition Prohibits Voluntary
22 Balancing Charges.

23 Earlier in this proceeding I and others
24 testified about the unique make up of the Northeast Order.
25 Due to the Northeast's huge population base, which

1 represents almost one quarter of the U.S. population, it
2 has been able to attract and sustain a rich, dynamic and
3 diverse dairy industry. In so doing, it is the largest
4 Federal Order in that it pools more Class I, II, IV milk
5 than any Federal Order in the country. Additionally, it
6 is the fourth largest Class III order in the country.
7 These characteristics create a market structure that is
8 unique and requires, and justifies, marketing order
9 conditions that are as well unique in order to resolve
10 disorderly marketing conditions.

11 Another aspect that I didn't talk about earlier
12 when I testified two days ago was there is another unique
13 condition and that is to the east of our region is the
14 Atlantic Ocean and to the north of our region is another
15 country, and so there isn't milk coming in from those
16 directions. And that is fairly a unique situation
17 relative to most markets in the United States, where there
18 is only milk that comes in, either being produced in the
19 region or come in from the west or from the south.

20 Of particular interest to ADCNE is the
21 disorderly marketing condition that has essentially forced
22 large dairy cooperatives to pay their members less than
23 the minimum blend price due to their operation of the milk
24 balancing grid that benefits all dairy farmers equally.
25 Underlying this disorderly marketing condition, is the

1 Northeast's unique market make up that has created a
2 plethora of milk marketing opportunities for dairy farmers
3 as evidenced by the 78 dairy cooperatives and 32
4 proprietary milk businesses that, every single day,
5 ~~competing~~ **compete** against one another in the milk
6 procurement arena.

7 I state again, a disorderly marketing condition
8 exists in the Federal Order Number 1 area right now. This
9 exists ~~be~~ **because** cooperatives, via the financing of their
10 members, operate the milk balancing grid and it is their
11 members that shoulder the burden of carrying all the costs
12 of providing this service. This occurs, even though the
13 balancing service provided by the cooperatives results in
14 benefits to all producers.

15 These benefits include:

16 higher producer price differentials as a result
17 of maximizing the amount of milk
18 delivered to Class I processors for use in
19 the highest price classification,
20 greater stability in milk markets, since
21 cooperatives provide the balancing cushion
22 for Class I plant operators and thus
23 eliminate the disorderly marketing condition
24 that would result in its absence, that of
25 Class I operators balancing their needs by

1 dropping or adding producers as their
2 seasonal needs changed,
3 supporting a stronger and more dynamic dairy
4 industry by providing a stable flow of milk to
5 the

6 region's milk plants thus reducing their
7 risk of investment and providing all plants,
8 either Class I or manufacturing, to thrive
9 and grow and create steady and dependable
10 markets for the regions' dairy farmers, and,
11 support a system that creates an environment
12 for stable and stronger voluntary milk
13 premiums paid to all producers.

14 I know there is an interest in the
15 quantification of this benefit and I would like to just
16 use an analogy, because it is very difficult to come up
17 with a ~~dollar~~ **dollars** per hundredweight quantification and
18 I would like to use the analogy that I think it is
19 undisputed that the military defense system of this
20 country has significant value to every single one of us.
21 I would challenge anyone of you in this room to quantify
22 what that value is to you. And that is kind of like the
23 challenge we have in quantifying that value that producers
24 receive from the services we provide in balancing the
25 markets.

1 Under current Federal Order market ~~provision~~
2 **provisions**, members of dairy cooperatives, who do the bulk
3 of the balancing, are not receiving the same minimum
4 Federal Order "blend" price as independent producers.
5 Since these producers finance the cost of balancing the
6 market and operating this grid, they, right off the bat,
7 are placed in a worse position than those producers that
8 do not ship to an organization that pools and balances
9 milk. Since it is generally large dairy cooperatives that
10 finance the milk balancing grid, it has placed their
11 members in a secondary position to non cooperative
12 producers in the market relative to sharing of Federal
13 Order pools proceeds. This is unfair and our proposal
14 recommends a solution that will help mitigate this
15 inequity.

16 Conditions Exist for Emergency Action.

17 The balancing costs of the ADCNE members are
18 significant and burdensome. They result in a disorderly
19 marketing condition in that those that are responsible to
20 assure that the Class I distributors have fluid milk
21 available at all times, and that process doesn't result in
22 producers seasonally losing markets, are forced to pay
23 their producers less than the blend price. This not only
24 puts at risk the ability of those that operate the milk
25 balancing grid to continue to perform that function. If

1 the co-operators of that grid stopped performing the
2 function, chaos would ensue. The proponent cooperatives
3 and their members can not go through another flush period
4 without having this inequitable situation corrected.
5 ADCNE strongly urges Dairy Division to have an emergency
6 decision implemented on our marketwide services proposal.
7 Please note, the following from the Act of March 20, 1986,
8 P.L. 99-260, Section 9 part b:

9 "(b) Implementation. Not later than 120 days
10 after a hearing is conducted under subsection (a), the
11 Secretary shall implement, in accordance with the
12 Agricultural Agreement Act ... a marketwide service
13 payment program under section 8c(5)(j) of such act .."

14 Again, thank you for allowing me the time to
15 share this testimony with you today.

16 JUDGE BAKER: Thank you, Mr. Gallagher.

17 Mr. Beshore?

18 MR. BESHORE: Yes.

19 EXAMINATION BY MR. BESHORE:

20 Q Mr. Gallagher, one of the members of the ADCNE,
21 which you referred to in your direct statement is O-AT-KA,
22 could you tell us just a little bit more about what O-AT-
23 KA is and its operations?

24 A Yep. O-AT-KA, O-AT-KA's membership is about a
25 billion pounds of milk. Members are primarily located in

1 Western New York. They operate two Class I distributing
2 plants. One is a --

3 Q Excuse me, Mr. Gallagher, are you talking about
4 Upstate.

5 A I am sorry, Upstate.

6 Q Okay. Well, let's go ahead.

7 A Upstate is a billion pounds. They operate two
8 Class I distributing plants in western New York. One is a
9 --- **pool** distributing plant, and one located in Rochester,
10 New York. I believe they also own a Class II operation in
11 Buffalo. And they are joint owners with Dairylea and
12 Niagara Cooperative of O-AT-KA Milk Products which is a
13 manufacturing plant. It is a balancing plant. It
14 balances milk to butter, powder, and evap and they also
15 have some speciality business at the plant. The plant's
16 intake is about two million pounds of milk per day.

17 Q Okay. Let me go back and make sure the record
18 is clear.

19 Upstate Farms Cooperative is a cooperative that
20 is one of the members of the Association of Dairy
21 Cooperatives in the Northeast, correct?

22 A Yes.

23 Q And that is the organization which you have
24 indicated operates ~~to~~ **two** distributing plants which show
25 up on the Market Administrator's information. And it is

1 also one of the member owners of O-AT-KA Dairy Products
2 Cooperative, which is also itself while a federated
3 cooperative, it is a member of the Association of Dairy
4 Cooperatives in the Northeast, correct?

5 A Yes.

6 Q Now, and Upstate, I think you indicated has
7 markets about a billion pounds of milk annually for its
8 dairy ~~farmers~~ **farmer** members.

9 A Yes.

10 Q And roughly what portion of that is in Order 1?

11 A Forty to 50 percent.

12 Q Okay. And O-AT-KA then is a federated
13 cooperative, it is, which owns and operates a milk
14 manufacturing plant at Batavia, New York, correct?

15 A Yes.

16 Q And the plant at Batavia is owned by Upstate,
17 by Niagara Milk Producers Cooperative, a small cooperative
18 in Western New York and by Dairylea, correct?

19 A Yes.

20 Q And the Batavia plant, I think the information
21 in Exhibit 5 was one of the balancing plants for which
22 aggregate receipts and usage information is reflected on
23 page 85 of Exhibit 5.

24 A Yes.

25 Q Which Peter Fredericks presented, correct?

1 A Yes.

2 Q Is the O-AT-KA plant one of the plants which
3 DMS uses in its system of balancing options?

4 A Yes, it is.

5 Q And it does, it ~~drives~~ **dries**, makes skim milk
6 powder among other products.

7 A Yes, it does.

8 Q As you have indicated.

9 I would like to just refer you to, I don't
10 know whether you have it with you or not, Exhibit 17,
11 which was Mr. Shad's exhibit with respect to day of week
12 delivery --

13 A I don't have it with me.

14 Q -- information. I am sure ~~you will~~ **you're**
15 **familiar with it.** Okay. And it demonstrated the document
16 that the, the demands from the ~~Agency and~~ **ADCNE** coops by
17 distributing plants, in Order 1, on a day of the week
18 basis and in the month of May 2001 and the month of
19 November 2001, do you recall that?

20 A Yes, I do.

21 Q Okay. And do you recall that there is a swing
22 of 10 million pounds per day from the low month, the low
23 day in May to the high day in November, with 10 million
24 plus --

1 A Yes.

2 Q -- pounds per month.

3 Okay. Is that in essence the, a, you know, one
4 quantification of the balancing demands, that the market
5 place is and which the ADCNE cooperative serve?

6 A It certainly is. It shows, you know, I think
7 both Bob and Dennis referred to the operation of the milk
8 balancing grid kind of like the operation of the
9 electricity grid, where you have got demands spikes and
10 that shows what the demand spike is and we have to carry
11 the reserve to meet that demand spike.

12 Q Okay. And there, that, that 10 million ~~pounds~~
13 **pound swing** is, you are able to accommodate it by using
14 every possible resource that you can, that you can
15 assemble, and by you, I mean, DMS and the other
16 cooperatives, serving the market in the Northeast,
17 correct?

18 A Correct. We use, it is, every single
19 manufacturing plant we, in the region, of any size, we
20 incorporate into our balancing strategy. And so, we
21 would, you know, if the milk is not going to a Class I, it
22 is going somewhere and when Class I needs it, we take it
23 away from manufacturing.

24 Q Okay. And if you are the responsible party for
25 marketing that balancing ~~and~~ volume of milk, such as the

1 cooperative is under contract with its members to market
2 the milk, produced every day year round. If you are the
3 responsible party for marketing that milk, that balancing
4 volume, it is going to, you are going to incur cost and
5 expenses in marketing that volume whether you actually
6 ~~earned~~ **owned** the bricks and mortar ~~where~~ in the plant,
7 where the milk ultimately is disposed of or whether you
8 simply market the milk, correct?

9 A That is correct.

10 Q Okay. And that is what you have tried to
11 describe with respect to DMS, which ultimately markets
12 some of the milk to the DMA, DFA, Dietrich plants and much
13 of its ~~balance~~ and **balancing** volumes to plants owned by
14 other persons, correct, other companies?

15 A That is correct.

16 Q You have indicated that one of the, that you
17 have called "renting space" that you have described, the
18 use of facilities owned by others, as renting that space,
19 correct? Is the ~~totaling~~ **tolling** fee of a dollar, in
20 ~~essence~~ **excess** of a dollar a hundredweight, you know, one
21 of the costs of renting --

22 A Yes, it is.

23 Q -- space of others. For balancing volumes.

24 A Yes.

1 Q Now, can DMS balance the Class I market for the
2 costs quantified by Dr. Ling in his study, which isolated
3 the balancing, Class I balancing costs, and used a low
4 cost, most efficient butter, powder manufacturing system
5 to balance the region?

6 A No, we can't.

7 Q All right. So, that if the Secretary were to
8 use the information related in Dr. ~~Ying's~~ Ling's study,
9 which isolates and quantifies on a conservative, most
10 efficient model, if they would use those costs, to
11 establish a marketwide service program, which resulted in
12 DMS being reimbursed at the rate of six cents per
13 hundredweight, it would cover only a portion, reimburse
14 you for only a portion of the cost you incurred in
15 balancing the market, correct?

16 A That is correct. It would mitigate our costs.

17 Q And it is the objective of the proponents of
18 Proposal 7 by providing Dr. Ling's study and the
19 information that you have provided in terms of actual
20 costs to demonstrate as best we can that this is an
21 attempt to be conservative and reasonable in requesting
22 partial reimbursement for some of these balancing costs,
23 correct?

24 A That is correct.

25 Q Let me just talk about, ask you about the, one

1 of the particulars of the proposal language, which Bob
2 Wellington talked about yesterday. And that is the
3 minimum size, a volume, there is no minimum size
4 requirement to an organization to, that is the
5 organizational structure, itself, number of employees or
6 anything else, to get balancing services, correct?

7 A Correct.

8 Q You don't have to more than 300 employees to
9 get reimbursed for balancing services under our proposal.

10 A That is correct.

11 Q Or 500 or 1,000 or anything else.

12 A That is correct.

13 Q Okay. But, we do require, the proposal
14 suggests that the, the handler, cooperative or
15 proprietary, that the handler have a certain scope of
16 magnitude of operations in order to be subject to
17 reimbursement for balancing costs, correct?

18 A That is correct.

19 Q Might that be described as, you know, something
20 of a critical mass to have, you know, a balancing,
21 performing a meaningful balancing function in the market?

22 A Sure.

23 Q In your experience, is there a qualitative
24 difference between balancing, not just quantitative, but
25 qualitative difference between the balancing that you need

1 to do if you have got, you know, let's say, you know, at
2 least a million pounds a day or three percent of the
3 market versus a couple of hundred thousand pounds a day
4 and, and, you know, one customer or a small number of
5 customers?

6 A There is a significant difference. And if you
7 think about just the size and scope of DMS, we market 600,
8 650 loads of milk a day, I bet, 300 plus on average go to
9 a Class I distributing plant. It is, it is a
10 significantly different operation. Now, there
11 is HB HP farmers as an example, we ship about two and a
12 half loads a day that maybe, if they ever have anything to
13 balance, I don't know, but if they did, it would be load a
14 weekend, on a bad day in the spring, far different
15 strategy and challenge, not to balance one or two loads as
16 opposed to hundreds of loads a day, or during the week.
17 Certainly this, the effort that goes into, you know, if
18 you have two or three loads that you have to balance, you
19 can spend a lot of time needling over that and being
20 creative and creating a, some, probably some creative
21 solution to land three or four loads once or twice during
22 a year. It is far different than when you are doing it
23 every single week, and you have got to land hundreds of
24 loads. You don't have enough man hours in the day to be
25 creative, to do that. You have just got to get it done,

1 so, the milk doesn't perish ~~or~~ **and** the truck is there for
2 the next day's pickup.

3 ~~MR. BESHORE:~~ In that regard, in size and scope
4 and I think our proposal takes into account a certain size
5 and scope that if you are of a certain size, that you
6 probably are expending huge sums of money trying to
7 balance the market on a regular basis.

8 **MR. BESHORE:** Thank you. Mr. Gallagher is
9 available for cross examination.

10 JUDGE BAKER: Thank you, Mr. Beshore.

11 Yes, Mr. Rosenbaum?

12 **MR. ROSENBAUM:** Yes.

13 EXAMINATION BY MR. ROSENBAUM:

14 Q Mr. Gallagher, you ended your testimony on page
15 14 with a quotation from the Act of 1986. And in that
16 quotation with -- what words is --

17 A You don't have it right in front of you.

18 Q It is your testimony.

19 A Marvin, can you help me out? Can you help me,
20 so I can read it?

21 (Pause.)

22 **MR. GALLAGHER:** Generally, 7 USCS Section 601,
23 Seq.

24 **BY MR. ROSENBAUM:**

25 Q I am sorry, the second parenthesis. The last

1 parenthesis, what words are you --

2 A [7 USC Section 608-C(5)(J)].

3 Q I am, sorry to interrupt, you don't see, you
4 are quoting from Section B. I think you are now mixed up
5 and quoting from A.

6 A No. No, this is a --

7 Q Keep going, please.

8 A All right. That meets the requirements of such
9 Act.

10 Q Okay. Okay. So, that meets the requirements of
11 such Act is what you left out?

12 A Yes.

13 Q Okay.

14 A I apologize for that, that is something that
15 is really important, that we should have in there.

16 Q Well --

17 A And that is the legal --

18 Q Okay. Well, I mean, just to be clear, you have
19 left out the fact that obviously the Secretary has to
20 determine whether it meets the requirements of the Act,
21 right?

22 A That is what I left out and that is your
23 interpretation, ~~but~~ let you and Marvin ~~can~~ discuss that.

24 Q By the way, you are the third witness now, **of**
25 proponents who have made the analogy to **being** like the

1 electricity **industry**, right?

2 A Yes, sir.

3 Q Let me ask you about that. When you talk
4 about how something, electricity utility has to **have**
5 capacity and meet demand, correct?

6 A Yes.

7 Q And sometimes that demand is less than
8 capacity, correct?

9 A Yes.

10 Q Isn't it true, for example, that just like some
11 handlers don't want milk at the same volume every day of
12 the week, some electricity customers are willing to put up
13 with having less electricity certain times of the day. And
14 therefore, in a way that is different, time ~~---~~ **of use**
15 **rates.**

16 A Sure.

17 Q And isn't it also true that, for example, some
18 customers don't need or are willing to take the risk of
19 not getting any electricity at all for certain periods of
20 day, and their rate is changed on the ~~the --- hard ---~~ **what's**
21 **called a hard interruptible rate.**

22 A Sure.

23 Q And so, the person who wants to have
24 electricity all the time, pays a higher rate for his

1 electricity than someone who is willing to only take the
2 electricity some of the time, correct?

3 A Yes.

4 Q Indeed, there are variations on those things.
5 There is something called "~~saw~~ soft interruptible rates"
6 whereby someone who is willing to have electricity
7 interrupted, potentially, if he rejects that request, he
8 has to pay a higher rate, are you aware of that?

9 A I am not aware of that.

10 Q But, if, in fact, in the electricity industry,
11 there are wide variety of ways in which particular
12 customers, who have particular demands, ~~---to that~~ **pay for**
13 **that**, to a charge that you need to know.

14 A Yes. I am also aware in New York State when
15 they set the electricity rates that the cost of unused
16 capacity is built into the rate that people pay. I am not
17 sure if it is built into every class, but it is built into
18 the rate that they pay.

19 Q Well, sure, I mean, if someone needs the
20 electricity all the time, they are going to pay a charge
21 for that, but if they are willing to, to forego that, they
22 get a break on their electricity rates.

23 A I don't know if in that break, there still
24 could be some charge for unused capacity --

1 Q The whole concept is to try to match what an
2 individual person is paying to what, what, what -- to
3 speak on capacity that individual person is actually
4 exercising.

5 A I, I haven't sat in on those specific rate
6 making hearings, ~~that~~ **they are --- pretty highly regulated**
7 **by the state so**, that electricity, the utilities costs
8 could be recouped in some manner.

9 Q Okay. And, well, let me just ask you, because
10 you, yourself, participate in this as a buyer of
11 electricity, are you aware that customers for electricity
12 had the choice that either take an interruptible rate, or
13 not --- **it not imposed upon them by the state**, this is
14 just an option that they can exercise or not, depending
15 upon what they see as business needs.

16 A I am aware that could exist, yes.

17 Q And that is a choice you, yourself, have, I
18 ~~have~~ assume that you ~~have got~~ **buy** electricity, right?

19 A I don't know if I have that particular choice.

20 Q Now, the Class I handlers pay a Class I premium
21 in the Northeast Order, correct?

22 A Yes, they do.

23 Q And those handlers are paying, and involved in
24 that Class I differential is \$3.25, correct?

1 A Yes.

2 Q And it, it varies based upon particular
3 location, but it never falls below \$2.00, within the
4 geographic ~~limited to~~ **limits of** the order, itself, is that
5 right?

6 A That is correct.

7 Q And of course, so in that sense Class I
8 handlers are putting more money into the pool than are
9 being put in by any other handlers, correct?

10 A The, in almost every situation that ~~involves~~
11 **involved** the Class I prices, has been higher than any
12 other class ~~person~~ **price**.

13 Q And -- the system is that the Class I
14 differential is added to the higher of the Class III
15 price, or the Class IV price, correct?

16 A Yes.

17 Q And so, necessarily, a Class I handler would be
18 paying this much money, the Class I differential, more
19 than the Class III price or the Class IV price, correct?

20 A Sure.

21 Q And, and, therefore, paying, and therefore,
22 Class I handlers pay in the pool at least the Class I
23 differential higher than the Class III handler and the
24 Class IV handler, correct, the higher of?

1 A Yes, yep.

2 Q And let's say a situation --

3 A Let me back up. I think the actual operation
4 of the pool, they don't pay Class I differential. They
5 pay a difference between the Class I price and the "blend"
6 price of the plants. That is the actual pool payment.

7 Q I, I, I ~~will give you~~ **agree with** that, but the
8 ~~effect in~~ **effective** price is, that is being paid, is --

9 A -- **Effectively what is pooled** is the
10 differential, right.

11 Q And --

12 A Keep in mind, that it is based on the, the ~~fact~~
13 **fat** value, too.

14 Q Okay.

15 A As well.

16 Q Now, the, the great benefit, of course, of the
17 Federal Order system from the perspective of the producer
18 supplying the Class III or IV ~~plants~~ **plant**, is that he or
19 she gets to draw out of the pool not the Class III price,
20 Class IV price, but the blend price, correct?

21 A Now it is called the **producer** price ~~difference~~
22 **differential** ~~of~~ what they - **draw out**.

23 Q Okay. And that is really sort of, ~~what~~ **that's**
24 one of the things the Federal **Order** System achieves for

1 dairy farmers, correct?

2 A Yes.

3 Q And so, when your producers are supplying their
4 milk in reality to make a Class III product or a Class IV
5 product, the money that comes to them through the Order
6 system at least, that includes money that really was paid
7 not, by their handler, but by the Class I handlers in the
8 pool, correct?

9 A When, when a load of milk gets delivered to a
10 Class I distributing plant, and used in Class I, and it
11 gets pooled, that higher value gets distributed equally to
12 every ~~sharing~~ **producer on** the order.

13 Q Okay. And in your order, it is about 45 percent
14 Class I.

15 A Yes.

16 Q And so, roughly half of the money is going to
17 the farmers who, in fact, are not providing money to,
18 providing milk to the Class I market, correct?

19 A I wouldn't say that, no, because when you
20 ~~multiply~~ **quantify** the number of farms ship milk to Class I
21 during the year, I can't do that, I don't know what that
22 is.

23 Q I --

24 A It is like they wouldn't have --

1 Q Sure.

2 A -- ~~would have at~~ **more than half** the farms.

3 Q Okay. And, well, in terms of and you are right
4 to make that correction, in terms of not farmers, but in
5 terms of milk delivered, more than half of the milk
6 delivered is receiving money that was actually paid by
7 Class I handlers.

8 A Again, I would just, I would say 100 percent of
9 the milk is receiving money paid by Class I handlers,
10 because the Class I revenues are --- **pooled across the**
11 **entire order.**

12 Q Now, of course, the order system imposes an
13 obligation on the producers -- Well, strike that.

14 Obviously the handlers who are handling Class
15 III and IV products, want to be part of the Order because
16 one of the benefits is that they don't have to pay their
17 farmers the entire, what I will call blend price, rather
18 part of that is kicked in by the Class I handlers,
19 correct?

20 A It has been, again, the, the, all the milk
21 pooled by, that is ~~going~~ **eligible** to be pooled by
22 handlers, no matter what kind of plant they have, or any
23 other business they ~~have~~ **are pooled** -- in the order, they
24 all equally share in the proceeds to Class I market.

1 Q Well, that --

2 A As well as, as well as they all will share in
3 the --- **proceeds from the Class I market.**

4 Q But, but, a Class III or IV handler in paying
5 his supplier, some of that money comes out of his pocket
6 and some of that money comes out of the pocket of the
7 Class I handler, correct?

8 A Say that question one more time?

9 Q Yes. When a handler who operates a Class III
10 or IV plant, is, is, with respect to how much money goes
11 to the farmers for the milk that goes into this plant,
12 some of that money is coming from that Class III or IV
13 handler, and some of that money is coming from Class I
14 handlers in the market.

15 A There is, ~~one~~ **a blend** price of the Order, all
16 farmers in the pool receive the same blend price relative
17 to the adjustments that are made for -- delivery. They
18 all share equal in Class I proceeds where they are, milk
19 goes to Class I, II, III, or IV.

20 Q And the blend price is higher than the Class
21 III or IV price, right?

22 A Historically it is almost always that way.
23 There have been a few times that hasn't.

24 Q And, and, and, and, that difference between the
25 blend price and the Class III price or the Class IV price,

1 is being made up of the contributions to pool **by the** Class
2 I handlers, correct?

3 A Sure.

4 Q And the Class III -- it is nice to be a Class
5 III or IV handler in the sense that some of the money that
6 is going to your farmers to generate the milk to run your
7 plant, is actually coming off--- **not from you, but** from
8 Class I handlers, correct?

9 A Any milk delivered to Class III or Class IV
10 just, comes from us. We would transfer the appropriate
11 PPD to the --- **producer** membership, that we pay.

12 Q Okay. And, and I take it you ~~are~~ - -

13 A ~~including~~ Including the appropriate people,
14 including the transfer ~~if~~ **of** appropriate PPD to the
15 members that ship to your member ~~craft~~ **Kraft** in the
16 system.

17 A Q Well, I am sure to all of our members. But,
18 the, my point simply here is that part of the price of,
19 strike that.

20 A Part of the money is going out to your
21 farmers, is coming from the Class I handlers. Part of the
22 money that goes to any producer that is pooled in the
23 Northeast Order comes from Class I handlers.

24 Q Right. Now, and some of the producers ~~or~~ **are**

1 actually the ones supplying the Class I plants in some
2 part, correct?

3 A I would say some of them, yes, I would say some
4 are, and some aren't.

5 Q Now, the, the, if the Order, this is sort of a,
6 something of a quid pro quo in the system as to say that
7 the quid so to speak, is that you get to draw money from
8 the Class I handlers, if you are a Class III or IV
9 handler. And the quo is that you have to ship a certain
10 amount of milk to the Class I handler during the year to
11 qualify to be pooled, right?

12 A Correct. There are pooling qualifications.

13 Q Okay. And, and that is, okay, and that is the
14 quos, so to speak, with the quid pro quo, right? You get
15 the money, but you have to provide a supply, right?

16 A It is not a part of the quo, not in our
17 business. I guess I don't like the word you have to. We
18 have very strong and very important Class I customers who
19 rely upon our service of getting milk venue when they want
20 it. They are very important customers to us and we are
21 very fortunate to be able to serve them.

22 Q Well, I am speaking here only in terms of what
23 is required by the Federal Order system. You are required
24 to ship a certain amount of milk to --

25 A There is a minimum requirement of, in order to

1 pool milk, of shipping a certain amount to a ~~distributor's~~
2 **distributing** plant.

3 Q Okay. Now, and, in fact, that amount is very
4 much tied to the question of, well, strike that.

5 I mean, the whole part of this concept of
6 balancing the --- **milk you have advanced** is that you have
7 to be in a position to supply more milk in the fall,
8 right, because that is when the milk is needed for Class
9 I, right?

10 A That is correct.

11 Q And, in fact, that is when you are required
12 already to ship milk in order to qualify to take the ---
13 **money** from the Class I handlers, right, that is to say
14 during the months of September, October, November, that
15 you have to ship at least 20 percent of the milk received
16 at the plant or divert it from the plant, to a Class I
17 handler to qualify for pooling, right?

18 A --- **For dairy marketing** services, we have to at
19 a minimum ~~need to require to~~ --- **meet the requirements**
20 **that you state** but for our business that ~~had~~ **has** no
21 impact on that business because we are so much --

22 Q Okay.

23 A And on a regular, on a year round basis.

24 Q But, that is your obligation, your obligation,

1 your minimum obligation if you want to pool, correct?

2 A That is the minimum obligation that is written
3 in the **marketing order**. -- Another proposal of ours is to
4 strengthen that obligation during the first part of the
5 year.

6 Q All right. Okay. And --

7 (Pause.)

8 BY MR. ROSENBAUM:

9 Q What is the current **over** order premium on Class
10 I milk?

11 A It is ~~---~~ **proprietary information**.

12 Q What is the published number?

13 A We don't publish a number.

14 Q What is the number published by the USDA?

15 A I don't know.

16 Q There is ~~no~~ **an** order premium, correct?

17 A There are **over order** premiums --

18 Q Are they highest on Class I milk?

19 A Pardon me?

20 Q Are they highest on Class I milk?

21 A As compared, is that what you are saying?

22 Q Yes, as compared to other classes?

23 A Not necessarily.

24 Q Are they generally highest on Class I milk?

1 A There is a market out there and we, we didn't
2 create the market dynamics, but we have to compete in the
3 market place where they exist, and depending on supply and
4 demand, the relationship in the market, market ---
5 **premiums** can be about the same no matter where you ship
6 your milk, because you have to pay so much in order to be
7 able get the milk, because we have to pay it out to the
8 farmers to keep them in our system. So, at any given
9 time, Class III handling charge can be the same as a Class
10 I or Class II or Class IV.

11 Q Well, from the historical basis, let's say
12 since Order Reform January 1, 2000, had Class I premiums
13 been higher than the other class premiums?

14 A Well, at times they, at times they have been
15 equal or lower.

16 Q Have they generally been the highest over that
17 time frame?

18 A I am not sure.

19 Q Now, the Class I handlers pay those **over order**
20 premiums because they want to, or because the supply, the
21 conditions are such that supplies of milk can demand it?

22 A It is a supply and demand interaction
23 generally.

24 Q Okay. All other the things being equal, I
25 assume, they wouldn't want to pay ~~any~~ **an over order**

1 premium at all?

2 A There is, all things being equal, sure,
3 probably that ~~being~~ **would be** the case.

4 Q And --

5 A I don't want to say that. We have got a very
6 good relationship with all our handlers and it would have
7 to be a pretty serious over supply situation for a
8 handler's charges to go down to zero. Even if that was
9 the case, prices would be so low that there shouldn't even
10 be handler's charges -- just to encourage, I don't know,
11 **there still may be the handler's charges in** -- the market.
12 I can't, I can't, I can't testify to what that interaction
13 would have in some cases.

14 Q ~~Had~~ **Have over-order** premiums risen and fallen
15 over the last two or three years?

16 A Yes, sir.

17 Q Did Class I premiums go up substantially in
18 August of 2001?

19 A Yes, I think, I don't know substantially, I
20 know, they went up, I don't know in terms of substantially
21 -- From the dairy farmers' perspective -- they probably
22 wouldn't think it was substantial.

23 Q Well, okay. And, and that was because the
24 supplies of milk, supply condition were such that supplies

1 of milk were able to demand and obtain that higher price.

2 A It was a situation where in order to encourage
3 the milk to flow the way it needed to flow, and to be able
4 to retain the milk supply, so that we have the milk to
5 ship to our customers, we had to pay our members ~~high~~
6 **higher** premiums. We don't have any product that we sell
7 and we can mark up to a consumer to get that money and so
8 our only ability to pay our members more, higher premiums
9 is to ask those who buy milk from us to pay us more. So,
10 the situation would occur that if, if they hadn't done
11 that, we wouldn't have been able to maintain the milk
12 supply that ~~---~~ **they need for** their plans.

13 Q You had some figures as to utilization at the
14 Dietrich plants, and I wonder if you could look at figure
15 one, which is the Reading plant.

16 A Okay.

17 Q Although maybe you can answer this question
18 without looking at the document at all. You have monthly
19 figures that show the pounds of milk handled versus, what
20 I assume is a plant capacity of about 52 million pounds a
21 month, is that right?

22 A Yes.

23 Q And my question is on an annual basis, am I
24 right that this is over 60 percent plant utilization?

25 A Is that -- On table two?

1 Q I am looking at figure one.

2 A No, no, I am going --

3 Q You can answer that whatever data you want to
4 use.

5 A I am going to describe it the way you can
6 calculate that.

7 Q Okay.

8 A All right. If you took Table 2, the Reading
9 plant where it says total and there is a billion pounds of
10 milk there, divided by the number of months and compared
11 it to that, 51.7, if that is 60 percent then, then that is
12 60 percent. If you follow the calculation --

13 Q I am not sure I do.

14 A Again, I don't understand your question then.

15 Q Well, it may just be I can't follow your
16 calculation and you need to help me out.

17 A Okay. Take total plant receipts, the total
18 pound.

19 Q That is how much you actually took in.

20 A Right. Divide by the number of months and say
21 that it is, I don't know, to make is simple, say it is 26
22 million pounds a month is that calculation. And if I am
23 saying that the Reading plant capacity is about 52, then
24 the answer to your question I would say would be 50
25 percent.

1 Q I see.

2 A Okay.

3 Q All right.

4 A And I didn't calculate that, but it is ---
5 **available.**

6 Q Okay. That is how you would do it. All right,
7 thanks.

8 Now, the Middlebury plant --

9 A Is that the question you were asking?

10 Q Yes, that is, you have explained to me how, I
11 was asking for the actual number -- That is fine.

12 But, the Middlebury plant, I take it is a
13 pretty small plant.

14 A Yes, it is about a million pounds per day
15 **capacity.**

16 Q So, it is, it is actually almost exactly half
17 as big as the Reading plant, correct?

18 A Correct.

19 Q Which in and of itself is not that big of a
20 plant.

21 A By today's standards, no.

22 Q By today's standards. Okay.

23 Does Dietrich participate in the, in the ~~NAS~~
24 **NASS** survey?

25 A I don't know that.

1 Q Okay. The survey I am referring to is the local
2 people submit what they obtain for --

3 A Yes, I really don't know. They may, I just
4 don't know.

5 Q Okay. Now, we heard a figure yesterday that
6 ~~there is~~ **the** seven ADCNE plants handle 65 percent of the
7 milk in the Order. I don't think that was your testimony,
8 but is that right as far you know?

9 A I, yeah.

10 Q And, and the ~~independence~~ **independents** are
11 about 25 percent of supply --- , **right?**

12 A Yes.

13 Q Now, do you know and so together those two are
14 90 percent, right?

15 A Yes.

16 Q And, and Allied and others make up the
17 remainder of 10 percent, is that right?

18 A Depending on where you are going ~~---in the~~
19 ~~cooperatives~~ **on the cooperative list**. There are certain
20 cooperatives that are listed there that are member
21 cooperative of Dairylea. And they --- **pay dues to**
22 Dairylea members, and their milk pounds are market and
23 pretty much the same pounds, except that they have their
24 own existing --- **data structure**. Their production is

1 included in ~~Gary Lee's~~ **Dairylea's** numbers, and they would
2 be included in the 65 percent. So, for instance, someone
3 ~~might like~~ **Canisius**, -- cooperative -- **United** Madison,
4 and Mount Joy Farmers Cooperative, their milk is included
5 in that 65 percent. So, it is not -- So, your question, I
6 think, is getting to does the remainder of the list have
7 the other margin, no, not all of the remainder of the list
8 because some is included in our --- **number**.

9 Q How much of the remaining 10 percent does
10 Allied have?

11 A I am guessing at this, I don't know. I would
12 say Allied is between a billion and a half to a billion
13 eight pounds a year, but that is a guess. I don't know
14 for sure.

15 Q And under that assumption, what range do they,
16 what percent do they handle of the 10 percent that is left
17 over after accounting for the seven ADCNE members --- **in**
18 **the 25 percent of the pool**.

19 A I -- I don't know, see it was calculated -- I
20 am guessing -- what is that over the amount of milk in the
21 pool, some percentage, so I am not quite sure what it is.
22 It might be around five percent, maybe, a good guess.

23 Q Are you saying they, they are half of the
24 remaining 10 percent --

1 Now, this --

2 A The calculations --

3 Q You have identified and can you, you have
4 identified that 25 percent of the milk is independent, is
5 some of that actually marketed through cooperatives?

6 A Yes, sir.

7 Q And how much of that 25 percent of independent
8 milk is marketed through the cooperatives?

9 A Well, I think DMS is the only one that does
10 that, and that is proprietary, I am sorry.

11 Q Now, getting down to how the, another sense of
12 how the marketing works, the seven ADCNE members,
13 O-AT-KA is actually a joint venture owned by --

14 A Dairylea, Niagara, **and** Upstate.

15 Q Okay. So -- But, is it equal shares?

16 A No.

17 Q ~~What ---~~ **Who owns the most?**

18 A It is based on the proportion of the milk that
19 is ~~at~~ **put into** a plant over a period of time. I believe
20 ~~Gary Lee Dairylea~~ **Dairylea** is the smallest, I am not positive.
21 Upstate would be the largest.

22 Q Okay. And do Dairylea and DFA jointly market
23 all of their milk in the Northeast?

24 A The, the member milk, the Dairylea and DFA

1 member milk, yes.

2 Q And are there joint marketing arrangements
3 between any other members of ADCNE?

4 A Not ~~on a~~ **where we're** jointly marketing
5 milk. We have, I think Dennis mentioned yesterday,
6 **Northeast milk** marketing agency which is a pricing
7 mechanism but not a ~~market~~ **marketing** mechanism.

8 Q And who does that involve?

9 A ~~Gary Lee, GFA~~ **Dairylea, DFA** and I think -- DMS,
10 ~~-- Maryland and~~ Virginia Milk Producers, Land 'O Lakes,
11 and Advantage ~~Terry~~ **Dairy** Group.

12 Q And ~~wasn't that always~~ **what does that**
13 **organization do** -- for those entities?

14 A We, we jointly implement premiums in the
15 southeast Pennsylvania, southern New Jersey and northern,
16 and Maryland/Delaware area. And from time to time we will
17 take common positions over Pennsylvania **Milk Marketing**
18 **Board** -- in matters relating to the Class I Order premium
19 ~~-- it administers.~~

20 Q How much of the milk does it control in the
21 area that it covers?

22 A I don't know.

23 Q Do you know whether it is a ~~--~~ **novelty**
24 position?

1 A What?

2 Q Is it a --- novelty position of milk supply?

3 A No, it is not.

4 Q Is it 50 percent or more of the milk supply?

5 A I, I just don't know. I don't -- It is not, it
6 is not that simple. We don't have a geographic definition
7 for our, our match, so it is very difficult to come up
8 with a percentage.

9 Q In, in Table 1, I guess this corresponds to
10 testimony, let's see on what page.

11 (Pause.)

12 MR. GALLAGHER: Let me help you out. On that
13 first column --

14 BY MR. ROSENBAUM:

15 Q Yes. If you compare there the cost of,
16 involving to Locke, New York to the Tuscan Plant versus
17 the O-AT-KA plant, is that right?

18 A Yes, it is.

19 Q Is the, are there other supply plants closer
20 than O-AT-KA, to that location?

21 A Yes, there are, ~~they have been in a~~ given time,
22 ~~they can be use both~~ they may be full. And this is a
23 normal balancing pattern for the flush.

24 Q Is Middlebury Center closer than O-AT-KA for
25 the allocation?

1 A I believe the cost to get to it -- to go on the
2 road -- would be greater to get to O-AT-KA, which is going
3 on the thruway and go. It is a lot easier. I will say
4 that regarding our interactions with O-AT-KA, as you can
5 see, something like that is not a very good economic
6 return to us and I will tell you that O-AT-KA is the first
7 place we ~~stopped~~ **stop** shipping milk to when it is needed
8 somewhere else.

9 Q This is not a transaction in which you would,
10 this would not be your first choice --

11 A No.

12 Q -- ~~about~~ **of** what to do with the milk if Tuscan
13 doesn't want it, right?

14 A Right. And I would say ~~on~~ that hauling costs,
15 ~~there is a --- Farm~~ that's a load a day farm that is doing
16 that, and if we ~~have~~ **want** that ~~down as~~ **balancing** cost on
17 farms that are not --- **load a day** that, that net cost
18 savings would be different.

19 Q Turn back fees. How often do you charge
20 those?

21 A Not very often. I think there is only one
22 customer that ~~utilizes~~ **we utilize them for**, I am not
23 positive. In fact, it was because we didn't sell them a
24 lot of milk, and they were really **tweaked** -- pretty hard,

1 so they had to do something to discourage it.

2 Q And the way you discourage it by charging more
3 money.

4 A Yes. Many times, especially in the extreme
5 flush, it doesn't come anywhere near to cover what it
6 costs us to find another home for that milk.

7 MR. ROSENBAUM: That is all I have at this time.

8 JUDGE BAKER: Very well. Thank you.

9 Yes, Mr. English.

10 We are 10 minutes away from our morning recess.

11
12 EXAMINATION BY MR. ENGLISH:

13 Q Good morning, Mr. Gallagher.

14 A Good morning.

15 Q Let me start off on a couple of things that Mr.
16 Rosenbaum has touched on.

17 And you mentioned the fact that periodically,
18 the group takes a group position before the Pennsylvania
19 Milk Marketing Board. And it is correct, the Pennsylvania
20 Milk Marketing Board charges Pennsylvania processors, **on**
21 Pennsylvania produced, Pennsylvania processed and
22 Pennsylvania sold milk ~~at an over border order~~ **order** premium in
23 Pennsylvania of a \$1.65 at this time, correct?

24 A Correct.

25 Q And in addition to that \$1.65 premium, it is

1 correct that Pennsylvania processors also pay cooperatives
2 a over price, over price **premium, a premium that** ~~---and it~~
3 is even above the Pennsylvania \$1.65, correct?

4 A We pay a handling charge on top of that.

5 Q And that handling charge on top of that, is
6 charged those **Class I** processors in Pennsylvania as part
7 of the cost that you need to get back out of the system to
8 cover your costs to supply milk to Class I **milk** market,
9 right?

10 A The, ~~we---~~ **take any one of** the customers we
11 represent from the United States Dairy Foods that has a
12 producer milk supply. They have a cost involved in
13 procuring that milk supply and ~~we~~ **you** have to have ~~how to~~
14 ~~train fluid~~ **highly trained field personnel**, to go out and
15 inspect farms. You have to have a dispatch system. You
16 have to have an accounting system, a payroll system. That
17 all costs them money. The handling charge is a charge
18 that identifies our cost to ~~that---~~ **do that for them.**
19 That is why there is handling charges.

20 Q But, in your case, you have said in the past
21 that the handling charge includes the cost of balancing.

22 A I may have, I don't know. I don't recall.

23 Q Do you remember testifying before the
24 Pennsylvania Milk ~~Market~~ **Marketing** Board on October 3,

1 2001 with respect to the \$1.65 premium and the questions
2 you were asked --

3 A Can you read what I responded to? The question
4 --

5 Q It was a question by the attorney for the
6 Pennsylvania Milk ~~Market~~ **Marketing** Board, Mr. Everly. If
7 the Board raises the ~~---~~ **over order** premiums, how is that
8 going to help the dairy farmers long term profitability if
9 they are already receiving prices higher than that, which
10 is the mandate the order premium is? And the question,
11 answer, the prices that exceed the overboard premium are
12 part of the costs we need to get back out of the system to
13 cover all costs ~~supply---~~ **with supplying milk to the** Class
14 I sector. So ~~---~~ **any 10 cent increase** is going to end up
15 going directly back to the farmers that we pay ~~---~~ **the**
16 ~~market the~~ **Pennsylvania milk marketing** price to.

17 Question: I guess I didn't understand that. ~~The answer~~

18 **Answer:** Let me -- Question: Yes, please. Answer:

19 Class I **handlers** do not take the ~~---~~ **same amount of milk**
20 every single day. They will take typically, there will be
21 some **mid-week** day where they will **peak**, they will have the
22 highest amount of milk they need and every other day will
23 be less. When you get to a weekend~~---~~ **,and you take**
24 **significantly less generally** ~~get less~~ on the weekends,

1 however, we arrange the supply, because we have to make
2 sure we are committed to make sure our Class I customers
3 get all the milk they need, when they need it. We have to
4 make sure we have seven days a week, enough milk available
5 for them to get their peak, order all the time, because we
6 can go and commit that milk long term to say a cheese
7 manufacturing plant. You have to have it available ~~in~~ **to**
8 the Class I market. And so, we only get a premium on the
9 milk we deliver to the Class I plant. We don't get that
10 premium on the milk we don't deliver and we have to keep
11 back on the reserve because we can't -- **make any** long term
12 ~~committed~~ **commitment** to any plant, not only because ~~of the~~
13 ~~--changes~~ **they have got changes in weekly needs**, they
14 have changes in ~~seasons~~ **seasonal** needs. During summer
15 months when schools are out, ~~classroom -- significant --~~
16 **Class I plants take significantly less milk** as they do in
17 the fall . ~~The school is~~ , **with schools** back in session.
18 So, ~~--~~ **why this** milk, which is a reserve they need what
19 we call balance, we can't cut a price **to a plant**, -- a
20 guaranteed value of milk for a year on that and -- So,
21 we have to take whatever the market **will allow**. -- **That is**
22 **all an** answer is to a question about what -- **an over order**
23 price premium **is**, do you remember that testimony, sir?

24 A Sure.

1 Q Thank you.

2 In calculating on Table 3, the Dietrich's
3 loss, in that column, either column for January to July
4 2002, and 2001. Did you include any --

5 A Where --

6 Q I am on Table 3 of Exhibit 19, which is your
7 balancing costs.

8 A Okay.

9 Q Did you include in either column from January
10 to July 2002 or for 2001, any monies collected from
11 Pennsylvania, the \$1.65 you collect on Class I that is the
12 Pennsylvania --- **over-order** premium to reduce that loss?

13 A No, because we had to pay it all out to
14 producers to keep their milk supply.

15 Q And did you include any portion of the, of the,
16 as you testified, portion of the -- \$1.65 that is for the
17 cost of supplying the Class I sector. Did you apply **any**
18 of those portions in calculating the Dietrich's loss in
19 the first or second columns for January to July 2002 or
20 2001?

21 A No.

22 Q Do you purchase milk from other sources that
23 are run in the Dietrich's plants at any time?

24 A We take milk into Dietrich's from wherever we
25 can get.

1 Q And sometimes those sources are not your own
2 sources, they are not your own milk, correct?

3 A Correct.

4 Q And at times when you purchase those other
5 person's milk, do you ~~carry~~ **pay** a price other than the
6 class price for that milk, something less than the class
7 price?

8 A We may, I don't know. But, I also know we may
9 pay ~~an interim~~ **a handling** charge for it as well. But, I
10 don't know how often we do or don't.

11 Q But, you --

12 A Any, you are referring to another class price
13 situation and we buy another class price, any profit or
14 loss in the total for the year, for all the purchases is
15 reflected in there. So, if there is a load or two that we
16 get it under class pricing, that somehow marginally
17 reduced to loss, possibly.

18 Q But, you ~~are not~~ **aren't getting** any premium
19 that you collected in the marketplace in those
20 calculations, correct?

21 A We -- If, if Dietrich's, no, I mean --

22 Q Premium class milk, any premium, whether it is
23 Pennsylvania or throughout the Northeast ~~corridor~~ **order**
24 that you have collected for Class I or for that matter

1 Class III milk, you have not used that money in any way as
2 a calculation in those columns on this table, correct?

3 A No, because it is not a revenue for Dietrich's,
4 it is a revenue for DMS and we expend that money in the
5 country to keep producer's shipping to our organization or
6 organizations.

7 JUDGE BAKER: That brings us to 10 o'clock, our
8 morning recess.

9 (Whereupon, a short recess was taken.)

10 JUDGE BAKER: Back on the record.

11 BY MR. ENGLISH:

12 Q Mr. Gallagher, do you have Exhibit 5 with you?

13 A Yes, I do.

14 Q Would you turn to page 79-A?

15 A Okay.

16 Q And again, I believe you were in the room when
17 I asked Mr. Wellington and Mr. Shad questions.

18 A I may have been.

19 Q I was asking for the data that is prescriptive
20 on page 79. For instance, starting in January of 2001,
21 can you tell me whether DMS, **Dairylea**, or DFA transferred
22 milk to Order 6, **the Florida order**, -- and I **caveated that**
23 -- when I asked the questions of Mr. Wellington and Mr.
24 Shad by saying I recognize and asked them for confidential
25 information and --- **if you choose not to answer, fine,**

1 but, I want to ask and see where you will go.

2 A I, obviously, I am not going to give you
3 specifics, but I don't believe, ~~number~~ **order** six is
4 ~~referring,~~ **what order?**

5 A **Florida**, I believe, I don't believe we
6 transferred any ~~---~~ **milk there, no.** If we did, I don't
7 know.

8 Q And that would true for other months for Order
9 6 in 2001 or 2002?

10 A Yes.

11 Q How about Order 7 for January of 2002, do you
12 know whether --

13 A The ~~Northeast---~~ **Southeast Order?**

14 Q Yes.

15 A I am not -- I am not aware of transferring milk
16 to Order 7, but again, we may have, but, I am not aware of
17 it.

18 Q And the ~~with the~~ we in there, it would be DMS -
19 -

20 A DMS, DMS, it would be.

21 Q So, you wouldn't know whether DFA --

22 A Well, in that we ~~were, DFA is---~~ **operate DFA's**
23 **Northeast area council.**

24 Q So, for this purpose, for Northeast Council,

1 the answer would **be** included, **the Northeast council** -- for
2 DFA?

3 A Yes.

4 Q How about transfers -- plant, other plants for
5 June of 2001, there is restrictive data, data showing from
6 Order 5. Do you know whether there were transfers from
7 Order 5 --

8 A That?

9 Q That came to DMS facilities.

10 A Dietrich's.

11 Q Dietrich's.

12 A There may have been. I don't know.

13 Q Turning to page 80. Diversions to other **order**
14 plants. For January of 2001, can you tell me whether DMS
15 had diversions to other ~~little~~ **order** plants, like Order 5
16 would?

17 A At some point in there we did. I am not sure
18 when and how frequently.

19 Q You wouldn't have the volumes?

20 A No.

21 Q Thank you.

22 (Pause.)

23 THE WITNESS: It is, I can say it is minimal,
24 minimal -- five.

1 BY MR. ENGLISH:

2 Q Can you tell me what minimal is?

3 A Minimal is, let's see, a very small percentage
4 of what was ~~---~~ marketed.

5 Q Do you know whether Maryland/Virginia is moving
6 milk on Order 50 5 diverts milk back to its ~~---~~ **Laurel**
7 **facility** in Maryland?

8 A I don't know. I am not versed to the operation
9 of that cooperative. I can't answer that question.

10 Q There were a number of times in your testimony
11 you were discussing costs that were incurred for ~~---~~
12 **balancing** and by way of example, on page four, you discuss
13 the term "opportunistic" pricing. And then you explain
14 it. You agree that opportunistic pricing occurs
15 regardless of whether the seller under these circumstances
16 is a cooperative or ~~high-carry~~ **proprietary** operation?

17 A Yes.

18 Q And similarly, footnote on page six, Footnote
19 5, which describes similar kind of transaction. There is
20 no differences as to how a cooperative is treated as
21 opposed to a proprietary operator, where they be trying to
22 unload milk, correct?

23 A Not necessarily. Not necessarily. There could
24 be a difference.

1 Q And that difference would be that the
2 proprietary has planned for this or --

3 A No, the difference is that sometimes the, there
4 is a different interaction between some of the ---
5 **cooperatives**, sometimes they aren't as aggressive in, in,
6 in pricing in these opportunities, because there are other
7 interactions that are going on between the two
8 organizations, that is just, result in not having as an
9 aggressive pricing --- **scheme**.

10 Q So, other decisions get factored in, that
11 impact the return?

12 A Sure.

13 Q So, these decisions would be other economic
14 decisions?

15 A Sure.

16 Q Some of those decisions would be relational
17 decisions?

18 A Yes.

19 Q Does DMS charge its customers differently, two
20 different style customers, a customer who is a full
21 service customer receiving all of its milk needs year
22 round, versus a customer that receives, that in your term
23 uses independent producers for its primary source and then
24 balances using DMS? Is there a charge difference by DMS
25 for those two customers in terms of premium or a handling

1 charge?

2 A I am not sure.

3 Q To the extent that you discussed Mr. Miller's
4 testimony ~~in length~~ on **"renting"**, you would agree that the
5 step that he also for that company or others made that
6 facility available to proprietary the same costs are
7 incurred there as well?

8 A No. What do you mean by the same costs?

9 Q If there is a ~~hauling~~ **tolling** arrangement for
10 disposal ~~for plus of surplus~~ milk, that the ~~hauling~~
11 **tolling** arrangements would have the same impact on
12 proprietaries that they would on a cooperative?

13 A Yes, relative to whether, I don't know what the
14 charge would be. I can't testify whether the charge would
15 be the same.

16 Q You have no reason to believe the charge is
17 different.

18 A I think, I think Mr. Miller testified that
19 there, he has got some contractual arrangements with some
20 people that would have different pricing characteristics
21 than people that are just on the spot market.

22 Q And that is ---, **generally speaking** all spot
23 people would be treated similarly, but as --- **not as**
24 **contract people**.

1 A I, I have no idea how, how he prices the
2 others. It could be a different price, I don't know. It
3 could be the same price.

4 Q On the top of page eight, you refer to, "Since
5 Federal Order Reform, the dairy cooperative members of DMS
6 have taken on additional contractual obligations for
7 supplying certain Class I customers with 100 percent of
8 their milk needs." Did some of that, some of the other
9 contractual obligations occur as a result of merger or
10 membership of cooperatives within DMS?

11 A They occurred due to their relationships that
12 Dairy Farmers of America has developed with some of their
13 customers nationally and --

14 Q And so those were relationships that were
15 voluntarily undertaken as a result of contractual
16 obligations that DFA had undertaken on a national basis,
17 correct?

18 A Correct.

19 MR. ENGLISH: I have no further questions.
20 Thank you.

21 JUDGE BAKER: Thank you, Mr. English. Are there
22 other questions? Mr. Vetne?

23 MR. VETNE: Yes.

24 EXAMINATION BY MR. VETNE:

25 Q Could you identify the Class I customers to

1 which you and Chip English made reference in the last
2 series of questions?

3 A I don't think its a secret. Dean Foods, and
4 National Dairy Holdings.

5 Q Are those plants listed under the, either Dean
6 Foods or National Dairy Holdings in all cases in Exhibit
7 5?

8 A Probably -- It will be, there is Tuscan --
9 **Lehigh** Dairies, Terrell Farms, West ~~Linns~~ **Linnsville**
10 **Dairies** -- There is, maybe Grants, maybe.

11 Q Grants is not -- To Farms of Maine.

12 A Okay. Yes, and I don't know if there is a
13 Cumberland down there. There may be or there may not be.
14 But --

15 Q Cumberland Dairy, Inc. of New Jersey?

16 A No, not that one. This is --- **baby** Cumberland.

17 Q At what location?

18 A At New Jersey, which --

19 Q Cumberland.

20 A There is a Cumberland, Cumberland Plant in
21 Flores, New Jersey, that is part of Dean Foods and the
22 other one is Bridgeton or something like that, it is ---
23 **baby** Company.

24 Q You referred to, in response to questions from

1 Marvin to Upstate plants. And you also made reference to
2 Upstate operations in Buffalo.

3 A Yes.

4 Q Are there more than one Upstate plants in
5 Buffalo?

6 A I am not sure. If that Class II ~~is~~ **business**, I
7 don't know if that is a separate business. Somebody
8 mentioned the name **and I didn't take the time to look --**
9 but, ~~it~~ **there** was a facility that they thought might have
10 been their Class II operation.

11 Q In Exhibit 5.

12 A Direct me to what page.

13 Q There is a list of partially regulated
14 distributing plants and an Upstate plant in Buffalo is
15 identified.

16 A Okay.

17 Q Do you know whether that is a separate Upstate
18 facility dedicated to Class I essentially?

19 A I think that, they do have a Class I facility
20 in Buffalo.

21 Q And which is, that Class I facility is separate
22 from their manufacturing?

23 A It may be. That is the part I am not positive
24 about. There is something here, it was pointed out, there

1 may be another Upstate facility and ~~that~~ **when I was ---**
2 **interviewing** Upstate, I forgot to ask about that.

3 Q Okay. You do not know, do you think you could
4 find out if the, ~~parts of the~~ **partially** regulated Upstate
5 **distributing** plant in Buffalo is also the Upstate Class II
6 manufacturing facility that you described or was it that
7 they were separate?

8 A Is that one of your customers?

9 Q Pardon?

10 A I ~~think~~ **bet** your client would know. No. That
11 is not a right answer? I can try and find out, sure. I
12 will be back at, I have another part to testify on our
13 pooling provisions, and that will probably tomorrow and I
14 will find out by then.

15 Q Thank you.

16 Within the past **10 or** 15 years, has there been
17 any change in the number of manufacturing plants to which
18 surplus milk, that is not Class I milk, maybe marketed in
19 the Northeast?

20 A Yes.

21 Q Has there been closing of a number of
22 manufacturing plants?

23 A Within the 15 years, there has been closings,
24 yes.

1 Q Has there also, say within the last five years,
2 to your knowledge, there has been a change in the manner
3 in which those plants are supplied?

4 A Yes.

5 Q Since Federal Order Reform is it not the case
6 that a number of manufacturing plants now receive milk by
7 contract with cooperative associations that prior to
8 Federal Order Reform received independent producer milk
9 not through cooperative associations?

10 A Since Federal Order Reform? ~~That should, Im~~
11 **not sure of the number**, I know of at least one. I don't
12 know the number, there is at least one that I know.

13 Q When you mentioned the cooperatives that are
14 part of Dairylea, **Im not sure if you mentioned Lyleville**
15 **C-op, --connection,** is that part of Dairylea or is that
16 marketed through some other cooperative organization?

17 A We market their milk but they are not a member.

18 Q You ~~---~~ **qualify** their milk?

19 A Yes.

20 Q So they are not in their own capacity an ~~IE~~
21 **9(C)** handler?

22 A They are not an ~~IE~~ **9(C)** handler, no, they are
23 current.

24 Q Has DMS, to your knowledge, were participants

1 voluntarily taking milk off the pool in order to take
2 advantage of a class price that exceeded the expected lot
3 in the Northeast market?

4 A Due to the competitive nature in the market and
5 the need to be able to compete with others, from time to
6 time marketing opportunities that, you know, take
7 advantage of the same as others in the market have taken
8 advantage of. And so from time to time that may have
9 occurred, but not in any kind of significant volume.

10 Q And that would be on Class IV milk?

11 A It could be, yeah, it could be included in
12 Class IV milk.

13 Q Would that also have included Class II milk?

14 A It may have.

15 Q And would I be correct in assuming that it
16 probably didn't include Class III milk?

17 A I am trying to think of ~~the situation in ---~~ a
18 **pricing relationship**. I can't recall a **pricing**
19 **relationship** in which that would have occurred.

20 Q On page four of your statement, you describe
21 the importance of finding a plant market for your member
22 milk, for the milk, for organizations that you market.
23 Were you here for the testimony of Bob Wellington?

24 A Parts of it.

1 Q You read it?

2 A Yeah.

3 Q Did you intend to mean the same thing as Bob
4 did or as Bob appeared to mean in his statement when he
5 referred to finding a home for milk?

6 A No. --- **I don't know the** specific part of his
7 testimony --- **you're referring to.**

8 Q Well, let me rephrase.

9 When you described the need to find a plant to
10 market milk, do you accept the ~~characteristic~~
11 **characterization** of that as a --- **an important factor in**
12 finding a home for all your milk?

13 A Yes.

14 Q Am I correct that finding home, you, you
15 include in that, that mean for a pooled home?

16 A Correct. Our balancing costs would be
17 significantly higher if we weren't able to pool milk.

18 Q That was, that was --

19 A Because we wouldn't get the PPD.

20 Q I was getting to get to that. I don't -- the
21 question has sometimes been asked, you know, why don't you
22 just depool your milk and save all this trouble with the
23 Federal Order System. Is that an ~~action~~ **option** for you?

24 A No, it is not.

1 Q And why not?

2 A The, the, one of the --- **marketplace** has a
3 price and it is based on the pooling price and premium of
4 producers and if you don't pool the milk, you don't get
5 the blend price. And you are likely not able then to ---
6 **pick, you need to do better than** any price in the country,
7 you won't be able to **keep** your
8 milk --- **supply**.

9 Q I was getting to that, too. And if you
10 couldn't pool your milk, what do you believe would be the
11 rational economic responses of **the farmers --- who can't**
12 **pool**.

13 A They would find somebody who, they would switch
14 to a handler that could pool their milk.

15 Q You made some reference in response to
16 questions from Chip English to Pennsylvania and indicated
17 that DMS markets milk to Pennsylvania handlers. Does that
18 include Pennsylvania handlers that are part of the PMMB
19 system, but not fully regulated under the Federal Order?

20 A Yes.

21 Q And with respect to that milk, does DMS receive
22 an individual handler blend?

23 A ~~I need more specific~~ **Im not going to get into**
24 **the specifics** of what our return is on that. But, it is a

1 competitive return.

2 Q I am not asking for a --

3 A There is, there is a requirement under, there
4 is a requirement of Pennsylvania Milk Market Board that
5 requires that for the milk that is delivered to that
6 plant, that is priced under the regulation, that that
7 return be weighted average plant volume included in
8 whatever mandate premium by the Milk Marketing Board is in
9 place at the time.

10 Q Which is effectively negative or handler pool
11 for that.

12 Q A Yes.

13 Q Do you identified ~~towing~~ **tolling** costs, one
14 form
15 of ~~---~~ rent incurred at balancing the market.

16 A Yes.

17 Q Would it be correct the need to ~~invest~~ **adjust**
18 the cost for ~~towing~~ **tolling**, as balancing should be
19 refined to mean the difference between the processing or
20 conversion costs and the cost and price that you actually
21 pay for the conversion service? And maybe I should, let me
22 start ~~---~~ **this up**.

23 When you pay a \$1.00 of ~~towing~~ **tolling**, you are
24 paying the Board certain processing service, correct?

1 A Yes.

2 Q There would be a cost to process, regardless of
3 who did it, whether you did it yourself or paid somebody
4 else?

5 A Yes.

6 Q So, when you pay a \$1.00 for processing, it is
7 not a dollar off the classified price, the amount that you
8 would realize for that milk, ~~if that is~~ **that reflects** a
9 reduction, and the price available to producers, is the
10 difference between the cost of converting raw milk to
11 something else, and what you are actually paying for it.

12 A Can ~~I at least~~ **you please** give an example?

13 Q Yes, sure.

14 A Suppose we ~~to~~ **toll** somewhere and we get
15 charged a dollar under weight on a load milk. And so it
16 is ~~---~~ **condensed** and then the condensed ends up at a
17 cheese plant, and ~~depending~~ **converting milk** on what they
18 pay is the equivalent of two ~~hours~~ **dollars** under class.
19 Our cost to our operations, say the class price is \$11.00,
20 we have got a dollar in ~~towing~~ **tolling** and two dollars in
21 under cost pricing, so there is three dollars less, there
22 is three dollars in cost there, plus there is probably say
23 75 cents to a dollar handling, that we are not getting,
24 and so say it is 1.00, so, there is \$4.00 in cost there

1 that we have to eat because we are going to pay the farmer
2 the Class III price, the PPD and his premium that is based
3 on that 75 cents or dollar that ~~---~~ **we would have gotten**
4 **in handling.** So, we have cost of say it is 11, we have
5 got cost, **we got a payment to the farmer of** ~~have~~ \$12.00,
6 we really, that ~~is only~~ **sales that are** returning us, what,
7 \$8.00, so we were \$4.00, yeah, a \$4.00 cost. Does that
8 get at what you were --

9 Q Not quite. Let's say that the, the alternative
10 condensing location is O-AT-KA, and milk is received at O-
11 AT-KA, **put into** condensed and you market it for whatever,
12 whether it is to a cheese plant or an ice cream plant,
13 there is a condensing cost.

14 A Yes, sir.

15 Q And a condensing cost would be incurred by
16 somebody, whether it is at the Dietrich plant or at
17 O-AT-KA or Queensboro Farms.

18 A Correct.

19 Q When you pay a ~~towing~~ **tolling** charge, you are
20 paying more for the service of converting milk to
21 condensed products in the ~~towing~~ **tolling** fee than you
22 would if you were doing condensed at the Dietrich plant
23 for Allied Company, is that not usually the case?

24 A The ~~towing~~ **tolling**, the ~~towing~~ **tolling** charge

1 is a service for a cost that is incurred. It is a cost to
2 DMS that we don't normally incur, so it is additional cost
3 to us if we incur that. I may not be following your
4 question.

5 Q Okay. If you were to charge back the cost of
6 condensing the milk, at O-AT-KA or Dietrich, would that
7 cost be less than you would ordinarily pay for ~~towing~~
8 **tolling**, for example, at Queensboro?

9 A For the ~~towing~~ **tolling**, would the towing cost
10 at Dietrich be the same as Queensboro. Is that what your
11 question is?

12 Q Not the ~~towing~~ **tolling** cost, the cost to charge
13 back for reducing producer milk to condensed products.

14 A I am sorry I am not following this. The, the
15 ~~towing~~ **tolling** fee at the Dietrich or O-AT-KA may be
16 different than a ~~towing~~ **tolling** fee at Queensboro.

17 Q All right. Is there a product that is, that on
18 behalf of DMS or Dairyalea that is condensed at
19 O-AT-KA on a basis other than ~~towing~~ **tolling**?

20 A Oh, I see. There could be, yes.

21 Q I mean, what is the ordinary procedure, when
22 you use the term "~~towing~~" "**tolling**" is ordinarily is all
23 of or most of DMS milk that is condensed?

24 A ~~It has to be~~ -- If we sent a load into

1 Dietrich's for O-AT-KA, it is not on a ~~low~~ **toll** basis. Is
2 that -- It is based, there is a cost of, there is a cost
3 of operating the plant --- , **I guess is there**, and that
4 gets built into the product when it sells and at the end
5 of the day, you have got revenue ~~that is~~ **minus** cost, and
6 at Dietrich's, if the revenue --- **minus** costs results, you
7 know, at the end of the day, at the end of month or
8 whatever, results in a loss, that gets passed back. For
9 any particular load that gets --- **sold where** there is a
10 positive margin, then that reduces the loss.

11 Q And is it similar at O-AT-KA?

12 A I --

13 Q Dairylea or DMS sends some milk, milk to O-AT-
14 KA, the cost of converting it, gets charged back and the
15 revenues, if any, get --

16 A When you say charged back, charged back to who,
17 to Dairylea?

18 Q Yes.

19 A There is -- at the plant, then -- so, yes, it
20 would in the end be charged back based on the usage ~~of~~ **at**
21 the --- **plant**.

22 Q Is there any kind of --- **use-quota** at O-AT-KA
23 based upon ownership interest?

24 A There is, but, there is, yes, sir.

1 Q Okay. And you were about to say --

2 A --- **Im not going to reveal the details.**

3 Q When milk is condensed, and then marketed for
4 cheese, do cheese plants pay premium for
5 condensed --- **for solids in** ~~into~~ **condense over solids in**
6 whole milk?

7 A Not to my knowledge.

8 Q Is milk or cheese usually charged on a ---
9 **solids** basis?

10 A A load of milk sold to a Class III plant is
11 going to be charged on a Class III components. I believe
12 a load of condensed would be charged on non fat. A price
13 based on the non fat --- **solids.**

14 Q Components in both cases would ~~simply~~ **slightly**
15 differ on component reference.

16 A Right.

17 Q And there is a savings, though, ~~basically in~~
18 **the case of** condensed milk and getting the milk to the
19 cheese plant, transportation savings.

20 A Yes, cheaper to ~~---to~~ **looking into** the point
21 that say there is a three/one condensing, you basically
22 you have a load of condensed, you are saving cost of
23 shipping ~~to those---~~ **those two loads of milk.**

24 Q So, is a consideration in condensing to save

1 transportation costs before it is all sold to its ultimate
2 buyer?

3 A Yes.

4 Q I asked this question of Bob Wellington and he
5 didn't know the answer for areas outside of New England.
6 Are independent producers who have Class I customer,
7 uniformly distributed throughout the milk shed, Order 1
8 Milk Shed, outside New England, or do they tend to be
9 concentrated in any particular location or locations?

10 A They tend to be concentrated and they tend to
11 be concentrated close to major highways, which is ~~---~~ **easy**
12 **to pick the milk and get it** down to a major highway and
13 ship it to the particular plant. And ~~it goes down to the~~
14 **they tend to be concentrated** concentrated, the areas of
15 the milk shed that are closer to the plant ~~---~~ **than**
16 **farther away**, to the extent possible. And they tend to be
17 on average larger sized farms as opposed to smaller sized
18 farms.

19 Q Do you, in the course of business, ascertain
20 ~~paid~~ **pay** prices including over order premiums **paid** to
21 independent producers?

22 A Yeah, our ~~feel---~~ **field force** and our
23 membership people have a pretty good idea of what each
24 ~~individual~~ **competing** entity pays its producers in a

1 specific area. As well as what kind of, not just ~~our~~ **on**
2 **their** premium **and PPD**, but there could be a hauling
3 charge.

4 Q Comparing apples to apples, that is producers
5 in one area to their neighbors in the same area.

6 A Correct.

7 Q Do hauling charges differ that are charged to
8 DMS member producers compared to independent suppliers or
9 distributors?

10 A They may. In the net of the, what producers
11 look at when they determine what their, who they are going
12 to ship their milk to, they are going to look at the blend
13 price **they get paid** and basically they look at that zone,
14 and then they look at what their hauling charge is going
15 to be and then they look at the premium ~~they can~~ **they're**
16 **going to get**, and then ~~take~~ **net that** together and then
17 they -- independent and then on the cooperative side, they
18 go through that same. The cooperative is, is, ~~has a~~
19 **another** marketing option, they go through that same
20 calculation and then they add in --- , **here's what a**
21 **proprietary can pay**. So, here is a -- paid, here is what a
22 cooperative can pay and then they add in dues and equity --
23 -- **which shrink things**. So, those are things they look
24 at. And of course, there is the marketing service **fee** on

1 the proprietary side goes into the calculation.

2 Q You also, do you also look at and compare over
3 **order** premiums, **on a** classified price basis, charged by
4 DMS and compare that with over order premiums paid to
5 independent producers?

6 A Yes.

7 Q And in making that comparison do you also
8 impute to buyers of independent milk costs that are built
9 into your premiums that they would incur on their own, for
10 example, field representatives and payroll, etc., etc.

11 A Yes.

12 Q And have you observed making those comparisons
13 similarities or differences in over ~~load~~ **order** premiums
14 charged by DMS compared to over order producers prices,
15 plus handler costs incurred by independent buyers?

16 A Yes.

17 Q And ~~are~~ **can** you **describe**, what, if any, of
18 those differences are?

19 A It is my, I have seen that the DMS handling
20 charge tends to be higher than that calculation for an
21 independent producer relative to how you just described
22 it.

23 Q DMS handling charge -- You charge above the
24 class price?

1 A Yes, the total charge above the class price.

2 Q Okay. And ~~turning~~ **you're comparing** that on one
3 side to **the over order** producer price, plus the imputed
4 **handler costs --- of the independently supplied side.**

5 A Correct.

6 JUDGE BAKER: Does that conclude your questions?

7

8 MR. VETNE: No.

9 JUDGE BAKER: I am going to -- 45 minutes.

10 MR. VETNE: Probably another 10 or 15.

11 JUDGE BAKER: Very well. I am concerned that,
12 as all of you are, as to how much we are going to be able
13 to get done today, I may interrupt some of your
14 questioning.

15 BY MR. VETNE:

16 Q Is there a reason why DMS costs would be higher
17 when you make those comparisons?

18 A Yes, let me give you an example of, well,
19 actually ~~it goes out~~ **on in** the milk shed. I don't know
20 who is ~~---~~ **the chicken or the egg**, but, a Class I handler
21 needs a lot of milk. DMS is, you know, is a big, huge
22 entity and milk marketing entity, that overlaps pretty
23 significantly some special - - **that distributor needs**
24 **another load of milk they end up on our farms looking for**

1 milk, and so, you know, they may need a load of milk and
2 they recognize they need to raise their premiums, or eat
3 the premiums for the producers they are trying to procure.
4 They may be going around, and there is an actual case
5 going on now with a New York State Dairy Foods customer
6 that's offering \$0.30 more than Dairyalea farmers are
7 getting paid. DMS in total, with all our members in
8 Dairyalea and DFA, and marketing relationships we've
9 formed, don't have enough milk to meet all our customers
10 needs, and so we purchase milk from other people into our
11 organization. Because of that, we can't afford to lose
12 farms and so we have to be competitive to ~~with those Class~~
13 ~~I distributors that have their own operation supplies.~~
14 ~~So, this big target -- We come to that and we can't afford~~
15 ~~to lose ground, so we have to be competitive to maintain~~
16 ~~our farms. So, when the proprietary handler is out there~~
17 ~~trying to sign up for more milk because they want to have~~
18 ~~more in their own system as opposed to buying it from~~
19 ~~cooperatives, and they wind up on our farms -- we compete,~~
20 ~~we are vicious in the field competing. We are not going~~
21 ~~to give up a farm, a member, but we have different~~
22 ~~responsibilities to our membership. So, when, if we have~~
23 ~~to raise the premiums to one of our farms, then to be~~
24 ~~equitable to the other members in the~~
25 area, we have to raise the premiums there as well.

1 Now, ~~the~~ if that **proprietary** handler wants that load of
2 milk, he will keep bouncing around until he can ~~get that~~
3 -- **put that milk away** somewhere and we keep trying to
4 follow him along, and so, when a particular proprietary
5 handler needs a load of milk, it ~~didn't~~ **may** cost us
6 higher premiums ~~and~~ on 20 loads of milk, in order to save
7 our milk supply. The equity issue is different between
8 the cooperative and the proprietary handler. The
9 proprietary handler has no responsibility to, to pay
10 equitably to all its producers, where a cooperative does.
11 There is, there is a democratic process for cooperative
12 members to go about in the ~~proper~~ **cooperative** situation.
13 So, yeah, we need to have higher handling charges from our
14 customers in order to maintain the milk supply that we
15 have, and we end up spending that higher handling charge
16 on premiums on farms to keep them competitive and in our
17 system.

18 Q In response to questions by Mr. Beshore, you
19 made reference to Holland Packer Cooperative. And in
20 response to a question on difference, qualitatively as
21 well as quantitatively in balancing services. In your
22 description based on reference to that coop, you were
23 referring to supplier organization that didn't supply all
24 of the needs of a customer, and benefitted from somebody

1 else supplying the residual, supply and balancing needs
2 for a customer, am I correct?

3 A Yes.

4 Q So, with respect to a, a customer Holland
5 Packer ships to, if somebody, an organization, supplied
6 the needs and balanced not just, you know, **not just** on
7 weekends or holidays, the qualitative aspect of that
8 service would be the same on a one plant, serving one
9 plant, as the qualitative service DMS balances --- **within**
10 **many plants.**

11 A Correct, yes, that is correct.

12 Q The qualitative difference then that, that is
13 important to you and that underlies your proposal is that
14 some folks --- **are** not fully balanced a plant, or the
15 market, whichever it is, and then either get a price
16 benefit or a cost reduction as a result, and some other
17 folks assume that producers, that balancing function,
18 either the residual balancing for a plant that is
19 partially supplied or a full balancing for a plant, for
20 plants that are fully supplied, and producer prices,
21 thereby, if it is a cooperative, are reduced because they
22 are charged back to producers.

23 A Yes.

24 Q So, the target of your proposal is, effective

1 non uniform prices from producers.

2 A Yes.

3 Q I think it was in response to questions by Mr.
4 Rosenbaum, you agreed that there were producers, maybe a
5 lot of producers, who don't supply Class I to other
6 plants.

7 A There are producers that don't supply Class I
8 to the ~~foods~~ **fluid** plants, but they qualify based on --

9 Q Somebody else's --

10 A In association with somebody that, other
11 producers that do.

12 Q Okay. Those producers that don't supply ~~food~~
13 **fluid** plants, largely would be in the category on the
14 graph that Dr. Ling showed us, I think it was of excess
15 reserves.

16 A Yes.

17 Q Okay. And that is, that is **milk that is** not
18 needed by Class I plants, necessarily, on either a daily
19 or seasonal basis, but it is pooled for reasons of orderly
20 marketing.

21 A Correct. Although from time to time, milk at
22 the Canadian border, in New York, makes its way into a
23 Class I plant.

24 Q Yes. What would happen if that milk couldn't

1 be pooled, if those producers couldn't share in the blend
2 price regardless of how the milk is used?

3 A There would be a cost benefit economic analysis
4 done by those producers to see if there was a way to ship
5 to a plant that could, or a handler that could get them
6 pooled and they would let the, take less of the price than
7 the particular producer, that they maybe they will be
8 replacing would receive.

9 Q Okay.

10 A And so, it would be a vicious spiral downward
11 in pricing that would result in lower blend price
12 throughout the milk shed.

13 Q To everybody?

14 A To everybody.

15 Q And that is the reason, in your opinion, that
16 those producers are pooled and should be pooled because it
17 mitigates inter producer price to **de-** stabilizing
18 competition.

19 A Yes.

20 Q You mentioned in one place in your testimony
21 that you, ADCNE and DMS transfer the appropriate PPD to
22 its, to members. Would it be correct to say that the PPD
23 that is transferred, may not be the Federal Order PPD?

24 A No, I don't know what you mean by -- It is, it
25 is a, it is a, generally, it would be the PPD which would

1 be Boston minus one of the zones. Is it the, it wouldn't
2 necessarily be the PPD of plant that that particular
3 producer shipped that milk to.

4 Q Okay. Dairylea or Dairylea and DFA, don't at
5 any location pay less than the Federal PPD to members --

6 A I am not sure if that were to occur, it would --
7 -- **be a compensating increase in the premium** and the rate
8 of a compensating ~~would~~ decrease in the hauling charge.
9 So, the net is a particular PPD.

10 Q Okay. And when premiums are increased in ~~the a~~
11 local --- **supply region** as you discussed in response to
12 procurement competition. It would be correct to say that
13 additional premium comes from, effectively from the
14 pockets of DMS producers elsewhere.

15 A ~~If you~~ **We** have got a --- **pot of money to**
16 **distribute**, we don't have any additional revenues, we are
17 shifting revenues around, so if we are unable to go to the
18 market and increase our revenues, we are shifting things
19 around --- **to balance everything out, to beat in** the
20 competition.

21 Q Is that a yes?

22 A That, it could be a yes. It depends on whether
23 we can go to the market to get the extra revenue.

24 MR. VETNE: That is all I have.

1 JUDGE BAKER: Very well. Thank you. Are there
2 any other questions for Mr. Gallagher?

3 Yes, Mr. Stevens.

4 EXAMINATION BY MR. STEVENS:

5 Q Mr. Gallagher, when did you make your proposal
6 to the Secretary for this Proposal 7 that we are
7 discussing? And when did you make that proposal to the
8 Secretary of Agriculture?

9 A Can I ask for help on that?

10 Q Sure.

11 THE WITNESS: Marvin, do you know the date?

12 MR. BESHORE: March 2002.

13 THE WITNESS: March 2002, according to Mr.
14 Beshore.

15 BY MR. STEVENS:

16 Q Would March 8 --

17 A Yes, sounds good.

18 Q Does that sound like the right date?

19 A Yes.

20 Q March 8, 2002.

21 A Okay. Sounds good.

22 Q Thank you.

23 In your testimony on page 14, you noted for
24 the record some information about the Act, which
25 authorized, I believe, the, the Secretary to implement

1 marketwide services under the, under that Act.

2 A Yes, sir.

3 Q Right.

4 MR. BESHORE: Not to hold things up here, the
5 provision you referenced in the Act was not the Act which
6 authorized marketwide services. It was a separate piece
7 of legislation, which directed the Secretary with respect
8 to the timing of the procedures concerning marketwide
9 service provisions.

10 MR. STEVENS: Not the Act of March 20, 1986.

11 MR. BESHORE: Yes, that is what Mr. Gallagher's
12 testimony references that Act, but the marketwide services
13 provisions were authorized by the Food Security Act of
14 1985, which is a prior legislation.

15 THE WITNESS: I would agree with that.

16 MR. STEVENS: All right.

17 BY MR. STEVENS:

18 Q Now, with respect to the Act of March 20, 1986,
19 as you have stated in there, it provides that
20 implementation should not be later than 120 days after a
21 hearing conducted in Section A. "The Secretary shall
22 implement in accordance with the Agricultural Marketing
23 Agreement ... a marketwide service payment program under
24 Section 8c(5)(J) of such act ...", right?

25 A Yes.

1 Q Now, do you mean by this testimony that the
2 Secretary shall implement an order with these provisions?
3 And what I mean by that is, is it your testimony that,
4 that the Congress has to have, in effect, order the
5 Secretary to implement such a, such a plan?

6 A I haven't reviewed the congressional intent, so
7 I can't answer that without looking at that. I will let
8 us, respond to that in brief.

9 Q And certainly, certainly you can. The only
10 point I am trying to get to is as I understand this, it
11 depends on the record we are making here, and that the
12 Secretary has the discretion as to whether to implement
13 such a program based on the hearing record that we make
14 here.

15 A I would, that would be the assumption, that was
16 the assumption I had when I wrote that, but I haven't
17 reviewed the congressional records, so, I
18 don't --

19 Q A It sounds reasonable to me.

20 Q So, not to say one way or the other, but
21 certainly at the end of this hearing, and after all the,
22 the Secretary will issue something and it may include such
23 provisions or it may not based on the record.

24 A **I understand that.** Do you have any thought as

1 to whether the 120 days after which the Secretary shall
2 implement, the effective date of such an amendment or, or
3 merely the issuance of the amendment?

4 A I would like it to be the implementation.

5 Q That is to say make it in effect.

6 A Yes.

7 MR. STEVENS: Thank you.

8 JUDGE BAKER: Very well. Mr. Rosenbaum?

9 BY MR. ROSENBAUM:

10 Q You testified previously that in order to
11 qualify ~~the~~ **for** pooling under Order 1, that a, the supply
12 plant be only shipped 20 percent of its milk to Class I
13 handlers in September, October, November and 10 percent in
14 August, and December, is that correct?

15 A During those months, unless it is changed by
16 ~~administrative---~~ **the Market Administrator.**

17 Q Yes. In terms of the current law.

18 A Yes, for those months.

19 Q But, in fact, I understand from your testimony
20 that your cooperatives far in excess of those minimum
21 requirements.

22 A Yes.

23 Q And, and based upon the utilization figures you
24 have provided, there are many, many months in which rather
25 than shipping more than the minimum requirements to meet

1 the pooling requirements to a Class I plant, you have
2 capacity available at your Dietrich's plants that is not
3 used, correct?

4 A Yes.

5 Q Now, why is it that, and I assume that if you
6 used more of the Dietrich's capacity, you would ~~low~~ **lower**
7 the overall per pound output cost of that, of those two
8 plants, right?

9 A Yes.

10 Q Now why is it that you decide not to ship that,
11 in fact, why do you decide not to run that extra milk
12 through your own plants, but instead to ship it to Class I
13 handlers?

14 A We have fostered very good relationships with
15 Class I customers and they rely upon us for a service that
16 they need --- , **giving them the** milk as they need **it** --
17 and so we have commitments to supply them with certain
18 amounts of Class I milk, and we take it from where we can
19 get it, when they need it, so, that they can always be
20 assured to the extent that, to the extent possible, based
21 on the supply situation, that they get the milk they need
22 to meet their sales commitments. And so in doing that, it
23 helps result in stronger Class I utilization, which
24 improves the blend price, not just to our members, but all
25 the participants under the order.

1 Q And, and, do you do economic calculations to
2 decide that it is actually in your member's interest
3 economically to ship in excess of the minimum **pooling**
4 requirements to Class I handlers as opposed to using that
5 milk in your unused capacity ~~and interest~~ **at Dietrich's?**

6 A It is not as easy as having a calculation on a
7 particular day or a particular load, because it is more of
8 a longer term relationship situation. We would refer to
9 have more sales to Class I processors than we do because
10 we think the relationships that that generates for the
11 members of our organizations will result in stronger
12 prices in the end to our members, then failing to meet
13 their supply needs and having them look elsewhere for
14 their milk supplies.

15 Q And ultimately, the determination of these
16 issues is what is in the best economic interest of your
17 members, I assume.

18 A The long term best interest. It is not on a
19 short term day **to day** basis.

20 MR. ROSENBAUM: Thank you.

21 JUDGE BAKER: Very well. Thank you.

22 EXAMINATION BY MR. TOSI:

23 Q Can you explain a little further in the
24 context of your testimony here, and I am asking about this

1 in the context different than what Mr. English cross
2 examined you on in relation the hauling charges that you
3 related it to your position about things in Pennsylvania,
4 with the Pennsylvania Milk Marketing Board. What exactly
5 do you mean by hauling charges in the context of this
6 testimony that you presented here on the marketwide
7 services?

8 A Okay. On, on the, for Dairylea and DFA --- ,
9 **just about everybody in the milkshed**, they have a fee that
10 they charge farmers for picking up the milk and getting it
11 delivered to a plant. So, on the business side that would
12 be a hauling charge. On the, then the, so that would be
13 a revenue to our position.

14 Then on the marketing end, Dairylea and DFA do
15 not own trucks, so, we contract with milk haulers to
16 provide that function for us, picking the milk up on the
17 farm and delivering it ~~on~~ to the plants as we direct. And
18 so, we have a cost to them and that also can be, in the
19 table I use, that was the hauling charge -- Let me see if
20 I can find it.

21 (Pause.)

22 THE WITNESS: On Table 1 where it says Central
23 New York Hauling Costs, that is the actual charge we got
24 from the milk hauling company that actually moved that
25 load.

1 BY MR. TOSI:

2 Q Okay. So, in the context of your testimony
3 here is that hauling is equivalent to a handling charge.

4 A Not exactly, no. I guess, because hauling
5 charges are revenue --

6 Q A On the producer side?

7 A Okay. ~~The revenue is a cost.~~ **You've got**
8 **revenues and costs.** We ~~---~~ **sell a load of milk - -**

9 Q I guess I am talking about with respect to, it
10 is a charge, a charge ~~---~~ **would be** you have got to pay
11 somebody, so, I guess, in terms of a cost. Because you
12 are wanting reimbursement for a service that your current
13 cost support.

14 A Right. Okay, so, it is a cost to us when we
15 pick the milk up and deliver it, and then we get some
16 revenue for it, because we will assess the farmer for all
17 or portion of that hauling cost. Does that make sense,
18 the way I said it?

19 Q Yes, it does, but I just want to make sure
20 that, we are using a lot of different terminology here.

21 A Okay.

22 Q On how we are carving up costs and assigning
23 names to.

24 A Okay.

1 Q The types of costs and the only one that I just
2 wasn't quite sure of, was handling. Handling charge,
3 excuse me.

4 A Oh, okay.

5 Q Handling, did I say hauling?

6 A Yes.

7 Q I meant to say, I am sorry, I apologize. I
8 meant to say handling charges.

9 A Okay. There is, in the context of what Mr.
10 English talked about is a regulated premium and then
11 there is a handling charge on top of that. And you add the
12 two together and that is the price that someone in
13 Pennsylvania Milk Marketing, the customer ~~buys~~ **that** is
14 regulated ~~---~~ **by the Pennsylvania Milk Marketing board** has
15 to pay.

16 In the context of somebody who isn't, we call,
17 whatever the total amount is that we charged them, a
18 handling charge, so, you know, if in my discussion there
19 was this much that is needed to cover the pay rolling, and
20 all of that, that is part of the entire handling charge.
21 Is that --

22 Q So, it would be like a premium?

23 A No, it would be the premium plus that handling
24 charge, would be the entire handling charge is ~~when~~ **what** I

1 refer to a handling charge.

2 Q Okay. Regarding the benefit that arises from
3 the --- **balancing function, you drew a parallel.** We all
4 know as a country, we need defense spending, we need
5 defense, and what is that worth, and the in the absence of
6 being able to quantify the value of that, the only thing
7 that we can go back to then to determine how much do you
8 want to do this. We can only **look at** cost and --

9 A Yes.

10 Q -- and then draw a value judgement then.

11 A Yes.

12 Q -- for our values and in saying, well, is this
13 something that is worth paying for or should we be paying
14 this much or should we, should we spend more, should we
15 spend less, that sort of thing.

16 A I would agree with that, yes, sir.

17 Q Okay. Are you, is your organization able to
18 pay the blend price as published by the Market
19 Administrator --- **every month** to your members?

20 A I can answer that in two ways. Okay. -- if we
21 didn't --- **pay the quoted blend price, or show the quoted**
22 **blend price on the milk check, if we didn't show the ---**
23 **price,** we would probably lose a lot of --- **producers.**
24 What happens is ~~he has~~ we've got -- and blend price --

1 handling charges on top of that, which is everything,
2 including whatever we have -- We have got we take from
3 producers as revenue. And then we have our costs. And
4 so, in the end there is a market price for milk and you
5 know, you are aware of the blend prices no longer --- **at**
6 **market price**. When I first started in, out of college, in
7 the Market Administrator's office, the blend price was the
8 market price. Changes have been made to the system and
9 now it is no longer. It is a minimal price we rely on for
10 our premiums. So, the blend **plus the** premium, **that** is the
11 market price.

12 For us to compete, we have got this pot of
13 money, and ~~the only~~ --- **we can only afford to pay out** what
14 we have left after we pay our costs and the market price
15 in the end that we can afford to pay out on average, is
16 not as strong as the market price that is paid out by
17 either method, producer, shippers and handlers. Now, I
18 think the testimony of Travis Finn, yesterday, at least
19 from farmers' knowledge, that they used to ship to DFA and
20 they choose not to because they got more money elsewhere.
21 We could not meet that --- **competitive challenge**.

22 Q No, I, I, would it be correct in summarizing,
23 what you just said is that when an independent producer is
24 getting paid, he is getting something that perhaps, well,

1 we know at a minimum, that the handlers is paid at least
2 the blend, because the Order enforces that.

3 A Absolutely.

4 Q And the difference between handler and a
5 cooperative member would be, well, it is just not as
6 strong. Can I take to mean that the answer is yes, you
7 are able to pay the blend?

8 A I talked about in my testimony here that there
9 is a disorderly market condition because, because we have
10 these balancing costs that are not coming out of the pool
11 and are of value to everybody, that, really that costs
12 forces us to pay, we result in getting less ~~in~~ **than** the
13 blend. And I ~~was saying~~ **would say**, in our ~~---~~ **pay** program
14 ~~---~~ **on our check, we bolster** the blend price to bring it
15 up to the blend by using ~~, can come~~ **income** from other
16 sources. So, I, I, it is a ~~schematics~~ **semantics** thing. I
17 am saying there is an unequal situation because we have to
18 do ~~---~~ **that and others don't**. Does that make sense the
19 way I explained that?

20 Q I, I hear your answer. I am not going to make
21 any value judgements right now.

22 Does Dairylea return to its membership what is
23 commonly referred to as the 13th check?

24 A No.

1 Q Your footnote on page, hold on just a moment.

2 (Pause.)

3 BY MR. FEUILLET **TOSI**:

4 Q Your footnote on page six, should I interpret
5 what you have written there that you are of the opinion
6 that your sales to butter/powder plants are demand driven?

7 (Pause.)

8 BY MR. FEUILLET **TOSI**:

9 Q I guess the reason that I ask that is, is that,
10 let me read. "Likely these manufacturing plants would not
11 purchase milk if they didn't have a sale because of the
12 high risk and cost of inventorying and hoping to develop a
13 sale."

14 A Okay. To me, butter/powder plants that we sell
15 to are Dietrich's, two Dietrich's plants and we force them
16 to buy the milk from us. They don't have a choice. And
17 that is what creates the losses that --

18 Q Okay.

19 A And if we didn't do that, we would have to
20 either dump the milk, which you would get nothing and sell
21 it to the next best return, and certainly ~~the -- testify~~
22 **,we've already testified** that the Land 'O Lakes plant was
23 ~~---~~ **farther, before we did ship milk shipment** as far west
24 as Indiana, even with the balancing plants that we had, if

1 ~~it closed~~ **those** two plants ~~for weren't~~ in operation, you
2 know, we might have to go to California, just to get it
3 somewhere. So, that is, it is a significant cost whether
4 we have ~~---~~ **those plants or not.**

5 Q Make it clear for me, it may be clear for the
6 record, but I, myself, I am still confused. Who, who owns
7 the two plants that are presented in your --

8 A Right now, Dairy Farmers of America.

9 Q So, the Dietrich Family is no longer involved?

10 A That is correct. As owners.

11 Q As owners.

12 A Yes, that is correct.

13 Q Given that your organization doesn't directly
14 own any plants, and to the extent that Proposal 7 seems to
15 be found on the notion of ~~the~~ **unused** plant capacity, how
16 do you relate the, what you are saying earlier, your costs
17 to a study that bases costs on something that is
18 different? I mean, there are no plant costs because
19 Dairylea, for example, does not own the plants.

20 A Well, we, we, you are right, but, we incur the
21 costs and losses of the Dietrich operation, because of the
22 way that it is passed back to DMS and then distributed
23 among the two member owners of DMS, **Dairylea, and DFA, --**
24 So so that is part of the answer.

1 The other part I would refer to Mr.
2 Wellington's testimony, I think is telling of the
3 difference of balancing at cheese plant as opposed to a
4 butter/powder plant. And he showed that the loss
5 incurred of overhead by hauling a load of milk out of the
6 cheese plant is something over a dollar, I don't know if
7 it was a dollar **per hundredweight**, I can't remember the
8 unit, as opposed to pulling it out of his butter/powder
9 plant was 60, 61 cents per unit. So, as we do our system
10 of balancing and ~~where~~ we don't balance **at** Dietrich's, we
11 balance generally --- **at** cheese plants, their risk costs
12 is, is higher. Requires a higher return --- **to purchase**
13 **that milk**. So, I think our, in this study with Mr. Ling,
14 in the most efficient system, I think it is shown that
15 butter/powder processing is the most efficient system.
16 And although we use our portfolio strategy, you know, we
17 can do that because we don't enforce our members to invest
18 in the plan. But, I, I am not sure that our portfolio
19 strategy is the least cost method. I think and I know it
20 is higher than the cost of showing Mr. Ling's study and I
21 have highlighted those cost in that one table.

22 Q You indicated in your testimony that you were
23 also market local, people who are, dairy farmers who are
24 not members of DMS, Dairyalea.

1 A Yes, we do.

2 Q Is that a significant --- volume?

3 A What is significant?

4 Q Well, if you could say on an average basis what
5 percent of the marketings, you claim five
6 billion --

7 A Could I answer it this way, because I don't
8 want to divulge any confidentialities and I understand it
9 is, you know, doesn't work because it is not on the
10 record, but, through the Market Administrator reports we
11 file, that could be identified, I ~~refer~~ **prefer**, if it
12 could be identified that way, **than characterized** in front
13 of our competition.

14 Q Because it is, it is confidential because there
15 is less than three producers?

16 A No, it is --- **not that simple**. I don't want to
17 say something that may develop information that one of
18 those customers would not like divulged, because it may
19 result in somebody being able to figure out something
20 about their operation that they would prefer to keep
21 confidential.

22 Q Okay. That is all right.

23 So, the fact that you do market the milk with
24 non members, and to the extent that you claim that you are

1 losing money, and in your plea for emergency action,
2 saying that you will be forced to pay producers less than
3 the blend price, aren't you required to pay the blend
4 price to, for non members?

5 A We do.

6 Q So, where do you get this money, where does
7 this money come from that you are losing? You are losing
8 on behalf of your members, your testimony suggests that
9 you can't pay the blend, okay. But, yet your marketing
10 milk of non members and paying them the blend, I am
11 confused by that.

12 A Well, we have to, we have to **pay** the blend
13 price in the country to keep somebody that is shipped to
14 us whether they are a Dairylea member, a DFA member or an
15 independent producer **whose milk we market and pool**, ~~in the~~
16 ~~marketing pool~~, it says, the market price. We certainly
17 pay the independent producers the blend price **as we are**
18 **supposed to.** -- We also have to pay them a premium in
19 addition to that, to keep them shipping to us or they
20 would find the market elsewhere that are paying market ---
21 - , **and that keeps their milk in the system to supply our**
22 **customers.** ~~consistent by our customers.~~ We have balancing
23 costs -- the market, including the independent producers
24 that, -- We cannot charge the independent producers a

1 special fee to get them to cover that portion to pay what
2 is that had being occurred been incurred on us, our
3 portion, the portion of every paid members Dairylea and
4 DFA member. And if we reduce their premium to cover, they
5 will look around and ship to somewhere else and we won't
6 have their milk and we will be in the a difficult
7 situation where we have to find milk to meet our
8 commitments to the particular customers, whose producers
9 we are marketing for them. So ~~our~~ ,we're caught
10 between a rock and a hard place, and so, at the end what
11 happens is the only ones in the end that can absorb that
12 cost of balancing are the members of Dairylea and DFA.

13 Q Okay. I understand that is the theory, you
14 have to be competitive out there and that is all that.
15 What you are asking the Secretary to take emergency action
16 in part because you are not able to pay the producers the
17 blend price and the cooperatives and that has always been
18 okay, I think, the cooperatives having ~~afforded the~~
19 authority to re- blend. And I am just wondering if you
20 are losing money, how is it rational or where does the
21 money come from that you are able to pay the blend on the
22 milk that you are marketing for non members? I mean, it
23 just seems to me the money has to come somewhere, and to
24 the extent that that money is available to do that, I

1 think one could conclude that whatever costs you are
2 incurring are being offset or they are being paid for in
3 some way by the people who are buying milk from you.

4 A ~~The~~ **Let me** answer to ~~that~~ **this** question in **this**
5 **manner**, again, we get X amount of ~~---~~ **revenue** based on our
6 sales of member milk and we base it on our sales of the
7 independent producers.

8 ~~---~~ **With your** calculation we have got the independent
9 producers, we have to pay them X to keep them in balance.
10 And then we have got the rest of the milk, keep them
11 shipping to us. We have got the rest of the ~~revenue~~ **money**
12 we have left over to pay our members. Before we can pay
13 that out, we have to take our costs out. The costs are
14 going to include our balancing costs. And so, on a
15 hundredweight basis, in general. The member farms get a
16 lower market price than the non member farms because they
17 have didn't ~~occur~~ **incur** all of the balancing costs, all of
18 the milk that DMS markets.

19 Q Well, okay, how is what you just said different
20 from whether or not an independent producer makes money in
21 saying, I milk cows, I deliver milk to the market, I get a
22 price for that, that is my revenue and before I can tell
23 you anything else, I subtract my costs? I mean, if he is
24 not covering his costs, it is a different ~~---before~~ ,it

1 **won't be** long that producer won't be able to do that.

2 A Correct.

3 Q And, and it would seem to me that in the
4 context of treating cooperatives as a single entity dairy
5 farmer, what is different there?

6 A The difference is the farms, the farms
7 basically have the same costs and different based on their
8 size. Whether they are a non member or they are all ---
9 part of a cooperative. The difference is that --- **one**
10 **producer is part of a cooperative --- ,another is a non-**
11 **member shipping milk to a cooperative. ~~family producer,~~**
12 **~~cooperative,~~ That one producer** has more marketing costs
13 that he is incurring, because he is doing the balancing of
14 the milk than the one proprietary individual has because
15 he is not operating a system that balances the milk, so he
16 is not incurring that cost.

17 Q So, so, the reason somebody joins a co-op is
18 to be able to incur more balancing cost because they are
19 nice guys and they are concerned about balancing the Class
20 I market.

21 A No, the reason why there is 4,000 ~~members~~
22 **independents**, the reason somebody would join a dairy
23 cooperative is because in some places, you know, ~~the~~
24 **that's the only** market, other choices, again, in northern

1 and western New York, a lot of the choices are only dairy
2 cooperatives. The other reason is, I will use Dairylea
3 as an example, Dairylea has set itself apart by developing
4 **farm** service programs that will help members, will help
5 members manage their costs and cash flow on the farm.
6 Farms have joined us because we have this thing called
7 "~~low~~ **milk** price stabilizer program", in which we will
8 agree to pay them **the same blend price for a period of**
9 **years**. At the end of the time program, adjust, so **that**
10 they get whatever the actual average price was over that
11 time period. And what it does, in the low price cycles,
12 takes out all those low price cycles so they can better
13 cash flow their operation and it is our contention that
14 over a two, to three, to four year period, the average ~~low~~
15 **milk** price is pretty decent. And so, that they, they end
16 getting the price they can live on and at the same time
17 they are -- We can provide that type of service and there
18 are farms that want that type of service as opposed to
19 some other joint organization for that type of service,
20 even, well, I will leave it at that.

21 Q I just want to throw a hypothetical at you
22 here. Let's assume for example that your organization,
23 DMS, is really good and they -- for sure. Let's assume
24 that you are really big, great at marketing milk such

1 that, this is, I want to exaggerate, just to make the
2 point.

3 A Q Okay.

4 Q Such that you are ~~equal~~ **able** to, within your
5 market, within the Northeast market, and other markets
6 where you have the ability to do this to work it out such
7 that all of your sales end up going to Class I outlets.

8 A Okay.

9 Q Okay. And you have done that, you have made
10 that decision, would you make that decision to do that if
11 it meant that you are returning more money to the co-op
12 and ergo to your members?

13 A We would make a decision to do that if we felt
14 in the long term it was the best long term --- **advantage**.

15 Q All right.

16 A Yes, that is fair.

17 Q So, now, let's bring us back then to a
18 situation here where you own no plants, okay, yet you say
19 you are incurring the costs of balancing when really
20 aren't, aren't you, aren't what you doing is just
21 directing **where** the milk of your producers happens to need
22 to go that day?

23 A But, that is balancing. In the case of when
24 milk --- **is not needed in** Class I, we have to be the ones

1 that identify whether there is a home that it can go to
2 and get the milk landed there and take whatever return
3 that we can. And we have to, to give examples of ~~the~~
4 **under** class pricing. You would say in the Class III price
5 was 12, \$11.00, and the ~~other~~ **under** class price was \$2.00
6 under, so, we have got a return of \$9.00. --- **You have to**
7 **account to the pool** at \$11.00, so you would be out \$2.00,
8 we still have to pay the member the blend, which includes
9 the \$11.00 price, so we have a cost of \$2.00 there.

10 Q Do you think it would be good policy for the
11 Federal Order Program that the Secretary would have
12 handlers charge producers for a service, that the handlers
13 benefit from?

14 A I am not sure. I guess I would have to know, I
15 would have to have an opportunity to look at the
16 particular program and what was the cost benefit analysis
17 to each.

18 Q Well, we are trying to figure out a value to
19 benefit and we can't come up with one. We have to rely
20 now on understanding that different groups incur different
21 costs and, and because we can't really come up with a
22 value, we have to come, a dollar figure, you know, cents
23 per hundredweight or whatever. And we have to fall back
24 to making a philosophical or a value of judgement about,

1 you know, how do we make these things as ~~far~~ **fair** as we,
2 as fair as we can.

3 A Okay. First of all, I would disagree with you
4 in your suggestion that our proposal is handlers
5 necessarily deducting ~~---~~ **money from producers**. We are
6 doing the same pooling process as we do with Class I, in
7 that the value of the pool is adjusted prior to the
8 calculation ~~with~~ **of** the producer blend price, the same way
9 ~~as that~~ the old ~~---~~ **cooperative payments** Program did that
10 and the same way as the old Transportation ~~---~~ **credit**
11 **under Order 2** did that, and in the same way that the
12 Assembly Credit Act ~~was~~ ~~---~~ **,to my knowledge assembly**
13 **credits still happen in Order 30**. So, I, just schematics
14 again, I differ with that.

15 Q Okay.

16 A Regarding what ~~our~~ **are** benefits. You know, we
17 talked, I, I have testified to the relationship that we
18 have with our Class I customers. We ~~come back and~~ **provide**
19 **them a service** ~~with the long time continuous customers~~ ~~---~~
20 **,and we want them to continue as customers, so we want to**
21 **give them good service**. Let's take a hypothetical and say
22 suppose we didn't, and suppose instead we made sure we got
23 every gallon milk into the Middlebury Center and the
24 Reading plant that we could and that, try to make that a

1 profitable operation. And suppose that was that was going
2 ~~out~~ **on** in November or, or October, sometime period in the
3 fall and when it actually gets to the lowest amount of
4 milk. There would be, so our Class I customers would not
5 have the milk needs that they, that they would require.
6 And they would have probably ~~---and~~ **,along the line** have
7 to cut back on some of their sale orders. Now, you can
8 say, okay, let's quantify that **for a month**, because
9 certainly by doing that, it results in Class I sales being
10 lower, if I was in the pool, saying the Class I
11 utilization being ~~---~~ **lower, the PPD declines** if our
12 customers aren't able to meet the, the demands of their
13 customers, the supermarkets, their customers are going to
14 look for someone else. And it is, it is not out of the
15 realm of possibility that someone else could be a plant ~~---~~
16 **- pooled in another order** to pick up some of that residual
17 sales because they can't rely on their current customer.
18 And it is not out of the realm of possibility, ~~---sales,~~
19 **that those additional sales they pick up** aren't going to
20 be enough to cause, say an Order 5 ~~---~~ **pool plant** to be
21 pooled in Order 1. And so, those, those Class I sales are
22 loss debit, not just for a part of a month or a month, but
23 lost for good, from the order from the market that lowers
24 that utilization. But, in doing what we are doing, by us

1 keeping the Dietrich plants ~~emptying~~ **empty** in some cases
2 or partially ~~emptying~~ **empty** most of the time, we are
3 preventing that from happening. So, there, there, you
4 could probably go through and make a calculation of the
5 **under** capacity of all the plants that ADCNE operates, and
6 say, what if we didn't supply Class I and their needs with
7 that milk and what if we -- I am not saying, this is
8 theoretical, you are asking me to do something ---
9 **theoretical.**

10 ~~Q — Theoretical.~~

11 A What is -- There is Class I's that have dropped
12 out the market entirely. And there is a risk of that.
13 There is also a benefit and again, I am not even sure,
14 well, it was ~~alluded~~ **eluded** to me in the cross examination
15 from Mr. Vetne, to some extent, if, if we, you know,
16 another option, another option, if we didn't do what we
17 did, some customers would go around the country and get
18 their own producers or increase the number of producers,
19 and if we knew -- give them the extra milk when they
20 needed in the fall, they would go out and get more milk in
21 the fall. And then in the spring, or the summertime, when
22 they didn't ~~use~~ **need as** much, they would cut producers
23 loose and that would create some, some other ~~chaos~~ **chaotic**
24 marketing conditions. And when those producers were cut

1 loose, they aren't going to just not ship their milk
2 because there are costs ~~and~~ **that they need to cover**
3 so, they need to get revenue. And they are going to land
4 somewhere and when they land, they are likely going to
5 land somewhere that very well undercut prices in the
6 marketplace and cause prices to go down, which, which then
7 would result in lower handler or premiums in the
8 countryside -- I definitely believe that what we do in, by
9 balancing operations, we help result in a higher producer
10 price differential, ~~we~~ **would** create more favorable
11 markets, so that guy from Fern Dairy can ship his milk to
12 Furnace Point and Syracuse, every day, 365 days a year.
13 And we supplies the system that results in more stable and
14 higher premiums that would exist if we didn't do it. And
15 those are all, you know, some of those things are, they
16 are all kind of hired to calculate what the exact area
17 would -- They are truly significant values of what we do
18 in expending our money, in DMS' case, nine million
19 dollars, this year, to balance the needs in the Class I
20 market.

21 MR. TOSI: That is all that I have. Thank you
22 very much.

23 JUDGE BAKER: Thank you. Yes, Mr. Beshore?

24 MR. BESHORE: Just a couple of questions on
25 redirect, Mr. Gallagher.

REDIRECT EXAMINATION

BY MR. BESHORE:

Q Is there, in terms of why producers would join cooperatives as opposed to being independents in the market with all the obvious benefit we have heard about, and its **pay** prices, etc., are there unlimited number of slots available for independent producers in the market?

A No, no, there is, there is, what, well, there is **no** unlimited number of slots, that is right.

Q So, Class I handlers where ~~the~~ **those** producers predominantly supply, there are a certain number of slots and a certain amount of volume that they are prepared to contact ~~the~~ **for** independent shippers and that is a ~~determinative~~ **determined** in part of all producers' ability to fill those slots.

A Yes, sir.

Q Okay. Now, I want to make sure this is clear and I am afraid it has gotten confused today in the record and that is what the present prevailing pay prices are in the Northeast Marketing Order here with respect to **the** regulated minimum, so-called blend price, ~~for~~ **or** minimum PPD? And I want to, maybe we can clarify that by your reference to what price levels were when you started ~~in~~ **at** the MA's, the Market Administrator's Office, which was 20

1 **how many** years ago ÷ ?

2 A Yes. Starting at the MA's office in New York
3 in 1984.

4 Q 1984. And I think your testimony is that at
5 that time the prevailing pay prices were at or near the
6 minimum blend, at Federal Order blend price.

7 A Yes, in the neighborhood of pretty much the
8 Federal Order blend price -- if any premiums in the market
9 **---- that were paid to producers.**

10 Q At that time, though, **there were** minimum,
11 minimal premiums paid producers over minimum Federal Order
12 blend price, correct?

13 A Yes.

14 Q And, in fact, there was some, what are so
15 called -- **re-blends** from time to time by the cooperatives
16 paid under -- two different instances of less than the
17 **lower blend** prices.

18 A That is correct.

19 Q Okay. Now, is that the situation today in the
20 Northeast market?

21 A No, it is not.

22 Q Can you give us a range, just to make us
23 clear, is there a range, approximate prevailing over order
24 pay prices to producers, cooperative or independent, you

1 know, a range, so we have a feel for it?

2 A Depending on the size, a small farm would
3 probably get something like 50 cent premium to a ---
4 **really large** farm now could probably get about **a buck** plus
5 premium.

6 Q Those are the current, current market
7 conditions in order to, are that over order payments to
8 producers, the monthly check per hundredweight range from
9 say 50 cents to more than a dollar.

10 A Yes, and, and we are not the ones that have set
11 those higher end prices in the market place, we are
12 responding to the market ~~place~~ **price**.

13 Q Okay. Your payment to your producers are
14 competitive and they are within that range.

15 A They have to be or we wouldn't be able to
16 retain the milk supply.

17 Q Okay. So, that if you said anything or any of
18 the agency and key witnesses said anything in this hearing
19 that suggested that today you are not able to pay to your
20 members the minimal blend price, that is, that is not the
21 marketing conditions today, isn't that correct?

22 A That is correct.

23 Q However, what are prevailing in the market
24 conditions today, are that, the price you are able to pay
25 is less than it would be otherwise because you are

1 incurring all of the cost of balancing the market while
2 all of the producers of the market are in an equal manner
3 receiving the benefits of those services.

4 A Correct.

5 Q And partial reimbursement for that service is
6 what Proposal 7 is about.

7 A Correct.

8 Q And by the way, it results in no, it requests
9 no funds from Mr. Rosenbaum's clients, is that not
10 correct?

11 A That is correct.

12 Q And the price stays the same, regardless, the
13 same thing for Mr. English's clients, the minimum prices
14 are exactly the same, correct?

15 A Correct.

16 Q It has nothing to do with what they are going
17 to be charged under the Order.

18 A Correct.

19 MR. BESHORE: Thank you.

20 JUDGE BAKER: Thank you, Mr. Beshore.

21 Mr. Rosenbaum?

22 RECROSS EXAMINATION

23 BY MR. ROSENBAUM:

24 Q Mr. Gallagher, the amount that is drawn from
25 the pool, is the blend price, correct?

1 A Sure.

2 Q And you are paying your members more than the
3 blend price, correct?

4 A Yes, sir.

5 Q And you are doing so, notwithstanding the fact
6 that according to your testimony, you were incurring
7 losses and operating, the Dietrich Supply Plant, for
8 example?

9 A That is correct.

10 Q And how is it that you are able to make up
11 those losses such that the actual amount paid to your
12 farmers is enough, not only to make up for those losses
13 but to be paying your farmers in excess of the blend
14 price?

15 A Again, the calculations, revenue **minus** cost and
16 we get revenue in from our customers that instead of us
17 being able to do that as premiums **to our members**, we have
18 to use that absorb our balancing costs.

19 Q Well, and the money you get from your
20 customers, you are describing over **order** premiums, is that
21 right?

22 A Yes.

23 Q So, that the over order premiums you receive
24 from your customers are sufficient, not only to make up

1 for the balancing costs and losses you say you are
2 suffering, but to make the actual pay price more than the
3 minimum blend price, is that true?

4 A We pay more than the blend price --- ,but I
5 wouldn't use the word "sufficient" to describe anything I
6 say.

7 Q And you may want more, I understand, but, from
8 purely a mathematical perspective, the **amount of** over
9 order premiums that you receive is enough to cover, to not
10 only cover, let's start that again.

11 The amount of over order premiums you receive
12 from your customers is enough both to cover your balancing
13 costs, and to be able to pay your farmers more than the
14 Federal blend price, isn't that true?

15 A They are getting more than the Federal blend
16 price, but they are not getting as much as others are
17 getting in the marketplace. And we would like to be able
18 to have a special up charge to cover our balancing costs,
19 that we would charge our customers, but, the fact of the
20 matter is, that the marketplace doesn't allow us to charge
21 that up charge.

22 MR. ROSENBAUM: That is all I have, Your Honor.
23 Thank you.

24 JUDGE BAKER: Very well. Mr. Vetne?

1 RECROSS EXAMINATION

2 BY MR. VETNE:

3 Q Mr. Gallagher, in response to an earlier
4 question from Mr. Rosenbaum, it was referring to milk that
5 is received at the Dietrich's plants, and asked, as I
6 recall, why that milk isn't going to the Class I plant.
7 And I am not sure that I heard his question the same way
8 you responded to it. There is a finite amount of milk
9 that is used for Class I on any day or during any month,
10 correct?

11 A Yes.

12 Q And that was the part of the graph of Dr. Ling,
13 showing his --- **fluid demand**.

14 A Yes.

15 Q And what goes to your Dietrich, or to the
16 Dietrich plant or O-AT-KA, for that matter, that would be
17 a marketing of last resort for you.

18 A We would like to be able to supply, even to the
19 Dietrich plants, a consistent amount of milk, so that they
20 can develop a stronger business, but we are not able to
21 because we have to take milk out of there, to meet our
22 Class I customers. At any time Dietrich has milk, it is
23 generally because a Class I customer doesn't need it.

24 Q So, if on a day that Dietrich received milk
25 from DMS, if, if you sent that milk to your Class I

1 customer, you would simply be displacing other milk that
2 is going to your Class I customer.

3 A Yes, sir.

4 Q Okay. And if you sent it to a plant that
5 receives an independent supply, would displace some of
6 their independent ~~supply~~ **supplied** milk.

7 A Yes, yes, sir.

8 Q And in any case, somewhere in the market, there
9 would be milk flowing back into that reserve part or
10 excess reserve part which was displaced by milk coming
11 into the fluid in that part.

12 A Yes.

13 Q Would you agree with **me** that it is desirable
14 also that the milk that comes into to meet fluid demand,
15 comes from the most efficient location?

16 A Yes.

17 Q And that the Federal Order ~~goes~~ **rules** to the
18 extent that they, that ~~often or~~ **ought** not, if at all
19 possible, to require milk to come from a distance
20 location, thereby, displacing more efficiently located
21 milk.

22 A Correct.

23 Q Would it be correct to describe the location of
24 the Dietrich **plants** as well as the O-AT-KA plants as being

1 in the outer reaches of the supply area for the
2 Metropolitan New York fluid market?

3 A O-AT-KA definitely is. Middlebury Center for
4 the most place is, Reading is pretty close to --- **the**
5 **major supply area for the New York - New Jersey**
6 metropolitan area.

7 MR. VETNE: All right, thank you.

8 JUDGE BAKER: Very well. Are there any
9 additional questions? Yes, Mr. Tosi.

10 RECROSS EXAMINATION

11 BY MR. TOSI:

12 Q You don't have to go into a long answer, is
13 there anywhere in your testimony that you could point me
14 to that speaks to the revenue side of incurred costs, are
15 these costs presented as, ~~cost~~ **net costs** after sales of
16 product or --

17 A Yes, on the Dietrich, for example, you mean?

18 Q Yes.

19 A Net, go to Table 4, and this is, I took this
20 off of the income statement **for Dietrich's** calculation.
21 This is not -- But, you basically go through a pretty
22 similar D&L and if you look at account label G that says
23 DMS Recharge, and **the end** that is a charge assessed to
24 Dairy Marketing Services that results in earnings before

1 tax, basically is zero.

2 Q That recharge is --

3 A It will take into account -- A, we have got
4 revenues, so that would take into account, you know,
5 whatever Dietrich's was able to sell their product for.

6 Q Okay. And if you don't want to speak on behalf
7 of the other witnesses here for Proposal 7, as you
8 understood their costs, is there anything there where --
9 they made their product, sold their product, in that cost
10 presentation, is there the revenue that incurs from the
11 sales of butter and powder?

12 A I --

13 Q And if you don't feel comfortable --

14 A I don't feel comfortable to answer that
15 question about their operations.

16 MR. TOSI: Okay. Thank you. That is all I have.

17 JUDGE BAKER: Thank you. Are there any other
18 questions?

19 Very well. Thank you, Mr. Gallagher.

20 (Whereupon, the witness was excused.)

21 MR. BESHORE: I would like to move the admission
22 of Exhibits 18 and 19 now.

23 JUDGE BAKER: Thank you. Are there any
24 objections to Exhibits 18 and 19? There are none,
25 Exhibits 18 and 19 are admitted and received into the

1 record.

2 (The documents referred to,
3 having been previously marked
4 as Exhibit 18 and 19
5 were received in the record.)

6 JUDGE BAKER: Do we have another witness you
7 want to examine?

8 MR. BESHORE: At some time before the hearing
9 ~~and I had~~ **ends**, I would like to call Mr. Fredericks for
10 one additional limited piece of information. It doesn't
11 have to be at this time. He may have been asked to
12 provide some other supplemental data by other participants
13 and maybe we ought to catch that at one time. But, I
14 just, I did want to note that, you know, at some point
15 before we are done, I have one additional question.

16 JUDGE BAKER: Is Mr. ~~Frederick~~ **Fredericks** here
17 right now?

18 MR. FREDERICK: Yes.

19 JUDGE BAKER: Would this not be a good time?

20 ~~MR. ROSENBAUM~~ **BESHORE**: That is fine.

21 JUDGE BAKER: We will try to break somewhere
22 around 12:30 or quarter to one.

23 MR. ROSENBAUM: Your Honor, we have a witness
24 who needs to make it back to Pennsylvania today and so, we

1 would like to have him testify before lunch, if we could.

2 JUDGE BAKER: Very well.

3 MR. ROSENBAUM: I think that both of them would
4 work out.

5 JUDGE BAKER: Very well. But, first I have
6 heard --

7 MR. ROSENBAUM: I appreciate that.

8 JUDGE BAKER: Very well. Mr. Fredericks, would
9 you -- No, no, no. Would you please not come forward
10 right now, but a little later? Thank you.

11 And now Mr. Rosenbaum, who is your witness?

12 MR. ROSENBAUM: It is Bob Caplette, Your Honor.

13 JUDGE BAKER: Very well, thank you.

14 (Pause.)

15
16 Whereupon,

17 BOB CAPLETTE

18 having been first duly sworn, was called as witness herein
19 and was examined and testified as follows:

20 DIRECT EXAMINATION

21 BY MR. ROSENBAUM:

22 Q Could you please state your name for the
23 record?

24 A My name is Bob Caplette.

25 Q And Mr. Caplette have you come to testify today

1 regarding the Proposal number 7?

2 A Yes.

3 Q And have you prepared a written statement?

4 A Yes, I have.

5 MR. ROSENBAUM: Your Honor, I have provided
6 copies of the statement to the court reporter and to
7 participants and I would ask that it be marked as Exhibit
8 number 20 for identification.

9 JUDGE BAKER: Thank you.

10 (The document referred to
11 was marked for identification
12 as Exhibit 20.)

13 MR. ROSENBAUM: Mr. Caplette, if you would
14 proceed, please.

15 TESTIMONY OF MR. CAPLETTE:

16 MR. CAPLETTE: Thank you.

17 My name is Bob Caplette. I am the plant
18 accountant at the Readington Farms, Inc. I am responsible
19 for all regulatory reporting, producer accounting and
20 product flow analysis for the dairy. Prior to working at
21 Readington Farms, I was a plant specialist for federal
22 milk order number two, (New York, New Jersey), a senior
23 auditor for federal milk marketing order 33, (Chicago
24 region). I am testifying today in opposition of Proposal
25 Number 7, which would add a provision to the Northeast

1 Order that would provide for marketwide service payments.

2 Readington Farms is a fluid milk processor
3 located in Whitehouse, New Jersey. We process, package
4 and distribute our products throughout a seven state area
5 in the Northeastern United States. The company has been in
6 existence since 1888.

7 Readington Farms pools approximately 35 million
8 pounds of milk per month. The vast majority of our raw
9 milk supply is obtained from our own independent dairy
10 farmers with the remainder of our needs being obtained
11 through balancing agreements, primarily with the area
12 cooperatives.

13 The milk produced by our independent dairy
14 farmers is handled by Readington Farms on a daily basis.
15 This milk is delivered to the plant in Whitehouse and
16 processed as a matter of routine. We have assumed
17 responsibility for the purchase and disposition of this
18 supply of milk for many years and would look to do so in
19 the future.

20 The balancing agreements that we have with area
21 cooperatives are basically designed to match the
22 production requirements of the plant with the raw milk
23 available. These agreements carry with them service
24 charges and premiums that have been associated with the
25 cost of providing the required balancing function. Thus,

1 Readington Farms is already paying for the cost of
2 balancing.

3 Proposal Number 7 would allow service payments
4 of six cents per hundredweight to qualifying
5 organizations, and would reduce the pay price to dairy
6 farmers such as those independents that I mentioned
7 earlier, to cover balancing costs that are not required by
8 them. Readington Farms handles this function for these
9 producers, thereby, taking this burden out of the pool.

10 In addition, the balancing agreements that
11 Readington Farms has in place to match supply with demand
12 are being paid by Readington Farms at market competitive
13 rates. It would seem that adding a six cent charge is a
14 duplication of payment for services rendered.

15 Finally, based on the proposal being considered
16 at this hearing, there does not appear to be any language
17 that identifies how this money would be used. No specific
18 services of any kind would have to be provided to qualify
19 for the payments. This lack of definition is troubling
20 and is an additional reason why Readington Farms opposes
21 Proposal Number 7.

22 JUDGE BAKER: Thank you, Mr. Caplette. Are
23 there any questions of Mr. Caplette? Yes, Mr. Beshore?

24 CROSS EXAMINATION

25 BY MR. BESHORE:

 EXECUTIVE COURT REPORTERS, INC.
 (301) 565-0064

1 Q Mr. Caplette, what products does Readington
2 process at the Whitehouse plant or as a Class I operation,
3 do you process any products other than Class I products?

4 A We do have other class usage.

5 Q And what other class usage do you have?

6 A Bulk sales.

7 Q So you buy and resell raw milk.

8 A No, we don't resell raw milk.

9 Q What product does are your bulk sales?

10 A Cream.

11 Q Pardon?

12 A Cream.

13 Q Cream. Okay. What is the Class I utilization
14 of your plant?

15 A That is proprietary.

16 Q Do you, I take it from your testimony, that you
17 utilize, that your independent dairy farmers, how many
18 independent dairy farmers do you have?

19 A ~~I am not sure~~ **That is also proprietary.**

20 Q Where are they located?

21 A In Pennsylvania.

22 Q What distance, range of distance from their
23 plant and at Whitehouse, New Jersey?

24 A I honestly don't know.

25 Q Do you process at Whitehouse all the

1 production, of all your independent producers?

2 A Yes.

3 Q Do you sell bulk sales of cream, is that the
4 only bulk sale from your, from your Whitehouse plant?

5 A Yes.

6 Q What portion of your annual needs at Whitehouse
7 are met by your own producers? What percentage?

8 A That is proprietary.

9 Q Do you purchase milk in the spring months from
10 sources other than your own producers?

11 A Yes.

12 Q Do you purchase milk in the fall months from
13 sources other than your own producers?

14 A Yes.

15 Q Are your purchases of milk in the fall greater
16 than your purchases of milk in the spring, from outside
17 sources?

18 A I, I specifically don't know. It is based on
19 our sales, and on our needs.

20 Q Do your needs fluctuate from month to month for
21 outside sales? Outside milk supplies?

22 A Not really. We, our monthly utilization is
23 relatively steady.

24 Q Do your needs fluctuate from day to day, during
25 the week, for outside milk supplies?

1 A I personally don't know what our, our daily
2 needs are. I am lucky enough to ~~----~~ **do the MA report**,
3 so, all my stuff is a on monthly. My knowledge is on a
4 monthly basis.

5 Q Do you know how many days a week your plant
6 operates?

7 A Yes. We take milk seven days a week.

8 Q You take milk seven days a week. Do you
9 package fluid milk products seven days a week?

10 A No.

11 Q How many days a week do you package fluid milk
12 products?

13 A It does vary, depending upon what is going on
14 with our, our sources.

15 Q Are you familiar with the price that you pay
16 your independent dairy farmers?

17 A Yes, I am.

18 Q And what over order premium do you pay your
19 independent dairy farmers?

20 A That is proprietary, sir.

21 Q Do you pay them an over order premium?

22 A Yes.

23 Q And you wouldn't have their milk if you didn't.

24 A No, much like Mr. Gallagher said, we have to
25 ~~make~~ **make, be** competitive to the farms.

1 Q Do you agree that in the Northeast Order that
2 means premiums of the ranges that he indicated?

3 A Yes.

4 Q Now, from whom do you buy supplemental milk
5 supplies for your plant?

6 A We would buy them from the co-ops in the
7 Northeast.

8 Q Which co-ops do you purchase them from? More
9 than one?

10 A Yes.

11 Q Okay. Which organizations?

12 A Well, we are a customer of DMS.

13 Q Are you a customer of any other?

14 A Yes, we do have other agreements with other co-
15 ops.

16 Q And what cooperatives are they?

17 A Allied, Land 'O Lakes.

18 Q Okay. Do you purchase milk from Allied every
19 month of the year?

20 A Yes.

21 Q Do you purchase milk from DMS every month of
22 the year?

23 A Yes.

24 Q Do you purchase milk from Land 'O Lakes every
25 month of the year?

1 A Yes.

2 Q Do you divert any of your producer milk to
3 other locations?

4 A No.

5 Q How often do you pick up milk from your
6 independent producers farms?

7 A Daily.

8 Q Every day.

9 A Every day.

10 Q Of every producer, every day?

11 A I am sure we have producers that are every
12 other day. But, we bring in our own producers every day
13 of the week.

14 Q You referred to having "balancing agreements"
15 in your statement. What, what is a balancing agreement?

16 A We have agreements with our other milk
17 suppliers, other than our independents, to supply our
18 plant with the milk we need to ~~get~~ meet our orders. Above
19 our independent producers.

20 Q What are the volumes that you purchase from
21 your outside suppliers?

22 A Again, I don't do that, so I couldn't honestly
23 tell you.

24 Q Do you know, okay, you are here to testify, you
25 buy the balance of what you need from outside suppliers.

1 Do you know anything about the logistics of those
2 supplies?

3 A I am not involved in that, like I said, our day
4 to day operations is not where I am dealing with.

5 Q So, you wouldn't know whether or not --

6 A -- before.

7 Q You wouldn't know then whether those agreements
8 allow you, allow your suppliers to plan say at the
9 beginning of the month, for whatever volume you are going
10 to need that month?

11 A I specifically do not know. I am not involved
12 in that scheduling.

13 Q Okay. Can you offer us any information about
14 what demands you make upon your suppliers with respect to
15 tailoring their deliveries to your plant's needs in terms
16 of, you know, for volumes, things of that nature?

17 A We do have at least one agreement of at least
18 one load per ~~load~~ day. Other than that, I do not know.

19 Q Okay. So, one of the agreements with your
20 supplemental suppliers, involves a committed supply of one
21 load a day, every day of the year?

22 A Yes.

23 Q Is that the entire commitment from one of those
24 suppliers?

25 A I don't believe so.

1 Q Beyond that, can you tell us anything about the
2 **volume** expectations that you provide to your supplemental
3 suppliers in advance?

4 A I, again, I am not party to that activity, so I
5 really couldn't.

6 Q Are you party to the payment programs that you
7 have or payment requirements for your supplemental
8 supplies?

9 A Yes.

10 Q What do you pay for your supplemental supplies?

11 A It varies.

12 Q Okay. Does it vary on the basis of, well, on
13 what basis does it vary?

14 A There are negotiated prices.

15 Q Are they a flat year **-round** prices?

16 A They do change. Again, I see that change in
17 when I go through the final milk billings. So, I am not
18 really even aware of it until give or take the 15th of the
19 following month, we have price change.

20 Q So, you observe changes in prices but you do
21 not know on what basis the price has changed, correct?
22 Are the volumes different among those supplemental
23 suppliers?

24 A Yes.

1 Q Okay. Are the prices different among those
2 three suppliers?

3 A Yes.

4 Q Is there any relationship of the prices to the
5 volumes, to your knowledge?

6 A Not to my knowledge.

7 Q Is there any relationship of prices to the
8 times and terms of delivery, to your knowledge?

9 A Not that I am aware of.

10 Q Is your independent milk supply --- ,I asked
11 you how mant independent producers you had and you
12 declined to answer. Have you lost any independent dairy
13 farmers in the past year?

14 A Yes, we have.

15 Q To cooperatives?

16 A I assume that, but, I, I don't know.

17 Q Do you know if they went out of business or
18 just went somewhere else?

19 A I would be willing to guess that --

20 Q I don't want you to guess.

21 A I don't have knowledge.

22 MR. BESHORE: Thank you, Mr. Caplette.

23 JUDGE BAKER: Very well. Thank you, Mr.
24 Beshore.

25 Are there other questions for Mr. Caplette?

1 Yes, Mr. Arms.

2 MR. ARMS: David Arms for New York State Dairy
3 Foods.

4 CROSS EXAMINATION

5 BY MR. ARMS:

6 Q Bob, for the benefit of the Department, people
7 that are here, could you, give them and us some indication
8 for the record, the scope of your operations? Would you
9 classify Readington Farms as a small or large handler in
10 this market?

11 A I really don't have knowledge of where we fit
12 in the hierarchy.

13 Q Well, could you identify for the record where
14 your prime production goes?

15 A It is --

16 Q In the stores, right?

17 A Metropolitan area, New York Metropolitan area.

18 Q No, I mean, can you identify the chain stores
19 that you primarily serve?

20 A We are a wholly owned subsidiary of ---
21 **Wakeford.**

22 Q And --

23 A Shop Rite.

24 Q Shop Rite stores.

25 A Yes, sir.

1 Q So, you are supplying all the product for the
2 Shop Rite stores, isn't that -- Dairy products, at least
3 in terms of milk.

4 A Yes, sir.

5 Q From amongst dairy suppliers, do you secure
6 supply to brokerage firms that **in turn** balance for you?

7 A We also use a brokerage firm, yes.

8 Q One of the cooperatives that are, that furnish
9 milk through that **milk** brokerage firm is the Middlebury
10 Cooperative, is that true?

11 A We get a supply of milk from the Middlebury
12 Coop.

13 MR. ARMS: Okay. Thank you.

14 JUDGE BAKER: Thank you. Are there any more
15 questions of Mr. Caplette? Yes, Mr. Beshore?

16 FURTHER CROSS EXAMINATION

17 BY MR. BESHORE:

18 Q Just in response to the last question. Is that
19 a **full** supplemental supplier or is that a subset of your
20 independence or a subset of any of the other suppliers or
21 --

22 A Middlebury is another co-op that we do get milk
23 from. When I ran down the list, I, I did not mention
24 them. It was not, it was an oversight.

1 Q What is your supply relationship with
2 Middlebury?

3 A Basically the same as the rest of the
4 co-ops.

5 Q Do you buy from Middlebury every month of the
6 year?

7 A Yes.

8 Q Every week?

9 A I am not sure as to, again, the daily or weekly
10 schedule. I really can't say.

11 Q --- **Level** volumes throughout the year?

12 A Relatively.

13 Q Is the price the same as the other suppliers?

14 A It is a negotiated price, yes, sir.

15 Q Price level the same, price terms the same?

16 A Again, all part of the negotiation, yes.

17 Q Who negotiates, you don't negotiate the
18 contracts?

19 A No.

20 MR. BESHORE: Thank you.

21 JUDGE BAKER: Thank you. Are there any
22 additional questions? Yes, sir?

23 MR. SHINBECK: I have just a couple of
24 questions. My name is Martin Shinbeck. I am the CEO of
25 Friendship Dairies.

1 BY MR. SHINBECK:

2 Q Mr. Caplette, have you heard of the term
3 "handling charges" as it pertains to the purchase price
4 for milk?

5 A Yes, I have.

6 Q Are you aware of various levels of handling
7 charges based perhaps on various levels of service that
8 the selling organization provides on the sales of this
9 milk?

10 A Generally --- **speaking yes.**

11 Q Is it possible that one of these services is a
12 charge for balancing?

13 A I suppose that is possible.

14 Q And would you define balancing for me, please,
15 as you understand it?

16 A Balancing for our plant is the, for the milk
17 requirements, that we need to supply our stores above
18 that, which our independent producers do.

19 Q Okay. And are you aware of your organization
20 paying as part of your, the handling charges, that you
21 pay, if you so pay a handling charge, are you aware of a
22 charge in your component of the handling charge for
23 balancing your supply?

24 A On the milk invoices that I see, there intends
25 to be a lump sum, a set amount. It is not normally broken

1 out.

2 Q And do you have any knowledge from the person
3 who negotiates the charges for such milk of the component
4 balancing being included as part of the price that your
5 organization pays?

6 A Again, I am not party to that. These are
7 negotiated rates that in both business would have to go to
8 cover costs.

9 Q Okay. And **not** having personal knowledge, is it
10 possible in your opinion for such a charge to be part of
11 the total balancing cost, the handling costs that you are
12 paying?

13 A It is possible.

14 MR. SHINBECK Thank you, sir.

15 JUDGE BAKER: Thank you. Are there other
16 questions. Yes, Mr. Tosi?

17 CROSS EXAMINATION

18 BY MR. TOSI:

19 Q Thank you for appearing, Mr. Caplette.
20 Your plant at Whitehouse, New Jersey, do you
21 employ fewer than 500 employees?

22 A Yes.

23 Q Do you receive any income from entities that
24 ask you to pool additional milk on the report that you
25 submit to the Market Administrator?

1 A Could you repeat the question?

2 Q Yes. Do you receive any income by reporting
3 milk on your monthly report to the Market Administrator
4 that you don't typically receive?

5 A I am sorry, I am really not sure what you are
6 asking.

7 Q Do you divert milk?

8 A We do not.

9 Q That answers the question.

10 A Okay.

11 Q I obviously should have started with that.

12 For the price that you, from the price that
13 you pay, I am not going to ask you for specific amount or
14 anything like that, I just want to understand
15 conceptionally the sorts of things that you consider.

16 To the extent that when you are buying milk
17 from cooperatives, they actually indicate to you, to your
18 agreements, that this is cost of milk, this is the service
19 charge, this is the balancing charge, things of that
20 nature? I mean, are they specific?

21 A It is not that specific.

22 Q What, what leads you to the conclusion that you
23 are being charged a balancing fee?

24 A Again, those are negotiated rates. That is
25 what it costs, is going to cost us to get that milk to our

1 plant. The, the business assumption is they are **not**
2 going to get milk to our plant --- **at a loss.**

3 Q To spite testimony that indicate that, in fact,
4 you have --

5 A Again, this is kind of --- **my simplistic**
6 understanding of things. A working relationship with
7 these organizations. These were negotiated rates. I am
8 kind of at the bottom line of that, just approving the
9 bill type of thing.

10 MR. TOSI: I would like to withdraw that
11 question, Your Honor. I did not mean to put words in the
12 witness' mouth.

13 JUDGE BAKER: Very well.

14 MR. TOSI: I apologize.

15 BY MR. TOSI:

16 Q To the extent that you are charged something
17 from the cooperatives for the milk that you need to buy,
18 and when you compare that to what it is that you are able
19 to pay your own independent producers, does the notion
20 that you are paying something more than the Federal order
21 minimum enter into the notion, enter into your thoughts
22 and calculations on what it is that you would have to pay
23 them to be competitive with the cooperative?

24 A Are you referring to --

1 Q Let me try to restructure that question.

2 When you buy milk from cooperatives, I believe
3 your testimony is saying that, that your agreements arrive
4 at a price and you believe that there are things included
5 in there called service charges and premiums and things
6 that have been associated with the cost of providing
7 balancing.

8 A Yes, sir.

9 Q Okay. But, it is not an explicit charge.

10 A No, the language that I see does not have that
11 detailed breakdown.

12 Q Okay. And your conclusion then that it probably
13 does include balancing, would stem from the fact that if
14 it didn't, they probably wouldn't supply it to you at that
15 price.

16 A At that price.

17 MR. TOSI: That is all I have, thank you.

18 JUDGE BAKER: Thank you. Are there any other
19 questions for Mr. Caplette?

20 There are none. Thank you very much, Mr.
21 Caplette.

22 (Whereupon, the witness was excused.)

23 MR. ROSENBAUM: Your Honor, I would ask the
24 Exhibit 20 be admitted into evidence.

25 JUDGE BAKER: Are there any questions or

1 objections? Hearing none, Exhibit 20 is admitted and
2 received into evidence.

3 (The document referred to,
4 having been previously marked
5 as Exhibit 20
6 was received in evidence.)

7 JUDGE BAKER: That brings us to a time for our
8 luncheon recess. We will take an hour for luncheon
9 recess.

10
11
12 (Whereupon, at 12:45 p.m., the hearing was
13 recessed, to reconvene at 1:45 p.m., this same day,
14 Thursday, September 12, 2002.)

1 A F T E R N O O N S E S S I O N

2 JUDGE BAKER: Thank you for being so prompt.

3 Is there anyone else who has any testimony or
4 otherwise wishes to offer any comments with respect to
5 Proposal 7, other than Mr. Fredericks? Yes?

6 MR. ROSENBAUM: Yes, Your Honor, there are a
7 number of witnesses still on Proposal 7.

8 JUDGE BAKER: Oh, there are?

9 MR. ROSENBAUM: Yes, Your Honor.

10 JUDGE BAKER: Thank you. I am trying to get a
11 feel for this and how much more we have to go over.

12 MR. BESHORE **ROSENBAUM**: I have five.

13 JUDGE BAKER: You have five. Five. Oh, very
14 well. I figure we still have a long ways to go on
15 Proposal 7.

16 Mr. Beshore, let me ask you, are you through
17 with your presentation?

18 MR. BESHORE: But, for Mr. Fredericks.

19 JUDGE BAKER: But, for Mr. Fredericks. Do you
20 want him to testify now?

21 MR. BESHORE: I am really indifferent. He is
22 going to be here, so now is as good as any for me, but, it
23 is, that is subject to everyone's convenience.

24 JUDGE BAKER: All right. Well, maybe it would
25 be a good time, he is here and --

1 MR. BESHORE: Well, he is going to be here, you
2 know, for the whole time, so.

3 JUDGE BAKER: Well, perhaps this would be a good
4 time.

5 MR. BESHORE: Sure.

6 (Pause.)

7 MR. BESHORE: Your Honor?

8 JUDGE BAKER: Yes.

9 MR. BESHORE: Some of what Mr. Fredericks has
10 is particular interest to Mr. Vetne, who is not here for
11 the time being at the hearing. So, it would, for that
12 reason it would probably be in all our interest to defer
13 Mr. Fredericks, you know, until later.

14 JUDGE BAKER: Right, we will defer that then.

15 Then, Mr. Rosenbaum, you are going to call your
16 witnesses, is that right?

17 MR. ROSENBAUM: Yes, Your Honor. I could.

18 JUDGE BAKER: Thank you.

19 MR. ROSENBAUM: Your Honor, we call Dr. Robert
20 Yonkers.

21 JUDGE BAKER: Thank you.

22 (Pause.)
23
24
25

1 Whereupon,

2 DR. ROBERT YONKERS

3 having been first duly sworn, was called as witness herein
4 and was examined and testified as follows:

5 JUDGE BAKER: Would you be seated, please?

6 (Pause.)

7 MR. ROSENBAUM: Your Honor, we have three
8 documents that we would like to have marked separately as
9 exhibits.

10 JUDGE BAKER: Very well.

11 MR. ROSENBAUM: We would like, the first one is
12 the larger document, entitled "Testimony of the
13 International Dairymen Association September 2002, Federal
14 Milk Order Hearings. We would like to have that marked
15 for identification as Exhibit 21.

16 JUDGE BAKER: Very well. It shall be so marked.

17 (The document referred to
18 was marked for identification
19 as Exhibit 21.)

20 MR. ROSENBAUM: The next document is called,
21 entitled "Chart 1, Seasonality of Milk Production in the
22 United States, Selected 3 Year Periods." We would ask
23 that that be marked as Exhibit 22.

24 JUDGE BAKER: Very well. It will be so marked.

25 (The document referred to

1 Was marked for identification
2 as Exhibit 22.)

3 MR. ROSENBAUM: And then the third document
4 entitled "Chart 2, Seasonality of Milk Production in the
5 Three Northeast States Which USDA Reports Monthly Data(NY,
6 PA, VT), Selected Years." And we would ask that that be
7 marked as Exhibit 23.

8 JUDGE BAKER: Very well. Thank you. It will be
9 so marked.

10 (The document referred to
11 was marked for identification
12 as Exhibit 23.)

13 MR. ROSENBAUM: Dr. Yonkers?

14 TESTIMONY OF DR. ROBERT YONKERS:

15 DR. YONKERS: Yes, my name is Robert Yonkers,
16 R-O-B-E-R-T, Y-O-N-K-E-R-S.

17 Good afternoon. This testimony is submitted on
18 behalf of the International Dairy Foods Association, its
19 constituent groups, and their members. IDFA is trade
20 association representing processors, manufacturers,
21 marketers, distributors, and ~~suppliers~~ **suppliers** of dairy
22 foods, including milk, cheese, ice cream and frozen
23 desserts. IDFA serves as an umbrella organization for
24 three constituent groups: the Milk Industry Foundation or
25 "MIF", the National Cheese Institute or "NCI", and the

1 International Ice Cream Association or "IICA", which
2 together represents about 85 percent of all the dairy
3 product processing in this 70 billion dollar U.S. dairy
4 food industry. MIF has over a 110 member companies that
5 process and market about 90 percent of the fluid milk and
6 the fluid milk products consumed nationwide; NCI has over
7 70 member companies that manufacture, process and market
8 more than 85 percent of the cheese consumed in the U.S.;
9 and IICA has over 80 member companies that manufacture,
10 market and distribute an estimated 85 percent of the ice
11 cream and ice cream related products consumed in the
12 United States.

13 As buyers and processors of milk, the members
14 of IDFA and its constituent organizations have a critical
15 interest in this hearing. Most of the milk bought and
16 handled by IDFA members is purchased under the Federal
17 milk marketing orders promulgated pursuant to the
18 Agricultural Marketing Agreement Act of 1937, (the
19 "AMAA").

20 I am Dr. Robert D. Yonkers, Chief Economist and
21 Director of Policy Analysis at IDFA. I have held that
22 position since June 1998. I hold a Ph.D. in Agricultural
23 Economics from Texas A&M University in 1989; a Master
24 Degree in Dairy Science from Texas A&M in 1981; and a
25 Bachelor of Science Degree in Dairy Production from Kansas

1 State University in 1979. I have been a member of the
2 American Agricultural Economics Association since 1984.

3 Prior to taking my current position at IFDA, I
4 was a tenured faculty member in the Department of
5 Agricultural Economics and Rural Sociology at The
6 Pennsylvania State University, where I was employed for
7 nine years. At Penn State, I conducted research on the
8 impacts of changing market conditions, alternative public
9 policies, and emerging technologies on the dairy industry.
10 In addition, I have statewide responsibilities to develop
11 and deliver extension materials and programs on topics
12 related to dairy marketing and policy. I have written
13 and spoken on extensively on economic issues related to
14 the dairy industry, and have prepared and delivered expert
15 witness testimony to state legislatures and to Congress.

16 MR. ROSENBAUM: Your Honor, at this time I would
17 ask that Dr. Yonkers be designated as an expert as an
18 agricultural economist and as a dairy economist.

19 JUDGE BAKER: Are there any questions,
20 objections, voir dire, with respect to that request? Let
21 the record reflect that there are none. And Dr. Yonkers
22 is declared an expert as an agricultural economist and a
23 dairy economist.

24 DR. YONKERS: Thank you, Your Honor.

25 JUDGE BAKER: You are welcome.

1 DR. YONKERS: This hearing was called to
2 consider a number of proposals that would amend certain
3 provisions of the Northeast order. My testimony will
4 address one of those provisions, Number 7, one of those
5 proposals, Number 7, which would establish so-called
6 marketwide service payments.

7 IDFA and its constitute groups strenuously
8 oppose this proposal and urge USDA to reject it. IDFA's
9 opposition is based on the following reasons:

10 1. Over the last 40 years, USDA has on a
11 number of occasions denied proposals to amend
12 federal orders to provide for marketwide
13 service payments. USDA did so most recently
14 in 1999, with respect to a proposal advanced
15 for the Northeast order that is very similar
16 to the one at issue in these hearings. There
17 have been no changes in dairy industry market
18 conditions that would justify a different
19 result now.

20 2. In their March 8, 2002 letter of USDA
21 requesting this hearing, the proponents of
22 Proposal number 7 stated that marketwide
23 service payments are needed in order to
24 "provide reimbursements" for their "balancing
25 activities". The proponents have confirmed

1 in their testimony that this is the sole
2 justification they advance for their proposal.
3 But even if balancing presented
4 an issue that needs to be addressed through
5 the federal order program, it has already
6 been addressed. Based upon the testimony
7 and proposals of the cooperatives, themselves,
8 USDA set a Class IV make
9 allowance that is high enough to allow
10 Class IV plants to cover 100 percent of their
11 costs, including all costs of balancing.
12 Indeed, when USDA set the make allowances for
13 these products, it explicitly stated that it
14 was setting a make allowance high enough to
15 pay the costs incurred by balancing plants.
16 Proposal Number 7 thus constitutes an effort
17 to be paid twice for the same thing.
18 3. Even if, contrary to fact, there were
19 somehow a need to provide even more funds to
20 cover the cost of balancing, these costs are
21 more than amply covered by over order premiums
22 that are already being paid to
23 Class IV handlers in the Northeast order.
24 Whenever a Class IV handler provides milk to
25 a Class I handler in lieu of processing that

1 milk in its own plant, the Class IV handler
2 receives an over order premium from the
3 Class I handler. Put another way, if, as the
4 proponents claim, they incur cost when their
5 plants run at less than full capacity in order
6 to meet the needs of the Class I
7 market, those costs are already more than
8 covered by the extra money they receive via
9 Class I over order premiums.

10 4. A principal justification advanced for
11 marketwide service payments is the
12 purported costs of balancing the market due
13 to seasonality in milk production. But, the
14 seasonality of milk production has declined
15 precipitously for many years, and continues
16 to do so. Marketwide service payments is a
17 concept whose time came and went decades ago
18 and even then rested on rickety legs.

19 5. Proposal Number 7 is hopelessly flawed.
20 Large cooperatives would qualify for payments
21 without performing any marketwide benefits,
22 whatsoever. Small handlers would not qualify
23 for payments regardless of the balancing they
24 perform. In these respects, the proposal is a
25 direct violation of AMAA requirements.

1 Moreover, the significant flow of milk into
2 and out of the Northeast order would result
3 in Northeast producers making marketwide
4 service payments when the balancing services
5 were being provided to producers located in
6 other orders. That is the very defect that
7 led USDA to reject marketwide service payments
8 when they were considered for the
9 Southeast orders.

10 6. Finally, in light of the fact that no
11 rationale exists for marketwide service
12 payments in the first place, there is
13 obviously no emergency that could warrant
14 the omission of a recommended decision.
15 Instead, the proposal should be rejected
16 in its entirety.

17 **I. USDA Has Frequently Rejected Proposals For Marketwide**
18 **Service Payments Over the Last Forty Years.**

19 I will briefly recount past USDA decisions to
20 reject marketwide service payments proposals, and then
21 apply the reasoning that underlies USDA's past decisions
22 to show why Proposal Number 7 suffers from the same
23 defects as did these previous proposals.

24 **The 1940s through 1985.** At the end of the
25 1940s, four of the 39 federal orders then in existence

1 contained provisions providing for marketwide service
2 payments, but the Boston order provision was declared
3 unlawful by the United States Supreme Court in 1952.
4 Following that court decision, USDA removed similar
5 provisions in the Cincinnati and Dayton-Springfield
6 orders. That left New York as the only order providing
7 for such payments. In the case of New York, marketwide
8 service payments could be earned, but only for services
9 that were clearly laid out in the order provision, and for
10 which qualifying entities had to submit detailed reports
11 to the Market Administrator in order to receive any
12 payments.

13 Cooperatives on a number of occasions attempted
14 to persuade USDA to adopt marketwide service payments in
15 other orders, or at least to hold hearings to consider
16 them. But USDA always rejected those proposals.

17 This history was recounted in detail by Herbert
18 L. Forest, who began working at the Dairy Division in
19 1935, before the AMAA was even enacted, and served as
20 Director of the Dairy Division of USDA for 30 years, from
21 1952 through 1982. As Mr. Forest stated:

22 The Department has always taken a strong
23 position against any proposal that involved deductions
24 from dairy farmers through pool deductions. Until
25 recently, there was always a strong legal basis for this

1 position because of the Stark case, which ruled that
2 deductions from the pool in the Boston Market for
3 marketwide service payments were illegal. But, even more
4 than the legal basis, our position was based on a more
5 basic premise -- and that was that the people who got the
6 benefit of the services should be the ones who should pay
7 for them. I still feel strongly that this is the way it
8 should be. If a chain store operating its own bottling
9 plant wants specific quantities of milk on only four or
10 five days, then they should pay for that kind of service.
11 The cost of operating its plant is lower than the handler
12 who receives all the milk from its dairy farmers seven
13 days a week. Likewise, if a dairy farmer wants to be
14 guaranteed a market for all his milk seven days a week, he
15 can get it through his cooperative. And he should expect
16 to pay for that guarantee. There is no obligation under
17 the orders that requires a cooperative to perform any
18 services for free.

19 The orders recognize the need for cooperatives
20 to be paid for services performed by setting only a
21 minimum price. The Act provides for
22 co-ops to charge farmers under contract for services
23 performed for them. For the most part, if a service is
24 sought by the buyer, the buyer should pay for it. If the
25 buyer doesn't want the service, the question arises as to

1 who the beneficiary is. If it is for the cooperative
2 members, they should pay for it. It is very difficult to
3 identify services performed by cooperatives for which the
4 beneficiary is not the buyer of their milk or the members
5 of the cooperative. (Sworn Testimony of Herbert L. Forest,
6 Hearings to Consider Payments Under Seven Southeastern
7 Orders For Marketwide Service Payments, Docket Numbers A0-
8 366-A28, et.al, September 8, 1986.)

9 **1985 through 1998.** After the 1985 Farm Bill
10 amended the AMAA explicitly to authorize payment to
11 handlers for "services of the marketwide benefit", a
12 proposal was advanced to add payments to the seven
13 Southeastern orders then in existence. But, after
14 extensive hearings, which lasted for 10 days, involved 41
15 witnesses and 122 exhibits, and produced 2951 pages of
16 transcript, USDA concluded that "the record evidence does
17 not demonstrate the proposed marketwide service provisions
18 would effectuate the purposes of the Agricultural
19 Marketing Agreement Act of 1937, as amended." Milk in t
20 he Georgia, and Certain Other Marketing Areas, Docket
21 Numbers A0-366-A28, et al., Federal Register, Volume 52,
22 Page 15951, May 1, 1987. That decision brought to an end
23 proposals that had been bandied about to add marketwide
24 service payment provisions in other orders as well.
25 Later, I will discuss in more detail the reason why USDA

1 rejected the Southeastern orders proposal, and the
2 implications of that reasoning for the proposal at issue
3 at these hearings.

4 **1998-2002.** The 1996 FAIR Act mandated the
5 consolidation of existing orders into a smaller number of
6 geographically larger orders. This meant that the New
7 York-New Jersey order - the only one in the country that
8 had a marketwide service payment provision - would be
9 consolidated with two orders that did not (the New England
10 and Atlantic orders). The question was thus presented -
11 would the consolidated Northeast order have a marketwide
12 service payment as had the New York-New Jersey order, or
13 exclude such payments as they had been excluded from the
14 other two orders that were merged? The quantity of milk
15 pooled on those two orders combined slightly exceeded the
16 quantity pooled on the New York-New Jersey order.

17 ADCNE, the proponents of the current Proposal
18 number 7, submitted a proposal to USDA in 1997 to adopt a
19 marketwide service payment provision in the merged
20 Northeast order. As with Proposal Number 7, ADCNE sought
21 a payment of six cents per hundredweight (comprised of two
22 cents for cooperative service payments and four cents for
23 purported balancing payments).

24 USDA rejected that proposal in its proposed
25 rule published in January of 1998, finding, among other

1 things, that (1) two of the three orders merged into the
2 Northeast order had no such provisions prior to order
3 reform, and had no evidence of harm or disadvantage
4 arising from the lack of them; and (2) a separate Class IV
5 milk price provides handlers with a market clearing price,
6 and further compensation beyond this **is** not warranted.
7 Federal Register, Volume 63, Pages 4,951 through 4,952,
8 January 30, 1998.

9 After USDA published this proposed rule
10 rejecting any marketwide service payment provisions, ADCNE
11 modified its proposal, this time proposing a six cent per
12 hundredweight payment solely for purported balancing
13 services. USDA again rejected this proposal, again noting
14 among things that (1) two of the three orders merged into
15 the Northeast order had no such provisions prior to order
16 reform and had no evidence of harm or disadvantage arising
17 from the lack of them; and (2) a separate Class IV milk
18 price provides handlers with a market clearing price, and
19 further compensation beyond this is not warranted. Federal
20 Register, Volume 64, Pages 16146 through 16148, April 2,
21 1999.

22 All of this history makes perfectly clear that
23 USDA rejected marketwide service payment for the
24 Northeast, as recently as in 1999, with respect to a very
25 similar proposal, submitted by the very same group that

1 has put forth Proposal Number 7. IDFA submits that these
2 proponents carry a very heavy burden of proving that
3 marketwide service payment in the Northeast, which
4 previously had made no sense to USDA, are suddenly somehow
5 a good idea.

6 In fact, the purported justifications for such
7 payments have only grown weaker.

8 **II. BALANCING COSTS ARE ALREADY PAID FOR THROUGH THE MAKE**
9 **ALLOWANCE.**

10 The costs of balancing are already fully paid
11 for through the made allowance on Class IV products. USDA
12 explicitly set the make allowance for these products at a
13 level sufficient to enable Class IV processors to cover
14 their balancing costs. Proposal Number 7 thus constitutes
15 an effort to be paid twice for the same thing.

16 In making this point, I am simply elaborating
17 upon the conclusion that has already been reached by USDA,
18 not once, but twice. When USDA in its 1998 proposed rule
19 rejected ADCNE's proposal for marketwide service payment,
20 it made the following statement, which I wholeheartedly
21 endorse:

22 "In addition to expressed opposition to
23 compensate handlers for balancing the market,
24 an appropriate class price has been provided
25 for market clearing purposes -- the Class

1 III--A price. It is a price that is
2 applicable in all current Northeast orders,
3 and is continued in this proposed rule as the
4 Class IV price. While these two class prices
5 are not the same (as explained in the BFP
6 section of this decision), they are
7 conceptually similar in that handlers have
8 been provided with a market clearing price
9 and further compensation beyond this is not
10 warranted. Federal Register, Volume 63, Pages
11 4951 through 4952, January 30, 1998."

12 as I have noted previously, ADCNE responded to this
13 proposed rule with an amended marketwide service payment
14 proposal, which USDA also rejected in the 1999 final rule.
15 In so doing, USDA again made a similar observation:

16 "The proposed rule also indicated that
17 balancing payments should not be adopted
18 because an appropriate class price has been
19 provided for market clearing purposes -- the
20 Class IIIA price. It is a price that is
21 applicable in all current Northeast orders,
22 and is continued in this decision as the
23 Class IV price. While these two class prices
24 are not the same, (as explained in the BFP
25 section of this decision) they are

1 conceptually similar in that handlers **have been**
2 **provided** with a
3 market clearing price and further compensation
4 beyond this does not appear to
5 be warranted." Federal Register, Volume 64
6 Page 16148, April 3, 1999.

7 In both of these decisions, USDA correctly
8 concluded that Class IV, or Class IIIA prior to order
9 reform, provides the mechanism under federal order
10 regulation to clear the market, and in so doing, covers
11 balancing costs.

12 Moreover, and of great significance, USDA
13 subsequently and explicitly, set the make allowance at the
14 level sufficiently high to cover all balancing costs
15 incurred by Class IV butter and powder plants.

16 Under the order system in place since January
17 1, 2000, the minimum Class IV milk price for butter and
18 for nonfat dry milk equals the actual finished product
19 price as determined by monthly survey, minus the make
20 allowance. Thus, the make allowance equals the actual
21 finished ~~produce~~ **product** price minus the minimum milk
22 price established by regulation.

23 The make allowance is set at a level designed
24 to cover all costs of owning and operating a plant that

1 processes milk into the two Class IV products. This
2 includes both fixed cost, such as the cost of building the
3 plant, which is accounted for through a charge for
4 depreciation, and variable costs, electricity, labor,
5 packaging, etc., as well as marketing expenses and a
6 return on investment.

7 The make allowances currently in place were set
8 as a result of the Class III and IV formula hearings held
9 in May of 2000. Although IDFA testified extensively at
10 those hearings regarding the proper make allowance for
11 Class III products, cheese, it does not represent butter
12 and nonfat dry milk producers and accordingly did not
13 itself address the proper make allowance for those
14 products. Rather, the proper make allowance for Class IV
15 products was established through the proposals and
16 testimony of the cooperative processors, who produce about
17 70 percent of these products, and their associations.

18 The cooperatives presented ~~date~~ **data** from two
19 surveys to determine the proper make allowance -- one
20 survey that had been conducted by USDA's Rural Business
21 Cooperative Service and one by the California Department
22 of Food and Agriculture. The CDFA data came directly from
23 the audits of the trained CDFA auditors routinely perform
24 in California butter power plants, and which CDFA then
25 publishes.

1 Based upon this data, USDA in its December 2000
2 tentative final decision adopted an 11.5 cent make
3 allowance for butter and a 14.0 cent make allowance for
4 nonfat dry milk. These make allowances came into effect
5 January 1, 2001, and are the make allowances now in place.
6 (USDA's subsequent recommended decision, which when
7 finalized will implement make allowances on a permanent
8 basis, proposes to leave unchanged the make allowance for
9 both butter and nonfat dry milk that were established in
10 the tentative final decision. Federal Register, Volume
11 66, Pages 54064 through 54096, October 25, 2001.

12 In setting these make allowances for butter and
13 nonfat dry milk, USDA explicitly stated that it was
14 establishing make allowances at a level high enough to
15 cover all the costs incurred by a balancing plant, the
16 very costs that ADCNE seeks to have paid -- for a second
17 time -- through Proposal number 7. USDA ~~states~~ **stated** as
18 follows:

19 "Make Allowance, (butter). The make allowance
20 factor in the Class IV butterfat
21 formula should be derived from a combination
22 of the manufacturing costs determined by the
23 California Department of Food and Agriculture
24 and by USDA's Rural Business
25 Cooperative Service, as they were in the

1 final decision. The CDFA cost data is
2 divided into two groups representing high
3 cost and low cost butter plants, with the
4 four plants in the high cost group
5 manufacturing, on average, about the same
6 average number of pounds of butter as the
7 seven plants in the RBCS study. Use the data
8 for the California high cost group of butter
9 plants is more appropriate than use of the
10 weighted average cost for all of the CDFA
11 plants because it is more likely that the
12 high cost plants, like the plants in the
13 RBCS survey, serve a predominantly
14 balancing function.

15 When the RBCS data is adjusted to reflect the
16 same packaging cost, general and administrative costs, and
17 return on investment as the CDFA data for the high cost
18 group, and the marketing allowance of \$0.0015 is added to
19 both sets of data, the weighted average of the two data
20 sets is \$0.115. This butter manufacturing allowance is
21 very close to the current allowance of \$0.114, and should
22 continue to provide a representative level of the costs of
23 making butter in plants that serve a balancing function."
24 Federal Register, Volume 65, Page 76842, December 7, 2000.

25 Thus, USDA intentionally set a make allowance

1 for butter that is high enough to cover balancing costs.
2 And USDA also did the same with respect to nonfat dry
3 milk:

4 "On the basis of the data and testimony
5 included in the hearing record, the
6 manufacturing cost level that appears to be the
7 most appropriate for use in the pricing
8 formula for nonfat solids is \$0.14. This
9 value is calculated by using a weighted
10 average of the RBCS survey and the two less
11 cost California groups of plants, adding the
12 California General and Administrative costs
13 and Return on Investment expenses for those
14 two groups to the RBCS numbers, and a \$0.0015
15 marketing allowance to both sets of data.
16 The basis for using the two lower cost
17 groups of California plants are that the mid
18 cost group is of a similar average size as
19 the group included in the RBCS survey, and
20 that the lowest cost California group has a
21 very similar total cost to the mid cost
22 group. These three groups of plants (the
23 RBCS plants and the two California groups)
24 are similar enough in size and cost to
25 consider as fairly representative, and

1 should encompass those plants that perform
2 a market balancing function." Federal
3 Register, Volume 65, Page 76843, December
4 7, 2000.

5 I will have to leave it to the proponents to
6 try to explain why they are entitled to marketwide service
7 payment to cover the costs of balancing, when USDA in year
8 2000 and year 2001 purposely set the make allowances high
9 enough so that they would fully recover those costs
10 through the make allowances.

11 It is important to note that the cooperatives
12 were given a full opportunity to respond to USDA's
13 statements in the tentative final decision that it had
14 purposely set the make allowance so as to cover the costs
15 of those plants that perform a market balancing function.
16 The tentative final decision, from which I have just
17 quoted, was issued in December 7, 2000, in order to meet
18 the congressional mandate that the new make allowances go
19 into effect by January 1, 2001. But, parties were given
20 the opportunity to submit comments on the tentative final
21 decision and to suggest changes that should be made.

22 As best as IDFA can determine, not a single
23 cooperative or farmer organization challenged USDA's
24 statement that the butter and nonfat dry milk make
25 allowances had been set to reflect the costs incurred by

1 plants that provide balancing functions. To the contrary,
2 the National Milk Producers Federation submitted comments
3 on January 31, 2001 stating that it "supports the decision
4 with one exception", and that exception did not relate to
5 make allowances. ADCNE, itself, submitted comments on
6 February 9, 2001, and under the heading "ADCNE Comments
7 Upon the Make Allowances Adopted for Class III and IV,
8 stated as follows:

9 "In determining the appropriate make
10 allowances for Class III and Class IV prices,
11 ADCNE suggested that the Department should
12 use all credible, reliable information
13 available to it, and we believe the Department
14 did so and commend the decision
15 in that regard."

16 ADCNE's written submission went on to comment
17 on two aspects of the Class III, cheese, make allowances,
18 but said nothing more on the Class IV, butter and nonfat
19 dry milk, make allowance.

20 The absence of criticism is reflected in the
21 recommended decision that USDA published on October 25,
22 2001, which suggested certain changes in the formulas
23 adopted in the tentative final decision, but no changes to
24 the Class IV make allowances. In that recommended
25 decision, USDA stated: "No comments were filed that

1 specifically addresses the adopted make allowance for use
2 in the nonfat solids price." Federal Register, Volume 66,
3 Page 54078. And USDA's discussion in the recommended
4 decision of the butter make allowance does not reflect
5 that any comments were filed as to make allowance either.

6 To the contrary, USDA in the recommended
7 decision repeated virtually verbatim the conclusions it
8 had reached in the tentative final decision regarding the
9 fact that the make allowances had been set so as to
10 encompass the costs of balancing. It did so with respect
11 to the butter make allowance:

12 "Use of the data for the CDFA high-cost
13 group plants is more appropriate than use
14 of the weighted average cost for all of the
15 California plants because it is more likely
16 that the high-cost plants, like the plants
17 in the RBCS survey, serve a predominantly
18 balancing function....This butter
19 manufacturing allowance is very close to the
20 current allowance of \$0.114, and should
21 continue to provide a representative level
22 of the costs of making butter in plants that
23 serve a balancing function." Federal

24 Register, Volume 66, Page 54077, October

25 25, 2001.

1 And USDA did so with respect to nonfat dry milk
2 as well: "These three groups of plants (the RBCS plants
3 and the two California groups) are similar enough in size
4 and cost to consider as fairly representative, and should
5 encompass those plants that
6 perform a market balancing function." Federal Register,
7 Volume 66, Page 54078, October 25, 2001.

8 Further confirmation that the make allowance
9 already covers balancing costs can be derived from the
10 study by Dr. Ling that the proponents rely upon in their
11 proposal--"Cost of Balancing Milk Supplies: Northeast
12 Regional Market," published by RBCS(Report 188). Although
13 I do not, for reasons I will discuss later, agree with
14 several aspects of that study, the key point here is that
15 Dr. Ling concludes that, assuming operating reserves are
16 10 percent and seasonal reserves are as he calculated, all
17 of the balancing needs of the Northeast order can be
18 provided by three butter ~~power~~ **powder** plants which can
19 each process three million pounds of milk per day at full
20 capacity, and which on operate at 67 percent of plant
21 capacity on an annual basis. Dr. Ling then concludes
22 that, assuming operating ~~services~~ **reserves** are 20 percent
23 and seasonal reserves are as he calculated, all of the
24 balancing needs of the Northeast order can be provided by
25 four butter power plants which can each process three

1 million pounds of milk per day at full capacity, and which
2 on average operate at 75 percent of plant capacity on an
3 annual basis.

4 But the plants whose costs were utilized for
5 purposes of setting make allowances only operate on an
6 annual basis at 47.9 percent of plant capacity. That was
7 the testimony at the May 2000 milk order hearings of Land
8 O' Lakes witness Dennis Schad, who testified that "the
9 RBCS survey of seven butter power plants places the
10 average utilization of those plants at 47.9." (Hearing
11 Transcript, page 1212). USDA picked up on this fact in
12 its December 7, 2000 tentative final decision, noting that
13 "the capacity utilization estimates are less than 50
14 percent for the plants in the RBCS survey." Federal
15 Register, Volume 65, Page 76843. USDA made the exact same
16 observation in the October 25, 2001 recommended decision.
17 Federal Register, Volume 66, Page 54078 ("the ~~current~~
18 **capacity** utilization estimates are less than 50 percent
19 for the plants in the RBCS survey").

20 All else being equal, a plant that operates at
21 a higher percent of capacity will have lower per unit of
22 production costs than a plant operating at a lower percent
23 of capacity. Thus, given that USDA set the make allowance
24 so that a butter power plant operating at 47.9 percent of
25 capacity could cover all of its fixed and variable costs,

1 including a return on investment, it necessarily follows
2 that a plant operating at 67 percent or 75 percent, of
3 capacity will do so.

4 We can use real numbers to demonstrate this
5 point. Dr. Ling calculates that each of the plants needed
6 for balancing will, if operated at 100 percent of
7 capacity, receive three million pounds of milk a day, or
8 1.08 billion pounds of milk a year assuming the plant
9 operates ~~360~~ 365 days per year, which is 10.8 million
10 hundredweights. This would result in the population of
11 48.384 million pounds of butter, and 87.804 million pounds
12 of nonfat dry milk if the plant operates at full capacity,
13 according to the amount of butter and nonfat dry milk that
14 can be produced from a hundredweight of milk as stated in
15 footnote 2 of Tables 3 and 5 of Dr. Ling's study. If, as
16 Dr. Ling assumes, each of the plants will only operate at
17 67 percent of capacity in order to provide necessary
18 balancing, they will then each produce 32.417 million
19 pounds of butter and 58.829 million pounds of nonfat dry
20 milk.

21 The question, which was not addressed by Dr.
22 Ling, is---have the make allowances for butter and nonfat
23 dry milk been set at a level that will cover fixed and
24 variable cost, assuming this level of production? The
25 answer is yes.

1 Let's start with fixed costs. The make
2 allowances for both butter and nonfat dry milk include at
3 least two elements to cover the capital costs identified
4 by Ling--depreciation and return on investment (i.e., the
5 cost of capital). Per pound of butter, the make allowance
6 includes 1.181 cents per pound for depreciation and 0.73
7 cents per pound for return on investment, based on the
8 depreciation figure in the RBCS cost of production study
9 presented at the May 2000 hearing, the California
10 Department of Food and Agriculture data on return on
11 investment that was adopted by USDA. The two combined
12 equal 1.911 cents per pound of butter. Per pound of
13 nonfat dry milk, the make allowance includes 1.812 cents
14 per pound for depreciation and 1.74 cents per pound for
15 return on investment, based on the depreciation figure in
16 the RBCS cost of production study presented at the May
17 2000 hearing and the California Department of Food and
18 Agriculture data on return on investment that was adopted
19 by USDA. The two combined equal 3.552 cents per pounds
20 of nonfat dry milk.

21 When one applies this to the pounds of butter
22 and nonfat dry milk produced at the plant operating at 67
23 percent capacity, one can easily calculate that the plant
24 will receive through the make allowance \$2,709,100.00 to
25 cover its fixed costs, consisting of \$619,500.00 for

1 butter (1.911 cents per pounds times 32.417 million pounds
2 of butter), and \$2,089,600.00 for nonfat dry milk
3 ~~butter~~(3.552 cents per pound times 58.829 million pounds
4 of nonfat dry milk).

5 MR. ROSENBAUM: Dr. Yonkers, should butter be
6 stricken from the first line on page 18.

7 THE WITNESS: Yes, as I read it, it should be,
8 thank you.

9 This \$2.7 million is more than enough to cover
10 the \$2.52 million of capital costs identified by Dr. Ling
11 for the entire facility. Dr. Ling also identifies
12 additional fixed costs for insurance, taxes, licenses, and
13 administration, but each of these costs was either a line
14 item in the RBCS survey data introduced at the May 2000
15 Class III and IV formula hearings at which the make
16 allowances were set, or were explicitly added on top of
17 the RBCS survey data results by USDA in its decisions
18 setting the make allowances.

19 That covers fixed costs. As for variable costs,
20 Dr. Ling, himself, said in his study, and repeated in his
21 testimony at this hearing, that every one percent increase
22 in capacity utilization results in a 0.1 cent decrease in
23 variable costs per pound of product manufactured.
24 Obviously, since Dr. Ling's ~~plans~~ **plants** operate at 67
25 percent of capacity and the variable costs covered in the

1 butter and powder make allowance were based using a plant
2 operating at 48 percent capacity. Dr. Ling's plants will
3 receive more than enough money through the make allowance
4 to cover their variable costs.

5 Indeed, Dr. Ling's methodology would suggest
6 that the current make allowance is 1.9 cents per pound
7 higher than it need be to pay for the variable costs
8 incurred in his balancing plants, since they operate at 19
9 percentage points greater capacity utilization than the
10 plants used to set the make allowance.

11 I could do the same calculations for Dr. Ling's
12 ~~alternate~~ **alternative** assumption of balancing plants that
13 provide operating reserves of 20 percent and therefore
14 operate at 75 percent of annual capacity. But obviously,
15 that higher capacity utilization will produce more pounds
16 of butter and nonfat dry milk, providing even more money
17 to cover fixed and variable costs.

18 This is a lot of math, but it is all intended
19 simply to demonstrate that USDA was absolutely correct
20 when it stated in the tentative final decision, and again
21 in the recommended decision, that the make allowances
22 would cover the costs of balancing.

23 Thus, the make ~~allowance~~ **allowances** themselves
24 will cover all of the balancing costs that Dr. Ling
25 identifies, and there is no possible justification for

1 imposing marketwide service payments. In this regard, I
2 will note that Dr. Ling's study only purports to calculate
3 the costs of balancing, and nowhere addresses whether
4 those costs have already been paid for through make
5 allowances.

6 **III. EVEN IF MORE FUNDS WERE SOMEHOW NEEDED TO COVER THE**
7 **COST OF BALANCING, THOSE FUNDS HAVE BEEN MORE THAN AMPLY**
8 **PROVIDED THROUGH OVER ORDER PREMIUMS.**

9 Given USDA's decision to set Class IV make
10 allowances at a level that will cover balancing costs,
11 there may be little point in establishing that there are
12 additional ways those costs can be covered without
13 resorting to mandatory marketwide service payments. But,
14 the fact is, such a mechanism is already in place, through
15 the existing over order premiums in the Northeast order.

16 Each month a Class I user pays the Class I
17 minimum price as determined by the Class I mover plus the
18 plant location differential. In many markets, including
19 the Northeast order, cooperatives then add a surcharge to
20 this minimum price. These are the payments that
21 cooperatives receive on every hundredweight of milk that
22 they provide to a Class I handler.

23 These over order premiums may be contracted
24 between a buyer and a supply cooperative, and can and
25 often do include a schedule of premiums, charges, and

1 credits for varying supplies of additional milk or timing
2 of deliveries. The premiums also may be negotiated on an
3 as needed basis, in which case there is often a "give up"
4 charge added to cover the opportunity cost of selling that
5 volume of milk rather than running it through the
6 manufacturing plant. Regardless of the structure, the
7 cooperative is receiving more money than the Federal Order
8 minimum that the buyer was obligated to pay for Class I
9 milk. These premiums are the cooperatives' method of
10 recouping the expenses related to any services provided to
11 the buyer, including supply management or balancing.

12 USDA-AMS publishes the simple average of these
13 over-order premiums by market city in ~~is~~ its annual
14 summaries. In the northeast, the 2000-2001 year simple
15 average for Boston, Massachusetts; Philadelphia,
16 Pennsylvania; and Baltimore, Maryland were, respectively,
17 \$0.75, \$1.66, and \$1.56 per hundredweight. We can
18 estimate the effect these premiums had on net income to
19 all milk suppliers if we multiply the average premiums by
20 the average Class I utilization, 45 percent, in the
21 Northeast order. On an all milk basis the premiums bring
22 additional revenues of \$0.34, \$0.75, and \$0.70 per
23 hundredweight. These receipts are far in excess of the
24 requested six cents per hundredweight marketwide service
25 payment that are already being provided by the market.

1 Another way to think of it is to see the Class
2 I over order premiums as the "give up" charge that a
3 cooperative charges a Class I handler for providing milk
4 to the Class I handler rather than processing the milk
5 through the cooperative's own Class IV facility. The
6 \$0.75, \$1.66, and \$1.56 Class I over order premiums
7 received by cooperatives are more than sufficient to cover
8 the per hundredweight cost the cooperative incurs to
9 provide balancing reserves, even assuming that they are
10 not already being covered by the make allowances, which
11 they are.

12 Specifically, Dr. Ling's analysis is based upon
13 the assumption that the need to provide balancing requires
14 a Class IV plant to maintain substantial unused capacity
15 in certain months, especially during the fall, so that in
16 those months, milk that would otherwise be available for
17 processing in that plant can be sent to Class I plants to
18 meet Class I needs. Under Dr. Ling's analysis, the Class
19 IV plant will use that extra capacity to process that milk
20 in the spring, when supplies exceed Class I needs.

21 Dr. Ling's study analyzes the cost of this
22 balancing on a month by month basis, and concludes that
23 the cost of balancing reaches a peak of 63 cents per
24 hundredweight in October. (Ling, page 8, Table 5). Yet
25 the cooperative will receive more than this amount per

1 hundredweight through the \$0.75, \$1.66, and \$1.56 per
2 hundredweight Class I over order premium it will receive.

3 **IV. MARKET TRENDS HAVE GREATLY WEAKENED WHATEVER**
4 **JUSTIFICATION EVER EXISTED FOR MARKETWIDE SERVICE**
5 **PAYMENTS.**

6 The proponents assert that marketwide service
7 payments are needed because they are incurring costs
8 associated with the need to dispose of milk during periods
9 ~~in~~ it is not needed for Class I purposes. I have in
10 previous sections of my testimony demonstrated the ways in
11 which those costs are already and appropriately being
12 handled without any provision for marketwide service
13 payments. But, in this section of my testimony, I **will**
14 address an antecedent question--whether the disposal of
15 this "reserve" milk is a major issue to begin with.

16 The amount of reserve milk is largely a
17 function of two very separate issues. The first relates
18 to seasonal variations in both milk supplied to the market
19 and the demand for milk to be used in fluid dairy
20 products. The seasonal variation in Class I use in the
21 Northeast markets has in fact changed little over time.
22 Therefore, the major issue related to seasonal reserves is
23 the change over time in seasonal variations in milk
24 production.

25 It is extremely revealing in examine trends in

1 the seasonality of milk production in the United States
2 over the past 50 years. I have charted USDA data for U.S.
3 milk production on Chart 1 of my testimony.

4 MR. ROSENBAUM: And Dr. Yonkers, is that the
5 document that is now has been marked as Exhibit 22?

6 THE WITNESS: Yes, it is.

7 Each of the colored lines charts seasonality
8 during a three year **period**, starting with the period of
9 1949 through 1951, the green line, and continuing, in 10
10 year intervals, through the period 1999 through 2001, the
11 red line.

12 The chart depicts average daily milk production
13 for the three year period as having a value of one. For
14 each of the three year periods, the chart shows, on a
15 month by month basis, the degree to which that month's
16 average daily milk production exceeded or trailed, average
17 daily milk production for the entire year. Thus, if
18 average daily milk production during a given month
19 exceeded the annual average daily milk production by 20
20 percent, that month's production was given a value of
21 1.20. Conversely, if average daily milk production during
22 a given month trailed the annual average daily milk
23 production by 20 percent, that month's production was
24 given a value of 0.80.

25 What this chart reveals is that seasonality has

1 sharply and steadily declined over time. For example,
2 during the first time period chartered, 1949 through 1951,
3 average daily milk production during the peak month of
4 June was a whopping 27 percent more than the annual daily
5 average, while average daily milk production during the
6 dip month of December fell almost 20 percent below the
7 annual average. The line on Chart 1 that depicts
8 production during the 1949 through 1951 time period, the
9 green line, looks like a roller coaster. Handling the
10 milk produced during those sharp peaks and low valleys
11 doubtlessly presented a challenged.

12 But, as Chart 1 clearly reveals, seasonality
13 has sharply, and steadily, declined over time. A
14 comparison of the period from 1949 through ~~1959~~ **1951**, the
15 green line, to the 1999 through 2001 period, the red line,
16 is particularly revealing. During the earlier period,
17 average daily milk production during the peak month
18 exceeded the annual daily average by 27 percent, but it
19 did so by only four percent during the most recent period.
20 Conversely, during the earlier period, average daily milk
21 production during the dip month had trailed the annual
22 daily average by 20 percent, but it did so by only four
23 percent during the most recent period.

24 In other words, the swing from peak to dip was
25 47 percent of annual average daily production in the

1 period 1949 through 1951, but only eight percent in the
2 period 1999 through 2001. Seasonality has thus declined
3 by over 80 percent over the last 50 years.

4 While Chart 1 covers national data, the same
5 decline in seasonality can be seen in data relating to the
6 three Northeast order states for which USDA reports
7 monthly data (New York, Pennsylvania, and Vermont). Chart
8 2 tracks seasonality in those three states, and reveals
9 the same precipitous decline in seasonality as has
10 occurred on a national basis.

11 MR. ROSENBAUM: Dr. Yonkers, is Chart 2 the
12 document that has been marked as Exhibit 23?

13 THE WITNESS: Yes, it is.

14 In short, if there was ever a need for the type
15 of balancing payment advocated by the proponents, that
16 time came and went long ago.

17 **V. PROPOSAL NO. 7 IS HOPELESSLY FLAWED.**

18 In addition to all of the foregoing, Proposal
19 Number 7 is hopelessly flawed. Small handlers would not
20 qualify for payments regardless of the balancing they
21 perform. Large cooperatives could qualify for payments
22 without providing any marketwide benefits whatsoever. In
23 these respects, the proposal is a direct violation of AMAA
24 requirements.

25 Moreover, the flow of milk into and out of the

1 order causes producers in the order to pay for balancing
2 services being provided to producers in other orders.
3 This is the very defect that led USDA to reject marketwide
4 service payments the last time they were considered in
5 milk order hearings.

6 **PROPOSAL NO. 7 Violates the AMAA.** The AMAA
7 specifies the persons who the Secretary must include as
8 recipients of any marketwide service payments. The first
9 group listed is "handlers that are cooperative marketing
10 associations described in paragraph(F), and the second
11 group are "handlers with respect to which adjustments in
12 payments are made under paragraph(C)..." Paragraph (C)
13 provides authority for the Secretary to make adjustments
14 in payments by handlers so that each handler's milk
15 payments are based upon the actual quantity of each class
16 of milk he used multiplied by the prices for each class.
17 Since the payments by all handlers are adjusted to reflect
18 their actual class usage, all handlers should be eligible
19 for marketwide service payments.

20 The AMAA makes no distinctions based upon the
21 size of the handler or cooperative. If a small handler or
22 cooperative provides a service of marketwide benefit
23 within the scope of any marketwide service payment program
24 adopted by USDA, that small handler or cooperative is
25 entitled to receive marketwide service payments.

1 Proposal Number 7 violates these requirements.
2 The Proposal's criteria for receiving marketwide service
3 payment(no more than 65 percent Class I usage, and pooling
4 more than one million pounds of milk a day or three
5 percent of the total milk pooled for the month) would
6 exclude all but the largest handlers. Moreover, IDFA is
7 not aware of any non-cooperative handler that would
8 qualify. Thus, the Proposal violates the statutory
9 requirement that any handler can qualify for the payment.

10 Proposal Number 7 violates other statutory
11 requirements as well. The principal requirement
12 established for the marketwide service payments is that
13 such payments are limited to "services of marketwide
14 benefit" and therefore, may qualify for marketwide service
15 payments. These include providing facilities to furnish
16 additional supplies of milk needed by handlers and to
17 handle and dispose of milk supplies in excess of
18 quantities needed by handlers; handling on specific days
19 quantities of milk that exceed the quantities needed by
20 handlers; and transporting milk from one location to
21 another for the purpose of fulfilling requirements of milk
22 of a higher use classification or for providing a market
23 outlet for milk of any use classification.

24 Proposal Number 7 completely fails to meet AMAA
25 requirements, because the recipients would not be limited

1 to those providing services of marketwide benefit. All
2 that a handler has to do to qualify for such payments is
3 to pool a minimum quantity of milk, and transfer less than
4 65 percent of that milk to a Class I plant.

5 Thus, a person or cooperative that operates a
6 Class III cheese plant, and does so at 100 percent of
7 plant capacity, 365 days a year, would qualify to receive
8 the six cents per hundredweight marketwide service
9 payment. Yet that handler would not have engaged in any
10 activity that meets the AMAA criteria of a service of
11 marketwide benefit.

12 More generally, the proposal ignores the
13 realities of the market, in that no two Class I plants
14 experience the same need for balancing, at any one time,
15 yet alone across the year. A marketwide service payment
16 of the kind proposed here would charge all producers for
17 costs that are in fact varying and handler specific.
18 **The proposal would cause non-cooperative producers to bear**
19 **the cost of balancing milk from outside the order.** USDA's
20 decision in 1987 to reject proposals for marketwide
21 service payments in the seven Southeast orders was based
22 in substantial part on the fact that the issue of
23 providing reserve supplies of milk to meet Class I needs
24 is so complex and variable that no one set of regulations
25 can cover the issue without creating significant

1 inequities among market participants.

2 USDA specifically found that if marketwide
3 service payments had been established in those orders,
4 those payments would have gone to the manufacturing plants
5 that were servicing milk from producers located outside
6 those orders. USDA stated as follows: "With the extensive
7 amount of inter-market milk movements throughout this
8 broad area, the adoption of the proposals would result in
9 producers in the seven markets bearing the burden of
10 balancing milk supplies for handlers not associated with
11 the local markets." Federal Register, Volume 52, Page
12 15951, May 1, 1987.

13 In other words, producers in those Southeastern
14 orders would have experienced a reduction in their pool
15 draws(as a result of the deduction of marketwide service
16 payments) when the only service being provided were to
17 producers in other orders, whose pool draw was left
18 untouched.

19 The evidence in the Northeast is just as clear,
20 and is, I might mention, not an issue addressed in the
21 Ling Study. Appendix 16 of the data that the Market
22 Administrator introduced at the beginning of these
23 hearings tracks by month the quantity of milk that is
24 pooled in the Northeast order from producers located in
25 states outside the boundaries of the order. That data

1 show that milk moves into the Northeast order from those
2 producers in far larger volumes in those months when,
3 according to the Ling Study, the most surplus
4 manufacturing capacity is needed.

5 Specifically, in May, June and July of 2001,
6 more than 100 million pounds of milk a month was received
7 from producers located in states outside the Northeast
8 order boundaries, an amount roughly equal to five percent
9 of the total milk pooled on the order in each of those
10 months. Thus, the manufacturing facilities of the
11 Northeast order are being used to balance the milk
12 supplies in other orders, by providing a manufacturing
13 outlet in the spring for milk in excess of Class I needs.
14 Yet Proposal number 7 would call for marketwide service
15 payments to be paid on the milk coming from these other
16 areas, thus causing Northeast producers to cover the cost
17 of maintaining manufacturing plants to balance other
18 markets.

19 Under these circumstances, Proposal Number 7
20 would violate the important principle that the milk order
21 system should be as transparent as possible, and that all
22 producers who participate in the pool should be paid
23 uniformly from it. But under Proposal Number 7, some
24 producers will receive only the blend price, while others
25 will receive both the blend price and the extra payment,

1 for services that will be unidentifiable at best and non-
2 existent at worst.

3 **VI. THERE IS NO EMERGENCY.**

4 The Notice of Hearing requests evidence
5 on whether emergency conditions exist that would warrant
6 omission of a recommended decision. Simply stated, there
7 is nothing to suggest that the absence of marketwide
8 service payments is creating an emergency situation that
9 must be addressed by the immediate adoption of a six cent
10 per hundredweight payment scheme.

11 Rather, far from establishing an emergency, the
12 evidence demonstrates that Proposal Number 7 should be
13 rejected.

14 Thank you.

15 JUDGE BAKER: Thank you. Mr. Rosenbaum, do you
16 have anything additional we open it up for cross?

17 MR. ROSENBAUM: I do not, Your Honor.

18 JUDGE BAKER: Very well. Are there any
19 questions? Yes, Mr. Beshore?

20 MR. BESHORE: Thank you, Your Honor.

21 Good afternoon, Dr. Yonkers.

22 THE WITNESS: Good afternoon.

23 **CROSS EXAMINATION**

24 **BY MR. BESHORE:**

25 Q Dr. Yonkers, let's talk about USDA history,

1 first.

2 A Yes, sir.

3 Q Do you represent your testimony to be the full
4 and complete history of marketwide service payments under
5 the Federal orders during the time you represented?

6 A No, I believe I stated that I was recounting
7 USDA's decisions to reject marketwide service payment
8 proposals.

9 Q Oh, okay. So, it is a partial, it is an
10 elective history of the Department's consideration of
11 marketwide service proposals then. Just the rejections,
12 correct?

13 A It is the proposals that I believe are relevant
14 here that were most similar to the one presented here,
15 yes.

16 Q Well, let's, let's consider some of the
17 proposed, some of the history of marketwide service
18 payments that you have not taken note of in your
19 testimony.

20 First of all, prior to 1985, these type of
21 things were not allowed to us by law, correct?

22 A I agree with that, yes.

23 Q So, that the history prior to 1985 is of, some
24 of the history you did mention was the implementation of
25 proposals in the Northeastern orders, Order 4 at least, to

1 make payments from the pool for transportation surplus
2 milk, which would be declared to be illegal. Do you
3 recall that?

4 A Yes.

5 Q You are aware of that?

6 A Yes, I am.

7 Q Okay. You didn't note it in your testimony,
8 however. Correct?

9 A Correct.

10 Q Okay. Now, after the provisions were, of
11 course, policy, through '85, I think you quote some policy
12 positions taken by folks. Congress expressed the
13 controlling policy provision for this hearing when it
14 amended the Act in 1985, isn't that correct, and none of
15 us have the prerogative to override that controlling
16 policy directive in this proceeding, true?

17 A I made no representation that I was trying to
18 override Congress' actions.

19 Q But, you disagree with that.

20 A I don't think I ever stated that I disagreed
21 with the 1985 amendment to the AMAA.

22 Q Oh, okay. So, do you then, ~~I believe~~ **agree**
23 **that** ~~that~~ it is appropriate to provide in federal orders,
24 for the reimbursements of handlers who provide services of
25 marketwide benefit from the pool.

1 A I agree that it is appropriate to have a
2 hearing to discuss whether there is benefits of marketwide
3 benefit and whether those benefits justify federal order
4 action under those, yes.

5 Q And that the hearing establishing that they
6 should, that they should be adopted, correct, if the
7 hearing so establishes, they should be adopted? That is
8 what the law provides, does it not?

9 A If that is what the hearing record showed and,
10 and that is what the USDA included, then I have no
11 argument with USDA taking that decision.

12 Q Okay. Now, some of the history you do report
13 here was that after the '85 Act, there was a hearing of
14 marketwide service payments in the upper Midwest or the
15 Chicago Regional Order at that time ~~were incurring~~ , **Order**
16 **30.**

17 A Yes.

18 Q Okay. Are you familiar with those proceedings?

19 A I have read parts of the decision from that
20 proceeding. I was acted in the proceedings, themselves,
21 no.

22 Q Okay. You have read parts of the decision. Is
23 that your entire field area of those provisions?

24 A I have also reviewed some of the history
25 documents related to the use of those provisions.

1 Q Such as?

2 A The USDA final decision, which discussed
3 regional specific provisions -- farm provisions discussion
4 that was issued in 1999.

5 Q Okay.

6 A The **Upper** mid-west region.

7 Q Okay. Well, that is another decision, another
8 decision, decision that wasn't reviewed in your direct
9 testimony, but I am concerned with, with the adoption of
10 the 1987, I think, the original provisions in Order 30 for
11 marketwide service payments.

12 A Okay.

13 Q Okay. Now, in that proceeding, first of all,
14 Order 30 is an order which covers regional order, is an
15 order of **low** Class I utilization historically, you are
16 aware of that.

17 A I am aware of that.

18 Q Okay. And, but, you know, virtually got
19 a--- **sea of milk** in Wisconsin **and Northern Illinois**,
20 available supply of Class I marketed in that region,
21 correct?

22 A Correct.

23 Q And you would be aware that, if you reviewed
24 the decision, that given that large market with an

1 abundant milk supply, the Secretary of Agriculture found
2 it, found on the basis of a hearing, that the producers
3 who were supplying the Class I market were incurring costs
4 of supplying the market that were not being equitably
5 shared by all of the producers and that it should be
6 reimbursed by payments from the market order pool for
7 those Class I deliveries, correct?

8 A I would not disagree with that.

9 Q Okay. Well, that is what he found, did he not?

10 A I am, I am not going to disagree with your
11 statement.

12 Q Okay. So, it is certainly possible then that
13 providing milk in a surplus situation, surplus market
14 situation, **low** Class I utilization market situation to the
15 Class I market can provide, as the Secretary found,
16 benefits to all in the market, correct?

17 A Correct.

18 Q Which the, the cost of which are not uniformly
19 shared and it should be reimbursed from the pool, correct?

20 A Correct.

21 Q Okay. So, you understand that today, the fact
22 that those provisions were adopted so that the suppliers
23 of Class I supplies in the Chicago Regional Order,
24 received an eight cent per hundredweight additional
25 payment from the pool, probably ~~assembled~~ **assembly** credit

1 or ~~assembled~~ **assembly** payment, for providing services for
2 the marketwide benefit.

3 A My understanding is that the payment is
4 received by the receiving handler, not the supplying
5 handler. And it is specifically tied to Class I milk
6 being delivered in order to meet the requirements under
7 the AMAA to provide milk for Class I needs.

8 Q ~~What~~ **Right**, the Class I milk for Class I needs
9 receives the --

10 A For a specific function, specific milk that is
11 moving to the Class I market and my understanding is that
12 the credit for the receiving handler, not the shipping
13 handler.

14 Q Do you understand the ~~cants of how some~~
15 **mechanics of the settlement** process in Order 30 versus
16 Order 1?

17 A No, Marvin, I do not.

18 Q Okay. So, if I represented to you that, you
19 know, in effect, the intent and effect of the credit is to
20 make it available to those who make the raw milk available
21 for Class I utilization, it has to be Class I, classified
22 as Class I, to the alternate handler.

23 A I am not, if you want to represent that, you
24 can. I am not going to agree with that. My understanding

1 is that that credit is for the receiving handler, not the
2 shipping handler.

3 Q Well, you also are aware that in Order ~~31~~, **30**,
4 **marketwide** service payments, that the Secretary found that
5 it was, that certain persons were incurring costs of
6 transporting milk for Class I, to the Class I handlers in
7 that market?

8 A Yes.

9 Q And that service was a marketwide benefit, but
10 the costs weren't being equitably borne by the market,
11 correct?

12 A That is correct.

13 Q And, therefore, you provided for the
14 reimbursement to persons transporting milk for Class I
15 utilization, out of the pool, as marketwide service
16 payment, correct?

17 A Well, I don't know that it was the person
18 transporting. Once again, it was the receiving handler
19 and it was for Class I milk and it was to, the purpose of
20 it was largely to account for the differences in those
21 county specific plants locations, specific Class I
22 differential for milk that was pooled at a plant with a
23 lower Class I differential, and then shipped to a plant
24 with a higher Class I differential.

25 Q In any, setting aside ~~the cents~~ **mechanics**, the

1 market order pool, the revenue is available to all
2 producers, is reduced in Order 30, in order to provide for
3 those payments or credits for Class I milk limits,
4 correct?

5 A To the receiving handler, correct.

6 Q Correct. Okay.

7 Now, those credits in this marketwide service
8 payments --

9 A I like them to be called credits, Marvin, that
10 is --

11 Q Okay. Whether you call a payment a credit or a
12 debit, it is net gain to somebody. It is a net loss to
13 the pool no matter what you call it, is it not?

14 A Yes.

15 Q Okay. So, then it wouldn't matter what we are
16 calling it. We are talking about the same economic
17 transaction, are we not?

18 A The same economic transaction is what?

19 Q As marketwide service payments as proposed in
20 Proposal 7.

21 A I don't think so at all. And these are for
22 specific functions that are served in the Order 30 market.

23 Q I am not talking about the functions of the
24 Order. I am just talking about the flow of funds. You
25 seem to make up ~~up~~ a point calling it a credit make it

1 something different than a payment.

2 A And, okay, the flow of funds is the, I was
3 calling it a credit rather than a marketwide service
4 payment. -- I agree in either case, into Proposal number
5 7, or in the Order 30 assembly credits and transportation
6 credits, that is money that comes from the pool.

7 Q Okay. And those payments in Order 30 were
8 continued, or readopted by the Secretary in the --- new
9 **Order 30** post Federal Order Reform?

10 A Correct, the 1999 decision.

11 Q Okay. You are also aware, you did not, it
12 wasn't mentioned in your direct testimony, of the
13 marketwide service payments that have existed in the
14 Southeastern and Southwest for various movements of milk
15 on and off those orders?

16 A The transportation credits to move milk into
17 the orders for Class I use.

18 Q Well, they are marketwide service payments as
19 authorized by the 1985 Act.

20 A I will not, yes.

21 Q Okay. Because in those cases, on the basis of
22 the hearing record, the Secretary found that some parties
23 were providing services that were of marketwide benefit,
24 correct?

25 A Yes.

1 Q Such as in Southwest, are you familiar with the
2 Southwest credits, which are no longer in effect, but were
3 in effect for a period of time, transportation.

4 A No, I am not familiar with that.

5 Q Okay. Well, just let me represent a little bit
6 about them and see what you think. In that situation,
7 the Secretary found that some parties, ~~cooperatives~~,
8 **cooperative** handlers, particularly, were required to
9 absorb the costs of transporting surplus milk out to, to
10 long distance points for disposal and that that provided a
11 service of benefit to everyone in the market. You could
12 agree with that, is a fact --

13 A I am not going to agree with what happened, I
14 am not familiar with the Southwest market.

15 Q Okay. Well, that is part of the USDA history of
16 marketwide service payments that you --- **know nothing**
17 **about.**

18 A No, I did not put it in my testimony.

19 Q Okay. Let's, let's talk a little bit about its
20 involvement in Proposal 7, then. You referred to it a
21 couple of times as "purported" balancing costs or
22 balancing payments. Is it your position, Dr. Yonkers, or
23 of the International Dairy Foods Association, that
24 balancing the Class I market does not involve costs?

1 A No, that is not our position.

2 Q You know it involves costs, do you not?

3 A Yes, that is true.

4 Q Okay. And the cost as, in terms of, the cost
5 can be isolated and identified conceptually as Dr. Ling
6 did to the cost of balancing seasonal supplies and the
7 cost of the operating reserves necessary.

8 A Specifically with the methodology employed,
9 while I do not agree with his methodology of calculating
10 seasonality, but, applying it in his graph, I have no
11 disagreement with the way he calculated that.

12 Q I mean, conceptually there are, there are
13 seasonal balancing requirements for the Class I market,
14 are there not? Setting aside how they are calculated, it
15 is a real world phenomena, that somebody is going to take
16 care of.

17 A You speak of it as if there is an entire Class
18 I market. Every handler has a different need for
19 balancing both seasonally and in operating ~~the service~~
20 **reserves**, because every handler has a different situation
21 in terms of how many days a week they receive milk, what
22 their customer profile looks like in terms of package
23 route sales. And the seasonality of the production profile
24 on the farms or the cooperatives that happen to be serving
25 them, if it is a small cooperative.

1 Q And there is also a market aggregate.

2 A Certainly there is a market aggregate.

3 Q And that is what Dr. Ling attempted to
4 represent, did he not?

5 A I think that is what he attempted to represent,
6 yes.

7 Q Okay. And you would agree, depending on how
8 you calculate it that there is, a market aggregate need
9 for balancing the seasonality of production of the
10 seasonality ~~that you would~~ of **fluid** demand.

11 A Yes.

12 Q Now, there is also both individual and market
13 aggregate needs to balance the operating demands of the
14 Class I market.

15 A That is correct.

16 Q You, among the members of IDFA, are many of the
17 Class I handlers in this market, I assume.

18 A Yes.

19 Q Now, you know as Proposal 7 doesn't charge,
20 your members, correct?

21 A I understand that. One of the reasons I am
22 here is because many of my members in the Northeast
23 believe very strongly that they are already paying for
24 this, and they don't see why the farmers that shipped
25 ~~indirectly to them~~ **directly**, should now be charged. ~~for --~~

1 Q You are here as a farmer advocate, Dr. Yonkers,
2 is that --

3 A I am here on behalf of my handlers, my members,
4 because they have asked me to appear.

5 Q Okay. Well, since it doesn't cost, the Proposal
6 7 doesn't cost them anything, I am wondering what dolt
7 they have got in the fight.

8 A Well, maybe I can express this way. IDFA and
9 its predecessor organizations, MIF, and IICA before and --
10 had had long standing policy that the pool should be
11 shared equally by everyone. And they have always opposed
12 taking monies from that pool for services that they very
13 firmly believe should be provided for by the market. And
14 you may have heard me use that word a few times in a
15 hearing in this room a few years ago. And that is, my
16 members believe that markets are the best way to encourage
17 services to be provided.

18 Q Okay. Have you provided, do you have any
19 information with respect to any of the individual or
20 aggregate operating balancing needs of your members?

21 A No.

22 Q Are you, have you had the opportunity to review
23 Exhibit 16, Dennis Schad's data, compilation, with respect
24 to the deliveries of ADCNE cooperatives to distributing
25 plants in Order 1?

1 A I don't have that up here with me, but, I was
2 here when Dennis Schad was here. And are the tables you
3 are referring to with the months of May and November?

4 Q Yes. Did you review it at that time, the time
5 that he was testifying about it?

6 A What do you mean review it?

7 Q Review it.

8 A I, I --

9 Q Look at.

10 A I looked at it, I looked at it.

11 Q Okay. And did you analyze it?

12 A What are you asking me to analyze it for?

13 Q For what it shows.

14 A That there are fluctuations in the amount of
15 milk delivered by day of the week, showed very clearly,
16 and even with days within the month that shows variation.

17 Q Okay. Do you have any reason to believe those
18 are not correct figures?

19 A I have no, it is not my data.

20 Q But, they are your members.

21 A Okay.

22 Q The handlers who are demanding those deliveries
23 on those days and those volumes are your members.

24 A The handlers are demanding, they are asking for
25 those deliveries, and for it, many of them believe very

1 firmly they are paying for it.

2 Q I understand that. We can talk about that
3 later. I am just talking about the --

4 A I have no reason to disagree with those tables
5 of Dennis Schad.

6 Q But, as, in fact, as we, as the representative
7 of those handlers, you can affirm, can you not, that they
8 are required for their businesses, those kinds of
9 fluctuating raw milk, raw product deliveries to meet their
10 needs?

11 A I am not going to affirm for my members how
12 they operate their plants. There is one member already
13 on, there are some other members that will be testifying
14 later. And they can talk about that directly. I am not
15 going to affirm that, that represents all of my members or
16 any individual member's fluctuations.

17 Q But, you don't have any data to indicate that -
18 -

19 A I didn't bring any data to address that issue.

20 Q You would agree, would you not, that meeting
21 those fluctuating daily demands involves costs to the
22 supplier?

23 A Yes, I suppose, I am trying to just think of a
24 farm that tied his production pattern to the demand and,
25 you know, you can't do that on a daily basis. So, yes, I

1 agree with that.

2 Q Do you know any farms that --

3 A I just, I just said you can't do that on a
4 daily basis. I, I was always going to make my million
5 dollars betting the cow that you only go five days a week,
6 but that didn't work.

7 Q Okay. Coupled down with the one that
8 produced, you know, 21 million in November and 11 million
9 ~~on~~ in May You would really hit the jackpot.

10 A The fact that it was different between May and
11 November wouldn't make any difference, if they were
12 producing at that level.

13 Q Okay. Do you have any information with respect
14 to what the costs of providing those, of meeting those
15 fluctuating demands might be to a supplier?

16 A No.

17 Q Now, if those, well, one of your contentions is
18 that whatever costs there are of balancing, it already
19 covered, you don't, as I understand it now, let me be
20 clear, you are not disputing that there are costs to
21 balance the Class I market and tailor deliveries to the
22 demands of the, the needs of the distributor?

23 A I am not disputing that.

24 Q Okay. But, one of your contentions is that the
25 cost are already covered in the Class IV make allowance,

1 do I understand your testimony correctly?

2 A No, USDA said that and I am agreeing with them
3 wholeheartedly.

4 Q Well, you are contending here today that the
5 cost represented in Proposal 7 for supplying and balancing
6 the Class I market, that those costs are already
7 reimbursed in the Class I make allowance and, therefore,
8 Proposal 7 should be rejected. That is your testimony,
9 isn't it?

10 A And, and I am making that assumption or I am
11 making that claim on the fact that USDA set those make
12 allowances specifically to provide for balancing and they
13 did so using data from plants that operate at 50 percent
14 of capacity on an annual average, which by Charlie Ling's
15 study, is far lower than they would need to provide the
16 balancing needs in the Northeast.

17 Q Well, you read your testimony, I heard it. But,
18 let me ask you this, if a cooperative such as Dairyalea,
19 DMS, or a proprietary --- **handler** balances, balances to a
20 Class I market, ~~if~~ **with** other than Class IV utilization,
21 in what manner does the Class IV make allowance cover
22 those costs?

23 A I guess I didn't address that because I hadn't
24 really seen anything from the proponents to say it is
25 being handled.

1 Q Were you in the room today when Ed Gallagher
2 testified?

3 A Ed Gallagher was talking about renting
4 capacity, but I don't recall him telling me what class
5 that it was going in.

6 Q Well, were you here and heard him testified
7 about his, their use of all of the cheese and other
8 facilities throughout, other class facilities throughout
9 the Northeast as a portfolio of facilities that they rent,
10 so called rent, to balance their milk supply?

11 A Okay.

12 Q You did, did you not?

13 A Okay.

14 Q Okay. And to the extent that their costs are
15 incurred through renting, for economic relationships with
16 facilities other than Class IV facilities, Class IV make
17 allowance does nothing or does cost, isn't that correct?

18 A I am not concerned with the fact that they
19 choose to do it through another facility than Class IV.
20 The evidence is that they can do it through Class IV. If
21 they want to make a business decision to do it another way
22 based on the business economics as they understand it, I
23 would expect that they are doing it because it is to their
24 advantage to do it that way rather than do it through
25 Class IV. But, that is not saying that their costs aren't

1 being covered and the evidence is that it would be covered
2 if they did it through Class IV. So, I can't imagine that
3 it wouldn't be, if they did it another way. That would,
4 to me would be not a very wise business decision to do.
5 If you were going to do it at a loss that way, rather than
6 run it through Class IV, where it is covered.

7 Q In what manner are their costs covered when
8 they do it, covered by the class prices of the federal
9 order system when they do it through Class III facilities?

10 A They don't have to do it through Class III.

11 Q No, but when they do, Dr. Yonkers, when they
12 do, in what manner are their costs covered by the class
13 prices in the federal order system?

14 A By the fact that they could do it through Class
15 IV. It is there. It is available to them as an outlet.

16 Q Okay. Now, are you testifying to the Secretary
17 that there is sufficient Class IV plant capacity in the
18 Northeast to handle every possible balancing need for the
19 Northeastern market?

20 A I don't know that, the aggregate plant capacity
21 in class ~~price~~ **IV use** is in the Northeast market, so, I
22 can't answer that question. I suspect there is a number
23 of people that would like to know what aggregate plant
24 capacity use is in regions of the country, but I don't
25 have that information.

1 Q Where in the Class III and IV make allowance
2 decision is there language that tells us that those make
3 allowances or Class IV make allowances, specifically, and
4 exclusively, I take it, is intended to cover the cost of
5 balancing the operating reserves of Class I plants?

6 A I don't believe that ever specifically
7 identified operating reserves or seasonal reserves or
8 necessary reserves. It concluded that those plants were
9 operating at the capacity utilization level that suggested
10 they were doing, a substantial amount of balancing and,
11 therefore, their costs were covered. I didn't submit the
12 data to USDA that those make allowances were set on. It
13 was audited data from the State of California and it was
14 data submitted by cooperatives through the survey done by
15 Dr. Ling, that they were all **Rural bBusiness eCooperative**
16 **sService**.

17 Q Now, Dr. Yonkers, have you done any, the next
18 argument, one of the arguments you make about the
19 rejection of Proposal 7 was that premiums, over order
20 payments, should be deemed to cover a cost in balancing.
21 First of all, do you have any information for us with
22 respect to actual over order payment programs for
23 balancing that any of your members make?

24 A No, I do not.

25 Q Do you have any information for us with respect

1 to what your members pay over order to their independent
2 producers?

3 A No, I do not.

4 Q Now, let me ask you this. Is Bern Dairy one of
5 your members?

6 A I am not going to discuss our membership list
7 at the hearing.

8 Q Well, let's assume you have a member, Bern or
9 otherwise, is Readington Farms one of your members?

10 A Readington Farms has testified on behalf of
11 IDFA, not --

12 Q Okay. Now, he testified that he has got a group
13 of independent producers, he pays them 50 cents to a
14 dollar over the blend.

15 A He didn't say 50 cents to a dollar. He didn't
16 disagree with the characterization of one of your
17 proponents had made that that is the, he didn't say it was
18 specific, but between 50 and, 50 to a dollar over that.

19 Q Okay. Well, take it anyway you want it, if he
20 is going to keep an independent milk supply in the
21 Northeast, he is going to have to be paying 50 cents to a
22 buck over the, over the blend, wouldn't you agree?

23 A I am, it is based on marketing conditions and I
24 would assume that that is not the same from year to year,
25 nor within the year. You can say that if you wish.

1 Q Well, are you disagreeing that your members pay
2 regular substantial premiums to their non member producers
3 in Order 1?

4 A I am not going to testify to that because I
5 have no knowledge that they are regular and/or
6 substantial.

7 Q Don't you think that would have been pertinent
8 information to have if you are going to come and testify
9 in this record that, that the pool, as the proxy for those
10 farmers, that you are here purporting to represent, don't
11 you think that would be important information to have, to
12 present, Dr. Yonkers?

13 A I relied on data published by USDA on the
14 average level rather than on any specific level and
15 individual plant.

16 Q What is the data you relied on with respect to
17 the average level of payment of over order of premiums to
18 independent producers in Order 1?

19 A I did not rely on for independent producers. I
20 don't have any data on ~~anything~~ --- **independent producers.**

21 Q Just the published data, to rely on, is that
22 correct? You didn't get any data from the members --

23 A That is correct.

24 Q -- from the members who you represent with
25 respect to what they pay the producers, but you are here

1 to testify for the benefit of, correct?

2 A Let me take that apart.

3 I don't think there is anything in my
4 testimony that said the over order premiums paid to non
5 cooperative independent producers supplying the
6 proprietary plants is part of this calculation at all.

7 Q Well, let's see whether ~~---~~ **it ought to be.**
8 Well, let's see ~~whether or not~~ **if it ought to be.** Your
9 testimony is that you pay, that handlers pay cooperatives
10 over order premiums for balancing services, correct?

11 A They pay cooperatives over order premiums and
12 from that --

13 Q From that --

14 A I don't even think they need to cover their
15 balancing costs, because I believe it is covered, I agree
16 with USDA, that it is being covered under the make
17 allowance. And I believe I demonstrated that.

18 Q Okay. If it doesn't need to be covered out of
19 the premiums, can we just take the III of your testimony
20 and excise it --

21 A What page are you on?

22 Q -- for the record? Nineteen through 21.

23 A As I clearly state that is ~~their---~~ **there on**
24 **top of that.**

1 Q Okay. Well, let's talk, let's talk about that.
2 Because it is certainly not there on top of any Class III
3 prices. But, let's talk about it.

4 A What is not there on top of Class III prices?

5 Q The over order premium, the Class I handlers
6 pay.

7 A Well --

8 Q Class III prices was related to, you are saying
9 it is on top, because you are assuming that the balancing
10 costs have already been paid by the class prices, have
11 already been contemplated through the class prices.

12 A Through the make allowance.

13 Q Through the Class IV make allowance.

14 A That is correct.

15 Q Okay. That was my reference to Class III.
16 Somebody who has got Class III ~~, did not get -- in~~ , **are**
17 **not getting it out of** Class IV.

18 A If they choose to balance with Class III, when
19 Class IV is available to them, that is their business
20 decision, Marvin.

21 Q Okay. And business decision of your members is
22 to purchase substantial supplies of milk from non
23 cooperative members, have it delivered year round to the
24 distributing plants, every day of the year, pay them

1 substantial over order premiums, assume with me for a
2 moment, that the ~~declaration~~ **information** in the record is
3 correct, that is 50 cents to a dollar a hundredweight over
4 order. Pay them that money over order, have them
5 delivered there every day of the year. That is a business
6 decision by your members, correct?

7 A Well, it is not a business decision by all my
8 members. I want to make that very clear. And I ~~could~~
9 **couldn't** even tell you how many of my members are what
10 percent of the mill of my members that is included.

11 Q Okay. You don't have that information for this
12 record, either.

13 A From this record or for this record?

14 Q For this record.

15 A No.

16 Q Okay. But, those of your members, whatever
17 portion it might be, who are purchasing milk from the
18 4,000 independent farmers in Order 1, pay them 50 cents to
19 a dollar a hundredweight, having their milk delivered to
20 the ~~plants~~ **distributing plant** for Class I utilization
21 every day of the year, nearly every day of the year, as we
22 have heard testimony, that is a business decision made by
23 your -- correct, your members.

24 A I believe so.

1 Q Okay. Now --

2 A They believe that that premium has been
3 necessary to generate the supply **of milk** and milk that
4 they receive.

5 Q Okay. Now, you would agree with me then that
6 marketplace is for dairy cooperatives in the Northeast are
7 going to --- **retain the** milk supply, they are going to
8 meet that competition in terms of pay that you set by
9 paying those independent producers who provide no
10 balancing services to your plants, they are going to beat
11 that competition by paying a competitive pay price,
12 correct?

13 A I am not going to agree with that, because I
14 think I heard Ed Gallagher testify the fact there is only
15 a limited amount of milk needed for Class I needs. So,
16 that milk would be marketed --

17 Q As a dairy economist, how much less than that
18 market's setting price, is DMS and Land O' Lakes, Allied,
19 ~~Agrimart~~ **Agrimark, St. Albans** -- how much less are they
20 going to be able to pay and maintain membership --- **base**.

21 A I think they have to be competitive in
22 generating --- **their milk supply**.

23 Q Competitive with ~~the prices~~ --- **co-ops**.

24 A My members, they have to be competitive with

1 ~~their costs~~ **co-ops**, though, so it is, you know, it is a
2 vicious ~~circle~~ **cycle**. The ~~costs~~ **co-ops** have to be
3 competitive for my members, my members, that have that
4 independent supply, have to be competitive with the ~~costs~~
5 **co-ops**.

6 Q Right.

7 A I, that, that fosters, actually that is exactly
8 the competition that provides the greatest return in the
9 market.

10 Q Right. Now, for the ~~costs~~ **co-ops** to be
11 competitive, they have to pay something comparable to the
12 producers, to what the producers are getting paid, this
13 ~~market milk~~ is not balanced in any way?

14 A I think that was the testimony of one of your
15 proponents presented, yes.

16 Q All right. And on top of that, the
17 cooperatives are going to have the balancing cost
18 represented by the deliveries required by the distributing
19 plants as demonstrated and documented
20 ~~into---~~ **in Exhibit 17**, correct?

21 A What I heard presented by your proponents was
22 that not only can they suffer those costs, but they can
23 still be competitive in paying in the market. What I
24 heard Ed Gallagher say is that he is paying a competitive

1 price in the market ~~to spite~~ **despite** the fact that he had
2 those losses. I also heard him say that he makes it, I
3 don't know if it was DMS or Dairylea, makes a decision to
4 sell milk to a Class I plant rather than run it through a
5 Class IV balancing plant based on long term relationships
6 with his customers. And yet when he calculated and did
7 his exhibit, which showed the losses he was exhibiting, he
8 was only counting the milk on that exact loads, that were
9 not going into that plant. He wasn't counting the over
10 order premiums on all loads of milk to those customers. I
11 think he was comparing apples and oranges.

12 Q He wasn't just calculating the costs involved
13 in the balancing transactions.

14 A He said it was net, the revenues he was
15 receiving on just that milk and then he also went on to
16 say very explicitly, that the reason they were doing that
17 was for long term business relationships with those
18 customers. But, he wasn't including the rest of the milk
19 he was selling to that customer and netting out and then
20 he went on to say that he is paying his producers the
21 blend price and being competitive with the over order
22 premiums. He can't do that unless those over order
23 premiums is distracting and all of that milk is covering
24 those costs.

25 Q When you, the information that you used, you

1 didn't make any survey of what your members in Order 1 are
2 paying on a weighted average basis for Class I milk?

3 A Nope.

4 Q Did you?

5 A Nope.

6 Q The only information that you have is the
7 published USDA announced prices at Boston, Philadelphia,
8 Baltimore.

9 A Correct.

10 Q Okay. You are aware, of course, that there is
11 no, no published data on prices to New York?

12 A That is correct.

13 Q And so you haven't even attempted to provide
14 any data on this, correct?

15 A I relied on USDA published data on, and I
16 didn't use Hartford, for instance, because Hartford was
17 similar to Boston, and I mean, I could have listed more
18 cities, and I picked three.

19 Q Okay. You are familiar with the fact those
20 published prices do not reflect a lot of ~~proficient~~
21 **additional** factors to go into the, go into the actual
22 charge to the plants.

23 A My understanding is that in our region, in many
24 regions of the country there is credits and sometimes
25 additional charges related to specific services that are

1 provided to Class I handlers when setting over order
2 premiums.

3 Q Okay. Did you investigate those factors in the
4 Northeast?

5 A No.

6 Q You just used the raw published prices --

7 A I didn't have anything else to use.

8 Q Well, your members did, correct?

9 A And you are welcome to ask them those
10 questions.

11 Q I tried the first one and --

12 A Well, you got the same answer I get, whenever I
13 --

14 Q Okay. Just so we understand, just so we
15 understand that they, the information is not being made
16 available for the record.

17 A I should also point out that the level, the
18 exact levels of those wasn't made available by the
19 cooperatives that were here, either. It is a competitive
20 market.

21 Q Right. The, with respect to Dr. Ling's study,
22 which you refer to here in this part, III of your
23 testimony, do you have any major conceptual issues with
24 the manner in which he attempted to isolate the costs of
25 Class I balancing?

1 A Are you talking about II?

2 Q No, I was looking at page 21, where there is
3 some references, but, I am not, I am not looking at any
4 specific contention on that page. That is, II is fine.

5 A With the -- calculated the seasonal reserves,
6 I mean he used the data that was available to him, which
7 was producer receipts. I would not have used producers
8 receipts because it doesn't count equal. There was some
9 pooling in months and years of data that he looked at.

10 Q What would you use?

11 A I think you have to net out depooling and I
12 think you have to net out movements of milk into and out
13 of the order, such as the data. And I have no idea from
14 '94 to '99, I did not go back to the three separate orders
15 and look at milk from other states, like what was
16 presented in the MA's data for 2001 and 2002, so far, that
17 actually showed no states outside of the area. I think
18 that needed to be adjusted for. On the receipt side --

19 Q Have you done that by the way?

20 A Have I done what?

21 Q Have you made, recalculated the seasonality and
22 making any of the adjustments --

23 A I have the same problem that someone else, I
24 think it Bob Wellington had, is we have such little data
25 after the merged order to do it with and prior to the

1 provisions were different enough that you can't just
2 assume that you can take the data from each of the three
3 orders and pool it.

4 Q You mean, 20, 24, 30 months -- less than 60
5 months.

6 A When you are doing the 12 month seasonal trend,
7 which is what Dr. Ling did, you have to throw out the
8 first six months and the last six months of your data set.
9 It doesn't leave you very much to go with.

10 Q Okay. So, what about other, did you consider
11 other, what about in season fluid demand, do you have any
12 problem with that?

13 A Well, once again, you would want to account for
14 moved transfer diversions, packaged sales in the area from
15 over order plants and going out of the order to other
16 order, not only plants, but actually route distributions
17 that are outside that may be pooled there. And most of
18 that data was restricted, so there was absolutely no way
19 to make those adjustments and costs when researching the
20 order.

21 Q Well, you could take, you know, an area of
22 distribution of the order --

23 A I mean, you can make some adjustments, but you
24 can't adjust for all the transfers and diversions, those
25 tables in the DMA data was just full restricted data.

1 Q By the way, there is a billion between a
2 billion one on average of Class I utilization in Order 1
3 per month, correct?

4 A Okay.

5 Q Now, are there any, all these numbers that you
6 said should be taken out or put in or offset or corrected
7 or whatever, are there any numbers that are material in
8 the context of a billion to a billion one average pounds
9 of Class I utilization per month?

10 A We are talking about looking to seasonality.

11 Q Right, that is right. And we are talking about
12 moving the 12 month average.

13 A I will look in particular at the milk coming in
14 from other states.

15 Q I'm on on the fluid demand side.

16 A You are only on the fluid demand side, right.

17 Q Yes.

18 A But, I don't know because the restricted level
19 of the data, I have no idea and if it happened more in
20 certain ~~lengths~~ months than others, it can affect the
21 seasonality.

22 Q In a material manner.

23 A I can't answer that question without seeing the
24 data. And I can't see the data because it is restricted.

25 Q Now, are you here to testify, Dr. Yonkers, I

1 want you to think about this, as an expert in the field,
2 that in a market with a billion or billion one of pounds
3 of Class I utilization per month, that the restricted
4 movements of milk, milk by less than two handlers, a
5 packaged milk from, ~~over~~ **Order** one distributing plant,
6 into Order 5, for instance, are likely to be of such
7 volume to be material when you are using those aggregate
8 numbers to calculate seasonal indexes and the like?

9 A I will give you this. I don't think those
10 movements of milk are going to be very large. But, I
11 don't think it has to be very large to affect the
12 seasonality, because remember if you look at, remember
13 from Charlie Ling's graph and his publication, you are
14 actually bringing down the seasonality of production, down
15 to the point at which it is most limiting on the
16 seasonality, on the fluid demand. And so, small changes
17 in either one of those seasonalities could affect where
18 that occurs and to the extent that seasonal reserves are
19 necessary. I am not going to sit here and say that even
20 small changes in those seasonalities wouldn't
21 substantially impact the amount of seasonal reserves that
22 are necessary. I will admit that it will not adjust the
23 seasonality of the demand, the Class I usage all that
24 much, but it may not take much to have a bigger impact
25 under the seasonal reserves. I just don't, I, I don't

1 know because I do not have that data.

2 Q Well, you could, you don't have the data of
3 actual movements, but if you care to, you could calculate
4 what percent, what volume of distribution it would take to
5 move those, you know, move those percentages of any Dr.
6 Ling's tables --

7 A Somebody could. I didn't, I am not going to.
8 Somebody could.

9 Q Let me just go back to the Class IV make
10 allowance, just a minute and then I will be ready to yield
11 the microphone.

12 There were a number of costs discussed by
13 various of the proponent witnesses for Proposal 7, and I
14 wonder if you could confirm for me that they, their costs
15 that were not specifically discussed in any of the class,
16 Class IV make allowance, ~~towing~~ **tolling** charges of any
17 kind of were not at, processing plants were not discussed
18 in the Class IV make allowance, correct?

19 A I don't know if there were any plants that had
20 ~~towing~~ **tolling** arrangements that were included in either
21 the California data set or the RBCS data set.

22 Q My question was just, they weren't discussed in
23 the decision.

24 A Correct.

25 JUDGE BAKER: You want the, you said they

1 were --

2 MR. BESHORE: The Class IV make allowance.

3 THE WITNESS: I don't recall ever reading that
4 or ever hearing about that, but, I don't know that plants
5 at which ~~towing~~ **tolling** occurred, could have been included
6 and to the extent that their ~~towing~~ **tolling** charges were
7 based on their costs. That maybe. I can't say that they
8 are not, they are completely irrelevant, ~~I am just not --~~
9 **they are just not there in the decision.**

10 BY MR. BESHORE:

11 Q No, I agree. My question was can you confirm
12 that they were not discussed?

13 A Can I confirm? I don't, you know, I could go
14 through my, I could do a find on ~~towing~~ **tolling** and I bet
15 you I am not going to find any.

16 Q How about, how about hauling and additional
17 hauling costs to dispose of milk for balancing purposes,
18 that was not discussed --

19 A Well --

20 Q The Class IV make allowance wasn't.

21 A No, I don't think it was because the RBCS was
22 only in plant costs, that they ignored that part of their
23 survey, and I don't believe California has anything on
24 that either --

1 Q Okay. You -- some lost zones, price **values** as
2 Mr. Gallagher discussed this morning, that was then
3 discussed in the Class IV make allowance, was it?

4 A No, but it is handled other ways in other
5 orders, currently.

6 Q Okay.

7 A Order 30.

8 Q By making the marketwide service payment out of
9 the pool.

10 A I agree, it is handled in other way, that is
11 not a proposal here.

12 Q Loss handling charges from, as Mr. Gallagher
13 discussed this morning, were not discussed in the Class IV
14 make allowance.

15 A If, if there are things that should have been
16 considered in the Class IV make allowances, I, you know,
17 it should have been put into the record there and ~~having~~
18 ~~sections ---~~ **have exceptions filed**. No, I don't recall any
19 of these things being in there, Marvin.

20 Q Right and that is, that is precisely --

21 A Our, our testimony at that hearing was that all
22 costs associated with taking farm milk, manufacturing and
23 selling the products of that, ought to be included in
24 those make allowances.

25 Q Whose testimony?

1 A IDFA's testimony.

2 Q On Class IV make allowances?

3 A On make allowances, period.

4 Q Well, I think you made the clear distinction in
5 your testimony that you didn't --

6 A I did not specifically mention anything, but on
7 make allowances in general, but a significant part of my
8 testimony dedicated to make allowances, period.

9 Q Okay.

10 A And I believe all costs should be covered.

11 MR. BESHORE: That is all I have, Your Honor.

12 JUDGE BAKER: I promised everyone, we will take
13 a break every two hours. If anyone needs a break a five
14 minute break at any time, just let me know. Otherwise, we
15 will go on our two hour schedule.

16 (Whereupon, a short recess was taken.)

17 JUDGE BAKER: Back on the record.

18 Dr. Yonkers is on the stand and is being
19 subject to cross examination, and -- Yes, Mr. English?

20 First, Mr. Rosenbaum, have you finished with
21 this witness on direct?

22 MR. ROSENBAUM: Yes, and I think Mr. Beshore
23 finished as well.

24 JUDGE BAKER: Mr. Beshore, have you finished?

25 MR. BESHORE: I have just --

1 JUDGE BAKER: Oh, you have not.

2 MR. BESHORE: Could I have just one more? I
3 have a, just a couple of questions.

4 JUDGE BAKER: All right, All right.

5 BY MR. BESHORE:

6 Q Dr. Yonkers, the Class IV make allowance
7 decision established prices under the make allowance,
8 class prices on a national basis, you would agree with
9 that?

10 A Can you ask that question again?

11 Q The Class IV, Class III and IV make allowance
12 hearing, I am calling.

13 A Price formula hearing.

14 Q Price formula hearing, established those price
15 levels, price formulas on a national basis for all orders
16 uniformly, you would agree?

17 A For all portions of the formula which included
18 product prices, yield factors, and the make allowance. I
19 would agree with that.

20 Q Right. And the Class III price is the same in
21 Order 1 and Order 135 and every order in-between.

22 A Yes.

23 Q And Class IV price is the same way.

24 A Yes.

25 Q Okay.

1 A Everywhere ~~by~~ **but** California and the state
2 orders.

3 Q Well, the federal system, federal order system.

4 A Correct.

5 Q Okay. Marketwide service payments are
6 necessarily market specific.

7 A They should be market specific, I would agree
8 with that.

9 Q And with respect to the issue that you have
10 commented upon, on the hearing in the Southeast, where
11 there were inequities observed by the Department in terms
12 of surpluses on one order, versus high utilizations on
13 other orders, and that being the primary reason for
14 rejection of those proposals. There was seven orders
15 involved in that, in that hearing, were they not?

16 A That is correct.

17 Q Okay. And do you recall, I ~~doubt~~ **gather** if you
18 have reviewed the record of that proceeding to some extent
19 in preparation here, do you remember that those inequities
20 involved among things an order ~~---~~ **having** - -. One of the
21 orders at least having a Class I utilization in excess of
22 100 percent on some occasions?

23 A I don't recall that specifically, but, if you
24 say that is there, I am not going to disagree.

1 Q In any event, some of the orders have Class I
2 utilizations that were extremely high and others had, that
3 were geographically adjacent had Class I utilizations that
4 were ~~material~~ and **materially less**.

5 A Okay.

6 Q And that was the problem there.

7 A Well, one of the problems there.

8 Q One of the problems there. The primary problem

9 --

10 A Maybe as a result of that, and other issues
11 there was milk that moved between those orders quite a
12 bit. And that, to me that is the, the problem is the
13 milk moving around between those orders at different times
14 of the year and if one of the reasons they did that was
15 those, that is one of the reasons. And I won't disagree
16 with that.

17 Q Okay. We are only dealing with one ~~of them~~
18 **order** in this case, however.

19 A You are, but the borders are not sealed. I
20 mean, we do have open borders at least through the south
21 into the west.

22 Q Right.

23 A I mean, you can't close them off entirely.

24 Q I agree.

25 Now, one question with respect to your

1 interpretation of how Proposal 7 would apply. On page 26
2 of your testimony, Exhibit 21, you reference what I gather
3 you believe to be an example of an inequitable operation
4 of Proposal 7 by indicating that the person or cooperative
5 who operates a Class III cheese plant, 100 percent
6 capacity, 365 days a year, would qualify to receive the
7 six cents per hundredweight. Do you see what I am talking
8 about?

9 A I see where you are.

10 Q Okay. Now, operating a cheese plant does not at
11 100 percent of plant capacity, 365 days a year, does not
12 qualify for you marketwide service payments under Proposal
13 7, does it?

14 A They would have to meet minimum volume
15 requirements.

16 Q Okay.

17 A And they would have to meet the shipping
18 requirements to qualify under the order.

19 Q Right. So --

20 A But, that doesn't mean that they could be doing
21 that and still not operating a plant.

22 Q Well, the plant would not represent that full
23 operation.

24 A I didn't say it did represent and I would not
25 disagree with that statement.

1 Q Well, the rest of their operations, well,
2 assuming that it was possible for somebody to do that,
3 they would have to have enough milk supply to put in that
4 plant full capacity, 365 days a year, correct?

5 A And meet the other obligations under the order,
6 that is correct.

7 Q Right. And balance that plant with other
8 utilizations, Class I deliveries, etc., throughout the
9 year if you are going to keep it full for the whole year,
10 correct?

11 A Yes.

12 Q The delivery requirement under the order would
13 involve minimum requirements of at least 10 percent, 20
14 percent during the indicated months.

15 A That is correct.

16 Q And if Proposals 5 and 6 are adopted, it would
17 be, there would be year round requirements for delivery to
18 distributing plants under the order. You understand that?

19 A Remind me what five and six are? There is one
20 that would raise them in the fall to 15 and 25.

21 Q That is not five and six. Five and six would
22 establish, I guess it is, well, five and six together
23 would establish 10 and 20 percent requirements year round.
24 Ten percent --

25 A Okay.

1 Q -- basically December through --

2 A Okay.

3 Q -- August. Okay. So, that assuming that there
4 is year round shipping requirements, that plant operator
5 is going to have be supplying at least those volumes to
6 distributing plants --

7 A Well, ~~they already~~ **in order to qualified**
8 **qualify** for the marketwide service payments, they have to
9 qualify under the order.

10 Q Right. And you can't qualify under the order
11 just by operating the cheese plant 365 days a year.

12 A I didn't mean to imply that.

13 Q Okay.

14 MR. BESHORE: Thank you. That is it.

15 JUDGE BAKER: Thank you, Mr. Beshore.

16 Mr. English?

17 MR. ENGLISH: I guess I won't comment on Mr.
18 Beshore with counting of questions.

19 CROSS EXAMINATION

20 BY MR. ENGLISH:

21 Q Do you have Exhibit 5 in front of you, Dr.
22 Yonkers?

23 A Yes.

24 Q Acknowledging that a lot of the data is
25 unavailable, nonetheless, if you could turn to page 82 of

1 Exhibit 5.

2 A Okay.

3 Q This is the Class I sales by Northeast Order
4 **pool** Distributing Plants Inside and Outside the Marketing
5 Area. And I think in answer to questions from Mr.
6 Beshore, he suggested that perhaps a more relevant way
7 would be, not so much the total quantity of Class I milk
8 but the seasonality, correct?

9 And so looking for a moment to the months that
10 Dr. Ling used as the months of greatest change, in June,
11 October, for instance, you have 915 million, 304,000, 677
12 total Class I utilization in the far right column.

13 A Yes.

14 Q For June. And you have over ~~a billion, --~~
15 ~~million -- nine oh eight~~ **1,23,633,908** for total Class I
16 utilization October, correct?

17 A That is correct.

18 Q Which is something in the neighborhood of about
19 108 million fluid demand changeover that are taken, that
20 appears in his table one over the months and years,
21 correct? In terms of to be used --

22 A Less than a hundred million, but just under 100
23 million.

24 Q Right. Now, if you look at the two columns
25 prior to that, you have Class I sales --- by **Northeast**

1 **order handlers** and other federal order markets and Class I
2 sales by Northeast order **handlers** in non federal order
3 markets. Both categories of the Southeast decision
4 discussed with respect to differences. You have a change
5 from June to October of 8.8 million, 21.78 million for the
6 column "Class I sales by Northeast order handlers and
7 other federal order markets" and you have a change in June
8 of the next column Class I sales by Northeast order
9 handlers in non federal order markets of 82.6 million to
10 104 million.

11 A Yes, and let me go back and say that I was
12 looking at the November number on the far right column
13 when I said it was less than a million. I now agree with
14 you that it is a million eight.

15 Q Okay, 108, right.

16 So, but if a 108 million, you are looking at
17 almost 35 million being due solely to package sales.
18 There is nothing to transfers or diversions, for which we
19 don't total information. Thirty five million of 108
20 million, do you think that is material in terms of that
21 seasonality?

22 A Yes, looking at the net of that, would be the
23 first column, which is the in area sales and that
24 certainly is between those two months, June, October is
25 significantly less than the 108 million by your 35. Yeah,

1 that does indicate by seasonality.

2 MR. ENGLISH: Thank you. I have no further
3 questions.

4 JUDGE BAKER: Thank you, Mr. English.

5 Are there other questions of Dr. Yonkers?

6 (Pause.)

7 JUDGE BAKER: Let the record reflect that there
8 are none. Thank you very much, Dr. Yonkers.

9 THE WITNESS: Thank you, Your Honor.

10 (Whereupon, the witness was excused.)

11 MR. ROSENBAUM: Your Honor at this time I would
12 move that Exhibits 21, 22 and 23 be admitted into
13 evidence.

14 JUDGE BAKER: Are there any questions, or
15 objections? Let the record reflect there is no response.
16 Exhibits 21, 22 and 23 are hereby admitted and received
17 into evidence.

18 (The documents referred to,
19 having been previously marked
20 as Exhibit 21, 22, and 23
21 were received in evidence.)

22 JUDGE BAKER: Mr. Rosenbaum, did you have
23 someone else?

24 MR. ROSENBAUM: No, Your Honor.

25 JUDGE BAKER: Oh, you didn't, all right. Thank

1 you.

2 Mr. English?

3 MR. ENGLISH: Your Honor, first of five
4 witnesses, Dave Arms.

5 (Pause.)

6 MR. ENGLISH: Your Honor, Mr. Arms has a
7 statement, actually it is two statements. One is sort of
8 a summary of New York State Dairy Foods, another is more
9 directly related to Proposal 7. And then there is also an
10 exhibit, I would ask that each of these three be marked
11 and I have copies for you and the court reporter.

12 JUDGE BAKER: Very well, thank you.

13 (Pause.)

14 JUDGE BAKER: Mr. English, you are handing me
15 some documents and you have requested that they be marked
16 for identification. And so, the first document is a
17 statement by Mr. Arms.

18 MR. ENGLISH: It is a statement which does not
19 say --

20 JUDGE BAKER: Well, in any event, this document
21 you handed me --

22 MR. ENGLISH: Is a three page document.

23 JUDGE BAKER: Three page document and that is to
24 be marked --

25 MR. ENGLISH: I am sorry, it is four, I am sorry

1 it is a four page document, cover sheet, then it has two
2 pages of text, followed by one page that lists the members
3 of New York State Dairy Foods and other organizations that
4 are supporting the New York State Dairy Foods for this
5 purpose.

6 JUDGE BAKER: All right. That should be marked
7 for identification as Exhibit 24.

8 (The document referred to
9 was marked for identification
10 as Exhibit 24.)

11 MR. ENGLISH: And the next document, Your Honor.

12 JUDGE BAKER: Very well.

13 MR. ENGLISH: Is a longer statement on Proposal
14 7, which specifically says ~~Dairy~~ **hearing** Proposal number
15 7. Statement ADCNE Proposal number 7, otherwise
16 Marketwide Service Payments by David Arms, Economic
17 Consultant.

18 JUDGE BAKER: Very well, let's mark that
19 statement Exhibit 25.

20 (The document referred to
21 was marked for identification
22 as Exhibit 25.)

23 MR. ENGLISH: And then there is an exhibit,
24 Tables 1 through 3, which is a four page exhibit. The
25 cover page plus three tables.

1 JUDGE BAKER: Very well. Mr. English, that
2 shall be marked for identification as Exhibit 26.

3 (The document referred to
4 was marked for identification
5 as Exhibit 26.)

6 MR. ENGLISH: I think ~~if I can assess it might~~
7 **make sense** Your Honor for Mr. Arms to first read a witness
8 background and which is also a document I don't propose to
9 make an exhibit. But, I have handed out as well, and have
10 provided Your Honor.

11 JUDGE BAKER: Do you want that marked?

12 MR. ENGLISH: He is just going to --

13 JUDGE BAKER: Oh, all right, thank you.

14 Whereupon,

15 DAVID C. ARMS, SR.

16 having been first duly sworn, was called as witness herein
17 and was examined and testified as follows:

18 MR. ENGLISH: Mr. Arms, if you would first give
19 your background.

20 THE WITNESS: Yes, sir.

21 I will read it. My name is David Arms. I am
22 an agriculture economist specializing in dairy marketing
23 and **regulatory** issues affecting the industry.

24 My office is located at 145 Pinehaven Shore

1 Road, Suite 2092, Shelburne, Vermont 05482.

2 I am employed by --- **Berkshire** Dairy and Foods
3 Products, Inc., -- Services Firm, located in Wyomissing,
4 Pennsylvania. And also with Naturally Better Dairy and
5 Food Products, Inc., a family owned brokerage business
6 with an office at the same Shelburne, Vermont location
7 referenced above.

8 At this hearing I have been retained directly
9 and independently by New York State Dairy Foods, Inc., to
10 present testimony on their proposals presented for
11 consideration at this hearing.

12 My career spans more than 40 years. And I have
13 testified at numerous milk hearings in New England, New
14 York, and the Mid-Atlantic areas. Currently I am
15 privileged to serve several milk handlers operating in the
16 Northeast Order marketing area.

17 I have a dairy farm background. And after
18 serving with the U.S. Army, **attended and** graduated from
19 the University of Vermont with a Degree in Agriculture of
20 Economics in 1959, followed by graduate work at Penn State
21 University, leading to a Master's Degree in the same field
22 in 1961. Following graduation from Penn State, I accepted
23 a position with USDA, first as a trainee in the same
24 building ~~as the~~ **in the St. Louis** Market Administrator's

1 Office and then as a junior marketing specialist in the
2 Dairy Division of USDA in Washington, D.C.

3 Other employment background includes positions
4 as economists with the United Farmers of New England,
5 Cambridge, Massachusetts, Executive Director, Cooperative
6 Dairy Economic Service, a federation of operating
7 cooperatives in New England. ~~Manger~~ **Manager**, Richmond
8 Cooperative Association, Richmond, Vermont. Economist with
9 the Northeast Dairy Cooperative Federation, Syracuse, New
10 York. And an economist with Dietrich's Milk Products,
11 Reading, Pennsylvania.

12 MR. ENGLISH: Your Honor, with that background,
13 I would move that Dr. Arms, Mr. Arms be accepted as an
14 agriculture, as an expert agriculture economist and in
15 milk marketing orders.

16 JUDGE BAKER: In milk marketing --

17 MR. ENGLISH: For milk marketing orders, yes.

18 JUDGE BAKER: Very well. Are there any
19 objections to Mr. Arms being declared an expert in
20 agriculture economics and milk marketing orders? Hearing
21 no response, he is so declared.

22 MR. ENGLISH: It make sense for Mr. Arms to give
23 the statement that is Exhibit 24?

24 JUDGE BAKER: Very well.

25 MR. ENGLISH: And, and, Mr. Arms, for that

1 purpose, I would have you read only the first, the first
2 few pages and then we will discuss the third page.

3 TESTIMONY OF DAVID ARMS:

4 THE WITNESS: New York State Dairy Foods, Inc.
5 is a full service trade association located at 201 South
6 Main Street, Suite 302, North Syracuse, New York 13212-
7 2166. It has been in operation since 1928. The
8 association by way of dues paying memberships, represents
9 companies and businesses which sell dairy products such as
10 milk, cheese and ice cream in New York State. Currently
11 the total number of members in the association is 128.
12 These members are comprised of many large multinational
13 firms, large and small processors, manufacturers,
14 distributors, small family operations, retailers and a
15 very small amount of dairy producers doing business in and
16 around New York State.

17 The organization's mission statement is to
18 provide members with cost savings services and pertinent
19 industry information that will allow members to
20 continually serve and improve their operations all in an
21 effort to provide the freshest and safest dairy products
22 possible.

23 The association Executive Vice President, Bruce
24 We W. Krupke has asked me to provide you with some
25 important information regarding the processing and

1 manufacturing industry in New York State. New York State
2 is the third largest milk producing state in the nation.
3 The association's members clearly recognize the importance
4 of maintaining a strong milk producer base in our state.
5 We also appreciate the ability to purchase vast quantities
6 of raw milk within the region. Without ~~day~~ **dairy** farmers
7 to provide raw milk there an not be a strong processing
8 industry in New York. We believe in maintaining the
9 integrity of the federal order system in the region.

10 It is also very important for the producing
11 community to remember that without local competitive,
12 innovative and efficient milk processors and dairy product
13 manufacturers to sell raw milk to, dairy farmers will be
14 at a major disadvantage.

15 According to the New York State Department of
16 Agriculture and Markets, in 1967, there were 487
17 processing and manufacturing plants in New York. In 2002
18 there are only 90 remaining. This is a very disturbing
19 trend to say the least. Proprietary milk handlers need
20 the ability to procure milk from a variety of competitive
21 sources to survive. They cannot and should not be forced
22 to adhere to rules and regulations, which are
23 discriminatory, anti-competitive in nature or onerous
24 which might put them at a procurement disadvantage.

25 One example of a major change which affected

1 processors and manufacturers in the new Northeast Federal
2 Order implemented in January 2000 was the moving of the
3 producer payment dates for milk. The shortening of
4 payment dates by as much as seven days for the first month
5 of the new Order meant a reduction of millions of dollars
6 in cash flow for all operating processors. This decrease
7 in cash flow severely restricted their ability to compete
8 in the marketplace by reducing marketing program budgets,
9 sale incentive programs, entrance into new sales
10 territories and advertising budgets. The end result in
11 that fluid milk and dairy product distributors lost
12 strength against competing beverages in the marketplace ~~be~~
13 **because** of the decreased cash flow in their businesses.

14 Please keep in mind these facts and figures
15 when considering proposals presented by association
16 members. The association urges USDA to remember to weigh
17 the needs carefully of the farming community equally with
18 that of their customers, the dairy processors, and
19 manufacturers in the Northeast Order in deciding what is
20 best for the entire industry.

21 DIRECT EXAMINATION

22 BY MR. ENGLISH:

23 Q Mr. Arms, the third page of this statement is a
24 list of both the New York State Dairy Foods members who
25 have approved this testimony, and proposals, and in

1 addition, the list of ~~any~~ **eight** other Northeast Dairy
2 processing companies who have registered themselves in
3 favor of all proposals on which you will be testifying,
4 correct?

5 A That is correct.

6 Q And for the record, while this evening or
7 afternoon you are testifying only on Proposal 7, you will
8 be back to testify on Proposals 1, 2, 3 and 4
9 and --

10 A And 14.

11 Q Fourteen. Correct?

12 A Yes, sir.

13 Q Before you give your statement that is Exhibit
14 25, why don't we briefly discuss what is Exhibit 26.

15 The first page of, the first table of
16 Exhibit 26 is basically just a lay out of partial and
17 final payment dates and I will get to the other column in
18 a moment, but, this is just taken directly from the order
19 provisions and the Market Administrator has announced what
20 those dates will be, correct?

21 A Yes. It is contained in Exhibit 5, ~~the data,~~
22 ~~the -- data.~~ **also the same data, the original data.**

23 Q And then you have also calculated a spread in
24 days.

1 A Yes, that is my own computation.

2 Q And that is basically the difference between
3 the partial and the final payment on the first set of
4 columns and the difference for the payment and the
5 producers settlement fund ~~and to the payment is resulted~~
6 ~~from~~ from the producer-settlement fund, in the second
7 column, correct?

8 A Yes, ~~and by way of~~ **it is my way of** organizing,
9 ~~it is it so I can better understand the spread.~~
10 ~~under spread.~~

11 Q According to Table 2, this data was also
12 sourced from the Market Administrator's data, correct?

13 A Yes, it was.

14 Q This is also found in Exhibit 5?

15 A Yes, and I can identify the pages in Exhibit 5.

16 Q Would you please do that?

17 A The data comes from different tables and I
18 assembled this for reasons of wanting to come up with
19 computations, which are, clearly state. The first column,
20 Market Total Production, comes from page 58 of Exhibit 5,
21 I believe.

22 Q Yes, it is Exhibit 5.

23 A The same, the table, the column next to it,
24 Cooperative Volume, this is total cooperative volume,
25 comes from same page in Exhibit 5.

1 And likewise the same is true with regard to
2 the column showing the **total** number of Independent. And
3 incidentally this is volume of milk.

4 The third column showing total of 9(C) milk.

5 Q You mean the fourth column, right?

6 A Yes, I am sorry.

7 Q The fourth column is 9 (C) milk.

8 A Is total 9(C) milk, which is shown on Exhibit
9 5, page 78.

10 I would note also for the record that under the
11 new **reform** order, the definition for cooperatives,
12 cooperative for 9 (C) milk ~~and they~~ **enables certain**
13 independent ~~users,~~ **producers** and ~~some other~~ **smaller**
14 cooperatives to join in cooperative 9 (c) groups, **of** the
15 larger **kind**.

16 This is the total 9 (C) as prepared by Mr.
17 Frederick --

18 Q Your statement that, that ~~Dr. Frederick would~~
19 ~~have~~ **after Federal Order Reform** independent supplies
20 and others can be combined in for 9 (C) milk, is that
21 reflected in the fact that, for instance, in more recent
22 months, that the total 9 (C) milk exceeds the quantity of
23 co-ops, as I say, the fourth column, second column.

24 A It couldn't happen otherwise.

1 Q And what is the last column?

2 A The last column was prepared for us by ~~Pete~~
3 **Peter** Fredericks, and is contained in, on page 81 of
4 Exhibit 5. It shows a total volume of the milk estimated
5 by Mr. Frederick as the total cooperative marketing, total
6 cooperative volume of the ADCNE group that would be
7 receiving the marketing service, that are proposed to
8 receive the marketing service payments.

9 Q Does that data then translate to the next table
10 anywhere?

11 A Yes, it pertains to the same issue, cooperative
12 service payments.

13 Q And so what is table --

14 A Before we leave Table 2.

15 Q Yes.

16 A I should point out that the, well, the factor
17 that we feel is very important involves the total market
18 share of all milk in the new ~~based~~ Northeast order, that
19 would be handled as 9 (C) milk. And which involves also
20 the cooperative 9 (C) milk **subject** to the marketwide
21 service payments. This is over the years 2001 and 2002
22 in six month intervals. And I want to say that I excluded
23 the year 2000 deliberately, because we are finding that
24 data for 2001 is more reliable because there was
25 confusion, in some instances, on the year 2000.

1 Q So, Table 3 then is a calculation of estimated
2 impact on the uniform price and this also came from the
3 Market Administrator's statistics.

4 A Yes. In the case, well, what I was trying to
5 do in this table is to set forth the cooperative service
6 payments actually made in the last two years when they
7 were effective in the New York and Jersey Order. So, what
8 is shown here is the 1998 and '99 volumes of total milk,
9 cooperative qualifying volume, and the exact cooperative
10 payments deducted from the pool. And the calculations on
11 the uniform price, the impact on the uniform price, which
12 **are** my calculations and the data all came from the Uniform
13 Price Announcements, Monthly by the Market Administrator.

14 The data in the last table, for 2001, not
15 table, part of this table, came from, again, from Exhibit
16 5 and the same materials I have referred to before.

17 Q Do you have any other comments at this time on
18 tables that are in Exhibit 26?

19 A In the, in my statement I refer to these
20 tables. And at the time that I wrote, back to the
21 statement, I referred to the tables as being attached. We
22 made a decision here to make the tables as a separate
23 exhibit.

24 Q Okay. Would you then please give your
25 statement that is Exhibit 25?

1 A Yes.

2 (Pause.)

3 THE WITNESS: Does the recorder have a copy of
4 the statement?

5 JUDGE BAKER: I believe he does. Thank you so
6 much.

7 THE WITNESS: Well, on the first page, I want
8 to make clear that this is a statement on, specifically on
9 Proposal 7, Marketwide service payments, and it is being
10 made by me as an independent economic consultant on behalf
11 of New York State Dairy Foods.

12 And then the specific members supporting this
13 statement, previously went into the record.

14 The New York State Dairy Foods, Inc. members
15 and non-members alike, hereinafter listed individually
16 oppose the adoption of Proposal Number 7 as presented in
17 the official Notice of Hearing, calling for the
18 establishment of marketwide service payments exclusively
19 for Northeast Federal Order Number 1. The undersigned are
20 opposed in principle ~~to~~ to the use of pool monies paid by
21 all pool producers for unrestrictive uses. We do not
22 think it wise to set-up what amounts to a corporate
23 welfare labeled as balancing service payments. As
24 written, we believe the adoption of Proposal 7 would lead
25 to divisive and disorderly milk procurement practices,

1 promote inequities among handlers, lessen competition
2 (particularly from small business enterprises), and not be
3 in the public interest.

4 **Proposal 7** provides for pool payment to
5 qualified organizations @ \$0.06 per hundredweight for
6 rendering unspecified balancing services for the fluid
7 market. To qualify:

8 . Handler must pool at least three percent
9 of the market "pool producer milk"
10 (approximately 61.4 million pounds out of
11 2.05 billion pounds market milk per month.);
12 or

13 . Handler "pools" and/or operates a pool
14 manufacturing plant (Class III or Class IV
15 use) or a pool distributing plant located
16 in the defined Northeast marketing area,
17 handling at least one million pounds milk
18 daily; and

19 . Handler transfers or diverts to
20 distributing plants not more than 65 percent
21 of the total quantity of milk "pooled" by
22 the handler.

23 SOME OF THE ISSUES INVOLVED THAT HAVE NOT BEEN
24 SATISFACTORILY ADDRESSED IN THE PROPOSAL ARE

1 AS FOLLOWS:

2 **1. SCOPE OF THE PROPOSAL IS UNREALISTIC AND**
3 **DISCRIMINATORY.**

4 Proposal 7 more appropriately should be
5 considered in a national rather than a regional hearing,
6 especially in view of the Department's desire to achieve
7 more uniformity in regulatory provisions among the Orders.
8 Although precedent for co-op service payments existed
9 under the former NY-NJ milk marketing Order, the plan was
10 not the same and was not adopted under the "Reform"
11 Orders. Because the proposed pool deduction in Order 1 is
12 significant (close to \$1 million monthly), it would be
13 expected to have far-reaching impact on inter-market
14 competition. For example, if the funds were used to
15 subsidize plant operations or defray plant losses in
16 regional manufacturing of such end-use products as butter,
17 nonfat dry milk or cheese, this use of the funds would
18 give Northeast cooperatives a special competitive
19 advantage over their counterparts in other regions-who
20 complete in the same national and international markets.
21 Clearly, this is contrary to USDA efforts to make the
22 Class III and Class IV milk pricing formulas uniform
23 throughout the Federal Order system. Having the ability
24 to use marketing service monies in only one region to
25 lower production costs, makes a farce of the uniform "make

1 allowances" in the manufacturing milk price formulas now
2 contained in all the Orders.

3 Proponents unrealistically assume that market
4 premiums, competitively determined aren't doing the job
5 they now are asking the pool to absorb. After all, buyer
6 handlers aren't forcing the ~~eps~~ **cooperatives** to accept or
7 handle more member milk than they need. And several fluid
8 handlers are paying higher premiums now than they were
9 only a few years ago-for balancing privileges as well as
10 for other costs of milk assembly.

11 Proposal 7 is unrealistic too, from the
12 standpoint of its obvious "exclusively" for ADCNE
13 cooperatives. While claiming participation could be
14 available to both cooperative and proprietary handlers,
15 proponents have clearly drafted the qualifying standards
16 (referenced above) for themselves and to exclude others.
17 Few, if any, proprietary handlers would qualify for
18 service "payments", even though some are performing
19 valuable "balancing" services for the fluid market and
20 could do more "balancing", given the regulatory tools and
21 incentives to do it. We also note that, none of the
22 small co-ops in the market can qualify on their own,
23 regardless of the relative level of balancing services
24 they may perform for their fluid customers. Clearly, the
25 proposal discriminates against small business enterprise--

1 both proprietary and cooperative.

2 **2. PROPOSAL PROMOTES INEQUITABLE COMPETITIVE**
3 **ADVANTAGE IN PROCUREMENT.**

4 In previous testimony, we pointed out that,
5 because of changes in cooperative 9 C unit provisions
6 under order reform, favorable to the ADCNE cooperatives,
7 we find that the Order 1 9C unit milk now enjoys market
8 share exceeding 80 percent, even though total cooperative
9 membership share is less than (see New York State Dairy
10 Foods, Inc. Table 2). The prime reasons co-op 9 C unit
11 milk has captured so great a share of the market, comes
12 from the new-found ability to "pool" other non-member
13 producer milk (both independent and smaller co-op
14 producers) in their 9 C units. **At this point, I would**
15 **also like to say off the record that a similar 9(B)**
16 **provision in the New England order prior to the mergers**
17 **was available to members only.** We are of the opinion that
18 Proposal number 7, if adopted, would greatly accelerate
19 this trend to larger market share in co-op 9 C milk--
20 dominated by the larger cooperatives qualified as
21 recipients of the marketwide service payments.

22 Why do we expect accelerated growth in co-op 9
23 C milk, were Proposal 7 to be adopted? The answer is made
24 clear from past performance in the former New York-New
25 Jersey Order 2, prior to reform. We are aware of

1 instances where larger cooperatives secured "affiliation
2 agreements" such that a smaller co-op could participate in
3 service payments from the Order 2 pool. This was
4 accomplished by virtue of special contract, allowing the
5 smaller "affiliate" to draw service payments, albeit
6 indirectly via the "larger cooperative", without the
7 smaller "affiliate" unit losing its separate identify or
8 marketing autonomy. To qualify as a "partial" participant
9 under the new proposal for pool competitive service
10 payments, a non-qualifying cooperative needs only to agree
11 to become pooled under the larger cooperative "9 C
12 umbrella" unit and make a deal similar to that previously
13 used in the New York, New Jersey order, to once again
14 share in the service payments generated from the
15 transaction. The incentive to make this sharing
16 arrangement would be much greater under this plan;
17 however, because of the rate of payment and the amount
18 collected is so much greater.

19 **TABLE 3** of Exhibit 26, clearly demonstrates
20 this fact. While the average "rate" per hundredweight is
21 increased about two (2) cents; the volume to which it
22 would apply is increased more than two-fold (225 percent)
23 and total deduction from pool monies is increased three-
24 fold(338 percent) -- from about three million a year to
25 more than 10 million, when compared with that which

1 applied in former Order Number 2, which I had shown for
2 the years '98 through '99.

3 Number 3. **PROPOSAL LACKS PERFORMANCE STANDARDS**
4 **TO JUSTIFY EARNING SERVICE PAYMENTS FROM THE MARKET POOL.**

5 We believe the adoption of the ADCNE plan, as
6 drafted, could easily result in increased share of
7 "qualified" milk and monthly pool payments exceeding one
8 million dollars--all without guidelines as to how three
9 monies are to be used.

10 Unlike the former co-op payment provisions in
11 Order 2, which did set forth conditions to be met by
12 recipients, Proposal 7 contains no meaningful performance
13 standards for "earning" the higher payments proposed to be
14 deducted from market pool proceeds.

15 There appears to be no restriction regarding
16 the sharing of market-pool co-op service payments with
17 smaller cooperatives, who otherwise would not qualify. We
18 believe this situation, if approved by USDA, would lead to
19 rapid conversion of the "smaller" 9 C units into larger
20 ones who fully qualify. This would give substantial
21 power to the "majors" to solicit the "minors" using pool
22 monies. Such actions would seriously diminish competition
23 and tend to be contrary to the very "service" aspect
24 ostensibly intended by proponents. We think this
25 detrimental to handler competition in milk procurement and

1 contrary to the purposes of the Act requiring that minimum
2 uniform prices be paid all market producers. There is
3 also no restriction against recipients using part or all
4 of the monies to enhance net pay to their own members, or
5 to other independents who might decide to "join" the
6 cooperative. Use of the funds in this manner would, in
7 effect, raid the "pool" to boost a membership advantage at
8 the expense of those who choose not to join. We think the
9 market needs to be protected from such unwarranted use of
10 pool monies. Under these circumstances, one might
11 question whether such authority was intended for
12 cooperatives pursuant to the Capper-Volstead Act. Why
13 grant "carte blanche" to recipients from such a large pool
14 of money? At the very least, Proposal 7 should have been
15 designed to include more players, proprietary and
16 cooperative alike, who can demonstrate, in accordance with
17 specific "guidelines", that they indeed are equipped to
18 able to do the daily work of balancing their fluid
19 customers-in both the "flush" and "short" supply seasons.
20 Relative "size" of the payment recipient is not as
21 important as actual balancing performance. The proposal
22 lacks a "fair" performance criteria. Simply because a
23 major cooperative or a Federation pools more than three
24 (3) percent of total market milk, or has a large
25 manufacturing plant, doesn't necessarily mean it has

1 capacity enough or sufficient milk to balance the needs of
2 others; except at steep discount rates or at very high
3 "spot" handling charts. Membership needs may rank first
4 and foremost, despite the "pool" service payments coming
5 from all market producers ostensibly for "balancing" the
6 entire market. Under such circumstances, the "pool
7 assessment" is wasted.

8 The data in Table 3 --

9 MR. ENGLISH: Exhibit 26.

10 THE WITNESS: Exhibit 26, thank you,
11 demonstrates the large sums that would be made available
12 to ADCNE cooperatives relative to that paid earlier. Yet,
13 there is very little required of the group in the way of
14 specified performance services to be rendered in return.
15 While the proposed order language does contain provision
16 that recipient may be the first enlisted to meet any
17 increase in milk shipping requirements established under a
18 "call" by the Market Administrator, it doesn't go far
19 enough, in our opinion. Recipients don't have to meet a
20 higher shipping performance standard in the fall months
21 when milk is needed most. In fact, they can sell almost
22 unlimited milk to the southeast or to other markets;
23 irrespective of the needs here.

24 We think a higher shipping standard would be
25 appropriate for recipients to "earn" in return for the

1 direct payments received from pool funds. Service payment
2 recipients should have to answer to a higher standard to
3 assure that the priority needs of Order 1 fluid milk
4 handlers are fully met. At minimum, recipients should be
5 required to meet the increased shipping requirement
6 proposed by New York State Dairy Foods, Inc. in Proposal
7 number 3 submitted at this hearing. In addition,
8 recipients should be required to provide "waiver" in ~~fully~~
9 **full** supply agreements with manufacturers enabling milk to
10 be diverted for fluid use, if needed in the fall
11 qualifying months. Such requirement used to be provided
12 in the New England Federal Order.

13 We also question whether a "recipient" should
14 be entitled to charge a fee to another cooperative for the
15 "privilege" of guaranteed "full pooling" in the umbrella 9
16 C unit operated by larger cooperative collecting
17 marketwide service payments. The problem, with such
18 pooling arrangement, from our perspective, is that it
19 gives strong incentive for the smaller co-op to ~~know~~
20 **become** a "reluctant dragon", when pressed by the larger
21 one or other handlers to furnish milk to the primary fluid
22 market. If the reluctant supplier is fully covered for
23 pool qualifications purposes, why release any milk? They
24 may not want to, unless required ~~to~~ by the ~~other~~ **Order** or

1 paid a spot milk price sufficient for them to do so. It
2 doesn't make sense to draw pool funds for so-called
3 balancing services--on milk made difficult to release to
4 the fluid market sector. Moreover, it adds insult to
5 injury, if the larger co-op collects from both ends of the
6 spectrum--from the pool for marketing services and from the
7 smaller cooperative "payer" for pool qualification. This
8 situation is but another example of "double dipping" for
9 funds, which should not be authorized under Proposal 7, in
10 our opinion.

11 Finally, we are concerned that the "service
12 payments" might tempt handlers to "ride" the northeast
13 pool by withdrawing large volumes of pool milk to
14 southeastern orders in the fall and re-pooling the milk in
15 Order 1, December through June. Proposal 7 provides the
16 means to "double dip" for pool payments from both markets.
17 This leaves producers in Order 1 the dubious privilege of
18 carrying the reserve supply from other Order markets.

19 Thank you, this concludes my statement on
20 Proposal 7.

21 JUDGE BAKER: Mr. English.

22 BY MR. ENGLISH:

23 Q Mr. Arms, just, beginning where you left off,
24 do you have personal experience with respect to balancing
25 the Southeast Market on Order 1 with respect to facilities

1 with which you are aware? Did you this summer have any --
2 - **personal experiences.**

3 A Yes, I think you are referring to the situation
4 where on behalf of some milk handler clients, I tried to
5 find room at various manufacturing plants, one of which
6 was the Dietrich's operation with which I was formerly
7 associated. I was informed that there was no room for any
8 northeast milk. Paid milk from our plant. And I also
9 learned that the plant was pretty full --- **there really**
10 **wasn't** very much room at the end. However, an awful lot
11 of that milk that was in that plant was milk that was
12 being run north from the DFA south into the Dietrich's
13 plants. So, this balancing ~~plan~~ **plant** was not available
14 to the ~~Northeastern~~ --- **Northeast for fluid use.**

15 Q You heard testimony earlier and, in fact, it is
16 in the record, exhibits, that Upstate Cooperative is both
17 an eligible entity for collecting, assuming these payments
18 are instituted, and also operates Class I operations.
19 Does that raise any concerns with respect to your
20 statements, for Class I with respect to your statements
21 about how this might impact on Class III or Class IV
22 manufactured products?

23 A I, I believe we have to be concerned where
24 cooperative draws, cooperative service ~~paying~~ **payments** is

1 also a fluid milk distributor at the same time, which
2 Upstate is. I believe it is the only one in the ADCNE
3 fluid **that** is, not that this necessarily happened,
4 however, because there are no restrictions on use of
5 cooperative payment monies, funds could be used that would
6 result in a competitive problem from other, with other
7 handlers with whom Upstate does compete.

8 Q And some of those other handlers are members of
9 the New York State Dairy Foods Association for which you
10 appear today?

11 A Either members or in support of this statement,
12 one of which is the Burn Dairy, non-members.

13 MR. ENGLISH: Thank you. The witness is
14 available for cross examination.

15 JUDGE BAKER: Thank you, Mr. English.

16 Are there any questions for Mr. Arms? Yes, Mr.
17 Beshore.

18 MR. BESHORE: Thank you, Your Honor.

19 CROSS EXAMINATION

20 BY MR. BESHORE:

21 Q Good afternoon, Dave.

22 A Good afternoon.

23 Q Can you list for me the nine C cooperatives who
24 are members of New York State Dairy Foods, Incorporated?

25 (Pause.)

1 THE WITNESS: The extent to which the handler
2 list, I would say the great majority are not 9 C handlers
3 themselves. As to whether or not one or two of these
4 handlers, cooperatives, I am not aware. So, I guess I
5 will answer your question I don't know.

6 BY MR. BESHORE:

7 Q You don't know if any of the members you are
8 speaking for are 9 C cooperatives?

9 A I know that there are cooperatives, some
10 cooperatives or a cooperative, that is a member of the
11 Association, but I don't see it listed there.

12 BY MR. ENGLISH:

13 Q Okay. Well, again, the list is those who signed
14 on in support of this testimony, correct?

15 A That is correct.

16 BY MR. BESHORE:

17 Q Okay. So, there are no 9 C cooperatives on
18 whose behalf you are testifying today, correct?

19 A I don't see any, Marvin.

20 Q I didn't see any either, but I thought maybe
21 you could tell me something about a list that I didn't
22 see.

23 A Well --

24 Q You can't?

25 A I think your assessment is correct.

1 Q Okay. Can you tell me, your brokerage
2 business, Berkshire Dairy and Food Products, do you have
3 clients that are 9 C cooperatives?

4 A I am attending and participating in this
5 hearing not as an employee of Berkshire Dairy and Food
6 Products, although I am.

7 Q I understand.

8 A Okay.

9 Q And the question was does Berkshire Dairy Food
10 Products have clients who are 9 C cooperatives?

11 A Yes.

12 Q I just wanted, you expressed a lot of concern
13 for 9 C cooperatives and none whom are members of the
14 Association, and I gather they are clients of your
15 brokerage company.

16 A You are mistaken in your, I believe, Marvin,
17 let me explain. The statement presented on behalf of
18 fluid milk handlers. So, I didn't state, **this was**
19 presented on behalf of 9 C cooperatives.

20 Q I understand that. But, it addresses,
21 apparently, concerns with respect to, you know, the
22 competitive circumstances of 9 C cooperatives.

23 A Yes. No, concern of the fluid milk handlers.

24 Q For the welfare of 9 C cooperatives.

25 A The table reflects a growing market share of

1 cooperative 9 C milk. It is more than 80 percent, much
2 beyond the total cooperative membership and this is a
3 cause or concern of what that can lead to in the
4 competition.

5 Q Okay. You know, the market list ~~also~~ **for this**
6 **data** reflects an increasing number of independent dairy
7 farmers in Order 1. Have you noted that?

8 A I have shown here in Table 2, I think it is, a
9 total independent producers and their market share.
10 However, Marvin, in those columns, the independent and the
11 cooperative membership add together, 100 percent total
12 milk, however, in terms of 9 C, you have to extract a ---
13 **very significant volume** of independent milk over into the
14 9 C column.

15 Q Okay. Now, are you aware that Proposal 7
16 excludes from payment to qualifying cooperative handlers
17 if they happen to be --- cooperative, independent
18 producers, independent milk, from the pool report? Are
19 you aware of that?

20 A My understanding of this Proposal 7 you can
21 exclude the so-called independent producers from
22 qualifying into the cooperative service payments, but
23 would not disqualify smaller cooperatives who might come
24 into the larger 9 C --

1 Q You noted that in your Table 2, Exhibit 26,
2 total 9 C milk as Peter Fredericks testified, includes
3 some milk of independent producers.

4 A Absolutely.

5 Q Okay.

6 A Absolutely.

7 Q But, just so we are clear. You understand that
8 the cooperatives pooling that independent producer milk
9 would not be entitled to any marketwide service payment on
10 the milk volumes under Proposal 7?

11 A Yes, I do.

12 Q Okay. You, you have been around the dairy
13 business a number of years, Dave, and I am sure you would
14 agree as everyone else has, I think to date, that balance,
15 providing balancing services to the Class I market costs
16 money, correct?

17 A There definitely is a cost to balance, yes.

18 Q And you agree seasonal, seasonal balance is
19 required as Dr. Ling indicated, correct?

20 A Without reference to Dr. ~~Ling~~ **Ling's testimony**,
21 I am -- to say yes, there are added expenses, particularly
22 if the milk is, a lot of milk is drained out of the order
23 to elsewhere.

24 Q Well, regardless of where --

25 A That makes it very costly to our members.

1 Q But, regardless of where the milk comes from to
2 satisfy your fluid handlers needs for milk, somebody has
3 got to tailor their supply to their needs if there are
4 seasonal conflicts between fluid demand and the production
5 of milk, isn't that correct?

6 A I am not going to exactly agree with your
7 premise, because the ability to service needs in fall
8 months doesn't always, doesn't necessarily mean a cost and
9 actually may mean a very high return, depending on the
10 spot price charge for such balancing. So, no, I can't
11 agree with your premise.

12 Q That it costs the supplier, if somebody incurs
13 a cost to balance seasonally, you disagree with that?

14 A Q Well, if you had just said you pay they get
15 paid for it, perhaps?

16 A You can't pay get paid for it there, and also
17 as has been testified and I refer to in my statement, that
18 as far as processing into manufactured products, is it's
19 the role of the class pricing system to make sure that
20 those costs are covered.

21 Q So, all producers get the same blend price in
22 the market, and in your opinion, they all get the same
23 blend price, right?

24 A Yes.

1 Q Okay. They have got different costs, but, that
2 compensates everybody equally in the market, right?

3 A Wait a minute. No, no, producers do not always
4 get the same price.

5 Q ~~I say~~ **The same** blend price.

6 A No, they --

7 Q ~~---~~ **The same order** minimum price.

8 A They get the minimum price but not necessarily
9 the statistical uniform price because it may vary
10 tremendously by virtue of the components of their milk and
11 the market to which is ~~---~~ **delivered** because under the
12 new order, the milk is priced at the point of first
13 receipt and you can get tremendous variation in payments
14 to the producers, although in a uniform, in a uniform may
15 establish, but, depending on how the milk is moved, it can
16 be consulting very grave, their ability, and this would be
17 particularly true if a handler has the cost of milk to
18 move backwards against the zones.

19 Q As Mr. Gallagher testified?

20 A Yes.

21 Q Okay. And that is cost of balancing that
22 market.

23 A ~~---the same~~ **It is a** cost to producers ~~this~~
24 **whose** milk ~~and can be moved~~ around that way, yes. That is

1 assuming that the producers actually suffer that extra
2 cost. And in some instances, I am aware where handlers
3 are moving some milk where they absorb the costs. And
4 they don't, ~~almost~~ **always** have to under the Order, but
5 they do.

6 Q Okay. Well, producer who delivers to Burn Dairy
7 365 days a year, don't have any of this cost, so it
8 doesn't --

9 A That is not true. I am aware of balancing
10 costs for Burn Dairy that have, they have had extensive
11 balancing costs on their milk.

12 Q Burn Dairy has?

13 A Yes, Burn Dairy.

14 Q ~~Do they --- same~~ **Are they 100 percent**
15 ~~independent supply~~ **independently supplied?**

16 A No.

17 Q Are they, who balances Burn Dairy?

18 A That is proprietary information.

19 Q Is that a supply that **you** broker?

20 A Fully? No.

21 Q Okay. You, you say that Proposal 7 did not
22 provide payment to some who are performing valuable
23 balancing services for the fluid market, and could do more
24 balancing if they had the regulatory tools and incentives

1 to do so. By regulatory tools and incentives, are you
2 talking marketwide service payments?

3 A There may be some proprietaries that could
4 qualify if the rules were changed to have them qualify.
5 But, that is not what I am referring to really in my
6 statement.

7 Q Well, you are saying that some, some parties do
8 not do balancing now but could do or do some, but could do
9 more if they were given the regulatory tools and
10 incentives to do so. What, what are you referring to,
11 what regulatory tools and incentives would be appropriate
12 to induce these parties to do more balancing?

13 A I was thinking at the time on the --- **clients**
14 that I have, which has the proposal **contained in the**
15 ~~supplement --- and supplement~~ **supplemental** hearing notice
16 here --- , **namely the HP Hood Company**. which does, in fact,
17 have some capacity in their plant that could be used, but
18 which the order discriminates against them and based on
19 the ~~human~~ **unit** pooling provision which we propose to
20 amend. That ~~plan~~ **plant** could have been used extensively
21 to help balance the market.

22 Q Okay. I assume we are going to discuss some
23 things about that --- **plant when we get to your proposal.**

24 A The -- other handlers that might, could have.

1 Q It is not profitable to do it now.

2 A In the case of a --- milk company, as I
3 mentioned, the regulatory tools are not available to them
4 fully. They are willing, the handler is willing, the
5 order is unwilling.

6 Q Well, they can buy milk at whatever the market
7 will bear and condense it now, resell it as condensed
8 product, can they not?

9 A No, the order assignment rules ~~disclosing~~
10 **discriminate** against the handler on their fluid sales,
11 their Class I sales cause them under the --- **unit-pooling**
12 rules, which I will testify to, discriminated against.

13 Q Do you, when you call for a national hearing on
14 marketwide service payments, is that because you are in
15 favor of marketwide service payments on a national basis,
16 your New York State Dairy Foods?

17 A No, I feel I ought to say --

18 Q You would be against it whether it is national,
19 regional or whatever, isn't that the case?

20 A No, some of my best friends are cooperatives.
21 They belong to cooperatives. I spent much of my career
22 with cooperatives.

23 Q --- **You understand this** isn't a cooperative
24 service payment proposal, or do you?

1 A If it quacks a like duck, swims like a duck, I
2 think it is a duck.

3 Q So, you think it is a cooperative service
4 payment.

5 A What, Proposal 7?

6 Q Yes.

7 A Yes, it is a payment to cooperatives without
8 any restriction.

9 Q Isn't that right?

10 A -- one --- **they** should answer a call, if
11 initiated.

12 Q That would be --

13 A **It would give** Ppriority to the ~~conditions~~ **needs**
14 of the market. I believe and knowing several of the
15 cooperative players, I believe that they will be
16 responsive for the most part.

17 Q But --

18 A But, the order doesn't require **them** -- You
19 asked me one question, and I didn't adequately answer, and
20 it is important.

21 The Federal Order now provides Class III
22 and IV pricing such that ~~in and when~~ **any plant** in the
23 Federal order system regardless of where it is, is charged
24 the same Class III and Class IV price. And all I am

1 saying is, it doesn't seem appropriate to us to have a
2 system that rewards, ~~wholly~~ **only** Northeast manufacturers.

3 Q But, would you support Proposal 7 if it were
4 part of the national --

5 A But, it wasn't, no, that was not my testimony.

6 Q No. But, I am asking you, would you support
7 it?

8 A No.

9 Q You wouldn't support it regardless, would you?

10 A Well --

11 Q National regional ~~area~~ **or anything**.

12 A Don't put words in my mouth.

13 Q I am asking you a question.

14 A The question, the answer is I would have to see
15 what that provides. I don't see anything currently to
16 render such an opinion.

17 Q If Proposal 7 were a national proposal, when
18 you see Proposal 7 --

19 A There are other problems that I ~~invest~~ **address**
20 in my statement in regard to the merits of Proposal 7 that
21 would mitigate against it were it a national.

22 Q Okay. If three million, if one million **a day** or
23 three percent is not the right size, what is the right
24 size, that you would support?

1 A I am not prepared to testify to that. I think
2 that you, **the ADCNE group** as proponents that it is
3 incumbent upon you to make that available.

4 Q Well, when you tell the Secretary, testify in
5 this record, that there are balancing cost, important
6 valuable balancing services but that the qualification
7 criteria aren't appropriate, it is incumbent upon you to
8 perhaps indicate what in your view might be appropriate.

9 MR. ENGLISH: Your Honor, I believe the
10 testimony was asked and answered, what he says about size
11 is not important. And I think the witness has already
12 answered the question and now we are getting argument,
13 which probably we were doing 16 hours ago, but.

14 JUDGE BAKER: Thank you, Mr. English.

15 Mr. Beshore? Do you have a question pending?

16 MR. BESHORE: I do.

17 JUDGE BAKER: About the size.

18 MR. BESHORE: Yeah, what size he would support.

19 JUDGE BAKER: If he would support any size.

20 MR. BESHORE: If he would support any size.

21 (Pause.)

22 JUDGE BAKER: -- make that question --

23 MR. ENGLISH: I did not instruct him not to
24 answer.

25 JUDGE BAKER: Pardon me?

1 MR. ENGLISH: I did not instruct the witness not
2 to answer.

3 JUDGE BAKER: All right, thank you, Mr. English.

4 MR. ENGLISH: --- I would point out these terms
5 of art.

6 JUDGE BAKER: Very well, thank you.

7 THE WITNESS: I believe the balancing function
8 is not restricted just to the --- mega-size cooperatives.
9 I am aware of some smaller cooperatives who do balance for
10 their fluid customers, and who have seasonal variation in
11 their receipts. And do the same thing your team is
12 doing, at a cost, some months of the year and have
13 advantage in other months of the year.

14 BY MR. BESHORE:

15 Q You have made the contention, at the bottom of
16 page eight, your testimony that the Proposal 7 would tempt
17 handlers to ride the northeast pool by withdrawing large
18 volumes of pool milk to southeastern states in the fall
19 and re-pooling the milk in Order 1, December through June.
20 I assume, you probably drafted this before you heard Mr.
21 Wellington's testimony about the language that has been
22 proposed to be added to make it not possible to flip flop
23 milk back and forth between borders in the southeast and
24 **Order 1 and** draw payments, you heard, am I correct?

1 A I did hear and with all due respect to Mr.
2 Wellington, I consider -- I do not think it applies in all
3 instances, for example --

4 Q You think three months is not long enough?

5 A No, but, the rule I believe he is referring to
6 is where milk is shifted to the other orders. That, I am
7 saying that if milk is transferred or diverted, it could
8 be diverted during August through December, ~~and~~ **when** we
9 need the milk for fluid handlers, it can ~~drive~~ **draw**
10 **the cooperative service** payment, even while it is being
11 withdrawn and then the milk can come back, usually around
12 December 24. And it can stay in the Northeast order, the
13 entire period, December 24 through July, at the expense of
14 the very producers that are, who are going to have to pay
15 the marketwide service payments because they are carrying
16 the reserves of the other market in most circumstances.
17 And I believe that still would apply.

18 Q Well, in the fall months, are you saying milk
19 is still pooled on Order 1, but being transferred, pooled
20 on Order 1, it is being shipped south to Class I markets
21 and the Class I utilization is in Order 1, correct?

22 A Yes, sir.

23 Q And you have a problem with that?

24 A I don't, let me put it this way. I understand

1 that the function of a cooperative is to seek optimum
2 returns. So, I understand that.

3 Q Well, you understand the --

4 A But, if the milk, too much of the milk is
5 shifted out of the market, and needs arise for the fluid
6 milk handlers in the northeast, what I am saying is the
7 northeast handlers should have the priority on it and not
8 have to suffer huge increases in their spot milk --
9 ~~changes~~ **charges** to make a difference --

10 Q The milk that is pooled in Order 1, that has
11 Class I utilization, whether it is shipped to the south or
12 to New York City, the blend price, that Class I
13 utilization, the blend price goes to every producer in
14 Order 1, does it not?

15 A That is correct.

16 Q Okay. And so, you have a problem with that
17 because, well, have you had any, have any of your members
18 not received the milk they needed last fall on Order, you
19 know, Order 1 because if there was no milk, enough milk?

20 A We have a proposal in this hearing to increase
21 the pooling requirements for that very reason.

22 Q Because they didn't receive enough milk.

23 A They were not able to receive enough. Not
24 without considerable payment.

25 Q They had to pay for it. Is that it? Is that

1 the --- payment?

2 A Not just price, but availability as well.

3 Q So, when ADCNE cooperatives have deliveries in
4 ~~the number~~ **November** of more than 10 million pounds a day
5 above their low point in May, had additional deliveries to
6 seven A plants, your members in November, that was, they
7 really should have been delivering more than that, is that
8 your request?

9 A My statement has not attempted to quantify that
10 amount, beyond the scope of my testimony.

11 Q By the way, do any of your members distribute
12 fluid milk products that are processed in an Order 1
13 distributing plant in the area, fluid milk products to
14 customers beyond the geographic confines of Order 1?

15 A I have not made an analysis, but knowledge of
16 some of the handlers, suggests that you are correct, there
17 are large handlers who have large areas of distribution
18 beyond the Northeast.

19 Q But, they are located in the northeast, they
20 are pooled in the northeast and they require supplies of
21 raw milk to package that product from the northeast,
22 correct?

23 A Correct.

24 Q Okay.

25 MR. BESHORE: Thank you.

1 JUDGE BAKER: Thank you, Mr. Beshore.

2 Are there other questions for Mr. Arms? Let
3 the record -- Did you have any, Mr. Tosi?

4 MR. TOSI: Yes, Your Honor, I have some. I
5 needed to consult with, with the Market Administrator.

6 CROSS EXAMINATION

7 BY MR. TOSI:

8 Q Mr. Arms, on the bottom of page four and the
9 top of page five of your written statement, would it be
10 accurate to say that, that what you are suggesting here is
11 that the, if the Department should adopt Proposal 7, that
12 that would have the effect of using the order program in
13 some way to promote cooperative marketing the milk?

14 A Yes, and I think it would, it goes to the heart
15 of my calculations on market share. I think it would
16 raise the increased market share. Larger 9 C units.

17 Q And to the extent that at least in **the old** New
18 York and New Jersey Order, there was specifically was
19 provided in the ~~marketwide~~ **cooperative** service payment,
20 was it your understanding on that whole provision that is
21 one of the reasons it was there was also to promote
22 cooperative marketing of milk?

23 A Definitely to promote cooperatives, promote
24 marketing and promote marketing within the larger
25 cooperatives.

1 Q And for the duration of the, for the ~~lack~~ **life**
2 of the old New York, New Jersey Order, that provision had
3 been there for many, many years?

4 A Yes, it had been there many years, but we have
5 to be careful not to compare apples and oranges.

6 Q I appreciate that. I guess what I am asking
7 is is that to the extent that the New York, New Jersey
8 ~~provide~~ **provided** the payments specifically to co-ops to,
9 in part, promote co-op membership and, and co-op marketing
10 of milk, the New York, New Jersey market never even
11 reached a point where two thirds of the membership was
12 cooperative, that there was such as a large number of,
13 continued to be such a large number of independent milk.
14 And in light of that, and comparing that to your statement
15 here, could you explain for the record how, how one would
16 accomplish something that another provision that was
17 specifically intended to do that, couldn't?

18 A Happy to.

19 Q Pardon?

20 A Happy to.

21 Q Okay.

22 A In my work in the New York, New Jersey **Order**,
23 having come from New England, I was impressed by the great
24 difference in cooperative membership in New England versus

1 in the New York **market**. In working with those
2 cooperatives, I discovered the reason, now this is my own
3 opinion, but, number one, they had farm ~~towns~~ **town zone**
4 **pricing**, and number two, they didn't have in that order a
5 9, a
6 so-called 9 C, and we had 9 B in New England, and New
7 York, New Jersey market is farm --- **point** pricing. And I
8 realized early on that the marketing service payments in
9 New York were failing. And they failed to bring about
10 increased membership, because, because **the co-ops** competed
11 and fought with one another over membership, constantly.
12 And some of their basis for these conflicts involved
13 achieving a unit large enough and efficient enough which
14 could be co-mingled, let's say, with another party's milk
15 in order to maximize the efficiency from their milk. So,
16 the in fighting among the co-ops, as I experienced it,
17 particularly while I was at NEPCO, was counter productive
18 in the basic purposes of the provisions.

19 Whereas, in New England, at plant ~~going~~ **point**
20 pricing, and didn't have the same incentives for
21 co-mingling milk, the cooperatives on that side have right
22 to membership. Some of it being management inspired,
23 maybe. Now, why are, why are we concerned now? The
24 difference is the cooperative 9 C provision in the **New**

1 **York** Federal Order 1, refers specifically to milk for
2 which the cooperative, **cooperative is** the handler, and
3 they can achieve this --- **simply by buying milk**, and
4 hence, that is the --- **great difference**. I hope it
5 explains.

6 Q And correct me if I am wrong, the other thing
7 that I think I heard in your testimony is, is that there
8 is something unique about --- **plant point** pricing
9 versus --- **farm point** pricing **that** played a role here? Is
10 that --

11 A Yes.

12 Q All right. Also, on page six of your
13 testimony, in the first, excuse me, in the second full
14 paragraph, you express concern about how the co-ops that,
15 that would receive this compensation from the pool, there
16 is some concern that you express there on how a co-op
17 would use the funds.

18 A Yes.

19 Q In your experience, has the Department ever
20 concerned itself with how a cooperative decides to, what
21 they decide to do with the money that it gets, that it
22 receives from those that they sell milk to?

23 A Sir, I missed --

24 Q In your experience, are you aware of any

1 instances where the Department has ever concerned itself
2 with how, with what co-ops do with the income that they
3 receive from selling milk or any payments that they ---
4 **receive.**

5 A Yes, I do know and I think I referred in my
6 statement that the cooperative service payment provision
7 in the New York, New Jersey Order did carry some specific
8 performance standards. For example --

9 Q Well, there were criteria.

10 A There were criteria.

11 Q **Given** ~~the~~ criteria on that, and the co-op receives
12 money.

13 A Yes.

14 Q Or is paid or whatever that source of income
15 is, that, that happens as a result of --- **the existence of**
16 **the Federal orders**, has the Department ever involved
17 itself with how they are spending money?

18 A Definitely. And I will speak to that, because
19 one of the requirements under the old plan was that you
20 had to have an economist. That provided me ---
21 **employment.** And in addition, another requirement was that
22 they had to have in-house or outside legal counseling.
23 And, and they had to do a report at the end of the year,
24 outlining everything that the co-op did with those monies

1 for the benefit of all producers. And I know this, I know
2 this because I had to prepare such a report.

3 Q Okay. Still, I understand all that, but, it is
4 because the criteria was met and ~~reserved as~~ **there is** a
5 similar criteria, excuse me, I don't want to say that the
6 criteria is similar, that criterion exists, ~~isn't that~~
7 ~~what if met would~~ cause something to happen, just as it
8 did in the old New York, New Jersey order?

9 A I am sorry, but, I don't follow that in
10 Proposal 7. I don't see any restriction with what they
11 **can** do with the money. I think they can use that money to
12 go out and solicit --- **members**. I ~~simply see no~~ --- **think**
13 **there is no prohibition** whatsoever. I see that they can
14 use that money to go a smaller
15 co-op, come join with us and we will share the proceeds.

16 Q So, in your opinion then, money is being
17 received in, in your testimony, **you maintained** even though
18 it is not earned?

19 A ~~Don't know~~ **Maybe**, but, there is nothing in the
20 proposal that is specific about how they should --- **earn**
21 **it**. That is our objection.

22 Q To the extent that the cooperative is able to
23 negotiate the ~~milk order payment~~ **over-order premium**, that
24 is not --- **earned** in the sense that in the way we are

1 talking about earning something, has the Department ever
2 concerned itself with what ~~is called low order~~ **a co-op**
3 **does with it's over-order** premium money?

4 A Yes. I have received calls, for example, what
5 are you paying now for milk and so forth. And I know they
6 analyze that and they analyze how, how the party is
7 handling their purchase of the milk. And so, they are
8 concerned. I think they are doing their job. And frankly,
9 I am not saying **that** the cooperatives aren't their doing
10 their job in meeting these -- I know from personal
11 experience, with many years with the cooperatives, that
12 they frequently do. But, I am also aware that they don't.

13
14 Q Okay. Would you agree that the cooperatives are
15 provided the freedom to not pay their members the blend
16 price?

17 A Under the --- **Capper-Volstead Act** I believe, at
18 least it always been my training, that by virtue of a vote
19 by the board of directors, that ~~impose~~ **approves** a payment
20 to their owners and they have the right to pay any price
21 to their members that the total returns can dictate, if
22 they are -- And ~~yet you relate it to this~~ **it's related to**
23 **this**, the funds that they have available. And so, from
24 time to time, when a cooperative gets in distress, they do

1 have **re**-blends and we cover some losses that way. And,
2 again, my experience with NEPCO is very pronounced in
3 that.

4 Q And then to the extent that the, well, the
5 total payment for example **a** for hundredweight **of** milk is
6 largely the blend price and the co-op doesn't have to pay
7 that to its members, would you find it odd ~~though~~ **then**
8 that, to, to be recommending to the Secretary that to the
9 intent that we, that the Department is not ~~involved~~
10 **involve itself** with what it pays members, but that we
11 should somehow be very involved with how they are spending
12 other money that they are able to extract from the
13 marketplace?

14 A What a cooperative proposes to do with monies
15 they earn in the market is one thing. What they do with
16 monies that are taken from other producers, not other than
17 membership, is another. And so, if they have unlimited
18 use of funds, unrestricted in any way, shape or manner,
19 then that could be ~~---~~ **abusive** to others **who are** not
20 collecting the ~~marketing~~ **cooperative** service payments.
21 That could be cooperatives as well as ~~---~~ **independents**.

22 MR. TOSI: Okay. Thank you. I appreciate it.

23 JUDGE BAKER: Thank you, Mr. Tosi.

24 As I indicated earlier, we will take a break

1 every couple of hours and a couple of hours has expired.
2 So, we will take a break.

3 MR. ENGLISH: Could we first see if there are
4 any other questions for Mr. Arm?

5 JUDGE BAKER: I will ask. Are there any more
6 questions for Mr. Arms? There appear to be none, then.

7 MR. ENGLISH: Thank you, Your Honor.

8 THE WITNESS: Thank you very much.

9 (Whereupon, the witness was excused.)

10 JUDGE BAKER: Well, Mr. English, are you --

11 MR. ENGLISH: We would move admission of
12 Exhibits 24, 25, and 26.

13 JUDGE BAKER: Very well. Are there any
14 questions, or objections to them? Hearing none, Exhibits
15 24, 25 and 26 are hereby admitted and received into
16 evidence.

17 (The documents referred to,
18 having been previously marked
19 as Exhibit 24, 25, and 26
20 were received in evidence.)

21 MR. ENGLISH: Thank you, Your Honor.

22 JUDGE BAKER: You are welcome.

23 (Whereupon, a short recess was taken.)

24 JUDGE BAKER: The meeting will come to order.

25 Mr. English, there are no additional questions

1 of Mr. Arms, do you have any other witnesses?

2 MR. ENGLISH: Oh, yes, yes. The next witness is
3 Mr. Donald Gilman.

4 JUDGE BAKER: Very well.

5 MR. ENGLISH: Of Middlebury Cooperative Milk
6 Producers Association.

7 JUDGE BAKER: Mr. Gilman, please step forward,
8 please.

9 MR. ENGLISH: He has a very brief statement. A
10 copy, I think for himself.

11 JUDGE BAKER: All right.
12 Whereupon,

13 DONALD GILMAN
14 having been first duly sworn, was called as witness herein
15 and was examined and testified as follows:

16 DIRECT EXAMINATION

17 BY MR. ENGLISH:

18 Q Mr. Gilman, would you state your full name for
19 the record?

20 A Donald Eugene Gilman.

21 Q And you are appearing today both on your own
22 behalf as a dairy farmer, and also on behalf of Middlebury
23 Cooperative Milk Producer Association?

24 A Yes, we are.

25 Q Why don't you give your brief statement, I have

1 a few more questions for you.

2 TESTIMONY OF DONALD GILMAN:

3 MR. GILMAN: Okay. I want to thank you very
4 much for the opportunity to come here today.

5 My name is Don Gilman. I am dairy farmer and
6 president and general manager of Middlebury Cooperative
7 Milk Producers Association, Incorporated. Middlebury
8 Cooperative is located in North Central Pennsylvania. And
9 we market milk from 100 dairy producers located in New
10 York and Pennsylvania. Our cooperative performs
11 marketing field service, member payments, reports, and we
12 qualify as a 9 C cooperative. We balance our supply
13 through our daily sales to our various markets.

14 I would like to make a few comments on Proposal
15 Number 7, marketwide service payments.

16 There is a cost of balancing and it is no
17 exception for Middlebury Cooperative. Our market returns
18 vary greatly due to balancing. As our costs increase, our
19 net member payments decrease. Under this proposal we
20 would not qualify for co-op payments because we are a
21 small cooperative business with low volume. But, we still
22 perform this vital function for our customers. If this
23 proposal passes, we could suffer further cost increases,
24 which would still have our, would cost us still, if the
25 proposal passes we would suffer further cost increases.

1 We would still have cost of balancing and a monthly price
2 with a further four to six cent reduction. This would in
3 turn reduce our producer premiums which we definitely do
4 not need.

5 I am not completely opposed to marketwide
6 service payments, but I am opposed to qualification
7 requirements for those payments. I feel that small
8 business and large businesses alike should be compensated
9 equally for their performances of these functions, that
10 could then benefit all producers in the Order.

11 BY MR. ENGLISH:

12 Q Mr. Gilman, thank you for coming today.

13 Do you understand that under the rules of
14 which we work for these proceedings that dairy farmers are
15 defined as small businesses to the extent their income
16 does not exceed \$750,000.00 a given year?

17 A Yes, I do.

18 Q Are you, would you qualify as a small business,
19 your farm?

20 A Definitely, very small.

21 Q And the other approximately 100 dairy farmers,
22 who are members of Middlebury Cooperative Milk Producers
23 Association, they also qualify as small businesses?

24 A Yes, they would.

25 Q And they would all be adversely affected by

1 adoption of this proposal?

2 A Yes.

3 Q Now, there was some questions asked of the
4 previous witness that elicited testimony that ~~half of them~~
5 **happened to mentioned mention** your co-op's name, do you
6 remember that?

7 A Yes, I do.

8 Q Without disclosing, if that is your desire,
9 then names of your customers, can you tell me
10 approximately how many customers Middlebury Cooperative
11 has?

12 A Through the year or month?

13 Q Well, does it vary?

14 A It varies. Somewhere between, say eight, 15
15 maybe.

16 Q Do you tend to sell more milk to Class I market
17 in the spring or fall?

18 A Usually in the fall.

19 Q And how have you managed to sell more Class I
20 milk for the market in the fall? What do you do with your
21 milk in the spring?

22 A The other markets we have are normally Class
23 III markets. And we do pull it from those markets to help
24 balance the Class I markets that we sell to.

25 Q And to that extent, those Class III customers

1 pay you what you have been able to agree on receiving in
2 the flush months, is that correct?

3 A The, say that again?

4 Q If you, to the extent that you receive a price
5 for your milk on, with the Class III products, you are
6 somehow adjusting your prices in order to take it away
7 from the Class III manufacturing in the fall, correct?

8 A Oh, definitely, yes.

9 Q And in that fashion your cooperative pays for
10 your own balancing, correct?

11 A Yes, we do.

12 (Pause.)

13 MR. ENGLISH: I have no further questions of
14 this witness.

15 JUDGE BAKER: Very well, thank you, Mr. English.
16 Are there any questions? Yes, Mr. Beshore?

17 CROSS EXAMINATION

18 BY MR. BESHORE:

19 Q Thanks, good afternoon, evening, Don.

20 A Good evening.

21 Q Approximately what is your monthly, your
22 monthly volume of your milk?

23 A Again, that varies on --

24 Q On average?

25 A -- seasonality. Somewhere between 10, 15

1 million, maybe.

2 Q Would you say your producers are probably about
3 average size for the order?

4 A They are the ~~major~~ **majority**, yes, they are.

5 Q Do you have more than one Class I ~~count~~
6 **account**?

7 A Yes, we do.

8 Q And approximately how many Class III customers?

9 A Oh, five or six.

10 Q Would you, would you agree that the way you
11 balance, you don't own any manufacturing plants, correct?

12 A Pardon me?

13 Q Your cooperative does not own any manufacturing
14 plants, correct?

15 A No, we don't.

16 Q So, on a smaller scale, do you balance your
17 Class I customer supplies essentially the way Mr.
18 Gallagher described that Dairylea does by sales to other
19 plants they don't own?

20 A To other plants, right.

21 Q So --

22 A Usually at the reduced rate.

23 Q At a reduced rate.

24 A Right.

25 Q That is your cost of balancing, that you

1 indicate.

2 A Pardon me?

3 Q That is, that makes up the cost of balancing
4 that you testified to, correct?

5 A Yes.

6 Q So, as I understand, you would not qualify
7 under Proposal 7 as in the hearing notice, because you
8 don't, you don't have a million pounds a day?

9 A That is true.

10 Q But, otherwise you would, meet the
11 qualifications, I would expect.

12 A We don't have one third of the order, we don't
13 have a plant.

14 Q Right.

15 A And we don't sell, I shouldn't say, 65 percent
16 to Class I at certain times of the --- **month** on a regular
17 basis.

18 MR. BESHORE: Okay. Thank you.

19 JUDGE BAKER: Very well. Are there other
20 questions for Mr. Gilman? Let the record show that there
21 are none. Thank you very much, Mr. Gilman.

22 (Whereupon, the witness was excused.)

23 JUDGE BAKER: Mr. English?

24 MR. ENGLISH: The next two witnesses, the last
25 two witnesses will testify primarily on Proposal 7, but as

1 they are also operators of the plants, they need to get
2 back there -- No, I am sorry, Mr. Buelow will testify on
3 Proposal 7.

4 JUDGE BAKER: Very well.

5 Whereupon,

6 JAMES BUELOW

7 having been first duly sworn, was called as witness herein
8 and was examined and testified as follows:

9 MR. ENGLISH: Your Honor, I have handed the
10 court reporter four copies and yourself a copy of a two
11 page statement that is Mr. Buelow's statement. May I have
12 it marked?

13 JUDGE BAKER: It should be marked for
14 identification as Exhibit 27, Mr. English.

15 (The document referred to
16 was marked for identification
17 as Exhibit 27.)

18 DIRECT EXAMINATION

19 BY MR. ENGLISH:

20 Q Mr. Buelow, could you state your full name for
21 the record?

22 A James Buelow.

23 Q And could you give me just a, a brief history,
24 why don't you give your statement, please.

25 A Okay.

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1 TESTIMONY BY MR. BUELOW:

2 THE WITNESS: I am employed by Worcester
3 Creameries Corporation. My office address is Box 249, 2
4 Railroad Avenue, Worcester, New York 12197. Worcester
5 Creameries Corporation is the purchasing arm of the
6 following sister companies: Elmhurst Dairy in Jamaica, New
7 York, Mountainside Farms in Roxbury, New York and Steuben
8 Foods in Elma, New York. These companies are wholly owned
9 by the Schwartz Family. Elmhurst Dairy and Mountainside
10 Farms are primarily fresh fluid milk plants and Steuben
11 Foods manufactures many food products including extended
12 shelf life milk products. Worcester Creameries
13 Corporation purchases milk from its own independent
14 farmers as well as from cooperatives. I am testifying
15 today on behalf of the previously stated companies and New
16 York State Dairy Foods and its supporters in this hearing.

17 My career in the dairy industry spans more than
18 35 years. I was the owner operator of a dairy farm in the
19 Northeast from 1966 to 1987. I was employed by the
20 National Farmers Organization 1983 to 1999. While at the
21 National Farmers Organization I held many positions
22 including Director of Marketing in the former Federal
23 Orders of 1, 2, 4, and to a lesser extent of 36 and 33
24 and surrounding areas.

25 My current responsibilities include the

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1 purchasing of all fluid milk supplies for the previously
2 mentioned milk plants. I also oversee the accounting for
3 all fluid milk supplies and am responsible for the filing
4 of all State and Federal Milk reports for our companies.

5 Proposal 7, Market Service Payments.

6 Worcester Creameries and its sister companies
7 are opposed to the proposal by ADCNE regarding market
8 service payments.

9 One requirement to qualify to receive market
10 service payments is that a handler can not deliver more
11 than 65 percent of its pooled milk supply to a pool
12 distributing plant. This requirement automatically
13 disqualifies our company even though we have the ability
14 to balance at least some of our supply. Please let me
15 explain. Our plant in Elma, New York produces Class I and
16 Class II extended shelf life products. These products do
17 not have to be manufactured on a given day. Because of
18 their nature they can be produced, to a degree, when the
19 supply is available. However, because our primary
20 business is fresh fluid milk and due to the fact we never
21 need to ~~diver~~ **divert** 35 percent or more of our supply of
22 milk, we are automatically disqualified. We are also
23 disqualified because our balancing plant in Elma, New York
24 is outside the marketing area **and also because it produces**
25 **our own class products.**

1 As I stated earlier, I am responsible for the
2 purchasing of our entire supply of milk. Over the **last**
3 three years that I have had this responsibility on a
4 number of occasions I have called the cooperatives **who**
5 would qualify for these proposed payments and asked for
6 their help in receiving some excess milk that I had on a
7 given day. On many occasions they have said they had no
8 room at any price. My own plants or other plants that
9 would not qualify for these proposed payments have then
10 ~~met~~ **had to meet** my balancing needs. It seems wrong that a
11 cooperative could receive payment for balancing they can't
12 or won't do. It also seems wrong that the proposal
13 contains no specific performance requirements for
14 receiving these monies.

15 Now, ~~that~~ **the** rest, part of that paragraph,
16 even though it is printed there, I would propose to strike
17 that, because it was addressed by Mr. Wellington in his
18 changing of the proposal to a requirement of at least
19 three months in the order before a producer is qualified.

20 JUDGE BAKER: You would strike --

21 THE WITNESS: Just strike the rest of --

22 JUDGE BAKER: -- down to collection payments.

23 THE WITNESS: That is correct.

24 JUDGE BAKER: All right. Thank you.

1 THE WITNESS: Another issue regarding balancing
2 that doesn't seem fair is that it has always been the
3 practice of ~~the cooperatives~~ **any handler** to charge a
4 service fee for balancing. This service fee was meant to
5 cover costs of the balancing plant. I see no language in
6 the proposal that would change, to charge, excuse me, a
7 service fees for balancing. This service fee was meant to
8 cover the cost of the balancing plan. I see no language
9 in the proposal that would change the service fee for
10 balancing. Therefore, the qualifying cooperative could be
11 paid twice for the same service.

12 The other side of balancing is supplying milk
13 when the market is short. In short supply situations, I
14 have purchased milk from the cooperatives that would
15 qualify for payments. They have the ability to charge
16 ~~whether~~ **what** they need to balance the market. The prices
17 on some occasions are three to four times the customary
18 handling charge. I respectfully submit that receiving
19 additional ~~money~~ **monies** out of the pool or farmers'
20 paycheck, is wrong.

21 The final reason that we are opposed to this
22 proposal is that it takes money from all farmers and gives
23 it to the cooperatives without any restrictions on how the
24 money can be used. Particularly in times like now when

1 prices are low, farmers tell me every day they need all
2 the money they can get. It seems ridiculous that Congress
3 passed legislation appropriating monies to be paid to
4 dairy farmers when prices are low and the cooperatives
5 propose to lower all farmers' pay prices further. How
6 does this effect our companies? We need farmers and we
7 need milk. If the cooperatives are allowed to use the
8 funds collected from the pool (all farmers milk checks) to
9 enhance prices paid to cooperative farmers, we will have
10 to pay higher premiums to compete. Therefore, ~~being put~~
11 **putting us** at a competitive disadvantage.

12 This concludes my statement.

13 JUDGE BAKER: Thank you very much, Mr. Buelow.
14 Mr. English?

15 BY MR. ENGLISH:

16 Q Sir, you have sat here through most of the
17 testimony, correct?

18 A Yes.

19 Q And you have heard some questions back and
20 forth, both asked of cooperative witnesses and some of
21 trade association witnesses concerning premiums, correct?

22 A Correct.

23 Q What, without violating proprietary information
24 you would provide for this record with respect to premium
25 levels paid to independent producers and to cooperatives

1 who ~~serve the~~ **assert they are** balancing market?

2 A Generally speaking, the prices that we have to
3 pay to cooperatives for milk is substantially higher than
4 what we have to pay to independent farmers.

5 MR. ENGLISH: The witness is available for cross
6 examination.

7 JUDGE BAKER: Thank you, Mr. English. Are there
8 any questions? Yes, Mr. Beshore?

9 CROSS EXAMINATION

10 BY MR. BESHORE:

11 Q Good evening, Jim.

12 A Hi, Marvin.

13 Q Tell me a little bit about the three, three
14 plants that are commonly owned by the Schwartz Family,
15 which also is currently your employer, I take it.

16 A All four companies are, are owned by the
17 Schwartz Company, yes.

18 Q Is the Mountainside Farms **plant** in Roxbury, a
19 full plant?

20 A Yes, it is.

21 Q Are all three Order 1 **pool** distributing plants?

22 A Yes, they are.

23 Q What portion of the total supplies of ~~the~~ **those**
24 three plants is supplied by your independent milk

1 producers?

2 A Very small portion.

3 Q How many independent producers do you have?

4 A That is proprietary information.

5 Q Do the independent supplies go to one or two or
6 all three of the plants?

7 A On a regular basis they go to two of the
8 plants, occasionally they go to the third plant.

9 Q When you say your independent supplies are a
10 small portion, can you give us a percentage, approximate
11 percentage?

12 A Twenty percent.

13 Q How many cooperative suppliers do you have for
14 the 80 percent?

15 A Again, it varies from time to time, but
16 approximately half a dozen.

17 Q Is one of the plants primarily supplied by
18 cooperatives --- **that only gets** occasional --- **deliveries**
19 **by independents.**

20 A No.

21 Q Okay. You are going to have help me, is there
22 another supply to that plant?

23 A We have several supplies for our plants, yes.

24 Q Because the plants are separate, is each one a
25 separate handler, which files a separate handler report?

1 Since they are separate companies, I guess, is there --

2 A Yes.

3 Q Each one is a separate handler under the order.

4 A Yes.

5 Q Can you give us any information as to the
6 aggregate volume of the plants on a monthly basis?

7 A That is proprietary, but to try to, it is less
8 than hundred million.

9 Q Now, if your, if your ~~our~~ own milk supplier ~~and~~
10 ~~then have~~ , **your own independent** milk ~~supplies~~ **supply of is**
11 ~~40~~ **20** percent of your needs, you don't, do you ever, is
12 there ever a circumstance when you don't supply your own
13 independent supplies to your plants?

14 A Yes.

15 Q And why would that be?

16 A Because we have to balance the overall
17 situation and, you know, depending on the mix of contracts
18 that we have with cooperatives and other arrangements,
19 there are times where we have to divert our own milk.

20 Q So, in order to fulfil, if I understand you, I
21 ask if this correct, in order to fulfil a contractual
22 obligation you have entered into to purchase particular
23 volumes from cooperatives, you are sometimes placed in a
24 situation where you don't need some of your own
25 independent milk.

1 A Correct. It is a matter of converting our
2 milk or the cooperative milk, which, you know, sometimes
3 it is one and sometimes it the other. But, in either
4 case, it would be our responsibility.

5 Q I see. Okay. So, are all your, are all your
6 cooperative contracts **for** committed volumes that you are
7 responsible for, for handling, you know, either of some of
8 the mark, requirements type contracts, you supply us what
9 ~~would be ---~~ **we need.**

10 A There are some that are balanced and there are
11 some that, that are specific volumes.

12 Q Okay. Now, the fact that you are citing, you
13 stated two reasons **in your statement** why you would not
14 qualify for balancing payments. One being that you never
15 need to divert ~~45~~ **35** percent or more of your own supply.
16 And I think you have explained that is very unlikely since
17 your own supplies are only 20 percent of your total needs.

18 A Correct.

19 Q But, the other, you say you are disqualified
20 because your balancing plant is outside the marketing
21 area. I wonder if you may have misinterpreted, you know,
22 the language of Proposal 7, which talks about operating a
23 pool distributing plant as defined in Section 101.7(a),
24 with regard to the location of a pool distributing plant.

1 Did you assume it has got to be in the marketing order?

2 A Yes.

3 Q Under the proposal. Okay.

4 A Yes.

5 Q And if the language actually doesn't, doesn't
6 limit, that wouldn't be a disqualifying factor for you.

7 A Okay. I take your word for it.

8 Q And logically the proposal might be or would
9 be, and in fact, is that if it qualifies as a pool
10 distributing plant under Order 1, it is providing Class I
11 products to the Order 1 ~~market~~ **marketing** area, as defined
12 in the Order, and regardless of ~~what is ---~~ **where it's**
13 **located.**

14 A Correct.

15 Q Okay. Now, you have got a long history of
16 working in, you know, in the dairy business and we have
17 known each other for quite a few years.

18 A Yes, sir.

19 Q And when you worked for, worked for ~~NFL~~ **NFO**,
20 you talked, you referenced the fact that when you pay
21 cooperatives over order prices, there are more than what
22 you pay your independent producers, is that correct?

23 A That is correct.

24 Q Okay. But, now you, you are very familiar

1 with the fact that when ~~NFL~~ **NFO** or DMS or whoever it is
2 receives that money, they have got some expenses they have
3 got to take care of before the money goes back to their
4 dairy farms, correct?

5 A Sure.

6 Q And those expenses can be, can be quite
7 substantial at times because of the marketing
8 responsibility that the cooperative has for its members.

9 A Sure.

10 Q And so, you can't compare apples to apples so
11 to speak when you talk about the net paid price to
12 independent producers and the gross over order premium
13 paid to the cooperative, which has expenses before it can
14 pay the producers.

15 A When I was referring to the difference between
16 the cost of our independent's supply, and the cost of the
17 cooperative's supply, as a company we also have the same
18 similar type costs of paying our producers, having a
19 payroll department of, of field services, of other
20 services that producers need, plus the cost of balancing
21 our supply. So, I was, Marvin, I was looking at that as a
22 total of those, not just, not just the dollars and cents
23 paid to the producer, but the total cost to our company,
24 of our independent supply versus the total cost of the
25 cooperative supply. The cooperative supply is

1 substantially more.

2 Q How did you figure the balancing cost of your
3 independent supply when you almost never have to divert it
4 and you only divert it when you choose to divert it rather
5 than a cooperative supply?

6 A When I choose to divert a cooperative supply,
7 it costs the company money. And so that, whether I choose
8 to use the cooperative supply or I choose to use the our
9 independent supply, that is part of that cost to us, the
10 total picture.

11 Q So, how much did you calculate, if you did, it
12 cost you to balance your independent milk volumes on a
13 year round basis? Setting aside payroll costs, accounting
14 costs, procurement costs, all those costs with any milk
15 supply and what does it cost to balance an independent
16 milk supply when you have got three plants to deliver to
17 on a year round basis?

18 A First, that is proprietary, Marvin. Secondly,
19 it varies dramatically from month to month. There are
20 some months where there is obviously no costs. There are
21 other months where it is very high. It varies
22 dramatically from year to year. If you look at this year
23 compared to two years ago, the spring of the year, there
24 is a dramatic difference and in the fall of the year,
25 actually balancing our plant by having to buy some spot

1 milk, that is cost. And it is dramatic. That the, the
2 actual cost, the exact cost, as I said, is proprietary.

3 Q When you balance your plants with, by
4 purchasing spot loads of milk, do you consider that a cost
5 of maintaining your independent supply?

6 A Yes.

7 MR. BESHORE: Thank you, Jim, that is all I
8 have.

9 JUDGE BAKER: Thank you, Mr. Beshore. Are there
10 other questions for Mr. Buelow? Yes, Mr. Tosi?

11 CROSS EXAMINATION

12 BY MR. TOSI:

13 Q Thank you for appearing today, Mr. Buelow.

14 A Thank you for the opportunity.

15 Q Would it be fair to characterize your
16 opposition to Proposal 7 as not so much as being opposed
17 to the notion of marketwide service payments, itself, but,
18 to the fact that under, as you understand it, the criteria
19 for receiving the payment, you would not be eligible to
20 receive the balancing?

21 A As I understand it, we would not be eligible.
22 I -- My opinion on market service payments is that if
23 there was to be such a payment in the order, it ought to
24 be linked to some sort of performance standard for truly
25 balancing, not linked to size of, of milk volumes handled

1 or, or other such things. It ought to be linked
2 specifically to performing a specific function.

3 Q That is your position if we should have
4 marketwide service payments, we should factor in what you
5 just said.

6 A But, overall, I believe over the years that,
7 that the market through handling charges, service charges,
8 premiums, however you want to depict it, is handled that
9 cost, and I believe that is the way it should stay.

10 Q Okay. Your testimony indicates ~~there would be~~
11 ~~---you paid~~ **that when you buy milk you pay** a service fee,
12 would you please clarify is the service fee specifically,
13 when that fee is presented to you or you negotiating these
14 prices, is it explained to you specifically or billed to
15 you explicitly as a charge for balancing?

16 A No, it is not explained that way, but when you
17 sit down and you negotiate a contract with a supplier, you
18 take into consideration whether it is, for example, a load
19 of day, or whether it is a supply from a group of X number
20 of producers. You also take into consideration whether
21 you receive that milk seven days a week or whether you
22 receive it five days a week or whatever. And in every
23 case that I have ever been involved in, that is a seven
24 day a week supply of milk is always less costly than
25 "balance" supply.

1 Q Okay. When you divert milk, who ~~can~~ **do** you
2 ~~only~~ **normally** divert milk to? You don't have to say
3 anyone specifically --

4 A Yes, I can't give you the name of the
5 companies, but it has been powder plants, it has been
6 cheese plants. It is even with other fluid plants.

7 Q When you divert to just say to butter, powder
8 plants, do they pay you class price on it?

9 A It depends on the time of the year. It depends
10 on the market situation. There has been times where the
11 net receipt is certainly less.

12 Q Okay. Just quickly. Your testimony, you have
13 sister companies that are -- and should I conclude that
14 there are five plants?

15 A No. There is, there is three milk plants, one
16 in Jamaica, New York, Elmhurst Dairy, one in Roxbury, New
17 York, Mountainside Farms, and Steuben Foods in Elma.

18 Q I am sorry. I miscounted, I apologize.

19 A Yes.

20 Q Do you know what the Class I differentials are
21 that are applied to those locations?

22 A The differential in New York is 10 cents less
23 than the differential in Boston.

24 Q That is in Jamaica?

25 A In Jamaica. The differential at Roxbury is 55

1 cents less than Boston.

2 Q Okay.

3 A And the differential at Steuben Foods, I
4 believe is a \$1.05.

5 MR. TOSI: That is all I have. Thank you very
6 much.

7 JUDGE BAKER: Thank you. Are there any -- Yes,
8 Mr. Beshore.

9 BY MR. BESHORE:

10 Q I was looking for your Roxbury plant on
11 the --

12 A It is actually listed under the company name of
13 Worcester Creameries.

14 Q Okay.

15 A Mountainside Farms is a division of Worcester
16 Creameries technically.

17 Q Okay. That helps me find it. Thank you.

18 JUDGE BAKER: Are there any other questions?
19 Apparently there are none. Thank you very much.

20 THE WITNESS: Thank you.

21 MR. ENGLISH: You will see him again.

22 (Whereupon, the witness was excused.)

23 JUDGE BAKER: Are you going to testify --

24 MR. ENGLISH: Yes, about another proposal.

25 JUDGE BAKER: Very well.

1 MR. ENGLISH: The next witness would be Mr.
2 Fitchett from Marcus Dairy.

3 I move the admission, Your Honor, of Exhibit
4 27.

5 JUDGE BAKER: Are there any questions --

6 MR. ENGLISH: I thank Mr. Rosenbaum for that.

7 JUDGE BAKER: Are there any questions,
8 objections to Exhibit 27? Let the record reflect that
9 there are none. Exhibit 27 is hereby admitted and
10 received into evidence.

11 (The document referred to,
12 having been previously marked
13 as Exhibit 27
14 was received in evidence.)

15 (Pause.)

16
17
18 Whereupon,

19 WILLIAM FITCHETT
20 having been first duly sworn, was called as witness herein
21 and was examined and testified as follows:

22 JUDGE BAKER: Mr. English, do you want this
23 marked?

24 MR. ENGLISH: yes, could we have this marked as
25 Exhibit 28, Your Honor?

1 JUDGE BAKER: Very well.

2 (The document referred to
3 was marked for identification
4 as Exhibit 28.)

5 DIRECT EXAMINATION

6 BY MR. ENGLISH:

7 Q Mr. Fitchett, would you state your full name
8 for the record?

9 A William Fitchett.

10 Q And by whom are you employed?

11 A I am employed by Marcus Dairy at Danbury,
12 Connecticut.

13 Q Could you please give us your statement?

14 A Yes.

15 TESTIMONY BY WILLIAM FITCHETT:

16 THE WITNESS: What I thought I might do just so
17 people realize who I am is read a little bit from a
18 statement I will be giving tomorrow and then go to today's
19 statement, if that is okay.

20 MR. ENGLISH: That is terrific. That is what
21 would have happened --- **under normal circumstances.**

22 THE WITNESS: My name is Bill Fitchett. I am
23 the vice president and general manager of Marcus Dairy,
24 located at 3 Sugar Hollow Road, Danbury, Connecticut. And
25 president of the Board of Directors of New York State

1 Dairy Foods, Inc located at 201 South Main Street, Suite
2 302, North Syracuse, New York.

3 Marcus Dairy is a 75 year old independent
4 family owned fluid milk processing and distribution
5 business that is small in size relative to most of the
6 players in the Order 1 market. The product is distributed
7 under the Marcus label throughout the State of Connecticut
8 and to the Springfield area of Massachusetts and into the
9 Metro area of New York State, in fact more than half our
10 sales are in the State of New York. Sixty percent of milk
11 supply comes from independent and 40 percent comes from
12 cooperative sources.

13 As President of the Board of Directors of New
14 York State Dairy Foods, Inc., and as Vice President and
15 General Manager of Marcus Dairy, I would like to
16 enthusiastically support the position as set forth by
17 David Arms, Economic Consultant regarding Marketwide
18 Service Payments.

19 The Northeast Order has a large amount, 25
20 percent, of independent producer, non-cooperative
21 affiliated, milk supply. The proposed amendment by ADCNE
22 for marketwide service payments of six cents per
23 hundredweight would reduce the pay price to these
24 independent producers **and** to smaller cooperative producers
25 who do not have manufacturing facilities capable of

1 handling 1,000,000 pounds per day or three percent of the
2 pool market.

3 Marcus Dairy has approximately 62 independent
4 producers who provide about 60 percent of its milk supply.
5 The balance of the supply comes from cooperative and other
6 sources. There is a real recognition of **the** value of
7 balancing supply. Class I handlers pay cooperatives fees
8 and premiums throughout the year to provide this service.
9 In fact, fees and premiums for Marcus Dairy have increased
10 approximately 80 percent during the past two years.

11 This proposal, as written, also discriminates
12 against small businesses that have manufacturing
13 facilities that also help to balance the market. The
14 criterion of 1,0000,000 pounds per day or three percent of
15 the milk supply places the proposed fees in the hands of
16 only the large cooperatives.

17 For these reasons and more, we oppose the
18 Marketwide service payments.

19 BY MR. ENGLISH:

20 Q Mr. Fitchett, you referenced the fact that
21 Marcus Dairy is a 75 year old independent family owned
22 company. How many employees do you have?

23 A About 150.

24 Q So, for purposes of --- **the Regulatory**
25 **Flexibility** Act, you have under 500, and therefore,

1 qualifies small business for purpose of ~~dairy~~ **Dairy**
2 **Programs.**

3 A That is correct.

4 Q And you also have sat here throughout the
5 testimony Tuesday, Wednesday and Thursday, correct?

6 A Yes, I have.

7 Q And you have heard questions asked both of the
8 cooperative witnesses and of the proprietary handlers and
9 trade associations concerning premiums, correct?

10 A Yes.

11 Q Do you have any testimony that is not subject
12 to proprietary concerns or proprietary concerns on that
13 issue?

14 A Marcus Dairy pays premiums to both its own
15 independent farmers and also to their cooperatives. The
16 payments to the cooperatives are basically for handling
17 and for balancing. In addition, we pay the cooperative
18 fees for competitive premiums in order to secure the milk
19 supply. The amount we pay the cooperative is
20 substantially ~~large~~ **larger** than **the amount we pay** to our
21 own producers.

22 MR. ENGLISH: Thank you. Mr. Fitchett is
23 available for cross examination.

24 JUDGE BAKER: Thank you, Mr. English. Are there
25 any questions of Mr. Fitchett? Mr. Beshore.

1 MR. BESHORE: Thank you.

2 CROSS EXAMINATION

3 BY MR. BESHORE:

4 Q Mr. Fitchett, do you have 60 percent of your
5 supplies from your own producers and 40 percent from the
6 cooperatives?

7 A Approximately, that is correct.

8 Q Approximately. I take it you take in the
9 production of your independent producers, all they produce
10 and balance with your cooperative.

11 A That is correct. And other suppliers.

12 Q Other suppliers --

13 A Other than a cooperative supplier, we have
14 other balancing opportunities when we buy milk or discard
15 milk outside.

16 Q Okay. Do your requirements vary on a daily and
17 seasonal basis as has been described by other witnesses in
18 this hearing?

19 A Yes, I do.

20 Q You have been **here** throughout the hearing, have
21 the seasonal or the daily patterns of a supply and demand
22 that have been depicted, generally represent, I am not
23 talking about to the 10th of a percent or anything,
24 generally represent the patterns that you have experienced
25 in your business?

1 A Fluctuations in our Class I sales would
2 generally appear that way. We also have some Class II
3 sales that are more flat.

4 Q And in terms of daily requirements do they tend
5 to follow the patterns that were depicted in the Exhibit
6 17, that Mr. Schad presented, showing the demands for, for
7 supplies from cooperatives?

8 A Yes.

9 Q Now, your statement says the fees, fees and
10 premiums have increased approximately 80 percent during
11 the past two years. What, are you talking about fees and
12 premiums to your own independent producers, to cooperative
13 suppliers, to the other suppliers that you have alluded
14 to? What are you referring to there?

15 A We have increased the premiums to our
16 independent suppliers, but we have more than tripled
17 premiums to the cooperative supply.

18 Q Tripled from what --

19 A Tripled from where they were, to where they
20 currently are.

21 Q On a year round contractual basis, on a spot
22 basis?

23 A On a year round contractual basis.

24 Q So what, presently over a dollar hundredweight?

25 A That is proprietary information.

1 Q Okay.

2 (Pause.)

3 MR. ~~TOSI~~ **BESHORE**: That is all the questions I
4 have.

5 JUDGE BAKER: Very well. Thank you, Mr.
6 Beshore.

7 Are there other questions?

8 CROSS EXAMINATION

9 BY MR. TOSI:

10 Q Thank you for appearing here today, Mr.
11 Fitchett. I would like to ask you questions similar to
12 what I asked of Mr. Buelow.

13 When you are paying a service fee, do they
14 explicitly state in your contract and how it is it
15 explained to you in some fashion that specifically talks
16 about, we are asking you to pay more because you need to
17 be compensated for balancing?

18 A In our particular situation on our total fees
19 paid to the cost are broken down between what we call
20 handling fees and the premiums, the competitive premiums
21 that they need to pay their producers. The cooperative
22 also performs a service for us, a field service for our
23 independent farms, ship **the milk** that we have is co-
24 mingled with cooperative supplies, picked up by them. And
25 when we negotiated what the handling fees were, part of

1 that most certainly talked about was the balancing.

2 Q Okay. Do you divert milk?

3 A No.

4 MR. TOSI: That is all I have, thank you.

5 JUDGE BAKER: Thank you. Mr. Beshore?

6 CROSS EXAMINATION

7 BY MR. BESHORE:

8 Q Just so I understand. Mr. Fitchett, so it
9 clear your response to Mr. Tosi, the total fees and
10 premiums paid to the cooperative that you refer to in your
11 statement, in your case, includes field services, and
12 other related services to your independent producers as
13 well as the cost of the cooperative milk balancing supply,
14 itself?

15 A That is correct.

16 MR. BESHORE: Thank you.

17 JUDGE BAKER: Very well. Are there any other
18 questions for Mr. Fitchett? Thank you, Mr. Fitchett.

19 THE WITNESS: Thank you.

20 (Whereupon, the witness was excused.)

21 MR. ENGLISH: Move admission, Your Honor. Move
22 admission of Exhibit 28.

23 JUDGE BAKER: Are there any questions or
24 objections with respect to the admission into evidence of
25 what has been marked as Exhibit 28? Let the record

1 reflect that there is no response. Exhibit 28 is admitted
2 and received in evidence.

3 (The document referred to,
4 having been previously marked
5 as Exhibit 28
6 was received in evidence.)

7 JUDGE BAKER: Mr. English, your witnesses are
8 dwindling.

9 MR. ENGLISH: I have one more. I confess that,
10 to my knowledge, is the last witness on Proposal 7. I did
11 not take comfort break during the last break, because I
12 sat back here and worked on preparing all these people so
13 that they would, it would be as smooth as it were. So, I
14 have, if I could have a five minute comfort break, I would
15 appreciate it.

16 JUDGE BAKER: Very well.

17 (Whereupon, a short recess was taken.)

18 JUDGE BAKER: We are now in order.

19 Mr. Conover, would you step forward and be
20 sworn, please.

21 Whereupon,

22 CARL CONOVER

23 having been first duly sworn, was called as witness herein
24 and was examined and testified as follows:

25 JUDGE BAKER: Be seated, Mr. Conover.

1 DIRECT EXAMINATION

2 BY MR. ENGLISH:

3 Q Mr. Conover, would you state your full name for
4 the record?

5 A My name is Carl Conover.

6 Q And would you state your as of Saturday, brand
7 new address for the record?

8 A 3731 East U.S. Highway 15, Bedford, Indiana.

9 MR. ENGLISH: I have passed out what Your Honor
10 has marked as Exhibit 29.11 (The document referred to
12 was marked for identification
13 as Exhibit 29.)14 MR. ENGLISH: Which is now a rather well worn CV
15 of Mr. Carl Conover. And I apologize, I have corrected it
16 for the number of times it has, as an expert. For speed
17 and the fact that it is after seven o'clock, I would ask
18 that the Exhibit 29 be admitted and I would just dub that
19 Mr. Conover has continued to narrative his brief now as a
20 consultant, not quite as many years as he was employed by
21 USDA. But, I would ask both of the admission of Exhibit
22 29 and for his designation as an expert in milk marketing,
23 procurement, milk marketing order promulgation,
24 interpretation, and enforcement.

25 JUDGE BAKER: Without him reading the statement?

1 MR. ENGLISH: Without his reading the statement.
2 I believe everyone in this room has been very familiar
3 with Mr. Conover's career. Most of them, certainly the
4 attorneys are and most of the attorneys in the room have
5 stipulated to this in the past. So, I would just ask
6 that, that Exhibit 29 be admitted and that he be so
7 designated as an expert.

8 JUDGE BAKER: Very well. Is there anyone who
9 has any questions or objections to this procedure of Mr.
10 Conover being qualified as an expert? You want him
11 qualified as an expert in what?

12 MR. ENGLISH: Milk marketing, procurement, milk
13 marketing order promulgation, interpretation and
14 enforcement.

15 (Pause.)

16 JUDGE BAKER: Very well. In the absence of
17 objections, then Mr. Conover shall be considered an expert
18 in milk marketing, promotion, promulgation and
19 enforcement, Mr. English.

20 MR. ENGLISH: That was promulgation.

21 JUDGE BAKER: Promulgation, yes. What did I
22 say?

23 MR. ENGLISH: Promotion.

24 JUDGE BAKER: Oh, very well.

25 MR. ENGLISH: He may have done that, too.

1 JUDGE BAKER: Very well. We will change that to
2 promulgation, and thank you.

3 MR. ENGLISH: And I would also move the
4 admission of Exhibit 29, which his CV.

5 JUDGE BAKER: Very well. What has been marked
6 for identification as Exhibit 29 has been distributed
7 around the room and is available for inspection. Is there
8 anyone who has any questions, or objections with respect
9 to its submission into evidence? Let the record reflect
10 there is no response. Exhibit 29 is admitted and received
11 into evidence.

12
13
14 (The document referred to,
15 having been previously marked
16 as Exhibit 29
17 was received in evidence.)

18 BY MR. ENGLISH:

19 Q Mr. Conover, you are appearing this evening on
20 behalf of Dean Foods Company?

21 A That is right.

22 Q Which is both a member of the New York State
23 Dairy Foods organization and also operates plants outside
24 the State of New York for ~~---~~ in Order 1, correct?

25 A Yes.

1 Q You have a brief statement, after which I have
2 more questions, correct?

3 A I have a statement here, yes.

4 Q If you would please give it at this time.

5 TESTIMONY OF MR. CONOVER:

6 THE WITNESS: Congress, by passage of the Food
7 and Security Act of 1985, provided for specific authority
8 in the Agriculture Agreement Act for the Secretary of
9 Agriculture to include a provision in the Federal Milk
10 Orders for marketwide service payment to handlers who
11 provide marketwide services that are beneficial to the
12 entire market.

13 In the House Report, accompanied HR 2100,
14 it is made clear that the intent of the legislation was to
15 allow adjustments to the blend price to "cover the costs
16 of pool handlers serving the food market." The preamble
17 of Proposal 7 is consistent with that intent of the Food
18 Security Act of 1985. It reads, "Establish a marketwide
19 service payment to provide compensation from a marketwide
20 pool to those who perform a service in balancing the Class
21 I market."

22 Since the AMA Act requires that provision of
23 the Federal Order, the Federal Milk Order, be tailored to
24 meet the needs of a particular market, the fluid or Class
25 I market of concern in this proceeding is the Northeast

1 Marketing area and none other. While the intent expressed
2 is to serve only this market, the specific language
3 proposed for Section 1001.74 is much broader.

4 In a market with almost a billion pounds of
5 fluid use in a month, and the idea is to cover the costs
6 of balancing the necessary supply for that monthly fluid
7 use by regulating the fluid milk plants, one must come up
8 with a reasonable estimate ~~by~~ **about** the necessary supply.
9 There is no exact amount or percentage that would be
10 applicable in all instances.

11 After taking into consideration seasonality of
12 production and demand, daily changes in demand during the
13 week and the impact of weather, a 70/30, that is 70 fluid
14 use and 30 reserve, would seem to be an adequate balance.
15 Certainly, not all of the milk in the market ~~pool~~ **pooled**
16 as other than fluid use is a part of the necessary reserve
17 supply.

18 Milk produced in areas removed from this market
19 and pooled on an ~~opportunity~~ **opportunity** pooling basis,
20 clearly is not a viable reserve and its inclusion is a
21 benefit to none other than those recipients of the pool,
22 of the draw from the pool. No marketwide benefit there.

23 Following that same line, the pooling of local
24 milk far in excess of the necessary reserve for the fluid

1 market is arguably not a service to the fluid plants, nor
2 a marketwide benefit.

3 Milk moves from the Northeast market on a
4 seasonal basis, as much as 80 million monthly in the fall
5 months. This milk is not part of this fluid, market's
6 fluid supply and moving into another market is certainly
7 not a part of balancing the supply of this Class I market.
8 There may be a benefit to the, in the blend price when it
9 moves as Class I, but the benefit for the few months would
10 be far less than the loss to the blend of pooling the
11 amount moved and the seasonal surplus associated with that
12 amount as other than Class I in the other months.

13 Applying the suggested 70/30 ratio about fluid
14 use we serve to the 80 million pounds moved, would
15 indicate that there would be about 100 million pounds
16 pooled in this market in spring to support the 80 million
17 moved to other markets in the fall.

18 The act of pooling that 100 million pounds in this market
19 doesn't make it a reserve supply for this market and
20 diverting into manufacturing uses isn't a function of
21 balancing the supply for this market's fluid use.

22 Anything that is made from the Northeast pool
23 should be for cost of marketwide services covering this
24 market's Class I use and the necessary reserves. And
25 should not cover the cost of balancing other markets or

1 milk pooled on this market, but not a viable and needed
2 supply for this market.

3 That concludes my statement.

4 BY MR. ENGLISH:

5 Q Mr. Conover, is it a fair statement that Dean
6 Foods opposes the marketwide service proposal as written
7 in the Hearing Notice and as amended so far in this
8 hearing process?

9 A Yes.

10 Q To the extent that marketwide services already
11 provided, is it Dean Foods' position that all handlers
12 providing qualified service of market benefit should be
13 entitled to receive payment, if marketwide service
14 payments are adopted?

15 A That is true.

16 Q There has been a lot of discussion about the
17 Southeast proceeding in 1986. And one of the
18 participants in that proceeding was a series of Carolina
19 cooperatives from North and South Carolina. Correct?

20 A Yes.

21 Q Are you aware of whether the **major** cooperative
22 in North and South Carolina has since become part of
23 ~~the~~ a **different** entity?

24 A Yes, I think they merged with a cooperative
25 in, in Maryland.

1 Q They are called ~~---~~ **Maryland - Virginia Milk**
2 Producers ~~Market~~ **Cooperative**.

3 A Yes.

4 Q Which one of the proponents here?

5 A Yes.

6 Q And were you aware that the Carolina Co-op now
7 part of the Maryland, Virginia, now a proponent in this
8 proceeding, took the position in the Southeast proceeding
9 that these kinds of payments should be made by those
10 entities that receive them?

11 A Yes.

12 Q Dr. Ling testified concerning an issue of
13 preserve and he mentioned the shrinkage and returns. Do
14 you have a comment on that testimony?

15 A He suggested that that was part of the market
16 reserve and I guess I take exception to that, because if a
17 plant is operating, they have to bring into their plant
18 every day that they are processing milk, enough milk to
19 cover the shrinkage and to cover whatever -- returns there
20 are back. That is just as important to take care of
21 those, that they put in the bottle, themselves because it
22 is part of it. So, it is not part of the reserve, it is
23 part of the needed supply every day.

24 Q Now you have sat here through most of the
25 hearing, correct?

1 A Yes.

2 Q Have you reached any conclusions about whether
3 or not Order 1 as presently constructed and with marketing
4 is being used to balance the milk from any other order?

5 A Well, there is a, and I think I alluded to that
6 in my testimony here, there is milk moving out of this
7 market in the fall months, and that milk is in here in the
8 spring, and that certainly is, this market then is, that
9 milk being in there in the spring is balancing the supply
10 for another market.

11 Q And there are other examples, for instance, the
12 milk from Minnesota, Wisconsin --

13 A Yes, that milk is in, there is a lot more of it
14 in here anyway in the spring months than they are in the
15 fall months, so the same thing can be said to that.

16 Q Now, regardless of that, I think you indicated
17 in your statement that, there have been questions about
18 this, and the implication that because the pool is
19 benefitting from the Class I draw, when milk is
20 transferred or diverted, that somehow that means that milk
21 also will receive the marketwide service payment. Do you
22 have any comment on that?

23 A Well, there are two parts to that. And let me,
24 on the part where the producers are shipped and then it
25 shows up as producer milk in the other market, there is no

1 Class I benefit on that. And I think that was the 80
2 million, the 80 million that I referred to in my
3 testimony. That milk is back here in the spring and there
4 is no Class I on that. Now, if there is bulk milk moving
5 from a plant here and classified as Class I here to the
6 other market, surely there is some benefit to this pool
7 for the month or two that it moves. But, if that milk is
8 back in here **for the remaining nine months** and this market
9 is carrying a reserve, for that whatever benefit there
10 was, is far offset by that.

11 Q And you could, you use in the very month that
12 Dr. Ling says is the shortest, is the greatest distance
13 between the fluid demand and the producer milk deliveries,
14 does that not mean that it puts the greatest burden on
15 unused capacity for that very time period?

16 A Well, surely it does. And I think the fact
17 that it leaves that, it will be back as ~~surface~~ **surplus**
18 milk in the spring months, too.

19 Q Requiring a greater capacity from the plants
20 that are --- **balancing**.

21 A There would be more of it.

22 Q Philosophically, your years of experience in
23 federal orders, and understanding as ~~Dr. Ling~~ **Mr.**
24 **Wellington** mentioned that principle purpose of the Federal

1 orders is --- **to bring forth an adequate** supply of fluid
2 milk for the market. Do you have any comment on the
3 provision in the order, Proposal 7, that would limit the
4 diversions to 65 percent to a fluid milk plant?

5 A Well, the purpose as set forth in the preamble
6 here, this proposal, is to provide milk to the fluid
7 plants. And that provision is counterproductive to that.
8 I can see. Because if you have to, have to establish that
9 you are shipping 65 percent of your supply to
10 manufacturing plant, **suppose** it is needed for a fluid
11 plant. You are going to go ahead and ship it and forgot
12 that just so we can qualify for the plant --

13 Q Just, it is 35 percent of the -- correct? It
14 is 65 percent --

15 A Yes, yes.

16 Q But, that quarter means the same, it is just
17 the number is different, correct?

18 A Yes, I am sorry.

19 Q But, nonetheless, your point is?

20 A My point is that it is counterproductive to
21 require plants to put at least 35 percent into --- **a**
22 **manufacturing plant.**

23 Q I realize that you have prepared for other
24 proposals and therefore, you weren't in the room. There

1 was a colloquy between Mr. Arms and Mr. Tosi concerning
2 the question of whether or not the Secretary should impose
3 restrictions or examine the use of the money and as I
4 heard the questions, I apologize if I misstate them, but
5 as I understood them the questions from Mr. Tosi were
6 asking Mr. Arms whether or not the Secretary had authority
7 or in other areas examined the treatment by cooperative of
8 payments they receive from milk. Assuming that was the
9 discussion, do you have any comment on that issue and
10 whether or not in this instance, should marketwide service
11 payments **be adopted**, the Secretary has authority or needs
12 to or with respect to the 35 restrictions on the use of
13 the money?

14 A Well, I am aware of that. Under the terms of
15 the Act, the cooperatives are free to distribute the money
16 that they get in the form of ~~that~~ **the blend** price, from
17 the order in any fashion and the Secretary doesn't
18 interfere. In fashion consistent with their contacts with
19 their members, that is what it is. And the Secretary
20 doesn't get involved in that. However, it seems to me
21 this is a little different. The other portion is just
22 their share of the money created by the order. In this
23 instance, the proposal would give them an additional share
24 and that money comes out of the pockets of the non
25 members, so I think there is a benefit requirement there,

1 there should be a requirement there that may account for
2 that money and the fashion in which they, the payments are
3 ~~forwarded~~ **for**.

4 MR. ENGLISH: Thank you, Mr. Conover. The
5 witness is available for cross examination.

6 JUDGE BAKER: Thank you. Are there any questions
7 for Mr. Conover? Mr. Beshore?

8 MR. BESHORE: Thank you.

9 CROSS EXAMINATION

10 BY MR. BESHORE:

11 Q Good evening, Carl. Has Dean Foods ever seen a
12 marketwide service payment that it would support?

13 A I doubt it.

14 Q Maybe I had better stop right there.

15 ~~What~~ **Where** is the 80 million you talk about in
16 your testimony?

17 A I looked at the market statistics that were
18 introduced in this record here and they show that in the
19 southern market of five, six and seven --

20 Q Five and seven, we don't have six.

21 A Okay, five and seven. There is producer milk
22 on that market from New York, Pennsylvania and Maryland in
23 the fall months and it is not there in the spring months.
24 And that is where the 80 million comes from. And that was
25 August 2001.

1 Q In August 2001, you are saying the, some of
2 the, some of the exhibits that were put in here, show
3 producers in Maryland.

4 A Producers located in Maryland show up as
5 producers on those markets.

6 Q Okay. And --

7 A New York and Pennsylvania.

8 Q New and Pennsylvania. In what ~~part~~ **volume**, the
9 ~~bottom~~ **volume** of 80 billion pounds?

10 A It was plus 80.

11 Q And is that the only one you looked at?

12 A That is the only one I looked at. I have a
13 feeling it would be equal to that in September.

14 Q Okay. And that was pooled on Order 5? It is
15 milk that is pooled on those orders, correct?

16 A Yes, it was shipped as producer milk on those
17 markets.

18 Q Which and it was marketed on Order 5 and Order
19 7?

20 A Yes.

21 Q Okay. And you didn't compare that number to any
22 other months?

23 A No, I didn't.

24 Q Well, if there is any milk in, if there is milk
25 in Maryland that is pooled year round by Order 5, which I

1 feel to a certainty there is, what is the, what is the
2 question, what is the problem?

3 A If, if the amount were the same, then you would
4 have to discount that.

5 Q But, you only looked at one month.

6 A I only looked at one month.

7 Q So, then you don't know what the amounts are in
8 any other months.

9 A No, they are not, it is not that great in the
10 month of May, that I know. I did look at May.

11 Q Okay. So you looked at two months.

12 A Yes.

13 Q May of what year?

14 A The same.

15 Q You compared May and August of 2001.

16 A Yes.

17 Q And the difference May and August was what?

18 A I really didn't, didn't get that difference.
19 It just looked like there was a great number of producers
20 there in August and they weren't there in May. And the
21 amount was there in August was in May.

22 Q But, you don't know how much was there in May.

23 A No.

24 Q Or June or January, right?

25 A I didn't look at those.

1 Q Okay. Let's, by the way you are aware that to
2 the extent **that under** the proposal presented by Mr.
3 Wellington, if that milk came back on Order 1, it would
4 not be entitled to marketwide service payments until it
5 was on the order for at least **three** consecutive months.

6 A I understand that is in your proposal.

7 Q So, I mean, whatever, possible issue there is,
8 it is eliminated certainly, at least to the extent?

9 A To that extent.

10 Q Since we didn't compare, you only compared one
11 month or two, you don't know how much it is, is on or off
12 what periods of times, actually, isn't that fair?

13 A Well, the figures will speak for themselves.
14 They are there in the record.

15 Q Well, what, what figures?

16 A Whatever ~~they said it~~ **the figures** shows.

17 Q For the months, the particular months that were
18 put in by Mr. English?

19 A Yes.

20 Q Do you have any problem, there has been, there
21 has been an issue made about milk sales by regulated Order
22 1 distributing plants that end up being distributed
23 outside of the Order 1 marketing area, do you have a
24 problem, since we don't have your written, a written

1 statement from you, I am not sure I know exactly what your
2 testimony was, is that a problem in your view?

3 A If it is milk that is received at a ~~feed~~ **pool**
4 plant --

5 Q Packaged at a plant.

6 A And then sold, then the market should carry the
7 balance for that. That is my position on that. That ~~they~~
8 **is a** need in this market, this market being the aggregate
9 of the ~~feed~~ **pool** plants.

10 Q Okay. Do you have Order 5, I am sorry, Exhibit
11 5 available to you?

12 A I do not have it here.

13 (Pause.)

14 THE WITNESS: Now I have it.

15 BY MR. BESHORE:

16 Q Okay. If you look on page 82 of Exhibit 5.

17 A Eighty-two.

18 (Pause.)

19 BY MR. BESHORE:

20 Q Do you have that?

21 A I have page 82.

22 Q Now, the third column, the second and third
23 columns on, on page 82, represents Class I sales by
24 Northeast Order handlers and other federal order markets

1 and non federal order markets, which I take to be
2 unfederally unregulated areas in Pennsylvania, Virginia
3 and New York, and perhaps Maine that are ~~continuous~~
4 **contiguous** to this order. Is that how you would
5 interpret that?

6 A Couldn't it also include bulk shipments?

7 Q Class I sales by Northeast Order handlers.
8 Perhaps, I don't know.

9 A It might include some bulk shipments to another
10 market. So, it is, so it might be going to Florida or
11 somewhere else, but insofar as it includes package, I
12 agree with what you say.

13 Q Okay. You don't have any problem with those
14 sales being --

15 A No, ~~I don't~~ **the packaged ones I don't.**

16 Q Package sales.

17 A The bulk is a different matter.

18 Q The bulk is different for what reason, because
19 it may only be seasonal?

20 A Be seasonal and the surplus will be here in the
21 spring.

22 Q Class I is here in the fall, and the surplus is
23 here in the spring.

24 A And the rest of the months, really, not just
25 the spring, but the, in the fall, three months, and then

1 expect that, that volume plus the seasonal difference to
2 be on this market for the remaining eight, nine months,
3 whatever it is.

4 Q Okay.

5 A But, that is just the bulk. I --

6 Q Just the bulk, okay.

7 Now, the total, total Class I sales or Class I
8 utilization by Order 1 pool distributing plants, volumes
9 such as are reflected on page 82, it does not include the
10 volumes that are the shrinkage and the returns in those
11 handlers' operations, isn't that correct?

12 A No, it does not.

13 Q So, when Dr. Ling, if he was basing his Class I
14 needs, as he testified, off of just the Class I
15 utilization figures such as shown on page 82, it didn't
16 include the shrinkage, correct?

17 A He understated just a little bit, the needs.

18 Q Okay. If he understated the needs, then it is
19 legitimate to include that, that part of the need in the
20 reserve, isn't it? I mean, basically that is what he is
21 said, he ~~did~~ **didn't** include it in the Class I, somebody
22 said you have to got to add it into the reserve.

23 A I think, to me the reserve is what you need
24 other than what you are taking to service your plant.

25 Q Well, the reserve is what you need other than

1 what you need to service the plant, but, if so, the
2 service to the plant is not just the plant's Class I
3 utilization, it is the plant's total demands, correct?

4 A Yes. Yes, that is what I was saying.

5 Q Whether it be Class II or whatever, Class IV
6 shrinkage. Distributing plants --

7 A Yes.

8 Q The distributing plants total needs ~~or~~ **are** the
9 demand that needs to be met and balanced by the reserves,
10 correct?

11 A Yes. I --

12 (Pause.)

13 BY MR. BESHORE:

14 Q By the way, the Order 5, if you ~~are about~~ **have**
15 **got** figures from pounds pooled from the State of, any of
16 the states in this marketing area, shows the same amounts,
17 show several amounts pooled, from month to month. It is
18 not really an issue that you have indicated, right?

19 A It shows the same, it is not.

20 Q Did you look at the figures for 2002 provided
21 by the Market Administrator?

22 A No.

23 Q ~~Is~~ **If** milk pooled on Order 5 from Pennsylvania
24 and that in June 2002 was the same as was pooled in August

1 2001, there is not really a problem there, is it?

2 MR. ENGLISH: You are comparing 2001 and 2002,
3 or are you comparing 2001?

4 BY MR. BESHORE:

5 Q August '01, to June of '02.

6 A That would be a legitimate ~~---~~ **comparison.**

7 Q With respect to that issue, does Dean Foods
8 support the safeguard proposed by ADCNE through Mr.
9 Wellington on the three month disqualification period, for
10 milk that moves back on Order 1 before it can receive
11 payments?

12 A Dean Foods, if there is going to be a
13 marketwide service payment, that would be an appropriate
14 position. That doesn't mean that ~~this---~~ **it's for the**
15 **proposal.**

16 Q Going back to the reserves, necessary reserves.
17 You had some testimony about 70/30, right?

18 A Yes.

19 Q I am not sure how you got that. Have you done
20 some calculations to indicate that you need about 30
21 percent more milk on a year round basis than the, than the
22 Class I shipments in order to balance them?

23 A Yes, I have done some calculations that and
24 over the years, but that was the nitty and gritty on that,
25 and I think I am being liberal. I think you can balance

1 with a little less than that. And I think in Dr. Ling's
2 testimony, he had the necessary reserve in 020 at 20,
3 didn't he? I think it was 20. He was 80/20 or higher
4 than that even.

5 Q But, in your judgement and in your experience,
6 70/30 is about right.

7 A That is what I said, and I will stand by that.
8 There are instances where you get by with less than that.

9 Q But, to be safe, it is --

10 A Yes.

11 Q Okay.

12 A Now, that necessary reserve that Dr. Ling
13 pointed out, so I am going to agree with his concept
14 there. There are two kinds of reserves. There are
15 necessary reserve and then there is an excess reserve. I
16 think marketwide service payments should be collected on
17 balancing the necessary reserves.

18 Q And that is how --

19 A Because that is what, that is what the statute
20 seems to imply.

21 Q Okay. And that is how --

22 A Not the excess reserve.

23 Q But, that is what Dr. Ling calculated. Whether
24 you agree with his particular, you know, the, setting
25 aside the, you know, the figures, the terms of cost

1 figures, or whatever, he calculated, attempted to
2 calculate, isolate, calculate, the cost of carrying the
3 necessary reserve, correct?

4 A I am not, I am not sure of that. The way I
5 read this proposal, payments would be applied to all of
6 the milk out there, whether it was necessary or excess.

7 Q Well, if the cost of carrying the necessary
8 reserve was spread over a smaller volume of milk in order
9 to recover, the rate would be higher. That is just a
10 ~~written thing~~ **arithmetic**, correct?

11 A Well, yes.

12 Q Okay. And as Mr. Wellington has testified, in
13 order to recover the costs as isolated and calculated by
14 Dr. Ling, the rate of six cents doesn't cover them all and
15 they need to be applied to a ~~largest~~ **larger** universal
16 cost, correct? That is what he calculated, that is ~~what~~
17 ~~his --~~ **was the way the arithmetic works.**

18 (Pause.)

19 BY MR. BESHORE:

20 Q With respect to the 65 percent, your comments
21 about the 65 percent qualification standard. If you have
22 got a situation as we do in this market, which I think you
23 have heard testimony about, when you have got a large
24 volume of non member milk that is dedicated to this, ~~by~~

1 distributing plant supplies, on a year round basis.

2 A Yes.

3 Q You understand that. Now, the rest of the milk
4 that is going to provide the balancing supply, the
5 necessary reserves of that fluid market, is going to start
6 with a ratio of deliveries that is going to be reduced
7 because of the dedicated supply from the distributing
8 plant, it is going to have a higher ratio of deliveries to
9 non distributing plants because it is, you know, **because** a
10 substantial portion of the distributing plants are met
11 year round by the committed non member supply, is that
12 right?

13 A I understand what you are saying, yes.

14 Q Okay. And the 70/30 is a good ratio for the
15 total and the non members skim, skim, while the figures
16 show, assume 70 percent of the Class I amounts, the
17 figures show the non members are dedicated and supply 35 ~~7~~
18 **to** 40 percent of that year round. Now, you have got, for
19 the balancing requirement, you have got about 30/30, don't
20 you?

21 A Yes.

22 Q Now, 65, 65 isn't too bad in that equation, is
23 it?

24 A I have no problem with the concept that the,
25 the entity doing the balancing put 35 percent into

1 manufacturing. That I have no problem. What I have a
2 problem with is establishing that as the criteria for
3 payments. Because then they are going to meet that
4 without serving the plants when they are needed. That is
5 what I was saying.

6 Q Well, payments should not go to the non members
7 supplies that are delivered to the distributing plants
8 year round, should they?

9 A Whoever, if the purpose of this is balancing
10 the supply, it should go to those that are doing the
11 balancing and have a record of balancing of that. The
12 problem I have with that language is that it seems to say,
13 here is an entity that is in a form and size, and it is
14 handling enough milk to balance the market. It is going
15 to put 35 percent into the manufacturing, and therefore,
16 we get the payment because we could do it. There ought to
17 be some element there as a criteria that they are doing
18 it.

19 Q Okay. Well, they are doing it because the milk
20 is meeting the qualification requirements of, to be
21 pooled, isn't that correct?

22 A Well, it is pooled is meeting the
23 qualification, yes.

24 Q And in addition --

25 A That is not quite the same as balancing, I

1 don't believe.

2 Q Well, pooling requirements has seasonal demands
3 to them.

4 A That is solely the non member, or the
5 proprietary plants meeting the pooling requirements.

6 Q The plants are meeting that, by their
7 distribution of the products.

8 A Well, whatever their ~~markets~~ **requirements** are,
9 they are meeting them, so, that meeting the pooling
10 requirements shouldn't be the qualification for getting
11 payments.

12 Q How about being required to supply any
13 additional supplies required for the fluid market as the
14 language in Proposal 7, as determined by the Market
15 Administrator, it is the language of Proposal 7 revised?

16 A Well, I, I think that, in order to qualify for
17 payments there should be a record there that they are
18 balancing the market. That is the point I am trying to
19 make.

20 Q There is no question in your mind, is there,
21 that the documented deliveries shown in Exhibit 17, that
22 Dennis Schad presented of daily deliveries in May and
23 November, the fluctuations, the variations, there is no
24 question in your mind that that shows that the
25 cooperatives represented in those deliveries are balancing

1 in this market?

2 A I am not, I am not saying the cooperatives
3 aren't balancing ~~the amount~~ **them now**, I am just saying I
4 am bothered with the fact that you set up a criterion, and
5 say, if we are structured in a fashion to do this, that
6 qualified us for a payment. It doesn't make any
7 difference whether we do it or not. I am troubled with
8 that.

9 Q And that is the way you read the proposal?

10 A That is the way I read it.

11 (Pause.)

12 MR. BESHORE: I don't have any other questions
13 for Mr. Conover. Thank you.

14 JUDGE BAKER: Thank you, Mr. Beshore.

15 Are there other questions for Mr. Conover?
16 Yes, Mr. Tosi?

17 CROSS EXAMINATION

18 BY MR. TOSI:

19 Q Thank you for appearing today, Mr. Conover.

20 A My pleasure.

21 Q Do you think it is good policy, the Federal
22 Order Program, that, excuse me, can you hear me?

23 Do you think it is a good policy, the Federal
24 Order Program, that handlers charge producers for its
25 service of balancing.

1 A Without, I think Congress decided that.

2 Q Well, I understand that Congress decided that,
3 gives **them** the authority to the Secretary to decide what -
4 -

5 A To take it out of the funds, yes.

6 Q ~~Right.~~ Do you think it is good policy to do
7 that? Do you think it would be good policy to do that
8 given the conditions as you understand them here for the
9 Northeast milk marketing area?

10 A I think it is not good policy unless there is
11 an element of accountability made, so that people getting
12 that money have to account for it and prove that it is
13 being used to ~~fulfil~~ **fulfill** the purpose of this proposal.

14 Q And to the extent that you have heard testimony
15 by other people that have appeared so far on behalf of the
16 New York State Dairy Foods, to the extent that their
17 testimony suggested that balancing payments, they were
18 already paying that to cooperatives in their contracts for
19 services or whatever term that we want to use, something
20 above the ~~minimal~~ **minimum** order price, are you of the
21 opinion that that would, that either directly or
22 indirectly includes factors for balancing the market?

23 A No doubt in my mind with what, all of the over
24 order pricing that I have been associated with, that was

1 an element into ~~this thing that is~~ **payments** for balancing.

2 Q Given the conditions here for the, for the
3 Northeast, to the extent that some entities' costs may be
4 greater or less than others, should the Secretary exclude
5 the costs of balancing to smaller individual that given
6 the criteria right now, would not meet
7 the --

8 A Anybody that can prove they are doing
9 balancing, should be paid, if payments are going to be at
10 all.

11 Q And what, why do you take that position?

12 A The purpose of it is to do the balancing and
13 promote pay out of the fund for balancing, pay whoever is
14 doing it, large or small. I don't --

15 Q In that regard, we are talking about equity.

16 A Yes.

17 Q Amongst handlers.

18 A Well, equity, it probably goes, there is a
19 concept in uniformity, always in my mind under federal
20 orders. I think you, the Act is strong on that, **you must**
21 **treat** everyone ~~be~~ uniform. Not only equity, but the
22 command that there is uniformity there as well.

23 MR. TOSI: Thank you very much. That is all I
24 have.

1 JUDGE BAKER: Thank you, Mr. Tosi.

2 Are there other questions for Mr. Conover?

3 Hearing none, thank you very much, Mr. Conover.

4 THE WITNESS: Thank you.

5 JUDGE BAKER: It is nice seeing you again.

6 (Whereupon, the witness was excused.)

7 JUDGE BAKER: Your Honor, I am complete with
8 this, I think Mr. Fredericks, if he can get on --- ,if he
9 wants to tonight.

10 JUDGE BAKER: Very well. Have you presented all
11 of your witnesses?

12 MR. ENGLISH: On Proposal 7.

13 JUDGE BAKER: You have, all right.

14 MR. ENGLISH: There is a few other proposals in
15 the hearing record.

16 JUDGE BAKER: Yes, I am aware of that.

17 Let me ask this. Is there anyone in the
18 audience who would like to give testimony with respect to
19 Proposal Number 7? For, against or otherwise? Let the
20 record reflect that there is no response.

21 Mr. Fredericks, I will swear you in, sir.
22 Whereupon,

23 PETER FREDERICKS

24 having been first duly sworn, was called as witness herein
25 and was examined and testified as follows:

1 DIRECT EXAMINATION

2 BY MR. STEVENS:

3 Q Welcome back, Mr. Fredericks.

4 A Thank you.

5 Q Earlier at the hearing, you were asked to, some
6 questions and I think you have some material that you
7 would like to enter into the record. Have you brought
8 anything with you to, to indicate the answers to the
9 questions that were asked earlier?

10 A Yes, I have.

11 Q What is the first one you want to put into the
12 record?

13 A The first one is, a request to provide some
14 additional information regarding page 86, table entitled
15 "Producers Deliveries to Pool Distributing Plants, for
16 January 2001 to June 2002."

17 The second column on that table, the column to
18 the right, which is entitled "Percentage of the
19 **Proprietary** Handler Producer Milk Receipts Delivered to
20 Distributing Plants." And there is a double asterisk
21 footnote on that, and I was asked by, by the Association
22 of Dairy $\neg$ **Cooperatives** Northeast Group, to see if I could
23 recalculate the figures there, taking out any receipts
24 from cooperative members producers that were included in
25 that proprietary handler producer, pool producer. So, if

1 you look at the double asterisk footnote there, and you
2 remove the second sentence, starting "total proprietary --
3 " you see the second sentence, that is what I have done.
4 So, now the figures here just include proprietary handler
5 producer milk. And I can give you the monthly figures or
6 I can give you the annual average. I am not certain which
7 Mr. Beshore has referenced. But, I will start with the
8 annual average. The year 2001, the way you see it now in
9 your table, the annual average was 80.8 percent. You take
10 out the figures I mentioned, that drops down two
11 percentage points to 78.8 percent.

12 The second, 2002, the six month average, the
13 current 78.1 percent, taking out that volume of many
14 cooperatives that are pooled by proprietary handlers,
15 would bring you down to 76.4 percent or a decrease of 1.7
16 percentage points.

17 Q Do you have the monthly figure there?

18 A Yes, I do.

19 Q Okay. Since you and your staff have gone to the
20 work of generating those, why don't you go ahead and read
21 them.

22 A Okay. For the month of January 2001, the new
23 number would 83.3, February 80.6, March 81.5, April 79.6,
24 May 78.8, June 77 percent even, July 80.4, August 75.7,
25 September 79.2, October 77.2, November 76.9 and December

1 75.3. And for January 2002, 77.8, 76.7, March 77.2, April
2 75.5, May 75.9, June 75.9, I am sorry, 75.5 for June.

3 And the second, the second bit of information
4 we were asked to provide had to do with the request on
5 page 61, entitled "Total Additional Pounds of Partially
6 Regulated Distributing Plant Milk Pooled under the terms
7 of Proposal 9, for January 2002 through July 2002. In
8 that table for those months in question, we, we indicated
9 additional pounds that would have been pooled. We did not
10 provide the names of the plants that would have been, been
11 making up those pounds. And it was brought to our
12 attention that it is more than the minimum of three
13 handlers, but we were not going to reveal that information
14 because you deduce from the change --- **on a month to month**
15 basis, some of the proprietary information from those
16 plants. But, we did provide a listing of those plants
17 that would be affected in any one month during that period
18 of time. And I will --

19 Q Let me stop you there. I know you prepared a
20 document. Would you like to read them into the record? Or
21 would you like to enter it as an exhibit?

22 A Maybe it would be just as easy to enter it as
23 an exhibit.

24 Q Okay. You have, I have some copies. You
25 provide one for the judge and four for the reporter.

1 A Yes, I do.

2 (Pause.)

3 MR. STEVENS: Do you have some additional copies
4 that would be available to the parties?

5 THE WITNESS: Yes, I do.

6 JUDGE BAKER: Mr. Fredericks' computation, a one
7 page, it will be marked for identification as Exhibit 30.

8 (The document referred to
9 was marked for identification
10 as Exhibit 30.)

11 (Pause.)

12 MR. STEVENS: Exhibit 30, Your Honor?

13 JUDGE BAKER: Yes.

14 MR. STEVENS: Thank you.

15 JUDGE BAKER: You are welcome.

16 BY MR. STEVENS:

17 Q Okay. Now the document that has been marked for
18 identification as Exhibit 30, and I might say with respect
19 to your other information that you just gave for the
20 record, that came from official records of the, of your
21 office and the Department of Agriculture.

22 A That is correct.

23 Q And prepared by you or under your supervision
24 in response to the questions?

25 A That is correct.

1 Q And again, it is not presented in favor or
2 against any proposal, is it?

3 A No, it is not.

4 Q Thank you. This material on Exhibit 30, is
5 additional material to supplement what was in Exhibit 5,
6 right?

7 A That is correct.

8 Q And, and found on page 61 of Exhibit 5.

9 A That is correct.

10 Q The, the information referred to as Appendix 4-
11 B.

12 A That is correct.

13 Q And, just again so the record will be clear,
14 what is it putting in additional to what is already in, in
15 Appendix 4-B?

16 A What is it providing is the names of the plants
17 that would have become fully regulated under the terms of
18 Proposal 9, not identifying any specific ones, but during
19 that period of time, January 2002 through July 2002, they
20 could have become regulated during that period of time.

21 Q Okay. And you have a footnote there also, don't
22 you?

23 A Yes.

24 Q How does that modify the information?

25 A That footnote just essentially says what I

1 just, what I just paraphrased, plants listed reflect those
2 that would have had a change in regulatory status at least
3 one month during this time period.

4 MR. STEVENS: I offer the witness, and request
5 and I would move the document into evidence.

6 JUDGE BAKER: Very well. Are there any questions
7 of Mr. Fredericks? Yes, Mr. Vetne?

8 MR. VETNE: Just one, maybe two.

9 CROSS EXAMINATION

10 BY MR. VETNE:

11 Q Are the plants listed in the exhibit, primarily
12 processing of milk into packaged food and milk products?

13 A That is correct.

14 MR. VETNE: That is all I have, thank you.

15 JUDGE BAKER: Very well. Are there any other
16 questions of Mr. Fredericks?

17 Does anyone have any questions or objections to
18 the admission into the record of what has been marked as
19 Exhibit 30 for identification? Let the record reflect
20 there is no response. Exhibit 30 is admitted and received
21 into the record.

22 (The document referred to,
23 having been previously marked
24 as Exhibit 30
25 was received in evidence.)

1 JUDGE BAKER: Mr. English, is there anyone else
2 that is going to testify this evening?

3 MR. ENGLISH: I don't think it would make sense
4 to try to start on Proposal 1. It is eight o'clock. I -
5 - We have been going for 12 hours and intend start it in
6 the morning on Proposal 1.

7 MR. VETNE: I concur. Maybe the only thing we
8 agree on.

9 JUDGE BAKER: Very well. Tomorrow morning we
10 will start on Proposal 1 and go through the proposals as
11 they are listed in the Notice of Hearing and in the
12 absence of --

13 MR. ROSENBAUM: Your Honor, this is Steve
14 Rosenbaum, can I get confirmation that no one is going to
15 take the stand tomorrow and say anything about Proposal
16 number 7?

17 MR. BESHORE: We don't plan any testimony at
18 this time. But, if the hearing record is going to be
19 open, and as long as it is open, I think any, you know, it
20 could be open any proposal.

21 MR. STEVENS: This is Garrett Stevens, if a
22 producer shows up and wants to testify, I am sure we are
23 going to hear the testimony.

24 JUDGE BAKER: Mr. Rosenbaum, that is true. This
25 is a public hearing and all parties who are interested and

1 have testimony, which is relevant in the area, they do
2 have the opportunity to testify. So, they wouldn't be
3 precluded. But, colleagues have indicated that they will
4 not call any witnesses.

5 MR. ROSENBAUM: Well, I don't quite go that far,
6 Your Honor.

7 JUDGE BAKER: Oh, you didn't?

8 MR. ROSENBAUM: No. But, I don't presently have
9 plans to do any rebuttal case with respect to Proposal 7.

10 JUDGE BAKER: Very well.

11 MR. ROSENBAUM: Although, I would not --

12 JUDGE BAKER: Very well.

13 MR. ENGLISH: Your Honor, one more comment, it
14 may make sense for a couple of the witnesses, to testify
15 about Proposals 1, 2, 3 and 4 all at one time, because
16 they literally have maybe a paragraph on some of those
17 proposals and it wouldn't make sense to take them off, put
18 them on, take them off, put them on, if we can get them
19 on, you know. All the rest of the proposals are, except,
20 Proposal 1 is the reporting date, and then Proposals 2
21 through 6 and 8 through 13, are pooling issues. Proposal
22 14 is its a separate pooling issues. I can see these
23 being grouped and I think it very well be the case when
24 someone gets on, and testifies about Proposal 12, at the
25 same time as Proposal 2. So, with that caveat, you know,

1 we are certainly prepared to move along on Proposal 1 --

2 JUDGE BAKER: Very well. That makes sense. Do
3 you have witnesses?

4 MR. ENGLISH: I have witnesses on the Proposals
5 1, 2, 3 and 4, and 14.

6 JUDGE BAKER: Very well. Mr. Vetne?

7 MR. VETNE: Yeah, I was going to say, I have
8 some comments and concerns about how we schedule the
9 presentation of the remaining proposals, but, you know, I
10 would just as soon as address those in the morning. I
11 don't think 1, 2 and 3 ought to come first, when as far as
12 substantive involvement of the parties, and, and contested
13 issues for pooling provisions are more important.
14 Apparently, balancing was thought to be extremely
15 important with a lot of opposition. It came first.
16 Pooling is very important and has, and is contested and
17 the another ones approximately not, you know, so, why
18 should we take our time at the beginning with, with those
19 --

20 MR. ENGLISH: Well, how about compromise, the
21 important -- Well, there are two businessmen and two
22 consultants on Proposals 1, 2 and 3, and we could get the
23 businessmen on Proposals 1, 2 and 3. So, if we can at
24 least get, get Mr. Fitchett, who testified today, done. I
25 would -- that Mr. Arms and Mr. Conover, if you would

1 prefer, to have Mr. Schad get on, and I think they should
2 be able to, I, you know, I certainly would compromise.

3 JUDGE BAKER: Very well. We are in recess
4 until tomorrow -- Thank you.

5 (Whereupon, at 8:00 p.m., the hearing was
6 recessed, to reconvene at 8:00 a.m., on Friday, September
7 13, 2002.)