UNITED STATES DEPARTMENT OF AGRICULTURE BEFORE THE SECRETARY OF AGRICULTURE

In the Matter of:

) Docket Numbers
) AO-368-A30 and
MILK ORDER AMENDMENT HEARING
) AO-380-A18
FOR MILK IN THE PACIFIC
) [DA-01-08]
NORTHWEST AND WESTERN
)
MARKETING AREAS
)

Hilton Airport Hotel 5151 Wiley Post Way Salt Lake City, Utah

Friday, April 19, 2002

The above-entitled matter came on for hearing, pursuant to Adjournment, at 8:00 a.m.

BEFORE: HONORABLE JILL CLIFTON
Administrative Law Judge

APPEARANCES:

On behalf of the U.S. Department of Agriculture:

GARRETT B. STEVENS, ESQ.
Office of General Counsel
Marketing Division
U.S. Department of Agriculture
Washington, D.C. 20250

On behalf of the Proponents:

CHARLES M. ENGLISH, JR., ESQ. Thelen, Reid and Priest, LLP Suite 800 701 Pennsylvania Avenue, NW Washington, D.C. 20004

APPEARANCES: (Continued)

On behalf of the Proponents:

MARVIN BESHORE, ESQ.
Milspaw and Beshore Law Offices
130 State Street
Post Office Box 946
Harrisburg, Pennsylvania 17108

JOHN VETNE, ESQ. 15 Powow Amesbury, Massachusetts

Also Present:

GINO TOSI, Marketing Specialist U.S. Department of Agriculture Washington, D.C. 20250

I N D E X

<u>WITNESS</u> :	DIRECT	CROSS	REDIRECT	RECROSS	VOIR DIRE
Carl Conover	1191	1211 1225 1228 1229	1230 1238	1234 1234 1241	
Daniel S. McBrid	e 1255	1278 1303 1305	1309		

EXHIBITS

EXHIBIT:	-	<u>IDENTIFIED</u>	IN EVIDENCE
Exhibit Number	54	1189	1190
Exhibit Number	55	1189	1190
Exhibit Number	56	1247	1249
Exhibit Number	57	1247	1249
Exhibit Number	58	1247	1249
Exhibit Number	59	1247	1249
Exhibit Number	60	1247	1249
Exhibit Number	61	1248	1249
Exhibit Number	62	1248	1249
Exhibit Number	63	1248	1249
Exhibit Number			

1	PROCEEDINGS
2	8:08 a.m.
3	JUDGE CLIFTON: We're on record on April
4	19th, 2002. This is Friday, the fourth day of this
5	rulemaking hearing, and we have two witnesses scheduled
6	for today, and of course, if any other witnesses want
7	to testify, I will hear their requests as well.
8	Yes, Mr. Marshall?
9	MR. MARSHALL: Good morning, Your Honor.
10	By agreement with Mr. English, I believe Mr.
11	Carl Conover will go next, but I wanted to alert all
12	parties and yourself to some thoughts that we have
13	about ways things that need to be considered yet
14	today, and first is that Mr. McBride has a substantial
15	amount of substantial number of pages of prepared
16	testimony, and I will be suggesting that that be read
17	into the record as if read rather than read out loud.
18	Whether that's done by exhibit or not is something we
19	can discuss.
20	Copies of his testimony are now available in
21	the back of the room, and I think that in the interests
22	of time, that would be the most efficient way of
23	dealing with that, although we'll be more than happy to
24	stop and read out loud any parts that pertain to issues
25	that people may have with his testimony or some of the

1	issues that he's raised, and of course, he would be
2	available for cross examination. I think that might be
3	the most expeditious way to deal with his testimony.
4	Second, to alert any interested parties, we
5	have some concerns about the some there's some
6	legal questions and some evidentiary problems
7	associated with the fact that DFA's proposal for an
8	assembly credit has turned out at this hearing to be
9	also a proposal for a balancing credit, which we would
10	we will be making a motion and people can be
11	thinking about this, that's outside the scope of the
12	Hearing Notice and will have to be discussing some ways
13	that we can remedy that, if a ruling is made that it is
14	within the scope of the Hearing Notice.
15	So, I just wanted to alert the parties that
16	those are the two concerns that we have, that we can
17	take up after Mr. Conover's testimony.
18	JUDGE CLIFTON: All right. Thank you, Mr.
19	Marshall.
20	Mr. English?
21	MR. ENGLISH: Yes, Your Honor. Before Mr.
22	Conover, and I don't know where Mr. Vetne is at the
23	moment, but he and I've had some discussions off the
24	record. So, this will not be a complete surprise to
25	him.

1	First, let me say that my objection and
2	exception from yesterday stand, but I think that how we
3	deal with that and Mr. Vetne and I will discuss that
4	later as to whether I choose to file something on brief
5	or other pleading or not, and if so, I'll certainly
6	alert him and then we can decide how to handle that.
7	But I do not want to belabor this record any
8	more with that particular issue, except to say that
9	that I do think that the proper place for counsel in
10	argument is here at the lectern and that was my point
11	from yesterday, and Mr. Vetne and I have also discussed
12	off the record and apologized to each other, but to the
13	extent I offended anyone last evening with my temper, I
14	apologize.
15	Finally,
16	JUDGE CLIFTON: Mr. English,
17	MR. ENGLISH: Yes?
18	JUDGE CLIFTON: you offend no one. You
19	are extremely courteous. You're very knowledgeable.
20	You fight hard on behalf of your clients in every
21	proceeding, and I personally want to thank you and Mr.
22	Beshore and Mr. Marshall and Mr. Vetne for the pool of
23	expertise that contributes to the success of these
24	hearings. So, in my opinion, you said nothing
25	offensive, you did not display any temper, and

1	certainly apology is of record, but it was not needed.
2	MR. ENGLISH: Thank you, Your Honor.
3	And finally, last evening, I may have
4	suggested, I did suggest the possibility that there
5	would be additional attorneys on the stand. I for my
6	part continue to believe that it's error and will not
7	compound the error by participating in that. So, I
8	will not be doing that.
9	Thank you, Your Honor.
LO	JUDGE CLIFTON: Thank you, Mr. English.
L1	MR. ENGLISH: At this time, I would have Mr.
L2	Conover come to the stand, and while he's getting up to
L3	the stand, I would say that I've had the court reporter
L4	mark and I've provided to Your Honor two documents
L5	which were also distributed yesterday to the Government
L6	and all participants.
L7	JUDGE CLIFTON: Mr. Conover, if you'd be
L8	seated, please?
L9	MR. CONOVER: Yes, ma'am. Thank you.
20	MR. ENGLISH: Two documents I've had marked,
21	Your Honor, were Exhibit Number 54, curriculum vitae of
22	Carl Conover, a two-page document, which essentially
23	the identical text appeared in in prior hearings in
24	the Upper Midwest and Central Order, and it is merely a
25	statement of Mr. Conover's credentials rather than

1	having him go through them, especially because he has
2	been acknowledged as an expert in so many on so many
3	occasions, and I know that he always gets unhappy when
4	I do this, but I would note that today is Mark's 51
5	years, 11 months and 19 days in the dairy industry and
6	that is to say the regular dairy industry.
7	(Applause)
8	MR. ENGLISH: And Exhibit 55 is his
9	testimony. As I stated yesterday but I'm not sure
10	everybody was in the room at the time, while we would
11	want the entire testimony to go in as Exhibit 55, Pages
12	6, 7, 8 and 9 are testimony that is almost identical
13	with some modifications for this Order as the testimony
14	that went in in the Central Order. It's a little
15	different from the Upper Midwest, but it has to do with
16	the double-pooling issue, which turns out not to be in
17	dispute at this hearing, and to save time for the
18	parties, I would suggest that we dispense with his
19	reading Pages 6, 7, 8 and 9, but, of course, he's
20	subject to cross examination on those.
21	JUDGE CLIFTON: Good. I appreciate that.
22	MR. ENGLISH: So, with that being said and
23	obviously, you know, I don't want to waive the
24	opportunity to to Voir Dire the witness, but I would
25	ask that for obvious reasons and for the fact that

1	everyone in this room has either on their own behalf
2	used Mr. Conover as an expert, either when he was at
3	the government or when in private practice and/or has
4	conceded the fact in the past, that if there's no
5	objection, I would ask that he be accepted as an expert
6	with respect to the regulation of milk, the
7	implementation of of regulations, their formulation
8	and their enforcement for milk marketing regulation
9	purposes.
10	JUDGE CLIFTON: All right. Is there any
11	objection?
12	(No response)
13	JUDGE CLIFTON: There being none, Mr.
14	Conover, I accept you as an expert in the regulation of
15	milk.
16	Help me with this, Mr. English. The
17	regulation of milk, including the implementation of
18	regulations, the formulation of regulations and the
19	enforcement of those regulations.
20	MR. ENGLISH: And their impact, Your Honor.
21	JUDGE CLIFTON: And their impact. Thank you
22	All right. Mr. Conover, please state your
23	full name.
24	MR. CONOVER: My name is Carl Conover.
25	JUDGE CLIFTON: And would you spell both
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1	names?
2	MR. CONOVER: C-A-R-L C-O-N-O-V-E-R.
3	JUDGE CLIFTON: All right. Would you raise
4	your right hand, please?
5	Whereupon,
6	CARL CONOVER
7	having been first duly sworn, was called as a witness
8	herein and was examined and testified as follows:
9	JUDGE CLIFTON: Thank you.
10	Mr. English?
11	MR. ENGLISH: Your Honor,
12	JUDGE CLIFTON: Let's see. Let's let's
13	let's deal with the exhibits first.
14	MR. ENGLISH: Yes.
15	JUDGE CLIFTON: I've marked Mr. Conover's
16	curriculum vitae as Exhibit Number 54. I've marked his
17	testimony as Exhibit Number 55.
18	(The documents referred to
19	were marked for identification
20	as Exhibit Numbers 54 and 55.)
21	JUDGE CLIFTON: Is there any objection to the
22	admission into evidence or any request to Voir Dire the
23	witness with regard to Exhibit 54?
24	(No response)
25	JUDGE CLIFTON: There is none. Exhibit 54 is
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1	hereby admitted into evidence.
2	(The document referred to,
3	having been previously marked
4	for identification as
5	Exhibit Number 54, was
б	received in evidence.)
7	JUDGE CLIFTON: Is there any request to Voir
8	Dire the witness or any objection to Exhibit 55?
9	(No response)
10	JUDGE CLIFTON: There is none. Exhibit 55 is
11	hereby admitted into evidence.
12	(The document referred to,
13	having been previously marked
14	for identification as
15	Exhibit Number 55, was
16	received in evidence.)
17	JUDGE CLIFTON: You may proceed, Mr. English.
18	DIRECT EXAMINATION
19	BY MR. ENGLISH:
20	Q Mr. Conover, before I do additional direct
21	examination, if you please, read the first five pages
22	of your statement.
23	A Yes. The proprietary bulk tank handler
24	problem. The reason Proposals 11, 13 and 12 are
25	needed.

1	My testimony is on behalf of Dean Foods
2	Company doing business as Meadow Gold Dairies. The
3	intent of Meadow Gold's Proposal 11 and 13 or 12 is to
4	ensure that all pool handlers regulated by Federal Milk
5	Order 135 pay at least the minimum class prices
6	prescribed by the Order for milk received at their
7	plant and disposed of as fluid milk or fluid milk
8	products.
9	Thank you, Garrett.
10	Uniformity among handlers is required by
11	Section 608(c)(5)(a) of the Agricultural Marketing
12	Agreement Act (the AMA Act), which requires that prices
13	established under a milk order must be uniform to all
14	handlers, except for specific and limited exceptions
15	that are not applicable here.
16	It has long been recognized by the Department
17	that uniformity is meaningful only if it applies to all
18	the milk received at the plant. As the 65-year history
19	of milk regulation in this country shows, if there is a
20	crack in the system and the economic incentive for it
21	to do so, milk will soon find its way through that
22	crack. This proposal is aimed at repairing one such
23	crack.
24	A regulated handler operating a pool plant in
25	this market may receive milk from a proprietary bulk

1	tank handler and not be required to pay the minimum
2	Order prices for such milk. This creates an untenable
3	situation among competing handlers.
4	Certainly a major cornerstone of the Milk
5	Order Program, one that has allowed it to withstand
6	attacks from many quarters is a principle that the
7	minimum prices are uniform to all parties. Without
8	that requirement, the program would not have endured.
9	The provisions of Order 135 allow a person
LO	who operates a plant that produces milk products, Class
L1	2, 3 and 4, and operates a truck that picks up the milk
L2	of producers to be a regulated handler and to
L3	participate in the pool under certain circumstances,
L4	such a person is a proprietary bulk tank handler and as
L5	such is accountable to the pool for producer milk
L6	delivered in his truck to a pool plant or to a non-pool
L7	plant, including his own.
L8	In order to qualify the milk going to the
L9	non-pool plant for pool participation, a small portion
20	of the milk must be delivered to a pool distributing
21	plant. On this Order, the PBT handlers are Class 3
22	plants.
23	When Class 3 is eligible for a pool draw, it
24	is equivalent to the producer price differential.
25	Thus, on the milk delivered to the non-pool plant and

1	processed into milk products, the PBT handler will
2	generally receive a pool draw equal to the PBD. For
3	2000 and 2001, that value averaged a \$1.45 and 90 cents
4	per hundredweight, respectively. Exhibit I don't
5	have that number on mine.
6	Q Exhibit 6.
7	A Exhibit 6, Table 5, of the Market
8	Administrator's compilation of statistical material,
9	Federal Milk Marketing Order Number 135, Western
LO	Marketing Area, April 2002.
L1	This pool draw is the PBT handler's incentive
L2	to ship to a pool distributing plant to qualify milk
L3	for pooling. The pool draw is money available to the
L4	PBT handler to procure a supply of milk in competition
L5	with other handlers that must pay at least the blend
L6	price.
L7	In order to obtain this benefit, the PBT
L8	handler needs a pool distributing plant to serve as an
L9	outlet for a small portion of its milk. Since the pool
20	plant is providing a service of sorts to the PBT
21	handler by electing to take that milk, the pool
22	distributing plant has bargaining power in the
23	determination of the price. It is not uncommon for
24	pool distributing plants to charge for this service.
25	Indeed, this happens in other markets and even in

1	transactions involving cooperatives on this Order.
2	However, in other markets or transactions
3	involving cooperatives on this Order, there are
4	regulatory and economic or economic constraints on
5	the ability of the pool distributing plant to negotiate
6	a price that is lower than the classified price. For
7	example, when cooperatives sell raw milk to a handler
8	for their account, that milk is treated as producer
9	milk received at the plant and must be accounted for by
10	the plant as such.
11	Also, when a supply plant sells raw milk,
12	whether by diversion or transfer, even though the
13	supply plant is the receiving handler, the higher
14	shipping percentages associated with the supply plants
15	make it uneconomical for supply plants to agree to
16	lower their class prices.
17	Q Stop for a second, Mr. Conover.
18	A Yes.
19	MR. ENGLISH: Your Honor, it occurs to me
20	that because he didn't have the Exhibit 6 number
21	earlier, that he has a slightly earlier draft and a
22	couple modest changes are going to follow. So, if I
23	might approach the witness and give him my copy of the
24	Exhibit 55, so that we won't have the situation where
25	he will be having numbers missing and and one number

1	changed as a result of some testimony in the hearing.
2	So, if I could stop there and hand he does
3	not have what is in essence Exhibit 55.
4	JUDGE CLIFTON: All right. Yes, you may
5	approach the witness, and while we're stopped, I want
6	to ask you a question.
7	With regard to the paragraphs in the middle
8	of Page 2, Mr. Conover's reading of the paragraph was
9	slightly different from what is written, and I don't
10	know whether that's just because the wording was
11	changed in the exhibit you have or whether and the
12	and the question is whether no. I'm sorry. It
13	it's the it's the paragraph that begins with
14	"Indeed, this happens in other markets". I'm reading
15	from the exhibit, "and could even happen in other
16	transactions involving cooperatives on this Order.
17	That's what I have. Now, what Mr. Conover
18	testified is that it that it does happen and could
19	happen.
20	MR. ENGLISH: Why don't we start with the
21	paragraph again, Your Honor,
22	JUDGE CLIFTON: All right.
23	MR. ENGLISH: the correct version.
24	MR. CONOVER: Starting with the paragraph,
25	"Indeed."?

1	JUDGE CLIFTON: Yes, please.
2	MR. HOLLON: And I'm sorry for this, Your
3	Honor.
4	JUDGE CLIFTON: No, no problem at all.
5	MR. WILLIAMS: Indeed, this happens in other
б	markets and could even happen in other transactions
7	involving cooperatives on this Order. However, in
8	other markets or transactions involving cooperatives on
9	this Order, there are regulatory and/or economic
10	constraints on the ability of the pool distributing
11	plants to negotiate a price that is lower than the
12	classified price.
13	For example, when cooperatives sell raw milk
14	to the handler for their account, that milk is treated
15	as producer milk at the receiving plant and must be
16	accounted for by the plant as such. Also, when a
17	supply plant sells raw milk, whether by diversion or
18	transfer, even though the supply plant is the receiving
19	handler, the higher shipping percentages associated
20	with supply plants make it uneconomical for the supply
21	plant to agree to lower the class prices.
22	In this market, however,
23	JUDGE CLIFTON: Let me make sure I have what
24	you just said on that last phrase. Would you read that
25	last line?

1	MR. CONOVER: Uneconomical for the supply
2	plant to agree to lower than class prices.
3	JUDGE CLIFTON: Thank you.
4	MR. ENGLISH: Thank you, Your Honor.
5	MR. CONOVER: That was my ineptitude in
6	reading. Nothing else.
7	In this market, however, where the truck
8	operator is defined as a handler and the shipping
9	percentage is very low, the situation is different.
10	Here is an illustrative sample example of the
11	economic incentive that entices PBT handlers to accept
12	milk to accept less than the class price on sales to
13	pool distributing plants.
14	BY MR. ENGLISH:
15	Q Do you mean the Class 1 price?
16	A To accept less than the Class 1 price on
17	sales to pool distributing plants.
18	If the pool draw is, say, \$1, PBT handlers
19	have a rational economic incentive to share up to 99
20	cents and to get the benefit of one cent because they
21	end up with one cent more per hundredweight than they
22	would have without the cooperation of the pool
23	distributing plant.
24	Thus, without the requirement of minimum
25	prices and agreement to share in the benefits of the

1	pool draw can result in prices that will be less than
2	Order minimums. Such transactions provide pool
3	distributing plants involved in such transactions with
4	a significant competitive advantage over other pool
5	distributing plants.
6	The benefit to the pool distributing plant
7	could be quite large. In fact, pool plants would have
8	the incentive to share in the benefits of the pool
9	draw. As discussed above, the average Order 135 pool
LO	draw for cheese plants was a \$1.45 and 90 cents during
L1	2000 and 2001, respectively.
L2	Using the data for April 2001, from Exhibit
L3	10, Table 1, of statistical material prepared at the
L4	request of Charles M. English, Jr., April 2002, as an
L5	example, and assuming hypothetically that the three PBT
L6	handlers for that month each represented one-third of
L7	the volume pool and that each shipped an equal volume
L8	to Class 1 distributing plants, then each PBT pooled
L9	28,000 28,841,576 pounds and each Class 1
20	distributing plant received 1,523,200 pounds.
21	We conclude that only a minimum amount of
22	Class 1 milk is processed at the Class 1 distributing
23	plants that are known as juggers. The PPD for April
24	2001 was a \$1.35 on the non-Class 1 volume Class 3.
25	So that, the pool draw for each PBT in this

- 1 hypothetical would be \$368,798. That is, a \$1.35 times
- 2 273,318 hundredweight.
- If the PBT handlers shared only 24,371 or 6.6
- 4 percent of the draw, of this PPT with the Class 1
- 5 distributing plant, the benefit to the Class 1
- 6 distributing plant would be equal to the \$1.60 Class 1
- 7 differential on this milk.
- 8 Q Stop for a second, Mr. Conover.
- 9 A Yes.
- 10 Q A little earlier in that paragraph, in the
- 11 parenthetical, I may have misheard, but did you mean to
- 12 say, we conclude that only a minimum amount of non-
- 13 Class 1 milk is processed at Class 1 distributing
- 14 plants?
- 15 A I surely meant that.
- 16 Q Thank you.
- 17 JUDGE CLIFTON: Let me also just clarify one
- 18 other point while we're stopped. All right. I think -
- 19 I think it's clear right in the paragraph. I just
- 20 wanted to be sure I knew which statistical material you
- 21 were referring to, but that is what Mr. English asked
- 22 the Market Administrator to --
- MR. ENGLISH: That was Exhibit 10. Yes, Your
- Honor.
- 25 JUDGE CLIFTON: Okay. Very good. All right.

1	Thank you, Mr. Conover.
2	MR. CONOVER: Thank you.
3	Specific proposals to address the PBT handler
4	problem. Without specific language in the Order to
5	require minimum Order payments by specific handlers
6	receiving or handling producer milk from PBT handlers,
7	the Administrator has taken the position that it will
8	not enforce Order prices.
9	The purpose of Proposals Number 11 and 13 or
10	12 is to provide the Market Administrator with language
11	that will make clear his obligation to ensure that
12	minimum prices are being paid by pool distributing
13	plants participating in these transactions.
14	The language set forth in Proposal Number 11
15	provides that the milk delivered by a PBT handler to a
16	pool plant will be producer milk at the pool plant. As
17	such, the pool plant operator will be fully accountable
18	to the pool for the value of the milk and for paying
19	the producers whose milk was delivered to the pool
20	plant.
21	The pool plant operator would be responsible
22	for paying the producers the Order price but could for
23	the convenience of a single payment to each producer
24	hand the value over to the PBT handler for distribution
25	to the producers.

1	The order of the proposals in the Notice
2	needs explanation. Proposals 11 and 13 should be
3	viewed together. Together, they make clear that the
4	pool distributing plant operator is responsible for
5	paying the producers and accounting to the pool for the
6	minimum prices.
7	Under this language, the Market Administrator
8	has authority to verify the payments to the producer
9	settlement fund and to producers as he has on all other
LO	transactions between handlers and producers.
L1	Proposal 12 is offered as an alternative and
L2	would not change the current flow of funds but would
L3	specify that the pool plant is obligated to pay the PBT
L4	handler at least the Order prices. Statutory authority
L5	for such a provision in the Order to enforce minimum
L6	prices for raw milk can be found in Section
L7	608(c)(5)(c) and $608(c)(7)(d)$ of the Agricultural
L8	Marketing Agreement Act.
L9	Indeed, Section 608(c)(7)(d) permits the
20	Secretary to add terms in marketing orders that are
21	incidental to and not inconsistent with the terms and
22	conditions specified in Subsection 527 of this section.
23	JUDGE CLIFTON: Excuse me. Is that 5 to 7?
24	MR. CONOVER: 527 of this section and
25	necessary to effectuate the other provisions of such

1	Order.
2	With a gap in the uniform application of the
3	Order prices, as I have suggested, such a provision is
4	"necessary to effectuate the other terms of the Order,
5	incidental to" and certainly "not inconsistent with"
6	existing Order provisions or the intent of the
7	Agricultural Marketing Agreement Act.
8	Moreover, the AMA Act expressly authorizes
9	the Secretary to provide a method for making
LO	adjustments in payments among handlers to ensure that
L1	handlers are paying the full minimum price for their
L2	milk purchases.
L3	Section 608(c)(5) authorizes the Secretary to
L4	provide a method for making adjustments in payments as
L5	among handlers, including producers who are also
L6	handlers, to the end that the total sums paid by each
L7	handler shall equal the value of milk purchased by him
L8	at the prices fixed in accordance with Paragraph A of
L9	this subsection.
20	I think some comment on Proposal 5 would be
21	appropriate since adoption of it would eliminate any
22	purpose for our Proposals 11, 12 and 13. The provision
23	for a PBT handler was introduced into the predecessor
24	Southwestern Idaho/Eastern Oregon Order at its

inception over 20 years ago. The justification given

25

1 in the decision was the absence of traditional supply 2 plants in the marketing area and the desire to avoid 3 imposing the cost of upgrading to Grade A facilities on existing manufacturing plants. 4 The rulemaking decision implementing the 5 provisions suggested that the PBT handler concept was expected to facilitate the pooling of necessary market 7 8 reserves in the absence of supply plants. Since the 9 current Order has manufacturing plants that are now 10 capable of serving as supply plants, and since USDA has 11 implemented diversion provisions to accommodate the 12 handling of market reserves from supply plants, it is 13 not a big step to conclude that the PBT handler provision is no longer necessary. 14 As a result of the 1981 decision, the 15 Department has effectively granted manufacturing plants 16 in the Western Order privileges and benefits similar to 17 18 and with respect to shipping percentages better than 19 that of a 9(c) handler without the corresponding 20 obligation to collect the minimum classified price. It is not surprising, therefore, that 21 22 notwithstanding the existence now of a supply plant 23 provision that permits diversion as qualifying 24 shipments, that no manufacturing plant has chosen to

25

use that option.

1	Therefore, while we have advocated the remedy
2	proposed in Proposals 11 and 13 or 12, Meadow Gold
3	would not object to Proposal 5 if the Department in its
4	wisdom determines that the problem with Meadow Gold is
5	with which Meadow Gold is concerned can best be
6	remedied by removing the outdated and unnecessary PBT
7	handler provision all together.
8	BY MR. ENGLISH:
9	Q That would be where we stop, right?
LO	A Yes.
L1	MR. ENGLISH: And the rest of the testimony
L2	will will come in as part of your exhibit, and again
L3	we're just not trying to belabor the record on that
L4	issue, especially since it appears that no one is
L5	really contesting that issue.
L6	On the other hand, that's this is the
L7	position of Dean Foods Company.
L8	JUDGE CLIFTON: Thank you, Mr. English.
L9	BY MR. ENGLISH:
20	Q Mr. Conover, let me talk to that last point
21	for a moment with regard to Proposal Number 5.
22	It is not the intent of Meadow Gold to impact
23	the ability of Glanbia and Jerome to pool on this
24	market, is that correct?
25	A I think the intent of Meadow Gold is

1	expressed in our Proposal 11 and 13 and that doesn't
2	impinge in any way on the amount of milk they pool. It
3	only requires the payment of the minimum prices on that
4	that it received at the pool distributing plant.
5	Q And if the Secretary in her wisdom were to
6	adopt Proposals 11 and 13 with respect to treating the
7	milk as producer milk at the pool distributing plant,
8	if the Secretary needs some technical changes in order
9	to ensure that for responsible handler purposes for
10	pooling, it nonetheless is pooled for Jerome and
11	Glanbia, you would have no objections to those kinds of
12	technical changes?
13	A No, I would not.
14	Q In your testimony, you noted that without the
15	requirement of minimum prices, an agreement share of
16	the benefits of the pool draw can result in prices that
17	will be less than Order minimums and then you discussed
18	how that happens.
19	When you came to this hearing, other than
20	what your your client Meadow Gold had told you, this
21	was largely theoretical and hypothetical, correct?
22	A Yes, it waas.
23	Q You've sat through this hearing?
24	A I have.
25	O Have you now concluded that it's that

1	that the testimony you've given and and this
2	hypothetical theoretical agreement is something more
3	than hypothetical and theoretical?
4	A Well, the testimony that I heard confirms
5	what I I thought was the case before I came here.
6	Q And that is to say?
7	A That's to say that those distributing
8	distributing plants receiving milk from the PBT
9	handlers are not paying the minimum class prices.
LO	Q If Proposals 11 and 13 or 12 are adopted,
L1	what is your view as to the remedy that the Market
L2	Administrator and/or the Secretary would have if in the
L3	future the Market Administrator determined that
L4	nonetheless a pool distributing plant purchasing from a
L5	proprietary bulk tank handler receiving milk and
L6	responsible for the payment to the producers was not
L7	making minimum payments?
L8	A Well, the remedy would be exactly the same as
L9	it is to the Department or the Market Administrator on
20	all of the cases where handlers do not comply with the
21	Order, by failing to pay the the producer settlement
22	fund or pay failure to pay the producers the minimum
23	prices.
24	The Act sets forth the authority for the
25	Department to bring enforcement actions in the courts,

1	and they they have been down that road, as I have
2	personally, many times. So, there's plenty authority
3	to enforce payment of the minimum prices.
4	Q And if applicable charges for effectively
5	interest in the form of an underpayment charge?
6	A That also is applicable. If they fail to pay
7	it on time, there are additional charges imposed on the
8	amounts due.
9	Q And you are not suggesting in any way that
10	the Market Administrator should, if such discover that
11	there are minimum payments not being made by pool
12	distributing plants receiving milk from proprietary
13	bulk tank handlers, that the pool status of proprietary
14	bulk tank handlers would be adversely affected in any
15	way?
16	A I'm not suggesting that, and I think I
17	don't think ever in my experience that's ever happen
18	where they said you're no longer a pool plant because
19	you didn't meet the minimum payment requirements.
20	Q With respect to injury in the marketplace
21	presently, is the injury to Class 1 handlers like
22	Meadow Gold the loss of business or the requirement of
23	meeting prices or both?
24	A It's both. There's no question about that.
25	O Are proprietary bulk tank handlers similar to

1	supply plants in Order 30 as was testified to two days
2	ago?
3	A Well, they serve a different function in
4	Order 30 than the plants out here, and as I heard late
5	last night in proposed testimony, I agreed with the
6	testimony, that the reason for the supply plants in the
7	Chicago area was and probably still is that they're
8	moving milk 200 miles rather than the 30 or 40 from the
9	production area to the plants, rather than the 30 to 40
10	that it's moved in the Idaho area.
11	In addition to that, the farmers in Wisconsin
12	are much smaller operations, and they use smaller
13	trucks to pick up the milk at the farm. Those trucks
14	are not efficient to make the long haul into Chicago.
15	So, they have to assemble it so it can be put into
16	larger trucks for that haul and that, as I understood
17	it understand the situation in Southern Idaho and

Q In your testimony, you referenced in the hypothetical the idea that a distributing plant would receive 1,523,200 pounds. When that term's -- when you say receive, do you mean received and processed in Class 1 pounds, correct?

the testimony I heard here, the farmers are quite large

and they do use the trucks quite capable of picking up

the milk at the farm and moving it to the plants.

1	A Yes.
2	Q Okay. Would Proposals 11 and 13 regulate
3	payments between handlers?
4	A They will not. There will be no payment
5	between handlers, the same as between the plant that
6	gets the milk directly from the farm and the producers.
7	Q Now, your testimony, though, you said as a
8	matter of convenience for single payment, it could be
9	set up that the pool distributing plant hands the money
10	over to the pool the proprietary bulk tank handler
11	and the proprietary bulk tank handler makes the payment
12	to the producer, correct?
13	A Correct. As far as I know, the Department
14	has never said to a handler you can't have an agent
15	distribute the money to producers. That doesn't
16	relieve the handler of any responsibility. If the
17	money doesn't get to the producers, I'm sure the
18	Department would be moving against the receiving
19	handler and not the PBT.
20	Q And that would be your intent?
21	A That's my intent.
22	Q And and you're saying therefore that the
23	proprietary bulk tank handler would no longer be
24	responsible for the payment on that volume of milk
25	received at the pool distributing plant, correct?

1	A That is right.
2	Q So, you're not speaking of a double
3	obligation?
4	A There's no no.
5	Q Okay.
6	A On the portion that's diverted to the non-
7	pool plant, the PBT would be responsible on paying that
8	paying for that.
9	Q You heard the dairy farmer witness I'm
LO	trying to think now what day it was earlier in the
L1	hearing testify that he benefitted with respect to the
L2	pool from additional Falconhurst route disposition?
L3	A Yes, I heard that.
L4	Q Would that be because the more route
L5	disposition Falconhurst has, the more the producer's
L6	milk can then be pooled under the Order?
L7	A Yes, that's what I took it to mean.
L8	Q Does an increase in Falconhurst sales also
L9	benefit the proprietary bulk tank handler in attracting
20	milk?
21	A Well, I think my testimony goes to that, that
22	the pool draw is is is the incentive and more
23	milk that the Falconhurst could distribute, then the
24	more milk he could qualify.

So, does it follow then that the --

Q

25

1	A Before going to the non-pool plant.
2	Q I'm sorry. Does it follow then that the
3	proprietary bulk tank handler has an even greater
4	incentive to share more of the pool draw or the
5	economic benefit from the pool draw with Falconhurst?
6	A That's certainly possible.
7	Q On a slightly different issue, not addressed
8	by your testimony, would it be fair to say that Meadow
9	Gold Dairies supports the concept of transportation and
LO	assembly credits but is not prepared to take a position
L1	at this time on these particular proposals until we've
L2	had an opportunity to to review them further?
L3	A That's my understanding.
L4	MR. ENGLISH: Thank you, Mr. Conover. I am -
L5	- that concludes my direct examination. Obviously I
L6	reserve redirect, but the witness is now available for
L7	cross examination.
L8	Thank you very much, Your Honor.
L9	JUDGE CLIFTON: Thank you, Mr. English.
20	MR. ENGLISH: Thank you, Mr. Conover.
21	JUDGE CLIFTON: Who would like to begin cross
22	examination of Mr. Conover? Mr. Vetne?
23	CROSS EXAMINATION
24	BY MR. VETNE:
25	Q Mr. Conover, the policy issue concerning
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1	which you expressed concern is that some handlers that
2	bottle Class 1 milk are able to have a raw milk price
3	that is different from other handlers that bottle Class
4	1 milk. Am I right?
5	A Raw milk price on producer milk that is
6	pooled under the Order, yes.
7	Q And that is because in the street, somebody
8	with a lower raw milk price can upset competitive
9	equity intended by uniform Class 1 price, is that
10	correct?
11	A I think so, yes.
12	Q And to that extent, it's no different from,
13	other than perhaps by degree, from producer handlers of
14	exempt plants not having to account for the Class 1
15	price, correct?
16	A I want to elaborate a little bit on that
17	other answer. Competitive equity meant by the uniform
18	price doesn't deal with the price on the street. It
19	deals with the price that the handler receiving the
20	milk must pay.
21	Q I understand. Your testimony was that the
22	price the handler must pay is translated on the street
23	in terms of loss of business and having to lower prices
24	for which bottled milk is offered. That that was

your testimony?

1	A Yes, if the handler has a lower product is
2	able to buy less than minimum price and that is
3	translated into the street price.
4	Q And and that's
5	A The testimony I heard here indicates that is
6	happening.
7	Q Okay. And and that's what I was
8	addressing. For purposes of that impact, it's no
9	it's no different whether the milk comes from a
10	producer handler, an exempt plant or somebody that buys
11	from another handler and gives a discount?
12	A There is a possibility that milk from those
13	exempt plants would be out there on the street in
14	competition, yes.
15	Q Having the same impact?
16	A I'm sorry. I didn't hear that.
17	Q And having the same impact that you've
18	described?
19	A If it were priced at lower prices, which I
20	heard no testimony in this hearing that that was
21	happening,
22	Q Right.
23	A then it could have the same impact. But
24	there are constraints there. There are three or four
25	different kinds of exempt plants. There's a plant

1	operated by a college, and I doubt if they'd be out
2	there on the street selling at less than class prices.
3	There's plants operated for charitable institutions,
4	and I would say the same thing about those.
5	I believe the prisons are exempt, and I don't
6	think they're selling milk out on the streets
7	Q Okay.
8	A at lower prices. There are the 150,000-
9	pound limits in this market. You're exempt if you're
10	below that and that plant could, if they weren't very
11	smart, be out there on the street under selling, but
12	there is a cap on that because the minute they break
13	go over the 150, they've lost their exemption on
14	everything. So, that's the other kind and then
15	producer distributors and producer distributors have
16	been a problem, and I've testified many times in
17	hearings about producer distributors doing just what
18	you're talking about.
19	I didn't hear that mentioned here in this
20	market. I didn't hear anybody complaining that it was
21	happening. In looking at the the exhibits, I don't
22	I didn't see any listed producer handlers listed
23	for the Idaho area. Now, I did hear there was one up
24	there in certain periods, but that has not been a

problem, at least Meadow Gold has not indicated to me

25

1	that there was a problem in competing with producer
2	distributors.
3	Q Okay. Are you aware that there are some
4	large producer distributors in markets to the immediate
5	west and immediate south of the Western Order?
6	A Yes, I am.
7	Q Are you aware that there's a producer
8	distributor in the Arizona/Las Vegas Market that
9	markets in excess of 12 million pounds per month?
10	A I have no idea the volume. I know there's a
11	large producer distributor down there.
12	Q Okay. Are you aware that there's a large
13	distributor in the market to the immediate south of the
14	Arizona/Las Vegas Market, producer handler, produces
15	handler, producer distributor. Is that synonymous in
16	your head?
17	A Yes.
18	Q Okay. Are you aware that there's a producer
19	handler in the Arizona/Las Vegas Market, whatever its
20	size, that has caused considerable problem in the
21	street of the same kind that you've described?
22	A John, I I'm not surprised to hear that,
23	and I just haven't been involved in that market in the
24	last year or so to know that it's happened.
25	Q Okay.

1	A But that wouldn't surprise me. But it's not
2	happening, at least I haven't heard of it being a
3	problem in the Idaho area.
4	Q Would it be correct to say that distributing
5	plants by virtue of their ability to allow milk to
6	associate with the market have substantial negotiating
7	power when it comes to its suppliers?
8	A I think that was the indication in my
9	testimony. If they're providing a service to someone,
10	I'll put service in quotation marks, by pooling that
11	milk, then that gives them some negotiating power, I
12	think.
13	Q Correct. And you did refer to that as not
14	uncommon for pool distributing plants to charge for
15	that service?
16	A It happens in in other markets, I know.
17	Q It happens very frequently in the Order 30
18	area, doesn't it?
19	A I heard testimony at the hearing up there
20	that it was happening.
21	Q Okay. And are you aware that Dean Foods does
22	that fairly commonly in that market?
23	A I am not aware of that.
24	Q Okay.
25	A I don't deny it, I just am not aware of it.

1	Q	Okay. The calculation that you've given us
2	on Page 3	near the bottom of the page, \$24,000,
3	A	Yes.
4	Q	represents a little under a dime per
5	hundredwei	ght. How how is that different than the
6	dime per h	undredweight that the Valley Milk Producers
7	pay for th	e privilege of pooling that was described?
8	You heard	that testimony
9	A	Yes.
LO	Q	by Rod Carlson, and the Valley Milk
L1	Producers	accepted a dime or less than what they would
L2	otherwise	get for the privilege of having the milk
L3	pooled.	
L4		How conceptually is what you've described
L5	here diffe	erent from the dime that Valley Milk Producers
L6	pays?	
L7	A	Who are they paying the dime to?
L8	Q	They're paying the dime to the people that
L9	pool their	milk.
20	A	Is that a cooperative?
21	Q	And in that case, it's DFA, yes.
22	A	If that cooperative is selling milk at less
23	than the C	order prices, then there are sanctions
24	imposable	at least under the Act.
25	Q	Okay.

1	A If that 10 cents brings the sale price of
2	milk they sell below the class prices, then the remedy
3	is there.
4	Q You mean that because DFA as a cooperative is
5	treated as a single large producer when it delivers its
6	milk or any milk it handles to to Meadow Gold,
7	Meadow Gold at least has to pay DFA the Class 1 price?
8	A The minimum prices, yes.
9	Q Okay. So, it doesn't matter what happens
10	after that?
11	A That's a it's not a statutory mandate, but
12	there are sanctions imposed if they fail to meet that.
13	Q Okay. And your objective here in effect is
14	to treat it both the producer milk supply, the bulk
15	tank handler, in much the same way as a 9(c)
16	cooperative milk supply delivered to a distributing
17	plant, correct?
18	A That's what our proposal does, yes.
19	Q To treat that whole supply as a producer when
20	it hits the distributing plant?
21	A The supply that goes to the distributing
22	plant, yes.
23	Q Okay. But unlike the 9(c) handler that
24	accommodates such a supply, do you see any way in which
25	the producers delivering to to that plant might

1	agree to compensate anybody for the privilege of being
2	pooled in the same way that the River Valley Producers
3	compensate somebody for the privilege of being pooled?
4	A Are you asking me to come up with a way that
5	you could get around the Order? Is that what you're
6	saying?
7	Q No. I'm asking you if there is a way in
8	which the producers that are pooled through Glanbia or
9	Davisco or Falconhurst, if there is a way under the
LO	system, and you're the expert, that those producers are
L1	permitted to pay someone for the privilege of being
L2	pooled in the same way that River Valley pays someone
L3	for the privilege of being pooled?
L4	A If if it resulted in payments by the pool
L5	distributing plant at less than the Order minimums, I
L6	think there'd be a remedy.
L7	Q Okay. But the remedy is that enforcement
L8	action would be taken so that it couldn't be done?
L9	A I would think so.
20	Q Okay. So, River Valley or DFA after delivery
21	can reblend to individual farmers in effect to
22	compensate for the service but a bulk tank handler
23	handler's producer supply, that milk cannot be
24	reblended in the same way?
25	A There's a distinction, and there are

1 privileges offered to cooperatives under the statute, 2 yes. Okay. You've referred to in the middle of 3 0 Page 3 to \$1.45 and a \$1.90 as the --4 No, I don't think a \$1.90. 5 Α Pardon? 6 0 7 Α Did I say a \$1.90? No. A \$1.45 and -- and 90 cents. 8 Q 9 Okay. Α As the pool draw for cheese plants. In fact, 10 Q 11 the \$1.45 and the 90 cents is the producer price 12 differential that all producers get, subject to --13 Α Yes. 14 -- location adjustment? 0 15 Α Yes. It is not necessarily the draw because the 16 draw depends on your Class 1, Class 2, Class 3 and 17 18 Class 4 utilization, correct? 19 Α Approximated. It isn't exactly. 20 It's a different -- the PPD is a different 0 animal than the draw, correct? 21 22 Α The dollar amounts are very close. 23 They're close because of arithmetic --Q 24 Α Yeah.

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-- and utilization of the plants, but it's

25

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- not the same thing? 1 2 Α I can see a slight difference. 3 0 And that's because any Class 1, the draw is less? 4 No, no, no. The draw is on. The net draw 5 Α might be because you pay in on a Class 1. 6 The handler's milk supply, the draw on the 7 8 milk supply is less than the PPD? 9 But on the milk going to the non-pool plant, it's all draw, I believe. 10 11 Q If you isolate that portion --Okay. 12 That's what I was directing my Α Yeah. 13 testimony to. You used the term "juggers". Isn't that a 14 15 term that's also used sometimes to refer to producer handlers? 16 17 Α In some markets, yes. 18 Q You're referring to juggers as a very small -19 20 I adopted that term from the Meadow Gold Α 21 testimony yesterday really. Yesterday, Meadow Gold, I think, referred to 22
- when he was talking about the plastic gallon milk being

23

24

jobbers.

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JUDGE CLIFTON: And also juggers, Mr. Vetne,

Т	sold largely in convenience stores.
2	MR. VETNE: Okay.
3	JUDGE CLIFTON: He talked about the people
4	who provide that jug as juggers.
5	MR. VETNE: All right.
6	BY MR. VETNE:
7	Q So, your you're using it only in that
8	sense, somebody that sells milk only in jugs?
9	A Yes.
10	Q Okay. You indicate that you don't intend to
11	impact the ability to pool. Under the current bulk
12	tank unit provision, a bulk tank handler may pool a
13	milk supply that is less than its entire milk supply,
14	correct?
15	A Yes.
16	Q Okay. And under the supply plant
17	alternatives, a supply plant must qualify on the basis
18	of all receipts, not just a designated unit of
19	producers?
20	A Yes.
21	Q Can you envision that there would be
22	difficulty pooling an entire milk supply to a company
23	like Davisco or Glanbia, based on the testimony you
24	heard yesterday that there just isn't pooling capacity
25	for their entire milk supply?

1	A If you used your entire non-pool plant
2	Q Yes.
3	A as the supply plant, you would have that
4	limitation.
5	Q They couldn't qualify on the basis of their
6	existing market for Class 1 milk, correct?
7	A I'm not sure I heard that.
8	Q The question is, they could not qualify their
9	entire milk supply on the basis of their existing
LO	market for Class 1 milk if all if all receipts at
L1	those manufacturing plants
L2	A I believe that to be the case. I I I
L3	don't know exactly how large their operation is there
L4	but that, I believe, would be the case.
L5	Q Okay. And finally, with respect to your
L6	analogies to the the Order 30 area and the assembly
L7	function of supply plants, you said farms there are
L8	smaller and sometimes milk is assembled, that's
L9	something that's happening less now than it did 10
20	years ago and less 10 years ago than it did 30 years
21	ago, correct?
22	A I think that supply plants in many markets
23	are dinosaurs.
24	Q Well, is is it not the case that even in
25	Order 30, most milk moves the same way as it does for

- 1 bulk tank handlers in this market that the pooling
- 2 handler moves it directly from the farm to the
- 3 distributing plants?
- 4 A There's a shift in that direction. Yes, it's
- 5 happening.
- 6 Q And in fact, it's the far, far majority of
- 7 the milk in Order 30 that moves that way?
- 8 A Yes.
- 9 MR. VETNE: Okay. That's all I have. Thank
- 10 you.
- JUDGE CLIFTON: Thank you, Mr. Vetne.
- 12 Yes? Mr. Marshall?
- MR. MARSHALL: Your Honor, to -- in order to
- facilitate the hearing, I would simply ask that I be
- 15 allowed to call Mr. Conover back to the stand, if I
- 16 find out when we're off line that he can be helpful.
- 17 MR. STEVENS: Don't you want to take a chance
- 18 now?
- MR. MARSHALL: I'll be glad to. I'd be glad
- to. I'd be glad to.
- 21 MR. STEVENS: Just kidding.
- 22 JUDGE CLIFTON: So, you don't want to cross
- 23 examine him, you want to --
- MR. MARSHALL: I may -- I may wish to do so.
- JUDGE CLIFTON: Oh, but --

1	MR. MARSHALL: I was thinking we could
2	expedite the hearing if I could talk to him during a
3	break, and I'm mindful of the fact that Mr. McBride has
4	a substantial amount of testimony and that many people
5	would like to leave here this afternoon.
6	JUDGE CLIFTON: All right.
7	MR. BESHORE: I agree.
8	JUDGE CLIFTON: Everybody says that's fine.
9	Okay.
LO	MR. MARSHALL: Thank you.
L1	JUDGE CLIFTON: You're welcome.
L2	Further cross examination? Mr. Beshore?
L3	MR. BESHORE: Yes. Thank you.
L4	CROSS EXAMINATION
L5	BY MR. BESHORE:
L6	Q I have just one question, Carl. Is there
L7	anything in the Agricultural Marketing Agreement Act
L8	which requires the Secretary in milk in promulgating
L9	milk marketing orders to devise them in a way which
20	will accommodate and pool all Grade A milk produced
21	anywhere?
22	MR. VETNE: Your Honor, I object for two
23	reasons. One, it calls for a legal conclusion, and I
24	guess I shouldn't make that objection, but I do. But
25	secondly, but secondly, it goes well beyond well

1	beyond the scope of the direct testimony of this
2	witness and in fact seeks to adopt this witness for a
3	purpose for the purpose of being a witness on
4	proposals that this witness has not addressed and on
5	proposals which have, I think, closed. So, that's
6	JUDGE CLIFTON: Nothing got closed here.
7	MR. VETNE: Okay. For on a subject on
8	a subject that waas addressed at length, and I see that
9	the the there's about 80 percent of the people
LO	that were here addressing those subjects have left.
L1	So, that's that's my objection. It's it
L2	JUDGE CLIFTON: Thank you. Objection noted
L3	and overruled.
L4	Mr. Conover, do you remember the question?
L5	MR. CONOVER: I believe so.
L6	JUDGE CLIFTON: All right. You may answer.
L7	MR. CONOVER: There's nothing in the Act
L8	no. Ask me the question again. I want I want to be
L9	sure.
20	MR. BESHORE: Okay.
21	BY MR. BESHORE:
22	Q Is there anything drawing from your knowledge
23	and experience of more than a half century in Federal
24	Milk Marketing Order regulations, is there anything
25	that requires the Secretary to devise/promulgate orders

- in a manner to necessarily accommodate all the Grade A
- 2 milk in the pool that anyone would want to pool
- 3 anywhere?
- 4 A There certainly is nothing in the statute
- 5 that requires that, and as Orders have evolved over the
- 6 65 years, an entirely different approach has been
- 7 followed. Now, there are -- the California system
- 8 requires that any milk pooled -- received at a plant in
- 9 California is pooled and the AMA Act doesn't even
- 10 authorize that as far as I know.
- 11 Q Okay. California system is a different
- 12 system.
- 13 A Different system --
- 14 Q If you're in the state --
- 15 A -- in that respect, yes.
- 16 Q In that respect. If you're in the state,
- 17 you're in the pool, correct?
- 18 A That's right.
- 19 Q But the Federal Order system's a different
- 20 system.
- 21 A No, no. Not if you're in the state. If your
- 22 milk is delivered to a plant in the state.
- 23 Q Okay.
- 24 A Then you're in the pool.
- 25 0 in the pool.

1	A But that is not in the AMA Act, to my
2	knowledge.
3	Q And the Marketing Orders, Milk Marketing
4	Orders that have been promulgated over the years,
5	pursuant to the AMA Act, have operated on a different
6	basis of performance pooling in essence?
7	A Absolutely, yes.
8	MR. BESHORE: Thank you.
9	JUDGE CLIFTON: Thank you, Mr. Beshore.
10	Cross examination? Mr. Vetne?
11	MR. VETNE: I've got to follow up.
12	CROSS EXAMINATION
13	BY MR. VETNE:
14	Q Nevertheless, Mr. Conover, as a matter of
15	application of the authority contained in the
16	Agricultural Marketing Agreement Act, has not the
17	Secretary over the years adjusted definitions for
18	plants, producers, performance diversions in a way to
19	accommodate additional Grade A milk supplies, such as,
20	for example, the conversion of Grade B milk to Grade A
21	in the Upper Midwest?
22	A No question but what he has accommodated the
23	increasing supply of Grade A milk and the pooling of
24	the increasing supply of Grade A milk in the markets.
25	MR. VETNE: Thank you. Thank you.

1	JUDGE CLIFTON: Any other cross examination
2	before I call for redirect? Mr. Tosi?
3	CROSS EXAMINATION
4	BY MR. TOSI:
5	Q Thank you, Mr. Conover. Thank you for
6	appearing.
7	A My pleasure.
8	Q Regarding your experience and what you just
9	called pooling philosophy, you know that in California
LO	all milk that arrives at a pool plant that's produced
L1	in California is pooled?
L2	A To the best of my knowledge, that is so.
L3	Q And in the Federal Order system, it's
L4	different in that the Act does not require us to pool
L5	all milk on the Federal Order, if we have an Order?
L6	A It does not require the pooling of all milk
L7	received at the plants. There are plants that are
L8	outside the pool.
L9	Q And at the same time, the Act does not
20	prevent the pooling of all milk
21	A Of course.
22	Q within within the context of the
23	Marketing Order?
24	A No. There's there's no limitation, no.
25	Q And is it within your experience that the

1	degree to which Grade A milk supplies are pooled in
2	Orders have often been predicated on the desire of
3	producers and their willingness to share Class 1
4	proceeds to the broadest extent possible or to the
5	limited degree necessary, depending on the prevailing
6	marketing conditions of the Marketing Order?
7	A That's a pretty long question, but I'd be
8	happy if you asked it again.
9	MR. TOSI: That's all I have. Thank you.
10	JUDGE CLIFTON: Thank you, Mr. Tosi.
11	Any other cross examination?
12	(No response)
13	JUDGE CLIFTON: Mr. English, redirect?
14	MR. ENGLISH: Yes, thank you. I had
15	forgotten a few things. I apologize.
16	REDIRECT EXAMINATION
17	BY MR. ENGLISH:
18	Q Mr. Conover, these proposals were originally
19	submitted or at least Proposal 12 was originally
20	submitted in late September. Do you have any comment
21	with respect to the emergency nature of this proceeding
22	as to Proposals 11 and 13 or 12?
23	A The problem those proposals address is an on-
24	going problem. It's here every day and Meadow Gold is
25	coping with that situation, and we've been underway now

1	for since November, that's what, eight months or
2	seven months or something like that, and the quicker
3	the Department could handle it, the better.
4	I think it warrants immediate attention. If
5	emergency's the word, then that's it.
6	Q Okay. And in fact, you know, a a
7	situation where there's a lack of uniformity and an
8	impact on regulated handlers in your years of
9	experience in the Market Order system is a very
LO	critical situation for the Federal Order system to
L1	endure, correct?
L2	A I can't think of a more critical problem than
L3	the lack of uniformity in the application of the prices
L4	out there in the marketing area.
L5	Q Mr. Vetne asked you some questions about
L6	other operations, producer handlers, producer
L7	distributors, and you discussed a few things about
L8	exempt plants had a limit of a 150,000 pounds.
L9	Do producer handlers/producer distributors
20	have any limits of that nature?
21	A Currently, in all I really am not going to
22	there have been times.
23	Q I don't mean
24	A I know for a fact there have been times when

they've had limits.

25

1	Q I don't mean I don't mean size limits. I
2	mean, do they have any kinds of constraints?
3	A Oh, constraints. Well, they have the costs
4	of production as as their minimum costs anyway.
5	Q And they're also subject to regulatory
6	provisions in order to maintain the producer handler
7	status, correct?
8	A Sure. Yes.
9	Q There was some discussion through examination
10	or through cross examination or from the handlers
11	purchasing from proprietary bulk tank handlers
12	concerning the relative size of players in this
13	marketplace.
14	Have you reached any conclusion about Idaho
15	pool distributing plants and their sizes?
16	A I I don't think there are any large, what
17	I would call large distributing plants in Idaho. I
18	think the Class 1 use in Idaho is 20 million pounds a
19	month, and there are five or six plants up there. That
20	comes out to four or five million, something in that
21	range, and I'm familiar with a few plants in the
22	country that have twice that much milk in one plant of
23	the whole 20 million. That's a large plant. Those
24	plants are small plants.
25	O Mr I just want to clarify one thing

1	because Mr. Vetne referred to your analogy to Order 30.
2	Is it fair to say that was Mr. Vetne's analogy to Order
3	30 and you were contrasting a little bit? So, you're
4	not adopting that analogy?
5	A I thought I elaborated on on his analogy a
6	little bit.
7	Q Okay. And to the extent that Mr. Vetne asked
8	you questions about the implications for a supply plant
9	down the road, if I were to tell you that Order 135 has
10	a provision known as a split plant provision, would
11	that perhaps modify the answer to the hypothetical
12	question about how one might be able to pool milk or
13	not and leave milk off?
14	A Well, as as I was formulating my answer to
15	John's question, that was going through my mind. Was
16	he expecting me to tell him to to build a separate
17	facility for that, and I I avoided saying that, but
18	sure, that that eases the problem. That's one way
19	of coping with that situation is a split plant.
20	MR. ENGLISH: I have no further questions. I
21	thank you again.
22	JUDGE CLIFTON: Thank you, Mr. English.
23	Any recross? Mr. Vetne?
24	

25

1	CROSS EXAMINATION
2	BY MR. VETNE:
3	Q Just on that last question, Carl. Are you
4	aware of an interpretative opinion by the Market
5	Administrator for the Northeast Area that does not
6	permit split plants to plants that do not receive Grade
7	B milk?
8	A No, I am not aware of it.
9	MR. VETNE: Thank you.
10	JUDGE CLIFTON: Any other recross? Mr. Tosi?
11	RECROSS EXAMINATION
12	BY MR. TOSI:
13	Q Thank you again, Mr. Conover. I need to ask
14	a few more questions about the regulatory impact on
15	small businesses.
16	A Sure.
17	Q To the extent that you've offered testimony
18	that would either that presented in Proposals 12 and
19	11 and 13 and that you would have no objection to the
20	elimination of bulk tank handler the bulk tank
21	handler provision, to the extent that those are
22	these provisions have provided certain pooling
23	opportunities or pooling flexibilities to small
24	businesses and to the extent that these provisions have
25	allowed business to continue for a very long time now,

1	with other handlers, for example, the buyers of bulk
2	tank handler milk, and I know we had Mr. Stoker
3	yesterday testify why he thought it needed to continue.
4	The trade-off between the impact of perhaps
5	those entities going out of business or the lack of
6	ability for people to pool milk in a way that was to
7	their economic advantage that's now damaged in some way
8	or left certainly left an impact, what what
9	advice would you offer the Secretary in terms of
10	rationalizing the adoption of any of these proposals?
11	A Well, with regard to requiring minimum Order
12	prices, I don't believe you can say you're immune from
13	minimum Order prices because you fall under that small
14	business category. That's the one I I don't think
15	the Secretary could go draw that conclusion.
16	Now, on the other one,
17	Q Size in this equity is more important than
18	
19	A That and the statutory requirement.
20	Q Okay.
21	A Now, on the other one, elimination, if this
22	closed the door entirely to them pooling the milk, the
23	elimination of that provision, then you might have a
24	problem, but it doesn't close the door. It it it
25	may make it a little more inconvenient for them, but

1	surely it doesn't close the door.
2	Q And to the extent that it may result in the
3	buyers the Class 1 distributors who who end up
4	buying bulk tank milk, to the extent that it may the
5	change in that regulation alone could cause them to no
6	longer be able to function as a business,
7	A I believe I believe
8	Q there's an impact there?
9	A I believe Mr. Stoker I think that's who
10	testified. I've forgotten. Someone testified one
11	of them testified that they didn't mind paying the
12	class prices. They can live with that. That's what
13	they said.
14	Q And would you have any knowledge that if one
15	of these proposals that would in effect transfer the
16	payment responsibility from the bulk tank handler to
17	the Class 1 distributor, like Mr. Stoker and his
18	operation, whether or not they'd have the wherewithal
1.0	to submit the reports to the Market Administrator to

to submit the reports to the Market Administrator to
have all the infrastructure necessary to keep the
records and run producer payroll and all those other
functions that, for example, larger Class 1 handlers
that don't buy milk from the bulk tank handlers?

A I've been in a lot of plants, and I've never
been in one that didn't have the facility to receive

- 1 milk from a few producers and keep the records on them.
- 2 If he's in the milk business, that -- that -- I don't
- 3 see that's a problem.
- 4 MR. TOSI: Thank you. I appreciate it.
- 5 JUDGE CLIFTON: Mr. Tosi, were you wanting
- 6 Mr. Conover's advice also with regard to the other
- 7 proposals that would eliminate the status of bulk tank
- 8 handlers?
- 9 MR. TOSI: Well, Your Honor, I -- at least
- 10 from myself being the representative for the Secretary,
- 11 I -- I think -- I think the record is pretty long on
- explaining that conceptually, these -- these proposals
- all aim to address issues that may be causing disorder
- in the market and inequity among standards in terms of
- 15 prices, and they're all offered as alternatives and
- 16 conceptually all deal with the same theme.
- 17 JUDGE CLIFTON: Yes, and I -- and I think
- 18 what I heard Mr. Conover's response to cover was only
- 19 the three proposals on behalf of the client that he's
- 20 here representing.
- 21 MR. TOSI: Correct. They also -- he also
- 22 testified that they have no objection to the support --
- that if Proposal 5 were adopted, which calls for
- 24 elimination of the bulk tank handler provision, they
- 25 would not be opposed to it, and -- but they're -- but

1	they're offering, as far as I understand, alternatives.			
2	You know, if you don't go that far, here's some other			
3	things that maybe you could modify those provisions			
4	with that would restore equity amongst handlers and			
5	and therefore enhance what we're marketing in the			
6	marketing area.			
7	JUDGE CLIFTON: And you obtained all the			
8	information you want from this witness with regard to			
9	that proposal?			
10	MR. TOSI: With regard to that. The thing			
11	is, is that these would be these are significant			
12	changes to those provisions. They will have an impact.			
13	That's something that we need that we have to			
14	address, and I wanted to get as much information on the			
15	record from expert people on what the probable			
16	regulatory impact would be if such things were adopted.			
17	JUDGE CLIFTON: And you don't need any more			
18	information from Mr. Conover with regard to the			
19	Proposal Number 5?			
20	MR. TOSI: No, I do not.			
21	JUDGE CLIFTON: All right. All right. Any			
22	other cross examination? Recross? Redirect?			
23	FURTHER REDIRECT EXAMINATION			
24	BY MR. ENGLISH:			
25	Q With respect to the any implications for			

1	paperwork for the pool distributing plant receiving
2	milk from a proprietary bulk tank handler, is it
3	precisely for that reason that Proposals 11 and 13, as
4	you stated, could for the convenience of the parties
5	allow the party that's presently doing the paperwork to
6	still do it?
7	A Most of it, yes.
8	Q Okay. In which event, there wouldn't be any
9	increased any significant increase regulatory impact
LO	on the pool distributing plants receiving milk from the
L1	proprietary bulk tank handlers, correct?
L2	A The increase would be minimal.
L3	MR. ENGLISH: That's all I have. Thank you.
L4	JUDGE CLIFTON: All right. Thank you.
L5	Any other questions for Mr. Conover?
L6	(No response)
L7	JUDGE CLIFTON: All right. Thank you. You
L8	may step down.
L9	(Whereupon, the witness was excused.)
20	JUDGE CLIFTON: Let's let's take a 10-
21	minute break. Please be ready to Mr. English?
22	MR. ENGLISH: How about five? Can we do
23	five?
24	JUDGE CLIFTON: No. I think I need 10.
25	MR. ENGLISH: All right.

1	JUDGE CLIFTON: 9:35.
2	MR. ENGLISH: You win.
3	MR. STEVENS: Your Honor? Your Honor, could
4	I I'm sorry. I was asleep at the switch here. I
5	need to ask Mr. Conover some questions about the
6	testimony. I neglected to do so because I thought he
7	was going to testify on milk pooling, but if you're
8	finished, if you're finished if you're finished,
9	after you finish with that, I would like to ask him a
10	question or two.
11	JUDGE CLIFTON: All right. At 9:35, you may
12	and Mr. Marshall may, if he has any at that point.
13	MR. STEVENS: That's fine. Thank you, Your
14	Honor.
15	JUDGE CLIFTON: Off record.
16	(Whereupon, a recess was taken.)
17	JUDGE CLIFTON: Let's go back on record. All
18	right. We're back on record at 9:36.
19	I just want to mention one thing before we
20	resume with Mr. Conover's testimony. I have given the
21	court reporter the lay-out for the transcript, and I
22	have utilized as a guide Exhibit 1, and Exhibit 1 has
23	the Pacific Northwest first and that's what I'm doing
24	with regard to the heading for this case.
25	Even though this case was more about the

1	Western area, I'm saying that the heading is In the	
2	Matter of Milk in the Pacific Northwest and Western	
3	Marketing Areas. So, just so you all know that.	
4	All right. Mr who wants to go first?	
5	Did you, Mr. Stevens?	
6	MR. STEVENS: Yes.	
7	JUDGE CLIFTON: Mr. Stevens, you may cross	
8	examine Mr. Conover.	
9	Whereupon,	
10	CARL CONOVER	
11	having been previously duly sworn, was recalled as a	
12	witness herein and was examined and testified as	
13	follows:	
14	MR. STEVENS: Thank you.	
15	FURTHER RECROSS EXAMINATION	
16	BY MR. STEVENS:	
17	Q Mr. Conover, you're appearing here today on	
18	behalf of Dean Foods Company?	
19	A Yes.	
20	Q And you gave testimony you just gave	
21	testimony, you have given previous testimony, have you	
22	not?	
23	A I testified.	
24	Q Have have you given testimony previous to	
25	this time in the hearing?	

1	А	No.
2		JUDGE CLIFTON: No.
3		MR. STEVENS: All right. Fine.
4		BY MR. STEVENS:
5	Q	So, this is this is the extent of your
6	testimony?	
7	А	Yes.
8	Q	The statement you just put in the record. As
9	far as the	e testimony that you've given, this did you
LO	create thi	s testimony?
L1	А	Yes, I did.
L2	Q	Did you have any assistance in creating the
L3	testimony?	
L4	А	A degree of editing it, yes.
L5	Q	Yes, and who assisted you?
L6	А	Mr. English and Wendy.
L7	Q	And and and Wendy, employees of Dean
L8	Foods or N	Meadow Gold Dairy? Let me let me let me
L9	ask it a l	little different way.
20		Did did any of the employees of Dean Foods
21	or Meadow	Gold assist you in any way in the preparation
22	of this te	estimony?
23	А	They had a chance to review the testimony.
24	Q	All right. Did they talk to you about the
25	testimony?	

1	A Yes.
2	Q All right. And just briefly, your the
3	substance of those conversations, if you care to put on
4	the record the substance of the testimony, not
5	specifically what you talked about but you talked about
6	these proposals, I guess.
7	A Surely, yes.
8	Q And and and what was happening with
9	respect to Meadow Gold and other other parts of
10	these two Orders, I guess, I'm asking, with respect to
11	the proposals?
12	A I I talked to them, surely, to get a feel
13	for what their competitive situation was and what
14	problems they were having there.
15	Q And
16	A That was all right. On that basis, I
17	drafted the testimony.
18	Q And it's a matter of record that you have
19	extensive experience in milk marketing orders and
20	implementation and enforcement?
21	A I have to modestly say yes, I have.
22	Q We all know you do, sir. And would and
23	applying that expertise to the information you received
24	and the assistance of counsel, you prepared this
25	testimony?

1 Α Yes. 2 Now, just let me ask you this. You gave a 3 certain amount of testimony. All of the testimony was written by you? 4 It was all drafted by me. 5 Personally, by you? 6 0 7 Α Yes. I'm a terrible typist. I sat there in 8 front of the computer and beat it out. 9 MR. STEVENS: That's all I have. 10 JUDGE CLIFTON: Did you want to talk about 11 milk pooling? MR. STEVENS: Well, I know that was what I 12 13 was asking earlier and, of course, Mr. Conover told me that he didn't give testimony about double dipping. 14 15 BY MR. STEVENS: Did you? 16 Q 17 Yes. Yes, I believe I did. Α 18 JUDGE CLIFTON: Yes. He had an exhibit that 19 he put into evidence, and therefore it is fair cross 20 examination material. 21 MR. STEVENS: And that's -- my questions were 22 directed to the entire statement in that regard.

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MR. CONOVER: Well, I -- I thought when I

it is a matter of record, and with regard to the entire

23

24

25

testimony.

- answered your question that when I said I have
- 2 testified, I included my entire statement.
- 3 MR. STEVENS: And I agree, and I agree that
- 4 my questions were asked in that regard, and you
- 5 answered them in that regard.
- 6 MR. CONOVER: Okay.
- 7 JUDGE CLIFTON: All right. So, you -- you're
- 8 satisfied?
- 9 MR. STEVENS: I'm satisfied, and I'm finished
- 10 questioning. Yes, Your Honor.
- JUDGE CLIFTON: Thank you.
- 12 Mr. Marshall, do you have any need to examine
- 13 this witness?
- MR. MARSHALL: No, Your Honor.
- JUDGE CLIFTON: All right. Thank you, Mr.
- 16 Marshall.
- 17 Any further questions of your witness, Mr.
- 18 English?
- MR. ENGLISH: No, Your Honor.
- JUDGE CLIFTON: All right.
- 21 MR. ENGLISH: Again, I thank you and the
- 22 witness and everyone else.
- JUDGE CLIFTON: You're welcome.
- You may step down again, Mr. Conover.
- MR. CONOVER: Thank you.

1	(Whereupon, the witness was excused.)
2	JUDGE CLIFTON: All right. Mr. Marshall, you
3	would be calling the next witness?
4	MR. MARSHALL: Mr. McBride.
5	JUDGE CLIFTON: Mr. McBride, you may be
6	seated at the witness stand.
7	MR. McBRIDE: Thank you.
8	MR. MARSHALL: Thank you, Your Honor.
9	We have asked Mr. McBride to testify at this
10	point, and we would note that he's our only witness as
11	we presently see a need.
12	JUDGE CLIFTON: All right. Now, I have a
13	packet of his exhibits. Does the court reporter have
14	copies?
15	COURT REPORTER: Yes.
16	JUDGE CLIFTON: All right. Let's mark those
17	first, with your permission, Mr. Marshall.
18	MR. MARSHALL: Yes.
19	JUDGE CLIFTON: Mr. Marshall, I'm going to
20	indicate what numbers to put on them. Please interrupt
21	if you want it to be other than what I'm about to say.
22	I'm going to ask that the next number be
23	assigned, and the next number is 5-6, 56, to the
24	testimony regarding Proposals Number 3, 4, 6 and 7,
25	Preamble.

1		(The document referred to was
2		marked for identification as
3		Exhibit Number 56.)
4	JUDGE CLIFTON:	Exhibit 57 will be Proposal
5	Number 3, Netting for Sup	oply Plants.
6		(The document referred to was
7		marked for identification as
8		Exhibit Number 57.)
9	JUDGE CLIFTON:	Proposal 58 will be excuse
10	me. Exhibit 58 will be 1	Proposal Number 4, Cooperative
11	Pool Plant Changes.	
12		(The document referred to was
13		marked for identification as
14		Exhibit Number 58.)
15	JUDGE CLIFTON:	Exhibit 59 will be Proposal
16	Number 6, Diversion Limit	tations.
17		(The document referred to was
18		marked for identification as
19		Exhibit Number 59.)
20	JUDGE CLIFTON:	Exhibit 60 will be Proposal
21	Number 7, Netting for Div	versions.
22		(The document referred to was
23		marked for identification as
24		Exhibit Number 60.)
25	JUDGE CLIFTON:	Exhibit 61 will be Proposal
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1	Number 8, Transportation and Assembly Credits.
2	(The document referred to was
3	marked for identification as
4	Exhibit Number 61.)
5	JUDGE CLIFTON: Exhibit 62 will be Proposal
6	Numbers 5, 11, 12 and 13, Bulk Tank Handler Issues.
7	(The document referred to was
8	marked for identification as
9	Exhibit Number 62.)
10	JUDGE CLIFTON: Exhibit Number 63 will be
11	Proposals Number 14, 15 and 16, Market Administrator
12	Proposals.
13	(The document referred to was
14	marked for identification as
15	Exhibit Number 63.)
16	JUDGE CLIFTON: I'm going to ask the court
17	reporter if I've covered everything that you were
18	handed?
19	COURT REPORTER: Yes, you did.
20	JUDGE CLIFTON: All right. Thank you.
21	Now, because there are so many and because
22	people have not had an opportunity to read them yet, I
23	will be very liberal and generous in entertaining any
24	objections as we go along. In the interest of time, it
25	is my intention to take them all into evidence now.

1	Is there at this moment any request to Voir
2	Dire the witness or any objections to these exhibits?
3	(No response)
4	JUDGE CLIFTON: At this point, there is none.
5	I hereby admit into evidence Exhibits 56, that's 5-6,
6	through 63.
7	(The documents referred to,
8	having been previously marked
9	for identification as
10	Exhibit Numbers 56 - 63, were
11	received in evidence.)
12	MR. MARSHALL: Thank you, Your Honor.
13	JUDGE CLIFTON: You're welcome, Mr. Marshall.
14	I would ask Mr. McBride now to state his full
15	name and spell his names and then I'll swear him in.
16	MR. MARSHALL: Mr. McBride was sworn earlier
17	in the hearing, Your Honor.
18	JUDGE CLIFTON: Oh, of course. He testified
19	earlier. Thank you.
20	Just state your full name then again, please.
21	MR. McBRIDE: Daniel S. McBride.
22	JUDGE CLIFTON: And you remain sworn.
23	Whereupon,
24	DANIEL S. McBRIDE
25	having been previously duly sworn, was recalled as a

1	witness herein and was examined and testified as
2	follows:
3	JUDGE CLIFTON: Mr. Marshall?
4	MR. MARSHALL: Your Honor, as a preliminary
5	matter, may I request that Mr. McBride's testimony,
6	prepared testimony, which has now been entered as an
7	exhibit, also be read into the record as if read?
8	My reason for that request is simply this.
9	In the current era, the Department, and I think it
10	should be commended for this, puts on to the Internet
11	copies of the transcript. There are search vehicles,
12	search engines, if you will, within Acrobat Reader
13	which allow people like myself and others who
14	participate in these hearings to do quick searches for
15	subject matters. That will be very useful in doing
16	briefing.
17	I would offer that opportunity to have Mr.
18	McBride's testimony as part of the transcript for
19	search purposes which would not be as easily done if
20	they were merely exhibits.
21	JUDGE CLIFTON: Now, when you say "read into
22	the record", are you asking that I instruct the court
23	reporter to type into the transcript verbatim these
24	exhibits?
25	MR. MARSHALL: Yes, that is my request, to

- 1 have them appear as if read.
 2 JUDGE CLIFTON: Why didn't we think of that
- 4 done that before.

sooner?

3

5 All right. Is there any objection to that

That's an excellent technique. I've never

- 6 procedure? Mr. Beshore?
- 7 MR. BESHORE: Not -- not an objection per se.
- 8 The exhibits have tables and tabular materials in them
- 9 in part and I -- I don't know how --
- JUDGE CLIFTON: You --
- 11 MR. BESHORE: -- that can be handled in the
- 12 same manner. I mean, --
- JUDGE CLIFTON: I think that's up to the
- 14 court reporter, you know. He can scan it or he can
- 15 type it.
- MR. BESHORE: Well, the tables haven't been
- 17 read by other witnesses and in that manner. I don't
- 18 know whether it makes any difference whether they're on
- 19 the transcript page or not, but it's a little different
- 20 situation than what the situations were when the
- 21 testimony's been read.
- MR. MARSHALL: Your Honor, I would certainly
- agree that it would not be appropriate to put in tables
- 24 attached to the prepared testimony. I -- such as, for
- 25 example, with Exhibit 56. I do note that there are

1	some data within in table form in connection with					
2	Exhibit Number 61, I believe, and I believe those can					
3	be put into the transcript as if read.					
4	JUDGE CLIFTON: Okay. Let's go through them					
5	one-by-one. With regard to Exhibit 56, is it the					
6	agreement of counsel that I instruct the court reporter					
7	to include in the transcript Pages 1 through 5 but to					
8	exclude the following two pages, which is each					
9	enumerated with a Page 5?					
10	MR. VETNE: Yes.					
11	MR. MARSHALL: That would be our suggestion					
12	as well, Your Honor.					
13	JUDGE CLIFTON: All right. Is there any					
14	objection to that?					
15	(No response)					
16	JUDGE CLIFTON: All right. Then I'm asking					
17	that the transcript include all of Exhibit 56, with the					
18	exception of the last two pages, as I've indicated.					
19	(Insert Exhibit Number 56)					
20	JUDGE CLIFTON: Now, with regard to Exhibits					
21	57, 58, 59, 60, if there's no objection, I will					
22	instruct the court reporter to include those words					
23	contained in this exhibits in the transcript as if they					
24	had been read by this witness into the record.					

Is there any objection to that?

25

1	(No response)					
2	JUDGE CLIFTON: All right. No objection. I					
3	so instruct the court reporter with regard to					
4	preparation of the transcript.					
5	(Insert Exhibit Numbers 57 through 60)					
6	JUDGE CLIFTON: Now, with regard to Exhibit					
7	61, the only language that is not a complete sentence					
8	is found on Page 5, and it appears to me that would be					
9	easily included in the transcript.					
10	Is there any objection to the entirety of					
11	Exhibit 61 appearing in the transcript?					
12	(No response)					
13	JUDGE CLIFTON: All right. There appears to					
14	be none.					
15	(Insert Exhibit Number 61)					
16	JUDGE CLIFTON: All right. With regard to 62					
17	and 63, is there any objection to the court reporter					
18	including those exhibits entirely in the transcript?					
19	(No response)					
20	JUDGE CLIFTON: There is none, and I so					
21	instruct.					
22	(Insert Exhibit Numbers 62 and 63)					
23	JUDGE CLIFTON: Mr. Marshall, do you happen					
24	to have these documents on a disk that you can give the					
25	court reporter?					

1	MR. MARSHALL: Your Honor, we can certainly					
2	make that available. At the present moment, they are					
3	not not available entirely on a floppy diskette, I					
4	don't believe, but we can surely do that before we					
5	leave here today.					
6	JUDGE CLIFTON: Excellent. Thank you. If					
7	you'll make those arrangements directly with the court					
8	reporter? All right. That's an excellent procedure.					
9	You may proceed.					
10	DIRECT EXAMINATION					
11	BY MR. MARSHALL:					
12	Q Mr. McBride, for the benefit of the audience					
13	and other participants, let's review very briefly what					
14	is contained in each of these exhibits.					
15	Earlier in this hearing, there was a lot of					
16	testimony about the alleged impact, economic impact on					
17	Utah dairy producers from traced to the Reform					
18	process. You've got a section on Exhibit 56 that runs					
19	from Page 1 over on to Page 3. Is that attempted to -					
20	an attempt to provide our economic analysis of that					
21	issue?					
22	A Yes.					
23	Q And we've heard a number of questions asked					
24	by Mr. Tosi during the hearing about what performance					
25	and pooling standards should be applicable or should be					

1	applied in a Federal Order. The materials on Pages 3					
2	through 5, would that be our attempt to lay out in a					
3	consistent way our theory regarding those matters?					
4	A Yes.					
5	Q Exhibit 57, which relates to Proposal 3,					
б	begins with a section entitled "NDA Opposes Proposal 3"					
7	and proceeds through the first three pages to discuss					
8	and then on Page 4 to summarize NDA's position on					
9	Proposal 3.					
LO	Beginning at the middle of Page 4 and through					
L1	the remainder of that exhibit, you testified about "our					
L2	general concern about the sale of pooling rights". At					
L3	this point, I'd like to ask some additional questions					
L 4	regarding the subject of pooling rights.					
L5	We've heard testimony earlier in this hearing					
L6	from the representative of the River Valley Cooperative					
L7	that their members pay a 10-cent pooling fee to Dairy					
L8	Farmers of America, directly or indirectly. Do we have					
L9	information from the field, obtained from members of					
20	the River Valley Cooperative, about the other related					
21	arrangements?					
22	A We have heard that that					
23	MR. BESHORE: Your Honor?					
24	JUDGE CLIFTON: Mr. Beshore?					
25	MR. BESHORE: The question has asked for					

1	second- or third-level hearsay. We have very little						
2	time to discuss, you know, 25 pages of prepared						
3	testimony, analysis of data, arguments, etc., of Mr.						
4	McBride.						
5	To take additional time with hearsay, rumor,						
6	reports from the field about a contract that has been						
7	testified to by principals, one of the principals at						
8	least, and other and other folks previously is not						
9	going to help, and in fact, it's going to clutter and						
10	impede our ability to get to the heart of the testimony						
11	in the very limited time we've got.						
12	MR. MARSHALL: Can I speak?						
13	JUDGE CLIFTON: You may, Mr. Marshall.						
14	MR. MARSHALL: Your Honor, first of all, this						
15	is a hearing involving a matter of extremely important						
16	economic and competitive importance to our cooperative.						
17	We have been most considerate, I think, during this						
18	hearing of the priority of witnesses with respect to						
19	producers and expert witnesses, such as Mr. Hollon, who						
20	had to leave.						
21	This is our time to put into the hearing						
22	record as much as we can and need to argue from in our						
23	post-hearing briefs.						
24	The second point made by Mr. Beshore was I						
25	guess his primary point is that this was a hearsay						

1	objection. His own witnesses testified as to reports					
2	from their field staff. Now, his own witness had the					
3	opportunity to clarify the contractual relationship					
4	being discussed by Mr. McBride and chose not to do so.					
5	That is their choice.					
6	But the reality is that the word is on the					
7	street of exactly what those arrangements are. We have					
8	been told in fact by a principal of the River Valley					
9	Cooperative that Mr. McBride would be presenting					
10	technically hearsay evidence but of the kind that has					
11	been introduced throughout this hearing.					
12	JUDGE CLIFTON: All right. Thank you.					
13	I have been very tolerant of rumor and word					
14	on the street throughout this hearing. Normally that					
15	would not be considered evidence in a hearing, but I					
16	have allowed it in, and part of the reason I've allowed					
17	it in is protections that are given to proprietary					
18	information make it very difficult for the Secretary to					
19	know what happened in the marketplace.					
20	So, I don't know how reliable this					
21	information is. I know we have limited time. I hope					
22	you'll move right along, Mr. Marshall, but I will allow					
23	your witness to answer the questions.					
24	MR. MARSHALL: Thank you.					

1	BY MR. MARSHALL:					
2	Q Do you remember the question, Mr. McBride?					
3	A Yes. We have heard from, you know, our field					
4	staff that talk to other producers, you know, that, you					
5	know, the producers basically River View is paying a					
6	25-cent fee, which 10 cents is being paid by the by					
7	the producers.					
8	Q And the other 15 cents is paid from whom to					
9	whom?					
LO	A Be paid by you know, from as we					
L1	understand it, from by the cooperative, River View					
L2	or River Valley, to to DFA.					
L3	Q It would be paid by the cooperative and/or					
L4	the Sorrento plant? Could it be either of those two					
L5	that are paying that?					
L6	A Yes.					
L7	Q And then, with respect to producers who ship					
L8	directly to Sorrento rather than through the River					
L9	Valley Cooperative, what have you heard as word on the					
20	street about that arrangement from our field staff who					
21	in turn have talked to Sorrento producers?					
22	A They said that Sorrento producers are you					
23	know, are also paying an additional 10 cents and that					
24	the Sorrento is also paying an additional Sorrento					
25	is paying an additional fee to DFA to have their milk					

- 1 pooled on the Western Order.
- 2 Q Those are the only questions I have regarding
- 3 that. So, let's move on.
- 4 Proposal Number 4 relates in Exhibit --
- 5 discussed in Exhibit 58 relates to the Cooperative Pool
- 6 Plant provisions of the existing Order. I notice on
- 7 Page 3 of your prepared testimony, there is a suggested
- 8 modification to the proposal as outlined in the Hearing
- 9 Notice.
- 10 Would you please read the paragraph towards
- 11 the bottom lower half of Page 3 in which that is
- 12 discussed?
- 13 A Beginning with the paragraph that starts,
- "Specifically, we suggest the proposal be modified to
- 15 reduce the current 35-percent delivery requirement to
- 16 10 percent rather than increase to 50 percent. Then a
- 17 cooperative such as ours with roughly a quarter of the
- 18 milk being pooled in the market could utilize this
- 19 provision. As it stands, NDA would have to deliver 35
- 20 percent of our milk to distributing plants to utilize
- 21 this provision. If we are 25 percent in the market in
- a given month, then we'd have to deliver 35 percent of
- our 25 percent which would be 8.75 percent of the
- 24 entire market to milk, but if a combined Class 1 to 2
- 25 utilization of the Western Order is only 25 percent in

1	the market, then in order to utilize this provision					
2	today, NDA would therefore need to deliver roughly a					
3	third of our needs to a pool distributing plant."					
4	Q Because this may be a subject that would					
5	involve cross examination, I'm going to ask you to read					
6	the remainder of this section, the next several					
7	paragraphs.					
8	A All right. "NDA supplies one-third of the					
9	Class 1 and 2 market in the Pacific Northwest Marketing					
10	Area, and we would be very comfortable with the one-					
11	third share of the Western Order's Class 1 and 2					
12	market. But the fact is, is that to achieve that level					
13	and to be able to use the cooperative pool plant					
14	provision with even the 35-percent requirement would					
15	necessarily require us to displace others who presently					
16	supply those Class 1 and 2 plants.					
17	There are two very real problems with that.					
18	First, the major pool distributing plants in the					
19	Western Order Market are today all tied up with long-					
20	term single-source supply contracts with DFA. Second,					
21	even if that were not the case, the only way we could					
22	achieve the 25-percent market share would be to cut					
23	price. Doing so would almost certainly create					
24	disorderly marketing conditions.					
25	Given that even the present 35-percent					

1	provision is unrealistic for us to meet in the Western					
2	Order, we are/would support reducing the percentage.					
3	We suggest 10 percent to be the new percentage for two					
4	reasons. The first, it is the number used in the					
5	supply plant provision in the Upper Midwest Order which					
6	has similar class utilization to the Western Order, and					
7	more importantly, it matches the 90-percent diversion					
8	limitations in the Western Order which should be					
9	retained as we will demonstrate further in our					
10	discussions of Proposal Number 6."					
11	Q Thank you, Mr. McBride.					
12	Your exhibit of prepared testimony then					
13	proceeds to document our understandings of the nature					
14	of existing contracts in the Salt Lake City and Boise					
15	markets and how those contracts worked, to the best of					
16	our knowledge. Is that your testimony					
17	A Yes.					
18	Q regarding that?					
19	Exhibit Number 59 relates, of course, to the					
20	diversion limitations that are being proposed in this					
21	Order.					
22	A I would like to make one correction on Page 1					
23	of this exhibit.					
24	O Please.					

25

Α

Down on the last paragraph, I have the $150\,$

1	million millions. So, it should just read a 150					
2	million and cross out the six zeros.					
3	Q Thank you, Mr. McBride.					
4	I believe on Page 1, you have in italics a					
5	request that official notice be taken of the					
6	publication entitled "Milk Production" which is					
7	published monthly by the National Agricultural					
8	Statistics Service.					
9	MR. MARSHALL: Your Honor, I believe that					
10	official notice of that has already been taken.					
11	JUDGE CLIFTON: Thank you.					
12	BY MR. MARSHALL:					
13	Q With respect to the general subject of					
14	diversions, your testimony includes information about					
15	disorderly marketing conditions. I'd like to ask you					
16	one additional question to put into the record some					
17	evidence.					
18	You heard testimony earlier in this hearing					
19	that some Sorrento direct shipping producers, some					
20	producers who have been shipping directly to the					
21	Sorrento cheese factory in Nampa, Idaho, had considered					
22	building a bottling plant.					
23	Have we heard those rumors as well?					
24	A We heard the rumors that there is a group					
25	trying to build a bottling plant so they'd have a way					

1	for them to become pooled on to the Western Order.					
2	Q If that were to occur, what would be the					
3	impact on the West Farms Food Plant, bottling plant, at					
4	Boise, Idaho?					
5	A Well, you'd be very disruptive in whatever					
6	area they built that bottling plant because that would					
7	be additional sales that would have to be taken away					
8	from existing customers.					
9	Q Would that constitute, in your opinion,					
LO	disorderly marketing conditions?					
L1	A Yes.					
L2	Q With respect to diversion limitations, what					
L3	has been the philosophy of Northwest Dairy Association					
L4	in the Pacific Northwest Order as proposed to the					
L5	Department? In fact, let me break that down.					
L6	In the Pacific Northwest Order today, is it					
L7	true that effectively there are the diversion limits					
L8	permit all the milk within the Order area to be pooled?					
L9	A I believe so.					
20	Q And do the cooperatives within the Order area					
21	all work together to ensure that all of that milk has					
22	been pooled?					
23	A Yes. But we have to combine a letter to the					
24	other cooperatives to make sure that all the milk in					
25	the markets or at least members of the cooperative's					
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1	milk	can	be	pooled.
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- Q There's a special provision of the Pacific

 Northwest Order called a "cooperative reserve supply

 unit". Could you describe that and why it was put into

 the Order?
- That -- that's a provision that was put in to Α 7 where a manufacturing plant -- a co-op could deliver to 8 a manufacturing plant its -- its entire supply of milk 9 and still have the milk pooled on the -- on the Order. 10 There was a co-op that was supplying an Olympia cheese 11 plant in Washington that had no Class 1 sales, and, you 12 know, the provision was put in that they could have 13 their milk pooled without having any -- any performance standards to the -- to the Class 1 market, except there 14 was also provision in there, a call provision which 15 required if milk was needed in Class 1 market, that 16 they would -- you know, they would have to deliver. 17
 - Q And that call provision would require the Market Administrator to make a request to the cooperative reserve supply unit if there was a demonstrated need by any distributing plant for the milk, is that correct?
- 23 A Correct.

18

19

20

21

22

Q You made a reference -- so the record is clear, you made a reference to an Olympia cheese plant.

1	Is the name of that company that you're referring to
2	was do I understand correctly you're referring to a
3	plant that once was known as the Olympia Cheese
4	Company?
5	A Yes.
6	MR. MARSHALL: Turning to Exhibit 61,
7	Proposal Number 8, Your Honor, we indicated earlier in
8	this hearing when we first reconvened this morning that
9	we had some we were going to be making an objection
10	as to some of the testimony yesterday regarding
11	Proposal Number 8.
12	MR. McBRIDE: Excuse me. Doug, did we cover
13	Number 60?
14	MR. MARSHALL: Thank you for that correction.
15	BY MR. MARSHALL:
16	Q Mr. McBride, Exhibit Number 60 relates to
17	Netting for Diversions and Proposal Number 7. Is there
18	anything you'd like to add to your prepared testimony
19	there?
20	A No.
21	Q Now, with respect to the proposals so far and
22	these subjects of pooling standards, are there any
23	corrections that you had wanted to note in the record
24	of your exhibit, any corrections of your exhibit that
25	we didn't discuss?

1	A I think back on Proposal Exhibit Number
2	56, the second line from the bottom, it says,
3	"Distributing plants in those two Orders". That should
4	read "in those two areas".
5	Q Again, what would you point that out again
6	for the record?
7	A That was Exhibit 56, Page 1, second line from
8	the bottom. It should read "Distributing plants in
9	those two areas".
10	Q Thank you.
11	Any other corrections on these exhibits
12	A No.
13	Q regarding pooling standards?
14	A No.
15	Q All right. Turning to Exhibit 61.
16	MR. MARSHALL: Your Honor, so that we can
17	provide some background information with respect to the
18	objection that will be forthcoming, I would like to ask
19	Mr. McBride to actually read
20	JUDGE CLIFTON: Mr. McBride, let me hear Mr.
21	Beshore's suggestion here.
22	MR. BESHORE: My suggestion is that the
23	testimony's in the record. The objection can be made
24	on brief, and the clock is winding down very fast, and
25	I I've got if we're going to all make the 1:00

- 1 plane we're on, I've now got, you know, less than an
- 2 hour to cross examine, assuming I can read all Mr.
- 3 McBride's testimony, you know. All this testimony and
- 4 objection to -- to proposals, and I want to move it
- 5 along. I don't think he has to read it. We can brief
- 6 these objections and go.
- 7 JUDGE CLIFTON: Is there anyone in the room
- 8 who does not have a copy of Exhibit 61?
- 9 (No response)
- 10 JUDGE CLIFTON: Mr. Marshall, everyone has
- it. If you would merely call the witness's attention
- to the portion that's important, it won't be necessary
- for him to read it to us. But I do appreciate your
- 14 highlighting the crucial parts.
- 15 MR. MARSHALL: Thank you, Your Honor.
- 16 What I would like to do is make the motion
- for the record then with respect to our objection to
- 18 testimony regarding the subjects, all subjects relating
- 19 to balancing costs as a factor in an assembly credit.
- I would like to speak to that objection and discuss the
- 21 evidentiary problems that it presents.
- 22 JUDGE CLIFTON: So, -- so, you -- you want to
- interrupt your client's testimony in order to make the
- 24 objection?
- MR. MARSHALL: Right.

1	JUDGE CLIFTON: You may proceed.
2	MR. MARSHALL: I will simply cite to you our
3	prepared testimony on Page 2 of Mr. McBride's Exhibit
4	61 as to what the traditional concept of assembly is in
5	our opinion, and then I would like to speak further to
6	that.
7	JUDGE CLIFTON: Is it only Paragraph 3 that I
8	need to read?
9	MR. MARSHALL: All of it would be helpful,
LO	Your Honor, but that's the key point.
L1	JUDGE CLIFTON: All right. Let's go off
L2	record just a moment.
L3	(Pause to review document)
L 4	JUDGE CLIFTON: Back on record. All right.
L5	We're back on record at 10:12.
L6	You may proceed with your objection, Mr.
L7	Marshall.
L8	MR. MARSHALL: Your Honor, the objection is
L9	to all testimony and evidence regarding balancing costs
20	as a factor in assembling credits. The reason for that
21	objection is that it's outside the scope of the Hearing
22	Notice, and I move to strike all such testimony and
23	evidence.
24	In speaking to that objection and motion, I
25	point out several things. First, that, as Mr. Beshore

1	indicated, the hour is late, and we spent a lot of time
2	during this hearing simply because in cross
3	examination of his witnesses simply because there was
4	no advance copy of DFA's testimony provided to NDA.
5	As a result, we were unaware until yesterday
6	afternoon that what is typically called in Federal
7	Orders a balancing fee was going to be introduced into
8	this hearing record as evidence in support of an
9	increased assembly credit.
10	The two are different concepts, in my
11	opinion, as an advocate, and to ensure that I was
12	correct last evening, I can represent to you that last
13	evening, I went to the final rule, which is the most
14	current statement that I can think of of Federal Order
15	philosophy, and learned the following.
16	First, that there was approved in the final
17	rule an assembly and procurement credit in the Upper
18	Midwest, which has been cited by DFA as some precedent
19	or parallel for their proposal. There was no mention,
20	I represent to you that there was no mention in the
21	final rule of any balancing costs as a justification
22	for that assembly credit.
23	In contrast, in the Northeast Market,
24	balancing credits were proposed but denied as it turned
25	out, but there was a lot of discussion in the final

	1270
1	rule regarding that proposal for a balancing credit.
2	Part of that discussion was an analogy was a was
3	with respect to the proponents in that proceeding
4	arguing by analogy to assembly credits, which were
5	described as, and I quote, "the cost of milk assembly
6	and the movement of milk". That comes from Page 22 of
7	the Internet version of the final rule under the
8	heading "Regional Issues".
9	Your Honor, as further background, let me
10	point out that the assembly credits in that Order and
11	indeed the proposed balance in the Upper Midwest
12	Order and indeed the proposed balancing credits in the
13	New England correction the Northeast Market were
14	then paid to plants for balancing services. That is
15	the way a balancing credit should work.
16	What I'm about to make would be argument, but
17	it also is supportive of the reason why this is outside
18	the Hearing Notice. The cost of balancing the market
19	incurred by balancing plants should be returned to the

incurred by balancing plants should be returned to the plants which provide that service, not to the producers who cause the balancing problem, as would be the case if -- if the proposal is adopted and if the costs of running a balancing plant are included within the assembly credit.

Now, I have said what I wished to say. I'd

1	be happy to answer any questions, but I must say also
2	that the decision that you make will have a tremendous
3	impact on how we do the evidence for this proceeding.
4	I might note that there's been discussion of
5	a full hearing on balancing credits for the Northeast
6	Market. There's a study, I guess, I'm told, by Mr.
7	Ling of the Department of Agriculture, I believe it's
8	the Rural Cooperative Business Service, about supply
9	the costs to a balancing plant, a study, which I've not
10	read but which would be evidence in this hearing if we
11	were to consider all of that.
12	There has been no opportunity for us even to
13	put into the record the kind of study
14	MR. BESHORE: Your Honor?
15	MR. MARSHALL: that we do routinely within
16	Northwest Dairy Association with respect to our costs
17	of balancing simply because this was not noticed in the
18	hearing.
19	MR. BESHORE: Your Honor, the evidence is in
20	the record without objection from yesterday. Every
21	minute that I spend or anybody else spends on this
22	right now, I'm cutting my own throat from being able to
23	examine Mr. McBride on the on the testimony on
24	the proposals that are part of this hearing record
25	because we've got a finite amount of time.

1	Mr. Marshall's talking about the ability to
2	bring in and strike down evidence of studies that
3	aren't even in the record.
4	MR. STEVENS: Your Honor?
5	JUDGE CLIFTON: Mr. Vetne? I'm sorry. Mr.
6	Stevens?
7	MR. STEVENS: Your Honor, I I I don't
8	want to lengthen the time we discuss this. I think
9	that the matter that we're discussing now is a matter
10	that is, in my opinion, and I'll only offer it as that,
11	certainly not the Secretary's opinion, but in my
12	opinion, we're talking about a semantic difference.
13	If if it's a matter of semantics, if it's
14	a matter of argument, it's a matter of briefing, and in
15	terms of what evidence someone would have presented or
16	wouldn't have presented, I understand the point that's
17	made, but we are, it seems to me, not moving the record
18	forward by discussing this at this point, and I
19	appreciate Mr. Beshore's concern that we have adequate
20	time for cross examination.
21	It is a matter, I think, clearly for
22	briefing, not something that we should be involved with
23	in the hearing. So, I would also add, I hope, in
24	assistance to the parties.
25	JUDGE CLIFTON: Mr. Vetne?

1	MR. VETNE: Yes, Your Honor. At least in one
2	prior occasion in this hearing, the hearing officer has
3	ruled that evidence concerning a proposal was beyond
4	the scope of the Notice.
5	I just wanted to join Mr. Marshall in in
6	responding to the the concept of assembly and
7	balancing credits being different. As a matter of
8	fact, the history of those goes back to 1985. There
9	was a hearing in the Southeast for balancing credits in
10	1987, and there were subsequent hearings in the Upper
11	Midwest for assembly credits. Those are terms of art
12	which to me, and I believe to others, certainly Mr.
13	Marshall, mean very different things and generate the
14	need to bring very different evidence.
15	I do think that balancing is different than
16	assembly, and for that reason, you know, and there's
17	plenty there was good reason, as we found out, not
18	to object previously, to simply allow the evidence to
19	proceed. I don't think because we have to catch a 1:00
20	plane, that we ought to give Mr. Marshall less time to
21	present his case than DFA.
22	Thank you.
23	MR. BESHORE: We're not presenting his case.
24	That's the problem. Balancing is not a term of art in
25	the system, I will represent to you, in spite of any

1	statements by other learned counsel. It has never been
2	adopted as a provision, as a term of art in any Federal
3	Order by the Secretary, period. There is no definition
4	by the Secretary of balancing anywhere.
5	JUDGE CLIFTON: Well, I am going to rule.
6	First of all, I don't strike any of the evidence that's
7	been presented. The motion to strike the evidence of
8	Mr. Hollon is untimely.
9	Furthermore, even when I find that things are
10	beyond the scope of the hearing, that is not
11	necessarily good grounds to strike the information from
12	this record.
13	I do, however, find that the concept of
14	balancing is different from assembly and balancing has
15	more to do with the idea of the fluctuations in flow,
16	and there is not adequate notice in Proposal Number 8
17	that a balancing credit would be considered here.
18	I rule that the request for an assembly
19	credit does not include a credit based on balancing and
20	that therefore the concept of including in the assembly
21	credit a credit related to balancing is beyond the
22	scope of this hearing.
23	Mr. Beshore?
24	MR. BESHORE: Yes. Thank you.
25	Your Honor, we take extreme exception to that

1	ruling and note that, of course, according to the Rules
2	of Practice, the ruling is subject to review by the
3	Secretary in the in the decision-making process, and
4	that's all I'm going to say at this point. I'm not
5	going to argue it because, as I said, I'm I've been
6	I've been painted into the corner of shooting myself
7	in the foot or cutting off my own time by having to
8	deal with this dilatory and late objection.
9	JUDGE CLIFTON: Well, I know everyone would
10	like to get out of here, but, you know, this hearing
11	doesn't have to end at 11. I'd like for it to end as
12	quickly as we can, but, you know, we're here for as
13	long as this takes.
14	Mr. Marshall?
15	MR. MARSHALL: Thank you, Your Honor.
16	Just as a further matter, I hope that there
17	was not a ruling if there was a ruling there that
18	yesterday's testimony should have been objected to
19	then, I would simply ask that consideration be given by
20	the Secretary and by you to the expedited pace of these
21	proceedings and the attempts to let evidence in so that
22	objections could be raised at a later time rather than
23	taking time during yesterday's testimony, when, as it
24	will be recalled, Mr. Hollon was anxious to leave to
25	meet a prior commitment, and you've indicated earlier

1	in this portion of our testimony that you will allow
2	late objections, and I would hope you would do the same
3	in this case as well.
4	JUDGE CLIFTON: That's true, and I would deny
5	your motion to strike, even if it had been made
6	contemporaneously with the problem.
7	MR. MARSHALL: I can understand that, and I
8	do appreciate the ruling, and we shall now proceed.
9	BY MR. MARSHALL:
10	Q Mr. McBride, it's not necessary to cover the
11	material we had discussed we would cover regarding
12	balancing as a theory, in view of that most recent
13	ruling.
14	Your next two exhibits, Exhibits 62 and 63,
15	are fairly short. Is there anything about those that
16	you would like to point out or correct?
17	A No corrections. It just says that we're
18	going to oppose the elimination of Proposal Number 5,
19	proprietary bulk tank handlers, and that on 11 and 13,
20	we will take a look and decide if we will support those
21	on brief.
22	MR. MARSHALL: Your Honor, I have no further
23	questions at this time, and Mr. McBride is available
24	for cross examination.

25

JUDGE CLIFTON: I'd like Mr. McBride to

1	clarify what he meant when he said that "we oppose the
2	elimination of Number 5". I can read his statement and
3	it's clear, but what he just said was not clear to me.
4	What is your client's or your your
5	company's, your co-op's position with regard to
6	Proposal Number 5?
7	MR. McBRIDE: We will oppose the elimination
8	of of the provision.
9	JUDGE CLIFTON: All right. Thank you.
10	MR. MARSHALL: Your Honor, one more matter.
11	BY MR. MARSHALL:
12	Q Mr. McBride, you've heard a request earlier
13	in this hearing for adoption on an emergency basis of,
14	I think, all proposals. What is NDA's position with
15	regard to the need for emergency adoption of Proposals
16	3 through the end, other than other than 10?
17	A 1 and 10, we believe it needs to be done on
18	an emergency basis. The the other proposals, we
19	think, should be done on, you know, a regular basis
20	because of everything that's, you know, gone on at the
21	hearing. We're going to need to have time to see a
22	recommended decision and make our comments on that.
23	MR. MARSHALL: Thank you. No further
24	questions at this time, Your Honor.
25	JUDGE CLIFTON: All right. Thank you, Mr.

1	Marshall.
2	Who would like to begin cross examination?
3	Mr. Beshore?
4	MR. BESHORE: Thank you, Your Honor.
5	CROSS EXAMINATION
6	BY MR. BESHORE:
7	Q Mr. McBride, in the in the earlier session
8	of this hearing with respect to Order 124, you were a
9	witness, and you were at that hearing, correct?
10	A Yes.
11	Q Pacific Northwest hearing of which this is
12	this is a continuing part.
13	Dairy Gold has Northwest Dairy Association
14	has what, 60 percent or so of the milk pooled in that
15	Order or is it more than that?
16	A Approximately, yes.
17	Q Is it is that is that actually on the
18	low side?
19	A No.
20	Q Okay. And Pacific Northwest Order, Dairy
21	Gold's position is that there's too much milk being
22	pooled. DFA was pooling, paper pooling milk from Idaho
23	and you wanted to tighten it up, isn't that correct?
24	A We wanted to
25	Q Tighten the Order up, lower the diversion

1	limitations, add the touch-base provision, keep more
2	milk off of that pool, isn't that correct?
3	A That was the proposal.
4	Q Yeah. That was that was Northwest Dairy's
5	position in that hearing, correct?
6	A Correct.
7	Q Right. There was you wanted to reduce the
8	diversion limitations from 90 90+ percent to 80
9	percent, correct?
10	A Correct.
11	Q Keep Idaho milk off of that pool, so that
12	your utilization would be kept up, correct?
13	A Correct.
14	Q All right. Your utilization there is already
15	in the 30-percent area, it's been running, correct?
16	A Yes.
17	Q And you want it to be higher, so your 60-
18	percent share has a higher blend price up there,
19	correct?
20	A We want to maintain the 30 percent

- 20 A We want to maintain the 30 percent.
- 21 Q Yeah. Or increase it with additional touch
- 22 base. You want every producer up there to touch base
- two times a month during designated months, isn't that
- 24 correct?
- 25 A Yes.

1	Q And that'll make it more difficult for people
2	to pool milk up there or at least more expensive for
3	anybody that wants to, isn't that correct?
4	A They just have to perform the standards to
5	pool the milk. If they perform, you know,
6	Q Right. Performance standards. It would be
7	more difficult or at least more expensive if they've
8	got to go two times a month to the pool plants instead
9	of one, isn't that correct?
10	A That that'd be correct.
11	Q Right. So, by the way, DFA was a team player
12	in that in that Order and supported the the
13	proposals of the Federation, even though it was going
14	to in effect bump its own milk off of that pool, isn't
15	that correct?
16	A DFA was supportive of the issues.
17	Q Right. And it knew and you knew and
18	everybody knew that that meant that that was going to
19	adversely impact DFA's ability to pool milk up in that
20	Order, isn't that correct?
21	A Adversely pool milk from outside the Order or
22	the Order?
23	Q Yes.
24	A Yes.
25	O Milk from Idaho, you felt that's outside

1	the Order	as far the marketing area of the Order,
2	correct?	
3	A	Correct.
4	Q	Okay. Now, of course, Northwest Dairymen, to
5	the exten	t that you don't pool Idaho milk on Order 135,
6	you pool	it on 124, do you not?
7	A	Say that again.
8	Q	You have milk in Idaho,
9	A	Yes.
10	Q	and if you don't pool it on 135, you pool
11	it on 124	, isn't that correct? If your Idaho milk is
12	not poole	d on 135, it would be pooled on 124, isn't
13	that corr	ect?
14	A	Not necessarily. Why
15	Q	Where? Would you just not pool it at all?
16	A	If we had milk in
17	Q	Idaho, and you don't pool it on 135 for any
18	reason, y	ou'd pool it on 124, would you not?
19	A	I don't know. We've never you know, we
20	keep the	milk in the Southwestern Idaho/Eastern
21	Oregon	the Eastern Oregon pooled on the Western
22	Order.	
23	Q	Okay.
24	А	We have not pooled milk from Idaho on to

25

the --

1	Q On to
2	A From from Southwest Idaho. We have
3	producers in Idaho,
4	Q Right.
5	A up in the Panhandle, that are pooled on
6	the
7	Q That are pooled
8	A Pacific Northwest Order.
9	Q Okay.
10	A Now, if if
11	Q Now, your position is, with respect to 135,
12	that the present pooling provisions, which have
13	generated 17-percent utilization, should be maintained
14	or reduced, correct, so that more milk could be pooled,
15	at least as much as being pooled now or in fact more
16	milk be pooled on Order 135, isn't that correct?
17	A We believe the performance standards that are
18	there now
19	Q Right.
20	A should be you know, should be adequate
21	to keep the milk that's currently pooled, you know, on
22	on the on the market.
23	Q Well, you've gone beyond that, have you not,
24	Mr. McBride? You've proposed reducing them, so that
25	more milk can be pooled on Order 135 and the

1	utilization reduced from 17 percent, isn't that
2	correct?
3	A I'm not sure.
4	Q Doesn't your testimony, for instance, and
5	I've only had, you know, a few minutes to peruse
6	Exhibits 56 through, you know, 62, but you you
7	propose, for instance, reducing the supply plant
8	percentage from 35 percent to 10 percent, don't you?
9	A Not the supply plant.
10	Q The cooperative supply plant, cooperative
11	manufacturing plant provision?
12	A We are doing that, yes.
13	Q You're you're proposing
14	A We are proposing that.
15	Q Yeah. You're proposing to to make it
16	to reduce the performance standards of 135 in order to
17	make it easier for dairy Northwest Dairy Association
18	or anyone else to pool milk through a cooperative
19	supply plant, isn't that correct?
20	A We are making it more that is correct,
21	yes.
22	Q Yes. Okay. Even though there's no
23	cooperative supply plant presently on the Order 135,
24	isn't that correct?

25

Α

Correct.

1	Q But if you could make if you had a 10-
2	percent pooling provision for a cooperative supply
3	plant in in Order 135, as you've testified, you
4	might well consider making one of your plants in Idaho
5	a cooperative plant?
6	A It would be an option.
7	Q Right. And that would give you an option to
8	pool additional volumes of milk if they were under your
9	control or available to you through other organizations
10	on Order 135, isn't that correct?
11	A If we met the standards.
12	Q If you met the the the reduced standard
13	as you propose it to be reduced, correct?
14	A Yes.
15	Q Okay. Why is it, Mr. McBride, that what's
16	good for the goose on Order 124 is not good for the
17	gander in Order 135?
18	A In 124, we want to make sure that all the
19	milk that's in the marketing area is remaining pooled
20	and to keep the outside milk, distant milk, you know,
21	from being pooled, paper pooled into the market into
22	the into the Pacific Northwest Order, you know,
23	without having, you know, without actually coming
24	into the into the serving in the bottled plants.
25	Q Okay. So, it's your philosophy that the

1	definition that the geographic confines of the
2	marketing areas are what should define what milk is
3	going to be pooled in each Federal Order?
4	A No.
5	Q Isn't that what you just said with respect to
6	124, that you want the milk within the marketing area
7	of 124 pooled but milk that's located geographically
8	outside not to be pooled?
9	A We want the milk that's, you know, located
10	outside, if it's going to perform, you know, we are not
11	going to keep it out.
12	Q But the proposals you made to tighten the
13	pool in Order 124 are to make it harder for milk
14	outside the marketing area to be pooled on an Order,
15	milk that's being pooled there now, isn't that correct?
16	A It's just got to perform. We don't you
17	know, we don't we haven't we've gone to here, and
18	we haven't seen any decision.
19	Q But that's your proposal in that Order?
20	That's your philosophy?
21	A We have supported the proposals that, you
22	know, was presented by Northwest Milk Marketing
23	Federation.
24	Q Okay. Now, what what's Northwest Dairy
25	Association's approximately how much of the current

1	Order 135 pool do you do you represent?
2	A I believe I stated 25 percent.
3	Q Okay. Let me let me look at Exhibit 56
4	for a minute. You're not suggesting in your analysis,
5	in your critique, in your critique of the testimony of
6	the Utah Dairy Farmers, I'm sorry. 56.
7	In your critique of the testimony of the Utah
8	Dairy Farmers, you're not suggesting that their that
9	they would not be better off as they testified if the
10	utilization of the Utah of the Order 135 was closer
11	now to what it was pre-reform than it is, are you?
12	A Say that again.
13	Q Well, their testimony was that their that
14	they have a utilization Class 1 utilization of 30-
15	40, nearly 50 percent prior to the year 2000, correct?
16	A Correct.
17	Q And now, they have a utilization of 17
18	percent in most recent months, correct?
19	A Correct.
20	Q And that that reduction in Class 1
21	utilization has reduced the price that they would
22	otherwise receive, correct?
23	A If you look just at Class 1 utilization,
24	correct.

Okay. So that, as far as that's concerned,

Q

25

1	they were correct in their analysis of of the effect
2	of of the changes in the Orders since January 1,
3	2000, correct?
4	A Looking at Class 1 utilization, yes.
5	Q Okay. Now, in in what are you
6	contending in your testimony that the Class 3 price is
7	the same the same level with the changes in formula
8	that were made in the reform decision as it was pre-
9	reform?
10	A I believe the statement says in 1999, the
11	which is, you know, pre-reform, the DFP price and the
12	using the NASS commodity prices into the formula,
13	the prices were similar.
14	Q Okay. There's a whole without going into
15	it, there's a whole record of the Class 3 and 4
16	proceeding which analyzed I mean, Congress said in
17	essence in some legislation, we think these prices need
18	to be relooked at by the Secretary because it looks
19	like they're lower to us than they were before. You're
20	aware of that legislation that required a hearing
21	that's still on in process?
22	A Yes.
23	Q Okay. Exhibit 57 addresses Proposal 3,
24	Netting for Supply Plants, and again having not had a

chance to -- to read Exhibit 57, I gather your position

25

1	is that there should be no net shipments language
2	adopted in Order 135, correct?
3	A Correct.
4	Q Okay. And you believe that it's appropriate
5	to pool milk on the basis of performance that's
6	represented by taking milk from a supply plant or a
7	would this apply to cooperative manufacturing plants as
8	well? Your your concept here of opposing net
9	shipments. Would you oppose net shipments being
10	applicable to cooperative plants as well?
11	A Net shipments is Proposal 3. So, it applies
12	to supply plants.
13	Q But let's talk about it in concept. Would
14	you oppose net shipments applying to cooperative supply
15	plants?
16	A We haven't you know, we haven't addressed
17	the issue.
18	Q Okay. Well, as far as supply plants are
19	concerned, you oppose it. So, that means that in your
20	philosophy of pooling, it would be adequate performance
21	for a supply plant to haul milk to a distributing
22	plant, pump it in, pump it back out on to the same
23	truck and take it back to the cheese plant, correct?
24	A If you're reading the other performance
25	standards, yeah. Yes, you're correct.

1	Q But but we're the the purpose of
2	this hearing and the proposal is to define what those
3	performance standards are, and your definition that
4	you're advocating is one which would define as
5	performance the the delivery of milk to a plant
6	delivery of milk from a supply plant to a distributing
7	plant, pumping it in, pumping it back out on to the
8	same truck and taking it back to the supply plant. You
9	would define that as performance for the market, would
10	you not?
11	A Yes.
12	Q Has with respect to Proposal 4 and Exhibit
13	58, has Northwest Northwest Dairy Association ever
14	pooled used its plants as cooperative plants under
15	Order 135? Have you ever used used the provision?
16	A The provision is not there currently. That
17	was part of the hearing in December to include that
18	provision
19	Q I'm sorry.
20	A Excuse me.
21	Q 135.
22	A We have not. Excuse me.
23	Q Okay. And may I ask why you have not? Maybe
24	you say maybe you say so in the testimony, which I
25	haven't had the chance to digest, but

1	A We have not used you know, we just
2	putting not used that provision to this point.
3	Q So, assuming that let me just ask this.
4	Assuming in your proposal to reduce the language
5	to reduce the the plant requirement to to 10
6	percent rather than 50 percent, there is no net
7	shipment language in the Order at the present time
8	relating to cooperatives cooperative pool plants,
9	correct?
10	A Correct.
11	Q Therefore, your proposal to reduce it to 10
12	percent, if it were adopted, would mean that a
13	cooperative pool plant with a 10-percent performance
14	requirement could meet the pooling standards of the
15	Order by delivering its 10 percent to a distributing
16	plant, pumping it in, pumping it out, and bringing it
17	back to the cooperative manufacturing plant, correct?
18	A Correct.
19	Q Does the Order language allow cooperative
20	manufacturing plants to pool their milk through direct
21	9(c) deliveries to distributing plants? Do you know?
22	A I'm not sure.
23	Q Okay. I've noted somewhere in one of your
24	exhibits, I don't know where, you'll remember it, that
25	you've made the made the point that there's no

1	evidence in the proceeding that distributing plants in
2	Order 135 are lacking supply Class 1 supply of milk
3	for Class 1 needs, correct?
4	A Yes.
5	Q Okay. Now, I think your I know. I know
6	that Northwest Dairy Mr. Marshall, the the
7	skilled advocate that he is and representative of your
8	association, I think, has engaged in the time-honored
9	tactic of advocacy that I call erecting a strawman and
10	striking it down as a way of bolstering a case here
11	with that point, and I wonder if you can tell me, isn't
12	it true that Mr. Hollon in the proposals for DFA never
13	made it a point as a part of advocating those proposals
14	in his testimony that there was a problem getting milk
15	to the Class 1 market in this Order, isn't that
16	correct?
17	A That he never asked that there was not a
18	problem?
19	Q No. That he did not he did not cite
20	difficulties in getting milk to the Class 1 market as
21	the reason why any of these changes need to be made.
22	A Okay.
23	Q Okay. The in fact, the premise of DFA's
24	position has been that the producers who are supplying

the Class 1 market are not being appropriately rewarded

25

- 1 with a -- with a share of those returns because the
- 2 utilization of the pool has been diluted by, you know,
- loose pooling provisions. Isn't that what he testified
- 4 to?
- 5 A Yes.
- 6 O Okay. So, all the testimony about -- and
- 7 Doug very skillfully at cross examination raised the
- 8 issue and then struck it down about whether or not
- 9 there was a problem in getting milk to Class 1 in this
- 10 Order really is not an issue as far as DFA's proposals
- 11 are concerned, if you look at -- at the testimony
- 12 presented in -- in principle in support.
- 13 A Okay.
- 14 MR. MARSHALL: Would you like a stipulation
- 15 to that effect, Mr. Beshore?
- MR. BESHORE: I'd love one.
- 17 MR. MARSHALL: Stipulation that there is no
- 18 evidence --
- 19 JUDGE CLIFTON: Closer to the microphone,
- 20 please, Mr. Marshall.
- 21 MR. MARSHALL: Stipulation that there's no
- 22 evidence in the record --
- JUDGE CLIFTON: You're not close enough to
- 24 it.
- MR. MARSHALL: Be happy to offer a

- 1 stipulation that there's no evidence in the record
- 2 indicating that any supply plant in the Western Order
- 3 has had difficulty obtaining a supply. Distributing
- 4 plant.
- 5 MR. BESHORE: The -- yeah. The stipulation
- 6 that I would propose, that I assume Mr. Marshall would
- 7 join in, is that, you know, DFA is not citing the lack
- 8 of supply to distributing plants as a basis for its
- 9 proposals in these hearings.
- 10 MR. MARSHALL: We can so stipulate, Your
- Honor.
- MR. BESHORE: Thank you.
- 13 JUDGE CLIFTON: Thank you. Thank you,
- 14 gentlemen.
- 15 BY MR. BESHORE:
- 16 Q Let's turn to the Proposal 6, Exhibit 59, the
- 17 Diversion -- Diversion Limitation proposal.
- 18 A Which proposal?
- 19 Q Proposal 6. Your testimony's marked as
- 20 Exhibit 59.
- 21 A Okay.
- 22 Q Your -- you've supported, you've indicated, a
- diversion percentage of 80 percent in the Pacific
- Northwest Order, correct?
- 25 A Correct.

1	Q In but in this Order, you support
2	maintaining it at 90 or or increasing it to a to
3	a higher level, correct?
4	A We support maintaining the 90 percent.
5	Q And in in addition, retaining language in
6	the Order that allows that 90 percent to be pyramided
7	by qualification being obtained by pumping in and
8	pumping out. That has the effect of pyramiding the 90
9	percent or any applicable diversion percentage, does it
LO	not?
L1	A Right. Change in any of the current pooling
L2	requirements.
L3	Q So, but and the current just so we
L4	understand, the current pool pooling requirements
L5	which both allow transfers, I'll call them for
L6	shorthand, allow as some people have allow
L7	transfer shipments, shipments in and shipments out,
L8	plus 90 percent, have the effect of establishing a
L9	diversion percentage that is considerably in excess of
20	90 percent. Would you not agree?
21	A What are you getting as a receipt?
22	Q Well, let me let's look at it this way.
23	The the the Market Administrator's exhibits that
24	indicated the the utilization of proprietary bulk
25	tank handler unit milk showed that that milk could be

1	pooled with Class 1 utilization of less than five
2	percent, correct?
3	A Okay.
4	Q By by supplies to by supplies to the
5	distributors that we've heard from in this hearing that
6	don't process anything other than Class 1 products,
7	correct?
8	A Correct.
9	Q Okay. So, therefore, assuming that that
10	that demonstrates that when you don't have a net
11	shipments provision, and you've got a 90-percent
12	diversion provision, in essence, you can pool milk at a
13	ratio of 20:1 or perhaps more with respect to the Class
14	1 volume at distributing plants, correct?
15	A Okay.
16	Q Okay. And that's the status quo with respect
17	to pooling and performance that that you're
18	supporting for Order 135, correct?
19	A Correct.
20	Q In Exhibit 60, with respect to Proposal
21	Number 7, you are also opposing DFA's proposal to
22	attempt to establish a net provision in the Order with
23	respect to diversions, is that correct?
24	A Yes.

And again, if the failure of having any net

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1	provision in the Order with respect to diversions
2	allows milk to be pooled at a ratio of 20:1 or greater
3	with respect to Class 1 versus manufacturing uses,
4	that's the system that you are supporting and
5	advocating for Order 135, correct?
6	A As part of the current system, yes.
7	Q Is it your view, Mr. McBride, that any person
8	who decides to produce Grade A milk in the in the
9	state of Idaho has an entitlement as soon as he gets
10	that Grade A permit to be pooled in Order 135?
11	A No.
12	Q Just have to have the ability to pump his
13	milk in and out of a distributing plant or be a part of
14	the 20 loads or diverted for the one load that's
15	delivered into the distributing plant. Is that your
16	position?
17	A There's performance standards in the Order,
18	and if you meet those, you're qualified.
19	Q Do you know what the have you done any
20	calculations with respect to what the utilization in
21	Order 135 would be if all the Grade A milk in Idaho was
22	pooled in the Order?
23	A If all the Grade A milk was pooled in this
24	Order?
25	Q Yes.

1	A No.
2	Q Okay. Is it your view that the utilization
3	of the Order ought to be in the four- to eight-percent
4	range that it was in prior to 2000, when it was just
5	the Southwestern Idaho/Eastern Oregon Order?
6	A Was in what range?
7	Q Four to eight percent. Four to eight
8	percent.
9	A Oh, four. Okay.
LO	Q I'm sorry.
L1	A At that prior to reform, those diversion
L2	limitations were suspended and there was probably more
L3	milk that was pooled that was, you know, it didn't
L4	have the performance standards.
L5	MR. BESHORE: Your Honor, if we have not
L6	taken notice, and honestly I don't know whether we
L7	have, of the taken official notice of the monthly
L8	statistics for Orders 139 and 135 for the years 1997,
L9	'98 and '99, I think the same time period as most of
20	the other datasets okay most of the other
21	datasets that have been that have been offered, I'd
22	like to request that official notice be taken of of
23	those this might be let me make it easier.
24	I'd like to request that official notice be
25	taken of the Annual Federal Milk Order Statistics

1 publications for -- for the system, for all Orders. 2 It's one -- one document published for those three 3 years by the USDA Dairy Programs. 4 JUDGE CLIFTON: All right. Is there any objection? 5 6 (No response) No? Official notice will be 7 JUDGE CLIFTON: 8 so taken. 9 MR. TOSI: '97 through '99? MR. BESHORE: Yes. 10 11 BY MR. BESHORE: 12 Okay. Let's talk about Proposal Number 8, 0 13 Transportation and Assembly Credits, for a minute or two, Mr. McBride. 14 This is Exhibit 61? 15 JUDGE CLIFTON: MR. BESHORE: Exhibit 61, yes. 16 BY MR. BESHORE: 17 18 Q Now, you -- you agree, do you not, Mr. 19 McBride, that persons -- supply organizations which 20 supply the Class 1 market incur costs in supplying that market by virtue of its -- its unique needs? 21 22 Α Unique needs would be? 23 The unique needs of the fluid market. 0 24 You mean delivery? Α

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Delivery schedules, delivery times, seasonal

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1	fluctuations in demand, daily fluctuations in demand
2	and things of that sort, correct?
3	A Okay.
4	Q There are costs involved in meeting those
5	meeting those demands of the Class 1 market, are there
6	not?
7	A Okay. Yes.
8	Q Is that a yes? Okay. Thank you.
9	And those costs are not incurred by producers
10	who supply their milk or cooperatives who supply their
11	milk to cheese plants, isn't that correct, or other
12	manufacturing plants?
13	A Those costs if you're taking milk, putting
14	it into a bottling plant and not putting it into a
15	cheese plant, there's, you know, idle time at the
16	manufacturing plant.
17	Q Well, I wasn't talking about that. We can
18	we can talk about that, but I wasn't specifically
19	talking about that. I'm talking about the costs of
20	having the milk delivered to the fluid plant, when it
21	wants it, when it needs it, seven days, four days, five
22	days, or whatever a week throughout the year.
23	A Okay.
24	Q Okay. The costs that are involved in that
25	are not necessarily involved in supplying milk to a

1 manufacturing plant, isn't that correct? 2 If the manufacturing plant, you know, was --3 was -- if -- if the manufacturing -- it's a balancing plant, -- I'm not sure. 4 5 Do your fluid customers and Dairy Gold's own fluid milk plants -- by the way, you operate your own 6 -- Northwest Dairymens Association owns and operates 7 8 fluid milk distributing plants, does it not? 9 Yes, we do. Α Okay. In both Order 134 and Order -- 135, 10 Q 11 I'm sorry, and Order 124, correct? Yes. 12 Α 13 Okay. And you supply those plants with milk of your members, correct? 14 15 Α Yes. Okay. Now, do they take the same amount of 16 milk each day of the week year-round? 17 18 Α No. 19 And your customers who also operate -- your Q 20 distributing plant customers, not your own plants but third-party customers, have varying demands days of the 21 22 week and months of the year for fluid milk needs, do 23 they not? 24 Α Yes.

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Okay. Are your -- you saw the data which Mr.

1	Hollon presented with respect to the differences in
2	demand on days of the week in the Salt Lake City
3	market. Did that tend to be something similar to to
4	your experience in supplying Class 1 plants?
5	A You know, early to mid-week and then, you
6	know, lower demand on the weekends.
7	Q Okay. That's been your experience, also?
8	A Yes.
9	Q Okay. And seasonally, of course, the demand
LO	for fluid milk I mean, the market aggregate
L1	statistics show this, but the demand for fluid milk is,
L2	you know, somewhat higher in the Fall than it is in
L3	some of the Spring and Summer months?
L4	A Yes.
L5	Q Okay. And the Class 1 supplier has to have
L6	the capability of balancing those meeting those
L7	those requirements of its Class 1 customer?
L8	A Yes.
L9	Q When you one of the concerns, and I think
20	it's expressed somewhere in your testimony with respect
21	to Proposal 8 and Exhibit 61, is that if you are
22	providing you, that is Northwest Dairymens
23	Association or whoever it might be, is providing the
24	marginal balancing for a fluid plant, by that, I mean,
25	the plant has other suppliers for regular Class 1

1	deliveries and you're the secondary supplier who
2	supplies some milk all the time but absorbs
3	fluctuations in demand, okay, but you wouldn't receive
4	all of the credits, all of the payments for deliveries
5	of assembling milk for Class 1. Is that a concern?
6	A That we would not
7	Q Receive sufficient credits under DFA's
8	proposal for the in recognition of the balancing
9	element you play in that account.
LO	MR. MARSHALL: Your Honor, I object to the
L1	question as compound and confusing. Could it be
L2	restated, please?
L3	MR. BESHORE: No. I think I'll just drop it.
L4	I won't I won't attempt to restate it.
L5	I don't have any other questions at this
L6	time, Your Honor. I will just just note, I have not
L7	personally had the opportunity to read every part of
L8	these exhibits. I have been able to glean the position
L9	which has been advocated by the by the witness, and
20	I've had the opportunity to inquire into those
21	positions a bit, which I appreciate, and I don't have
22	any other any other questions at this time, although
23	in other in other circumstances with other
24	different time time factors, I I might.
25	Thank vou.

1	JUDGE CLIFTON: I understand. Thank you, Mr.
2	Beshore.
3	Mr. Vetne?
4	CROSS EXAMINATION
5	BY MR. VETNE:
6	Q Mr. McBride, early in your direct testimony,
7	you referred to fees associated with the River Valley
8	Cooperative and Sorrento-Lactalis.
9	Did your cooperative get that information
LO	from an individual who was a member of River Valley
L1	and, to your knowledge, either an officer, director or
L2	official of that co-op?
L3	A I understand it was from an individual from
L4	River Valley.
L5	Q Okay. Do you know whether that who that
L6	person was?
L7	A I don't recall, you know.
L8	Q If I told you the name Greg Trost, would that
L9	refresh your memory?
20	A I don't know
21	Q Pardon me?
22	A who Greg Trost is. I you know, I'm not
23	sure who they got it from.
24	Q And the purpose of your testimony was to
25	provide a little bit additional background concerning

1	the details of of that fee transaction to which Mr.
2	Carlson, representing in this hearing as a party River
3	Valley Co-op, revealed in part but in your opinion not
4	in full?
5	A Correct.
6	Q With respect to if you go back for a
7	moment, do you recall the goose and the gander
8	questions by Mr. Beshore?
9	A Yes.
LO	Q Yes. With respect to those questions as to
L1	the Pacific Northwest, it's your objective, is it not,
L2	that the milk produced in the Pacific Northwest Market
L3	should be accommodated in the pool efficiently if that
L4	milk is ready, willing and able to serve the Class 1
L5	market, is that correct?
L6	A Yes.
L7	Q And consistently, it's your position and
L8	opinion that the milk produced in the Western Market
L9	Area should be accommodated in the pool if it's ready,
20	willing and able to serve the Class 1 market?
21	A Yes.
22	Q And concerning that net shipments, if that's

what it takes to accommodate that milk, that's what

should be left in place, correct?

Correct.

23

24

25

Α

1	Q Okay. Would you agree with me that for
2	purposes of of efficiency, if that is a regulatory
3	consideration, that it would be better if that milk
4	didn't have to be pumped in and out?
5	A It would be better.
6	Q Okay. But as it stands, at least if it's not
7	needed, at least a delivery to a distributing plant
8	demonstrates both readiness, willingness and ability to
9	serve Class 1 needs, even though on that day, it's not
10	needed?
11	A Yes.
12	MR. VETNE: Thank you. That's all I have.
13	JUDGE CLIFTON: Any other cross examination?
14	(No response)
15	JUDGE CLIFTON: Mr. Tosi?
16	MR. TOSI: I have none.
17	MR. RADMALL: I have a couple at this time.
18	JUDGE CLIFTON: All right. Mr. Radmall, of
19	course.
20	CROSS EXAMINATION
21	BY MR. RADMALL:
22	Q I appreciate your comments about the increase
23	in prices after Order Reform.
24	Has this Order increase applied to other
25	Orders, other than 135? Have other dairymen in other

Orders benefitted from the Order Reform? 1 2 Well, I -- you know, Order Reform, you know, 3 basically is a moving target. There's good things. There's some -- you know, and there's some things that, 4 you know, aren't so good. 5 Well, let me rephrase that. Specifically 6 7 from the higher of Class 3 or Class 4, have other Orders benefitted from that? 8 9 Α Yes. Dairymen in Order 124, have they benefitted 10 Q from that? 11 12 Α Yes. 13 Q Okay. So, it's not a unique thing, just that the dairymen in 135 have seen an increase in their 14 prices, is that correct? 15 Α Correct. 16 Okay. How many plants in Order 135 -- do you 17 18 know how many plants produce Class 4 milk products? 19 Α Well, we have -- we have a powder plant in 20 Caldwell, --21 Q Okay. 22 -- and we have a condensing plant down in 23 Jerome and that condensing -- you know, its final

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utilization determines what its -- what the plant's

24

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utilization is.

1	Q Okay. That answered my question about who
2	owns those plants.
3	Has the total production from each plant beer
4	pooled each month since Order Reform in Order 135?
5	A Yes.
6	Q Total total amount of production?
7	A Total NDA production has been pooled.
8	Q Okay. So, the producers in 135 have
9	benefitted a hundred percent from the higher of in
10	Class 3 or Class 4
11	A Producers
12	Q since Order Order Reform? Yeah. In
13	Order Reform, we take the Class the higher of the
14	Class 3 or 4 and so every producer in 135's benefitted
15	if the Class 4 prices were higher than all the
16	producers in 135 have benefitted from that higher
17	price?
18	A Yes.
19	Q Okay. It's been my observation that and
20	maybe you can explain this or not, but in certain
21	months when Class 4 prices exceeded Class 3, there was
22	a diminished number of Class 4 pounds pooled, and when
23	the Class 3 prices were higher, it seems and I don't
24	have the the months to to substantiate that, but
25	in in Class 3 months okay. I have a Table 3 from

- 1 Exhibit 7.
- 2 Exhibit 6, Table 3. I haven't had a chance
- 3 to really to review this, but it just appears from a
- 4 bystander, from somebody that's not as knowledgeable as
- 5 others, that there seems to be some changes there that
- 6 might not benefit every producer in 135 when -- when
- 7 Class 4 is higher.
- 8 Do you have a comment on that?
- 9 A There are months -- I mean, yeah. If -- due
- 10 to price, we will determine whether we do pool the
- 11 milk.
- 12 Q I thought you just told me that you pooled
- 13 all the milk --
- 14 A Okay. Yeah.
- 15 Q -- from -- a hundred percent of the time.
- 16 So, is that different now?
- 17 A We have not always pooled all of the milk on
- 18 the -- on the Western Order, and when we don't pool,
- it's due to price relationships.
- 20 Q Okay. So, then, the Utah producers have not
- 21 benefitted a hundred percent from the higher of 3 or 4,
- have they?
- 23 A They still have a higher -- you know, the
- higher of 3 or 4 are still there.
- 25 Q Well, if the milk's not on the pool, then how

1	can they benefit from that higher of?
2	A The milk that's on the pool is you know,
3	they get the higher of.
4	Q Sure. But how much what happens to the
5	milk that's not pooled? Does that contribute to
6	orderly marketing in the Order or does it contribute to
7	disorderly marketing in the Order?
8	A It's I don't know. It depends on when you
9	how you how you describe disorderly.
LO	MR. RADMALL: Okay. Thank you very much.
L1	JUDGE CLIFTON: Thank you, Mr. Radmall.
L2	Any other cross examination?
L3	(No response)
L4	JUDGE CLIFTON: Any redirect, Mr. Marshall?
L5	MR. MARSHALL: Your Honor, I would like to
L6	ask the government witness the people if they would
L7	like a break, so that they can finish their business
L8	and return to the hearing.
L9	JUDGE CLIFTON: No, we're not going to do
20	that. If you've got any redirect, you may ask it.
21	MR. MARSHALL: Thank you, Your Honor.
22	JUDGE CLIFTON: You're welcome.
23	REDIRECT EXAMINATION
24	BY MR. MARSHALL:
25	Q Just to clarify the last series of questions,
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1	the higher of phraseology applies to the Class to
2	the price mover that sets the Class 1 formula. Is that
3	your meaning of the term as you used it?
4	A Yes.
5	Q There was a number of questions by Mr.
6	Beshore with respect to the Pacific Northwest Order
7	hearing, and just to clarify how that might apply here,
8	is it true that as proposed in that hearing, all plants
9	within the Pacific Northwest Order could be used to
10	meet pool qualification requirements by delivery to
11	those plants, whether they are distributing plants or
12	not?
13	A All pool plants.
14	Q As a practical matter, would all plants in
15	that Order be pool plants?
16	A No.
17	Q Could a delivery to Linden Fall qualify as
18	touching base for purposes of the new provisions?
19	A If the plant was designated as a as a
20	supply plant or a co-op supply plant, reserve plant.
21	Q Isn't isn't the practical effect to allow
22	performance mandated by delivery to any manufacturing
23	plant that wishes to be so designated?
24	A Yes.
25	Q And if that same theory were to be applied to

1	Order 135, is it not true that the same opportunities
2	would exist, for example, for Sorrento to pool all of
3	its milk without perhaps having to pay pooling fees?
4	A Yes.
5	Q And is it also not true that if those
6	provisions were adopted, all of the milk of Jerome
7	Cheese could be pooled and all of the milk of Glanbia
8	Cheese could be pooled more easily without having to go
9	through some of the mechanisms required by the current
10	Order, Western Order provisions?
11	A State that again.
12	Q The practical effect if the Order 124
13	provisions were adopted and 135 would be to more easily
14	pool all of the milk from Jerome Cheese and Glanbia
15	Cheese without having to go through some of the
16	gyrations described earlier in this hearing?
17	A Yes.
18	Q Would we support such a liberalization of the
19	pooling requirements in this Order?
20	A Open pooling or of the
21	Q Of the would we support the same kinds of
22	pooling requirements in Order 135 as have been proposed
23	for 124?
24	A No.
25	O So, we're not proposing any looser

1	requirements for this Order unlike perhaps might have
2	been assumed from Mr. Beshore's questions, is that your
3	testimony?
4	A Yes.
5	Q Mr. Beshore asked a number of questions about
6	balancing which I think has been ruled outside the
7	scope of the hearing, but in the event he intends to
8	argue it on brief, I think it's important to get into
9	the hearing record some understanding about who bears
10	the balancing costs.
11	In the situation involving a proprietarily-
12	owned pool distributing plant which has its own
13	producers, as an example the KDK plant that's been
14	testified at this hearing, their producers would have a
15	seasonal fluctuation in their production, would it not?
16	A Yes.
17	Q And somehow, the market would have to
18	accommodate that balancing need, true?
19	A Yes.
20	Q I believe it was testified that that plant is
21	supplied by, among others, Magic Valley Quality Milk
22	Producers Cooperative. Is that your recollection and
23	understanding?
24	A Yes.
25	Q So, they would be the balancing entity for

1	that plant, would they not?
2	A Hm-hmm. Yes.
3	Q Magic Valley also supplies the West Farms
4	Food Supply Plant at Jerome, does it not?
5	A Yes.
6	Q And if it were necessary for the Magic Valley
7	plant to remove milk from the West Farm Foods Plant at
8	Jerome in order to supply the needs of the distributing
9	plant that we've been talking about, KDK's, the actual
10	balancer would be the actual balancing plant would
11	be the West Farms Food Plant at Jerome, would it not?
12	A Correct.
13	Q I'm reminded that scratch that.
14	Mr. Beshore asked the effect of the proposal
15	on the Pacific Northwest were to if our intent in
16	proposing the proposals in the Pacific Northwest was to
17	establish the geographic confines of the Marketing
18	Order as the test of pooling.
19	Does the provision of that Order also permit
20	any milk from outside the Order area that regularly
21	delivers to the market to be pooled?
22	A Yes.
23	Q Mr. Beshore asked asked about a
24	congressional intent behind the legislation that
25	mandated the current Class 3 or 4 hearings, and you

Τ	testified that you were aware of such hearings. His
2	question implied that there was a congressional intent
3	as to whether the Class 3 price or the Class 4 price
4	might be too high or too low.
5	Are you aware of any expression of Congress
6	that could be so interpreted?
7	A No.
8	Q Your answer could not be construed as
9	agreeing to that part of his compound question?
LO	A Yes.
L1	Q It could be construed as agreeing?
L2	A No.
L3	Q Could be or could not be?
L4	A It should not be construed.
L5	Q As agreeing?
L6	A As agreeing.
L7	MR. MARSHALL: Your Honor, I have no further
L8	questions at this time.
L9	JUDGE CLIFTON: Thank you, Mr. Marshall.
20	You may step down, Mr. McBride.
21	(Whereupon, the witness was excused.)
22	JUDGE CLIFTON: All right. I'd like to set
23	the briefing deadline. The court reporter is well,
24	I guess I better ask.
25	Is there any other evidence to come to the

1	hearing? Mr. Stevens?
2	MR. STEVENS: One thing, Your Honor. Your
3	Honor, Garrett Stevens.
4	This relates to Proposal 17, I believe.
5	Seventeen is proposed by the proposed by Dairy
6	Programs, Agricultural Marketing Service.
7	JUDGE CLIFTON: Yes.
8	MR. STEVENS: This this proposal is
9	contained in every Milk Order hearing that I've had
10	anything to do with. It's a proposal that allows the
11	Secretary to, under statutory authority, to make any
12	conforming changes well, it speaks for itself what
13	it provides, and it and it allows the Secretary to
14	evaluate the record and make such changes as may be
15	necessary to make the entire Order agreements and the
16	Orders conform with any amendments thereto that may
17	result from this hearing.
18	I'd just note that for the record. It's
19	authorized by the statute. It's part of every
20	rulemaking and that's included in the record.
21	Thank you.
22	JUDGE CLIFTON: Yes, you're welcome, and
23	there's been no objection to it.
24	All right. The hearing clerk contract for
25	the transcript here did not have any delivery time

1	deadline, but regardless of what delivery time deadlin
2	is set, it appears to take about a month to get the
3	transcript. Do counsel agree? Has that been your
4	experience?
5	MR. TOSI: Well, at least three weeks.
6	JUDGE CLIFTON: About three weeks has been
7	the experience?
8	MR. TOSI: At least three weeks.
9	JUDGE CLIFTON: At least three.
LO	MR. TOSI: At least three weeks and could be
L1	longer.
L2	JUDGE CLIFTON: All right. Assume for a
L3	moment, I'm looking at 2002 calendar, assume for a
L4	moment, today is April 19th, assume that you do not
L5	have the transcript available on the Internet until Mag
L6	17th. If that occurs, when do you want your transcrip
L7	corrections to be due, how many weeks thereafter, and
L8	when do you want your briefs to be due? Proposals?
L9	Mr. English?
20	MR. ENGLISH: I think two weeks for
21	corrections and either additional two or additional
22	three for the for the brief.
23	JUDGE CLIFTON: All right.
24	MR. ENGLISH: I can live with either, which
2.5	would so. I guess you'd be looking at May 31st for

1	the corrections. Is that Memorial Day?
2	JUDGE CLIFTON: No. Memorial Day is May
3	27th.
4	MR. ENGLISH: Okay. So, May 31st for the
5	corrections and June 21 for the brief.
6	JUDGE CLIFTON: Sounds great.
7	MR. ENGLISH: And then I assume we're doing
8	what we've been doing, which is if the transcript
9	misses, we'll automatically move. We've been doing
10	that the last several hearings which is that we've been
11	putting in the record that if the transcript is late,
12	that for every day the transcript is late, those two
13	dates, the corrections date and the brief date, move
14	the exact number of days that the transcript is late.
15	So, people will know in advance and not have to come to
16	Your Honor getting an extension because of the
17	transcript not being available.
18	JUDGE CLIFTON: Sounds excellent. Is there
19	any objection to that proposal?
20	MR. MARSHALL: Your Honor,
21	JUDGE CLIFTON: Mr. Marshall?
22	MR. MARSHALL: I'd like to explain first
23	that as the senior vice president of our organization,
24	one of my duties is to spend about two weeks in June
25	each year on the road talking to the members of our

1	cooperative.
2	I would much prefer a later briefing date
3	simply to allow me to do that as well as to concentrate
4	fully on the voluminous record that was compiled for
5	this hearing.
6	JUDGE CLIFTON: What date do you propose?
7	MR. MARSHALL: I would propose the first
8	Monday in July.
9	JUDGE CLIFTON: For which?
10	MR. MARSHALL: I'm sorry. For the final
11	briefing date, not the I do not propose a change in
12	the corrections date. I do propose an extension of the
13	date for filing briefs.
14	JUDGE CLIFTON: From June 21 to July 1?
15	MR. MARSHALL: That would be fine.
16	JUDGE CLIFTON: All right. Is there any
17	objection to that? Mr. Vetne?
18	MR. VETNE: None.
19	JUDGE CLIFTON: Mr. Beshore?
20	MR. BESHORE: Fine.
21	JUDGE CLIFTON: Mr. English?
22	MR. ENGLISH: I can live with that.
23	JUDGE CLIFTON: Okay. Great.
24	MR. MARSHALL: Thank you.
25	JUDGE CLIFTON: You're welcome.

1	So, brief will be due July 1, which is a
2	Monday, July 1, 2002, unless the transcript goes on the
3	Internet later than May 17th, 2002. If it does, the
4	extension for briefs is the same number of days as the
5	transcript is delayed.
6	The proposed corrections to the transcript
7	will be due May 31, with the same possibility for
8	extension if the transcript is delayed beyond May 17th.
9	Please do not use the U.S. Post Office for delivery of
LO	the briefs. I hate to do that, but the delay is very
L1	lengthy because everything that comes through the post
L2	office is diverted and irradiated and thereby damaged
L3	as well as delayed. You may use a commercial carrier,
L4	such as FedEx. It comes through just fine. If all
L5	else fails, you can use the fax, although for
L6	voluminous briefs, that's really not appropriate.
L7	All right. Anything further? Mr. Vetne?
L8	MR. VETNE: I would note that in the past,
L9	the Dairy Division has accepted e-mail attachments of
20	the brief, and I think they'll do so here. They'll
21	provide, once they get the e-mail copy, they'll provide
22	a copy to the hearing clerk.
23	JUDGE CLIFTON: Mr. Tosi, is is are you
24	willing to accept that responsibility?
25	MR. TOSI: Yes, Your Honor. In the most

1	recent series of hearings that we've had, in light of
2	September 11th, the e-mail has worked out very, very
3	well.
4	Also, just for purposes of having it on the
5	record, if, in the unfortunate event that the hearing
6	transcript is delayed in such that by moving the date
7	by which briefs would be due would occur on a holiday
8	or a weekend, may we just then assume that it would be
9	the next business day
10	JUDGE CLIFTON: Yes.
11	MR. TOSI: following that delay?
12	JUDGE CLIFTON: Yes, indeed.
13	MR. TOSI: Okay. Thank you very much, Your
14	Honor.
15	JUDGE CLIFTON: Thank you.
16	And please be aware, all of this has to be
17	filed with the hearing clerk, but if Mr. Tosi's office
18	is willing to accept the responsibility of making that
19	transfer, then e-mail is a wonderful way to provide
20	your briefs as well as your transcript corrections.
21	MR. TOSI: Yes, Your Honor, and also, to the
22	extent that people have sent me briefs, I usually then
23	send back a quick e-mail reply to them so they know in
24	fact that we received it, and it works well that way.
25	JUDGE CLIFTON: Excellent. All right. Mr.

1	Beshore?
2	MR. BESHORE: Do I understand that the the
3	means of serving briefs which have been stated by Your
4	Honor supersede any possible interpretations that may
5	be given to the the Rules of Practice in the in
6	the Code of Federal Regulations?
7	I only say that because they specifically
8	provide, and I've been in the circumstances of
9	litigating it, the only way you can file it is to have
10	it there or send it by the United States Postal
11	Service. That is all the Rules of Practice authorize.
12	FedEx does not qualify.
13	JUDGE CLIFTON: FedEx qualifies if it's
14	received by the hearing clerk by the deadline.
15	MR. BESHORE: Yes.
16	JUDGE CLIFTON: But not if that's the day you
17	deliver it to FedEx.
18	MR. BESHORE: Right. So, but when you say
19	don't mail it, although the Rules say that's how you do
20	it, you're saying FedEx it there the day before, and,
21	of course, e-mail is no where on the radar screen in
22	the Rules.
23	JUDGE CLIFTON: You're you're correct, Mr.
24	Beshore. I want it quite clear that I do not have the
25	authority to waive the Rules of Practice, and this does

1	create a problem. It needs an amendment in that
2	regard.
3	If you want to protect yourself and if by
4	putting it in the post office, you meet the filing
5	deadline, go ahead and do that but don't rely on it
6	getting to us.
7	All right. Anything further?
8	(No response)
9	JUDGE CLIFTON: I thank you all, and I know
10	you have to run for planes.
11	We'll we'll be in recess at 11:30.
12	(Whereupon, at 11:30 a.m., the hearing was
13	adjourned.)
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