

UNITED STATES DEPARTMENT OF AGRICULTURE

In the Matter of: *

* Docket Numbers:

NORTHEAST MILK * AO-14-A70 et al;

MARKETING ORDER * DA-02-01

Thursday,
September 12, 2002

Embassy Suites Hotel
1900 Diagonal Road
Virginia Room
Alexandria, VA

The above-entitled matter came on for
hearing, pursuant to notice at 8:00 a.m.

BEFORE: DOROTHEA BAKER,
Administrative Law Judge

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I N D E X

<u>WITNESSES:</u>	<u>DIRECT</u>	<u>CROSS</u>	<u>REDIRECT</u>	<u>RECROSS</u>
Edward Gallagher	681	720 729 754 766 778 791 813 817 819		
Bob Caplette	825	836 839 841	828 838	
Robert Yonkers	849	891 936		
Dave Arms	944	965 982		
Donald Gilman	991	995		
James Buelow	998	1004 1014		
William Fitch	1016	1022 1023		
Carl Conover	1025	1037 1052		
Peter Fredericks	1055			

E X H I B I T S

<u>NUMBER:</u>	<u>IDENTIFIED</u>	<u>RECEIVED</u>
Exhibit 16		681
Exhibit 17		681
Exhibit 18	682	823
Exhibit 19	682	823
Exhibit 20	824	844
Exhibit 21	848	939
Exhibit 22	848	939
Exhibit 23	848	939
Exhibit 24	940	990
Exhibit 25	941	990
Exhibit 26	941	990
Exhibit 27	998	1015
Exhibit 28	1016	1024
Exhibit 29	1025	1027
Exhibit 30	1059	1061

1 M O R N I N G S E S S I O N

2 JUDGE BAKER: This is the third day of our
3 hearing relevant to Proposed Amendments to Milk in
4 the Northeast Marketing area. It is a public
5 hearing in which all interested parties have the
6 opportunity to participate, to present evidence or
7 testimony, and their participation is invited and is
8 encouraged.

9 Mr. Beshore, when we adjourned last night,
10 I believe that questioning had been concluded with
11 respect to Mr. Shad.

12 MR. BESHORE: It had, Your Honor. I would
13 like to move the admission of Exhibit 16 and 17, if
14 we haven't done that. Mr. Shad's testimony and
15 exhibits.

16 JUDGE BAKER: Very well. Are there any
17 questions or objections with respect thereto? Let
18 the record reflect there is no response. Exhibit 16
19 and 17 are hereby admitted and received into
20 evidence.

21 (The documents referred to,
22 having been previously marked
23 as Exhibit 16 and 17
24 were received in evidence.)

1 MR. BESHORE: I would like to ask that the
2 documents which have been distributed in the room
3 and to the court reporter, the testimony of Ed
4 Gallagher on Proposal 7, Part 2, be marked as
5 Exhibit 18 and the exhibit set to, relating to
6 Proposal 7 submitted Edward Gallagher be marked as
7 proposed Exhibit 19. Mr. Gallagher has resumed the
8 stand. He has previously been sworn and he is
9 prepared to proceed with his additional testimony,
10 Your Honor.

11 JUDGE BAKER: Very well. Thank you. The
12 documents you mentioned shall be so marked.

13 MR. BESHORE: Thank you.

14 JUDGE BAKER: You are welcome.

15 (The documents referred to
16 were marked for identification
17 as Exhibit 18 and 19.)

18 MR. BESHORE: You may proceed, Mr. Gallagher
19 with your testimony in further support of Proposal
20 7.

21 TESTIMONY OF EDWARD GALLAGHER:

22 MR. GALLAGHER: Okay. Thank you.

23 Good morning everybody. Thank you for
24 allowing me to return to testify further about the

1 ADC&E Marketwide Service Proposal.

2 MR. BESHORE: Actually, if I might, if I
3 might interrupt you, why don't you just preliminarily
4 go through the exhibits.

5 MR. GALLAGHER: Okay.

6 MR. BESHORE: Which are Exhibit 19, briefly,
7 identify them as you will be referring to them
8 during your testimony.

9 MR. GALLAGHER: Okay. Figure 1 is a chart
10 that I put together based on the milk intake at the
11 Dietrich's Plant in Reading, Pennsylvania, that
12 identifies the monthly volume in January 2000
13 through June 2002. And the line that goes across
14 that is just above 50 million pounds is the maximum
15 amount of milk they used, they brought into the
16 plant during that time. And it sort of
17 characterizes their, not only their intake, but what
18 they didn't receive, so that what they weren't
19 receiving relative to their maximum capacity.

20 The second chart is a similar chart, but it
21 is for the Dietrich's Plant at Middlebury Center,
22 Pennsylvania.

23 Figure 3 is a comparison of the intake at
24 the Reading Plant by month to the intake by month

1 that would have been converted from Charlie Ling's,
2 Dr. Ling's study. And it is a comparison of the
3 intake in that study to Reading.

4 The Figure 4 is the same comparison for
5 Middlebury Center.

6 Table 1 is an example that I will be
7 explaining further in my testimony and it identifies
8 a balancing cost relative to lost zones and hauling
9 charges when you are moving milk from a Class I
10 plant and diverting it for balancing to a
11 manufacturing plant.

12 Table 2 lists the actual intake pounds of
13 both the Reading and the Middlebury Center plants
14 from January 2000 to June 2002. And it is from this
15 table that I based the previous figures on, that
16 identify the two plants intakes and relative
17 comparisons.

18 Table 3 is as ugly as it gets. It shows
19 DMS= balancing costs for the last 19 months.

20 And Table 4 is just an overview of the
21 categories that go into the income statement,
22 determining the lack of profitability at the
23 Dietrich's plants.

24 MR. BESHORE: Okay. Thank you. Now, I

1 interrupted you, and you may resume.

2 MR. GALLAGHER: Okay. A Brief History of
3 Dairylea.

4 Dairylea Cooperative's business operations
5 can best be described as in a continuous process of
6 evolution. Today's Dairylea is vastly different than
7 it was 50 years ago or even five years ago. It
8 started in the early 1900's, it quickly became one
9 of the largest dairy cooperatives in the Northeast,
10 and in so doing, was involved in just about every
11 milk processing and manufacturing operation known,
12 at the time. Its members invested in, and
13 management operated, hundreds of manufacturing,
14 processing and county receiving stations throughout
15 the Northeast.

16 Over time Dairylea's results with operating
17 plants were not good. In the early 1980s, Dairylea's
18 members and management made the decision to exit
19 from the management of operating plants. By the mid
20 1980s, Dairylea accomplished this and set out on a
21 new strategy of providing marketing, membership and
22 on-farm services to its members. The history of
23 Dairy Farmers of America predecessor cooperatives in
24 the Northeast, including Sheffield Farms, and

1 Eastern Milk Producers Cooperative, would be found
2 to be very similar to Dairylea's.

3 The services oriented strategy has served
4 Dairylea's members, customers, and in general, the
5 Northeastern dairy industry well. Since 1990,
6 Dairylea grew from marketing one billion pounds of
7 milk annually, to its present size of marketing more
8 than five billion pounds annually from more than
9 2400 dairy farmers members who I represent today. A
10 strong proportion of this growth occurred by
11 Dairylea's ability to get medium sized dairy
12 cooperatives to join Dairylea as member
13 cooperatives. This allowed those cooperatives to
14 enjoy the milk marketing and member service benefits
15 of a large cooperative, and at the same time keep
16 their culture, local presence and private
17 governance.

18 Today's Hoard's Dairymen ranks Dairylea the
19 fifth largest dairy cooperative in the United
20 States.

21 The DFA Joint Venture and Dairy Marketing
22 Services.

23 In 1999 Dairylea's business evolved further
24 when it entered into a joint milk marketing and

1 membership venture with Dairy Farmers of America and
2 formed Dairy Marketing Services. Dairy Marketing
3 Services, headquartered in Syracuse, New York, is
4 responsible for the milk marketing and membership
5 operations for Dairylea in the Northeast Council of
6 Dairy Farmers of America. Referring to Footnote 1,
7 the Northeast Area Council of DFA encompasses the
8 geographical territory that includes New England,
9 New York, New Jersey, the territory in Pennsylvania
10 east of the Allegheny Mountains, Maryland and
11 Delaware. This region was the membership territory
12 of the former Eastern Milk Producers Cooperative.
13 In the early 1990s, Eastern merged into Milk
14 Marketing, Inc. In the late 1990s, Milk Marketing,
15 Inc. was one of the founding cooperatives of Dairy
16 Farmers of America.

17 Through the Dairylea and DFA relationship,
18 DMS markets over 12 billion pounds of milk annually.

19 Although the Dairylea and DFA members and
20 member cooperatives make up the majority of the milk
21 DMS markets, it has also forged marketing
22 relationships with other cooperatives and
23 independent handlers. In the case of the
24 independent handlers, the milk marketing and payroll

1 functions have been, or are in the process of being
2 outsourced to DMS and/or DFA, who will provide these
3 services to the particular independent dairy
4 farmers.

5 DMS markets, on average, 650 loads of milk
6 a day, to more than 100 milk plant locations for
7 over 7,000 dairy farmers. A significant number of
8 these plants package fluid milk for route delivery.

9 DMS sells more milk to Class I distributing plants
10 in the Northeast than any other business.

11 The DMS marketing scope and depth cuts
12 across every region of the Northeastern U.S. -- the
13 only such milk marketing business in the region that
14 does so. It supplies Class I plants in Maine, and
15 manufacturing facilities in western New York. It
16 delivers milk to Class I facilities serving Boston,
17 Connecticut, New York City, Northern New Jersey,
18 Philadelphia, and Harrisburg, Baltimore and
19 Washington, D.C. It also serves Class I customers
20 with sales in Scranton, Binghamton, Rochester,
21 Syracuse, Utica, Albany, Springfield, Massachusetts
22 and points in-between. Additionally, DMS supplies
23 manufacturing plants from northern Vermont, New
24 York, south to Maryland and from Central

1 Massachusetts, west to northeastern Ohio.

2 The DMS Milk Balancing Operations.

3 For its size and scope, DMS balances its
4 milk differently than most cooperative organizations
5 in the country. Where many cooperatives rely on
6 cooperative owned balancing plants to be the primary
7 process of balancing milk supplies, DMS does not do
8 so necessarily. Instead, DMS employs a strategy of
9 balancing milk at the region's manufacturing plants,
10 most of which are not owned or operated by DMS,
11 Dairylea or DFA. In fact, DMS has no ownership
12 interest in plants, while Dairylea has minimal
13 interest. DFA has more substantial balancing plant
14 ownership, commercial interest in Dairylea.

15 Dairylea is one of the three cooperative
16 owners of O-AT-KA Cooperative, the butter/powder and
17 speciality products plant located in the western New
18 York town of Batavia. DFA is the owner of two
19 powder and speciality products facilities under the
20 name of Dietrich's Milk Products, LLC. Referring to
21 Footnote 2. Until just recently, Dietrich's Milk
22 Products, LLC was equally and jointly owned by DFA,
23 Dairylea and the Dietrich family. This three way
24 ownership began in 1999. Although Dairylea is no

1 longer an owner in Dietrichs, the balancing cost
2 associated with these plants are still shared
3 between Dairylea and DFA. In essence, DFA owns and
4 operates the plants on behalf of DMS. DMS is
5 charged Dietrich balancing costs. In turn, via the
6 proprietary formula, DFA passes those costs along to
7 its owners and to the members of Dairylea and DFA's
8 Northeast Area Council.

9 MR. BESHORE: Mr. Gallagher, did you mean
10 that DMS passes those cost along?

11 MR. GALLAGHER: Yes.

12 MR. BESHORE: Okay.

13 MR. GALLAGHER: One plant is located in the
14 southeastern Pennsylvania city of Reading, while the
15 other is located in the northern tier of
16 Pennsylvania in a town called Middlebury Center.
17 Although DFA owns a large cheese plant in western
18 Pennsylvania, Farmers Cheese, the proximity of it to
19 the east coast's metropolis and its important Class I
20 business, makes it of limited use to balancing the
21 DMS and Order 1 market's daily and weekly Class I and
22 overall producer needs. However, it is utilized as
23 one of the number of plants to help balance seasonal
24 and holiday surpluses.

1 The Portfolio Balancing Strategy.

2 DMS follows a balancing strategy developed
3 previously by its member owners, Dairylea and DFA
4 and DFA's predecessor organizations here in the
5 Northeast. This strategy uses a portfolio approach
6 to balancing member and customer milk needs. The
7 portfolio is made up of every manufacturing
8 customers in the Northeast including the three
9 plants, fully or jointly owned by DFA or Dairylea.
10 The portfolio approach reduces members' risks by:

11 Limiting their investments in the
12 cooperatives, allowing their members to have a
13 greater share of their farms' equity available to
14 them as they wish,

15 Attempting to optimize the use of existing
16 plant capacity,

17 Supporting the business operations of the
18 region's manufacturing plants owned by others,
19 providing the operations additional volumes of milk
20 to help them grow their businesses and reduce their
21 operating risks and above all,

22 Mitigating the cost of balancing the milk,
23 the region's milk supplies.

24 Renting Balancing Space.

1 In its simplest form, there is a
2 Afacilities@ cost of balancing. Many cooperative=s
3 balancing costs come to the process of owning
4 facilities. These costs are incurred either
5 through the cost of operating plants or through the
6 cost of carrying the plant asset in the fall months
7 and at other times the year when the plant is
8 significantly underutilized or idle. When using
9 other business facilities to balance, this cost, in
10 one form or another, can be boiled down to the
11 market costs of renting balancing space. The DMS
12 portfolio approach relies both on Arented@ space as
13 well as owned space.

14 Others testifying on behalf on ADCNE, or
15 excuse me, ADCNE and spent more time discussing the
16 costs of owning balancing space. I want to spend a
17 little time discussing the cost of renting balancing
18 space.

19 My use of the term Arenting@ balancing space
20 is an economic term. There is no actual process
21 that I am aware of that involves a rental agreement
22 or lease to avail at a cooperative of space at a
23 manufacturing plant to balance their members and
24 customer milk needs. However, there are Areal@ costs

1 that do exist. Those real costs, are in a sense,
2 rental payments for plant space.

3 Rental Balancing Costs Under Class Pricing.

4 The following identifies a real world cost
5 of renting balancing space by using a more commonly
6 referred to term: under class pricing. To help
7 illustrate this cost, take, for example a load of
8 milk that is delivered to a pool distributing plant
9 on an every day basis (recognizing that most
10 producers are picked up every other day) with the
11 exception of the weekend when the Class I processor
12 is limiting its intake of milk.

13 As was described in earlier testimony, DMS
14 is a co-operator of the milk grid and, in doing so,
15 assures that all milk produced finds a plant demand
16 point, even if the normal plant demand point, in
17 this example, the Class I processor, chooses to
18 reduce its purchases. As part of this service, DMS
19 finds a manufacturing plant willing to take the load
20 not needed by the distributing plant.

21 The economic return on this particular load
22 is different than on milk delivered to the
23 manufacturing plant on a regular basis. Here is why.
24 Manufacturing customers contract with DMS for a

1 given amount of milk per week, month or year. A
2 price is set for these regular deliveries that is
3 based on Class price plus handling charges. The
4 price is set on regular deliveries, which are loads
5 of milk that land at the manufacturing plant
6 consistently throughout the year, is determined in
7 advance of the milk being produced and is based on
8 A general existing@ marketing conditions. Generally
9 existing marketing conditions can be described as
10 milk being long in the flush and short in the fall,
11 but that the market for the year is not excessively
12 long or excessively short. The Class plus handling
13 charge price holds throughout the year, unless an
14 excessive milk condition occurs. Referring to
15 Footnote 3. Under excessive milk conditions,
16 regular loads are still priced at Class, but the
17 handling charges adjusted to reflect the excessive
18 condition - meaning higher handling charges when
19 milk is excessively short, and vice versus. When a
20 balancing load becomes available, such load
21 generally falls outside of the contract's pricing.
22 In such a case, the load is priced on A spot@ market,
23 determined by that particular day's supply and demand
24 dynamics.

1 These loads also carry another demand
2 characteristics that undermines the load's value. I
3 call this for lack of an appropriate economic term
4 Aopportunistic@ pricing. Let me explain.

5 When a manufacturer is offered a load of
6 milk being balanced back from a Class I source, the
7 manufacturing operator knows, based on the
8 interactions of the dispatching and receiving
9 processes, that the milk is normally delivered to
10 Class I, isn't needed by Class I and is in search of
11 a delivery location. When this milk is offered to
12 the manufacturer, the plant operator knows he can
13 buy the milk at a discount to its normal class plus
14 handling price. The manufacturing plant knows this
15 since DMS has to land that load quickly because the
16 milk's perishability, its inability to be inventoried
17 on a truck and the need for the truck and trailer to
18 be ready to meet its demanding schedule of picking
19 up its next load on the farms. Generally, no matter
20 if milk is excessively long or really short,
21 balancing loads do not return the same price to the
22 cooperatives as do regular deliveries. And, during
23 the flush and other times, these loads generally are
24 priced at Class price minus.

1 If the weekend load was delivered to the
2 manufacturing plant during the flush season, it
3 would likely be priced at a discount to the Class
4 price is likely where the spot market - that day's
5 supply and demand interaction - would be that
6 determines the Aclearing@ price for milk. Since DMS
7 settles with the Order at the value of a Class price
8 and the producers get paid the Ablend@ plus premiums
9 - as dictated by competitive market dynamics. The
10 under Class price discount is a real business cost
11 involved in balancing milk supplies.

12 This type of cost would not be associated
13 with just the weekend balancing loads. These
14 dynamics and their associated costs have the
15 potential to be involved with the balancing of all
16 necessary milk supplies, as defined by Dr. Ling -
17 especially during the flush and around holidays.

18 The same costs is generally include when
19 milk is Aturned back@ during the week. A Aturned
20 back@ load refers to a load that is ordered by a
21 Class I customer at the beginning of the week based
22 on that customers anticipated milk processing needs
23 for the week. As the week goes by, the processor
24 recognizes it has over ordered because its

1 supermarket customers orders aren't as brisk or it is
2 receiving more milk than it anticipated by its
3 independent producers or cooperative supplies. When
4 this occurs, the Class I customer notifies DMS that
5 it is cutting back orders, and in effect, has DMS
6 balance its Class I needs as opposed to asking its
7 own independent shippers to balance its needs.
8 Economics on the delivery of this milk, relative to
9 the underclass pricing rental balancing cost, is
10 quite the same as that explained in previous
11 scenario. Referring to Footnote 4. From time to
12 time and when some Class I customers, a turn back
13 fee can charged in these instances, although it is
14 very infrequent. However, the ability to utilize
15 turned back fees is very limited to certain customer
16 situations, only applies to milk loads ordered and
17 then canceled during the week, and during the flush,
18 the turn back fees generally only mitigate a portion
19 of the balancing costs on a turned back load.

20 Rental Balancing Costs Loss Handling.

21 Another rental price is the cost of loss
22 handling and balancing loads. In many cases, the
23 weekend balancing milk carries a reduced or, in some
24 cases, no handling charge for the sale. Again, this

1 is for the same reasons described in the under Class
2 pricing discussion about spot milk and opportunity
3 pricing. Since the producers will still be paid
4 premiums for the milk on the load, regardless of
5 whether or not it is balancing milk, the cost of
6 foregone handling to cover the premiums paid to the
7 producers becomes a real business cost. Although I
8 do not know the count, more loads of milk that are
9 sold at reduced or no handling costs than at under
10 class pricing. All loads sold in the class are sold
11 at zero handling.

12 Under class pricing and loss handling
13 charges are balancing costs associated with
14 maintaining the necessary reserve supply of milk to
15 meet our Class I customers fluctuating, daily,
16 weekly, seasonal and holiday demands. For instance,
17 an every other day pickup route that is delivered to
18 a Class I processor once or twice during the fall,
19 but isn't needed by the Class I processor in the
20 spring flush, can't gain the same economic return at
21 manufacturing plants as it can at Class I plants.
22 Since the route isn't available to the manufacturing
23 customer on a regular basis, the manufacturing
24 customer who has made other plans to meet its milk

1 supply needs isn't willing to pay as much for the
2 milk that only sometimes shows up at the plant.
3 Referring to Footnote 5. In fairness to our
4 manufacturing customers, they can't afford to pay the
5 full price for this milk. These customers have
6 already made plans to sell their production from
7 their regular deliveries. Generally, their
8 customers do not need any more products so aren't
9 necessarily willing to buy additional product unless
10 there is a clear price discount available. Likely,
11 these manufacturing plants would not purchase the
12 milk if they didn't have a sale because of the high
13 risks and cost of inventorying and hoping to develop
14 a sale. Therefore, these manufacturing customers
15 are only willing to purchase additional product if
16 the price is discounted enough to help the
17 manufacturer move the product to one of their
18 customers relatively quickly.

19 Certainly one can see the different
20 economic positions, a balancing load of milk is
21 under, not only on weekends, but at other times as
22 well. For instance, an unfavorable economic
23 position occurred when balancing seasonal surplus
24 during the flush, when schools are in session, on

1 holidays or the week leading up to Christmas or New
2 Year's Day.

3 Diverting from my written testimony for a
4 moment. There is another rental balancing cost that
5 I didn't think of when I was bringing this together
6 and I am glad Mr. Miller of Queensboro Farms and the
7 vice president of New York State Dairy Foods, who
8 sound like he was testifying in favor of marketwide
9 services, referred to another rental cost and that
10 is cost incurred with -- towing I think referring to
11 Mr. Miller's testimony, he mentioned that towing
12 does occur. The DMS uses other plants from time to
13 time to tow milk. They will tow because they do not
14 want to have to take any responsibility of trying to
15 sell the product from that milk, and yet have space
16 available at their plants to manufacture and are
17 willing to Arent it to us@, for a price. And Mr.
18 Miller identified that that rental price at his
19 plant was in essence of a \$1.00 a hundred weight.
20 And so automatically, we are at least that much
21 below the class price when we do a towing
22 arrangement. And there is a significant cost in our
23 operation.

24 Back to my testimony, written testimony.

1 Balancing Cost, Unreimburse Delivery Cost.

2 Not all balancing cost are incurred when
3 renting space or operating plants. A particular
4 cost incurred by those co-operating the milk
5 balancing grid is common to all, whether they are
6 renting space or operating plants. This particular
7 real world balancing cost occurs when there are
8 unreimbursed delivery costs associated with
9 diverting milk to a manufacturing plant from its
10 usual home at a distributing plant.

11 Dairylea and DFA member pay programs have
12 evolved, have evolved into something more like farm
13 point pricing than plant point pricing. This is
14 occurred due to our reactions to the market place as
15 opposed to a strategy to set us apart from the
16 market place. Written another way, competitive
17 market dynamics have dictated this pricing
18 mechanism. By farm point pricing, I mean, that a
19 member more often than not, is assigned to producer
20 price differential zone for his or her area based on
21 local manufacturing plant, regardless of whether the
22 members milk is delivered 240 or so miles to a
23 distributing plant or 30 miles to a manufacturing
24 plant. Similarly, the hauling charge to members is

1 designed to cover the cost of delivering milk
2 locally, plus corresponding to the zone of the
3 producer's price differential and meeting the
4 competitive dynamics in that particular producer's
5 region.

6 For most deliveries of milk from, say
7 Central New York and Northern Pennsylvania in
8 towards the cities, the higher city zones,
9 generally, cover most of the additional costs of
10 moving the milk from up country to the Eastern
11 Seaboard cities. This generally occurs even though
12 the zone differences between manufacturing areas and
13 the major Class I consumption areas were narrowed
14 during Federal Order Reform. Producers that deliver
15 to a distributing plant a majority of the time, if
16 they are under a local paid price program, generally
17 have any portion of the hauling cost, not covered by
18 zone, added to their hauling charge that shows up on
19 their milk check. Generally this is the case if
20 the local procurement area's supply and demand
21 situation allows these costs to be passed along.
22 This is not always the case. Especially in areas
23 where propriety Class I plants, with their own
24 producer supplies are actively soliciting milk.

1 In general, the economic delivering of milk
2 for the Class I market, on a regular basis, from
3 normal supply areas, say 240 miles and into the
4 Metro New York area, and Boston, result in the milk
5 landing in, say Northern New Jersey, with no or
6 little other extra cost to the dairy cooperative.
7 This means that the Anet@ of the producer price
8 differential paid to the cooperative and the
9 handling cost that it bears for delivering the milk
10 to the distributing plant, match the producer price
11 differential paid to the producers in the hauling
12 charges they are assessed.

13 There is a significant daily and weekly
14 variation in raw milk demand at distributing plants,
15 as explained by Bob Wellington and alluded to in my
16 previous testimony, and shown by our exhibit
17 yesterday that Dennis Shad presented. Although
18 loads of milk, made up of the milk production of a
19 number of Dairylea and DFA farms, may be delivered
20 to a distributing plant a majority of the time, it
21 is very rare that these loads be delivered to a
22 distributing plant all the time. Referring to
23 Footnote 6. This is unlike individual producers or
24 small cooperative procured by priority Class I

1 distributing plant. For these producers, their milk
2 is delivered to the Class I plant every single day
3 with very few exceptions.

4 Referring to dairy farmers, the dairy
5 shipper that testified yesterday indicated that for
6 the last 17 years, 365 days a year, his milk goes to
7 their Class I bottling facility in Syracuse, New
8 York.

9 When this milk isn't delivered to the
10 eastern seaboard distributing plant, but instead is
11 delivered to a manufacturing plant, the net zones
12 and hauls for the manufacturing plant delivery do
13 not always net to zero.

14 This means that the producer price
15 differential received for the load, and the hauling
16 cost of the delivering the load do not match the
17 producer price differential paid to the producer or
18 the hauling charge extracted from the producer.
19 When this doesn't net to zero, it results in a cost
20 to be borne by the cooperative. Footnote 7. It is
21 the very rarely based on the results when the net
22 results and gain to the cooperative.

23 Thus, another real balancing cost is
24 incurred when milk is diverted from its regular

1 distributing plant estimation and the economics of
2 the plant zone and hauling charge of the plant
3 receiving the diversion do not net the same value as
4 the normal distributing plant delivery.

5 These costs are even greater when the
6 balancing plant was in a lower zone than that which
7 the producer is paid. For example, during the
8 spring flush, it is not uncommon to move milk,
9 usually diverting to distributing plants in Metro
10 New York
11 to O-AT-KA. The producer paid program would be set
12 up so that on the deliveries to New York City the
13 net producer price differentials and hauling charges
14 collected and paid are zero. Thus, the economic
15 analysis of any net impact to a cooperative that
16 balances its milk would be a straight up comparison
17 between zones and hauling charges for the two
18 alternative designations.

19 Exhibit 19, Table 1 depicts the economics
20 of a real world balancing milk movement. It shows
21 that the zones for the Dean Foods plant known as
22 Tuscan Farms in Union, New Jersey is Boston (the
23 zero zone) minus \$0.10 cents, and the zone at O-AT-
24 KA is Boston minus a \$1.05. When this balancing

1 movement occurs, the cooperative is out ninety five
2 cents in zone. Since the distance between Central
3 New York (for example the Cayuga County town of
4 Locke, New York) and O-AT-KA is less than the
5 distance between Central New York and Tuscan Farms,
6 the O-AT-KA delivery's hauling cost is less. For the
7 Tuscan delivery, the hauling charge is about \$1.19
8 per hundred weight and for the O-TA-KA delivery, the
9 hauling charge is seventy-five cents per hundred
10 weight. This results in a 44 cent per hundred
11 weight hauling savings to the cooperative.
12 Unfortunately, the savings and hauling costs do not
13 match the loss of income in zones. Thus, the
14 cooperative registers a real world balancing cost of
15 51 cents per hundred weight on this movement. This
16 cost is on top of any loss handling and under class
17 pricing that also may be incurred.

18 Balancing Costs Include Balancing AIn@.

19 Balancing the market need isn't just
20 handling Class I's operation reserves, milk that is
21 turned back from Class I or seasonally long, it is
22 also providing milk to Class I in the fall or at
23 other time when the milk supply is tighter. Upon
24 review of DairyIea Federal Order Reform comments,

1 you will be reminded that Dairylea was a proponent
2 of narrowing of the zone differences in flattening
3 them in western and northern New York. This was
4 requested, in part, to prevent further erosion of
5 blend prices for the sole purposes of assuring that
6 the higher hauling costs of supplement milk from
7 distance manufacturing areas would move milk to
8 Class I on the few occasions it was needed. It was
9 also requested as a means of mitigating the
10 balancing costs described in the previous section,
11 referring to Section 8, excuse me, Footnote 8. As a
12 previous discussion illustrated, such costs are far
13 from mitigated with their flatter pricing.

14 Instead the Dairylea pointed out, it would
15 be better to maintain stronger blend prices by
16 having flatten zones in the outer areas of the milk
17 shed where the Northeast milk production sector is
18 growing and becoming more and more relied upon to
19 fill the needs of the Federal Order Class I market.

20 Referring to Footnote 9. Although not shown, a
21 review of production trends in the Northeast would
22 show production declining in the traditional Class I
23 procurement areas of Massachusetts, Connecticut,
24 Central New York and Northern Pennsylvania.

1 Alternatively, production is growing in Northern and
2 Western New York. Going forward, milk produced in
3 Northern and Western New York will take on
4 increasing strategic importance in assuring that the
5 Class I plants, serving the Eastern Seaboard cities,
6 will be adequately supplied with milk.

7 Most of the milk in these outer areas is
8 marketed by cooperatives. This milk, milk that isn't
9 marketed by cooperatives is controlled by
10 proprietary plants that operate manufacturing
11 plants.

12 Unfortunately, the market dynamics, the
13 market's competitive dynamics and the differences in
14 zones between Western and Northern New York and the
15 Class I plants along the Eastern Seaboard, do not
16 allow for these costs to be recouped. Although, the
17 Secretary agreed with the suggestion of flatter
18 zones, another element of the request, to have a
19 marketwide services balancing payment program to
20 compensate the cooperative for their extra costs of
21 moving milk from areas of supplemental supply to the
22 Class I market, was not included.

23 Since Federal Order Reform, the dairy
24 cooperative members of DMS have taken on additional

1 contractual obligations for supplying certain Class
2 I customers with 100 percent of their milk needs.
3 The Northeast market's competitive dynamics,
4 discussed at this hearing, make it prohibitive to
5 DMS to extract higher handling charges from these
6 customers in order to cover these extra costs.

7 Again, DairyIea requests the inclusion of
8 the proposed marketwide service program to
9 compensate the dairy farmer members of DairyIea and
10 DFA, as well as the other ADCNE members, for
11 fulfilling the important functions they provide the
12 Class I market and all Order Number 1 producers in
13 their work to assure our Class I customers receive
14 the milk they need, when they need it. Doing this
15 maximizes the milk pooled in Class I and generates
16 stronger producer price differentials for all
17 producers.

18 Balancing at Dietrich's.

19 Like the other members of ADCNE, DMS also
20 balances milk through plants owned by one or both of
21 the member-partners. As previously stated,
22 Dietrich's Milk Products, LLC operates two pool
23 manufacturing plants in Pennsylvania. One is in
24 Reading and the other is in Middlebury Center.

1 The costs of operating these plants, and
2 the associated balancing costs, have fallen back to
3 Dairylea and DFA Northeast Area Council via a charge
4 by Dietrich's to Dairy Marketing Services and Dairy
5 Marketing Services then passes those costs back to
6 the individual cooperative owners of DMS.

7 The plants primary purposes are to balance
8 the Class I needs of DMS customers and the Northeast
9 milk market, in general. Both of these plants have
10 been utilized as reserve balancing plants. Exhibit
11 19, Table 2 shows the monthly plant receipts of milk
12 and skim condensed from January 2000 through June
13 2002.

14 The Reading plant is operated continuously
15 over this time period. However, the amount of milk
16 it had available to process is as variable as the
17 milk price. Please note four aspects:

18 1) Reading processes more milk in the
19 spring,

20 2) it receives significantly reduced
21 volumes

22 in the fall,

23 3) 2001 deliveries were low most of the
24 year, and

1 4) it operates at less than full capacity
2 most of the time.

3 Referring to Footnote 10. The maximum
4 intake of milk during this period was 51.7 million
5 pounds which occurred on two occasions. The plant's
6 actual operating capacity is about 1.8 million
7 pounds per day.

8 The operation of the Middlebury Center
9 plant has been even more variable. In 2001, when
10 milk production was tight, Middlebury did not take
11 in any milk from August to November, and in six
12 other months it received less than five million
13 pounds.

14 Referring to Footnote 11. Middlebury's
15 operating capacity is about one million pounds per
16 day.

17 Exhibit 19, Figures 1 and 2 are two graphs
18 that show the plant capacity utilization at each of
19 the Dietrich's plants during this time period. The
20 maximum capacity was determined based on the largest
21 delivery to each plant in any month of the time
22 period. These pictures graphically show the
23 tremendous variability in milk receipts at these
24 balancing plants.

1 There are significant costs of carrying an
2 idle plant and operating plants at reduced capacity.

3 During the 30 months shown, Middlebury operated at
4 less than 50 percent capacity 16 months, more than
5 50 percent of the time, while Reading operated in
6 such capacity during eight months, more than 25
7 percent of the time. Although Reading was able to
8 operate during each month of 2001, it did not
9 receive milk every day of the week. Its main
10 purpose during the late summer and fall months was
11 to balance the weekend, holiday and daily milk needs
12 of the region's Class I customers.

13 Although more milk is being delivered to
14 these plants now, the flow of milk to them is not
15 been constant. Again, more milk is delivered to
16 them on weekends than during the weekdays. Thus,
17 some of the costs related to idle plants, or
18 operating the plants at less than full capacity,
19 still exist even though the plants are taking on
20 significantly larger volumes of milk each month, and
21 that on weekends, at least during the flush, have
22 been operating at maximum capacity.

23 The tremendous variability in milk receipts
24 has created the obvious costs associated with idle

1 and under used plant capacity. It has also impinged
2 on the plants' options of maximizing its revenue.
3 Since the plant operators can't predict how much milk
4 they will receive, or whether they will receive
5 milk, it has become very difficult for them to win
6 long term and steady contracts with users of milk
7 powders. Kind of like how the U.S. is viewed in
8 international markets, Dietrich's is viewed
9 domestically. Because of the unique structure of
10 the Northeast market and Dietrich's role in balancing
11 the Class I market, powder buyers do not rely on
12 Dietrich's as a steady dependable supplier of
13 product. Therefore, the buyers go elsewhere, or
14 like the 'opportunistic' balancing cost I described
15 earlier, the buyer know that Dietrich's sales force
16 is caught between a rock and a hard place and
17 therefore aren't willing to, and don't need to, pay as
18 competitive of a price for Dietrich's powder.

19 The Dietrich's plants have been extremely
20 unprofitable to operate, as a result. However, due
21 to the region's expanding milk production and the
22 limited manufacturing capacity near the metro New
23 York and mid-Atlantic area's Class I markets, the
24 Dietrich's plants have been an integral and necessary

1 part of the milk balancing grid. Closure of these
2 plants, would have generated balancing costs in
3 excess of the losses at Dietrich's. This result
4 would have occurred since the existing plant
5 capacity in the area would not have been able to
6 absorb all of the milk that the Dietrich's plants
7 would have shed. With the resulting market pricing
8 through the flush and the added hauling costs, the
9 total costs of balancing the milk at the region's
10 other manufacturing plants and at plants in distant
11 markets, would have exceeded the costs in operating
12 these plants.

13 Exhibit 19, Table 3 depicts the DMS
14 balancing costs for January-July 2002, by component,
15 and for the entire year of 2001. To date for this
16 calendar year, DMS has expended more than 9.1
17 million dollars balancing the Northeast's milk
18 markets. This cost is net of any turn back fees and
19 any cost involved with balancing milk pooled on the
20 Southeast orders. This amounts to 20 cents per
21 hundredweight on the DairyLea and DFA-Northeast Area
22 Council's member milk supplies through July.

23 Footnote 12. On a full year's production,
24 this will likely average about 12 cents per

1 hundredweight to the members.

2 By component, DMS balancing costs include:
3 \$4.9 million at Dietrichs.

4 Referring to Footnote 13. Exhibit 19, Table
5 4 gives an overview of the income statement
6 categories for the Dietrichs plants. Costs
7 associated with operating Dietrichs are the only
8 costs included. No costs associated with DMS, DFA,
9 Dairylea or any other entity are included. DMS is
10 charged a monthly crossover Arecharge@ that covers
11 the losses Dietrichs pays for milk, over and above
12 what they can recoup from the market place given
13 their operating profile.

14 Back to the testimony and the next bullet.
15 \$0.6 million of underclass pricing
16 \$017 million of unreimbursed hauling, and
17 \$2.8 million in lost handling charges.

18 For 2001, a year of very short milk
19 supplies, DMS incurred balancing costs in excess of
20 6.8 million dollars, includes note, there are two
21 categories of costs, they didn't bother calculating
22 because it showed that we were at about 10 cents per
23 hundredweight. That is quite a bit above the six
24 cents we are asking from the pool.

1 And now back to the testimony.

2 Which was almost 10 per hundredweight on
3 member milk supplies.

4 During the 2001 Christmas season, DMS
5 balanced 17.1 million pounds which was (342 loads) of
6 milk over two weeks at a cost of \$520,000.00.

7 Dietrich's Cost vs. Ling Study.

8 Both Dietrich's plants are significantly
9 below the plant capacity of three million pounds per
10 day that is used in the Ling Study. Exhibit 19,
11 Figures 3 and 4 graphically show the monthly plant
12 intakes at Reading and Middlebury Center vs. that
13 derived from the four butter-powder plants in the
14 Ling study. For instance, Figure 3 shows that in
15 May, the Ling plants averaged taking in about 90
16 million pounds of milk per plant while Reading took
17 in slightly more than half that amount in 2002 and
18 less than half that amount in 2000 and 2001. The
19 Middlebury Center plant Dietrich's did not receive
20 any milk in August-November of 2001. The plants in
21 the Ling study always received milk equal to, at
22 about half their capacity during the fall months.

23 Due to the significantly smaller nature of
24 the Dietrich's plants, relative to the Ling study,

1 and the more variable nature of the milk receipts at
2 the Dietrich's plants, their costs are significantly
3 higher than the those costs illustrated in the Ling
4 study, intuitively.

5 Balancing Plants and Marketwide Services
6 Eligibility.

7 Although both Dairylea and DFA have
8 ownership interests in balancing operations, as do
9 the other ADCNE members, the group advises against
10 making non ownership of balancing facilities a
11 prohibition for receiving marketwide service
12 payments.

13 There are many ways and different business
14 philosophies surrounding the process of being a co-
15 operator of the Order Number 1 milk balancing grid.

16 For many years prior to the DMS joint venture and
17 the affiliation with Dietrich's Milk Products,
18 Dairylea's primary process of balancing milk was via
19 Arenting space@ from its manufacturing customers.

20 This process worked in the heart of the DMS milk
21 territory due to the significant abundance of
22 proprietarily owned manufacturing plants throughout
23 this region. Although Dietrich's plants have taken
24 on a bigger role in balancing DMS= milk marketing

1 network, Arenting space@ from our customer still
2 serves as a major part of our milk balancing
3 portfolio.

4 Dairylea and DFA are constantly analyzing
5 opportunities to help our customers grow and to
6 better invest the equity of our members. It is not
7 unrealistic to think that at some point in the
8 future, Dairylea and DFA, DMS or even another ADCNE
9 member will no longer be involved in operating or
10 owning manufacturing facilities. Yet, even though
11 this would occur, each organization would still be
12 providing the service of balancing members and
13 others milk by Arenting space@.

14 A milk marketing business does not need to
15 own a plant in order to balance milk. Additionally,
16 marketing plant ownership a requirement for
17 receiving marketwide services could force dairy
18 farmers into investing in and maintaining outdated,
19 small and inefficient manufacturing facilities.
20 Additionally, it could result in unneeded plant
21 capacity in the Northeast - putting at risk the
22 ability of the region's current manufacturers to
23 receive the milk supplies they need to grow their
24 businesses in a manner that keeps them competitive

1 with western U.S. manufacturing operations. Forcing
2 excess plant capacity could also create issues for
3 distributing plants and their efforts to assure an
4 adequate supply of milk for the public.

5 The important aspect isn't how milk is
6 balanced; instead, it is how those that do the
7 balancing can be compensated so that the farmers
8 shipping to those co-operators of the milk grid
9 aren't disadvantaged by the service they pay to have
10 performed.

11 Market Competition Prohibits Voluntary
12 Balancing Charges.

13 Earlier in this proceeding I and others
14 testified about the unique make up of the Northeast
15 Order. Due to the Northeast's huge population base,
16 which represents almost one quarter of the U.S.
17 population, it has been able to attract and sustain
18 a rich, dynamic and diverse dairy industry. In so
19 doing, it is the largest Federal Order in that it
20 pools more Class I, II, IV milk than any Federal
21 Order in the country. Additionally, it is the
22 fourth largest Class III order in the country.
23 These characteristics create a market structure that
24 is unique and requires, and justifies, marketing

1 order conditions that are as well unique in order to
2 resolve disorderly marketing conditions.

3 Another aspect that I didn't talk about
4 earlier when I testified two days ago was there is
5 another unique condition and that is to the east of
6 our region is the Atlantic Ocean and to the north of
7 our region is another country, and so there isn't
8 milk coming in from those directions. And that is
9 fairly a unique situation relative to most markets
10 in the United States, where there is only milk that
11 comes in, either being produced in the region or
12 come in from the west or from the south.

13 Of particular interest to ADCNE is the
14 disorderly marketing condition that has essentially
15 forced large dairy cooperatives to pay their members
16 less than the minimum blend price due to their
17 operation of the milk balancing grid that benefits
18 all dairy farmers equally. Underlying this
19 disorderly marketing condition, is the Northeast's
20 unique market make up that has created a plethora of
21 milk marketing opportunities for dairy farmers as
22 evidenced by the 78 dairy cooperatives and 32
23 proprietary milk businesses that, every single day,
24 competing against one another in the milk

1 procurement arena.

2 I state again, a disorderly marketing
3 condition exists in the Federal Order Number 1 area
4 right now. This exists be cooperatives, via the
5 financing of their members, operate the milk
6 balancing grid and it is their members that shoulder
7 the burden of carrying all the costs of providing
8 this service. This occurs, even though the
9 balancing service provided by the cooperatives
10 results in benefits to all producers.

11 These benefits include:
12 higher producer price differentials as a result of
13 maximizing the amount of milk
14 delivered to Class I processors for use in
15 the highest price classification,
16 greater stability in milk markets, since
17 cooperatives provide the balancing cushion
18 for Class I plant operators and thus
19 eliminate the disorderly marketing
20 condition
21 that would result in its absence, that of
22 Class I operators balancing their needs by
23 dropping or adding producers as their
24 seasonal needs changed,

1 supporting a stronger and more dynamic
2 dairy
3 industry by providing a stable flow to the
4 region's milk plants thus reducing their
5 risk of investment and providing all
6 plants,
7 either Class I or manufacturing, to thrive
8 and grow and create steady and dependable
9 markets for the region's dairy farmers,
10 and,
11 support a system that creates an
12 environment
13 for stable and stronger voluntary milk
14 premiums paid to all producers.
15 I know there is an interest in the
16 quantification of this benefit and I would like to
17 just use an analogy, because it is very difficult to
18 come up with a dollar per hundredweight
19 quantification and I would like to use the analogy
20 that I think it is undisputed that the military
21 defense system of this country has significant value
22 to every single one of us. I would challenge anyone
23 of you in this room to quantify what that value is
24 to you. And that is kind of like the challenge we

1 have in quantifying that value that producers
2 receive from the services we provide in balancing
3 the markets.

4 Under current Federal Order market
5 provision, members of dairy cooperatives, who do the
6 bulk of the balancing, are not receiving the same
7 minimum Federal Order Blend@ price as independent
8 producers. Since these producers finance the cost
9 of balancing the market and operating this grid,
10 they, right off the bat, are placed in a worse
11 position than those producers that do not ship to an
12 organization that pools and balances milk. Since it
13 is generally large dairy cooperatives that finance
14 the milk balancing grid, it has placed their members
15 in a secondary position to non cooperative producers
16 in the market relative to sharing of Federal Order
17 pools proceeds. This is unfair and our proposal
18 recommends a solution that will help mitigate this
19 inequity.

20 Conditions Exist for Emergency Action.

21 The balancing costs of the ADCNE members
22 are significant and burdensome. They result in a
23 disorderly marketing condition in that those that
24 are responsible to assure that the Class I

1 distributors have fluid milk available at all times,
2 and that process doesn't result in producers
3 seasonally losing markets, are forced to pay their
4 producers less than the blend price. This not only
5 puts at risk the ability of those that operate the
6 milk balancing grid to continue to perform that
7 function. If the co-operators of that grid stopped
8 performing the function, chaos would ensue. The
9 proponent cooperatives and their members can not go
10 through another flush period without having this
11 inequitable situation corrected. ADCNE strongly
12 urges Dairy Division to have an emergency decision
13 implemented on our marketwide services proposal.
14 Please note, the following from the Act of March 20,
15 1986, P.L. 99-260, Section 9 part b:

16 A(b) Implementation. Not later than 120
17 days after a hearing is conducted under subsection
18 (a), the Secretary shall implement, in accordance
19 with the Agricultural Agreement Act ... a marketwide
20 service payment program under section 8c(5)(j) of
21 such act ..@

22 Again, thank you for allowing me the time
23 to share this testimony with you today.

24 JUDGE BAKER: Thank you, Mr. Gallagher.

1 Mr. Beshore?

2 MR. BESHORE: Yes.

3 EXAMINATION BY MR. BESHORE:

4 Q Mr. Gallagher, one of the members of the
5 ADCNE, which you referred to in your direct
6 statement is O-AT-KA, could you tell us just a
7 little bit more about what O-AT-KA is and its
8 operations?

9 A Yep. O-AT-KA, O-AT-KA's membership is
10 about a billion pounds of milk. Members are
11 primarily located in Western New York. They operate
12 two Class I distributing plants. One is a --

13 Q Excuse me, Mr. Gallagher, are you talking
14 about Upstate.

15 A I am sorry, Upstate.

16 Q Okay. Well, let's go ahead.

17 A Upstate is a billion pounds. They
18 operate two Class I distributing plants in western
19 New York. One is a -- distributing plant, and one
20 located in Rochester, New York. I believe they also
21 own a Class II operation in Buffalo. And they are
22 joint owners with Dairylea and Niagara Cooperative
23 of O-AT-KA Milk Products which is a manufacturing
24 plant. It is a balancing plant. It balances milk

1 to butter, powder, and evap and they also have some
2 speciality business at the plant. The plant's intake
3 is about two million pounds of milk per day.

4 Q Okay. Let me go back and make sure the
5 record is clear.

6 Upstate Farms Cooperative is a cooperative
7 that is one of the members of the Association of
8 Dairy Cooperatives in the Northeast, correct?

9 A Yes.

10 Q And that is the organization which you
11 have indicated operates to distributing plants which
12 show up on the Market Administrator's information.
13 And it is also one of the member owners of O-AT-KA
14 Dairy Products Cooperative, which is also itself
15 while a federated cooperative, it is a member of the
16 Association of Dairy Cooperatives in the Northeast,
17 correct?

18 A Yes.

19 Q Now, and Upstate, I think you indicated
20 has markets about a billion pounds of milk annually
21 for its dairy farmers members.

22 A Yes.

23 Q And roughly what portion of that is in
24 Order 1?

1 A Forty to 50 percent.

2 Q Okay. And O-AT-KA then is a federated
3 cooperative, it is, which owns and operates a milk
4 manufacturing plant at Batavia, New York, correct?

5 A Yes.

6 Q And the plant at Batavia is owned by
7 Upstate, by Niagara Milk Producers Cooperative, a
8 small cooperative in Western New York and by
9 Dairylea, correct?

10 A Yes.

11 Q And the Batavia plant, I think the
12 information in Exhibit 5 was one of the balancing
13 plants for which aggregate receipts and usage
14 information is reflected on page 85 of Exhibit 5.

15 A Yes.

16 Q Which Peter Fredericks presented,
17 correct?

18 A Yes.

19 Q Is the O-AT-KA plant one of the plants
20 which DMS uses in its system of balancing options?

21 A Yes, it is.

22 Q And it does, it drives, makes skim milk
23 powder among other products.

24 A Yes, it does.

1 Q As you have indicated.

2 I would like to just refer you to, I don't
3 know whether you have it with you or not, Exhibit
4 17, which was Mr. Shad's exhibit with respect to day
5 of week delivery --

6 A I don't have it with me.

7 Q -- information. I am sure you will --
8 Okay. And it demonstrated the document that the, the
9 demands from the Agency and coops by distributing
10 plants, in Order 1, on a day of the week basis and
11 in the month of May 2001 and the month of November
12 2001, do you recall that?

13 A Yes, I do.

14 Q Okay. And do you recall that there is a
15 swing of 10 million pounds per day from the low
16 month, the low day in May to the high day in
17 November, with 10 million plus --

18 A Yes.

19 Q -- pounds per month.

20 Okay. Is that in essence the, a, you know,
21 one quantification of the balancing demands, that
22 the market place is and which the ADCNE cooperative
23 serve?

24 A It certainly is. It shows, you know, I

1 think both Bob and Dennis referred to the operation
2 of the milk balancing grid kind of like the
3 operation of the electricity grid, where you have
4 got demands spikes and that shows what the demand
5 spike is and we have to carry the reserve to meet
6 that demand spike.

7 Q Okay. And there, that, that 10 million
8 pounds is, you are able to accommodate it by using
9 every possible resource that you can, that you can
10 assemble, and by you, I mean, DMS and the other
11 cooperatives, serving the market in the Northeast,
12 correct?

13 A Correct. We use, it is, every single
14 manufacturing plant we, in the region, of any size,
15 we incorporate into our balancing strategy. And so,
16 we would, you know, if the milk is not going to a
17 Class I, it is going somewhere and when Class I
18 needs it, we take it away from manufacturing.

19 Q Okay. And if you are the responsible
20 party for marketing that balancing and volume of
21 milk, such as the cooperative is under contract with
22 its members to market the milk, produced every day
23 year round. If you are the responsible party for
24 marketing that milk, that balancing volume, it is

1 going to, you are going to incur cost and expenses
2 in marketing that volume whether you actually earned
3 the bricks and mortar where in the plant, where the
4 milk ultimately is disposed of or whether you simply
5 market the milk, correct?

6 A That is correct.

7 Q Okay. And that is what you have tried to
8 describe with respect to DMS, which ultimately
9 markets some of the milk to the DMA, DFA, Dietrich
10 plants and much of its balance and volumes to plants
11 owned by other persons, correct, other companies?

12 A That is correct.

13 Q You have indicated that one of the, that
14 you have called Arenting space@ that you have
15 described, the use of facilities owned by others, as
16 renting that space, correct? Is the totaling fee of
17 a dollar, in essence of a dollar a hundredweight,
18 you know, one of the costs of renting --

19 A Yes, it is.

20 Q -- space of others. For balancing
21 volumes.

22 A Yes.

23 Q Now, can DMS balance the Class I market
24 for the costs quantified by Dr. Ling in his study,

1 which isolated the balancing, Class I balancing
2 costs, and used a low cost, most efficient butter,
3 powder manufacturing system to balance the region?

4 A No, we can't.

5 Q All right. So, that if the Secretary
6 were to use the information related in Dr. Ying's
7 study, which isolates and quantifies on a
8 conservative, most efficient model, if they would
9 use those costs, to establish a marketwide service
10 program, which resulted in DMS being reimbursed at
11 the rate of six cents per hundredweight, it would
12 cover only a portion, reimburse you for only a
13 portion of the cost you incurred in balancing the
14 market, correct?

15 A That is correct. It would mitigate our
16 costs.

17 Q And it is the objective of the proponents
18 of Proposal 7 by providing Dr. Ling's study and the
19 information that you have provided in terms of
20 actual costs to demonstrate as best we can that this
21 is an attempt to be conservative and reasonable in
22 requesting partial reimbursement for some of these
23 balancing costs, correct?

24 A That is correct.

1 Q Let me just talk about, ask you about
2 the, one of the particulars of the proposal
3 language, which Bob Wellington talked about
4 yesterday. And that is the minimum size, a volume,
5 there is no minimum size requirement to an
6 organization to, that is the organizational
7 structure, itself, number of employees or anything
8 else, to get balancing services, correct?

9 A Correct.

10 Q You don't have to more than 300 employees
11 to get reimbursed for balancing services under our
12 proposal.

13 A That is correct.

14 Q Or 500 or 1,000 or anything else.

15 A That is correct.

16 Q Okay. But, we do require, the proposal
17 suggests that the, the handler, cooperative or
18 proprietary, that the handler have a certain scope
19 of magnitude of operations in order to be subject to
20 reimbursement for balancing costs, correct?

21 A That is correct.

22 Q Might that be described as, you know,
23 something of a critical mass to have, you know, a
24 balancing, performing a meaningful balancing

1 function in the market?

2 A Sure.

3 Q In your experience, is there a
4 qualitative difference between balancing, not just
5 quantitative, but qualitative difference between the
6 balancing that you need to do if you have got, you
7 know, let's say, you know, at least a million pounds
8 a day or three percent of the market versus a couple
9 of hundred thousand pounds a day and, and, you know,
10 one customer or a small number of customers?

11 A There is a significant difference. And
12 if you think about just the size and scope of DMS,
13 we market 600, 650 loads of milk a day, I bet, 300
14 plus on average go to a Class I distributing plant.
15 It is, it is a significantly different operation.
16 Now, there
17 is HB farmers as an example, we ship about two and a
18 half loads a day that maybe, if they ever have
19 anything to balance, I don't know, but if they did,
20 it would be load a weekend, on a bad day in the
21 spring, far different strategy and challenge, not to
22 balance one or two loads as opposed to hundreds of
23 loads a day, or during the week. Certainly this,
24 the effort that goes into, you know, if you have two

1 or three loads that you have to balance, you can
2 spend a lot of time needling over that and being
3 creative and creating a, some, probably some
4 creative solution to land three or four loads once
5 or twice during a year. It is far different than
6 when you are doing it every single week, and you
7 have got to land hundreds of loads. You don't have
8 enough man hours in the day to be creative, to do
9 that. You have just got to get it done, so, the
10 milk doesn't perish or the truck is there for the
11 next day's pickup.

12 MR. BESHORE: In that regard, in size and
13 scope and I think our proposal takes into account a
14 certain size and scope that if you are of a certain
15 size, that you probably are expending huge sums of
16 money trying to balance the market on a regular
17 basis.

18 Thank you. Mr. Gallagher is available for
19 cross examination.

20 JUDGE BAKER: Thank you, Mr. Beshore.

21 Yes, Mr. Rosenbaum?

22 MR. ROSENBAUM: Yes.

23 EXAMINATION BY MR. ROSENBAUM:

24 Q Mr. Gallagher, you ended your testimony

1 on page 14 with a quotation from the Act of 1986.

2 And in that quotation with -- what words is --

3 A You don't have it right in front of you.

4 Q It is your testimony.

5 A Marvin, can you help me out? Can you
6 help me, so I can read it?

7 (Pause.)

8 MR. GALLAGHER: Generally, 7 USCS Section
9 601, Seq.

10 BY MR. ROSENBAUM:

11 Q I am sorry, the second parenthesis. The
12 last parenthesis, what words are you --

13 A [7 USC Section 608-C(5)(J)].

14 Q I am, sorry to interrupt, you don't see,
15 you are quoting from Section B. I think you are now
16 mixed up and quoting from A.

17 A No. No, this is a --

18 Q Keep going, please.

19 A All right. That meets the requirements
20 of such Act.

21 Q Okay. Okay. So, that meets the
22 requirements of such Act is what you left out?

23 A Yes.

24 Q Okay.

1 A I apologize for that, that is something
2 that is really important, that we should have in
3 there.

4 Q Well --

5 A And that is the legal --

6 Q Okay. Well, I mean, just to be clear, you
7 have left out the fact that obviously the Secretary
8 has to determine whether it meets the requirements
9 of the Act, right?

10 A That is what I left out and that is your
11 interpretation, but you and Marvin can discuss that.

12 Q By the way, you are the third witness
13 now, proponents who have made the analogy to like
14 the electricity, right?

15 A Yes, sir.

16 Q Let me ask you about that. When you
17 talk about how something, electricity utility has to
18 capacity and meet demand, correct?

19 A Yes.

20 Q And sometimes that demand is less than
21 capacity, correct?

22 A Yes.

23 Q Isn't it true, for example, that just like
24 some handlers don't want milk at the same volume

1 every day of the week, some electricity customers
2 are willing to put up with having less electricity
3 certain times of the day. And therefore, in a way
4 that is different, time --

5 A Sure.

6 Q And isn't it also true that, for example,
7 some customers don't need or are willing to take the
8 risk of not getting any electricity at all for
9 certain periods of day, and their rate is changed on
10 the -- hard --

11 A Sure.

12 Q And so, the person who wants to have
13 electricity all the time, pays a higher rate for his
14 electricity than someone who is willing to only take
15 the electricity some of the time, correct?

16 A Yes.

17 Q Indeed, there are variations on those
18 things. There is something called Asaw interruptible
19 rates@ whereby someone who is willing to have
20 electricity interrupted, potentially, if he rejects
21 that request, he has to pay a higher rate, are you
22 aware of that?

23 A I am not aware of that.

24 Q But, if, in fact, in the electricity

1 industry, there are wide variety of ways in which
2 particular customers, who have particular demands, -
3 - to that, to a charge that you need to know.

4 A Yes. I am also aware in New York State
5 when they set the electricity rates that the cost of
6 unused capacity is built into the rate that people
7 pay. I am not sure if it is built into every class,
8 but it is built into the rate that they pay.

9 Q Well, sure, I mean, if someone needs the
10 electricity all the time, they are going to pay a
11 charge for that, but if they are willing to, to
12 forego that, they get a break on their electricity
13 rates.

14 A I don't know if in that break, there still
15 could be some charge for unused capacity --

16 Q The whole concept is to try to match what
17 an individual person is paying to what, what, what -
18 - to speak on capacity that individual person is
19 actually exercising.

20 A I, I haven't sat in on those specific rate
21 making hearings, that are -- so, that electricity,
22 the utilities costs could be recouped in some
23 manner.

24 Q Okay. And, well, let me just ask you,

1 because you, yourself, participate in this as a
2 buyer of electricity, are you aware that customers
3 for electricity had the choice that either take an
4 interruptible rate, or not -- this is just an option
5 that they can exercise or not, depending upon what
6 they see as business needs.

7 A I am aware that could exist, yes.

8 Q And that is a choice you, yourself, have,
9 I have assume that you have got electricity, right?

10 A I don't know if I have that particular
11 choice.

12 Q Now, the Class I handlers pay a Class I
13 premium in the Northeast Order, correct?

14 A Yes, they do.

15 Q And those handlers are paying, and
16 involved in that Class I differential is \$3.25,
17 correct?

18 A Yes.

19 Q And it, it varies based upon particular
20 location, but it never falls below \$2.00, within the
21 geographic limited to the order, itself, is that
22 right?

23 A That is correct.

24 Q And of course, so in that sense Class I

1 handlers are putting more money into the pool than
2 are being put in by any other handlers, correct?

3 A The, in almost every situation that
4 involves the Class I prices, has been higher than
5 any other class person.

6 Q And -- the system is that the Class I
7 differential is added to the higher of the Class III
8 price, or the Class IV price, correct?

9 A Yes.

10 Q And so, necessarily, a Class I handler
11 would be paying this much money, the Class I
12 differential, more than the Class III price or the
13 Class IV price, correct?

14 A Sure.

15 Q And, and, therefore, paying, and
16 therefore, Class I handlers pay in the pool at least
17 the Class I differential higher than the Class III
18 handler and the Class IV handler, correct, the
19 higher of?

20 A Yes, yep.

21 Q And let's say a situation --

22 A Let me back up. I think the actual
23 operation of the pool, they don't pay Class I
24 differential. They pay a difference between the

1 Class I price and the Blend@ price of the plants.
2 That is the actual pool payment.

3 Q I, I, I will give you that, but the
4 effect in price is, that is being paid, is --

5 A -- is the differential, right.

6 Q And --

7 A Keep in mind, that it is based on the,
8 the fact value, too.

9 Q Okay.

10 A As well.

11 Q Now, the, the great benefit, of course,
12 of the Federal Order system from the perspective of
13 the producer supplying the Class III or IV plants,
14 is that he or she gets to draw out of the pool not
15 the Class III price, Class IV price, but the blend
16 price, correct?

17 A Now it is called the price difference of
18 what they --

19 Q Okay. And that is really sort of, what
20 one of the things the Federal System achieves for
21 dairy farmers, correct?

22 A Yes.

23 Q And so, when your producers are supplying
24 their milk in reality to make a Class III product or

1 a Class IV product, the money that comes to them
2 through the Order system at least, that includes
3 money that really was paid not, by their handler,
4 but by the Class I handlers in the pool, correct?

5 A When, when a load of milk gets delivered
6 to Class I distributing plant, and used in Class I,
7 and it gets pooled, that higher value gets
8 distributed equally to every sharing the order.

9 Q Okay. And in your order, it is about 45
10 percent Class I.

11 A Yes.

12 Q And so, roughly half of the money is
13 going to the farmers who, in fact, are not providing
14 money to, providing milk to the Class I market,
15 correct?

16 A I wouldn't say that, no, because when you
17 multiply the number of farms ship milk to Class I
18 during the year, I can't do that, I don't know what
19 that is.

20 Q I --

21 A It is like they wouldn't have --

22 Q Sure.

23 A -- would have at the farms.

24 Q Okay. And, well, in terms of and you are

1 right to make that correction, in terms of not
2 farmers, but in terms of milk delivered, more than
3 half of the milk delivered is receiving money that
4 was actually paid by Class I handlers.

5 A Again, I would just, I would say 100
6 percent of the milk is receiving money paid by Class
7 I handlers, because the Class I revenues are --

8 Q Now, of course, the order system imposes
9 an obligation on the producers -- Well, strike that.

10 Obviously the handlers who are handling
11 Class III and IV products, want to be part of the
12 Order because one of the benefits is that they don't
13 have to pay their farmers the entire, what I will
14 call blend price, rather part of that is kicked in
15 by the Class I handlers, correct?

16 A It has been, again, the, the, all the
17 milk pooled by, that is going to be pooled by
18 handlers, no matter what kind of plant they have, or
19 any other business they have -- in the order, they
20 all equally share in the proceeds to Class I market.

21 Q Well, that --

22 A As well as, as well as they all will
23 share in the --

24 Q But, but, a Class III or IV handler in

1 paying his supplier, some of that money comes out of
2 his pocket and some of that money comes out of the
3 pocket of the Class I handler, correct?

4 A Say that question one more time?

5 Q Yes. When a handler who operates a Class
6 III or IV plant, is, is, with respect to how much
7 money goes to the farmers for the milk that goes
8 into this plant, some of that money is coming from
9 that Class III or IV handler, and some of that money
10 is coming from Class I handlers in the market.

11 A There is, one price of the Order, all
12 farmers in the pool receive the same blend price
13 relative to the adjustments that are made for --
14 delivery. They all share equal in Class I proceeds
15 where they are, milk goes to Class I, II, III, or
16 IV.

17 Q And the blend price is higher than the
18 Class III or IV price, right?

19 A Historically it is almost always that
20 way. There have been a few times that hasn't.

21 Q And, and, and, and, that difference
22 between the blend price and the Class III price or
23 the Class IV price, is being made up of the
24 contributions to pool Class I handlers, correct?

1 A Sure.

2 Q And the Class III -- it is nice to be a
3 Class III or IV handler in the sense that some of
4 the money that is going to your farmers to generate
5 the milk to run your plant, is actually coming off -
6 - from Class I handlers, correct?

7 A Any milk delivered to Class III or Class
8 IV just, comes from us. We would transfer the
9 appropriate PPD to the -- membership, that we pay.

10 Q Okay. And, and I take it you are
11 including the appropriate people, including the
12 transfer if appropriate PPD to the members that ship
13 to your member craft in the system.

14 A Well, I am sure to all of our members.
15 But, the, my point simply here is that part of the
16 price of, strike that. Part of the money is going
17 out to your farmers, is coming from the Class I
18 handlers. Part of the money that goes to any
19 producer that is pooled in the Northeast Order comes
20 from Class I handlers.

21 Q Right. Now, and some of the producers or
22 actually the ones supplying the Class I plants in
23 some part, correct?

24 A I would say some of them, yes, I would

1 say some are, and some aren't.

2 Q Now, the, the, if the Order, this is sort
3 of a, something of a quid pro quo in the system as
4 to say that the quid so to speak, is that you get
5 draw money from the Class I handlers, if you are a
6 Class III or IV handler. And the quo is that you
7 have to ship a certain amount of milk to the Class I
8 handler during the year to qualify to be pooled,
9 right?

10 A Correct. There are pooling
11 qualifications.

12 Q Okay. And, and that is, okay, and that is
13 the quos, so to speak, with the quid pro quo, right?
14 You get the money, but you have to provide a
15 supply, right?

16 A It is not a part of the quo, not in our
17 business. I guess I don't like the word you have
18 to. We have very strong and very important Class I
19 customers who rely upon our service of getting milk
20 venue when they want it. They are very important
21 customers to us and we are very fortunate to be able
22 to serve them.

23 Q Well, I am speaking here only in terms of
24 what is required by the Federal Order system. You

1 are required to ship a certain amount of milk to --

2 A There is a minimum requirement of, in
3 order to pool milk, of shipping a certain amount to
4 a distributor's plant.

5 Q Okay. Now, and, in fact, that amount is
6 very much tied to the question of, well, strike
7 that.

8 I mean, the whole part of this concept of
9 balancing the -- is that you have to be in a
10 position to supply more milk in the fall, right,
11 because that is when the milk is needed for Class I,
12 right?

13 A That is correct.

14 Q And, in fact, that is when you are
15 required already to ship milk in order to qualify to
16 take the -- from the Class I handlers, right, that
17 is to say during the months of September, October,
18 November, that you have to ship at least 20 percent
19 of the milk received at the plant or divert it from
20 the plant, to a Class I handler to qualify for
21 pooling, right?

22 A -- services, we have to at a minimum need
23 to require to -- but for our business that had no
24 impact on that business because we are so much --

1 Q Okay.

2 A And on a regular, on a year round basis.

3 Q But, that is your obligation, your
4 obligation, your minimum obligation if you want to
5 pool, correct?

6 A That is the minimum obligation that is
7 written in the -- Another proposal of ours is to
8 strengthen that obligation during the first part of
9 the year.

10 Q All right. Okay. And --

11 (Pause.)

12 BY MR. ROSENBAUM:

13 Q What is the current order premium on
14 Class I milk?

15 A It is --

16 Q What is the published number?

17 A We don't publish a number.

18 Q What is the number published by the USDA?

19 A I don't know.

20 Q There is no order premium, correct?

21 A There are premiums --

22 Q Are they highest on Class I milk?

23 A Pardon me?

24 Q Are they highest on Class I milk?

1 A As compared, is that what you are saying?

2 Q Yes, as compared to other classes?

3 A Not necessarily.

4 Q Are they generally highest on Class I
5 milk?

6 A There is a market out there and we, we
7 didn't create the market dynamics, but we have to
8 compete in the market place where they exist, and
9 depending on supply and demand, the relationship in
10 the market, market -- can be about the same no
11 matter where you ship your milk, because you have to
12 pay so much in order to be able get the milk,
13 because we have to pay it out to the farmers to keep
14 them in our system. So, at any given time, Class
15 III handling charge can be the same as a Class I or
16 Class II or Class IV.

17 Q Well, from the historical basis, let's say
18 since Order Reform January 1, 2000, had Class I
19 premiums been higher than the other class premiums?

20 A Well, at times they, at times they have
21 been equal or lower.

22 Q Have they generally been the highest over
23 that time frame?

24 A I am not sure.

1 Q Now, the Class I handlers pay those
2 premiums because they want to, or because the
3 supply, the conditions are such that supplies of
4 milk can demand it?

5 A It is a supply and demand interaction
6 generally.

7 Q Okay. All other the things being equal,
8 I assume, they wouldn't want to pay any premium at
9 all?

10 A There is, all things being equal, sure,
11 probably that being the case.

12 Q And --

13 A I don't want to say that. We have got a
14 very good relationship with all our handlers and it
15 would have to be a pretty serious over supply
16 situation for a handler's charges to go down to zero.

17 Even if that was the case, prices would be so low
18 that there shouldn't even be handler's charges -- just
19 to encourage, I don't know, still -- the market. I
20 can't, I can't, I can't testify to what that
21 interaction would have in some cases.

22 Q Had premiums risen and fallen over the
23 last two or three years?

24 A Yes, sir.

1 Q Did Class I premiums go up substantially
2 in August of 2001?

3 A Yes, I think, I don't know substantially,
4 I know, they went up, I don't know in terms of
5 substantially -- From the dairy farmers' perspective
6 -- they probably wouldn't think it was substantial.

7 Q Well, okay. And, and that was because
8 the supplies of milk, supply condition were such
9 that supplies of milk were able to demand and obtain
10 that higher price.

11 A It was a situation where in order to
12 encourage the milk to flow the way it needed to
13 flow, and to be able to retain the milk supply, so
14 that we have the milk to ship to our customers, we
15 had to pay our members high premiums. We don't have
16 any product that we sell and we can mark up to a
17 consumer to get that money and so our only ability
18 to pay our members more, higher premiums is to ask
19 those who buy milk from us to pay us more. So, the
20 situation would occur that if, if they hadn't done
21 that, we wouldn't have been able to maintain the milk
22 supply that -- their plans.

23 Q You had some figures as to utilization at
24 the Dietrich plants, and I wonder if you could look

1 at figure one, which is the Reading plant.

2 A Okay.

3 Q Although maybe you can answer this
4 question without looking at the document at all.
5 You have monthly figures that show the pounds of
6 milk handled versus, what I assume is a plant
7 capacity of about 52 million pounds a month, is that
8 right?

9 A Yes.

10 Q And my question is on an annual basis, am
11 I right that this is over 60 percent plant
12 utilization?

13 A Is that -- On table two?

14 Q I am looking at figure one.

15 A No, no, I am going --

16 Q You can answer that whatever data you
17 want to use.

18 A I am going to describe it the way you can
19 calculate that.

20 Q Okay.

21 A All right. If you took Table 2, the
22 Reading plant where it says total and there is a
23 billion pounds of milk there, divided by the number
24 of months and compared it to that, 51.7, if that is

1 60 percent then, then that is 60 percent. If you
2 follow the calculation --

3 Q I am not sure I do.

4 A Again, I don't understand your question
5 then.

6 Q Well, it may just be I can't follow your
7 calculation and you need to help me out.

8 A Okay. Take total plant receipts, the
9 total pound.

10 Q That is how much you actually took in.

11 A Right. Divide by the number of months
12 and say that it is, I don't know, to make is simple,
13 say it is 26 million pounds a month is that
14 calculation. And if I am saying that the Reading
15 plant capacity is about 52, then the answer to your
16 question I would say would be 50 percent.

17 Q I see.

18 A Okay.

19 Q All right.

20 A And I didn't calculate that, but it is --

21 Q Okay. That is how you would do it. All
22 right, thanks.

23 Now, the Middlebury plant --

24 A Is that the question you were asking?

1 Q Yes, that is, you have explained to me
2 how, I was asking for the actual number -- That is
3 fine.

4 But, the Middlebury plant, I take it is a
5 pretty small plant.

6 A Yes, it is about a million pounds per
7 day.

8 Q So, it is, it is actually almost exactly
9 half as big as the Reading plant, correct?

10 A Correct.

11 Q Which in and of itself is not that big of
12 a plant.

13 A By today's standards, no.

14 Q By today's standards. Okay.

15 Does Dietrich participate in the, in the
16 NAS survey?

17 A I don't know that.

18 Q Okay. The survey I am referring to is the
19 local people submit what they obtain for --

20 A Yes, I really don't know. They may, I
21 just don't know.

22 Q Okay. Now, we heard a figure yesterday
23 that there is seven ADCNE plants handle 65 percent
24 of the milk in the Order. I don't think that was

1 your testimony, but is that right as far you know?

2 A I, yeah.

3 Q And, and the independence are about 25
4 percent of supply --

5 A Yes.

6 Q Now, do you know and so together those
7 two are 90 percent, right?

8 A Yes.

9 Q And, and Allied and others make up the
10 remainder of 10 percent, is that right?

11 A Depending on where you are going -- in
12 the cooperatives. There are certain cooperatives
13 that are listed there that are member cooperative of
14 Dairylea. And they -- Dairylea members, and their
15 milk pounds are market and pretty much the same
16 pounds, except that they have their own existing --
17 Their production is included in Gary Lee's numbers,
18 and they would be included in the 65 percent. So,
19 for instance, someone might -- cooperative --
20 Madison, and Mount Joy Farmers Cooperative, their
21 milk is included in that 65 percent. So, it is not
22 -- So, your question, I think, is getting to does
23 the remainder of the list have the other margin, no,
24 not all of the remainder of the list because some is

1 included in our --

2 Q How much of the remaining 10 percent does
3 Allied have?

4 A I am guessing at this, I don't know. I
5 would say Allied is between a billion and a half to
6 a billion eight pounds a year, but that is a guess.
7 I don't know for sure.

8 Q And under that assumption, what range do
9 they, what percent do they handle of the 10 percent
10 that is left over after accounting for the seven
11 ADCNE members --

12 A I -- I don't know, see it was calculated -
13 - I am guessing -- what is that over the amount of
14 milk in the pool, some percentage, so I am not quite
15 sure what it is. It might be around five percent,
16 maybe, a good guess.

17 Q Are you saying they, they are half of
18 the remaining 10 percent --

19 Now, this --

20 A The calculations --

21 Q You have identified and can you, you have
22 identified that 25 percent of the milk is
23 independent, is some of that actually marketed
24 through cooperatives?

1 A Yes, sir.

2 Q And how much of that 25 percent of
3 independent milk is marketed through the
4 cooperatives?

5 A Well, I think DMS is the only one that
6 does that, and that is proprietary, I am sorry.

7 Q Now, getting down to how the, another
8 sense of how the marketing works, the seven ADCNE
9 members,
10 O-AT-KA is actually a joint venture owned by --

11 A Dairylea, Niagara Upstate.

12 Q Okay. So -- But, is it equal shares?

13 A No.

14 Q What --

15 A It is based on the proportion of the milk
16 that is at a plant over a period of time. I believe
17 Gary Lee is the smallest, I am not positive.
18 Upstate would be the largest.

19 Q Okay. And do Dairylea and DFA jointly
20 market all of their milk in the Northeast?

21 A The, the member milk, the Dairylea and
22 DFA member milk, yes.

23 Q And are there joint marketing
24 arrangements between any other members of ADCNE?

1 A Not on a -- jointly marketing milk. We
2 have, I think Dennis mentioned yesterday, marketing
3 agency which is a pricing mechanism but not a market
4 mechanism.

5 Q And who does that involve?

6 A Gary Lee, GFA and I think -- DMS, --
7 Virginia Milk Producers, Land O Lakes, and Advantage
8 Terry Group.

9 Q And wasn't that always -- for those
10 entities?

11 A We, we jointly implement premiums in the
12 southeast Pennsylvania, southern New Jersey and
13 northern, and Maryland/Delaware area. And from time
14 to time we will take common positions over
15 Pennsylvania -- in matters relating to the Class I
16 Order premium --

17 Q How much of the milk does it control in
18 the area that it covers?

19 A I don't know.

20 Q Do you know whether it is a -- position?

21 A What?

22 Q Is it a -- position of milk supply?

23 A No, it is not.

24 Q Is it 50 percent or more of the milk

1 supply?

2 A I, I just don't know. I don't -- It is
3 not, it is not that simple. We don't have a
4 geographic definition for our, our match, so it is
5 very difficult to come up with a percentage.

6 Q In, in Table 1, I guess this corresponds
7 to testimony, let's see on what page.

8 (Pause.)

9 MR. GALLAGHER: Let me help you out. On
10 that first column --

11 BY MR. ROSENBAUM:

12 Q Yes. If you compare there the cost of,
13 involving to Locke, New York to the Tuscan Plant
14 versus the O-AT-KA plant, is that right?

15 A Yes, it is.

16 Q Is the, are there other supply plants
17 closer than O-AT-KA, to that location?

18 A Yes, there are, they have been given
19 time, they can be use both. And this is a normal
20 balancing pattern for the flush.

21 Q Is Middlebury Center closer than O-AT-KA
22 for the allocation?

23 A I believe the cost to get to it -- to go
24 on the road -- would be greater to get to O-AT-KA,

1 which is going on the thruway and go. It is a lot
2 easier. I will say that regarding our interactions
3 with O-AT-KA, as you can see, something like that is
4 not a very good economic return to us and I will
5 tell you that O-AT-KA is the first place we stopped
6 shipping milk to when it is needed somewhere else.

7 Q This is not a transaction in which you
8 would, this would not be your first choice --

9 A No.

10 Q -- about what to do with the milk if
11 Tuscan doesn't want it, right?

12 A Right. And I would say on that hauling
13 costs, there is a -- Farm that is doing that, and if
14 we have that down as cost on farms that are not --
15 that, that net cost savings would be different.

16 Q Turn back fees. How often do you charge
17 those?

18 A Not very often. I think there is only
19 one customer that utilizes, I am not positive. In
20 fact, it was because we didn't sell them a lot of
21 milk, and they were really -- pretty hard, so they
22 had to do something to discourage it.

23 Q And the way you discourage it by charging
24 more money.

1 A Yes. Many times, especially in the
2 extreme flush, it doesn't come anywhere near to cover
3 what it costs us to find another home for that milk.

4 MR. ROSENBAUM: That is all I have at this
5 time.

6 JUDGE BAKER: Very well. Thank you.

7 Yes, Mr. English.

8 We are 10 minutes away from our morning
9 recess.

10 EXAMINATION BY MR. ENGLISH:

11 Q Good morning, Mr. Gallagher.

12 A Good morning.

13 Q Let me start off on a couple of things
14 that Mr. Rosenbaum has touched on.

15 And you mentioned the fact that
16 periodically, the group takes a group position
17 before the Pennsylvania Milk Marketing Board. And
18 it is correct, the Pennsylvania Milk Marketing Board
19 charges Pennsylvania processors, Pennsylvania
20 produced, Pennsylvania processed and Pennsylvania
21 sold milk at over border premium in Pennsylvania of
22 a \$1.65 at this time, correct?

23 A Correct.

24 Q And in addition to that \$1.65 premium, it

1 is correct that Pennsylvania processors also pay
2 cooperatives a over price, over price -- and it is
3 even above the Pennsylvania \$1.65, correct?

4 A We pay a handling charge on top of that.

5 Q And that handling charge on top of that,
6 is charged those processors in Pennsylvania as part
7 of the cost that you need to get back out of the
8 system to cover your costs to supply milk to Class I
9 market, right?

10 A The, we -- the customers we represent
11 from the United States Dairy Foods that has a
12 producer milk supply. They have a cost involved in
13 procuring that milk supply and we have to have how
14 to train fluid personnel, to go out and inspect
15 farms. You have to have a dispatch system. You
16 have to have an accounting system, a payroll system.
17 That all costs them money. The handling charge is
18 a charge that identifies our cost to that -- That is
19 why there is handling charges.

20 Q But, in your case, you have said in the
21 past that the handling charge includes the cost of
22 balancing.

23 A I may have, I don't know. I don't recall.

24 Q Do you remember testifying before the

1 Pennsylvania Milk Market Board on October 3, 2001
2 with respect to the \$1.65 premium and the questions
3 you were asked --

4 A Can you read what I responded to? The
5 question --

6 Q It was a question by the attorney for the
7 Pennsylvania Milk Market Board, Mr. Everly. If the
8 Board raises the -- premiums, how is that going to
9 help the dairy farmers long term profitability if
10 they are already receiving prices higher than that,
11 which is the mandate the order premium is? And the
12 question, answer, the prices that exceed the
13 overboard premium are part of the costs we need to
14 get back out of the system to cover all costs supply
15 -- with Class I sector. So -- is going to end up
16 going directly back to the farmers that we pay --
17 the market price to. Question: I guess I didn't
18 understand that. The answer: Let me -- Question:
19 Yes, please. Answer:
20 Class I do not take the -- every single day. They
21 will take typically, there will be some day where
22 they will, they will have the highest amount of milk
23 they need and every other day will be less. When
24 you get to a weekend -- get less on the weekends,

1 however, we arrange the supply, because we have to
2 make sure we are committed to make sure our Class I
3 customers get all the milk they need, when they need
4 it. We have to make sure we have seven days a week,
5 enough milk available for them to get their peak,
6 order all the time, because we can go and commit
7 that milk long term to say a cheese manufacturing
8 plant. You have to have it available in the Class I
9 market. And so, we only get a premium on the milk
10 we deliver to the Class I plant. We don't get that
11 premium on the milk we don't deliver and we have to
12 keep back on the reserve because we can't -- long
13 term committed to any plant, not only because of the
14 -- changes, they have changes in seasons needs.
15 During summer months when schools are out, classroom
16 -- significant -- as they do in the fall. The
17 school is back in session. So, -- milk, which is a
18 reserve they need what we call balance, we can't cut
19 a price -- a guaranteed value of milk for a year on
20 that and -- So, we have to take whatever the
21 market -- That answer is to a question about what --
22 over price premium, do you remember that testimony,
23 sir?

24 A Sure.

1 Q Thank you.

2 In calculating on Table 3, the Dietrich's
3 loss, in that column, either column for January to
4 July 2002, and 2001. Did you include any --

5 A Where --

6 Q I am on Table 3 of Exhibit 19, which is
7 your balancing costs.

8 A Okay.

9 Q Did you include in either column from
10 January to July 2002 or for 2001, any monies
11 collected from Pennsylvania, the \$1.65 you collect
12 on Class I that is the Pennsylvania -- premium to
13 reduce that loss?

14 A No, because we had to pay it all out to
15 producers to keep their milk supply.

16 Q And did you include any portion of the,
17 of the, as you testified, portion of the -- \$1.65
18 that is for the cost of supplying the Class I
19 sector. Did you apply of those portions in
20 calculating the Dietrich's loss in the first or
21 second columns for January to July 2002 or 2001?

22 A No.

23 Q Do you purchase milk from other sources
24 that are run in the Dietrich's plants at any time?

1 A We take milk into Dietrich's from wherever
2 we can get.

3 Q And sometimes those sources are not your
4 own sources, they are not your own milk, correct?

5 A Correct.

6 Q And at times when you purchase those
7 other person's milk, do you carry a price other than
8 the class price for that milk, something less than
9 the class price?

10 A We may, I don't know. But, I also know we
11 may pay an interim charge for it as well. But, I
12 don't know how often we do or don't.

13 Q But, you --

14 A Any, you are referring to another class
15 price situation and we buy another class price, any
16 profit or loss in the total for the year, for all
17 the purchases is reflected in there. So, if there
18 is a load or two that we get it under class pricing,
19 that somehow marginally reduced to loss, possibly.

20 Q But, you are not -- any premium that you
21 collected in the marketplace in those calculations,
22 correct?

23 A We -- If, if Dietrich's, no, I mean --

24 Q Premium class milk, any premium, whether

1 it is Pennsylvania or throughout the Northeast
2 corridor that you have collected for Class I or for
3 that matter Class III milk, you have not used that
4 money in any way as a calculation in those columns
5 on this table, correct?

6 A No, because it is not a revenue for
7 Dietrichs, it is a revenue for DMS and we expend
8 that money in the country to keep producer-s shipping
9 to our organization or organizations.

10 JUDGE BAKER: That brings us to 10 o'clock,
11 our morning recess.

12 (Whereupon, a short recess was taken.)

13 JUDGE BAKER: Back on the record.

14 BY MR. ENGLISH:

15 Q Mr. Gallagher, do you have Exhibit 5 with
16 you?

17 A Yes, I do.

18 Q Would you turn to page 79-A?

19 A Okay.

20 Q And again, I believe you were in the room
21 when I asked Mr. Wellington and Mr. Shad questions.

22 A I may have been.

23 Q I was asking for the data that is
24 prescriptive on page 79. For instance, starting in

1 January of 2001, can you tell me whether DMS, or DFA
2 transferred milk to Order 6 -- and I -- when I asked
3 the questions of Mr. Wellington and Mr. Shad by
4 saying I recognize and asked them for confidential
5 information and -- but, I want to ask and see where
6 you will go.

7 A I, obviously, I am not going to give you
8 specifics, but I don't believe, number six is
9 referring, I believe, I don't believe we transferred
10 any -- no. If we did, I don't know.

11 Q And that would true for other months for
12 Order 6 in 2001 or 2002?

13 A Yes.

14 Q How about Order 7 for January of 2002, do
15 you know whether --

16 A The Northeast --

17 Q Yes.

18 A I am not -- I am not aware of
19 transferring milk to Order 7, but again, we may
20 have, but, I am not aware of it.

21 Q And the with the we in there, it would be
22 DMS --

23 A DMS, DMS, it would be.

24 Q So, you wouldn't know whether DFA --

1 A Well, in that we were, DFA is --

2 Q So, for this purpose, for Northeast
3 Council, the answer would included -- for DFA?

4 A Yes.

5 Q How about transfers -- plant, other
6 plants for June of 2001, there is restrictive data,
7 data showing from Order 5. Do you know whether
8 there were transfers from Order 5 --

9 A That?

10 Q That came to DMS facilities.

11 A Dietrich=s.

12 Q Dietrich=s.

13 A There may have been. I don't know.

14 Q Turning to page 80. Diversions to other
15 plants. For January of 2001, can you tell me
16 whether DMS had diversions to other little plants,
17 like Order 5 would?

18 A At some point in there we did. I am not
19 sure when and how frequently.

20 Q You wouldn't have the volumes?

21 A No.

22 Q Thank you.

23 (Pause.)

24 THE WITNESS: It is, I can say it is

1 minimal, minimal -- five.

2 BY MR. ENGLISH:

3 Q Can you tell me what minimal is?

4 A Minimal is, let's see, a very small
5 percentage of what was --

6 Q Do you know whether Maryland/Virginia is
7 moving milk on Order 50 diverts milk back to its --
8 in Maryland?

9 A I don't know. I am not versed to the
10 operation of that cooperative. I can't answer that
11 question.

12 Q There were a number of times in your
13 testimony you were discussing costs that were
14 incurred for -- and by way of example, on page four,
15 you discuss the term ~~Opportunistic~~ pricing. And
16 then you explain it. You agree that opportunistic
17 pricing occurs regardless of whether the seller
18 under these circumstances is a cooperative or high
19 carry operation?

20 A Yes.

21 Q And similarly, footnote on page six,
22 Footnote 5, which describes similar kind of
23 transaction. There is no differences as to how a
24 cooperative is treated as opposed to a proprietary

1 operator, where they be trying to unload milk,
2 correct?

3 A Not necessarily. Not necessarily. There
4 could be a difference.

5 Q And that difference would be that the
6 proprietary has planned for this or --

7 A No, the difference is that sometimes the,
8 there is a different interaction between some of the
9 -- sometimes they aren't as aggressive in, in, in
10 pricing in these opportunities, because there are
11 other interactions that are going on between the two
12 organizations, that is just, result in not having as
13 an aggressive pricing --

14 Q So, other decisions get factored in, that
15 impact the return?

16 A Sure.

17 Q So, these decisions would be other
18 economic decisions?

19 A Sure.

20 Q Some of those decisions would be
21 relational decisions?

22 A Yes.

23 Q Does DMS charge its customers
24 differently, two different style customers, a

1 customer who is a full service customer receiving
2 all of its milk needs year round, versus a customer
3 that receives, that in your term uses independent
4 producers for its primary source and then balances
5 using DMS? Is there a charge difference by DMS for
6 those two customers in terms of premium or a
7 handling charge?

8 A I am not sure.

9 Q To the extent that you discussed Mr.
10 Miller's testimony in length, you would agree that
11 the step that he also for that company or others
12 made that facility available to proprietary the same
13 costs are incurred there as well?

14 A No. What do you mean by the same costs?

15 Q If there is a hauling arrangement for
16 disposal for plus milk, that the hauling
17 arrangements would have the same impact on
18 proprietaries that they would on a cooperative?

19 A Yes, relative to whether, I don't know
20 what the charge would be. I can't testify whether
21 the charge would be the same.

22 Q You have no reason to believe the charge
23 is different.

24 A I think, I think Mr. Miller testified

1 that there, he has got some contractual arrangements
2 with some people that would have different pricing
3 characteristics than people that are just on the
4 spot market.

5 Q And that is -- all spot people would be
6 treated similarly, but as --

7 A I, I have no idea how, how he prices the
8 others. It could be a different price, I don't know.
9 It could be the same price.

10 Q On the top of page eight, you refer to,
11 A Since Federal Order Reform, the dairy cooperative
12 members of DMS have taken on additional contractual
13 obligations for supplying certain Class I customers
14 with 100 percent of their milk needs.@ Did some of
15 that, some of the other contractual obligations
16 occur as a result of merger or membership of
17 cooperatives within DMS?

18 A They occurred due to their relationships
19 that Dairy Farmers of America has developed with
20 some of their customers nationally and --

21 Q And so those were relationships that were
22 voluntarily undertaken as a result of contractual
23 obligations that DFA had undertaken on a national
24 basis, correct?

1 A Correct.

2 MR. ENGLISH: I have no further questions.

3 Thank you.

4 JUDGE BAKER: Thank you, Mr. English. Are
5 there other questions? Mr. Vetne?

6 MR. VETNE: Yes.

7 EXAMINATION BY MR. VETNE:

8 Q Could you identify the Class I customers
9 to which you and Chip English made reference in the
10 last series of questions?

11 A I don't think its a secret. Dean Foods,
12 and National Dairy Holdings.

13 Q Are those plants listed under the, either
14 Dean Foods or National Dairy Holdings in all cases
15 in Exhibit 5?

16 A Probably -- It will be, there is Tuscan -
17 - Dairies, Terrell Farms, West Linns -- There is,
18 maybe Grants, maybe.

19 Q Grants is not -- To Farms of Maine.

20 A Okay. Yes, and I don't know if there is a
21 Cumberland down there. There may be or there may
22 not be. But --

23 Q Cumberland Dairy, Inc. of New Jersey?

24 A No, not that one. This is -- Cumberland.

1 Q At what location?

2 A At New Jersey, which --

3 Q Cumberland.

4 A There is a Cumberland, Cumberland Plant
5 in Flores, New Jersey, that is part of Dean Foods
6 and the other one is Bridgeton or something like
7 that, it is -- Company.

8 Q You referred to, in response to questions
9 from Marvin to Upstate plants. And you also made
10 reference to Upstate operations in Buffalo.

11 A Yes.

12 Q Are there more than one Upstate plants in
13 Buffalo?

14 A I am not sure. If that Class II is, I
15 don't know if that is a separate business. Somebody
16 mentioned the name -- but, it was a facility that
17 they thought might have been their Class II
18 operation.

19 Q In Exhibit 5.

20 A Direct me to what page.

21 Q There is a list of partially regulated
22 distributing plants and an Upstate plant in Buffalo
23 is identified.

24 A Okay.

1 Q Do you know whether that is a separate
2 Upstate facility dedicated to Class I essentially?

3 A I think that, they do have a Class I
4 facility in Buffalo.

5 Q And which is, that Class I facility is
6 separate from their manufacturing?

7 A It may be. That is the part I am not
8 positive about. There is something here, it was
9 pointed out, there may be another Upstate facility
10 and that was -- Upstate, I forgot to ask about that.

11 Q Okay. You do not know, do you think you
12 could find out if the, parts of the regulated
13 Upstate plant in Buffalo is also the Upstate Class
14 II manufacturing facility that you described or was
15 it that they were separate?

16 A Is that one of your customers?

17 Q Pardon?

18 A I think your client would know. No. That
19 is not a right answer? I can try and find out,
20 sure. I will be back at, I have another part to
21 testify on our pooling provisions, and that will
22 probably tomorrow and I will find out by then.

23 Q Thank you.

24 Within the past 15 years, has there been

1 any change in the number of manufacturing plants to
2 which surplus milk, that is not Class I milk, maybe
3 marketed in the Northeast?

4 A Yes.

5 Q Has there been closing of a number of
6 manufacturing plants?

7 A Within the 15 years, there has been
8 closings, yes.

9 Q Has there also, say within the last five
10 years, to your knowledge, there has been a change in
11 the manner in which those plants are supplied?

12 A Yes.

13 Q Since Federal Order Reform is it not the
14 case that a number of manufacturing plants now
15 receive milk by contract with cooperative
16 associations that prior to Federal Order Reform
17 received independent producer milk not through
18 cooperative associations?

19 A Since Federal Order Reform? That
20 should, I know of at least one. I don't know the
21 number, there is at least one that I know.

22 Q When you mentioned the cooperatives that
23 are part of Dairylea -- connection, is that part of
24 Dairylea or is that marketed through some other

1 cooperative organization?

2 A We market their milk but they are not a
3 member.

4 Q You -- their milk?

5 A Yes.

6 Q So they are not in their own capacity an
7 IC handler?

8 A They are not an IC handler, no, they are
9 current.

10 Q Has DMS, to your knowledge, were
11 participants voluntarily taking milk off the pool in
12 order to take advantage of a class price that
13 exceeded the expected lot in the Northeast market?

14 A Due to the competitive nature in the
15 market and the need to be able to compete with
16 others, from time to time marketing opportunities
17 that, you know, take advantage of the same as others
18 in the market have taken advantage of. And so from
19 time to time that may have occurred, but not in any
20 kind of significant volume.

21 Q And that would be on Class IV milk?

22 A It could be, yeah, it could be included
23 in Class IV.

24 Q Would that also have included Class II

1 milk?

2 A It may have.

3 Q And would I be correct in assuming that
4 it probably didn't include Class III milk?

5 A I am trying to think of the situation in
6 -- I can't recall in which that would have occurred.

7 Q On page four of your statement, you
8 describe the importance of finding a plant market
9 for your member milk, for the milk, for
10 organizations that you market. Were you here for
11 the testimony of Bob Wellington?

12 A Parts of it.

13 Q You read it?

14 A Yeah.

15 Q Did you intend to mean the same thing as
16 Bob did or as Bob appeared to mean in his statement
17 when he referred to finding a home for milk?

18 A No. -- specific part of his testimony --

19 Q Well, let me rephrase.

20 When you described the need to find a
21 plant to market milk, do you accept the
22 characteristic of that as a -- finding a home for
23 all your milk?

24 A Yes.

1 Q Am I correct that finding home, you, you
2 include in that, that mean for a pooled home?

3 A Correct. Our balancing costs would be
4 significantly higher if we weren't able to pool milk.

5 Q That was, that was --

6 A Because we wouldn't get the PPD.

7 Q I was getting to get to that. I don't --
8 the question has sometimes been asked, you know, why
9 don't you just depool your milk and save all this
10 trouble with the Federal Order System. Is that an
11 action for you?

12 A No, it is not.

13 Q And why not?

14 A The, the, one of the -- has a price and
15 it is based on the pooling price and premium of
16 producers and if you don't pool the milk, you don't
17 get the blend price. And you are likely not able
18 then to -- any price in the country, you won't be
19 able to, your
20 milk --

21 Q I was getting to that, too. And if you
22 couldn't pool your milk, what do you believe would be
23 the rational economic responses of farmers --

24 A They would find somebody who, they would

1 switch to a handler that could pool their milk.

2 Q You made some reference in response to
3 questions from Chip English to Pennsylvania and
4 indicated that DMS markets milk to Pennsylvania
5 handlers. Does that include Pennsylvania handlers
6 that are part of the PMMB system, but not fully
7 regulated under the Federal Order?

8 A Yes.

9 Q And with respect to that milk, does DMS
10 receive an individual handler blend?

11 A I need more specific of what our return is
12 on that. But, it is a competitive return.

13 Q I am not asking for a --

14 A There is, there is a requirement under,
15 there is a requirement of Pennsylvania Milk Market
16 Board that requires that for the milk that is
17 delivered to that plant, that is priced under the
18 regulation, that that return be weighted average
19 plant volume included in whatever mandate premium by
20 the Milk Marketing Board is in place at the time.
21 Which is effectively negative or handler pool for
22 that.

23 Q Yes.

24 Do you identified towing costs, one form

1 of -- incurred at balancing the market.

2 A Yes.

3 Q Would it be correct the need to invest
4 the cost for towing, as balancing should be refined
5 to mean the difference between the processing or
6 conversion costs and the cost and price that you
7 actually pay for the conversion service? And maybe I
8 should, let me start --

9 When you pay a \$1.00 of towing, you are
10 paying the Board certain processing service,
11 correct?

12 A Yes.

13 Q There would be a cost to process,
14 regardless of who did it, whether you did it
15 yourself or paid somebody else?

16 A Yes.

17 Q So, when you pay a \$1.00 for processing,
18 it is not a dollar off the classified price, the
19 amount that you would realize for that milk, if that
20 is a reduction, and the price available to
21 producers, is the difference between the cost of
22 converting raw milk to something else, and what you
23 are actually paying for it.

24 A Can I at least give an example?

1 Q Yes, sure.

2 A Suppose we tow somewhere and we get
3 charged a dollar under weight on a load milk. And
4 so it is -- and then the condensed ends up at a
5 cheese plant, and depending on what they pay is the
6 equivalent of two hours under class. Our cost to
7 our operations, say the class price is \$11.00, we
8 have got a dollar in towing and two dollars in under
9 cost pricing, so there is three dollars less, there
10 is three dollars in cost there, plus there is
11 probably say 75 cents to a dollar handling, that we
12 are not getting, and so say it is 1.00, so, there is
13 \$4.00 in cost there that we have to eat because we
14 are going to pay the farmer the Class III price, the
15 PPD and his premium that is based on that 75 cents
16 or dollar that -- So, we have cost of say it is 11,
17 we have got cost, we have \$12.00, we really, that is
18 only returning us, what, \$8.00, so we were \$4.00,
19 yeah, a \$4.00 cost. Does that get at what you were
20 --

21 Q Not quite. Let's say that the, the
22 alternative condensing location is O-AT-KA, and milk
23 is received at O-AT-KA, condensed and you market it
24 for whatever, whether it is to a cheese plant or an

1 ice cream plant, there is a condensing cost.

2 A Yes, sir.

3 Q And a condensing cost would be incurred
4 by somebody, whether it is at the Dietrich plant or
5 at

6 O-AT-KA or Queensboro Farms.

7 A Correct.

8 Q When you pay a towing charge, you are
9 paying more for the service of converting milk to
10 condensed products in the towing fee than you would
11 if you were doing condensed at the Dietrich plant
12 for Allied Company, is that not usually the case?

13 A The towing, the towing charge is a
14 service for a cost that is incurred. It is a cost
15 to DMS that we don't normally incur, so it is
16 additional cost to us if we incur that. I may not
17 be following your question.

18 Q Okay. If you were to charge back the
19 cost of condensing the milk, at O-AT-KA or Dietrich,
20 would that cost be less than you would ordinarily
21 pay for towing, for example, at Queensboro?

22 A For the towing, would the towing cost at
23 Dietrich be the same as Queensboro. Is that what
24 your question is?

1 Q Not the towing cost, the cost to charge
2 back for reducing producer milk to condensed
3 products.

4 A I am sorry I am not following this. The,
5 the towing fee at the Dietrich or O-AT-KA may be
6 different than a towing fee at Queensboro.

7 Q All right. Is there a product that is,
8 that on behalf of DMS or Dairylea that is condensed
9 at
10 O-AT-KA on a basis other than towing?

11 A Oh, I see. There could be, yes.

12 Q I mean, what is the ordinary procedure,
13 when you use the term ~~A~~towing@ is ordinarily is all
14 of or most of DMS milk that is condensed?

15 A It has to be -- If we sent a load into
16 Dietrich=s for O-AT-KA, it is not on a tow basis. Is
17 that -- It is based, there is a cost of, there is a
18 cost of operating the plant -- and that gets built
19 into the product when it sells and at the end of the
20 day, you have got revenue that is cost, and at
21 Dietrich=s, if the revenue -- costs results, you
22 know, at the end of the day, at the end of month or
23 whatever, results in a loss, that gets passed back.
24 For any particular load that gets -- there is a

1 positive margin, then that reduces the loss.

2 Q And is it similar at O-AT-KA?

3 A I --

4 Q Dairylea or DMS sends some milk, milk to
5 O-AT-KA, the cost of converting it, gets charged
6 back and the revenues, if any, get --

7 A When you say charged back, charged back
8 to who, to Dairylea?

9 Q Yes.

10 A There is -- at the plant, then -- so,
11 yes, it would in the end be charged back based on
12 the usage of the --

13 Q Is there any kind of -- at O-AT-KA based
14 upon ownership interest?

15 A There is, but, there is, yes, sir.

16 Q Okay. And you were about to say --

17 A -- details.

18 Q When milk is condensed, and then marketed
19 for cheese, do cheese plants pay premium for
20 condensed -- into condense over whole milk?

21 A Not to my knowledge.

22 Q Is milk or cheese usually charged on a --
23 basis?

24 A A load of milk sold to a Class III plant

1 is going to be charged on a Class III components. I
2 believe a load of condensed would be charged on non
3 fat. A price based on the non fat --

4 Q Components in both cases would simply
5 differ on component reference.

6 A Right.

7 Q And there is a savings, though, basically
8 condensed milk and getting the milk to the cheese
9 plant, transportation savings.

10 A Yes, cheaper to -- to the point that say
11 there is a three/one condensing, you basically you
12 have a load of condensed, you are saving cost of
13 shipping to those --

14 Q So, is a consideration in condensing to
15 save transportation costs before it is all sold to
16 its ultimate buyer?

17 A Yes.

18 Q I asked this question of Bob Wellington
19 and he didn't know the answer for areas outside of
20 New England. Are independent producers who have
21 Class I customer, uniformly distributed throughout
22 the milk shed, Order 1 Milk Shed, outside New
23 England, or do they tend to be concentrated in any
24 particular location or locations?

1 A They tend to be concentrated and they
2 tend to be concentrated close to major highways,
3 which is -- down to a major highway and ship it to
4 the particular plant. And it goes down to the
5 concentrated, the areas of the milk shed that are
6 closer to the plant -- to the extent possible. And
7 they tend to be on average larger sized farms as
8 opposed to smaller sized farms.

9 Q Do you, in the course of business,
10 ascertain paid prices including over order premiums
11 to independent producers?

12 A Yeah, our feel -- and our membership
13 people have a pretty good idea of what each
14 individual entity pays its producers in a specific
15 area. As well as what kind of, not just our
16 premium, but there could be a hauling charge.

17 Q Comparing apples to apples, that is
18 producers in one area to their neighbors in the same
19 area.

20 A Correct.

21 Q Do hauling charges differ that are charged
22 to DMS member producers compared to independent
23 suppliers or distributors?

24 A They may. In the net of the, what

1 producers look at when they determine what their,
2 who they are going to ship their milk to, they are
3 going to look at the blend price and basically they
4 look at that zone, and then they look at what their
5 hauling charge is going to be and then they look at
6 the premium they can get, and then tack together and
7 then they -- independent and then on the cooperative
8 side, they go through that same. The cooperative
9 is, is, has a marketing option, they go through that
10 same calculation and then they add in -- So, here is
11 a -- paid, here is what a cooperative can pay and
12 then they add in dues and equity -- So, those are
13 things they look at. And of course, there is the
14 marketing service on the proprietary side goes into
15 the calculation.

16 Q You also, do you also look at and compare
17 over premiums, classified price basis, charged by
18 DMS and compare that with over order premiums paid
19 to independent producers?

20 A Yes.

21 Q And in making that comparison do you also
22 impute to buyers of independent milk costs that are
23 built into your premiums that they would incur on
24 their own, for example, field representatives and

1 payroll, etc., etc.

2 A Yes.

3 Q And have you observed making those
4 comparisons similarities or differences in over load
5 premiums charged by DMS compared to over order
6 producers prices, plus handler costs incurred by
7 independent buyers?

8 A Yes.

9 Q And are you, what, if any, of those
10 differences are?

11 A It is my, I have seen that the DMS
12 handling charge tends to be higher than that
13 calculation for an independent producer relative to
14 how you just described it.

15 Q DMS handling charge -- You charge above
16 the class price?

17 A Yes, the total charge above the class
18 price.

19 Q Okay. And turning that on one side to
20 over producer price, plus the imputed costs --

21 A Correct.

22 JUDGE BAKER: Does that conclude your
23 questions?

24 MR. VETNE: No.

1 JUDGE BAKER: I am going to -- 45 minutes.

2 MR. VETNE: Probably another 10 or 15.

3 JUDGE BAKER: Very well. I am concerned
4 that, as all of you are, as to how much we are going
5 to be able to get done today, I may interrupt some
6 of your questioning.

7 BY MR. VETNE:

8 Q Is there a reason why DMS costs would be
9 higher when you make those comparisons?

10 A Yes, let me give you an example of, well,
11 actually it goes out on the milk shed. I don't know
12 who is -- but, a Class I handler needs a lot of
13 milk. DMS is, you know, is a big, huge entity and
14 milk marketing entity, that overlaps pretty
15 significantly some special with those Class I
16 distributors that have their own operation supplies.
17 So, this big target -- We come to that and we can't
18 afford to lose ground, so we have to be competitive
19 to maintain our farms. So, when the proprietary
20 handler is out there trying to sign up for milk
21 because they want to have more in their own system
22 as opposed to buying it from cooperatives, and they
23 wind up on our farms -- we compete, we are vicious
24 in the field competing. We are not going to give up

1 a farm, a member, but we have different
2 responsibilities to our membership. So, when, if we
3 have to raise the premiums to one of our farms, then
4 to be equitable to the other members in the
5 area, we have to raise the premiums there as well.
6 Now, the handler wants that load of milk, he will
7 keep bouncing around until he can get that --
8 somewhere and we keep trying to follow him along,
9 and so, when a particular proprietary handler needs
10 a load of milk, it didn't cost us higher premiums
11 and 20 loads of milk, in order to save our milk
12 supply. The equity issue is different between the
13 cooperative and the proprietary handler. The
14 proprietary handler has no responsibility to, to pay
15 equitably to all its producers, where a cooperative
16 does. There is, there is a democratic process for
17 cooperative members to go about in the proper
18 situation. So, yeah, we need to have higher
19 handling charges from our customers in order to
20 maintain the milk supply that we have, and we end up
21 spending that higher handling charge on premiums on
22 farms to keep them competitive and in our system.

23 Q In response to questions by Mr. Beshore,
24 you made reference to Holland Packer Cooperative.

1 And in response to a question on difference,
2 qualitatively as well as quantitatively in balancing
3 services. In your description based on reference
4 to that coop, you were referring to supplier
5 organization that didn't supply all of the needs of a
6 customer, and benefitted from somebody else
7 supplying the residual, supply and balancing needs
8 for a customer, am I correct?

9 A Yes.

10 Q So, with respect to a, a customer Holland
11 Packer ships to, if somebody, an organization,
12 supplied the needs and balanced not just, you know,
13 on weekends or holidays, the qualitative aspect of
14 that service would be the same on a one plant,
15 serving one plant, as the qualitative service DMS
16 balances --

17 A Correct, yes, that is correct.

18 Q The qualitative difference then that,
19 that is important to you and that underlies your
20 proposal is that some folks --not fully balanced a
21 plant, or the market, whichever it is, and then
22 either get a price benefit or a cost reduction as a
23 result, and some other folks assume that producers,
24 that balancing function, either the residual

1 balancing for a plant that is partially supplied or
2 a full balancing for a plant, for plants that are
3 fully supplied, and producer prices, thereby, if it
4 is a cooperative, are reduced because they are
5 charged back to producers.

6 A Yes.

7 Q So, the target of your proposal is,
8 effective non uniform prices from producers.

9 A Yes.

10 Q I think it was in response to questions
11 by Mr. Rosenbaum, you agreed that there were
12 producers, maybe a lot of producers, who don't supply
13 Class I to other plants.

14 A There are producers that don't supply
15 Class I to the foods plants, but they qualify based
16 on --

17 Q Somebody else's --

18 A In association with somebody that, other
19 producers that do.

20 Q Okay. Those producers that don't supply
21 food plants, largely would be in the category on the
22 graph that Dr. Ling showed us, I think it was of
23 excess reserves.

24 A Yes.

1 Q Okay. And that is, that is not needed by
2 Class I plants, necessarily, on either a daily or
3 seasonal basis, but it is pooled for reasons of
4 orderly marketing.

5 A Correct. Although from time to time,
6 milk at the Canadian border, in New York, makes its
7 way into a Class I plant.

8 Q Yes. What would happen if that milk
9 couldn't be pooled, if those producers couldn't share
10 in the blend price regardless of how the milk is
11 used?

12 A There would be a cost benefit economic
13 analysis done by those producers to see if there was
14 a way to ship to a plant that could, or a handler
15 that could get them pooled and they would let the,
16 take less of the price than the particular producer,
17 that they maybe they will be replacing would
18 receive.

19 Q Okay.

20 A And so, it would be a vicious spiral
21 downward in pricing that would result in lower blend
22 price throughout the milk shed.

23 Q To everybody?

24 A To everybody.

1 Q And that is the reason, in your opinion,
2 that those producers are pooled and should be pooled
3 because it mitigates inter producer price to
4 stabilizing competition.

5 A Yes.

6 Q You mentioned in one place in your
7 testimony that you, ADCNE and DMS transfer the
8 appropriate PPD to its, to members. Would it be
9 correct to say that the PPD that is transferred, may
10 not be the Federal Order PPD?

11 A No, I don't know what you mean by -- It
12 is, it is a, it is a, generally, it would be the PPD
13 which would be Boston minus one of the zones. Is it
14 the, it wouldn't necessarily be the PPD of plant that
15 that particular producer shipped that milk to.

16 Q Okay. Dairylea or Dairylea and DFA, don't
17 at any location pay less than the Federal PPD to
18 members --

19 A I am not sure if that were to occur, it
20 would -- increase and the rate of compensating would
21 decrease in the hauling charge. So, the net is a
22 particular PPD.

23 Q Okay. And when premiums are increased in
24 the local -- as you discussed in response to

1 procurement competition. It would be correct to
2 say that additional premium comes from, effectively
3 from the pockets of DMS producers elsewhere.

4 A If you have got a -- we don't have any
5 additional revenues, we are shifting revenues
6 around, so if we are unable to go to the market and
7 increase our revenues, we are shifting things around
8 -- in the competition.

9 Q Is that a yes?

10 A That, it could be a yes. It depends on
11 whether we can go to the market to get the extra
12 revenue.

13 MR. VETNE: That is all I have.

14 JUDGE BAKER: Very well. Thank you. Are
15 there any other questions for Mr. Gallagher?

16 Yes, Mr. Stevens.

17 EXAMINATION BY MR. STEVENS:

18 Q Mr. Gallagher, when did you make your
19 proposal to the Secretary for this Proposal 7 that
20 we are discussing? And when did you make that
21 proposal to the Secretary of Agriculture?

22 A Can I ask for help on that?

23 Q Sure.

24 THE WITNESS: Marvin, do you know the date?

1 MR. BESHORE: March 2002.

2 THE WITNESS: March 2002, according to Mr.
3 Beshore.

4 BY MR. STEVENS:

5 Q Would March 8 --

6 A Yes, sounds good.

7 Q Does that sound like the right date?

8 A Yes.

9 Q March 8, 2002.

10 A Okay. Sounds good.

11 Q Thank you.

12 In your testimony on page 14, you noted
13 for the record some information about the Act, which
14 authorized, I believe, the, the Secretary to
15 implement marketwide services under the, under that
16 Act.

17 A Yes, sir.

18 Q Right.

19 MR. BESHORE: Not to hold things up here,
20 the provision you referenced in the Act was not the
21 Act which authorized marketwide services. It was a
22 separate piece of legislation, which directed the
23 Secretary with respect to the timing of the
24 procedures concerning marketwide service provisions.

1 MR. STEVENS: Not the Act of March 20,
2 1986.

3 MR. BESHORE: Yes, that is what Mr.
4 Gallagher's testimony references that Act, but the
5 marketwide services provisions were authorized by
6 the Food Security Act of 1985, which is a prior
7 legislation.

8 THE WITNESS: I would agree with that.

9 MR. STEVENS: All right.

10 BY MR. STEVENS:

11 Q Now, with respect to the Act of March 20,
12 1986, as you have stated in there, it provides that
13 implementation should not be later than 120 days
14 after a hearing conducted in Section A. AThe
15 Secretary shall implement in accordance with the
16 Agricultural Marketing Agreement ... a marketwide
17 service payment program under Section 8c(5)(J) of
18 such act ...@, right?

19 A Yes.

20 Q Now, do you mean by this testimony that
21 the Secretary shall implement an order with these
22 provisions? And what I mean by that is, is it your
23 testimony that, that the Congress has to have, in
24 effect, order the Secretary to implement such a,

1 such a plan?

2 A I haven't reviewed the congressional
3 intent, so I can't answer that without looking at
4 that. I will let us, respond to that in brief.

5 Q And certainly, certainly you can. The
6 only point I am trying to get to is as I understand
7 this, it depends on the record we are making here,
8 and that the Secretary has the discretion as to
9 whether to implement such a program based on the
10 hearing record that we make here.

11 A I would, that would be the assumption,
12 that was the assumption I had when I wrote that, but
13 I haven't reviewed the congressional records, so, I
14 don't --

15 Q It sounds reasonable to me.

16 So, not to say one way or the other, but
17 certainly at the end of this hearing, and after all
18 the, the Secretary will issue something and it may
19 include such provisions or it may not based on the
20 record.

21 Do you have any thought as to whether the
22 120 days after which the Secretary shall implement,
23 the effective date of such an amendment or, or
24 merely the issuance of the amendment?

1 A I would like it to be the implementation.

2 Q That is to say make it in effect.

3 A Yes.

4 MR. STEVENS: Thank you.

5 JUDGE BAKER: Very well. Mr. Rosenbaum?

6 BY MR. ROSENBAUM:

7 Q You testified previously that in order to
8 qualify the pooling under Order 1, that a, the
9 supply plant be only shipped 20 percent of its milk
10 to Class I handlers in September, October, November
11 and 10 percent in August, and December, is that
12 correct?

13 A During those months, unless it is changed
14 by administrative --

15 Q Yes. In terms of the current law.

16 A Yes, for those months.

17 Q But, in fact, I understand from your
18 testimony that your cooperatives far in excess of
19 those minimum requirements.

20 A Yes.

21 Q And, and based upon the utilization
22 figures you have provided, there are many, many
23 months in which rather than shipping more than the
24 minimum requirements to meet the pooling

1 requirements to a Class I plant, you have capacity
2 available at your Dietrich's plants that is not used,
3 correct?

4 A Yes.

5 Q Now, why is it that, and I assume that if
6 you used more of the Dietrich's capacity, you would
7 low the overall per pound output cost of that, of
8 those two plants, right?

9 A Yes.

10 Q Now why is it that you decide not to ship
11 that, in fact, why do you decide not to run that
12 extra milk through your own plants, but instead to
13 ship it to Class I handlers?

14 A We have fostered very good relationships
15 with Class I customers and they rely upon us for a
16 service that they need -- milk as they need -- and
17 so we have commitments to supply them with certain
18 amounts of Class I milk, and we take it from where
19 we can get it, when they need it, so, that they can
20 always be assured to the extent that, to the extent
21 possible, based on the supply situation, that they
22 get the milk they need to meet their sales
23 commitments. And so in doing that, it helps result
24 in stronger Class I utilization, which improves the

1 blend price, not just to our members, but all the
2 participants under the order.

3 Q And, and, do you do economic calculations
4 to decide that it is actually in your member=s
5 interest economically to ship in excess of the
6 minimum requirements to Class I handlers as opposed
7 to using that milk in your unused capacity and
8 interest?

9 A It is not as easy as having a calculation
10 on a particular day or a particular load, because it
11 is more of a longer term relationship situation. We
12 would refer to have more sales to Class I processors
13 than we do because we think the relationships that
14 that generates for the members of our organizations
15 will result in stronger prices in the end to our
16 members, then failing to meet their supply needs and
17 having them look elsewhere for their milk supplies.

18 Q And ultimately, the determination of
19 these issues is what is in the best economic
20 interest of your members, I assume.

21 A The long term best interest. It is not
22 on a short term day basis.

23 MR. ROSENBAUM: Thank you.

24 JUDGE BAKER: Very well. Thank you.

1 EXAMINATION BY MR. TOSI:

2 Q Can you explain a little further in the
3 context of your testimony here, and I am asking
4 about this in the context different than what Mr.
5 English cross examined you on in relation the
6 hauling charges that you related it to your position
7 about things in Pennsylvania, with the Pennsylvania
8 Milk Marketing Board. What exactly do you mean by
9 hauling charges in the context of this testimony
10 that you presented here on the marketwide services?

11 A Okay. On, on the, for Dairylea and DFA --
12 they have a fee that they charge farmers for picking
13 up the milk and getting it delivered to a plant.
14 So, on the business side that would be a hauling
15 charge. On the, then the, so that would be a
16 revenue to our position.

17 Then on the marketing end, Dairylea and DFA
18 do not own trucks, so, we contract with milk haulers
19 to provide that function for us, picking the milk up
20 on the farm and delivering it on the plants as we
21 direct. And so, we have a cost to them and that
22 also can be, in the table I use, that was the
23 hauling charge -- Let me see if I can find it.

24 (Pause.)

1 THE WITNESS: On Table 1 where it says
2 Central New York Hauling Costs, that is the actual
3 charge we got from the milk hauling company that
4 actually moved that load.

5 BY MR. TOSI:

6 Q Okay. So, in the context of your
7 testimony here is that hauling is equivalent to a
8 handling charge.

9 A Not exactly, no. I guess, because
10 hauling charges are revenue --

11 Q On the producer side?

12 A Okay. The revenue is a cost. We --

13 Q I guess I am talking about with respect
14 to, it is a charge, a charge -- you have got to pay
15 somebody, so, I guess, in terms of a cost. Because
16 you are wanting reimbursement for a service that
17 your current cost support.

18 A Right. Okay, so, it is a cost to us when
19 we pick the milk up and deliver it, and then we get
20 some revenue for it, because we will assess the
21 farmer for all or portion of that hauling cost.
22 Does that make sense, the way I said it?

23 Q Yes, it does, but I just want to make
24 sure that, we are using a lot of different

1 terminology here.

2 A Okay.

3 Q On how we are carving up costs and
4 assigning names to.

5 A Okay.

6 Q The types of costs and the only one that
7 I just wasn't quite sure of, was handling. Handling
8 charge, excuse me.

9 A Oh, okay.

10 Q Handling, did I say hauling?

11 A Yes.

12 Q I meant to say, I am sorry, I apologize.
13 I meant to say handling charges.

14 A Okay. There is, in the context of what
15 Mr. English talked about is a regulated premium and
16 then there is a handling charge on top of that. And
17 you add the two together and that is the price that
18 someone in Pennsylvania Milk Marketing, the customer
19 buys is regulated -- has to pay.

20 In the context of somebody who isn't, we
21 call, whatever the total amount is that we charged
22 them, a handling charge, so, you know, if in my
23 discussion there was this much that is needed to
24 cover the pay rolling, and all of that, that is part

1 of the entire handling charge. Is that --

2 Q So, it would be like a premium?

3 A No, it would be the premium plus that
4 handling charge, would be the entire handling charge
5 is when I refer to a handling charge.

6 Q Okay. Regarding the benefit that arises
7 from the -- We all know as a country, we need
8 defense spending, we need defense, and what is that
9 worth, and the in the absence of being able to
10 quantify the value of that, the only thing that we
11 can go back to then to determine how much do you
12 want to do this. We can only cost and --

13 A Yes.

14 Q -- and then draw a value judgement then.

15 A Yes.

16 Q -- for our values and in saying, well, is
17 this something that is worth paying for or should we
18 be paying this much or should we, should we spend
19 more, should we spend less, that sort of thing.

20 A I would agree with that, yes, sir.

21 Q Okay. Are you, is your organization able
22 to pay the blend price as published by the Market
23 Administrator -- to your members?

24 A I can answer that in two ways. Okay. --

1 if we didn't -- if we didn't show the -- price, we
2 would probably lose a lot of -- What happens is he
3 has got -- and blend price -- handling charges on
4 top of that, which is everything, including whatever
5 we have -- We have got we take from producers as
6 revenue. And then we have our costs. And so, in
7 the end there is a market price for milk and you
8 know, you are aware of the blend prices no longer --
9 When I first started in, out of college, in the
10 Market Administrator's office, the blend price was
11 the market price. Changes have been made to the
12 system and now it is no longer. It is a minimal
13 price we rely on for our premiums. So, the blend
14 premium is the market price.

15 For us to compete, we have got this pot of
16 money, and the only -- what we have left after we
17 pay our costs and the market price in the end that
18 we can afford to pay out on average, is not as
19 strong as the market price that is paid out by
20 either method, producer, shippers and handlers.
21 Now, I think the testimony of Travis Finn,
22 yesterday, at least from farmers' knowledge, that
23 they used to ship to DFA and they choose not to
24 because they got more money elsewhere. We could

1 not meet that --

2 Q No, I, I, would it be correct in
3 summarizing, what you just said is that when an
4 independent producer is getting paid, he is getting
5 something that perhaps, well, we know at a minimum,
6 that the handlers is paid at least the blend,
7 because the Order enforces that.

8 A Absolutely.

9 Q And the difference between handler and a
10 cooperative member would be, well, it is just not as
11 strong. Can I take to mean that the answer is yes,
12 you are able to pay the blend?

13 A I talked about in my testimony here that
14 there is a disorderly market condition because,
15 because we have these balancing costs that are not
16 coming out of the pool and are of value to
17 everybody, that, really that costs forces us to pay,
18 we result in getting less in the blend. And I was
19 saying, in our -- program -- the blend price to
20 bring it up to the blend by using, can come from
21 other sources. So, I, I, it is a schematics thing.
22 I am saying there is an unequal situation because
23 we have to do -- Does that make sense the way I
24 explained that?

1 Q I, I hear your answer. I am not going to
2 make any value judgements right now.

3 Does Dairylea return to its membership
4 what is commonly referred to as the 13th check?

5 A No.

6 Q Your footnote on page, hold on just a
7 moment.

8 (Pause.)

9 BY MR. FEUILLET:

10 Q Your footnote on page six, should I
11 interpret what you have written there that you are
12 of the opinion that your sales to butter/powder
13 plants are demand driven?

14 (Pause.)

15 BY MR. FEUILLET:

16 Q I guess the reason that I ask that is, is
17 that, let me read. A Likely these manufacturing
18 plants would not purchase milk if they didn't have a
19 sale because of the high risk and cost of
20 inventorying and hoping to develop a sale.@

21 A Okay. To me, butter/powder plants that we
22 sell to are Dietrich's, two Dietrich's plants and we
23 force them to buy the milk from us. They don't have
24 a choice. And that is what creates the losses that

1 --

2 Q Okay.

3 A And if we didn't do that, we would have to
4 either dump the milk, which you would get nothing
5 and sell it to the next best return, and certainly
6 the -- testify that the Land O Lakes plant was --
7 shipment as far west as Indiana, even with the
8 balancing plants that we had, if it closed two
9 plants for operation, you know, we might have to go
10 to California, just to get it somewhere. So, that
11 is, it is a significant cost whether we have --

12 Q Make it clear for me, it may be clear for
13 the record, but I, myself, I am still confused.
14 Who, who owns the two plants that are presented in
15 your --

16 A Right now, Dairy Farmers of America.

17 Q So, the Dietrich Family is no longer
18 involved?

19 A That is correct. As owners.

20 Q As owners.

21 A Yes, that is correct.

22 Q Given that your organization doesn't
23 directly own any plants, and to the extent that
24 Proposal 7 seems to be found on the notion of the

1 plant capacity, how do you relate the, what you are
2 saying earlier, your costs to a study that bases
3 costs on something that is different? I mean, there
4 are no plant costs because Dairylea, for example,
5 does not own the plants.

6 A Well, we, we, you are right, but, we
7 incur the costs and losses of the Dietrich
8 operation, because of the way that it is passed back
9 to DMS and then distributed among the two member
10 owners of DMS -- So that is part of the answer.

11 The other part I would refer to Mr.
12 Wellington's testimony, I think is telling of the
13 difference of balancing at cheese plant as opposed
14 to a butter/powder plant. And he showed that the
15 loss incurred of overhead by hauling a load of milk
16 out of the cheese plant is something over a dollar,
17 I don't know if it was a dollar, I can't remember the
18 unit, as opposed to pulling it out of his
19 butter/powder plant was 60, 61 cents per unit. So,
20 as we do our system of balancing and where we don't
21 balance Dietrich's, we balance generally -- cheese
22 plants, their risk costs is, is higher. Requires a
23 higher return -- So, I think our, in this study with
24 Mr. Ling, in the most efficient system, I think it

1 is shown that butter/powder processing is the most
2 efficient system. And although we use our portfolio
3 strategy, you know, we can do that because we don't
4 enforce our members to invest in the plan. But, I,
5 I am not sure that our portfolio strategy is the
6 least cost method. I think and I know it is higher
7 than the cost of showing Mr. Ling's study and I have
8 highlighted those cost in that one table.

9 Q You indicated in your testimony that you
10 were also market local, people who are, dairy
11 farmers who are not members of DMS, DairyLea.

12 A Yes, we do.

13 Q Is that a significant --

14 A What is significant?

15 Q Well, if you could say on an average
16 basis what percent of the marketings, you claim five
17 billion --

18 A Could I answer it this way, because I
19 don't want to divulge any confidentialities and I
20 understand it is, you know, doesn't work because it
21 is not on the record, but, through the Market
22 Administrator reports we file, that could be
23 identified, I refer, if it could be identified that
24 way in front of our competition.

1 Q Because it is, it is confidential because
2 there is less than three producers?

3 A No, it is -- I don't want to say something
4 that may develop information that one of those
5 customers would not like divulged, because it may
6 result in somebody being able to figure out
7 something about their operation that they would
8 prefer to keep confidential.

9 Q Okay. That is all right.

10 So, the fact that you do market the milk
11 with non members, and to the extent that you claim
12 that you are losing money, and in your plea for
13 emergency action, saying that you will be forced to
14 pay producers less than the blend price, aren't you
15 required to pay the blend price to, for non members?

16 A We do.

17 Q So, where do you get this money, where
18 does this money come from that you are losing? You
19 are losing on behalf of your members, your testimony
20 suggests that you can't pay the blend, okay. But,
21 yet your marketing milk of non members and paying
22 them the blend, I am confused by that.

23 A Well, we have to, we have to the blend
24 price in the country to keep somebody that is

1 shipped to us whether they are a Dairylea member, a
2 DFA member or an independent producer in the
3 marketing pool, it says, the market price. We
4 certainly pay the independent producers the blend
5 price as -- We also have to pay them a premium in
6 addition to that, to keep them shipping to us or
7 they would find the market elsewhere that are paying
8 market -- consistent by our customers. We have
9 balancing costs -- the market, including the
10 independent producers that -- We cannot charge the
11 independent producers a special fee to get them to
12 cover that portion to pay what is being occurred,
13 our portion, the portion of every paid members. And
14 if we reduce their premium to cover, they will look
15 around and ship to somewhere else and we won't have
16 their milk and we will be in the situation where we
17 have to find milk to meet our commitments to the
18 particular customers, whose producers we are
19 marketing for them. So -- our place, and so, at the
20 end what happens is the only ones in the end that
21 can absorb that cost of balancing are the members of
22 Dairylea and DFA.

23 Q Okay. I understand that is the theory,
24 you have to be competitive out there and that is all

1 that. What you are asking the Secretary to take
2 emergency action in part because you are not able to
3 pay the producers the blend price and the
4 cooperatives and that has always been okay, I think,
5 the cooperatives having afforded the blend. And I
6 am just wondering if you are losing money, how is it
7 rational or where does the money come from that you
8 are able to pay the blend on the milk that you are
9 marketing for non members? I mean, it just seems to
10 me the money has to come somewhere, and to the
11 extent that that money is available to do that, I
12 think one could conclude that whatever costs you are
13 incurring are being offset or they are being paid
14 for in some way by the people who are buying milk
15 from you.

16 A The answer to that question, again, we
17 get X amount of -- based on our sales of member milk
18 and we base it on our sales of the independent
19 producers.

20 -- calculation we have got the independent
21 producers, we have to pay them X to keep them in
22 balance. And then we have got the rest of the milk,
23 keep them shipping to us. We have got the rest of
24 the revenue we have left over to pay our members.

1 Before we can pay that out, we have to take our
2 costs out. The costs are going to include our
3 balancing costs. And so, on a hundredweight basis,
4 in general. The member farms get a lower market
5 price than the non member farms because they have
6 didn't occur all of the balancing costs, all of the
7 milk that DMS markets.

8 Q Well, okay, how is what you just said
9 different from whether or not an independent
10 producer makes money in saying, I milk cows, I
11 deliver milk to the market, I get a price for that,
12 that is my revenue and before I can tell you
13 anything else, I subtract my costs? I mean, if he
14 is not covering his costs, it is a different --
15 before long that producer won't be able to do that.

16 A Correct.

17 Q And, and it would seem to me that in the
18 context of treating cooperatives as a single entity
19 dairy farmer, what is different there?

20 A The difference is the farms, the farms
21 basically have the same costs and different based on
22 their size. Whether they are a non member or they
23 are all -- The difference is that -- is cooperative
24 -- family producer, cooperative, has more marketing

1 costs that he is incurring because he is doing the
2 balancing of the milk than the one proprietary
3 individual has because he is not operating a system
4 that balances the milk, so he is not incurring that
5 cost.

6 Q So, so, the reason somebody joins a co-
7 op is to be able to incur more balancing cost
8 because they are nice guys and they are concerned
9 about balancing the Class I market.

10 A No, the reason why there is 4,000
11 members, the reason somebody would join a dairy
12 cooperative is because in some places, you know, the
13 market, other choices, again, in northern and
14 western New York, a lot of the choices are only
15 dairy cooperatives. The other reason is, I will
16 use DairyIea as an example, DairyIea has set itself
17 apart by developing service programs that will help
18 members, will help members manage their costs and
19 cash flow on the farm. Farms have joined us because
20 we have this thing called A low price stabilizer
21 program@, in which we will agree to pay them. At the
22 end of the time program, adjust, so they get
23 whatever the actual average price was over that time
24 period. And what it does, in the low price cycles,

1 takes out all those low price cycles so they can
2 better cash flow their operation and it is our
3 contention that over a two, to three, to four year
4 period, the average low price is pretty decent. And
5 so, that they, they end getting the price they can
6 live on and at the same time they are -- We can
7 provide that type of service and there are farms
8 that want that type of service as opposed to some
9 other joint organization for that type of service,
10 even, well, I will leave it at that.

11 Q I just want to throw a hypothetical at
12 you here. Let's assume for example that your
13 organization, DMS, is really good and they -- for
14 sure. Let's assume that you are really big, great at
15 marketing milk such that, this is, I want to
16 exaggerate, just to make the point.

17 A Okay.

18 Q Such that you are equal to, within your
19 market, within the Northeast market, and other
20 markets where you have the ability to do this to
21 work it out such that all of your sales end up going
22 to Class I outlets.

23 A Okay.

24 Q Okay. And you have done that, you have

1 made that decision, would you make that decision to
2 do that if it meant that you are returning more
3 money to the co-op and ergo to your members?

4 A We would make a decision to do that if we
5 felt in the long term it was the best long term --

6 Q All right.

7 A Yes, that is fair.

8 Q So, now, let's bring us back then to a
9 situation here where you own no plants, okay, yet
10 you say you are incurring the costs of balancing
11 when really aren't, aren't you, aren't what you doing
12 is just directing the milk of your producers happens
13 to need to go that day?

14 A But, that is balancing. In the case of
15 when milk -- Class I, we have to be the ones that
16 identify whether there is a home that it can go to
17 and get the milk landed there and take whatever
18 return that we can. And we have to, to give
19 examples of the class pricing. You would say in the
20 Class III price was 12, \$11.00, and the other class
21 price was \$2.00 under, so, we have got a return of
22 \$9.00. -- at \$11.00, so you would be out \$2.00, we
23 still have to pay the member the blend, which
24 includes the \$11.00 price, so we have a cost of

1 \$2.00 there.

2 Q Do you think it would be good policy for
3 the Federal Order Program that the Secretary would
4 have handlers charge producers for a service, that
5 the handlers benefit from?

6 A I am not sure. I guess I would have to
7 know, I would have to have an opportunity to look at
8 the particular program and what was the cost benefit
9 analysis to each.

10 Q Well, we are trying to figure out a value
11 to benefit and we can't come up with one. We have to
12 rely now on understanding that different groups
13 incur different costs and, and because we can't
14 really come up with a value, we have to come, a
15 dollar figure, you know, cents per hundredweight or
16 whatever. And we have to fall back to making a
17 philosophical or a value of judgement about, you
18 know, how do we make these things as far as we, as
19 fair as we can.

20 A Okay. First of all, I would disagree with
21 you in your suggestion that our proposal is handlers
22 necessarily deducting -- We are doing the same
23 pooling process as we do with Class I, in that the
24 value of the pool is adjusted prior to the

1 calculation with the producer blend price, the same
2 way as the old -- Program did that and the same way
3 as the old Transportation -- did that, and in the
4 same way that the Assembly Credit Act was -- So, I,
5 just schematics again, I differ with that.

6 Q Okay.

7 A Regarding what our benefits. You know,
8 we talked, I, I have testified to the relationship
9 that we have with our Class I customers. We come
10 back and service with the long time continuous
11 customers -- Let's take a hypothetical and say
12 suppose we didn't, and suppose instead we made sure
13 we got every gallon milk into the Middlebury Center
14 and the Reading plant that we could and that, try to
15 make that a profitable operation. And suppose that
16 was that was going out in November or, or October,
17 sometime period in the fall and when it actually
18 gets to the lowest amount of milk. There would be,
19 so our Class I customers would not have the milk
20 needs that they, that they would require. And they
21 would have probably -- and have to cut back on some
22 of their sale orders. Now, you can say, okay, let's
23 quantify that, because certainly by doing that, it
24 results in Class I sales being lower, if I was in

1 the pool, saying the Class I utilization being -- if
2 our customers aren't able to meet the, the demands of
3 their customers, the supermarkets, their customers
4 are going to look for someone else. And it is, it
5 is not out of the realm of possibility that someone
6 else could be a plant -- to pick up some of that
7 residual sales because they can't rely on their
8 current customer. And it is not out of the realm of
9 possibility, -- sales, aren't going to be enough to
10 cause, say an Order 5 -- to be pooled in Order 1.
11 And so, those, those Class I sales are loss debit,
12 not just for a part of a month or a month, but lost
13 for good, from the order from the market that lowers
14 that utilization. But, in doing what we are doing,
15 by us keeping the Dietrich plants emptying in some
16 cases or partially emptying most of the time, we are
17 preventing that from happening. So, there, there,
18 you could probably go through and make a calculation
19 of the capacity of all the plants that ADCNE
20 operates, and say, what if we didn't supply Class I
21 and their needs with that milk and what if we -- I
22 am not saying, this is theoretical, you are asking
23 me to do something --

24 Q Theoretical.

1 A What is -- There is Class I's that have
2 dropped out the market entirely. And there is a
3 risk of that. There is also a benefit and again, I
4 am not even sure, well, it was alluded to in the
5 cross examination from Mr. Vetne, to some extent,
6 if, if we, you know, another option, another option,
7 if we didn't do what we did, some customers would go
8 around the country and get their own producers or
9 increase the number of producers, and if we knew --
10 give them the extra milk when they needed in the
11 fall, they would go out and get more milk in the
12 fall. And then in the spring, or the summertime,
13 when they didn't use much, they would cut producers
14 loose and that would create some, some other chaos
15 marketing conditions. And when those producers were
16 cut loose, they aren't going to just not ship their
17 milk because there are costs and -- so, they need to
18 get revenue. And they are going to land somewhere
19 and when they land, they are likely going to land
20 somewhere that very well undercut prices in the
21 marketplace and cause prices to go down, which,
22 which then would result in lower handler or premiums
23 in the countryside -- I definitely believe that what
24 we do in, by balancing operations, we help result in

1 a higher producer price differential, we create more
2 favorable markets, so that guy from Fern Dairy can
3 ship his milk to Furnace Point and Syracuse, every
4 day, 365 days a year. And we supplies the system
5 that results in more stable and higher premiums that
6 would exist if we didn't do it. And those are all,
7 you know, some of those things are, they are all
8 kind of hired to calculate what the exact area would
9 -- They are truly significant values of what we do
10 in expending our money, in DMS= case, nine million
11 dollars, this year, to balance the needs in the
12 Class I market.

13 MR. TOSI: That is all that I have. Thank
14 you very much.

15 JUDGE BAKER: Thank you. Yes, Mr. Beshore?

16 MR. BESHORE: Just a couple of questions on
17 redirect, Mr. Gallagher.

18 REDIRECT EXAMINATION

19 BY MR. BESHORE:

20 Q Is there, in terms of why producers would
21 join cooperatives as opposed to being independents
22 in the market with all the obvious benefit we have
23 heard about, and its prices, etc., are there
24 unlimited number of slots available for independent

1 producers in the market?

2 A No, no, there is, there is, what, well,
3 there is unlimited number of slots, that is right.

4 Q So, Class I handlers where the producers
5 predominantly supply, there are a certain number of
6 slots and a certain amount of volume that they are
7 prepared to contact the independent shippers and
8 that is a determinative in part of all producers=
9 ability to fill those slots.

10 A Yes, sir.

11 Q Okay. Now, I want to make sure this is
12 clear and I am afraid it has gotten confused today
13 in the record and that is what the present
14 prevailing pay prices are in the Northeast Marketing
15 Order here with respect to regulated minimum, so-
16 called blend price, for minimum PPD? And I want to,
17 maybe we can clarify that by your reference to what
18 price levels were when you started in the MA's, the
19 Market Administrator's Office, which was 20 years
20 ago.

21 A Yes. Starting at the MA's office in New
22 York in 1984.

23 Q 1984. And I think your testimony is
24 that at that time the prevailing pay prices were at

1 or near the minimum blend, at Federal Order blend
2 price.

3 A Yes, in the neighborhood of pretty much
4 the Federal Order blend price -- if any premiums in
5 the market --

6 Q At that time, though, minimum, minimal
7 premiums paid producers over minimum Federal Order
8 blend price, correct?

9 A Yes.

10 Q And, in fact, there was some, what are so
11 called -- blends from time to time by the
12 cooperatives paid under -- two different instances
13 of less than the lower prices.

14 A That is correct.

15 Q Okay. Now, is that the situation today in
16 the Northeast market?

17 A No, it is not.

18 Q Can you give us a range, just to make us
19 clear, is there a range, approximate prevailing
20 over order pay prices to producers, cooperative or
21 independent, you know, a range, so we have a feel
22 for it?

23 A Depending on the size, a small farm would
24 probably get something like 50 cent premium to a --

1 farm now could probably get about plus premium.

2 Q Those are the current, current market
3 conditions in order to, are that over order payments
4 to producers, the monthly check per hundredweight
5 range from say 50 cents to more than a dollar.

6 A Yes, and, and we are not the ones that
7 have set those higher end prices in the market
8 place, we are responding to the market place.

9 Q Okay. Your payment to your producers are
10 competitive and they are within that range.

11 A They have to be or we wouldn't be able to
12 retain the milk supply.

13 Q Okay. So, that if you said anything or
14 any of the agency and key witnesses said anything in
15 this hearing that suggested that today you are not
16 able to pay to your members the minimal blend price,
17 that is, that is not the marketing conditions today,
18 isn't that correct?

19 A That is correct.

20 Q However, what are prevailing in the
21 market conditions today, are that, the price you are
22 able to pay is less than it would be otherwise
23 because you are incurring all of the cost of
24 balancing the market while all of the producers of

1 the market are in an equal manner receiving the
2 benefits of those services.

3 A Correct.

4 Q And partial reimbursement for that
5 service is what Proposal 7 is about.

6 A Correct.

7 Q And by the way, it results in no, it
8 requests no funds from Mr. Rosenbaum's clients, is
9 that not correct?

10 A That is correct.

11 Q And the price stays the same, regardless,
12 the same thing for Mr. English's clients, the minimum
13 prices are exactly the same, correct?

14 A Correct.

15 Q It has nothing to do with what they are
16 going to be charged under the Order.

17 A Correct.

18 MR. BESHORE: Thank you.

19 JUDGE BAKER: Thank you, Mr. Beshore.

20 Mr. Rosenbaum?

21 RECROSS EXAMINATION

22 BY MR. ROSENBAUM:

23 Q Mr. Gallagher, the amount that is drawn
24 from the pool, is the blend price, correct?

1 A Sure.

2 Q And you are paying your members more than
3 the blend price, correct?

4 A Yes, sir.

5 Q And you are doing so, notwithstanding the
6 fact that according to your testimony, you were
7 incurring losses and operating, the Dietrich Supply
8 Plant, for example?

9 A That is correct.

10 Q And how is it that you are able to make
11 up those losses such that the actual amount paid to
12 your farmers is enough, not only to make up for
13 those losses but to be paying your farmers in excess
14 of the blend price?

15 A Again, the calculations, revenue cost and
16 we get revenue in from our customers that instead of
17 us being able to do that as premiums, we have to use
18 that absorb our balancing costs.

19 Q Well, and the money you get from your
20 customers, you are describing over premiums, is that
21 right?

22 A Yes.

23 Q So, that the over order premiums you
24 receive from your customers are sufficient, not only

1 to make up for the balancing costs and losses you
2 say you are suffering, but to make the actual pay
3 price more than the minimum blend price, is that
4 true?

5 A We pay more than the blend price --

6 Q And you may want more, I understand, but,
7 from purely a mathematical perspective, the over
8 order premiums that you receive is enough to cover,
9 to not only cover, let's start that again.

10 The amount of over order premiums you
11 receive from your customers is enough both to cover
12 your balancing costs, and to be able to pay your
13 farmers more than the Federal blend price, isn't that
14 true?

15 A They are getting more than the Federal
16 blend price, but they are not getting as much as
17 others are getting in the marketplace. And we would
18 like to be able to have a special up charge to cover
19 our balancing costs, that we would charge our
20 customers, but, the fact of the matter is, that the
21 marketplace doesn't allow us to charge that up
22 charge.

23 MR. ROSENBAUM: That is all I have, Your
24 Honor. Thank you.

1 JUDGE BAKER: Very well. Mr. Vetne?

2 RECROSS EXAMINATION

3 BY MR. VETNE:

4 Q Mr. Gallagher, in response to an earlier
5 question from Mr. Rosenbaum, it was referring to
6 milk that is received at the Dietrich's plants, and
7 asked, as I recall, why that milk isn't going to the
8 Class I plant. And I am not sure that I heard his
9 question the same way you responded to it. There
10 is a finite amount of milk that is used for Class I
11 on any day or during any month, correct?

12 A Yes.

13 Q And that was the part of the graph of Dr.
14 Ling, showing his --

15 A Yes.

16 Q And what goes to your Dietrich, or to the
17 Dietrich plant or O-AT-KA, for that matter, that
18 would be a marketing of last resort for you.

19 A We would like to be able to supply, even
20 to the Dietrich plants, a consistent amount of milk,
21 so that they can develop a stronger business, but we
22 are not able to because we have to take milk out of
23 there, to meet our Class I customers. At any time
24 Dietrich has milk, it is generally because a Class I

1 customer doesn't need it.

2 Q So, if on a day that Dietrich received
3 milk from DMS, if, if you sent that milk to your
4 Class I customer, you would simply be displacing
5 other milk that is going to your Class I customer.

6 A Yes, sir.

7 Q Okay. And if you sent it to a plant that
8 receives an independent supply, would displace some
9 of their independent supply milk.

10 A Yes, yes, sir.

11 Q And in any case, somewhere in the market,
12 there would be milk flowing back into that reserve
13 part or excess reserve part which was displaced by
14 milk coming into the fluid in that part.

15 A Yes.

16 Q Would you agree with that it is desirable
17 also that the milk that comes into to meet fluid
18 demand, comes from the most efficient location?

19 A Yes.

20 Q And that the Federal Order goes to the
21 extent that they, that often or not, if at all
22 possible, to require milk to come from a distance
23 location, thereby, displacing more efficiently
24 located milk.

1 A Correct.

2 Q Would it be correct to describe the
3 location of the Dietrich as well as the O-AT-KA
4 plants as being in the outer reaches of the supply
5 area for the Metropolitan New York fluid market?

6 A O-AT-KA definitely is. Middlebury Center
7 for the most place is, Reading is pretty close to --
8 New Jersey metropolitan area.

9 MR. VETNE: All right, thank you.

10 JUDGE BAKER: Very well. Are there any
11 additional questions? Yes, Mr. Tosi.

12 RE CROSS EXAMINATION

13 BY MR. TOSI:

14 Q You don't have to go into a long answer,
15 is there anywhere in your testimony that you could
16 point me to that speaks to the revenue side of
17 incurred costs, are these costs presented as, cost
18 after sales of product or --

19 A Yes, on the Dietrich, for example, you
20 mean?

21 Q Yes.

22 A Net, go to Table 4, and this is, I took
23 this off of the income statement calculation. This
24 is not -- But, you basically go through a pretty

1 similar D&L and if you look at account label G that
2 says DMS Recharge, and that is a charge assessed to
3 Dairy Marketing Services that results in earnings
4 before tax, basically is zero.

5 Q That recharge is --

6 A It will take into account -- A, we have
7 got revenues, so that would take into account, you
8 know, whatever Dietrichs was able to sell their
9 product for.

10 Q Okay. And if you don't want to speak on
11 behalf of the other witnesses here for Proposal 7,
12 as you understood their costs, is there anything
13 there where -- they made their product, sold their
14 product, in that cost presentation, is there the
15 revenue that incurs from the sales of butter and
16 powder?

17 A I --

18 Q And if you don't feel comfortable --

19 A I don't feel comfortable to answer that
20 question about their operations.

21 MR. TOSI: Okay. Thank you. That is all I
22 have.

23 JUDGE BAKER: Thank you. Are there any
24 other questions?

1 Very well. Thank you, Mr. Gallagher.

2 (Whereupon, the witness was excused.)

3 MR. BESHORE: I would like to move the
4 admission of Exhibits 18 and 19 now.

5 JUDGE BAKER: Thank you. Are there any
6 objections to Exhibits 18 and 19? There are none,
7 Exhibits 18 and 19 are admitted and received into
8 the record.

9 (The documents referred to,
10 having been previously marked
11 as Exhibit 18 and 19
12 were received in the record.)

13 JUDGE BAKER: Do we have another witness you
14 want to examine?

15 MR. BESHORE: At some time before the
16 hearing and I had, I would like to call Mr.
17 Fredericks for one additional limited piece of
18 information. It doesn't have to be at this time. He
19 may have been asked to provide some other
20 supplemental data by other participants and maybe we
21 ought to catch that at one time. But, I just, I did
22 want to note that, you know, at some point before we
23 are done, I have one additional question.

24 JUDGE BAKER: Is Mr. Frederick here right

1 now?

2 MR. FREDERICK: Yes.

3 JUDGE BAKER: Would this not be a good time?

4 MR. ROSENBAUM: That is fine.

5 JUDGE BAKER: We will try to break somewhere
6 around 12:30 or quarter to one.

7 MR. ROSENBAUM: Your Honor, we have a
8 witness who needs to make it back to Pennsylvania
9 today and so, we would like to have him testify
10 before lunch, if we could.

11 JUDGE BAKER: Very well.

12 MR. ROSENBAUM: I think that both of them
13 would work out.

14 JUDGE BAKER: Very well. But, first I have
15 heard --

16 MR. ROSENBAUM: I appreciate that.

17 JUDGE BAKER: Very well. Mr. Fredericks,
18 would you -- No, no, no. Would you please not come
19 forward right now, but a little later? Thank you.

20 And now Mr. Rosenbaum, who is your witness?

21 MR. ROSENBAUM: It is Bob Caplette, Your
22 Honor.

23 JUDGE BAKER: Very well, thank you.

24 (Pause.)

1

2 Whereupon,

3

BOB CAPLETTE

4

having been first duly sworn, was called as witness

5

herein and was examined and testified as follows:

6

DIRECT EXAMINATION

7

BY MR. ROSENBAUM:

8

Q Could you please state your name for the

9

record?

10

A My name is Bob Caplette.

11

Q And Mr. Caplette have you come to testify

12

today regarding the Proposal number 7?

13

A Yes.

14

Q And have you prepared a written

15

statement?

16

A Yes, I have.

17

MR. ROSENBAUM: Your Honor, I have provided

18

copies of the statement to the court reporter and to

19

participants and I would ask that it be marked as

20

Exhibit number 20 for identification.

21

JUDGE BAKER: Thank you.

22

(The document referred to

23

was marked for identification

24

as Exhibit 20.)

1 MR. ROSENBAUM: Mr. Caplette, if you would
2 proceed, please.

3 TESTIMONY OF MR. CAPLETTE:

4 MR. CAPLETTE: Thank you.

5 My name is Bob Caplette. I am the plant
6 accountant at the Readington Farms, Inc. I am
7 responsible for all regulatory reporting, producer
8 accounting and product flow analysis for the dairy.

9 Prior to working at Readington Farms, I was a plant
10 specialist for federal milk order number two, (New
11 York, New Jersey), a senior auditor for federal milk
12 marketing order 33, (Chicago region). I am
13 testifying today in opposition of Proposal Number 7,
14 which would add a provision to the Northeast Order
15 that would provide for marketwide service payments.

16 Readington Farms is a fluid milk processor
17 located in Whitehouse, New Jersey. We process,
18 package and distribute our products throughout a
19 seven state area in the Northeastern United States.
20 The company has been in existence since 1888.

21 Readington Farms pools approximately 35
22 million pounds of milk per month. The vast majority
23 of our raw milk supply is obtained from our own
24 independent dairy farmers with the remainder of our

1 needs being obtained through balancing agreements,
2 primarily with the area cooperatives.

3 The milk produced by our independent dairy
4 farmers is handled by Readington Farms on a daily
5 basis. This milk is delivered to the plant in
6 Whitehouse and processed as a matter of routine. We
7 have assumed responsibility for the purchase and
8 disposition of this supply of milk for many years
9 and would look to do so in the future.

10 The balancing agreements that we have with
11 area cooperatives are basically designed to match
12 the production requirements of the plant with the
13 raw milk available. These agreements carry with
14 them service charges and premiums that have been
15 associated with the cost of providing the required
16 balancing function. Thus, Readington Farms is
17 already paying for the cost of balancing.

18 Proposal Number 7 would allow service
19 payments of six cents per hundredweight to
20 qualifying organizations, and would reduce the pay
21 price to dairy farmers such as those independents
22 that I mentioned earlier, to cover balancing costs
23 that are not required by them. Readington Farms
24 handles this function for these producers, thereby,

1 taking this burden out of the pool.

2 In addition, the balancing agreements that
3 Readington Farms has in place to match supply with
4 demand are being paid by Readington Farms at market
5 competitive rates. It would seem that adding a six
6 cent charge is a duplication of payment for services
7 rendered.

8 Finally, based on the proposal being
9 considered at this hearing, there does not appear to
10 be any language that identifies how this money would
11 be used. No specific services of any kind would
12 have to be provided to qualify for the payments.
13 This lack of definition is troubling and is an
14 additional reason why Readington Farms opposes
15 Proposal Number 7.

16 JUDGE BAKER: Thank you, Mr. Caplette. Are
17 there any questions of Mr. Caplette? Yes, Mr.
18 Beshore?

19 CROSS EXAMINATION

20 BY MR. BESHORE:

21 Q Mr. Caplette, what products does
22 Readington process at the Whitehouse plant or as a
23 Class I operation, do you process any products other
24 than Class I products?

1 A We do have other class usage.

2 Q And what other class usage do you have?

3 A Bulk sales.

4 Q So you buy and resell raw milk.

5 A No, we don't resell raw milk.

6 Q What product does are your bulk sales?

7 A Cream.

8 Q Pardon?

9 A Cream.

10 Q Cream. Okay. What is the Class I
11 utilization of your plant?

12 A That is proprietary.

13 Q Do you, I take it from your testimony,
14 that you utilize, that your independent dairy
15 farmers, how many independent dairy farmers do you
16 have?

17 A I am not sure.

18 Q Where are they located?

19 A In Pennsylvania.

20 Q What distance, range of distance from
21 their plant and Whitehouse, New Jersey?

22 A I honestly don't know.

23 Q Do you process at Whitehouse all the
24 production, of all your independent producers?

1 A Yes.

2 Q Do you sell bulk sales of cream, is that
3 the only bulk sale from your, from your Whitehouse
4 plant?

5 A Yes.

6 Q What portion of your annual needs at
7 Whitehouse are met by your own producers? What
8 percentage?

9 A That is proprietary.

10 Q Do you purchase milk in the spring months
11 from sources other than your own producers?

12 A Yes.

13 Q Do you purchase milk in the fall months
14 from sources other than your own producers?

15 A Yes.

16 Q Are your purchases of milk in the fall
17 greater than your purchases of milk in the spring,
18 from outside sources?

19 A I, I specifically don't know. It is
20 based on our sales, and on our needs.

21 Q Do your needs fluctuate from month to
22 month for outside sales? Outside milk supplies?

23 A Not really. We, our monthly utilization
24 is relatively steady.

1 Q Do your needs fluctuate from day to day,
2 during the week, for outside milk supplies?

3 A I personally don't know what our, our
4 daily needs are. I am lucky enough to --, so, all
5 my stuff is a on monthly. My knowledge is on a
6 monthly basis.

7 Q Do you know how many days a week your
8 plant operates?

9 A Yes. We take milk seven days a week.

10 Q You take milk seven days a week. Do you
11 package fluid milk products seven days a week?

12 A No.

13 Q How many days a week do you package fluid
14 milk products?

15 A It does vary, depending upon what is
16 going on with our, our sources.

17 Q Are you familiar with the price that you
18 pay your independent dairy farmers?

19 A Yes, I am.

20 Q And what over order premium do you pay
21 your independent dairy farmers?

22 A That is proprietary, sir.

23 Q Do you pay them an over order premium?

24 A Yes.

1 Q And you wouldn't have their milk if you
2 didn't.

3 A No, much like Mr. Gallagher said, we have
4 to make competitive to the farms.

5 Q Do you agree that in the Northeast Order
6 that means premiums of the ranges that he indicated?

7 A Yes.

8 Q Now, from whom do you buy supplemental
9 milk supplies for your plant?

10 A We would buy them from the co-ops in the
11 Northeast.

12 Q Which co-ops do you purchase them from?
13 More than one?

14 A Yes.

15 Q Okay. Which organizations?

16 A Well, we are a customer of DMS.

17 Q Are you a customer of any other?

18 A Yes, we do have other agreements with
19 other co-ops.

20 Q And what cooperatives are they?

21 A Allied, Land O Lakes.

22 Q Okay. Do you purchase milk from Allied
23 every month of the year?

24 A Yes.

1 Q Do you purchase milk from DMS every month
2 of the year?

3 A Yes.

4 Q Do you purchase milk from Land O Lakes
5 every month of the year?

6 A Yes.

7 Q Do you divert any of your producer milk
8 to other locations?

9 A No.

10 Q How often do you pick up milk from your
11 independent producers farms?

12 A Daily.

13 Q Every day.

14 A Every day.

15 Q Of every producer, every day?

16 A I am sure we have producers that are
17 every other day. But, we bring in our own producers
18 every day of the week.

19 Q You referred to having Abalancing
20 agreements@ in your statement. What, what is a
21 balancing agreement?

22 A We have agreements with our other milk
23 suppliers, other than our independents, to supply
24 our plant with the milk we need to get our orders.

1 Above our independent producers.

2 Q What are the volumes that you purchase
3 from your outside suppliers?

4 A Again, I don't do that, so I couldn't
5 honestly tell you.

6 Q Do you know, okay, you are here to
7 testify, you buy the balance of what you need from
8 outside suppliers. Do you know anything about the
9 logistics of those supplies?

10 A I am not involved in that, like I said,
11 our day to day operations is not where I am dealing
12 with.

13 Q So, you wouldn't know whether or not --

14 A -- before.

15 Q You wouldn't know then whether those
16 agreements allow you, allow your suppliers to plan
17 say at the beginning of the month, for whatever
18 volume you are going to need that month?

19 A I specifically do not know. I am not
20 involved in that scheduling.

21 Q Okay. Can you offer us any information
22 about what demands you make upon your suppliers with
23 respect to tailoring their deliveries to your plants'
24 needs in terms of, you know, for volumes, things of

1 that nature?

2 A We do have at least one agreement of at
3 least one load per load. Other than that, I do not
4 know.

5 Q Okay. So, one of the agreements with
6 your supplemental suppliers, involves a committed
7 supply of one load a day, every day of the year?

8 A Yes.

9 Q Is that the entire commitment from one of
10 those suppliers?

11 A I don't believe so.

12 Q Beyond that, can you tell us anything
13 about the expectations that you provide to your
14 supplemental suppliers in advance?

15 A I, again, I am not party to that
16 activity, so I really couldn't.

17 Q Are you party to the payment programs
18 that you have or payment requirements for your
19 supplemental supplies?

20 A Yes.

21 Q What do you pay for your supplemental
22 supplies?

23 A It varies.

24 Q Okay. Does it vary on the basis of,

1 well, on what basis does it vary?

2 A There are negotiated prices.

3 Q Are they a flat year prices?

4 A They do change. Again, I see that change
5 in when I go through the final milk billings. So, I
6 am not really even aware of it until give or take
7 the 15 of the following month, we have price change.

8 Q So, you observe changes in prices but you
9 do not know on what basis the price has changed,
10 correct? Are the volumes different among those
11 supplemental suppliers?

12 A Yes.

13 Q Okay. Are the prices different among
14 those three suppliers?

15 A Yes.

16 Q Is there any relationship of the prices
17 to the volumes, to your knowledge?

18 A Not to my knowledge.

19 Q Is there any relationship of prices to
20 the times and terms of delivery, to your knowledge?

21 A Not that I am aware of.

22 Q Is your independent milk supply -- Have
23 you lost any independent dairy farmers in the past
24 year?

1 A Yes, we have.

2 Q To cooperatives?

3 A I assume that, but, I, I don't know.

4 Q Do you know if they went out of business
5 or just went somewhere else?

6 A I would be willing to guess that --

7 Q I don't want you to guess.

8 A I don't have knowledge.

9 MR. BESHORE: Thank you, Mr. Caplette.

10 JUDGE BAKER: Very well. Thank you, Mr.
11 Beshore.

12 Are there other questions for Mr. Caplette?

13 Yes, Mr. Arms.

14 MR. ARMS: David Arms for New York State
15 Dairy Foods.

16 CROSS EXAMINATION

17 BY MR. ARMS:

18 Q Bob, for the benefit of the Department,
19 people that are here, could you, give them and us
20 some indication for the record, the scope of your
21 operations? Would you classify Readington Farms as
22 a small or large handler in this market?

23 A I really don't have knowledge of where we
24 fit in the hierarchy.

1 Q Well, could you identify for the record
2 where your prime production goes?

3 A It is --

4 Q In the stores, right?

5 A Metropolitan area, New York Metropolitan
6 area.

7 Q No, I mean, can you identify the chain
8 stores that you primarily serve?

9 A We are a wholly owned subsidiary of --

10 Q And --

11 A Shop Rite.

12 Q Shop Rite stores.

13 A Yes, sir.

14 Q So, you are supplying all the product for
15 the Shop Rite stores, isn't that -- Dairy products,
16 at least in terms of milk.

17 A Yes, sir.

18 Q From amongst dairy suppliers, do you
19 secure supply to brokerage firms that balance for
20 you?

21 A We also use a brokerage firm, yes.

22 Q One of the cooperatives that are, that
23 furnish milk through that brokerage firm is the
24 Middlebury Cooperative, is that true?

1 A We get a supply of milk from the
2 Middlebury Coop.

3 MR. ARMS: Okay. Thank you.

4 JUDGE BAKER: Thank you. Are there any more
5 questions of Mr. Caplette? Yes, Mr. Beshore?

6 FURTHER CROSS EXAMINATION

7 BY MR. BESHORE:

8 Q Just in response to the last question.
9 Is that a supplemental supplier or is that a subset
10 of your independence or a subset of any of the other
11 suppliers or --

12 A Middlebury is another co-op that we do
13 get milk from. When I ran down the list, I, I did
14 not mention them. It was not, it was an oversight.

15 Q What is your supply relationship with
16 Middlebury?

17 A Basically the same as the rest of the
18 co-ops.

19 Q Do you buy from Middlebury every month of
20 the year?

21 A Yes.

22 Q Every week?

23 A I am not sure as to, again, the daily or
24 weekly schedule. I really can't say.

1 Q -- volumes throughout the year?

2 A Relatively.

3 Q Is the price the same as the other
4 suppliers?

5 A It is a negotiated price, yes, sir.

6 Q Price level the same, price terms the
7 same?

8 A Again, all part of the negotiation, yes.

9 Q Who negotiates, you don't negotiate the
10 contracts?

11 A No.

12 MR. BESHORE: Thank you.

13 JUDGE BAKER: Thank you. Are there any
14 additional questions? Yes, sir?

15 MR. SHINBECK: I have just a couple of
16 questions. My name is Martin Shinbeck. I am the
17 CEO of Friendship Dairies.

18 BY MR. SHINBECK:

19 Q Mr. Caplette, have you heard of the term
20 Ahandling charges@ as it pertains to the purchase
21 price for milk?

22 A Yes, I have.

23 Q Are you aware of various levels of
24 handling charges based perhaps on various levels of

1 service that the selling organization provides on
2 the sales of this milk?

3 A Generally --

4 Q Is it possible that one of these services
5 is a charge for balancing?

6 A I suppose that is possible.

7 Q And would you define balancing for me,
8 please, as you understand it?

9 A Balancing for our plant is the, for the
10 milk requirements, that we need to supply our stores
11 above that, which our independent producers do.

12 Q Okay. And are you aware of your
13 organization paying as part of your, the handling
14 charges, that you pay, if you so pay a handling
15 charge, are you aware of a charge in your component
16 of the handling charge for balancing your supply?

17 A On the milk invoices that I see, there
18 intends to be a lump sum, a set amount. It is not
19 normally broken out.

20 Q And do you have any knowledge from the
21 person who negotiates the charges for such milk of
22 the component balancing being included as part of
23 the price that your organization pays?

24 A Again, I am not party to that. These are

1 negotiated rates that in both business would have to
2 go to cover costs.

3 Q Okay. And having personal knowledge, is
4 it possible in your opinion for such a charge to be
5 part of the total balancing cost, the handling costs
6 that you are paying?

7 A It is possible.

8 MR. SHINBECK Thank you, sir.

9 JUDGE BAKER: Thank you. Are there other
10 questions. Yes, Mr. Tosi?

11 CROSS EXAMINATION

12 BY MR. TOSI:

13 Q Thank you for appearing, Mr. Caplette.

14 Your plant at Whitehouse, New Jersey, do
15 you employ fewer than 500 employees?

16 A Yes.

17 Q Do you receive any income from entities
18 that ask you to pool additional milk on the report
19 that you submit to the Market Administrator?

20 A Could you repeat the question?

21 Q Yes. Do you receive any income by
22 reporting milk on your monthly report to the Market
23 Administrator that you don't typically receive?

24 A I am sorry, I am really not sure what you

1 are asking.

2 Q Do you divert milk?

3 A We do not.

4 Q That answers the question.

5 A Okay.

6 Q I obviously should have started with
7 that.

8 For the price that you, from the price
9 that you pay, I am not going to ask you for specific
10 amount or anything like that, I just want to
11 understand conceptionally the sorts of things that
12 you consider.

13 To the extent that when you are buying milk
14 from cooperatives, they actually indicate to you, to
15 your agreements, that this is cost of milk, this is
16 the service charge, this is the balancing charge,
17 things of that nature? I mean, are they specific?

18 A It is not that specific.

19 Q What, what leads you to the conclusion
20 that you are being charged a balancing fee?

21 A Again, those are negotiated rates. That
22 is what it costs, is going to cost us to get that
23 milk to our plant. The, the business assumption is
24 they are going to get milk to our plant --

1 Q To spite testimony that indicate that, in
2 fact, you have --

3 A Again, this is kind of -- understanding
4 of things. A working relationship with these
5 organizations. These were negotiated rates. I am
6 kind of at the bottom line of that, just approving
7 the bill type of thing.

8 MR. TOSI: I would like to withdraw that
9 question, Your Honor. I did not mean to put words
10 in the witness= mouth.

11 JUDGE BAKER: Very well.

12 MR. TOSI: I apologize.

13 BY MR. TOSI:

14 Q To the extent that you are charged
15 something from the cooperatives for the milk that
16 you need to buy, and when you compare that to what
17 it is that you are able to pay your own independent
18 producers, does the notion that you are paying
19 something more than the Federal order minimum enter
20 into the notion, enter into your thoughts and
21 calculations on what it is that you would have to
22 pay them to be competitive with the cooperative?

23 A Are you referring to --

24 Q Let me try to restructure that question.

1 When you buy milk from cooperatives, I
2 believe your testimony is saying that, that your
3 agreements arrive at a price and you believe that
4 there are things included in there called service
5 charges and premiums and things that have been
6 associated with the cost of providing balancing.

7 A Yes, sir.

8 Q Okay. But, it is not an explicit charge.

9 A No, the language that I see does not have
10 that detailed breakdown.

11 Q Okay. And your conclusion then that it
12 probably does include balancing, would stem from the
13 fact that if it didn't, they probably wouldn't supply
14 it to you at that price.

15 A At that price.

16 MR. TOSI: That is all I have, thank you.

17 JUDGE BAKER: Thank you. Are there any
18 other questions for Mr. Caplette?

19 There are none. Thank you very much, Mr.
20 Caplette.

21 (Whereupon, the witness was excused.)

22 MR. ROSENBAUM: Your Honor, I would ask the
23 Exhibit 20 be admitted into evidence.

24 JUDGE BAKER: Are there any questions or

1 objections? Hearing none, Exhibit 20 is admitted
2 and received into evidence.

3 (The document referred to,
4 having been previously marked
5 as Exhibit 20
6 was received in evidence.)

7 JUDGE BAKER: That brings us to a time for
8 our luncheon recess. We will take an hour for
9 luncheon recess.

10

11

12 (Whereupon, at 12:45 p.m., the hearing was
13 recessed, to reconvene at 1:45 p.m., this same day,
14 Thursday, September 12, 2002.)

1 A F T E R N O O N S E S S I O N

2 JUDGE BAKER: Thank you for being so prompt.

3 Is there anyone else who has any testimony
4 or otherwise wishes to offer any comments with
5 respect to Proposal 7, other than Mr. Fredericks?
6 Yes?

7 MR. ROSENBAUM: Yes, Your Honor, there are a
8 number of witnesses still on Proposal 7.

9 JUDGE BAKER: Oh, there are?

10 MR. ROSENBAUM: Yes, Your Honor.

11 JUDGE BAKER: Thank you. I am trying to get
12 a feel for this and how much more we have to go
13 over.

14 MR. BESHORE: I have five.

15 JUDGE BAKER: You have five. Five. Oh,
16 very well. I figure we still have a long ways to go
17 on Proposal 7.

18 Mr. Beshore, let me ask you, are you
19 through with your presentation?

20 MR. BESHORE: But, for Mr. Fredericks.

21 JUDGE BAKER: But, for Mr. Fredericks. Do
22 you want him to testify now?

23 MR. BESHORE: I am really indifferent. He
24 is going to be here, so now is as good as any for

1 me, but, it is, that is subject to everyone's
2 convenience.

3 JUDGE BAKER: All right. Well, maybe it
4 would be a good time, he is here and --

5 MR. BESHORE: Well, he is going to be here,
6 you know, for the whole time, so.

7 JUDGE BAKER: Well, perhaps this would be a
8 good time.

9 MR. BESHORE: Sure.

10 (Pause.)

11 MR. BESHORE: Your Honor?

12 JUDGE BAKER: Yes.

13 MR. BESHORE: Some of what Mr. Fredericks
14 has is particular interest to Mr. Vetne, who is not
15 here for the time being at the hearing. So, it
16 would, for that reason it would probably be in all
17 our interest to defer Mr. Fredericks, you know,
18 until later.

19 JUDGE BAKER: Right, we will defer that
20 then.

21 Then, Mr. Rosenbaum, you are going to call
22 your witnesses, is that right?

23 MR. ROSENBAUM: Yes, Your Honor. I could.

24 JUDGE BAKER: Thank you.

1 MR. ROSENBAUM: Your Honor, we call Dr.
2 Robert Yonkers.

3 JUDGE BAKER: Thank you.

4 (Pause.)

5

6

7

8 Whereupon,

9

DR. ROBERT YONKERS

10 having been first duly sworn, was called as witness
11 herein and was examined and testified as follows:

12 JUDGE BAKER: Would you be seated, please?

13 (Pause.)

14 MR. ROSENBAUM: Your Honor, we have three
15 documents that we would like to have marked
16 separately as exhibits.

17 JUDGE BAKER: Very well.

18 MR. ROSENBAUM: We would like, the first one
19 is the larger document, entitled ATestimony of the
20 International Dairymen Association September 2002,
21 Federal Milk Order Hearings. We would like to have
22 that marked for identification as Exhibit 21.

23 JUDGE BAKER: Very well. It shall be so
24 marked.

1 (The document referred to
2 was marked for identification
3 as Exhibit 21.)

4 MR. ROSENBAUM: The next document is called,
5 entitled AChart 1, Seasonality of Milk Production in
6 the United States, Selected 3 Year Periods.@ We
7 would ask that that be marked as Exhibit 22.

8 JUDGE BAKER: Very well. It will be so
9 marked.

10 (The document referred to
11 Was marked for identification
12 as Exhibit 22.)

13 MR. ROSENBAUM: And then the third document
14 entitled AChart 2, Seasonality of Milk Production in
15 the Three Northeast States Which USDA Reports
16 Monthly Data(NY, PA, VT), Selected Years.@ And we
17 would ask that that be marked as Exhibit 23.

18 JUDGE BAKER: Very well. Thank you. It will
19 be so marked.

20 (The document referred to
21 was marked for identification
22 as Exhibit 23.)

23 MR. ROSENBAUM: Dr. Yonkers?

24 TESTIMONY OF DR. ROBERT YONKERS:

1 DR. YONKERS: Yes, my name is Robert
2 Yonkers, R-O-B-E-R-T, Y-O-N-K-E-R-S.

3 Good afternoon. This testimony is
4 submitted on behalf of the International Dairy Foods
5 Association, its constituent groups, and their
6 members. IDFA is trade association representing
7 processors, manufacturers, marketers, distributors,
8 and supplies of dairy foods, including milk, cheese,
9 ice cream and frozen desserts. IDFA serves as an
10 umbrella organization for three constituent groups:
11 the Milk Industry Foundation or AMIF®, the National
12 Cheese Institute or ANCI®, and the International Ice
13 Cream Association or AIICA®, which together
14 represents about 85 percent of all the dairy product
15 processing in this 70 billion dollar U.S. dairy food
16 industry. MIF has over a 110 member companies that
17 process and market about 90 percent of the fluid
18 milk and the fluid milk products consumed
19 nationwide; NCI has over 70 member companies that
20 manufacture, process and market more than 85 percent
21 of the cheese consumed in the U.S.; and IICA has
22 over 80 member companies that manufacture, market
23 and distribute an estimated 85 percent of the ice
24 cream and ice cream related products consumed in the

1 United States.

2 As buyers and processors of milk, the
3 members of IDFA and its constituent organizations
4 have a critical interest in this hearing. Most of
5 the milk bought and handled by IDFA members is
6 purchased under the Federal milk marketing orders
7 promulgated pursuant to the Agricultural Marketing
8 Agreement Act of 1937, (the AAMAA@).

9 I am Dr. Robert D. Yonkers, Chief Economist
10 and Director of Policy Analysis at IDFA. I have
11 held that position since June 1998. I hold a Ph.D.
12 in Agricultural Economics from Texas A&M University
13 in 1989; a Master Degree in Dairy Science from Texas
14 A&M in 1981; and a Bachelor of Science Degree in
15 Dairy Production from Kansas State University in
16 1979. I have been a member of the American
17 Agricultural Economics Association since 1984.

18 Prior to taking my current position at
19 IFDA, I was a tenured faculty member in the
20 Department of Agricultural Economics and Rural
21 Sociology at The Pennsylvania State University,
22 where I was employed for nine years. At Penn State,
23 I conducted research on the impacts of changing
24 market conditions, alternative public policies, and

1 emerging technologies on the dairy industry. In
2 addition, I have statewide responsibilities to
3 develop and deliver extension materials and programs
4 on topics related to dairy marketing and policy. I
5 have written and spoken on extensively on economic
6 issues related to the dairy industry, and have
7 prepared and delivered expert witness testimony to
8 state legislatures and to Congress.

9 MR. ROSENBAUM: Your Honor, at this time I
10 would ask that Dr. Yonkers be designated as an
11 expert as an agricultural economist and as a dairy
12 economist.

13 JUDGE BAKER: Are there any questions,
14 objections, voir dire, with respect to that request?

15 Let the record reflect that there are none. And
16 Dr. Yonkers is declared an expert as an agricultural
17 economist and a dairy economist.

18 DR. YONKERS: Thank you, Your Honor.

19 JUDGE BAKER: You are welcome.

20 DR. YONKERS: This hearing was called to
21 consider a number of proposals that would amend
22 certain provisions of the Northeast order. My
23 testimony will address one of those provisions,
24 Number 7, one of those proposals, Number 7, which

1 would establish so-called marketwide service
2 payments.

3 IDFA and its constitute groups strenuously
4 oppose this proposal and urge USDA to reject it.

5 IDFA's opposition is based on the following reasons:

6 1. Over the last 40 years, USDA has on a
7 number of occasions denied proposals to
8 amend

9 federal orders to provide for marketwide
10 service payments. USDA did so most
11 recently

12 in 1999, with respect to a proposal
13 advanced

14 for the Northeast order that is very
15 similar

16 to the one at issue in these hearings.

17 There

18 have been no changes in dairy industry
19 market

20 conditions that would justify a different
21 result now.

22 2. In their March 8, 2002 letter of USDA
23 requesting this hearing, the proponents of
24 Proposal number 7 stated that marketwide

1 service payments are needed in order to
2 provide reimbursements@ for their
3 balancing
4 activities@. The proponents have confirmed
5 in their testimony that this is the sole
6 justification they advance for their proposal. But
7 even if balancing presented
8 an issue that needs to be addressed through
9 the federal order program, it has already
10 been addressed. Based upon the testimony
11 and proposals of the cooperatives, themselves, USDA
12 set a Class IV make
13 allowance that is high enough to allow
14 Class IV plants to cover 100 percent of
15 their
16 costs, including all costs of balancing.
17 Indeed, when USDA set the make allowances
18 for
19 these products, it explicitly stated that
20 it
21 was setting a make allowance high enough to
22 pay the costs incurred by balancing plants.
23 Proposal Number 7 thus constitutes an
24 effort

1 to be paid twice for the same thing.

2 3. Even if, contrary to fact, there were

3 somehow a need to provide even more funds

4 to

5 cover the cost of balancing, these costs

6 are

7 more than amply covered by over order premiums that

8 are already being paid to

9 Class IV handlers in the Northeast order.

10 Whenever a Class IV handler provides milk

11 to

12 a Class I handler in lieu of processing

13 that

14 milk in its own plant, the Class IV handler

15 receives an over order premium from the

16 Class I handler. Put another way, if, as

17 the

18 proponents claim, they incur cost when

19 their

20 plants run at less than full capacity in order to

21 meet the needs of the Class I

22 market, those costs are already more than

23 covered by the extra money they receive via

24 Class I over order premiums.

1 4. A principal justification advanced for
2 marketwide service payments is the
3 purported costs of balancing the market due
4 to seasonality in milk production. But,
5 the
6 seasonality of milk production has declined
7 precipitously for many years, and continues
8 to do so. Marketwide service payments is a
9 concept whose time came and went decades
10 ago
11 and even then rested on rickety legs.
12 5. Proposal Number 7 is hopelessly flawed.
13 Large cooperatives would qualify for
14 payments
15 without performing any marketwide benefits,
16 whatsoever. Small handlers would not
17 quality
18 for payments regardless of the balancing
19 they
20 perform. In these respects, the proposal
21 is a
22 direct violation of AMAA requirements.
23 Moreover, the significant flow of milk into
24 and out of the Northeast order would result

1 in Northeast producers making marketwide
2 service payments when the balancing
3 services
4 were being provided to producers located in
5 other orders. That is the very defect that
6 led USDA to reject marketwide service payments when
7 they were considered for the
8 Southeast orders.

9 6. Finally, in light of the fact that no
10 rationale exists for marketwide service
11 payments in the first place, there is
12 obviously no emergency that could warrant
13 the omission of a recommended decision.
14 Instead, the proposal should be rejected
15 in its entirety.

16 **I. USDA Has Frequently Rejected Proposals For**
17 **Marketwide Service Payments Over the Last Forty**
18 **Years.**

19 I will briefly recount past USDA decisions
20 to reject marketwide service payments proposals, and
21 then
22 apply the reasoning that underlies USDA's past
23 decisions to show why Proposal Number 7 suffers from
24 the same defects as did these previous proposals.

1 **The 1940s through 1985.** At the end of the
2 1940s, four of the 39 federal orders then in
3 existence contained provisions providing for
4 marketwide service payments, but the Boston order
5 provision was declared unlawful by the United States
6 Supreme Court in 1952. Following that court
7 decision, USDA removed similar provisions in the
8 Cincinnati and Dayton-Springfield orders. That left
9 New York as the only order providing for such
10 payments. In the case of New York, marketwide
11 service payments could be earned, but only for
12 services that were clearly laid out in the order
13 provision, and for which qualifying entities had to
14 submit detailed reports to the Market Administrator
15 in order to receive any payments.

16 Cooperatives on a number of occasions
17 attempted to persuade USDA to adopt marketwide
18 service payments in other orders, or at least to
19 hold hearings to consider them. But USDA always
20 rejected those proposals.

21 This history was recounted in detail by
22 Herbert L. Forest, who began working at the Dairy
23 Division in 1935, before the AMAA was even enacted,
24 and served as Director of the Dairy Division of USDA

1 for 30 years, from 1952 through 1982. As Mr. Forest
2 stated:

3 The Department has always taken a strong
4 position against any proposal that involved
5 deductions from dairy farmers through pool
6 deductions. Until recently, there was always a
7 strong legal basis for this position because of the
8 Stark case, which ruled that deductions from the
9 pool in the Boston Market for marketwide service
10 payments were illegal. But, even more than the
11 legal basis, our position was based on a more basic
12 premise -- and that was that the people who got the
13 benefit of the services should be the ones who
14 should pay for them. I still feel strongly that
15 this is the way it should be. If a chain store
16 operating its own bottling plant wants specific
17 quantities of milk on only four or five days, then
18 they should pay for that kind of service. The cost
19 of operating its plant is lower than the handler who
20 receives all the milk from its dairy farmers seven
21 days a week. Likewise, if a dairy farmer wants to
22 be guaranteed a market for all his milk seven days a
23 week, he can get it through his cooperative. And he
24 should expect to pay for that guarantee. There is

1 no obligation under the orders that requires a
2 cooperative to perform any services for free.

3 The orders recognize the need for
4 cooperatives to be paid for services performed by
5 setting only a minimum price. The Act provides for
6 co-ops to charge farmers under contract for services
7 performed for them. For the most part, if a service
8 is sought by the buyer, the buyer should pay for it.

9 If the buyer doesn't want the service, the question
10 arises as to who the beneficiary is. If it is for
11 the cooperative members, they should pay for it. It
12 is very difficult to identify services performed by
13 cooperatives for which the beneficiary is not the
14 buyer of their milk or the members of the
15 cooperative. (Sworn Testimony of Herbert L. Forest,
16 Hearings to Consider Payments Under Seven
17 Southeastern Orders For Marketwide Service Payments,
18 Docket Numbers AO-366-A28, et.al, September 8,
19 1986.)

20 **1985 through 1998.** After the 1985 Farm
21 Bill amended the AMAA explicitly to authorize
22 payment to handlers for A services of the marketwide
23 benefit@, a proposal was advanced to add payments to
24 the seven Southeastern orders then in existence.

1 But, after extensive hearings, which lasted for 10
2 days, involved 41 witnesses and 122 exhibits, and
3 produced 2951 pages of transcript, USDA concluded
4 that ~~A~~the record evidence does not demonstrate the
5 proposed marketwide service provisions would
6 effectuate the purposes of the Agricultural
7 Marketing Agreement Act of 1937, as amended.@ Milk
8 in t he Georgia, and Certain Other Marketing Areas,
9 Docket Numbers AO-366-A28, et al., Federal Register,
10 Volume 52, Page 15951, May 1, 1987. That decision
11 brought to an end proposals that had been bandied
12 about to add marketwide service payment provisions
13 in other orders as well. Later, I will discuss in
14 more detail the reason why USDA rejected the
15 Southeastern orders proposal, and the implications
16 of that reasoning for the proposal at issue at these
17 hearings.

18 **1998-2002.** The 1996 FAIR Act mandated the
19 consolidation of existing orders into a smaller
20 number of geographically larger orders. This meant
21 that the New York-New Jersey order - the only one in
22 the country that had a marketwide service payment
23 provision - would be consolidated with two orders
24 that did not (the New England and Atlantic orders).

1 The question was thus presented - would the
2 consolidated Northeast order have a marketwide
3 service payment as had the New York-New Jersey
4 order, or exclude such payments as they had been
5 excluded from the other two orders that were merged?

6 The quantity of milk pooled on those two orders
7 combined slightly exceeded the quantity pooled on
8 the New York-New Jersey order.

9 ADCNE, the proponents of the current
10 Proposal number 7, submitted a proposal to USDA in
11 1997 to adopt a marketwide service payment provision
12 in the merged Northeast order. As with Proposal
13 Number 7, ADCNE sought a payment of six cents per
14 hundredweight (comprised of two cents for
15 cooperative service payments and four cents for
16 purported balancing payments).

17 USDA rejected that proposal in its proposed
18 rule published in January of 1998, finding, among
19 other things, that (1) two of the three orders
20 merged into the Northeast order had no such
21 provisions prior to order reform, and had no
22 evidence of harm or disadvantage arising from the
23 lack of them; and (2) a separate Class IV milk price
24 provides handlers with a market clearing price, and

1 further compensation beyond this not warranted.
2 Federal Register, Volume 63, Pages 4,951 through
3 4,952, January 30, 1998.

4 After USDA published this proposed rule
5 rejecting any marketwide service payment provisions,
6 ADCNE modified its proposal, this time proposing a
7 six cent per hundredweight payment solely for
8 purported balancing services. USDA again rejected
9 this proposal, again noting among things that (1)
10 two of the three orders merged into the Northeast
11 order had no such provisions prior to order reform
12 and had no evidence of harm or disadvantage arising
13 from the lack of them; and (2) a separate Class IV
14 milk price provides handlers with a market clearing
15 price, and further compensation beyond this is not
16 warranted. Federal Register, Volume 64, Pages 16146
17 through 16148, April 2, 1999.

18 All of this history makes perfectly clear
19 that USDA rejected marketwide service payment for
20 the Northeast, as recently as in 1999, with respect
21 to a very similar proposal, submitted by the very
22 same group that has put forth Proposal Number 7.
23 IDFA submits that these proponents carry a very
24 heavy burden of proving that marketwide service

1 payment in the Northeast, which previously had made
2 no sense to USDA, are suddenly somehow a good idea.

3 In fact, the purported justifications for
4 such payments have only grown weaker.

5 **II. BALANCING COSTS ARE ALREADY PAID FOR THROUGH**
6 **THE MAKE ALLOWANCE.**

7 The costs of balancing are already fully
8 paid for through the make allowance on Class IV
9 products. USDA explicitly set the make allowance for
10 these products at a level sufficient to enable Class
11 IV processors to cover their balancing costs.
12 Proposal Number 7 thus constitutes an effort to be
13 paid twice for the same thing.

14 In making this point, I am simply
15 elaborating upon the conclusion that has already
16 been reached by USDA, not once, but twice. When
17 USDA in its 1998 proposed rule rejected ADCNE=s
18 proposal for marketwide service payment, it made the
19 following statement, which I wholeheartedly endorse:

20 AIn addition to expressed opposition to
21 compensate handlers for balancing the
22 market,

23 an appropriate class price has been
24 provided

1 for market clearing purposes -- the Class
2 III--A price. It is a price that is
3 applicable in all current Northeast orders,
4 and is continued in this proposed rule as
5 the
6 Class IV price. While these two class
7 prices
8 are not the same (as explained in the BFP
9 section of this decision), they are
10 conceptually similar in that handlers have
11 been provided with a market clearing price
12 and further compensation beyond this is not
13 warranted. Federal Register, Volume 63, Pages 4951
14 through 4952, January 30, 1998.@
15 as I have noted previously, ADCNE responded to this
16 proposed rule with an amended marketwide service
17 payment proposal, which USDA also rejected in the
18 1999 final rule. In so doing, USDA again made a
19 similar observation:
20 AThe proposed rule also indicated that
21 balancing payments should not be adopted
22 because an appropriate class price has been
23 provided for market clearing purposes --
24 the

1 Class IIIA price. It is a price that is
2 applicable in all current Northeast orders,
3 and is continued in this decision as the
4 Class IV price. While these two class
5 prices
6 are not the same, (as explained in the BFP
7 section of this decision) they are
8 conceptually similar in that handlers with
9 a
10 market clearing price and further compensation
11 beyond this does not appear to
12 be warranted.® Federal Register, Volume 64
13 Page 16148, April 3, 1999.
14 In both of these decisions, USDA correctly
15 concluded that Class IV, or Class IIIA prior to
16 order reform, provides the mechanism under federal
17 order regulation to clear the market, and in so
18 doing, covers balancing costs.
19 Moreover, and of great significance, USDA
20 subsequently and explicitly, set the make allowance
21 at the level sufficiently high to cover all
22 balancing costs incurred by Class IV butter and
23 powder plants.
24 Under the order system in place since

1 January 1, 2000, the minimum Class IV milk price
2 for butter and for nonfat dry milk equals the actual
3 finished product price as determined by monthly
4 survey, minus the make allowance. Thus, the make
5 allowance equals the actual finished produce price
6 minus the minimum milk price established by
7 regulation.

8 The make allowance is set at a level
9 designed to cover all costs of owning and operating
10 a plant that processes milk into the two Class IV
11 products. This includes both fixed cost, such as
12 the cost of building the plant, which is accounted
13 for through a charge for depreciation, and variable
14 costs, electricity, labor, packaging, etc., as well
15 as marketing expenses and a return on investment.

16 The make allowances currently in place were
17 set as a result of the Class III and IV formula
18 hearings held in May of 2000. Although IDFA
19 testified extensively at those hearings regarding
20 the proper make allowance for Class III products,
21 cheese, it does not represent butter and nonfat dry
22 milk producers and accordingly did not itself
23 address the proper make allowance for those
24 products. Rather, the proper make allowance for

1 Class IV products was established through the
2 proposals and testimony of the cooperative
3 processors, who produce about 70 percent of these
4 products, and their associations.

5 The cooperatives presented data from two
6 surveys to determine the proper make allowance --
7 one survey that had been conducted by USDA's Rural
8 Business Cooperative Service and one by the
9 California Department of Food and Agriculture. The
10 CDFA data came directly from the audits of the
11 trained CDFA auditors routinely perform in
12 California butter power plants, and which CDFA then
13 publishes.

14 Based upon this data, USDA in its December
15 2000 tentative final decision adopted an 11.5 cent
16 make allowance for butter and a 14.0 cent make
17 allowance for nonfat dry milk. These make
18 allowances came into effect January 1, 2001, and are
19 the make allowances now in place. (USDA's subsequent
20 recommended decision, which when finalized will
21 implement make allowances on a permanent basis,
22 proposes to leave unchanged the make allowance for
23 both butter and nonfat dry milk that were
24 established in the tentative final decision.

1 Federal Register, Volume 66, Pages 54064 through
2 54096, October 25, 2001.

3 In setting these make allowances for butter
4 and nonfat dry milk, USDA explicitly stated that it
5 was establishing make allowances at a level high
6 enough to cover all the costs incurred by a
7 balancing plant, the very costs that ADCNE seeks to
8 have paid -- for a second time -- through Proposal
9 number 7. USDA states as follows:

10 AMake Allowance, (butter). The make allowance factor
11 in the Class IV butterfat
12 formula should be derived from a
13 combination
14 of the manufacturing costs determined by
15 the
16 California Department of Food and
17 Agriculture
18 and by USDA's Rural Business
19 Cooperative Service, as they were in the
20 final decision. The CDFA cost data is
21 divided into two groups representing high
22 cost and low cost butter plants, with the
23 four plants in the high cost group
24 manufacturing, on average, about the same

1 average number of pounds of butter as the
2 seven plants in the RBCS study. Use the
3 data
4 for the California high cost group of
5 butter
6 plants is more appropriate than use of the
7 weighted average cost for all of the CDFA
8 plants because it is more likely that the
9 high cost plants, like the plants in the
10 RBCS survey, serve a predominantly
11 balancing function.

12 When the RBCS data is adjusted to reflect
13 the same packaging cost, general and administrative
14 costs, and return on investment as the CDFA data for
15 the high cost group, and the marketing allowance of
16 \$0.0015 is added to both sets of data, the weighted
17 average of the two data sets is \$0.115. This butter
18 manufacturing allowance is very close to the current
19 allowance of \$0.114, and should continue to provide
20 a representative level of the costs of making butter
21 in plants that serve a balancing function.@ Federal
22 Register, Volume 65, Page 76842, December 7, 2000.

23 Thus, USDA intentionally set a make
24 allowance for butter that is high enough to cover

1 balancing costs. And USDA also did the same with
2 respect to nonfat dry milk:

3 AOn the basis of the data and testimony included in
4 the hearing record, the manufacturing cost
5 level that appears to be the most
6 appropriate for use in the pricing
7 formula for nonfat solids is \$0.14. This
8 value is calculated by using a weighted
9 average of the RBCS survey and the two less
10 cost California groups of plants, adding
11 the
12 California General and Administrative costs
13 and Return on Investment expenses for those
14 two groups to the RBCS numbers, and a
15 \$0.0015
16 marketing allowance to both sets of data.
17 The basis for using the two lower cost
18 groups of California plants are that the
19 mid
20 cost group is of a similar average size as
21 the group included in the RBCS survey, and
22 that the lowest cost California group has a
23 very similar total cost to the mid cost
24 group. These three groups of plants (the

1 RBCS plants and the two California groups)
2 are similar enough in size and cost to
3 consider as fairly representative, and
4 should encompass those plants that perform
5 a market balancing function.@ Federal
6 Register, Volume 65, Page 76843, December
7 7, 2000.

8 I will have to leave it to the proponents
9 to try to explain why they are entitled to
10 marketwide service payment to cover the costs of
11 balancing, when USDA in year 2000 and year 2001
12 purposely set the make allowances high enough so
13 that they would fully recover those costs through
14 the make allowances.

15 It is important to note that the
16 cooperatives were given a full opportunity to
17 respond to USDA's statements in the tentative final
18 decision that it had purposely set the make
19 allowance so as to cover the costs of those plants
20 that perform a market balancing function. The
21 tentative final decision, from which I have just
22 quoted, was issued in December 7, 2000, in order to
23 meet the congressional mandate that the new make
24 allowances go into effect by January 1, 2001. But,

1 parties were given the opportunity to submit
2 comments on the tentative final decision and to
3 suggest changes that should be made.

4 As best as IDFA can determine, not a single
5 cooperative or farmer organization challenged USDA=s
6 statement that the butter and nonfat dry milk make
7 allowances had been set to reflect the costs
8 incurred by plants that provide balancing functions.

9 To the contrary, the National Milk Producers
10 Federation submitted comments on January 31, 2001
11 stating that it Asupports the decision with one
12 exception@, and that exception did not relate to make
13 allowances. ADCNE, itself, submitted comments on
14 February 9, 2001, and under the heading AADCNE
15 Comments Upon the Make Allowances Adopted for Class
16 III and IV, stated as follows:

17 AIn determining the appropriate make
18 allowances for Class III and Class IV
19 prices,

20 ADCNE suggested that the Department should
21 use all credible, reliable information
22 available to it, and we believe the Department did
23 so and commend the decision
24 in that regard.@"

1 ADCNE=s written submission went on to
2 comment on two aspects of the Class III, cheese,
3 make allowances, but said nothing more on the Class
4 IV, butter and nonfat dry milk, make allowance.

5 The absence of criticism is reflected in
6 the recommended decision that USDA published on
7 October 25, 2001, which suggested certain changes in
8 the formulas adopted in the tentative final
9 decision, but no changes to the Class IV make
10 allowances. In that recommended decision, USDA
11 stated: ANo comments were filed that specifically
12 addresses the adopted make allowance for use in the
13 nonfat solids price.@ Federal Register, Volume 66,
14 Page 54078. And USDA=s discussion in the recommended
15 decision of the butter make allowance does not
16 reflect that any comments were filed as to make
17 allowance either.

18 To the contrary, USDA in the recommended
19 decision repeated virtually verbatim the conclusions
20 it had reached in the tentative final decision
21 regarding the fact that the make allowances had been
22 set so as to encompass the costs of balancing. It
23 did so with respect to the butter make allowance:

24 AUse of the data for the CDFA high-cost

1 group plants is more appropriate than use
2 of the weighted average cost for all of the
3 California plants because it is more likely
4 that the high-cost plants, like the plants
5 in the RBCS survey, serve a predominantly
6 balancing function....This butter
7 manufacturing allowance is very close to
8 the
9 current allowance of \$0.114, and should
10 continue to provide a representative level
11 of the costs of making butter in plants
12 that
13 serve a balancing function.@ Federal
14 Register, Volume 66, Page 54077, October
15 25, 2001.
16 And USDA did so with respect to nonfat dry
17 milk as well: AThese three groups of plants (the RBCS
18 plants and the two California groups) are similar
19 enough in size and cost to consider as fairly
20 representative, and should encompass those plants
21 that
22 perform a market balancing function.@ Federal
23 Register, Volume 66, Page 54078, October 25, 2001.
24 Further confirmation that the make

1 allowance already covers balancing costs can be
2 derived from the study by Dr. Ling that the
3 proponents rely upon in their proposal--@Cost of
4 Balancing Milk Supplies: Northeast Regional Market,@
5 published by RBCS(Report 188). Although I do not,
6 for reasons I will discuss later, agree with several
7 aspects of that study, the key point here is that
8 Dr. Ling concludes that, assuming operating reserves
9 are 10 percent and seasonal reserves are as he
10 calculated, all of the balancing needs of the
11 Northeast order can be provided by three butter
12 power plants which can each process three million
13 pounds of milk per day at full capacity, and which
14 on operate at 67 percent of plant capacity on an
15 annual basis. Dr. Ling then concludes that,
16 assuming operating services are 20 percent and
17 seasonal reserves are as he calculated, all of the
18 balancing needs of the Northeast order can be
19 provided by four butter power plants which can each
20 process three million pounds of milk per day at full
21 capacity, and which on average operate at 75 percent
22 of plant capacity on an annual basis.

23 But the plants whose costs were utilized
24 for purposes of setting make allowances only operate

1 on an annual basis at 47.9 percent of plant
2 capacity. That was the testimony at the May 2000
3 milk order hearings of Land O= Lakes witness Dennis
4 Schad, who testified that Athe RBCS survey of seven
5 butter power plants places the average utilization
6 of those plants at 47.9.@ (Hearing Transcript, page
7 1212). USDA picked up on this fact in its December
8 7, 2000 tentative final decision, noting that Athe
9 capacity utilization estimates are less than 50
10 percent for the plants in the RBCS survey.@ Federal
11 Register, Volume 65, Page 76843. USDA made the
12 exact same observation in the October 25, 2001
13 recommended decision. Federal Register, Volume 66,
14 Page 54078 (Athe current utilization estimates are
15 less than 50 percent for the plants in the RBCS
16 survey@).

17 All else being equal, a plant that operates
18 at a higher percent of capacity will have lower per
19 unit of production costs than a plant operating at a
20 lower percent of capacity. Thus, given that USDA
21 set the make allowance so that a butter power plant
22 operating at 47.9 percent of capacity could cover
23 all of its fixed and variable costs, including a
24 return on investment, it necessarily follows that a

1 plant operating at 67 percent or 75 percent, of
2 capacity will do so.

3 We can use real numbers to demonstrate this
4 point. Dr. Ling calculates that each of the plants
5 needed for balancing will, if operated at 100
6 percent of capacity, receive three million pounds of
7 milk a day, or 1.08 billion pounds of milk a year
8 assuming the plant operates 360 days per year, which
9 is 10.8 million hundredweights. This would result
10 in the population of 48.384 million pounds of
11 butter, and 87.804 million pounds of nonfat dry milk
12 if the plant operates at full capacity, according to
13 the amount of butter and nonfat dry milk that can be
14 produced from a hundredweight of milk as stated in
15 footnote 2 of Tables 3 and 5 of Dr. Ling's study.
16 If, as Dr. Ling assumes, each of the plants will
17 only operate at 67 percent of capacity in order to
18 provide necessary balancing, they will then each
19 produce 32.417 million pounds of butter and 58.829
20 million pounds of nonfat dry milk.

21 The question, which was not addressed by
22 Dr. Ling, is---have the make allowances for butter
23 and nonfat dry milk been set at a level that will
24 cover fixed and variable cost, assuming this level

1 of production? The answer is yes.

2 Let's start with fixed costs. The make
3 allowances for both butter and nonfat dry milk
4 include at least two elements to cover the capital
5 costs identified by Ling--depreciation and return on
6 investment (i.e., the cost of capital). Per pound
7 of butter, the make allowance includes 1.181 cents
8 per pound for depreciation and 0.73 cents per pound
9 for return on investment, based on the depreciation
10 figure in the RBCS cost of production study
11 presented at the May 2000 hearing, the California
12 Department of Food and Agriculture data on return on
13 investment that was adopted by USDA. The two
14 combined equal 1.911 cents per pound of butter. Per
15 pound of nonfat dry milk, the make allowance
16 includes 1.812 cents per pound for depreciation and
17 1.74 cents per pound for return on investment, based
18 on the depreciation figure in the RBCS cost of
19 production study presented at the May 2000 hearing
20 and the California Department of Food and
21 Agriculture data on return on investment that was
22 adopted by USDA. The two combined equal 3.552
23 cents per pounds of nonfat dry milk.

24 When one applies this to the pounds of

1 butter and nonfat dry milk produced at the plant
2 operating at 67 percent capacity, one can easily
3 calculate that the plant will receive through the
4 make allowance \$2,709,100.00 to cover its fixed
5 costs, consisting of \$619,500.00 for butter (1.911
6 cents per pounds times 32.417 million pounds of
7 butter), and \$2,089,600.00 for nonfat dry milk
8 butter(3.552 cents per pound times 58.829 million
9 pounds of nonfat dry milk).

10 MR. ROSENBAUM: Dr. Yonkers, should butter
11 be stricken from the first line on page 18.

12 THE WITNESS: Yes, as I read it, it should
13 be, thank you.

14 This \$2.7 million is more than enough to
15 cover the \$2.52 million of capital costs identified
16 by Dr. Ling for the entire facility. Dr. Ling also
17 identifies additional fixed costs for insurance,
18 taxes, licenses, and administration, but each of
19 these costs was either a line item in the RBCS
20 survey data introduced at the May 2000 Class III and
21 IV formula hearings at which the make allowances
22 were set, or were explicitly added on top of the
23 RBCS survey data results by USDA in its decisions
24 setting the make allowances.

1 That covers fixed costs. As for variable
2 costs, Dr. Ling, himself, said in his study, and
3 repeated in his testimony at this hearing, that
4 every one percent increase in capacity utilization
5 results in a 0.1 cent decrease in variable costs per
6 pound of product manufactured. Obviously, since Dr.
7 Ling's plans operate at 67 percent of capacity and
8 the variable costs covered in the butter and powder
9 make allowance were based using a plant operating at
10 48 percent capacity. Dr. Ling's plants will receive
11 more than enough money through the make allowance to
12 cover their variable costs.

13 Indeed, Dr. Ling's methodology would
14 suggest that the current make allowance is 1.9 cents
15 per pound higher than it need be to pay for the
16 variable costs incurred in his balancing plants,
17 since they operate at 19 percentage points greater
18 capacity utilization than the plants used to set the
19 make allowance.

20 I could do the same calculations for Dr.
21 Ling's alternate assumption of balancing plants that
22 provide operating reserves of 20 percent and
23 therefore operate at 75 percent of annual capacity.
24 But obviously, that higher capacity utilization

1 will produce more pounds of butter and nonfat dry
2 milk, providing even more money to cover fixed and
3 variable costs.

4 This is a lot of math, but it is all
5 intended simply to demonstrate that USDA was
6 absolutely correct when it stated in the tentative
7 final decision, and again in the recommended
8 decision, that the make allowances would cover the
9 costs of balancing.

10 Thus, the make allowance themselves will
11 cover all of the balancing costs that Dr. Ling
12 identifies, and there is no possible justification
13 for imposing marketwide service payments. In this
14 regard, I will note that Dr. Ling's study only
15 purports to calculate the costs of balancing, and
16 nowhere addresses whether those costs have already
17 been paid for through make allowances.

18 **III. EVEN IF MORE FUNDS WERE SOMEHOW NEEDED TO COVER**
19 **THE COST OF BALANCING, THOSE FUNDS HAVE BEEN MORE**
20 **THAN AMPLY PROVIDED THROUGH OVER ORDER PREMIUMS.**

21 Given USDA's decision to set Class IV make
22 allowances at a level that will cover balancing
23 costs, there may be little point in establishing
24 that there are additional ways those costs can be

1 covered without resorting to mandatory marketwide
2 service payments. But, the fact is, such a
3 mechanism is already in place, through the existing
4 over order premiums in the Northeast order.

5 Each month a Class I user pays the Class I
6 minimum price as determined by the Class I mover
7 plus the plant location differential. In many
8 markets, including the Northeast order, cooperatives
9 then add a surcharge to this minimum price. These
10 are the payments that cooperatives receive on every
11 hundredweight of milk that they provide to a Class I
12 handler.

13 These over order premiums may be contracted
14 between a buyer and a supply cooperative, and can
15 and often do include a schedule of premiums,
16 charges, and credits for varying supplies of
17 additional milk or timing of deliveries. The
18 premiums also may be negotiated on an as needed
19 basis, in which case there is often a ~~A~~give up@
20 charge added to cover the opportunity cost of
21 selling that volume of milk rather than running it
22 through the manufacturing plant. Regardless of the
23 structure, the cooperative is receiving more money
24 than the Federal Order minimum that the buyer was

1 obligated to pay for Class I milk. These premiums
2 are the cooperatives' method of recouping the
3 expenses related to any services provided to the
4 buyer, including supply management or balancing.

5 USDA-AMS publishes the simple average of
6 these over-order premiums by market city in its
7 annual summaries. In the northeast, the 2000-2001
8 year simple average for Boston, Massachusetts;
9 Philadelphia, Pennsylvania; and Baltimore, Maryland
10 were, respectively, \$0.75, \$1.66, and \$1.56 per
11 hundredweight. We can estimate the effect these
12 premiums had on net income to all milk suppliers if
13 we multiply the average premiums by the average
14 Class I utilization, 45 percent, in the Northeast
15 order. On an all milk basis the premiums bring
16 additional revenues of \$0.34, \$0.75, and \$0.70 per
17 hundredweight. These receipts are far in excess of
18 the requested six cents per hundredweight marketwide
19 service payment that are already being provided by
20 the market.

21 Another way to think of it is to see the
22 Class I over order premiums as the "give up" charge
23 that a cooperative charges a Class I handler for
24 providing milk to the Class I handler rather than

1 processing the milk through the cooperative's own
2 Class IV facility. The \$0.75, \$1.66, and \$1.56
3 Class I over order premiums received by cooperatives
4 are more than sufficient to cover the per
5 hundredweight cost the cooperative incurs to provide
6 balancing reserves, even assuming that they are not
7 already being covered by the make allowances, which
8 they are.

9 Specifically, Dr. Ling's analysis is based
10 upon the assumption that the need to provide
11 balancing requires a Class IV plant to maintain
12 substantial unused capacity in certain months,
13 especially during the fall, so that in those months,
14 milk that would otherwise be available for
15 processing in that plant can be sent to Class I
16 plants to meet Class I needs. Under Dr. Ling's
17 analysis, the Class IV plant will use that extra
18 capacity to process that milk in the spring, when
19 supplies exceed Class I needs.

20 Dr. Ling's study analyzes the cost of this
21 balancing on a month by month basis, and concludes
22 that the cost of balancing reaches a peak of 63
23 cents per hundredweight in October. (Ling, page 8,
24 Table 5). Yet the cooperative will receive more

1 than this amount per hundredweight through the
2 \$0.75, \$1.66, and \$1.56 per hundredweight Class I
3 over order premium it will receive.

4 **IV. MARKET TRENDS HAVE GREATLY WEAKENED WHATEVER**
5 **JUSTIFICATION EVER EXISTED FOR MARKETWIDE SERVICE**
6 **PAYMENTS.**

7 The proponents assert that marketwide
8 service payments are needed because they are
9 incurring costs associated with the need to dispose
10 of milk during periods in which milk is not needed for Class I
11 purposes. I have in previous sections of my
12 testimony demonstrated the ways in which those costs
13 are already and appropriately being handled without
14 any provision for marketwide service payments. But,
15 in this section of my testimony, I address an
16 antecedent question--whether the disposal of this
17 Areserve@ milk is a major issue to begin with.

18 The amount of reserve milk is largely a
19 function of two very separate issues. The first
20 relates to seasonal variations in both milk supplied
21 to the market and the demand for milk to be used in
22 fluid dairy products. The seasonal variation in
23 Class I use in the Northeast markets has in fact
24 changed little over time. Therefore, the major

1 issue related to seasonal reserves is the change
2 over time in seasonal variations in milk production.

3 It is extremely revealing in examine trends
4 in the seasonality of milk production in the United
5 States over the past 50 years. I have charted USDA
6 data for U.S. milk production on Chart 1 of my
7 testimony.

8 MR. ROSENBAUM: And Dr. Yonkers, is that the
9 document that is now has been marked as Exhibit 22?

10 THE WITNESS: Yes, it is.

11 Each of the colored lines charts
12 seasonality during a three year, starting with the
13 period of 1949 through 1951, the green line, and
14 continuing, in 10 year intervals, through the period
15 1999 through 2001, the red line.

16 The chart depicts average daily milk
17 production for the three year period as having a
18 value of one. For each of the three year periods,
19 the chart shows, on a month by month basis, the
20 degree to which that month's average daily milk
21 production exceeded or trailed, average daily milk
22 production for the entire year. Thus, if average
23 daily milk production during a given month exceeded
24 the annual average daily milk production by 20

1 percent, that month's production was given a value of
2 1.20. Conversely, if average daily milk production
3 during a given month trailed the annual average
4 daily milk production by 20 percent, that month's
5 production was given a value of 0.80.

6 What this chart reveals is that seasonality
7 has sharply and steadily declined over time. For
8 example, during the first time period chartered,
9 1949 through 1951, average daily milk production
10 during the peak month of June was a whopping 27
11 percent more than the annual daily average, while
12 average daily milk production during the dip month
13 of December fell almost 20 percent below the annual
14 average. The line on Chart 1 that depicts
15 production during the 1949 through 1951 time period,
16 the green line, looks like a roller coaster.
17 Handling the milk produced during those sharp peaks
18 and low valleys doubtlessly presented a challenged.

19 But, as Chart 1 clearly reveals,
20 seasonality has sharply, and steadily, declined over
21 time. A comparison of the period from 1949 through
22 1959, the green line, to the 1999 through 2001
23 period, the red line, is particularly revealing.
24 During the earlier period, average daily milk

1 production during the peak month exceeded the annual
2 daily average by 27 percent, but it did so by only
3 four percent during the most recent period.

4 Conversely, during the earlier period, average daily
5 milk production during the dip month had trailed the
6 annual daily average by 20 percent, but it did so by
7 only four percent during the most recent period.

8 In other words, the swing from peak to dip
9 was 47 percent of annual average daily production in
10 the period 1949 through 1951, but only eight percent
11 in the period 1999 through 2001. Seasonality has
12 thus declined by over 80 percent over the last 50
13 years.

14 While Chart 1 covers national data, the
15 same decline in seasonality can be seen in data
16 relating to the three Northeast order states for
17 which USDA reports monthly data (New York,
18 Pennsylvania, and Vermont). Chart 2 tracks
19 seasonality in those three states, and reveals the
20 same precipitous decline in seasonality as has
21 occurred on a national basis.

22 MR. ROSENBAUM: Dr. Yonkers, is Chart 2 the
23 document that has been marked as Exhibit 23?

24 THE WITNESS: Yes, it is.

1 In short, if there was ever a need for the
2 type of balancing payment advocated by the
3 proponents, that time came and went long ago.

4 **V. PROPOSAL NO. 7 IS HOPELESSLY FLAWED.**

5 In addition to all of the foregoing,
6 Proposal Number 7 is hopelessly flawed. Small
7 handlers would not qualify for payments regardless
8 of the balancing they perform. Large cooperatives
9 could qualify for payments without providing any
10 marketwide benefits whatsoever. In these respects,
11 the proposal is a direct violation of AMAA
12 requirements.

13 Moreover, the flow of milk into and out of
14 the order causes producers in the order to pay for
15 balancing services being provided to producers in
16 other orders. This is the very defect that led USDA
17 to reject marketwide service payments the last time
18 they were considered in milk order hearings.

19 **PROPOSAL NO. 7 Violates the AMAA.** The AMAA
20 specifies the persons who the Secretary must include
21 as recipients of any marketwide service payments.
22 The first group listed is Ahandlers that are
23 cooperative marketing associations described in
24 paragraph(F), and the second group are Ahandlers with

1 respect to which adjustments in payments are made
2 under paragraph(C)...@ Paragraph (C) provides
3 authority for the Secretary to make adjustments in
4 payments by handlers so that each handler's milk
5 payments are based upon the actual quantity of each
6 class of milk he used multiplied by the prices for
7 each class. Since the payments by all handlers are
8 adjusted to reflect their actual class usage, all
9 handlers should be eligible for marketwide service
10 payments.

11 The AMAA makes no distinctions based upon
12 the size of the handler or cooperative. If a small
13 handler or cooperative provides a service of
14 marketwide benefit within the scope of any
15 marketwide service payment program adopted by USDA,
16 that small handler or cooperative is entitled to
17 receive marketwide service payments.

18 Proposal Number 7 violates these
19 requirements. The Proposal's criteria for receiving
20 marketwide service payment(no more than 65 percent
21 Class I usage, and pooling more than one million
22 pounds of milk a day or three percent of the total
23 milk pooled for the month) would exclude all but the
24 largest handlers. Moreover, IDFA is not aware of

1 any non-cooperative handler that would qualify.
2 Thus, the Proposal violates the statutory
3 requirement that any handler can qualify for the
4 payment.

5 Proposal Number 7 violates other statutory
6 requirements as well. The principal requirement
7 established for the marketwide service payments is
8 that such payments are limited to A services of
9 marketwide benefit@ and therefore, may qualify for
10 marketwide service payments. These include
11 providing facilities to furnish additional supplies
12 of milk needed by handlers and to handle and dispose
13 of milk supplies in excess of quantities needed by
14 handlers; handling on specific days quantities of
15 milk that exceed the quantities needed by handlers;
16 and transporting milk from one location to another
17 for the purpose of fulfilling requirements of milk
18 of a higher use classification or for providing a
19 market outlet for milk of any use classification.

20 Proposal Number 7 completely fails to meet
21 AMAA requirements, because the recipients would not
22 be limited to those providing services of marketwide
23 benefit. All that a handler has to do to qualify
24 for such payments is to pool a minimum quantity of

1 milk, and transfer less than 65 percent of that milk
2 to a Class I plant.

3 Thus, a person or cooperative that operates
4 a Class III cheese plant, and does so at 100 percent
5 of plant capacity, 365 days a year, would qualify to
6 receive the six cents per hundredweight marketwide
7 service payment. Yet that handler would not have
8 engaged in any activity that meets the AMAA criteria
9 of a service of marketwide benefit.

10 More generally, the proposal ignores the
11 realities of the market, in that no two Class I
12 plants experience the same need for balancing, at
13 any one time, yet alone across the year. A
14 marketwide service payment of the kind proposed here
15 would charge all producers for costs that are in
16 fact varying and handler specific.

17 **The proposal would cause non-cooperative producers**
18 **to bear the cost of balancing milk from outside the**
19 **order.** USDA's decision in 1987 to reject proposals
20 for marketwide service payments in the seven
21 Southeast orders was based in substantial part on
22 the fact that the issue of providing reserve
23 supplies of milk to meet Class I needs is so complex
24 and variable that no one set of regulations can

1 cover the issue without creating significant
2 inequities among market participants.

3 USDA specifically found that if marketwide
4 service payments had been established in those
5 orders, those payments would have gone to the
6 manufacturing plants that were servicing milk from
7 producers located outside those orders. USDA stated
8 as follows: AWith the extensive amount of inter-
9 market milk movements throughout this broad area,
10 the adoption of the proposals would result in
11 producers in the seven markets bearing the burden of
12 balancing milk supplies for handlers not associated
13 with the local markets.@ Federal Register, Volume
14 52, Page 15951, May 1, 1987.

15 In other words, producers in those
16 Southeastern orders would have experienced a
17 reduction in their pool draws(as a result of the
18 deduction of marketwide service payments) when the
19 only service being provided were to producers in
20 other orders, whose pool draw was left untouched.

21 The evidence in the Northeast is just as
22 clear, and is, I might mention, not an issue
23 addressed in the Ling Study. Appendix 16 of the
24 data that the Market Administrator introduced at the

1 beginning of these hearings tracks by month the
2 quantity of milk that is pooled in the Northeast
3 order from producers located in states outside the
4 boundaries of the order. That data show that milk
5 moves into the Northeast order from those producers
6 in far larger volumes in those months when,
7 according to the Ling Study, the most surplus
8 manufacturing capacity is needed.

9 Specifically, in May, June and July of
10 2001, more than 100 million pounds of milk a month
11 was received from producers located in states
12 outside the Northeast order boundaries, an amount
13 roughly equal to five percent of the total milk
14 pooled on the order in each of those months. Thus,
15 the manufacturing facilities of the Northeast order
16 are being used to balance the milk supplies in other
17 orders, by providing a manufacturing outlet in the
18 spring for milk in excess of Class I needs. Yet
19 Proposal number 7 would call for marketwide service
20 payments to be paid on the milk coming from these
21 other areas, thus causing Northeast producers to
22 cover the cost of maintaining manufacturing plants
23 to balance other markets.

24 Under these circumstances, Proposal Number

1 7 would violate the important principle that the
2 milk order system should be as transparent as
3 possible, and that all producers who participate in
4 the pool should be paid uniformly from it. But
5 under Proposal Number 7, some producers will receive
6 only the blend price, while others will receive both
7 the blend price and the extra payment, for services
8 that will be unidentifiable at best and non-existent
9 at worst.

10 **VI. THERE IS NO EMERGENCY.**

11 The Notice of Hearing requests evidence
12 on whether emergency conditions exist that would
13 warrant omission of a recommended decision. Simply
14 stated, there is nothing to suggest that the absence
15 of marketwide service payments is creating an
16 emergency situation that must be addressed by the
17 immediate adoption of a six cent per hundredweight
18 payment scheme.

19 Rather, far from establishing an emergency,
20 the evidence demonstrates that Proposal Number 7
21 should be rejected.

22 Thank you.

23 JUDGE BAKER: Thank you. Mr. Rosenbaum, do
24 you have anything additional we open it up for

1 cross?

2 MR. ROSENBAUM: I do not, Your Honor.

3 JUDGE BAKER: Very well. Are there any
4 questions? Yes, Mr. Beshore?

5 MR. BESHORE: Thank you, Your Honor.

6 Good afternoon, Dr. Yonkers.

7 THE WITNESS: Good afternoon.

8 CROSS EXAMINATION

9 BY MR. BESHORE:

10 Q Dr. Yonkers, let's talk about USDA
11 history, first.

12 A Yes, sir.

13 Q Do you represent your testimony to be the
14 full and complete history of marketwide service
15 payments under the Federal orders during the time
16 you represented?

17 A No, I believe I stated that I was
18 recounting USDA's decisions to reject marketwide
19 service payment proposals.

20 Q Oh, okay. So, it is a partial, it is an
21 elective history of the Department's consideration of
22 marketwide service proposals then. Just the
23 rejections, correct?

24 A It is the proposals that I believe are

1 relevant here that were most similar to the one
2 presented here, yes.

3 Q Well, let's, let's consider some of the
4 proposed, some of the history of marketwide service
5 payments that you have not taken note of in your
6 testimony.

7 First of all, prior to 1985, these type of
8 things were not allowed to us by law, correct?

9 A I agree with that, yes.

10 Q So, that the history prior to 1985 is of,
11 some of the history you did mention was the
12 implementation of proposals in the Northeastern
13 orders, Order 4 at least, to make payments from the
14 pool for transportation surplus milk, which would be
15 declared to be illegal. Do you recall that?

16 A Yes.

17 Q You are aware of that?

18 A Yes, I am.

19 Q Okay. You didn't note it in your
20 testimony, however. Correct?

21 A Correct.

22 Q Okay. Now, after the provisions were, of
23 course, policy, through '85, I think you quote some
24 policy positions taken by folks. Congress expressed

1 the controlling policy provision for this hearing
2 when it amended the Act in 1985, isn't that correct,
3 and none of us have the prerogative to override that
4 controlling policy directive in this proceeding,
5 true?

6 A I made no representation that I was
7 trying to override Congress= actions.

8 Q But, you disagree with that.

9 A I don't think I ever stated that I
10 disagreed with the 1985 amendment to the AMAA.

11 Q Oh, okay. So, do you then, I believe
12 that it is appropriate to provide in federal orders,
13 for the reimbursements of handlers who provide
14 services of marketwide benefit from the pool.

15 A I agree that it is appropriate to have a
16 hearing to discuss whether there is benefits of
17 marketwide benefit and whether those benefits
18 justify federal order action under those, yes.

19 Q And that the hearing establishing that
20 they should, that they should be adopted, correct,
21 if the hearing so establishes, they should be
22 adopted? That is what the law provides, does it
23 not?

24 A If that is what the hearing record showed

1 and, and that is what the USDA included, then I have
2 no argument with USDA taking that decision.

3 Q Okay. Now, some of the history you do
4 report here was that after the '85 Act, there was a
5 hearing of marketwide service payments in the upper
6 Midwest or the Chicago Regional Order at that time
7 were incurring.

8 A Yes.

9 Q Okay. Are you familiar with those
10 proceedings?

11 A I have read parts of the decision from
12 that proceeding. I was acted in the proceedings,
13 themselves, no.

14 Q Okay. You have read parts of the
15 decision. Is that your entire field area of those
16 provisions?

17 A I have also reviewed some of the history
18 documents related to the use of those provisions.

19 Q Such as?

20 A The USDA final decision, which discussed
21 regional specific provisions -- farm provisions
22 discussion that was issued in 1999.

23 Q Okay.

24 A The mid-west region.

1 Q Okay. Well, that is another decision,
2 another decision, decision that wasn't reviewed in
3 your direct testimony, but I am concerned with, with
4 the adoption of the 1987, I think, the original
5 provisions in Order 30 for marketwide service
6 payments.

7 A Okay.

8 Q Okay. Now, in that proceeding, first of
9 all, Order 30 is an order which covers regional
10 order, is an order of Class I utilization
11 historically, you are aware of that.

12 A I am aware of that.

13 Q Okay. And, but, you know, virtually got
14 a -- in Wisconsin, available supply of Class I
15 marketed in that region, correct?

16 A Correct.

17 Q And you would be aware that, if you
18 reviewed the decision, that given that large market
19 with an abundant milk supply, the Secretary of
20 Agriculture found it, found on the basis of a
21 hearing, that the producers who were supplying the
22 Class I market were incurring costs of supplying the
23 market that were not being equitably shared by all
24 of the producers and that it should be reimbursed by

1 payments from the market order pool for those Class
2 I deliveries, correct?

3 A I would not disagree with that.

4 Q Okay. Well, that is what he found, did
5 he not?

6 A I am, I am not going to disagree with
7 your statement.

8 Q Okay. So, it is certainly possible then
9 that providing milk in a surplus situation, surplus
10 market situation, Class I utilization market
11 situation to the Class I market can provide, as the
12 Secretary found, benefits to all in the market,
13 correct?

14 A Correct.

15 Q Which the, the cost of which are not
16 uniformly shared and it should be reimbursed from
17 the pool, correct?

18 A Correct.

19 Q Okay. So, you understand that today, the
20 fact that those provisions were adopted so that the
21 suppliers of Class I supplies in the Chicago
22 Regional Order, received an eight cent per
23 hundredweight additional payment from the pool,
24 probably assembled credit or assembled payment, for

1 providing services for the marketwide benefit.

2 A My understanding is that the payment is
3 received by the receiving handler, not the supplying
4 handler. And it is specifically tied to Class I
5 milk being delivered in order to meet the
6 requirements under the AMAA to provide milk for
7 Class I needs.

8 Q What, the Class I milk for Class I needs
9 receives the --

10 A For a specific function, specific milk
11 that is moving to the Class I market and my
12 understanding is that the credit for the receiving
13 handler, not the shipping handler.

14 Q Do you understand the cants of how some
15 process in Order 30 versus Order 1?

16 A No, Marvin, I do not.

17 Q Okay. So, if I represented to you that,
18 you know, in effect, the intent and effect of the
19 credit is to make it available to those who make the
20 raw milk available for Class I utilization, it has
21 to be Class I, classified as Class I, to the
22 alternate handler.

23 A I am not, if you want to represent that,
24 you can. I am not going to agree with that. My

1 understanding is that that credit is for the
2 receiving handler, not the shipping handler.

3 Q Well, you also are aware that in Order
4 31, service payments, that the Secretary found that
5 it was, that certain persons were incurring costs of
6 transporting milk for Class I, to the Class I
7 handlers in that market?

8 A Yes.

9 Q And that service was a marketwide
10 benefit, but the costs weren't being equitably borne
11 by the market, correct?

12 A That is correct.

13 Q And, therefore, you provided for the
14 reimbursement to persons transporting milk for Class
15 I utilization, out of the pool, as marketwide
16 service payment, correct?

17 A Well, I don't know that it was the person
18 transporting. Once again, it was the receiving
19 handler and it was for Class I milk and it was to,
20 the purpose of it was largely to account for the
21 differences in those county specific plants
22 locations, specific Class I differential for milk
23 that was pooled at a plant with a lower Class I
24 differential, and then shipped to a plant with a

1 higher Class I differential.

2 Q In any, setting aside the cants, the
3 market order pool, the revenue is available to all
4 producers, is reduced in Order 30, in order to
5 provide for those payments or credits for Class I
6 milk limits, correct?

7 A To the receiving handler, correct.

8 Q Correct. Okay.

9 Now, those credits in this marketwide
10 service payments --

11 A I like them to be called credits, Marvin,
12 that is --

13 Q Okay. Whether you call a payment a
14 credit or a debit, it is net gain to somebody. It
15 is a net loss to the pool no matter what you call
16 it, is it not?

17 A Yes.

18 Q Okay. So, then it wouldn't matter what we
19 are calling it. We are talking about the same
20 economic transaction, are we not?

21 A The same economic transaction is what?

22 Q As marketwide service payments as
23 proposed in Proposal 7.

24 A I don't think so at all. And these are

1 for specific functions that are served in the Order
2 30 market.

3 Q I am not talking about the functions of
4 the Order. I am just talking about the flow of
5 funds. You seem to make up -- calling it a credit
6 make it something different than a payment.

7 A And, okay, the flow of funds is the, I
8 was calling it a credit rather than a marketwide
9 service payment. -- I agree in either case, into
10 Proposal number 7, or in the Order 30 assembly
11 credits and transportation credits, that is money
12 that comes from the pool.

13 Q Okay. And those payments in Order 30 were
14 continued, or readopted by the Secretary in the --
15 post Federal Order Reform?

16 A Correct, the 1999 decision.

17 Q Okay. You are also aware, you did not,
18 it wasn't mentioned in your direct testimony, of the
19 marketwide service payments that have existed in the
20 Southeastern and Southwest for various movements of
21 milk on and off those orders?

22 A The transportation credits to move milk
23 into the orders for Class I use.

24 Q Well, they are marketwide service

1 payments as authorized by the 1985 Act.

2 A I will not, yes.

3 Q Okay. Because in those cases, on the
4 basis of the hearing record, the Secretary found
5 that some parties were providing services that were
6 of marketwide benefit, correct?

7 A Yes.

8 Q Such as in Southwest, are you familiar
9 with the Southwest credits, which are no longer in
10 effect, but were in effect for a period of time,
11 transportation.

12 A No, I am not familiar with that.

13 Q Okay. Well, just let me represent a
14 little bit about them and see what you think. In
15 that situation, the Secretary found that some
16 parties, cooperatives, handlers, particularly, were
17 required to absorb the costs of transporting surplus
18 milk out to, to long distance points for disposal
19 and that that provided a service of benefit to
20 everyone in the market. You could agree with that,
21 is a fact --

22 A I am not going to agree with what
23 happened, I am not familiar with the Southwest
24 market.

1 Q Okay. Well, that is part of the USDA
2 history of marketwide service payments that you --

3 A No, I did not put it in my testimony.

4 Q Okay. Let's, let's talk a little bit about
5 its involvement in Proposal 7, then. You referred
6 to it a couple of times as ~~A~~purported@ balancing
7 costs or balancing payments. Is it your position,
8 Dr. Yonkers, or of the International Dairy Foods
9 Association, that balancing the Class I market does
10 not involve costs?

11 A No, that is not our position.

12 Q You know it involves costs, do you not?

13 A Yes, that is true.

14 Q Okay. And the cost as, in terms of, the
15 cost can be isolated and identified conceptually as
16 Dr. Ling did to the cost of balancing seasonal
17 supplies and the cost of the operating reserves
18 necessary.

19 A Specifically with the methodology
20 employed, while I do not agree with his methodology
21 of calculating seasonality, but, applying it in his
22 graph, I have no disagreement with the way he
23 calculated that.

24 Q I mean, conceptually there are, there are

1 seasonal balancing requirements for the Class I
2 market, are there not? Setting aside how they are
3 calculated, it is a real world phenomena, that
4 somebody is going to take care of.

5 A You speak of it as if there is an entire
6 Class I market. Every handler has a different need
7 for balancing both seasonally and in operating the
8 service, because every handler has a different
9 situation in terms of how many days a week they
10 receive milk, what their customer profile looks like
11 in terms of package route sales. And the seasonality
12 of the production profile on the farms or the
13 cooperatives that happen to be serving them, if it
14 is a small cooperative.

15 Q And there is also a market aggregate.

16 A Certainly there is a market aggregate.

17 Q And that is what Dr. Ling attempted to
18 represent, did he not?

19 A I think that is what he attempted to
20 represent, yes.

21 Q Okay. And you would agree, depending on
22 how you calculate it that there is, a market
23 aggregate need for balancing the seasonality of
24 production of the seasonality that you would demand.

1 A Yes.

2 Q Now, there is also both individual and
3 market aggregate needs to balance the operating
4 demands of the Class I market.

5 A That is correct.

6 Q You, among the members of IDFA, are many
7 of the Class I handlers in this market, I assume.

8 A Yes.

9 Q Now, you know as Proposal 7 doesn't
10 charge, your members, correct?

11 A I understand that. One of the reasons I
12 am here is because many of my members in the
13 Northeast believe very strongly that they are
14 already paying for this, and they don't see why the
15 farmers that shipped indirectly, should now be
16 charged for --

17 Q You are here as a farmer advocate, Dr.
18 Yonkers, is that --

19 A I am here on behalf of my handlers, my
20 members, because they have asked me to appear.

21 Q Okay. Well, since it doesn't cost, the
22 Proposal 7 doesn't cost them anything, I am wondering
23 what dolt they have got in the fight.

24 A Well, maybe I can express this way.

1 IDFA and its predecessor organizations, MIF, and
2 IICA before and -- had had long standing policy that
3 the pool should be shared equally by everyone. And
4 they have always opposed taking monies from that
5 pool for services that they very firmly believe
6 should be provided for by the market. And you may
7 have heard me use that word a few times in a hearing
8 in this room a few years ago. And that is, my
9 members believe that markets are the best way to
10 encourage services to be provided.

11 Q Okay. Have you provided, do you have any
12 information with respect to any of the individual or
13 aggregate operating balancing needs of your members?

14 A No.

15 Q Are you, have you had the opportunity to
16 review Exhibit 16, Dennis Schad's data, compilation,
17 with respect to the deliveries of ADCNE cooperatives
18 to distributing plants in Order 1?

19 A I don't have that up here with me, but, I
20 was here when Dennis Schad was here. And are the
21 tables you are referring to with the months of May
22 and November?

23 Q Yes. Did you review it at that time, the
24 time that he was testifying about it?

1 A What do you mean review it?

2 Q Review it.

3 A I, I --

4 Q Look at.

5 A I looked at it, I looked at it.

6 Q Okay. And did you analyze it?

7 A What are you asking me to analyze it for?

8 Q For what it shows.

9 A That there are fluctuations in the amount
10 of milk delivered by day of the week, showed very
11 clearly, and even with days within the month that
12 shows variation.

13 Q Okay. Do you have any reason to believe
14 those are not correct figures?

15 A I have no, it is not my data.

16 Q But, they are your members.

17 A Okay.

18 Q The handlers who are demanding those
19 deliveries on those days and those volumes are your
20 members.

21 A The handlers are demanding, they are
22 asking for those deliveries, and for it, many of
23 them believe very firmly they are paying for it.

24 Q I understand that. We can talk about

1 that later. I am just talking about the --

2 A I have no reason to disagree with those
3 tables of Dennis Schad.

4 Q But, as, in fact, as we, as the
5 representative of those handlers, you can affirm,
6 can you not, that they are required for their
7 businesses, those kinds of fluctuating raw milk, raw
8 product deliveries to meet their needs?

9 A I am not going to affirm for my members
10 how they operate their plants. There is one member
11 already on, there are some other members that will
12 be testifying later. And they can talk about that
13 directly. I am not going to affirm that, that
14 represents all of my members or any individual
15 member's fluctuations.

16 Q But, you don't have any data to indicate
17 that --

18 A I didn't bring any data to address that
19 issue.

20 Q You would agree, would you not, that
21 meeting those fluctuating daily demands involves
22 costs to the supplier?

23 A Yes, I suppose, I am trying to just think
24 of a farm that tied his production pattern to the

1 demand and, you know, you can't do that on a daily
2 basis. So, yes, I agree with that.

3 Q Do you know any farms that --

4 A I just, I just said you can't do that on a
5 daily basis. I, I was always going to make my
6 million dollars betting the cow that you only go
7 five days a week, but that didn't work.

8 Q Okay. Coupled down with the one that
9 produced, you know, 21 million in November and 11
10 million on -- You would really hit the jackpot.

11 A The fact that it was different between
12 May and November wouldn't make any difference, if
13 they were producing at that level.

14 Q Okay. Do you have any information with
15 respect to what the costs of providing those, of
16 meeting those fluctuating demands might be to a
17 supplier?

18 A No.

19 Q Now, if those, well, one of your
20 contentions is that whatever costs there are of
21 balancing, it already covered, you don't, as I
22 understand it now, let me be clear, you are not
23 disputing that there are costs to balance the Class
24 I market and tailor deliveries to the demands of

1 the, the needs of the distributor?

2 A I am not disputing that.

3 Q Okay. But, one of your contentions is
4 that the cost are already covered in the Class IV
5 make allowance, do I understand your testimony
6 correctly?

7 A No, USDA said that and I am agreeing with
8 them wholeheartedly.

9 Q Well, you are contending here today that
10 the cost represented in Proposal 7 for supplying and
11 balancing the Class I market, that those costs are
12 already reimbursed in the Class I make allowance
13 and, therefore, Proposal 7 should be rejected. That
14 is your testimony, isn't it?

15 A And, and I am making that assumption or I
16 am making that claim on the fact that USDA set those
17 make allowances specifically to provide for
18 balancing and they did so using data from plants
19 that operate at 50 percent of capacity on an annual
20 average, which by Charlie Ling's study, is far lower
21 than they would need to provide the balancing needs
22 in the Northeast.

23 Q Well, you read your testimony, I heard
24 it. But, let me ask you this, if a cooperative such

1 as Dairyalea, DMS, or proprietary -- balances,
2 balances to a Class I market, if other than Class IV
3 utilization, in what manner does the Class IV make
4 allowance cover those costs?

5 A I guess I didn't address that because I
6 hadn't really seen anything from the proponents to
7 say it is being handled.

8 Q Were you in the room today when Ed
9 Gallagher testified?

10 A Ed Gallagher was talking about renting
11 capacity, but I don't recall him telling me what
12 class that it was going in.

13 Q Well, were you here and heard him
14 testified about his, their use of all of the cheese
15 and other facilities throughout, other class
16 facilities throughout the Northeast as a portfolio
17 of facilities that they rent, so called rent, to
18 balance their milk supply?

19 A Okay.

20 Q You did, did you not?

21 A Okay.

22 Q Okay. And to the extent that their costs
23 are incurred through renting, for economic
24 relationships with facilities other than Class IV

1 facilities, Class IV make allowance does nothing or
2 does cost, isn't that correct?

3 A I am not concerned with the fact that
4 they choose to do it through another facility than
5 Class IV. The evidence is that they can do it
6 through Class IV. If they want to make a business
7 decision to do it another way based on the business
8 economics as they understand it, I would expect that
9 they are doing it because it is to their advantage
10 to do it that way rather than do it through Class
11 IV. But, that is not saying that their costs aren't
12 being covered and the evidence is that it would be
13 covered if they did it through Class IV. So, I can't
14 imagine that it wouldn't be, if they did it another
15 way. That would, to me would be not a very wise
16 business decision to do. If you were going to do it
17 at a loss that way, rather than run it through Class
18 IV, where it is covered.

19 Q In what manner are their costs covered
20 when they do it, covered by the class prices of the
21 federal order system when they do it through Class
22 III facilities?

23 A They don't have to do it through Class
24 III.

1 Q No, but when they do, Dr. Yonkers, when
2 they do, in what manner are their costs covered by
3 the class prices in the federal order system?

4 A By the fact that they could do it through
5 Class IV. It is there. It is available to them as
6 an outlet.

7 Q Okay. Now, are you testifying to the
8 Secretary that there is sufficient Class IV plant
9 capacity in the Northeast to handle every possible
10 balancing need for the Northeastern market?

11 A I don't know that, the aggregate plant
12 capacity in class price is in the Northeast market,
13 so, I can't answer that question. I suspect there is
14 a number of people that would like to know what
15 aggregate plant capacity use is in regions of the
16 country, but I don't have that information.

17 Q Where in the Class III and IV make
18 allowance decision is there language that tells us
19 that those make allowances or Class IV make
20 allowances, specifically, and exclusively, I take
21 it, is intended to cover the cost of balancing the
22 operating reserves of Class I plants?

23 A I don't believe that ever specifically
24 identified operating reserves or seasonal reserves

1 or necessary reserves. It concluded that those
2 plants were operating at the capacity utilization
3 level that suggested they were doing, a substantial
4 amount of balancing and, therefore, their costs were
5 covered. I didn't submit the data to USDA that those
6 make allowances were set on. It was audited data
7 from the State of California and it was data
8 submitted by cooperatives through the survey done by
9 Dr. Ling, that they were all business cooperative
10 service.

11 Q Now, Dr. Yonkers, have you done any, the
12 next argument, one of the arguments you make about
13 the rejection of Proposal 7 was that premiums, over
14 order payments, should be deemed to cover a cost in
15 balancing. First of all, do you have any
16 information for us with respect to actual over order
17 payment programs for balancing that any of your
18 members make?

19 A No, I do not.

20 Q Do you have any information for us with
21 respect to what your members pay over order to their
22 independent producers?

23 A No, I do not.

24 Q Now, let me ask you this. Is Bern Dairy

1 one of your members?

2 A I am not going to discuss our membership
3 list at the hearing.

4 Q Well, let's assume you have a member, Bern
5 or otherwise, is Readington Farms one of your
6 members?

7 A Readington Farms has testified on behalf
8 of IDFA, not --

9 Q Okay. Now, he testified that he has got a
10 group of independent producers, he pays them 50
11 cents to a dollar over the blend.

12 A He didn't say 50 cents to a dollar. He
13 didn't disagree with the characterization of one of
14 your proponents had made that that is the, he didn't
15 say it was specific, but between 50 and, 50 to a
16 dollar over that.

17 Q Okay. Well, take it anyway you want it,
18 if he is going to keep an independent milk supply in
19 the Northeast, he is going to have to be paying 50
20 cents to a buck over the, over the blend, wouldn't
21 you agree?

22 A I am, it is based on marketing conditions
23 and I would assume that that is not the same from
24 year to year, nor within the year. You can say that

1 if you wish.

2 Q Well, are you disagreeing that your
3 members pay regular substantial premiums to their
4 non member producers in Order 1?

5 A I am not going to testify to that because
6 I have no knowledge that they are regular and/or
7 substantial.

8 Q Don't you think that would have been
9 pertinent information to have if you are going to
10 come and testify in this record that, that the pool,
11 as the proxy for those farmers, that you are here
12 purporting to represent, don't you think that would
13 be important information to have, to present, Dr.
14 Yonkers?

15 A I relied on data published by USDA on the
16 average level rather than on any specific level and
17 individual plant.

18 Q What is the data you relied on with
19 respect to the average level of payment of over
20 order of premiums to independent producers in Order
21 1?

22 A I did not rely on for independent
23 producers. I don't have any data on anything --

24 Q Just the published data, to rely on, is

1 that correct? You didn't get any data from the
2 members --

3 A That is correct.

4 Q -- from the members who you represent
5 with respect to what they pay the producers, but you
6 are here to testify for the benefit of, correct?

7 A Let me take that apart.

8 I don't think there is anything in my
9 testimony that said the over order premiums paid to
10 non cooperative independent producers supplying the
11 proprietary plants is part of this calculation at
12 all.

13 Q Well, let's see whether -- Well, let's see
14 whether or not. Your testimony is that you pay,
15 that handlers pay cooperatives over order premiums
16 for balancing services, correct?

17 A They pay cooperatives over order premiums
18 and from that --

19 Q From that --

20 A I don't even think they need to cover
21 their balancing costs, because I believe it is
22 covered, I agree with USDA, that it is being covered
23 under the make allowance. And I believe I
24 demonstrated that.

1 Q Okay. If it doesn't need to be covered
2 out of the premiums, can we just take the III of
3 your testimony and excise it --

4 A What page are you on?

5 Q -- for the record? Nineteen through 21.

6 A As I clearly state that is their --

7 Q Okay. Well, let's talk, let's talk about
8 that. Because it is certainly not there on top of
9 any Class III prices. But, let's talk about it.

10 A What is not there on top of Class III
11 prices?

12 Q The over order premium, the Class I
13 handlers pay.

14 A Well --

15 Q Class III prices was related to, you are
16 saying it is on top, because you are assuming that
17 the balancing costs have already been paid by the
18 class prices, have already been contemplated through
19 the class prices.

20 A Through the make allowance.

21 Q Through the Class IV make allowance.

22 A That is correct.

23 Q Okay. That was my reference to Class III.
24 Somebody who has got Class III, did not get -- in

1 Class IV.

2 A If they choose to balance with Class III,
3 when Class IV is available to them, that is their
4 business decision, Marvin.

5 Q Okay. And business decision of your
6 members is to purchase substantial supplies of milk
7 from non cooperative members, have it delivered year
8 round to the distributing plants, every day of the
9 year, pay them substantial over order premiums,
10 assume with me for a moment, that the declaration in
11 the record is correct, that is 50 cents to a dollar
12 a hundredweight over order. Pay them that money
13 over order, have them delivered there every day of
14 the year. That is a business decision by your
15 members, correct?

16 A Well, it is not a business decision by
17 all my members. I want to make that very clear.
18 And I could even tell you how many of my members are
19 what percent of the mill of my members that is
20 included.

21 Q Okay. You don't have that information for
22 this record, either.

23 A From this record or for this record?

24 Q For this record.

1 A No.

2 Q Okay. But, those of your members,
3 whatever portion it might be, who are purchasing
4 milk from the 4,000 independent farmers in Order 1,
5 pay them 50 cents to a dollar a hundredweight,
6 having their milk delivered to the plants for Class
7 I utilization every day of the year, nearly every
8 day of the year, as we have heard testimony, that is
9 a business decision made by your -- correct, your
10 members.

11 A I believe so.

12 Q Okay. Now --

13 A They believe that that premium has been
14 necessary to generate the supply and milk that they
15 receive.

16 Q Okay. Now, you would agree with me then
17 that marketplace is for dairy cooperatives in the
18 Northeast are going to -- milk supply, they are
19 going to meet that competition in terms of pay that
20 you set by paying those independent producers who
21 provide no balancing services to your plants, they
22 are going to beat that competition by paying a
23 competitive pay price, correct?

24 A I am not going to agree with that,

1 because I think I heard Ed Gallagher testify the
2 fact there is only a limited amount of milk needed
3 for Class I needs. So, that milk would be marketed
4 --

5 Q As a dairy economist, how much less than
6 that market's setting price, is DMS and Land O' Lakes,
7 Allied, Agrimart -- how much less are they going to
8 be able to pay and maintain membership --

9 A I think they have to be competitive in
10 generating --

11 Q Competitive with the prices --

12 A My members, they have to be competitive
13 with their costs, though, so it is, you know, it is
14 a vicious circle. The costs have to be competitive
15 for my members, my members, that have that
16 independent supply, have to be competitive with the
17 costs.

18 Q Right.

19 A I, that, that fosters, actually that is
20 exactly the competition that provides the greatest
21 return in the market.

22 Q Right. Now, for the costs to be
23 competitive, they have to pay something comparable
24 to the producers, to what the producers are getting

1 paid, this market is not balanced in any way?

2 A I think that was the testimony of one of
3 your proponents presented, yes.

4 Q All right. And on top of that, the
5 cooperatives are going to have the balancing cost
6 represented by the deliveries required by the
7 distributing plants as demonstrated and documented
8 into -- correct?

9 A What I heard presented by your proponents
10 was that not only can they suffer those costs, but
11 they can still be competitive in paying in the
12 market. What I heard Ed Gallagher say is that he is
13 paying a competitive price in the market to spite
14 the fact that he had those losses. I also heard
15 him say that he makes it, I don't know if it was DMS
16 or Dairylea, makes a decision to sell milk to a
17 Class I plant rather than run it through a Class IV
18 balancing plant based on long term relationships
19 with his customers. And yet when he calculated and
20 did his exhibit, which showed the losses he was
21 exhibiting, he was only counting the milk on that
22 exact loads, that were not going into that plant.
23 He wasn't counting the over order premiums on all
24 loads of milk to those customers. I think he was

1 comparing apples and oranges.

2 Q He wasn't just calculating the costs
3 involved in the balancing transactions.

4 A He said it was net, the revenues he was
5 receiving on just that milk and then he also went on
6 to say very explicitly, that the reason they were
7 doing that was for long term business relationships
8 with those customers. But, he wasn't including the
9 rest of the milk he was selling to that customer and
10 netting out and then he went on to say that he is
11 paying his producers the blend price and being
12 competitive with the over order premiums. He can't
13 do that unless those over order premiums is
14 distracting and all of that milk is covering those
15 costs.

16 Q When you, the information that you used,
17 you didn't make any survey of what your members in
18 Order 1 are paying on a weighted average basis for
19 Class I milk?

20 A Nope.

21 Q Did you?

22 A Nope.

23 Q The only information that you have is the
24 published USDA announced prices at Boston,

1 Philadelphia, Baltimore.

2 A Correct.

3 Q Okay. You are aware, of course, that
4 there is no, no published data on prices to New
5 York?

6 A That is correct.

7 Q And so you haven't even attempted to
8 provide any data on this, correct?

9 A I relied on USDA published data on, and I
10 didn't use Hartford, for instance, because Hartford
11 was similar to Boston, and I mean, I could have
12 listed more cities, and I picked three.

13 Q Okay. You are familiar with the fact
14 those published prices do not reflect a lot of
15 proficient factors to go into the, go into the
16 actual charge to the plants.

17 A My understanding is that in our region,
18 in many regions of the country there is credits and
19 sometimes additional charges related to specific
20 services that are provided to Class I handlers when
21 setting over order premiums.

22 Q Okay. Did you investigate those factors
23 in the Northeast?

24 A No.

1 Q You just used the raw published prices --

2 A I didn't have anything else to use.

3 Q Well, your members did, correct?

4 A And you are welcome to ask them those
5 questions.

6 Q I tried the first one and --

7 A Well, you got the same answer I get,
8 whenever I --

9 Q Okay. Just so we understand, just so we
10 understand that they, the information is not being
11 made available for the record.

12 A I should also point out that the level,
13 the exact levels of those wasn't made available by
14 the cooperatives that were here, either. It is a
15 competitive market.

16 Q Right. The, with respect to Dr. Ling's
17 study, which you refer to here in this part, III of
18 your testimony, do you have any major conceptual
19 issues with the manner in which he attempted to
20 isolate the costs of Class I balancing?

21 A Are you talking about II?

22 Q No, I was looking at page 21, where there
23 is some references, but, I am not, I am not looking
24 at any specific contention on that page. That is,

1 II is fine.

2 A With the -- calculated the seasonal
3 reserves, I mean he used the data that was available
4 to him, which was producer receipts. I would not
5 have used producers receipts because it doesn't count
6 equal. There was some pooling in months and years
7 of data that he looked at.

8 Q What would you use?

9 A I think you have to net out depooling and
10 I think you have to net out movements of milk into
11 and out of the order, such as the data. And I have
12 no idea from '94 to '99, I did not go back to the
13 three separate orders and look at milk from other
14 states, like what was presented in the MA's data for
15 2001 and 2002, so far, that actually showed no
16 states outside of the area. I think that needed to
17 be adjusted for. On the receipt side --

18 Q Have you done that by the way?

19 A Have I done what?

20 Q Have you made, recalculated the
21 seasonality and making any of the adjustments --

22 A I have the same problem that someone
23 else, I think it Bob Wellington had, is we have such
24 little data after the merged order to do it with and

1 prior to the provisions were different enough that
2 you can't just assume that you can take the data from
3 each of the three orders and pool it.

4 Q You mean, 20, 24, 30 months -- less than
5 60 months.

6 A When you are doing the 12 month seasonal
7 trend, which is what Dr. Ling did, you have to throw
8 out the first six months and the last six months of
9 your data set. It doesn't leave you very much to go
10 with.

11 Q Okay. So, what about other, did you
12 consider other, what about in season fluid demand,
13 do you have any problem with that?

14 A Well, once again, you would want to
15 account for moved transfer diversions, packaged
16 sales in the area from over order plants and going
17 out of the order to other order, not only plants,
18 but actually route distributions that are outside
19 that may be pooled there. And most of that data was
20 restricted, so there was absolutely no way to make
21 those adjustments and costs when researching the
22 order.

23 Q Well, you could take, you know, an area
24 of distribution of the order --

1 A I mean, you can make some adjustments,
2 but you can't adjust for all the transfers and
3 diversions, those tables in the DMA data was just
4 full restricted data.

5 Q By the way, there is a billion between a
6 billion one on average of Class I utilization in
7 Order 1 per month, correct?

8 A Okay.

9 Q Now, are there any, all these numbers
10 that you said should be taken out or put in or
11 offset or corrected or whatever, are there any
12 numbers that are material in the context of a
13 billion to a billion one average pounds of Class I
14 utilization per month?

15 A We are talking about looking to
16 seasonality.

17 Q Right, that is right. And we are talking
18 about moving the 12 month average.

19 A I will look in particular at the milk
20 coming in from other states.

21 Q On the fluid demand side.

22 A You are only on the fluid demand side,
23 right.

24 Q Yes.

1 A But, I don't know because the restricted
2 level of the data, I have no idea and if it happened
3 more in certain lengths than others, it can affect
4 the seasonality.

5 Q In a material manner.

6 A I can't answer that question without
7 seeing the data. And I can't see the data because it
8 is restricted.

9 Q Now, are you here to testify, Dr.
10 Yonkers, I want you to think about this, as an
11 expert in the field, that in a market with a billion
12 or billion one of pounds of Class I utilization per
13 month, that the restricted movements of milk, milk
14 by less than two handlers, a packaged milk from,
15 over one distributing plant, into Order 5, for
16 instance, are likely to be of such volume to be
17 material when you are using those aggregate numbers
18 to calculate seasonal indexes and the like?

19 A I will give you this. I don't think those
20 movements of milk are going to be very large. But,
21 I don't think it has to be very large to affect the
22 seasonality, because remember if you look at,
23 remember from Charlie Ling's graph and his
24 publication, you are actually bringing down the

1 seasonality of production, down to the point at
2 which it is most limiting on the seasonality, on the
3 fluid demand. And so, small changes in either one
4 of those seasonalities could affect where that
5 occurs and to the extent that seasonal reserves are
6 necessary. I am not going to sit here and say that
7 even small changes in those seasonalities wouldn't
8 substantially impact the amount of seasonal reserves
9 that are necessary. I will admit that it will not
10 adjust the seasonality of the demand, the Class I
11 usage all that much, but it may not take much to
12 have a bigger impact under the seasonal reserves. I
13 just don't, I, I don't know because I do not have that
14 data.

15 Q Well, you could, you don't have the data
16 of actual movements, but if you care to, you could
17 calculate what percent, what volume of distribution
18 it would take to move those, you know, move those
19 percentages of any Dr. Ling's tables --

20 A Somebody could. I didn't, I am not going
21 to. Somebody could.

22 Q Let me just go back to the Class IV make
23 allowance, just a minute and then I will be ready to
24 yield the microphone.

1 There were a number of costs discussed by
2 various of the proponent witnesses for Proposal 7,
3 and I wonder if you could confirm for me that they,
4 their costs that were not specifically discussed in
5 any of the class, Class IV make allowance, towing
6 charges of any kind of were not at, processing
7 plants were not discussed in the Class IV make
8 allowance, correct?

9 A I don't know if there were any plants that
10 had towing arrangements that were included in either
11 the California data set or the RBCS data set.

12 Q My question was just, they weren't
13 discussed in the decision.

14 A Correct.

15 JUDGE BAKER: You want the, you said they
16 were --

17 MR. BESHORE: The Class IV make allowance.

18 THE WITNESS: I don't recall ever reading
19 that or ever hearing about that, but, I don't know
20 that plants at which towing occurred, could have
21 been included and to the extent that their towing
22 charges were based on their costs. That maybe. I
23 can't say that they are not, they are completely
24 irrelevant, I am just not --

1 BY MR. BESHORE:

2 Q No, I agree. My question was can you
3 confirm that they were not discussed?

4 A Can I confirm? I don't, you know, I could
5 go through my, I could do a find on towing and I bet
6 you I am not going to find any.

7 Q How about, how about hauling and
8 additional hauling costs to dispose of milk for
9 balancing purposes, that was not discussed --

10 A Well --

11 Q The Class IV make allowance wasn't.

12 A No, I don't think it was because the RBCS
13 was only in plant costs, that they ignored that part
14 of their survey, and I don't believe California has
15 anything on that either --

16 Q Okay. You -- some lost zones, price as
17 Mr. Gallagher discussed this morning, that was then
18 discussed in the Class IV make allowance, was it?

19 A No, but it is handled other ways in other
20 orders, currently.

21 Q Okay.

22 A Order 30.

23 Q By making the marketwide service payment
24 out of the pool.

1 A I agree, it is handled in other way, that
2 is not a proposal here.

3 Q Loss handling charges from, as Mr.
4 Gallagher discussed this morning, were not discussed
5 in the Class IV make allowance.

6 A If, if there are things that should have
7 been considered in the Class IV make allowances, I,
8 you know, it should have been put into the record
9 there and having sections -- No, I don't recall any
10 of these things being in there, Marvin.

11 Q Right and that is, that is precisely --

12 A Our, our testimony at that hearing was
13 that all costs associated with taking farm milk,
14 manufacturing and selling the products of that,
15 ought to be included in those make allowances.

16 Q Whose testimony?

17 A IDFA's testimony.

18 Q On Class IV make allowances?

19 A On make allowances, period.

20 Q Well, I think you made the clear
21 distinction in your testimony that you didn't --

22 A I did not specifically mention anything,
23 but on make allowances in general, but a significant
24 part of my testimony dedicated to make allowances,

1 period.

2 Q Okay.

3 A And I believe all costs should be
4 covered.

5 MR. BESHORE: That is all I have, Your
6 Honor.

7 JUDGE BAKER: I promised everyone, we will
8 take a break every two hours. If anyone needs a
9 break a five minute break at any time, just let me
10 know. Otherwise, we will go on our two hour
11 schedule.

12 (Whereupon, a short recess was taken.)

13 JUDGE BAKER: Back on the record.

14 Dr. Yonkers is on the stand and is being
15 subject to cross examination, and -- Yes, Mr.
16 English?

17 First, Mr. Rosenbaum, have you finished
18 with this witness on direct?

19 MR. ROSENBAUM: Yes, and I think Mr. Beshore
20 finished as well.

21 JUDGE BAKER: Mr. Beshore, have you
22 finished?

23 MR. BESHORE: I have just --

24 JUDGE BAKER: Oh, you have not.

1 MR. BESHORE: Could I have just one more? I
2 have a, just a couple of questions.

3 JUDGE BAKER: All right, All right.

4 BY MR. BESHORE:

5 Q Dr. Yonkers, the Class IV make allowance
6 decision established prices under the make
7 allowance, class prices on a national basis, you
8 would agree with that?

9 A Can you ask that question again?

10 Q The Class IV, Class III and IV make
11 allowance hearing, I am calling.

12 A Price formula hearing.

13 Q Price formula hearing, established those
14 price levels, price formulas on a national basis for
15 all orders uniformly, you would agree?

16 A For all portions of the formula which
17 included product prices, yield factors, and the make
18 allowance. I would agree with that.

19 Q Right. And the Class III price is the
20 same in Order 1 and Order 135 and every order in-
21 between.

22 A Yes.

23 Q And Class IV price is the same way.

24 A Yes.

1 Q Okay.

2 A Everywhere by California and the state
3 orders.

4 Q Well, the federal system, federal order
5 system.

6 A Correct.

7 Q Okay. Marketwide service payments are
8 necessarily market specific.

9 A They should be market specific, I would
10 agree with that.

11 Q And with respect to the issue that you
12 have commented upon, on the hearing in the
13 Southeast, where there were inequities observed by
14 the Department in terms of surpluses on one order,
15 versus high utilizations on other orders, and that
16 being the primary reason for rejection of those
17 proposals. There was seven orders involved in that,
18 in that hearing, were they not?

19 A That is correct.

20 Q Okay. And do you recall, I doubt if you
21 have reviewed the record of that proceeding to some
22 extent in preparation here, do you remember that
23 those inequities involved among things an order --
24 One of the orders at least having a Class I

1 utilization in excess of 100 percent on some
2 occasions?

3 A I don't recall that specifically, but, if
4 you say that is there, I am not going to disagree.

5 Q In any event, some of the orders have
6 Class I utilizations that were extremely high and
7 others had, that were geographically adjacent had
8 Class I utilizations that were material and less.

9 A Okay.

10 Q And that was the problem there.

11 A Well, one of the problems there.

12 Q One of the problems there. The primary
13 problem --

14 A Maybe as a result of that, and other
15 issues there was milk that moved between those
16 orders quite a bit. And that, to me that is the,
17 the problem is the milk moving around between those
18 orders at different times of the year and if one of
19 the reasons they did that was those, that is one of
20 the reasons. And I won't disagree with that.

21 Q Okay. We are only dealing with one of
22 them in this case, however.

23 A You are, but the borders are not sealed.
24 I mean, we do have open borders at least through

1 the south into the west.

2 Q Right.

3 A I mean, you can't close them off entirely.

4 Q I agree.

5 Now, one question with respect to your
6 interpretation of how Proposal 7 would apply. On
7 page 26 of your testimony, Exhibit 21, you reference
8 what I gather you believe to be an example of an
9 inequitable operation of Proposal 7 by indicating
10 that the person or cooperative who operates a Class
11 III cheese plant, 100 percent capacity, 365 days a
12 year, would qualify to receive the six cents per
13 hundredweight. Do you see what I am talking about?

14 A I see where you are.

15 Q Okay. Now, operating a cheese plant does
16 not at 100 percent of plant capacity, 365 days a
17 year, does not qualify for you marketwide service
18 payments under Proposal 7, does it?

19 A They would have to meet minimum volume
20 requirements.

21 Q Okay.

22 A And they would have to meet the shipping
23 requirements to qualify under the order.

24 Q Right. So --

1 A But, that doesn't mean that they could be
2 doing that and still not operating a plant.

3 Q Well, the plant would not represent that
4 full operation.

5 A I didn't say it did represent and I would
6 not disagree with that statement.

7 Q Well, the rest of their operations, well,
8 assuming that it was possible for somebody to do
9 that, they would have to have enough milk supply to
10 put in that plant full capacity, 365 days a year,
11 correct?

12 A And meet the other obligations under the
13 order, that is correct.

14 Q Right. And balance that plant with other
15 utilizations, Class I deliveries, etc., throughout
16 the year if you are going to keep it full for the
17 whole year, correct?

18 A Yes.

19 Q The delivery requirement under the order
20 would involve minimum requirements of at least 10
21 percent, 20 percent during the indicated months.

22 A That is correct.

23 Q And if Proposals 5 and 6 are adopted, it
24 would be, there would be year round requirements for

1 delivery to distributing plants under the order.

2 You understand that?

3 A Remind me what five and six are? There
4 is one that would raise them in the fall to 15 and
5 25.

6 Q That is not five and six. Five and six
7 would establish, I guess it is, well, five and six
8 together would establish 10 and 20 percent
9 requirements year round. Ten percent --

10 A Okay.

11 Q -- basically December through --

12 A Okay.

13 Q -- August. Okay. So, that assuming that
14 there is year round shipping requirements, that
15 plant operator is going to have be supplying at
16 least those volumes to distributing plants --

17 A Well, they already qualified for the
18 marketwide service payments, they have to qualify
19 under the order.

20 Q Right. And you can't qualify under the
21 order just by operating the cheese plant 365 days a
22 year.

23 A I didn't mean to imply that.

24 Q Okay.

1 MR. BESHORE: Thank you. That is it.

2 JUDGE BAKER: Thank you, Mr. Beshore.

3 Mr. English?

4 MR. ENGLISH: I guess I won't comment on Mr.
5 Beshore with counting of questions.

6 CROSS EXAMINATION

7 BY MR. ENGLISH:

8 Q Do you have Exhibit 5 in front of you,
9 Dr. Yonkers?

10 A Yes.

11 Q Acknowledging that a lot of the data is
12 unavailable, nonetheless, if you could turn to page
13 82 of Exhibit 5.

14 A Okay.

15 Q This is the Class I sales by Northeast
16 Order Distributing Plants Inside and Outside the
17 Marketing Area. And I think in answer to questions
18 from Mr. Beshore, he suggested that perhaps a more
19 relevant way would be, not so much the total
20 quantity of Class I milk but the seasonality,
21 correct?

22 And so looking for a moment to the months
23 that Dr. Ling used as the months of greatest change,
24 in June, October, for instance, you have 915

1 million, 304,000, 677 total Class I utilization in
2 the far right column.

3 A Yes.

4 Q For June. And you have over a billion, --
5 million -- nine oh eight for total Class I
6 utilization October, correct?

7 A That is correct.

8 Q Which is something in the neighborhood of
9 about 108 million fluid demand changeover that are
10 taken, that appears in his table one over the months
11 and years, correct? In terms of to be used --

12 A Less than a hundred million, but just
13 under 100 million.

14 Q Right. Now, if you look at the two
15 columns prior to that, you have Class I sales -- and
16 other federal order markets and Class I sales by
17 Northeast order in non federal order markets. Both
18 categories of the Southeast decision discussed with
19 respect to differences. You have a change from June
20 to October of 8.8 million, 21.78 million for the
21 column A Class I sales by Northeast order handlers
22 and other federal order markets@ and you have a
23 change in June of the next column Class I sales by
24 Northeast order handlers in non federal order

1 markets of 82.6 million to 104 million.

2 A Yes, and let me go back and say that I
3 was looking at the November number on the far right
4 column when I said it was less than a million. I
5 now agree with you that it is a million eight.

6 Q Okay, 108, right.

7 So, but if a 108 million, you are looking
8 at almost 35 million being due solely to package
9 sales. There is nothing to transfers or diversions,
10 for which we don't total information. Thirty five
11 million of 108 million, do you think that is
12 material in terms of that seasonality?

13 A Yes, looking at the net of that, would be
14 the first column, which is the in area sales and
15 that certainly is between those two months, June,
16 October is significantly less than the 108 million
17 by your 35. Yeah, that does indicate by
18 seasonality.

19 MR. ENGLISH: Thank you. I have no further
20 questions.

21 JUDGE BAKER: Thank you, Mr. English.

22 Are there other questions of Dr. Yonkers?

23 (Pause.)

24 JUDGE BAKER: Let the record reflect that

1 there are none. Thank you very much, Dr. Yonkers.

2 THE WITNESS: Thank you, Your Honor.

3 (Whereupon, the witness was excused.)

4 MR. ROSENBAUM: Your Honor at this time I
5 would move that Exhibits 21, 22 and 23 be admitted
6 into evidence.

7 JUDGE BAKER: Are there any questions, or
8 objections? Let the record reflect there is no
9 response. Exhibits 21, 22 and 23 are hereby
10 admitted and received into evidence.

11 (The documents referred to,
12 having been previously marked
13 as Exhibit 21, 22, and 23
14 were received in evidence.)

15 JUDGE BAKER: Mr. Rosenbaum, did you have
16 someone else?

17 MR. ROSENBAUM: No, Your Honor.

18 JUDGE BAKER: Oh, you didn't, all right.
19 Thank you.

20 Mr. English?

21 MR. ENGLISH: Your Honor, first of five
22 witnesses, Dave Arms.

23 (Pause.)

24 MR. ENGLISH: Your Honor, Mr. Arms has a

1 statement, actually it is two statements. One is
2 sort of a summary of New York State Dairy Foods,
3 another is more directly related to Proposal 7. And
4 then there is also an exhibit, I would ask that each
5 of these three be marked and I have copies for you
6 and the court reporter.

7 JUDGE BAKER: Very well, thank you.

8 (Pause.)

9 JUDGE BAKER: Mr. English, you are handing
10 me some documents and you have requested that they
11 be marked for identification. And so, the first
12 document is a statement by Mr. Arms.

13 MR. ENGLISH: It is a statement which does
14 not say --

15 JUDGE BAKER: Well, in any event, this
16 document you handed me --

17 MR. ENGLISH: Is a three page document.

18 JUDGE BAKER: Three page document and that
19 is to be marked --

20 MR. ENGLISH: I am sorry, it is four, I am
21 sorry it is a four page document, cover sheet, then
22 it has two pages of text, followed by one page that
23 lists the members of New York State Dairy Foods and
24 other organizations that are supporting the New York

1 State Dairy Foods for this purpose.

2 JUDGE BAKER: All right. That should be
3 marked for identification as Exhibit 24.

4 (The document referred to
5 was marked for identification
6 as Exhibit 24.)

7 MR. ENGLISH: And the next document, Your
8 Honor.

9 JUDGE BAKER: Very well.

10 MR. ENGLISH: Is a longer statement on
11 Proposal 7, which specifically says Dairy Proposal
12 number 7. Statement ADCNE Proposal number 7,
13 otherwise Marketwide Service Payments by David Arms,
14 Economic Consultant.

15 JUDGE BAKER: Very well, let's mark that
16 statement Exhibit 25.

17 (The document referred to
18 was marked for identification
19 as Exhibit 25.)

20 MR. ENGLISH: And then there is an exhibit,
21 Tables 1 through 3, which is a four page exhibit.
22 The cover page plus three tables.

23 JUDGE BAKER: Very well. Mr. English, that
24 shall be marked for identification as Exhibit 26.

1 (The document referred to
2 was marked for identification
3 as Exhibit 26.)

4 MR. ENGLISH: I think if I can assess Your
5 Honor for Mr. Arms to first read a witness
6 background and which is also a document I don't
7 propose to make an exhibit. But, I have handed out
8 as well, and have provided Your Honor.

9 JUDGE BAKER: Do you want that marked?

10 MR. ENGLISH: He is just going to --

11 JUDGE BAKER: Oh, all right, thank you.

12 Whereupon,

13 DAVID C. ARMS, SR.

14 having been first duly sworn, was called as witness
15 herein and was examined and testified as follows:

16 MR. ENGLISH: Mr. Arms, if you would first
17 give your background.

18 THE WITNESS: Yes, sir.

19 I will read it. My name is David Arms. I
20 am an agriculture economist specializing in dairy
21 marketing and issues affecting the industry.

22 My office is located at 145 Pinehaven Shore
23 Road, Suite 2092, Shelburne, Vermont 05482.

24 I am employed by -- Dairy and Foods

1 Products, Inc., -- Services Firm, located in
2 Wyomissing, Pennsylvania. And also with Naturally
3 Better Dairy and Food Products, Inc., a family owned
4 brokerage business with an office at the same
5 Shelburne, Vermont location referenced above.

6 At this hearing I have been retained
7 directly and independently by New York State Dairy
8 Foods, Inc., to present testimony on their proposals
9 presented for consideration at this hearing.

10 My career spans more than 40 years. And I
11 have testified at numerous milk hearings in New
12 England, New York, and the Mid-Atlantic areas.
13 Currently I am privileged to serve several milk
14 handlers operating in the Northeast Order marketing
15 area.

16 I have a dairy farm background. And after
17 serving with the U.S. Army, graduated from the
18 University of Vermont with a Degree in Agriculture
19 of Economics in 1959, followed by graduate work at
20 Penn State University, leading to a Master's Degree
21 in the same field in 1961. Following graduation
22 from Penn State, I accepted a position with USDA,
23 first as a trainee in the same building as the
24 Market Administrator's Office and then as a junior

1 marketing specialist in the Dairy Division of USDA
2 in Washington, D.C.

3 Other employment background includes
4 positions as economists with the United Farmers of
5 New England, Cambridge, Massachusetts, Executive
6 Director, Cooperative Dairy Economic Service, a
7 federation of operating cooperatives in New England.
8 Manger, Richmond Cooperative Association, Richmond,
9 Vermont. Economist with the Northeast Dairy
10 Cooperative Federation, Syracuse, New York. And an
11 economist with Dietrich's Milk Products, Reading,
12 Pennsylvania.

13 MR. ENGLISH: Your Honor, with that
14 background, I would move that Dr. Arms, Mr. Arms be
15 accepted as an agriculture, as an expert agriculture
16 economist and in milk marketing orders.

17 JUDGE BAKER: In milk marketing --

18 MR. ENGLISH: For milk marketing orders,
19 yes.

20 JUDGE BAKER: Very well. Are there any
21 objections to Mr. Arms being declared an expert in
22 agriculture economics and milk marketing orders?
23 Hearing no response, he is so declared.

24 MR. ENGLISH: It make sense for Mr. Arms to

1 give the statement that is Exhibit 24?

2 JUDGE BAKER: Very well.

3 MR. ENGLISH: And, and, Mr. Arms, for that
4 purpose, I would have you read only the first, the
5 first few pages and then we will discuss the third
6 page.

7 TESTIMONY OF DAVID ARMS:

8 THE WITNESS: New York State Dairy Foods,
9 Inc. is a full service trade association located at
10 201 South Main Street, Suite 302, North Syracuse,
11 New York 13212-2166. It has been in operation since
12 1928. The association by way of dues paying
13 memberships, represents companies and businesses
14 which sell dairy products such as milk, cheese and
15 ice cream in New York State. Currently the total
16 number of members in the association is 128. These
17 members are comprised of many large multinational
18 firms, large and small processors, manufacturers,
19 distributors, small family operations, retailers and
20 a very small amount of dairy producers doing
21 business in and around New York State.

22 The organization's mission statement is to
23 provide members with cost savings services and
24 pertinent industry information that will allow

1 members to continually serve and improve their
2 operations all in an effort to provide the freshest
3 and safest dairy products possible.

4 The association Executive Vice President,
5 Bruce We. Krupke has asked me to provide you with
6 some important information regarding the processing
7 and manufacturing industry in New York State. New
8 York State is the third largest milk producing state
9 in the nation. The association's members clearly
10 recognize the importance of maintaining a strong
11 milk producer base in our state. We also appreciate
12 the ability to purchase vast quantities of raw milk
13 within the region. Without day farmers to provide
14 raw milk there an not be a strong processing
15 industry in New York. We believe in maintaining the
16 integrity of the federal order system in the region.

17 It is also very important for the producing
18 community to remember that without local
19 competitive, innovative and efficient milk
20 processors and dairy product manufacturers to sell
21 raw milk to, dairy farmers will be at a major
22 disadvantage.

23 According to the New York State Department
24 of Agriculture and Markets, in 1967, there were 487

1 processing and manufacturing plants in New York. In
2 2002 there are only 90 remaining. This is a very
3 disturbing trend to say the least. Proprietary milk
4 handlers need the ability to procure milk from a
5 variety of competitive sources to survive. They
6 cannot and should not be forced to adhere to rules
7 and regulations, which are discriminatory, anti-
8 competitive in nature or onerous which might put
9 them at a procurement disadvantage.

10 One example of a major change which
11 affected processors and manufacturers in the new
12 Northeast Federal Order implemented in January 2000
13 was the moving of the producer payment dates for
14 milk. The shortening of payment dates by as much as
15 seven days for the first month of the new Order
16 meant a reduction of millions of dollars in cash
17 flow for all operating processors. This decrease in
18 cash flow severely restricted their ability to
19 compete in the marketplace by reducing marketing
20 program budgets, sale incentive programs, entrance
21 into new sales territories and advertising budgets.

22 The end result in that fluid milk and dairy
23 product distributors lost strength against competing
24 beverages in the marketplace be of the decreased

1 cash flow in their businesses.

2 Please keep in mind these facts and figures
3 when considering proposals presented by association
4 members. The association urges USDA to remember to
5 weigh the needs carefully of the farming community
6 equally with that of their customers, the dairy
7 processors, and manufacturers in the Northeast Order
8 in deciding what is best for the entire industry.

9 DIRECT EXAMINATION

10 BY MR. ENGLISH:

11 Q Mr. Arms, the third page of this
12 statement is a list of both the New York State Dairy
13 Foods members who have approved this testimony, and
14 proposals, and in addition, the list of any other
15 Northeast Dairy processing companies who have
16 registered themselves in favor of all proposals on
17 which you will be testifying, correct?

18 A That is correct.

19 Q And for the record, while this evening or
20 afternoon you are testifying only on Proposal 7, you
21 will be back to testify on Proposals 1, 2, 3 and 4
22 and --

23 A And 14.

24 Q Fourteen. Correct?

1 A Yes, sir.

2 Q Before you give your statement that is
3 Exhibit 25, why don't we briefly discuss what is
4 Exhibit 26.

5 The first page of, the first table of
6 Exhibit 26 is basically just a lay out of partial
7 and final payment dates and I will get to the other
8 column in a moment, but, this is just taken directly
9 from the order provisions and the Market
10 Administrator has announced what those dates will
11 be, correct?

12 A Yes. It is contained in Exhibit 5, the
13 data, the -- data.

14 Q And then you have also calculated a
15 spread in days.

16 A Yes, that is my own computation.

17 Q And that is basically the difference
18 between the partial and the final payment on the
19 first set of columns and the difference for the
20 payment and the producers settlement fund and the
21 payment is resulted from, in the second column,
22 correct?

23 A Yes, and by way of organizing, it is
24 under spread.

1 Q According to Table 2, this data was also
2 sourced from the Market Administrator's data,
3 correct?

4 A Yes, it was.

5 Q This is also found in Exhibit 5?

6 A Yes, and I can identify the pages in
7 Exhibit 5.

8 Q Would you please do that?

9 A The data comes from different tables and
10 I assembled this for reasons of wanting to come up
11 with computations, which are, clearly state. The
12 first column, Market Total Production, comes from
13 page 58 of Exhibit 5, I believe.

14 Q Yes, it is Exhibit 5.

15 A The same, the table, the column next to
16 it, Cooperative Volume, this is total cooperative
17 volume, comes from same page in Exhibit 5.

18 And likewise the same is true with regard
19 to the column showing the number of Independent.
20 And incidently this is volume of milk.

21 The third column showing total of 9(C)
22 milk.

23 Q You mean the fourth column, right?

24 A Yes, I am sorry.

1 Q The fourth column is 9 (C) milk.

2 A Is total 9(C) milk, which is shown on
3 Exhibit 5, page 78.

4 I would note also for the record that under
5 the new order, the definition for cooperatives,
6 cooperative for 9 (C) milk and they -- independent
7 users, and some other cooperatives to join in
8 cooperative 9 (c) groups, the larger.

9 This is the total 9 (C) as prepared by Mr.
10 Frederick --

11 Q Your statement that, that Dr. Frederick
12 would have -- independent supplies and others can be
13 combined in for 9 (C) milk, is that reflected in the
14 fact that, for instance, in more recent months, that
15 the total 9 (C) milk exceeds the quantity of co-ops,
16 as I say, the fourth column, second column.

17 A It couldn't happen otherwise.

18 Q And what is the last column?

19 A The last column was prepared for us by
20 Pete Frederick, and is contained in, on page 81 of
21 Exhibit 5. It shows a total volume of the milk
22 estimated by Mr. Frederick as the total cooperative
23 marketing, total cooperative volume of the ADCNE
24 group that would be receiving the marketing service,

1 that are proposed to receive the marketing service
2 payments.

3 Q Does that data then translate to the next
4 table anywhere?

5 A Yes, it pertains to the same issue,
6 cooperative service payments.

7 Q And so what is table --

8 A Before we leave Table 2.

9 Q Yes.

10 A I should point out that the, well, the
11 factor that we feel is very important involves the
12 total market share of all milk in the new based
13 order, that would be handled as 9 (C) milk. And
14 which involves also the cooperative 9 (C) milk to
15 the marketwide service payments. This is over the
16 years 2001 and 2002 in six month intervals. And I
17 want to say that I excluded the year 2000
18 deliberately, because we are finding that data for
19 2001 is more reliable because there was confusion,
20 in some instances, on the year 2000.

21 Q So, Table 3 then is a calculation of
22 estimated impact on the uniform price and this also
23 came from the Market Administrator's statistics.

24 A Yes. In the case, well, what I was

1 trying to do in this table is to set forth the
2 cooperative service payments actually made in the
3 last two years when they were effective in the New
4 York and Jersey Order. So, what is shown here is
5 the 1998 and >99 volumes of total milk, cooperative
6 qualifying volume, and the exact cooperative
7 payments deducted from the pool. And the
8 calculations on the uniform price, the impact on the
9 uniform price, which my calculations and the data
10 all came from the Uniform Price Announcements,
11 Monthly by the Market Administrator.

12 The data in the last table, for 2001, not
13 table, part of this table, came from, again, from
14 Exhibit 5 and the same materials I have referred to
15 before.

16 Q Do you have any other comments at this
17 time on tables that are in Exhibit 26?

18 A In the, in my statement I refer to these
19 tables. And at the time that I wrote, back to the
20 statement, I referred to the tables as being
21 attached. We made a decision here to make the
22 tables as a separate exhibit.

23 Q Okay. Would you then please give your
24 statement that is Exhibit 25?

1 A Yes.

2 (Pause.)

3 THE WITNESS: Does the recorder have a copy
4 of the statement?

5 JUDGE BAKER: I believe he does. Thank you
6 so much.

7 THE WITNESS: Well, on the first page, I
8 want to make clear that this is a statement on,
9 specifically on Proposal 7, Marketwide service
10 payments, and it is being made by me as an
11 independent economic consultant on behalf of New
12 York State Dairy Foods.

13 And then the specific members supporting
14 this statement, previously went into the record.

15 The New York State Dairy Foods, Inc.
16 members and non-members alike, hereinafter listed
17 individually oppose the adoption of Proposal Number
18 7 as presented in the official Notice of Hearing,
19 calling for the establishment of marketwide service
20 payments exclusively for Northeast Federal Order
21 Number 1. The undersigned are opposed in principle
22 t the use of pool monies paid by all pool producers
23 for unrestrictive uses. We do not think it wise to
24 set-up what amounts to a corporate welfare labeled

1 as balancing service payments. As written, we
2 believe the adoption of Proposal 7 would lead to
3 divisive and disorderly milk procurement practices,
4 promote inequities among handlers, lessen
5 competition (particularly from small business
6 enterprises), and not be in the public interest.

7 **Proposal 7** provides for pool payment to
8 qualified organizations @ \$0.06 per hundredweight
9 for rendering unspecified balancing services for the
10 fluid market. To qualify:

11 . Handler must pool at least three percent
12 of the market A pool producer milk@
13 (approximately 61.4 million pounds out of
14 2.05 billion pounds market milk per
15 month.);

16 or

17 . Handler A pools@ and/or operates a pool
18 manufacturing plant (Class III or Class IV
19 use) or a pool distributing plant located
20 in the defined Northeast marketing area,
21 handling at least one million pounds milk
22 daily; and

23 . Handler transfers or diverts to
24 distributing plants not more than 65

1 percent

2 of the total quantity of milk ~~A~~pooled@ by
3 the handler.

4 SOME OF THE ISSUES INVOLVED THAT HAVE NOT
5 BEEN SATISFACTORILY ADDRESSED IN THE PROPOSAL ARE
6 AS FOLLOWS:

7 **1. SCOPE OF THE PROPOSAL IS UNREALISTIC**
8 **AND DISCRIMINATORY.**

9 Proposal 7 more appropriately should be
10 considered in a national rather than a regional
11 hearing, especially in view of the Department=s
12 desire to achieve more uniformity in regulatory
13 provisions among the Orders. Although precedent for
14 co-op service payments existed under the former NY-
15 NJ milk marketing Order, the plan was not the same
16 and was not adopted under the ~~A~~Reform@ Orders.
17 Because the proposed pool deduction in Order 1 is
18 significant (close to \$1 million monthly), it would
19 be expected to have far-reaching impact on inter-
20 market competition. For example, if the funds were
21 used to subsidize plant operations or defray plant
22 losses in regional manufacturing of such end-use
23 products as butter, nonfat dry milk or cheese, this
24 use of the funds would give Northeast cooperatives a

1 special competitive advantage over their
2 counterparts in other regions-who compete in the
3 same national and international markets. Clearly,
4 this is contrary to USDA efforts to make the Class
5 III and Class IV milk pricing formulas uniform
6 throughout the Federal Order system. Having the
7 ability to use marketing service monies in only one
8 region to lower production costs, makes a farce of
9 the uniform Amake allowances@ in the manufacturing
10 milk price formulas now contained in all the Orders.

11 Proponents unrealistically assume that
12 market premiums, competitively determined aren't
13 doing the job they now are asking the pool to
14 absorb. After all, buyer handlers aren't forcing the
15 cps to accept or handle more member milk than they
16 need. And several fluid handlers are paying higher
17 premiums now than they were only a few years ago-for
18 balancing privileges as well as for other costs of
19 milk assembly.

20 Proposal 7 is unrealistic too, from the
21 standpoint of its obvious Aexclusively@ for ADCNE
22 cooperatives. While claiming participation could be
23 available to both cooperative and proprietary
24 handlers, proponents have clearly drafted the

1 qualifying standards (referenced above) for
2 themselves and to exclude others. Few, if any,
3 proprietary handlers would qualify for service
4 Apayments@, even though some are performing valuable
5 Abalancing@ services for the fluid market and could
6 do more Abalancing@, given the regulatory tools and
7 incentives to do it. We also note that, none of
8 the small co-ops in the market can qualify on their
9 own, regardless of the relative level of balancing
10 services they may perform for their fluid customers.

11 Clearly, the proposal discriminates against small
12 business enterprise--both proprietary and
13 cooperative.

14 **2. PROPOSAL PROMOTES INEQUITABLE**
15 **COMPETITIVE ADVANTAGE IN PROCUREMENT.**

16 In previous testimony, we pointed out that,
17 because of changes in cooperative 9 C unit
18 provisions under order reform, favorable to the
19 ADCNE cooperatives, we find that the Order 1 9C unit
20 milk now enjoys market share exceeding 80 percent,
21 even though total cooperative membership share is
22 less than (see New York State Dairy Foods, Inc.
23 Table 2). The prime reasons co-op 9 C unit milk has
24 captured so great a share of the market, comes from

1 the new-found ability to Apool@ other non-member
2 producer milk (both independent and smaller co-op
3 producers) in their 9 C units. We are of the
4 opinion that Proposal number 7, if adopted, would
5 greatly accelerate this trend to larger market share
6 in co-op 9 C milk--dominated by the larger
7 cooperatives qualified as recipients of the
8 marketwide service payments.

9 Why do we expect accelerated growth in co-
10 op 9 C milk, were Proposal 7 to be adopted? The
11 answer is made clear from past performance in the
12 former New York-New Jersey Order 2, prior to reform.

13 We are aware of instances where larger cooperatives
14 secured Aaffiliation agreements@ such that a smaller
15 co-op could participate in service payments from the
16 Order 2 pool. This was accomplished by virtue of
17 special contract, allowing the smaller Aaffiliate@ to
18 draw service payments, albeit indirectly via the
19 Alarger cooperative@, without the smaller Aaffiliate@
20 unit losing its separate identify or marketing
21 autonomy. To qualify as a Apartial@ participant under
22 the new proposal for pool competitive service
23 payments, a non-qualifying cooperative needs only to
24 agree to become pooled under the larger cooperative

1 A9 C umbrella@ unit and make a deal similar to that
2 previously used in the New York, New Jersey order,
3 to once again share in the service payments
4 generated from the transaction. The incentive to
5 make this sharing arrangement would be much greater
6 under this plan; however, because of the rate of
7 payment and the amount collected is so much greater.

8 **TABLE 3** of Exhibit 26, clearly
9 demonstrates this fact. While the average Arate@ per
10 hundredweight is increased about two (2) cents; the
11 volume to which it would apply is increased more
12 than two-fold (225 percent) and total deduction from
13 pool monies is increased three-fold(338 percent) --
14 from about three million a year to more than 10
15 million, when compared with that which applied in
16 former Order Number 2, which I had shown for the
17 years >98 through >99.

18 Number 3. **PROPOSAL LACKS PERFORMANCE**
19 **STANDARDS TO JUSTIFY EARNING SERVICE PAYMENTS FROM**
20 **THE MARKET POOL.**

21 We believe the adoption of the ADCNE plan,
22 as drafted, could easily result in increased share
23 of Aqualified@ milk and monthly pool payments
24 exceeding one million dollars--all without

1 guidelines as to how three monies are to be used.

2 Unlike the former co-op payment provisions
3 in Order 2, which did set forth conditions to be met
4 by recipients, Proposal 7 contains no meaningful
5 performance standards for Aearning@ the higher
6 payments proposed to be deducted from market pool
7 proceeds.

8 There appears to be no restriction
9 regarding the sharing of market-pool co-op service
10 payments with smaller cooperatives, who otherwise
11 would not qualify. We believe this situation, if
12 approved by USDA, would lead to rapid conversion of
13 the Asmaller@ 9 C units into larger ones who fully
14 qualify. This would give substantial power to the
15 Amajors@ to solicit the Aminors@ using pool monies.
16 Such actions would seriously diminish competition
17 and tend to be contrary to the very Aservice@ aspect
18 ostensibly intended by proponents. We think this
19 detrimental to handler competition in milk
20 procurement and contrary to the purposes of the Act
21 requiring that minimum uniform prices be paid all
22 market producers. There is also no restriction
23 against recipients using part or all of the monies
24 to enhance net pay to their own members, or to other

1 independents who might decide to Ajoin@ the
2 cooperative. Use of the funds in this manner would,
3 in effect, raid the Apool@ to boost a membership
4 advantage at the expense of those who choose not to
5 join. We think the market needs to be protected
6 from such unwarranted use of pool monies. Under
7 these circumstances, one might question whether such
8 authority was intended for cooperatives pursuant to
9 the Capper-Volstead Act. Why grant Acarte blanche@
10 to recipients from such a large pool of money? At
11 the very least, Proposal 7 should have been designed
12 to include more players, proprietary and cooperative
13 alike, who can demonstrate, in accordance with
14 specific Aguidelines@, that they indeed are equipped
15 to able to do the daily work of balancing their
16 fluid customers-in both the Aflush@ and Ashort@ supply
17 seasons. Relative Asize@ of the payment recipient is
18 not as important as actual balancing performance.
19 The proposal lacks a Afair@ performance criteria.
20 Simply because a major cooperative or a Federation
21 pools more than three (3) percent of total market
22 milk, or has a large manufacturing plant, doesn't
23 necessarily mean it has capacity enough or
24 sufficient milk to balance the needs of others;

1 except at steep discount rates or at very high Aspot@
2 handling charts. Membership needs may rank first
3 and foremost, despite the Apool@ service payments
4 coming from all market producers ostensibly for
5 Abalancing@ the entire market. Under such
6 circumstances, the Apool assessment@ is wasted.

7 The data in Table 3 --

8 MR. ENGLISH: Exhibit 26.

9 THE WITNESS: Exhibit 26, thank you,
10 demonstrates the large sums that would be made
11 available to ADCNE cooperatives relative to that
12 paid earlier. Yet, there is very little required of
13 the group in the way of specified performance
14 services to be rendered in return. While the
15 proposed order language does contain provision that
16 recipient may be the first enlisted to meet any
17 increase in milk shipping requirements established
18 under a Acall@ by the Market Administrator, it doesn't
19 go far enough, in our opinion. Recipients don't
20 have to meet a higher shipping performance standard
21 in the fall months when milk is needed most. In
22 fact, they can sell almost unlimited milk to the
23 southeast or to other markets; irrespective of the
24 needs here.

1 We think a higher shipping standard would
2 be appropriate for recipients to **Aearn@** in return for
3 the direct payments received from pool funds.
4 Service payment recipients should have to answer to
5 a higher standard to assure that the priority needs
6 of Order 1 fluid milk handlers are fully met. At
7 minimum, recipients should be required to meet the
8 increased shipping requirement proposed by New York
9 State Dairy Foods, Inc. in Proposal number 3
10 submitted at this hearing. In addition, recipients
11 should be required to provide **Awaiver@** in fully
12 supply agreements with manufacturers enabling milk
13 to be diverted for fluid use, if needed in the fall
14 qualifying months. Such requirement used to be
15 provided in the New England Federal Order.

16 We also question whether a **Arecipient@**
17 should be entitled to charge a fee to another
18 cooperative for the **Aprivilege@** of guaranteed **Afull**
19 pooling@ in the umbrella 9 C unit operated by larger
20 cooperative collecting marketwide service payments.

21 The problem, with such pooling arrangement, from
22 our perspective, is that it gives strong incentive
23 for the smaller co-op to know a **Areluctant dragon@**,
24 when pressed by the larger one or other handlers to

1 furnish milk to the primary fluid market. If the
2 reluctant supplier is fully covered for pool
3 qualifications purposes, why release any milk? They
4 may not want to, unless required by the Other or
5 paid a spot milk price sufficient for them to do so.

6 It doesn't make sense to draw pool funds for so-
7 called balancing services--on milk made difficult to
8 release to the fluid market sector. Moreover, it
9 adds insult to injury, if the larger co-op collects
10 from both ends of the spectrum--from the pool for
11 marketing services and from the smaller cooperative
12 Apayer@ for pool qualification. This situation is
13 but another example of Adouble dipping@ for funds,
14 which should not be authorized under Proposal 7, in
15 our opinion.

16 Finally, we are concerned that the Aservice
17 payments@ might tempt handlers to Aride@ the northeast
18 pool by withdrawing large volumes of pool milk to
19 southeastern orders in the fall and re-pooling the
20 milk in Order 1, December through June. Proposal 7
21 provides the means to Adouble dip@ for pool payments
22 from both markets. This leaves producers in Order 1
23 the dubious privilege of carrying the reserve supply
24 from other Order markets.

1 Thank you, this concludes my statement on
2 Proposal 7.

3 JUDGE BAKER: Mr. English.

4 BY MR. ENGLISH:

5 Q Mr. Arms, just, beginning where you left
6 off, do you have personal experience with respect to
7 balancing the Southeast Market on Order 1 with
8 respect to facilities with which you are aware? Did
9 you this summer have any --

10 A Yes, I think you are referring to the
11 situation where on behalf of some milk handler
12 clients, I tried to find room at various
13 manufacturing plants, one of which was the Dietrich's
14 operation with which I was formerly associated. I
15 was informed that there was no room for any
16 northeast milk. Paid milk from our plant. And I
17 also learned that the plant was pretty full -- wasn't
18 very much room at the end. However, an awful lot of
19 that milk that was in that plant was milk that was
20 being run north from the DFA south into the
21 Dietrich's plants. So, this balancing plan was not
22 available to the Northeastern --

23 Q You heard testimony earlier and, in fact,
24 it is in the record, exhibits, that Upstate

1 Cooperative is both an eligible entity for
2 collecting, assuming these payments are instituted,
3 and also operates Class I operations. Does that
4 raise any concerns with respect to your statements,
5 for Class I with respect to your statements about
6 how this might impact on Class III or Class IV
7 manufactured products?

8 A I, I believe we have to be concerned
9 where cooperative draws, cooperative service paying
10 is also a fluid milk distributor at the same time,
11 which Upstate is. I believe it is the only one in
12 the ADCNE fluid is, not that this necessarily
13 happened, however, because there are no restrictions
14 on use of cooperative payment monies, funds could be
15 used that would result in a competitive problem from
16 other, with other handlers with whom Upstate does
17 compete.

18 Q And some of those other handlers are
19 members of the New York State Dairy Foods
20 Association for which you appear today?

21 A Either members or in support of this
22 statement, one of which is the Burn Dairy, non-
23 members.

24 MR. ENGLISH: Thank you. The witness is

1 available for cross examination.

2 JUDGE BAKER: Thank you, Mr. English.

3 Are there any questions for Mr. Arms? Yes,
4 Mr. Beshore.

5 MR. BESHORE: Thank you, Your Honor.

6 CROSS EXAMINATION

7 BY MR. BESHORE:

8 Q Good afternoon, Dave.

9 A Good afternoon.

10 Q Can you list for me the nine C
11 cooperatives who are members of New York State Dairy
12 Foods, Incorporated?

13 (Pause.)

14 THE WITNESS: The extent to which the
15 handler list, I would say the great majority are not
16 9 C handlers themselves. As to whether or not one
17 or two of these handlers, cooperatives, I am not
18 aware. So, I guess I will answer your question I
19 don't know.

20 BY MR. BESHORE:

21 Q You don't know if any of the members you
22 are speaking for are 9 C cooperatives?

23 A I know that there are cooperatives, some
24 cooperatives or a cooperative, that is a member of

1 the Association, but I don't see it listed there.

2 Q Okay. Well, again, the list is those who
3 signed on in support of this testimony, correct?

4 A That is correct.

5 Q Okay. So, there are no 9 C cooperatives
6 on whose behalf you are testifying today, correct?

7 A I don't see any, Marvin.

8 Q I didn't see any either, but I thought
9 maybe you could tell me something about a list that
10 I didn't see.

11 A Well --

12 Q You can't?

13 A I think your assessment is correct.

14 Q Okay. Can you tell me, your brokerage
15 business, Berkshire Dairy and Food Products, do you
16 have clients that are 9 C cooperatives?

17 A I am attending and participating in this
18 hearing not as an employee of Berkshire Dairy and
19 Food Products, although I am.

20 Q I understand.

21 A Okay.

22 Q And the question was does Berkshire Dairy
23 Food Products have clients who are 9 C cooperatives?

24 A Yes.

1 Q I just wanted, you expressed a lot of
2 concern for 9 C cooperatives and none whom are
3 members of the Association, and I gather they are
4 clients of your brokerage company.

5 A You are mistaken in your, I believe,
6 Marvin, let me explain. The statement presented on
7 behalf of fluid milk handlers. So, I didn't state,
8 presented on behalf of 9 C cooperatives.

9 Q I understand that. But, it addresses,
10 apparently, concerns with respect to, you know, the
11 competitive circumstances of 9 C cooperatives.

12 A Yes. No, concern of the fluid milk
13 handlers.

14 Q For the welfare of 9 C cooperatives.

15 A The table reflects a growing market share
16 of cooperative 9 C milk. It is more than 80
17 percent, much beyond the total cooperative
18 membership and this is a cause or concern of what
19 that can lead to in the competition.

20 Q Okay. You know, the market list also
21 reflects an increasing number of independent dairy
22 farmers in Order 1. Have you noted that?

23 A I have shown here in Table 2, I think it
24 is, a total independent producers and their market

1 share. However, Marvin, in those columns, the
2 independent and the cooperative membership add
3 together, 100 percent total milk, however, in terms
4 of 9 C, you have to extract a -- of independent milk
5 over into the 9 C column.

6 Q Okay. Now, are you aware that Proposal 7
7 excludes from payment to qualifying cooperative
8 handlers if they happen to be -- independent
9 producers, independent milk, from the pool report?
10 Are you aware of that?

11 A My understanding of this Proposal 7 you
12 can exclude the so-called independent producers from
13 qualifying into the cooperative service payments,
14 but would not disqualify smaller cooperatives who
15 might come into the larger 9 C --

16 Q You noted that in your Table 2, Exhibit
17 26, total 9 C milk as Peter Fredericks testified,
18 includes some milk of independent producers.

19 A Absolutely.

20 Q Okay.

21 A Absolutely.

22 Q But, just so we are clear. You
23 understand that the cooperatives pooling that
24 independent producer milk would not be entitled to

1 any marketwide service payment on the milk volumes
2 under Proposal 7?

3 A Yes, I do.

4 Q Okay. You, you have been around the
5 dairy business a number of years, Dave, and I am
6 sure you would agree as everyone else has, I think
7 to date, that balance, providing balancing services
8 to the Class I market costs money, correct?

9 A There definitely is a cost to balance,
10 yes.

11 Q And you agree seasonal, seasonal balance
12 is required as Dr. Ling indicated, correct?

13 A Without reference to Dr. Ling, I am -- to
14 say yes, there are added expenses, particularly if
15 the milk is, a lot of milk is drained out of the
16 order to elsewhere.

17 Q Well, regardless of where --

18 A That makes it very costly to our members.

19 Q But, regardless of where the milk comes
20 from to satisfy your fluid handlers needs for milk,
21 somebody has got to tailor their supply to their
22 needs if there are seasonal conflicts between fluid
23 demand and the production of milk, isn't that
24 correct?

1 A I am not going to exactly agree with your
2 premise, because the ability to service needs in
3 fall months doesn't always, doesn't necessarily mean a
4 cost and actually may mean a very high return,
5 depending on the spot price charge for such
6 balancing. So, no, I can't agree with your premise.

7 Q That it costs the supplier, if somebody
8 incurs a cost to balance seasonally, you disagree
9 with that?

10 A Well, if you had said you pay for it,
11 perhaps. You can't pay for it there, and also as has
12 been testified and I refer to in my statement, that
13 as far as processing into manufactured products, is
14 the role of the class pricing system to make sure
15 that those costs are covered.

16 Q So, all producers get the same blend
17 price in the market, and in your opinion, they all
18 get the same blend price, right?

19 A Yes.

20 Q Okay. They have got different costs,
21 but, that compensates everybody equally in the
22 market, right?

23 A Wait a minute. No, no, producers do not
24 always get the same price.

1 Q I say blend price.

2 A No, they --

3 Q -- minimum price.

4 A They get the minimum price but not
5 necessarily the statistical uniform price because it
6 may vary tremendously by virtue of the components of
7 their milk and the market to which is -- because
8 under the new order, the milk is priced at the point
9 of first receipt and you can get tremendous
10 variation in payments to the producers, although in
11 a uniform, in a uniform may establish, but,
12 depending on how the milk is moved, it can be
13 consulting very grave, their ability, and this would
14 be particularly true if a handler has the cost of
15 milk to move backwards against the zones.

16 Q As Mr. Gallagher testified?

17 A Yes.

18 Q Okay. And that is cost of balancing
19 that market.

20 A -- the same cost to producers this milk
21 and around that way, yes. That is assuming that the
22 producers actually suffer that extra cost. And in
23 some instances, I am aware where handlers are moving
24 some milk where they absorb the costs. And they

1 don't, almost have to under the Order, but they do.

2 Q Okay. Well, producer who delivers to Burn
3 Dairy 365 days a year, don't have any of this cost,
4 so it doesn't --

5 A That is not true. I am aware of
6 balancing costs for Burn Dairy that have, they have
7 had extensive balancing costs on their milk.

8 Q Burn Dairy has?

9 A Yes, Burn Dairy.

10 Q Do they -- same independent supply?

11 A No.

12 Q Are they, who balances Burn Dairy?

13 A That is proprietary information.

14 Q Is that a supply that broker?

15 A Fully? No.

16 Q Okay. You, you say that Proposal 7 did
17 not provide payment to some who are performing
18 valuable balancing services for the fluid market,
19 and could do more balancing if they had the
20 regulatory tools and incentives to do so. By
21 regulatory tools and incentives, are you talking
22 marketwide service payments?

23 A There may be some proprietaries that
24 could qualify if the rules were changed to have them

1 qualify. But, that is not what I am referring to
2 really in my statement.

3 Q Well, you are saying that some, some
4 parties do not do balancing now but could do or do
5 some, but could do more if they were given the
6 regulatory tools and incentives to do so. What,
7 what are you referring to, what regulatory tools and
8 incentives would be appropriate to induce these
9 parties to do more balancing?

10 A I was thinking at the time on the -- that
11 I have, which has the proposal supplement -- and
12 supplement hearing notice here -- which does, in
13 fact, have some capacity in their plant that could
14 be used, but which the order discriminates against
15 them and based on the human pooling provision which
16 we propose to amend. That plan could have been used
17 extensively to help balance the market.

18 Q Okay. I assume we are going to discuss
19 some things about that --

20 A The -- other handlers that might, could
21 have.

22 Q It is not profitable to do it now.

23 A In the case of a -- company, as I
24 mentioned, the regulatory tools are not available to

1 them fully. They are willing, the handler is
2 willing, the order is unwilling.

3 Q Well, they can buy milk at whatever the
4 market will bear and condense it now, resell it as
5 condensed product, can they not?

6 A No, the order assignment rules disclosing
7 against the handler on their fluid sales, their
8 Class I sales cause them under the -- rules, which
9 I will testify to, discriminated against.

10 Q Do you, when you call for a national
11 hearing on marketwide service payments, is that
12 because you are in favor of marketwide service
13 payments on a national basis, your New York State
14 Dairy Foods?

15 A No, I feel I ought to say --

16 Q You would be against it whether it is
17 national, regional or whatever, isn't that the case?

18 A No, some of my best friends are
19 cooperatives. They belong to cooperatives. I spent
20 much of my career with cooperatives.

21 Q -- isn't a cooperative service payment
22 proposal, or do you?

23 A If it quacks a like duck, swims like a
24 duck, I think it is a duck.

1 Q So, you think it is a cooperative service
2 payment.

3 A What, Proposal 7?

4 Q Yes.

5 A Yes, it is a payment to cooperatives
6 without any restriction.

7 Q Isn't that right?

8 A -- one -- should answer a call, if
9 initiated.

10 Q That would be --

11 A Priority to the conditions of the market.
12 I believe and knowing several of the cooperative
13 players, I believe that they will be responsive for
14 the most part.

15 Q But --

16 A But, the order doesn't require -- You
17 asked me one question, and I didn't adequately
18 answer, and it is important.

19 The Federal Order now provides Class III
20 and IV pricing such that in and when in the Federal
21 order system regardless of where it is, is charged
22 the same Class III and Class IV price. And all I am
23 saying is, it doesn't seem appropriate to us to have
24 a system that rewards, wholly Northeast

1 manufacturers.

2 Q But, would you support Proposal 7 if it
3 were part of the national --

4 A But, it wasn't, no, that was not my
5 testimony.

6 Q No. But, I am asking you, would you
7 support it?

8 A No.

9 Q You wouldn't support it regardless, would
10 you?

11 A Well --

12 Q National regional area.

13 A Don't put words in my mouth.

14 Q I am asking you a question.

15 A The question, the answer is I would have
16 to see what that provides. I don't see anything
17 currently to render such an opinion.

18 Q If Proposal 7 were a national proposal,
19 when you see Proposal 7 --

20 A There are other problems that I invest in
21 my statement in regard to the merits of Proposal 7
22 that would mitigate against it were it a national.

23 Q Okay. If three million, if one million or
24 three percent is not the right size, what is the

1 right size, that you would support?

2 A I am not prepared to testify to that. I
3 think that you, as proponents that it is incumbent
4 upon you to make that available.

5 Q Well, when you tell the Secretary,
6 testify in this record, that there are balancing
7 cost, important valuable balancing services but that
8 the qualification criteria aren't appropriate, it is
9 incumbent upon you to perhaps indicate what in your
10 view might be appropriate.

11 MR. ENGLISH: Your Honor, I believe the
12 testimony was asked and answered, what he says about
13 size is not important. And I think the witness has
14 already answered the question and now we are getting
15 argument, which probably we were doing 16 hours ago,
16 but.

17 JUDGE BAKER: Thank you, Mr. English.

18 Mr. Beshore? Do you have a question
19 pending?

20 MR. BESHORE: I do.

21 JUDGE BAKER: About the size.

22 MR. BESHORE: Yeah, what size he would
23 support.

24 JUDGE BAKER: If he would support any size.

1 MR. BESHORE: If he would support any size.

2 (Pause.)

3 JUDGE BAKER: -- make that question --

4 MR. ENGLISH: I did not instruct him not to
5 answer.

6 JUDGE BAKER: Pardon me?

7 MR. ENGLISH: I did not instruct the witness
8 not to answer.

9 JUDGE BAKER: All right, thank you, Mr.
10 English.

11 MR. ENGLISH: -- point out these terms of
12 art.

13 JUDGE BAKER: Very well, thank you.

14 THE WITNESS: I believe the balancing
15 function is not restricted just to the --
16 cooperatives. I am aware of some smaller
17 cooperatives who do balance for their fluid
18 customers, and who have seasonal variation in their
19 receipts. And do the same thing your team is
20 doing, at a cost, some months of the year and have
21 advantage in other months of the year.

22 BY MR. BESHORE:

23 Q You have made the contention, at the
24 bottom of page eight, your testimony that the

1 Proposal 7 would tempt handlers to ride the
2 northeast pool by withdrawing large volumes of pool
3 milk to southeastern states in the fall and re-
4 pooling the milk in Order 1, December through June.
5 I assume, you probably drafted this before you heard
6 Mr. Wellington's testimony about the language that
7 has been proposed to be added to make it not
8 possible to flip flop milk back and forth between
9 borders in the southeast and draw payments, you
10 heard, am I correct?

11 A I did hear and with all due respect to
12 Mr. Wellington, I consider -- I do not think it
13 applies in all instances, for example --

14 Q You think three months is not long
15 enough?

16 A No, but, the rule I believe he is
17 referring to is where milk is shifted to the other
18 orders. That, I am saying that if milk is
19 transferred or diverted, it could be diverted during
20 August through December, and we need the milk for
21 fluid handlers, it can drive -- payment, even while
22 it is being withdrawn and then the milk can come
23 back, usually around December 24. And it can stay
24 in the Northeast order, the entire period, December

1 24 through July, at the expense of the very
2 producers that are, who are going to have to pay the
3 marketwide service payments because they are
4 carrying the reserves of the other market in most
5 circumstances. And I believe that still would
6 apply.

7 Q Well, in the fall months, are you saying
8 milk is still pooled on Order 1, but being
9 transferred, pooled on Order 1, it is being shipped
10 south to Class I markets and the Class I utilization
11 is in Order 1, correct?

12 A Yes, sir.

13 Q And you have a problem with that?

14 A I don't, let me put it this way. I
15 understand that the function of a cooperative is to
16 seek optimum returns. So, I understand that.

17 Q Well, you understand the --

18 A But, if the milk, too much of the milk is
19 shifted out of the market, and needs arise for the
20 fluid milk handlers in the northeast, what I am
21 saying is the northeast handlers should have the
22 priority on it and not have to suffer huge increases
23 in their spot milk -- changes to make a difference -
24 -

1 Q The milk that is pooled in Order 1, that
2 has Class I utilization, whether it is shipped to
3 the south or to New York City, the blend price, that
4 Class I utilization, the blend price goes to every
5 producer in Order 1, does it not?

6 A That is correct.

7 Q Okay. And so, you have a problem with
8 that because, well, have you had any, have any of
9 your members not received the milk they needed last
10 fall on Order, you know, Order 1 because if there
11 was no milk, enough milk?

12 A We have a proposal in this hearing to
13 increase the pooling requirements for that very
14 reason.

15 Q Because they didn't receive enough milk.

16 A They were not able to receive enough. Not
17 without considerable payment.

18 Q They had to pay for it. Is that it? Is
19 that the --

20 A Not just price, but availability as well.

21 Q So, when ADCNE cooperatives have
22 deliveries in the number of more than 10 million
23 pounds a day above their low point in May, had
24 additional deliveries to seven A plants, your

1 members in November, that was, they really should
2 have been delivering more than that, is that your
3 request?

4 A My statement has not attempted to
5 quantify that amount, beyond the scope of my
6 testimony.

7 Q By the way, do any of your members
8 distribute fluid milk products that are processed in
9 an Order 1 distributing plant in the area, fluid
10 milk products to customers beyond the geographic
11 confines of Order 1?

12 A I have not made an analysis, but
13 knowledge of some of the handlers, suggests that you
14 are correct, there are large handlers who have large
15 areas of distribution beyond the Northeast.

16 Q But, they are located in the northeast,
17 they are pooled in the northeast and they require
18 supplies of raw milk to package that product from
19 the northeast, correct?

20 A Correct.

21 Q Okay.

22 MR. BESHORE: Thank you.

23 JUDGE BAKER: Thank you, Mr. Beshore.

24 Are there other questions for Mr. Arms?

1 Let the record -- Did you have any, Mr. Tosi?

2 MR. TOSI: Yes, Your Honor, I have some. I
3 needed to consult with, with the Market
4 Administrator.

5 CROSS EXAMINATION

6 BY MR. TOSI:

7 Q Mr. Arms, on the bottom of page four and
8 the top of page five of your written statement,
9 would it be accurate to say that, that what you are
10 suggesting here is that the, if the Department
11 should adopt Proposal 7, that that would have the
12 effect of using the order program in some way to
13 promote cooperative marketing the milk?

14 A Yes, and I think it would, it goes to the
15 heart of my calculations on market share. I think
16 it would raise the increased market share. Larger 9
17 C units.

18 Q And to the extent that at least in New
19 York and New Jersey Order, there was specifically
20 was provided in the marketwide service payment, was
21 it your understanding on that whole provision that
22 is one of the reasons it was there was also to
23 promote cooperative marketing of milk?

24 A Definitely to promote cooperatives,

1 promote marketing and promote marketing within the
2 larger cooperatives.

3 Q And for the duration of the, for the lack
4 of the old New York, New Jersey Order, that
5 provision had been there for many, many years?

6 A Yes, it had been there many years, but we
7 have to be careful not to compare apples and
8 oranges.

9 Q I appreciate that. I guess what I am
10 asking is is that to the extent that the New York,
11 New Jersey provide the payments specifically to co-
12 ops to, in part, promote co-op membership and, and
13 co-op marketing of milk, the New York, New Jersey
14 market never even reached a point where two thirds
15 of the membership was cooperative, that there was
16 such as a large number of, continued to be such a
17 large number of independent milk. And in light of
18 that, and comparing that to your statement here,
19 could you explain for the record how, how one would
20 accomplish something that another provision that was
21 specifically intended to do that, couldn't?

22 A Happy to.

23 Q Pardon?

24 A Happy to.

1 Q Okay.

2 A In my work in the New York, New Jersey,
3 having come from New England, I was impressed by the
4 great difference in cooperative membership in New
5 England versus in New York. In working with those
6 cooperatives, I discovered the reason, now this is
7 my own opinion, but, number one, they had farm
8 towns, and number two, they didn't have in that order
9 a 9, a
10 so-called 9 C, and we had 9 B in New England, and
11 New York, New Jersey market is farm -- pricing. And
12 I realized early on that the marketing service
13 payments in New York were failing. And they failed
14 to bring about increased membership, because,
15 because competed and fought with one another over
16 membership, constantly. And some of their basis for
17 these conflicts involved achieving a unit large
18 enough and efficient enough which could be co-
19 mingled, let's say, with another party's milk in order
20 to maximize the efficiency from their milk. So, the
21 in fighting among the co-ops, as I experienced it,
22 particularly while I was at NEPCO, was counter
23 productive in the basic purposes of the provisions.
24

1 Whereas, in New England, at plant going
2 pricing, and didn't have the same incentives for
3 co-mingling milk, the cooperatives on that side have
4 right to membership. Some of it being management
5 inspired, maybe. Now, why are, why are we concerned
6 now? The difference is the cooperative 9 C
7 provision in the Federal Order 1, refers
8 specifically to milk for which the cooperative, the
9 handler, and they can achieve this -- and hence,
10 that is the -- I hope it explains.

11 Q And correct me if I am wrong, the other
12 thing that I think I heard in your testimony is, is
13 that there is something unique about -- pricing
14 versus -- pricing played a role here? Is that --

15 A Yes.

16 Q All right. Also, on page six of your
17 testimony, in the first, excuse me, in the second
18 full paragraph, you express concern about how the
19 co-ops that, that would receive this compensation
20 from the pool, there is some concern that you
21 express there on how a co-op would use the funds.

22 A Yes.

23 Q In your experience, has the Department
24 ever concerned itself with how a cooperative decides

1 to, what they decide to do with the money that it
2 gets, that it receives from those that they sell
3 milk to?

4 A Sir, I missed --

5 Q In your experience, are you aware of any
6 instances where the Department has ever concerned
7 itself with how, with what co-ops do with the income
8 that they receive from selling milk or any payments
9 that they --

10 A Yes, I do know and I think I referred in
11 my statement that the cooperative service payment
12 provision in the New York, New Jersey Order did
13 carry some specific performance standards. For
14 example --

15 Q Well, there were criteria.

16 A There were criteria.

17 Q Criteria on that, and the co-op receives
18 money.

19 A Yes.

20 Q Or is paid or whatever that source of
21 income is, that, that happens as a result of -- has
22 the Department ever involved itself with how they
23 are spending money?

24 A Definitely. And I will speak to that,

1 because one of the requirements under the old plan
2 was that you had to have an economist. That
3 provided me -- And in addition, another requirement
4 was that they had to have in-house or outside legal
5 counseling. And, and they had to do a report at the
6 end of the year, outlining everything that the co-op
7 did with those monies for the benefit of all
8 producers. And I know this, I know this because I
9 had to prepare such a report.

10 Q Okay. Still, I understand all that, but,
11 it is because the criteria was met and reserved as a
12 similar criteria, excuse me, I don't want to say that
13 the criteria is similar, that criterion exists, isn't
14 that what cause something to happen, just as it did
15 in the old New York, New Jersey order?

16 A I am sorry, but, I don't follow that in
17 Proposal 7. I don't see any restriction with what
18 they do with the money. I think they can use that
19 money to go out and solicit --. I simply see no --
20 whatsoever. I see that they can use that money to
21 go a smaller
22 co-op, come join with us and we will share the
23 proceeds.

24 Q So, in your opinion then, money is being

1 received in, in your testimony, even though it is
2 not earned?

3 A Don't know, but, there is nothing in the
4 proposal that is specific about how they should --
5 That is our objection.

6 Q To the extent that the cooperative is
7 able to negotiate the milk order payment, that is
8 not -- in the sense that in the way we are talking
9 about earning something, has the Department ever
10 concerned itself with what is called low order
11 premium money?

12 A Yes. I have received calls, for example,
13 what are you paying now for milk and so forth. And
14 I know they analyze that and they analyze how, how
15 the party is handling their purchase of the milk.
16 And so, they are concerned. I think they are doing
17 their job. And frankly, I am not saying the
18 cooperatives aren't their doing their job in meeting
19 these -- I know from personal experience, with many
20 years with the cooperatives, that they frequently
21 do. But, I am also aware that they don't.

22 Q Okay. Would you agree that the
23 cooperatives are provided the freedom to not pay
24 their members the blend price?

1 A Under the -- I believe, at least it
2 always been my training, that by virtue of a vote by
3 the board of directors, that impose a payment to
4 their owners and they have the right to pay any
5 price to their members that the total returns can
6 dictate, if they are -- And yet you relate it to
7 this, the funds that they have available. And so,
8 from time to time, when a cooperative gets in
9 distress, they do have blends and we cover some
10 losses that way. And, again, my experience with
11 NEPCO is very pronounced in that.

12 Q And then to the extent that the, well,
13 the total payment for example for hundredweight milk
14 is largely the blend price and the co-op doesn't have
15 to pay that to its members, would you find it odd
16 though that, to, to be recommending to the Secretary
17 that to the intent that we, that the Department is
18 not involved with what it pays members, but that we
19 should somehow be very involved with how they are
20 spending other money that they are able to extract
21 from the marketplace?

22 A What a cooperative proposes to do with
23 monies they earn in the market is one thing. What
24 they do with monies that are taken from other

1 producers, not other than membership, is another.
2 And so, if they have unlimited use of funds,
3 unrestricted in any way, shape or manner, then that
4 could be -- to others not collecting the marketing
5 service payments. That could be cooperatives as
6 well as --

7 MR. TOSI: Okay. Thank you. I appreciate
8 it.

9 JUDGE BAKER: Thank you, Mr. Tosi.

10 As I indicated earlier, we will take a
11 break every couple of hours and a couple of hours
12 has expired. So, we will take a break.

13 MR. ENGLISH: Could we first see if there
14 are any other questions for Mr. Arm?

15 JUDGE BAKER: I will ask. Are there any
16 more questions for Mr. Arms? There appear to be
17 none, then.

18 MR. ENGLISH: Thank you, Your Honor.

19 THE WITNESS: Thank you very much.

20 (Whereupon, the witness was excused.)

21 JUDGE BAKER: Well, Mr. English, are you --

22 MR. ENGLISH: We would move admission of
23 Exhibits 24, 25, and 26.

24 JUDGE BAKER: Very well. Are there any

1 questions, or objections to them? Hearing none,
2 Exhibits 24, 25 and 26 are hereby admitted and
3 received into evidence.

4 (The documents referred to,
5 having been previously marked
6 as Exhibit 24, 25, and 26
7 were received in evidence.)

8 MR. ENGLISH: Thank you, Your Honor.

9 JUDGE BAKER: You are welcome.

10 (Whereupon, a short recess was taken.)

11 JUDGE BAKER: The meeting will come to
12 order.

13 Mr. English, there are no additional
14 questions of Mr. Arms, do you have any other
15 witnesses?

16 MR. ENGLISH: Oh, yes, yes. The next
17 witness is Mr. Donald Gilman.

18 JUDGE BAKER: Very well.

19 MR. ENGLISH: Of Middlebury Cooperative Milk
20 Producers Association.

21 JUDGE BAKER: Mr. Gilman, please step
22 forward, please.

23 MR. ENGLISH: He has a very brief statement.
24 A copy, I think for himself.

1 JUDGE BAKER: All right.

2 Whereupon,

3 DONALD GILMAN

4 having been first duly sworn, was called as witness
5 herein and was examined and testified as follows:

6 DIRECT EXAMINATION

7 BY MR. ENGLISH:

8 Q Mr. Gilman, would you state your full
9 name for the record?

10 A Donald Eugene Gilman.

11 Q And you are appearing today both on your
12 own behalf as a dairy farmer, and also on behalf of
13 Middlebury Cooperative Milk Producer Association?

14 A Yes, we are.

15 Q Why don't you give your brief statement, I
16 have a few more questions for you.

17 TESTIMONY OF DONALD GILMAN:

18 MR. GILMAN: Okay. I want to thank you
19 very much for the opportunity to come here today.

20 My name is Don Gilman. I am dairy farmer
21 and president and general manager of Middlebury
22 Cooperative Milk Producers Association,
23 Incorporated. Middlebury Cooperative is located in
24 North Central Pennsylvania. And we market milk from

1 100 dairy producers located in New York and
2 Pennsylvania. Our cooperative performs marketing
3 field service, member payments, reports, and we
4 qualify as a 9 C cooperative. We balance our
5 supply through our daily sales to our various
6 markets.

7 I would like to make a few comments on
8 Proposal Number 7, marketwide service payments.

9 There is a cost of balancing and it is no
10 exception for Middlebury Cooperative. Our market
11 returns vary greatly due to balancing. As our costs
12 increase, our net member payments decrease. Under
13 this proposal we would not qualify for co-op
14 payments because we are a small cooperative business
15 with low volume. But, we still perform this vital
16 function for our customers. If this proposal
17 passes, we could suffer further cost increases,
18 which would still have our, would cost us still, if
19 the proposal passes we would suffer further cost
20 increases. We would still have cost of balancing
21 and a monthly price with a further four to six cent
22 reduction. This would in turn reduce our producer
23 premiums which we definitely do not need.

24 I am not completely opposed to marketwide

1 service payments, but I am opposed to qualification
2 requirements for those payments. I feel that small
3 business and large businesses alike should be
4 compensated equally for their performances of these
5 functions, that could then benefit all producers in
6 the Order.

7 BY MR. ENGLISH:

8 Q Mr. Gilman, thank you for coming today.

9 Do you understand that under the rules of
10 which we work for these proceedings that dairy
11 farmers are defined as small businesses to the
12 extent their income does not exceed \$750,000.00 a
13 given year?

14 A Yes, I do.

15 Q Are you, would you qualify as a small
16 business, your farm?

17 A Definitely, very small.

18 Q And the other approximately 100 dairy
19 farmers, who are members of Middlebury Cooperative
20 Milk Producers Association, they also qualify as
21 small businesses?

22 A Yes, they would.

23 Q And they would all be adversely affected
24 by adoption of this proposal?

1 A Yes.

2 Q Now, there was some questions asked of
3 the previous witness that elicited testimony that
4 half of them mentioned your co-op's name, do you
5 remember that?

6 A Yes, I do.

7 Q Without disclosing, if that is your
8 desire, then names of your customers, can you tell
9 me approximately how many customers Middlebury
10 Cooperative has?

11 A Through the year or month?

12 Q Well, does it vary?

13 A It varies. Somewhere between, say
14 eight, 15 maybe.

15 Q Do you tend to sell more milk to Class I
16 market in the spring or fall?

17 A Usually in the fall.

18 Q And how have you managed to sell more
19 Class I milk for the market in the fall? What do
20 you do with your milk in the spring?

21 A The other markets we have are normally
22 Class III markets. And we do pull it from those
23 markets to help balance the Class I markets that we
24 sell to.

1 Q And to that extent, those Class III
2 customers pay you what you have been able to agree
3 on receiving in the flush months, is that correct?

4 A The, say that again?

5 Q If you, to the extent that you receive a
6 price for your milk on, with the Class III products,
7 you are somehow adjusting your prices in order to
8 take it away from the Class III manufacturing in the
9 fall, correct?

10 A Oh, definitely, yes.

11 Q And in that fashion your cooperative pays
12 for your own balancing, correct?

13 A Yes, we do.

14 (Pause.)

15 MR. ENGLISH: I have no further questions of
16 this witness.

17 JUDGE BAKER: Very well, thank you, Mr.
18 English. Are there any questions? Yes, Mr.
19 Beshore?

20 CROSS EXAMINATION

21 BY MR. BESHORE:

22 Q Thanks, good afternoon, evening, Don.

23 A Good evening.

24 Q Approximately what is your monthly, your

1 monthly volume of your milk?

2 A Again, that varies on --

3 Q On average?

4 A -- seasonality. Somewhere between 10, 15
5 million, maybe.

6 Q Would you say your producers are probably
7 about average size for the order?

8 A They are the major, yes, they are.

9 Q Do you have more than one Class I count?

10 A Yes, we do.

11 Q And approximately how many Class III
12 customers?

13 A Oh, five or six.

14 Q Would you, would you agree that the way
15 you balance, you don't own any manufacturing plants,
16 correct?

17 A Pardon me?

18 Q Your cooperative does not own any
19 manufacturing plants, correct?

20 A No, we don't.

21 Q So, on a smaller scale, do you balance
22 your Class I customer supplies essentially the way
23 Mr. Gallagher described that Dairylea does by sales
24 to other plants they don't own?

1 A To other plants, right.

2 Q So --

3 A Usually at the reduced rate.

4 Q At a reduced rate.

5 A Right.

6 Q That is your cost of balancing, that you
7 indicate.

8 A Pardon me?

9 Q That is, that makes up the cost of
10 balancing that you testified to, correct?

11 A Yes.

12 Q So, as I understand, you would not
13 qualify under Proposal 7 as in the hearing notice,
14 because you don't, you don't have a million pounds a
15 day?

16 A That is true.

17 Q But, otherwise you would, meet the
18 qualifications, I would expect.

19 A We don't have one third of the order, we
20 don't have a plant.

21 Q Right.

22 A And we don't sell, I shouldn't say, 65
23 percent to Class I at certain times of the -- on a
24 regular basis.

1 MR. BESHORE: Okay. Thank you.

2 JUDGE BAKER: Very well. Are there other
3 questions for Mr. Gilman? Let the record show that
4 there are none. Thank you very much, Mr. Gilman.

5 (Whereupon, the witness was excused.)

6 JUDGE BAKER: Mr. English?

7 MR. ENGLISH: The next two witnesses, the
8 last two witnesses will testify primarily on
9 Proposal 7, but as they are also operators of the
10 plants, they need to get back there -- No, I am
11 sorry, Mr. Buelow will testify on Proposal 7.

12 JUDGE BAKER: Very well.

13 Whereupon,

14 JAMES BUELOW

15 having been first duly sworn, was called as witness
16 herein and was examined and testified as follows:

17 MR. ENGLISH: Your Honor, I have handed the
18 court reporter four copies and yourself a copy of a
19 two page statement that is Mr. Buelow's statement.
20 May I have it marked?

21 JUDGE BAKER: It should be marked for
22 identification as Exhibit 27, Mr. English.

23 (The document referred to
24 was marked for identification

1 as Exhibit 27.)

2 DIRECT EXAMINATION

3 BY MR. ENGLISH:

4 Q Mr. Buelow, could you state your full
5 name for the record?

6 A James Buelow.

7 Q And could you give me just a, a brief
8 history, why don't you give your statement, please.

9 A Okay.

10 TESTIMONY BY MR. BUELOW:

11 THE WITNESS: I am employed by Worcester
12 Creameries Corporation. My office address is Box
13 249, 2 Railroad Avenue, Worcester, New York 12197.
14 Worcester Creameries Corporation is the purchasing
15 arm of the following sister companies: Elmhurst
16 Dairy in Jamaica, New York, Mountainside Farms in
17 Roxbury, New York and Steuben Foods in Elma, New
18 York. These companies are wholly owned by the
19 Schwartz Family. Elmhurst Dairy and Mountainside
20 Farms are primarily fresh fluid milk plants and
21 Steuben Foods manufactures many food products
22 including extended shelf life milk products.
23 Worcester Creameries Corporation purchases milk from
24 its own independent farmers as well as from

1 cooperatives. I am testifying today on behalf of
2 the previously stated companies and New York State
3 Dairy Foods and its supporters in this hearing.

4 My career in the dairy industry spans more
5 than 35 years. I was the owner operator of a dairy
6 farm in the Northeast from 1966 to 1987. I was
7 employed by the National Farmers Organization 1983
8 to 1999. While at the National Farmers Organization
9 I held many positions including Director of
10 Marketing in the former Federal Orders of 1, 2, 4,
11 and to a lesser extent of 36 and 33 and surrounding
12 areas.

13 My current responsibilities include the
14 purchasing of all fluid milk supplies for the
15 previously mentioned milk plants. I also oversee
16 the accounting for all fluid milk supplies and am
17 responsible for the filing of all State and Federal
18 Milk reports for our companies.

19 Proposal 7, Market Service Payments.

20 Worcester Creameries and its sister
21 companies are opposed to the proposal by ADCNE
22 regarding market service payments.

23 One requirement to qualify to receive
24 market service payments is that a handler can not

1 deliver more than 65 percent of its pooled milk
2 supply to a pool distributing plant. This
3 requirement automatically disqualifies our company
4 even though we have the ability to balance at least
5 some of our supply. Please let me explain. Our
6 plant in Elma, New York produces Class I and Class
7 II extended shelf life products. These products do
8 not have to be manufactured on a given day. Because
9 of their nature they can be produced, to a degree,
10 when the supply is available. However, because our
11 primary business is fresh fluid milk and due to the
12 fact we never need to diver 35 percent or more of
13 our supply of milk, we are automatically
14 disqualified. We are also disqualified because our
15 balancing plant in Elma, New York is outside the
16 marketing area.

17 As I stated earlier, I am responsible for
18 the purchasing of our entire supply of milk. Over
19 the three years that I have had this responsibility
20 on a number of occasions I have called the
21 cooperatives would qualify for these proposed
22 payments and asked for their help in receiving some
23 excess milk that I had on a given day. On many
24 occasions they have said they had no room at any

1 price. My own plants or other plants that would not
2 qualify for these proposed payments have then met my
3 balancing needs. It seems wrong that a cooperative
4 could receive payment for balancing they can't or
5 won't do. It also seems wrong that the proposal
6 contains no specific performance requirements for
7 receiving these monies.

8 Now, that rest, part of that paragraph,
9 even though it is printed there, I would propose to
10 strike that, because it was addressed by Mr.
11 Wellington in his changing of the proposal to a
12 requirement of at least three months in the order
13 before a producer is qualified.

14 JUDGE BAKER: You would strike --

15 THE WITNESS: Just strike the rest of --

16 JUDGE BAKER: -- down to collection
17 payments.

18 THE WITNESS: That is correct.

19 JUDGE BAKER: All right. Thank you.

20 THE WITNESS: Another issue regarding
21 balancing that doesn't seem fair is that it has
22 always been the practice of the cooperatives to
23 charge a service fee for balancing. This service
24 fee was meant to cover costs of the balancing plant.

1 I see no language in the proposal that would change,
2 to charge, excuse me, a service fees for balancing.
3 This service fee was meant to cover the cost of the
4 balancing plan. I see no language in the proposal
5 that would change the service fee for balancing.
6 Therefore, the qualifying cooperative could be paid
7 twice for the same service.

8 The other side of balancing is supplying
9 milk when the market is short. In short supply
10 situations, I have purchased milk from the
11 cooperatives that would qualify for payments. They
12 have the ability to charge whether they need to
13 balance the market. The prices on some occasions
14 are three to four times the customary handling
15 charge. I respectfully submit that receiving
16 additional money out of the pool or farmers=
17 paycheck, is wrong.

18 The final reason that we are opposed to
19 this proposal is that it takes money from all
20 farmers and gives it to the cooperatives without any
21 restrictions on how the money can be used.
22 Particularly in times like now when prices are low,
23 farmers tell me every day they need all the money
24 they can get. It seems ridiculous that Congress

1 passed legislation appropriating monies to be paid
2 to dairy farmers when prices are low and the
3 cooperatives propose to lower all farmers= pay prices
4 further. How does this effect our companies? We
5 need farmers and we need milk. If the cooperatives
6 are allowed to use the funds collected from the pool
7 (all farmers milk checks) to enhance prices paid to
8 cooperative farmers, we will have to pay higher
9 premiums to compete. Therefore, being put at a
10 competitive disadvantage.

11 This concludes my statement.

12 JUDGE BAKER: Thank you very much, Mr.
13 Buelow.

14 Mr. English?

15 BY MR. ENGLISH:

16 Q Sir, you have sat here through most of
17 the testimony, correct?

18 A Yes.

19 Q And you have heard some questions back
20 and forth, both asked of cooperative witnesses and
21 some of trade association witnesses concerning
22 premiums, correct?

23 A Correct.

24 Q What, without violating proprietary

1 information you would provide for this record with
2 respect to premium levels paid to independent
3 producers and to cooperatives who serve the
4 balancing market?

5 A Generally speaking, the prices that we
6 have to pay to cooperatives for milk is
7 substantially higher than what we have to pay to
8 independent farmers.

9 MR. ENGLISH: The witness is available for
10 cross examination.

11 JUDGE BAKER: Thank you, Mr. English. Are
12 there any questions? Yes, Mr. Beshore?

13 CROSS EXAMINATION

14 BY MR. BESHORE:

15 Q Good evening, Jim.

16 A Hi, Marvin.

17 Q Tell me a little bit about the three,
18 three plants that are commonly owned by the Schwartz
19 Family, which also is currently your employer, I
20 take it.

21 A All four companies are, are owned by the
22 Schwartz Company, yes.

23 Q Is the Mountainside Farms in Roxbury, a
24 full plant?

1 A Yes, it is.

2 Q Are all three Order 1 distributing
3 plants?

4 A Yes, they are.

5 Q What portion of the total supplies of the
6 three plants is supplied by your independent milk
7 producers?

8 A Very small portion.

9 Q How many independent producers do you
10 have?

11 A That is proprietary information.

12 Q Do the independent supplies go to one or
13 two or all three of the plants?

14 A On a regular basis they go to two of the
15 plants, occasionally they go to the third plant.

16 Q When you say your independent supplies
17 are small portion, can you give us a percentage,
18 approximate percentage?

19 A Twenty percent.

20 Q How many cooperative suppliers do you
21 have for the 80 percent?

22 A Again, it varies from time to time, but
23 approximately half a dozen.

24 Q Is one of the plants primarily supplied

1 by cooperatives -- occasional --

2 A No.

3 Q Okay. You are going to have help me, is
4 there another supply to that plant?

5 A We have several supplies for our plants,
6 yes.

7 Q Because the plants are separate, is each
8 one a separate handler, which files a separate
9 handler report? Since they are separate companies,
10 I guess, is there --

11 A Yes.

12 Q Each one is a separate handler under the
13 order.

14 A Yes.

15 Q Can you give us any information as to the
16 aggregate volume of the plants on a monthly basis?

17 A That is proprietary, but to try to, it is
18 less than hundred million.

19 Q Now, if your, if your our own milk
20 supplier and then have milk supplies of 40 percent
21 of your needs, you don't, do you ever, is there ever
22 a circumstance when you don't supply your own
23 independent supplies to your plants?

24 A Yes.

1 Q And why would that be?

2 A Because we have to balance the overall
3 situation and, you know, depending on the mix of
4 contracts that we have with cooperatives and other
5 arrangements, there are times where we have to
6 divert our own milk.

7 Q So, in order to fulfil, if I understand
8 you, I ask if this correct, in order to fulfil a
9 contractual obligation you have entered into to
10 purchase particular volumes from cooperatives, you
11 are sometimes placed in a situation where you don't
12 need some of your own independent milk.

13 A Correct. It is a matter of converting
14 our milk or the cooperative milk, which, you know,
15 sometimes it is one and sometimes it the other.
16 But, in either case, it would be our responsibility.

17 Q I see. Okay. So, are all your, are all
18 your cooperative contracts committed volumes that
19 you are responsible for, for handling, you know,
20 either of some of the mark, requirements type
21 contracts, you supply us what would be --

22 A There are some that are balanced and
23 there are some that, that are specific volumes.

24 Q Okay. Now, the fact that you are citing,

1 you stated two reasons why you would not qualify for
2 balancing payments. One being that you never need
3 to divert 45 percent or more of your own supply.
4 And I think you have explained that is very unlikely
5 since your own supplies are only 20 percent of your
6 total needs.

7 A Correct.

8 Q But, the other, you say you are
9 disqualified because your balancing plant is outside
10 the marketing area. I wonder if you may have
11 misinterpreted, you know, the language of Proposal
12 7, which talks about operating a pool distributing
13 plant as defined in Section 101.7(a), with regard to
14 the location of a pool distributing plant. Did you
15 assume it has got to be in the marketing order?

16 A Yes.

17 Q Under the proposal. Okay.

18 A Yes.

19 Q And if the language actually doesn't,
20 doesn't limit, that wouldn't be a disqualifying factor
21 for you.

22 A Okay. I take your word for it.

23 Q And logically the proposal might be or
24 would be, and in fact, is that if it qualifies as a

1 pool distributing plant under Order 1, it is
2 providing Class I products to the Order 1 market
3 area, as defined in the Order, and regardless of
4 what is --

5 A Correct.

6 Q Okay. Now, you have got a long history of
7 working in, you know, in the dairy business and we
8 have known each other for quite a few years.

9 A Yes, sir.

10 Q And when you worked for, worked for NFL,
11 you talked, you referenced the fact that when you
12 pay cooperatives over order prices, there are more
13 than what you pay your independent producers, is
14 that correct?

15 A That is correct.

16 Q Okay. But, now you, you are very
17 familiar with the fact that when NFL or DMS or
18 whoever it is receives that money, they have got
19 some expenses they have got to take care of before
20 the money goes back to their dairy farms, correct?

21 A Sure.

22 Q And those expenses can be, can be quite
23 substantial at times because of the marketing
24 responsibility that the cooperative has for its

1 members.

2 A Sure.

3 Q And so, you can't compare apples to apples
4 so to speak when you talk about the net paid price
5 to independent producers and the gross over order
6 premium paid to the cooperative, which has expenses
7 before it can pay the producers.

8 A When I was referring to the difference
9 between the cost of our independent's supply, and the
10 cost of the cooperative's supply, as a company we
11 also have the same similar type costs of paying our
12 producers, having a payroll department of, of field
13 services, of other services that producers need,
14 plus the cost of balancing our supply. So, I was,
15 Marvin, I was looking at that as a total of those,
16 not just, not just the dollars and cents paid to the
17 producer, but the total cost to our company, of our
18 independent supply versus the total cost of the
19 cooperative supply. The cooperative supply is
20 substantially more.

21 Q How did you figure the balancing cost of
22 your independent supply when you almost never have
23 to divert it and you only divert it when you choose
24 to divert it rather than a cooperative supply?

1 A When I choose to divert a cooperative
2 supply, it costs the company money. And so that,
3 whether I choose to use the cooperative supply or I
4 choose to use the our independent supply, that is
5 part of that cost to us, the total picture.

6 Q So, how much did you calculate, if you
7 did, it cost you to balance your independent milk
8 volumes on a year round basis? Setting aside
9 payroll costs, accounting costs, procurement costs,
10 all those costs with any milk supply and what does
11 it cost to balance an independent milk supply when
12 you have got three plants to deliver to on a year
13 round basis?

14 A First, that is proprietary, Marvin.
15 Secondly, it varies dramatically from month to
16 month. There are some months where there is
17 obviously no costs. There are other months where it
18 is very high. It varies dramatically from year to
19 year. If you look at this year compared to two
20 years ago, the spring of the year, there is a
21 dramatic difference and in the fall of the year,
22 actually balancing our plant by having to buy some
23 spot milk, that is cost. And it is dramatic. That
24 the, the actual cost, the exact cost, as I said, is

1 proprietary.

2 Q When you balance your plants with, by
3 purchasing spot loads of milk, do you consider that
4 a cost of maintaining your independent supply?

5 A Yes.

6 MR. BESHORE: Thank you, Jim, that is all I
7 have.

8 JUDGE BAKER: Thank you, Mr. Beshore. Are
9 there other questions for Mr. Buelow? Yes, Mr.
10 Tosi?

11 CROSS EXAMINATION

12 BY MR. TOSI:

13 Q Thank you for appearing today, Mr.
14 Buelow.

15 A Thank you for the opportunity.

16 Q Would it be fair to characterize your
17 opposition to Proposal 7 as not so much as being
18 opposed to the notion of marketwide service
19 payments, itself, but, to the fact that under, as
20 you understand it, the criteria for receiving the
21 payment, you would not be eligible to receive the
22 balancing?

23 A As I understand it, we would not be
24 eligible. I -- My opinion on market service

1 payments is that if there was to be such a payment
2 in the order, it ought to be linked to some sort of
3 performance standard for truly balancing, not linked
4 to size of, of milk volumes handled or, or other
5 such things. It ought to be linked specifically to
6 performing a specific function.

7 Q That is your position if we should have
8 marketwide service payments, we should factor in
9 what you just said.

10 A But, overall, I believe over the years
11 that, that the market through handling charges,
12 service charges, premiums, however you want to
13 depict it, is handled that cost, and I believe that
14 is the way it should stay.

15 Q Okay. Your testimony indicates there
16 would be -- you paid a service fee, would you please
17 clarify is the service fee specifically, when that
18 fee is presented to you or you negotiating these
19 prices, is it explained to you specifically or
20 billed to you explicitly as a charge for balancing?

21 A No, it is not explained that way, but
22 when you sit down and you negotiate a contract with
23 a supplier, you take into consideration whether it
24 is, for example, a load of day, or whether it is a

1 supply from a group of X number of producers. You
2 also take into consideration whether you receive
3 that milk seven days a week or whether you receive
4 it five days a week or whatever. And in every case
5 that I have ever been involved in, that is a seven
6 day a week supply of milk is always less costly than
7 A balance@ supply.

8 Q Okay. When you divert milk, who can you
9 only divert milk to? You don't have to say anyone
10 specifically --

11 A Yes, I can't give you the name of the
12 companies, but it has been powder plants, it has
13 been cheese plants. It is even with other fluid
14 plants.

15 Q When you divert to just say to butter,
16 powder plants, do they pay you class price on it?

17 A It depends on the time of the year. It
18 depends on the market situation. There has been
19 times where the net receipt is certainly less.

20 Q Okay. Just quickly. Your testimony,
21 you have sister companies that are -- and should I
22 conclude that there are five plants?

23 A No. There is, there is three milk
24 plants, one in Jamaica, New York, Elmhurst Dairy,

1 one in Roxbury, New York, Mountainside Farms, and
2 Steuben Foods in Elma.

3 Q I am sorry. I miscounted, I apologize.

4 A Yes.

5 Q Do you know what the Class I
6 differentials are that are applied to those
7 locations?

8 A The differential in New York is 10 cents
9 less than the differential in Boston.

10 Q That is in Jamaica?

11 A In Jamaica. The differential at Roxbury
12 is 55 cents less than Boston.

13 Q Okay.

14 A And the differential at Steuben Foods, I
15 believe is a \$1.05.

16 MR. TOSI: That is all I have. Thank you
17 very much.

18 JUDGE BAKER: Thank you. Are there any --
19 Yes, Mr. Beshore.

20 BY MR. BESHORE:

21 Q I was looking for your Roxbury plant on
22 the --

23 A It is actually listed under the company
24 name of Worcester Creameries.

1 Q Okay.

2 A Mountainside Farms is a division of
3 Worcester Creameries technically.

4 Q Okay. That helps me find it. Thank you.

5 JUDGE BAKER: Are there any other questions?

6 Apparently there are none. Thank you very much.

7 THE WITNESS: Thank you.

8 MR. ENGLISH: You will see him again.

9 (Whereupon, the witness was excused.)

10 JUDGE BAKER: Are you going to testify --

11 MR. ENGLISH: Yes, about another proposal.

12 JUDGE BAKER: Very well.

13 MR. ENGLISH: The next witness would be Mr.
14 Fitchett from Marcus Dairy.

15 I move the admission, Your Honor, of
16 Exhibit 27.

17 JUDGE BAKER: Are there any questions --

18 MR. ENGLISH: I thank Mr. Rosenbaum for
19 that.

20 JUDGE BAKER: Are there any questions,
21 objections to Exhibit 27? Let the record reflect
22 that there are none. Exhibit 27 is hereby admitted
23 and received into evidence.

24 (The document referred to,

1 having been previously marked
2 as Exhibit 27
3 was received in evidence.)

4 (Pause.)

5

6

7 Whereupon,

8

 WILLIAM FITCHETT

9 having been first duly sworn, was called as witness
10 herein and was examined and testified as follows:

11 JUDGE BAKER: Mr. English, do you want this
12 marked?

13 MR. ENGLISH: yes, could we have this marked
14 as Exhibit 28, Your Honor?

15 JUDGE BAKER: Very well.

16 (The document referred to
17 was marked for identification
18 as Exhibit 28.)

19 DIRECT EXAMINATION

20 BY MR. ENGLISH:

21 Q Mr. Fitchett, would you state your full
22 name for the record?

23 A William Fitchett.

24 Q And by whom are you employed?

1 A I am employed by Marcus Dairy at Danbury,
2 Connecticut.

3 Q Could you please give us your statement?

4 A Yes.

5 TESTIMONY BY WILLIAM FITCHETT:

6 THE WITNESS: What I thought I might do just
7 so people realize who I am is read a little bit from
8 a statement I will be giving tomorrow and then go to
9 today's statement, if that is okay.

10 MR. ENGLISH: That is terrific. That is
11 what would have happened --

12 THE WITNESS: My name is Bill Fitchett. I
13 am the vice president and general manager of Marcus
14 Dairy, located at 3 Sugar Hollow Road, Danbury,
15 Connecticut. And president of the Board of Directors
16 of New York State Dairy Foods, Inc located at 201
17 South Main Street, Suite 302, North Syracuse, New
18 York.

19 Marcus Dairy is a 75 year old independent
20 family owned fluid milk processing and distribution
21 business that is small in size relative to most of
22 the players in the Order 1 market. The product is
23 distributed under the Marcus label throughout the
24 State of Connecticut and to the Springfield area of

1 Massachusetts and into the Metro area of New York
2 State, in fact more than half our sales are in the
3 State of New York. Sixty percent of milk supply
4 comes from independent and 40 percent comes from
5 cooperative sources.

6 As President of the Board of Directors of
7 New York State Dairy Foods, Inc., and as Vice
8 President and General Manager of Marcus Dairy, I
9 would like to enthusiastically support the position
10 as set forth by David Arms, Economic Consultant
11 regarding Marketwide Service Payments.

12 The Northeast Order has a large amount, 25
13 percent, of independent producer, non-cooperative
14 affiliated, milk supply. The proposed amendment by
15 ADCNE for marketwide service payments of six cents
16 per hundredweight would reduce the pay price to
17 these independent producers to smaller cooperative
18 producers who do not have manufacturing facilities
19 capable of handling 1,000,000 pounds per day or
20 three percent of the pool market.

21 Marcus Dairy has approximately 62
22 independent producers who provide about 60 percent
23 of its milk supply. The balance of the supply comes
24 from cooperative and other sources. There is a real

1 recognition of value of balancing supply. Class I
2 handlers pay cooperatives fees and premiums
3 throughout the year to provide this service. In
4 fact, fees and premiums for Marcus Dairy have
5 increased approximately 80 percent during the past
6 two years.

7 This proposal, as written, also
8 discriminates against small businesses that have
9 manufacturing facilities that also help to balance
10 the market. The criterion of 1,0000,000 pounds per
11 day or three percent of the milk supply places the
12 proposed fees in the hands of only the large
13 cooperatives.

14 For these reasons and more, we oppose the
15 Marketwide service payments.

16 BY MR. ENGLISH:

17 Q Mr. Fitchett, you referenced the fact
18 that Marcus Dairy is a 75 year old independent
19 family owned company. How many employees do you
20 have?

21 A About 150.

22 Q So, for purposes of -- Act, you have
23 under 500, and therefore, qualifies small business
24 for purpose of dairy --

1 A That is correct.

2 Q And you also have sat here throughout the
3 testimony Tuesday, Wednesday and Thursday, correct?

4 A Yes, I have.

5 Q And you have heard questions asked both
6 of the cooperative witnesses and of the proprietary
7 handlers and trade associations concerning premiums,
8 correct?

9 A Yes.

10 Q Do you have any testimony that is not
11 subject to proprietary concerns or proprietary
12 concerns on that issue?

13 A Marcus Dairy pays premiums to both its
14 own independent farmers and also to their
15 cooperatives. The payments to the cooperatives are
16 basically for handling and for balancing. In
17 addition, we pay the cooperative fees for
18 competitive premiums in order to secure the milk
19 supply. The amount we pay the cooperative is
20 substantially large than to our own producers.

21 MR. ENGLISH: Thank you. Mr. Fitchett is
22 available for cross examination.

23 JUDGE BAKER: Thank you, Mr. English. Are
24 there any questions of Mr. Fitchett? Mr. Beshore.

1 MR. BESHORE: Thank you.

2 CROSS EXAMINATION

3 BY MR. BESHORE:

4 Q Mr. Fitchett, do you have 60 percent of
5 your supplies from your own producers and 40 percent
6 from the cooperatives?

7 A Approximately, that is correct.

8 Q Approximately. I take it you take in
9 the production of your independent producers, all
10 they produce and balance with your cooperative.

11 A That is correct. And other suppliers.

12 Q Other suppliers --

13 A Other than a cooperative supplier, we
14 have other balancing opportunities when we buy milk
15 or discard milk outside.

16 Q Okay. Do your requirements vary on a
17 daily and seasonal basis as has been described by
18 other witnesses in this hearing?

19 A Yes, I do.

20 Q You have been throughout the hearing,
21 have the seasonal or the daily patterns of a supply
22 and demand that have been depicted, generally
23 represent, I am not talking about to the 10th of a
24 percent or anything, generally represent the

1 patterns that you have experienced in your business?

2 A Fluctuations in our Class I sales would
3 generally appear that way. We also have some Class
4 II sales that are more flat.

5 Q And in terms of daily requirements do
6 they tend to follow the patterns that were depicted
7 in the Exhibit 17, that Mr. Schad presented, showing
8 the demands for, for supplies from cooperatives?

9 A Yes.

10 Q Now, your statement says the fees, fees
11 and premiums have increased approximately 80 percent
12 during the past two years. What, are you talking
13 about fees and premiums to your own independent
14 producers, to cooperative suppliers, to the other
15 suppliers that you have alluded to? What are you
16 referring to there?

17 A We have increased the premiums to our
18 independent suppliers, but we have more than tripled
19 premiums to the cooperative supply.

20 Q Tripled from what --

21 A Tripled from where they were, to where
22 they currently are.

23 Q On a year round contractual basis, on a
24 spot basis?

1 A On a year round contractual basis.

2 Q So what, presently over a dollar
3 hundredweight?

4 A That is proprietary information.

5 Q Okay.

6 (Pause.)

7 MR. TOSI: That is all the questions I have.

8 JUDGE BAKER: Very well. Thank you, Mr.

9 Beshore.

10 Are there other questions?

11 CROSS EXAMINATION

12 BY MR. TOSI:

13 Q Thank you for appearing here today, Mr.
14 Fitchett. I would like to ask you questions similar
15 to what I asked of Mr. Buelow.

16 When you are paying a service fee, do they
17 explicitly state in your contract and how it is it
18 explained to you in some fashion that specifically
19 talks about, we are asking you to pay more because
20 you need to be compensated for balancing?

21 A In our particular situation on our total
22 fees paid to the cost are broken down between what
23 we call handling fees and the premiums, the
24 competitive premiums that they need to pay their

1 producers. The cooperative also performs a service
2 for us, a field service for our independent farms,
3 ship that we have is co-mingled with cooperative
4 supplies, picked up by them. And when we negotiated
5 what the handling fees were, part of that most
6 certainly talked about was the balancing.

7 Q Okay. Do you divert milk?

8 A No.

9 MR. TOSI: That is all I have, thank you.

10 JUDGE BAKER: Thank you. Mr. Beshore?

11 CROSS EXAMINATION

12 BY MR. BESHORE:

13 Q Just so I understand. Mr. Fitchett, so
14 it clear your response to Mr. Tosi, the total fees
15 and premiums paid to the cooperative that you refer
16 to in your statement, in your case, includes field
17 services, and other related services to your
18 independent producers as well as the cost of the
19 cooperative milk balancing supply, itself?

20 A That is correct.

21 MR. BESHORE: Thank you.

22 JUDGE BAKER: Very well. Are there any
23 other questions for Mr. Fitchett? Thank you, Mr.
24 Fitchett.

1 THE WITNESS: Thank you.

2 (Whereupon, the witness was excused.)

3 MR. ENGLISH: Move admission, Your Honor.

4 Move admission of Exhibit 28.

5 JUDGE BAKER: Are there any questions or
6 objections with respect to the admission into
7 evidence of what has been marked as Exhibit 28?
8 Let the record reflect that there is no response.
9 Exhibit 28 is admitted and received in evidence.

10 (The document referred to,
11 having been previously marked
12 as Exhibit 28
13 was received in evidence.)

14 JUDGE BAKER: Mr. English, your witnesses
15 are dwindling.

16 MR. ENGLISH: I have one more. I confess
17 that, to my knowledge, is the last witness on
18 Proposal 7. I did not take comfort break during the
19 last break, because I sat back here and worked on
20 preparing all these people so that they would, it
21 would be as smooth as it were. So, I have, if I
22 could have a five minute comfort break, I would
23 appreciate it.

24 JUDGE BAKER: Very well.

1 (Whereupon, a short recess was taken.)

2 JUDGE BAKER: We are now in order.

3 Mr. Conover, would you step forward and be
4 sworn, please.

5 Whereupon,

6 CARL CONOVER

7 having been first duly sworn, was called as witness
8 herein and was examined and testified as follows:

9 JUDGE BAKER: Be seated, Mr. Conover.

10 DIRECT EXAMINATION

11 BY MR. ENGLISH:

12 Q Mr. Conover, would you state your full
13 name for the record?

14 A My name is Carl Conover.

15 Q And would you state your as of Saturday,
16 brand new address for the record?

17 A 3731 East U.S. Highway 15, Bedford,
18 Indiana.

19 MR. ENGLISH: I have passed out what Your
20 Honor has marked as Exhibit 29.

21 (The document referred to
22 was marked for identification
23 as Exhibit 29.)

24 MR. ENGLISH: Which is now a rather well

1 worn CV of Mr. Carl Conover. And I apologize, I have
2 corrected it for the number of times it has, as an
3 expert. For speed and the fact that it is after
4 seven o'clock, I would ask that the Exhibit 29 be
5 admitted and I would just dub that Mr. Conover has
6 continued to narrative his brief now as a
7 consultant, not quite as many years as he was
8 employed by USDA. But, I would ask both of the
9 admission of Exhibit 29 and for his designation as
10 an expert in milk marketing, procurement, milk
11 marketing order promulgation, interpretation, and
12 enforcement.

13 JUDGE BAKER: Without him reading the
14 statement?

15 MR. ENGLISH: Without his reading the
16 statement. I believe everyone in this room has been
17 very familiar with Mr. Conover's career. Most of
18 them, certainly the attorneys are and most of the
19 attorneys in the room have stipulated to this in the
20 past. So, I would just ask that, that Exhibit 29 be
21 admitted and that he be so designated as an expert.

22 JUDGE BAKER: Very well. Is there anyone
23 who has any questions or objections to this
24 procedure of Mr. Conover being qualified as an

1 expert? You want him qualified as an expert in
2 what?

3 MR. ENGLISH: Milk marketing, procurement,
4 milk marketing order promulgation, interpretation
5 and enforcement.

6 (Pause.)

7 JUDGE BAKER: Very well. In the absence of
8 objections, then Mr. Conover shall be considered an
9 expert in milk marketing, promotion, promulgation
10 and enforcement, Mr. English.

11 MR. ENGLISH: That was promulgation.

12 JUDGE BAKER: Promulgation, yes. What did I
13 say?

14 MR. ENGLISH: Promotion.

15 JUDGE BAKER: Oh, very well.

16 MR. ENGLISH: He may have done that, too.

17 JUDGE BAKER: Very well. We will change
18 that to promulgation, and thank you.

19 MR. ENGLISH: And I would also move the
20 admission of Exhibit 29, which his CV.

21 JUDGE BAKER: Very well. What has been
22 marked for identification as Exhibit 29 has been
23 distributed around the room and is available for
24 inspection. Is there anyone who has any questions,

1 or objections with respect to its submission into
2 evidence? Let the record reflect there is no
3 response. Exhibit 29 is admitted and received into
4 evidence.

5

6

7

(The document referred to,
having been previously marked
as Exhibit 29
was received in evidence.)

10

11

BY MR. ENGLISH:

12

Q Mr. Conover, you are appearing this
evening on behalf of Dean Foods Company?

13

14

A That is right.

15

Q Which is both a member of the New York
State Dairy Foods organization and also operates
plants outside the State of New York for --,
correct?

16

17

18

19

A Yes.

20

Q You have a brief statement, after which I
have more questions, correct?

21

22

A I have a statement here, yes.

23

Q If you would please give it at this time.

24

TESTIMONY OF MR. CONOVER:

1 THE WITNESS: Congress, by passage of the
2 Food and Security Act of 1985, provided for
3 specific authority in the Agriculture Agreement Act
4 for the Secretary of Agriculture to include a
5 provision in the Federal Milk Orders for marketwide
6 service payment to handlers who provide marketwide
7 services that are beneficial to the entire market.

8 In the House Report, accompanied HR 2100,
9 it is made clear that the intent of the legislation
10 was to allow adjustments to the blend price to Acover
11 the costs of pool handlers serving the food market.@

12 The preamble of Proposal 7 is consistent with that
13 intent of the Food Security Act of 1985. It reads,
14 AEstablish a marketwide service payment to provide
15 compensation from a marketwide pool to those who
16 perform a service in balancing the Class I market.@

17 Since the AMA Act requires that provision
18 of the Federal Order, the Federal Milk Order, be
19 tailored to meet the needs of a particular market,
20 the fluid or Class I market of concern in this
21 proceeding is the Northeast Marketing area and none
22 other. While the intent expressed is to serve only
23 this market, the specific language proposed for
24 Section 101.74 is much broader.

1 In a market with almost a billion pounds of
2 fluid use in a month, and the idea is to cover the
3 costs of balancing the necessary supply for that
4 monthly fluid use by regulating the fluid milk
5 plants, one must come up with a reasonable estimate
6 by the necessary supply. There is no exact amount
7 or percentage that would be applicable in all
8 instances.

9 After taking into consideration seasonality
10 of production and demand, daily changes in demand
11 during the week and the impact of weather, a 70/30,
12 that is 70 fluid use and 30 reserve, would seem to
13 be an adequate balance. Certainly, not all of the
14 milk in the market pool as other than fluid use is a
15 part of the necessary reserve supply.

16 Milk produced in areas removed from this
17 market and pooled on an opportune pooling basis,
18 clearly is not a viable reserve and its inclusion is
19 a benefit to none other than those recipients of the
20 pool, of the draw from the pool. No marketwide
21 benefit there.

22 Following that same line, the pooling of
23 local milk far in excess of the necessary reserve
24 for the fluid market is arguably not a service to

1 the fluid plants, nor a marketwide benefit.

2 Milk moves from the Northeast market on a
3 seasonal basis, as much as 80 million monthly in the
4 fall months. This milk is not part of this fluid,
5 market's fluid supply and moving into another market
6 is certainly not a part of balancing the supply of
7 this Class I market. There may be a benefit to the,
8 in the blend price when it moves as Class I, but the
9 benefit for the few months would be far less than
10 the loss to the blend of pooling the amount moved
11 and the seasonal surplus associated with that amount
12 as other than Class I in the other months.

13 Applying the suggested 70/30 ratio about
14 fluid use we serve to the 80 million pounds moved,
15 would indicate that there would be about 100 million
16 pounds pooled in this market in spring to support
17 the 80 million moved to other markets in the fall.
18 The act of pooling that 100 million pounds in this
19 market doesn't make it a reserve supply for this
20 market and diverting into manufacturing uses isn't a
21 function of balancing the supply for this market's
22 fluid use.

23 Anything that is made from the Northeast
24 pool should be for cost of marketwide services

1 covering this market's Class I use and the necessary
2 reserves. And should not cover the cost of
3 balancing other markets or milk pooled on this
4 market, but not a viable and needed supply for this
5 market.

6 That concludes my statement.

7 BY MR. ENGLISH:

8 Q Mr. Conover, is it a fair statement that
9 Dean Foods opposes the marketwide service proposal
10 as written in the Hearing Notice and as amended so
11 far in this hearing process?

12 A Yes.

13 Q To the extent that marketwide services
14 already provided, is it Dean Foods' position that all
15 handlers providing qualified service of market
16 benefit should be entitled to receive payment, if
17 marketwide service payments are adopted?

18 A That is true.

19 Q There has been a lot of discussion about
20 the Southeast proceeding in 1986. And one of the
21 participants in that proceeding was a series of
22 Carolina cooperatives from North and South Carolina.
23 Correct?

24 A Yes.

1 Q Are you aware of whether the cooperative
2 in North and South Carolina has since become part of
3 the -- entity?

4 A Yes, I think they merged with a cooperative
5 in, in Maryland.

6 Q They are called -- Virginia Producers
7 Market.

8 A Yes.

9 Q Which one of the proponents here?

10 A Yes.

11 Q And were you aware that the Carolina Co-
12 op now part of the Maryland, Virginia, now a
13 proponent in this proceeding, took the position in
14 the Southeast proceeding that these kinds of
15 payments should be made by those entities that
16 receive them?

17 A Yes.

18 Q Dr. Ling testified concerning an issue of
19 preserve and he mentioned the shrinkage and returns.
20 Do you have a comment on that testimony?

21 A He suggested that that was part of the
22 market reserve and I guess I take exception to that,
23 because if a plant is operating, they have to bring
24 into their plant every day that they are processing

1 milk, enough milk to cover the shrinkage and to
2 cover whatever -- returns there are back. That is
3 just as important to take care of those, that they
4 put in the bottle, themselves because it is part of
5 it. So, it is not part of the reserve, it is part
6 of the needed supply every day.

7 Q Now you have sat here through most of the
8 hearing, correct?

9 A Yes.

10 Q Have you reached any conclusions about
11 whether or not Order 1 as presently constructed and
12 with marketing is being used to balance the milk
13 from any other order?

14 A Well, there is a, and I think I alluded
15 to that in my testimony here, there is milk moving
16 out of this market in the fall months, and that milk
17 is in here in the spring, and that certainly is,
18 this market then is, that milk being in there in the
19 spring is balancing the supply for another market.

20 Q And there are other examples, for
21 instance, the milk from Minnesota, Wisconsin --

22 A Yes, that milk is in, there is a lot more
23 of it in here anyway in the spring months than they
24 are in the fall months, so the same thing can be

1 said to that.

2 Q Now, regardless of that, I think you
3 indicated in your statement that, there have been
4 questions about this, and the implication that
5 because the pool is benefitting from the Class I
6 draw, when milk is transferred or diverted, that
7 somehow that means that milk also will receive the
8 marketwide service payment. Do you have any comment
9 on that?

10 A Well, there are two parts to that. And
11 let me, on the part where the producers are shipped
12 and then it shows up as producer milk in the other
13 market, there is no Class I benefit on that. And I
14 think that was the 80 million, the 80 million that I
15 referred to in my testimony. That milk is back here
16 in the spring and there is no Class I on that. Now,
17 if there is bulk milk moving from a plant here and
18 classified as Class I here to the other market,
19 surely there is some benefit to this pool for the
20 month or two that it moves. But, if that milk is
21 back in here and this market is carrying a reserve,
22 for that whatever benefit there was, is far offset
23 by that.

24 Q And you could, you use in the very month

1 that Dr. Ling says is the shortest, is the greatest
2 distance between the fluid demand and the producer
3 milk deliveries, does that not mean that it puts the
4 greatest burden on unused capacity for that very
5 time period?

6 A Well, surely it does. And I think the
7 fact that it leaves that, it will be back as surface
8 milk in the spring months, too.

9 Q Requiring a greater capacity from the
10 plants that are --

11 A There would be more of it.

12 Q Philosophically, your years of experience
13 in federal orders, and understanding as Dr. Ling
14 mentioned that principle purpose of the Federal
15 orders is -- supply of fluid milk for the market.
16 Do you have any comment on the provision in the
17 order, Proposal 7, that would limit the diversions
18 to 65 percent to a fluid milk plant?

19 A Well, the purpose as set forth in the
20 preamble here, this proposal, is to provide milk to
21 the fluid plants. And that provision is
22 counterproductive to that. I can see. Because if
23 you have to, have to establish that you are shipping
24 65 percent of your supply to manufacturing plant, it

1 is needed for a fluid plant. You are going to go
2 ahead and ship it and forgot that just so we can
3 qualify for the plant --

4 Q Just, it is 35 percent of the -- correct?

5 It is 65 percent --

6 A Yes, yes.

7 Q But, that quarter means the same, it is
8 just the number is different, correct?

9 A Yes, I am sorry.

10 Q But, nonetheless, your point is?

11 A My point is that it is counterproductive
12 to require plants to put at least 35 percent into --

13 Q I realize that you have prepared for
14 other proposals and therefore, you weren't in the
15 room. There was a colloquy between Mr. Arms and Mr.
16 Tosi concerning the question of whether or not the
17 Secretary should impose restrictions or examine the
18 use of the money and as I heard the questions, I
19 apologize if I misstate them, but as I understood
20 them the questions from Mr. Tosi were asking Mr.
21 Arms whether or not the Secretary had authority or
22 in other areas examined the treatment by cooperative
23 of payments they receive from milk. Assuming that
24 was the discussion, do you have any comment on that

1 issue and whether or not in this instance, should
2 marketwide service payments, the Secretary has
3 authority or needs to or with respect to the 35
4 restrictions on the use of the money?

5 A Well, I am aware of that. Under the terms
6 of the Act, the cooperatives are free to distribute
7 the money that they get in the form of that price,
8 from the order in any fashion and the Secretary
9 doesn't interfere. In fashion consistent with their
10 contacts with their members, that is what it is.
11 And the Secretary doesn't get involved in that.
12 However, it seems to me this is a little different.

13 The other portion is just their share of the money
14 created by the order. In this instance, the
15 proposal would give them an additional share and
16 that money comes out of the pockets of the non
17 members, so I think there is a benefit requirement
18 there, there should be a requirement there that may
19 account for that money and the fashion in which
20 they, the payments are forwarded.

21 MR. ENGLISH: Thank you, Mr. Conover. The
22 witness is available for cross examination.

23 JUDGE BAKER: Thank you. Are there any
24 questions for Mr. Conover? Mr. Beshore?

1 MR. BESHORE: Thank you.

2 CROSS EXAMINATION

3 BY MR. BESHORE:

4 Q Good evening, Carl. Has Dean Foods ever
5 seen a marketwide service payment that it would
6 support?

7 A I doubt it.

8 Q Maybe I had better stop right there.
9 What is the 80 million you talk about in
10 your testimony?

11 A I looked at the market statistics that
12 were introduced in this record here and they show
13 that in the southern market of five, six and seven -
14 -

15 Q Five and seven, we don't have six.

16 A Okay, five and seven. There is producer
17 milk on that market from New York, Pennsylvania and
18 Maryland in the fall months and it is not there in
19 the spring months. And that is where the 80 million
20 comes from. And that was August 2001.

21 Q In August 2001, you are saying the, some
22 of the, some of the exhibits that were put in here,
23 show producers in Maryland.

24 A Producers located in Maryland show up as

1 producers on those markets.

2 Q Okay. And --

3 A New York and Pennsylvania.

4 Q New and Pennsylvania. In what part, the
5 bottom of 80 billion pounds?

6 A It was plus 80.

7 Q And is that the only one you looked at?

8 A That is the only one I looked at. I have
9 a feeling it would be equal to that in September.

10 Q Okay. And that was pooled on Order 5? It
11 is milk that is pooled on those orders, correct?

12 A Yes, it was shipped as producer milk on
13 those markets.

14 Q Which and it was marketed on Order 5 and
15 Order 7?

16 A Yes.

17 Q Okay. And you didn't compare that number
18 to any other months?

19 A No, I didn't.

20 Q Well, if there is any milk in, if there
21 is milk in Maryland that is pooled year round by
22 Order 5, which I feel to a certainty there is, what
23 is the, what is the question, what is the problem?

24 A If, if the amount were the same, then you

1 would have to discount that.

2 Q But, you only looked at one month.

3 A I only looked at one month.

4 Q So, then you don't know what the amounts
5 are in any other months.

6 A No, they are not, it is not that great in
7 the month of May, that I know. I did look at May.

8 Q Okay. So you looked at two months.

9 A Yes.

10 Q May of what year?

11 A The same.

12 Q You compared May and August of 2001.

13 A Yes.

14 Q And the difference May and August was
15 what?

16 A I really didn't, didn't get that
17 difference. It just looked like there was a great
18 number of producers there in August and they weren't
19 there in May. And the amount was there in August
20 was in May.

21 Q But, you don't know how much was there in
22 May.

23 A No.

24 Q Or June or January, right?

1 A I didn't look at those.

2 Q Okay. Let's, by the way you are aware
3 that to the extent the proposal presented by Mr.
4 Wellington, if that milk came back on Order 1, it
5 would not be entitled to marketwide service payments
6 until it was on the order for at least consecutive
7 months.

8 A I understand that is in your proposal.

9 Q So, I mean, whatever, possible issue
10 there is, it is eliminated certainly, at least to
11 the extent?

12 A To that extent.

13 Q Since we didn't compare, you only compared
14 one month or two, you don't know how much it is, is
15 on or off what periods of times, actually, isn't that
16 fair?

17 A Well, the figures will speak for
18 themselves. They are there in the record.

19 Q Well, what, what figures?

20 A Whatever they said it shows.

21 Q For the months, the particular months
22 that were put in by Mr. English?

23 A Yes.

24 Q Do you have any problem, there has been,

1 there has been an issue made about milk sales by
2 regulated Order 1 distributing plants that end up
3 being distributed outside of the Order 1 marketing
4 area, do you have a problem, since we don't have your
5 written, a written statement from you, I am not sure
6 I know exactly what your testimony was, is that a
7 problem in your view?

8 A If it is milk that is received at a food
9 plant --

10 Q Packaged at a plant.

11 A And then sold, then the market should
12 carry the balance for that. That is my position on
13 that. That they need in this market, this market
14 being the aggregate of the food plants.

15 Q Okay. Do you have Order 5, I am sorry,
16 Exhibit 5 available to you?

17 A I do not have it here.

18 (Pause.)

19 THE WITNESS: Now I have it.

20 BY MR. BESHORE:

21 Q Okay. If you look on page 82 of Exhibit
22 5.

23 A Eighty-two.

24 (Pause.)

1 BY MR. BESHORE:

2 Q Do you have that?

3 A I have page 82.

4 Q Now, the third column, the second and
5 third columns on, on page 82, represents Class I
6 sales by Northeast Order handlers and other federal
7 order markets and non federal order markets, which I
8 take to be unfederally unregulated areas in
9 Pennsylvania, Virginia and New York, and perhaps
10 Maine that are continuous to this order. Is that
11 how you would interpret that?

12 A Couldn't it also include bulk shipments?

13 Q Class I sales by Northeast Order
14 handlers. Perhaps, I don't know.

15 A It might include some bulk shipments to
16 another market. So, it is, so it might be going to
17 Florida or somewhere else, but insofar as it
18 includes package, I agree with what you say.

19 Q Okay. You don't have any problem with
20 those sales being --

21 A No, I don't.

22 Q Package sales.

23 A The bulk is a different matter.

24 Q The bulk is different for what reason,

1 because it may only be seasonal?

2 A Be seasonal and the surplus will be here
3 in the spring.

4 Q Class I is here in the fall, and the
5 surplus is here in the spring.

6 A And the rest of the months, really, not
7 just the spring, but the, in the fall, three months,
8 and then expect that, that volume plus the seasonal
9 difference to be on this market for the remaining
10 eight, nine months, whatever it is.

11 Q Okay.

12 A But, that is just the bulk. I --

13 Q Just the bulk, okay.

14 Now, the total, total Class I sales or
15 Class I utilization by Order 1 pool distributing
16 plants, volumes such as are reflected on page 82, it
17 does not include the volumes that are the shrinkage
18 and the returns in those handlers' operations, isn't
19 that correct?

20 A No, it does not.

21 Q So, when Dr. Ling, if he was basing his
22 Class I needs, as he testified, off of just the
23 Class I utilization figures such as shown on page
24 82, it didn't include the shrinkage, correct?

1 A He understated just a little bit, the
2 needs.

3 Q Okay. If he understated the needs, then
4 it is legitimate to include that, that part of the
5 need in the reserve, isn't it? I mean, basically
6 that is what he is said, he did include it in the
7 Class I, somebody said you have to got to add it
8 into the reserve.

9 A I think, to me the reserve is what you
10 need other than what you are taking to service your
11 plant.

12 Q Well, the reserve is what you need other
13 than what you need to service the plant, but, if so,
14 the service to the plant is not just the plant's
15 Class I utilization, it is the plant's total demands,
16 correct?

17 A Yes. Yes, that is what I was saying.

18 Q Whether it be Class II or whatever, Class
19 IV shrinkage. Distributing plants --

20 A Yes.

21 Q The distributing plants total needs or
22 the demand that needs to be met and balanced by the
23 reserves, correct?

24 A Yes. I --

1 (Pause.)

2 BY MR. BESHORE:

3 Q By the way, the Order 5, if you are about
4 figures from pounds pooled from the State of, any of
5 the states in this marketing area, shows the same
6 amounts, show several amounts pooled, from month to
7 month. It is not really an issue that you have
8 indicated, right?

9 A It shows the same, it is not.

10 Q Did you look at the figures for 2002
11 provided by the Market Administrator?

12 A No.

13 Q Is milk pooled on Order 5 from
14 Pennsylvania and that in June 2002 was the same as
15 was pooled in August 2001, there is not really a
16 problem there, is it?

17 MR. ENGLISH: You are comparing 2001 and
18 2002, or are you comparing 2001?

19 BY MR. BESHORE:

20 Q August 01 to June of 02.

21 A That would be a legitimate --

22 Q With respect to that issue, does Dean
23 Foods support the safeguard proposed by ADCNE
24 through Mr. Wellington on the three month

1 disqualification period, for milk that moves back on
2 Order 1 before it can receive payments?

3 A Dean Foods, if there is going to be a
4 marketwide service payment, that would be an
5 appropriate position. That doesn't mean that this --
6 proposal.

7 Q Going back to the reserves, necessary
8 reserves. You had some testimony about 70/30,
9 right?

10 A Yes.

11 Q I am not sure how you got that. Have you
12 done some calculations to indicate that you need
13 about 30 percent more milk on a year round basis
14 than the, than the Class I shipments in order to
15 balance them?

16 A Yes, I have done some calculations that
17 and over the years, but that was the nitty and
18 gritty on that, and I think I am being liberal. I
19 think you can balance with a little less than that.

20 And I think in Dr. Ling's testimony, he had the
21 necessary reserve in 020, didn't he? I think it was
22 20. He was 80/20 or higher than that even.

23 Q But, in your judgement and in your
24 experience, 70/30 is about right.

1 A That is what I said, and I will stand by
2 that. There are instances where you get by with
3 less than that.

4 Q But, to be safe, it is --

5 A Yes.

6 Q Okay.

7 A Now, that necessary reserve that Dr. Ling
8 pointed out, so I am going to agree with his concept
9 there. There are two kinds of reserves. There are
10 necessary reserve and then there is an excess
11 reserve. I think marketwide service payments should
12 be collected on balancing the necessary reserves.

13 Q And that is how --

14 A Because that is what, that is what the
15 statute seems to imply.

16 Q Okay. And that is how --

17 A Not the excess reserve.

18 Q But, that is what Dr. Ling calculated.
19 Whether you agree with his particular, you know,
20 the, setting aside the, you know, the figures, the
21 terms of cost figures, or whatever, he calculated,
22 attempted to calculate, isolate, calculate, the cost
23 of carrying the necessary reserve, correct?

24 A I am not, I am not sure of that. The way

1 I read this proposal, payments would be applied to
2 all of the milk out there, whether it was necessary
3 or excess.

4 Q Well, if the cost of carrying the
5 necessary reserve was spread over a smaller volume
6 of milk in order to recover, the rate would be
7 higher. That is just a written thing, correct?

8 A Well, yes.

9 Q Okay. And as Mr. Wellington has
10 testified, in order to recover the costs as isolated
11 and calculated by Dr. Ling, the rate of six cents
12 doesn't cover them all and they need to be applied to
13 a largest universal cost, correct? That is what he
14 calculated, that is what his -- was.

15 (Pause.)

16 BY MR. BESHORE:

17 Q With respect to the 65 percent, your
18 comments about the 65 percent qualification
19 standard. If you have got a situation as we do in
20 this market, which I think you have heard testimony
21 about, when you have got a large volume of non
22 member milk that is dedicated to this, by supplies,
23 on a year round basis.

24 A Yes.

1 Q You understand that. Now, the rest of
2 the milk that is going to provide the balancing
3 supply, the necessary reserves of that fluid market,
4 is going to start with a ratio of deliveries that is
5 going to be reduced because of the dedicated supply
6 from the distributing plant, it is going to have a
7 higher ratio of deliveries to non distributing
8 plants because it is, you know, a substantial
9 portion of the distributing plants are met year
10 round by the committed non member supply, is that
11 right?

12 A I understand what you are saying, yes.

13 Q Okay. And the 70/30 is a good ratio for
14 the total and the non members skim, skim, while the
15 figures show, assume 70 percent of the Class I
16 amounts, the figures show the non members are
17 dedicated and supply 35, 40 percent of that year
18 round. Now, you have got, for the balancing
19 requirement, you have got about 30/30, don't you?

20 A Yes.

21 Q Now, 65, 65 isn't too bad in that
22 equation, is it?

23 A I have no problem with the concept that
24 the, the entity doing the balancing put 35 percent

1 into manufacturing. That I have no problem. What I
2 have a problem with is establishing that as the
3 criteria for payments. Because then they are going
4 to meet that without serving the plants when they
5 are needed. That is what I was saying.

6 Q Well, payments should not go to the non
7 members supplies that are delivered to the
8 distributing plants year round, should they?

9 A Whoever, if the purpose of this is
10 balancing the supply, it should go to those that are
11 doing the balancing and have a record of balancing
12 of that. The problem I have with that language is
13 that it seems to say, here is an entity that is in a
14 form and size, and it is handling enough milk to
15 balance the market. It is going to put 35 percent
16 into the manufacturing, and therefore, we get the
17 payment because we could do it. There ought to be
18 some element there as a criteria that they are doing
19 it.

20 Q Okay. Well, they are doing it because the
21 milk is meeting the qualification requirements of,
22 to be pooled, isn't that correct?

23 A Well, it is pooled is meeting the
24 qualification, yes.

1 Q And in addition --

2 A That is not quite the same as balancing,
3 I don't believe.

4 Q Well, pooling requirements has seasonal
5 demands to them.

6 A That is solely the non member, or the
7 proprietary plants meeting the pooling requirements.

8 Q The plants are meeting that, by their
9 distribution of the products.

10 A Well, whatever their markets are, they
11 are meeting them, so, that meeting the pooling
12 requirements shouldn't be the qualification for
13 getting payments.

14 Q How about being required to supply any
15 additional supplies required for the fluid market as
16 the language in Proposal 7, as determined by the
17 Market Administrator, it is the language of Proposal
18 7 revised?

19 A Well, I, I think that, in order to
20 qualify for payments there should be a record there
21 that they are balancing the market. That is the
22 point I am trying to make.

23 Q There is no question in your mind, is
24 there, that the documented deliveries shown in

1 Exhibit 17, that Dennis Schad presented of daily
2 deliveries in May and November, the fluctuations,
3 the variations, there is no question in your mind
4 that that shows that the cooperatives represented in
5 those deliveries are balancing in this market?

6 A I am not, I am not saying the
7 cooperatives aren't balancing the amount, I am just
8 saying I am bothered with the fact that you set up a
9 criterion, and say, if we are structured in a
10 fashion to do this, that qualified us for a payment.
11 It doesn't make any difference whether we do it or
12 not. I am troubled with that.

13 Q And that is the way you read the
14 proposal?

15 A That is the way I read it.

16 (Pause.)

17 MR. BESHORE: I don't have any other
18 questions for Mr. Conover. Thank you.

19 JUDGE BAKER: Thank you, Mr. Beshore.

20 Are there other questions for Mr. Conover?
21 Yes, Mr. Tosi?

22 CROSS EXAMINATION

23 BY MR. TOSI:

24 Q Thank you for appearing today, Mr.

1 Conover.

2 A My pleasure.

3 Q Do you think it is good policy, the
4 Federal Order Program, that, excuse me, can you hear
5 me?

6 Do you think it is a good policy, the
7 Federal Order Program, that handlers charge
8 producers for its service of balancing.

9 A Without, I think Congress decided that.

10 Q Well, I understand that Congress decided
11 that, gives the authority to the Secretary to decide
12 what --

13 A To take it out of the funds, yes.

14 Q Right. Do you think it is good policy to
15 do that? Do you think it would be good policy to do
16 that given the conditions as you understand them
17 here for the Northeast milk marketing area?

18 A I think it is not good policy unless
19 there is an element of accountability made, so that
20 people getting that money have to account for it and
21 prove that it is being used to fulfil the purpose of
22 this proposal.

23 Q And to the extent that you have heard
24 testimony by other people that have appeared so far

1 on behalf of the New York State Dairy Foods, to the
2 extent that their testimony suggested that balancing
3 payments, they were already paying that to
4 cooperatives in their contracts for services or
5 whatever term that we want to use, something above
6 the minimal order price, are you of the opinion that
7 that would, that either directly or indirectly
8 includes factors for balancing the market?

9 A No doubt in my mind with what, all of the
10 over order pricing that I have been associated with,
11 that was an element into this thing that is for
12 balancing.

13 Q Given the conditions here for the, for
14 the Northeast, to the extent that some entities=
15 costs may be greater or less than others, should the
16 Secretary exclude the costs of balancing to smaller
17 individual that given the criteria right now, would
18 not meet
19 the --

20 A Anybody that can prove they are doing
21 balancing, should be paid, if payments are going to
22 be at all.

23 Q And what, why do you take that position?

24 A The purpose of it is to do the balancing

1 and promote pay out of the fund for balancing, pay
2 whoever is doing it, large or small. I don't --

3 Q In that regard, we are talking about
4 equity.

5 A Yes.

6 Q Amongst handlers.

7 A Well, equity, it probably goes, there is
8 a concept in uniformity, always in my mind under
9 federal orders. I think you, the Act is strong on
10 that, everyone be uniform. Not only equity, but the
11 command that there is uniformity there as well.

12 MR. TOSI: Thank you very much. That is all
13 I have.

14 JUDGE BAKER: Thank you, Mr. Tosi.

15 Are there other questions for Mr. Conover?

16 Hearing none, thank you very much, Mr. Conover.

17 THE WITNESS: Thank you.

18 JUDGE BAKER: It is nice seeing you again.

19 (Whereupon, the witness was excused.)

20 JUDGE BAKER: Your Honor, I am complete with
21 this, I think Mr. Fredericks, if he can get on --

22 JUDGE BAKER: Very well. Have you presented
23 all of your witnesses?

24 MR. ENGLISH: On Proposal 7.

1 JUDGE BAKER: You have, all right.

2 MR. ENGLISH: There is a few other proposals
3 in the hearing record.

4 JUDGE BAKER: Yes, I am aware of that.

5 Let me ask this. Is there anyone in the
6 audience who would like to give testimony with
7 respect to Proposal Number 7? For, against or
8 otherwise? Let the record reflect that there is no
9 response.

10 Mr. Fredericks, I will swear you in, sir.
11 Whereupon,

12 PETER FREDERICKS
13 having been first duly sworn, was called as witness
14 herein and was examined and testified as follows:

15 DIRECT EXAMINATION

16 BY MR. STEVENS:

17 Q Welcome back, Mr. Fredericks.

18 A Thank you.

19 Q Earlier at the hearing, you were asked
20 to, some questions and I think you have some
21 material that you would like to enter into the
22 record. Have you brought anything with you to, to
23 indicate the answers to the questions that were
24 asked earlier?

1 A Yes, I have.

2 Q What is the first one you want to put
3 into the record?

4 A The first one is, a request to provide
5 some additional information regarding page 86, table
6 entitled AProducers Deliveries to Pool Distributing
7 Plants, for January 2001 to June 2002.@

8 The second column on that table, the column
9 to the right, which is entitled APercentage of the
10 Handler Producer Milk Receipts Delivered to
11 Distributing Plants.@ And there is a double asterisk
12 footnote on that, and I was asked by, by the
13 Association of Dairy, Northeast Group, to see if I
14 could recalculate the figures there, taking out any
15 receipts from cooperative members producers that
16 were included in that proprietary handler producer,
17 pool producer. So, if you look at the double
18 asterisk footnote there, and you remove the second
19 sentence, starting Atotal proprietary -- A you see
20 the second sentence, that is what I have done. So,
21 now the figures here just include proprietary
22 handler producer milk. And I can give you the
23 monthly figures or I can give you the annual
24 average. I am not certain which Mr. Beshore has

1 referenced. But, I will start with the annual
2 average. The year 2001, the way you see it now in
3 your table, the annual average was 80.8 percent.
4 You take out the figures I mentioned, that drops
5 down two percentage points to 78.8 percent.

6 The second, 2002, the six month average,
7 the current 78.1 percent, taking out that volume of
8 many cooperatives that are pooled by proprietary
9 handlers, would bring you down to 76.4 percent or a
10 decrease 1.7 percentage points.

11 Q Do you have the monthly figure there?

12 A Yes, I do.

13 Q Okay. Since you and your staff have gone
14 to the work of generating those, why don't you go
15 ahead and read them.

16 A Okay. For the month of January 2001, the
17 new number would 83.3, February 80.6, March 81.5,
18 April 79.6, May 78.8, June 77 percent even, July
19 80.4, August 75.7, September 79.2, October 77.2,
20 November 76.9 and December 75.3. And for January
21 2002, 77.8, 76.7, March 77.2, April 75.5, May 75.9,
22 June 75.9, I am sorry, 75.5 for June.

23 And the second, the second bit of
24 information we were asked to provide had to do with

1 the request on page 61, entitled ~~A~~Total Additional
2 Pounds of Partially Regulated Distributing Plant
3 Milk Pooled under the terms of Proposal 9, for
4 January 2002 through July 2002. In that table for
5 those months in question, we, we indicated
6 additional pounds that would have been pooled. We
7 did not provide the names of the plants that would
8 have been, been making up those pounds. And it was
9 brought to our attention that it is more than the
10 minimum of three handlers, but we were not going to
11 reveal that information because you deduce from the
12 change -- basis, some of the proprietary information
13 from those plants. But, we did provide a listing of
14 those plants that would be affected in any one month
15 during that period of time. And I will --

16 Q Let me stop you there. I know you
17 prepared a document. Would you like to read them
18 into the record? Or would you like to enter it as an
19 exhibit?

20 A Maybe it would be just as easy to enter
21 it as an exhibit.

22 Q Okay. You have, I have some copies. You
23 provide one for the judge and four for the reporter.

24 A Yes, I do.

1 (Pause.)

2 MR. STEVENS: Do you have some additional
3 copies that would be available to the parties?

4 THE WITNESS: Yes, I do.

5 JUDGE BAKER: Mr. Fredericks= computation, a
6 one page, it will be marked for identification as
7 Exhibit 30.

8 (The document referred to
9 was marked for identification
10 as Exhibit 30.)

11 (Pause.)

12 MR. STEVENS: Exhibit 30, Your Honor?

13 JUDGE BAKER: Yes.

14 MR. STEVENS: Thank you.

15 JUDGE BAKER: You are welcome.

16 BY MR. STEVENS:

17 Q Okay. Now the document that has been
18 marked for identification as Exhibit 30, and I might
19 say with respect to your other information that you
20 just gave for the record, that came from official
21 records of the, of your office and the Department of
22 Agriculture.

23 A That is correct.

24 Q And prepared by you or under your

1 supervision in response to the questions?

2 A That is correct.

3 Q And again, it is not presented in favor
4 or against any proposal, is it?

5 A No, it is not.

6 Q Thank you. This material on Exhibit 30,
7 is additional material to supplement what was in
8 Exhibit 5, right?

9 A That is correct.

10 Q And, and found on page 61 of Exhibit 5.

11 A That is correct.

12 Q The, the information referred to as
13 Appendix 4-B.

14 A That is correct.

15 Q And, just again so the record will be
16 clear, what is it putting in additional to what is
17 already in, in Appendix 4-B?

18 A What is it providing is the names of the
19 plants that would have become fully regulated under
20 the terms of Proposal 9, not identifying any
21 specific ones, but during that period of time,
22 January 2002 through July 2002, they could have
23 become regulated during that period of time.

24 Q Okay. And you have a footnote there also,

1 don't you?

2 A Yes.

3 Q How does that modify the information?

4 A That footnote just essentially says what
5 I just, what I just paraphrased, plants listed
6 reflect those that would have had a change in
7 regulatory status at least one month during this
8 time period.

9 MR. STEVENS: I offer the witness, and
10 request and I would move the document into evidence.

11 JUDGE BAKER: Very well. Are there any
12 questions of Mr. Fredericks? Yes, Mr. Vetne?

13 MR. VETNE: Just one, maybe two.

14 CROSS EXAMINATION

15 BY MR. VETNE:

16 Q Are the plants listed in the exhibit,
17 primarily processing of milk into packaged food and
18 milk products?

19 A That is correct.

20 MR. VETNE: That is all I have, thank you.

21 JUDGE BAKER: Very well. Are there any
22 other questions of Mr. Fredericks?

23 Does anyone have any questions or
24 objections to the admission into the record of what

1 has been marked as Exhibit 30 for identification?

2 Let the record reflect there is no response.

3 Exhibit 30 is admitted and received into the record.

4 (The document referred to,
5 having been previously marked
6 as Exhibit 30
7 was received in evidence.)

8 JUDGE BAKER: Mr. English, is there anyone
9 else that is going to testify this evening?

10 MR. ENGLISH: I don't think it would make
11 sense to try to start on Proposal 1. It is eight
12 o'clock. I -- We have been going for 12 hours and
13 intend start it in the morning on Proposal 1.

14 MR. VETNE: I concur. Maybe the only thing
15 we agree on.

16 JUDGE BAKER: Very well. Tomorrow morning
17 we will start on Proposal 1 and go through the
18 proposals as they are listed in the Notice of
19 Hearing and in the absence of --

20 MR. ROSENBAUM: Your Honor, this is Steve
21 Rosenbaum, can I get confirmation that no one is
22 going to take the stand tomorrow and say anything
23 about Proposal number 7?

24 MR. BESHORE: We don't plan any testimony at

1 this time. But, if the hearing record is going to
2 be open, and as long as it is open, I think any, you
3 know, it could be open any proposal.

4 MR. STEVENS: This is Garrett Stevens, if a
5 producer shows up and wants to testify, I am sure we
6 are going to hear the testimony.

7 JUDGE BAKER: Mr. Rosenbaum, that is true.
8 This is a public hearing and all parties who are
9 interested and have testimony, which is relevant in
10 the area, they do have the opportunity to testify.
11 So, they wouldn't be precluded. But, colleagues have
12 indicated that they will not call any witnesses.

13 MR. ROSENBAUM: Well, I don't quite go that
14 far, Your Honor.

15 JUDGE BAKER: Oh, you didn't?

16 MR. ROSENBAUM: No. But, I don't presently
17 have plans to do any rebuttal case with respect to
18 Proposal 7.

19 JUDGE BAKER: Very well.

20 MR. ROSENBAUM: Although, I would not --

21 JUDGE BAKER: Very well.

22 MR. ENGLISH: Your Honor, one more comment,
23 it may make sense for a couple of the witnesses, to
24 testify about Proposals 1, 2, 3 and 4 all at one

1 time, because they literally have maybe a paragraph
2 on some of those proposals and it wouldn't make sense
3 to take them off, put them on, take them off, put
4 them on, if we can get them on, you know. All the
5 rest of the proposals are, except, Proposal 1 is the
6 reporting date, and then Proposals 2 through 6 and 8
7 through 13, are pooling issues. Proposal 14 is its
8 a separate pooling issues. I can see these being
9 grouped and I think it very well be the case when
10 someone gets on, and testifies about Proposal 12, at
11 the same time as Proposal 2. So, with that caveat,
12 you know, we are certainly prepared to move along on
13 Proposal 1 --

14 JUDGE BAKER: Very well. That makes sense.
15 Do you have witnesses?

16 MR. ENGLISH: I have witnesses on the
17 Proposals 1, 2, 3 and 4, and 14.

18 JUDGE BAKER: Very well. Mr. Vetne?

19 MR. VETNE: Yeah, I was going to say, I
20 have some comments and concerns about how we
21 schedule the presentation of the remaining
22 proposals, but, you know, I would just as soon as
23 address those in the morning. I don't think 1, 2 and
24 3 ought to come first, when as far as substantive

1 involvement of the parties, and, and contested
2 issues for pooling provisions are more important.
3 Apparently, balancing was thought to be extremely
4 important with a lot of opposition. It came first.

5 Pooling is very important and has, and is contested
6 and the another ones approximately not, you know,
7 so, why should we take our time at the beginning
8 with, with those --

9 MR. ENGLISH: Well, how about compromise,
10 the important -- Well, there are two businessmen and
11 two consultants on Proposals 1, 2 and 3, and we
12 could get the businessmen on Proposals 1, 2 and 3.

13 So, if we can at least get, get Mr. Fitchett, who
14 testified today, done. I would -- that Mr. Arms and
15 Mr. Conover, if you would prefer, to have Mr. Schad
16 get on, and I think they should be able to, I, you
17 know, I certainly would compromise.

18 JUDGE BAKER: Very well. We are in recess
19 until tomorrow -- Thank you.

20 (Whereupon, at 8:00 p.m., the hearing was
21 recessed, to reconvene at 8:00 a.m., on Friday,
22 September 13, 2002.)