



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY
 Advertised Prices effective through April 24, 2011



Easter/Passover 2011

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys, turkey breasts, roaster chickens, capons, Cornish hens, gizzards, livers, ducklings, geese, baking hens, shell eggs, and liquid eggs.

Whole Turkey promotions in the Western U.S. (AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA)

	Whole Turkeys - Eastern U.S.	9 pages
	Whole Turkeys - Central U.S.	7 pages
<input checked="" type="checkbox"/>	Whole Turkeys - Western U.S.	3 pages
	Miscellaneous Poultry	22 pages
	Shell Eggs and Egg Products	24 pages



Western U.S.

Prices in U.S. dollars per pound unless otherwise noted.
 All information from publicly available sources including store circulars, newspaper ads, and retailer websites.
 Note: BOGO = Buy one, get one free



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WESTERN U.S. - AZ,CA,CO,ID,MT,NM,NV,OR,UT,WA

Easter/Passover 2011
WHOLE TURKEYS

Whole birds; prices in US\$/lbs. unless otherwise noted; information from publicly available sources (store circulars, newspaper ads, and retailer websites)

Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Arizona	Albertson's LLC	no label	1.59							< 16 lbs (hen)
	Fresh & Easy	Fresh & Easy	0.99							limit 1
	Fry's	no label		1.19						
	Pro's Ranch	Jennie-O		0.98						w/ store card
		Jennie-O		1.69						w/o store card
	Safeway	Safeway	1.59							w/ store card
	Smith's	Jennie-O	1.39							
California Northern	Lucky's	Foster Farms Master Cut	1.39 *							< 16 lbs (hen) < 16 lbs (hen) @ 6.99/each; limit 2
	Lunardi's	Diestel					2.69			
	Mollie Stone	Mollie Stone					2.29			
	Ray's Food	Butterball		free						< 16 lbs (hen); limit 1 w/ ham purchase
	Safeway	Safeway	1.49							w/ store card
	Save Mart	Foster Farms Master Cut	1.39 *							< 16 lbs (hen) < 16 lbs (hen) @ 6.99/each; limit 2
California Southern	Albertson's	Foster Farms	1.59							
	Food4Less	Californian		1.19						
	Henry's	Henry's					1.99			
	Ralph's	Empire				3.99				< 16 lbs (hen) w/ store card
	Scolari's	Foster Farms	1.49							< 16 lbs (hen) w/ store card
		Foster Farms	1.99							< 16 lbs (hen) w/o store card
	Spencer's IGA	Foster Farms	1.59							
	Stater Bros.	Empire				2.99				< 16 lbs (hen)
	Foster Farms	1.29							< 16 lbs (hen); w/ store card	
	Foster Farms	1.59							< 16 lbs (hen); w/o store card	
	Von's	Safeway	1.49							w/ store card
Colorado	Albertson's LLC	no label	1.59							< 16 lbs (hen)
	King Sooper	Honeysuckle	0.99							
	Safeway	Safeway	1.49							w/ store card
Idaho	Albertson's	Jennie-O	1.69							
	Broulim's	Norbest	1.49							
	Harvest Foods	Jennie-O	1.59							< 16 lbs (hen)
	Ridley's	Norbest	1.49							
	Rosauer's	Jennie-O	1.39							
	Safeway	Safeway	1.49							w/ store card
	Smith's	Jennie-O	1.39							
	Yoke's	Jennie-O	1.49							



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Market	Supermarket	Label	Regular		Kosher		Organic	Free Range	Natural	Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Montana	Albertson's	Jennie-O	1.69							
	Harvest Foods	Jennie-O	1.59							< 16 lbs (hen)
	Rosauer's	Jennie-O	1.39							
	Safeway	Safeway	1.49							w/ store card
	Smith's	Jennie-O	1.39							
Nevada	Albertson's	Foster Farms	1.59							
	Ralph's	Empire				3.99				< 16 lbs (hen) w/ store card
	Ridley's	Norbest	1.49							
	Safeway	Safeway	1.49							w/ store card
	Scolari's	Foster Farms	1.49							< 16 lbs (hen) w/ store card
		Foster Farms	1.99							< 16 lbs (hen) w/o store card
	Smith's	Jennie-O	1.39							
New Mexico	Von's	Safeway	1.49							w/ store card
	Albertson's LLC	no label	1.59							< 16 lbs (hen)
	Pro's Ranch	Jennie-O		0.98						w/ store card
		Jennie-O		1.69						w/o store card
	Safeway	Safeway	1.49							w/ store card
Oregon	Smith's	Jennie-O	1.39							
	Albertson's	Jennie-O	1.69							
	Haggen's	Jennie-O	1.59							
	Harvest Foods	Jennie-O	1.59							< 16 lbs (hen)
	McKay's Market	Norbest	1.38							< 16 lbs (hen)
	QFC	Northwest Natural	1.49							< 16 lbs (hen)
	Ray's Food	Butterball		free						< 16 lbs (hen); limit 1 w/ ham purchase
	Rosauer's	Jennie-O	1.39							
	Roth's	Norbest	1.49							
	Safeway	Safeway	1.49							w/ store card
Utah	Thriftway OR	Foster Farms	1.59							
		Norbest	1.59							
	Albertson's	Jennie-O	1.69							
	Albertson's LLC	no label	1.59							< 16 lbs (hen)
	Fresh Market	Norbest	1.49							
	Harmon's	Honeysuckle	1.49							w/ store card
		Honeysuckle	1.99							w/o store card
	Macey/Dan/Dick	Norbest	1.49							
Ridley's	Norbest	1.49								
Washington	Smith's	Jennie-O	1.39							
	Albertson's	Jennie-O	1.69							
	Haggen's/Tops	Jennie-O	1.59							
	Harvest Foods	Jennie-O	1.59							< 16 lbs (hen)



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			Fresh	Frozen	Fresh	Frozen	Fresh	Fresh	Fresh	
Washington (continued)	QFC	Northwest Natural	1.49							< 16 lbs (hen)
	Red Apple	no label	1.39							< 16 lbs (hen)
	Rosauer's	Jennie-O	1.39							
	Safeway	Safeway	1.49							w/ store card
	The Markets	Jennie-O	1.58							
	Thriftway	no label	1.39							< 16 lbs (hen)
	Thriftway OR	Foster Farms	1.59							
		Norbest	1.59							
	Yoke's	Jennie-O	1.49							
Wyoming	Albertson's	Jennie-O	1.69							
	King Sooper	Honeysuckle	0.99							
	Safeway	Safeway	1.49							w/ store card
	Smith's	Jennie-O	1.39							