

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT								
CT	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	Adams Superfood IGA	Butterball	11	whole turkey	69.99	6-8	Turkey Dinner - 5 sides	
		Cook's	9	spiral ham	69.99	6-8	Ham Dinner - 4 sides	
	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides	
	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	Holiday Meal - 7 sides	
		n/i	2.5	bnls turkey	49.99	4-6	Holiday Meal - 7 sides	
		Big Y	7	spiral ham	59.99	8-10	Spiral Ham Dinner - 5 sides	
	Fairway Foods	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 7 sides	
		n/i	12-14	whole ABF turkey	159.00	6	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides	
		Fairway	10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides	
	Food Bazaar	Fairway	12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides	
		n/i	10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides	
		n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides
			n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides
		Mrs. Green's Natural Market	n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides
			n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides
			n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides
	n/i		10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides	
	n/i		12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides	
	n/i		15	whole ABF turkey	139.99	8-12	Holiday Family Turkey Dinner - 7 sides	
	n/i		6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides	
	Price Chopper		Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides
			Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides
			Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stew Leonard's	n/i	10-12	whole turkey	140.00	8	Complete Dinner - 7 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
CT <i>(cont)</i>	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
		Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
			n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides
	n/i		3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
	n/i		3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
	Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides		
		3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides		
		10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides		
		16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides		
		n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		Whole Foods - Northeast	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
			n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides
			n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides
			n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides
			n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides
			n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides
	n/i		10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides	
	n/i	14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides		
	n/i	14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides		
	DC	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
n/i			2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
n/i			7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
n/i			12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
Harris Teeter		Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
Safeway Eastern		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
DC (cont)	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
		n/i	3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
DE	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides
	The Fresh Grocer	n/i	12-14	whole turkey	64.99	10-12	Whole Roasted Turkey Dinner - Large - 7 sides
	n/i	10-12	whole turkey	54.99	6-8	Whole Roasted Turkey Dinner - Small - 7 sides	
	n/i	4	bnls ham	54.99	14-16	Whole Boneless Ham Dinner - 5 sides	
MA	Adams Superfood IGA	Butterball	11	whole turkey	69.99	6-8	Turkey Dinner - 5 sides
		Cook's	9	spiral ham	69.99	6-8	Ham Dinner - 4 sides
	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Big Y	n/i	2	rotisserie turkey breast	29.99	2-4	Holiday Meal - 7 sides
		n/i	2.5	bnls turkey	49.99	4-6	Holiday Meal - 7 sides
		Big Y	7	spiral ham	59.99	8-10	Spiral Ham Dinner - 5 sides
		n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 7 sides

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MA (cont)	Donelan's	n/i	12-14	whole turkey	89.99	8-10	Chef Prepared Turkey Dinner - 7 sides
		n/i	3	bnls turkey breast	69.99	6-8	Chef Prepared Bnls Turkey Breast Dinner - 7 sides
		n/i	7-9	spiral ham	69.99	6-8	Chef Prepared Ham Dinner - 4 sides
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides
	Roche Bros.	Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides
		Plainville Farms	10-12	whole ABF turkey	115.00	6-8	Oven Roasted Turkey Dinner - 7 sides
		Plainville Farms	14-16	whole ABF turkey	130.00	6-8	Oven Roasted Turkey Dinner - 7 sides
		Plainville Farms	3	bnls turkey breast	70.00	4-6	Boneless Turkey Breast Dinner - 7 sides
		Roche Bros.	7-9	spiral ham	85.00	8-10	Spiral Sliced Ham Dinner - 3 sides
	Shaw's	n/i	6	beef prime rib	175.00	8-10	Roast Prime Rib Dinner - 4 sides
		n/i	5	bnls lamb leg	145.00	8-10	Roast Leg of Lamb Dinner - 4 sides
	Star Market	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides
		n/i	10-12	whole turkey	49.99	8	Traditional Oven-Roasted Turkey Dinner - 5 sides
	Stop & Shop Supermarkets	n/i	8-10	spiral ham	49.99	8	Spiral Cut Ham Dinner - 5 sides
		Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
	The Fresh Market	n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Trucchi's Supermarkets	Butterball	10-12	whole turkey	69.99	6-8	Traditional Turkey Dinner - 7 sides
		n/i	1.5-2	bn-in turkey breast	32.99	2-3	Mini Turkey Dinner - 7 sides
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides
	Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides
		n/i	3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
		Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MA <i>(cont)</i>	Whole Foods - North Atlantic <i>(continued)</i>	Plainville Farms	3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides
		Plainville Farms	10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides
		Plainville Farms	16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides
		n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides
MD	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides
	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides
		Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides
	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
		n/i	10-12	local whole turkey	99.99	8-10	Turkey Dinner - 8 sides
	Graul's Market	n/i	18-20	local whole turkey	199.99	16-20	Turkey Dinner - 8 sides
		Smithfield	3-4	half spiral ham	99.99	8-10	Ham Dinner - 8 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides
	Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides
Shoppers Food	Butterball	10-12	whole turkey	44.99	6-8	Classic Turkey Dinner - 4 sides	

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MD (cont)	ShopRite	Plainville Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
	Weis	n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides	
		n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
		Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
			n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
			n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
			n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	n/i		3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides			
ME	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides	
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides	
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides	
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides	
		n/i	3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		Plainville Farms	1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides	
		Plainville Farms	10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides	
	Plainville Farms	16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
ME <i>(cont)</i>	Whole Foods - North Atlantic <i>(continued)</i>	n/i	2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	
NH	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides	
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides	
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides	
	Market Basket	Butterball	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 6 sides	
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
NJ	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides	
	Fairway Foods	n/i	12-14	whole ABF turkey	159.00	6	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides	
		n/i	12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides	
		n/i	14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides	
		Fairway	Fairway	10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides
		Fairway	Fairway	12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides
	Food Bazaar	n/i	10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides	
		n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides
			n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides
		n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides	
		n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides	
		n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides	
		n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides	
		n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides	
		n/i	10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides	
	Mrs. Green's Natural Market	n/i	12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides	
		n/i	15	whole ABF turkey	139.99	8-12	Holiday Family Turkey Dinner - 7 sides	
	Murphy's Marketplace	n/i	6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides	
		Butterball	Butterball	10-12	whole turkey	89.99	8-10	Holiday Dinner - 10 sides
Pathmark	n/i	4-6	bnls ham	89.99	8-10	Holiday Dinner - 10 sides		
	Butterball	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NJ (cont)	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
		Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides
	Wegman's	Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
			n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
			Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		Whole Foods - Mid-Atlantic	n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides
	n/i		12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides	
	n/i		14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides	
	n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
	n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	n/i		3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
	n/i		3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
	Whole Foods - Northeast	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides	
		n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides	
n/i		2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides		
n/i		10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides		
n/i		10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides		
n/i		14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides		
n/i		14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NY	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Balducci's	n/i	3-5	bn-in turkey breast	139.99	6-8	Turkey Breast Dinner - 7 sides
		n/i	12-14	whole turkey	159.99	6-8	Ready-to-Cook Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	169.99	6-8	Pre-Cooked Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	169.99	6-8	Ham Dinner - 7 sides
		D'Agostino's	Plainville Farms	3-5	bn-in ABF turkey breast	99.99	4-6
		Plainville Farms	3-5	bn-in ABF turkey breast	144.99	8-10	Turkey Breast Dinner - 4 sides
		Plainville Farms	3-5	bn-in ABF turkey breast	49.99	2	Turkey Breast Dinner for Two - 3 sides
	DeCiccio's	Plainville Farms	18-20	whole ABF turkey	229.99	16-20	Turkey Dinner - 6 sides
		n/i	7-9	glazed hams	119.99	10-12	Ham Dinner - 5 sides
		n/i	2-3	beef filet mignon	269.99	6-8	Filet Mignon Dinner - 5 sides
		n/i	4-5	beef rib roast	269.99	6-8	Rib Roast Dinner - 5 sides
		Fairway Foods	n/i	12-14	whole ABF turkey	159.00	6
		n/i	14-16	whole ABF turkey	259.00	12	All-Natural Oven-Ready Turkey - 10 sides
		n/i	12-14	whole ABF turkey	179.00	6	All-Natural Oven-Ready Brined Turkey - 10 sides
		n/i	14-16	whole ABF turkey	299.00	12	All-Natural Oven-Ready Brined Turkey - 10 sides
		Fairway	10-12	whole organic turkey	219.00	6	Organic Turkey Dinner - 10 sides
		Fairway	12-14	whole organic turkey	349.00	12	Organic Turkey Dinner - 10 sides
		n/i	10-12	whole smoked turkey	169.00	6	Smoked Turkey Dinner - 10 sides
	Food Bazaar	n/i	12-14	whole turkey	49.99	6-8	Turkey Dinner - 2 sides
	Gristede's	n/i	10-12	whole turkey	99.99	6-8	Complete Holiday Dinner - 9 sides
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides
	King's	n/i	2.5-3.25	bnls turkey breast	99.99	6	Glazed Boneless Turkey Breast Dinner - 5 sides
		n/i	2.5-3.25	bnls turkey breast	99.99	6	Roasted Boneless Turkey Breast Dinner - 5 sides
		n/i	2.5-3.25	bnls ABF turkey breast	89.99	4	ABF Boneless Turkey Breast Dinner - 5 sides
		n/i	5-7	bn-in ABF turkey breast	99.99	6	ABF Bone-in Turkey Breast Dinner - 5 sides
		n/i	10-12	whole ABF turkey	119.99	6-8	ABF Turkey Dinner - 5 sides
		n/i	12-14	whole ABF turkey	174.99	10-12	ABF Turkey Dinner - 5 sides
		n/i	10-12	ABF turkey and breast	249.99	16-18	ABF Turkey and Breast Dinner - 5 sides
		n/i	10-12	whole organic turkey	139.99	6-8	Organic Turkey Dinner - 5 sides
		n/i	12-14	whole organic turkey	199.99	10-12	Organic Turkey Dinner - 5 sides
		Mrs. Green's Natural Market	n/i	15	whole ABF turkey	139.99	8-12
	n/i		6	ABF spiral ham	99.99	6-8	Holiday Family Ham Dinner - 7 sides
	North Shore Farms	n/i	3	turkey meat	29.99	2	Complete Dinner for 2 - 4 sides
		n/i	20	whole turkey	199.99	10	Complete Dinner for 10 - 6 sides
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NY (cont)	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
	ShopRite	Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
	Stew Leonard's	n/i	10-12	whole turkey	140.00	8	Complete Dinner - 7 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
			n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Tops Markets	Butterball	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
			10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides	
		n/i	7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides	
	Uncle Giuseppe's Marketplace	Bell & Evans	18-20	whole ABF turkey	299.00	12-14	Holiday Feast - 7 sides	
		Bell & Evans	10	bn-in ABF turkey breast	299.00	12-14	Holiday Feast - 7 sides	
	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
	Weis	n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides	
		Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides	
	Whole Foods - Northeast	n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	8-10	beef rib roast	199.99	8	Rib Roast Dinner - 4 sides	
		n/i	2	bnls ABF lamb leg	89.99	4	Lamb Dinner - 3 sides	
		n/i	3	bnls ABF pork loin	89.99	4	Pork Loin Dinner - 3 sides	
		n/i	1.5-2	bnls turkey breast	49.99	2	Turkey Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	139.99	8	Turkey Dinner - 5 sides	
		n/i	10-12	whole organic turkey	189.99	8	Turkey Dinner - 5 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NY (cont)	Whole Foods - Northeast	n/i	14-16	whole turkey	189.99	8	Turkey Dinner - 5 sides	
	(continued)	n/i	14-16	whole organic turkey	249.99	8	Turkey Dinner - 5 sides	
PA	A&P Stores	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	ACME Markets	n/i	10-12	whole turkey	49.99	8	Our Signature Classic Turkey Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8	Ultimate Turkey Dinner - 7 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides	
	Giant Food Stores	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides	
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides	
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
		Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides
			n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides
			n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides
			n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
	Pathmark	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides	
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides	
	Shop'n Save	Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
	ShopRite	n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
		Plainview Farms	10-12	whole ABF turkey	124.98	8-10	All Natural Turkey Dinner - 6 sides	
	ShurSave	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 3 sides	
		n/i	12-14	whole turkey	99.99	8-10	Holiday Turkey Dinner - 7 sides	
	The Fresh Grocer	n/i	12-14	whole turkey	64.99	10-12	Whole Roasted Turkey Dinner - Large - 7 sides	
		n/i	10-12	whole turkey	54.99	6-8	Whole Roasted Turkey Dinner - Small - 7 sides	
		n/i	4	bnls ham	54.99	14-16	Whole Boneless Ham Dinner - 5 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Thorne's Market	n/i	10-12	whole turkey	79.99	8-10	Roast Turkey Dinner - 5 sides	
		n/i	7-9	spiral ham	89.99	8-10	Spiral Ham Dinner - 5 sides	
		n/i	4-5	beef prime rib	119.99	8-10	Prime Rib Dinner - 4 sides	
	Tops Markets	Butterball	10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides	
n/i		7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides		

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
PA (cont)	Wegman's	Plainville Farms	12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
			n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
			Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
	n/i		2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides	
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides	
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
		n/i	3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
RI		Dave's Marketplace	n/i	10-12	whole turkey	99.95	6-8	Complete Meal - 7 sides
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides	
	Stop & Shop Supermarkets	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides	
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides	
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides	
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	
		Whole Foods - North Atlantic	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
	n/i		2.5	braised beef brisket	89.99	4	Traditional Brisket Dinner - 4 sides	
	n/i		3	bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
	n/i		3	bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
	Plainville Farms		1.5-2	bnls ABF turkey breast	40.00	2	Complete Traditional Turkey Dinner - 7 sides	
	Plainville Farms		3.5-4	bn-in ABF turkey breast	80.00	4	Complete Traditional Turkey Dinner - 7 sides	
	Plainville Farms		10-12	whole ABF turkey	130.00	8	Complete Traditional Turkey Dinner - 7 sides	
	Plainville Farms		16-18	whole ABF turkey	170.00	12	Complete Traditional Turkey Dinner - 7 sides	
	n/i		2	bnls lamb leg	99.99	4	Lamb Dinner - 3 sides	
	n/i		3	bnls pork loin	89.99	4	Pork Loin Dinner - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
VT	A.G. of New England	Jennie-O	10-12	whole turkey	24.99	6-8	Traditional Turkey Dinner - 10 sides
	Hannaford	Butterball	10-12	whole turkey	59.99	6-8	Holiday Turkey Dinner - 5 sides
		Carando	7-9	spiral ham	59.99	6-8	Holiday Ham Dinner - 5 sides
	Price Chopper	Plainville Farms	10-12	whole ABF turkey	64.99	7-8	Turkey Dinner - 6 sides
		Plainville Farms	4-6	bn-in ABF turkey breast	64.99	6-8	Turkey Breast Dinner - 6 sides
		Price Chopper	5	bnls half ham	39.99	8-10	Smokehouse Ham Dinner - 3 sides
	Shaw's	n/i	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 5 sides
	Tops Markets	Butterball	10-12	whole turkey	79.99	6-8	Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	79.99	6-8	Ham Dinner - 6 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV								
AL	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides	
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides	
	Ingle's	Butterball		10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball		10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball		4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
	Kroger Atlanta		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
			n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			Private Selection		7-9	spiral ham	49.99	6-8
	Kroger Nashville		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
			Private Selection		7-9	spiral ham	49.99	6-8
	Piggly Wiggly Houchen's		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
			n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
			n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix		n/i	10-12	whole turkey	44.99	7-10	Turkey Dinner - 4 sides
	Rouses		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides
			n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides
			Hormel Cure 81		10-12	spiral ham	64.99	6-8
	The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
			n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Vowell's Market Place		n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Western Market		Butterball	10-12	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 5 sides
			n/i	7-9	spiral ham	59.99	6-8	Deluxe Spiral Ham Dinner - 4 sides
			n/i	2.5-3	rotisserie turkey breast	37.99	6-8	Rotisserie Turkey Breast Dinner - 3 sides
	Whole Foods - South		n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides
			n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides
			n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides
			n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AL (cont)	Whole Foods - South (continued)	n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides
	Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides
FL	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
		Jennie-O	3	rotisserie turkey breast	49.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
	Hitchcock's Markets	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
		Butterball	10-12	whole turkey	39.99	6-8	Traditional Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	59.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	4	bn-in turkey breast	49.99	6-8	Deluxe Turkey Breast Dinner - 6 sides
		n/i	6	ham	39.99	6-8	Holiday Sliced Ham Dinner - 3 sides
		n/i	6-7	spiral ham	49.99	6-8	Holiday Spiral Ham Dinner - 3 sides
	J.H. Harvey's	Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - Florida	n/i	5-7	bnls ABF lamb leg	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	5-7	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 4 sides
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Dinner - 4 sides
	Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
GA	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	IGA	n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides
		n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	J.H. Harvey's	Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides
		Kroger Atlanta	n/i	10-13	whole turkey	69.99	6-8
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Carolina Co.	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
		n/i	10-12	fried whole turkey	49.99	6-8	Southern Fried Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 4 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
GA (cont)	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides	
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides	
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
		n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Wayfield's	n/i	10-12	smoked whole turkey	49.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	6-8	spiral ham	49.99	6-8	Ham Dinner - 5 sides	
	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
		Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
	Carolina Pride		6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides	
	MS	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
			n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
		Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
n/i			10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
n/i			9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
Private Selection			7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
Piggly Wiggly Houchen's		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides	
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides	
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides	
Rouses		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides	
		n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides	
		Hormel Cure 81	10-12	spiral ham	64.99	6-8	Spiral Ham Dinner - 8 sides	
The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
Vowell's Market Place		n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MS (cont)	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
		Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
			Carolina Pride	6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides
NC	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides	
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
	Bo's Food Stores	n/i	8-10	whole turkey	49.99	6-8	Turkey Dinner - 2 sides	
		n/i	3.5	bnls ham	39.99	6-8	Ham Dinner - 2 sides	
	Carlie C's IGA	n/i	9-11	whole turkey	34.99	4-6	Basic Holiday Dinner - 1 side	
		n/i	7-9	spiral ham	34.99	4-6	Basic Holiday Dinner - 1 side	
		n/i	9-11	whole turkey	54.99	6-8	Classic Holiday Dinner - 6 sides	
		n/i	7-9	spiral ham	54.99	6-8	Classic Holiday Dinner - 6 sides	
		n/i	9-11	whole turkey/ham	69.99	8-10	Deluxe Holiday Turkey and Ham Dinner - 6 sides	
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Farm Fresh	n/i	10-12	whole turkey	49.99	6-10	Classic Turkey Dinner - 3 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Food Pride	n/i	10-12	whole turkey	64.99	8-10	Deluxe Turkey Dinner - 5 sides	
		n/i	10-12	whole turkey	49.99	6-8	Turkey Dinner - 3 sides	
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 3 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides	
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides	
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NC (cont)	Harris Teeter	n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
	(continued)	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
	IGA	n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides	
			n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides	
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides	
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides	
			n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	Kroger Mid-Atlantic		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
			n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lowe's Food Stores	Butterball		10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides
		Butterball		8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides
		Butterball		4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides
		Boar's Head		3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides
		Boar's Head		5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides
			n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides
	Piggly Wiggly (Spartan-Nash)	Kretschmar		3	bnls turkey	62.99	6-8	Piggly Wiggly Country Feast - 8 sides
			n/i	6-7	bn-in turkey breast	31.99	6-8	Turkey Breast Dinner - 2 sides
		Our Family		10-12	whole turkey	36.99	6-8	Turkey Dinner - 2 sides
			n/i	12-14	whole turkey	72.99	8-10	Piggly Wiggly Turkey Feast - 9 sides
		Kretschmar		3	ham	31.99	6-8	Sliced Ham Dinner - 2 sides
		Kretschmar		3	roast beef	38.99	6-8	Roast Beef Dinner - 3 sides
	Piggly Wiggly Corporation		n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides
			n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides
	Publix		n/i	10-12	whole turkey	44.99	7-10	Turkey Dinner - 4 sides
	The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
			n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - South		n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides
			n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides
			n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides
			n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NC (cont)	Whole Foods - South (continued)	n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
SC	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides	
		Butterball	10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
		Carolina Pride	6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
		Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
		Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
		Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides
			n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides
			n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
		Harris Teeter	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
			Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
	Harris Teeter		7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides	
	n/i		4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides	
	n/i		12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides	
	IGA	Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides	
		n/i	8-10	whole turkey	44.99	6-8	Turkey Dinner - 6 sides	
	Ingle's	n/i	6-8	spiral ham	44.99	6-8	Ham Dinner - 5 sides	
		Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides	
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides	
	J.H. Harvey's	Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides	
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides	
		Butterball	10-12	whole turkey	39.99	6-8	Classic Turkey Dinner (cold) - 2 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner (hot) - 2 sides	
		Carolina Pride	6-8	spiral ham	39.99	6-8	Classic Spiral Ham Dinner (cold) - 2 sides	
		Carolina Pride	6-8	spiral ham	49.99	6-8	Classic Spiral Ham Dinner (hot) - 2 sides	
	Kroger Atlanta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Lowe's Food Stores	Butterball	10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides	
		Butterball	8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides	
		Butterball	4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides	
		Boar's Head	3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides	
		Boar's Head	5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides	
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
SC (cont)	Piggly Wiggly Carolina Co.	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	fried whole turkey	49.99	6-8	Southern Fried Turkey Dinner - 4 sides	
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 4 sides	
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
	TN	Bi-Lo	Butterball	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides
Butterball			10-12	spiral ham	54.99	6-8	Premium Turkey Dinner - 5 sides	
Carolina Pride			6-8	spiral ham	59.99	6-8	Classic Spiral Ham Dinner - 4 sides	
E. W. James & Sons		n/i	7-9	spiral ham	76.99	8-10	James Family Kitchen Holiday Feast - 7 sides	
		n/i	10-12	whole turkey	76.99	6-8	James Family Kitchen Holiday Feast - 7 sides	
Earth Fare		n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
Food City		Butterball	16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides	
		Butterball	16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides	
		Butterball	10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides	
		Butterball	10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides	
		Butterball	4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides	
		Butterball	4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides	
		Food City	7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides	
		Food City	7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides	
		Food Country USA	n/i	16-18	whole turkey	74.99	12-14	Cold Turkey Dinner - 5 sides
			n/i	16-18	whole turkey	89.99	12-14	Hot Turkey Dinner - 5 sides
n/i			10-12	whole turkey	46.99	8-10	Cold Turkey Dinner - 5 sides	
n/i	10-12		whole turkey	61.99	8-10	Hot Turkey Dinner - 5 sides		
n/i	6	bn-in turkey breast	39.99	6-8	Cold Turkey Breast Dinner - 5 sides			

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
TN (cont)	Food Country USA (continued)	n/i	6	bn-in turkey breast	54.99	6-8	Hot Turkey Breast Dinner - 5 sides
		n/i	4-7	ham	44.99	6-8	Cold Old Fashioned Ham Dinner - 5 sides
		n/i	4-7	ham	59.99	6-8	Hot Old Fashioned Ham Dinner - 5 sides
		n/i	8	spiral ham	47.99	8-12	Cold Spiral Ham Dinner - 5 sides
		n/i	8	spiral ham	62.99	8-12	Hot Spiral Ham Dinner - 5 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Cold Rotisserie Chicken Dinner - 4 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Hot Rotisserie Chicken Dinner - 4 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
	Houchen's IGA	n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
		n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
		Ingle's	Butterball	10-12	whole turkey	42.98	4-6
	Butterball		10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
	Butterball		4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
	Kroger Delta	n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Nashville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Publix	n/i	10-12	whole turkey	44.99	7=10	Turkey Dinner - 4 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
TN (cont)	Whole Foods - South	n/i	12	whole organic turkey	129.99	6-8	Organic Turkey Dinner - 4 sides	
		n/i	7	whole turkey	79.99	4	Turkey Dinner for 4 - 5 sides	
		n/i	11	whole turkey	99.99	6-8	Turkey Dinner - 5 sides	
		n/i	15	whole turkey	139.99	10-12	Turkey Dinner - 5 sides	
		n/i	12	smoked whole turkey	99.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 5 sides	
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 5 sides	
		n/i	8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	5-7	ABF pork loin	89.99	6	Roasted Pork Loin Meal - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
		n/i	5-7	bnls ABF lamb leg	89.99	5	Roasted Leg of Lamb Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides	
		n/i	4	beef tenderloin	199.99	6-8	Beef Tenderloin Dinner - 4 sides	
VA	Farm Fresh	n/i	10-12	whole turkey	49.99	6-10	Classic Turkey Dinner - 3 sides	
		Food City	Butterball	16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides
	Butterball		16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides	
	Butterball		10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides	
	Butterball		10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides	
	Butterball		4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides	
	Butterball		4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides	
	Food City		7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides	
	Food City		7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides	
	Food Country USA		n/i	16-18	whole turkey	74.99	12-14	Cold Turkey Dinner - 5 sides
			n/i	16-18	whole turkey	89.99	12-14	Hot Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	46.99	8-10	Cold Turkey Dinner - 5 sides
			n/i	10-12	whole turkey	61.99	8-10	Hot Turkey Dinner - 5 sides
			n/i	6	bn-in turkey breast	39.99	6-8	Cold Turkey Breast Dinner - 5 sides
			n/i	6	bn-in turkey breast	54.99	6-8	Hot Turkey Breast Dinner - 5 sides
			n/i	4-7	ham	44.99	6-8	Cold Old Fashioned Ham Dinner - 5 sides
			n/i	4-7	ham	59.99	6-8	Hot Old Fashioned Ham Dinner - 5 sides
			n/i	8	spiral ham	47.99	8-12	Cold Spiral Ham Dinner - 5 sides
			n/i	8	spiral ham	62.99	8-12	Hot Spiral Ham Dinner - 5 sides
		n/i	1-2	rotisserie chicken	24.99	4-6	Cold Rotisserie Chicken Dinner - 4 sides	
	n/i	1-2	rotisserie chicken	24.99	4-6	Hot Rotisserie Chicken Dinner - 4 sides		
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
n/i		8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides		

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
VA (cont)	Galaxy Food Centers	n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
	(continued)	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
	Giant Food	Kentucky Legend	2.5	bnls ham	24.99	2	Ham Dinner for Two - 5 sides
		n/i	2.5	rotisserie turkey breast	24.99	2	Turkey Dinner for Two - 5 sides
		n/i	7-9	spiral ham	49.99	6-8	Holiday Ham Dinner - 5 sides
		n/i	12-14	whole turkey	49.99	6-8	Holiday Turkey Dinner - 5 sides
	Harris Teeter	Butterball	9-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		Harris Teeter	7-9	spiral ham	49.99	8-10	Ham Dinner - 3 sides
		n/i	4	beef prime rib	49.99	6-8	Prime Rib Dinner - 3 sides
		n/i	12-14	whole turkey	79.99	6-8	Turkey Dinner - 7 sides
		Harris Teeter Rancher	5	beef tenderloin	79.99	6-8	Beef Tenderloin Dinner - 7 sides
	Ingle's	Butterball	10-12	whole turkey	42.98	4-6	Basic Turkey Dinner - 2 sides
		Butterball	10-12	whole turkey	50.98	6-8	Deluxe Butterball Oven Roasted Turkey Dinner - 4 sides
		Butterball	4-6	bn-in turkey breast	50.98	6-8	Deluxe Bone-In Turkey Breast Dinner - 4 sides
		n/i	6-8	bnls pit ham	42.98	4-6	Old Fashioned Boneless Pit Ham Dinner - 3 sides
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lowe's Food Stores	Butterball	10-12	whole turkey	49.99	6-8	Gourmet Turkey Dinner - 4 sides
		Butterball	8-10	whole turkey	44.99	6-8	Premium Turkey Dinner - 4 sides
		Butterball	4-7	bn-in turkey breast	44.99	6-8	Turkey Breast Dinner - 4 sides
		Boar's Head	3.75	bnls turkey breast	49.99	6-8	Oven-Roasted Turkey Breast Dinner - 4 sides
		Boar's Head	5	bnls ham	49.99	6-8	Smoked Ham Dinner - 4 sides
		n/i	7-9	spiral ham	39.99	6-8	Spiral Ham Dinner - 3 sides
	Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides
	Piggly Wiggly (Spartan-Nas h)	Kretschmar	3	bnls turkey	62.99	6-8	Piggly Wiggly Country Feast - 8 sides
		n/i	6-7	bn-in turkey breast	31.99	6-8	Turkey Breast Dinner - 2 sides
		Our Family	10-12	whole turkey	36.99	6-8	Turkey Dinner - 2 sides
		n/i	12-14	whole turkey	72.99	8-10	Piggly Wiggly Turkey Feast - 9 sides
		Kretschmar	3	ham	31.99	6-8	Sliced Ham Dinner - 2 sides
		Kretschmar	3	roast beef	38.99	6-8	Roast Beef Dinner - 3 sides
	Piggly Wiggly Corporation	n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides
		n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
VA (cont)	Safeway Eastern	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
	Shoppers Food	Butterball	10-12	whole turkey	44.99	6-8	Classic Turkey Dinner - 4 sides	
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Wegman's	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
			12-14	whole ABF turkey	89.00	8-10	Traditional Turkey Dinner - 6 sides	
		Plainville Farms	14-16	whole ABF turkey	139.00	10-12	Premium Turkey Dinner - 6 sides	
		n/i	12-14	whole carved ABF turkey	199.00	10-12	Hand-Carved Turkey Dinner - 6 sides	
		n/i	6-7	half carved ABF turkey	109.00	5-6	Medium Hand-Carved Turkey Dinner - 6 sides	
		Empire	10-12	whole kosher turkey	165.00	8-10	Kosher Turkey Dinner - 7 sides	
		n/i	2-3	beef brisket	185.00	8-10	Beef Brisket Dinner - 7 sides	
		Wegman's	7	spiral ham	135.00	10-12	Ham Dinner - 4 sides	
		Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
			n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
	n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
	n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
	n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
	n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
	n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
n/i	3		Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides		
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides			
WV	Foodland	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides	
	Food Lion	Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides	
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides	
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides	
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides	
	Giant Eagle	n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides	
		n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides	
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
WV (cont)	Kroger Mid-Atlantic	n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Martin's Food Markets	n/i	12-14	whole turkey	69.99	6-8	Turkey Dinner - 6 sides	
		n/i	12-14	whole turkey	69.99	6-8	Cajun Fried Turkey Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Turkey Breast Dinner - 6 sides	
		n/i	7-8	bn-in turkey breast	65.99	6-8	Cajun Fried Turkey Breast Dinner - 6 sides	
		n/i	7-8	spiral ham	65.99	6-8	Spiral Sliced Ham Dinner - 6 sides	
		n/i	8-10	whole turkey	44.99	6-8	Holiday Dinner - 3 sides	
	Piggly Wiggly Corporation	n/i	8-9	ham	39.99	6-8	Holiday Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8-10	Holiday Turkey Dinner - 7 sides	
	Riesbeck's Food Markets	n/i	4-5	beef prime rib	99.99	8-10	Holiday Prime Rib Dinner - 7 sides	
		n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides	
	Shop'n Save	n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides	
		n/i	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	
	Weis	Butterball	n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
		Butterball	n/i	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides	
		n/i	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI							
IA	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides
	Dahl's	n/i	12-14	whole turkey	79.99	10-12	Turkey Dinner - 7 sides
		n/i	8	spiral ham	79.99	10-12	Ham Dinner - 5 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
		n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
	No Frills Supermarkets	Butterball	10-12	whole turkey	49.95	8-10	Holiday Turkey Dinner - 7 sides
		n/i	6	spiral ham	49.95	8-10	Holiday Ham Dinner - 7 sides
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
Wellshire Farms		8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	
n/i		2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides		
IL	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides
	Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	Deluxe Whole Roasted Turkey Meal - 3 sides
		Butterball	12-14	whole turkey	79.99	8-10	Traditional Turkey Dinner - 5 sides
		n/i	2	bnls spiral turkey breast	54.99	4	Smoked Spiral Turkey Breast Meal - 4 sides
		n/i	4	bnls spiral turkey breast	109.99	8	Smoked Spiral Turkey Breast Meal - 4 sides
		Bob's Smokehouse	2	glazed ham	54.99	4	Signature Glazed Ham Meal - 4 sides
		Bob's Smokehouse	4	glazed ham	109.99	8	Signature Glazed Ham Meal - 4 sides
	Dierberg's	2.5	spiral ham	52.99	4	Boneless Sliced Ham Meal - 4 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IL (cont)	Dierberg's (continued)	Dierberg's	5	spiral ham	105.99	8	Boneless Sliced Ham Meal - 4 sides
		n/i	1.5	center-cut pork loin	54.99	4	Pork Loin Meal - 4 sides
		n/i	3	center-cut pork loin	109.99	8	Pork Loin Meal - 4 sides
		n/i	3.5	beef prime rib	99.99	4	Prime Rib Meal - 4 sides
		n/i	7	beef prime rib	199.99	8	Prime Rib Meal - 4 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Garden Fresh Market	n/i	16-20	whole turkey	89.99	8-10	Holiday Dinner - 8 sides
	Heinen's	Heinen's	10-12	whole turkey	149.99	10	Heinen's Complete Turkey Dinner - 8 sides
		Heinen's	6-7	spiral ham	139.99	10	Heinen's Ham Dinner - 7 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
		n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Louisville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Mariano's Fresh Market	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Butterball	10-12	whole turkey	65.00	6-8	Turkey Dinner - 6 sides
		n/i	8-10	spiral ham	65.00	6-8	Ham Dinner - 5 sides
	Pete's Fresh Market	n/i	16-10	whole turkey	79.99	8-10	Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	49.99	8-10	Ham Dinner - 5 sides
		n/i	5	beef prime rib	99.99	8-10	Deluxe Prime Rib Dinner - 5 sides
		n/i	7	leg of lamb	89.99	8-10	Deluxe Leg of Lamb Dinner - 5 sides
		n/i	7	pork loin	59.99	8-10	Deluxe Roasted Pork Loin Dinner - 5 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
IL (cont)	Piggly Wiggly Midwest	n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 4 sides	
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides	
	Strack & Van Til	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides	
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides	
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides	
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides	
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides	
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides	
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides	
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides	
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides	
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides	
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides	
		Sunset Foods	Amish Family Farms	10-12	whole turkey	109.98	4-8	Holiday Turkey Dinner - 7 sides
		The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	n/i		10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Ultra Foods	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides	
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides	
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides	
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides	
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides	
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides	
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides	
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides	
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides	
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides	
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides	
		Valli Produce	Butterball	10-12	whole turkey	59.99	6	Turkey Dinner - 5 sides
			n/i	7-8	spiral ham	69.99	6	Ham Dinner - 5 sides
	Walt's Food Centers	Butterball	10-12	whole turkey	44.99	6	Turkey Dinner - 4 sides	
		n/i	9	spiral ham	49.99	6	Ham Dinner - 4 sides	
		n/i	4-5	beef prime rib	59.99	4-5	Prime Rib Dinner - 4 sides	
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IL (cont)	Whole Foods - Midwest (continued)	n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
IN	Al's Supermarkets	n/i	10-12	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 6 sides
		n/i	7-8	spiral ham	69.99	6-8	Spiral Sliced Ham Dinner - 6 sides
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides
	Jewel-Osco	Butterball	10-12	whole turkey	79.99	6-8	Ultimate Turkey Dinner - 8 sides
		Butterball	10-12	whole turkey	59.99	6-8	Classic Turkey Dinner - 3 sides
	Kroger Central	n/i	8-9	spiral ham	59.99	6-8	Classic Ham Dinner - 2 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Cincinnati	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Louisville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Lucky's Market	n/i	10-12	whole ABF turkey	59.99	6	The Full Feast - 5 sides
	Marsh	Butterball	10-12	whole turkey	49.95	6-8	Turkey Dinner - 4 sides
		Kretschmar	7-9	spiral ham	49.95	6-8	Ham Dinner - 3 sides
	Martin's Supermarkets	Butterball	10-12	whole turkey	59.95	8	Premium Turkey Dinner - 6 sides
		Butterball	12-14	whole turkey	99.95	14	Extra Large Turkey Dinner - 8 sides
		n/i	2.5	rotisserie turkey breast	29.95	4	Premium Rotisserie Turkey Dinner - 3 sides
n/i		8	spiral ham	75.95	10	Fireglazed Spiral Ham Dinner - 4 sides	
n/i		5	smokehouse ham	79.95	10	Smokehouse Ham Dinner - 4 sides	
n/i		1	rotisserie turkey breast	16.95	2	Turkey Breast Dinner for 2 - 2 sides	
Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
IN (cont)	Strack & Van Til	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides
	The Fresh Market	n/i	10-12	whole turkey	79.95	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Ultra Foods	Butterball	10-12	whole turkey	59.99	6	Traditional Turkey Dinner - 4 sides
		Indiana Kitchen	8	spiral ham	59.99	6	Traditional Ham Dinner - 4 sides
		Butterball	12-14	whole turkey	89.99	8	Deluxe Turkey Dinner - 7 sides
		Indiana Kitchen	8-10	spiral ham	89.99	8	Deluxe Ham Dinner - 7 sides
		Butterball	12-14	whole turkey	109.99	8-10	Premium Turkey Dinner - 8 sides
		Indiana Kitchen	8-10	spiral ham	109.99	8-10	Premium Ham Dinner - 8 sides
		Butterball	12-14	whole turkey	159.99	16-20	Supreme Turkey Dinner - 11 sides
		Indiana Kitchen	8-10	spiral ham	159.99	16-20	Supreme Ham Dinner - 11 sides
		Butterball	12-14	whole turkey	199.99	16-20	Ultimate Turkey Dinner - 12 sides
		Indiana Kitchen	8-10	spiral ham	199.99	16-20	Ultimate Ham Dinner - 12 sides
		n/i	3	rotisserie turkey breast	36.99	6	Rotisserie Turkey Breast Dinner - 5 sides
	Wesselman's	n/i	10-12	whole turkey	42.99	6-8	Complete Turkey Dinner - 6 sides
		n/i	2.5-3	bnls turkey breast	29.99	4-6	Complete Turkey Breast Dinner - 6 sides
		n/i	8	spiral ham	42.99	6-8	Complete Spiral Ham Dinner - 6 sides
	Walt's Food Centers	Butterball	10-12	whole turkey	44.99	6	Turkey Dinner - 4 sides
		n/i	9	spiral ham	49.99	6	Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	59.99	4-5	Prime Rib Dinner - 4 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
	n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KY	Cox IGA Supermarkets	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides
	E. W. James & Sons	n/i	7-9	spiral ham	76.99	8-10	James Family Kitchen Holiday Feast - 7 sides
		n/i	10-12	whole turkey	76.99	6-8	James Family Kitchen Holiday Feast - 7 sides
		n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides
	Earth Fare	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides
	Foodland	n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides
	n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides	
	n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides	
	n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides	
	n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides	
	Food City	Butterball	16-18	whole turkey	89.99	12-14	Big Turkey Dinner (hot) - 5 sides
		Butterball	16-18	whole turkey	74.99	12-14	Big Turkey Dinner (cold) - 5 sides
		Butterball	10-12	whole turkey	61.99	8-10	Classic Turkey Dinner (hot) - 5 sides
		Butterball	10-12	whole turkey	46.99	8-10	Classic Turkey Dinner (cold) - 5 sides
		Butterball	4	bn-in turkey breast	54.99	6-8	Turkey Breast Dinner (hot) - 5 sides
		Butterball	4	bn-in turkey breast	39.99	6-8	Turkey Breast Dinner (cold) - 5 sides
		Food City	7-9	spiral ham	62.99	8-10	Spiral Ham Dinner (hot) - 4 sides
	Food City	Food City	7-9	spiral ham	47.99	8-10	Spiral Ham Dinner (cold) - 4 sides
		n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
	Food Giant	n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
		Jennie-O	11-13	whole turkey	29.99	6-8	Holiday Meal - 4 sides
	Galaxy Food Centers	n/i	5	bn-in turkey breast	39.99	6-8	Rotisserie Turkey Breast Dinner - 5 sides
		n/i	8-10	whole turkey	42.99	6-8	Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	53.99	6-8	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Complete Ham Dinner - 4 sides
	Houchen's IGA	n/i	10-12	whole turkey	39.99	8-10	Classic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Deluxe Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	8-10	Deluxe Spiral Ham Dinner - 5 sides
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides
	Kroger Cincinnati	n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KY (cont)	Kroger Delta	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Louisville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Kroger Nashville	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Remke Markets	Kretschmar	6	half spiral ham	64.99	8-10	Spiral Sliced Ham Dinner - 4 sides
		Butterball	10-12	whole turkey	69.99	8-10	Family Size Turkey Dinner - 6 sides
		Winter's	8	half glazed ham	69.99	4-6	Honey Glazed Ham Dinner - 4 sides
		Farmhouse	3	bnls turkey breast	44.99	4-6	Small Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	89.99	10-12	Large Family Size Turkey Dinner - 6 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Mid-Atlantic	n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides
		n/i	3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
n/i		3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides	
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides		

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MI	Busch's	Amish Country	10-12	whole turkey	79.99	8-10	Amish Country Turkey Meal - 5 sides
		Busch's	8-9	spiral ham	79.99	10-12	Spiral Sliced Ham Meal - 5 sides
		Dearborn	6.5-8	spiral ham	89.99	10-12	Spiral Sliced Ham Meal - 5 sides
		n/i	5-6	Choice beef rib roast	119.99	6-8	Beef Rib Roast Meal - 5 sides
		n/i	2-3	bnls turkey breast	34.99	2-4	Roasted Turkey Breast Meal - 5 sides
	D&W Fresh Market	Butterball	10-12	whole turkey	54.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
		n/i	7-8	spiral ham	54.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
	Family Fare	Butterball	10-12	whole turkey	49.99	6-8	Deluxe Turkey Dinner - 5 sides
		n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
		n/i	7-8	spiral ham	49.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
	Hiller's Market Place	Butterball	10-12	whole turkey	48.99	6-8	Complete Turkey Dinner - 6 sides
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Kroger Michigan	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Martin's Supermarkets	Butterball	10-12	whole turkey	59.95	8	Premium Turkey Dinner - 6 sides
		Butterball	12-14	whole turkey	99.95	14	Extra Large Turkey Dinner - 8 sides
		n/i	2.5	rotisserie turkey breast	29.95	4	Premium Rotisserie Turkey Dinner - 3 sides
		n/i	8	spiral ham	75.95	10	Fireglazed Spiral Ham Dinner - 4 sides
		n/i	5	smokehouse ham	79.95	10	Smokehouse Ham Dinner - 4 sides
		n/i	1	rotisserie turkey breast	16.95	2	Turkey Breast Dinner for 2 - 2 sides
	Plumb's/Duthler's	n/i	10-12	whole turkey	48.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	42.99	6-8	Turkey Dinner - 5 sides
		n/i	7-8	spiral ham	52.99	6-8	Spiral Ham Dinner - 5 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Tadych's Econo Foods	n/i	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 9 sides
	VG's Grocery	Butterball	10-12	whole turkey	49.99	6-8	Deluxe Turkey Dinner - 5 sides
		Butterball	10-12	whole turkey	64.99	6-8	Customer Request Dinner - 6 sides
		n/i	1.75	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
	Whole Foods - Midwest	n/i	7-8	spiral ham	49.99	6-8	Deluxe Spiral Ham Dinner - 5 sides
		n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MI (cont)	Whole Foods - Midwest (continued)	n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
MN	Coborn's	n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides
	Family Fare	Our Family	7-9	spiral ham	59.99	8-10	Holiday Spiral Ham Dinner - 4 sides
		Our Family	1-2	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
	Festival	Butterball	10	whole turkey	94.99	6-8	Whole Turkey Dinner - 6 sides
		Hormel Cure 81	7.5	spiral ham	99.99	6-8	Ham Dinner - 5 sides
	Hugo's	n/i	10-12	whole turkey	54.99	6-8	Holiday Turkey Dinner - 4 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
	Hy-Vee (continued)	Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Kowalski's	n/i	10-12	whole ABF Turkey	129.99	10-12	Turkey Dinner - 8 sides
		n/i	5-6	ABF Half Turkey	89.99	4-6	Half Bone-In Turkey Dinner - 8 sides
	Lund's and Byerly's	n/i	11-13	whole ABF Turkey	129.99	8-10	Turkey Dinner - 8 sides
		n/i	3.5	cooked turkey	74.99	3-5	Turkey Dinner - 7 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Rainbow Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 7 sides
	Sun Mart	n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
n/i		10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
	Wellshire Farms		8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MN (cont)	Whole Foods - Midwest (continued)	n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
ND	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	Coborn's	n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Family Fare	Our Family	7-9	spiral ham	59.99	8-10	Holiday Spiral Ham Dinner - 4 sides
		Our Family	1-2	bn-in turkey breast	19.99	2	Turkey Dinner for 2 - 4 sides
	Hugo's	n/i	10-12	whole turkey	54.99	6-8	Holiday Turkey Dinner - 4 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	NE	Bag'n Save	Butterball	10-12	whole turkey	49.95	8-10
n/i			6	spiral ham	49.95	8-10	Holiday Ham Dinner - 7 sides
Baker's		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
Hy-Vee		Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
Hy-Vee (continued)		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
Russ's Market		n/i	12-14	whole turkey	59.99	8	Holiday Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	59.99	8	Holiday Ham Dinner - 6 sides
		n/i	2.5-3	bnls turkey breast	39.99	4	Holiday Turkey Dinner - 5 sides
Safeway Denver		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
Sun Mart		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
	n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
Whole Foods - Midwest	n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
NE (cont)	Whole Foods - Midwest (continued)	n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
OH	Buehler Food Markets	Honeysuckle	10-12	whole turkey	69.99	8-10	Complete Holiday Dinner - 7 sides	
	Chief Supermarkets	n/i	10-12	whole turkey	49.95	8	Holiday Dinner - 6 sides	
	Cub Foods	Butterball	10-12	whole turkey	59.99	8-10	Classic Turkey Dinner - 3 sides	
		Butterball	10-12	whole turkey	79.99	8-10	Deluxe Turkey Dinner - 6 sides	
	Earth Fare	n/i	12-14	whole turkey	99.00	6-8	Classic Holiday Dinner - 6 sides	
	Foodland	n/i	10-12	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	16-18	whole turkey & breast	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10	baked ham	69.99	14-16	Holiday Dinner # 1 - 6 sides	
		n/i	10-12	whole turkey	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	8	baked ham	54.99	8-10	Holiday Dinner # 2 - 5 sides	
		n/i	5-7	bn-in turkey breast	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		n/i	5	baked ham	44.99	6-8	Holiday Dinner # 3 - 5 sides	
		Geyer's	n/i	10-12	whole turkey	59.99	6-8	Turkey Dinner - 5 sides
			n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 5 sides
		Giant Eagle	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 7 sides
	Heinen's	Heinen's	10-12	whole turkey	149.99	10	Heinen's Complete Turkey Dinner - 8 sides	
		Heinen's	6-7	spiral ham	139.99	10	Heinen's Ham Dinner - 7 sides	
	IGA Spartan-Nash	n/i	10-12	whole turkey	59.99	8-12	Traditional Turkey Dinner - 6 sides	
		n/i	4-5	ham	39.99	8-12	Traditional Ham Dinner - 5 sides	
		n/i	8-10	spiral ham	79.99	12-16	Deluxe Ham Dinner - 5 sides	
	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		Kroger Cincinnati	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	n/i		10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
	n/i		9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
	Private Selection		7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Kroger Mid-Atlantic	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
	Marsh	Butterball	10-12	whole turkey	49.95	6-8	Turkey Dinner - 4 sides	
Kretschmar		7-9	spiral ham	49.95	6-8	Ham Dinner - 3 sides		

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
OH (cont)	Remke Markets	Kretschmar	6	half spiral ham	64.99	8-10	Spiral Sliced Ham Dinner - 4 sides
		Butterball	10-12	whole turkey	69.99	8-10	Family Size Turkey Dinner - 6 sides
		Winter's	8	half glazed ham	69.99	4-6	Honey Glazed Ham Dinner - 4 sides
		Farmhouse	3	bnls turkey breast	44.99	4-6	Small Turkey Dinner - 3 sides
		Butterball	10-12	whole turkey	89.99	10-12	Large Family Size Turkey Dinner - 6 sides
	Riesbeck's Food Markets	n/i	10-12	whole turkey	69.99	8-10	Holiday Turkey Dinner - 7 sides
		n/i	4-5	beef prime rib	99.99	8-10	Holiday Prime Rib Dinner - 7 sides
	Shop'n Save	n/i	10-12	whole turkey	69.99	8-10	Turkey Dinner - 3 sides
		n/i	7-9	spiral ham	69.99	8-10	Spiral Ham Dinner - 3 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Thorne's Market	n/i	10-12	whole turkey	79.99	8-10	Roast Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	89.99	8-10	Spiral Ham Dinner - 5 sides
		n/i	4-5	beef prime rib	119.99	8-10	Prime Rib Dinner - 4 sides
	Weis	Butterball	10-12	whole turkey	69.99	8-10	Complete Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	59.99	8-10	Complete Ham Dinner - 7 sides
	Whole Foods - Mid-Atlantic	Butterball	10-12	whole turkey	49.99	8-10	Original Turkey Dinner - 4 sides
		n/i	2.5-3	bnls turkey breast	54.99	6-8	Turkey Breast Dinner - 7 sides
		n/i	12-14	whole organic turkey	129.99	8	Organic Turkey Dinner - 6 sides
		n/i	14-16	whole turkey	189.99	12-16	Turkey Dinner - 7 sides
n/i		12-14	whole turkey	119.99	6-8	Turkey Dinner - 7 sides	
n/i		3	braised beef brisket	119.99	6-8	Hanukkah Dinner - 4 sides	
n/i		2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
n/i		3-5	bn-in turkey breast	49.99	2	Turkey Dinner for Two	
n/i		8	spiral ham	119.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
n/i	3	Sous-Vide bnls pork loin	89.99	4	Roasted Pork Loin Dinner for 4 - 3 sides		
n/i	3	Sous-Vide bnls lamb leg	89.99	4	Roasted Leg of Lamb Dinner for 4 - 3 sides		
SD	Buche Foods	n/i	10-12	whole turkey	59.95	8	Traditional Turkey Dinner - 6 sides
	Coborn's	n/i	10-12	whole turkey	64.99	8-10	Basic Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	89.99	8-10	Deluxe Turkey Dinner - 6 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
	Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides	
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SD (cont)	Safeway Denver	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sunshine Foods	Butterball	10-12	whole turkey	69.95	8-10	Traditional Turkey Dinner - 6 sides
		n/i	5	bnls ham	69.95	8-10	Traditional Ham Dinner - 6 sides
WI	Festival	n/i	2	cooked turkey	29.99	2-3	Small Dinner - 5 sides
		n/i	5-6	cooked turkey	54.99	4-5	Medium Dinner - 5 sides
		n/i	10-12	whole turkey	84.99	8-10	Large Dinner - 5 sides
	Gordy's County Market	n/i	10-12	whole turkey	64.50	8-10	Complete Holiday Small Meal - 6 sides
		n/i	18-20	whole turkey	114.50	15-18	Complete Holiday Large Meal - 6 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
	Farmland	n/i	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
	Marketplace Foods	n/i	10-12	whole turkey	74.99	6-8	Turkey Dinner - 4 sides
	Pick'n Save/Copp's Food	Butterball	10-12	whole turkey	65.00	6-8	Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	65.00	6-8	Ham Dinner - 6 sides
	Piggly Wiggly Midwest	n/i	10-12	whole turkey	49.99	6-8	Holiday Turkey Dinner - 4 sides
	Schnuck's	n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides
	Super One Foods	Butterball	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
	Tadych's Econo Foods	n/i	10-12	whole turkey	59.99	8-10	Complete Turkey Dinner - 9 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
n/i		2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT							
AR	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
	Brookshire Grocery Company	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
	Edwards Food Giant	n/i	10-12	whole turkey	59.98	6-8	Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	69.98	8-10	Deluxe Turkey Dinner - 7 sides
	Food Giant	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Hay's Supermarkets	Honeysuckle	10-12	whole turkey	42.99	6-8	Turkey Dinner - 3 sides
		Honeysuckle	10-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
	Kroger Delta	n/i	7-9	spiral ham	46.99	6-8	Ham Dinner - 3 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Piggly Wiggly Houchen's	n/i	10-12	whole turkey	46.99	6-8	Turkey Dinner Special - 3 sides
		n/i	7-9	spiral ham	44.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Pyramid Foods	Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
		Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
		Kretschmar	7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides
	Super 1 Foods	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides
	Whole Foods - Southwest	Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
Diestel		10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides	
Diestel		12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
Diestel		3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides	
n/i		3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides	

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AR (cont)	Whole Foods - Southwest (continued)	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
AZ	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides
	Basha's	Butterball	9-11	whole turkey	49.99	6-8	Deluxe Traditional Butterball Turkey Dinner - 6 sides
		Butterball	9-11	whole turkey/spiral ham	97.98	12-16	The Feast Dinner - 7 sides
		n/i	2.5-3	bn-in split turkey breast	19.99	2	Turkey Dinner for 2 - 5 sides
	Food City	Hormel	6-8	spiral ham	49.99	6-8	Deluxe Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	37.99	6-8	Traditional Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	46.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
	Fry's	n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
	Safeway Phoenix	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Smith's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
		n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
	Whole Foods Sthrn Pacific	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
Diestel		10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides	
Diestel		12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides	
Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides		

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
AZ <i>(cont)</i>	Whole Foods Sthrn Pacific <i>(continued)</i>	Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides
CO	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	King Soopers	n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Safeway Denver	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Sun Mart	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	74.99	8-10	Turkey Dinner - 7 sides
		n/i	10-12	whole turkey	54.99	6-8	Turkey Dinner - 6 sides
		n/i	3-5	bn-in turkey breast	19.99	2	Turkey Dinner for Two - 4 sides
		Whole Foods Rocky Mountain	n/i	10-12	whole smoked turkey	99.99	4
	n/i		12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
	Diestel		10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
	Diestel		12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
	Diestel		10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
	Diestel		12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
	n/i		1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
n/i	2		brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides	
American Homestead	7-9		spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides	
n/i	8-10		prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides	
n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides		
KS	Dillon's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Hen House	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	12-14	whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	12-14	smoked whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	7-8	spiral ham	89.99	6-8	Deluxe Feast - 6 sides
		n/i	6	beef prime rib	129.99	6-8	Prime Rib Feast - 7 sides

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State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KS (cont)	Hen House	n/i	2	rotisserie turkey breast	49.99	2	Holiday Dinner for Two - 7 sides
	(continued)	n/i	2	spiral ham	49.99	2	Holiday Dinner for Two - 7 sides
	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
	Hy-Vee	Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
		Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides
		Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides
		Price Chopper	n/i	10-12	whole turkey/half ham	189.99	10-12
	n/i		10-12	whole turkey/half ham	189.99	10-12	Smoked Turkey/Ham Family Buffet - 6 sides
	n/i		10-12	whole turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides
	n/i		10-12	whole smoked turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides
	n/i		7-9	spiral ham	69.99	6-8	Gatherings Spiral Ham Meal - 7 sides
	n/i		10-12	whole turkey	69.99	6-8	Traditional Turkey Meal - 6 sides
	n/i		10-12	whole smoked turkey	69.99	6-8	Traditional Turkey Meal - 6 sides
	n/i		7-9	spiral ham	69.99	6-8	Traditional Spiral Sliced Ham Meal - 6 sides
	n/i		1.5	rotisserie turkey breast	35.99	2	Rotisserie Turkey Breast Meal - 4 sides
	n/i		1.5	glazed ham	35.99	2	Honey Glazed Ham Meal - 4 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	The Fresh Market	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Whole Foods Rocky Mountain	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
KS (cont)	Whole Foods Rocky Mountain (continued)	n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides
LA	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried* Cajun Turkey Dinner - 4 sides
		Butterball	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides
		Butterball	10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides
	Breaux Mart	n/i	10-12	whole turkey	49.99	6-8	Baked Turkey Dinner - 4 sides
		n/i	10-12	whole turkey	52.99	6-8	Fried
		n/i	7-9	spiral ham	51.99	6-8	Spiral Ham Dinner - 4 sides
	Brookshire Grocery Company	n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
	Kroger Southwest	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	LeBlanc's Food Stores	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	59.99	6-8	Baked Turkey Dinner - 6 sides
	Rouses	Smithfield	8-9	spiral ham	64.99	6-8	Spiral Glazed Ham Dinner - 6 sides
		n/i	12-14	whole turkey	59.99	6-8	Turkey Dinner - 8 sides
	Super 1 Foods	n/i	6-8	bn-in turkey breast	59.99	6-8	Turkey Breast Dinner - 8 sides
		Hormel Cure 81	10-12	spiral ham	64.99	6-8	Spiral Ham Dinner - 8 sides
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
	The Fresh Market	n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
	Whole Foods - Southwest	n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
		Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
	Winn-Dixie	Butterball	10-12	whole turkey	54.99	6-8	Premium Turkey Dinner - 5 sides
Carolina Pride		6-8	spiral ham	59.99	6-8	Ham Dinner - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
MO	County Market	Butterball	10-12	whole turkey	77.95	6-8	Holiday Turkey Dinner - 7 sides
		n/i	2	turkey meat	37.99	4	Holiday Turkey Dinner - 6 sides
	Dierberg's	Butterball	12-14	whole turkey	99.99	8-10	Deluxe Whole Roasted Turkey Meal - 3 sides
		Butterball	12-14	whole turkey	79.99	8-10	Traditional Turkey Dinner - 5 sides
		n/i	2	bnls spiral turkey breast	54.99	4	Smoked Spiral Turkey Breast Meal - 4 sides
		n/i	4	bnls spiral turkey breast	109.99	8	Smoked Spiral Turkey Breast Meal - 4 sides
		Bob's Smokehouse	2	glazed ham	54.99	4	Signature Glazed Ham Meal - 4 sides
		Bob's Smokehouse	4	glazed ham	109.99	8	Signature Glazed Ham Meal - 4 sides
		Dierberg's	2.5	spiral ham	52.99	4	Boneless Sliced Ham Meal - 4 sides
		Dierberg's	5	spiral ham	105.99	8	Boneless Sliced Ham Meal - 4 sides
		n/i	1.5	center-cut pork loin	54.99	4	Pork Loin Meal - 4 sides
		n/i	3	center-cut pork loin	109.99	8	Pork Loin Meal - 4 sides
		n/i	3.5	beef prime rib	99.99	4	Prime Rib Meal - 4 sides
		n/i	7	beef prime rib	199.99	8	Prime Rib Meal - 4 sides
		Food Giant	n/i	10-12	whole turkey	46.99	6-8
	n/i		7	carved turkey	95.99	15-18	Holiday Dinner - 5 sides
	Gerbe's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
	Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Hay's Supermarkets	Honeysuckle	10-12	whole turkey	42.99	6-8	Turkey Dinner - 3 sides
		Honeysuckle	10-12	whole turkey	49.99	8-10	Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	46.99	6-8	Ham Dinner - 3 sides
	Hen House	n/i	12-14	whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	12-14	smoked whole turkey	89.99	6-8	Deluxe Feast - 6 sides
		n/i	7-8	spiral ham	89.99	6-8	Deluxe Feast - 6 sides
		n/i	6	beef prime rib	129.99	6-8	Prime Rib Feast - 7 sides
		n/i	2	rotisserie turkey breast	49.99	2	Holiday Dinner for Two - 7 sides
		n/i	2	spiral ham	49.99	2	Holiday Dinner for Two - 7 sides
	Hy-Vee	Butterball	10-12	whole turkey	69.95	8	Traditional Turkey Dinner - 5 sides
		Butterball	14-16	whole turkey	109.95	12	Family Feast Turkey Dinner - 8 sides
		Butterball	14-16	whole turkey/ham	200.00	16-20	Gourmet Holiday Feast - 9 sides
		Jennie-O	3-4	bn-in turkey breast	39.95	4	Boneless Turkey Breast Dinner - 4 sides
		Cook's	10-11	pit ham	119.95	12	CarveMaster™ Pit Ham Dinner - 7 sides
		Farmland	4-6	bnls ham	69.95	8	Traditional Boneless Ham Dinner - 4 sides
		n/i	5-6	beef prime rib	119.95	8	Oven-Roasted Prime Rib Dinner - 4 sides

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
MO (cont)	Kroger Central	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
	Kroger Delta	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides	
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		Price Chopper	n/i	10-12	whole turkey/half ham	189.99	10-12	Roasted Turkey/Ham Family Buffet - 6 sides
	n/i		10-12	whole turkey/half ham	189.99	10-12	Smoked Turkey/Ham Family Buffet - 6 sides	
	n/i		10-12	whole turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides	
	n/i		10-12	whole smoked turkey	99.99	8-10	Gatherings Turkey Meal - 7 sides	
	n/i		7-9	spiral ham	69.99	6-8	Gatherings Spiral Ham Meal - 7 sides	
	n/i		10-12	whole turkey	69.99	6-8	Traditional Turkey Meal - 6 sides	
	n/i		10-12	whole smoked turkey	69.99	6-8	Traditional Turkey Meal - 6 sides	
	n/i		7-9	spiral ham	69.99	6-8	Traditional Spiral Sliced Ham Meal - 6 sides	
	n/i		1.5	rotisserie turkey breast	35.99	2	Rotisserie Turkey Breast Meal - 4 sides	
	n/i		1.5	glazed ham	35.99	2	Honey Glazed Ham Meal - 4 sides	
	Pyramid Foods		Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides
			Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides
			Kretschmar	7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides
	Schnuck's		n/i	9-11	whole turkey	39.99	8-10	Turkey Dinner - 3 sides
	Town & Country Grocers	n/i	10-12	whole turkey	39.99	6-8	Turkey Dinner - 4 sides	
	Whole Foods - Midwest	n/i	6-8	whole organic turkey	129.99	6	Organic Small Family Dinner - 5 sides	
		n/i	10-12	whole organic turkey	169.99	8-10	Organic Large Family Dinner - 5 sides	
		n/i	2.5-3	bn-in turkey breast	69.99	4	Turkey Breast Meal - 4 sides	
		n/i	10-12	whole turkey	149.99	8	Family Turkey Dinner - 6 sides	
		Wellshire Farms	8-10	ABF spiral ham	109.99	6	Classic Ham Dinner - 3 sides	
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
NM	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
	Basha's	n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
		Butterball	9-11	whole turkey	49.99	6-8	Deluxe Traditional Butterball Turkey Dinner - 6 sides	
		Butterball	9-11	whole turkey/spiral ham	97.98	12-16	The Feast Dinner - 7 sides	
		n/i	2.5-3	bn-in split turkey breast	19.99	2	Turkey Dinner for 2 - 5 sides	
		Hormel	6-8	spiral ham	49.99	6-8	Deluxe Spiral Sliced Ham Dinner - 5 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NM (cont)	King Soopers	n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
		Safeway Denver	n/i	10-12	whole turkey	49.99	6-8
	Smith's	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8
	Sprout's		2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
	Sprout's		7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Whole Foods Rocky Mountain	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides
n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides		
n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides		
OK	Buy For Le\$\$	Butterball	10-12	whole turkey	59.99	6	Deluxe Turkey Dinner - 7 sides
		n/i	7-9	spiral ham	49.99	8	Spiral Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	79.99	6	Prime Rib Dinner - 4 sides
		n/i	1.5	rotisserie turkey breast	29.99	2	Turkey Dinner for 2 - 5 sides
		n/i	1.5	spiral cut ham	29.99	2	Ham Dinner for 2 - 4 sides
		n/i	1.5	bnls beef prime rib	39.99	2	Prime Rib Dinner for 2 - 4 sides
	Harp's	Honeysuckle	10-12	whole turkey	85.95	8-10	Martha Harp's Feast Holiday Dinner - 7 sides
	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
		Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
	Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
OK (cont)	Pyramid Foods	Honeysuckle	10-12	whole turkey	49.99	6-8	Turkey Dinner - 4 sides	
		Kretschmar	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides	
	Reasor's	Kretschmar	7-9	spiral ham	69.99	8-10	Family Feast Ham Dinner - 7 sides	
		Honeysuckle	10-12	whole turkey	47.95	6-8	Basic Turkey Dinner - 2 sides	
		Honeysuckle	10-12	whole turkey	73.95	10-12	Deluxe Turkey Dinner - 6 sides	
		Honeysuckle	10-12	smoked whole turkey	73.95	10-12	Deluxe Turkey Dinner - 6 sides	
		n/y	3-5	bn-in turkey breast	29.95	2-3	Turkey Breast Dinner - 4 sides	
		n/i	7-9	spiral ham	59.95	10-12	Deluxe Ham Dinner - 6 sides	
		n/i	4-6	beef prime rib	119.95	6-8	Basic Prime Rib Dinner - 4 sides	
		n/i	4-6	beef prime rib	139.95	6-8	Deluxe Prime Rib Dinner - 6 sides	
		Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
			Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
	Sprout's		7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
	n/i		5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides	
	The Fresh Market	n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides	
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides	
	Whole Foods - Southwest	Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides	
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides	
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides	
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides	
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides	
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides	
		n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	
	TX	Albertson's Southern	Prater	9-11	fried whole turkey	59.99	6-8	Deep-Fried Cajun Turkey Dinner - 4 sides
Butterball			10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 4 sides	
Butterball			10-12	whole turkey	59.99	6-8	Traditional Oven-Roasted Turkey Dinner - 4 sides	
Albertsons Southwest		Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
Brookshire Grocery Company		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides	
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides	
		n/i	7-9	spiral ham	59.99	6-8	Ham Dinner - 4 sides	

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STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
TX (cont)	Homeland Stores	n/i	10-12	whole turkey	44.99	6-8	Traditional Turkey Dinner - 3 sides
		n/i	10-12	whole turkey	59.99	6-8	Granny Dee's Premium Dinner - 6 sides
		Hormel Cure 81	8	spiral ham	54.99	6-8	Cure 81 Hormel Spiral Sliced Ham Dinner - 4 sides
		Hormel Cure 81	5	bnls ham	54.99	6-8	Cure 81 Hormel Boneless Ham - 4 sides
	Kroger Southwest	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Los Altos Ranch Market	n/i	10-12	whole turkey	69.99	8	Holiday Dinner - 3 sides
		Market Place	Butterball	10-12	whole turkey	49.99	6-8
	n/i		7-10	spiral ham	49.99	6-8	Spiral Ham Dinner - 3 sides
	Randalls/Tom Thumb	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Super 1 Foods	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	smoked whole turkey	59.99	6-8	Smoked Turkey Dinner - 5 sides
		n/i	10-12	fried whole turkey	59.99	6-8	Cajun Fried Turkey Dinner - 5 sides
	The Fresh Market	n/i	7-9	spiral ham	59.99	6-8	Spiral Ham Dinner - 3 sides
		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
		n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	The United Family	n/i	10-12	whole turkey	54.99	8-10	Baked Turkey Dinner - 4 sides
		n/i	10-12	smoked whole turkey	54.99	8-10	Smoked Turkey Dinner - 4 sides
		n/i	4-7	bn-in turkey breast	49.99	6-8	Turkey Breast Dinner - 4 sides
	Whole Foods - Southwest	n/i	6-8	spiral ham	62.99	8-10	Spiral Cut Ham Dinner - 5 sides
		Diestel	12-14	whole organic turkey	119.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole smoked turkey	139.99	6-8	Southern Turkey Dinner - 6 sides
		Diestel	10-12	whole turkey	79.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	12-14	whole turkey	99.99	4-8	Classic Turkey Dinner - 4 sides
		Diestel	3-5	bn-in turkey breast	89.99	4-8	Classic Turkey Dinner - 4 sides
		n/i	3-5	bn-in turkey breast	89.99	6-8	Hanukkah Dinner - 5 sides
		n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
	n/i	2.5-3.25	pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
UT	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides	
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides	
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides	
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides	
	Albertsons Southwest	Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides	
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides	
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides	
		n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides	
	Harmon's	n/i	8-10	bn-in turkey breast	135.00	6-8	Traditional Turkey Breast Dinner - 7 sides	
		n/i	12-14	whole local turkey	125.00	6-8	Traditional Turkey Dinner - 7 sides	
		n/i	12-14	whole local turkey	160.00	10-12	Traditional Turkey Dinner (Large) - 7 sides	
		n/i	8-10	spiral ham	125.00	6-8	Traditional Ham Dinner - 7 sides	
		n/i	8-10	spiral ham	160.00	10-12	Traditional Ham Dinner (Large) - 7 sides	
		n/i	8-10	spiral ham	95.00	6-8	Deluxe Ham Dinner - 4 sides	
		n/i	12	beef prime rib	190.00	6-8	Prime Rib Dinner - 4 sides	
		n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides	
	King Soopers	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		Smith's	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
	Smith's	n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides	
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
		Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
			Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
	Sprout's		7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
	Whole Foods Rocky Mountain	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides	
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides	
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides	
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides	
		Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides	
		Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides	
		Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides	
		n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides	
		n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides	
		American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides	
		n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides	
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides	

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Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
SOUTHWESTERN U.S. - CA,HI,NV							
CA	Albertsons South California	n/i	10-12	whole turkey	49.99	6-8	Classic Turkey Dinner - 4 sides
		n/i	7-9	spiral ham	49.99	6-8	Spiral Cut Ham Dinner - 4 sides
		n/i	4-5	beef prime rib	59.99	6-8	Prime Rib Dinner - 4 sides
	Andronico's	Diestel	6-10	whole ABF turkey	109.99	4-6	Small Turkey Dinner - 6 sides
		Diestel	12-14	whole ABF turkey	149.99	6-8	Large Turkey Dinner - 6 sides
		n/i	8.5	spiral ham	149.99	6-8	Holiday Ham Dinner - 6 sides
	Food 4 Less	Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides
	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
	Gelson's	n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
		n/i	14-16	whole turkey	174.99	12	Jumbo Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	128.99	8	Roasted Turkey Dinner - 7 sides
		n/i	12-14	whole turkey	139.99	8	Reduced Sodium Roasted Turkey Dinner - 7 sides
		n/i	1.5-3	boneless breast	45.99	2	Sliced Turkey Breast Dinner for 2 - 7 sides
		n/i	7-9	spiral ham	119.99	6	Spiral-Cut Ham Dinner - 7 sides
		n/i	3-5	spiral ham	45.99	2	Spiral Ham Dinner for 2 - 7 sides
		n/i	5-6	bnls rib roast	149.99	6	Boneless Rib Roast Dinner - 7 sides
		n/i	2-3	sliced rib roast	74.99	2	Sliced Rib Roast Dinner for 2 - 7 sides
		n/i	1-2	Cornish game hen	45.99	2	Cornish Game Hen Dinner for 2 - 7 sides
	La Superior	n/i	10-12	whole turkey	69.99	12-15	Turkey Dinner - 4 sides
		n/i	10-11	spiral ham	61.99	12-15	Ham Dinner - 4 sides
	Lucky	Butterball	10-12	whole turkey	49.99	4-8	Holiday Turkey Dinner - 5 sides
		Hormel	7-9	spiral ham	49.99	4-8	Holiday Ham Dinner - 5 sides
	Lunardi's	Diestel	12-13	whole ABF turkey	109.00	12	Holiday Turkey Dinner - 6 sides
	Mar-Val Food Stores	Butterball	12-14	whole turkey	59.99	6	Turkey Dinner - 7 sides
		n/i	9	glazed ham	59.99	6	Ham Dinner - 5 sides
		n/i	4	beef prime rib	79.99	6	Prime Rib Dinner - 4 sides
	Mollie Stones	Mollie	12-14	free range whole turkey	129.99	10-12	Holiday Dinner - 8 sides
	Murphy's Markets	n/i	10-12	whole turkey	59.99	6-8	Complete Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Complete Ham Dinner - 5 sides
	Nugget Markets	Diestel	14-16	whole turkey	129.99	8-10	Locally Grown Large Whole Turkey Meal - 7 sides
		Diestel	12-14	whole turkey	79.99	4-6	Locally Grown Small Whole Turkey Meal - 7 sides
Raley's	Butterball	10-12	whole turkey	59.99	6-8	Turkey Dinner - 5 sides	
	Diestel	10-12	whole ABF turkey	99.99	6-8	Turkey Dinner - 5 sides	
	n/i	7-9	spiral ham	59.99	6-8	Glazed Ham Dinner - 5 sides	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
CA (cont)	Ralphs	n/i	10-13	whole turkey	39.99	6-8	Express Turkey Dinner - 4 sides	
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides	
	Ray's Food Place	n/i	10-12	whole turkey/ham	89.99	4-6	Family Holiday Meal - 7 sides	
			n/i	7-9	spiral ham/turkey	109.99	6-8	Deluxe Holiday Meal - 7 sides
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
			n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
			n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Save Mart	Butterball	10-12	whole turkey	49.99	4-8	Holiday Turkey Dinner - 5 sides	
		Hormel	7-9	spiral ham	49.99	4-8	Holiday Ham Dinner - 5 sides	
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides	
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides	
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides	
			n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
	Stater Bros.	Zacky Farms	10-12	whole turkey	54.99	8	Premium Quality Turkey Dinner - 5 sides	
		Zacky Farms	20-22	whole turkey	99.99	16	Premium Quality Giant Turkey Feast - 6 sides	
		Hormel	8-10	spiral ham	59.99	8	Premium Quality Spiral Ham Dinner - 5 sides	
			n/i	4-5.5	beef prime rib	79.99	5-6	Premium Quality Prime Rib Dinner - 5 sides
	The Fresh Market		n/i	10-12	whole turkey	79.99	6-8	Traditional Holiday Dinner - 5 sides
			n/i	10-12	whole turkey	134.99	8-10	Deluxe Holiday Dinner - 7 sides
	Vons/Pavilions		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
			n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
			n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Whole Foods N California	Diestel	16-18	whole organic turkey	289.99	12	Large Heirloom Turkey - 9 sides	
		Diestel	10-12	whole organic turkey	159.99	8	Traditional Organic Turkey Dinner - 6 sides	
		Diestel	10-12	whole ABF turkey	99.99	8	Traditional Turkey Dinner - 6 sides	
		Diestel	14-16	whole ABF turkey	129.99	8	Traditional Turkey Dinner - 6 sides	
		Diestel	10-12	whole ABF turkey	129.99	8	Traditional Roasted Lemon Herb Turkey Dinner - 6 sides	
		Diestel	14-16	whole ABF turkey	189.99	12	Large Roasted Lemon Herb Turkey Dinner - 6 sides	
		Diestel	14-16	whole ABF turkey	159.99	12	Large Turkey Dinner - 6 sides	
		Diestel	6-8	whole organic turkey	99.99	4	Intimate Organic Turkey Dinner - 6 sides	
		Diestel	6-8	whole ABF turkey	84.99	4	Intimate Turkey Dinner - 6 sides	
		Diestel	6-8	whole ABF turkey	99.99	4	Intimate Lemon Herb Turkey Dinner - 6 sides	
			n/i	2.5-3	bnls turkey roast	79.99	4	Intimate Bnls White/Dark Meat Turkey Roast Dinner - 6 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides	
		n/i	3	Sous-Vide bnls pork loin	79.99	4	Intimate Pork Loin Meal - 3 sides	
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Intimate Leg of Lamb Meal - 3 sides	
	Wellshire Farms	8-9	spiral ham	119.99	8	Spiral-Cut Ham Holiday Dinner - 6 sides		

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
CA (cont)	Whole Foods N California (continued)	n/i	4	braised beef brisket	119.99	8	Hanukkah Brisket Dinner - 7 sides
		n/i	10-12	whole turkey	119.99	8	Hanukkah Turkey Dinner - 7 sides
	Whole Foods Sthrn Pacific	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
		Diestel	10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides
		Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides
		HI	Safeway Northern California	n/i	10-12	whole turkey	54.99
n/i	7-9			spiral ham	54.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
n/i	8-10			beef prime rib	84.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
Times Supermarket/Big Save	n/i		12-14	whole turkey	54.97	7-9	Turkey Dinner - 6 sides
	Farmer John		7-9	spiral ham	54.97	6-8	Ham Dinner - 4 sides
Whole Foods Sthrn Pacific	Sterling Silver		4-6	beef prime rib	69.97	6-8	Prime Rib Dinner - 5 sides
	n/i		2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
	n/i		2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
	n/i		7-9	spiral ham	110.00	6	Holiday Ham Meal - 3 sides
	Diestel		10-12	whole organic turkey	139.00	8	Traditional Turkey Meal - 4 sides
	Diestel		12-14	whole smoked turkey	119.00	8	Traditional Turkey Meal - 4 sides
	Diestel		16-18	whole turkey	139.00	8	Traditional Turkey Meal - 4 sides
	Diestel		14-16	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides
	Diestel		12-14	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
Diestel	10-12	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides		
NV	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Albertsons Southwest	Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
		Jennie-O	3	rotisserie turkey breast	47.99	6-8	Rotisserie Turkey Breast Dinner - 4 sides
		Butterball	10-12	whole turkey	49.99	6-8	Traditional Turkey Dinner - 4 sides
		Hormel	6-8	spiral ham	54.99	6-8	Spiral Cut Ham Dinner - 4 sides
	Food 4 Less	n/i	4-5	beef prime rib	64.99	6-8	Prime Rib Dinner - 4 sides
		Private Selection	10-13	whole turkey	37.99	8-10	Complete Turkey Dinner - 4 sides
		Private Selection	8-10	spiral ham	37.99	8-10	Complete Ham Dinner - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NV (cont)	Fresh & Easy	n/i	7-9	spiral ham	59.99	6-8	Hickory Smoked Ham Dinner - 3 sides
		n/i	2.5-3.25	smoked turkey breast	64.99	6-8	Smoked Turkey Breast Roast Dinner - 3 sides
		n/i	4	beef rib roast	69.99	6-8	Beef Rib Roast Dinner - 3 sides
	Raley's	Butterball	10-12	whole turkey	59.99	6-8	Turkey Dinner - 5 sides
		Diestel	10-12	whole ABF turkey	99.99	6-8	Turkey Dinner - 5 sides
		n/i	7-9	spiral ham	59.99	6-8	Glazed Ham Dinner - 5 sides
	Ralphs	n/i	10-13	whole turkey	39.99	6-8	Express Turkey Dinner - 4 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Safeway Northern California	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Smith's	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
	Sprout's Farmers Market	Sprout's	12-14	whole turkey	69.99	6-8	Natural Turkey Meal - 6 sides
		Sprout's	2.5-3	bnls turkey breast	29.99	2	Boneless Turkey Breast Meal - 6 sides
		Sprout's	7-9	spiral ham	69.99	6-8	Spiral Sliced Ham Meal - 6 sides
	Vons/Pavilions	n/i	5	Choice bnls beef rib	79.99	6-8	USDA Choice Boneless Rib Roast Meal - 3 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Whole Foods N California	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Diestel	16-18	whole organic turkey	289.99	12	Large Heirloom Turkey - 9 sides
		Diestel	10-12	whole organic turkey	159.99	8	Traditional Organic Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	99.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	129.99	8	Traditional Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	129.99	8	Traditional Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	189.99	12	Large Roasted Lemon Herb Turkey Dinner - 6 sides
		Diestel	14-16	whole ABF turkey	159.99	12	Large Turkey Dinner - 6 sides
		Diestel	6-8	whole organic turkey	99.99	4	Intimate Organic Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	84.99	4	Intimate Turkey Dinner - 6 sides
		Diestel	6-8	whole ABF turkey	99.99	4	Intimate Lemon Herb Turkey Dinner - 6 sides
		n/i	2.5-3	bnls turkey roast	79.99	4	Intimate Bnls White/Dark Meat Turkey Roast Dinner - 6 sides
		n/i	2.5	Sous-Vide turkey breast	69.99	4	Roasted Turkey Breast Dinner for 4 - 4 sides
		n/i	3	Sous-Vide bnls pork loin	79.99	4	Intimate Pork Loin Meal - 3 sides
		n/i	3	Sous-Vide bnls lamb leg	89.99	4	Intimate Leg of Lamb Meal - 3 sides
	Wellshire Farms	8-9	spiral ham	119.99	8	Spiral-Cut Ham Holiday Dinner - 6 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NV (cont)	Whole Foods N California	n/i	4	braised beef brisket	119.99	8	Hanukkah Brisket Dinner - 7 sides
	(continued)	n/i	10-12	whole turkey	119.99	8	Hanukkah Turkey Dinner - 7 sides
	Whole Foods Sthrn Pacific	n/i	3-5	bn-in ABF turkey breast	69.99	4	Roasted Holiday Turkey Breast Meal - 4 sides
		n/i	2.5-3.25	ABF leg of lamb	89.99	4	Roasted Leg of Lamb Meal - 3 sides
		n/i	2.5-3.25	ABF pork loin	89.99	4	Roasted Pork Loin Meal - 3 sides
		Diestel	10-12	whole organic turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole smoked turkey	109.99	8	Traditional Turkey Meal - 4 sides
		Diestel	16-18	whole turkey	129.00	8	Traditional Turkey Meal - 4 sides
		Diestel	14-16	whole turkey	119.00	8	Traditional Turkey Meal - 4 sides
		Diestel	12-14	whole turkey	109.00	8	Traditional Turkey Meal - 4 sides
		Diestel	10-12	whole turkey	99.00	8	Traditional Turkey Meal - 4 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY							
AK	Carr's/Safeway	n/i	10-12	whole turkey	59.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	59.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	89.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Fred Meyer	Private Selection	10-13	whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	79.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Sea Mart	n/i	10-12	whole turkey	32.99	6-8	Holiday Meal - 10 sides
ID	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Albertsons Northwest	Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
		n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
	Fred Meyer	n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Paul's Market	Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	2.5-3	fried turkey breast	39.99	8-10	Turkey Dinner - 4 sides
		Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8
	Safeway Northwest	Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
	Smith's	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
	Whole Foods Rocky Mountain	n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole smoked turkey	99.99	4	Down Home Smoked Turkey Dinner - 6 sides
		n/i	12-14	whole smoked turkey	159.99	8	Down Home Smoked Turkey Dinner - 6 sides
		Diestel	10-12	whole ABF turkey	89.99	4	Turkey Dinner for Four - 6 sides
	Diestel	12-14	whole ABF turkey	149.99	8	Turkey Dinner for Four - 6 sides	
	Diestel	10-12	whole organic turkey	109.99	4	Turkey Dinner for Four - 6 sides	
Diestel	12-14	whole organic turkey	169.99	8	Turkey Dinner for Four - 6 sides		
n/i	1	brined turkey breast	39.99	2	Brined Turkey Breast for Two - 6 sides		
n/i	2	brined turkey breast	69.99	4	Brined Turkey Breast for Four - 6 sides		

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Dinners - prices in US\$ per complete dinner unless otherwise noted

**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
ID <i>(cont)</i>	Whole Foods Rocky Mountain <i>(continued)</i>	American Homestead	7-9	spiral ham	99.99	4	Maple Dijon Spiral Ham Dinner for Four - 5 sides
		n/i	8-10	prime rib	149.99	4	Prime Rib Dinner for Four - 5 sides
		n/i	3.5	lamb leg	89.99	4	Roasted Leg of Lamb Meal - 4 sides
MT	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
		Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
	Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides
		Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
	Safeway Northwest	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
	Smith's	Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
		Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
OR	Albertsons Northwest	n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Fred Meyer	Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Haggen	Butterball	12-14	whole turkey	129.00	8	Turkey Meal - 7 sides
		Hempler's	7-9	spiral ham	129.00	8	Spiral Ham Meal - 7 sides
	New Seasons	Diestel	6-9	whole ABF turkey	99.99	4-6	Traditional Turkey Dinner - 7 sides
		Diestel	12-14	whole ABF turkey	149.99	8-10	Traditional Turkey Dinner - 7 sides
		Diestel	6-9	whole ABF turkey	119.99	4-6	Gluten-Free Traditional Turkey Dinner - 7 sides
	QFC	n/i	7-9	spiral ham	129.99	6-8	Spiral Ham Dinner - 6 sides
		n/i	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		n/i	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	13-16	whole turkey	89.99	8	Supreme Turkey Dinner - 7 sides
		Private Selection	10-13	whole turkey	44.99	6	Express Turkey Dinner - 5 sides
Private Selection		7-9	spiral ham	49.99	8	Spiral Sliced Ham Dinner - 5 sides	
		n/i	3-4.5	beef prime rib	69.99	6	Select Prime Rib Dinner - 5 sides

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
OR (cont)	Ray's Food Place	n/i	10-12	whole turkey/ham	89.99	4-6	Family Holiday Meal - 7 sides
		n/i	7-9	spiral ham/turkey	109.99	6-8	Deluxe Holiday Meal - 7 sides
	Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides
		Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides
		Jennie-O	3-5	bn-in turkey breast	29.99	3-4	Holiday Turkey Breast Dinner - 5 sides
	Roth's	n/i	10-12	whole turkey	59.99	4-6	Family Favorite Turkey Dinner - 6 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
	Safeway Northwest	n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides
		Whole Foods - Northwest	Diestel	10-12	whole ABF turkey	129.99	8
		Diestel	10-12	smkd whole ABF turkey	149.99	8	Traditional Holiday Dinner w/ Smoked Turkey - 7 sides
		Diestel	10-12	whole organic turkey	149.99	8	Traditional Holiday Dinner w/ Organic Turkey - 7 sides
		Diestel	6-8	whole petite ABF turkey	89.99	4	Intimate Holiday Dinner - 7 sides
		Diestel	6-8	whole petite organic turkey	99.99	4	Intimate Holiday Dinner w/ Organic Turkey - 7 sides
		n/i	3.5-5	bn-in ABF turkey breast	69.99	4	Turkey Breast Meal for 4 - 5 sides
		Wellshire Farms	7	spiral ABF ham	129.99	8	Spiral Cut Ham Dinner - 8 sides
		n/i	4-5	bnls beef prime rib	159.99	8	Boneless Prime Rib Feast - 8 sides
		n/i	5-6	bnls ABF lamb leg	89.99	4	The Essentials Lamb Dinner - 3 sides
	n/i	2-3	bnls ABF pork loin	89.99	4	The Essentials Pork Loin Dinner - 3 sides	
WA	Albertsons Northwest	n/i	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	Fred Meyer	Private Selection	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
		Private Selection	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
	Haggen/TOP Food	Butterball	12-14	whole turkey	129.00	8	Turkey Meal - 7 sides
		Hempler's	7-9	spiral ham	129.00	8	Spiral Ham Meal - 7 sides
	Metropolitan Market	n/i	10-12	whole free range turkey	139.99	6-8	Complete Holiday Meal - 7 sides
		n/i	3-5	bn-in turkey breast	99.99	4	Turkey Breast Dinner - 7 sides
		n/i	3-5	Korubuta ham	139.99	6-8	Korubuta Ham Dinner - 5 sides
		n/i	4-5	beef prime rib	169.99	6-8	Prime Rib Dinner - 5 sides
	New Seasons	Diestel	6-9	whole ABF turkey	99.99	4-6	Traditional Turkey Dinner - 7 sides
		Diestel	12-14	whole ABF turkey	149.99	8-10	Traditional Turkey Dinner - 7 sides
Diestel		6-9	whole ABF turkey	119.99	4-6	Gluten-Free Traditional Turkey Dinner - 7 sides	
n/i		7-9	spiral ham	129.99	6-8	Spiral Ham Dinner - 6 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions	
WA (cont)	PCC Natural Markets	Diestel	8-10	whole organic turkey	89.99	4	Roasted Turkey Dinner - 8 sides	
		Diestel	10-12	whole organic turkey	149.99	8	Roasted Turkey Dinner - 8 sides	
		Diestel	12-14	whole organic turkey	199.99	12	Roasted Turkey Dinner - 8 sides	
		QFC	n/i	10-13	whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
			n/i	10-12	smoked whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
			n/i	9-11	fried whole turkey	69.99	6	Deluxe Holiday Turkey Dinner - 7 sides
			Private Selection	13-16	whole turkey	89.99	8	Supreme Turkey Dinner - 7 sides
			Private Selection	10-13	whole turkey	44.99	6	Express Turkey Dinner - 5 sides
			Private Selection	7-9	spiral ham	49.99	8	Spiral Sliced Ham Dinner - 5 sides
			n/i	3-4.5	beef prime rib	69.99	6	Select Prime Rib Dinner - 5 sides
	Rosauers Supermarkets	Norbest	10-12	whole turkey	49.99	6-8	Turkey Dinner - 6 sides	
		Longhorn	7.5	spiral ham	54.99	6-8	Spiral Ham Dinner - 5 sides	
		Charlie's	4.5-5	beef prime rib	74.99	6-8	Prime Rib Dinner - 5 sides	
	Saars Market	Jennie-O	10-12	whole turkey	19.99	4-6	Turkey Meal Deal - 6 sides	
		Gusto	4	bnls ham	16.99	4-6	Ham Meal Deal - 6 sides	
	Safeway Northwest	n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides	
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides	
		n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides	
		Open Nature	10-12	whole ABF turkey	59.99	6-8	Open Nature Turkey Dinner - 4 sides	
	Town and Country Markets	Diestel	11-14	whole ABF turkey	119.99	6-8	Complete Turkey Dinner - 6 sides	
		n/i	7-9	glazed ham	79.99	6-8	Complete Ham Dinner - 4 sides	
	Whole Foods - Northwest	Diestel	10-12	whole ABF turkey	129.99	8	Traditional Holiday Dinner - 7 sides	
		Diestel	10-12	smkd whole ABF turkey	149.99	8	Traditional Holiday Dinner w/ Smoked Turkey - 7 sides	
		Diestel	10-12	whole organic turkey	149.99	8	Traditional Holiday Dinner w/ Organic Turkey - 7 sides	
		Diestel	6-8	whole petite ABF turkey	89.99	4	Intimate Holiday Dinner - 7 sides	
		Diestel	6-8	whole petite organic turkey	99.99	4	Intimate Holiday Dinner w/ Organic Turkey - 7 sides	
		n/i	3.5-5	bn-in ABF turkey breast	69.99	4	Turkey Breast Meal for 4 - 5 sides	
		Wellshire Farms	7	spiral ABF ham	129.99	8	Spiral Cut Ham Dinner - 8 sides	
		n/i	4-5	bnls beef prime rib	159.99	8	Boneless Prime Rib Feast - 8 sides	
		n/i	5-6	bnls ABF lamb leg	89.99	4	The Essentials Lamb Dinner - 3 sides	
		n/i	2-3	bnls ABF pork loin	89.99	4	The Essentials Pork Loin Dinner - 3 sides	

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**Christmas/Hannukah 2014
STORE-PREPARED HOLIDAY DINNERS**

State	Supermarket	Brand	Weight (lb.)	Meat Item	Price	Serves	Conditions
WY	Albertsons Inter-Mountain	Butterball	10-12	whole turkey	49.99	8-10	Turkey Dinner - 4 sides
		n/i	8-10	spiral ham	59.99	8-10	Spiral Ham Dinner - 3 sides
		n/i	4-5	beef prime rib	69.99	8-10	Prime Rib Dinner - 3 sides
	King Soopers	Jennie-O	3-3.5	bn-in turkey breast	46.99	6-8	Turkey Breast Dinner - 3 sides
		n/i	10-13	whole turkey	44.99	6-8	Express Turkey Dinner - 5 sides
	Safeway Denver	Private Selection	7-9	spiral ham	49.99	6-8	Spiral Sliced Ham Dinner - 5 sides
		n/i	10-12	whole turkey	49.99	6-8	Signature Cafe® Turkey Dinner - 6 sides
		n/i	7-9	spiral ham	49.99	6-8	Signature Cafe® Spiral Ham Dinner - 6 sides
	Smith's	n/i	8-10	beef prime rib	79.99	4-5	Signature Cafe® Prime Rib Dinner - 5 sides
		n/i	10-13	whole turkey	69.99	6-8	Deluxe Turkey Dinner - 7 sides
		n/i	10-12	smoked whole turkey	69.99	6-8	Deluxe Smoked Turkey Dinner - 7 sides
		n/i	9-10	fried whole turkey	69.99	6-8	Deluxe Cajun Fried Turkey Dinner - 7 sides
			Private Selection	7-9	spiral ham	49.99	6-8