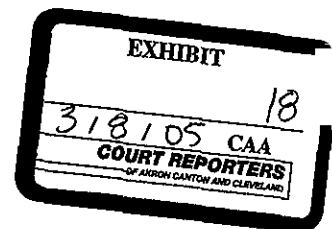


My name is Paul Rohrer my wife and I own Rohrer Farms Inc. We started farming in the early '70.s' with my father and brother. Now my wife and son farm with me. The farm has been operated by my family 140 plus years. We are the fifth and sixth generation farming this land.

As I read information from the Mideast Market Administrator's Office I realize that our farm has lost a considerable amount of money each year from the way this order is functioning. During the two months of April and May 2004 we lost well over \$6,000.00. (Exhibit 7 Request no. 5).

I know that the Federal Order system was created to form an orderly marketing of milk in the area. Cameron Thraen had written that farmers in our Federal order lose \$.36 /CWT on a yearly because of milk entering from outside our order and pooled here. For our Farm this translates into another \$16,000. Orderly marketing is impossible when milk enters a market for only one or two days a month to qualify. Distant milk qualified easily does not relate the true cost of moving that milk for the pay period giving a false economy to all producers involved. Milk moved only for price considerations fails to serve the order where my milk is sold.

I am asking you to set up a system that serves the order in which the milk is marketed. A system protecting the producers in that order from milk entering that is not sustained in the market. Also, protection from milk entering the market not using the blended price structure when it's to their disadvantage. This practice is commonly referred to as voluntary depooling. A result of which led to our loss in April and May 2004.



I see this as an emergency situation as future projections indicate continued lower prices for farmers in this order if action is delayed. As I look around the room I see plenty of knowledge that if harnessed can solve this problem. The time is being taken to review, dialogue, and record the current situation. I trust after hearing the gravity of the problem, and the majority acknowledging that problem, that solutions will be forth coming.

Considerations:

1. Do realize that ultimately farmers pay for added costs.
2. Do work for the farmers within the federal orders where the milk is produced and sold.
3. Do set up more uniformity between Federal Orders.
4. Do not set up more bureaucracy we farmers must finance.
5. Do eliminate programs that are outdated.