National Market News Association

COMMUNICATOR



Portland, OR

Population – 557,706 (2008)

Area – 145.4 square miles

History - In 1806, Lewis and Clark discovered the land that would later become the city of Portland. Asa Lovejoy, a native of Massachusetts, and Francis Pettygrove, a native of Maine, founded the city in 1851. Lovejoy wanted to name this city after his beloved Boston, but Pettygrove wanted to name it after his hometown of Portland. A coin toss settled the dispute, and the rest, as they say, is history.

Weather - Sheltered by two mountain ranges, Portland enjoys mild weather all year long, rarely experiencing the weather severe extremes common to much of the rest of the country. However, that doesn't mean that Portland doesn't have seasons. July and August are warm and dry, with average high temperatures in the upper 70's and lower 80's.

PORTLAND, OREGON

FEBRUARY 2010

Greetings from Portland

Happy New Year! Before we know it we will be gathering again for another conference. This year will be in Portland, Oregon. We have started to prepare for the big conference in hopes that all goes well. The 53^{rd} annual conference dates are August 26 – 29, 2010.

We are looking for everyone's arrival. See you soon!

Tiffany Smit

Hotel Reservations



Hilton Portland & Executive Tower – Downtown 921 SW 6th Ave Portland, OR 97204 http://www.tourhiltonportland.com/

Reservations: 800-445-8667

Each individual guest must make their own reservation by calling 1-800-Hiltons. Reservation deadline is **July 26, 2010**. You must identify yourself as member of the National Market News Association. Room rates are \$120.00 single rate or double rate plus state and local tax. Check-In is 4:00 PM and Check-Out is 12:00 Noon.

Conference Registration

Registration forms will be available online soon! You can pay in advance by mailing a check (payable to NMNA) or you can pay when you check-in at the conference. When mailing registration fees, please send to: **Tiffany Smit, USDA/AMS/Livestock and Grain Market News 1220 SW Third Ave, Room 1772, Portland, OR 97204.** Spouses and guests must be registered in order to participate in the spouses program activities listed on the registration form. If you register online, you will not need to mail a hard copy of the registration form.

Meet Our New NMNA Secretary

Danny P. Pino, Jr. was appointed as the new Secretary of the NMNA. In 1997, Danny graduated with college honors from Louisiana State University with a double major in Animal Science and Journalism. After a summer internship with Poultry Market News in Washington, D.C., Danny formally began his career with the branch's Atlanta office. As a poultry market news reporter, Danny covered the northeast and southeast broiler and egg markets and contributed to the development of the branch's first certified organic poultry and egg market report.

In 2004, an opportunity for advancement appeared and Danny accepted a position with Cotton Market News in Macon, Georgia. He currently covers the East Texas and Southeast cotton markets and his contacts include cotton ginners, merchants and brokers throughout those regions.

Most of Danny's spare time is devoted to his wife Jaime and their three children, Jaycee, Mason & Maddox. But occasionally he is spotted around some of Atlanta's local music venues playing his acoustic guitar and harmonica. Danny is looking forward to serving on the NMNA board in the years ahead.

National Market News Association Business Meeting August 15, 2009

The 52nd annual conference of the NMNA was held in Raleigh, North Carolina on August 13-16, 2009. The business meeting was called to order by President, Sherry Warren. Abbie Hannon, Secretary, presented the minutes of the 2008 NMNA business meeting. A motion was made and seconded to accept the minutes as published in the conference program. Treasurer, Jason Karwal, presented the Treasurer's Report. A motion was made and seconded to approve the report as published.

Committee Reports: Abbie Hannon, Membership Committee Chair, reported that there were 172 paid members at this year's conference and 16 guests; guests representing the countries of Canada, Colombia, and Trinidad and Tobago. Jason Karwal, Honorary Lifetime Membership Committee Chair, announced that there were no nominations for this award. Chair of the Awards Committee, Tiffany Smit, deferred announcements of this year's recipients until the awards banquet. Award Recipients-Market Reporter of the Year – Holly Mozal (F&V); Distinguished Service – Bill Sumpter (L&G) & John Gallagher (IT); Distinguished Support – Anil Kodali (IT) & Jill Turosz (IT) (TEAM), Jingquig Ren (L&G); Distinguished Support Staff – Donna Byrne (F&V). Sherry Warren, Scholarship Committee Chair, announced that six students from two universities applied for the NMNA scholarship. Since the money from the 2008 fundraiser was not awarded, two scholarships in the amount of \$1,500.00 were awarded in 2009. Sherry Warren, filling in for Tom Lister, Chair of the Nominating Committee, recommended Danny Pino, Cotton Market News (Macon, Georgia) to fill the Secretary position. A motion was made and seconded. The motion passed.

Old Business: Holly Mozal, Sub-committee chair, reviewed the scholarship process and reported on changing the scholarship rules to make available the NMNA scholarship to members, their children and high school seniors. Mrs. Mozal reported that due to ethic concerns, offering the NMNA scholarship to members and their children as well as to high school seniors would not be allowed.

New Business: There was discussion to amend the Bylaws to add a new officer, Deputy Historian, as a permanent position. The Deputy Historian would have the same responsibilities as Historian, but will only execute duties when Historian is not capable of doing so. The discussion during the executive board meeting concluded with a decision to add the 2nd Vice President, along with the Treasurer, to the signature card for the NMNA bank accounts – rather than adding a Deputy Historian.

The Scholarship bank account has been established, separate account from the NMNA business account. This account is set up so that dividends from the certificate of deposit account are automatically transferred into the scholarship account on a monthly basis. Proceeds received from the scholarship fundraiser and donations are to be deposited directly into scholarship account. When the check for the scholarship had been issued to recipient, funds are to be transferred into the new scholarship checking account to cover expense. The new account was established with \$1000 deposit. Funds were withdrawn from checking account and transferred to new scholarship account.

There was no additional old or new business to discuss. A motion was made and seconded to adjourn the meeting.

Treasure's Report for the Year ending December 31, 2009

Beginning Balance – January 1 Checking Account CD Account #1 CD Account #2 Scholarship Account Total Beginning Balance	Income	Expenses	Totals 3,826.18 15,364.20 8,017.09 0.00 27,207.47
Income for Current Year Interest earned on CD accounts Cash scholarship donations Scholarship fundraiser Total income for scholarship account Workshop registration fees Spouse/Guest registration fees Alumni registration NMNA membership dues Cash contributions Total wokshop income Total Income	561.17 $1,366.54$ $2,890.00$ $4,817.71$ $31,450.00$ $1,268.00$ 75.00 $1,071.00$ $3,050.00$ $36,914.00$		41,731.71
Expenses for Current Year Scholarship award Total Scholarship expense Bank charges Meeting rooms/Audio/Visual/Internet Office supplies (printing, postage, badges, pictures) Awards and engraving Friday evening program and buses Door prizes, registration gifts, speaker gifts, decorations Welcome reception Hospitality Suite Breakfast and breaks Awards Banquet Spouse/Guest program Total workshop expenses Total Expenses		3,000.00 3,000.00 58.49 3,024.10 776.98 538.02 4,218.00 676.91 5,238.50 1,121.64 8,040.38 12,575.99 596.25 36,865.26	39,865.26
Beginning Balance + Income – Expenses			29,073.92
Ending Balance – December 31 Checking Account CD Account #1 CD Account #2 Scholarship Account			3,823.36 15,396.56 8,036.29 1,817.71
Total Accounts Ending Balances			29,073.92

Page 4 of 16

2009 NMNA Award Recipients



Distinguished Service – Bill Sumpter, LG, Des Moines, IA John Gallagher, IT, Washington, DC

Distinguished Support Staff - Donna Byrne, F&V, Idaho Falls, ID

Distinguished Support – Jingquig Ren, LG, Raleigh, NC Anil Kodali and Jill Turosz (TEAM), IT, Washington, DC

NMNA Memorial Scholarship Award – Courtney Wade and Maegan Ruth Williams, NC State University

Reporter of the Year Award – Holly Mozal Fruit & Vegetable, Jessup, MD

2010 NMNA Award Nominations

It's time to begin thinking about award nominations for 2010. Nomination forms and details are available on the NMNA website <u>www.ams.usda.gov/nmna</u> in the awards section. Complete the application, click submit and receive an emailed confirmation. If you have questions, contact Rebecca Sauder at 325-653-1778 or <u>Rebecca.Sauder@ams.usda.gov</u>

Executive

Tiffany Smit, LG, OR, Chair Rebecca Sauder, LG, TX Jason Karwal, PY, IA Abbie Hannon, FV, AZ Danny Pino, CT, GA Lewis Langell, LG, TN Sherry Warren, LG, NC Barbara Meredith, CT, TN Tina Colby, LG, OK Debbie Friday, FV, MI Donald Carnes, PY, GA Bill Meyers, MNAA, NE

2010 NMNA Committees

<u>Awards</u>

Rebecca Sauders, LG, TX, Chair Carol Meinders, LG, MN Mick Davie, FV, ID Lori Tasos, FV, CA

Nominating

Rebecca Sauders, LG, TX, Chair Carol Meinders, LG, MN Monica Alexander, PY, DC Mick Davie, FV, ID Lori Tasos, FV, CA

Achievement & Recognition

Jason Karwal, PY, IA, Chair Amos Hardy, PY, John Goetz, LV, IA

Lifetime Membership

Abbie Hannon, FV, AZ, Chair Maria Townsend, CT, CA Debra Schwartz, PY, IA Jimmy Beard, LG, DC Barbara Maxwell, FV, DC

Membership

Danny Pino, CT, GA, Chair Annie Terry, PY, GA DaLene Plummer, FV, CA Kimberly Mercer, FV, CA

Scholarship

Tiffany Smit, LG, OR, Chair Rebecca Sauders, LG, TX Abbie Hannon, FV, AZ

A Glimpse of the 2010 Conference

Thursday evening all conference attendees are invited to attend the NMNA Welcome Reception. Come and enjoy delicious hors d-oeurves and drinks while you relax and network with your colleagues. There will be great views of the city. **Be sure to wear your name badge** to this event.

The meeting session schedule will be changed again this year. Breakout sessions will begin on Friday morning. The Fruit and Vegetable branch is planning to board buses and travel to a packing shed and doing a product correlation. Other branches will meet in their meeting rooms.

Friday evening is a free evening to enjoy the night life of Portland. There are many things to see and do.

We will begin Saturday morning with the NMNA business meeting. We encourage all paid NMNA members to attend the meeting. After the business meeting, we will immediately begin the General Session. We are still working on the program. More information about the general session will be available in the next Communicator. At the conclusion of the General Session, we will break for lunch and then resume with breakout sessions.

Saturday evening, will begin with a Pre-Banquet Social Hour.

For our scholarship fundraiser this year, we will once again hold a live auction and possibly a raffle. If you would like to donate items please send them to: Tiffany Smit 1220 SW 3rd Ave, Room 1220 Portland, OR 97204.

Spouses/Guest Program

This year both Friday and Saturday will be a free days for the spouses and guests to pick their own self guided tour/tours. All you need to do is let me know what you want to do for the day, so we can get you detailed directions, if needed. There is a lot of things to do in downtown Portland.

Several Options are as follows - see websites below in order to obtain tickets before hand -

Chinese Gardens – (bus ride) 9 minutes Oregon Zoo (max ride) – 20 minutes, with 9 minute walk Children's Museum (max ride) – 22 minutes, with 11 minute walk OMSI with IMAX THEATER (bus ride) – 19 minutes, with 15 minute walk

River Walk - self guided - close to Portland Farmers Market

Shopping

Pioneer Place (Downtown Portland – walking distance from hotel) Clackamas Town Center Mall (max ride) Lloyd Center Mall (max ride) Bridgeport Mall (bus ride) Portland Farmers Market (walking distances or a few stops on the max) Beaverton Farmers Market (max ride) Portland Saturday Market (bus/max ride)

There are many other choices, if you want to get in a group and go. See below: Things to Do and Sites to See in the Portland, Oregon area.

BRANCH UDPATES

Poultry Market News & Analysis

In 2009, the Poultry Market News & Analysis Branch (PMNA) made several improvements to its market reporting and delivery services, and to its organizational structure.

In June, Nettie Andry, Long Beach, CA, retired after 30 years with the Branch. At that time, the Branch closed its Long Beach, CA, and moved the remaining market reporting functions to its Des Moines, IA, office, ensuring continuity of market information to the U.S. and West Coast poultry industry. The closure of the California office, opened in September 1931, marked the end of a 78-year presence for the Branch in California, and changed the organizational structure of the Branch by reducing the number of field offices from four to three. In December, the Branch said goodbye to Richard Parsons, Assistant Chief, after a 36-year career. Richard was a true professional who loved Market News and worked tirelessly and selflessly to leave the Branch better than he found it. In that, he succeeded. With his retirement, Market News lost a wealth of knowledge and a great friend. However, while he will be missed, Market News will move forward as it has after the loss of many Richards since 1915.

In 2009, PMNA continued to improve its market reporting and information delivery services with the implementation of several initiatives including:

- The expansion of the USDA Market News Portal to include poultry and eggs.
- The expansion of the cooperator base for wholesale reporting of certified organic poultry and eggs.
- The development of a market report that provides information on the inventory of specialty shell eggs, including organic, available for marketing each week.
- The development of a new market report providing all market information for organically grown poultry and eggs.
- The expansion of coverage of global marketing of organic products.
- The addition of ready-to-cook weight to the Poultry Slaughter Under Federal Inspection report developed in partnership with the USDA Food Safety Inspection Service and the National Chicken Council.
- The discontinuation of the *Turkey Trends* report as the information was supplanted by the addition of ready-to-cook weight data to the slaughter report in 2008.
- The reporting of frozen egg products on a national basis and the subsequent elimination of three regional reports previously used to report the frozen egg markets.
- Completion of the annual review and update of the supermarket sample forming the basis of the Retail reporting series resulting in an expanded sample of 19,200 supermarkets in the continental U.S., an increase of 600 stores over the past year. As a result, the Retail report series continues to provide the latest and most comprehensive information on promotional activity for poultry and eggs by U.S. supermarkets currently accessible.
- Development of an expanded Retail Chicken reporting section, released January 1, 2010, providing information on supermarket feature activity for prepared chicken products, a growing retail segment.
- Expanded the reporting of shell eggs at retail with the addition of the vegetarian-fed category to the Retail Egg report.
- Introduction of a newly formatted Weekly Weighted Average Prices for Frozen Whole Young Turkeys
 report that includes information previously reported on the discontinued Daily Whole Turkey report
 along with a National F.O.B. basis whole body quote. The report is now released in Adobe pdf format
 and includes charts and graphs of key turkey data relationships.
- Expansion of the *Daily Turkey Market At-a-Glance* report to include information previously released on the discontinued *Daily Whole Turkey* report.

Fruit and Vegetalble Market News Market News Provides Hands-on Training

The USDA Fruit & Vegetable Market News Service will be holding two hands-on computer training sessions. The first, March 18th in Idaho Falls, Idaho, will be in the heart of the Idaho potato production area. The second March 25th in Ontario, Oregon, will be in the heart of the major onion producing area of Idaho-Eastern Oregon. The purpose will be to train farmers, shippers, buyers, and other interested parties in the use of the Market News Portal. The USDA Market News Portal for Fruit and Vegetables was developed in response to customer needs for increased access to market information and as a means to "empower" the users of Market News. The Portal provides direct access to the wealth of information in the Market News database and can be tailored to a user's specific requirements and preferences. The website is geared to provide current market information in a timely manner **and** to provide easy access to historical market data. The Portal was first released in 2005, with a major upgrade completed in 2007 to benefit the potato industry and other users across the country.

The training is about learning to not only navigate the Market News Portal, but to get the full value of the many features offered there. Attendees will learn how to run custom reports, and will learn how to query (search) multiple Shipping Points for prices or shipments on potatoes or onions. Exercises will include how to refine the reports generated both for viewing and downloading to the user's computer, the benefits of registering as a user, the customized features such as saving reports with bookmarks, emailing of reports to others, and how to create graphs from the information of interest.

Market News has hosted a number of hands-on workshops and demonstrations since the Portal was first released – both to government and public users. While the Portal has created an entirely new way for customers to access near real time market information and to create their own personalized market reports, Market News realized that users may need some initial training to get the full value out of the Portal. Market News reporters across the country have reached out to their local contacts and customers to provide more one-on-one training to help them use the Portal. Market News has also taken advantage of various other opportunities as they have presented themselves to do public demonstrations and presentations, such as industry meeting and trade shows.

The first Portal workshop in Idaho Falls is co-sponsored by Paul Patterson of the University of Idaho Cooperative Extension Service and will be held at the University Place computer lab in the CHE Building in Idaho Falls, ID, on March 18th from 1:00-5:00 p.m. Each registrant will have his or her own computer to follow along with experienced instructors and market reporters, Patty Willkie and Mick Davie of the Idaho Falls Market News office.

The Ontario, Oregon, Market News Portal training is in ITC Lab #4 of the Oregon Trail Building on the campus of the Treasure Valley Community College. Again each registrant will have his or her own computer station.

There is no charge for the workshop, but registration is required due to the limited number of computer stations. Call the Idaho Falls Market News office at (208) 525-0166 to register.

Get the real-time (or historical) potato and onion or other produce price and supply data that you need to compete smarter. This is the third such hands-on Portal training workshop to be held in Idaho Falls and the first in Ontario. Future sessions can be added if there is enough interest. Register now for the hands-on Portal workshop and get final details and maps by calling (208) 525-0166.

COMMUNICATOR

Livestock and Grain Market News





Dairy Market News

The Organic Dairy Report was started in October 2009. Two staff members are responsible for generating this bi-weekly report. Initially, the report is surveying nationally advertised Organic Dairy Prices in online newspaper supermarket ads (9,000 + supermarkets) from across the country. A second component of the report is a survey of Organic Dairy Prices in seven Madison, WI area stores. Organic fluid milk is by far the largest component of the Organic Dairy Products market in the U.S. with yogurt a distant second.

Dairy Market News launched their Portal at the 2009 Ag Outlook in Washington back in February through a formal presentation and a live demonstration at the trade show. Response from industry users has been uniformly positive because of the ease of use built into the user interface. A count of portal usage for the period of July-December 2009 yields 39,754 views. Enhancements continue to be worked on to the initial roll out of the Portal and should be available in early 2010.

Page 9 of 16

COMMUNICATOR

Market News Support Branch

The Market News Support Branch (MNSB) is excited about the many new applications that are planned for delivery this fiscal year and invite you to visit us at our booth in Portland, OR for demonstrations of our technology advances since our last meeting.

MNSB works to meet expectations and provide the best customer service by focusing on the Sun Tzu's quote: "Opportunities multiply as they are seized". Planned priorities for this fiscal year include:

- 1. Enhance Cotton MN Information System and integration with the newly developed Market News Portal that is scheduled for launch March 2010.
- 2. Develop a Retail Reporting module for F&V, LS, Dairy and Poultry that integrates with the MN Portal
- 3. Develop automated data load for Poultry Organic Reporting data
- 4. Investigate options for Hand Held Device options



Front Row Left to Right: Jing Bai, Dai Patrick, Middle Row: Ishrath Raheem, Renee Joseph, Manisha Patel, Margot Paz Back row: David Pleasant, Malcolm Proctor, Greg Demery, Vincent Tong, Jermaine Major

Cotton Market News

The Cotton Market News Branch has been busy reaching out to producers, ginners and association groups in an effort to educate industry members about the purpose and scope of our program, as well as the importance in sharing information with area reporters. The branch designed informational brochures and pamphlets that encouraged cooperation and explained how the price information collected and disseminated by Market News is used in the calculation of the Commodity Credit Corporation Loan Premium Discount Schedule of Upland and ELS cotton. This has resulted in increased participation from newly acquired sources at the gin level in providing price information to area reporters. Involvement from diverse sources further enhances our ability to provide the industry with accurate and reliable marketing information.

In November, the entire branch attended the Organic Field Day in Lubbock, Texas. This was an exciting opportunity to learn about organic cotton production and meet with members of the Organic Exchange, organic producers, and various other industry members. Production remains limited at this time, but the branch continues to collect organic information and monitor the development of this emerging segment of the cotton industry.

Budget challenges in 2008-2009 made it necessary to consolidate within the branch and expand the market coverage of area reporters. Through the coordinated extra effort of the entire Cotton Market News Branch, our offices were able to weather the budget constraints and maintain their high level of industry service throughout the year.

Market News Alumni Association

Any retirees who are instereted in joining the Market News Alumni Association should contact:

Bill Meyers 2346 So. 33rd St. Omaha, NE 68105 402-345-4898 <u>bmeyers5@cox.net</u>

Bill will periodically pass along news of interest to the members, perferably via Email, or by USPS if necessary. A one time membership fee of \$25.00 is reqested. Membership dues should be mailed to:

Weldon Hall 15121 Clementown Rd Amelia, VA 23002 Page 11 of 16

COMMUNICATOR

Achievement and Recongnition Report as of December 2009

Poultry Market News & Analysis

New Hires Monica Alexander **Retirements** Nettie Andry Richard Parsons

Dairy Market News

New Hires

Superior Performance Patsy Emmons Don Nelson Spot Award Steve Schneeberger

Market News Support Branch

New Hires Jermaine Major Manisha Patel Ishrath Raheem

Livestock and Grain Market News

New Hires Niki Davila Devin Murnin Jodee Inman Charlie Potts John Stacy Johnny Young

Retirements

Jerry Alexander Larry Johnson Ferris Hall Lamar Yawn Darold Mapes

Resignations

Kirk Christie Joi Ernst

Performance Award

Warren Preston

Extra Effort Award

Mike Lynch Sherry Wise Dan Schussler

Spot Award Lisa Whitney Randy Bisel

Randy Hammerstrom Kinley Smotherman Tina Colby Jerry Alexander Joe Massey Tammy Judson Chris Sommers Taylor Cox Steve Cheney

Keepsake Award

Dan Schussler Bill Worlie Louie Langell Tom Walthers Brittany Koop Rex Hurd Joe Massey Chris Sommers Jeff Pendleton Charlie Potts Lonnie Peetz

40+ Years of Service Jerry Bawdon Lamar Yawn

35+ Years of Service Darold Mapes Rex Hurd Jack Colley

30+ Years of Service Jim Beard Cheryl Johnson Dan Schussler

25+ Years of Service Jerry Alexander Judy Baldridge Susan Moore

20+ Years of Service

Tina Colby Ferris Hall Mike Lynch Sjontelle Crocker Nancy Gallagher

10+ Years of Service Bruce Thomas Cordell Givens Lee Ann Davidson

5+ Years of Service Lance Cline Randy Hammerstrom Tom Walthers James Ward

COMMUNICATOR

Fruit and Vegetable Market News

Retirements Stephen Skuba

Extra Effort Award

Debbie Friday Kimberly Mercer Patty Wilkie Stanley Harris Tom Lister Donna Byrne

Spot Award

Cedrick Benson Francine Marando Dalene Plummer Peter Diciero James Praski

Cotton Market News

Performance Award Cathy Greene

Extra Effort Award

Jane Byers-Angle Danny Pino Angela Hooper Joe Echanove Lisa Vanmeter Malinda McNeil Mick Davie Phil Montgomery Jeff Main Kathleen Posh Lori Tasos Melissa Reeves Paul Pasholk Tony Sorenson

40+ Years of Service Donna Lupo Tom Cooper

30 Years of Service Edward Martello

Group Time Off Award Jeff Camahan Danny Pino Maria Townsend

20 Years of Service Barbara Meredith Cathy Greene Maria Castillo

25 Years of Service Randolph Foster

20 Years of Service Larry Gartleman Dennis Jemmerson James Patrick King

10 Years of Service Ashraf Zaki Marcial Ratanan

Jane Byers-Angle Angela Hooper

10 Years of Service Jeff Camahan

Page 12 of 16

Page 13 of 16

COMMUNICATOR

2010 NMNA Officers

PRESIDENT

Tiffany Smit U.S. Department of Agriculture Livestock and Seed Market News 1220 SW 3rd Avenue, Room 1772 Portland, OR 97204-2899 Telephone: 503.326.2237 Fax: 503.326.5140 Email: <u>Tiffany.Smit@ams.usda.gov</u>

FIRST VICE PRESIDENT

Vacant

SECOND VICE PRESIDENT

Rebecca Sauder U.S. Department of Agriculture Livestock and Seed Market News Producer's Livestock Auction Bldg 1131 North Bell San Angelo, TX 76903-0160 Phone: 325.653.1778 Fax: 325.653.3370 Email: <u>Rebecca.Sauder@ams.usda.gov</u>

THRID VICE PRESIDENT

Jason Karwal U.S. Department of Agriculture Poultry Market News and Analysis 210 Walnut St. Des Moines, IA 50309 Phone : 515-284-4471 FAX : 515-284-4468 Email: Jason.Karwal@ams.usda.gov

TREASURER

Abbie Hannon U.S. Department of Agriculture 230 North First Ave., Ste. 404 Phoenix, AZ 85003 Phone: 602-514-7210 Fax: 602-514-7215 Email: Abbie.Hannon@ams.usda.gov

SECRETARY

Danny Pino U.S. Department of Agriculture Cotton Market News 1100 Parkway Drive Mascon, GA 31220 Phone: 478-474-2831 Email: Danny.Pino@ams.usda.gov

HISTORIAN

Lewis Langell United States Department of Agriculture Livestock & Grain Market News P.O. Box 40627 Nashville, TN 37204 Telephone: 615.781.5406 Fax: 615.837.5194 Email: Lewis.Langell@ams.usda.gov

COMMODITY SECTION HEADS

COTTON MARKET NEWS

Barbara Meredith, Chief Telephone: 901-384-3016 Email: Barbara.Meredith@ams.usda.gov

DAIRY MARKETING

John Wetterau, Chief Telephone: 202-720-7461 Email: <u>John.Wetterau@ams.usda.gov</u>

POULTRY & EGG MARKET NEWS

Michael Sheats, Chief Telephone: 202-720-6911 Email: <u>Michael.Sheats@ams.usda.gov</u>

FRUIT & VEGETABLE

Terry Long, Chief Telephone: 202-720-2745 Email: <u>Terry.Long@ams.usda.gov</u>

LIVESTOCK & GRAIN MARKET NEWS

Michael Lynch, Acting Chief Telephone: 202-720-6231 Email: <u>Michael.Lynch@ams.usda.gov</u>

MARKET NEWS SUPPORT BRANCH

Renee Joseph, Chief Telephone: 202-720-7776 Email: <u>Renee.Joseph@ams.usda.gov</u>

COMMUNICATOR

Page 14 of 16

Alumni Officers

PRESIDENT William Meyers Telephone: 402-345-4898 Email: <u>bmeyers5@cox.net</u> VICE PRESIDENT Charlie Gore Telephone: 618-667-3073 Email: <u>FVMNSTL@mindspring.com</u>

SECRETARY/TREASURER

Weldon Hall Telephone: 804-561-5271 Email: <u>sjhall@tds.net</u>

Things to Do and Sites to See in the Portland, Oregon

There are plenty of things to do and see in Portland. For more information go to: (All distances are from the Hilton)

International Rose Test Garden	503-823-3636 w		ortlandparks.org/gardens/introsetestgarden.htm
Pittcock Mansion	503-823-3623	<u>v vv vv .p</u>	www.pittockmansion.org
Oregon Coast	303-023-3023		http://visittheoregoncoast.com
Bonniville Dam	541-374-8820 / 541-374-8	0211	www.nwp.usace.army.mil/op/b/home.asp
Multhomah Falls	503-695-2376	0344	www.multnomahfallslodge.com
			<u>_</u>
Oregon Zoo – 3 MI NE	503-226-1561	000	www.oregonzoo.org
OMSI Oregon Muesum Science & Inst(000	www.omsi.edu
Oaks Park	503-233-5777		www.oakspark.com
Children's Museuem	503-223-6500		www.portlandcm.org
Wine Tours			www.winesnw.com/ortourfind.html
Oregon Martitime Museum	503-224-7724		www.oregonmaritimemuseum.org
Portland Art Museum – 6 BLK SW	503-226-2811		www.portlandartmuseum.org
Japanesse Gardens – 2 MI NE	503-223-1321		www.japanesegarden.com
Portland Spirit	503-224-3900 / 800-224-3		www.portlandspirit.com
Willamette Jetboat Excursions	503-231-1532 / 888-538-2	2628	www.willamettejet.com
World Foresty Center Discovery Museum 503-228-1367		www.worldforestry.org	
Portland Aerial Tram			www.portlandtram.org
Portland Saturday Market	503-222-6072		www.PortlandSaturdayMarket.com
Chinese Classical Gardens – 1 MI NE	503-228-8131		http://www.portlandchinesegarden.org
The Grotto	503-254-7371		www.thegrotto.org
Lloyd Center Ice Rink	503-288-6073		www.lloydcenterice.com
Portland Saturday Markets	503-222-6072		www.portlandsaturdaymarket.com
Evergreen Aviation & Space Museum (IMAX)503-434-4180		www.sprucegoose.org
Underground City Tour		tlandw	alkingtours.com/tours/underground_portland.php
Shanghai Tunnel Tours			gs-mthood.tripod.com/shanghai_tunnels_FAQ.htm
Arlene Schnitzer Hall – 1 BLK SW	-		
China Town – 1 MI NE			
Heron Lakes Golf Course – 7 MI N			
Keller Auditorium – 0.5 MI SE			
Oregon Convention Center – 3 MI E			
PGE Park – 0.5 MI W			
Pioneer Court house Square – 2 BLK N	I		
Portland Rose Garden/Quarter – 2 MI			
Tom McCall Waterfront Park – 6 BLK E			

Page 15 of 16

Places to Eat

- Dragonfish Asian Cafe 909 Southwest Park Avenue (503) 243-5991 0.1 mi NW
- Flying Elephants Delicatessen at Kruse Woods 812 Southwest Park Avenue (503) 546-3166 0.1 mi NW
- Higgins Restaurant 1239 Southwest Broadway (503) 222-9070 0.2 mi SW
- Bistro 921 921 Southwest 6th Avenue (503) 226-1611 0.1 mi NW
- Cafe Portlandia 410 Southwest Main Street (503) 224-0335 0.1 mi SE
- Southpark Seafood Grill and Wine 901 Southwest Salmon Street (503) 326-1300 0.1 mi W
- The Melting Pot Southwest 6th Avenue & SW Main St (503) 517-8960 0.1 mi S
- Departure Restaurant and Lounge 525 Southwest Morrison Street (503) 802-5370 0.1 mi NE
- Porto Terra Tuscan Grill & Bar 830 Southwest 6th Avenue (503) 944-1090 0.1 mi NE
- Rock Bottom Restaurant & Brewery 206 Southwest Morrison Street (503) 796-2739 0.2 mi E
- Bush Garden Japanese Restaurant 900 Southwest Morrison Street (503) 226-7181 0.2 mi NW
- Pinocchio Bar and Restaurant 910 Southwest Salmon Street (503) 595-2227 0.1 mi W
- Red Coach Restaurant 615 Southwest Broadway (503) 227-4840 0.2 mi N
- Habibi Restaurant 1012 Southwest Morrison Street (503) 274-0628 0.2 mi NW
- Koji Osakaya Japanese Restaurant 606 Southwest Broadway (503) 294-1169 0.2 mi N
- Pastini Pastaria 911 Southwest Taylor Street (503) 863-5188 0.1 mi NW
- Urban Farmer 8th Floor, Meier + Frank Building, 525 SW Morrison Street (503) 222-4900 0.1 mi NE
- Virginia Café 820 Southwest 10th Avenue (503) 227-8617 0.2 mi NW
- Pizza Schmizza 512 Southwest Taylor Street (503) 445-6274 0.1 mi E
- McCormick & Schmick's Seafood Restaurant Ste 550, 720 SW Washington Street (503) 224-7522 0.2 mi N
- Carl's Jr Restaurant 508 Southwest Taylor Street (503) 224-2356 0.1 mi E
- Jake's Grill 611 Southwest 10th Avenue (503) 220-1850 0.2 mi NW
- Persian House Restaurant 1026 Southwest Morrison Street (503) 243-1430 0.2 mi NW
- Todai Japanese Sushi and Seafood Buffet 340 Southwest Morrison Street (503) 294-0007 0.2 mi E
- Red Star Tavern 503 Southwest Alder Street (503) 222-0005 0.2 mi NE
- Kelly's Olympian 426 Southwest Washington Street (503) 228-3669 0.2 mi NE
- Lotus Cardroom & Cafe 932 Southwest 3rd Avenue (503) 227-6185 0.2 mi SE
- Huber's Restaurant 411 Southwest 3rd Avenue (503) 228-5686 0.3 mi NE
- Pazzo Ristorante 627 Southwest Washington Street (503) 228-1515 0.2 mi N
- Greek Cusina 404 Southwest Washington Street (503) 224-2288 0.2 mi NE
- Alessandro's Restaurant 301 Southwest Morrison Street (503) 222-3900 0.2 mi E
- Romano's Macaroni Grill 300 Southwest Yamhill Street (503) 546-3040 0.2 mi E
- Happy Bowl Restaurant 937 Southwest 5th Avenue (503) 223-0809 0.1 mi E
- Kenny & Zuke's Deli 1038 Southwest Stark Street (503) 222-3354 0.3 mi N
- Pizzicato Pizza Downtown 705 Southwest Alder Street (503) 226-1007 0.2 mi N
- Buffalo Wild Wings Grill & Bar 327 Southwest Morrison Street (503) 224-1309 0.2 mi E

Nightlife

- Bushwackers 8200 SW Tonka St Tualatin, OR 97062 (888) 244-6665
- Duke's Country Bar & Grill 14601 Southeast Division Street, Portland, OR (503) 760-1400
- Rialto Poolroom Bar & Cafe 529 Southwest 4th Avenue, Portland, OR (503) 228-7605 0.2 mi NE

Coffee Shops (Basically walk in any direction, you'll run into some coffee shop)

•	Portland Coffee House - 603 Southwest Broadway - (503) 243-6374	0.2 mi N
٠	Starbucks Coffee - 1009 Southwest 6th Avenue - (503) 241-7408	0.1 mi S
٠	720 Southwest Broadway - (503) 223-2488	0.1 mi N
٠	Java Man Coffee - 518 Southwest Taylor Street - (503) 279-0298	0.1 mi E
٠	1432 Southwest 6th Avenue - (503) 228-7578	0.3 mi S
٠	Seattle's Best Coffee - 1100 Southwest 6th Avenue - (503) 224-4001	0.1 mi S

Shopping

Pioneer Place - A 5-floor mall with a variety of shops, food court and movie theater. **POWELLS BOOK STORE** 0.5 MI NW PEARL DISTRICT-SHOPPING/DINING 1 MI NW 1 MI NE Portland Saturday Market Adidas 2 MI Е Е Saks 5th Avenue 2 BLK Nike Town 1 BLK Е 1 BLK NW Nordstrom Saks Fifth Avenue Macy's Columbia Sportswear - Outdoor wear Lloyd Center Mall 3 MI Е **Clackamas Town Center** Max Ride 30 minutes

Photos from the 2009 Conference - Raleigh, NC

are avaliable at <u>www.ams.usda.gov/nmna</u> (click on History)

A very special thanks goes to the Portland Market News staff along with all my other co-workers in AMS, who have volunteered with ideas and suggestions for the upcoming 2010 NMNA Conference! Your help has been greatly appreciated!!