



USDA HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY

Advertised Prices effective through December 25, 2012

Christmas/Hanukkah^{1/} 2012

This report provides a detailed breakdown of supermarket holiday promotions by region, state, and grocery chain including brand names, prices, and any special conditions for whole turkeys and bone-in turkey breasts; roaster chickens; capons; Cornish hens; chicken gizzards and livers; ducks and ducklings; geese; baking hens; rabbits; shell eggs, liquid eggs, and egg nog.

Shell Eggs, Liquid Egg Product, and Egg Nog Promotions - National

Whole Turkeys	39 pages
Turkey Dinners	32 pages
Miscellaneous Poultry	30 pages
<input checked="" type="checkbox"/> Shell Eggs/Egg Products	46 pages
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Midwest Region	page 20
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Northwest Region	page 42



Prices in U.S. dollars per pound unless otherwise noted.

Note: BOGO = Buy one, get one free

ABF = Antibiotic-free

All information from publicly available sources including store circulars, newspaper ads, and retailer websites.

1/: Hanukkah begins at sunset on Saturday, December 8, 2012, and ends at sunset on Sunday, December 16, 2012.



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices December 9-25, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							White	12	White	Brown	White	Brown	White	Brown	White	Brown	White	Brown	16 oz.	32 oz.		32 oz.	64 oz.
							12	18	12	12	12 pack		12 pack		12 pack								
NORTHEASTERN U.S. - CT,DC,DE,MA,MD,ME,NH,NJ,NY,PA,RI,VT																							
CT	A&P Stores	America's Choice Smart Balance Better'n Eggs Turkey Hill Egg Beaters			x			free		2.50								4.99		3.99	limit 1 w/ purchase 2 for \$5.00		
	Adams	Better'n Eggs Hood																3.99		4.49			
	Aldi	Friendly Farms																	1.89				
	Big Y	4 Grain Egg Beaters Hood Big Y			x				2.50						2.50		2.50			4.49 3.49	2 for \$5.00 2 for \$5.00		
	Bravo	Eggland's Best Nature's Yoke Nature's Yoke Egg Beaters Farmland				x	2.99		3.19			5.38						4.99			brown @ \$1.99/dz		
	Compare Foods	no label	x				1.67														3 for \$5.00		
	C-Town	Eggland's Best 4 Grain Nature's Design Egg Beaters Nature's Yoke Nature's Yoke Farmland			x			2.99	2.99						2.69		BOGO	4.99			2.49	brown @ \$1.99/dz	
	Price Chopper	Garelick Farms Price Chopper																			3.99 3.99		
	ShopRite	Better'n Eggs Eggland's Best Turkey Hill Organic Valley ShopRite ShopRite				x			2.99									1.99			4.49 3.49	organic 30 ct @ \$3.99	



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
CT cont.	Stop & Shop	Nellie's Hood			x														4.99	w/ juice purchase	
	Stop & Shop				x		free														
	Target Fresh	no label			x		1.56														
	Walmart	no label			x																
	Walmart	Southern Comfort																2.50		2.5 doz @ \$3.98	
	Whole Foods	Horizon																3.79		organic	
DC	Aldi	Friendly Farms																1.89			
	Giant Hyattsville	Giant			x		free													w/ biscuit purchase	
	Giant Hyattsville	Giant																	4.19		
	Giant Hyattsville	Nellie's			x						2.99										
	Harris Teeter	Harris Teeter			x		1.37														
	Harris Teeter	Harris Teeter			x		0.97											2.00		limit 2 w/ card 2 for \$4.00	
	Safeway	Lucerne																	3.49		
	Target Fresh	no label			x		1.58														
DE	A&P Stores	America's Choice			x		free													limit 1 w/ purchase	
	A&P Stores	Smart Balance			x			2.50										4.99		2 for \$5.00	
	A&P Stores	Better'n Eggs																	3.99		
	A&P Stores	Turkey Hill																2.50		2 for \$5.00	
	A&P Stores	Egg Beaters																			
	ACME Markets	Better'n Eggs																4.49			
	ACME Markets	Eggland's Best			x				3.00											4.59	2 for \$6.00
	ACME Markets	Turkey Hill																		4.59	
	Food Lion	My Essentials			x		free													w/ roll purchase	
	Food Lion	Food Lion																		3.79	
	Fresh Grocer	Fresh Grocer			x		1.50														2 for \$3.00
	Fresh Grocer	Lehigh Valley																1.99		3.99	
	Giant Hyattsville	Giant			x		free														w/ biscuit purchase
	Giant Hyattsville	Giant																		4.19	
	Giant Hyattsville	Nellie's			x						2.99										
	Harris Teeter	Harris Teeter			x		1.37														
	Harris Teeter	Harris Teeter			x		0.97														
	Harris Teeter	Harris Teeter																2.00		limit 2 w/ card 2 for \$4.00	



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			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White	White	Brown	White	Brown	White	Brown	White	Brown					
DE cont.	Pathmark	America's Choice			x		free										3.99	limit 1 w/ purchase		
		Turkey Hill																	2 for \$5.00	
		Smart Balance			x			2.50												
	Safeway	Lucerne																3.49		
	ShopRite	Better'n Eggs														1.99			organic 30 ct @ \$3.99	
		Egglan's Best			x			2.99												3.99
		Turkey Hill																		4.49
Shurfine	Shurfine	Organic Valley			x													3.49		
		ShopRite			x															
Shurfine	Shurfine	Rutter's			x		2.39											3.79		
		Turkey Hill																3.99		
Target Fresh	no label			x		1.58														
Walmart	no label			x														2.50		
MA	Adams	Better'n Eggs														3.99				
	Aldi	Friendly Farms															1.89			
	Big Y	4 Grain			x				2.50										2 for \$5.00	
		Egg Beaters												2.50					2 for \$5.00	
		Hood																4.49		
	Big Y	Big Y	Hood																3.49	
			Big Y																	
	Compare Foods	no label	x				1.67													
	Donelan's	Donelan's	Egglan's Best		x	x				1.99										2 for \$4.00
Egglan's Best					x							2.49								
Better'n Eggs															2.00					
Garelick Farms																		3.99		
Market Basket	Hood																3.49			
Price Chopper	Price Chopper	Garelick Farms																3.99		
		Price Chopper																3.99		
Roche Bros.	Roche Bros.	Land O Lakes		x	x			2.50											2 for \$5.00	
		Hood												2.50					4.69	
		Roche Bros.			x														brown 3 dz for \$5	
Shaws/Star	Born Free	x											2.99							
Shaws/Star	Shaws/Star	Nellie's			x							3.29								
		Pete & Gerry's			x				4.49											



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							White		White	Brown	White	Brown	White	Brown	White	Brown				
MA cont.	Stop & Shop	Nellie's Hood			x						2.99							4.99	w/ juice purchase	
	Stop & Shop	Stop & Shop			x		free													
	Target Fresh	no label			x		1.56												2.5 doz @ \$3.98	
	Walmart	no label			x												2.50			
	Whole Foods	Horizon															3.79	organic		
MD	A&P Stores	America's Choice			x		free												limit 1 w/ purchase 2 for \$5.00	
		Smart Balance			x			2.50									4.99			
		Better'n Eggs														2.50		3.99	2 for \$5.00	
		Turkey Hill																		
		Egg Beaters																		
	ACME Markets	Better'n Eggs															4.49		2 for \$6.00	
		Eggland's Best			x				3.00									4.59		
		Turkey Hill																		
	Aldi	Friendly Farms																1.89		
	Food Lion	My Essentials			x		free												3.79	w/ roll purchase
		Food Lion																	3.99	
	Giant Carlisle	Giant																		w/ biscuit purchase
		Nellie's			x						2.99									
		Giant			x		free													
Giant Eagle	Dean's																	3.99		
Giant Hyattsville	Giant			x		free												4.19	w/ biscuit purchase	
	Giant																			
	Nellie's			x						2.99										
Graul's	Better'n Eggs														1.99	4.69				
Harris Teeter	Harris Teeter			x		1.37														
	Harris Teeter			x		0.97														
	Harris Teeter																2.00		limit 2 w/ card 2 for \$4.00	
Magruder's	no label			x		1.78														
Mars	Eggland's Best			x									2.49							
	Land O Lakes			x				2.29						2.29						
Safeway	Lucerne																	3.49		
Shop'n Save	Egg Beaters														3.00				2 for \$6.00	



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
MD cont.	ShopRite	Better'n Eggs															1.99				organic 30 ct @ \$3.99
		Eggland's Best			x				2.99												
		Turkey Hill																		3.99	
		Organic Valley																	4.49		
	ShopRite			x															3.49		
	ShopRite																				
	Shopper's Food	Richfood																	3.99		
	Shurfine	Shurfine			x				2.39												
		Rutter's Turkey Hill																	3.79 3.99		
	Stop Shop Save	Southern Comfort Egg Beaters																2.69	2.69		
	Target Fresh	no label			x		1.58														
	Weis	Weis			x		1.50						3.49							2 for \$5.00 2 for \$5.00	
		Better'n Eggs Weis														2.50			2.59 4.49		
ME	Aldi	Friendly Farms																	1.89		
	Shaws	Born Free	x												2.99						
		Nellie's Pete & Gerry's			x x					4.49			3.29								
	Target Fresh	no label			x		1.56														
	Walmart	no label Southern Comfort			x													2.50	2.5 doz @ \$3.98		
NH	Aldi	Friendly Farms																	1.89		
	Market Basket	Hood																	3.49		
	Price Chopper	Garelick Farms																	3.99		
		Price Chopper																	3.99		
	Shaws	Born Free	x												2.99						
		Nellie's Pete & Gerry's			x x					4.49			3.29								
Target Fresh	no label			x		1.56															
	Walmart	no label Southern Comfort			x													2.50	2.5 doz @ \$3.98		



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							White	free	White	Brown	White	Brown	White	Brown	White	Brown	White	Brown	White	Brown		White
NJ	A&P Stores	America's Choice Smart Balance Better'n Eggs Turkey Hill Egg Beaters			x			free	2.50								2.50	4.99		3.99	limit 1 w/ purchase 2 for \$5.00 2 for \$5.00	
	ACME Markets	Better'n Eggs Eggland's Best Turkey Hill		x				3.00									4.49		4.59	2 for \$6.00		
	Aldi	Friendly Farms																	1.89			
	Associated	Eggland's Best 4 Grain Egg Beaters			x		3.99		2.69				3.99		2.69		2.69					
	Bottom Dollar	My Essentials			x		0.78														limit 2	
	Bravo	Eggland's Best Nature's Yoke Nature's Yoke Egg Beaters Farmland	x		x		2.99	3.19		5.38							2.49	4.99			brown @ \$1.99/dz	
	C-Town	Eggland's Best 4 Grain Nature's Design Egg Beaters Nature's Yoke Nature's Yoke Farmland			x		2.99	2.99 2.69						2.69		BOGO	4.99				brown @ \$1.99/dz	
	Extra Supermarket	no label no label		x		x	0.98 1.78															
	Fine Fare	no label Nature's Yoke Nature's Yoke Egg Innovations Turkey Hill Better'n Eggs Egg Beaters		x	x		1.50				2.99		2.99 3.49		3.49					2.99	2.69 2.99	2 for \$3.00
	Food Basics	Turkey Hill																			3.98	



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown				
NJ cont.	Foodtown	Eggland's Best		x					3.29												2 for \$3.00	
		Eggland's Best			x				3.00													
		Egg Beaters																5.99		4.59		
		Turkey Hill																				
		Foodtown			x							4.29										
		Egg Innovations										4.29		3.99		3.99						
			Pete & Gerry's									3.99										
			Nature's Yoke			x								3.49								
		Fresh Grocer	Fresh Grocer			x		1.50														2 for \$3.00
			Lehigh Valley																1.99	3.99		
	Key Food	Turkey Hill																		3.49		
		Eggland's Best		x					2.99													
		Eggland's Best			x				2.89													
		Better'n Eggs																				
		Key Food																		2.99		
		Southern Comfort																		3.49		
		4 Grain			x					2.99			2.99		2.99							
	King's	Pete & Gerry's			x																	
		Safest Choice			x		3.29															
		Horizon		x	x						4.99											
		Egg Beaters															3.00				heirloom @ 2.5/6 ct pasteurized	
																					2 for \$6.00	
	King Kullen	4 Grain			x				2.69						2.69							
		Safest Choice			x		2.99															pasteurized
	Met Foods	Eggland's Best		x					2.50													
		Nature's Yoke											2.99									
		Nature's Yoke	x		x																	
		Turkey Hill																			2.99	
		Egg Beaters															2.50					2 for \$5.00
		Egg Beaters																5.99				2 for \$5.00
		White Rose														2.50					2 for \$5.00	
	Murphy's	Better'n Eggs															1.99	4.69				
		Lehigh Valley																		1.99		
	Pathmark	America's Choice			x			free														
		Turkey Hill																			3.99	
		Smart Balance			x				2.50													2 for \$5.00



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
NJ cont.	ShopRite	Better'n Eggs															1.99				organic 30 ct @ \$3.99
		Eggland's Best			x				2.99										4.49	3.99	
		Turkey Hill																		3.49	
		Organic Valley			x																
	ShopRite																				
	ShopRite																				
	Stop & Shop	Nellie's Hood			x							2.99								4.79	w/ juice purchase
Stop & Shop				x		free															
Target Fresh	no label			x		1.56															
Thriftway/Shop'n Bag	Egg Beaters															2.99				3.99	
	Turkey Hill 4 Grain Nature's Yoke	x		x			2.49				3.99			2.49							
Walmart	no label Southern Comfort			x														2.50		2.5 doz @ \$3.98	
Weis	Weis Better'n Eggs Weis			x		1.50					3.49					2.50		2.59	4.49	2 for \$5.00 2 for \$5.00	
NY	A&P Stores	America's Choice			x			free												limit 1 w/ purchase 2 for \$5.00	
		Smart Balance			x				2.50												
		Better'n Eggs														4.99					
		Turkey Hill Egg Beaters														2.50			3.99		
	Aldi	Friendly Farms																1.89			
Associated	Eggland's Best 4 Grain Egg Beaters			x			3.99		2.69				3.99		2.69						
Best Yet	Better'n Eggs															3.99			2.99 1.88		
	Nellie's Hood Tuscan			x								3.49									



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown					
NY cont.	Bravo	Eggland's Best Nature's Yoke Nature's Yoke Egg Beaters Farmland			x		2.99		3.19									2.49	4.99			brown @ \$1.99/dz	
	Compare Foods	no label	x				1.67															3 for \$5.00	
	C-Town	Eggland's Best 4 Grain Nature's Design Egg Beaters Nature's Yoke Nature's Yoke Farmland			x			2.99	2.99						2.69			BOGO	4.99			brown @ \$1.99/dz	
	D'Agostino	Eggland's Best Horizon Pete & Gerry Egg Beaters			x				2.99				4.99	3.99					5.99				
	DeCiccio	Egg Beaters Nature's Yoke Nature's Design Farmland	x			x		2.49										BOGO	4.99			brown 1/2dz \$1.99	
	Fine Fare	no label Nature's Yoke Nature's Yoke Egg Innovations Turkey Hill Better'n Eggs Egg Beaters			x		1.50						2.99	2.99 3.49		3.49					2.99		2 for \$3.00
	Food Emporium	Organic Valley Turkey Hill																			3.99	3.49	organic



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							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown				
NY cont.	Foodtown	Eggland's Best		x					3.29												2 for \$3.00	
		Eggland's Best			x				3.00													
		Egg Beaters																5.99		4.59		
		Turkey Hill																				
		Foodtown			x								4.29									
		Egg Innovations												4.29		3.99		3.99				
	Pete & Gerry's												3.99									
	Nature's Yoke													3.49								
	Gristede's	Horizon			x								5.69									
	Key Food	Turkey Hill	Eggland's Best		x					2.99											3.49	
Eggland's Best					x				2.89													
Better'n Eggs																				4.99		
Key Food																				2.99		
Southern Comfort																				3.49		
King Kullen	Eggland's Best	4 Grain		x	x				3.19													
		4 Grain			x				1.99													
		Safest Choice					2.99															
		Dutch Farms																				
		Nature's Yoke				x								3.19								
		Better'n Eggs																				
		Egg Beaters																		1.99		
Tuscan																		2.50				
Met Foods	Eggland's Best	Nature's Yoke		x					2.50													
		Nature's Yoke	x										2.99									
		Turkey Hill																				
		Egg Beaters																		2.50		
		Egg Beaters																		5.99		
Morton Williams	Southern Comfort	White Rose																				
																					2.99	
Pathmark	America's Choice	Turkey Hill			x			free														
		Turkey Hill																				
		Smart Balance				x			2.50													3.99



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown				
NY cont.	Pioneer	Safest Choice			x		2.99														pasteurized	
		Dutch Farms																				
		4 Grain											2.99		2.99							
		Eggland's Best			x																	2 for \$5.00
		Nature's Yoke	x						2.50													
		Nature's Yoke																				
		Better'n Eggs																				
		Egg Beaters																				
		Hood																				
	Farmland																					
	Southern Comfort																					
		Price Chopper	Garelick Farms																			3.99
	Price Chopper																				3.99	
	Shop'n Save	Egg Beaters																			3.00	
	ShopRite	Better'n Eggs																				
		Eggland's Best																				1.99
		Turkey Hill				x																
		Organic Valley																				
		ShopRite																				x
		ShopRite																				
	Stop & Shop	Nellie's																				
		Hood				x																
		Stop & Shop																				x
	Tops	Tops																				
		Egg Beaters																				
		Eggland's Best																				
		C.F. Burger																				
		Upstate																				
	Target Fresh	no label																				
	Uncle Giuseppe's	Eggland's Best																				
		Hood																				
		Southern Comfort																				
	Walmart	no label																				
		Southern Comfort																				



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
NY cont.	Weis	Weis Better'n Eggs Weis			x		1.50					3.49					2.50		2.59	4.49	2 for \$5.00 2 for \$5.00
PA	A&P Stores	America's Choice Smart Balance Better'n Eggs Turkey Hill Egg Beaters			x			free	2.50								4.99			3.99	limit 1 w/ purchase 2 for \$5.00
	ACME Markets	Better'n Eggs Eggland's Best Turkey Hill		x				3.00								2.50	4.49		4.59	2 for \$6.00	
	Aldi	Friendly Farms																1.89			
	Bottom Dollar	My Essentials			x		0.88														limit 2
	Boyers Food	no label			x			1.97													
	C-Town	Eggland's Best 4 Grain Nature's Design Egg Beaters Nature's Yoke Nature's Yoke Farmland			x			2.99	2.99						2.69		BOGO	4.99			brown @ \$1.99/dz
	Family Owned	Family Owned			x		1.38														
	Fine Fare	no label Nature's Yoke Nature's Yoke Egg Innovations Turkey Hill Better'n Eggs Egg Beaters		x			1.50				2.99			2.99		3.49		3.49		2.99	2 for \$3.00
	Food Basics	Turkey Hill																		3.98	
	Food Lion	My Essentials Food Lion			x		free														2.99
Foodland	United																	1.99	2.99		



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions	
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				
PA cont.	Foodtown	Eggland's Best		x					3.29								5.99	4.59	2 for \$3.00	
		Eggland's Best			x				3.00											
		Egg Beaters																		
		Turkey Hill																		
		Foodtown			x						4.29									
		Egg Innovations									4.29		3.99		3.99					
		Pete & Gerry's									3.99									
	Nature's Yoke											3.49								
	Fresh Grocer	Fresh Grocer			x		1.50											1.99	3.99	2 for \$3.00
		Lehigh Valley																		
	Giant Carlisle	Giant																		
		Nellie's			x						2.99									
		Giant			x		free													w/ biscuit purchase
	Giant Eagle	Dean's																		3.99
	Karn's	no label			x		free													w/ addtl purchase
Kuhn's	United																		3.69	
Pathmark	America's Choice			x			free													
	Turkey Hill																		3.99	
	Smart Balance			x				2.50												
Price Chopper	Garelick Farms																		3.99	
	Price Chopper																		3.99	
Shop'n Save	Egg Beaters															3.00			2 for \$6.00	
ShopRite	Better'n Eggs															1.99				
	Eggland's Best			x				2.99												
	Turkey Hill																		3.99	
	Organic Valley																		4.49	
	ShopRite			x																
	ShopRite																		3.49	
Shurfine	Shurfine			x				2.39												
	Rutter's																		3.79	
	Turkey Hill																		3.99	
ShurSave	Turkey Hill																		3.99	
Target Fresh	no label			x		1.58														
Thriftway/Shop'n Bag	Egg Beaters		x													2.99				
	Nature's Yoke									3.99										



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS				Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)	
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
PA cont.	Tops	Tops Egg Beaters Eggland's Best C.F. Burger Upstate			x				2.50									4.99	1.99	3.99	
	Walmart	no label Southern Comfort			x				2.69										2.99	4.49	
	Weis	Weis Better'n Eggs Weis			x		1.50				3.49					2.50		2.59	4.49	2.50 doz @ \$3.98 2 for \$5.00 2 for \$5.00	
RI	Aldi	Friendly Farms																1.89			
	Compare Foods	no label	x				1.67													3 for \$5.00	
	Dave's Market	Eggland's Best Better'n Eggs Hood Garelick Farms			x				*								3.99		4.69	18 ct @ \$2.99	
	Stop & Shop	Nellie's Hood Stop & Shop			x					2.99									4.99		
	Shaws	Born Free Nellie's Pete & Gerry's	x		x						4.49		3.29		2.99					w/ juice purchase	
	Target Fresh	no label			x		1.56														
	Walmart	no label Southern Comfort			x														2.50	2.50 doz @ \$3.98	
	Whole Foods	Horizon																	3.79	organic	
VT	Aldi	Friendly Farms																1.89			
	Price Chopper	Garelick Farms Price Chopper																	3.99	3.99	
	Shaws	Born Free Nellie's Pete & Gerry's	x		x					4.49		3.29		2.99							



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions		
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)	
							White	White	Brown	White	Brown	White	Brown	White	Brown				
SOUTHEASTERN U.S. - AL,FL,GA,MS,NC,SC,TN,VA,WV																			
AL	Aldi	Friendly Farms																1.89	
	Dollar General Mkt	no label			x		1.00												
	Food Giant	Dutch Farms Goldenrod			x			1.98										2.19	
	Kroger Atlanta	Kroger Kroger			x		1.67											2.99	3 for \$5.00
	Piggly Wiggly, Inc.	no label			x		1.48												
	Piggly Wiggly AL	Barber's																2.50	2 for \$5.00
	Piggly Wiggly FG	no label				x	0.98												
	Publix	Publix			x		2.50												2 for \$5.00
	Super Target	no label			x		1.64												
	Target Fresh	no label			x		1.64												
	Walmart	no label Southern Comfort			x													2.50	2.5 doz @ \$3.98
Western	Barber's																2.50	2 for \$5.00	
FL	Aldi	Friendly Farms																1.89	
	Bravo	Southern Comfort																2.99	
	Dollar General Mkt	no label			x		1.00												
	Food Lion	My Essentials Food Lion			x		free											3.79	w/ roll purchase
	J.H. Harvey	My Essentials			x		free												w/ roll purchase
	Presidente	Sunups	x				1.38												
	Publix	Publix			x		2.50												2 for \$5.00
	Super Target	no label			x		1.62												
	Target Fresh	no label			x		1.62												
	Walmart	no label Southern Comfort			x													2.50	2.5 doz @ \$3.98
GA	Aldi	Friendly Farms																1.89	
	Bi-Lo	Egg Beaters																4.99	
	Dollar General Mkt	no label			x		1.00												
	Food Depot	Country Delite																1.72	
	Food Lion	My Essentials Food Lion			x		free											3.79	w/ roll purchase
	J.H. Harvey	My Essentials			x		free												w/ roll purchase



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions	
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				White
GA cont.	Kroger Atlanta	Kroger																	2.99	3 for \$5.00
		Kroger			x		1.67													
	Piggly Wiggly	Land O Lakes			x				2.50											2 for \$5.00
	Publix	Publix			x			2.50												2 for \$5.00
	Super Target	no label			x		1.64													
	Target Fresh	no label			x		1.64													
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
Whole Foods	Organic Valley																	4.00	organic; 2 for \$4.00	
MS	Aldi	Friendly Farms																	1.89	
	Food Giant	Dutch Farms Goldenrod			x			1.98											2.19	
	Kroger Delta	Kroger Kroger			x		1.50												2.99	2 for \$3.00
	Target Fresh	no label			x		1.56													
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
NC	Aldi	Friendly Farms																	1.89	
	Bi-Lo	Egg Beaters																4.99		
	Farm Fresh	Eggland's Best Wild Harvest Richfood		x					2.20	3.00				3.00						2 for \$6.00
	Food Lion	My Essentials Food Lion			x		free													w/ roll purchase
	Harris Teeter	Harris Teeter Harris Teeter Harris Teeter			x x		1.37 0.97													limit 2 w/ card 2 for \$4.00
	Kroger MidAtlantic	Kroger																	2.99	
	Lowe's Foods	Sealtest																	1.89	
	Super Target	no label			x		1.64													
	Target Fresh	no label			x		1.64													
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
	Whole Foods	Organic Valley																	4.00	organic; 2 for \$4.00



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions				
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White	White	Brown	White	Brown	White	Brown	White	Brown						
SC	Aldi	Friendly Farms															1.89				
	Bi-Lo	Egg Beaters															4.99				
	Food Lion	My Essentials Food Lion			x		free												3.79	w/ roll purchase	
	Harris Teeter	Harris Teeter Harris Teeter Harris Teeter			x		1.37 0.97												2.00	limit 2 w/ card 2 for \$4.00	
	Kroger Atlanta	Kroger Kroger			x		1.67												2.99	3 for \$5.00	
	Lowe's Foods	Sealtest																	1.89		
	Piggly Wiggly	Land O Lakes			x				2.50											2 for \$5.00	
	Publix	Publix			x			2.50												2 for \$5.00	
	Target Fresh	no label			x		1.64														
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98	
Whole Foods	Organic Valley																	4.00	organic; 2 for \$4.00		
TN	Aldi	Friendly Farms																	1.89		
	Bi-Lo	Egg Beaters															4.99				
	Dollar General Mrkt	no label			x		1.00														
	E.W. James	Turner																	2.00	2 for \$4.00	
	Food City	Egg Beaters Full Circle Land O Lakes Food Club			x				2.49				3.39				2.65			1.99	
	Food Lion	My Essentials Food Lion			x		free													3.79	w/ roll purchase
	Harris Teeter	Harris Teeter Harris Teeter Harris Teeter			x		1.37 0.97												2.00	limit 2 w/ card 2 for \$4.00	
	H.G. Hill	Best Choice																	1.99		
	Hometown IGA	Prairie Farms																	2.00	2 for \$4.00	
	Kroger Atlanta	Kroger Kroger			x		1.67													2.99	3 for \$5.00
	Kroger Delta	Kroger Kroger			x		1.50													2.99	2 for \$3.00
	Kroger MidAtlantic	Kroger																		2.99	



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed			Liquid Egg (cartoned)	Egg Nog (non-alcoholic)
							White		White	Brown	White	Brown	White	Brown	White	Brown			
TN cont.	Kroger Mid South	Kroger																2.99	
	Publix	Publix			x			2.50											2 for \$5.00
	Super Target	no label			x		1.58												
	Target Fresh	no label			x		1.58												
	Town & Country	Hiland Prairie Farms Best Choice				x	1.49										1.99 1.99		
	Walmart	no label Southern Comfort			x													2.50	2.5 doz @ \$3.98
	Whole Foods	Organic Valley																4.00	organic; 2 for \$4.00
VA	Aldi	Friendly Farms																1.89	
	Dollar General Mkt	no label			x		1.00												
	Farmer's Foods	no label				x	0.99												
	Farm Fresh	Eggland's Best Wild Harvest Richfood		x					2.20	3.00				3.00					2 for \$6.00
	Food City	Egg Beaters Full Circle Land O Lakes Food Club			x								3.39				2.65		
	Food Lion	My Essentials Food Lion			x		free												w/ roll purchase
	Giant Hyattsville	Giant Giant Nellie's			x		free												w/ biscuit purchase
	Grant's	no label United United	x				1.50												2 for \$3.00 4 for \$10.00 4 for \$5.00
	GreatVALU	Richfood			x		1.50												2 for \$3.00
	Harris Teeter	Harris Teeter Harris Teeter Harris Teeter			x		1.37 0.97												limit 2 w/ card 2 for \$4.00
	Hometown IGA	Prairie Farms																2.00	2 for \$4.00
	Kroger MidAtlantic	Kroger																2.99	
	Magruder's	no label		x			1.78												



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS				Conditions			
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown						
VA cont.	Martin's	Giant Nellie's Giant			x														3.99	w/ biscuit purchase		
	Safeway	Lucerne																	3.49			
	Shopper's Food	Richfood																	3.99			
	Super Target	no label			x		1.58															
	Target Fresh	no label			x		1.58															
	Walmart	no label Southern Comfort			x														2.50		2.5 doz @ \$3.98	
WV	Aldi	Friendly Farms																	1.89			
	Fas-Chek	United Fas Check				x	1.33												1.99	2.99	3 for \$4.00	
	Foodland	United																	1.99	2.99		
	Food Fair	no label Broughton			x		1.39												1.99			
	Food Lion	My Essentials Food Lion			x		free													3.79	w/ roll purchase	
	Giant Eagle	Dean's																		3.99		
	Grant's	no label United United		x			1.50													2.50	2 for \$3.00 4 for \$10.00 4 for \$5.00	
	Kroger Columbus	Kroger																		2.99		
	Kroger MidAtlantic	Kroger																		2.99		
	Martin's	Giant Nellie's Giant			x															2.99	3.99	w/ biscuit purchase
	Shop'n Save	Egg Beaters															3.00				2 for \$6.00	
	Sparkle	Sparkle C.F. Burger United			x		1.25													3.00	3.39	4 for \$5.00 2 for \$6.00
	Target Fresh	no label			x		1.58															
	Walmart	no label Southern Comfort			x																2.50	2.5 doz @ \$3.98
	Weis	Weis Better'n Eggs Weis			x		1.50													2.50		2 for \$5.00 2 for \$5.00
																			2.59	4.49		



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			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White	White	Brown	White	Brown	White	Brown	White	Brown					
MIDWESTERN U.S. - IA,IL,IN,KY,MI,MN,ND,NE,OH,SD,WI																				
IA	Affiliated Food	Shurfresh Land O Lakes			x		1.38											1.99		
	Aldi	Friendly Farms																1.89		
	Dahl's	Sparboe Anderson Erickson Robert's			x		1.59											2.50 1.99	2 for \$5.00	
	Fareway	Farm Fresh Country Daybreak Anderson Erickson			x x		1.28 1.18											2.18		
	Hy-Vee	Hy-Vee Hy-Vee Hy-Vee Full Circle HealthMarket Organic Valley Anderson Erickson			x x x x		0.98 1.98			3.48		3.59			1.99	3.77				limit 2 organic 2 for \$5.00
	No Frills/Bag'n Sv	Our Family Our Family Land O Lakes			x x		1.33 1.88											1.49	3 for \$4.00	
	Quillin's	Shurfresh			x		0.99													w/ coupon; limit 1
	Super Target	no label			x		1.55													
	Target Fresh	no label			x		1.58													
	Walmart	no label Southern Comfort			x													2.50		2.5 doz @ \$3.98
IL	Affiliated Food	Shurfresh Land O Lakes			x		1.38											1.99 1.89		
	Aldi	Friendly Farms																3.99		
	Angel Caputo	Better'n Eggs																		
	Berkot's	Mussman's Dean's			x		0.99												3.49	limit 2
	Butera	Food Club Dean's												1.99				2.29		
	County Market	County Market Prairie Farms			x		0.99												3.19	limit 2



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown				
IL cont.	Cub Foods	Better'n Eggs Kemps Land O Lakes																4.49	2.50 2.50			
	Dierberg's	Dierberg's																		3.99		
	Dominick's	Lucerne																		3.49		
	Fairplay Foods	no label Dean's			x		1.48													2.99	w/ \$20 prchs; limit 2	
	Fareway	Farm Fresh Country Daybreak Anderson Erickson			x x		1.28 1.18													2.18		
	Food 4 Less	Kroger Kroger				x														2.98	60 ct @ \$ 4.98	
	Kroger Delta	Kroger Kroger			x		1.50													2.99	2 for \$3.00	
	Garden Fresh	Dutch Farms Better'n Eggs Egg Beaters Prairie Farms				x	1.00											2.50 2.50		1.00		
	Hy-Vee	Hy-Vee Hy-Vee Hy-Vee Full Circle HealthMarket Organic Valley Anderson Erickson			x x x x		0.98 1.98		3.48		3.59							1.99 3.77			3.99 2.50	limit 2 organic 2 for \$5.00
	Jewel	Eggland's Best Egg Innovations Phil's Fresh Dean's			x x				3.99 3.69				3.29 3.69								2.50 3.99	
	Jimenez	Dutch Farms		x			0.99															
	Kirby's IGA	IGA Prairie Farms			x		1.29														1.89	
	Kroger Central	Kroger Kroger			x		1.50														2.99	2 for \$3.00
	Kroger Mid South	Kroger																			2.99	



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions			
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed			Liquid Egg (cartoned)	Egg Nog (non-alcoholic)	
							White		White	Brown	White	Brown	White	Brown	White	Brown				
IL cont.	Mariano's	Roundy's			x			1.98											limit 2	
		Eggland's Best			x					3.79										
	Meijer	Meijer			x		1.29													
	Pete's Fresh	Dean's Organic Valley Oberweis															1.99 3.50	3.49 5.99	2 for \$7.00 organic	
	Piggly Wiggly MW	Dean's Food Club			x		1.19											3.49	w/ coupon	
	Schnuck's	Prairie Farms Schnuck's Schnuck's															2.00 2.00	2.99	2 for \$4.00 2 for \$4.00	
	Shop and Save	Dutch Farms Kemp's Pearl Valley	x															1.49	brown 1.29 brown 1.29	
	Strack&VanTil	Dean's Dutch Farms			x		0.99											1.99	2.99	limit 1
	Sullivan's	Dean's																2.29		
	Super Target	no label			x		1.55													
	Tony's Foods	Dutch Farms Organic Valley			x		0.99												3.49	limit 2 organic
	Target Fresh	no label			x		1.58													
	Ultra Foods	Dean's																		2.98
Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98	
Walt's	Dean's																	2.00	2 for \$4.00	
IN	Aldi	Friendly Farms																	1.89	
	Al's Supermarket	Dutch Farms				x	0.88													limit 2
		Dutch Farms															2.50	3.49	3.00	2 for \$5.00
		Better'n Eggs Dean's Oberweis																	2.50 5.99	2 for \$5.00
	Double 8 Foods	Prairie Farms																	2.39	
Jay C	Sunny Morn			x		1.50														2 for \$3.00
	Sunny Morn Country Daybreak Kroger			x x		free 1.50														w/ sausage purchase 2 for \$3.00
																			2.99	



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions				
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)					
							White		White	Brown	White	Brown	White	Brown	White	Brown							
IN cont.	Jewel	Eggland's Best Egg Innovations Phil's Fresh Dean's			x				3.99		3.69					3.29					2.50		
	Kirby's IGA	IGA Prairie Farms			x		1.29														1.89		
	Kroger Central	Kroger Kroger			x		1.50															2.99	
	Kroger Cincinnati	Kroger Kroger			x		1.67															2.99	
	Kroger Mid South	Kroger																				2.99	
	Martin's	Prairie Farms C.F. Burger Dean's																				2.00 2.79 2.99	2 for \$4.00
	Marsh	Eggland's Best Marsh Dean's		x			free		2.00													2.50	3.29 2 for \$4.00 limit 1 w/ purchase 2 for \$5.00
	Meijer	Meijer			x		1.29																
	New Market	Eggland's Best Dean's			x				2.50														2.50 2 for \$5.00 2 for \$5.00
	Schnuck's	Prairie Farms Schnuck's Schnuck's																					2.00 2.99 2.00 2 for \$4.00
	Strack&VanTil	Dean's Dutch Farms			x		0.99																1.99 2.99 limit 1
	Super Target	no label			x		1.55																
	Target Fresh	no label			x		1.58																
	Ultra Foods	Dean's																					2.98
Walmart	no label Southern Comfort			x																		2.50 2.5 doz @ \$3.98	
KY	Aldi	Friendly Farms																				1.89	
	Dollar General Mkt	no label			x		1.00																
	Food City	Egg Beaters Full Circle Land O Lakes Food Club			x				2.49					3.39				2.65					1.99



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions			
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)				
							White		White	Brown	White	Brown	White	Brown	White	Brown						
KY cont.	Food Fair	no label Broughton			x		1.39											1.99				
	Food Giant	Dutch Farms Goldenrod			x			1.98										2.19				
	Food Lion	My Essentials Food Lion			x		free												3.79	w/ roll purchase		
	Foodland	United																1.99	2.99			
	Kroger Cincinnati	Kroger Kroger			x		1.67												2.99	3 for \$5.00		
	Kroger Delta	Kroger Kroger			x		1.50												2.99	2 for \$3.00		
	Kroger MidAtlantic	Kroger																	2.99			
	Kroger Mid South	Kroger																	2.99			
	Meijer	Meijer			x		1.29															
	Remke	C.F. Burger Remke/Bigg's Reiter			x		1.25												2.99	2.99	4 for \$5.00	
Target Fresh	no label			x		1.58																
Walmart	no label Southern Comfort			x														2.50		2.5 doz @ \$3.98		
MI	Aldi	Friendly Farms																1.89				
	D&W	Country Fresh																	2.99			
	Family Fare/Glens	Country Fresh																	2.99			
	Food Pride	Our Family			x		1.49															
	Hardings	Country Fresh																	2.50	2 for \$5.00		
	Hiller's	Grazing Fields C.F. Burger			x														2.99		Brown \$0.50 off	
	Hollywood Market	Country Fresh																	2.50	2 for \$5.00		
	Kroger Michigan	Kroger																		3.00	2 for \$6.00	
	Martin's	Prairie Farms C.F. Burger Dean's																	2.00	2.79	2.99	2 for \$4.00
	Meijer	Meijer			x		1.29															
	Plumb's	Country Fresh Spartan			x			1.89												2.50	2 for \$5.00	
Polly's	Dutch Farms			x		0.88															w/ \$25 prchse	



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State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
MI cont.	Super One Foods	Better'n Eggs Kemp's Land O Lakes															2.49		1.99 1.99		
	Target Fresh	no label			x		1.58														
	Toms Market	Spartan			x			1.79													
	Valu Land	Spartan				x	1.19														
	Walmart	no label Southern Comfort			x														2.50		2.5 doz @ \$3.98
MN	Aldi	Friendly Farms																	1.89		
	Cash Wise	Organic Valley																	4.48		organic
		J.R. Watkins																	2.39		2 for \$4.77
		Kemps																	2.39		2 for \$4.77
	Coborn	Kemps																	2.50		2 for \$5.00
	Cub Foods	Better'n Eggs															4.49				
		Kemps Land O Lakes																	2.50 2.50		
	Econofoods	Better'n Eggs Kemp's															4.69		2.39		
	Fareway	Farm Fresh			x		1.28														
		Country Daybreak Anderson Erickson			x		1.18														2.18
	Food Pride	Our Family			x		1.49														
	Hugo's	Our Family			x		1.49														limit 2
		Land O Lakes																	1.77		
Hy-Vee	Hy-Vee			x		0.98														limit 2	
	Hy-Vee			x			1.98														
	Hy-Vee															1.99	3.77				
	Full Circle			x				3.48													
	HealthMarket			x					3.59												
Organic Valley																		3.99		organic	
	Anderson Erickson																	2.50		2 for \$5.00	
Lunds & Byerley	Crystal Farms		x			0.99													limit 1		
Marketplace Food	Our Family			x		1.39															
	Kemp's																1.99				
Maynard's	Shurfresh			x		1.59															
	Land O Lakes																1.99				



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions	
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				
MN cont.	Quillin's	Shurfresh			x		0.99												w/ coupon; limit 1	
	Rainbow	Roundy's			x			1.98											limit 1	
	Sun Mart	Better'n Eggs														4.69				
	Super One Foods	Better'n Eggs Kemp's Land O Lakes														2.49		1.99 1.99		
	Super Target	no label			x		1.58													
	Target Fresh	no label			x		1.58													
	Teal's Market	Our Family			x		1.49													
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
	ND	Cash Wise	Organic Valley J.R. Watkins Kemps																4.48 2.39 2.39	organic 2 for \$4.77 2 for \$4.77
Coborn		Kemps																2.50	2 for \$5.00	
Hornbacher's		Land O Lakes Cass-Clay Better'n Eggs														2.50		2.28 1.98	2 for \$5.00	
Hugo's		Our Family Land O Lakes			x		1.49											1.77	limit 2	
Leever's Foods		no label			x		1.29													
Marketplace Food		Our Family Kemp's			x		1.39											1.99		
Sun Mart		Better'n Eggs														4.69				
Super Target		no label			x		1.58													
Target Fresh		no label			x		1.58													
Teal's Market		Our Family			x		1.49													
Walmart		no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
NE		Affiliated Food	Shurfresh Land O Lakes			x		1.38											1.99	
	Aldi	Friendly Farms																1.89		
	Apple Market	Roberts Hiland																1.99 1.99		



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SHELL EGGS & LIQUID EGG PRODUCTS**

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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NE cont.	B&R Stores	Best Choice			x			1.99											1.50		2 for \$3.00
		Land O Lakes			x											2.29					
		Roberts																			
	Dillon's	Kroger																		2.99	2 for \$3.00 organic
		Dillon's Horizon			x		1.50												3.99		
	Fareway	Farm Fresh			x		1.28														2.18
		Country Daybreak Anderson Erickson			x		1.18														
	Food Pride	Our Family			x		1.49														
	Hy-Vee	Hy-Vee			x		0.98														limit 2
		Hy-Vee			x			1.98													
Hy-Vee																1.99	3.77				
Full Circle HealthMarket Organic Valley Anderson Erickson				x x					3.48		3.59							3.99 2.50		organic 2 for \$5.00	
No Frills/Bag'n Sv	Our Family Land O Lakes			x		1.33												1.49		3 for \$4.00	
Sun Mart	Better'n Eggs																4.69				
Super Target	no label			x		1.55															
Target Fresh	no label			x		1.55															
Walmart	no label			x																2.5 doz @ \$3.98	
	Southern Comfort																	2.50			
OH	Acme Fresh	Smith's																	3.29		2 for \$5.00
		Acme C.F. Burger			x		1.38												2.50		
	Aldi	Friendly Farms																	1.89		
	Bigg's	C.F. Burger																	2.99		4 for \$5.00
		Remke/Bigg's Reiter			x		1.25													2.99	
	Bottom Dollar	My Essentials			x		0.88														limit 2
Buehler's	Smith																	2.39			
Chief	Eggland's Best			x				1.99													



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				
OH cont.	Cub Foods	Better'n Eggs Kemps Land O Lakes																4.49	2.50	
	Dave's Market	Dairymen's C.F. Burger																	3.99	
	Dollar General Mkt	no label			x		1.00													
	Foodland	United																	1.99	2.99
	Food Fair	no label Broughton			x		1.39												1.99	
	Fresh Encounter	C.F. Burger Dairymen's																	2.99	
	Geyer	Smiths Geyer's Hawkin's			x		1.39												2.00	
	Giant Eagle	Dean's																	2.99	
	Kroger Cincinnati	Kroger Kroger			x		1.67												2.99	
	Kroger Columbus	Kroger																	2.99	
	Kroger MidAtlantic	Kroger																	2.99	
	Marc's	C.F. Burger Dairymen's																	2.99	
	Marsh	Eggland's Best Marsh Dean's		x			free		2.00										3.49	
	Meijer	Meijer			x		1.29													
	Shop'n Save	Egg Beaters															3.00			
	Sparkle	Sparkle C.F. Burger United			x		1.25												3.00	
	Target Fresh	no label			x		1.58													
Walmart	no label Southern Comfort			x																
SD	Coborn	Kemps																	2.50	
	Family Thrift	Better'n Eggs															4.69			



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SHELL EGGS & LIQUID EGG PRODUCTS**

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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)						
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown							
SD cont.	Hy-Vee	Hy-Vee			x		0.98																limit 2		
		Hy-Vee			x			1.98																	
		Hy-Vee																							
		Full Circle			x																				
		HealthMarket			x																				
		Organic Valley																							
	Anderson Erickson																						organic		
Ken's Super Fair	Shurfresh			x		1.50																	2 for \$3.00		
Maynard's	Shurfresh			x		1.59																			
	Land O Lakes																						1.99		
Target Fresh	no label			x		1.59																			
Walmart	no label			x																					
	Southern Comfort																						2.50		
WI	Affiliated Food	Shurfresh			x		1.38																		
		Land O Lakes																						1.99	
	Aldi	Friendly Farms																						1.89	
	Cub Foods	Better'n Eggs																							4.49
		Kemps																							2.50
		Land O Lakes																							2.50
	Econofoods	Better'n Eggs																							4.69
		Kemp's																							2.39
	Festival	Better'n Eggs																							2.19
		Eggland's Best Essential Everyday			x x		0.98			1.99															
	Mega Foods	Kemp's																						2.00	
	Pick'n Save/Copp	Roundy's			x				1.98																
	Piggly Wiggly MW	Dean's																							
Food Club				x		1.19																		3.49	
Sendik's	C.F. Burger																							3.39	
	Golden Guernsey																							1.99	
	Shurfresh			x		1.39																			
Super One Foods	Better'n Eggs																							2.49	
	Kemp's Land O Lakes																							1.99 1.99	
Super Target	no label			x		1.58																			
Target Fresh	no label			x		1.58																			



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			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White	White	Brown	White	Brown	White	Brown	White	Brown					
WI cont.	Walmart	no label Southern Comfort			x													2.50		2.5 doz @ \$3.98



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed			Liquid Egg (cartoned)	Egg Nog (non-alcoholic)	
							White		White	Brown	White	Brown	White	Brown	White	Brown				
SOUTH CENTRAL U.S. - AR,AZ,CO,KS,LA,MO,NM,OK,TX,UT																				
AR	Aldi	Friendly Farms																1.89		
	Brookshire	Brookshire Food Club Egg Beaters			X			2.00										2.50		2 for \$5.00 2 for \$4.00 2 for \$5.00
	Cranford's	Best Choice																1.99		
	CV's Market	Hiland Hiland																2.00	3.49	2 for \$4.00
	G&W Foods	Best Choice Clearly Organic Hiland		X	x		1.50				3.19									2 for \$3.00; limit 2
	Harp's	Hiland Prairie Farms Turner																	3.99 3.99 3.99	
	Hays	Turner																2.00		2 for \$4.00
	Kroger Delta	Kroger Kroger			x		1.50												2.99	2 for \$3.00
	Marvin's Grocery	Hiland																2.00		2 for \$4.00
	Super 1 Foods	Food Club			x		2.00													2 for \$4.00
	Target Fresh	no label			x		1.56													
	Town & Country	Hiland Prairie Farms Best Choice				x	1.49												1.99 1.99	
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98
	AZ	Albertsons Market	Wild Harvest Albertson's Albertson's Albertson's			x x x x		free 1.88 1.50				3.99							3.49	
Basha's		Basha's Abbotsford Farms			x		0.97										2.99			
El Super		no label no label Heritage			x	x												1.99	20 ct @ \$2.49 20 ct @ \$1.99	
Food City		Food City			x		1.49													



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
AZ cont.	Fresh & Easy	Farmer's Gems Fresh & Easy			x			2.49											3.00	2 for \$6.00	
	Fry's	Fry's Mountain Dairy Kroger Shamrock				x												2.99 2.99 2.99	30 ct @ \$2.99		
	Safeway	Lucerne Bolthouse																2.99 4.99			
	Smith's	Smith's Kroger			x		1.50											2.99	2 for \$3.00		
	Sprout/Sunflower	Horizon Sprout's Sprout's				x					20% off							3.49	organic 2 for \$3.00		
	Super Target	no label			x		1.63														
	Target Fresh	no label			x		1.56														
	Walmart	no label Southern Comfort			x														2.50	2.5 doz @ \$3.98	
CO	Affiliated Food	Shurfresh Land O Lakes			x		1.38												1.99		
	Albertsons Market	Wild Harvest Albertson's			x		1.50				3.99					3.49				organic 2 for \$3.00; limit 4	
	Clark's Market	Western Family			x		2.29														
	King Sooper	Kroger																	2.99		
	Lowe's	Plains																	2.39		
	Safeway	Lucerne																	2.99		
	Sprout/Sunflower	Horizon Sprout's Sprout's				x					20% off								3.49	organic 2 for \$3.00	
	Sun Mart	Better'n Eggs															4.69				
	Super Target	no label			x		1.59														
	Target Fresh	no label			x		1.59														
	Walmart	no label Southern Comfort			x															2.50	2.5 doz @ \$3.98
	Whole Foods	Abbotsford Farms															3.00				cage-free



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
KS	Affiliated Food	Shurfresh Land O Lakes			x		1.38												1.99		
	Aldi	Friendly Farms																	1.89		
	Apple Market	Roberts Hiland																	1.99 1.99		
	Country Mart	Robert's																	1.99		
	Dillon's	Kroger Dillon's Horizon			x		1.50												2.99 3.99	2 for \$3.00 organic	
	G&W Foods	Best Choice Clearly Organic Hiland			x		1.50					3.19							2.99	2 for \$3.00; limit 2	
	Hen House	Anderson Erickson																	2.49		
	Hy-Vee	Hy-Vee Hy-Vee Hy-Vee Full Circle HealthMarket Organic Valley Anderson Erickson			x x x x		0.98	1.98				3.48					1.99	3.77		limit 2 organic 2 for \$5.00	
	Marvin's Grocery	Hiland																	2.00	2 for \$4.00	
	Price Chopper	Robert's Hiland Anderson Erickson Best Choice																	2.49	3.49 3.49 limit 2	
	Sun Fresh	no label no label Robert's			x x		0.99	1.88											1.99	limit 2; one day only limit 2	
	Super Target	no label			x		1.55														
	Target Fresh	no label			x		1.55														
	Walmart	no label Southern Comfort			x															2.50	2.5 doz @ \$3.98
	Whole Foods	Abbotsford Farms															3.00				cage-free



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices December 9-25, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White	White	Brown	White	Brown	White	Brown	White	Brown				
LA	Albertsons Market	Albertson's															2.50		2 for \$5.00
	Brookshire	Brookshire															2.50		2 for \$5.00
		Food Club			X		2.00										2.50		2 for \$4.00
		Egg Beaters																	2 for \$5.00
	Kroger Southwest	Kroger Horizon Kroger			x		1.50										2.99	2.99	w/ \$10 prchs; limit 4 organic
	LeBlanc's	LeBlanc's			x		2.49												
	Mac's	Best Choice			x		2.50												2 for \$5.00
		Jordan			x		2.50												2 for \$5.00
		Best Choice			x														60 ct @ \$8.99
	Super 1 Foods	Food Club			x		2.00												2 for \$4.00
Super Target	no label			x		1.56													
Target Fresh	no label			x		1.56													
Walmart	no label			x														2.5 doz @ \$3.98	
	Southern Comfort															2.50			
Whole Foods	So Delicious															2.00		2 for \$4.00	
MO	Aldi	Friendly Farms															1.89		
	Apple Market	Roberts															1.99		
		Hiland															1.99		
	C&R Supermarket	Prairie Farms															1.79	2.69	
	Country Mart	Robert's															1.99		
	Dierberg's	Dierberg's																3.99	
	Dillon's	Kroger																2.99	
		Dillon's Horizon			x		1.50										3.99		2 for \$3.00 organic
	Food Giant	Dutch Farms Goldenrod			x		1.98										2.19		
	G&W Foods	Best Choice			x		1.50												2 for \$3.00; limit 2
		Clearly Organic Hiland			x						3.19							2.99	
Harp's	Hiland																3.99		
	Prairie Farms																3.99		
	Turner																3.99		
Harter House	Hiland															1.69	3.29		
Hays	Turner															2.00		2 for \$4.00	



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS				Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown					
MO cont.	Hickman's IGA	IGA Prairie Farms			x		1.29												1.89				
	Hy-Vee	Hy-Vee Hy-Vee Hy-Vee Full Circle HealthMarket Organic Valley Anderson Erickson			x x x x		0.98	1.98									1.99	3.77				3.99 2.50	limit 2 organic 2 for \$5.00
	Kroger Central	Kroger Kroger			x		1.50														2.99	2 for \$3.00	
	Moser's	Best Choice Roberts Hiland			x		1.59														1.99 1.99		
	Patricia's	Best Choice			x		1.59																
	Price Chopper	Robert's Hiland Anderson Erickson Best Choice				x																3.49 3.49 2.49	limit 2
	Price Cutter	Hiland Hiland															2.00					3.29	2 for \$4.00
	Schnuck's	Prairie Farms Schnuck's Schnuck's																				2.00 2.99 2.00	2 for \$4.00 2 for \$4.00
	Summer Fresh	Hiland																				3.29	
	Sun Fresh	no label no label Robert's			x x		0.99	1.88														1.99	limit 2; one day only limit 2
	Super Target	no label			x		1.55																
	Target Fresh	no label			x		1.55																
	Town & Country	Hiland Prairie Farms Best Choice				x	1.49															1.99 1.99	
	Walmart	no label Southern Comfort			x																	2.50	2.5 doz @ \$3.98



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
NM	Albertsons Market	Wild Harvest			x															organic	
		Albertson's			x		1.50													2 for \$3.00; limit 4	
	John Brooks	Plains																2.00		2 for \$4.00	
	Lawrence Bros.	Gandy																	3.49		
		Oak Farms																	3.49		
		Price's																	3.49		
	Lowe's	Plains																2.39			
	Safeway	Lucerne																	2.99		
	Sprout/Sunflower	Horizon																	3.49		organic
		Sprout's			x						20% off										
	Sprout's			x		1.50														2 for \$3.00	
Smith's	Smith's			x		1.50														2 for \$3.00	
	Kroger																		2.99		
Target Fresh	no label			x		1.59															
Walmart	no label			x																2.5 doz @ \$3.98	
	Southern Comfort																	2.50			
	Whole Foods	Abbotsford Farms															3.00			cage-free	
OK	Aldi	Friendly Farms																	1.89		
	Country Mart	Robert's																	1.99		
	Harp's	Hiland																	3.99		
		Prairie Farms																	3.99		
		Turner																	3.99		
	Homeland/United of Oklahoma	Hiland															2.69	1.99	3.59	w/ biscuit purchase	
		Best Choice			x		free														
	Market Square	Plains																	2.00	2 for \$4.00	
	Marvin's Grocery	Hiland																	2.00	2 for \$4.00	
	Price Cutter	Hiland																		3.29	
		Hiland															2.00			2 for \$4.00	
	Reasor's	Best Choice			x		1.67														
	Sprout/Sunflower	Horizon																		3.49	organic
		Sprout's			x						20% off										
	Sprout's			x		1.50														2 for \$3.00	
Super Target	no label			x		1.56															
Target Fresh	no label			x		1.56															
Walmart	no label			x																2.5 doz @ \$3.98	
	Southern Comfort																	2.50			



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions	
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				
OK cont.	Whole Foods	So Delicious																2.00		2 for \$4.00
	Williams	Best Choice			x		.35 off													w/ coupon
TX	Albertsons Market	Albertson's																2.50		2 for \$5.00
	Albertsons Market	Wild Harvest			x					3.99							3.49			organic
		Albertson's			x		1.50													2 for \$3.00; limit 4
	Aldi	Friendly Farms																1.89		
	Brookshire	Brookshire																2.50		2 for \$5.00
		Food Club			X			2.00									2.50			2 for \$4.00
		Egg Beaters																		2 for \$5.00
	El Rio Grande	Oak Farms																1.99		
	Foodarama	Burke																		3.77
	Homeland/United of Oklahoma	Hiland Best Choice			x		free										2.69	1.99	3.59	
	Kroger Southwest	Kroger Horizon Kroger			x			1.50										2.99		w/ biscuit purchase w/ \$10 prchs; limit 4 organic
																				2.99
	Lawrence Bros.	Gandy Oak Farms Price's																		3.49 3.49 3.49
	La Fiesta	Burke																		3.77
	Lowe's	Plains																2.39		
	Market Place	Plains																2.50		2 for \$5.00
	Market Square	Plains																2.00		2 for \$4.00
	Randall/Tom Thmb	Lucerne Bolthouse																		2.99 4.99
	Sellers Bros.	Kleke's			x		0.99													
Sprout/Sunflower	Horizon Sprout's Sprout's			x x			1.50				20% off								3.49	
				x															2 for \$3.00	
Super 1 Foods	Food Club			x			2.00												2 for \$4.00	
Super Target	no label			x		1.56														
Target Fresh	no label			x		1.56														
United/Market St.	Red River Promised Land			x			1.97												2.99	
Vista Markets	Plains																1.89			



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions					
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)				
							White	White	Brown	White	Brown	White	Brown	White	Brown							
TX cont.	Walmart	no label Southern Comfort			x													2.50		2.5 doz @ \$3.98		
	Whole Foods	So Delicious																2.00		2 for \$4.00		
UT	Albertson's	Eggland's Best Albertson's Better'n Egg Meadow Gold Nest Fresh		x				2.50									4.49	1.89	3.39	2 for \$5.00		
	Albertsons Market	Wild Harvest Albertson's			x		1.50									3.49				organic 2 for \$3.00; limit 4		
	Clark's Market	Western Family			x			2.29														
	Fresh Market	Western Family				x	1.50														2 for \$5.00	
		Western Family Meadow Gold				x		2.29											1.67		3 for \$5.00	
	Harmon's	Harmon's				x	1.50														2 for \$3.00	
		Meadow Gold Viva																	2.00	2.00	2 for \$4.00 2 for \$4.00	
	Macey's	Western Family				x		2.29														
		Western Family Meadow Gold				x	1.50													1.67	2 for \$3.00 3 for \$5.00	
	Ridley's	Western Family Meadow Gold				x		2.28												1.67	3 for \$5.00	
	Smith's	Smith's Kroger				x	1.50														2 for \$3.00	
	Sprout/Sunflower	Horizon																			3.49	organic
		Sprout's Sprout's				x	1.50				20% off											2 for \$3.00
	Super Target	no label				x	1.59															
Target Fresh	no label				x	1.59																
Walmart	no label				x																2.5 doz @ \$3.98	
	Southern Comfort																		2.50			
Whole Foods	Abbotsford Farms															3.00				cage-free		



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions	
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)
							White	White	Brown	White	Brown	White	Brown	White	Brown			
SOUTHWESTERN U.S. - CA,HI,NV																		
CA	Albertson's	Eggland's Best Albertson's			x				2.50									2.49
	Dollar General Mkt	no label			x		1.00											
	El Super	no label no label Heritage			x													20 ct @ \$2.49 20 ct @ \$1.99
	El Tapatio	no label no label			x													20 ct @ \$2.79 20 ct @ \$1.79
	Food 4 Less	Mountain Dairy Mountain Dairy			x													2.98 20 ct @ \$2.50
	Fresh & Easy	Farmer's Gems Fresh & Easy			x		2.49											3.00 2 for \$6.00
	Holiday Market	Horizon Nulaid			x		2.50											3.79 organic 2 for \$5.00
	Jon's Marketplace	no label			x													20 ct @ \$2.50
	K.V. Mart	First Light First Light Better'n Egg			x		2.50								2.50			20 ct @ \$2.50 2 for \$5.00 2 for \$5.00
	Lunardi's	Clover																3.99 organic
	Mi Pueblo	Mi Pueblo Mi Pueblo			x		1.50 2.50											2 for \$3.00 2 for \$5.00
	Mollie Stone	Mollie Stone Mollie Stone Organic Valley Clover			x		BOGO			3.49	2.99							4.59 2.99 organic
	Northgate	Northgate Eggland's Best			x			2.50										20 ct @ \$2.50 2 for \$5.00
	Nugget	Olivera Bud's Clover			x		1.99											2.99 2.99 organic organic
	R-Ranch	Trafficanda			x		0.99											
	Raley's	Raley's Sunnyside Farms Horizon			x		1.98 2.88											3.99 2.99 organic



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions					
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)						
							White		White	Brown	White	Brown	White	Brown	White	Brown								
CA cont.	Ralph's	Ralph's			x			2.50													2 for \$3.00			
		Ralph's			x		1.99																	
		Mountain Dairy																				2.99		
	Ray's Food	Ray's			x		0.89															w/ coupon; limit 1		
		Ray's			x		1.50															2 for \$3.00		
		Chino Valley			x																		3.99	
		Eggland's Best			x				2.99														4.59	
		Darigold																					2.50	
		Eberhard																					3.50	
		Eberhard																					2.50	
		Umpqua																					2.50	
		Safeway	Lucerne																				2.99	
		Save Mart/Lucky	Sunnyside Farms			x			2.29															
			Sunnyside Farms			x		1.50															2 for \$3.00	
	Spencer Fresh	Cal Poly Farmstead																				3.99		
	Sprout/Sunflower	Horizon																				3.49		
		Sprout's			x						20% off													
		Sprout's			x		1.50															2 for \$3.00		
	Stater Bros.	Knudsen																				1.99		
																						2.99		
	Superior	no label		x				2.50																
		Eggland's Best			x				2.50														2.50	
		Better'n Egg																					2.50	
	Super Target	no label			x		1.62																	
	Super-A-Foods	no label			x																		2 for \$5.00	
	Target Fresh	no label			x		1.71																	
	Von's/Pavillion	Lucerne																					2.99	
	Walmart	no label			x																		2.50	
		Southern Comfort																					2.50	
HI	KTA	Mountain Apple			x		3.79																island eggs	
		Meadow Gold																					2.00	
	Safeway	Lucerne																					3.99	
	Target Fresh	no label			x		2.49																	
Times	Sunnyside			x		1.49																	mainland eggs	
NV	Albertson's	Eggland's Best			x				2.50															
		Albertson's																						2.49
	Dollar General Mkt	no label			x		1.00																	



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SHELL EGGS & LIQUID EGG PRODUCTS**

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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)		
							White		White	Brown	White	Brown	White	Brown	White	Brown				White
NV cont.	El Super	no label no label Heritage			x	x												1.99		20 ct @ \$2.49 20 ct @ \$1.99
	Fresh & Easy	Farmer's Gems Fresh & Easy			x		2.49												3.00	2 for \$6.00
	Marketon	Tip Top		x																20 ct for \$2.50
	Raley's	Raley's Sunnyside Farms Horizon			x		1.98	2.88										3.99	2.99	organic
	Ralph's	Ralph's Ralph's Mountain Dairy			x	x	1.99	2.50											2.99	2 for \$3.00
	Safeway	Lucerne																	2.99	
	Scolari's	Model Dairy																	3.99	
	Smith's	Smith's Kroger			x		1.50												2.99	2 for \$3.00
	Sprout/Sunflower	Horizon Sprout's Sprout's			x	x	1.50				20% off							3.49		organic 2 for \$3.00
	Target Fresh	no label			x		1.56													
Von's/Pavillion	Lucerne																	2.99		



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			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White	White	Brown	White	Brown	White	Brown	White	Brown					
NORTHWESTERN U.S. - AK, ID, MT, OR, WA, WY																				
AK	Carr's	Lucerne																3.49		
	Fred Meyer	Fred Meyer			x		2.00											3.79	2 for \$4.00 organic	
		Horizon																3.49		
		Mountain Dairy																		
		Simple Truth			x						2.79	2.79								
	Target Fresh	no label			x		2.49													
	Walmart	Southern Comfort															3.42			
ID	Albertson's	Eggland's Best		x					2.50										2 for \$5.00	
		Albertson's															4.49	1.89		
		Better'n Egg																3.39		
		Meadow Gold																		
		Nest Fresh			x					3.99										
		Broulim's	Western Family			x		1.79												60 ct @ \$5.49
		Oakdell				x														
		Family Foods	Western Family			x		1.29												limit 2
		Fred Meyer	Fred Meyer			x		2.50											3.49	2 for \$5.00 organic
			Horizon																3.29	
			Mountain Dairy																	2 for \$5.00
			Simple Truth			x					2.50	2.50								
		Harvest Foods	Better'n Eggs												2.29					
		Paul's	Western Family			x		0.98												2.98 gallon @ \$5.77
			Meadow Gold																	
	Ridley's	Western Family			x			2.28										1.67	3 for \$5.00	
		Meadow Gold																3.99		
	Rosauer's	Darigold																2.50	2 for \$5.00	
		Hood																2.50	2 for \$5.00	
		Southern Comfort																		
	Safeway	Lucerne																	3.29	
	Smith's	Smith's			x		1.50												2 for \$3.00	
		Kroger																	2.99	
	SuperOne Foods	Darigold																	3.98	
	Target Fresh	no label			x		1.55													
	Walmart	no label			x														2.5 doz @ \$3.98	
		Southern Comfort																2.50		



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			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)			Egg Nog (non-alcoholic)	
							White		White	Brown	White	Brown	White	Brown	White	Brown	White	Brown			
ID cont.	Yoke's	Naturally Nested Yoke's Organic Valley			x		1.29						1.99					3.99		organic	
MT	Albertson's	Egglard's Best Albertson's Better'n Egg Meadow Gold Nest Fresh		x				2.50									4.49	1.89	3.39	2 for \$5.00	
	Family Foods	Western Family			x		1.29													limit 2	
	Harvest Foods	Better'n Eggs														2.29					
	Reynold's	Western Family			x		1.48	2.48													
	Rosauer's	Darigold Hood Southern Comfort																2.50	3.99	2 for \$5.00	
																		2.50		2 for \$5.00	
	Safeway	Lucerne																	3.29		
	Smith's	Smith's Kroger			x		1.50													2 for \$3.00	
																				2.99	
SuperOne Foods	Darigold																		3.98		
Target Fresh	no label			x		1.59															
Walmart	no label Southern Comfort			x																2.5 doz @ \$3.98	
																		2.50			
OR	Albertson's	Egglard's Best Albertson's Better'n Egg Meadow Gold Nest Fresh		x				2.50									4.49	1.89	3.39	2 for \$5.00	
	Family Foods	Western Family			x		1.29													limit 2	
	Fred Meyer	Fred Meyer Horizon Mountain Dairy Simple Truth			x		2.50											3.49	3.29	2 for \$5.00 organic	
					x						2.50	2.50								2 for \$5.00	
	Haggen/Top Food	Full Circle Haggen			x			2.99			3.99								3.99		
	Harvest Foods	Better'n Eggs														2.29					
McKay's	Nest Best Darigold	x				1.88													3.99		



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SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown				White	Brown
OR cont.	New Seasons	Alpenrose Organic Valley Stiebrs			x													2.50 3.99		2 for \$5.00 organic 18 ct @ \$3.59	
	Quality Food	Simple Truth Horizon Mountain Dairy			x							2.49	2.49					3.99	3.29	organic	
	Ray's Food	Ray's Ray's Chino Valley Egglan's Best Darigold Eberhard Eberhard Umpqua			x x x x		0.89 1.50		2.99							3.99					w/ coupon; limit 1 2 for \$3.00 4.59 2.50 3.50 2 for \$5.00 2 for \$7.00 2 for \$5.00
	Roth's	Willamette			x		1.50													2 for \$3.00	
	Safeway	Lucerne																	3.29		
	Thriftway of OR	Western Family Nest Best Willamette Darigold Alpenrose Eberhard			x x x		1.88 1.88 1.88														3.99 3.99 3.99
	Target Fresh	no label			x		1.55														
	Walmart	no label Southern Comfort			x																2.50 2.5 doz @ \$3.98
	WA	Albertson's	Egglan's Best Albertson's Better'n Egg Meadow Gold Nest Fresh		x				2.50										4.49	1.89 3.39	2 for \$5.00
		Family Foods	Western Family			x		1.29													limit 2
Fred Meyer		Fred Meyer Horizon Mountain Dairy Simple Truth			x x		2.50												3.49	3.29	2 for \$5.00 organic 2 for \$5.00
												2.50	2.50								



HOLIDAY RETAIL PROMOTIONS FEATURING EGGS

(advertised prices December 9-25, 2012)

(information from publicly available sources including store circulars, newspaper ads, and retailer websites.)

**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS								LIQUID EGGS		Conditions			
			J	XL	LG	MD	Conventional	Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)		Egg Nog (non-alcoholic)		
							White	White	Brown	White	Brown	White	Brown	White	Brown					
WA cont.	Haggen/Top Food	Full Circle			x															
		Haggen			x		2.99												3.99	
	Harvest Foods	Better'n Eggs													2.29					
	Metropolitan	Darigold																	3.99	
		Twin Brook																	5.49	
		Naturally Nested			x							2.99								
	PCC Natural	Organic Valley																	4.49	organic
	Quality Food	Simple Truth			x							2.49	2.49						3.99	organic
		Horizon																		3.29
		Mountain Dairy																		
	Red Apple	Red Apple			x		1.50										2.79			2 for \$3.00
		Egg Beaters																		3.49
		Darigold																		3.99
	Rosauer's	Darigold																	2.50	2 for \$5.00
		Hood																	2.50	2 for \$5.00
	Southern Comfort																			
Saar's	Cherry Lane				x															60 ct @ \$5.99
Safeway	Lucerne																			3.29
SuperOne Foods	Darigold																			3.98
Target Fresh	no label			x		1.55														
The Markets LLC	Cherry Lane			x		1.50														2 for \$3.00
	Naturally Nested			x																
	Eggland's Best			x				1.88				3.79								
	Twin Brook																			3.69
Thriftway of OR	Western Family			x			1.88													
	Nest Best			x			1.88													
	Willamette			x			1.88													
	Darigold																			3.99
	Alpenrose																			3.99
	Eberhard																			3.99
Walmart	no label			x																
	Southern Comfort																			2.50
Yoke's	Naturally Nested			x									1.99							
	Yoke's			x		1.29														
	Organic Valley																			3.99
																				organic



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**Christmas/Hanukkah 2012
SHELL EGGS & LIQUID EGG PRODUCTS**

State	Supermarket	Brand	SIZE				SHELL EGGS										LIQUID EGGS		Conditions		
			J	XL	LG	MD	Conventional		Omega-3		Organic		Cage-Free		Veg-Fed		Liquid Egg (cartoned)	Egg Nog (non-alcoholic)			
							White		White	Brown	White	Brown	White	Brown	White	Brown					
WY	Affiliated Food	Shurfresh Land O Lakes			x		1.38											1.99			
	Albertson's	Eggland's Best Albertson's Better'n Egg Meadow Gold Nest Fresh		x				2.50								4.49		1.89	3.39	2 for \$5.00	
	Broulim's	Western Family Oakdell			x		1.79													60 ct @ \$5.49	
	King Sooper	Kroger																	2.99		
	Ridley's	Western Family Meadow Gold			x		2.28											1.67		3 for \$5.00	
	Safeway	Lucerne																	2.99		
	Smith's	Smith's Kroger			x		1.50												2.99	2 for \$3.00	
	Target Fresh	no label			x		1.59														
	Walmart	no label Southern Comfort			x														2.50		2.5 doz @ \$3.98