



# USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through November 24, 2011

## Thanksgiving 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys, turkey breasts, holiday turkey dinners, roaster chickens, capons, Cornish hens, chicken gizzards and livers, ducklings, geese, baking hens, poultry-based broth and gravy, shell eggs, liquid eggs, and egg nog.

### Whole Turkey Promotions in the Central U.S. (AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI)

	Whole Turkeys - Eastern U.S.	.....	31 pages
<input checked="" type="checkbox"/>	Whole Turkeys - Central U.S.	.....	30 pages
	Whole Turkeys - Western U.S.	.....	16 pages
	Turkey Dinners	.....	25 pages
	Miscellaneous Poultry	.....	35 pages
	Poultry-Based Broth and Gravy	.....	40 pages
	Shell Eggs and Egg Products	.....	35 pages



Central U.S.

Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AL	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
	Bruno's	Butterball		1.29							w/ \$15 purchase; limit 1 w/ store card
		Honeysuckle		0.77							w/ \$15 purchase; limit 1 w/ store card
		Honeysuckle		1.69							w/o store card
		Honeysuckle	1.49								w/ store card
		Honeysuckle	1.99								w/o store card
	Food Giant	Best Choice		0.78							w/ \$25 purchase; limit 1
		Butterball		1.18							
	Food World	Honeysuckle		0.77							w/ \$15 purchase; limit 1 w/ store card
		Honeysuckle		1.69							w/o store card
		Butterball		1.29							w/ \$15 purchase; limit 1 w/ store card
		Butterball		1.89							w/o store card
		Butterball	2.19								w/ store card
		Honeysuckle	1.49								w/o store card
	Greer's	Best Choice		0.88							w/ \$50 purchase; limit 1
		Butterball		1.38							
	Ingle's	Honeysuckle		0.78							< 16 lbs. (hen) w/ store card
		Honeysuckle		1.48							< 16 lbs. (hen) w/o store card
		Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	Kroger Atlanta	Carolina		0.59							w/ store card
		Honeysuckle	1.49								w/ store card
		Butterball	1.69	1.19							w/ store card
Private Selection			0.99							w/ store card	
Lucky's	Best Choice		0.88							limit 2	
Piggly Wiggly	Butterball		0.98							w/ \$50 purchase; limit 1	
	Best Choice		0.68							w/ \$50 purchase; limit 1	
Piggly Wiggly	Butterball		0.89								
Publix	Butterball		1.09							limit 5	
	Butterball		1.29							> 5 birds	
	Butterball	1.89									
	Publix		0.59							w/ store card; limit 5	
	Publix		0.99							w/ store card; more than 5	
	Publix	1.59								w/ store card	
	Publix	1.99	1.49							w/o store card	
										smoked @ \$2.49/lb.	



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
AL (cont.)	Super Target	Butterball		0.97							limit 2
		Market Pantry		0.79							
	The Fresh Market	TFM								2.29	w/ store card
		TFM								2.49	w/o store card
	Western	Jennie-O	1.29								
Whole Foods	Whole Foods	Whole Foods					3.99			2.29	brined bronze breed
		Bell & Evans							2.49		
		Koch							3.99		
	Winn-Dixie	Butterball		0.99							w/ store card; limit 2
		Butterball		1.59							w/o store card
	Butterball	1.79								w/ store card; limit 2	
	no label		0.90							w/ store card; limit 2	
	no label		1.49							w/o store card	
AR	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
	Brookshire's	Riverside		0.69							w/ \$20 purchase; limit 1
		Riverside		1.19							additional purchases
		Honeysuckle	1.19								w/ store card
		Honeysuckle	1.99								w/o store card
		Butterball									< 16 lbs. (hen) smoked @ \$1.99/lb.
		Eddy									< 16 lbs. (hen) smoked @ \$2.29/lb.
	Cranford's	Best Choice		0.68							w/ \$25 additional purchase; limit 1
		Best Choice		0.99							
		Butterball		1.39							
		no label									< 16 lbs. (hen) smoked @ \$1.99/lb.
	CV's Foods	Shurfresh		0.49							w/ \$50 purchase; limit 1
		Shurfresh		0.99							no limit
Smoke House										smoked @ \$2.29/lb.	
Jennie-O		1.89									
The Fresh Market	TFM								2.29	w/ store card	
	TFM								2.49	w/o store card	
Harp's	Best Choice		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1	
Hay's	Best Choice		0.49							w/ \$20 purchase; limit 1	
	Best Choice	1.48									
Kroger Delta	Riverside		0.79							limit 2	
	Riverside		1.39							additional purchases	



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
AR (cont.)	Kroger Delta (continued)	Butterball		1.29							limit 2	
		Butterball		1.99							additional purchases	
		Honeysuckle		0.99							limit 2	
		Honeysuckle	1.59	1.59							additional purchases	
	Piggly Wiggly	Butterball		0.98							w/ \$50 purchase; limit 1	
		Best Choice		0.68							w/ \$50 purchase; limit 1	
	Town & Country	Best Choice		0.99							\$2.00 off w/ coupon	
		Honeysuckle		*							\$2.00 off w/ coupon	
		Butterball		*							\$2.00 off w/ coupon	
	Whole Foods	Best Choice		*							\$2.00 off w/ coupon	
		Nature's Rancher Diestel					3.99		2.69	2.29 2.69	heirloom organic \$4.49/lb.	
	IA	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
		County Market	Jennie-O	1.39								< 16 lbs. (hen) w/ \$300 purchase; limit 1
			no label no label		free *							> 16 lbs. tom) \$10 off w/ \$300 purchase; limit 1
		Dahl's	Best Choice		0.68							\$5 off w/ coupon
		Econo Foods	Our Family		0.58							limit 1
Our Family			1.59									
Honeysuckle			1.79									
Butterball				1.39								
Fareway		Fastco		0.59							w/ \$50 purchase; limit 1 w/ coupon	
		Fastco		0.88								
Food Pride		Norbest		0.99							\$1.00 off w/ coupon	
		Norbest									smoked @ \$1.99/lb.	
		Butterball		1.29								
		Our Family		0.48-0.49							w/ \$50-100 purchase; varies by location	
		Our Family		0.59							w/ \$75 purchase; some locations	
		Our Family		0.69							w/ \$50 purchase; some locations	
	Our Family		0.79							w/ \$25 purchase; some locations		
Our Family		0.78-0.99							no conditions; varies by location			
Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1		
	Shurfresh		0.88							additional purchases		
	Butterball		1.29									
	Li'l Butterball		1.39									
Hometown Foods	Shurfresh		0.88									
	Martzahns Farm	1.99								locally grown		



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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IA (cont.)	Hy-Vee	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
		Honeysuckle		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
		Hy-Vee		free							< 16 lbs. (hen) limit 1 w/ \$25 purchase	
		Hy-Vee		1.17								
Hy-Vee							2.99					
	No Frills	Norbest		1.49							buy one get one free	
Norbest		1.59										
	SuperSaver	Norbest		0.88							\$1.00 off w/ coupon	
	Super Target	Butterball		0.97							limit 2	
		Market Pantry		0.79								
IL Chicago	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Berkot's	Norbest		0.59							w/ \$50 purchase; limit 1	
		no label	0.99									
	Butera Markets	Butterball		*								> 16 lbs. (tom) \$15 off w/ \$30 purchase; limit 1
		Jennie-O		*								> 16 lbs. (tom) \$15 off w/ \$30 purchase; limit 1
		Butterball		1.69								< 16 lbs. (hen)
		Butterball		1.91								> 16 lbs. (tom)
		Jennie-O		1.39								< 16 lbs. (hen)
		Jennie-O		1.41								> 16 lbs. (tom)
		Jennie-O	1.99									
	Caputo	Norbest			free							< 16 lbs. (hen) w/ beef ribeye purchase; limit 1
		Norbest			0.99							
		Butterball			1.49							
Perdue		1.89									< 16 lbs. (hen)	
	Perdue	1.79									> 16 lbs. (tom)	
Carnicerias Jimenez	Norbest		0.99									
County Market	Jennie-O	1.39									< 16 lbs. (hen) w/ \$300 purchase; limit 1	
	no label			free							> 16 lbs. tom) \$10 off w/ \$300 purchase; limit 1	
	no label			*								
Cub Foods	Butterball										fully cooked @ \$1.99/lb..	
	Butterball			0.99							w/ \$25 purchase; limit 1 w/ coupon	
	Butterball			1.79							no conditions	
	Honeysuckle			0.48							w/ \$25 purchase; limit 1 w/ coupon	
	Honeysuckle			1.29							no conditions	
	Butterball	*									\$10 off w/ \$25 purchase and coupon; limit 1	
	Honeysuckle	*									\$10 off w/ \$25 purchase and coupon; limit 1	
	Jennie-O	*									\$10 off w/ \$25 purchase and coupon; limit 1	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IL Chicago (cont.)	Dominick's	Butterball		1.59							w/ \$35 purchase; limit 1	
		Jennie-O		1.19							w/ \$35 purchase; limit 1	
		Jennie-O	1.49									
		Jennie-O		*								oven-ready @ \$24.99; 12 lb. avg.
	Fairplay Foods	Butterball		1.18								w/ \$25 purchase; limit 1
		Norbest		0.68								> 16 lbs. (tom); w/ \$25 purchase; limit 1
	Food4Less	Butterball		0.98								
	Garden Fresh	Norbest	1.99	0.99								
		Butterball	1.79									
		Peacock								2.59		
	Jewel	Honeysuckle		0.49								w/ coupon
		Butterball		0.99								w/ coupon
		Wild Harvest									2.79	
		Butterball										cooked @ \$1.99/lb.
	Meijer	no label		*								< 16 lbs. (hen) \$9 off w/ \$20 purchase; limit 1
no label			*								> 16 lbs. (tom) \$16 off w/ \$20 purchase; limit 1	
Pete's Market	Butterball		0.98								w/ \$50 purchase; limit 1	
	Norbest		0.58								w/ \$50 purchase; limit 1	
Shop & Save Market	Norbest		0.99							1.99	limit 1	
	Norbest		1.29								no limit	
	Shurfresh		0.99								limit 1	
	Shurfresh		1.29								no limit	
	Jennie-O									1.89		
	Peacock									2.49		
	Butterball	2.29	1.49							2.69		
Strack & VanTil	Norbest		0.59								w/ \$25 purchase; limit 1	
	Norbest		1.19								additional purchases	
	Butterball		1.49									
	Butterball	1.89										
	Perdue	1.89										
	Rosebud Farms	1.89										
Sullivan's	Norbest		0.69								w/ \$50 purchase; limit 1	
	Norbest		0.99								no limit	
Super Target	Butterball		0.97								limit 2	
	Market Pantry		0.79									



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IL Chicago (cont.)	The Fresh Market	TFM								2.29	w/ store card	
		TFM								2.49	w/o store card	
	Tony's Finer Foods	Jennie-O	1.99								2.59	w/ \$25 purchase; limit 1
		Perdue	1.79									
		Ho-Ka										
		Norbest		0.69								
		Butterball		1.29								
	Ultra Foods	Norbest		0.58							w/ \$25 purchase; limit 1 additional purchases	
		Norbest		1.19								
		Butterball		1.39								
Butterball		1.79										
Perdue		1.79										
Rosebud Farms		1.79										
Walt's	Norbest		*							2.29	\$7.00 off w/ coupon w/o coupon  w/ \$25 purchase; limit 1 w/ \$25 purchase; limit 1	
	Norbest		1.09									
	Peacock											
	Butterball		1.19									
	Rosebud Farms		1.19									
	Rosebud Farms	1.99										
Whole Foods	Valerie's Family									*	brined @ \$1.99/lb..	
	Nature's Rancher									2.29		
	Larry Schultz											
	Kosher Valley			3.49				3.49				
IL Down- State	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	County Market	Jennie-O	1.39								< 16 lbs. (hen) w/ \$300 purchase; limit 1 > 16 lbs. tom) \$10 off w/ \$300 purchase; limit 1	
		no label		free								
		no label		*								
	Dierberg's	Perdue	1.49								oven-ready @ \$2.29/lb.	
		Jennie-O		*								
	Fareway	Fastco		0.59							w/ \$50 purchase; limit 1 w/ coupon	
		Fastco		0.88								
Food Pride	Norbest		0.99							\$1.00 off w/ coupon		
Hometown IGA	IGA		0.99							w/ \$25 purchase; limit 1 additional purchases		
	IGA		1.39									
	Best Choice	1.49										
	Butterball		1.29								w/ \$25 purchase; limit 1	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IL Down- State (cont.)	Hy-Vee	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
		Honeysuckle		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
		Hy-Vee		free							< 16 lbs. (hen) limit 1 w/ \$25 purchase	
		Hy-Vee		1.17								
		Hy-Vee						2.99				
		Butterball		1.39								
	Kirby Foods IGA	Honeysuckle	1.19									
	Kroger Central	Private Selection			0.99							w/ store card
		Honeysuckle	1.59									w/ store card
		Butterball			1.49							w/ \$25 purchase; limit 1
		Jennie-O			0.67							
	Kroger Mid-South	Private Selection			0.59							w/ store card; limit 2
		Honeysuckle	1.69									w/ store card
		Butterball	1.79									w/ store card
Meijer	no label			*							< 16 lbs. (hen) \$9 off w/ \$20 purchase; limit 1	
	no label			*							> 16 lbs. (tom) \$16 off w/ \$20 purchase; limit 1	
Schnuck's	Honeysuckle			0.87							w/ \$50 purchase; limit 1	
	Honeysuckle	1.49									w/ \$50 purchase; limit 1	
	Butterball			1.19							w/ \$50 purchase; limit 1	
	Schnuck's	1.39		0.67							w/ \$50 purchase; limit 1	
Super Target	Butterball			0.97							limit 2	
	Market Pantry			0.79								
IN	Al's Supermarket	Our Family		0.77							w/ store card; limit 1	
		Our Family		1.49							w/o store card	
		Honeysuckle	1.27								w/ store card; limit 1	
		Honeysuckle	1.99								w/o store card	
		Butterball			1.17						w/ store card; limit 1	
		Butterball			1.99						w/o store card	
	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Buehler's Buy Low	Best Choice			0.69							w/ \$25 purchase; limit 1
		Best Choice	1.49		1.39							additional purchases
		Best Choice	1.49									w/ \$25 purchase; limit 1
		Butterball			0.99							
	Hometown IGA	IGA			0.79							w/ \$25 purchase; limit 1
		IGA			1.39							additional purchases
		Best Choice	1.49									
Butterball				1.09							w/ \$25 purchase; limit 1	





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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IN (cont.)	Jay C	Butterball		1.08							limit 2 w/ store card	
		Butterball	1.69								w/ store card	
		Butterball	1.89	1.69								no limit w/o store card
		Private Selection		0.78								limit 2 w/ store card
		Private Selection		1.69								additional purchases
	Jewel	Honeysuckle		0.49								w/ coupon
		Butterball		0.99								w/ coupon
		Wild Harvest								2.79		
		Butterball										cooked @ \$1.99/lb.
	Kirby Foods IGA	Honeysuckle	1.19									
	Kroger Central	Private Selection		0.99								w/ store card
		Honeysuckle	1.59									
		Butterball		1.49								w/ store card
		Jennie-O		0.67								w/ \$25 purchase; limit 1
	Kroger Cincinnati	Private Selection		0.99								w/ store card; limit 2
		Honeysuckle	1.59	0.99								w/ store card; limit 2
		Butterball	1.79	1.19								w/ store card; limit 2
		Riverside		0.79								w/ store card; limit 2
	Kroger Mid-South	Private Selection		0.59								w/ store card; limit 2
		Honeysuckle	1.69									w/ store card
		Butterball	1.79									w/ store card
	Marsh	Butterball	1.99	1.29								w/ store card
		Butterball	2.49	1.99								w/o store card
		Norbest		0.57								w/ \$25 purchase & store card; limit 1
		Norbest		1.69								w/o store card
	Martin's	Butterball		1.18								w/ \$20 purchase; limit 1 w/ store card
		Butterball		1.89								additional purchases
		Butterball	1.88									w/ store card
Butterball		2.29									w/o store card	
Honeysuckle		1.68									w/ store card	
Honeysuckle		2.09									w/o store card	
Honeysuckle			0.98								w/ \$20 purchase; limit 1 w/ store card	
Honeysuckle			1.69								additional purchases	
Troyer's			0.68								w/ \$20 purchase; limit 1 w/ store card	
Troyer's		1.49								additional purchases		



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
IN (cont.)	Schnuck's	Honeysuckle		0.87							w/ \$50 purchase; limit 1	
		Honeysuckle	1.49								w/ \$50 purchase; limit 1	
		Butterball		1.19							w/ \$50 purchase; limit 1	
		Schnuck's	1.39	0.67							w/ \$50 purchase; limit 1	
	Strack & VanTil	Norbest			0.59							w/ \$25 purchase; limit 1
		Norbest			1.19							additional purchases
		Butterball			1.49							
		Butterball	1.89									
		Perdue	1.89									
		Rosebud Farms	1.89									
	Super Target	Butterball			0.97							limit 2
		Market Pantry			0.79							
	The Fresh Market	TFM									2.29	w/ store card
		TFM									2.49	w/o store card
	Ultra Foods	Norbest			0.58							w/ \$25 purchase; limit 1
		Norbest			1.19							additional purchases
		Butterball			1.39							
		Butterball	1.79									
Perdue		1.79										
Rosebud Farms		1.79										
Wesselman's	Norbest			0.48							w/ \$25 purchase; limit 1	
	Jennie-O			0.48							w/ \$25 purchase; limit 1	
	Butterball			0.98							w/ \$25 purchase; limit 1	
Whole Foods	Valerie's Family									*	brined @ \$1.99/lb..	
	Nature's Rancher									2.29		
	Larry Schultz						3.49					
	Kosher Valley				3.49							
KS	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Apple Market	Best Choice		0.75							w/ \$25 purchase	
		Butterball		1.39								
		Honeysuckle		1.19								
	Country Mart	Best Choice		0.78							w/ additional purchase; limit 4	
	Dillon's	Butterball			1.29							limit 2 w/ store card
		Honeysuckle	1.19		0.99							limit 2 w/ store card
		Private Selection			0.99							limit 2 w/ store card
		Jennie-O			0.79							limit 2 w/ store card
		Jennie-O	0.99									limit 2 w/ store card; w/ \$25 purchase



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KS (cont.)	Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1 additional purchases
		Shurfresh		0.88							
		Butterball		1.29							
		Li'l Butterball		1.39							
	Hen House	Hen House	1.39								w/ store card w/o store card  heritage breed @ \$4.99/lb.
		Hen House	1.89								
		Butterball		1.59							
		Butterball		1.89							
		Honeysuckle	1.79	1.49							
		Honeysuckle	1.99	1.69							
	Hy-Vee	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase < 16 lbs. (hen) limit 1 w/ ham purchase < 16 lbs. (hen) limit 1 w/ \$25 purchase
		Honeysuckle		free							
Hy-Vee			free								
Hy-Vee			1.17				2.99				
Hy-Vee											
Butterball			1.39								
Price Chopper	Best Choice		0.75							w/ \$25 purchase; limit 1 w/ store card w/ store card w/ store card smoked @ \$3.49/lb.	
	Honeysuckle		1.09								
	Butterball		1.19								
	Best Choice	1.49									
	Burgers										
Super Target	Butterball		0.97							limit 2	
	Market Pantry		0.79								
Whole Foods	Diestel					3.49			2.49	heirloom @ \$4.99/lb.	
KY	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
	E.W. James	Best Choice		0.79							w/ \$30 purchase; limit 1 w/ additional purchase; limit 1 additional purchases
		Best Choice		0.89							
		Best Choice		1.29							
	Foodland	Honeysuckle		0.79							w/ \$20 purchase; limit 1
		Honeysuckle	1.59								
		Butterball		1.59							
	Food City	Butterball		0.99							limit 2 w/ store card w/ store card w/o store card
		Butterball	1.89								
		Butterball	2.29	1.49							



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KY (cont.)	Food City (continued)	Food City		0.89							w/ store card
		Food City		1.29							w/o store card
		Food Club	1.59								w/ store card
		Food club	1.99								w/o store card
	Food Fair	Butterball		1.19							w/ additional purchase; limit 1
		Butterball	1.89								
		Honeysuckle Walnut Creek	1.69								< 16 lbs. (hen) smoked @ \$2.59/lb.
	Food Giant	Best Choice		0.78							w/ \$25 purchase; limit 1
		Butterball		1.18							
	Food Lion	Butterball		1.19							w/ \$35 purchase; limit 2
		Jennie-O	1.39								w/ store card
		Jennie-O		0.45							w/ \$35 purchase; limit 2
	Hometown IGA	IGA		0.89							w/ additional purchase; limit 1
		Jennie-O	1.69								
	Houchen's Markets	no label		*							\$10.00 any brand w/ ham purchase; limit 1
		Jennie-O	1.69								w/ additional purchase; limit 1
		IGA		0.79							
		IGA		1.19							no conditions
Kroger Cincinnati	Private Selection		0.99							w/ store card; limit 2	
	Honeysuckle	1.59	0.99							w/ store card; limit 2	
	Butterball	1.79	1.19							w/ store card; limit 2	
	Riverside		0.79							w/ store card; limit 2	
Kroger Delta	Riverside		0.79							limit 2	
	Riverside		1.39							additional purchases	
	Butterball		1.29							limit 2	
	Butterball		1.99							additional purchases	
	Honeysuckle		0.99							limit 2	
Honeysuckle	1.59	1.59							additional purchases		
Kroger Mid-Atlantic	Honeysuckle		0.39							w/ \$25 purchase; limit 1; w/ store card	
	Shady Brook	1.49								w/ store card	
	Butterball		1.79							w/ store card	
Kroger Mid-South	Private Selection		0.59							w/ store card; limit 2	
	Honeysuckle	1.69								w/ store card	
	Butterball	1.79								w/ store card	
Meijer	no label		*							< 16 lbs. (hen) \$10 off w/ \$20 purchase; limit 1	
	no label		*							> 16 lbs. (tom) \$17 off w/ \$20 purchase; limit 1	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
KY (cont.)	Remke/Bigg's	Honeysuckle		0.99							after \$6.00 mail-in rebate; limit 1
		Amish Butterball	1.79	1.19							after \$6.00 mail-in rebate; limit 1
	The Fresh Market	TFM TFM								2.29 2.49	w/ store card w/o store card
	Whole Foods	Whole Foods Whole Foods Kosher Valley Maple Lawn Koch's Kopp's			3.49		3.99		2.49 2.49 2.49		heirloom @ \$3.49/lb. brined @ \$2.79/lb.
LA	Albertsons LLC	Honeysuckle Honeysuckle Eddy	1.19	0.49							w/ \$20 purchase; limit 1  smoked @ \$1.99/lb.
	Breaux Markets	Shurfresh Butterball		0.89 1.29							limit 2 < 16 lbs. (hen)
	Brookshire's	Riverside			0.69						w/ \$20 purchase; limit 1
		Riverside			1.19						additional purchases
		Honeysuckle Honeysuckle Butterball Eddy	1.19 1.99								w/ store card w/o store card < 16 lbs. (hen) smoked @ \$1.99/lb. < 16 lbs. (hen) smoked @ \$2.29/lb.
	Kroger Southwest	Jennie-O			0.49						w/ \$20 purchase; limit 1 w/ store card
		Jennie-O Private Selection	1.29		0.99						w/ store card w/ \$10 purchase; limit 2
	LeBlanc's	Butterball Chef Reece		1.39							Cajun injected @ \$1.69/lb.
	Mac's Fresh Mrkt	Norbest			*						smoked @ \$1.99/lb..
		Norbest			0.67						< 16 lbs. (hen) w/ \$25 purchase; limit 1
Market Basket	Jennie-O			0.29						w/ additional purchase; limit 1	
	Jennie-O			0.95						additional	
	Eddy Butterball			1.19						< 16 lbs. (hen) smoked @ \$1.99/lb.	
The Fresh Market	TFM								2.29	w/ store card	
	TFM								2.49	w/o store card	
Super 1 Foods	no label			0.50						limit 2	
	no label Honeysuckle			1.17						no limit	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
LA (cont.)	Super Target	Butterball Market Pantry		0.97 0.79							limit 2
	Whole Foods	Nature's Rancher no label Diestel						3.99	2.69	2.29	smoked @ \$4.99/lb. heirloom organic @ \$4.49/lb.
	Winn-Dixie	Butterball Butterball Butterball no label no label	1.79	0.99 1.59 0.90 1.49							w/ store card; limit 2 w/o store card w/ store card; limit 2 w/ store card; limit 2 w/o store card
MI	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
	Busch's	Jennie-O		0.57							w/ \$25 purchase; limit 1
		Peacock Farms	1.79								
	D&W Fresh Market	Spartan	0.98	0.58							w/ \$10 purchase; limit 1
		Butterball Bell & Evans		1.28						2.99	w/ store card
	Econo Foods	Our Family		0.58							limit 1
		Our Family Honeysuckle	1.59 1.79								
		Butterball		1.39							
	Family Fare/Glen's	Spartan	0.98	0.58							w/ \$10 purchase; limit 1
		Butterball Butterball		1.28 1.59							w/ store card w/o store card
Food Pride	Our Family		.99-1.29								price varies by location
	Our Family		BOGO								w/ \$20 purchase; limit 1 - vary by location
	Our Family		0.69-0.99								w/ \$20 purchase; limit 1 - vary by location
The Fresh Market	TFM								2.29	w/ store card	
	TFM								2.49	w/o store card	
Harding's	Spartan		0.88								w/ \$20 purchase; limit 1
	Spartan Butterball	1.39	1.39								
Hiller's	Amish Country	1.69									< 16 lbs. (hen)
	Timber Valley	1.69									< 16 lbs. (hen)
	Blackwing					3.99					
	Bell & Evans									2.99	
	Empire			3.29	2.89						
	Prestage Foods		0.88								w/ \$25 purchase; limit 1



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MI (cont.)	Hollywood Markets	Jennie-O		0.69							w/ \$25 purchase; limit 1
		Amish Country	1.29								limit 1
	Kroger Michigan	Honeysuckle		1.19							w/ store card
		Private Selection		1.19							w/ store card
		Riverside		0.59							w/ \$10 purchase; limit 1 w/ store card
	Martin's	Butterball		1.18							w/ \$20 purchase; limit 1 w/ store card
		Butterball		1.89							additional purchases
		Butterball	1.88								w/ store card
		Butterball	2.29								w/o store card
		Honeysuckle	1.68								w/ store card
		Honeysuckle	2.09								w/o store card
		Honeysuckle		0.98							w/ \$20 purchase; limit 1 w/ store card
		Honeysuckle		1.69							additional purchases
	Plumb's	Troyer's		0.68							w/ \$20 purchase; limit 1 w/ store card
		Troyer's		1.49							additional purchases
		Spartan	1.59								w/ store card
		Spartan	1.99								w/o store card
		Spartan		0.99							w/ \$25 purchase; limit 1
		Spartan		1.49							additional purchases
	Polly's Country Mrkt	Butterball		1.59							w/ store card
		Butterball		1.89							w/o store card
		Honeysuckle		0.99							w/ \$25 purchase; limit 1
		Honeysuckle		1.49							additional purchases
		Amish Country	1.59								w/ store card
		Amish Country	2.09								w/o store card
		Amish Country		0.68							w/ \$25 purchase; limit 1
	Amish Country		1.09							no limit	
Ric's Food Center	Shurfresh		0.69							w/ \$25 purchase; limit 1	
	Amish Country	1.69									
Super One Foods	Butterball		*							Save \$5.00 w/ coupon and \$10 purchase; limit 1	
	Jennie-O	*								Save \$2.50 w/ coupon	
Tom's/Oleson's	Spartan	*	*							< 16 lbs. (hen) \$9 off w/ \$20 purchase; limit 1	
	Spartan	*	*							> 16 lbs. (tom) \$16 off w/ \$20 purchase; limit 1	
	Butterball		*							< 16 lbs. (hen) \$9 off w/ \$20 purchase; limit 1	
	Butterball		*							> 16 lbs. (tom) \$16 off w/ \$20 purchase; limit 1	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MI (cont.)	VG's Foods	Spartan	0.98	0.48							w/ \$10 purchase; limit 1 additional purchases w/ store card w/o store card	
		Spartan	1.99	1.49								
Butterball			1.29									
Butterball			1.59									
	Whole Foods	Valerie's Family								*	brined @ \$1.99/lb..	
		Nature's Rancher								2.29		
		Larry Schultz					3.49					
		Kosher Valley			3.49							
MN	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Cash Wise	Jennie-O		0.64							limit 1	
	Coborn's	Jennie-O	1.39									
	Cub Foods	Butterball										fully cooked @ \$1.99/lb..
		Butterball			0.99							w/ \$25 purchase; limit 1 w/ coupon
		Butterball			1.79							no conditions
		Honeysuckle			0.48							w/ \$25 purchase; limit 1 w/ coupon
		Honeysuckle			1.29							no conditions
		Butterball	*									\$10 off w/ \$25 purchase and coupon; limit 1
	Econo Foods	Our Family			0.58-0.67							limit 1; price varies by location
		Our Family	1.59									
		Honeysuckle	1.79									
		Butterball			1.39							
	Fareway	Fastco			0.59							w/ \$50 purchase; limit 1 w/ coupon
		Fastco			0.88							
	Food Pride	Our Family			0.79							w/ \$50 purchase no requirement
Our Family				0.89								
Hy-Vee	Jennie-O			free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Honeysuckle			free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Hy-Vee			free							< 16 lbs. (hen) limit 1 w/ \$25 purchase	
	Hy-Vee			1.17								
	Hy-Vee							2.99				
	Butterball			1.39								
Lunds and Byerly's	Butterball			0.99							w/ store card	
	Butterball			2.69							w/o store card	





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**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MN (cont.)	Lunds and Byerly's (continued)	Lunds & Byerly's	1.49								w/ store card	
		Lunds & Byerly's	2.59								w/o store card	
		Lunds & Byerly's	1.99								Brined w/ store card	
		Lunds & Byerly's	3.49								Brined w/o store card	
		Lunds & Byerly's					2.99		1.69			
	Rainbow Foods	Jennie-O		0.58								w/ \$25 purchase; limit 1
		Jennie-O		1.18								no conditions
		Jennie-O	1.49									limit 1
		Butterball	1.59									limit 1
		Butterball		0.99								w/ \$25 purchase; limit 1
Sun Mart	Our Family		0.67								limit 1	
	Our Family	1.59										
	Butterball		1.39									
Sunshine Foods	Shurfresh		0.69								w/ \$100 purchase and coupon	
	Shurfresh		0.79								w/ \$50-100 purchase and coupon	
	Shurfresh		0.99								no conditions	
Super One Foods	Butterball		*								Save \$5.00 w/ coupon and \$10 purchase; limit 1	
	Jennie-O	*									Save \$2.50 w/ coupon	
Super Target	Butterball		0.97								limit 2	
	Market Pantry		0.79									
Whole Foods	Valerie's Family									*	brined @ \$1.99/lb..	
	Nature's Rancher									2.29		
	Larry Schultz							3.49				
	Kosher Valley			3.49								
MO	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Apple Market	Best Choice		0.75							w/ \$25 purchase	
		Butterball		1.39								
		Honeysuckle		1.19								
	C&R Supermarkets	Norbest		free								w/ store reward points; limit 1
		Shurfresh		0.68								< 16 lbs. (hen) w/ \$50 purchase; limit 1
		Butterball		1.29								< 16 lbs. (hen)
		Li'l Butterball		1.39								< 16 lbs. (hen)
	Country Mart	Best Choice		0.78							w/ additional purchase; limit 4	
	Dierberg's	Perdue	1.49									
Jennie-O			*								oven-ready @ \$2.29/lb.	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MO (cont.)	Dillon's	Butterball		1.29							limit 2 w/ store card
		Honeysuckle	1.19	0.99							limit 2 w/ store card
		Private Selection		0.99							limit 2 w/ store card
		Jennie-O		0.79							limit 2 w/ store card
		Jennie-O	0.99								limit 2 w/ store card; w/ \$25 purchase
	Food Giant	Best Choice		0.78							w/ \$25 purchase; limit 1
		Butterball		1.18							
	Harp's	Best Choice		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
	Harter House	Honeysuckle	1.59								
		Butterball	1.99								
		Best Choice		0.75							w/ \$30 purchase; limit 1
	Hay's	Best Choice		0.49							w/ \$20 purchase; limit 1
		Best Choice	1.48								
	Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1
		Shurfresh		0.88							additional purchases
		Butterball		1.29							
		Li'l Butterball		1.39							
	Hickman's IGA	Honeysuckle	1.19								
Honeysuckle			1.24								
IGA			1.19								
Butterball			1.39								
Li'l Butterball			1.49								
Hy-Vee	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Honeysuckle		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Hy-Vee		free							< 16 lbs. (hen) limit 1 w/ \$25 purchase	
	Hy-Vee		1.17								
	Hy-Vee						2.99				
	Butterball		1.39								
Kroger Central	Private Selection		0.99							w/ store card	
	Honeysuckle	1.59									
	Butterball		1.49							w/ store card	
Moser's	Jennie-O		0.67							w/ \$25 purchase; limit 1	
	Butterball		1.39								
	Honeysuckle		1.19								
	Best Choice		0.79							w/ \$10 purchase; limit 1	
	Burger's		*							smoked @ \$2.99/lb..	



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**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
MO (cont.)	Patricia's Foods	Butterball		1.39							w/ \$30 purchase; limit 1 w/ additional purchase; limit 1  smoked @ \$2.99/lb..
		Honeysuckle		1.29							
		Best Choice		0.87							
		Best Choice		0.99							
		Best Choice	1.59								
		Burger's		*							
	Price Chopper	Best Choice		0.75							w/ \$25 purchase; limit 1 w/ store card w/ store card w/ store card smoked @ \$3.49/lb.
		Honeysuckle		1.09							
		Butterball		1.19							
		Best Choice Burgers	1.49								
	Ramey Price Cutter	Best Choice		0.69							limit 1  smoked @ \$1.99/lb.
		Best Choice	1.29								
		Butterball									
	Schnuck's	Honeysuckle		0.87							w/ \$50 purchase; limit 1  w/ \$50 purchase; limit 1 w/ \$50 purchase; limit 1 w/ \$20 purchase; limit 1
Honeysuckle		1.49									
Butterball			1.19								
Schnuck's		1.39	0.67								
Summer Fresh	Best Choice		0.78							w/ \$20 purchase; limit 1	
	Best Choice	1.59									
Super Target	Butterball		0.97							limit 2	
	Market Pantry		0.79								
Town & Country	Best Choice		0.99							\$2.00 off w/ coupon \$2.00 off w/ coupon \$2.00 off w/ coupon	
	Honeysuckle		*								
	Butterball		*								
	Best Choice		*								
Whole Foods	Valerie's Family								*	brined @ \$1.99/lb..	
	Nature's Rancher								2.29		
	Larry Schultz					3.49					
	Kosher Valley			3.49							
Wood's	Best Choice		0.98							limit 2 additional purchases smoked @ \$2.29/lb..	
	Best Choice	1.39	1.19								
	Butterball		*								
MS	Aldi	Butterball	1.09							smoked @ \$1.79/lb.	
	The Fresh Market	TFM							2.29	w/ store card	
		TFM							2.49	w/o store card	
Food Giant	Best Choice		0.78							w/ \$25 purchase; limit 1	
	Butterball		1.18								



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
MS (cont.)	Greer's	Best Choice		0.88							w/ \$50 purchase; limit 1	
		Butterball		1.38								
	Kroger Delta	Riverside		0.79								limit 2
		Riverside		1.39								additional purchases
		Butterball		1.29								limit 2
		Butterball		1.99								additional purchases
		Honeysuckle		0.99								limit 2
	Piggly Wiggly	Honeysuckle	1.59	1.59								additional purchases
		Butterball		0.98								w/ \$50 purchase; limit 1
	Ramey	Best Choice		0.68								w/ \$50 purchase; limit 1
		Best Choice		0.88								< 16 lbs. (hen) w/ \$25 purchase
		Honeysuckle		1.19								< 16 lbs. (hen) additional purchases < 16 lbs. (hen) smoked @ \$2.58/lb.
Schnuck's	Honeysuckle		0.87								w/ \$50 purchase; limit 1	
	Honeysuckle	1.49										
	Butterball		1.19								w/ \$50 purchase; limit 1	
	Schnuck's	1.39	0.67								w/ \$50 purchase; limit 1	
Winn-Dixie	Butterball		0.99								w/ store card; limit 2	
	Butterball		1.59								w/o store card	
	Butterball	1.79									w/ store card; limit 2	
	no label		0.90								w/ store card; limit 2	
ND	Cash Wise	Jennie-O		0.64							limit 1	
		Farm Fresh		0.89							limit 2	
	Hugo's	Butterball		0.93							w/ \$30 purchase and coupon	
		Our Family		0.57							w/ \$30 purchase and coupon	
	Sun Mart	Our Family	1.59	0.67							limit 1	
		Butterball		1.39								
	Super One Foods	Butterball		*								Save \$5.00 w/ coupon and \$10 purchase; limit 1
Jennie-O		*									Save \$2.50 w/ coupon	
Super Target	Butterball		0.97								limit 2	
	Market Pantry		0.79									
NE	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Apple Market	Best Choice		0.75							w/ \$25 purchase	
		Butterball		1.39								
		Honeysuckle		1.19								



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
NE (cont.)	Bag'n Save	Our Family		0.49							w/ \$25 purchase; limit 1
		Our Family Butterball	1.59	0.98							limit 2
	Dillon's	Butterball		1.29							limit 2 w/ store card
		Honeysuckle	1.19	0.99							limit 2 w/ store card
		Private Selection		0.99							limit 2 w/ store card
		Jennie-O Jennie-O	0.99	0.79							limit 2 w/ store card limit 2 w/ store card; w/ \$25 purchase
	Fareway	Fastco		0.59							w/ \$50 purchase; limit 1 w/ coupon
		Fastco		0.88							
	Food Pride	Our Family		0.99							< 16 lbs. (hen) limit 1 w/ beef purchase
		Our Family		free							Save \$1.00 w/ coupon
		Norbest		0.99							
	Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1
		Shurfresh		0.88							additional purchases
Butterball			1.29								
Li'l Butterball			1.39								
Hy-Vee	Jennie-O		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Honeysuckle		free							< 16 lbs. (hen) limit 1 w/ ham purchase	
	Hy-Vee		free							< 16 lbs. (hen) limit 1 w/ \$25 purchase	
	Hy-Vee		1.17								
	Hy-Vee Butterball		1.39				2.99				
No Frills	Norbest		1.49							buy one get one free	
	Norbest	1.59									
Russ's Market	Norbest		1.19							\$1.00 off w/ coupon	
	Norbest	1.49								w/ store card	
	Norbest	1.99								w/o store card	
Safeway Denver	Butterball		1.49							w/ store card	
	Honeysuckle		*							< 16 lbs. (hen) \$9.99; w/ \$25 purchase; limit 1	
	Honeysuckle		*							> 16 lbs. (tom) \$12.99; w/ \$25 purchase; limit 1	
	Safeway		*							8-12 lb. \$6.99; w/ \$25 purchase; limit 1	
	Safeway		*							12.01-16 lb. \$7.99; w/ \$25 purchase; limit 1	
	Safeway		*							16.01-20 lb. \$9.99; w/ \$25 purchase; limit 1	
Sun Mart	Our Family		0.67							limit 1	
	Our Family	1.59									
	Butterball		1.39								



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
NE (cont.)	SuperSaver	Norbest Smoke House		0.88							\$1.00 off w/ coupon smoked @ \$2.38/lb.	
	Super Target	Butterball Market Pantry		0.97 0.79							limit 2	
	Whole Foods	Valerie's Family Nature's Rancher Larry Schultz Kosher Valley						3.49		*	2.29	brined @ \$1.99/lb..
OH	Acme Fresh	no label		0.59							limit 3	
		Honeysuckle		0.99							w/ store card	
		Honeysuckle		1.49							w/o store card	
		Butterball		1.39							w/ store card	
		Butterball		1.59							w/o store card	
		Full Circle								2.49	w/ store card	
		Full Circle								2.99	w/o store card	
	Mary's							2.59		w/ store card		
	Mary's							2.99		w/o store card		
	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Buehler's	Honeysuckle		0.69								w/ store card; limit 1
		Honeysuckle		1.19								w/ store card; no limit
		Honeysuckle		1.99								w/o store card
Amish Valley			0.69								w/ store card; limit 1	
Amish Valley			1.19								w/ store card; no limit	
Chief	Amish Valley									1.99	w/o store card	
	Butterball	*	*								< 16 lbs. (hen) \$9 off w/ \$25 purchase; limit 1	
	Butterball	*	*								> 16 lbs. (tom) \$16 off w/ \$25 purchase; limit 1	
	Honeysuckle	*	*								< 16 lbs. (hen) \$9 off w/ \$25 purchase; limit 1	
	Honeysuckle	*	*								> 16 lbs. (tom) \$16 off w/ \$25 purchase; limit 1	
Our Family	Our Family	*	*								< 16 lbs. (hen) \$9 off w/ \$25 purchase; limit 1	
	Our Family	*	*								> 16 lbs. (tom) \$16 off w/ \$25 purchase; limit 1	
Dave's Market	Honeysuckle		0.69								w/ \$50 purchase; limit 1	
	Amish Farm	1.69										
Fisher's	Honeysuckle		0.69								> 16 lbs. (tom) w/ additional purchase; limit 1	
	Fisher	1.39									limit 1	
Foodland	Honeysuckle		0.79								w/ \$20 purchase; limit 1	
	Honeysuckle	1.59										
	Butterball		1.59									



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
OH (cont.)	Food Fair	Butterball		1.19							w/ additional purchase; limit 1	
		Butterball	1.89									
		Honeysuckle	1.69									
		Walnut Creek									< 16 lbs. (hen) smoked @ \$2.59/lb.	
	Fresh Encounters	Our Family		0.48-0.58								w/ \$15 purchase; limit 1; varies by location
		Honeysuckle		0.99								w/ \$15 purchase; limit 1
		Amish Valley	1.49									
	Geyer's	Farm Fresh		0.98								
		Honeysuckle	1.58									
		Butterball		1.39								
	Giant Eagle	Bell & Evans								2.69		
		Nature's Basket								2.69		frozen @ \$2.59/lb.
		Butterball	1.99	1.49								< 16 lbs. (hen)
		Li'l Butterball		1.99								
Honeysuckle		1.49									> 16 lbs. (tom) w/ \$25 purchase; limit 1	
Honeysuckle			0.89									
Heinen's	Giant Eagle	1.49									> 16 lbs. (tom) w/ \$25 purchase; limit 1	
	Giant Eagle		0.69									
	Plainville Farms					3.99				2.69		
Homeland/United of Oklahoma	Butterball		1.39									
	Martha Stewart									2.99		
	Amish Country	1.59									w/ store card	
Hometown IGA	Best Choice	1.29	0.99									
	Honeysuckle	1.59	1.19								smoked @ \$2.49/lb.	
	Butterball		1.49									
Kroger Cincinnati	IGA		0.79								w/ \$25 purchase; limit 1	
	IGA		1.39								additional purchases	
	Best Choice	1.49										
	Butterball		1.09								w/ \$25 purchase; limit 1	
Kroger Columbus	Private Selection		0.99								w/ store card; limit 2	
	Honeysuckle	1.59	0.99								w/ store card; limit 2	
	Butterball	1.79	1.19								w/ store card; limit 2	
	Riverside		0.79								w/ store card; limit 2	
Kroger Mid-Atlantic	Jennie-O		0.59								w/ \$10 purchase; limit 1	
	Riverside		0.59								w/ \$10 purchase; limit 1	
Kroger Mid-Atlantic	Honeysuckle		0.39								w/ \$25 purchase; limit 1; w/ store card	
	Shady Brook	1.49									w/ store card	
	Butterball		1.79								w/ store card	



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
OH (cont.)	Marc's	Honeysuckle		0.69							limit 2
		Amish Valley		0.69							limit 2
		Shurfresh		0.88							
	Marsh	Butterball	1.99	1.29							w/ store card
		Butterball	2.49	1.99							w/o store card
		Norbest		0.57							w/ \$25 purchase & store card; limit 1
		Norbest		1.69							w/o store card
	Remke/Bigg's	Honeysuckle		0.99							\$6 off w/ \$25 purchase
		Amish Butterball	1.79	1.19							\$6 off w/ \$25 purchase
	Riesbeck's	Honeysuckle		0.94							
Honeysuckle			0.69							> 20 lbs. (tom) w/ purchase of 10 qualifying items	
Shop'n Save	Li'l Butterball		1.79								
	Honeysuckle	1.59	0.99								
	Butterball		1.49								
Sparkle	Honeysuckle		0.68							w/ \$25 purchase; limit 1	
	Honeysuckle		1.79							no conditions	
	Honeysuckle	1.69								w/ store card	
	Honeysuckle	2.29								w/o store card	
	Butterball Butterball	1.49 2.09								w/ store card w/o store card	
The Fresh Market	TFM								2.29	w/ store card	
	TFM								2.49	w/o store card	
Whole Foods	Whole Foods						3.99				heirloom @ \$3.49/lb.
	Whole Foods										brined @ \$2.79/lb.
	Kosher Valley				3.49						
	Maple Lawn								2.49		
	Koch's								2.49		
	Kopp's								2.49		
OK	Aldi	Butterball	1.09								smoked @ \$1.79/lb.
	Buy for Le\$\$	Coastal Range						1.99			< 16 lbs. (hen)
	Country Mart	Honeysuckle		1.29							smoked @ \$1.99-2.19/lb.; not in all locations
		Li'l Butterball		1.69							< 9 lbs. - not in all locations
	Sooners Cntry Mart	Best Choice		0.77-0.79							varies by location
		Best Choice		*							< 12 lbs. \$8 w/ coupon & \$40 purchase
		Best Choice		*							12-16lbs; \$10 w/ coupon & \$40 purchase
Best Choice			*							16-20lbs; \$12 w/ coupon & \$40 purchase	
	Best Choice		*							> 20lbs; \$14 w/ coupon & \$40 purchase	





**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011  
 WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
OK (cont.)	Country Mart	Best Choice		*							12-14 lb. \$13.99	
	Nichols Cntry Mart (continued)	Best Choice		*							14-16 lb. \$15.99	
		Best Choice		*							16-18 lb. \$17.99	
		Best Choice		*							18-20 lb. \$19.99	
		Best Choice		*							20-22 lb. \$21.99	
		Best Choice		*							22-24 lb. \$23.99	
	Country Mart	Best Choice		0.78							w/ additional purchase; limit 4	
	Harp's	Best Choice		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1	
	Super Target	Butterball		0.97								limit 2
		Market Pantry		0.79								
Warehouse Markets	Best Choice		0.69								w/ \$50 purchase; limit 1	
Whole Foods	Nature's Rancher								2.29		heirloom organic \$4.49/lb.	
	Diestel					3.99		2.69	2.69			
Williams	Honeysuckle		1.29									
	Best Choice		0.92									
SD	Coborn's	Jennie-O	1.39									
	Hy-Vee	Jennie-O		free								< 16 lbs. (hen) limit 1 w/ ham purchase
		Honeysuckle		free								< 16 lbs. (hen) limit 1 w/ ham purchase
		Hy-Vee		free								< 16 lbs. (hen) limit 1 w/ \$25 purchase
		Hy-Vee		1.17								
		Hy-Vee		1.39				2.99				
	Butterball		1.39									
	Ken's Super Fair	Shurfresh		0.77							limit 2	
	Safeway Denver	Butterball		1.49								w/ store card
		Honeysuckle		*								< 16 lbs. (hen) \$9.99; w/ \$25 purchase; limit 1
Honeysuckle			*								> 16 lbs. (tom) \$12.99; w/ \$25 purchase; limit 1	
Safeway			*								8-12 lb. \$6.99; w/ \$25 purchase; limit 1	
Safeway			*								12.01-16 lb. \$7.99; w/ \$25 purchase; limit 1	
Safeway			*								16.01-20 lb. \$9.99; w/ \$25 purchase; limit 1	
Safeway		*								20.01-24 lb. \$11.99; w/ \$25 purchase; limit 1		
Sunshine Foods	Shurfresh		0.69								w/ \$100 purchase and coupon	
	Shurfresh		0.79								w/ \$50-100 purchase and coupon	
	Shurfresh		0.99								no conditions	
TN	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Bi-Lo	Butterball		0.99							w/ \$35 purchase; limit 1 w/ store card	
		Butterball		1.79							w/o store card	
		Honeysuckle		0.59							w/ \$35 purchase; limit 1 w/ store card	
	Honeysuckle		1.49							w/o store card		



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TN (cont.)	E.W. James	Best Choice		0.79							w/ \$30 purchase; limit 1	
		Best Choice		0.89							w/ additional purchase; limit 1	
		Best Choice		1.29							additional purchases	
	Food City	Butterball		0.99								limit 2 w/ store card
		Butterball	1.89									w/ store card
		Butterball	2.29	1.49								w/o store card
		Food City		0.89								w/ store card
		Food City		1.29								w/o store card
		Food Club	1.59									w/ store card
		Food club	1.99									w/o store card
	Food Country USA	House of Raeford		0.89								w/ store card
		House of Raeford		1.59								w/o store card
		no label	1.39									w/ store card
		no label	1.99									w/o store card
	Food Giant	Best Choice		0.78								w/ \$25 purchase; limit 1
		Butterball		1.18								
	Food Lion	Butterball		1.19								w/ \$35 purchase; limit 2
		Jennie-O	1.39									w/ store card
		Jennie-O		0.45								w/ \$35 purchase; limit 2
	Food Rite	Best Choice		0.79								limit 1
	Harris Teeter	Harris Teeter		0.89								< 16 lbs. (hen) w/ store card
		Harris Teeter		1.49								< 16 lbs. (hen) w/o store card
		Harris Teeter		0.79								> 16 lbs. (tom) w/ store card
		Harris Teeter		1.39								> 16 lbs. (tom) w/o store card
		Harris Teeter	1.29									w/ store card
		Harris Teeter	1.99									w/o store card
		Butterball	1.69	1.39								w/ store card
Butterball		2.39	1.89								w/o store card	
Honeysuckle			1.49								w/ store card	
Honeysuckle			1.99								w/o store card	
Bell & Evans								2.49			w/ store card	
Bell & Evans								3.29			w/o store card	
Plainville Farms								2.49			w/ store card	
Plainville Farms								3.29			w/o store card	
H.G. Hill	Norbest		0.99									
Hometown IGA	IGA		0.79								w/ additional purchase; limit 1	
	Jennie-O	1.69										



**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (prices effective through November 24, 2011)  
**CENTRAL U.S.** - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI

**Thanksgiving 2011**  
**WHOLE TURKEYS**

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
TN (cont.)	Ingle's	Honeysuckle		0.78							< 16 lbs. (hen) w/ store card
		Honeysuckle		1.48							< 16 lbs. (hen) w/o store card
		Butterball	1.98								w/ store card
		Butterball	2.58								w/o store card
	Kroger Atlanta	Carolina		0.59							w/ store card
		Honeysuckle	1.49								w/ store card
		Butterball	1.69	1.19							w/ store card
		Private Selection		0.99							w/ store card
	Kroger Delta	Riverside		0.79							limit 2
		Riverside		1.39							additional purchases
		Butterball		1.29							limit 2
		Butterball		1.99							additional purchases
		Honeysuckle		0.99							limit 2
		Honeysuckle	1.59	1.59							additional purchases
	Kroger Mid-Atlantic	Honeysuckle		0.39							w/ \$25 purchase; limit 1; w/ store card
		Shady Brook	1.49								w/ store card
		Butterball		1.79							w/ store card
	Kroger Mid-South	Private Selection		0.59							w/ store card; limit 2
		Honeysuckle	1.69								w/ store card
		Butterball	1.79								w/ store card
Publix	Butterball		1.09							limit 5	
	Butterball		1.29							> 5 birds	
	Butterball	1.89									
	Publix		0.59							w/ store card; limit 5	
	Publix		0.99							w/ store card; more than 5	
	Publix	1.59								w/ store card	
	Publix	1.99	1.49							w/o store card smoked @ \$2.49/lb.	
Schnuck's	Honeysuckle		0.87							w/ \$50 purchase; limit 1	
	Honeysuckle	1.49									
	Butterball		1.19							w/ \$50 purchase; limit 1	
	Schnuck's	1.39	0.67							w/ \$50 purchase; limit 1	
Shop Rite Sprmrkt	Food Club		0.99								
	Super Target	Butterball		0.97						limit 2	
The Fresh Market	Market Pantry		0.79								
	TFM								2.29	w/ store card	
	TFM								2.49	w/o store card	



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**Thanksgiving 2011**  
**WHOLE TURKEYS**

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF <sup>1/</sup>	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TN (cont.)	Town & Country	Best Choice Honeysuckle Butterball Best Choice		0.99 * * *							\$2.00 off w/ coupon \$2.00 off w/ coupon \$2.00 off w/ coupon	
	Whole Foods	Whole Foods Bell & Evans Koch Farms					3.99		*	2.29	Bronze Breed @ \$3.99/lb. brined @ \$2.49/lb.	
TX	Albertsons LLC Sth	Honeysuckle Honeysuckle Eddy		0.49							limit 1  smoked @ \$1.99/lb.	
	Albertson's LLC SW	no label no label Honeysuckle Butterball Li'l Butterball		free 1.19 1.59 1.99 2.19							< 16 lbs. (hen) w/ \$100 purchase; limit 1 < 16 lbs. (hen) additional purchases	
	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Brookshire's	Riverside Riverside Honeysuckle Honeysuckle Butterball Eddy		0.69 1.19 1.19 1.99							w/ \$20 purchase; limit 1 additional purchases w/ store card w/o store card < 16 lbs. (hen) smoked @ \$1.99/lb. < 16 lbs. (hen) smoked @ \$2.29/lb.	
	Brookshire Brothers	Shady Brook Shady Brook Shady Brook Butterball Brookshire Bros.		* 0.99 *							1 free w/ ham purchase < 16 lbs. (hen) limit 1  20% off smoked @ \$2.79/lb.	
	David's Foods	Jennie-O		0.49							w/ \$10 purchase; limit 1	
	Diamond IGA	Best Choice Best Choice		0.49 0.89							w/ \$25 purchase; limit 1 w/ coupon	
	Foodarama	Jennie-O		0.66							w/ \$30 purchase; limit 1	
	Foodtown	Butterball Eddy		0.99							smoked @ \$1.88/lb.	
	Food Fair	Butterball		0.99							w/ \$25 purchase; limit 1	
	H-E-B	H-E-B H-E-B Riverside Mary's		1.99	1.29 free			2.99				< 16 lbs. (hen) w/ ham purchase; limit 1



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TX (cont.)	Kroger Southwest	Jennie-O		0.49							w/ \$20 purchase; limit 1 w/ store card	
		Jennie-O	1.29								w/ store card	
		Private Selection		0.99							w/ \$10 purchase; limit 2	
	La Fiesta	Jennie-O		0.77							w/ \$30 purchase; limit 1	
	Lawrence Bros.	Butterball		0.99								
		Li'l Butterball		1.99								
		Honeysuckle	2.29									
		Best Choice		0.59								w/ \$20 purchase; limit 1
		Best Choice		0.99								additional purchases
	Lowe's Pay-N-Save	no label										
		Honeysuckle		0.67								
		Butterball		1.29								\$7.99 off any bird; limit 1
	Market Basket	Jennie-O		0.29								w/ additional purchase; limit 1
		Jennie-O		0.95								additional
Eddy											< 16 lbs. (hen) smoked @ \$1.99/lb.	
Butterball			1.19									
Market Place	Honeysuckle		free								< 16 lbs. (hen) w/ \$75 purchase; limit 1	
	Honeysuckle		0.58								< 16 lbs. (hen) w/ \$50 purchase; limit 1	
	Honeysuckle		0.89								> 16 lbs. (tom)	
	Jennie-O		free								< 16 lbs. (hen) w/ \$75 purchase; limit 1	
	Jennie-O		0.58								< 16 lbs. (hen) w/ \$50 purchase; limit 1	
	Jennie-O		0.89								> 16 lbs. (tom)	
	Butterball		1.29									
	no label										smoked @ \$1.99/lb.	
Sprout's	Sprout's							1.49				
Sunflower Markts	no label							1.47				
Super 1 Foods	no label		0.50								limit 2	
	no label		1.17								no limit	
	Honeysuckle	1.17										
Super Target	Butterball		0.97								limit 2	
	Market Pantry		0.79									
Terry's	Jennie-O		0.19								w/ \$25 purchase; limit 1	
Tom Thumb/Randall	Butterball		*								Baked/Smoked @ \$12.99 w/ \$35 purchase; limit 1	
	Butterball		1.49								w/ store card	
	Safeway Select	1.49										
	Honeysuckle		0.99								w/ \$35 purchase; limit1 w/ store card	
	Safeway		0.49-0.59								w/ \$35 purchase; limit1 w/ store card	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh		
TX (cont.)	United/Market St.	Honeysuckle		0.69							limit 1 additional purchases limit 1 additional purchases smoked @ \$2.49/lb.	
		Honeysuckle	1.79	0.94								
Traditions			0.49									
Traditions			0.94									
Traditions												
	Whole Foods	Nature's Rancher Diestel					3.99		2.69	2.29 2.69	heirloom organic \$4.49/lb.	
WI	Aldi	Butterball	1.09								smoked @ \$1.79/lb.	
	Cub Foods	Butterball									fully cooked @ \$1.99/lb..	
		Butterball		0.99							w/ \$25 purchase; limit 1 w/ coupon	
		Butterball		1.79							no conditions	
		Honeysuckle		0.48							w/ \$25 purchase; limit 1 w/ coupon	
		Honeysuckle		1.29							no conditions	
		Butterball	*								\$10 off w/ \$25 purchase and coupon; limit 1	
		Honeysuckle	*								\$10 off w/ \$25 purchase and coupon; limit 1	
	Jennie-O	*								\$10 off w/ \$25 purchase and coupon; limit 1		
	Econo Foods	Our Family			0.58							limit 1
		Our Family		1.59								
		Honeysuckle		1.79								
		Butterball			1.39							
	Festival	Jennie-O	0.98								w/ \$25 purchase and coupon; limit 1	
	Hy-Vee	Jennie-O			free							< 16 lbs. (hen) limit 1 w/ ham purchase
		Honeysuckle			free							< 16 lbs. (hen) limit 1 w/ ham purchase
		Hy-Vee			free							< 16 lbs. (hen) limit 1 w/ \$25 purchase
Hy-Vee				1.17								
Hy-Vee				1.39				2.99				
Butterball												
Lena's Market	Butterball			0.98							w/ \$25 purchase; limit 1	
	Jennie-O			0.58							w/ \$25 purchase; limit 1	
Marketplace	Shurfresh			0.88							w/ \$25 purchase; limit 2	
	Jennie-O	1.69										
Pick'n Save/Copp's	Butterball			0.99							w/ \$25 purchase; limit 1	
	Jennie-O			0.58							w/ \$25 purchase; limit 1	
	Jennie-O			1.48							additional purchases	
Piggly Wiggly	Jennie-O			0.58							w/ \$25 purchase and store card; limit 1	
	Jennie-O	1.99										
	Butterball			0.98							w/ \$25 purchase and store card; limit 1	



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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
WI (cont.)	Schnuck's	Honeysuckle		0.87							w/ \$50 purchase; limit 1
		Honeysuckle	1.49								w/ \$50 purchase; limit 1
		Butterball		1.19							w/ \$50 purchase; limit 1
		Schnuck's	1.39	0.67							w/ \$50 purchase; limit 1
	Sentry	Butterball		0.98							w/ \$25 purchase; limit 1 w/ coupon
		Jennie-O		0.58							w/ \$25 purchase; limit 1 w/ coupon
		Jennie-O	1.49								w/ store card
	Super One Foods	Jennie-O	1.99								w/o store card
		Butterball		*							Save \$5.00 w/ coupon and \$10 purchase; limit 1
	Super Target	Jennie-O	*								Save \$2.50 w/ coupon
Butterball			0.97							limit 2	
The Fresh Market	Market Pantry		0.79								
	TFM								2.29	w/ store card	
Whole Foods	TFM								2.49	w/o store card	
	Valerie's Family								*	brined @ \$1.99/lb..	
	Nature's Rancher								2.29		
		Larry Schultz					3.49				
		Kosher Valley			3.49						