



1400 Independence Avenue, SW.
Room 2958-S, STOP 0233
Washington, DC 20250-0233

Invitation to Nominate Dairy Producers to Serve as Members
Of the National Dairy Promotion and Research Board

The terms of office for 12 members of the National Dairy Promotion and Research Board (Board) will expire on October 31, 2015. Nominations for the expiring positions are being solicited. Enclosed is a press release requesting that dairy producer and other interested parties nominate candidates for the Board. Two members will be appointed for Region 2 and Region 6, and one member for each of the remaining regions. Nominees should be willing to give about 25 days per year of their time to attend scheduled Board meetings and other related functions. All nominees must be in good standing with the U.S. Department of Agriculture (USDA).

Members whose terms expire October 31, 2015, are:

Region 1*	George E. Marsh, Oregon
Region 2*	Ray S. Prock, California
Region 2*	Arlene J. Vander Eyk, California
Region 4	Lawrence A. Handcock, Texas
Region 5*	Paul A. Fritsche, Minnesota
Region 6	Lanette M. Harsdorf, Wisconsin
Region 6	Edward J. Jasurda, Wisconsin
Region 7*	Mark E. Erdman, Illinois
Region 8	David Veenhouwer, Idaho
Region 9	Joseph M. Kelsay, Indiana
Region 11	Marilyn K. Hershey, Pennsylvania
Region 12*	Ronald R. McCormick, New York

* Members not eligible for re-nomination to serve a second 3-year term.

Dairy Producer Nomination Information

You may nominate a dairy producer(s) for each of the 12 expiring positions in each of the regions where your organization conducts business. The person(s) nominated must produce milk in the region for which they are nominated.

If there is more than one organization representing producers in a specific region, they may caucus and jointly nominate a producer(s) for each position representing that region on the Board for which a member is to be appointed. If a caucus is held, the caucus chairperson should prepare and submit a separate nomination form for each nominee on behalf of the caucus. It is not necessary for each organization participating in the caucus to submit nominations if it is in agreement with the caucus. If nominations are submitted as a result of a caucus, we encourage the nomination of more than one producer for each position on the Board. If joint agreement is not reached with respect to any such nominations, or if there is no caucus held, each eligible organization should submit to the Secretary a nomination for each appointment to be made to represent that region.

If you wish to nominate a dairy producer(s) please submit a completed and signed copy of the enclosed nomination and background information forms for each nominee by May 15, 2015, to:

Promotion, Research, and Planning Division
USDA, AMS, Dairy Programs
Stop 0233, Room 2958-South Building
1400 Independence Avenue, S.W.
Washington, D.C. 20250-0233

Please note that if AMS does not receive nominations by May 15, 2015, a delay in board appointments might result and prevent new appointees from attending the first board meeting.

USDA's programs are open to all individuals without regard to race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation, and marital or familial status. We especially urge women, minorities, and persons with disabilities to participate, recognizing their frequent under-representation on such public boards. It is USDA's policy that membership on industry-governed boards and committees reflect, to the extent practicable, the diversity of individuals served by the programs.

If you have any questions, please contact the Promotion, Research, and Planning Division at (202) 720-6909 or via email at jill.hoover@ams.usda.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Dana H. Coale" with a stylized flourish at the end.

Dana H. Coale
Deputy Administrator
Dairy Programs

Enclosures - (Press Release), (Nomination Form), (Background Information Form)