

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT													
CT	A&P Stores	Empire				2.99							< 16 lbs. (hen)
		n/i		0.99									
		Honeysuckle								1.69			
	Adams IGA	Shady Brook	1.69										
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Best Markets	Best Yet		1.47									
	Big Y	Empire				3.99							
		Butterball		1.49									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Fairway Foods	Empire			3.99								
		n/i								2.49			
	Food Emporium	Mid-Atlantic								2.99			locally grown
		Empire				2.99							
	Geissler's	Waybest	1.69										
	King's	King's								1.99			locally grown
		Empire				3.49							ABF; locally grown
	NSA Supermarket	Best Yet		1.29									
	Pioneer	Shady Brook		1.19									
	Price Chopper	Price Chopper		1.29									
		Shady Brook	1.69										
		Plainville Farms								2.69			
		Empire				2.79							
	ShopRite	ShopRite		1.49									< 16 lbs. (hen)
	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			frozen
		n/i				2.99							
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods NE	WFM (Jaindl)					3.99		2.49				locally grown
		WFM (Jaindl)							2.99	2.99			locally grown
		Plainville Farms					3.99						locally grown
		Kosher Valley			3.49								locally grown
		Koch									4.99		locally grown

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
DC	ALDI	Butterball		1.19										
	Giant Food	Giant	1.29											
		Nature's Promise								1.99			frozen	
	Harris Teeter	n/i				2.99								
		Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms								2.69			w/ store card	
	Plainville Farms								3.49			w/o store card		
	Safeway Eastern	Shady Brook	1.69										w/ store card	
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
Whole Foods MdA	Maple Lawn								2.69					
	Koch								2.69					
	Kopp								2.69					
	n/i				3.49									
DE	A&P Stores	Empire				2.99							< 16 lbs. (hen)	
		n/i		0.99										
	ACME Markets	Honeysuckle									1.69			
		Lancaster Brand	1.79											
		Shady Brook	1.79											
	Food Lion	Butterball	1.99											
		Jennie-O	1.59											w/ store card
		Jennie-O	2.49											w/o store card
		Butterball		1.59										w/ store card
	Fresh Grocer	Butterball		1.79										w/o store card
		Butterball		1.89										< 16 lbs. (hen)
		Shady Brook	1.99											
		n/i		1.49										
Giant Food	Giant	1.29												
	Nature's Promise									1.99			frozen	
	n/i				2.99									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
DE <i>(cont)</i>	Great Valu Markets	n/i		0.99										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms									2.69		w/ store card	
		Plainville Farms									3.49		w/o store card	
		Pathmark	Empire				2.99						< 16 lbs. (hen)	
			America's Choice	1.79										
			n/i		0.99									
		Safeway Eastern	Shady Brook	1.69										w/ store card
		ShopRite	ShopRite		1.49									< 16 lbs. (hen)
		Shurfine	Shady Brook	1.79										
		Shurfine		1.19										
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
MA	Adams IGA	Shady Brook	1.69											
	ALDI	Butterball		1.19										
	Big Y	Empire				3.99								
		Butterball		1.49										
	C-Town	Shady Brook	1.99											
	Donelan's	Empire				3.99							< 16 lbs. (hen)	
		Bell & Evans								2.99				
		Perdue	1.49											
		Butterball	2.29											
	Geissler's	Waybest	1.69											
	Hannaford	Marval		1.19										
	Market Basket	Market Basket		0.69									limit 2	
		Jennie-O		0.69									limit 2	
Met Foods	Shady Brook		1.29											
NSA Supermarket	Best Yet		1.29											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MD (cont)	Great Valu Markets	n/i		0.99										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms									2.69		w/ store card	
		Plainville Farms									3.49		w/o store card	
		Martins Food	Giant	1.29									w/ store card	
			Nature's Promise								1.79		frozen	
			Butterball	1.49									w/ store card	
			Butterball	1.99									w/o store card	
			n/i				2.99						w/ store card	
			n/i				3.29						w/o store card	
		Mars	Shady Brook		0.79									w/ \$20 purchase; limit 1
			Shady Brook	1.29										
			Butterball		1.19									w/ \$20 purchase; limit 1
		Safeway Eastern	Shady Brook	1.69										w/ store card
		Shop'n Save	Honeysuckle	1.59	1.39									
		Shopper's	Shady Brook	1.19										
		ShopRite	ShopRite		1.49									< 16 lbs. (hen)
		Shurfine	Shady Brook	1.79										
			Shurfine		1.19									
		Target	Butterball		1.19									
		The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18										
	Wegman's	Wegman's	1.59					4.99						
		Wegman Premium	2.49											
	Weis	Li'l Butterball	1.98										w/ store card	
		Weis		1.49									w/ store card	
	Whole Foods MdA	Maple Lawn							2.69					
		Koch							2.69					
		Kopp							2.69					
		n/i			3.49									

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
ME	Hannaford	Marval		1.19									limit 2 limit 2
	Market Basket	Market Basket		0.69									
		Jennie-O		0.69									
	Shaw's	Butterball		1.49									
	Target	n/i	1.39										
	Walmart	Butterball		1.19									
		Butterball		1.18									
NH	ALDI	Butterball		1.19									limit 2 limit 2
	Hannaford	Marval		1.19									
	Market Basket	Market Basket		0.69									
		Jennie-O		0.69									
	Price Chopper	Price Chopper		1.29									
		Shady Brook	1.69							2.69			
		Plainville Farms											
		Empire			2.79								
	Shaw's	Butterball		1.49									
	Target	n/i	1.39										
	Butterball		1.19										
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
NJ	A&P Stores	Empire				2.99							< 16 lbs. (hen) w/ \$50 purchase; limit1 w/o condition limit 2
		n/i		0.99									
		Honeysuckle									1.69		
	ACME Markets	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Best Markets	Best Yet		1.47									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Extra Markets	n/i	0.98										
		n/i	1.48										
	Fairway Foods	Empire			3.99								
	n/i									2.49			
Fine Fare	Shady Brook	1.59											
Foodtown	Foodtown		0.89										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
NJ <i>(cont)</i>	Great Valu Markets	n/i		0.99										
	King's	King's								1.99			locally grown	
		Empire				3.49							ABF; locally grown	
	Met Foods	Shady Brook		1.29										
	Morton Williams	Shady Brook	1.79											
		Butterball	1.79											
	Pathmark	Empire				2.99							< 16 lbs. (hen)	
		America's Choice	1.79											
		n/i		0.99										
	Pioneer	Shady Brook		1.19										
	ShopRite	ShopRite		1.49										< 16 lbs. (hen)
	Stop & Shop	Stop & Shop	1.29											
		Nature's Promise								1.99				frozen
		n/i				2.99								
	Target	Butterball		1.19										
	The Fresh Market	n/i								2.49				
	Thriftway	Shady Brook		1.29										
	Walmart	Butterball		1.18										
	Wegman's	Wegman's	1.59					4.99						
		Wegman Premium	2.49											
Weis	Li'l Butterball	1.98											w/ store card	
	Weis		1.49										w/ store card	
Western Beef	n/i	1.69												
Whole Foods MdA	Maple Lawn								2.69					
	Koch								2.69					
	Kopp								2.69					
	n/i				3.49									
Whole Foods NE	WFM (Jaindl)						3.99		2.49				locally grown	
	WFM (Jaindl)								2.99	2.99			locally grown	
	Plainville Farms						3.99						locally grown	
	Kosher Valley				3.49								locally grown	
	Koch										4.99		locally grown	
NY	A&P Stores	Empire				2.99							< 16 lbs. (hen)	
		n/i		0.99										
		Honeysuckle								1.69				
	ALDI	Butterball		1.19										
	Associated	Shady Brook	1.99											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NY (cont)	Best Markets	Best Yet		1.47									
	Big M	Honeysuckle		1.39									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	D'Agostino's	Shady Brook	1.69										
	DeCiccio's	Shady Brook	1.99										
	Fairway Foods	Empire			3.99								
		n/i								2.49			
	Fine Fare	Shady Brook	1.59										
	Food Emporium	Mid-Atlantic								2.99			locally grown
		Empire				2.99							
	Foodtown	Foodtown		0.89									limit 2
	Giunta's	Norbest		1.69									
	Great American	Shady Brook	1.49										
	Hannaford	Marval		1.19									
	King Kullen	Empire				2.99							
	King's	King's								1.99			locally grown
		Empire				3.49							ABF; locally grown
	Met Foods	Shady Brook		1.29									
	Metropolitan	Shady Brook		1.29									
	Morton Williams	Shady Brook	1.79										
		Butterball	1.79										
	NSA Supermarket	Best Yet		1.29									
	North Shore	Empire				2.99							
	Pathmark	Empire				2.99							< 16 lbs. (hen)
		America's Choice	1.79										
		n/i		0.99									
	Peck's	Master Chef		1.29									< 16 lbs. (hen)
Pioneer	Shady Brook		1.19										
Price Chopper	Price Chopper		1.29										
	Shady Brook	1.69											
	Plainville Farms								2.69				
	Empire				2.79								
Shop'n Save	Honeysuckle	1.59	1.39										
ShopRite	ShopRite		1.49									< 16 lbs. (hen)	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NY <i>(cont)</i>	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			frozen
		n/i				2.99							
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Tops Market	Jennie-O	1.49										
		Honeysuckle		1.39									
		Butterball		1.39									
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
	Weis	Li'l Butterball	1.98										w/ store card
		Weis		1.49									w/ store card
	Western Beef	n/i	1.69										
	Whole Foods NE	WFM (Jaindl)					3.99		2.49				locally grown
	WFM (Jaindl)							2.99	2.99			locally grown	
	Plainville Farms					3.99						locally grown	
	Kosher Valley			3.49								locally grown	
	Koch										4.99	locally grown	
PA	A&P Stores	Empire				2.99							< 16 lbs. (hen)
		n/i		0.99									
		Honeysuckle								1.69			
	ACME Markets	Lancaster Brand	1.79										
		Shady Brook	1.79										
		Butterball	1.99										
	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Big M	Honeysuckle		1.39									
	Bravo	Shady Brook	1.99										
	C-Town	Shady Brook	1.99										
	Fine Fare	Shady Brook	1.59										
	Foodtown	Foodtown		0.89									limit 2
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
	Butterball		1.59									w/ store card	
	Butterball		1.79									w/o store card	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
PA (cont)	Fresh Grocer	Butterball		1.89									< 16 lbs. (hen)
		Shady Brook	1.99										
	Giant Eagle	n/i		1.49									
		Giant Eagle		1.29									
	Giant Food Stores	Honeysuckle		1.29									
		Giant	1.29										
		Nature's Promise								1.79			
		Butterball	1.49										
		Butterball	1.99										
		n/i				2.99							
	Great Valu Markets	n/i				3.29							
		n/i		0.99									
	Karn's	Prestage Farms	1.89										
	Kuhn's	Amish Country	1.79	1.39									
		Butterball	1.69										
	Martins Food	Honeysuckle		1.49									
		Giant	1.29										
		Nature's Promise								1.79			
		Butterball	1.49										
		Butterball	1.99										
		n/i				2.99							
	Pathmark	n/i				3.29							
		Empire				2.99							
	Price Chopper	America's Choice	1.79										
		n/i		0.99									
		Price Chopper		1.29									
		Shady Brook	1.69										
Shop'n Save	Plainville Farms								2.69				
	Empire				2.79								
	Honeysuckle	1.59	1.39										
ShopRite	ShopRite		1.49								< 16 lbs. (hen)		
ShurSave	Shady Brook	1.79									w/ store card		
Shurfine	Shady Brook	1.79											
	Shurfine		1.19										
Sparkle	Honeysuckle	1.79	1.49									w/ store card	
	Honeysuckle	2.39										w/o store card	
Target	Butterball		1.19										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
PA <i>(cont)</i>	The Fresh Market	n/i								2.49			w/ store card w/ store card
	Thorne's Market	Honeysuckle		1.49									
	Thriftway	Shady Brook		1.29									
	Tops Market	Jennie-O	1.49										
		Honeysuckle		1.39									
		Butterball		1.39									
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
	Weis	Li'l Butterball	1.98										
		Weis		1.49									
	Whole Foods MdA	Maple Lawn							2.69				
Koch								2.69					
Kopp								2.69					
n/i				3.49									
RI	ALDI	Butterball		1.19								frozen	
	Associated	Shady Brook	1.99										
	Bravo	Shady Brook	1.99										
	Dave's	n/i	1.79										
		Bell & Evans							2.99				
		Plainville Farms							2.99				
	Shaw's	Butterball		1.49									
		n/i	1.39										
	Stop & Shop	Stop & Shop	1.29										
		Nature's Promise								1.99			
	n/i					2.99							
	Target	Butterball		1.19									
Walmart	Butterball		1.18										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
VT	ALDI	Butterball		1.19										
	Hannaford	Marval		1.19										
	Price Chopper	Price Chopper			1.29									
		Shady Brook		1.69										
		Plainville Farms									2.69			
	Shaw's	Empire				2.79								
		Butterball				1.49								
	Tops Market	n/i		1.39										
		Jennie-O		1.49										
		Honeysuckle			1.39									
Butterball				1.39										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV														
AL	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1	
	Ingle's	Butterball	1.98											
		Butterball	2.58											
	Kroger Atlanta	Honeysuckle	1.49										w/ store card	
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card	
	Publix	Empire				2.69								w/ store card
		Empire				3.99								w/o store card
	Publix	Publix		0.79										limit 2
		Publix	1.69	1.09										additional quantities
	Publix	Publix		3.49										smoked
		Butterball	1.89											
	Ramey's	n/i		2.49										smoked
	Target	Butterball		1.19										
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
Western Market	Jennie-O	1.39											< 16 lbs. (hen)	
Whole Foods South	WFM				3.99					2.49				
	Bell & Evans							2.99					brined	
Winn-Dixie	Honeysuckle		0.79										limit 2	
FL	Albertsons Sthrn	Honeysuckle	1.69											
	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1	
	Harris Teeter	Harris Teeter		0.99										w/ store card; limit 4
		Harris Teeter		1.59										w/o store card
	Harris Teeter	Harris Teeter	1.49											w/ store card; limit 2
		Harris Teeter	1.99											w/o store card
	Bell & Evans	Bell & Evans								2.69				< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49				< 16 lbs. (hen); w/o store card
	Butterball	Butterball	1.69											w/ store card
		Butterball	2.39											w/o store card
Plainville Farms	Plainville Farms								2.69				w/ store card	
	Plainville Farms								3.49				w/o store card	

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Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
FL <i>(cont)</i>	Hitchcock's	n/i		2.99									smoked
		Jennie-O	1.49										limit 2
	J.H. Harvey's	Honeysuckle		0.99									limit 2
		Norbest	1.69	1.19									smoked
		n/i		1.99									w/ store card
	Publix	Empire				2.69							w/o store card
		Empire				3.99							limit 2
		Publix		0.79									additional quantities
		Publix	1.69	1.09									smoked
		Publix		3.49									
		Butterball	1.89										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods - FL	Plainville Farms					3.99			2.99			brined
	Nature's Rancher								2.69				
	Kosher Valley			3.99									
Winn-Dixie	Honeysuckle		0.79									limit 2	
GA	ALDI	Butterball		1.19									limit 2
	Bi-Lo	Honeysuckle		0.79									< 16 lbs. (hen); limit 1
	Dollar General Mrkt	Jennie-O		0.75									w/ store card
	Food Lion	Jennie-O	1.59										w/o store card
		Jennie-O	2.49										w/ store card
		Butterball		1.59									w/o store card
		Butterball		1.79									w/o store card
	Galaxy Foods	n/i		1.28									
		Butterball		1.68									
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
		Harris Teeter	1.49										w/ store card; limit 2
		Harris Teeter	1.99										w/o store card
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
		Butterball	1.69										w/ store card
		Butterball	2.39										w/o store card
	Plainville Farms								2.69			w/ store card	
	Plainville Farms								3.49			w/o store card	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
GA <i>(cont)</i>	Ingle's	Butterball	1.98										
		Butterball	2.58										
	J.H. Harvey's	Honeysuckle		0.99									limit 2
		Norbest	1.69	1.19									limit 2
		n/i		1.99									smoked
	Kroger Atlanta	Honeysuckle	1.49										w/ store card
	Publix	Empire			2.69								w/ store card
		Empire			3.99								w/o store card
		Publix		0.79									limit 2
		Publix	1.69	1.09									additional quantities
		Publix		3.49									smoked
		Butterball	1.89										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
Wayfield's	Honeysuckle		0.99										
Whole Foods South	WFM			3.99						2.49			
	Bell & Evans							2.99				brined	
Winn-Dixie	Honeysuckle		0.79									limit 2	
MS	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Greer's Market	Best Choice		0.99									w/ additional purchase; limit 1
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Mac's Fresh	Norbest		2.39									smoked
	Ramey's	n/i		2.49									smoked
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods South	WFM			3.99						2.49		
		Bell & Evans							2.99				brined
Winn-Dixie	Honeysuckle		0.79									limit 2	
NC	ALDI	Butterball		1.19									
	Bi-Lo	Honeysuckle		0.79									limit 2
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Farm Fresh	Perdue	1.49										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
NC (cont)	Food Lion	Jennie-O	1.59										w/ store card	
		Jennie-O	2.49										w/o store card	
		Butterball		1.59									w/ store card	
		Butterball		1.79									w/o store card	
	Galaxy Foods	n/i		1.28										
		Butterball		1.68										
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4	
		Harris Teeter		1.59									w/o store card	
		Harris Teeter	1.49										w/ store card; limit 2	
		Harris Teeter	1.99										w/o store card	
	Bell & Evans	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card	
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card	
		Butterball	1.69										w/ store card	
		Butterball	2.39										w/o store card	
		Plainville Farms								2.69			w/ store card	
		Plainville Farms								3.49			w/o store card	
	Ingle's	Butterball	1.98											
		Butterball	2.58											
	Just \$ave Foods	Jennie-O	1.49											
	Kroger MidAtlantic	Shady Brook	1.39											
	Lowe's Food	Jeannie-O		2.99										smoked
		Jeannie-O	1.49											
		Butterball	1.69											
	Piggly Wiggly Retail Publix	Butterball		1.19										
		Empire				2.69								w/ store card
		Empire				3.99								w/o store card
		Publix		0.79										limit 2
		Publix	1.69	1.09										additional quantities
		Publix		3.49										smoked
	Target	Butterball	1.89											
Butterball			1.19											
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
Whole Foods South	WFM					3.99				2.49				
	Bell & Evans							2.99					brined	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SC	ALDI	Butterball		1.19										
	Bi-Lo	Honeysuckle		0.79									limit 2	
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Food Lion	Jennie-O	1.59											w/ store card
		Jennie-O	2.49											w/o store card
		Butterball		1.59										w/ store card
		Butterball		1.79										w/o store card
		Galaxy Foods	n/i		1.28									
	Harris Teeter	Butterball		1.68										
		Harris Teeter		0.99										w/ store card; limit 4
		Harris Teeter		1.59										w/o store card
		Harris Teeter	1.49											w/ store card; limit 2
		Harris Teeter	1.99											w/o store card
		Bell & Evans								2.69				< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49				< 16 lbs. (hen); w/o store card
		Butterball	1.69											w/ store card
		Butterball	2.39											w/o store card
		Plainville Farms									2.69			w/ store card
		Plainville Farms									3.49			w/o store card
		Ingle's	Butterball	1.98										
	Butterball		2.58											
	J.H. Harvey's	Honeysuckle		0.99										limit 2
		Norbest	1.69	1.19										limit 2
		n/i		1.99										smoked
	Kroger Atlanta	Honeysuckle	1.49											w/ store card
	Lowe's Food	Jeannie-O		2.99										smoked
		Jeannie-O	1.49											
		Butterball	1.69											
	Publix	Empire				2.69								w/ store card
		Empire				3.99								w/o store card
Publix			0.79										limit 2	
Publix		1.69	1.09										additional quantities	
Publix			3.49										smoked	
Target	Butterball	1.89												
	Butterball		1.19											
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
SC	Whole Foods South	WFM						3.99			2.49		
<i>(cont)</i>		Bell & Evans							2.99				brined
TN	ALDI	Butterball		1.19									
	Bi-Lo	Honeysuckle		0.79									limit 2
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food City	Butterball		1.19									limit 2
		Food City		0.99									limit 2
		Food Club	1.59										< 16 lbs. (hen)
	Food Country USA	Honeysuckle		1.19									w/ store card
		Honeysuckle		1.89									w/o store card
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
		Harris Teeter	1.49										w/ store card; limit 2
		Harris Teeter	1.99										w/o store card
		Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
		Bell & Evans								3.49			< 16 lbs. (hen); w/o store card
		Butterball	1.69										w/ store card
		Butterball	2.39										w/o store card
		Plainville Farms								2.69			w/ store card
		Plainville Farms								3.49			w/o store card
	IGA	Honeysuckle	1.49										
	Ingle's	Butterball	1.98										
		Butterball	2.58										
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card
	Publix	Empire				2.69							w/ store card
		Empire				3.99							w/o store card
		Publix		0.79									limit 2
		Publix	1.69	1.09									additional quantities
		Publix		3.49									smoked
		Butterball	1.89										
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
TN <i>(cont)</i>	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods South	WFM Bell & Evans					3.99		2.99	2.49			brined
VA	ALDI	Butterball		1.19									
	Associated	Shady Brook	1.99										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Farm Fresh	Perdue	1.49										
	Food City	Butterball		1.19									limit 2
		Food City		0.99									limit 2
	Food Club	Food Club	1.59										< 16 lbs. (hen)
		Food Country USA	Honeysuckle		1.19								w/ store card
	Food Lion	Honeysuckle		1.89									w/o store card
		Jennie-O	1.59										w/ store card
	Galaxy Foods	Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
	Giant Food	Butterball		1.79									w/o store card
		n/i		1.28									
	Harris Teeter	Butterball		1.68									
		Giant	1.29										
	Harris Teeter	Nature's Promise								1.99			frozen
		n/i				2.99							
	Harris Teeter	Harris Teeter		0.99									w/ store card; limit 4
		Harris Teeter		1.59									w/o store card
	Harris Teeter	Harris Teeter	1.49										w/ store card; limit 2
		Harris Teeter	1.99										w/o store card
	Bell & Evans	Bell & Evans								2.69			< 16 lbs. (hen); w/ store card
Bell & Evans									3.49			< 16 lbs. (hen); w/o store card	
Butterball	Butterball	1.69										w/ store card	
	Butterball	2.39										w/o store card	
Plainville Farms	Plainville Farms								2.69			w/ store card	
	Plainville Farms								3.49			w/o store card	
Ingle's	Butterball	1.98											
	Butterball	2.58											
Lowe's Food	Jeannie-O		2.99									smoked	
	Jeannie-O	1.49											
	Butterball	1.69											

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
VA <i>(cont)</i>	Martins Food	Giant	1.29										w/ store card
		Nature's Promise								1.79			frozen
		Butterball	1.49										w/ store card
		Butterball	1.99										w/o store card
		n/i				2.99							w/ store card
		n/i				3.29							w/o store card
	Piggly Wiggly Retail	Butterball		1.19									w/ store card
	Safeway Eastern	Shady Brook	1.69										w/ store card
	Shopper's	Shady Brook	1.19										
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Wegman's	Wegman's	1.59				4.99						
		Wegman Premium	2.49										
Whole Foods MdA	Maple Lawn								2.69				
	Koch								2.69				
	Kopp								2.69				
	n/i			3.49									
WV	ALDI	Butterball		1.19									
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1
	Food Fair	Butterball		1.49									w/ additional purchase; limit 1
		Butterball	1.99										
		Honeysuckle	1.79										
		Walnut Creek		2.69									smoked
	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Galaxy Foods	n/i		1.28									
		Butterball		1.68									
	Giant Eagle	Giant Eagle		1.29									
		Honeysuckle		1.29									
	Kroger Columbus	Honeysuckle	1.69										w/ store card
	Kroger		1.19									w/ store card	

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WV (cont)	Martins Food	Giant	1.29										w/ store card
		Nature's Promise								1.79			frozen
		Butterball	1.49										w/ store card
		Butterball	1.99										w/o store card
		n/i				2.99							w/ store card
		n/i				3.29							w/o store card
	Riesbeck's	Honeysuckle		1.39									
	Shop'n Save	Honeysuckle	1.59	1.39									
	Sparkle	Honeysuckle	1.79	1.49									w/ store card
		Honeysuckle	2.39										w/o store card
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Weis	Li'l Butterball	1.98										w/ store card
		Weis		1.49									w/ store card

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI														
IA	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Dahl's	Best Choice		0.99										
	Family Foods	Our Family		1.29										
	Fareway	Fareway		0.99										
	Hometown Foods	Shurfresh		1.29										
	Hy-Vee	Hy-Vee		1.29										
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
	Butterball		2.49											
		Norbest		1.29										
	Schnuck's	Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
	Schnuck's		1.79											
	Sunshine Foods	Shurfine		1.19										
Target	Butterball		1.19											
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
	Larry Schultz					3.99								
	Nature's Rancher								2.49					
	Valerie's Farm								2.49					
Kosher Valley				3.99							brined			
IL	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Angelo Caputo's	Perdue	1.99											
		Peacock Amish								2.99				
		Ho-Ka							2.99					
		Norbest		1.19										
		Butterball		1.49										
	Li'l Butterball		1.89											
	Butera	Jennie-O		0.99										w/ \$30 purchase; limit 1
		Jennie-O	1.69											
	Cub Foods	Honeysuckle								1.99				
		Honeysuckle	1.89											
Dierberg's	Butterball		2.39											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Fairplay Foods	Butterball		0.99									w/ \$25 purchase; limit 1	
		Norbest		0.79									w/ \$25 purchase; limit 1	
		Butterball	1.99											
		Rosebud Farms	1.99											
	Fareway	Fareway		0.99										
	Food 4 Less	Butterball	1.99											
	Fresh Thyme	n/i		1.49										
	Garden Fresh	Norbest		0.99										
	Heinen's	Plainville Farms								2.99				
	Hy-Vee	Hy-Vee		1.29										
	IGA	Honeysuckle	1.49											
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
		Butterball	2.49											
	Kroger Central	Honeysuckle	1.69										w/ store card	
	Kroger Louisville	Butterball	1.59										w/ store card	
	Mariano's	Bell & Evans									2.99			
	Pete's Fresh	Norbest		0.99										w/ \$30 purchase; limit 1
		Norbest		1.99										additional quantities
	Piggly Wiggly MW	Butterball		1.29										w/ store card
		Jennie-O		1.29										w/ store card
	Shop & Save	Farm Fresh		0.99										limit 1
		Farm Fresh		1.19										additional quantities
		Honeysuckle		0.99										limit 1
		Amish Valley	2.39											
		Norbest	2.59											
		Peacock								2.79				
		Ho-Ka								2.99				
		Schnuck's	Honeysuckle	1.99	1.29									
		Shady Brook		0.99										
		Schnuck's	1.79											
Schuette's	Honeysuckle		0.99										< 16 lbs. (hen)	
	Amish Valley	1.59											locally grown	
Strack & VanTil	Butterball	1.99												
	Perdue	1.99												
Target	Butterball		1.19											

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IL <i>(cont)</i>	Tony's	Peacock								2.79				
		Ho-Ka							2.99					
		Perdue	1.99											
		Butterball		1.49										
		Jennie-O		0.99										
	The Fresh Market	n/i								2.49				
	Ultra Foods	Butterball	1.99											
		Perdue	1.99											
	Valli Produce	Amish Valley	1.99											
	Walmart	Butterball		1.18										
		Norbest		0.99										
	Walt's Food Center	Butterball		1.29										
		Rosebud Farms	1.99											
		Ho-Ka							2.99					
		Larry Schultz					3.99							
Nature's Rancher									2.49					
Whole Foods MW	Valerie's Farm								2.49					
	Kosher Valley			3.99										
	Honeysuckle	1.59												
Woodman's	Honeysuckle	1.59												
IN	Al's Supermarkets	Butterball		1.79									brined	
		Honeysuckle		1.59										
		Honeysuckle		1.79										
	ALDI	Butterball		1.19										
		Jennie-O		0.75										
	Dollar General Mrkt	Butterball	1.99									< 16 lbs. (hen); limit 1		
	Food 4 Less	Butterball	1.99											
	Fresh Thyme	n/i		1.49										
	IGA	Honeysuckle	1.49											
		Butterball		1.18										
	Jay C	Butterball	1.69											w/ store card; limit 2
		Butterball	1.69											w/ store card; limit 2
	Jewel-Osco	Jennie-O	1.99	0.96										
		Honeysuckle		0.96										
		Perdue	1.99											
Butterball		2.49												
Kroger Central	Honeysuckle	1.69										w/ store card		
	Honeysuckle	1.79	1.19									w/ store card		
Kroger Cincinnati	Private Selection		1.19									w/ store card		
	Butterball		1.49									w/ store card		

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
IN <i>(cont)</i>	Kroger Louisville	Butterball	1.59										w/ store card	
	Marsh	Butterball	1.99	1.49										
	Martin's	Butterball	1.97											w/ store card
		Butterball	2.19											w/o store card
		Honeysuckle	1.77											
	New Market	Farm Fresh		0.69										w/ \$30 purchase; limit 1
	Schnuck's	Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
		Schnuck's	1.79											
	Strack & VanTil	Butterball	1.99											
		Perdue	1.99											
	Target	Butterball		1.19										
	The Fresh Market	n/i								2.49				
	Ultra Foods	Butterball	1.99											
		Perdue	1.99											
	Walmart	Butterball		1.18										
	Walt's Food Center	Norbest		0.99										
		Butterball		1.29										
		Rosebud Farms	1.99											
		Ho-Ka							2.99					
Wesselman's	Jennie-O		1.29											
Whole Foods MW	Larry Schultz						3.99							
	Nature's Rancher									2.49				
	Valerie's Farm									2.49			brined	
	Kosher Valley			3.99										
KY	ALDI	Butterball		1.19										
	Dollar General Mrkt	Jennie-O		0.75										
	Food City	Butterball		1.19										< 16 lbs. (hen); limit 1
		Food City		0.99										limit 2
		Food Club	1.59											limit 2
	Food Fair	Butterball		1.49										< 16 lbs. (hen)
		Butterball	1.99											w/ additional purchase; limit 1
		Honeysuckle	1.79											
	Walnut Creek		2.69										smoked	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
KY <i>(cont)</i>	Food Lion	Jennie-O	1.59										w/ store card
		Jennie-O	2.49										w/o store card
		Butterball		1.59									w/ store card
		Butterball		1.79									w/o store card
	Galaxy Foods	n/i		1.28									
		Butterball		1.68									
	IGA	Honeysuckle	1.49										
	Kroger Cincinnati	Honeysuckle	1.79	1.19									w/ store card
		Private Selection		1.19									w/ store card
		Butterball		1.49									w/ store card
	Kroger Delta	Honeysuckle	1.79										w/ store card
	Kroger Louisville	Butterball	1.59										w/ store card
	Kroger Nashville	Honeysuckle	1.49	1.29									w/ store card
	Remke Markets	Butterball		1.49									
	Super Dollar	n/i		0.99									limit 2
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
Walmart	Butterball		1.18										
	Whole Foods MdA	Maple Lawn						2.69					
	Koch							2.69					
	Kopp							2.69					
	n/i			3.49									
MI	Affiliated Food MW	Shurfine		1.09									
	ALDI	Butterball		1.19									
	D&W Fresh	Spartan	1.69										
	Harding's	Spartan		0.99									
	Hollywood Markets	Amish Country	1.59										
	Kroger Central	Honeysuckle	1.69										w/ store card
	Kroger Columbus	Honeysuckle	1.69										w/ store card
		Kroger		1.19									w/ store card
	Kroger Michigan	Honeysuckle	1.59										
	Martin's	Butterball	1.97										w/ store card
		Butterball	2.19										w/o store card
	Plumbs/Duthler's	Honeysuckle	1.77										
Spartan			1.29									w/ store card	
	Spartan		1.79									w/o store card	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MI <i>(cont)</i>	Polly's Market	Honeysuckle		1.29										
		Amish Country	1.89											
	Ric's Food Center	Shurfine		1.29										
		Honeysuckle	1.99											
	Super One Foods	Jennie-O	1.66										w/ store card	
		Jennie-O	1.99										w/o store card	
		Midwest Pride		0.97									w/ store card	
		Midwest Pride		1.69									w/o store card	
	Target	Butterball		1.19										
	Toms/Oleson's	Spartan		1.29										
		Honeysuckle		1.29										
	VG's Grocery	Spartan		0.99										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz					3.99							
Nature's Rancher										2.49				
Valerie's Farm										2.49			brined	
	Kosher Valley			3.99										
MN	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	Coborn's	Jennie-O	1.39											
	Cub Foods	Jennie-O	1.69											
		Honeysuckle									1.99			
	Fareway	Fareway		0.99										
	Hugo's	Butterball	1.38											
	Hy-Vee	Hy-Vee		1.29										
	Lunds & Byerlys	Honeysuckle		0.99									w/ store card	
		Honeysuckle		1.69									w/o store card	
		Lunds & Byerlys	1.99										w/ store card	
		Lunds & Byerlys	2.99										w/o store card	
	Sunshine Foods	Shurfine		1.19										
	Super One Foods	Jennie-O	1.66										w/ store card	
		Jennie-O	1.99										w/o store card	
		Midwest Pride		0.97									w/ store card	
		Midwest Pride		1.69									w/o store card	
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MN <i>(cont)</i>	Whole Foods MW	Larry Schultz					3.99						brined	
		Nature's Rancher							2.49					
		Valerie's Farm							2.49					
		Kosher Valley			3.99									
ND	Albertsons Mtn	Honeysuckle	1.79										w/ store card w/o store card w/ store card w/o store card	
		Jennie-O	1.99											
		Foster Farms	1.99											
		Coborn's	Jennie-O	1.39										
	Hugo's	Butterball	1.38											
		Super One Foods	Jennie-O	1.66										
	Jennie-O		1.99											
	Midwest Pride			0.97										
	Midwest Pride			1.69										
	Target	Butterball		1.19										
Walmart	Butterball		1.18											
NE	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 w/ store card smoked w/ store card	
	ALDI	Butterball		1.19										
	Bag'n Save	Norbest		1.29										
	Baker's	Honeysuckle	1.79											
	Fareway	Fareway		0.99										
	Hy-Vee	Hy-Vee		1.29										
	Russ's Market	n/i		2.59										
	Safeway Denver	Honeysuckle	1.69											
		Safeway Farms		0.99										
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz					3.99							brined
		Nature's Rancher								2.49				
Valerie's Farm									2.49					
Kosher Valley				3.99										
OH	Acme Fresh	Honeysuckle		1.39									w/ store card w/o store card w/ store card w/o store card	
		Honeysuckle		1.79										
		Acme	1.69											
		Acme	2.09											
	ALDI	Butterball		1.19										
	Chief	Honeysuckle		0.99										
		Our Family		0.99										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
OH <i>(cont)</i>	Cub Foods	Jennie-O	1.69											
		Honeysuckle								1.99				
	Dave's Markets	Honeysuckle		0.99										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Fisher Foods	n/i	1.79											w/ store card
		n/i	2.29											w/o store card
	Food Fair	Butterball		1.49										w/ additional purchase; limit 1
		Butterball	1.99											
		Honeysuckle	1.79											
	Fresh Encounters	Walnut Creek		2.69										smoked
		Our Family		1.39										
		Honeysuckle		1.39										
		Amish Valley	1.79											
	Fresh Thyme	n/i		1.49										
	Giant Eagle	Giant Eagle		1.29										
		Honeysuckle		1.29										
	Heinen's	Plainville Farms								2.99				
	Kroger Central	Honeysuckle	1.69											w/ store card
	Kroger Cincinnati	Honeysuckle	1.79	1.19										w/ store card
		Private Selection		1.19										w/ store card
		Butterball		1.49										w/ store card
	Kroger Columbus	Honeysuckle	1.69											w/ store card
		Kroger		1.19										w/ store card
	Marsh	Butterball	1.99	1.49										
	Remke Markets	Butterball		1.49										
	Riesbeck's	Honeysuckle		1.39										
	Shop'n Save	Honeysuckle	1.59	1.39										
	Sparkle	Honeysuckle	1.79	1.49										w/ store card
		Honeysuckle	2.39											w/o store card
	Target	Butterball		1.19										
The Fresh Market	n/i									2.49				
Thorne's Market	Honeysuckle		1.49											
Walmart	Butterball		1.18											
Weis	Li'l Butterball	1.98											w/ store card	
	Weis		1.49										w/ store card	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OH <i>(cont)</i>	Whole Foods MdA	Maple Lawn							2.69				
		Koch							2.69				
		Kopp							2.69				
		n/i			3.49								
SD	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 limit 2 w/ store card
	Buche Foods	Shurfine		0.98									
	Coborn's	Jennie-O	1.39										
	Fareway	Fareway		0.99									
	Hy-Vee	Hy-Vee		1.29									
	Ken's Super Fair	Shurfresh		0.99									
	Lynn's Dakotamart	Our Family		1.49									
	Safeway Denver	Honeysuckle	1.69										
	Safeway Farms	Safeway Farms		0.99									
	Sunshine Foods	Shurfine		1.19									
Target	Butterball		1.19										
Walmart	Butterball		1.18										
WI	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 w/ store card; limit 1 w/ store card w/ store card w/ store card w/ store card w/o store card w/ store card w/o store card 2.49 2.49 2.49 brined
	ALDI	Butterball		1.19									
	Hy-Vee	Hy-Vee		1.29									
	Pick'n Save/Copps	Butterball		0.99									
		Butterball		2.49									
	Piggly Wiggly MW	Butterball		1.29									
		Jennie-O		1.29									
	Schnuck's	Honeysuckle	1.99	1.29									
		Shady Brook		0.99									
		Schnuck's	1.79										
	Super One Foods	Jennie-O	1.66										
		Jennie-O	1.99										
		Midwest Pride		0.97									
		Midwest Pride		1.69									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
Walmart	Butterball		1.18										
Whole Foods MW	Larry Schultz					3.99							
	Nature's Rancher								2.49				
	Valerie's Farm								2.49				
	Kosher Valley			3.99									

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
WI <i>(cont)</i>	Woodman's	Honeysuckle	1.59										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT														
AR	Affiliated Food MW	Shurfine		1.09										
	Albertsons Sthrn	Praters		2.99									smoked	
		Honeysuckle		0.99										
	ALDI	Butterball		1.19										
	Bill's Fresh	n/i		2.38									smoked	
	Brookshire's	Honeysuckle	1.29											w/ store card
		Honeysuckle	1.99											w/o store card
		Butterball		1.49										smoked
		Butterball		2.49										smoked
	Cranford's	Honeysuckle		2.49										
	G&W Foods	Li'l Butterball		1.88										
	Hay's Supermarkets	Best Choice	1.68											
	Kroger Delta	Honeysuckle	1.79											w/ store card
	Mac's Fresh	Norbest		2.39										smoked
	Marvin's	Honeysuckle	1.79											
	Pyramid Foods	Honeysuckle		1.19										
	Super 1 Foods	Honeysuckle		1.27										
	Target	Butterball		1.19										
The Fresh Market	n/i								2.49					
Walmart	Butterball		1.18											
Whole Foods SW	Diestel					3.99				2.99				
	Diestel					4.99					4.99		heirloom	
	Nature's Rancher									2.99			smoked @ \$5.99/lb.	
	n/i													
AZ	Albertsons SW	n/i				4.99								
		Honeysuckle		1.49										
		Jennie-O	1.69											
	Basha's	Jennie-O	1.99											
		Butterball	1.99											
		Norbest		0.99										
	Fry's	Foster Farms	1.49											
	Lowe's	Jennie-O		0.99										
		Honeysuckle		0.99										
	Safeway Phoenix	Jennie-O	1.69											w/ store card
		Safeway Farms		0.99										w/ store card
Smart & Final	Jennie-O	1.59												

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
AZ <i>(cont)</i>	Smith's	Jennie-O	1.69										6-10 lbs. (hen) brined smoked	
	Sprout's Market	Sprouts	1.99											
	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
	Whole Foods SPac	Mary's						3.99		2.69		2.69		5.99
		Diestel								2.79				
		Diestel								3.29				
Heidi's Hens							3.99							
	n/i								3.29					
	n/i								5.99					
CO	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 smoked w/ store card smoked @ \$8.99/lb. 6-10 lbs. (hen) brined	
	Affiliated Foods, Inc	n/i		1.29										
		Butterball		2.29										
	Albertsons Mtn	Honeysuckle	1.79											
		Jennie-O	1.99											
	Foster Farms		1.99											
	King Soopers	Kroger		0.99										
		Simple Truth								1.99				
	Lowe's	Jennie-O		0.99										
		Honeysuckle		0.99										
	Safeway Denver	Honeysuckle	1.69											
		Safeway Farms		0.99										
	Sprout's Market	Sprouts	1.99											
	Target	Butterball		1.19										
Walmart	Butterball		1.18											
Whole Foods Mntn	Diestel							5.99	2.49		3.49	4.99		
	Diestel						4.99							
	Diestel								2.99					
	Heidi's Hens						3.69							
	Nature's Rancher								1.99					
Kosher Valley				3.49										
KS	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2 smoked w/ store card	
	Affiliated Foods, Inc	n/i		1.29										
		Butterball		2.29										
	ALDI	Butterball		1.19										
	Dillon's	Honeysuckle	1.79											
	G&W Foods	Li'l Butterball		1.88										

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
KS <i>(cont)</i>	Hen House	Butterball		1.69									
		Honeysuckle		1.59									
	Homeland Stores	Best Choice	\$15 off										w/ \$300 accumulated purchase
		Butterball	\$15 off										w/ \$300 accumulated purchase
		Honeysuckle	\$15 off										w/ \$300 accumulated purchase
	Hy-Vee	Hy-Vee		1.29									
	Lowe's	Jennie-O		0.99									
		Honeysuckle		0.99									
	Marvin's	Honeysuckle	1.79										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods Mntn	Diestel							5.99	2.49	3.49	4.99	smoked @ \$8.99/lb.
		Diestel					4.99						6-10 lbs. (hen)
		Diestel								2.99			brined
		Heidi's Hens					3.69				1.99		
	Nature's Rancher												
	Kosher Valley			3.49									
Woods	Best Choice		0.57									w/ \$50 purchase; limit 2	
	Best Choice		0.97										
LA	Albertsons Sthrn	Praters		2.99									smoked
		Honeysuckle		0.99									
	Breaux Mart	Shurfine		0.99									
		Butterball		1.49									
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									
		Butterball		2.49									smoked
	Kroger Southwest	Jennie-O	1.29										
		Kroger		0.99									w/ \$20 purchase; limit 1
		Honeysuckle		0.99									w/ \$20 purchase; limit 1
	LeBlanc's	Shurfresh		1.19									
	Mac's Fresh	Norbest		2.39									smoked
	Market Basket	Jennie-O		0.89									
Piggly Wiggly	Farm Fresh		0.99										
	n/i		2.99									smoked	

U.S. SUPERMARKET FEATURE ADVERTISING DURING KEY MARKETING EVENTS

Christmas/Hannukah 2014

Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
LA <i>(cont)</i>	Super 1 Foods	Honeysuckle		1.27										
	Target	Butterball		1.19										
	The Fresh Market	n/i								2.49				
	Walmart	Butterball		1.18										
	Whole Foods SW	Diestel						3.99			2.99			
		Diestel						4.99				4.99		heirloom
		Nature's Rancher									2.99			smoked @ \$5.99/lb.
Winn-Dixie	Honeysuckle		0.79									limit 2		
MO	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	ALDI	Butterball		1.19										
	C&R Supermarkets	Shurfine		1.19										
	Dierberg's	Honeysuckle	1.89											
		Butterball	2.39											
	Gerbe's	Honeysuckle	1.79										w/ store card	
	G&W Foods	Li'l Butterball		1.88										
		Butterball	1.99											
	Harter House	Honeysuckle	1.69											
		Best Choice	1.68											
	Hay's Supermarkets	Butterball		1.69										
		Honeysuckle		1.59										
	Hy-Vee	Hy-Vee		1.29										
	Kroger Central	Honeysuckle	1.69											w/ store card
	Kroger Delta	Honeysuckle	1.79											w/ store card
	Prenger Foods	Best Choice		0.99										
	Pyramid Foods	Honeysuckle		1.19										
	Schnuck's	Honeysuckle	1.99	1.29										
		Shady Brook		0.99										
		Schnuck's	1.79											
	Target	Butterball		1.19										
	Town&Cntry Sprmrkt	Best Choice	1.69	1.09										
	Walmart	Butterball		1.18										
	Whole Foods MW	Larry Schultz						3.99						
		Nature's Rancher									2.49			
		Valerie's Farm									2.49			brined
		Kosher Valley				3.99								

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
MO <i>(cont)</i>	Woods	Best Choice		0.57									w/ \$50 purchase; limit 2
		Best Choice		0.97									
NM	Affiliated Foods, Inc	n/i		1.29									smoked
		Butterball		2.29									
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
	Basha's	Jennie-O	1.69										
		Jennie-O	1.99										
		Butterball	1.99										
	Dollar General Mrkt	Norbest		0.99									< 16 lbs. (hen); limit 1
		Jennie-O		0.75									
	John Brooks	Butterball		0.99									smoked
		Butterball		2.29									
	King Soopers	Honeysuckle		0.99									
		Kroger		0.99									
	Lawrence Bros.	Simple Truth								1.99			smoked
		Best Choice		0.99									
	Lowe's	Butterball		2.59									
		Jennie-O		0.99									
	Safeway Denver	Honeysuckle	1.69										w/ store card
		Safeway Farms		0.99									
	Smith's	Jennie-O	1.69										
Sprout's Market	Sprouts	1.99											
Target	Butterball		1.19										
Walmart	Butterball		1.18										
Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.	
	Diestel					4.99				4.99			
	Diestel								2.99			6-10 lbs. (hen)	
	Heidi's Hens					3.69						brined	
	Nature's Rancher								1.99				
Kosher Valley				3.49									
OK	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2
	Affiliated Foods, Inc	n/i		1.29									
		Butterball		2.29									
	ALDI	Butterball		1.19									
Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	

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Whole Body Turkeys - prices in \$US per pound unless otherwise noted.

WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
OK <i>(cont)</i>	Homeland Stores	Best Choice	\$15 off										w/ \$300 accumulated purchase
		Butterball	\$15 off										w/ \$300 accumulated purchase
		Honeysuckle	\$15 off										w/ \$300 accumulated purchase
	Market Square	Butterball		0.99									smoked
		Butterball		2.29									
		Honeysuckle		0.99									
	Marvin's	Honeysuckle	1.79										
	Pyramid Foods	Honeysuckle		1.19									
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Warehouse Market	Best Choice		0.99									w/ \$50 purchase
	Whole Foods SW	Diestel					3.99				2.99		
Diestel						4.99					4.99		heirloom
Nature's Rancher										2.99			smoked @ \$5.99/lb.
TX	Affiliated Foods, Inc	n/i		1.29									smoked
		Butterball		2.29									
	Albertsons Sthrn	Praters		2.99									smoked
		Honeysuckle		0.99									
	Albertsons SW	n/i			4.99								
		Honeysuckle		1.49									
	ALDI	Jennie-O	1.69										
		Butterball		1.19									
	Arlan's	Butterball		1.39									
	Brookshire's	Honeysuckle	1.29										w/ store card
		Honeysuckle	1.99										w/o store card
		Butterball		1.49									smoked
		Butterball		2.49									
	Brookshire Bros.	Butterball		2.99								smoked	
Food Town	Holmes		2.49									smoked	
Homeland Stores	Best Choice	\$15 off											w/ \$300 accumulated purchase
	Butterball	\$15 off											w/ \$300 accumulated purchase
	Honeysuckle	\$15 off											w/ \$300 accumulated purchase

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
TX <i>(cont)</i>	Kroger Southwest	Jennie-O	1.29										
		Kroger		0.99									w/ \$20 purchase; limit 1
		Honeysuckle		0.99									w/ \$20 purchase; limit 1
	La Fiesta	Jennie-O	1.79										
		Lawrence Bros.	Best Choice		0.99								
	Lowe's	Butterball		2.59									smoked
		Jennie-O		0.99									
	Market Basket	Honeysuckle		0.99									
		Jennie-O		0.89									
	Market Place	Honeysuckle		0.68									limit 2
	Market Square	Butterball		0.99									
		Butterball		2.29									smoked
		Honeysuckle		0.99									
	Minyard's	Butterball		0.99									
	Randalls/Tom Thumb	Honeysuckle	1.69										w/ store card
	Sprout's Market	Sprouts	1.99										
	Super 1 Foods	Honeysuckle		1.27									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	The United Family	Prater's		2.69									smoked
Vista Market	Butterball		2.39									smoked	
Walmart	Butterball		1.18										
Whole Foods SW	Diestel						3.99			2.99			
	Diestel						4.99				4.99		heirloom
	Nature's Rancher									2.99			smoked @ \$5.99/lb.
n/i													
UT	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
	Harmon's	Jennie-O	1.69										
		n/i	1.69										locally grown
	King Soopers	Kroger		0.99									
		Simple Truth								1.99			
	Smith's	Jennie-O	1.69										
Sprout's Market	Sprouts	1.99											

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
UT (cont)	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.
		Diestel					4.99					4.99	
		Diestel								2.99			6-10 lbs. (hen)
		Heidi's Hens					3.69						
		Nature's Rancher								1.99			brined
Kosher Valley				3.49									

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions	
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
SOUTHWESTERN U.S. - CA,HI,NV														
CA	Albertsons SthCal	n/i				3.49								
		Butterball	1.99											
	Big Saver	Norbest		1.19										
	Cardenas	Butterball		0.69										
		Carolina		0.69										
	Dollar General Mrkt	Jennie-O		0.75									< 16 lbs. (hen); limit 1	
	Holiday Market	Golden Sierra							2.69					locally grown
		Heidi's Hens					3.89							
	Lucky	Foster Farms	1.79											
	Lunardi's	Diestel							2.99					
	Mar-Val Stores	Norbest	1.59											
	Mollie Stone	Mollie Stone							3.19	2.99				
		Mollie Stone								3.99				brined
		Willie Bird							3.59					
	Northgate	Mary's					3.99							
		Butterball		0.99										limit 3
		Butterball		1.49										additional quantities
		Foster Farms		0.99										limit 3
		Foster Farms		1.49										additional quantities
		Quirch		0.99										limit 3
	Nugget Markets	Quirch		1.49										additional quantities
		Diestel							2.99					w/ store card
		Diestel							3.99					w/o store card
		Branigan's							3.99					w/ store card
		Branigan's							4.99					w/o store card
		Norbest	1.49	0.99										w/ store card
	Pavilions/Vons	Norbest	1.99	1.49										w/o store card
		Butterball		0.99										w/ store card
		Jennie-O	1.69											w/ store card
	Raley's	n/i		2.99										smoked
R Everyday		1.59												
Raley's		1.69												
Ralph's	Foster Farms	1.99												
Ray's Food Place	Butterball		1.59											
	Norbest		1.59											
Rio Ranch	Butterball		0.49											

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State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
CA <i>(cont)</i>	Safeway NCal	Honeysuckle	1.69	0.99									w/ store card
	Save Mart	Foster Farms	1.79										
		Butterball	1.99										
		Diestel								2.79			
	Smart & Final	Jennie-O	1.59										
	Sprout's Market	Sprouts	1.99										
	Stater Bros.	Foster Farms	1.59										
		Jennie-O		0.99									
	Superior	Norbest		1.29									
	Target	Butterball		1.19									
	The Fresh Market	n/i								2.49			
	Walmart	Butterball		1.18									
	Whole Foods NCA	Diestel							5.99		3.49	4.99	
		Diestel								2.99			
		Diestel								4.99			
		Heidi's Hens					3.99						
		WFM								2.69			
	Whole Foods SPac	Mary's					3.99		2.69		2.69	5.99	
	Diestel							2.79					
	Diestel							3.29					
	Heidi's Hens					3.99							
	n/i							3.29					
	n/i							5.99					
HI	Don Quijote	Butterball		2.79									smoked each; limit 1
	Foodland	Norbest		9.99									
		Foster Farms	2.29										
	KTA Super Stores	Foster Farms	1.99										
	Safeway NCal	Honeysuckle	1.69	0.99									
	Target	Butterball		1.19									
	Times/Big Save	Butterball	1.89										
		Norbest		1.59									
	Whole Foods SPac	Mary's					3.99		2.69		2.69	5.99	
		Diestel							2.79				
	Diestel							3.29					
	Heidi's Hens					3.99							
	n/i							3.29					
	n/i							5.99					
												6-10 lbs. (hen)	
												brined	
												smoked	

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WHOLE TURKEYS

State	Supermarket	Label	Conventional		Kosher		Organic		Free Range	ABF	Non-GMO	Heritage	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NV	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons SW	n/i				4.99							
		Honeysuckle		1.49									
		Jennie-O	1.69										
	Dollar General Mrkt Pavilions/Vons	Jennie-O		0.75									< 16 lbs. (hen); limit 1
		Butterball		0.99									w/ store card
	Raley's	Jennie-O	1.69										w/ store card
		n/i		2.99									smoked
		R Everyday	1.59										
	Raley's	Raley's	1.69										
	Ralph's	Foster Farms	1.99										
	Safeway NCal	Honeysuckle	1.69	0.99									w/ store card
	Scolari's	Norbest	1.59										limit 1
	Smart & Final	Jennie-O	1.59										
	Smith's	Jennie-O	1.69										
	Sprout's Market	Sprouts	1.99										
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
	Whole Foods NCA	Diestel							5.99		3.49	4.99	
		Diestel								2.99			
		Diestel								4.99			brined
		Heidi's Hens					3.99						
	Whole Foods SPac	WFM								2.69			
		Mary's					3.99		2.69		2.69	5.99	
		Diestel							2.79				
Diestel								3.29				6-10 lbs. (hen)	
Heidi's Hens						3.99							
n/i								3.29				brined	
n/i								5.99				smoked	

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh	
NORTHWESTERN U.S. - AK,ID,MT,OR,WA,WY													
AK	Fred Meyer	Foster Farms	1.99										
	Omni	Butterball		1.49									
		Norbest		1.39									
	Safeway NW	Jennie-O	1.99										w/ store card
		Honeysuckle		1.19									w/ store card
	Walmart	Butterball		1.18									
ID	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Albertsons NW	Jennie-O	1.99										
		Foster Farms	1.99										
	Fred Meyer	Foster Farms	1.99										
	Paul's Market	Norbest	1.98										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Jennie-O	1.69										w/ store card
		Honeysuckle		0.99									w/ store card
	Smith's	Jennie-O	1.69										
	Target	Butterball		1.19									
	Walmart	Butterball		1.18									
Whole Foods Mntn	Diestel							5.99	2.49	3.49		smoked @ \$8.99/lb.	
	Diestel					4.99					4.99	6-10 lbs. (hen)	
	Diestel								2.99				
	Heidi's Hens					3.69							
	Nature's Rancher								1.99			brined	
	Kosher Valley			3.49									
Yoke's Fresh Markt	n/i		1.87										
MT	Albertsons Mtn	Honeysuckle	1.79										
		Jennie-O	1.99										
		Foster Farms	1.99										
	Rosauer's	Jennie-O	1.59										
		Norbest	1.59										
	Safeway NW	Jennie-O	1.69										w/ store card
		Honeysuckle		0.99									w/ store card
	Smith's	Jennie-O	1.69										

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
MT <i>(cont)</i>	Target	Butterball		1.19										
	Walmart	Butterball		1.18										
OR	Albertsons NW	Jennie-O	1.99											
		Foster Farms	1.99											
	Fred Meyer	Foster Farms	1.99											
	Haggen/TOP Food	Mary's							2.99					
		Butterball	2.19	1.69										w/ store card
		Butterball	3.19	2.69										w/o store card
		Jennie-O	1.99											w/ store card
		Jennie-O	2.99											w/o store card
	IGA Market Fresh	n/i	1.59	1.19										
	Lamb's Market	Cook's		2.49										
	McKay's	Foster Farms	1.79											
		Norbest	1.79											
	QFC	Northwest Natural	1.69											
		Private Selection		0.69										
		Butterball	1.89											
	Ray's Food Place	Mary's							2.49					
		Butterball		1.59										
		Norbest		1.59										
	Red Apple/Thriftway	n/i	1.99											
	Rosauer's	Jennie-O	1.59											
		Norbest	1.59											
	Roth's	Mary's							2.99					
		Norbest	1.98	1.29										
Safeway NW	Jennie-O	1.69											w/ store card	
	Honeysuckle		0.99										w/ store card	
Target	Butterball		1.19											
Walmart	Butterball		1.18											
Whole Foods NW	WFM (Mary's)						3.99							
	WFM								2.49		5.99			
WA	Albertsons NW	Jennie-O	1.99											
		Foster Farms	1.99											
	Fred Meyer	Foster Farms	1.99											

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			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	Fresh		
WA <i>(cont)</i>	Haggen/TOP Food	Mary's							2.99					
		Butterball	2.19	1.69									w/ store card	
		Butterball	3.19	2.69									w/o store card	
		Jennie-O	1.99										w/ store card	
		Jennie-O	2.99										w/o store card	
	IGA Market Fresh	n/i	1.59	1.19										
	Metropolitan	Metropolitan							2.89	2.89				
	QFC	Northwest Natural	1.69											
		Private Selection		0.69										w/ \$30 purchase; limit 1
		Butterball	1.89											
		Mary's							2.49					
	Red Apple/Thriftway	n/i	1.99											
	Rosauer's	Jennie-O	1.59											
		Norbest	1.59											
	Saar's	Butterball	1.49											
	Safeway NW	Jennie-O	1.69											w/ store card
		Honeysuckle		0.99										w/ store card
	Target	Butterball		1.19										
	The Markets	Jennie-O	1.98											
		Honeysuckle		BOGO										limit 1
Town & Country	Diestel							2.79						
Walmart	Butterball		1.18											
Whole Foods NW	WFM (Mary's)						3.99							
	WFM									2.49		5.99		
Yoke's Fresh Markt	n/i	1.87												
WY	Affiliated Foods MW	Shurfine		0.99									w/ \$20 purchase; limit 2	
	Albertsons Mtn	Honeysuckle	1.79											
		Jennie-O	1.99											
		Foster Farms	1.99											
	King Soopers	Kroger		0.99										
		Simple Truth									1.99			
	Safeway Denver	Honeysuckle	1.69										w/ store card	
		Safeway Farms		0.99										
	Smith's	Jennie-O	1.69											
	Walmart	Butterball		1.18										