

NATIONAL POTATO PROMOTION BOARD

Executive Committee

Mr. Todd Michael, Chairperson
Mr. John Probasco, Finance
Mr. Sid Staunton, Domestic Marketing
Ms. Molly Connors, Domestic Marketing
Mr. Ritchey Toevs, International Marketing
Mr. Monty Smith, International Marketing
Mr. Jimmy Harrell, Industry Comm./Policy
Mr. Rob Davis, Industry Comm./Policy
Ms. Cheryl Kooppin, Ex Officio

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Todd Michael, OH, John Probasco, NJ, Alan Moir, ME, Chris Olsen, WA, Ritchey Toevs, ID, Monty Smith, CO, Eric Halverson, ND, Ron Mach, WI, Marty Myers, OR, Wyatt Penfold, ID, Brett Jensen, ID; Mike Pink, WA; Jimmy Harrell, NC, Rob Davis, WA, Mary DeMers, NC, Keith Labrie, ME, Kevin Johnston, CA, Chris Slagell, OK, Vernon Thomas, NB, Molly Connors, WA, Sid Staunton, CA, Carl Ball, ID, Tom Campbell, NC, Mike Carter, WI, Dan Chin, OR, Gary Hansen, WI, James Hoff, ID, Rod Lenz, CO, John Meyer, NY, Bruce Richardson, VA, Kevin Searle, ID, Shane Webster, ID, and Cheryl Kooppin, ID.

Finance Committee

John Probasco, Chairman, Chris Olsen and Alan Moir

International Marketing Committee

Ritchey Toevs and Monty Smith, Co-Chairs, Eric Halverson, Brett Jensen, Ron Mach, Marty Myers, Wyatt Penfold and Mike Pink

Industry Communications & Policy Committee

Jimmy Harrell and Rob Davis, Co-Chairs, Mary DeMers, Kevin Johnston, Keith Labrie, Chris Slagell and Vernon Thomas

Domestic Marketing Committee

Molly Connors and Sid Staunton, Co-Chairs, Carl Ball, Tom Campbell, Mike Carter, Dan Chin, Gary Hansen, James Hoff, Rod Lenz, John Meyer, Bruce Richardson, Kevin Searle, and Shane Webster

NATIONAL POTATO PROMOTION BOARD

List of Members

(Term Ends on the Last Day of February of the Year Indicated)

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