

USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through December 25, 2011

Christmas/Hanukkah^{1/} 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; holiday turkey dinners; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; poultry-based broth, stock, and gravy; shell eggs; liquid eggs; and egg nog.

Shell Eggs, Liquid Egg Product, and Egg Nog Promotions - National

Whole Turkeys - Eastern U.S.	 14 pages
Whole Turkeys - Central U.S.	 14 pages
Whole Turkeys - Western U.S.	 6 pages
Turkey Dinners	 26 pages
Miscellaneous Poultry	 30 pages
Poultry-Based Broth and Gravy	 33 pages
Shell Eggs and Egg Products	 32 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibitoic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: Hanukkah begins at sunset on Tuesday, December 20, 2011, and ends at sunset on Wednesday, December 28, 2011.

USDA Agricultural Marketing Service, Poultry Market News & Analysis Division (202) 720-6911 - PYMN@ams.usda.gov



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL					Liqui			Nog	
tate	Supermarket	Brand	Large W		Extra Lar		Large			n White	Prod	lucts		coholic)	Conditions
			12 pack 1	8 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
			EASTER	RN U.S.	- CT,DE,C	C,FL,GA,I	MA,ME,MI	D,NC,NH,I	NJ,NY,PA	,RI,SC,VA	A,VT,WV				
	A&P Stores	America's Choice									2.49				
		Born Free					2.99								cage-free
		Better'n Eggs										4.99			
		Smart Balance	2.50												Omega-3; 2 for \$5
		Turkey Hill												3.99	
	Adams	Guida's											2.99		
		Hood												4.49	
	Big Y	Big Y		2.50											2 for \$5
		Big Y												2.99	
		Safest Choice	2.00												pasteurized; 2 for \$4
		Hood												4.49	
		Egg Beaters									2.50				2 for \$5
	Bravo	no label		2.50											2 for \$5
		Farmland											1.99		
		Egg Beaters										5.99			
	C-Town	Egg Beaters										5.99			
		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Compare Foods	no label													Jumbo white 3 for \$4.99
	Grand Union	Pete & Gerry's					3.89								organic
		Hood											2.99		
		Garelick Farms												3.79	
	Price Chopper	Smart Balance	2.49												Omega-3
		Full Circle					2.69								vegetarian-fed
		Hood											3.00		
		Garelick Farms												4.00	
	ShopRite	Eggland's Best	2.99		2.99										Omega-3
		Smart Balance	2.99												Omega-3
		Egg Beaters									2.99				
		ShopRite	*												2.5 doz. @ \$3.49
		Turkey Hill												3.99	



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui		Egg	Nog	
State	Supermarket	Brand	Large V	Vhite	Extra La	rge White	Large	Brown	Mediun	n White	Prod	lucts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
Т	Stop & Shop	Better'n Eggs									2.39				
cont)		Stop & Shop										3.49			
		Garelick Farms												3.79	
		Hood												4.79	
	Whole Foods	Organic Valley											3.00		organic; 2 for \$3
С	Giant Hyattsville	Turkey Hill											2.79		
		Better'n Eggs									2.39				
		Giant										3.49			
		Giant	free												limit 1 w/ specific purchase
	Safeway	Lucerne												3.49	
	ACME	Lehigh Valley												3.99	
		Crystal Farms										4.49			whites
		Turkey Hill												4.59	
		Eggland's Best		3.50											Omega-3; 2 for \$7
	Fresh Grocer	Fresh Grocer	1.50												2 for \$3
		Lehigh Valley											1.99	3.99	
		Crystal Farms									2.50				whites; 2 for \$5
	Giant Hyattsville	Turkey Hill											2.79		
		Better'n Eggs									2.39				
		Giant										3.49			
		Giant	free												limit 1 w/ specific purchase
	Great VALU	Eggland's Best	1.99												Omega-3
		Richfood	1.50												2 for \$3
	Pathmark	Better'n Eggs										4.99			whites
		Born Free					2.99								cage-free
		Mountainside					2.99								cage-free
		Egg Beaters									2.50				2 for \$5
		Turkey Hill												3.99	
	Safeway	Lucerne												3.49	
	ShopRite	Eggland's Best	2.99		2.99										Omega-3
		Smart Balance	2.99												Omega-3
		Egg Beaters									2.99				
		ShopRite	*												2.5 doz. @ \$3.49
		Turkey Hill												3.99	
	Shurfine	Shurfine		1.99											



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source		<u> </u>	<u> </u>	SHELL			,		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	ge White	Large	Brown	Mediun	n White		lucts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
FL	Albertson's LLC	Egg Beaters									2.50				2 for \$5
		Albertson's	1.49												
		McArthur											2.50		2 for \$5
	Bravo Supermarkets	Egg Beaters									2.79				
		no label			1.67										3 for \$5
		Farmland											1.99		
		Nature's Yoke					*								organic XL @ \$3.99/doz
	Dollar General Markt	no label	1.00												
	Food World	Barber's											2.79		
	Greer's	Best Choice		free											limit 1 w/ \$20 purchase
	Presidente	Sunups							1.08						
	Publix	4 Grain	2.00												Omega-3; 2 for \$4
		4 Grain					2.00								vegetarian-fed; 2 for \$4
	Sedano's	Eggland's Best					2.50								cage-free; 2 for \$5
		Eggland's Best		2.99											Omega-3
GA	Bi-Lo	Southern Home									2.00				2 for \$4
	Dollar General Markt	no label	1.00												
	Food Depot	Country Delite											1.69		
	Ingle's	Laura Lynn										3.88			
		Sealtest												2.98	
	Kroger Atlanta	Kroger	1.38											2.99	
		Simple Truth	2.49				2.49								cage-free
	Publix	4 Grain	2.00												Omega-3; 2 for \$4
		4 Grain					2.00								vegetarian-fed; 2 for \$4
MA	Adams	Guida's											2.99		
		Hood												4.49	
	Big Y	Big Y		2.50											2 for \$5
		Big Y												2.99	
		Safest Choice	2.00												pasteurized; 2 for \$4
		Hood												4.49	
		Egg Beaters									2.50				2 for \$5
	C-Town	Egg Beaters										5.99			
		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Compare Foods	no label													Jumbo white 3 for \$4.99



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

					SHELL	EGGS		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large White	Extra Larç	ge White	Large Brown	Medium White	Prod	lucts	(non al	coholic)	Conditions
			12 pack 18 pack	12 pack	18 pack	12 pack 18 pack	12 pack 18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
Α	Donelan's	Garelick Farms									3.99	
cont)		Hood									3.99	
	Foodmaster	Eggland's Best	2.50	2.50								Omega-3; 2 for \$5
		Nellie's				2.79						cage-free/Omega-3
		Hood									4.29	
	Grand Union	Pete & Gerry's				3.89						organic
		Hood								2.99		
		Garelick Farms									3.79	
	Hannaford	Hannaford									4.29	
		Hood									4.99	
	Price Chopper	Smart Balance	2.49									Omega-3
		Full Circle				2.69						vegetarian-fed
		Hood								3.00		
		Garelick Farms									4.00	
	Roche Bros.	Land O Lakes				2.00						vegetarian-fed
		Eggland's Best		2.99								Omega-3
		Garelick Farms									3.50	2 for \$7
		Hood									3.99	
	Shaw's/Star	Eggland's Best		*								\$2 off w/ purchase
		Garelick Farms									4.99	
	Stop & Shop	Better'n Eggs						2.39				
		Stop & Shop							3.49			
		Garelick Farms									3.79	
		Hood									4.79	
	Whole Foods	Organic Valley								3.00		organic; 2 for \$3
D	ACME	Lehigh Valley									3.99	
		Crystal Farms							4.49			whites
		Turkey Hill									4.59	
		Eggland's Best	3.50									Omega-3; 2 for \$7
	Compare Foods	no label										Jumbo white 3 for \$4.99
	Giant Carlisle	Better'n Egg						2.00				2 for \$4
		Giant	free									limit 1 w/ specified purchase
		Turkey Hill								2.69		
	Giant Eagle	Dean's									3.99	



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(advertised prices December 11-25, 2011)

		publicly available source		9	,	SHELL			,		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediur	n White	-	lucts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
MD	Giant Hyattsville	Turkey Hill											2.79		
(cont)		Better'n Eggs									2.39				
		Giant										3.49			
		Giant	free												limit 1 w/ specific purchase
	Great VALU	Eggland's Best	1.99												Omega-3
		Richfood	1.50												2 for \$3
	Magruder's	no label	1.88												
		Turkey Hill												3.99	
		Dairy Maid											1.99	3.99	
	Safeway	Lucerne												3.49	
	Shopper's Food	Richfood												3.99	
	1	Turkey Hill												4.99	
	ShopRite	Eggland's Best	2.99		2.99										Omega-3
	·	Smart Balance	2.99												Omega-3
		Egg Beaters									2.99				Ĭ
		ShopRite	*												2.5 doz. @ \$3.49
		Turkey Hill												3.99	
	Shurfine	Shurfine		1.99											
	Weis	Weis	1.50												2 for \$3
		Weis											2.59		
ME	Hannaford	Hannaford												4.29	
		Hood												4.99	
	Shaw's	Eggland's Best			*										\$2 off w/ purchase
		Garelick Farms												4.99	·
	Whole Foods	Organic Valley											3.00		organic; 2 for \$3
NC	Bi-Lo	Southern Home									2.00				2 for \$4
	Compare Foods	Morning Fresh	1.50												2 for \$3
	GreatVALU	Richfood	1.50												2 for \$3
	Ingle's	Laura Lynn										3.88			
		Sealtest												2.98	
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4
		Kroger												2.99	
		Simple Truth	2.00				2.00								cage-free
	Lowe's Foods	Lowe's			2.39										
		Davidson's	2.49												pasteurized
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Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large Wh	nite	Extra Lar	ge White	Large	Brown	Mediun	n White	Prod	lucts	(non al	coholic)	Conditions
			12 pack 18	pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
	Hannaford	Hannaford												4.29	
		Hood												4.99	
	Price Chopper	Smart Balance	2.49												Omega-3
		Full Circle					2.69								vegetarian-fed
		Hood											3.00		
		Garelick Farms												4.00	
	Shaw's	Eggland's Best			*										\$2 off w/ purchase
		Garelick Farms												4.99	
	Stop & Shop	Better'n Eggs									2.39				
		Stop & Shop										3.49			
		Garelick Farms												3.79	
		Hood												4.79	
	A&P Stores	America's Choice									2.49				
		Born Free					2.99								cage-free
		Better'n Eggs										4.99			
		Smart Balance	2.50												Omega-3; 2 for \$5
		Turkey Hill												3.99	
	ACME	Lehigh Valley												3.99	
		Crystal Farms										4.49			whites
		Turkey Hill												4.59	
		Eggland's Best	3	3.50											Omega-3; 2 for \$7
	Associated	Better'n Eggs										4.99			whites
	Bravo	no label	2	2.50											2 for \$5
		Farmland											1.99		
		Egg Beaters										5.99			
	C-Town	Egg Beaters										5.99			
		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Extra Supermarkets	no label	1	1.98											
		no label													Jumbo white @ \$1.78/doz
	Fine Fare	Turkey Hill											2.99		
	Food Basics	Turkey Hill												3.98	
	Food Bazaar	Egg Innovations					3.49								cage-free or vegetarian-fed
		Turkey Hill												3.99	



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

				SHELL	EGGS		Liquid Egg	Egg Nog	
State	Supermarket	Brand	Large White	Extra Large White	Large Brown	Medium White	Products	(non alcoholic)	Conditions
			12 pack 18 pack	12 pack 18 pack	12 pack 18 pac	k 12 pack 18 pack	16 oz. 32 oz.	32 oz. 64 oz.	
NJ	Foodtown	Eggland's Best	2.99	2.99					Omega-3
(cont)		Foodtown			3.29				cage-free
		Foodtown			3.99				organic
		Better'n Eggs					4.99		whites
		Turkey Hill						4.69	
	Genuardi's	Lucerne						3.79	
	Great VALU	Eggland's Best	1.99						Omega-3
		Richfood	1.50						2 for \$3
	King's	Eggland's Best		2.99					Omega-3
		Smart Balance	2.50						Omega-3; 2 for \$5
		Egg Beaters					5.99		
	Met Foods	White Rose					2.50		2 for \$5
		Better'n Eggs					4.99		whites
		Eggland's Best	2.50						Omega-3; 2 for \$5
		Turkey Hill						2.99	
	Murphy's	Lehigh Valley						1.99	
	Pathmark	Better'n Eggs					4.99		whites
		Born Free			2.99				cage-free
		Mountainside			2.99				cage-free
		Egg Beaters					2.50		2 for \$5
		Turkey Hill						3.99	
	ShopRite	Eggland's Best	2.99	2.99					Omega-3
		Smart Balance	2.99						Omega-3
		Egg Beaters					2.99		
		ShopRite	*						2.5 doz. @ \$3.49
		Turkey Hill						3.99	
	Stop & Shop	Better'n Eggs					2.39		
		Stop & Shop					3.49		
		Garelick Farms						3.79	
		Hood						4.79	
	Thriftway	Nature's Yoke			*				cage-free; Jumbo @ \$2.79/doz
		Nature's Yoke		2.49					cage-free
		Better'n Eggs					4.99		
		Turkey Hill						3.99	
	Weis	Weis	1.50						2 for \$3
		Weis						2.59	



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(advertised prices December 11-25, 2011)

		publicly available source				SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
NY	A&P Stores	America's Choice									2.49				
		Born Free					2.99								cage-free
		Better'n Eggs										4.99			
		Smart Balance	2.50												Omega-3; 2 for \$5
		Turkey Hill												3.99	
	Associated	Better'n Eggs										4.99			whites
	Best Yet	Mitlitsky's	1.50												2 for \$3
		Nellie's					2.99								cage-free
		Tuscan											1.50		2 for \$3
	Bravo	no label		2.50											2 for \$5
		Farmland											1.99		
		Egg Beaters										5.99			
	C-Town	Egg Beaters										5.99			
		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Compare Foods	no label													Jumbo white 3 for \$4.99
	D'Agostino's	Smart Balance	2.99												Omega-3
		Giving Nature					3.99								organic; also XL @ 3.99/doz.
		Tuscan											1.99		
	DeCiccio's	Egg Beaters										5.99			whites
		Mountainside Farms					2.99								cage-free
		Nature's Design			1.99										cage-free
		Farmland											2.29		
	Fairway Market	Horizon											3.33		organic; 3 for \$10
	Fine Fare	Turkey Hill											2.99		
	Food Basics	Turkey Hill												3.98	
	Food Bazaar	Egg Innovations					3.49								cage-free or vegetarian-fed
		Turkey Hill												3.99	
	Foodtown	Eggland's Best			2.99										Omega-3
		Foodtown					3.29								cage-free
		Foodtown					3.99								organic
		Better'n Eggs										4.99			whites
		Turkey Hill												4.69	
	Grand Union	Pete & Gerry's					3.89								organic
		Hood											2.99		
		Garelick Farms												3.79	



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						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
			12 pack	18 pack		18 pack	12 pack		12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
<u> </u>	Gristede's	Turkey Hill												4.99	
ont)	Hannaford	Hannaford												4.29	
		Hood												4.99	
	Key Foods	Key											2.99		
		Smart Balance	2.50												Omega-3; 2 for \$5
		Better'n Eggs										4.99			
	King Kullen	Eggland's Best	2.99		2.99										Omega-3
	Met Foods	White Rose									2.50				2 for \$5
		Better'n Eggs										4.99			whites
		Eggland's Best	2.50												Omega-3; 2 for \$5
		Turkey Hill											2.99		
	Morton Williams	Egg Beaters									2.69				
		no label	1.69												
		Farmland											2.50		2 for \$5
	Pathmark	Better'n Eggs										4.99			whites
		Born Free					2.99								cage-free
		Mountainside					2.99								cage-free
		Egg Beaters									2.50				2 for \$5
		Turkey Hill												3.99	
	Pioneer	Hood											2.99		
		Eggland's Best	1.99												Omega-3
		Nature's Yoke					3.99								organic; also Jumbo
		Better'n Eggs										4.99			whites
	Price Chopper	Smart Balance	2.49												Omega-3
		Full Circle					2.69								vegetarian-fed
		Hood											3.00		
		Garelick Farms												4.00	
	ShopRite	Eggland's Best	2.99		2.99										Omega-3
		Smart Balance	2.99												Omega-3
		Egg Beaters									2.99				
		ShopRite	*												2.5 doz. @ \$3.49
		Turkey Hill												3.99	
	Stop & Shop	Better'n Eggs	1								2.39				
	' '	Stop & Shop										3.49			
		Garelick Farms												3.79	
		Hood												4.79	



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		publicly available source		<u> </u>	,	SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	ge White	Large	Brown	Mediur	n White	_	lucts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
NY	Tops	Eggland's Best		3.00											Omega-3; 2 for \$6
(cont)		C.F. Burger											2.99		
		Tops											1.99		
		Hood											2.79		
		Byrne Dairy											2.49		
		Upstate Dairy												4.49	
	Weis	Weis	1.50												2 for \$3
		Weis											2.59		
PA	A&P Stores	America's Choice									2.49				
		Born Free					2.99								cage-free
		Better'n Eggs										4.99			
		Smart Balance	2.50												Omega-3; 2 for \$5
		Turkey Hill												3.99	
	ACME	Lehigh Valley												3.99	
		Crystal Farms										4.49			whites
		Turkey Hill												4.59	
		Eggland's Best		3.50											Omega-3; 2 for \$7
	Boyer's	no label	1.00												10 for \$10
		Swiss											2.97		
	Bravo	no label		2.50											2 for \$5
		Farmland											1.99		
		Egg Beaters										5.99			
	C-Town	Egg Beaters										5.99			
		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Family Owned	Family Owned	1.29												
	Fine Fare	Turkey Hill											2.99		
	Food Basics	Turkey Hill												3.98	
	Foodtown	Eggland's Best			2.99										Omega-3
		Foodtown					3.29								cage-free
		Foodtown					3.99								organic
		Better'n Eggs										4.99			whites
		Turkey Hill												4.69	
	Fresh Grocer	Fresh Grocer	1.50												2 for \$3
		Lehigh Valley											1.99	3.99	
		Crystal Farms									2.50				whites; 2 for \$5



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS		•		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediun	n White		ducts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
PA	Genuardi's	Lucerne												3.79	
(cont)	Giant Carlisle	Better'n Egg									2.00				2 for \$4
		Giant	free												limit 1 w/ specified purchase
		Turkey Hill											2.69		
	Giant Eagle	Dean's												3.99	
	Great VALU	Eggland's Best	1.99												Omega-3
		Richfood	1.50												2 for \$3
	Karn's	Swiss											2.99	5.69	
	Kuhn's	United											1.99	2.99	
	Pathmark	Better'n Eggs										4.99			whites
		Born Free					2.99								cage-free
		Mountainside					2.99								cage-free
		Egg Beaters									2.50				2 for \$5
		Turkey Hill												3.99	
	ShopRite	Eggland's Best	2.99		2.99										Omega-3
		Smart Balance	2.99												Omega-3
		Egg Beaters									2.99				
		ShopRite	*												2.5 doz. @ \$3.49
		Turkey Hill												3.99	
	Shurfine	Shurfine		1.99											
	Thriftway	Nature's Yoke					*								cage-free; Jumbo @ \$2.79/doz
		Nature's Yoke			2.49										cage-free
		Better'n Eggs										4.99			
		Turkey Hill												3.99	
	Tops	Eggland's Best		3.00											Omega-3; 2 for \$6
		C.F. Burger											2.99		
		Tops											1.99		
		Hood											2.79		
		Byrne Dairy											2.49		
		Upstate Dairy												4.49	
	Weis	Weis	1.50												2 for \$3
		Weis											2.59		
RI	Bravo	no label		2.50											2 for \$5
		Farmland											1.99		
		Egg Beaters										5.99			



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source		9		SHELL			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lai	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
			12 pack			18 pack		18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
RI	C-Town	Egg Beaters										5.99			
(cont)		Nature's Design			1.99										cage-free
		Farmland											1.99		
	Compare Foods	no label													Jumbo white 3 for \$4.99
	Dave's Marketplace	Garelick Farms												3.99	
		Eggland's Best					*								Omega-3; Jumbo @ \$2.99/doz
		Eggland's Best					*								Omega-3; Extra Large @ \$2.79/d
		Hood												4.69	
	Shaw's	Eggland's Best			*										\$2 off w/ purchase
		Garelick Farms												4.99	
	Stop & Shop	Better'n Eggs									2.39				
		Stop & Shop										3.49			
		Garelick Farms												3.79	
		Hood												4.79	
	Whole Foods	Organic Valley											3.00		organic; 2 for \$3
SC	Bi-Lo	Southern Home									2.00				2 for \$4
	Ingle's	Laura Lynn										3.88			
		Sealtest												2.98	
	Kroger Atlanta	Kroger	1.38											2.99	
		Simple Truth	2.49				2.49								cage-free
	Lowe's Foods	Lowe's			2.39										
		Davidson's	2.49												pasteurized
	Publix	4 Grain	2.00												Omega-3; 2 for \$4
		4 Grain					2.00								vegetarian-fed; 2 for \$4
VA	Dollar General Markt		1.00												
	Food City	Food City							1.39						
		Full Circle					2.79								cage-free
		Sealtest											1.99		
	Food Country	Food Country							1.39						
		Sealtest											1.99		
	Giant Carlisle	Better'n Egg									2.00				2 for \$4
		Giant	free												limit 1 w/ specified purchase
		Turkey Hill											2.69		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source				SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	ge White	Large	Brown	Mediun	n White		lucts		coholic)	Conditions
				18 pack	12 pack	_	12 pack		12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
VA	Giant Hyattsville	Turkey Hill						-					2.79		
(cont)		Better'n Eggs									2.39				
		Giant										3.49			
		Giant	free												limit 1 w/ specific purchase
	Grant's	United											1.67		3 for \$5
	GreatVALU	Richfood	1.50												2 for \$3
	Ingle's	Laura Lynn										3.88			
		Sealtest												2.98	
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4
		Kroger												2.99	
		Better'n Eggs										3.79			whites
		Simple Truth	2.00				2.00								cage-free
	Lowe's Foods	Lowe's			2.39										
		Davidson's	2.49												pasteurized
	Magruder's	no label	1.88												
		Turkey Hill												3.99	
		Dairy Maid											1.99	3.99	
	Safeway	Lucerne												3.49	
	Shopper's Food	Richfood												3.99	
		Turkey Hill												4.99	
VT	Grand Union	Pete & Gerry's					3.89								organic
		Hood											2.99		
		Garelick Farms												3.79	
	Hannaford	Hannaford												4.29	
		Hood												4.99	
	Price Chopper	Smart Balance	2.49												Omega-3
		Full Circle					2.69								vegetarian-fed
		Garelick Farms												4.00	
		Hood											3.00		
	Shaw's	Eggland's Best			*										\$2 off w/ purchase
		Garelick Farms												4.99	
wv	Fas-Check	Hillandale													W Jumbo @ \$1.49/doz.
		United											1.99	2.79	
	Food Fair	no label	0.99												limit 2
		Broughton											2.00		2 for \$4



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

	Ì	publicly available sour				SHELL			· ·		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	ge White	Large	Brown	Mediun	n White		ducts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
W۷	Giant Carlisle	Better'n Egg									2.00				2 for \$4
(cont)		Giant	free												limit 1 w/ specified purchase
		Turkey Hill											2.69		
	Giant Eagle	Dean's												3.99	
	Grant's	United											1.67		3 for \$5
	GreatVALU	Richfood	1.50												2 for \$3
	Kroger Columbus	Kroger	1.25												4 for \$5
		Kroger		2.00											2 for \$4
		Kroger	free												limit 1 w/ sausage purchase
		Kroger												2.99	
		Simple Truth	2.00				2.00								cage-free
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4
		Kroger												2.99	
		Better'n Eggs										3.79			whites
		Simple Truth	2.00				2.00								cage-free
	Shop'n Save	Eggland's Best	2.29												Omega-3
	Sparkle	Sparkle	1.19												
	Weis	Weis	1.50												2 for \$3
		Weis											2.59		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

	T ,	publicly available source	I		SHELL				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large White	Extra La	rge White	Large Brown	Mediun	n White		ducts		coholic)	Conditions
			12 pack 18 pack			12 pack 18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
		С	ENTRAL U.S A	,AR,IA,IL	,IN,KS,K	,LA,MI,MN,MO,N	1S,ND,NE	E,OH,OK	SD,TN,	TX,WI			
AL	Dollar General Markt	no label	1.00										
	Food Giant	Goldenrod									2.18		
		Borden									2.50		2 for \$5
		no label					*						30-pack @ \$2.98/
	Food World	Barber's									2.79		
	Greer's	Best Choice	free										limit 1 w/ \$20 purchase
	Kroger Atlanta	Kroger	1.38									2.99	
		Simple Truth	2.49			2.49							cage-free
	Publix	4 Grain	2.00										Omega-3; 2 for \$4
		4 Grain				2.00							vegetarian-fed; 2 for \$4
AR	Brookshire's	Food Club									2.50		2 for \$5
		Food Club	2.00										2 for \$4
	CV's Family Foods	Hiland									1.99		
	G & W Foods	Best Choice	1.19										w/ \$10 purchase; limit 2
	Kroger Delta	Kroger	1.88									2.99	
		Simple Truth	2.29			2.29							cage-free
	Rehkopf's	Oak Farms									1.99		
	Super1Foods	Food Club										3.99	
	Town & Country	Best Choice	1.28										
IA	Dahl's	no label	1.99										
		Anderson-Erickson									2.50		2 for \$5
	Fareway	Anderson-Erickson									2.29		
	Heartland Food	Land O Lakes									1.99		
	Hy-Vee	Hy-Vee	1.99										
		Anderson-Erickson									2.69		
	Jewel	Eggland's Best	3.99										Omega-3
		Dean's									2.39		
	No Frills	Our Family	1.78										
		Robert's									1.48		
IL	Berkot's	Dean's									1.99	2.99	
	Caputo's	Dean's									1.99		
		Oberweis									3.29	5.29	
		Dutch Farms	1.29										
	Dominick's	Lucerne										2.99	



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source				SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	ge White	Large	Brown	Mediur	n White		lucts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	1
IL	Fairplay Foods	Dean's											2.00		2 for \$4
(cont)		Dutch farms					1.50								2 for \$3
		Eggland's Best	2.50												Omega-3; 2 for \$5
	Fareway	Anderson-Erickson											2.29		
	Food4Less	Kroger												2.98	
	Garden Fresh	Dutch Farms													Jumbo White @ \$1.49/doz.
	Hy-Vee	Hy-Vee		1.99											
		Anderson-Erickson											2.69		
	Jewel	Eggland's Best		3.99											Omega-3
		Dean's											2.39		
	Kirby Foods IGA	Prairie Farms											1.89		
	Kroger Central	Kroger		1.88											
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Kroger Mid-South	Kroger		1.88										2.99	
		Simple Truth	2.29				2.29								cage-free
	Meijer	Egg Beaters									2.50	4.49			
	Pete's Market	Prairie Farms											1.50		2 for \$3
	Piggly Wiggly	Dean's												2.99	
	Shop'n Save	Shop'n Save							1.98						
	Shop and Save	Dutch Farms	0.99												
		Eggland's Best					2.89								organic
		Land O Lakes											1.49		
	Strack & VanTil	Dean's											1.99	2.99	
		Oberweis												4.99	
		Dutch Farms	0.89												
	Sullivan's	Dean's											1.79		
	Ultra Foods	Dean's											1.89		
	Walt's Food Center	Dean's											2.00		2 for \$4
IN	Al's	C.F. Burger											2.99		
		Oberweis												4.99	
	Buehler's Buy Low	Best Choice	0.99												one-day sale price
	Dollar General Markt	no label	1.00												
	Jay C	Sunny Morn	1.25												4 for \$5
		Eggland's Best	2.50												Omega-3; 2 for \$5
	Jewel	Eggland's Best		3.99											Omega-3
		Dean's											2.39		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS					d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	ge White	Large	Brown	Mediun	n White		ducts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
	Kirby Foods IGA	Prairie Farms											1.89		
cont)	Kroger Central	Kroger		1.88											
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Kroger Cincinnati	Kroger	1.79											2.99	
		Kroger	1.25												4 for \$5
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Kroger Mid-South	Kroger		1.88										2.99	
		Simple Truth	2.29				2.29								cage-free
	Marsh	Dean's												2.99	
	Martin's	Dean's												3.49	
	Meijer	Egg Beaters									2.50	4.49			
	New Market	Eggland's Best	2.50												Omega-3; 2 for \$5
	Strack & VanTil	Dean's											1.99	2.99	
		Oberweis												4.99	
		Dutch Farms	0.89												
	Ultra Foods	Dean's											1.89		
	Wesselman's	no label	1.50												2 for \$3
	Wise Way	Organic Valley											3.79		organic
		Eggland's Best	2.50												Omega-3; 2 for \$5
S	Apple Markets	Best Choice	0.99												
		Roberts									2.29				
	Country Mart	Hiland											1.99		
	Dillon's	Dillon's		1.88											
		Kroger												2.99	
		Horizon											3.49		organic
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	G & W Foods	Best Choice	1.19												w/ \$10 purchase; limit 2
	Heartland Food	Land O Lakes											1.99		
	Hy-Vee	Hy-Vee		1.99											
		Anderson-Erickson											2.69		
	Price Chopper	Best Choice	1.19												
Υ	Dollar General Markt	no label	1.00												
	Food City	Food City							1.39						
		Full Circle					2.79								cage-free
		Sealtest											1.99		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source		9	,	SHELL			,		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediun	n White		lucts		coholic)	Conditions
				18 pack		18 pack	12 pack		12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
KY	Food Fair	no label	0.99												limit 2
(cont)		Broughton											2.00		2 for \$4
	Food Giant	Goldenrod											2.18		
		Borden											2.50		2 for \$5
		no label							*						30-pack @ \$2.98/
	Houchen's	Southern Belle											1.88		
	Kroger Cincinnati	Kroger	1.79											2.99	
		Kroger	1.25												4 for \$5
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Kroger Delta	Kroger		1.88										2.99	
		Simple Truth	2.29				2.29								cage-free
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4
		Kroger												2.99	
		Better'n Eggs										3.79			whites
		Simple Truth	2.00				2.00								cage-free
	Kroger Mid-South	Kroger		1.88										2.99	
		Simple Truth	2.29				2.29								cage-free
	Meijer	Egg Beaters									2.50	4.49			
	Remke/Bigg's	Remke/Bigg's	1.29												
		Dean's												2.99	
LA	Albertson's LLC TX	Oak Farms											2.00		2 for \$4
		Albertsons	1.49												
	Brookshire's	Food Club											2.50		2 for \$5
		Food Club		2.00											2 for \$4
	Kroger Southwest	Kroger		1.88										2.99	
		Simple Truth	2.29				2.29								cage-free
	Mac's Fresh Market	Best Choice							1.00						5 for \$5
		Jordan's							1.00						5 for \$5
	Rouse's	Brown's Dairy											2.50		2 for \$5
	Super1Foods	Food Club												3.99	
MI	Busch's	Prairie Farms											2.29		
	Family Fare	Country Fresh											2.50		2 for \$5
		Spartan	0.97												limit 3
	Food Pride	Our Family	1.69												
		Better'n Eggs									2.50				2 for \$5
	Harding's	Country Fresh											2.50	2.99	



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS					d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	ge White	Large	Brown	Mediun	n White		ducts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
	Hiller's	C.F. Burger											2.88		
ont)	Kroger Michigan	Kroger							1.00						10 for \$10
		Kroger		1.77										2.99	
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Marsh	Dean's												2.99	
	Martin's	Dean's												3.49	
	Meijer	Egg Beaters									2.50	4.49			
	Plumb's	Country Fresh											2.49		
	Ric's Food Center	Vande Bunte	1.39												
	SuperOneFoods	Dutch Girl	0.66												w/ purchase and coupon
		Luoma					1.99								
		Land O Lakes											1.88		
		Eggland's Best	2.22												Omega-3
		Kemp's											1.88		
	Tom's/Oleson's	Spartan		1.69											
		Spartan	0.99												limit 3
	VG's	Country Fresh											2.49		
		Spartan	0.97												limit 3
1	Cash Wise	Food Club	free												w/ \$30 purchase; limit 1
		Kemps											2.49		2 for \$4.98
	Fareway	Anderson-Erickson											2.29		
	Food Pride	Our Family	1.69												
		Better'n Eggs									2.50				2 for \$5
	Hornbacher's	Cass Clay											1.68		
	Hugo's	Our Family	1.29												limit 2
	Hy-Vee	Hy-Vee		1.99											
		Anderson-Erickson											2.69		
	Marketplace Foods	Land O Lakes												2.99	
		Land O Lakes											1.67		3 for \$5
	Rainbow Foods	Kemps											2.00		2 for \$4
		Roundy's											2.00		2 for \$4
		Roundy's	0.98												



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

State N ont)	Supermarket	Brand	Large							d Egg			
			Large	White	Extra Lar	rge White	Large Brown	Medium White	Proc	lucts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack 18 pack	12 pack 18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
ont)	SuperOneFoods	Dutch Girl	0.66										w/ purchase and coupon
		Luoma					1.99						
		Land O Lakes									1.88		
		Eggland's Best	2.22										Omega-3
		Kemp's									1.88		
) /	Apple Markets	Best Choice	0.99										
		Roberts							2.29				
[C & R Supermarket	Shurfresh	1.50										2 for \$3
		Shurfresh	free										limit 1 w/ point redemption
		Prairie Farms									1.89		
[(Country Mart	Hiland									1.99		
Ī	Dillon's	Dillon's		1.88									
		Kroger										2.99	
		Horizon									3.49		organic
		Simple Truth	2.00				2.00						cage-free; 2 for \$4
Ī	Food Giant	Goldenrod									2.18		
		Borden									2.50		2 for \$5
		no label						*					30-pack @ \$2.98/
(G & W Foods	Best Choice	1.19										w/ \$10 purchase; limit 2
Ī	Harter House	Best Choice	0.99										
		Hiland										2.99	
Ī	Heartland Food	Land O Lakes									1.99		
Ī	Hickman's IGA	Prairie Farms									1.88		
Ī	Hy-Vee	Hy-Vee		1.99									
		Anderson-Erickson									2.69		
Ī	Kroger Central	Kroger		1.88									
		Simple Truth	2.00				2.00						cage-free; 2 for \$4
Ī	Price Chopper	Best Choice	1.19										
Ī	Ramey Price Cutter	Anderson-Erickson									2.50		2 for \$5
		Hiland										3.29	
:	Shop'n Save	Shop'n Save						1.98					
:	Summer Fresh	Best Choice	1.25										4 for \$5
-	Town & Country	Best Choice	1.28										
<u> </u>	Wood's	Best Choice	1.29										



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large White	•	Extra Lar	ge White	Large	Brown	Mediur	n White		ducts	(non al	coholic)	Conditions
			12 pack 18 p	ack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
s	Food Giant	Goldenrod											2.18		
		Borden											2.50		2 for \$5
		no label							*						30-pack @ \$2.98/
	Greer's	Best Choice	fre	e											limit 1 w/ \$20 purchase
	Kroger Delta	Kroger	1.8	38										2.99	
		Simple Truth	2.29				2.29								cage-free
D	Cash Wise	Food Club	free												w/ \$30 purchase; limit 1
		Kemps											2.49		2 for \$4.98
	Hornbacher's	Cass Clay											1.68		
	Hugo's	Our Family	1.29												limit 2
	Marketplace Foods	Land O Lakes												2.99	
		Land O Lakes											1.67		3 for \$5
	SuperOneFoods	Dutch Girl	0.66												w/ purchase and coupon
		Luoma					1.99								
		Land O Lakes											1.88		
		Eggland's Best	2.22												Omega-3
		Kemp's											1.88		
E	Apple Markets	Best Choice	0.99												
		Roberts									2.29				
	Dillon's	Dillon's	1.8	38											
		Kroger												2.99	
		Horizon											3.49		organic
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Fareway	Anderson-Erickson											2.29		
	Heartland Food	Land O Lakes											1.99		
	Hy-Vee	Hy-Vee	1.9	99											
		Anderson-Erickson											2.69		
	No Frills	Our Family	1.7	78											
		Robert's											1.48		
	Russ Market	Clearly Organic					*								XL organic @ \$2.99/doz
	Safeway	Lucerne												2.99	
Н	Acme Fresh	C.F. Burger											2.99		
		Acme	0.99												
		Food Club									2.29				
	Chief	Eggland's Best	1.99												Omega-3
	Dollar General Markt		1.00												



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source		<u> </u>	•	SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack		12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
ОН	Food Fair	no label	0.99												limit 2
(cont)		Broughton											2.00		2 for \$4
	Geyer's	Smith's												2.69	
	Giant Eagle	Dean's												3.99	
	Kroger Cincinnati	Kroger	1.79											2.99	
		Kroger	1.25												4 for \$5
		Simple Truth	2.00				2.00								cage-free; 2 for \$4
	Kroger Columbus	Kroger	1.25												4 for \$5
		Kroger		2.00											2 for \$4
		Kroger	free												limit 1 w/ sausage purchase
		Kroger												2.99	
		Simple Truth	2.00				2.00								cage-free
	Kroger Mid-Atlantic	Kroger		2.00											2 for \$4
		Kroger												2.99	
		Simple Truth	2.00				2.00								cage-free
	Meijer	Egg Beaters									2.50	4.49			5
	Remke/Bigg's	Remke/Bigg's	1.29												
		Dean's												2.99	
	Shop'n Save	Eggland's Best	2.29												Omega-3
	Sparkle	Sparkle	1.19												- U
ОК	Country Mart	Hiland											1.99		
	Homeland	Best Choice	1.29												
	Sunflower Markets	no label					1.99								cage-free
		Eggland's Best	1.99												Omega-3
		Horizon											3.99		organic
	Terry's	no label	*												30-pack @ \$3.77
	United of OK	Best Choice	1.29												
		Hiland											1.99		
SD	Hy-Vee	Hy-Vee		1.99											
		Anderson-Erickson											2.69		
	Ken's Super Fair	Cass Clay											1.49		
	Safeway	Lucerne												2.99	
TN	Bi-Lo	Southern Home									2.00				2 for \$4
	Food City	Food City							1.39						
		Full Circle					2.79								cage-free
		Sealtest											1.99		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

					SHELL	EGGS			Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large White	Extra Larç	ge White	Large Brown	Medium	n White	Prod	lucts	(non a	coholic)	Conditions
			12 pack 18 pack	12 pack	18 pack	12 pack 18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
N	Food Country	Food Country					1.39						
cont)		Sealtest									1.99		
	Food Giant	Goldenrod									2.18		
		Borden									2.50		2 for \$5
		no label					*						30-pack @ \$2.98/
	H.G. Hill	Best Choice									1.99		
	Ingle's	Laura Lynn								3.88			
		Sealtest										2.98	
	Kroger Atlanta	Kroger	1.38									2.99	
		Simple Truth	2.49			2.49							cage-free
	Kroger Delta	Kroger	1.88									2.99	
		Simple Truth	2.29			2.29							cage-free
	Kroger Mid-Atlantic	Kroger	2.00										2 for \$4
		Kroger										2.99	
		Simple Truth	2.00			2.00							cage-free
	Kroger Mid-South	Kroger	1.88									2.99	
		Simple Truth	2.29			2.29							cage-free
	Publix	4 Grain	2.00										Omega-3; 2 for \$4
		4 Grain				2.00							vegetarian-fed; 2 for \$4
	Town & Country	Best Choice	1.28										
X	Albertson's LLC TX	Oak Farms									2.00		2 for \$4
		Albertsons	1.49										
	Albertson's LLC SW	Albertsons							2.50				2 for \$5
		Shamrock										3.49	
	Brookshire's	Food Club									2.50		2 for \$5
		Food Club	2.00										2 for \$4
	Foodarama	Borden									2.19		·
	Kroger Southwest	Kroger	1.88									2.99	
		Simple Truth	2.29			2.29							cage-free
	La Fiesta	Borden									2.19		
	Lawrence Bros.	Gandy's										3.49	
		Oak Farms										3.49	
	Lowe's Market	Mahard's	*										30-pack; \$1.00 off
	Market place	Plains										3.99	
	Rehkopf's	Oak Farms									1.99		



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	id Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediun	n White		ducts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	Omega-3
TX	Sprout's	Sprout's	2.50												Omega-3
(cont)		Sprout's	1.50												2 for \$5
	Sunflower Markets	no label					1.99								cage-free
		Eggland's Best	1.99												Omega-3
		Horizon											3.99		organic
	Super1Foods	Food Club												3.99	
	Terry's	no label	*												30-pack @ \$3.77
	Tom Thumb/Randall	Lucerne												2.99	
	United/Market Street	Red River Farms		2.50											2 for \$5
WI	Festival	Eggland's Best	1.99												Omega-3
		Flavorite	0.98												
		Kemp's											2.49		2 for \$4.98
	Hy-Vee	Hy-Vee		1.99											
		Anderson-Erickson											2.69		
	Pick'n Save/Copp's	Roundy's	0.88												limit 1 w/ card and coupon
		Roundy's											2.00		2 for \$4
		Kemp's											2.00		2 for \$4
	Piggly Wiggly	Dean's												2.99	
	Sendik's	Shurfresh	1.29												
		Golden Guernsey												3.09	
	Sentry	Dean's												2.99	
	SuperOneFoods	Dutch Girl	0.66												w/ purchase and coupon
		Luoma					1.99								
		Land O Lakes											1.88		
		Eggland's Best	2.22												Omega-3
		Kemp's											1.88		
			<u> </u>		<u> </u>		<u></u>								



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg Nog	
State	Supermarket	Brand	Large	White	Extra Lai	rge White	Large	Brown	Mediur	n White	Proc	lucts	(non alcoholic) Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz. 64 o	Z
				WESTER	N U.S Al	K, AZ,CA	,CO,HI,II	D,MT,NM	,NV,OR,	UT,WA,V	VY			
K	AC Value Center	Flavorite		4.00										2 for \$8
	Fred Meyer	Fred Meyer	1.25											4 for \$5; limit 4 w/ coupon
		Simple Truth	2.00				2.00							cage-free
		Mountain Dairy											2.99)
	Safeway	Lucerne											2.99)
Z	Albertson's LLC	Albertsons									2.50			2 for \$5
		Shamrock											3.49	
	Basha's	Basha's	0.99											limit 2
		Shamrock											2.99	
	Food City	Food City		1.97										
	Fresh & Easy	Farmer's Gems		2.50										2 for \$5
		Farmer's Gems		3.29										single price
	Fry's	Fry's		1.88										
		Mountain Dairy											3.50	2 for \$7
	Lowe's Market	Mahard's	*											30-pack; \$1.00 off
	Safeway	Lucerne											2.79)
	Smith's	Smith's		1.99										
		Smith's	1.25											4 for \$5
		Simple Truth	2.50				2.50							cage-free; 2 for \$5
		Kroger											2.99)
		Horizon											3.49	organic
	Sprout's	Sprout's	2.50											Omega-3
		Sprout's	1.50											2 for \$5
	Sunflower Markets	no label					1.99							cage-free
		Eggland's Best	1.99											Omega-3
		Horizon											3.99	organic
A	Albertson's	Eggland's Best	3.00											Omega-3; 2 for \$3
	Cardenas	no label		1.99										
	El Super	no label							*					30-pack @ \$2.99/each
	El Tapatio	no label			*									20-pak; \$2.99/each
		no label							*					20-pak; \$1.99/each
	Food4Less	Mountain Dairy											2.98	3
	Fresh & Easy	Farmer's Gems		2.50										2 for \$5
		Farmer's Gems		3.29										single price
	Holiday Foods	Nulaid		2.29										



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
te	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
	-		12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	20-pak: 2 for \$5
	Jon's Marketplace	no label			*										20-pak; 2 for \$5
	K.V. Mart	no label		1.99											
	Lucky	Bud's											3.79		
		Eggland's Best	2.99												Omega-3
		Sunnyside Farms	1.99	2.69								3.99	2.00		
	Mi Pueblo	Mi Pueblo		2.50											2 for \$5
	Mollie Stone	Clover					2.99								cage-free
		Mollie Stone	1.79												
		no label					2.49								cage-free; locally-grown
	Northgate	California Ranch		2.00											2 for \$4
	Nugget	Olivera		1.00											2 for \$4
		Crystal											1.99		
	Raley's	Raley	1.48	2.18											
	_	Raley	free												limit 1w/ sausage purchas
		Eggland's Best			2.49										Omega-3
		Sunnyside Farms									1.99		1.79	2.99	Jomega o
	Ralph's	Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Horizon											3.49		organic
	Ray's Food Place	Wild Harvest					2.69								cage-free
	'	Chino Valley					3.99								organic
		Eberhard's											2.49	4.49	- ga
		Umpqua											2.49	4.49	
		Darigold												3.99	
		Organic Valley											4.99		organic
	Safeway	Lucerne												2.99	organio
	Save Mart	Bud's											3.79		
		Eggland's Best	2.99												Omega-3
		Sunnyside Farms	1.59	2.39								3.99	2.00	3.39	omoga o
	Sprout's	Sprout's	2.50									2.00		2.00	Omega-3
		Sprout's	1.50												2 for \$5
	Stater Bros.	Stater Bros.	1.00	1.99											
	Superior Grocers	Eggland's Best	2.50											 	Omega-3; 2 for \$5
	Super-A-Foods	no label	2.00		1.69								-		οποθα ο, 2 Ιοι ψο
	Von's/Pavilion	Lucerne			1.00									2.99	
	VOITS/T AVIIIOTT	Luccino												2.33	



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

				SHELL	EGGS			Liqui	id Egg	Egg	Nog	
State	Supermarket	Brand	Large White	Extra Large White	Large Brov	vn M	ledium White		ducts	(non al	coholic)	Conditions
			12 pack 18 pack	12 pack 18 pack	12 pack 18	pack 12	pack 18 pack	16 oz.	32 oz.	32 oz.	64 oz.	2 for \$5
СО	Albertson's LLC	Albertsons						2.50				2 for \$5
		Shamrock									3.49	
	Heartland Food	Land O Lakes								1.99		
	King Sooper	King Sooper	1.88									
		Horizon								3.49		organic
		Kroger									2.99	
		Simple Truth	2.00		2.00							cage-free; 2 for \$4
	Lowe's Market	Mahard's	*									30-pack; \$1.00 off
	Safeway	Lucerne									2.99	
	Sprout's	Sprout's	2.50									Omega-3
		Sprout's	1.50									2 for \$5
	Sunflower Markets	no label			1.99							cage-free
		Eggland's Best	1.99									Omega-3
		Horizon								3.99		organic
HI	Foodland	Farm Pack	4.29									mainland eggs
		Organic Valley								3.99		organic
	KTA Super Stores	Willamette	2.00									3 for \$6; mainland eggs
		Mountain Apple	3.50									2 for \$7; island eggs
	Safeway	Lucerne									2.99	
	Times Supermarket	Sunnyside	1.99									mainland eggs
ID	Albertson's	Eggland's Best	3.99									Omega-3
		Meadow Gold									3.59	
	Broulim's	Western Family	1.35									
	Family Foods	Western Family	0.89									limit 1
	Harvest Foods	Darigold									4.29	
	Paul's Market	Western Family	0.99									
		Meadow Gold									2.98	
	Ridley's	Meadow Gold								1.67		
		Western Family	1.35									
	Rosauer's	Darigold									3.99	
		Naturally Nested			1.66							cage-free
	Safeway	Lucerne									2.99	
								<u> </u>				



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

	Ì	publicly available source		<u> </u>	,	SHELL			,		Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	rge White	Large	Brown	Mediur	n White		lucts		coholic)	Conditions
			12 pack			18 pack		18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
ID	Smith's	Smith's		1.99											
(cont)		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
	Super1Foods	Western Family	0.88												limit 1
	Yoke's	Yoke's	0.99												limit 2
MT	Albertson's	Eggland's Best		3.99											Omega-3
		Meadow Gold												3.59	
	Family Foods	Western Family	0.89												limit 1
	Harvest Foods	Darigold												4.29	
	Rosauer's	Darigold												3.99	
		Naturally Nested					1.66								cage-free
	Safeway	Lucerne												2.99	
	Smith's	Smith's		1.99											
		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
	Super1Foods	Western Family	0.88												limit 1
NM	Albertson's LLC	Albertsons									2.50				2 for \$5
		Shamrock												3.49	
	John Brooks	Plains												3.99	
	Lawrence Bros.	Gandy's												3.49	
		Oak Farms												3.49	
	Lowe's Market	Mahard's	*												30-pack; \$1.00 off
	Safeway	Lucerne												2.99	
	Smith's	Smith's		1.99											
		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
	Sunflower Markets	no label					1.99								cage-free
		Eggland's Best	1.99												Omega-3
		Horizon											3.99		organic



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liquid Egg		Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lar	rge White	Large	Brown	Mediun	n White		ducts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	Omega-3; 2 for \$3
IV	Albertson's	Eggland's Best	3.00												Omega-3; 2 for \$3
	Cardenas	no label		1.99											
	Fresh & Easy	Farmer's Gems		2.50											2 for \$5
		Farmer's Gems		3.29											single price
	Raley's	Raley	1.48	2.18											
		Raley	free												limit 1w/ sausage purchase
		Eggland's Best			2.49										Omega-3
		Sunnyside Farms									1.99		1.79	2.99	
	Ralph's	Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Horizon											3.49		organic
	Ridley's	Meadow Gold											1.67		
		Western Family	1.35												
	Safeway	Lucerne												2.99	
	Smith's	Smith's		1.99											
		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
	Sunflower Markets	no label					1.99								cage-free
		Eggland's Best	1.99												Omega-3
		Horizon											3.99		organic
	Von's/Pavilion	Lucerne												2.99	
₹	Albertson's	Eggland's Best		3.99											Omega-3
		Meadow Gold												3.59	
	Family Foods	Western Family	0.89												limit 1
	Fred Meyer	Fred Meyer	1.25												4 for \$5; limit 4 w/ coupon
		Simple Truth	2.00				2.00								cage-free
		Mountain Dairy												2.99	
	Haggen/Top Food	Haggen												3.99	
	Harvest Foods	Darigold												4.29	
	Market of Choice	Eggland's Best	1.99												Omega-3
	McKay's Market	Darigold												3.99	-
	New Seasons	Organic Valley											3.29		organic
		Alpenrose												3.29	-
		Stiebrs	1.88												cage-free



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

		publicly available source		<u> </u>	•	SHELL					Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediun	n White		ducts		coholic)	Conditions
	·		12 pack	18 pack		18 pack	12 pack		12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
OR	Quality Food Center	QFC		1.99											
(cont)		Simple Truth	2.50				2.50								cage-free
		Mountain Dairy												2.99	
		Organic Valley											3.49		organic
	Ray's Food Place	Wild Harvest					2.69								cage-free
		Chino Valley					3.99								organic
		Eberhard's											2.49	4.49	
		Umpqua											2.49	4.49	
		Darigold												3.99	
		Organic Valley											4.99		organic
	Rosauer's	Darigold												3.99	
		Naturally Nested					1.66								cage-free
	Safeway E.Portland	Lucerne												2.79	
UT	Albertson's LLC	Albertsons									2.50				2 for \$5
		Shamrock												3.49	
	Albertson's	Eggland's Best		3.99											Omega-3
		Meadow Gold												3.59	
	Fresh Market LLC	Western Family	1.39												
		Meadow Gold											1.67		3 for \$5
	Harmon's	Meadow Gold											2.29		
	Macey's	Western Family	1.29												
		Meadow Gold											1.50		2 for \$3
	Ridley's	Meadow Gold											1.67		
		Western Family	1.35												
	Smith's	Smith's		1.99											
		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
	Sunflower Markets	no label					1.99								cage-free
		Eggland's Best	1.99												Omega-3
		Horizon											3.99		organic
WA	Albertson's	Eggland's Best		3.99											Omega-3
		Meadow Gold												3.59	
	Family Foods	Western Family	0.89												limit 1



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(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra Lai	rge White	Large	Brown	Mediun	n White		ducts	(non al	coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
VA	Fred Meyer	Fred Meyer	1.25												4 for \$5; limit 4 w/ coupon
cont)		Simple Truth	2.00				2.00								cage-free
		Mountain Dairy												2.99	
	Haggen/Top Food	Haggen												3.99	
	Harvest Foods	Darigold												4.29	
	Metropolitan	no label					2.49								locally-grown cage-free
		Twin Brook												4.99	
	PCC Natural	Go Organic					3.95								organic
	Quality Food Center	QFC		1.99											
		Simple Truth	2.50				2.50								cage-free
		Mountain Dairy												2.99	
		Organic Valley											3.49		organic
	Red Apple	Eggland's Best	2.50												Omega-3; 2 for \$5
		Darigold												2.98	
		no label	1.39												
	Rosauer's	Darigold												3.99	
		Naturally Nested					1.66								cage-free
	Safeway	Lucerne												2.99	
	Safeway E.Portland	Lucerne												2.79	
	Super1Foods	Western Family	0.88												limit 1
	The Markets, LLC	Broadview	1.29												limit 2
	Thriftway of Oregon	Western Family	0.99												limit 1
		Willamette Farms	0.99												limit 1
		Darigold												3.50	2 for \$7
		Alpenrose												3.50	2 for \$7
		Eberhard's												3.50	2 for \$7
	Yoke's	Yoke's	0.99												limit 2
Υ	Albertson's	Eggland's Best		3.99											Omega-3
		Meadow Gold												3.59	
	Fred Meyer	Fred Meyer	1.25												4 for \$5; limit 4 w/ coupon
		Simple Truth	2.00				2.00								cage-free
	Heartland Food	Land O Lakes											1.99		
	King Sooper	King Sooper		1.88											
		Horizon											3.49		organic
		Kroger												2.99	
		Simple Truth	2.00				2.00								cage-free; 2 for \$4



Christmas/Hanukkah 2011 SHELL EGGS & LIQUID EGG PRODUCTS

(advertised prices December 11-25, 2011)

						SHELL	EGGS				Liqui	d Egg	Egg	Nog	
State	Supermarket	Brand	Large	White	Extra La	rge White	Large	Brown	Mediur	n White	Proc	ducts		coholic)	Conditions
			12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	12 pack	18 pack	16 oz.	32 oz.	32 oz.	64 oz.	
WY	Ridley's	Meadow Gold											1.67		
(cont)		Western Family	1.35												
	Smith's	Smith's		1.99											
		Smith's	1.25												4 for \$5
		Simple Truth	2.50				2.50								cage-free; 2 for \$5
		Kroger												2.99	
		Horizon											3.49		organic
		1	ļ			1									