



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through December 25, 2011

Christmas/Hanukkah^{1/} 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; holiday turkey dinners; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; poultry-based broth, stock, and gravy; shell eggs; liquid eggs; and egg nog.

Poultry-Based Broth, Stock, and Gravy Promotions - National

Whole Turkeys - Eastern U.S.	14 pages
Whole Turkeys - Central U.S.	14 pages
Whole Turkeys - Western U.S.	6 pages
Turkey Dinners	26 pages
Miscellaneous Poultry	30 pages
<input checked="" type="checkbox"/> Poultry-Based Broth and Gravy	33 pages
Shell Eggs and Egg Products	32 pages



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: Hanukkah begins at sunset on Tuesday, December 20, 2011, and ends at sunset on Wednesday, December 28, 2011.



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011); prices in US\$ per unit unless otherwise noted; information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz. can	Gravy 12 oz. jar	Conditions
			14 oz.	32 oz	48 oz	32 oz			
EASTERN U.S. - CT,DE,DC,GA,FL,MA,ME,MD,NC,NH,NJ,NY,PA,RI,SC,VA,VT,WV									
CT	A&P Stores	College Inn	0.60						5 for \$3
		Green Way		2.49					organic
		Progresso		1.50					2 for \$3
		Swanson		2.00					2 for \$4
		Emeril				2.99			
		Medford Farms				2.00			2 for \$4
		Heinz						1.33	3 for \$4
	Adams	Swanson	0.75						4 for \$3
		Heinz						1.25	4 for \$5
		IGA					0.60		5 for \$3
		Rachel Ray				3.49			
		Emeril				3.29			
	ALDI	Chef's Cupboard		1.29					
	Big Y	Manischewitz		2.00					2 for \$4
		Swanson	0.60	1.99					
		Campbell's Heinz					BOGO	1.25	4 for \$5
Bravo	College Inn	BOGO							
	Heinz						1.33	3 for \$4	
Compare Foods	Campbell's					0.75		4 for \$3	
C-Town	College Inn	BOGO							
	College Inn			3.29					
	Progresso		1.69						
	Campbell's					0.99			
Geissler's	College Inn		2.00					2 for \$4	
	IGA						1.25	4 for \$5	
	Campbell's					0.50		2 for \$1	
	Swanson	1.00						10 for \$10	
	Emeril Heinz				2.99		1.25	4 for \$5	
Grand Union	Swanson	0.67						3 for \$2	
	College Inn	0.75						4 for \$3	
	Heinz						1.25	4 for \$5	
	Campbell's					0.60		5 for \$3	
Highland Park	Swanson	0.69							
Price Chopper	Price Chopper						1.00		
	Swanson		2.00						
	Swanson	0.60						5 for \$3	
	Heinz						1.25	4 for \$5	
	Campbell's					0.50		2 for \$1	
	Pacific		2.99						
	Plainville						3.50	2 for \$7	
Kitchen Basics				2.50			3 for \$5		
ShopRite	Manischewitz		0.99						
	Swanson	0.60						5 for \$3	
	Swanson		2.00					2 for \$4	
	College Inn	0.67						3 for \$2	
	Wolfgang Puck		1.99					organic	
	Campbell's Emeril				2.49		0.60	5 for \$3	



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**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
CT (cont)	Stop & Shop	Swanson Manischewitz Pacific Heinz	0.75	2.00 2.50				1.50	4 for \$3 2 for \$4 2 for \$5 2 for \$3
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Imagine More Than Gourmet		3.50		2.50			organic kosher; 2 for \$7 2 for \$5
DC	Giant Hyattsville	Swanson Heinz Pacific	0.75	2.50				1.50	4 for \$3 2 for \$3 2 for \$5
	Harris Teeter	Swanson Swanson Heinz	BOGO	2.00				1.25	2 for \$4 4 for \$5
	Target	Swanson Heinz	0.59					0.99	
DE	A&P Stores	College Inn Green Way Progresso Swanson Emeril Medford Farms Heinz	0.60	2.49 1.50 2.00		2.99 2.00		1.33	5 for \$3 organic 2 for \$3 2 for \$4 2 for \$4 3 for \$4
	ACME	Swanson Heinz College Inn	0.67	2.29				1.50	3 for \$2 2 for \$3
	Food Lion	Swanson Food Lion My Essentials Campbell's	BOGO	1.79 1.79			BOGO		
	Fresh Grocer	Campbell's College Inn Heinz Swanson	0.67					0.99	3 for \$2 3 for \$2 5 for \$4
	Giant Hyattsville	Swanson Heinz Pacific	0.75	2.50				1.50	4 for \$3 2 for \$3 2 for \$5
	GreatVALU	Richfood	0.59					0.99	
	Harris Teeter	Swanson Swanson Heinz	BOGO	2.00				1.25	2 for \$4 4 for \$5
	Pathmark	College Inn College Inn Swanson Emeril Medford Farms America's Choice Heinz	0.60	1.99 2.00		2.99 2.00		1.00 1.33	5 for \$3 2 for \$4 2 for \$4 10 for \$10 3 for \$4
	Redner's	College Inn College Inn Richfood	0.60	2.00				0.67	5 for \$3 2 for \$4 3 for \$2



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State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
DE (cont)	ShopRite	Manischewitz		0.99					5 for \$3 2 for \$4 3 for \$2 organic 5 for \$3	
		Swanson	0.60	2.00						
		Swanson								
		College Inn	0.67	1.99						
		Wolfgang Puck								
		Campbell's				2.49	0.60			
		Emeril								
	Shurfine	Heinz						1.33	3 for \$4	
	Super Walmart	Swanson	0.50							
	Target	Swanson	0.59							
		Heinz						0.99		
FL	Albertson's LLC	Flavorite						1.29		
		Heinz						1.00	10 for \$10	
	ALDI	Chef's Cupboard		1.29						
	Bravo	Swanson		2.29						
	Food Lion	Swanson	BOGO							
		Food Lion			1.79					
		My Essentials			1.79					
	Harris Teeter	Campbell's						BOGO		
		Swanson	BOGO							
		Swanson			2.00				1.25	2 for \$4 4 for \$5
		Heinz								10 for \$10
	Hitchcock's	Campbell's					1.00			
J.H. Harvey	Swanson	0.79								
Publix	Manischewitz			2.00					2 for \$4	
	Swanson	BOGO								
	Campbell's					BOGO				
	Super Walmart	Swanson	0.50							
	Target	Swanson	0.59							
		Heinz						0.99		
	Winn-Dixie	College Inn			BOGO					
GA	ALDI	Chef's Cupboard		1.29						
	Bi-Lo	Swanson		2.00					2 for \$4	
		Campbell's					BOGO			
	Food Depot	Campbell's					0.61			
		Flavorite	0.45						2 for \$.89	
	Food Lion	Swanson	BOGO							
		Food Lion			1.79					
		My Essentials			1.79					
		Campbell's					BOGO			
	Harris Teeter	Swanson	BOGO							
Swanson				2.00				1.25	2 for \$4 4 for \$5	
Heinz										
Ingle's	Laura Lynn	0.60						5 for \$3		
	College Inn			BOGO						
Kroger Atlanta	Kroger		0.60						5 for \$3 organic; 2 for \$5	
	Pacific			2.50						
	Heinz						1.25		4 for \$5	
Publix	Manischewitz			2.00					2 for \$4	
	Swanson	BOGO								
	Campbell's					BOGO				



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State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
GA (cont)	Quality Foods	Swanson Heinz	0.50					1.00	2 for \$1 5 for \$5
	Shop Rite	Sweet Sue	0.50						2 for \$1
	Super Walmart	Swanson	0.50						
	Target	Swanson	0.59						
	Winn-Dixie	College Inn			BOGO				
MA	Adams	Swanson Heinz IGA Rachel Ray Emeril	0.75			3.49 3.29	0.60	1.25	4 for \$3 4 for \$5 5 for \$3
	ALDI	Chef's Cupboard		1.29					
	Big Y	Manischewitz Swanson Campbell's Heinz	0.60	2.00 1.99			BOGO	1.25	2 for \$4 4 for \$5
	Compare Foods	Campbell's					0.75		4 for \$3
	C-Town	College Inn College Inn Progresso Campbell's	BOGO	1.69	3.29		0.99		
	Donelan's	College Inn Heinz	0.75					1.50	4 for \$3 2 for \$3
	Food Depot	Flavorite Flavorite Swanson	0.45 0.70	1.29					2 for \$.89
	Foodmaster	College Inn Best Yet Heinz	0.75	1.50				1.50	4 for \$3 2 for \$3 2 for \$3
	Geissler's	College Inn IGA Campbell's Swanson Emeril Heinz	1.00	2.00		2.99	0.50	1.25 1.25	2 for \$4 4 for \$5 2 for \$1 10 for \$10 4 for \$5
	Grand Union	Swanson College Inn Heinz Campbell's	0.67 0.75				0.60	1.25	3 for \$2 4 for \$3 4 for \$5 5 for \$3
	Hannaford	College Inn Hannaford		2.19				0.89	
	Price Chopper	Price Chopper Swanson Swanson Heinz Campbell's Pacific Plainville Kitchen Basics	0.60	2.00 2.99		2.50	0.50	1.00 1.25 3.50	5 for \$3 4 for \$5 2 for \$1 2 for \$7 3 for \$5



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MA (cont)	Roche Bros.	College Inn Imagine Campbell's Heinz More Than Gourmet	0.75	2.99		1.79	0.99	1.50	4 for \$3 2 for \$3
	Shaw's/Star	College Inn Imagine Pacific Campbell's Heinz	0.79	2.99 2.99			0.79	1.29	organic organic
	Stop & Shop	Swanson Manischewitz Pacific Heinz	0.75	2.00 2.50				1.50	4 for \$3 2 for \$4 2 for \$5 2 for \$3
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Imagine More Than Gourmet		3.50		2.50			organic kosher; 2 for \$7 2 for \$5
	MD	ACME	Swanson Heinz College Inn	0.67	2.29				1.50
ALDI		Chef's Cupboard		1.29					
Compare Foods		Campbell's					0.75		4 for \$3
Foodland		Heinz College Inn	1.25					1.25	4 for \$5 4 for \$5
Food Lion		Swanson Food Lion My Essentials Campbell's	BOGO	1.79 1.79			BOGO		
Giant Carlisle		College Inn Swanson Campbell's Heinz	0.67 0.67				0.50	1.25	3 for \$2 3 for \$2 4 for \$2 4 for \$5
Giant Eagle		Swanson Swanson Heinz	0.60	2.00				1.50	5 for \$3 2 for \$4 2 for \$3
Giant Hyattsville		Swanson Heinz Pacific	0.75	2.50				1.50	4 for \$3 2 for \$3 2 for \$5
GreatVALU		Richfood	0.59					0.99	
Graul's		Heinz College Inn College Inn	0.80	1.99				1.25	4 for \$5 5 for \$4
Harris Teeter		Swanson Swanson Heinz	BOGO	2.00				1.25	2 for \$4 4 for \$5
Magruder's		College Inn	0.69						
Mars		Sweet Sue	0.60						5 for \$3
Redner's		College Inn College Inn Richfood	0.60	2.00			0.67		5 for \$3 2 for \$4 3 for \$2



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MD (cont)	Shopper's Food	Manischewitz	1.00						10 for \$10
		Manischewitz					1.49		
		Swanson	0.69						
	ShopRite	Manischewitz		0.99					5 for \$3 2 for \$4 3 for \$2 organic 5 for \$3
		Swanson	0.60		2.00				
		Swanson							
		College Inn	0.67						
Wolfgang Puck				1.99					
Campbell's					0.60				
Emeril					2.49				
Shurfine	Heinz						1.33	3 for \$4	
Super Walmart	Swanson		0.50						
Target	Swanson		0.59						
	Heinz						0.99		
Weis	College Inn		0.50					2 for \$1	
	Swanson		0.60					5 for \$3	
	Swanson			2.00			0.50	2 for \$4	
	Campbell's							4 for \$2	
Heinz							1.25	4 for \$5	
ME	Hannaford	College Inn		2.19					
		Hannaford					0.89		
	Shaw's	College Inn	0.79						organic organic
		Imagine		2.99					
		Pacific		2.99					
		Campbell's				0.79			
Heinz						1.29			
Super Walmart	Swanson		0.50						
Target	Swanson		0.59						
	Heinz						0.99		
Whole Foods	Imagine		3.50					organic kosher; 2 for \$7	
	More Than Gourmet				2.50			2 for \$5	
NC	ALDI	Chef's Cupboard		1.29					
	Bi-Lo	Swanson		2.00					2 for \$4
		Campbell's					BOGO		
	Carlie C's	Heinz						1.50	2 for \$3
		Sweet Sue	0.69						
		Campbell's					0.50		4 for \$2
		Swanson		2.00					2 for \$4
	Swanson	0.60						5 for \$3	
	Compare Foods	Swanson		BOGO					
		Campbell's					0.50		2 for \$1
Hy-Top		0.50						2 for \$1	
Swanson		2.00					2 for \$4		
Farmer's Foods	Heinz						1.00	10 for \$10	
	Swanson	0.75						4 for \$3	
	College Inn	0.60						5 for \$3	
	Campbell's					0.60		5 for \$3	
Farm Fresh	Swanson	0.68							
	College Inn		2.29						
Heinz						1.50	2 for \$3		



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NC (cont)	Food Lion	Swanson	BOGO						
		Food Lion		1.79					
		My Essentials Campbell's		1.79			BOGO		
	Great VALU	Heinz						1.00	10 for \$10
		Campbell's					0.67		3 for \$2
		Swanson Swanson College Inn	0.80	2.50					5 for \$4 2 for \$5 3 for \$2
	Ingle's	Laura Lynn College Inn	0.60		BOGO				5 for \$3
	Harris Teeter	Swanson Swanson Heinz	BOGO	2.00				1.25	2 for \$4 4 for \$5
Kroger Mid-Atlantic	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5	
Lowes Foods	Swanson Campbell's Heinz		2.00			0.50	1.25	2 for \$4 2 for \$1 4 for \$5	
Super Walmart	Swanson	0.50							
Target	Swanson Heinz	0.59					0.99		
NH	Hannaford	College Inn		2.19					
		Hannaford					0.89		
	Price Chopper	Price Chopper						1.00	
		Swanson Swanson Heinz	0.60	2.00				1.25	5 for \$3 4 for \$5
		Campbell's Pacific Plainville		2.99			0.50		2 for \$1
		Kitchen Basics				2.50		3.50	2 for \$7 3 for \$5
	Shaw's	College Inn	0.79						
Imagine Pacific Campbell's Heinz			2.99 2.99			0.79	1.29	organic organic	
Stop & Shop	Swanson	0.75						4 for \$3	
	Manischewitz Pacific Heinz		2.00 2.50				1.50	2 for \$4 2 for \$5 2 for \$3	
Super Walmart	Swanson	0.50							
Target	Swanson Heinz	0.59					0.99		
NJ	A&P Stores	College Inn	0.60						5 for \$3
		Green Way		2.49					organic
		Progresso		1.50					2 for \$3
		Swanson		2.00					2 for \$4
		Emeril				2.99			
		Medford Farms Heinz				2.00			2 for \$4 3 for \$4



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NJ (cont)	ACME	Swanson	0.67						3 for \$2
		Heinz		2.29				1.50	2 for \$3
		College Inn							
	ALDI	Chef's Cupboard		1.29					
	Associated	Campbell's					0.75		4 for \$3
		College Inn		2.99					organic
	Bravo	College Inn	BOGO						
		Heinz						1.33	3 for \$4
	C-Town	College Inn	BOGO						
		College Inn		1.69	3.29				
		Progresso						0.99	
		Campbell's							
	Fine Fare	College Inn		0.60					5 for \$3
		Heinz						1.33	3 for \$4
	Food Basics	College Inn		0.49					2 for \$0.98
	Foodtown	Manichewitz		2.00	2.99				1.99
		College Inn		0.67					
		Foodtown			1.79				
		Progresso			1.99				
	Swanson		0.67						
	Campbell's						0.80	3 for \$2	
	Emeril				2.50			5 for \$4	
GreatVALU	Richfood		0.59					0.99	
Met Foods	College Inn		0.67						
	White Rose			1.99					
	Campbell's						0.67	3 for \$2	
Murphy's	Heinz							1.19	
	College Inn		0.80						
Pathmark	College Inn		0.60						
	College Inn			1.99					
	Swanson			2.00					
	Emeril				2.99				
	Medford Farms				2.00				
	America's Choice						1.00	2 for \$4	
	Heinz						1.33	10 for \$10	
								3 for \$4	
Pioneer	Centro		0.99						
	College Inn		0.67						
	White Rose			1.50					
	Campbell's						0.67	3 for \$2	
ShopRite	Manischewitz			0.99					
	Swanson		0.60						
	Swanson			2.00					
	College Inn		0.67						
	Wolfgang Puck			1.99					
	Campbell's						0.60	organic	
	Emeril				2.49			5 for \$3	
Stop & Shop	Swanson		0.75						
	Manischewitz			2.00					
	Pacific			2.50					
	Heinz						1.50	4 for \$3	
								2 for \$4	
								2 for \$5	
								2 for \$3	
Super Walmart	Swanson		0.50						



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NJ (cont)	Target	Swanson Heinz	0.59					0.99	
	Thriftway	College Inn	0.60						5 for \$3
	Weis	College Inn Swanson Swanson Campbell's Heinz	0.50 0.60		2.00		0.50	1.25	2 for \$1 5 for \$3 2 for \$4 4 for \$2 4 for \$5
NY	A&P Stores	College Inn Green Way Progresso Swanson Emeril Medford Farms Heinz	0.60	2.49 1.50 2.00		2.99 2.00		1.33	5 for \$3 organic 2 for \$3 2 for \$4 2 for \$4 3 for \$4
	ALDI	Chef's Cupboard		1.29					
	Associated	Campbell's College Inn		2.99			0.75		4 for \$3 organic
	Best Yet	Campbell's Best Yet College Inn Swanson Heinz	0.75 0.60	0.99			0.75	1.50	4 for \$3 4 for \$3 3 for \$2 2 for \$3
	Bravo	College Inn Heinz	BOGO					1.33	3 for \$4
	Compare Foods	Campbell's					0.75		4 for \$3
	C-Town	College Inn College Inn Progresso Campbell's	BOGO	1.69	3.29		0.99		
	DeCiccio's	Heinz College Inn Campbell's Emeril	0.69			2.59	0.99	0.79	
	D'Agostino's	Manischewitz Pacific	1.79	2.99 2.99					organic
	Fine Fare	College Inn Heinz	0.60					1.33	5 for \$3 3 for \$4
	Food Basics	College Inn	0.49						2 for \$.98
	Food Emporium	Pacific Swanson	1.00	3.00 3.00		3.00			organic; 2 for \$6
	Foodtown	Manichewitz College Inn Foodtown Progresso Swanson Campbell's Emeril	2.00 0.67 0.67	2.99 1.79 1.99			0.80	1.99	3 for \$2 3 for \$2 5 for \$4
	Grand Union	Swanson College Inn Heinz Campbell's	0.67 0.75					1.25	3 for \$2 4 for \$3 4 for \$5 5 for \$3



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State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NY (cont)	Gristede's	Campbell's					1.25		4 for \$5
	Hannaford	College Inn Hannaford		2.19				0.89	
	Key Food	College Inn Swanson Campbell's Emeril	0.80	2.49		2.99	0.60		5 for \$4 5 for \$3
	King Kullen	Manischewitz College Inn College Inn Progresso Heinz Campbell's	1.89 0.75	2.59 2.54			0.50	1.50	4 for \$3 2 for \$3 2 for \$1
	Met Foods	College Inn White Rose Campbell's	0.67	1.99			0.67		3 for \$2 3 for \$2
	Morton Williams	Campbell's College Inn	1.00				1.00		3 for \$3 3 for \$3
	Pathmark	College Inn College Inn Swanson Emeril Medford Farms America's Choice Heinz	0.60	1.99 2.00		2.99 2.00		1.00 1.33	5 for \$3 2 for \$4 2 for \$4 10 for \$10 3 for \$4
	Peck's	Campbell's College Inn Swanson Heinz	0.75	2.00			0.67	1.25	3 for \$2 2 for \$4 4 for \$3 4 for \$5
	Pioneer	College Inn Campbell's	0.99				0.67		3 for \$2
	Price Chopper	Price Chopper Swanson Swanson Heinz Campbell's Pacific Plainville Kitchen Basics	0.60	2.00 2.99		2.50	0.50	1.00 1.25 3.50	5 for \$3 4 for \$5 2 for \$1 2 for \$7 3 for \$5
	ShopRite	Manischewitz Swanson Swanson College Inn Wolfgang Puck Campbell's Emeril	0.60 0.67	0.99 2.00 1.99		2.49	0.60		5 for \$3 2 for \$4 3 for \$2 organic 5 for \$3
	Stop & Shop	Swanson Manischewitz Pacific Heinz	0.75	2.00 2.50				1.50	4 for \$3 2 for \$4 2 for \$5 2 for \$3
	Super Walmart	Swanson	0.50						



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NY (cont)	Target	Swanson Heinz	0.59					0.99	
	Tops	College Inn Campbell's Tops Heinz	0.75			2.50	1.00	1.33	4 for \$3 10 for \$10 2 for \$5 3 for \$4
	Weis	College Inn Swanson Swanson Campbell's Heinz	0.50 0.60		2.00		0.50	1.25	2 for \$1 5 for \$3 2 for \$4 4 for \$2 4 for \$5
	Western Beef	College Inn	0.67						3 for \$2
PA	A&P Stores	College Inn Green Way Progresso Swanson Emeril Medford Farms Heinz	0.60	2.49 1.50 2.00		2.99 2.00		1.33	5 for \$3 organic 2 for \$3 2 for \$4 2 for \$4 3 for \$4
	ACME	Swanson Heinz College Inn	0.67	2.29				1.50	3 for \$2 2 for \$3
	ALDI	Chef's Cupboard		1.29					
	Boyer	Heinz College Inn Swanson Heinz	0.80	2.50				1.00 1.00	5 for \$5 2 for \$5 5 for \$4 5 for \$5
	Bravo	College Inn Heinz	BOGO					1.33	3 for \$4
	C-Town	College Inn College Inn Progresso Campbell's	BOGO	1.69	3.29		0.99		
	Family Owned	Swanson Campbell's Heinz	0.60				0.49	1.25	5 for \$3 4 for \$5
	Fine Fare	College Inn Heinz	0.60					1.33	5 for \$3 3 for \$4
	Food Basics	College Inn	0.49						2 for \$0.98
	Foodland	Heinz College Inn	1.25					1.25	4 for \$5 4 for \$5
	Foodtown	Manichewitz College Inn Foodtown Progresso Swanson Campbell's Emeril	2.00 0.67 0.67	2.99 1.79 1.99		2.50	0.80	1.99	3 for \$2 3 for \$2 5 for \$4
	Fresh Grocer	Campbell's College Inn Heinz Swanson	0.67 0.80				0.67	0.99	3 for \$2 3 for \$2 5 for \$4



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**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
PA (cont)	Giant Carlisle	College Inn	0.67						3 for \$2	
		Swanson	0.67						3 for \$2	
		Campbell's					0.50		4 for \$2	
		Heinz						1.25	4 for \$5	
	Giant Eagle	Swanson	0.60		2.00				5 for \$3	
		Swanson						1.50	2 for \$4	
		Heinz							2 for \$3	
	GreatVALU	Richfood	0.59					0.99		
	Harris Teeter	Swanson	BOGO							
		Swanson			2.00					2 for \$4
		Heinz						1.25		4 for \$5
	Kuhn's	Heinz							1.25	4 for \$5
		Swanson	0.69							
		Swanson			2.00					
		College Inn	0.59							2 for \$4
	Pathmark	College Inn	0.60							5 for \$3
		College Inn			1.99					
		Swanson			2.00					2 for \$4
		Emeril					2.99			
Medford Farms						2.00			2 for \$4	
America's Choice								1.00	10 for \$10	
Price Chopper	Heinz							1.33	3 for \$4	
	Price Chopper							1.00		
	Swanson			2.00						
	Swanson	0.60							5 for \$3	
	Heinz						1.25		4 for \$5	
	Campbell's						0.50		2 for \$1	
	Pacific			2.99						
Plainville	Plainville							3.50	2 for \$7	
	Kitchen Basics					2.50			3 for \$5	
Redner's	College Inn	0.60							5 for \$3	
	College Inn			2.00					2 for \$4	
	Swanson	0.50							10 for \$5	
	Richfood						0.67		3 for \$2	
	Campbell's						0.50		10 for \$5	
Shop'n Save	College Inn	0.75							4 for \$3	
	College Inn			2.00					2 for \$4	
ShopRite	Manischewitz			0.99						
	Swanson	0.60							5 for \$3	
	Swanson			2.00					2 for \$4	
	College Inn	0.67							3 for \$2	
	Wolfgang Puck			1.99					organic	
	Campbell's						0.60		5 for \$3	
Emeril	Emeril					2.49				
Shurfine	Heinz						1.33	3 for \$4		
ShurSave	Heinz						1.33	3 for \$4		
Super Walmart	Swanson	0.50								
Target	Swanson	0.59								
	Heinz						0.99			
Thriftway	College Inn	0.60							5 for \$3	



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
PA (cont)	Tops	College Inn Campbell's Tops Heinz	0.75			2.50	1.00	1.33	4 for \$3 10 for \$10 2 for \$5 3 for \$4
	Weis	College Inn Swanson Swanson Campbell's Heinz	0.50 0.60		2.00		0.50	1.25	2 for \$1 5 for \$3 2 for \$4 4 for \$2 4 for \$5
RI	Bravo	College Inn Heinz	BOGO					1.33	3 for \$4
	Compare Foods	Campbell's					0.75		4 for \$3
	C-Town	College Inn College Inn Progresso Campbell's	BOGO		3.29			0.99	
	Dave's Marketplace	Progresso Heinz Swanson		2.00				1.25	2 for \$4 4 for \$5 5 for \$4
	Shaw's	College Inn Imagine Pacific Campbell's Heinz	0.79	2.99 2.99			0.79	1.29	organic organic
	Stop & Shop	Swanson Manischewitz Pacific Heinz	0.75	2.00 2.50				1.50	4 for \$3 2 for \$4 2 for \$5 2 for \$3
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Imagine More Than Gourmet		3.50		2.50			organic kosher; 2 for \$7 2 for \$5
SC	ALDI	Chef's Cupboard		1.29					
	Bi-Lo	Swanson Campbell's		2.00			BOGO		2 for \$4
	Food Lion	Swanson Food Lion My Essentials Campbell's	BOGO	1.79 1.79			BOGO		
	Ingle's	Laura Lynn College Inn	0.60		BOGO				5 for \$3
	Harris Teeter	Swanson Swanson Heinz	BOGO	2.00				1.25	2 for \$4 4 for \$5
	J.H. Harvey	Swanson	0.79						
	Kroger Atlanta	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5
	Lowes Foods	Swanson Campbell's Heinz		2.00			0.50	1.25	2 for \$4 2 for \$1 4 for \$5



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
SC (cont)	Publix	Manischewitz Swanson Campbell's	BOGO	2.00			BOGO		2 for \$4	
	Reid's	Swanson	BOGO							
	Super Walmart	Swanson	0.50							
	Target	Swanson Heinz	0.59					0.99		
VA	ALDI	Chef's Cupboard		1.29						
	Farm Fresh	Swanson College Inn Heinz	0.68	2.29				1.50	2 for \$3	
	Farmer's Foods	Heinz						1.00	10 for \$10	
		Swanson	0.75						4 for \$3	
		College Inn Campbell's	0.60				0.60		5 for \$3 5 for \$3	
	Food City	Food Club	0.50						2 for \$1	
		Swanson	0.59							
	Food Country USA	Swanson	0.50							
	Food Lion	Swanson	BOGO							
		Food Lion			1.79					
		My Essentials Campbell's			1.79			BOGO		
	Giant Carlisle	College Inn	0.67						3 for \$2	
		Swanson	0.67						3 for \$2	
		Campbell's Heinz					0.50	1.25	4 for \$2 4 for \$5	
	Giant Hyattsville	Swanson	0.75						4 for \$3	
		Heinz Pacific		2.50				1.50	2 for \$3 2 for \$5	
	Grant's	Heinz						1.25	4 for \$5	
	Great VALU	Heinz							1.00	10 for \$10
		Campbell's					0.67			3 for \$2
		Swanson	0.80							5 for \$4
Swanson College Inn			2.50						2 for \$5 3 for \$2	
Ingle's	Laura Lynn	0.60							5 for \$3	
	College Inn		BOGO							
Kroger Mid-Atlantic	Kroger	0.60							5 for \$3	
	Pacific		2.50						organic; 2 for \$5	
	Heinz						1.25		4 for \$5	
Lowes Foods	Swanson			2.00					2 for \$4	
	Campbell's					0.50			2 for \$1	
	Heinz						1.25		4 for \$5	
Magruder's	College Inn	0.69								
Shopper's Food	Manischewitz	1.00							10 for \$10	
	Manischewitz							1.49		
	Swanson	0.69								
Super Walmart	Swanson	0.50								
Target	Swanson	0.59								
	Heinz						0.99			



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
VT	Grand Union	Swanson	0.67						3 for \$2
		College Inn	0.75					1.25	4 for \$3
	Hannaford	Heinz							4 for \$5
		Campbell's					0.60		5 for \$3
Price Chopper	Hannaford	College Inn		2.19				0.89	
		Hannaford							
	Price Chopper	Price Chopper						1.00	
		Swanson		2.00					
Shaw's	Price Chopper	Swanson	0.60					1.25	4 for \$5
		Heinz					0.50		2 for \$1
	Shaw's	Campbell's		2.99				3.50	2 for \$7
		Pacific				2.50			
WV	ALDI	Plainville							
		Kitchen Basics							
	Fas-Check	College Inn	0.79						
		Imagine		2.99					
FoodFair	Imagine	Pacific		2.99					organic
		Campbell's					0.79		
	Food Lion	Heinz						1.29	
		Swanson							
Foodland	ALDI	Chef's Cupboard		1.29					
	Fas-Check	Value Choice	0.40						2 for \$7.99
Giant Carlisle	FoodFair	Heinz						0.99	
		Sweet Sue	0.59						
	Food Lion	Swanson	BOGO						
		Food Lion	Food Lion		1.79				
Giant Eagle	Food Lion	My Essentials		1.79					
		Campbell's					BOGO		
	Foodland	Heinz						1.25	4 for \$5
		College Inn	1.25						4 for \$5
Giant Eagle	Giant Carlisle	College Inn	0.67						3 for \$2
		Swanson	0.67				0.50		3 for \$2
	Giant Eagle	Campbell's						1.25	4 for \$2
		Heinz							4 for \$5
Grant's	Giant Eagle	Swanson	0.60						5 for \$3
		Swanson		2.00				1.50	2 for \$4
	Grant's	Heinz						1.25	2 for \$3
		Heinz							4 for \$5
Kroger Columbus	Great VALU	Heinz						1.00	10 for \$10
		Campbell's					0.67		3 for \$2
	Kroger Columbus	Swanson	0.80						5 for \$4
		Swanson		2.50					2 for \$5
Kroger Mid-Atlantic	Kroger Columbus	College Inn	0.67						3 for \$2
		Kroger	0.60						5 for \$3
	Kroger Mid-Atlantic	Kroger	0.60						5 for \$3
		Pacific		2.50					organic; 2 for \$5
Riesbeck's	Riesbeck's	Heinz						1.25	4 for \$5
		Campbell's							
	Shop'n Save	Our Family						0.88	
		Swanson	0.60						0.99
Shop'n Save	Shop'n Save	Heinz							
		Campbell's					0.59		
Shop'n Save	Shop'n Save	College Inn	0.75						4 for \$3
		College Inn		2.00					



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
WV (cont)	Sparkle	Heinz Gia Russa	0.50					1.59	2 for \$1
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Weis	College Inn Swanson Swanson Campbell's Heinz	0.50 0.60	2.00			0.50	1.25	2 for \$1 5 for \$3 2 for \$4 4 for \$2 4 for \$5



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**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth	Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
CENTRAL U.S. - AL,AR,IA,IL,IN,KS,KY,LA,MI,MN,MO,MS,ND,NE,OH,OK,SD,TN,TX,WI							
AL	ALDI	Chef's Cupboard	1.29				
	Bruno's	Sweet Sue					
	Food Giant	Swanson	0.58				
	Ingle's	Laura Lynn College Inn	0.60	BOGO			5 for \$3
	Kroger Atlanta	Kroger Pacific Heinz	0.60	2.50		1.25	5 for \$3 organic; 2 for \$5 4 for \$5
	Piggly Wiggly	Swanson	0.59				
	Piggly Wiggly	Sweet Sue Swanson	0.67	2.00			3 for \$2 2 for \$4
	Publix	Manischewitz Swanson Campbell's	BOGO	2.00		BOGO	2 for \$4
	Super Walmart	Swanson	0.50				
	Target	Swanson Heinz	0.59			0.99	
	Western	Swanson		2.00			2 for \$4
Winn-Dixie	College Inn			BOGO			
AR	ALDI	Chef's Cupboard	1.29				
	Brookshire's	Swanson	0.59				
	Cranford's	Swanson Campbell's	0.67		0.75		3 for \$2 4 for \$3
	CV's Foods	Swanson	0.60				5 for \$3
	Harp's	Best Choice Campbell's		1.38		0.68	
	Kroger Delta	Kroger Pacific	0.60	2.50			5 for \$3 organic; 2 for \$5
	Piggly Wiggly	Sweet Sue Swanson	0.67	2.00			3 for \$2 2 for \$4
	Super 1 Foods	Food Club	0.50				2 for \$1
	Super Walmart	Swanson	0.50				
	Target	Swanson Heinz	0.59			0.99	
	Town & Country	Swanson Campbell's		2.00		0.69	2 for \$4
Whole Foods	Pacific		2.50			organic; 2 for \$5	
IA	ALDI	Chef's Cupboard	1.29				
	County Market	Sweet Sue Heinz	0.49			1.29	
	Dahl's	Swanson Campbell's	0.50		0.69		2 for \$1
	Econofoods	Our Family Swanson Campbell's Heinz	0.80 0.80		0.80	1.25	5 for \$4 5 for \$4 5 for \$4 4 for \$5
	Fareway	Swanson Heinz	0.50			0.98	2 for \$1
	Food Pride	Our Family Campbell's Heinz	0.50		0.60	1.25	2 for \$1 5 for \$3 4 for \$5



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
IA (cont)	Heartland Foods	Shurfine	0.49						2 for \$.98
		Swanson	0.99						
	Hometown Foods	Shurfine	0.50						2 for \$1 2 for \$1 2 for \$3
		Sweet Sue	0.50					1.50	
		Heinz							
	Hy-Vee	Swanson	0.58						2 for \$4
		Swanson		2.00		2.00			
		Hy-Vee						0.88	
Jewel	Swanson	0.67						3 for \$2 2 for \$4 2 for \$3	
	College Inn		2.00						
	Heinz						1.50		
No Frills	Swanson	0.67						3 for \$2 4 for \$3	
	Campbell's					0.75			
Schnuck's	Swanson	0.60						10 for \$6 10 for \$10	
	Heinz						1.00		
Super Walmart	Swanson	0.50							
Target	Swanson	0.59							
		Heinz					0.99		
IL	ALDI	Chef's Cupboard		1.29					
	Berkot's	Campbell's					0.50		2 for \$1 2 for \$4
		College Inn		2.00				0.99	
		Heinz							
	Butera	College Inn	0.50						2 for \$1 4 for \$3
		Swanson		1.99					
		Campbell's					0.75	1.29	
	Caputo's	College Inn			1.99				2 for \$1 5 for \$5
		Campbell's					0.50	1.00	
	County Market	Sweet Sue	0.49						
		Heinz						1.29	
	Cub Foods	Campbell's					0.67		3 for \$2 3 for \$2 2 for \$3
		Swanson	0.67					1.50	
		Heinz							
Dierberg's	Heinz						1.25	4 for \$5 5 for \$4	
	Swanson	0.80							
Fairplay Foods	Campbell's					0.67		2 for \$3	
	College Inn			1.98					
Fareway	Swanson	0.50						2 for \$1	
	Heinz						0.98		
Food Pride	Our Family	0.50						2 for \$1 5 for \$3 4 for \$5	
	Campbell's					0.60	1.25		
	Heinz								
Garden Fresh	Swanson	0.50						2 for \$1	
	Heinz						0.99		
	College Inn		1.99						
Hometown Foods	Shurfine	0.50						2 for \$1 2 for \$1 2 for \$3	
	Sweet Sue	0.50							
	Heinz						1.50		
Hy-Vee	Swanson	0.58						2 for \$4	
	Swanson		2.00		2.00				
	Hy-Vee						0.88		



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions		
IL (cont)	Jewel	Swanson College Inn Heinz	0.67	2.00				1.50	3 for \$2 2 for \$4 2 for \$3		
	Kirby Foods IGA	Campbell's Swanson Heinz	0.75				0.69	1.29	4 for \$3		
	Kroger Central	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5		
	Kroger Mid-South	Kroger Swanson Pacific Heinz	0.60	2.00 2.50				1.25	5 for \$3 2 for \$4 organic; 2 for \$5		
	Meijer	Meijer Meijer Swanson Manischewitz Pacific Swanson Imagine Heinz		0.49	2.99					3 for \$5	
				0.99	1.67 1.98 2.50 3.19		1.67			2 for \$5 organic	
							2.69				organic
							3.59				
									0.99		
	Pete's Market	Campbell's College Inn Heinz		1.99				0.50	1.00	2 for \$1 10 for \$10	
	Piggly Wiggly	Swanson Swanson Campbell's Heinz		0.66	1.99					3 for \$1.99	
							0.75	1.29	4 for \$3		
	Schnuck's	Swanson Heinz	0.60					1.00	10 for \$6 10 for \$10		
	Shop'n Save	Swanson Heinz	0.57					0.88			
	Shop and Save	Shurfine Heinz	0.33					1.00	3 for \$1		
	Strack & VanTil	College Inn Campbell's	0.49					0.49			
	Sullivan's	College Inn Campbell's Heinz		1.98				0.59	1.09		
Super Walmart	Swanson	0.50									
Target	Swanson Heinz		0.59					0.99			
							0.50	0.99	2 for \$0.99		
Ultra Foods	College Inn	0.49									
Walt's Food Center	Swanson	0.67						2 for \$3			
IN	ALDI	Chef's Cupboard		1.29							
	Al's	Swanson Campbell's Heinz		0.79				0.69	1.39		



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
IN (cont)	Buehler's Buy Low	Sweet Sue Swanson Heinz	0.50	2.50				1.50	2 for \$1 2 for \$5 2 for \$3
	Jay C	Kroger	0.60						5 for \$3
	Jewel	Swanson College Inn Heinz	0.67	2.00				1.50	3 for \$2 2 for \$4 2 for \$3
	Kirby Foods IGA	Campbell's Swanson Heinz	0.75				0.69	1.29	4 for \$3
	Kroger Central	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5
	Kroger Cincinnati	Kroger	0.60						5 for \$3
	Kroger Mid-South	Kroger Swanson Pacific Heinz	0.60	2.00 2.50				1.25	5 for \$3 2 for \$4 organic; 2 for \$5
	Marsh	Heinz						1.25	4 for \$5
	Martin's	Swanson Campbell's	0.50				0.50		2 for \$.99 2 for \$1
	Meijer	Meijer Meijer Swanson Manischewitz Pacific Swanson Imagine Heinz	0.49 0.99	1.67 1.98 2.50 3.19	2.99	1.67 2.69 3.59		0.99	3 for \$5 2 for \$5 organic organic
	New Market	Swanson Heinz	1.00					1.00	10 for \$10 10 for \$10
	Schnuck's	Swanson Heinz	0.60					1.00	10 for \$6 10 for \$10
	Strack & VanTil	College Inn Campbell's	0.49				0.49		
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Ultra Foods	College Inn	0.49						
	Wesselman's	Heinz Sweet Sue Campbell's	0.75					0.99	4 for \$3
	Wise Way	Campbell's Heinz College Inn		2.00				0.59 1.00	10 for \$10 2 for \$4
	KS	ALDI	Chef's Cupboard		1.29				
Apple Market		Best Choice Swanson	0.59	2.29				1.29	
Country Mart		Heinz Swanson	0.69					1.39	
Country Mart		Swanson Campbell's	0.69				0.50		2 for \$1



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
KS (cont)	Dillon's	Kroger Pacific Heinz	0.60	2.00				1.25	5 for \$3 organic; 2 for \$4
	Hay's	Campbell's Sweet Sue	0.67				0.75		4 for \$3 3 for \$2
	Heartland Foods	Shurfine Swanson	0.49 0.99						2 for \$98
	Hen House	Swanson Swanson Campbell's	0.60	2.00			0.50		5 for \$3 2 for \$4 2 for \$1
	Hy-Vee	Swanson Swanson Hy-Vee	0.58	2.00		2.00		0.88	2 for \$4
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Pacific		2.50					organic; 2 for \$5
KY	ALDI	Chef's Cupboard		1.29					
	E.W. James	Swanson Campbell's	0.59				0.67		3 for \$2
	Food City	Food Club Swanson	0.50 0.59						2 for \$1
	FoodFair	Heinz Sweet Sue	0.59					0.99	
	Food Lion	Swanson Food Lion My Essentials Campbell's	BOGO	1.79 1.79			BOGO		
	Foodland	Heinz College Inn	1.25					1.25	4 for \$5 4 for \$5
	Food Giant	Swanson	0.58						
	Houchen's	Swanson Heinz Sweet Sue	0.69	2.50				1.50	2 for \$5 2 for \$3
	Kroger Cincinnati	Kroger	0.60						5 for \$3
	Kroger Delta	Kroger Pacific	0.60	2.50					5 for \$3 organic; 2 for \$5
	Kroger Mid-Atlantic	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5
	Kroger Mid-South	Kroger Swanson Pacific Heinz	0.60	2.00 2.50				1.25	5 for \$3 2 for \$4 organic; 2 for \$5
	Meijer	Meijer Meijer Swanson Manischewitz Pacific Swanson Imagine Heinz	0.49 0.99	1.67 1.98 2.50 3.19	2.99	1.67	2.69 3.59	0.99	3 for \$5 2 for \$5 organic organic



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
KY (cont)	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
LA	Albertsons, LLC	Swanson Swanson Campbell's Albertson's Heinz	0.67	2.50			1.25	1.29 1.50	3 for \$2 2 for \$5 4 for \$5 2 for \$3
	Brookshire's	Swanson	0.59						
	Kroger Southwest	Kroger Pacific	0.60	2.50					5 for \$3 organic; 2 for \$5
	LeBlanc	Shurfine Campbell's		1.28			0.50		2 for \$1
	Mac's Fresh Mrkt	Swanson	0.69						
	Market Basket	Heinz						1.00	3 for \$3
	Rouse's	Sweet Sue Kitchen Basics	0.59			2.00			2 for \$4
	Super 1 Foods	Food Club	0.50						2 for \$1
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59						0.99
	Whole Foods	Pacific		2.50					organic; 2 for \$5
	Winn-Dixie	College Inn				BOGO			
MI	ALDI	Chef's Cupboard		1.29					
	Busch's	Kitchen Basics Imagine Swanson Campbell's Heinz	0.69	3.49		2.50	0.69	1.50	2 for \$5 organic 2 for \$3
	D&W Fresh Market	Heinz						1.50	2 for \$3
	Econofoods	Our Family Swanson Campbell's Heinz	0.80 0.80				0.80	1.25	5 for \$4 5 for \$4 5 for \$4 4 for \$5
	Food Pride	Heinz Swanson	0.60					0.99	5 for \$3
	Harding's	Swanson Campbell's Spartan Heinz	0.67				BOGO 0.67	1.50	3 for \$2 3 for \$2 2 for \$3
	Hiller's	Swanson Heinz Pacific	0.70		2.99			1.25	10 for \$7 4 for \$5 organic
	Hollywood Markets	Heinz Kitchen Basics				2.00		1.25	4 for \$5 2 for \$4
	Kroger Michigan	Kroger	0.60						5 for \$3
	Martin's	Swanson Campbell's	0.50				0.50		2 for \$.99 2 for \$1



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
MI (cont)	Meijer	Meijer	0.49		2.99				
		Meijer		1.67		1.67			3 for \$5
		Swanson	0.99	1.98					
		Manischewitz		2.50					2 for \$5 organic
		Pacific		3.19					
		Swanson				2.69			
		Imagine				3.59			organic
		Heinz						0.99	
	Plumb's	Campbell's					BOGO		
	Polly's	Swanson	0.44						2 for \$.88
	Ric's Food Center	Shurfine	0.60						5 for \$3
	SuperOneFoods	Swanson	0.59						
		College Inn	0.66					1.15	
	Heinz		1.99						
	Progresso					0.59			
	Campbell's								
Super Walmart	Swanson	0.50							
Target	Swanson	0.59							
	Heinz						0.99		
Tom's/Oleson's	Swanson	0.75						4 for \$3	
	Heinz						1.50	2 for \$3	
	Campbell's					0.79			
MN	ALDI	Chef's Cupboard		1.29					
	Cash Wise	Full Circle		2.44		2.44			organic; 2 for \$4.88
	Coborn's	Food Club		1.69					
		Full Circle		2.50		2.50			organic; 2 for \$5
	Cash Wise	Full Circle		2.44		2.44			organic; 2 for \$4.88
	Cub Foods	Campbell's					0.67		3 for \$2
		Swanson	0.67					1.50	3 for \$2
		Heinz							2 for \$3
	Econofoods	Our Family	0.80						5 for \$4
		Swanson	0.80						5 for \$4
		Campbell's					0.80		5 for \$4
		Heinz						1.25	4 for \$5
	Fareway	Swanson	0.50						2 for \$1
		Heinz						0.98	
	Food Pride	Heinz						0.99	
		Swanson	0.60						5 for \$3
	Hornbacher's	Swanson	0.68						
Wild Harvest			2.98					organic	
Campbell's						0.78			
Heinz							0.98		
Hugo's	Our Family						0.97		
Hy-Vee	Swanson	0.58							
	Swanson		2.00		2.00			2 for \$4	
	Hy-Vee						0.88		
Lunds and Byerly's	Swanson	0.80						5 for \$4	
	Heinz						1.33	3 for \$4	
Marketplace Foods	Shurfine	0.50						2 for \$1	
	Swanson	0.50						2 for \$1	
Sun Mart	Our Family	0.80						5 for \$4	



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
MN (cont)	SuperOneFoods	Swanson	0.59						
		College Inn	0.66					1.15	
		Heinz			1.99				
		Progresso Campbell's					0.59		
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59				0.99		
MO	ALDI	Chef's Cupboard		1.29					
	Apple Market	Best Choice	0.59					1.29	
		Swanson		2.29					
	C&R Supermarket	Shurfine	0.49						2 for \$.98
		Swanson	0.99						
	County Market	Sweet Sue Heinz	0.49					1.29	
	Country Mart	Swanson Campbell's	0.69				0.50		2 for \$1
	Dierberg's	Heinz Swanson	0.80					1.25	4 for \$5 5 for \$4
	Dillon's	Kroger Pacific Heinz	0.60	2.00				1.25	5 for \$3 organic; 2 for \$4
	Food Giant	Swanson	0.58						
	Harp's	Best Choice Campbell's		1.38			0.68		
	Harter House	Swanson	0.69						
	Hay's	Campbell's					0.75		4 for \$3
		Sweet Sue	0.67						3 for \$2
	Heartland Foods	Shurfine	0.49						2 for \$.98
		Swanson	0.99						
	Hickman's IGA	Campbell's					0.69		
	Hy-Vee	Swanson	0.58						
		Swanson Hy-Vee		2.00		2.00		0.88	2 for \$4
	Kroger Central	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5
	Moser's	Swanson Campbell's	0.59				0.59		
Patricia's Foods	Swanson	0.59							
Ramey Price Cutter	Campbell's					0.50		2 for \$1	
	Swanson Heinz	0.49					1.19		
Schnuck's	Swanson	0.60						10 for \$6	
	Heinz						1.00	10 for \$10	
Shop'n Save	Swanson Heinz	0.57					0.88		
Summer Fresh	Swanson	0.69							
	Swanson Campbell's		2.00			0.50		2 for \$4 2 for \$1	
Super Walmart	Swanson	0.50							



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
MO (cont)	Target	Swanson Heinz	0.59					0.99		
	Town & Country	Swanson Campbell's		2.00			0.69		2 for \$4	
	Woods	Swanson Swanson Campbell's	0.59	2.00			0.50		2 for \$4 2 for \$1	
MS	ALDI	Chef's Cupboard		1.29						
	Food Giant	Swanson	0.58							
	Kroger Delta	Kroger	0.60						5 for \$3	
		Pacific			2.50					organic; 2 for \$5
	Piggly Wiggly	Sweet Sue	0.67						3 for \$2	
		Swanson			2.00				2 for \$4	
	Ramey's	Sweet Sue	0.69							
		Swanson			2.49					
	Rouse's	Heinz						1.50	2 for \$3	
		Sweet Sue	0.59							
	Schnuck's	Kitchen Basics				2.00				2 for \$4
		Swanson	0.60							10 for \$6
	Super Walmart	Heinz						1.00		10 for \$10
		Swanson	0.50							
Target	Swanson	0.59								
	Heinz						0.99			
Winn-Dixie	College Inn				BOGO					
ND	Albertson's	Heinz						1.50	2 for \$3	
	Cash Wise	Full Circle		2.44		2.44			organic; 2 for \$4.88	
	Dan's	Swanson		1.69						
	Hornbacher's	Swanson	0.68							
		Wild Harvest			2.98			0.78		organic
		Campbell's Heinz						0.98		
	Hugo's	Our Family						0.97		
	Marketplace Foods	Shurfine	0.50							2 for \$1
		Swanson	0.50							2 for \$1
	SuperOneFoods	Swanson	0.59							
College Inn		0.66								
Heinz Progresso Campbell's				1.99			1.15			
Super Walmart	Swanson	0.50								
Target	Swanson	0.59								
	Heinz						0.99			
NE	ALDI	Chef's Cupboard		1.29						
	Apple Market	Best Choice	0.59					1.29		
		Swanson			2.29					
	Bag'n Save	Swanson	0.67					0.79		3 for \$2
		Campbell's Heinz						1.29		
Dillon's	Kroger	0.60							5 for \$3	
	Pacific			2.00					organic; 2 for \$4	
	Heinz						1.25			



State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
NE (cont)	Fareway	Swanson Heinz	0.50					0.98	2 for \$1
	Food Pride	Heinz Swanson	0.60					0.99	5 for \$3
	Heartland Foods	Shurfine Swanson	0.49 0.99						2 for \$0.98
	Hy-Vee	Swanson Swanson Hy-Vee	0.58	2.00		2.00		0.88	2 for \$4
	No Frills	Swanson Campbell's	0.67				0.75		3 for \$2 4 for \$3
	Russ Market	Swanson Best Choice	0.50					0.99	2 for \$1
	SuperSaver	Campbell's					0.55		
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
OH	Acme Fresh	College Inn Swanson Swanson Swanson Heinz	BOGO BOGO	2.00		2.50		1.50	2 for \$4 2 for \$5 2 for \$3
	ALDI	Chef's Cupboard		1.29					
	Buehler's	Our Family Progresso Campbell's	0.50	2.00			0.67		2 for \$1 2 for \$4 3 for \$2
	Chief	Swanson	0.50						2 for \$1
	Cub Foods	Campbell's Swanson Heinz	0.67				0.67	1.50	3 for \$2 3 for \$2 2 for \$3
	Fisher's	College Inn	0.89						
	FoodFair	Heinz Sweet Sue	0.59					0.99	
	Foodland	Heinz College Inn	1.25					1.25	4 for \$5 4 for \$5
	Fresh Encounters	College Inn Campbell's			2.99		0.50		
	Geyer	Heinz College Inn Swanson	0.69 0.79					1.25	4 for \$5
	Giant Eagle	Swanson Swanson Heinz	0.60	2.00				1.50	5 for \$3 2 for \$4 2 for \$3
	Heinen's	Heinen's				2.00			5 for \$10
	Hometown Foods	Shurfine Sweet Sue Heinz	0.50 0.50					1.50	2 for \$1 2 for \$1 2 for \$3
	Kroger Cincinnati	Kroger	0.60						5 for \$3
	Kroger Columbus	Kroger	0.60						5 for \$3
	Kroger Mid-Atlantic	Kroger Pacific Heinz	0.60	2.50				1.25	5 for \$3 organic; 2 for \$5 4 for \$5



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State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
OH (cont)	Marc's	Swanson		2.00					2 for \$4 turkey broth chicken broth 3 for \$3	
		College Inn		1.99						
		College Inn		2.29						
		Heinz					1.00			
	Marsh	Heinz						1.25	4 for \$5	
	Meijer	Meijer	0.49		2.99					3 for \$5 2 for \$5 organic organic
		Meijer		1.67		1.67				
		Swanson	0.99	1.98						
		Manischewitz		2.50						
		Pacific		3.19						
Swanson					2.69					
Imagine				3.59				0.99		
Heinz										
Riesbeck's	Our Family							0.88	5 for \$3	
	Swanson	0.60						0.99		
	Heinz Campbell's					0.59				
Shop'n Save	College Inn	0.75							4 for \$3	
	College Inn		2.00						2 for \$4	
Sparkle	Heinz							1.59	2 for \$1	
	Gia Russa	0.50								
Super Walmart	Swanson	0.50								
Target	Swanson	0.59								
	Heinz							0.99		
OK	ALDI	Chef's Cupboard		1.29						
	Country Mart	Heinz						1.50	2 for \$3	
		Swanson	0.67						3 for \$2	
		Swanson		2.00					2 for \$4	
	Country Mart	Swanson	0.69							
		Campbell's					0.50		2 for \$1	
	Harp's	Best Choice		1.38						
		Campbell's					0.68			
	Homeland	Swanson	0.60							
		Swanson		2.00						
		Best Choice		1.99						
	Reasor's	Swanson	0.55							
		Campbell's					0.69			
Sunflower	Sunflower		1.66					3 for \$5		
Super Walmart	Swanson	0.50								
Target	Swanson	0.59								
	Heinz							0.99		
United of OK	Best Choice		1.99							
	Swanson		2.00							
	Swanson	0.60						2 for \$4 5 for \$3		
Warehouse Market	Swanson	0.59								
Whole Foods	Pacific		2.50							
	Swanson		1.98							
	Campbell's					0.68		organic; 2 for \$5		
SD	Coborn's	Food Club		1.69					organic; 2 for \$5 4 for \$5	
		Full Circle		2.50		2.50				
		Heinz						1.25		



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
SD (cont)	Econofoods	Our Family	0.80						5 for \$4
		Swanson	0.80				0.80	1.25	5 for \$4
		Campbell's							5 for \$4
		Heinz							4 for \$5
	Hy-Vee	Swanson	0.58		2.00	2.00			2 for \$4
		Swanson						0.88	
	Ken's Super Fair	Shurfine	0.59						
		Swanson	0.60						5 for \$3
	Super Walmart	Swanson	0.50						
	Target	Swanson	0.59					0.99	
		Heinz							
TN	ALDI	Chef's Cupboard		1.29					
	Bi-Lo	Swanson		2.00					2 for \$4
		Campbell's					BOGO		
	E.W. James	Swanson	0.59						
		Campbell's					0.67		3 for \$2
	Food City	Food Club	0.50						2 for \$1
		Swanson	0.59						
	Food Country USA	Swanson	0.50						
	Food Giant	Swanson	0.58						
	Food Lion	Swanson	BOGO						
		Food Lion		1.79					
		My Essentials		1.79					
		Campbell's					BOGO		
	Food Rite	Swanson		2.49					
	H.G. Hill	Sweet Sue	0.69						
		Heinz						1.50	2 for \$3
	Ingle's	Laura Lynn	0.60						
		College Inn			BOGO				5 for \$3
	Harris Teeter	Swanson	BOGO						
		Swanson		2.00					2 for \$4
	Heinz						1.25	4 for \$5	
Kroger Atlanta	Kroger	0.60							
	Pacific		2.50					5 for \$3	
	Heinz						1.25	organic; 2 for \$5	
Kroger Delta	Kroger	0.60							
	Pacific		2.50					5 for \$3	
	Heinz							organic; 2 for \$5	
Kroger Mid-Atlantic	Kroger	0.60							
	Pacific		2.50					5 for \$3	
	Heinz						1.25	organic; 2 for \$5	
Kroger Mid-South	Kroger	0.60							
	Swanson		2.00					5 for \$3	
	Pacific		2.50					2 for \$4	
	Heinz						1.25	organic; 2 for \$5	
Publix	Manischewitz		2.00						
	Swanson	BOGO						2 for \$4	
	Campbell's					BOGO			
Schnuck's	Swanson	0.60							
	Heinz						1.00	10 for \$6	
								10 for \$10	
Shop Rite	Sweet Sue	0.50							
								2 for \$1	



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
TN (cont)	Superlo Foods	Sweet Sue Heinz	0.59					1.50	2 for \$3	
	Super Walmart	Swanson	0.50							
	Target	Swanson Heinz	0.59					0.99		
	Town & Country	Swanson Campbell's		2.00			0.69		2 for \$4	
TX	Albertsons, LLC TX	Swanson Swanson Campbell's Albertson's Heinz	0.67	2.50			1.25	1.29 1.50	3 for \$2 2 for \$5 4 for \$5 2 for \$3	
	Albertsons, LLC SW	Albertson's Emeril		0.99		3.49				
	ALDI	Chef's Cupboard		1.29						
	Brookshire's	Swanson	0.59							
	Brookshire Bros.	Swanson Heinz	0.59					1.49		
	David's	Sweet Sue Campbell's Heinz	0.55				0.50	1.50	2 for \$1.09 2 for \$1 2 for \$3	
	EI Rancho	Swanson Imagine Campbell's Kitchen Basics	0.79	2.99		2.59	0.99		organic	
	Foodarama	Swanson Sweet Sue Campbell's Heinz	0.59 0.44				0.50	0.99	2 for \$.88 4 for \$2	
	Kroger Southwest	Kroger Pacific	0.60	2.50					5 for \$3 organic; 2 for \$5	
	La Fiesta	Swanson Sweet Sue Heinz Campbell's	0.59 0.44				0.50	0.99	2 for \$.88 4 for \$2	
	Market Basket	Heinz						1.00	3 for \$3	
	Market Place	Swanson Heinz	0.59					1.19		
	Sunflower	Sunflower		1.66					3 for \$5	
	Super 1 Foods	Food Club	0.50						2 for \$1	
	Super Walmart	Swanson	0.50							
	Target	Swanson Heinz	0.59					0.99		
	United/Market Street	Heinz Swanson	0.59					0.99		
	Whole Foods	Pacific		2.50					organic; 2 for \$5	
	WI	ALDI	Chef's Cupboard		1.29					
		Cub Foods	Campbell's Swanson Heinz	0.67				0.67	1.50	3 for \$2 3 for \$2 2 for \$3



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POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
WI (cont)	Econofoods	Our Family	0.80						5 for \$4
		Swanson	0.80						5 for \$4
		Campbell's					0.80		5 for \$4
		Heinz						1.25	4 for \$5
	Festival	Campbell's					0.89		
		Swanson	0.79						
	Pick'n Save/Copp's	Heinz						1.50	2 for \$3
		Swanson	0.75						4 for \$3
	Piggly Wiggly	Swanson	0.66		1.99				3 for \$1.99
		Swanson					0.75		4 for \$3
		Campbell's						1.29	
		Heinz							
Schnuck's	Swanson	0.60						10 for \$6	
	Heinz						1.00	10 for \$10	
Sendik's	Swanson	0.79							
	Heinz						1.29		
Sentry	Swanson	0.75						4 for \$3	
	Heinz						1.25	4 for \$5	
SuperOneFoods	Swanson	0.59							
	College Inn	0.66							
	Heinz							1.15	
	Progresso			1.99					
	Campbell's					0.59			
Super Walmart	Swanson	0.50							
Target	Swanson	0.59							
	Heinz						0.99		



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State	Supermarket	Brand	Poultry Broth		Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions	
WESTERN U.S. - AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY									
AK	AC Value Center	Swanson	1.33					3 for \$4	
	Fred Meyer	Pacific		2.00				organic; 2 for \$4	
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59				0.99		
AZ	Albertsons, LLC SW	Albertson's Emeril		0.99		3.49			
	Basha's	Swanson Campbell's	0.60				0.60	5 for \$3 5 for \$3	
	Fry's	Kroger Heinz	0.69				1.25	4 for \$5	
	Smith's	Swanson Pacific	1.00		2.00			10 for \$10 organic; 2 for \$4	
	Sunflower	Sunflower		1.66				3 for \$5	
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59				0.99		
CA	Albertson's	Heinz					1.50	2 for \$3	
	Holiday Foods	Swanson	0.79						
	Lucky	Swanson	0.60					5 for \$3	
	Mollie Stone's	Manischewitz		BOGO					
	Nugget	Kitchen Basics Heinz				2.49		1.50 2 for \$3	
	Raley's	Swanson Campbell's	0.60				0.50	5 for \$3 2 for \$1	
	Ralph's	Pacific Heinz		1.99				organic 1.49	
	Ray's Food Place	Swanson Flavorite	1.50				0.99		
	Save Mart	Swanson	0.60					5 for \$3	
	Scolari's	Swanson	0.89						
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59				0.99		
	CO	Albertsons, LLC SW	Albertson's Emeril		0.99		3.49		
		Heartland Foods	Shurfine Swanson	0.49 0.99					2 for \$.98
King Sooper		Kroger Pacific Heinz	0.60		2.00		1.29	5 for \$3 organic; 2 for \$4	
Sunflower		Sunflower		1.66				3 for \$5	
Super Walmart		Swanson	0.50						
Target		Swanson Heinz	0.59				0.99		
Whole Foods		Pacific		2.50				organic; 2 for \$5	
HI	Target	Swanson Heinz	0.59				0.99		
ID	Albertson's	Heinz					1.50	2 for \$3	
	Broulim's	Swanson	0.50					2 for \$1	
	Ridley's	Swanson	0.58						



HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY (prices effective through December 25, 2011); prices in US\$ per unit unless otherwise noted; information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
ID (cont)	Rosauer's	Swanson Heinz	0.79					1.25	4 for \$5
	Smith's	Swanson Pacific	1.00	2.00					10 for \$10 organic; 2 for \$4
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
MT	Albertson's	Heinz						1.50	2 for \$3
	Rosauer's	Swanson Heinz	0.79					1.25	4 for \$5
	Smith's	Swanson Pacific	1.00	2.00					10 for \$10 organic; 2 for \$4
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
NM	Albertsons, LLC SW	Albertson's Emeril		0.99		3.49			
	John Brooks	Shurfine	0.59						
	Smith's	Swanson Pacific	1.00	2.00					10 for \$10 organic; 2 for \$4
	Sunflower	Sunflower		1.66					3 for \$5
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Pacific		2.50					organic; 2 for \$5
NV	Albertson's	Heinz						1.50	2 for \$3
	Raley's	Swanson Campbell's	0.60				0.50		5 for \$3 2 for \$1 organic
	Ralph's	Pacific Heinz		1.99				1.49	
	Ridley's	Swanson	0.58						
	Scolari's	Swanson	0.89						
	Smith's	Swanson Pacific	1.00	2.00					10 for \$10 organic; 2 for \$4
	Sunflower	Sunflower		1.66					3 for \$5
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
OR	Albertson's	Heinz						1.50	2 for \$3
	Fred Meyer	Pacific		2.00					organic; 2 for \$4
	Haggen/Top Food	Swanson	0.75						4 for \$3
	McKay's Markets	Swanson Imagine	0.99	2.99					
	New Season's	Wolfgang Puck		2.50					organic; 2 for \$5
	Quality Food Center	Kroger Pacific Heinz	0.69	2.00				1.25	organic; 2 for \$4
	Ray's Food Place	Swanson Favorite	1.50				0.99		
	Rosauer's	Swanson Heinz	0.79					1.25	4 for \$5



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**Christmas/Hanukkah 2011
POULTRY-BASED BROTH and GRAVY**

State	Supermarket	Brand	Poultry Broth			Poultry Stock	Gravy 10.5 oz.	Gravy 12 oz.	Conditions
OR (cont)	Roth's	Swanson Heinz	1.00					1.67	10 for \$10 3 for \$5
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Thriftway of OR	Swanson	0.80						5 for \$4
UT	Albertson's	Heinz						1.50	2 for \$3
	Albertsons, LLC SW	Albertson's Emeril		0.99		3.49			
	Fresh Market	Swanson	0.50						2 for \$1
	Macey's	Swanson	0.50						2 for \$1
	Ridley's	Swanson	0.58						
	Smith's	Swanson Pacific	1.00		2.00				10 for \$10 organic; 2 for \$4
	Sunflower	Sunflower		1.66					3 for \$5
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	Whole Foods	Pacific		2.50					organic; 2 for \$5
WA	Albertson's	Heinz						1.50	2 for \$3
	Fred Meyer	Pacific		2.00					organic; 2 for \$4
	Haggen/Top Food	Swanson	0.75						4 for \$3
	Quality Food Center	Kroger Pacific Heinz	0.69		2.00			1.25	organic; 2 for \$4
	Rosauer's	Swanson Heinz	0.79					1.25	4 for \$5
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	
	The Markets LLC	Swanson Heinz	0.79					1.67	3 for \$5
	Thriftway of OR	Swanson	0.80						5 for \$4
WY	Albertson's	Heinz						1.50	2 for \$3
	Heartland Foods	Shurfine Swanson	0.49 0.99						2 for \$.98
	King Sooper	Kroger Pacific Heinz	0.60		2.00			1.29	5 for \$3 organic; 2 for \$4
	Ridley's	Swanson	0.58						
	Smith's	Swanson Pacific	1.00		2.00				10 for \$10 organic; 2 for \$4
	Super Walmart	Swanson	0.50						
	Target	Swanson Heinz	0.59					0.99	