

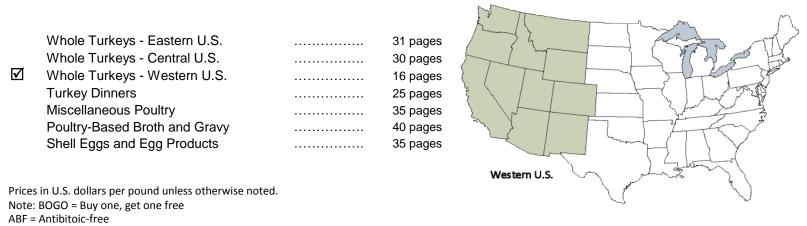
USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through November 24, 2011

Thanksgiving 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys, turkey breasts, holiday turkey dinners, roaster chickens, capons, Cornish hens, chicken gizzards and livers, ducklings, geese, baking hens, poultry-based broth and gravy, shell eggs, liquid eggs, and egg nog.

Whole Turkey Promotions in the Western U.S. (AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY)



All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

USDA Agricultural Marketing Service, Poultry Market News & Analysis Division (202) 720-6911 - PYMN@ams.usda.gov



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

	Suparmarkat	Brond	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
e	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
	Albertson's LLC	no label		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		no label		1.19							< 16 lbs. (hen) additional purchases
		Honeysuckle	1.59								
		Butterball	1.99	1.89							
		Li'l Butterball	2.19	1.99							
	Albertson's	Butterball		*							BOGO w/ \$25 purchase; limit 1
		Butterball		1.69							additional purchases
		Honeysuckle		*							BOGO w/ \$25 purchase; limit 1
		Honeysuckle		1.49							additional purchases
		Honeysuckle		*							cooked @ \$1.99/lb.
	Basha's	Norbest		0.59							w/ \$25 purchase; limit 1
		Butterball	1.99								w/ store card
		Foster Farms	1.49								w/ store card
		Jennie-O	1.49								w/ store card
	Food City	Norbest		0.59							w/ \$25 purchase; limit 1
_											
	Fresh & Easy	Jennie-O		0.59							limit 2
		Fresh & Easy	1.19								limit 2
	Fry's	Jennie-O		0.59							w/ \$25 purchase; limit 1
		Butterball		1.29							w/ store card; limit 1
		Butterball	1.99								w/ store card
		Foster Farms	1.69								w/ store card
		Private Selection		0.89							w/ store card; limit 1
	Safeway Phoenix	Butterball		1.49							w/ store card
		Honeysuckle		0.99							w/ \$25 purchase; limit 1 w/ store card
		Safeway Select	1.49								
		Safeway		0.59							w/ \$25 purchase; limit 1 w/ store card
		Safeway		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		Safeway		free							> 16 lbs. (tom) w/ \$150 purchase; limit 1
	Smart & Final	First Street		*							10% off w/ purchase of 10 or more birds
		First Street		0.47							w/ \$50 purchase; limit1
		Zacky Farms	1.39								
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

State	Supermarket	Brand	Regular		Ko	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
λZ	Smith's	Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
(cont.)	(continued)	Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Sprout's	Sprout's							1.49		
	Sunflower Markts	no label							1.47		
	Super Target	Butterball		0.97							limit 2
		Market Pantry		0.79							
	Whole Foods	Mary's					3.99		2.29		
		Mary's Heritage									\$5.99/lb
		Diestel								2.69	
		Whole Foods			3.99						
		Heidi's					3.99				
A	Albertson's	Butterball		*							BOGO w/ \$25 purchase; limit 1
North		Butterball		1.69							additional purchases
		Honeysuckle		*							BOGO w/ \$25 purchase; limit 1
		Honeysuckle		1.49							additional purchases
		Honeysuckle		*							cooked @ \$1.99/lb.
	Andronico's	Andronico's								2.49	
		Mary's					3.99		2.99		
	Holiday Foods	Golden Sierra							2.39		
		Foster Farms	1.59								w/ store card
		Foster Farms	2.59								w/o store card
		Heidi's					3.39				
	Jensen Foods	Diestel							3.49		< 16 lbs. (hen)
		Heidi's					5.99				16-18 lbs.
		Heritage								6.59	14-18 lbs.
	Lucky	Riverside		0.49							w/ \$25 purchase; limit 2
		ValChris Farms		0.49							w/ \$25 purchase; limit 2
		Master Cut		0.99							
		Jennie-O	0.97								limit 2
		Foster Farms	*								Save \$4.00 w/ coupon; limit 1
		Foster Farms	1.49								
		Butterball	1.79	1.39							smoked @ \$1.99/lb
	Lunardi's	Diestel							2.69		



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Thanksgiving 2011 WHOLE TURKEYS

State	Supermarket	Brand	Reg	gular	Ko	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
4	Mollie Stone	Mollie Stone	2.49						2.79		
orth		Willie Bird							3.29		
ont.)		Mary's					3.79				
	Nugget Markets	Norbest		*							8-12 lbs. \$7.89 w/ \$25 purchase; limit 1
		Norbest		*							12.01-16 lbs. \$8.89 w/ \$25 purchase; limit 1
		Norbest		*							16.01-20 lbs. \$10.89 w/ \$25 purchase; limit 1
		Norbest		*							> 20.01 lbs. \$12.89 w/ \$25 purchase; limit 1
		Norbest		1.19							additional purchases
		Norbest	1.29								w/ store card
		Norbest	2.69								w/o store card
		Branigan							3.99		
	Raley's	Raley's	0.99								w/ store card; limit 1
		Raley's	1.79								w/o store card
		Nob Hill	1.79								broad-breasted
		no label									< 16 lbs. (hen) \$8.99; limit 1
		no label									> 16 lbs. (tom) \$10.99; limit 1
		no label		1.49							no limit
		Diestel							2.49		
	Ray's Food Place	Butterball		free							10-11 lbs. w/ ham purchase; limit 1
	-	Butterball		0.99							w/ \$30 purchase; limit 1
		Norbest		0.99							w/ \$30 purchase; limit 1
	Safeway California	Butterball		1.49							w/ store card
	-	Honeysuckle		*							< 16 lb. (hen); \$9.99 w/ \$25 purchase; limit 1
		Honeysuckle		*							> 16 lb. (tom); \$13.99 w/ \$25 purchase; limit 1
		Safeway Select	0.99								w/ \$25 purchase; limit 1
		Safeway		*							8-12 lb. \$7.99; w/ \$25 purchase; limit 1
		Safeway		*							12.01-16 lb. \$8.99; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$10.99; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$12.99; w/ \$25 purchase; limit 1
	Save Mart	Riverside		0.49							w/ \$25 purchase; limit 2
		ValChris Farms		0.49							w/ \$25 purchase; limit 2
		Diestel							1.99		
		Mary's							1.99		
		Foster Farms	1.49								
		Butterball	1.79								
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Thanksgiving 2011 WHOLE TURKEYS

ate	Supermarket	Brand	Reg	gular	Ko	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
ale	Supermarket	Branu	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	
	Super Target	Butterball		0.97							limit 2
th		Market Pantry		0.79							
nt.)	Whole Foods	Diestel							2.69		
	Albertsons	Butterball	1.99								w/ store card
h		Butterball		1.69							cooked @ \$1.99/lb.
		Foster Farms	1.39								w/ store card
		Foster Farms	1.89								w/o store card
		Jennie-O	1.79								w/ store card
		Honeysuckle		BOGO							w/ \$25 purchase; limit 1 w/ store card
		Honeysuckle		1.29							additional purchases
	Big Saver	Family Pride		0.79							limit 2
	Cardenas	no label		0.99							limit 1
	El Rancho	Mary's							1.98		
		Butterball		1.78							
	El Tapatio	Family Pride		0.49							limit 1
		Family Pride		0.99							additional purchases
		Butterball		1.39							
	Food4Less	Californian		*							< 16 lbs. (hen) \$6 w/ \$35 purchase; limit 1
		Californian		*							> 16 lbs. (tom) \$8 w/ \$35 purchase; limit 1
		Zacky Farms	1.48								
	Fresh & Easy	Jennie-O		0.59							limit 2
		Fresh & Easy	1.19								limit 2
	Jon's Marketplace	Norbest		free							< 16 lbs. (hen) w/ \$75 purchase
		Family Pride		free							< 16 lbs. (hen) w/ \$75 purchase
		ValChris Farms		1.00							limit 1
		ValChris Farms		1.19							additional purchases
		Family Pride		1.00							limit 1
		Family Pride		1.19							additional purchases
		Norbest		1.00							limit 1
		Norbest		1.19							additional purchases
		Zacky Farms	1.79								
	K.V. Mart	Norbest		0.59							w/ \$25 purchase; limit 1
		Family Pride		0.59							w/ \$25 purchase; limit 1
	Mi Pueblo	Norbest		0.98							



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Thanksgiving 2011 WHOLE TURKEYS

01-1-	0	Durand	Reg	ular	Ko	sher	Org	anic	Free Range	ABF ^{1/}	O an altitum
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
CA	Northgate Market	The Californian		0.99							limit 2
South		The Californian		1.49							additional purchases
(cont.)		Zacky Farms	0.99								limit 1
		Zacky Farms	1.49								additional purchases
	Ralph's	Butterball		1.19							w/ store card; limit 1
		Private Selection		0.79							w/ store card
		Tender Gold		0.47							w/ \$25 purchase; limit 1 w/ store card
		Zacky Farms	1.49								w/ store card
	Save Mart	Butterball	1.79	1.39							smoked @ \$1.99/lb.
		Foster Farms	*	*							save \$4.00 w/ coupon
		Riverside		0.49							w/ \$25 purchase; limit 2
		ValChris Farms		0.49							w/ \$25 purchase; limit 2
	Scolari's	Norbest		*							10-14 lbs. \$7.97; w/ \$25 purchase; limit 1
		Norbest		*							16-20 lbs. \$9.97; w/ \$25 purchase; limit 1
		Norbest		*							> 120 lbs. \$10.97; w/ \$25 purchase; limit 1
		Norbest	1.59								w/ store card
		Norbest	1.89								w/o store card
		Norbest							1.99		
		Coastal Range						2.99			w/ store card
		Coastal Range						3.99			w/o store card
		Butterball		1.59							w/ store card
		Butterball		1.99							w/o store card
	Smart & Final	First Street		*							10% off w/ purchase of 10 or more birds
		First Street		0.47							w/ \$50 purchase; limit1
		Zacky Farms	1.39								
	Spencer's	Mary's							1.99		
		Foster Farms	1.49								
	Sprout's	Sprout's							1.49		
	Stater Brothers	Butterball		0.69							w/ \$25 purchase; limit 1
		Butterball		0.99							additional purchases
		Honeysuckle		0.49							w/ \$25 purchase; limit 1
		Honeysuckle		0.89							additional purchases
		Jennie-O		0.49							w/ \$25 purchase; limit 1
		Jennie-O		0.89							additional purchases
		Zacky Farms	1.29								w/ store card
		Zacky Farms	1.79								w/o store card



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Thanksgiving 2011 WHOLE TURKEYS

State	Suparmarkat	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
CA	Super-A-Foods	Norbest		0.59							w/ \$25 purchase; limit 1
South		Butterball		0.79							w/ \$25 purchase; limit 1
(cont.)	Superior Grocers	Family Pride		0.47							w/ \$25 purchase; limit 1
		Family Pride		1.39							additional purchases
		Foster Farms	1.49								
		Butterball		1.49							
	Von's	Butterball		*							< 16 lb. (hen); \$11 w/ \$25 purchase; limit 1
		Butterball		*							> 16 lb. (tom); \$13 w/ \$25 purchase; limit 1
		Safeway		*							8-12 lb. \$7; w/ \$25 purchase; limit 1
		Safeway		*							12.01-16 lb. \$8; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$10; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$11; w/ \$25 purchase; limit 1
со	Albertson's LLC	no label		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		no label		1.19							< 16 lbs. (hen) additional purchases
		Honeysuckle	1.59								
		Butterball	1.99	1.89							
		Li'l Butterball	2.19	1.99							
	Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1
		Shurfresh		0.88							additional purchases
		Butterball		1.29							
		Li'l Butterball		1.39							
	King Sooper	Butterball		1.29							w/ store card; limit 1
		Honeysuckle	1.79								w/ store card
		Honeysuckle		*							< 16 lbs. (hen) \$12 w/ store card; limit 1
		Honeysuckle		*							> 16 lbs. (tom) \$10 w/ store card; limit 1
		Jennie-O		*							< 16 lbs. (hen) \$7 w/ store card; limit 1
		Jennie-O		*							> 16 lbs. (tom) \$9 w/ store card; limit 1
		Jennie-O		1.39							additional purchases
		Private Selection		*							< 16 lbs. (hen) \$12 w/ store card; limit 1
		Private Selection		*							> 16 lbs. (tom) \$10 w/ store card; limit 1
	Lowe's Pay-N-Save	no label									\$7.99 off any bird; limit 1
		Honeysuckle		0.67							
		Butterball		1.29							
	Safeway Denver	Butterball		1.49							w/ store card
		Honeysuckle		*							< 16 lbs. (hen) \$9.99; w/ \$25 purchase; limit 1
		Honeysuckle		*							> 16 lbs. (tom) \$12.99; w/ \$25 purchase; limit 1



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Thanksgiving 2011 WHOLE TURKEYS

State	Supermarket	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brano	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
C	Safeway Denver	Safeway		*							8-12 lb. \$6.99; w/ \$25 purchase; limit 1
cont.)	(continued)	Safeway		*							12.01-16 lb. \$7.99; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$9.99; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$11.99; w/ \$25 purchase; limit 1
	Sprout's	Sprout's							1.49		
	Sunflower Markts	no label							1.47		
	Super Target	Butterball		0.97							limit 2
		Market Pantry		0.79							
	Whole Foods	Diestel					3.49			2.49	heirloom @ \$4.99/lb.
	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							
	Albertson's LLC	no label		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		no label		1.19							< 16 lbs. (hen) additional purchases
		Honeysuckle	1.59								
		Butterball	1.99	1.89							
		Li'l Butterball	2.19	1.99							
	Broulim's	Norbest		0.79							w/ \$25 purchase; limit 1
		Norbest	1.69	1.69							additional purchases
	Family Foods	Jennie-O		free							< 16 lbs. (hen) w/ ham purchase
		Jennie-O		0.98							
	Fred Meyer	Organic Prairie						2.99			< 16 lbs. (hen)
		Private Selection						2.99			
		Foster Farms	*								Save \$3 w/ coupon; limit 2
		Butterball		*							Save \$2.00 w/ coupon
	Harvest Foods	Foster Farms	1.59								
	Ridley's	Norbest		0.19							< 16 lbs. (hen); w/ \$150 purchase
		Norbest	1.58								
	Rosauer's	Norbest		0.49							w/ \$25 purchase; limit 1
		Jennie-O		0.49							w/ \$25 purchase; limit 1



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Stata	Supermarket	Brond	Reg	gular	Ko	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
D	Safeway Seattle	Butterball		1.49							w/ store card
(cont.)		Honeysuckle		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.39							w/ \$100 purchase; limit 1
		Safeway		0.59							w/ \$50 purchase; limit 1
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Yoke's	Butterball		0.99							limit 1
		Norbest	1.49								
т	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							
	Family Foods	Jennie-O		free							< 16 lbs. (hen) w/ ham purchase
		Jennie-O		0.98							
	Harvest Foods	Foster Farms	1.59								
	Rosauer's	Norbest		0.49							w/ \$25 purchase; limit 1
		Jennie-O		0.49							w/ \$25 purchase; limit 1
	Safeway Seattle	Butterball		1.49							w/ store card
		Honeysuckle		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.39							w/ \$100 purchase; limit 1
		Safeway		0.59							w/ \$50 purchase; limit 1
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card



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tate	Supermarket	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
late	Supermarket	Brano	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
	Smith's	Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
nt.)	(continued)	Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Albertson's LLC	no label		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		no label		1.19							< 16 lbs. (hen) additional purchases
		Honeysuckle	1.59								
		Butterball	1.99	1.89							
		Li'l Butterball	2.19	1.99							
	John Brooks	Honeysuckle		0.49							limit 2
		Butterball	1.59								smoked @ \$1.99/lb.
	Lawrence Bros.	Butterball		0.99							
		Li'l Butterball		1.99							
		Honeysuckle	2.29								
		Best Choice		0.59							w/ \$20 purchase; limit 1
		Best Choice		0.99							additional purchases
	Lowe's Pay-N-Save	no label									\$7.99 off any bird; limit 1
		Honeysuckle		0.67							
		Butterball		1.29							
	Safeway Denver	Butterball		1.49							w/ store card
		Honeysuckle		*							< 16 lbs. (hen) \$9.99; w/ \$25 purchase; limit 1
		Honeysuckle		*							> 16 lbs. (tom) \$12.99; w/ \$25 purchase; limit 1
		Safeway		*							8-12 lb. \$6.99; w/ \$25 purchase; limit 1
		Safeway		*							12.01-16 lb. \$7.99; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$9.99; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$11.99; w/ \$25 purchase; limit 1
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Sunflower Markts	no label							1.47		
	Whole Foods	Diestel					3.49			2.49	heirloom @ \$4.99/lb.



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

	Supermarket	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
ate	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
A	Albertsons	Butterball	1.99								w/ store card
		Butterball		1.69							cooked @ \$1.99/lb.
		Foster Farms	1.39								w/ store card
		Foster Farms	1.89								w/o store card
		Jennie-O	1.79								w/ store card
		Honeysuckle		BOGO							w/ \$25 purchase; limit 1 w/ store card
		Honeysuckle		1.29							additional purchases
F	Fresh & Easy	Jennie-O		0.59							limit 2
		Fresh & Easy	1.19								limit 2
F	Raley's	Raley's	0.99								w/ store card; limit 1
		Raley's	1.79								w/o store card
		Nob Hill	1.79								broad-breasted
		no label									< 16 lbs. (hen) \$8.99; limit 1
		no label									> 16 lbs. (tom) \$10.99; limit 1
		no label		1.49							no limit
		Diestel							2.49		
F	Ralph's	Butterball		1.19							w/ store card; limit 1
		Private Selection		0.79							w/ store card
		Tender Gold		0.47							w/ \$25 purchase; limit 1 w/ store card
		Zacky Farms	1.49								w/ store card
F	Ridley's	Norbest		0.19							< 16 lbs. (hen); w/ \$150 purchase
		Norbest	1.58								
5	Safeway California	Butterball		1.49							w/ store card
		Honeysuckle		*							< 16 lb. (hen); \$9.99 w/ \$25 purchase; limit 1
		Honeysuckle		*							> 16 lb. (tom); \$13.99 w/ \$25 purchase; limit 1
		Safeway Select	0.99								w/ \$25 purchase; limit 1
		Safeway		*							8-12 lb. \$7.99; w/ \$25 purchase; limit 1
		Safeway		*							12.01-16 lb. \$8.99; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$10.99; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$12.99; w/ \$25 purchase; limit 1
5	Scolari's	Norbest		*							10-14 lbs. \$7.97; w/ \$25 purchase; limit 1
		Norbest		*							16-20 lbs. \$9.97; w/ \$25 purchase; limit 1
		Norbest		*							> 120 lbs. \$10.97; w/ \$25 purchase; limit 1
		Norbest	1.59								w/ store card
		Norbest	1.89								w/o store card
		Norbest							1.99		



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

State	Supermarket	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
State	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
NV	Scolari's	Coastal Range						2.99			w/ store card
(cont.)	(continued)	Coastal Range						3.99			w/o store card
		Butterball		1.59							w/ store card
		Butterball		1.99							w/o store card
	Smart & Final	First Street		*							10% off w/ purchase of 10 or more birds
		First Street		0.47							w/ \$50 purchase; limit1
		Zacky Farms	1.39								
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Sunflower Markts	no label							1.47		
	Von's	Butterball		*							< 16 lb. (hen); \$11 w/ \$25 purchase; limit 1
		Butterball		*							> 16 lb. (tom); \$13 w/ \$25 purchase; limit 1
		Safeway		*							8-12 lb. \$7; w/ \$25 purchase; limit 1
		Safeway		*							12.01-16 lb. \$8; w/ \$25 purchase; limit 1
		Safeway		*							16.01-20 lb. \$10; w/ \$25 purchase; limit 1
		Safeway		*							20.01-24 lb. \$11; w/ \$25 purchase; limit 1
	Whole Foods	Mary's					3.99		2.29		
		Mary's Heritage									\$5.99/lb
		Diestel								2.69	
		Whole Foods			3.99						
		Heidi's					3.99				
OR	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							
	Family Foods	Jennie-O		free							< 16 lbs. (hen) w/ ham purchase
		Jennie-O		0.98							



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

-	Cupormorkot	Brand	Reg	jular	Kos	sher	Org	anic	Free Range	ABF ^{1/}	Conditions
ate	Supermarket	Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
	Fred Meyer	Organic Prairie						2.99			< 16 lbs. (hen)
t.)		Private Selection						2.99			
		Foster Farms	*								Save \$3 w/ coupon; limit 2
		Butterball		*							Save \$2.00 w/ coupon
	Haggen	Norbest		0.49							< 16 lbs. (hen) w/ \$25 purchase; limit 1
		Norbest		0.29							> 16 lbs. (tom) w/ \$25 purchase; limit 1
		Norbest		1.59							additional purchases
		Jennie-O	1.99								
		Butterball	1.99	1.49							
		Li'l Butterball		1.99							
	Harvest Foods	Foster Farms	1.59								
	Market of Choice	Shelton's								1.99	
	McKay's	Butterball		1.58							
		Norbest		0.58							w/ \$30 purchase; limit 1
		Mary's							1.99		
		Norbest	1.68								
		Foster Farms	1.68								
	New Seasons	Diestel					3.29			1.99	
		Diestel								2.29	6-10 lbs.
		Diestel					3.99				heirloom
	Quality Food Center	Butterball	1.99								w/ store card
		Northwest Natrl	1.49								
		Mary's					3.49		2.29		
		Tender Gold		0.59							< 16 lbs. (hen) w/ \$25 purchase; limit 1
		Tender Gold		0.39							> 16 lbs. (tom) w/ \$25 purchase; limit 1
	Ray's Food Place	Butterball		free							10-11 lbs. w/ ham purchase; limit 1
		Butterball		0.99							w/ \$30 purchase; limit 1
		Norbest		0.99							w/ \$30 purchase; limit 1
	Rosauer's	Norbest		0.49							w/ \$25 purchase; limit 1
		Jennie-O		0.49							w/ \$25 purchase; limit 1
	Roth's	Norbest		0.59							w/ \$50 purchase; limit 1
		Norbest		1.19							additional purchases
		Norbest	1.49								limit 1
		Norbest	1.69								additional purchases
		Norbest							1.99		
		Butterball	1.49								
		Shelton's							2.88	2.88	



WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA,WY

Thanksgiving 2011 WHOLE TURKEYS

State	Supermarket	Brand	Regular		Kosher		Organic		Free Range	ABF ^{1/}	Conditions
State			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
OR	Safeway Portland	Butterball		1.49							w/ store card
(cont.)		Honeysuckle		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.39							w/ \$100 purchase; limit 1
		Safeway		0.59							w/ \$50 purchase; limit 1
	Safeway Portland	Butterball		1.49							w/ store card
		Honeysuckle		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.99							w/ \$50 purchase; limit 1 w/ store card
	Thriftway of OR	Norbest		free							w/ \$100 purchase and coupon; limit 1
		Norbest		0.59							w/ \$50 purchase and coupon; limit 1
		Norbest	1.69								
		Foster Farms	1.69								
	Whole Foods	Diestel							2.79		
		Heidi's					3.79				
		Mary's					3.29		*		heritage @ \$4.99/lb.
		Kosher Valley			5.49						
		Whole Foods								1.99	
UT	Albertson's LLC	no label		free							< 16 lbs. (hen) w/ \$100 purchase; limit 1
		no label		1.19							< 16 lbs. (hen) additional purchases
		Honeysuckle	1.59								
		Butterball	1.99	1.89							
		Li'l Butterball	2.19	1.99							
	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							
	Fresh Market	Norbest		0.69							w/ \$50 purchase; limit 1
		Norbest	1.59								
	Harmon's	Norbest		0.88							limit 2
		Norbest		1.79					2.19		no limit
		Norbest	1.88								w/ store card
		Norbest	2.49								w/o store card
		Norbest		1.79							> 24 lbs.



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tate	Supermarket	Brand	Regular		Kosher		Org	anic	Free Range	ABF ^{1/}	Conditions
ate			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Conditions
	Macey's	Norbest	1.59								\$1.00 off w/ coupon
nt.)	Reams Foods	Norbest		1.19							\$2.00 off w/ coupon
	Ridley's	Norbest		0.19							< 16 lbs. (hen); w/ \$150 purchase
		Norbest	1.58								
	Smith's	Jennie-O	1.39								
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card
		Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase
	Sunflower Markts	no label							1.47		· · · · ·
	Super Target	Butterball		0.97							limit 2
	, ,	Market Pantry		0.79							
	Whole Foods	Diestel					3.49			2.49	heirloom @ \$4.99/lb.
	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							
	Family Foods	Jennie-O		free							< 16 lbs. (hen) w/ ham purchase
		Jennie-O		0.98							
	Fred Meyer	Organic Prairie						2.99			< 16 lbs. (hen)
	,	Foster Farms	*								Save \$3 w/ coupon; limit 2
		Private Selection						2.99			
		Butterball		*							Save \$2.00 w/ coupon
	Haggen/Top Food	Norbest		0.49							< 16 lbs. (hen) w/ \$25 purchase; limit 1
		Norbest		0.29							> 16 lbs. (tom) w/ \$25 purchase; limit 1
		Norbest		1.59							additional purchases
		Jennie-O	1.99								
		Butterball	1.99	1.49							
		Li'l Butterball		1.99							
	Harvest Foods	Foster Farms	1.59								



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	Supermarket	Duomal	Regular		Kosher		Organic		Free Range ABF ^{1/}		Conditions
State		Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh Fresh	Fresh	Conditions
WA M	letropolitan Market	Metropolitan							2.69		
(cont.)		Mary's					3.99				
		Mary's Heritage							5.99		
Q	Quality Food Center	Butterball	1.99								w/ store card
		Northwest Natrl	1.49								
		Mary's					3.49		2.29		
		Tender Gold		0.59							< 16 lbs. (hen) w/ \$25 purchase; limit 1
		Tender Gold		0.39							> 16 lbs. (tom) w/ \$25 purchase; limit 1
R	Red Apple										
R	Rosauer's	Norbest		0.49							w/ \$25 purchase; limit 1
		Jennie-O		0.49							w/ \$25 purchase; limit 1
S	Safeway Seattle &	Butterball		1.49							w/ store card
E	East Portland	Honeysuckle		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.99							w/ \$50 purchase; limit 1 w/ store card
		Safeway		0.39							w/ \$100 purchase; limit 1
		Safeway		0.59							w/ \$50 purchase; limit 1
T	he Markets LLC	Jennie-O	1.68								
		Norbest							1.88		
Т	hriftway of OR	Norbest		free							w/ \$100 purchase and coupon; limit 1
		Norbest		0.59							w/ \$50 purchase and coupon; limit 1
		Norbest	1.69								
		Foster Farms	1.69								
Y	′oke's	Butterball		0.99							limit 1
		Norbest	1.49								
V	Vhole Foods	Diestel							2.49		heirloom @ \$4.99/lb.
		Heidi					3.49				
		Kosher Valley			5.49						
		Whole Foods								1.99	
WY A	Albertsons	Butterball	1.89	1.69							w/ store card
		Honeysuckle		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Honeysuckle		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.57							< 16 lbs. (hen) w/ \$50 purchase; limit 1 w/ card
		Farm Fresh		0.47							> 16 lbs. (tom) w/ \$50 purchase; limit 1 w/ card
		Wild Harvest								2.49	
		Wild Harvest								2.19	frozen
		Li'l Butterball		1.99							



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State	Supermarket	Brond	Regular		Kosher		Organic		Free Range ABF ^{1/}		Conditions	
State		Brand	Brand	narket Brand	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh
WY	Heartland Foods	Shurfresh		0.68							w/ \$50 purchase; limit 1	
(cont.)		Shurfresh		0.88							additional purchases	
		Butterball		1.29								
		Li'l Butterball		1.39								
	King Sooper	Butterball		1.29							w/ store card; limit 1	
		Honeysuckle	1.79								w/ store card	
		Honeysuckle		*							< 16 lbs. (hen) \$12 w/ store card; limit 1	
		Honeysuckle		*							> 16 lbs. (tom) \$10 w/ store card; limit 1	
		Jennie-O		*							< 16 lbs. (hen) \$7 w/ store card; limit 1	
		Jennie-O		*							> 16 lbs. (tom) \$9 w/ store card; limit 1	
		Jennie-O		1.39							additional purchases	
		Private Selection		*							< 16 lbs. (hen) \$12 w/ store card; limit 1	
		Private Selection		*							> 16 lbs. (tom) \$10 w/ store card; limit 1	
	Ridley's	Norbest		0.19							< 16 lbs. (hen); w/ \$150 purchase	
		Norbest	1.58									
	Safeway Denver	Butterball		1.49							w/ store card	
		Honeysuckle		*							< 16 lbs. (hen) \$9.99; w/ \$25 purchase; limit 1	
		Honeysuckle		*							> 16 lbs. (tom) \$12.99; w/ \$25 purchase; limit 1	
		Safeway		*							8-12 lb. \$6.99; w/ \$25 purchase; limit 1	
		Safeway		*							12.01-16 lb. \$7.99; w/ \$25 purchase; limit 1	
		Safeway		*							16.01-20 lb. \$9.99; w/ \$25 purchase; limit 1	
		Safeway		*							20.01-24 lb. \$11.99; w/ \$25 purchase; limit 1	
	Smith's	Jennie-O	1.39									
		Private Selection		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card	
		Private Selection		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card	
		Gold Crest		*							<16 lbs. (hen) \$8 w/ \$35 purchase; limit 1 w/card	
		Gold Crest		*							>16 lbs.(tom) \$10 w/ \$35 prchs; limit 1 w/card	
		no label		*							< 16 lbs. (hen) \$5 w/ coke purchase	
		no label		*							> 16 lbs. (tom) \$7 w/ coke purchase	