

## Vendor Outreach Webinar Series

### **Selling to the Agricultural Marketing Service Seeking Native American Owned Companies and Tribal Organizations for USDA Purchase Programs**

- The Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) would like to offer a free webinar on how to sell commodities to Federal nutrition assistance programs targeted specifically to Native American owned companies and Tribal organizations.
- The webinar will serve as an introductory overview of AMS purchase programs and familiarize participants with purchase programs and how to get started. Members of the AMS, Commodity Procurement Staff (CPS) Livestock, Poultry, and Seed (LPS) Program, Food Safety and Commodity Specifications Division will:
  - introduce you to AMS CPS purchasing activities and "USDA Foods,"
  - discuss the types of products AMS buys,
  - review the solicitation and award process,
  - outline LPS Program specification requirements and oversight, and
  - explain and demonstrate the technical proposal development and approval process for red meat, poultry, and aquatic foods.
- In addition, feedback of those that may be interested in attending and/or any topics or specific questions for other commodities such as fruit and vegetables would be appreciated. Responses and direct contacts for those could be provided during the Question and Answer session.
- For more information on this or other AMS Programs you can contact:
  - Terry L. Lutz, Marketing Specialist  
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